

SCHLEICHER COUNTY'S ONLY NEWSPAPER

CARRYING HOME NEWS FIRST

OFFERING THE BEST ADVERTISING MEDIUM

57th YEAR

ELDORADO -- SCHLEICHER COUNTY, TEXAS

THURSDAY, OCTOBER 23, 1958

Oil News

The Otto (Strawn) field of Sch

It was finaled for a daily pump-

ing potential of 42.83 barrels of

40.8 gravity oil, plus 6.06% water,

through perforations between 5,

193 and 194 feet. Gas-oil ratio was

Top of pay was picked at 5,193

wildcat in Schleicher County, 15

miles northeast of Eldorado. It

will be drilled as the No. 1 Thomp-

son, et al. Location is 660 feet from

the south and west line of 61-M-

GH&SA. The prospector is one

mile north and very slightly east

the opener of the R. E. G.

The project is being drilled on

a lease acquired by Jones & Lyons

Humble Finals Strawn Well

northeast of Eldorado.

NUMBER 43

Eagles Crushed At Big Lake; To Tackle Loraine Tomorrow

5c COPY

A fired-up Big Lake team scored a stunning 22-6 Homecoming victory over the Eldorado Eagles in Big Lake Friday night. The Owls, taking advantage of an early fumble, scored on a 30-yard drive. Karmen Weatherby ran the final erby scored the two extra points failed and the score at the half was 14-0 in favor of Big Lake.

over the extra point to make the at 8:00 o'clock. dron intercepted a Weatherby pass signing up. on Eldorado's 2-yard line and ran rado's chance for a score was killed when Weatherby intercepted a pass by Mittel intended for Waldron on Big Lake's goal line. It was a dismal night for the Eagles of the season.

Eagles To Loraine Tomorrow The Eldorado Eagles will go to Loraine to play the Loraine Bulldogs in a district game Friday night. Starting time will be 7:30.

The Texas road map shows that Loraine is about eight miles east of Colorado City. It is a 125-mile trip from Eldorado to Loraine by the most direct route through San City.

District Standings

	Won
Loraine	2
Robert Lee	2
Eldorado	1
Hermleigh	1
Bronte	
Trent	0

2

VACANCIES EXIST IN LOCAL ARMY RESERVE UNIT

Lt. Bob Burkart, commander of Company B, 830th Engineer Bn., United States Army Reserve, announced this week that he is again accepting applications to fill existing vacancies in his uit.

Interested personnel may contact Lt. Burkart without obligation

Post Script

There was a good crowd out at George Humphrey Motors for the 12 yards around left end. Weath- showing of the '59 Fords. Winners "El Dorado" blankets were of the to make it 8-0. In the second Donny Holden, Friend Dotson, and quarter, Weatherby intercepted a Gary Don Donaldson. Litter bags pass and ran it back for Big Lake's were won by Mrs. Billy Oglesby, second touchdown. The points after Patsy Robledo, and C. L. Martin Sr.

Twelve-year-old Karon Kemble In the third quarter, Big Lake | daughter of Mr. and Mrs. Frank drove to the Eldorado two-yard Kemble, won the television set line where Weatherby passed to which was given away by Eagle Boyd for the score. Big Lake ran Chevrolet Co., last Thursday night

score 22-0. On the second play after the kick-off, Dan Mittel broke over right tackle for 44 yards and El- the new '59 model Chevrolets, durdorado's only score. The point after | ing which time nearly 1,000 indifailed and the score was 22-6. In viduals registered—and many oth-the fourth quarter, Robbye Wal- ers visited the showroom without

"We had a steady stream of visiit back to the Big Lake 25. Eldo-rado's chance for a score was proprietors Huckaby and Page. reports that he has engaged a new mechanic who will arrive here

Rent houses still wanted!

house is looking for a good rent who has gone into business for as they played their worst game house for his new mechanic, and himself. Yarbrough has been with the Halliburton people are looking the Ford garage in Robert Lee for for housing for at least three famil- seven years. He is married and the ies moving here from San Angelo. couple have four children, and they property, get in touch with these people—or with C of C Mgr. C. H. been a member of the Fire Depart-Wright. Especially short are three- ment and other civic organizations. bedroom houses.

-ps-

Paul Haley's new office building BUY ANGUS BULLS is now occupied and it looks as Angelo, Robert Lee, and Colorado though everything is complete exept some sidewalks and other of Menard, Texas. outside work. With all new steel

Lost furniture, the interior presents a 0 very handsome appearance.

2 a ditch across South Divide street 2 to the McCartney block. A new two-inch water line is to be installed to serve the new Texaco service station, and a gas line is to be cased in.

South Divide street is being re- Funeral Held Thursday built as a part of the Sonora highway route, and is a block west of the present highway. The city work going on this week is near the site where the old McCartney house

was.

Work Is Completed Halliburton Moving San On Hulldale Road Reece Albert's crews recently completed the surfacing of the Hulldale oil field road in northern

\$600

\$175

\$425

\$787

2733

137-1

Schleicher county. At their meeting recently, Scheicher county commissioners ordered the \$5602 being held in escrow by the First National Bank of Eldorado for several oil companies, transferred to the county The money was put up by six companies to participate with Schleicher county in the rebuilding and improving of a portion of the county road from Highway 277

into the Hulldale oil field. The oil companies, who operate in the Hulldale area, put up amounts as follows:

Skelly Oil Co
Delta Drilling Co.
Standard of Texas
Pan-Am Petroleum Co
Ohio Oil Co.
Sinclair Oil & Gas
Total
A THE REAL PROPERTY AND A PROPERTY AND A REAL

New Mechanic Coming To G. Humphrey Motors

George Humphrey, Ford dealer, from Robert Lee next Monday.

The new man is Maurice Yar-George Humphrey at the Ford brough who replaces Bob Rutledge If you have any suitable rental are members of the Baptist church. In Robert Lee Mr. Yarbrough has

Moore Brothers, Eldorado, re-

of San Angelo, who retained an cently purchased five Aberdeenundisclosed interest. Miami Oper-Angus bulls from Herman L. Allen ating Co., Inc., Abilene is the

(Tillery sand) field.

drilling contractor.



of

With dry weather prevailing for over a week, the cotton in Schlei-

cher county began to roll during the past week end and has been gaining momentum ever since.

Starting at 3:00 a.m. Monday, the local gin had its biggest day when a half dozen loads on offer, and they turned out 141 bales in a 24hour period.

The grand total last Wednesday cows were stronger but canners was 991 bales and by yesterday had and cutters were unevenly steady grown to 1389-an increase of 396 to weaker with some lightweight canners under heavy pressure. The week percentage of cows in the cattle run was relatively large, since they made up about 25% of the cattle. Calves were generally active and fully steady with some slaughter calves fully cents above last week's low close. Bulls brought fully steady prices.

The Halliburton Oil Well Cementing Company is now in the process of moving their crews and equipment from San Angelo to Eldorado and will hereafter provide service to the oil fields in this area from an enlarged camp in Eldorado, which will include a new office, shop and yards, and the addition of more crew members.

Angelo Offices To Eldorado

The large Ray Tisdale building on south Main street, leicher county gained its fourth constructed originally for an auto dealership, has been producer and a 5/8-mile south and leased by Halliburton, and office equipment and supplies slightly west extension with comwill be moved there as soon as it is vacated by the present pletion of Humble Oil & Refining occupant-P&M Motors. Co. 1-B M. M. Reynolds, 20 miles

The decision was made by Halliburton recently to concentrate their operations in Eldorado, as being more nearly in the center of a rapidly developing oil and gas area. Employees added to the crew here lately include Robt. Mayfield from Cisco and Bob Mara from Chico.

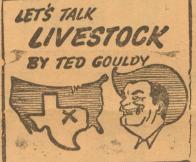
Three more company men-Rooker, Thackerson and Holt-are due to move here from San Angelo by Novemfeet on ground elevation of 2,324 ber 1st and were trying to locate houses to rent this week.

Howard Carmeer, Halliburton field superintendent. will continue to reside in San Angelo for the time being, but is expected eventually to locate in Eldorado.

The Tisdale building has a large caliched yard which will provide parking space for Halliburton's trucks, and some underground tanks are to be installed also.

In addition to taking a lease on the Tisdale building for office and shop, the company recently rented several acres on the highway north of town from the Wagley estate as a vehicle parking space.

Halliburton has operated in Eldorado since 1946 at the time the Koy and Page fields were being developed. Among the older employees here are Earl Yates, Raymond Mobley and Bill Hubble.



Trade on cattle and calves was highly mixed affair at Ft Worth E. C. Hill Undergoing Monday. Fed steers and heifers were very scarce with less nan Tests In V. A. Hospital

prices were strong to 50 cents higher on the short crop. Fat by Mrs. Hill to Big Spring last week end where he entered the

Right-Of-Way Award Is Made To Clyde Keeney

In county court Tuesday, the case of Clyde Keeney came up to determine the amount of damages to be paid by the county and state for highway right-of-way.

A jury of review several months ago set the amount at \$1750 which was not acceptable to Mr. Keeney, who took the matter into court. The jury Tuesday came up with an award of \$3265.45.

Ernest C. Hill was accompanied week end where he entered the Veterans hospital and has been

For Mrs. Mattie Bruton Funeral services for Mrs. Mattie Bruton, 92, were held Thursday afternoon in the First Baptist church, with the pastor, the Rev.

Location is 1,980 feet from the north line and 660 feet from the east line of 41-I-GH&SA. Wildcat Set Fletcher Oil & Gas Corp., of Dallas will drill a 6,100-foot Caddo

each Wednesday night between the hours of 7:30 and 9:30 at the Rebetween the hours of 8 and 4:30.

LIONS CLUB MEETS

Mrs. Oliver Teele's grade school school choral group rendered several selections at yesterday's Lions club meeting. They were accom-Harkey at the piano.

Ed Meador presided at the meet-Spring hospital.

All workers connected with the combined Boy Scout Council and the Angelo and Mertzon highways. Girl Scout Council fund drives were urged to turn in their cards ESTERBROOK PEN POINTS 65c as soon as possible.

Cement mixing equipment is beserve Armory located on Main ing set up near Paul Haley's by a street in Sonora, or many contact | McCamey contractor, who is to the area commander at 1804 N. build the cement curbs and gutters Chadbourne in San Angelo daily along several blocks of South Di- Joe M. Christian was at the organ. vide street in the city limits of Eldorado. Strain Bros. is general contractor on the Sonora highway

ob, and they sub-let the job on the curbs and gutters.

Other work going on includes: Work is continuing on Carroll Ratliff's three-bedroom brick house ton, Willard Bruton, Wilbert Brupanied by Kaye Peters and Kaye in Sunset Acres, with the exterior ton, Ted Bruton, Robert Bruton, walls and roof in place.

Cement tile walls are up and ing. The club voted \$25 to the Big roof work was going on on Ed Meador's new office building, being built at the interesection of

at the Success Office

Eastside Baptist Associate Pastor Assumes Duties Here

Bro. George W. Reesor, newly quarters were completely renovatelected associate pastor of the ed and furnished by the church Eastside Baptist church in Eldo- members prior to the arrival of the rado, has moved his family here new pastor and his pastor. Bro. and Mrs. Reesor have three and has entered upon his new children-two boys, Bill and Larry, and Mrs. Fred Bruton, Mr. and duties. He and his family are residing in the Calvin Bounds house and one daughter, Nancy. east of the church. The residence



BRO. GEORGE W. REESOR

Paul Goodwin sang "Safe In the Arms of Jesus," and Mr. Goodwin sang a solo, "Face to Face." Mrs. Rev. DuBose gave the scripture, prayer, and eulogy. Interment was made in the Eldo-

DuBose, officiatin

rado cemetery beside Mr. Bruton, In General Election who died in 1926.

Pallbearers were eight grandsons Jessie Ballew and Ervin Ballew.

From Out of Town

Attending the funeral from out of town were the following: From Hillsboro: Mrs. Wayne Dandrige, Miss Joyce Homburg. From Fort Worth: Mr. and Mrs. essie Ballew, Mrs. Jess Rubentiney, Ervin Ballew, Mr. and Mrs. W. C. Spurgers.

Itasca: Mr. and Mrs. J. A. Bruon, Elyn Bruton.

Dallas: Willard Bruton. Waco: Lewis Bruton.

San Antonio: Mrs. Vera Word. Floresville: Mrs. Waide Donaho. Monahans: Pauline Bruton. San Angelo: Mr. and Mrs. Alf Bruton, Jack Bruton, Patsy Bruton,

Mr. and Mrs. Jasper Watson, Mr.

Mrs. Wilbert Bruton, Mr. and Mrs. Bro. Reesor is not a stranger to Ted Bruton, Mr. and Mrs. Jerry election held recently. Cities and he members of his new church. Bruton, Raymond Bruton, Mr. and During the past four years he has Mrs. Rawleigh Duncan. Mr. and Mrs. Edwin Bruton and

many revival meetings and he was daughters, and Beverly and hushere for the first time during the band; Ora Sproul, W. H. Collins, of bond issues. revival at the church last summer Mr. Kerbow John Willingham, at which time he led the singing. Frank Don Rozenburg, Will Kirk, The pastor, Joe Dossett, and his church members were deeply impressed with his work and when Mrs. Marcus Turner, Milton Blan-

the time came that the church felt | ton. Big Spring: Mr and Mrs. J. B. they quickly agreed to offer the Bruton, Pat Bruton, Mr. and Mrs. Mann.

Sterling City: Mrs. Ann Knight. Brady: Mr. and Mrs. B. L. Hughes.

A new modern farm home has His program here will be to recently been completed for Edgar assist in all pastoral duties, plus Sauer, located on the new Reybeing in charge of music and edu- nolds road about 9 miles northwest of Eldorado. According to the

30x40, plus a carport.

A women's choir directed by bales for the week. The cotton is coming in at a rate

of about 100 bales a day.

No Absentee Votes Yet Success printers delivered the

ballots to the county clerk's office a while back, and the period is now on for absentee voting in the General Election, but no votes had been cast by yesterday morning. The General Election this year will be on November 4th, and the \$17 to \$23. deadline for absentee voting will

be 5:00 p.m., October 31st, in Patton Enochs' office. In addition to state and county offices, the ballot lists 9 proposed

amendments to the state constitution on a variety of subjects.

Urban Committee Members Announced

As the first step in Eldorado's workable program in connection special committee has been selected and will meet soon to begin to \$19.50. planning for the town's present

and future needs. City voters approved the adoption of Urban Renewal in a special towns which adopt Urban Renewal qualify for federal grants matching \$2 for every \$1 that the town puts

up for improvements in the form

L. L. Baker, Kenneth Cheek, E. G Donaldson, Nolan McDonald, J. P. Enochs and Dr. Jack I. Mowrey.

and Mrs. W. H. Peeks of Brecken- goats sold around \$7. ridge, Mrs. John Sanders of San

Breckenridge.

Good to choice slaughter steers meeting of the American Legion and yearlings cashed at \$23.50 to post will be held tonight, Thurs-\$26.50 with some held above that day, at 7:30 in the Legion room of range. Common to medium butcher the Memorial Building. yearlings and heifers sold from

Fat cows sold from \$18 to \$20, with a few to \$20.50 and \$21. Canners and cutters cashed at \$12 to \$18. Bulls sold from \$18 to \$23.

Good and choice slaughter calves sold from \$23.50 to \$26.50, with a few to \$27. Cull to medium slaughter calves drew \$16 to \$23. Stocker For R. I. A. L. Campaign steer calves ranged from \$25 to \$32, and steer yearlings sold from \$22 to \$26.50. Heifer calves ranged from \$28 down and heifer yearlings sold from \$25 downward. A with Urban Renewal, the nine-man few mixed lots of stocker cows of fair kinds sold around \$18

Hogs Hold Up

Hogs were steady at Fort Worth Monday. Choice hogs topped at \$19 to \$19.25. Medium to good butchers sold from \$18 to \$19. Sows cashed at \$17 to \$18.50. A few stags drew \$12 to \$16.

It was the fourth consecutive day choice hogs and sows had sold at these prices here. Most northern markets came in lower Monday despite smaller supplies there.

Sheep and Goats Steady

Sheep and lambs were steady at Fort Worth. Goats were unchanged. Good and choice slaughter lambs sold from \$21 to \$22.50 while Born to Mr. and Mrs. Leon stocker and feeder lambs drew Petty, a daughter at 2:07 p. m., \$18 to \$21.50. Medium and year-Sunday, October 19 at the Clinic ling wethers sold for 017 to \$19.50, hospital in San Angelo. She weigh- and aged wethers ranged from \$12 paign in Schleicher county is Eded 7 pounds 4½ oz., and has been to \$14. Slaughter ewes sold around win Jackson, who was named Vivian Dianne. The couple \$7 to \$8. A few common to medium chairman of last year's RIAL camhas one other daughter, Deborah quality aged stocker ewes sold paign. Petty, age 3. Grandparents are Mr. from \$8.50 to \$11. A few slaughter

\$2.95—Success Office.

undergoing a series of tests this

Mrs. Hill and Mrs. N. G. Hodges and Bethel Jeffrey have been running the Eldorado Hardware. Mrs. Hill expects to return to Big Spring this week end to visit Mr. Hill.

LEGION MEETS TONIGHT

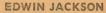
A special membership drive

Don McCormick, as commander. heads the slate of officers for the 1958-59 year who were installed last Thursday night.

All veterans are urged to attend tonight's meeting.

Jackson Heads Publicity





Publicity chairman of this year's Religion In Ameircan Life camgeneral

A Go-To-Church emphasis will be made during the month of Novem-

Carroll Ratliff is chairman of RIAL this year.

Joe Dossett is the pastor of the building contractor the house is Angelo, and Mr. Sam Petty of ESTERBROOK FOUNTAIN PENS,

NEW BABIES

The special Urban Renewal committee is headed by A. D. Farris

ELDORADO EAGLES 1958

September 5	_Rocksprings 8Eagles 14
September 12	Sonora 8Eagles 0
September 19	_Richland Springs 0 Eagles 28
September 26	Rankin 6Eagles 0
OCTOBER 3	_ROBT. LEE 18EAGLES 14
OCTOBER 10	TRENT 6 EAGLES 20
October 17	Big Lake 22Eagles 6
OCTOBER 24 LORRAINEThere	
OCTOBER 31	BRONTEHere
NOVEMBER 7 HERMLEIGHHere	

(Bold face type indicates conference games)

Let's go, Eagles

BEAT

ORAINE

Tomorrow Night

We're Backing the Team and Coaches ALL THE WAY!

af you and a start a start and a start and a start a st

PARKER FOODS, INC. JAVA JUNCTION — FINE FOODS DAVIS COSDEN SERVICE BOYER ELECTRIC COMPANY ED MEADOR AGENCY THE RATLIFF STORE W. F. MEADOR — OIL PROPERTIES JAMES WILLIAMS CAR MARKET THE OHIO OIL COMPANY TOPLIFFE GAS & ELECTRIC SERVICE EAGLE DRIVE-IN THEATRE THE ELDORADO SUCCESS FOXWORTH-GALBRAITH LUMBER COMPANY STANFORD REED OIL SERVICE

(there)

P & M MOTOR COMPANY ELDORADO HARDWARE CO. ELDORADO WOOL COMPANY HALEY TRANSPORTS BOOTHE'S MAGNOLIA STATION WEST TEXAS WOOLEN MILLS, INC. ELDORADO DRUG WESTERN AUTO ASSOCIATE STORE GEORGE HUMPHREY MOTORS SHORTY TAYLOR'S SINCLAIR SERVICE FRALEY & CO. — H. A. BELK THE FIRST NATIONAL BANK OF ELDORADO WRIGHT'S GENERAL MERCANTILE TOM RATLIFF — GENERAL INSURANCE NANCE LAUNDROMAT THURSDAY, OCTOBER 23, 1958



Episcopal Church

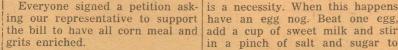
Reflection Books Are Now Available In Eldorado

Reflection Books, a series of paperback religious books, are now being offered for sale in Eldorado by St. Mary's Episcopal Church. These books are being sold at Parker Foods, in order to make them easily available to the people of Eldorado.

These inexpensive books are priced at 50c per copy. There are at present 33 titles in the series, and they cover a wide range of subjects that are of vital interest to the informed Christian. These books are non-denominational, and the authors of these various books are among the top theologians of McCravey. The treasurer, Billie our times

REYNOLDS-ALEXANDER H. D.

Demonstration club met Oct. 14 in Mrs. Shirley Jackson. the home of Mrs. W. F. Edmiston, with eight members and two guests Mrs. Fred Case and Mrs. W. V. Lux, present. The door prize was for adjournment was made by Suwon by Mrs. Victor Sauer.



Mrs. Chan Whitten and Mrs. Leonard Lloyd gave a demonstration on "Cheese Grit Casserole" and Baked Crispy Peaches, which we all enjoyed with coffee. Our next meeting will be in the home of Mrs. M. L. Potter Nov. 11. to pass this idea to you and recom-The demonstration will be "How mend it highly. Swiss honey is to buy the clothes we wear," given made by creaming together equal by our agent, Mrs. Vida Kreklow. -Reporter.

BROWNIE TROOP 3

Brownie Troop 3 met Oct. 16, with 20 present and one absent. Minutes of the last meeting were read by the secretary, Maureen Gayl Blaylock, collected the dues. Treats were served by the hostess, Maureen McCravey and Glenda Lo-The Reynolds-Alexander Home den. Stella Hubble baby sat for For fun we played games. Our Sunshine reporter for the week was to be Mildred Warren. The motion san Lee Mobley. -Reporter.

We Are Headquarters for all Sizes and Types of **Space Heaters Check With Us For Your Needs**

Marine Ma

Home Demonstration Agent's Column

By MRS. VIDA KREKLOW

The word "enriched" means different things to different people With the work and study on nutrition in mind, the average Home Demonstration club member thinks of enriched wheat and corn products, or flour, grits and meal. It simply means that the nutrients which are lost in modern milling processes have been put back. En riched bread, flour and corn meal indicates that three B vitamins (thiamine, riboflavin, niacin) and iron have been added after milling. Look for the words "enriched' on the labels of these foods, when buying. ****

The people who know, say that every man, woman and child, old and young, needs three kinds of recreation. First they need family recreation with those at home Home shouldn't be a place of work and worry only. Second they need neighborhood recreation with others of like ages and interests and third they need recreation alone. Check now—are you as a family or as an individual getting all three kinds of recreation?

Occasionally the alarm fails to go off-or you fail to go off with the alarm—and a rushed breakfast is a necessity. When this happens in a pinch of salt and sugar to taste. Orange juice and buttered toast sets you off with a completely nutritious "quickie" breakfast.

While I didn't have any Swiss honey while in Switzerland, I want parts of honey and butter. To this add another part of whipped cream. For an elegant dessert, pile spoonful of this mixture on hot baked apples and sprinkle with chopped peanuts, pecans or the variety you have handy.

It is a shrewd shopper who makes a list of what she needs before going to the store. The pick and miss method of buying is called impulse buying. Merchants love impulse buyers because they usually buy more than they mean to and especially does this hold true in food stores. Good for some but maybe hard on your budget. Figure out what you need, can afford and stick to it when shop-

ping.

We've been making biscuits at meetings and at home lately and even ran the recipes in last week's column. For a variety try this:

Onion Biscuits Stir or 2 or 3 teaspoons instant minced onion into the milk when making baking powder biscuits. The onions have a sweet, milk flavor and are moisture free. These are good with ham, fish, scrambled eggs or cheese dishes. Good for a

Announcing the all-new 1959 DE SOTO



everything you see... everything you touch is NEW!

See the 1959 De Soto and you'll feel an urge to ease behind the wheel and drive it. This car glows with newness ... in its beauty and in the surprising ease of its riding and handling. Touch a push-button, feel a mighty Turboflash V-8 engine respond instantly.

Feel the steadiness of DeSoto's new Level-Cruise Ride-smooth, pillowsoft, and safer on any road. And for the first time swing easily in and out of the car on DeSoto's new Sports Swivel Seats. See these distinctive new cars at your DeSoto dealers.

The smart way to go places... DE SOTO ON DISPLAY TOMORROW

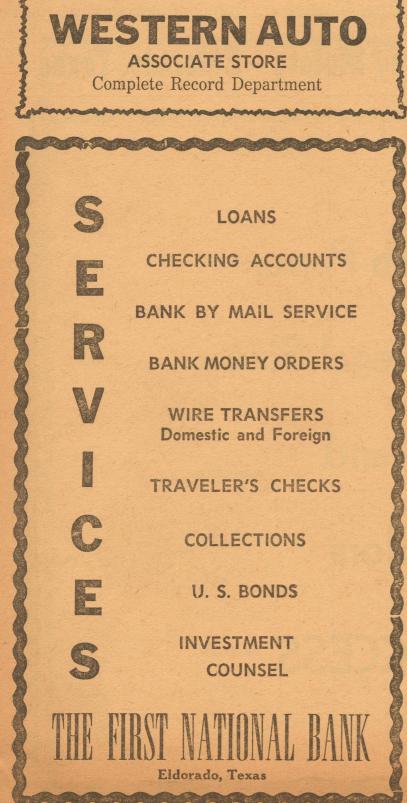
P&M MOTOR COMPANY

S. Main Street - Eldorado, Texas

BOY SCOUT NEWS

man, and Gus Love, member of Phil McCormick, and Larry Blair. There were 28 boys present at board of review, passed three Joe Charles Christian and Bryan Boy Scouts last Monday night. E. boys on their First Class badges. Edmiston received Order of the W. Brooks, board of review chair- These boys were Jimmy McDonald, Arrow membership cards.





snack after a football game. ****

The steam iron earns its keep on winter woolen and silk clothes. If the efficiency of your iron has been cut by clogged vents try the new products on the market called SSSST-to start the steam rolling again. SSST is highly advertised and the best part about it is that it works. Follow manufacturers directions. ****

And speaking of irons leads on to thinking of pressing. If you would like for your sewing to have professional look-press as you sew. Begin by pressing creases out of fabric before cutting and press carefully after each step. Some "How-To's" on pressing

techniques: 1. Generally, work on wrong side of fabric.

2. Always smooth material carefully under iron and press on straight grain when possible.

3. Use steam iron with high heat for cotton or linen materials.

4. Press wool with a damp cloth between iron and dry woolen-or use a steam iron.

5. Press silk or rayon with steam iron or pressing cloth, dampening cloth as you work. Take care, don't water-spot the fabric.

6. Press velveteen, corduroy or velvet with a turkish towel over the ironing board or stand an iron on end, cover it with a damp press cloth and draw the wrong side of fabric back and forth over the teaming cloth. Brush lightly while steaming to remove stubborn marks.

BROWNIE TROOP 2 MEETS

Brownie Troop 2 met Oct. 21 in the Corral. Deena Kaye Day and Jean Dacy were hostesses and served cookies and push-up sticks. Seventeen were present and two vere absent.

We decided to help our mothers this week. For fun we played games outside. -Reporter.

Mr. and Mrs. Wilson Humphrey and two children of Corpus Christi visited here recently with her parents, Mr. and Mrs. Carroll Ratliff.

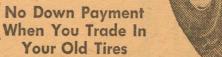
Mr. and Mrs. W. E. Austin and grandson of Humansville, Mo., pent the past week in the home of their daughter, Mrs. Charlie Morris, and her family.



These are the tires with the precision-bladed tread design, safety-fortified cord body and mileage-proved treads.

See quality chart posted in our tire department. At Firestone, price is the true guide to the quality of our tires.





All Sizes In Stock At Comparable Low Prices

GO SAFELY ... GO FIRESTONE! **IS COSDEN SERVICE**

A WINNER! YOU'LL

WIN TOO - IF

YOU BRING YOUR

PRESCRIPTIONS TO

ELDORADO DRUG

Shone 2.1521

THEY GIVE YOU

ORDERS!

NOW WRECKING:

Brady, Texas.

Eldorado, Texas.

doors. Real bargain opportunity .---

is required; balance on terms to

suit buyer. Guaranteed no termites.

(18-tfc)

Abilene, Texas. (phone 3-5523).

JUST WHAT THE DOCTOR

THURSDAY, OCTOBER 23, 1958

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TRAFFIC ACCIDENT REPORT BY HIGHWAY PATROL **Drug Facts**

Captain Ray B. Butler, commanding officer of the 24 county Midland highway patrol district announced last week that 161 rural motor vehicle traffic accidents occurred in September. Twelve persons died in nine fatal traffic accidents and 73 persons were in-jured with property damage of \$129.634.00.

Three persons died in Martin county, two in Culberson county. two in Howard county, one in Borden county, one in Pecos county, cne in Reeves county, one in Terrell county and one in Ward.

Speed violations still remain as the number one contributing factor in fatal accidents.

PRESB. PRAYER SERVICES

Prayer services at 9:30 a.m. for Church Extension have been going Patrick D. Miller.

HOPE LUTHERAN CHURCH

meeting in Sonora at the Sonora women's club in court house square service at 10:30 a.m.

-William Mitschke, pastor.

Mrs. Charles H. Clark entertaind the Wednesday Bridge club with luncheon. Three tables of club nembers were present. Mrs. Luke Thompson won high, Mrs. R. J. Page bingo, and Mrs. Charlie Trigg Several large buildings; excellent low.

building materials including di-The E. C. Peters and Billy Mcmension lumber, sheathing, deck-Cravey families visited in Midland ing, flooring, window and door over the week end with Mr. and units, pipe and plumbing fixtures. Mrs. Sid Rogge and Mr. and Mrs. Also 28 foot trusses and overhead Bob Bradley.

C. W. Barbee & Son, P.O.W. Camp, (12-tfc) where he has been transferred by FOR SALE: Our 3-bedroom house Shell.

with two full baths in Glendale Addition, 112 Dixie Drive. Make BRING US all types space heaters for repair, adjustment, and new an offer. If reasonable, we can get radiants. Topliffe Gas & Electric together as we need to sell it. Rea-40-tfc Service sonable down payment is all that

EDW. A. CAROE 217 S. Chadbourne St. San Angelo, Texas Complete Optical Service Eyes Examined Glasses Fitted

CITATION BY PUBLICATION

ant, Greeting: YOU ARE HEREBY COMMAND ----- Piggin String ED to appear before the Honorable 51st District Court of Schleicher

numbered 990 on the docket of said

court and styled Grace Lindsey, Plaintiff, vs. Audie Lindsey, Def-

A brief statement of the nature of this suit is as follows, to-wit:

Suit for Divorce as is more fully

shown by Plaintiff's Petition on

If ths citation is not served with

in ninety days after the date of

its issuance, it shall be returned

The officer executing this writ

endant.

unserved.

file in this suit.

YOUR LEGION

"For God and Country"

The Preamble of the Constitution the American Legion begins with these words: "For God and Country." There are many people who look down on the Legion because of the way some members have acted in the past. If we should use that same sort of thinking we could look down on all organizations, even the Church. One only has to look at the record, of the Bev McCormick Post 257, to know that the Legion in Eldorado has done a great deal of good and no harm.

Should we take only the first four words of the preamble, that would furnish enough food for thought and enough incentive for much finer living than we would have without it. It reveals the fact on at the Presbyterian church last that the spirit of the organizers week. Mrs. Spencer reviewed the was in true harmony with that of book, "Building the Church" by the Fathers of our nation, "For God and Country."

First, we recognize God as supreme. He is the Creator and Sustainer, not only of this little planet we call earth but of his whole universe which he is allowing man to every Sunday. Sunday school and bible class at 9:30 a. m. Worship nize the truth that the Psalmist knew a long time ago when he said, "Whither shall I flee from thy presence? If I ascend into heaven thou art there! If I make my bed in Sheol, thou art there;" or when he said, "—Thou art ac-quainted with all my ways. Even before a word is on my tongue, lo, O Lord, thou knowest it. altogether." We know that without his presence we could not possibly ex-ist and so the Legion takes these truths and many others into serious consideration.

Secondly, our "Country" covers a great deal. Legionnaires have of-fered themselves, if need be, for the active of cover of the second prime The Alfred Ray Thigpen family moved this week to McCamey, do it again if the test comes. We are thinking about our individual homes, our little city of Eldorado, our state and our nation, but we know we can't stop there. We can remain free only so long as the other peoples of the world are free and there are a great many who are not free today. We have been SO sure that no one can take away our homes, state and nation, but now it is different. The Legion stands squarely between our nation and the enemies of freedom and with God's help we will remain free. If ever we needed the American Legion and what it stands for we need it today. Let's get behind it. -Jim Spencer.

School Menus

Monday, Oct. 27: Chili porcupine balls, whole kernel corn, lettuce slices, hot rolls, butter, coconut cup, fruit cocktail orange, milk. Tues., Oct. 28: Chicken fried steak, creamed potatoes, spinach (frozen), fresh fruit slices, hot rolls, butter, ice cream, milk. Wed., Oct. 29: Hot dogs with

chiil and beans, french fried potatoes, cheese strips, cabbage & carrot & pineapple salad, coconut pie,



To say the 59 Ford is "new" . . . is an understatement. For the 59 Ford is much more: it's a brilliant kind of newness.

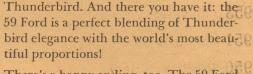
It's a newness of beautiful proportions ... not a bulky, "padded shoulder" look, but a classic rightness of space, size and line. It's a departure from the humdrum in cars to the exciting elegance of the



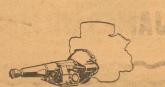
NEW! 59 Ford awarded Gold Medal for beautiful proportions by the Comité Français de l'Elégance at Brussels World's Fair. You'll admire the crisp styling of the new Thinline roof, the fresh, straight-through look of the big picture windows that surround you.



NEW! Save up to 5 cents on every gallon of gasoline! Every standard Ford engine -Six or Thunderbird V-8thrives on regular gas at regular prices. And with Ford's super-efficient, Full-Flow oil filter you change oil only at 4000 miles instead of the 1000 often recommended.



There's a happy ending, too. The 59 Ford is a masterpiece of underpricing! Why not come in and Action Test one of these beautiful new Fords today?



NEW! A simplified, lowcost Automatic Drive! Team this all-new Fordomatic with Ford's Mileage Maker Six or Thunderbird V-8 and enjoy automatic driving at a price within everyone's car budget! With nearly a third fewer parts, upkeep costs are lower, too!

__ Retire _\$25.00 Dam T. B. **Return Service Guaranteed** LEWIS WHITTEN (43thru50*

outboard motor. Electric starter;

never been in the water, \$495.00.

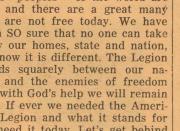
RED SKIN

Gail Mittel, phone 21881.

W. M. Patterson, P. O. Box 879, FOR SALE: two-bedroom house, newly built. Two blocks from the school. Reasonably priced. Terms to suit. Phone 23871 after 5:00 p.m. 42-43* FOR SALE One good quality Hereford bull, 18 months old. Write Robert H. Oglesby or call 21281, 26 Years in San Angelo (Oct. 23-30* FOR SALE: New 1957 Evinrude

The State of Texas TO: Audie Lee Lindsey, Defend

County at the Courthouse thereof, in Eldorado, Texas, by filing a





May God's choicest blessings rest next after the expiration of fortyupon those who showed their two days from the date of the interest and sympathy in the recent passing of our mother, Mrs. being the 24th day of November Mattie Bruton. The beautiful flo- A. D. 1958, to Plaintiff's Petition wers, cards, and other expressions filed in said court, on the 19th day of love wil be long remembered. of August A. D. 1958, in this cause

The family of Mrs. Mattie Bruton

THANKS, FRIENDS

We wish to express our heartfelt thanks to all those who came to our assistance in the near tragedy we experienced in our home so recently. We shall never forget you and may God's richest blessing be upon each of you.

Mr. and Mrs. B. E. Moore

shall promptly serve the same according to requirements of law and the mandates hereof, and make due return as the law directs. 6 Colors Issued and given under my hand and the seal of said court at Eldo-MIMEOGRAPH rado, Texas, this the 7th day of October A. D. 1958. PAPER Attest: J. P. Enochs Clerk, 51st District Court (Seal) Schleicher County, Texas In ream pkgs. for churches, (Oct 9-16-23-30) offices and other quantity users. Letter size Mimeo in white, green, pink, blue, canary and How goldenrod. **Christian Science** Legal size Mimeo in white. pink and canary. : The ELDORADO SUCCESS Sunday, 8:15 a.m. KGKL INSURANCE Sunday, 3:45 p.m. KCTV FIRE CHANNEL 8 WINDSTORM HAIL; AUTO; LIFE CASUALTY Car Loans ELDORADO LODGE No. 890 - A. F. & A. M. State meeting 2nd Thursday in eac **Tom Ratiliff** 2/G Phone 21561

written answer at or before 10

AAAA

Thurs., Oct. 30: Stew meat with o'clock A. M. of the first Monday vegetables, cole slaw, hot rolls, butter, cherry cobbler, milk. Fri., Oct. 31: Roast beef & gravy, issuance of this citation, same baked potatoes, buttered corn, let tuce & tomato salad, hot rolls, butter, gingerbread, milk.

Get that NEW FORD FEELING in the cars with Thunderbird elegance

George Humphrey Motors - Eldorado, Texas

Mimeograph Paper

Letter and Legal Size

White and

Six Colors

THE SUCCESS

THURSDAY, OCTOBER 23, 1958

D. A. R. HAS GUEST SPEAKER Miss Dorothea Caskey of Waco was guest speaker when the El Dorado Chapter D. A. R. met at the club room last Thursday afternoon. Miss Caskey is a school teacher and has taught in Sonora and 16 Patients First Week Midland. She is one of a group of teachers who toured Europe re- hospital on Monday, October 6, Shugart Still Building cently. She showed color slides of there have been sixteen patients many scenes which she snapped while in Russia, Berlin, East Germany, Czechoslovakia and other MILES SCHOOL P-TA MEETS countries and spoke of the habits and customs of the people, and regular session, last week. Plans tor Jack A. Shugart. many other interesting things is a cousin to Mrs. Mary D. Coupe.

Wimer and dauhter Charlene from as last year. Plenty of fun, games for the big motel, but Shugart said

Mrs. V. G. Tisdale read the will be held in Austin in December, scripture lesson and Mrs. J. B. at which time the P-TA plans to Montgomery spoke on national de- send delegates. ---Mrs. Dorothy fense. The regent read the message of the President General and an- D. Jackson, reporter. nounced that the district DAR conference would be held in Abilene on October 27th.

The hostesses, Mrs. P. K. Mc-Intosh, Mrs. Ernest Hill and Mrs. Mrs. Clarence Jessup from Sander- of town has sold enough sweet C. M. McWhorter served a salad son, and Mr. and Mrs. Charlie potatoes to net a profit of \$1,908, plate to the above named guests Wade of Big Lake. and fifteen chapter members.

bock over the week end were Mr. and Mrs. Arch Mittel, Mr. and Mrs. W. H. Hale, and Mr. and Mrs. Lawrence Steen.

Mrs. Jimmy Doyle had surgery Attending Dads' Day and the Saturday morning in Shannon hos-Baylor-Tech football game at Lub- pital in San Angelo. Mr. and Mrs. Claude Doyle and other relatives who have visited her report that she is recovering nicely.

News From

Our Neighbors

Since the opening of the Kimble

have been made for the Annual

Week end visitors in the home

of Mrs. Ovid Wade were Mr. and

HOT PEPPERS and ripe bell pep- Brownwood visited two days last pers for relish. W. R. McCravey, week in the home of her mother, phone 25462. 1t* Mrs. A. H. Green, and Ethelene.

USED CAR BARGAINS

1949 Buick 2-door	\$195
1952 Buick 4-door Special	\$395
1953 Chrysler 2-door	\$395
1951 Buick 4-door Special	\$325
1950 Pontiac 2-door	\$165
1952 Chev. 4-door R&H	\$375
1954 Ford R&H	\$545

JAMES WILLIAMS CAR MARKET

Do you know TERMITES are doing more damage in Texas annually than FIRE, HAIL, AND TORNADOES? Call

VICK TOX-EOL EXTERMINATORS

San Angelo, Texas-P.O. Box 696

Bonded and insured with 5-year written guarantee. Member Texas Pest Control Assn Rat and Roach treatment. Representatives, L. J. Marberry and Jack McClatchy.

For further information, phone_____22421, Eldorado

THE ELDORADO SUCCESS, ELDORADO, TEXAS

admitted. Of these six adults have | ervised the growing and harvesting been dismissed, three being moth- and handled the sale of the potaers with babies who were born in toes to the Frio Vegetable Comthe hospital. There have been five babies born, two still being in the hospital.—The Junction Eagle. Bay of San Antonio. The yield averaged 272 crates per acre.— Mason County News.

Fort Stockton's construction in-

about these countries. Miss Caskey Haloween Carnival to be held on brick veneer motel on U. S. high-October 30. The official family of way 67-290 at the west city limit. Other guests present were Mrs. the P-TA remains about the same No building permit has been taken Watershed Bids Coming Up

> it had been appraised at \$200,000. ton Pioneer.

\$1,908 In 7 Acres of Yams

From a seven-acre field Melvin June 30, 1959.-Devils River News.

Mrs. A. G. Turner of Russelville, according to Marvin Stahl, mana-ger of the Mason County Truck visit with her daughter, Mrs.

Newcomers Invited In Chiefs of local exploration crews dustry rocketed toward an all time were invited to attend the meeting record year today with the an- of the Terrell County Chamber of nouncement of two major projects, Commerce directors at their regu-The P-TA of Miles School met in both of them by building contrac- lar meeting Monday night to offer suggestions and advice for needed

the town.-The Sanderson Times.

Tentative plans call for prepara-

tion and advertisement of bids on Permian station, Miss Kitty Buch-anan, Mrs. W. N. Ramsay and Mrs. Keno Ogden. and food have been planned. The P-TA made other plans to-ward the State P-TA meeting that the state P-TA meeting that state planned. The D-TA made other plans to-ward the State P-TA meeting that the state planned. The D-TA meeting that the state planned been planned. The D-TA meeting that the state planned been planned been planned. The D-TA meeting that the state planned been of \$67,500. They will be on lots one struction of dams in the Lowrey through five of block six of the Draw watershed project. Contracts recently annexed Shugart addition would be awarded in January and Campbell, president; Mrs. Aurelia on the city's west side-Fort Stock- actual construction would start very quickly. Contracts for the three remaining dams on Lowrey Draw should be awarded before

Leifeste, who lives five miles east Sonora.

Growers Association. Mr. Stahl sup- Jimmie Doyle.



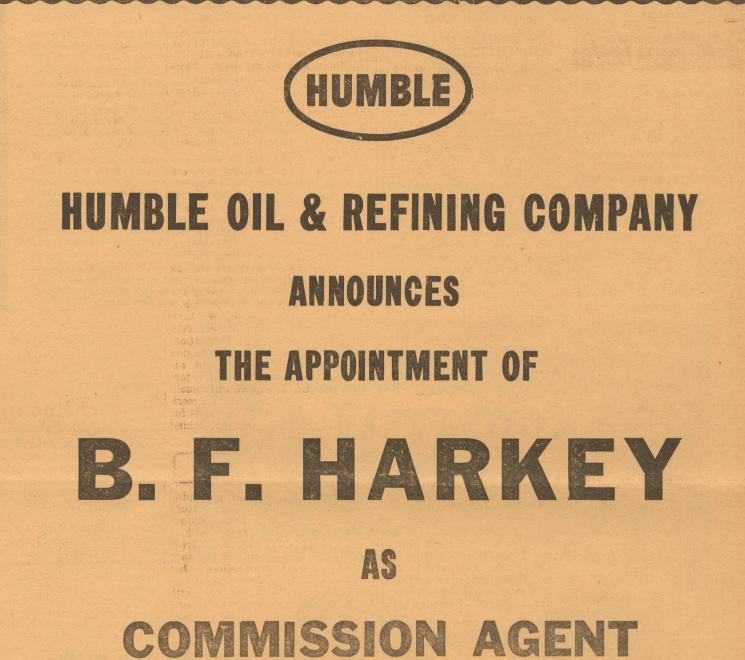
INSURANCE Surety Bonds

Glass Workmen's Compensation General Liability Burglary

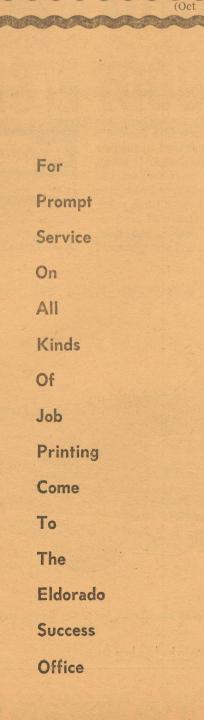
Crop Insurance Fire and Extended Coverage Auto Insurance Accident and Sickness Trip Insurance

Gulf Oil Service Station. Main & Mills Streets. Eldorado, Texas. Leased to Gulf Oil Corp. Priced to yield 10% Gross.

Theo M. Green, Executor, Est. Gertrude Miller **1280 First National Office Building** Oklahoma City 2, Okla.







Providing Service and Deliveries Throughout Schleicher County For Wholesale

FUELS **OILS AND GREASES OIL FIELD CHEMICALS** PAINTS

Adequate Facilities For Delivering Anywhere in County Phone 91491 * Phone 23762

CONTINUING FIRST CLASS SERVICE **AT OUR DOWN-TOWN RETAIL STATION**

THE ELDORADO SUCCESS, ELDORADO, TEXAS

Presbyterian Notes Calendar For The Week

Sunday

Sunday School 10:00 11:00 Morning Worship ---- PYF Supper 5:00 7:00 **Evening Worship**

Monday

----Women of the Church 3:30_

Wednesday

----- Choir Rehearsal 4:00 _ Crusaders 4:00 At a joint meeting of the Ses-

sion and Board of Deacons last Wednesday evening the budget for 1959 was decided upon and will be presented to the congregation for their action on Wednesday night, Nov. 5th. This is our anual con-finishing his long radar course. He gregational meeting when we elect the 1961 class of Elders and Deacons and act on the proposed budget for the coming year. Every member is urged to be present for this important meeting.

and must remain inactive for at wey, Gainell Belk, Kaye Dossett, least a year are: T. K. Jones, Rui- Barbara Faught, Linda- Jeffrey, ing Elder, and the Deacons, Marvin Jorgi Lagow, Marilyn Moore, Fran-McAngus and Lum Burk. James ces Parker, Linda Posey, Frances Page, Elder, will rotate out but Reynolds, Patsy Taylor, Mary Tissince he has not served a full three dale, Bobbie Wilkerson, Ann Wilyear term he is subject to re-elec- liams, and Nell Williams. Chapetion for the 1961 class. The same rones were Mrs. Ray Boyer, Miss is true for Johno Mayo as deacon.

Methodist News

Sunday will be Laymen's Day in

our church. Charlie Trigg will con-

duct the morning service and Jim

Loveless will deliver the address.

Mr. Loveless is an outstanding lay-

man in San Angelo and is chairman

of the Official Board at the First

Wiedenmann, our church lay lea-

der, is planning the program of the

elected audio-visual chairman for

Soloists last week during our

Burkart, Paul Goodwin, Mrs. Wil-

son Page, and the Rev. Carl Israel

the week end in Dallas attending

ELDORADO SUCCESS

Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.

placing Ford Oglesby, Sr.

day

our church.

during Lent.

bock, Texas.

game

ment of our services.

In Those Days ONE YEAR AGO

Oct. 24, 1957-Cheer leaders pictured were Linda Jones, Jeannic Mund, Joy Dodd, June Williams, and Martha Graham. Mrs. Lester Henderson was open-

ing the West Texas Cafe. The Eldorado Eagles were enter-General meeting ing district play in the game coming up with Ozona.

Oct. 22, 1953-Mr. and Mrs. Leonard Kent were honored on their 50th Wedding Anniversary with an open house

Buddy Baker was in the Army had orders to leave Nov. 13 for Korea.

A group of local high school girls went by bus to the State Fair. The group consisted of Sherry Atkinnis important meeting. Those who rotate out this year Boyer, Delores Calcote, Melba De-Joan Fudge, Mrs. Billy Evans, and Mrs. Ruby Dickens was bus driver.

12 YEARS AGO

Oct. 24, 1945-Schleicher County commissioners announced that the courthouse block would be the location for the new Memorial Building.

Mrs. J. T. Ottaberry sold her Eldorado Laundry to Joseph Faull. Announcement was made of the marriage of Hazel Doyle, daughter Methodist church there. Dwight

Mrs. R. W. Stephenson, the for-

mer Beatrice Craig, was honored Tom S. Buchanan has been elected a trustee of our church, re- with a gift tea.

gram was announced by the First W. G. "Tiny" Godwin has been Baptist church. Immediate plans called for paving the street around the building, and installation of a The Official Board has voted to hold a revival meeting next spring plans were in the making for reno-Hammond organ. Longer range vating the pulpit and choir loft, "Four Nights for God" were: Bob and installing air conditioning.

Oct. 26, 1923-Rev. F. G. Clark of San Angelo. We want to thank left for annual conference meeting these talented people who added which was in session at Gonzales. so much to the spiritual enrich- He was pastor of the First Methodist church here.

Devid Steen's address is: Room Mrs. J. R. Page came in from 149, Dormitory 6, Texas Tech, Lub- Sterling City to visit her grandchildren for a few days. Tom W. Palmer of Alpine visited

Mr. and Mrs. Charlie Trigg spent old friends here.

Garnet Whittle of Vancourt and the State Fair and the SMU-Rice Jack Ryan of Paint Rock visited here Sunday with Miss Annie Neill and Miss Earline Atkins.

Mr. and Mrs. A. A. Bush were attending the State Fair in Dallas. Mr. Bush owned the Bush Motor

Co., the Ford dealership here. H. W. Smith, local agent for PUBLISHEDEVERYTHURSDAYStar and Durant cars, reported the
sale of a sport model Durant tour-
ing car to W. F. Edmiston forFredGunstead___Editor-Publishering car to W. F. Edmiston for Bill Gunstead____Associate Editor \$1,180.

Oct 23 1908-

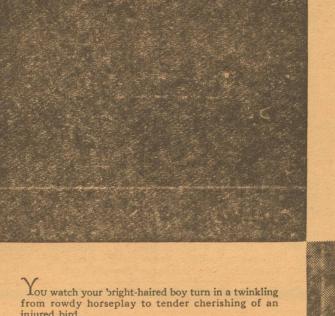
FIVE YEARS AGO

of Mr. and Mrs. Will Doyle, to Fichard Bilhartz.

A four-point improvement pro-

35 YEARS AGO

50 YEARS AGO



injured bird

How humbly proud you are of such evidence that your son is growing -- in all directions!

And how you want for him a world where there are no barriers to his development as a free and independent American.

There are many ways you can help assure this sort of world for him. One very important way is to be on the watch for ideas that could deprive him of his right to freedom and independence.

The idea, for instance, that "government should run such and such a business, a service, an institution." Even though it has been shown that the more things government runs, the less freedom there is for the individual.

> When you hear people talking like that, point out that when you take independence away from anybody, you undermine the freedom of everybody.

Very much aware of this threat are the independent electric companies, because government already runs part of the electric business. And powerful people are pressing government to take over more.

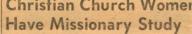
"Freedom is a woman"



West Texas Utilities

Company

Man in the making



Christian Church Women
Have Missionary Studygave a report on the social and
conomic condition of workers
coming into the United States and
Old Mexico were the topics of dis-
cussion at the Christian Women's
Fellowship Oct. 16, in the home of
Mrs. Rob Burkart. Mrs. W. R. Nicksgave a report on the social and
of workers
coming into the United States and
Mrs. C. L. Martin Sr. reported the
work being done by the CWF in
missions in Jamaica.lic meaning of each cross was ex-
plained and the reason for the
open Bible as an invitation to all
people.Sunday night.
Sunday morning visitors were
Mr. and Mrs. Smitty Smithson of
Sonora.Missionary work in Jamaica and
Old Mexico were the topics of dis-
Fellowship Oct. 16, in the home of
Mrs. Rob Burkart. Mrs. W. R. NicksMars. R. L. Brown showed a cen-
terpiece display of crosses centered
around an open Bible. The syrabeIic meaning of each cross was ex-
plained and the reason for the
open Bible as an invitation to all
people.Sunday night.
Sunday Morning WorshipMrs. Rob Burkart. Mrs. W. R. Nicksmost people.Mrs. Rob Burkart was guest speakerSunday Morning WorshipMrs. Bob Burkart was guest speakerSunday Night7:30
Wed. Bible StudySunday Night

Any erroncous reflection upon the char-acter, standing or reputation of any person,

Acter, standing or reputation of any person, firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher. Notice of entertainments where a charge of admission is made, obituagies, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates. Oct. 23, 1908—B. E. Earle and the Masonic Order will in the near future erect a two-story building, the lower story to be owned and occupied by Mr. Earle, while the upper part with the exception of a phone office in the front will be

the regular rate.



Unsolicited poetry charged for at regular occupied by the Masons. The build-advertising rates. Announcements of revivals are consider-ed advertising and charged for at regular advertising rates. Ing will be built of iron and will be 30 feet across front and 60 feet deep, will have a glass front, and will be built of iron and will ____ will help the looks of our main Front-page advertising announcements street. Mr. Earle is the owner of our telephone system and one of our drug stores. R. A. Evans and Prof. J. B. Smith

195? left for Rocksprings to buy horses and mules.

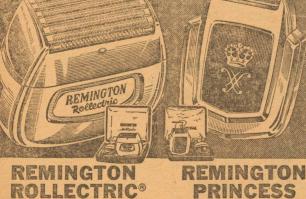
NOW AT ELDORADO DRUG

Chevrolet's fresh, finely shaped contours. Relax in the roominess of its elegant new interior, get the exnew like this one!

Let your eyes linger over Here's the car that's definitely new in a decidedly different way. The '59 Chevy is shaped to the new American taste with new Slimline design. It brings you a roomier Body by Fisher, vast new areas of visibility. There's a new Magic-Mirror finish that needs no waxing or polishing for up to three years. hilarating feel of its hushed, A new Hi-Thrift 6 and a wide choice of vigorous silken ride. No other car says V8's. Bigger, safer stopping brakes. An even smoother ride. At your Chevrolet dealer's right now!



what America wants, America gets in a Chevy!



For him

volutionary man-sized Rollec-tith exclusive Built-in Roller shaves the Heavy Beard and Beard...the greatest shav-vance in years! Unbelievably shaves in complete comfort! est ever!

FOR HER only lady's shaver with eighting edges and protective Guard Means gentlest, closest - no chance of using "wrong as with other shavers.

WIN YOUR SHARE OF \$160,000

Enter Remington Shavers Share of America Contest

-In 25 words or less, tell why a Remington Electric Shaver is an ideal gift. Nothing to buy to win but \ldots your prize doubles if you buy a Remington shaver during contest period - get your entry blanks here.



definitely new, decidedly different! The new Impala 4-Door Sedan, like all new Chevies, has Safety Plate Glass all around.

see your local authorized Chevrolet dealer

EAGLE CHEVROLET COMPANY

N. Divide Street

Eldorado, Texas

Phone 26331

THURSDAY, OCTOBER 23, 1958

THE ELDORADO SUCCESS. ELDORADO. TEXAS

PAGE SEVEN



weather could mean trouble so far the entire load will be downity seed from most areas.

13.6% moisture in cotton seed is the critical point beyond which storage becomes disastrous. If possible, the moisture content should not exceed \$12% for seed 'caught' at the gin for storage purposes, unless they are stored in small quantities and can be turned, or air pulled through them by mechanical means.

Soil cannot be considered just soil. People live on it and from it. They own it, rent it, plow and cultivate it and harvest the crops is produces. When the soil fails, people and nations suffer.

After the rains the tempo of farm work is sure to hit high records, and this means that farmers and their families will be exposed to more accident hazards, warns the Texas farm and ranch safety council. Their advice is, don't take chances, for every farmer is needed. A tired body and needed for safety. ****

An interested listener is far more popular than an interesting It does not pull the lazy out of talker.

vade granaries, houses and barns work. and will continue to do so until cold weather.

until there are no more rats or who hunt. mice taking the poison. These anticoagulant poisons are available

by the FFA boys. Cotton producers should remem- Michael and Candy, and Mr. and ber this-do not mix cotton con- Mrs. C. E. Moore and daughter taining a high amount of moisture Patty, all of San Antonio, were rec-

as saving high quality planting graded. Two trailers should be seed from this year's cotton crop available for weighing in the early is concerned. Continued high mois-ture in the field is a cause for Handle cotton loose—do not high free fatty acid content in the crush cotton in the trailer, provide seed which lowers germination. An trailers with 250-300 cubic feet early frost could further compli-per bale-provide enough trailers cate the situation. Then too, cotton | --- use a bridge across the top of root rot and angular leaf spot the trailer for pickers to empty disease contributes to lower qual- sacks. Also, provide two ladders,

one on each side of the trailer. All of the pointers listed go to make a better grade. For instance the loan price on one inch middling cotton is 34.93 cents per pound, 31.04 on stict low middling, and on low middling 27.24 cents per pound. Keeping cotton dry loose and clean can mean many dollars per bale.

The condition of seed cotton at the time it reaches the gin largely determines the final grade of lint in the bale. Therefore, cotton should be produced, harvested and handled so that it reaches the gin dry, loose and clean as possible. Cotton gins best at about 71/2 % moisture content. ****

Gerald Hartgraves, Bob Martin, Bob Sykes. Carrol White and Ho ward Derrick of the county cattle committee will attend or have representatives at a brúcellosis meeting to be held at the Scarborough Hotel in Midland on October 29th The State Livestock Sanitary Commind doesn't have the reflexes mission will have charge of the program.

Opportunity is most considerate.

their beds nor does it go to matinees and ball parks looking for Rats and mice continue to in- those who are supposed to be at ***

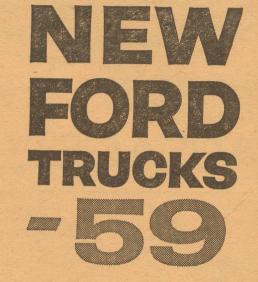
The up coming big game hunting The best possible rat and mouse season in Texas should be a good control is warfarin and fumarin. one. If hunters do not observe the This anticoagulant poison should rules of safe hunting, the season be kept out at all times. Never let can be disastrous. Safe hunting a bait station go without poison depends on the common sense, over 24 hours. Keep this bait out courtesy and vigilance of all those

Mr. and Mrs. Ray Alexander at the county agent's office at 50 have purchased the A. B. Thomercents per pound. This bait is mixed son house.

Mr. and Mrs. John Michalski and with low-moisture cotton. Mixtures ent visitors in the B. E. Moore of early morning, and late day home







• They're new-Ford trucks for '59! They're here to take you Ford-ward for savings, style and durability! Ford's modern Tilt Cab tandems and 4wheel-drive pickups are brand-new additions to the Ford line.

Ford's rugged Short Stroke Six now ives you even better gas economy. And behind every '59 Ford stands the industry's outstanding record for durability. An independent study of 10 million trucks proves, for the 13th straight year, that Ford trucks last longer. See your Ford Dealer today . and go Ford-ward for modern style and savings!



NEW 4-WHEEL DRIVE! Built by Ford—at low Ford prices! There's power at all wheels to tame the toughest off-road going, takes grades of over 60%. And, new 4-wheel-drive models give you modern Short Stroke power, Six or V-8. Available in halfpower, Six or V-8. Available in nai-ton and ¾-ton models—early 1959.

NEW CAB INTERIORS! You'll think you're in a passenger car! Deep, comfortable seat is covered with new nylon-reinforced fabrics that look smarter, wear longer. In addition, the colorful new Custom Cab (available at extra cost) features two-tone trim and foam rubber seat.

George Humphrey Motors - Eldorado, Texas

Every Ford ha SAFETY GLASS

the handsome new hood and grille, stronger wrap-around bumper

NEW FORD RANCHERO! New

from longer wheelbase to greater loadspacel

NEW TANDEM TILTS! Rated up to 75,000-lb. GCW.

FORD TRUCKS COST LESS

LESS TO OWN...LESS TO RUN...LAST LONGER, TOO!

Come in Now!



THE FANTASTIC STORY MUSA-SHIVA THE SHIRTMAKER



(Also Sometimes Drygoods Selling)

If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hied himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-. shiya talked - in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again - but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby - especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

Texas Phess Association

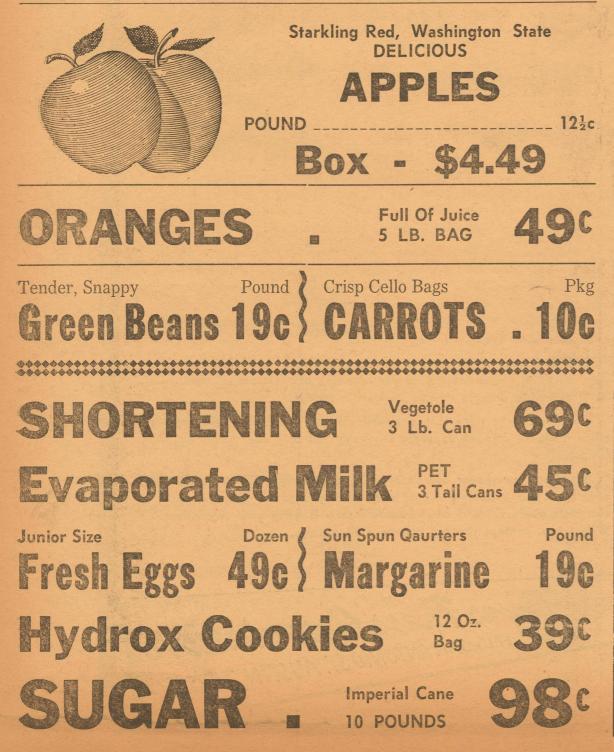
1716 SANANTONIO ST. AUSTIN, TEXAS

THE ELDORADO SUCCESS. ELDORADO, TEXAS

THURSDAY, OCTOBER 23, 1958



WHOLE BONELESS SQUARE CUT CHUCK - POUND _ FRYERS—Freezer Wrapped — Whole or Cut Up — POUND _____ 39c



CUT CORN . 12 PKGS. \$2.28
Whole Baby Okra 12 PKGS. \$2.98
 GREEN PEAS . 12 PKGS. \$2.29
ORANGE JUICE6 Oz. MINUTE MAID12 CANS \$3.59
LEMON AIDLIBBYS 6 Oz. CANS 12 CANS \$1.59
STRAWBERRIES10 Oz. RED COACH 12 PKGS. \$2.39
FISH STIXBOOTH'S 8 Oz. (To arrive Mon) 12 PKGS. \$3.59

CANDY'S FLAVOR OF THE MONTH Chocolate Chocolate Chocolate Marshallow Nut AND ALL FLAVORS – BLUE CARTON Half Gallon . 69°
REGULAR REGULAR
Duncanis ou 1 2 - 10 Can

