

Eldorado Success

SCHLEICHER COUNTY'S ONLY NEWSPAPER—CARRYING HOME NEWS FIRST—OFFERING THE BEST ADVERTISING MEDIUM—Est. 1901, THIS COUNTY'S OLDEST BUSINESS ENTERPRISE

60TH YEAR

ELDORADO, — SCHLEICHER COUNTY — TEXAS

THURSDAY, DEC. 21 & 28, 1961

NUMBERS 51 & 52

Churches Announce Plans For the Holiday Season

The coming two Sundays are on Christmas Eve and New Year's Eve, and Eldorado churches will have services on those themes.

Presbyterian
Church young people staged their living tableau beside the church Wednesday night from 8:30 to 9:30, and it will be staged again Christmas Eve night from 6:30 to 7:30 and 8:30 to 9:30, announces the Rev. Dan Sebesta.

For Christmas Eve Sunday, Sunday School and morning worship will be held as usual and a 5:30 vesper service will take the place of the night service.

On New Year's Eve Sunday, Mr. Sebesta will be away and a guest minister will have charge of the regular morning services. No Sunday night service then, although the church young people will have a party.

First Baptist
For December 24th, D. C. DuBose and Frank O'Banion announce that morning services will be held as usual. For Sunday evening, Christmas Eve, the preaching service will be held from 6:30 to 7:30; no Training Union.

For New Year's Eve Sunday, all morning and evening services will be held as usual.

First Christian
Regular Sunday School and morning worship on Christmas Eve Sunday; no night services.

St. Mary's Episcopal
The Rev. Lea Roy Aldwell, vicar,

announces Holy Eucharist at 8:30 p.m. Christmas Eve.

Methodist
For Christmas Eve Sunday, the Rev. C. M. Nyquist announces Sunday School at 9:45 and Morning Worship at 10:45. No MYF's or Sunday night service.

Sunday, Dec. 31st, will be Student Recognition Day. Pastor's sermon at the 10:45 morning service will be on "God's B. A. Degree." There will be a New Year's Eve program from 7:00 to 8:00 o'clock that night.

Church of Christ
For the two Sundays during the holidays, regular services will be held. These include Bible study, 10:00; church, 11:00; young people, 6:00; and evening services, 7:00, on Sundays. Wednesday night meetings at 7:00.

Assembly Of God
Regular meetings will be held both Sundays at 9:45 and 10:00 a.m. and 7:30 p.m., announces the pastor, Johnny Griffith.

West Side Church of Christ
Christmas Eve Sunday morning service at 11:00. No night meeting.

On New Year's Eve Sunday, services will be at 11:00 a.m. and 7:00 p.m.

Antioch Baptist
Sunday School at 10:00 and preaching at 11:00 both Sundays. No night service Christmas Eve.

The congregation plan a watch night meeting New Year's Eve.

Most Businesses To Close Christmas, New Year's
Most businesses here in Eldorado will be closed Monday, December 25, for Christmas day, and the following Monday, January 1, New Year's day.

So there will be two long week ends coming up for local people to take trips, visit, etc.

Do your shopping for the week ends accordingly.

4,164 Bales
The Eldorado gin has been a busy place since the weather cleared up and promises to continue that way through the holidays.

The total at 2:00 p.m. yesterday was 4,164 bales.

STUDY CLUB MEETS
The Eldorado Study club met the evening of Dec. 7 in the home of Mrs. Charlie Warnock.

The program on the Boy's Ranch at Tankersley, given by Mrs. Earl Barnett, included the origin and history of the ranch.

Coffee and cake was enjoyed by eight members and one visitor, Mrs. Douglas Jung, following the meeting.

B.E. Moores To Be Honored On Golden Anniversary Sunday
This Sunday, Christmas Eve afternoon, Mr. and Mrs. Benjamin E. Moore are to be honored on their Golden Wedding Anniversary. Calling hours will be from 2:00 to 4:00 o'clock.

The open house will be held at the family home west of Eldorado and hosts will be the two sons and one daughter, all of whom now live in San Antonio.

The daughter, Katherine Dell, and her husband, John F. Michalski, Jr., also live in San Antonio.

They have two children, Michael Benjamin, 8, and Sandra Kay, 5.

Mr. Moore served as a school board member for 14 years. He has also served on the board of supervisors of the Eldorado-Divide Soil Conservation District during all 20 years it has been organized.

Mrs. Moore served for 25 years as a teacher in the Sunday School of the First Baptist church here in Eldorado.

The couple have supported county 4-H work for both boys and girls the past 30 years.

A large crowd of friends are expected to call Sunday afternoon to wish the Moores best wishes on their Golden Wedding anniversary.

Post Script

This Christmas greeting edition of the Success is coming out during the 60th anniversary month of the founding of the paper.

It was back in December of 1901 that the Success was established as "The El Dorado Paper" by R. L. Carothers. A few years later Mr. Carothers sold out to A. T. Wright who changed the name to the "Success" and was connected with it for many years afterward as owner and publisher.

The year 1901 was when Queen Victoria died in England, bringing to a close her 63-year reign, and in this country President McKinley was assassinated & was succeeded in the White House by Teddy Roosevelt.

The town of Eldorado, just a few years old, was getting its start as a shack town with dirt roads. So as the Success observes 60 years of service to Eldorado and Schleicher county, we salute all past publishers, advertisers, and readers, and pledge anew our best efforts as we start the 61st year of publication.

The Eldorado Success is the oldest business institution in Schleicher county.

—ps—
The "RBS Express No. 1," the Air Force radar equipped train which has been parked on the siding at the Eldorado depot for the past several weeks, is to be removed this Saturday.

The officers and enlisted airmen who have been stationed with the train have made very favorable impressions and pleasant contacts with the people of Eldorado while here, and they will be missed. A few of the men rented local houses and apartments, but most commuted each day to San Angelo.

It is understood that the train's new assigned location will be at Greenville, Mississippi, where it will continue to be used for the radar bomb scoring of the Strategic Air Command.

Some of the airmen will be given leaves for the Christmas holidays, while others will accompany the train to its new location.

—ps—
With our subscribers: M. L. Guthrie of 1042 S. LaSall, Abilene, is a new subscriber. The Guthries formerly lived here and he was psator of the Eastside Baptist church.

Herman Gregg of Route 2, Plainview, Texas, is now on the list. Jack Stanford of 1807 Grant, Wichita Falls, is a new subscriber. Mrs. Marion Wade's new address is Bluffton, Texas.

—ps—
A week from this Friday, on December 29, a five-day sale will start at the Eldorado Drug. Full details are in the store's large ad elsewhere in this Success issue.

—ps—
Of the three cafes here in Eldorado, only Mrs. Lester Henderson's West Texas Cafe plans to be open Christmas Day.

Both the Java Junction and the Eagle Cafe will be closed.

—ps—
Last call: There's still time to send Christmas gift subscriptions to the Success. Costs are \$2.55 locally, \$3.57 elsewhere in Texas, and \$3.50 elsewhere in U. S. and possessions.

Those rates include our sending of a gift greeting card signed with name of donor.

Lions' Final Meeting Of Year Is Held Yesterday
The final meeting of the Eldorado Lions club until January 10th was held yesterday at noon in the Memorial Building. Buster Hale presided.

Two high school girls gave poems. "The Bootblack's Christmas" was given by Pamela Calk and "The Week Before Christmas" was given by Judy Hext.

J. H. Mace gave the audit of the Scout fund drives. A gift was presented Mrs. Riley from the club.

Scout Drives Audit Given
J. H. Mace gave an audit of the combined Boy Scout and Girl Scout fund drive which was held here recently. Mr. Mace reported that a total of \$653.55 had been raised. He gave the report at yesterday's meeting of the Eldorado Lions club.

The money was divided as follows:
Girl Scouts ----- \$303.78
Boy Scout Council ---- \$321.77
Boy Scout local fund --- 28.00

School Out Tomorrow For Christmas Holidays

Supt. A. M. Whitis announces that school will dismiss tomorrow, Friday, for the Christmas holidays. A chapel program will be held at 1:30, and school will dismiss at 2:00.

Grades in the grade school are having their Christmas trees and gift exchange at 1:00 o'clock. School reconvenes Tuesday morning, January 2.

Students Coming In For The Holidays

Myrta Ann Topcliffe and Phillip Walker came last week end from Sul Ross college at Alpine.

Cadet Jimmy O'Harrow of Allen Academy at Bryan arrived Wednesday for the holidays.

Genelle McCalla and Gayle Woodward are home for the holidays from Abilene Christian College.

David Steen and Mike Moore of Texas Christian University at Fort Worth are at home.

Judy McGregor of Trinity University, San Antonio, came Wednesday to spend the holidays with her parents, the Walter McGregors.

Brian Edmiston came in Friday from Tarleton college at Stephenville to spend the holidays with his parents, the Orval Edmistons.

Kenneth Hicks and Arlene Harris came from San Angelo college. Judy and Mary Ann Nixon are expected Friday from North Texas State University at Denton to spend the holidays with their parents, the Andy Nixons.

Here from Baylor are Sammye Mayo, Margo Mittel, Becky Mund, and Joe Ray Stanford.

Among those coming in from Texas U. will be Bob Whitis, Terry Carlman, Kenneth Pennington, Ruth and Mary Parker, Patrick Preston, and Carl Parker.

Ann Blair and Linda Love came in Friday from Texas Wesleyan college at Fort Worth.

Jerry Don Johnson is coming in from Tech.

A&M students coming in are Dick Runge, Farris Glenn Nixon, Ernest K. Nimitz, and Bobby Williams.

Sandra Alcorn is visiting her parents, Mr. and Mrs. P. H. Alcorn from college at San Marcos.

Nancy Jo Jackson is expected from Austin college at Sherman.

Producer Indicated On Cecil Meador Land North Of Town

Although drilled in an area where there are a number of dry holes, it appears this week that the Delhi-Taylor Oil Corp., is about to make a producer on a Cecil Meador section about 7 miles north of town, and just west of the San Angelo highway. Location is in 59-LL-TCRR and is about 2½ miles west of the Huldale field.

The discovery was indicated early this week with the recovery of 330 feet of heavily oil and gas-cut mud and 100 feet of free oil, no water, on a drill stem test taken between 6360-83 feet.

The TXL Oil Corp. ran a drill stem test on their third Henderson well this week at a depth of 6302 feet and it is reported looking good. They will probably set casing and try for completion.

In the event that it makes a producer, it will be the fourth one in that area about 20 miles north west of Eldorado. The other three are capped and cannot be produced until pipeline connections are made—two on Henderson and one on the Roach ranch.

Eagles Beat Mason 55-37 Mertzton Here Tonight

With Jim Runge, Pete Logan and John McGregor scoring in double figures, Eldorado won its seventh straight game Tuesday night 55-37 over Mason. During the early moments of the contest, the Eagles played as if they had been on a long vacation, and it was their first game in over a week. They soon caught fire and overcame an early Mason lead and left the court at half-time with a 34-20 margin. The Eagles scored 25 points to 5 for Mason in the second quarter.

During most of the second half the B-team traded blows with Mason in the very loosely played game.

Mertzton, the only team to beat the Eagles this season, are in town for two games. The girls play at 6:30 and the boys follow at 8:00. This game will close pre-Christmas action for the Eagles.

Hundreds Of Children Expected At American Legion Party

Hundreds of Schleicher county children are expected to throng the Memorial Building tonight for the annual Christmas party put on by the Bev McCormick Post of The American Legion.

The program will get under way at 5:30 with Mrs. Oliver Teele's choral groups from school rendering several musical selections. Eldorado's Santa Claus will make his appearance in his lighted car shortly before 6:00 o'clock and he will then be assisted by Legionnaires in giving out bags of candy and fruit to children of sixth grade age and younger. At the same time, other Legionnaires will distribute the candy and fruit in the Mexican and Negro communities.

This event, which is put on each year by the Legion post, is always a highlight of the Christmas season. Last year, well over 600 children came.

Lloyd Johnson is commander and Bill Lester is adjutant of the Legion, and they have had a number of committees at work for some time on this Christmas party.

Lagow Is In The Navy, Training At San Diego



REGGIE LAGOW

News Highlights Of 1961

As the year 1961 draws to a close, here were some of the news highlights:

Texas adopted a "sales and use tax" the first general sales tax in the state's history, which is having far-reaching effects.

The Roman Catholic diocese purchased the Rock Station and Courts property, and is converting the latter structure into a new church.

Dr. E. L. Dyer succeeded M. D. Paul as local physician, and Dr. Robert A. Suhler established a dental practice here.

The Masons announced plans to build a new hall on their lot north of the court house block, and as the year closes they are busy with plans and fund raising.

John F. Kennedy and Lyndon B. Johnson were inaugurated President and Vice President.

The J. C. Whiteleys and the J. F. Kinsers observed their 60th wedding anniversaries.

In September, the First Baptist church observed its 60th anniversary with a homecoming.

A screw worm eradication program was launched.

The three-year-old high school gymnasium developed some structural flaws, calling for an extensive repair project.

A number of Air Force men were here with the radar train near the depot. The train is to leave Saturday.

The Eagle Drive-In Theatre observed its 10th anniversary.

Work is under way on the last gap of the new road to Iran; the road is expected to be open to traffic sometime next Spring.

A more detailed review of the year 1961 will be published in the January 4, 1962, issue of the Success.

DEER - KILLER

Roy Jones, 9-year-old son of Mr. and Mrs. Jack W. Jones, killed his first buck deer. The buck had 9 points and was killed Sunday evening, December 17.

Engagement Announced

Mr. and Mrs. George S. Robinson of Ballinger announce the engagement and approaching marriage of their daughter, Wanda, to Ross Davis, son of Mr. and Mrs. H. G. Davis of Baytown.

The couple will be married January 27 in the home of her parents in Ballinger. Miss Robinson is the granddaughter of Mrs. Ruby Dameron of Eldorado.

—Ledger Books at the Success.

No Paper Next Week

Again we remind our readers that no issue of the Success will be published next week, Dec. 28. This double-sized annual edition, with Christmas greeting messages from local merchants and individuals, combines the editions for Dec. 21 and 28.

The next issue of the Eldorado Success will come out on Thursday, Jan. 4, 1962.

Back In 1936 . . .

Texas Centennial Year Was Closing Just 25 Years Ago

It was a year of hard times and public works projects, but Texas drew national attention by throwing off Depression doldrums and putting on a state-wide celebration of the 100th anniversary of the winning of Texas Independence. Such was the Centennial Year 1936, which was drawing to a close just 25 years ago.

In 1836, Texas colonists were engaged in what appeared, at the time, to be a hopeless struggle against Mexico for independence. Their objective was won, however, and the Republic of Texas was founded. That founding and the

victory which made it possible were celebrated in Texas from June through November of 1936 by the Texas Centennial Commission with an exposition in Dallas which attracted hundreds of thousands of people from over the state and nation.

Planned as the first "World's Fair" to be held in the Southwest, the exposition did more than recall to Americans the fact that Texas alone of the then 48 states once had international recognition as a sovereign power. It also presented a composite picture of Texas history and achievement from the

first exploration of the territory by the Spanish Conquistadors in 1519, to the 1936 Exposition.

As far back as 1924, Governor Pat Neff gave the centennial proposal a practical start by issuing a proclamation calling for a conference to consider the promotion of the project. Subsequently, a constitutional amendment was voted, authorizing the Legislature to appropriate funds.

In southeast Dallas, a 200-acre tract, comprising for the most part the park of the State Fair of Texas, was converted into a symmetrical unit of exhibit buildings, landscaped lawns, groves, and gardens.

About 100 new buildings were erected with 8,000 workers busy around the clock for many months. The total investment was \$15,000,000 with \$10,000,000 of the amount going into permanent buildings.

A single architectural pattern was carried out, on a Hispanic-American motif, and these buildings remain today as the nucleus of the plant of the State Fair. The State Fair of Texas now has facilities unsurpassed by any other state fair, and the two-million-plus annual attendance make it the largest.

While Dallas was the Centennial center, other Texas cities took part also. Fort Worth staged a livestock exhibit and rodeo show, with frontier scenes, and reproductions of old trading posts, forts, etc.

Gonzales was another city which put on a historic pageant. On October 2, 1835, that town earned the title of the "Lexington of Texas," and a century later the battle was re-enacted.

There were similar commemorative ceremonies in San Antonio on March 6, 1936, to recall the fall of the Alamo and the massacre there of the Texas garrison of 187 men; at Goliad on March 27, where another Texas force was annihilated by the Mexican forces; and at Houston on April 21. That last celebration dedicated the site of the Battle of San Jacinto.

At no time before or since have Texans been so state history conscious.

Thousands of out-of-state visitors were expected to visit Texas for the main event at Dallas and elsewhere to visit historic sites. The Centennial Commission urged all towns and cities to clean up and paint up to present a neat appearance to the visitors.

Here in Eldorado Mrs. J. D. Ramsey was chairman of the Centennial clean-up committee which met with the City Council to launch a beautification project.

Success files of the period reveal that it was a time of joblessness and scarcity of money, but also a period when a dollar went a long way in buying goods.

At the Self Serve Grocery you could buy 5 cans of pork and beans for 24c, 3 packages of Jello for 13c, four pounds of raisins for 27c, a 48-pound bag of Cream Krust flour for \$1.85, ten pounds of potatoes for 15c, a dozen apples for 10c, eight pounds of lard for 96c, round steak for 22c pound, loin steak 20c pound, and a one pound block of chili for 17c.

President Roosevelt's New Deal administration had launched a program of recovery with agencies that included the W.P.A., the P. W. A., and a host of others.

C. S. McKinney was owner and publisher of the Eldorado Success. Judge H. W. Finley announced that W.P.A. road projects would start in the county, with Van McCormick in charge of the work.

Miss Miltia Hill left on a trip to Europe, which was to include Paris.

Fire of undetermined origin destroyed the 10-room ranch home of Mrs. Laura Baugh east of Eldorado.

Clarence Evans, 40, died in Shannon hospital after sustaining burns when a gas cook stove exploded.

Among local 4-H boys were: Gene Koy, Cecil Moore, Edgar Sauer, R. J. Alexander, Jack Jones, Samuel Smith, George Williams Jr., Robert Williams, Glenn Green, Odell Green, Billy Grene, Luther Kent, Joe Alexander, Patton Enochs, Felix and Harold Susen, Garland Williams, Curtis, Forrest, and Carl Yancey, and William Sauer.

Guy L. Ford, head of the history and anthropology department at Texas Tech, came here to get old cattle brands for the Centennial exhibit at Dallas.

"50,000 Worthy People In Texas Want Jobs," headlined an article in the Success. A return to the self-reliance and resourcefulness of the nation's fathers was urged by State Works Progress Administrator H. P. Drought in an address in San Antonio before the League of Texas Municipalities.

Little Jacqueline Henderson was painfully burned during a cold spell when her clothing caught fire from an open stove.

Postmaster E. W. Brooks received bids for one ton of coal for use in the post office.

Frank Reynolds, foreman of the

(Continued On Next Page)



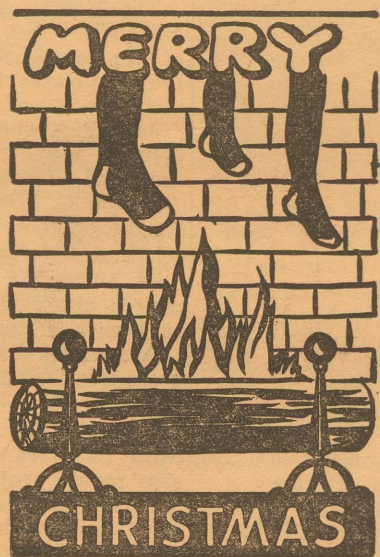
As old Santa is getting ready to "suit up" for his hurried trip on Christmas Eve, we want to take a minute to extend warmest greetings to each of you. In our endeavor to supply only the finest in clothing for all the family, we have enjoyed most cordial business relationships with the men and women of this area. May you have the finest Yuletide of your life this year, our wish for each of you.

The Ratliff Store

ELDORADO

SONORA

(Closed Monday, Dec. 25)



AND OUR BEST WISHES FOR THE

NEW YEAR

Each year as the holiday season returns we take pleasure in greeting customers and friends.

We appreciate your patronage and value your friendship.

ELDORADO WELDING

Mr. and Mrs. Vernon Carroll



FROM YOUR

Schleicher County Sheriff's Department

Orval Edmiston

Jack Jones

Fenna Whitten

Glo Wanda Smith



December marks a big month for us as your Gulf wholesalers — it's the season of extending holiday greetings, and it's our 19th anniversary in this business.

Over the years we have learned to value our friendships, and to appreciate our pleasant business relationships with the motoring citizens of the county.

At this holiday time we want to express our appreciation to all of you, with the hope that we can serve you again through the New Year.

Mr. and Mrs. Ernest Finnigan

Your Gulf Consignee

May there Come to you at this Holiday Time an Abundance of the precious Things of Life; Health Happiness and Enduring Friendships

Eldorado Hardware

Plenty of Last-Minute Gift Items

Phone 23351



Merry
Christmas
And
Happy
New
Year
To All

WE ARE YOUR COMPLETE SERVICE STATION HERE IN ELDORADO

Modern equipment—finest Phillips 66 products—efficient and courteous personal service—combine to make our station the ideal place to trade, with full confidence your car has been dependably serviced for maximum performance. We look forward to serving you in 1962.

Clovis Oil Co.
PHILLIPS 66 PRODUCTS

Clovis and Ada Belle Taylor and Family

(Continued From Preceding Page)

J. E. Henderson Jr. ranch, and Eveline Greele of Eola married in San Angelo.

An adult educational project, made possible by W. P. A. funds, was started with Mrs. Mattie Cozens as instructor.

"Eldorado Fire Department Needed," editorialized the Success. It was to be 1939, though, before this need was met.

W. F. Braley, brother of Mrs. Tom Wilton, died in Menard.

The Lone Star Theatre closed for one week because of the illness of the manager, Jerry Westmoreland.

A football banquet was given by the Lions club, of which Glenn L. Ratliff was president. Payne Robinson and Coach Weldon Bynum made talks. Musical entertainment was rendered by a trio of Maxine Wilton, Eloise Whitten and Johnnie F. Isaacs.

O. C. Fisher announced for District Attorney.

Edgar Sauer attended a 4-H meeting in Chicago.

Mr. and Mrs. Jack Elder and family moved to the J. B. Christian ranch from San Angelo.

N. R. Kennedy came here from Sonora to be manager for West Texas Utilities.

Ten teachers from the local schools who attended a curriculum meeting in Ozona were: H. D. Irby, T. D. Riddle, J. Carlton Smith, Mrs. W. M. Davis, and Misses Linna Parks, Annie Herbert, Marshall Elmore, Mayme Evans, Louise Hinyard, and Oma Ford.

In San Antonio, Miss Inez Cobb of Eldorado and Paul McLeod married.

At Rees Grocery you could buy a No. 300 can of hominy for 5c, a gallon of blackberries for 43c, a gallon of prunes for 28c, a quart of peanut butter for 25c, a No. 1 can of asparagus for 15c, two pounds of ground meat for 25c, two bun-

ches of carrots for 5c, and a bunch of beets for 4c.

Mrs. J. N. Davis became society editor of the Success.

Ira Wood returned to Eldorado to take over management of the Humble wholesale business, replacing J. C. Carr.

Mrs. L. V. Rodgers was honored on her 79th birthday with a dinner at the home of her son, J. H. Rodgers.

Piano pupils of Miss Mollie Turner participated in a contest in San Angelo. Placing on the national honor roll were C. J. Jones, Lois Carr, Marguarite Chick, and Helen Thompson. Leola Sauer and Betty Lou McKinney made the state list and Joyce Sample and Billy Frank Blaylock made the district list.

Thought in closing: Maybe Texas will go as all out in 1986 to celebrate the "Sesqui-Centennial" marking 150 years since Texas independence, as we did for the 1936 Centennial. And in this year of 1961 we're half-way there.

Great Story Lay Hidden

Through his unforgettable Christmas stories, Charles Dickens brought the spirit of Christmas to millions, and achieved much fame during his lifetime.

One of his most moving narratives, however, remained hidden from the world for years, at his own request. Some one hundred years after it was written exclusively for the enjoyment of his children, Dickens' "The Life of Our Lord" was first presented to the world.

The author's deep veneration for the life and lessons of Jesus Christ are found in these words:

"Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was.

"And as He is now in Heaven,

where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is, without knowing who He was and what He did."

Dickens left instructions that "The Life of Our Lord," not be commercialized and it was never made public until the year 1933, after death of Sir Henry Fielding Dickens, the author's youngest child.

The literary prize was then pur-

chased by the London Daily Mail for the price of \$210,000 — or \$15 per word.

EARLY LIGHTS

Barrel-shaped glass lights were among Christmas tree ornaments used before the turn of the century. Illumination shone brightly through the various-colored glass—amethyst, moss and emerald green, blue and gold balls and strings of tinsel.

—Ledger Books at the Success.



With sincere appreciation of your friendship and good will we extend to you

BEST WISHES FOR A HAPPY HOLIDAY

We have enjoyed serving you as your butane dealer, and invite your continued patronage in 1962.

BELK'S BUTANE
H. A. and Dixie Belk and boys

1921 Merry Christmas 1961

THE WORLD'S CHRISTMAS TREE

Isn't it time that we should see
The world set up a Christmas tree,
Not decked with artificial light,
Or hung about with baubles slight,
Or festoons made to deck the view,
Or treasures only for the few,
Or anything that can decay,
Or robbers come and take away?
Isn't it time the world should raise
A Christmas tree the Christ can praise,
Hung with good will and friendliness,
Release from tension and from stress,
Honor and justice, peace and trust,
Seeking for goals above the dust,
And faith with opened eyes to see
Truth that makes men and nations free?
—Clarence Edwin Flynn

Happy New Year

WRIGHT'S General Mercantile

A. T. Wright

A Bargain In Every Purchase



CHRISTMAS Is Just Around The Corner

and on this, our first Holiday Season in the business district of Eldorado, we wish to thank everyone for the support given us in our initial months of operating the Texaco station.

We pledge our continued best efforts in serving you with top-quality Texaco products and services. We hope each of you has trouble-free driving during the holidays.

ETHEREDGE TEXACO SERVICE

Jack Etheredge — Eddy Etheredge

PRE-INVENTORY SALE

25% OFF

On All Items in the Store

Except Fountain, Prescriptions & Helena Rubenstine Cosmetics

SALE PRICES EFFECTIVE

DEC. 29 THROUGH JAN. 3

An Annual Event--- Once A Year For Five Days

ELDORADO DRUG

"For Your Health's Sake"

CHEAPEST, HARDEST WORKING SALESMEN IN TOWN — SUCCESS WANT ADS !!

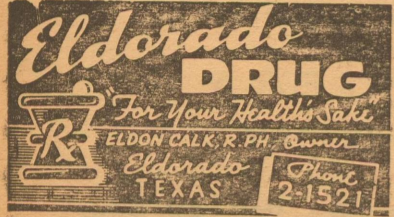
Drug Facts

STILL SHOPPING FOR LAST-MINUTE GIFTS?

Always shop your drug store first for the finest and most attractive gifts. Prices range to suit everyone

Here Are a Few Suggestions:

- Cosmetics, Perfumes
Pen & Pencil Sets
Pangburn's Candies
Stationery
Wall Plaques
Men's Toiletries
Smoking Accessories
Cigarette Lighters
Billfolds: ladies' men's
Timex Watches



ELDORADO LODGE

No. 890 - A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

CUDAHY protein blocks are ideal for deer feed grounds. See S. M. or R. H. Oglesby.

FOR SALE: Seven Hereford bulls, subject to registration. On feed. One to three years. Tom Henderson raised. Phone 23088 or 22451. c

FOR SALE: 13.8 cu. ft. gas Servel refrigerator, \$100. Phone 22791. *

BRING IN YOUR GAS HEATERS FOR CLEANING AND ADJUSTING. Be ready for Cold Weather When It Hits. TOPLIFFE GAS & ELECTRIC SERVICE

WHEN IN SONORA STOP AT PAT'S PACKAGE STORE. Hwy. 290 & 6th St. Pat Carroll, Prop. CUT RATE PRICES ON ALL BRANDS LIQUOR - WINE - BEER WE DELIVER. LIVESTOCK POULTRY PET SUPPLIES MEDICINES RACE HORSE POLO PLATES. Dec 14-21

UNDERSTANDING SERVICE. RATLIFF-KERBOW FUNERAL HOME

ELDORADO SUCCESS. Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887. PUBLISHED EVERY THURSDAY At Eldorado, Texas. Fred Gunstead...Editor-Publisher Bill Gunstead...Associate Editor

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Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

Unsolicited poetry charged for at regular advertising rates. Announcements of revivals are considered advertising and charged for at regular advertising rates.

Pictures - Unsolicited pictures for publication charged for at engraver's rates. Front-page advertising announcements to be charged for at a rate equal to 3 times the regular rate.

CLASSIFIED ADVERTISING RATES. First Insertion ----- 3c word. Additional Insertions --2c word. Minimum 50c Each Insertion Cash In Advance (\$1.00 Minimum On All Small Ads Taken On Phone.)

PASTURE WANTED for 150 light calves. Call Frank Newman (D13-21)*

CUDAHY protein blocks are ideal for deer feed grounds. See S. M. or R. H. Oglesby.

INTERESTED in ranch job Eldorado area. Experienced; age 42, married, three children; am white; do not drink. Write Luther J. Baker, Route 1, box 197-A, Paige, Texas. 1*

Merry Christmas and Happy New Year. Mr. and Mrs. J. C. Whiteley

FOR RENT - 2-bedroom house. Nice part of town. Call 24020 after 5:00. 1*

MY CORRECT phone number is 23731. Call me for plumbing and windmill repairs. Earl Dennis D21*

See Joe Nance at the Sonora Gas Company for a complete line of coin supplies. Coins bought and sold. Write Joe Nance, Sonora, Texas, if you have coins for sale. Highest prices paid. Member ANA and TNA. (Nov 2-tfc)

In These Days

Compiled From Success Files

ONE YEAR AGO. Dec. 22, 1960—Clarence McNeal, long-time grave digger here, died. The Garden Club members had a pilgrimage to homes here in Eldorado.

Mrs. J. E. Hill was program leader as the D. A. R. Christmas luncheon was held.

FIVE YEARS AGO. Dec. 20, 1956—Miss Violet Shahadat Meshi of Lucknow, India, was here visiting the Russell Heaners.

Two new offices were being built under the balcony of the county court room, to provide new office spaces for county auditor and county treasurer.

A layette shower honored Mrs. Marvin Gausemeier. Mr. and Mrs. John F. Parcell moved here and she was honored with a coffee.

Mr. and Mrs. John Gilmore bought the Bill Mund house in eastern Eldorado and moved there.

12 YEARS AGO. Dec. 22, 1949—J. L. Ratliff and son Jack announced plans to open a furniture store here in Eldorado. Palmer West was appointed to the draft board.

A Nativity scene was constructed at the Bailey Ranch Baptist church. Mr. and Mrs. S. E. Jones celebrated their Golden Wedding.

A son was born to Mr. and Mrs. Walter Roy Davidson. Mrs. Gordon Griggs gave a dinner party honoring her daughter, Maryvonne, on her 16th birthday.

Lum Burk returned from a three weeks water works course in San Angelo. Rev. Jim Hays spoke on "Religion In America," at the Woman's Club meeting.

35 YEARS AGO. Dec. 24, 1926—Rev. Ratliff of Denton was here Sunday to preach at the Baptist church.

A. T. Wright is putting up a new business house on the lot occupied by the Success office. Dr. Looks, the dentist, will not be back in Eldorado until January 10.

Mrs. A. L. Stewardson and son Billy left Wednesday for Austin for a holiday visit. J. Keeney and son John were over from Menard Thursday looking after business.

You will find all kinds of cutlery and the kind you want at Eldorado Hardware Co. Miss Annie Marie Doty is at home from her school work at Ozona, for the holidays.

E. W. Brooks advertises Peter Pan ladies' and children's garments, Gael Prints, and Tinker Bell cotton fabrics.

EAGLE DRIVE-IN THEATRE

Show Time: 7:00 P.M. HERE IS YOUR GUIDE TO THE BEST IN ENTERTAINMENT DURING THE HOLIDAYS

Thursday, Friday, December 21-22 The Deadly Companions In Color Maureen O'Hara Brian Keith

Saturday, December 23 Pirates of Tortuga In Color Ken Scott Leticia Roman

Sunday, Dec. 24—Closed Xmas Eve Monday, December 25 Journey To The Lost City In Color Debra Paget Paul Christian

Tuesday, Wed., December 26-27 Marines, Let's Go In CinemaScope and Color by DeLuxe Tom Tryon David Hedison Tom Reese

Thursday, Friday, December 28-29 September Storm In CinemaScope and Color by DeLuxe Joanne Dru Mark Stevens

Saturday, December 30 Thunder In The Sun Susan Hayward Jeff Chandler

Sunday, Monday, Dec. 31-Jan. 1 House Of Usher In CinemaScope and Color Vincent Price Mark Damon

Tuesday, Wed. Jan. 2-3—CLOSED Thursday, Friday, January 4-5 Voyage To The Bottom Of The Sea In Color Walter Pidgeon Joan Fontaine

See Joe Nance at the Sonora Gas Company for a complete line of coin supplies. Coins bought and sold. Write Joe Nance, Sonora, Texas, if you have coins for sale. Highest prices paid. Member ANA and TNA. (Nov 2-tfc)

As we express our greetings to the patrons of this theatre we are reminded of the fine patronage we've enjoyed in the past. It is our incentive to make every effort next year to secure the finest motion picture entertainment possible for your enjoyment. May you enjoy the Holiday Season with loved ones and friends.

Delbert and Imogene Edmiston and Genelle, Jerry and Jill

FOR SALE. Two good residence lots in Eldorado at bargain prices. Wm. CAMERON & CO. Sonora, Texas. Phone Sonora 22681

INSURANCE. FIRE WINDSTORM HAIL; AUTO; LIFE CASUALTY. Car Loans Tom Ratliff Phone 21561

How Christian Science Heals RADIO. Sunday, 8:15 a. m. KGKL

TELEVISION. SUNDAY, 10:15 PM. KCTV Channel 8, Angelo

Buy It In Eldorado!

Holiday Calendar

Dec. 21, Thursday. D.A.R. Christmas luncheon. Dec. 21, Thursday. American Legion Christmas party for children. Choral groups sing; Santa visits; candy & fruit distributed. Starts 5:30 at Memorial Building.

Dec. 21, Thursday. Mertzon basketball teams here, 6:30. Dec. 22, Friday. School dismisses for Christmas holidays. Chapel program 1:30; dismiss at 2:00.

Dec. 29, Friday. Clearance sale starts at Eldorado Drug. Jan. 2, Tuesday. School reconvenes following Christmas holidays. Basketball teams to Rock-springs, 6:30.

Jan. 4, Thursday. American Legion post meets. Jan. 4, 5, 6. Big Lake tournament for boys' basketball teams.

Jan. 6, Saturday. Band to regional meet at McMurry college, Abilene. Jan. 8, Monday. Eastern Star.

Jan. 9, Tuesday. Woman's club. Jan. 10, Wednesday. Garden club election of officers.

Jan. 10, Wednesday. Lions club meets 12:15, Memorial Building. Jan. 11, Thursday. Masonic Lodge meeting.

Jan. 18, Thursday. D.A.R. meets. Jan. 22, Monday. P.T.A. meeting. Jan. 23, Tuesday. Woman's club meets.

Feb. 5, Monday. Deadline for candidates to file for place on ballot of First Democratic Primary. May 5, Saturday. First Democratic Primary.

The Mary Martha class of the First Baptist Sunday School met on Wednesday in the home of Mrs. J. B. Montgomery for their Christmas luncheon. A Christmas program was given, during which an offering was made to the Lottie Moon Christmas offering. Ten members and one visitor were present.

The L. O. A. class of the First Baptist church enjoyed a covered dish luncheon on December 14 in the home of Mrs. Frank O'Banion. The home was gaily decorated for Christmas. Twelve members attended.

Following the luncheon, a devotional entitled "Let's Keep Christmas" was given by Mrs. Harlan McAlpine. The class decided to give food and money to a needy person for Christmas instead of exchanging gifts.

Mr. and Mrs. Bill Rozean and Rita and Randy plan to leave Friday to visit in Kansas and Nebraska.

David Kuykendall, son of Mrs. Allen Kuykendall, left by plane from San Angelo Sunday morning at 8:00 for San Diego, Cal., for two weeks' training in the Naval Reserve. He joined the Naval Reserve in October.

Mr. and Mrs. Frank O'Banion and Miss Mary Bruton plan to spend Christmas in San Antonio.

Visiting Mr. and Mrs. Alva Lee Harris and family at Big Lake during the holidays will be her parents from Mississippi.

Mr. and Mrs. Jimmy Wayne Harris and son plan to visit her parents, the Sutherlands, in Monahans during Christmas.

The Van Dusen circle of the First Baptist church met in the home of Mrs. C. N. Clark. Mrs. Van Dusen, the circle chairman, was in charge of the meeting. Mrs. Bascom Hartgraves was in charge of the Mission study assisted by Mrs. Kuykendall and Mrs. Van Dusen. Refreshments were served to eight members by the hostess.

Jack Horton and family of Fort Worth visited in the home of Mr. and Mrs. Jo Ed Hill during the past week.

Mr. and Mrs. E. T. Davis are expecting Mr. and Mrs. Richard Ray Richard and children of Huntsville, Alabama, and Mary Lee Davis of Dallas, for the holidays.

School Menus

Thursday, Dec. 21: Baked turkey and dressing, giblet gravy, English peas, waldorf salad, cranberry sauce, buttered rolls, milk, apple pie, whipped cream.

Friday, Dec. 22: Beef on buns, creamed tuna on toast, potato chips, orange halves, milk, cake with cranberry topping.

Tuesday, Jan. 2: Meatloaf, green beans, creamed potatoes, tossed salad, buttered rolls, milk, canned fruit.

Wed., Jan. 3: Ground beef and spaghetti, buttered broccoli, black-eyed peas, buttered rolls, milk, applesauce cake.

Thursday, Jan. 4: Creamed turkey on rice, English peas, cabbage & apple & raisin salad, buttered rolls, milk, fruit cobbler.

Friday, Jan. 5: Tuna salad sandwiches, beef on buns, French fries, orange halves, milk, banana pudding.

Real Estate Bargains. 3 bedroom house, across from school...\$7,500. 2 storey, 5 bedroom, real nice...\$13,650. Duplex, in Keeney addition...7,500. 640 acres, 2 wells and 2 large tanks, 85 acres in cultivation; 1/2 minerals; fair improvements and good fences. Located in Schleicher Co. Per acre...\$90. 6 Lots on Angelo highway, all for...\$1200. 2 bedroom, close to Baptist church...\$6,500. 97 Lots and 3 houses on Lake Marble Falls. Would sell or trade for land. Merry Christmas. James Florence June Keith. James Williams Real Estate

And Best Wishes For The New Year! It has been a pleasure to serve you. BRANHAM'S PAINT AND BODY SHOP. Duane Branham and family.

Merry Christmas. And Thanks For The Fine Support You Have Given Us This Past Year. We value highly our friends... and wish all a Christmas of lasting happiness. PALACE BARBER SHOP. Rance McDonald Pat Young

24-HOUR NATION-WIDE CLAIMS SERVICE. SAFETY IS OUR BUSINESS! 750 OFFICES. In keeping with the spirit of this joyful season, we send the age-old Holiday Greeting—Merry Christmas, to our policyholders and friends in this community. E. C. (PETE) PETERS and Frances, Kay, and Ken

We Thank You. People of Eldorado, for the Fine Support you have given us since we took over the Java Junction in August. In this first Christmas Season for us in the Eldorado business district, we wish to point out that we are constantly improving our cafe to serve you better. Right now, work is under way on our new barbecue pit which will be in use before long. Keep coming here in 1962 for fine meals at reasonable prices. We will be open Sunday, Dec. 24, and closed Dec. 25, Christmas Day. Java Junction. Mr. and Mrs. J. W. Tigrett and Employees



MAY YOU HAVE
 THE GLADNESS
 OF CHRISTMAS
 WHICH IS HOPE
 THE SPIRIT OF CHRISTMAS
 WHICH IS PEACE
 THE HEART OF CHRISTMAS
 WHICH IS LOVE

Mr. & Mrs. John Stigler
 and Family



For that last-minute gift, we still have a nice line of housewares, toys, sporting goods, dishes, etc. We invite you to come in and see them.

We will be open late Saturday; come claim your lay-aways.

We will be closed Christmas Day and New Year's Day.

Taylor Hardware
 Delbert and Juanita Taylor and family

Best Wishes
 For A Merry
 Christmas And A
 Happy
 New Year
 ★
 Scottish Service

JACKSON CLEANERS
 Phone 22231

Mr. Ranchman

How much feed do you lose in a season when feeding cake or cubes due to—

- Feeding in wet weather?
- Trampling by stock?
- Loose meal in sack?

Stop this expensive waste with CUDAHY PROTEIN BLOCKS.

Robert H. Oglesby
 Distributor Cudahy Packing Co.

Interest In Politics To Get Kicked Off With New Year

The political announcements column shown beside this article is awaiting candidates' announcements. It will begin running in the Eldorado Success issue of January 4, 1962.

With passing of the holiday season, interest will turn to politics as Texas goes into the political year of 1962.

Interest is expected to run high on local and state levels, which will culminate in the First Democratic Primary on Saturday, May 5. Local officials are now elected for four-year terms, and deadline for candidates to file and get their names on the Primary ballot is February 5, earlier than in the past.

W. R. Bearce, the present county judge, was elected to that office in 1954, emerging as high man in a three-way race that year which included incumbent E. W. Craig and George Stanley Finley. Judge Bearce has been unopposed since that time; he did not have an opponent in 1958.

J. P. (Patton) Enochs was elected County Clerk in 1952, defeating the late H. T. (Dogie) Finley. He did not get opposition in 1954 or 1958.

A. G. (Mack) McCormack is completing his first four-year term as County Treasurer. He was elected to that office in 1958.

Two of Schleicher county's sparsely populated Commissioner precincts, 2 and 4, will be up for contest this coming year. L. G. (Grat) Edmiston is present commissioner of Precinct 2, and Thomas Baker is serving Precinct 4.

In regard to higher offices, it remains to be seen if interest develops. The governor's race will probably be an all-out free-for-all as various hopefuls are now considering their chances.

Dorsey Hardeman of San Angelo has been state senator since he was elected in 1946, defeating Penrose Metcalf.

O. C. Fisher has been Congressman of the 21st District since the early 1940's. His most recent opponents were Ira Galloway of Coleman in 1952 and Sam Connally of San Saba in 1954.

Texas' adoption of the sales tax, and other political maneuverings, have already caused much speculation in candidates for the three top state offices, Governor, Lieutenant Governor, and Attorney General. The Liberal and Conservative forces are already at work.

Pre-Christmas Tournaments

The Eldorado girls entered both the Eldorado and Christoval Pre-Christmas basketball tournaments and placed Linda Nixon on both All-Tournament teams. Linda was an all-district performer at a guard position last year, as a sophomore.

The Eaglettes met Christoval in the first round of the Eldorado tourney and defeated them 47-14. Jan Davis led the way with help from Kathy Sauer, Susie Scott, Christy Moore and Verna Lux. However, in the second round they drew the tournament champions, Mason, and were defeated 42-30 at the free throw line as Mary McDonald of Mason hit on 22 of 27 attempted free throws. Miss McDonald won the free throw trophy shooting 66% while Christy Moore of Eldorado tied for second with 60%. Kathy Sauer was high point with 11.

In the Christoval meet Eldorado led by Jan Davis downed Bronte 23-23 and won the right to meet Wall in the semi-finals. With three minutes to go in the game the Eldorado girls were behind by an 11 point margin only to come roaring back and tie the score 45-45 thus sending the game into a 2-minute overtime. The Eaglettes had several opportunities to score but were unable to do so before Wall's Candy Fiest was fouled and made number 16 of 22 free throw attempts. Eldorado tried a final lay-up and missed it giving Wall a thrilling 46-45 victory. Christy Moore led the team with 18 points followed by Jan Davis with 15 and Kathy Sauer with 12. Tissie Enochs, Linda Nixon, Joan Griffin, and Frankie Blaylock, did a fine job defensively.

Girls Lose To Mason

The Eldorado girls were defeated in a non-district game with Mason Tuesday night in Mason by a score of 45-36. All of the Eldorado forwards served. Christy Moore had 9 followed by Jan Davis, Kathy Sauer, and Verna Lux with 8 each. Susie Scott hit for three. Coach Jack Bell got good defensive efforts from Tissie Enochs, Linda Nixon, Joan Griffin, and Frankie Blaylock.

The Eaglettes led 8-7 at the end of the first quarter but were behind by an 18-25 margin at the half. Third quarter score was 26-35. Again the free throw was the margin of victory as Mason hit 15 of 29 attempts and Eldorado 6 of 16. The teams were even at 30 points from the floor.

The girls play Mertzon here Thursday night.

Political Announcements

County Offices	-----\$25.00
Commissioners	-----\$15.00
State and Congressional	-----\$25.00
Federal Offices	-----\$25.00

Note: The above prices include one (1) write-up of not exceeding 250 words; additional wording will be charged for at regular reader advertising rate (3c a word). The price does not include subscription to this publication. No refund to candidates withdrawing.

The Eldorado Success is authorized to announce the following names of candidates for office, subject to action of the Democratic Primary May 5, 1962:

For County Judge:

For County and District Clerk:

For County Treasurer:

For Commissioner, Precinct 2:

For Commissioner, Precinct 4:

News of the Sick

Miss Kitty Buchanan was taken to Dallas recently for medical treatment. She is at 3401 Gaston awaiting entry into a hospital. She was accompanied to Dallas by Mrs. C. M. McWhorter and Bob McWhorter.

Bill Mund was taken to the Sonora hospital Monday after having a heart attack. He is reported responding to treatment and doing well.

Mrs. W. H. McClatchy went to San Angelo Sunday to Mr. and Mrs. Frank Newman's, where a Christmas dinner was served and 25 were present at the tree. Four generations were present.

Mr. and Mrs. Ray Boyer expect their son, Larry, to visit here from San Angelo during Christmas. Their daughter, Ila Jean, is with her husband stationed at Augusta, Georgia.

The H. A. Belk and James Alexander families plan to visit Mr. and Mrs. Jodie Minnick and family at Midkiff during the holidays.

Ready-Made Invoices

in triplicate sets	
white, yellow and pink sheets	
interleaved with carbons	
250 sets to box	-----\$9.00

in stock at the
Success Office

Thanking You For Your Patronage and Extending . . .

Best Wishes for a Merry Christmas

Boyer Electric Co.

Paul Pena, Long-Time School Custodian, Dies

Funeral services were held at 4:00 Wednesday (yesterday) afternoon in the First Baptist church for Paul Pena Sr., who had been custodian at the school since the new buildings were completed and put into use 12 years ago.

Mr. Pena died Sunday morning in the Veterans Hospital in Kerrville where he had been for a time. He was a veteran of World War I.

Nearly 600 paid \$12.50 each to hear Republican gubernatorial candidate Jack Cox and Republican Senator John Tower at a dinner in Austin's Municipal Auditorium.

Legislative List Grows

Texas Legislative Council is considering the report of its Small Loan Study Committee, and Will Wilson still insists "Loan Shark" legislation should be on special session agenda.

Other groups are pushing for consideration of farm-to-market road appropriation in January.

Texas Youth Council has a few matters it would like the Legislature to consider. They are: the problem of extending the state juvenile parole program; a discretionary bill for revision of court procedure on juvenile offenders; and an interstate compact regarding parolee exchange.

Rep. Charles Ballman of Borger says he plans to move for immediate adjournment of the special session. "Unless I am fully convinced that there is a need for a special session, I plan to introduce a resolution the first day of the session, calling for an adjournment on the second day," chairman of the House Revenue and Taxation committee says.

Employment Up

Total employment in Texas hit an all-time high in October, according to the Texas Employment Commission. By mid-month, 3,494,100 Texans were employed. Increase was largely due to heavy agricultural activity.

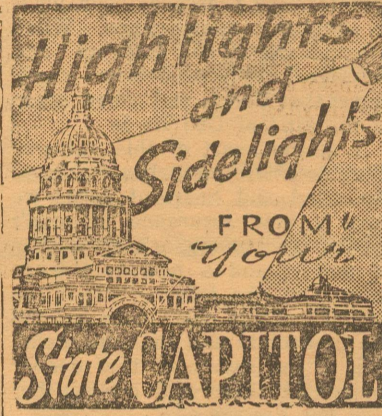
Seasonal farm employment rose to an estimated 280,600 workers, with cotton activities accounting for 66% of this total.

Although 4.4% of the total labor force was jobless, the unemployment situation was more favorable than at any time since April 1960.

People having most job troubles continue to be those who are unskilled.

School Attendance Ruling

In answer to an inquiry from Lubbock County Attorney Alton R. Griffin, the Attorney General ruled that while a child over 16 years of age is not required to attend school whether he has completed 9th grade or not, a child under 16 who has completed the 9th grade is subject to the compulsory school attendance law, even if his services are needed for the support of his parents.



Austin.— Announcement that John B. Connally was resigning his post as U. S. Secretary of the Navy to run for governor caused a bit of confusion and conjecture in the Capital City.

Attorney General Will Wilson, also an announced contender, referred to Connally's candidacy as "a Washington fairytale." He recalled his October 9 prediction that Connally would run with Governor Price Daniel's blessing. Wilson doesn't believe Daniel will now bid for a fourth term.

Governor Daniel says he appreciates Connally's courtesy in advising him of his decision before making it public. He told Connally he would extend the same courtesy "when my decision is made." Daniel says, "He (Connally) is an able man and my high regard for him will continue even though we end up as candidates for the same office."

Senator Ralph Yarborough, also mentioned as a possible candidate says he won't make a decision "until after Congress convenes January 10."

Houstonian Don Yarborough has a lot of liberal encouragement to run for governor, but may run as lieutenant governor.

Already in the Governor's race is Marshall Formby of Plainview.

Thank You!
 AT CHRISTMAS

We are grateful for your friendship which has made our progress possible . . . and we want to thank you especially for enriching our daily lives with your kindness and courtesy.

Our Best Wishes For The Holidays To Everyone!

Robert Page - Oil Properties
 AND ELDORADO ABSTRACT CO., INC.

**Best Wishes
for a
Merry Christmas**

THE PORTERS
Clay, Billie, Jan and Carl

A Bishop Looks At Life

By Everett H. Jones, Bishop of
The Episcopal Diocese of West Texas

Tidings of Joy

A striking characteristic of our time is the loss of joy in life, and there is no noticeable difference in this matter between those who have faith and those who do not. Men and women all around us are in the grip of fear, tension and anxiety. It is even implied at times that one is naive and sentimental if he does not look out on the world with dread and suspicion.

Surely the return of Christmas ought to bring us a return of joy. At the very heart of the Christmas message is the song of the angel heard by the shepherd: "Behold, I bring you good tidings of great joy." (St. Luke 2:10) He who came into the world at Christmas time was a man of joy and constantly preached a gospel of joy. He said: "These things have I spoken unto you, that my joy may be in you, and that your joy may be made full." (John 15:11)

Are these just words to be

printed on our Christmas cards, or do they tell of a reality we can have in our lives?

Someone has said that joy is the flag that flies from the castle of man's soul when the King is in residence. It is a picturesque way of saying that when Christ is more than an external, historical figure—when He becomes an inner and transforming presence—then joy is an inevitable consequence. When we understand His meaning and message, we have a new confidence that God is and a new grasp of the kind of God He is.

If at the heart of this universe there is a Mind and heart akin to the mind and heart of Jesus we have a new assurance of man's dignity and worth, a new source of power, and a new confidence concerning the future. This is the deeper realism that looks beyond the immediate and the superficial. This is the source of that deeper joy which the world can neither give nor destroy.

What About Myrrh And Frankincense?

Gold has always been one of man's most treasured possessions; but what about frankincense and myrrh, the other substances which the Wise Men chose to offer as gifts to the infant Jesus. Why were they so highly valued?

Frankincense and myrrh are resins taken from trees and shrubs found on the dry rock-strewn hills of Somaliland and southwestern Arabia. Peoples of antiquity used the two substances for a variety of purposes—for embalming and in cosmetics, perfumes, medicines, and incense.

Frankincense

Somaliland is chief producer of frankincense, although some comes from Arabia. Most frankincense comes from a small shrub-like tree with a stout trunk and pale brown and yellow bark. Its flowers are grouped in slender clusters and the fragrance of the blossoms is discernable for a considerable distance.

The resin flows from natural fissures in the bark of the tree, or from man-made incisions. It emerges as a whitish, viscous liquid that turns yellow and clings to the wound in the tree like tears. Every few days the resin is collected and the wound in the tree is refreshed.

Ancient Arab traders introduced frankincense to many peoples. Today, the yellow tears and brown lumps of resin are sent to the seaport of Aden to be shipped to Europe, America, or Bombay.

Myrrh From Somaliland

Myrrh is obtained from trees of several species and most of it

comes from Somaliland. Some of the trees are from 10 to 30 feet tall; other myrrh-producing plants are mere bushes.

Myrrh flows freely from a break in the bark of the tree or plant and is collected in brownish-yellow or red brown masses that may be as large as a hen's egg.

The ancients used myrrh in embalming; the Egyptians used it in the mummification process and Roman physicians prescribed myrrh in treatment of dropsy, earache, eye diseases, bladder stones, abscesses and broken heads.

Frankincense was chiefly used for incense, yet was an early ingredient in prescriptions for chest pain, hemorrhoids, hemorrhages from the mouth and throat, broken heads, paralyzed limbs, bruises and ulcers.

CASH IN ADVANCE

Please . . .

Don't phone your want ads to the Success office . . .

Our charge for the average little ad is only 50c, and with the increase in postage rates, we can't afford to keep books on 50-cent items and mail out bills. Please bring your little ads (including cards of thanks, \$1.00) to the office and pay for them cash in advance.

Exceptions: If your husband is an advertiser and the item can be charged to his advertising account . . .

Or if you are a shut-in and too feeble to come to town.

Dickens Believed 'Chimes' Best

Historians often credit Charles Dickens' immortal "Christmas Carol" as being perhaps the most effective single force behind England's return to the observance of Christmas. Yet, Dickens did not consider it his greatest work, nor was it the best seller during his lifetime.

The most popular of Dickens' stories in his day was "The Cricket on the Hearth," the story of a father who tries to shield his blind daughter from the realities of life. "The Cricket" made its appearance in 1845 and was an immediate success. It sold twice as fast as the now-familiar story of Scrooge and Tiny Tim. Less than a month after "The Cricket" reached bookstands, dramatic versions of it were playing in 12 prominent London theaters.

Despite the immediate success of "The Cricket" and the relative popularity of "Christmas Carol," Dickens did not believe either to be his greatest work. His personal favorite was "The Chimes," which, he told friends "would knock the Carol out of the field."

Dickens, of course, was wrong. "The Chimes" and "The Cricket" have each taken a back seat to "The Christmas Carol," the cheerful Christmas story of Tiny Tim and his friends.

Route To Bethlehem Not Definitely Known

The exact route that Mary and Joseph followed in traveling from Nazareth to Bethlehem is not known.

One route led along the seacoast and through the plain of Sharon, but it was shunned by pious travelers as much as possible because of heathen cities and rowdy travelers.

A second route, the shortest, was via the fruitful plains of Esdraelon into the mountains of Samaria and through Shechem and Bethel. Although steep, the road was not too bad. But Jews had little use for Samaritans, and vice versa, so this route most likely was not chosen by Mary and Joseph.

The Jordan route, which descended into the Jordan valley and followed the river around Jericho, was favored by the majority of Galilean travelers. This route, fairly level, was even then steeped in Jewish history.

Whichever the route, Mary and Joseph traveled nearly 100 miles to seek shelter in the lonely stable where the child Jesus was born.

★ The Military ★

Schleicher county registrants classified at the draft board meeting on Tuesday, Dec. 12, were:

Carey W. FrisbyI-C Enl.
Robert P. StewardIII-A
Joe R. StanfordII-S
Kenneth J. HicksI-A
Carl D. ParkerI-A

POINSETTIA CARE

Proper care will insure a long life for the poinsettia plant. Here are some suggestions:

Place the plant in a sunny window well away from drafts and excessive heat. A temperature of 70 degrees is recommended.

Examine the soil twice daily, and keep it uniformly moist. When it starts to dry out, apply enough water to wet the soil to the bottom.

The Miracle of Christmas

There is so much about Christmas that is all too obvious. Colored lights are everywhere. Store windows come alive with beautiful decorations and a seemingly endless array of toys and gifts. Up and down every street in town, windows and doorways are bedecked in mistletoe, holly and evergreen.

Christmas cards and appearances of Santa Claus, the sight and aroma of good things to eat . . . these are undeniable signs of the season.

Less obvious, perhaps, is the change that comes over people, with very few exceptions. Each individual seems to find new purpose, new incentive. He hurries more than usual, yet he is quicker to smile, less impatient and somewhat more tolerant of his fellow human being.

We cannot describe it adequately except to say that it must be in some small way the miracle of Christmas at work. It has to be; it comes from the heart. It is irresistible. It is compulsive. There is no other explanation.

Amid all the outward trappings of the season—and, perhaps, in spite of them—the miracle of Christmas shines forth from the human heart.

The miracle of Christmas—mankind's greatest heritage—was brought with quiet unassuming dignity into the hearts and minds of living men and women. There it has remained, through centuries of oppression, persecution, and the impartial attrition of time.

Despots, dictators and disbelievers have had their day in history's pages. Good "isms" and bad "isms" have made their mark upon the walls of time. But these change their patterns with the progress of humanity.

"Listen To This"

IF YOU OWN A LOT OR TRACT OF GROUND CLEAR WE WILL BUILD YOU A BEAUTIFUL CAMERON I.E.H. HOME ON IT WITH NOTHING DOWN

EITHER SHELL, SEMI-FINISHED OR COMPLETELY FINISHED REASONABLE MONTHLY PAYMENTS

MANY BEAUTIFUL PLANS TO SELECT FROM WHY NOT DO IT TODAY? CALL WM. CAMERON & CO., SONORA, TEXAS AT 2-2681

OR VISIT OUR DISPLAY HOME

LOCATED AT HIGHWAY 290 AND PLUM STREET, SONORA

WM. CAMERON & CO.

PHONE NO. 2-2681, SONORA AUTHORIZED I.E.H. DEALER



Somehow, the glow of Christmas candles signifies the true meaning of Christmas. As each of them shed their gentle light in every home at Christmas, our thoughts become more gentle and humble.

We find ourselves looking at the world around us with more understanding than ever before.

It is our hope that the glowing candles of love and happiness light your home this Christmas, and that the same wonderful light may be yours for all times to come. We look forward to serving you in 1962.

Thanks to you, all our friends—old and new, who have made the past year so enjoyable for us. We extend our merriest "Merry Christmas."

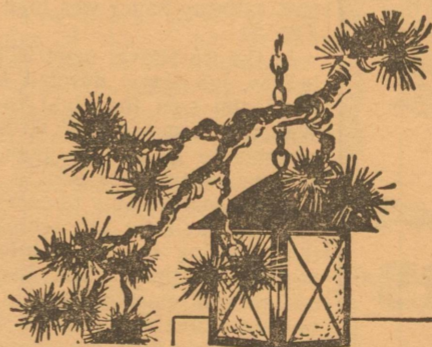
ED MEADOR AGENCY

Schleicher County Abstract Co.

Down through the ages the one, single dominating influence upon generations of men and women has been the miracle of Christmas, the simple affirmation of the heritage and dignity that belongs to none but mankind among myriad crea-

tures of land and sea and sky. Man is a special creature, created in the image of eternity. It is through—and because of—the miracle of Christmas that hope springs eternal in the human breast.

"For on this day is born unto the world a Saviour." In these simple words we find the strength of Christianity . . . the miracle of Christmas which bestowed upon mankind the inalienable right to merit eternal salvation.



Thank You!
AT CHRISTMAS

WHEN WE CAME TO ELDORADO IN JULY, WE WERE ACCORDED A GRACIOUS WELCOME BY THE PEOPLE OF SCHLEICHER COUNTY. WITH EACH PASSING WEEK WE FEEL OURSELVES MORE A PART OF THIS COMMUNITY, FOR WHICH WE CAN ONLY SAY

"THANK YOU."

Wishing You a Very Merry Christmas and a Happy New Year!

E. L. DYER, M. D.

and Mrs. Edgar Spencer and Mrs. Phyllis Montgomery

**Merry
CHRISTMAS**

and our thanks for your patronage

LaVerne Beauty Shop

Call 22261
LaVerne Garvin
Gladys Bostick Linda Bishop

In the beginning was the Word,
and the Word was with God, and the Word was God.
And the Word became flesh and dwelt among us,
full of grace and truth;
we have beheld His glory,
glory as of the only Son from the Father.

Saint Mary's Church

The Holy Eucharist Christmas Eve 8:30 pm
The Episcopal Church welcomes you

The Season's GREETINGS

With sincere appreciation
of your friendship and good will
we extend to you

BEST WISHES FOR A
HAPPY HOLIDAY

ANDY NIXON

WELDING & CONSTRUCTION CO.



GREETINGS

WE HAVE ENJOYED
SERVING YOU, OUR CUSTOMERS.
AS THE
HOLIDAY SEASON ROLLS
AROUND WE ARE GLAD
TO EXTEND OUR THANKS, AND
OUR BEST WISHES FOR A
HAPPY AND PROSPEROUS
NEW YEAR.

Hazelwood Laundry

Mr. and Mrs. Laman Hazelwood
Mr. and Mrs. Vernon Hazelwood

To ALL OF YOU WE EXTEND Christmas GREETINGS

and thanks to everyone who has given us
such good response since we opened our
station on the Sonora highway in August,
1959. Keep coming here in 1962 for
top-quality Col-Tex products and services.

CACTUS OIL COMPANY NO. 18

Mr. and Mrs. George Williams
South Divide Street Phone 22921



By F. L. Rowley

IT would never have happened if it weren't for Bill Sykes. He kept bragging about how many artificial Christmas trees he was going to sell. He even stocked the whole front window of his hardware store with the shiny trees. Now I'm old-fashioned. I like a good, green, strong-smelling pine tree for Christmas. Seems there's still a lot of us in Hillcrest who feel the same way. Too bad Phil Reagan didn't know it; he ordered only half his usual shipment. I guess Bill Sykes had scared him with all that bragging.

Divided

So Hillcrest was divided. Some said there was nothing like the new fireproof metal trees. Others claimed that Christmas' fondest memories were built around the thick, odorous variety.

The debate went on until Christmas Eve.

Then I went over to Phil Reagan's gas station to get my tree. "Sorry, Bob," said Phil with a



"Sorry, Bob," said Phil. "We don't have a sprig left. Sold out this morning."

shrug. "We don't have a sprig left. Sold out this morning." "Sold out? Impossible! You know I get a tree from you every Christmas."

"So did all the others. Time was when I could figure within a tree or two just how many to order. Bill Sykes and his tin trees put a stop to that."

"Now what'll I do?" "Buy a tin one, I reckon." "I will not! After all my spouting off I'd be the laughing stock of Hillcrest if I went home with a metal tree. I promised Ruth and the kids a green tree. I'll get a green tree if I have to go into the woods with an ax."

I didn't really intend to. But I was stumped—and stubborn. I sat fuming in the car in front of our house when my twelve-year-old son David came up. He held a neatly wrapped package behind him.

"What's up, dad?" "I can't get a live Christmas tree. Phil's sold out."

"No kidding? Gosh, that's tough. Have you tried old Mr. Simpson?" "Not a chance. Simpson hasn't done a decent thing for anybody in ten years."

"Let's try him anyway," urged David. "It's getting late; we should be trimming the tree by this time."

We drove over to Simpson's. The old man opened the door about a foot and eyed us suspiciously.

"We came to wish you a Merry Christmas, sir," said David.

"Eh? Did you now? First time anybody's bothered to do that in many a year. A merry Christmas to you, my boy! And to you, sir."

"Thank you," I said.

"We'd like to invite you to Christmas dinner—at our house," David cut in. "And there's your Christmas present, Mr. Simpson." He handed over the package he'd been carrying.

Surprise

David had surprised us both. Simpson's hands shook as he reached for the package. "To dinner, you say?" he muttered. "Turkey?"

"Yes sir—with all the trimmings. We're going to have a wonderful Christmas—even without a Christmas tree."

David was quiet for a long time after we left Simpson's. Then he said: "You know, dad, it didn't seem quite fair getting a tree that way. Mr. Simpson did seem pleased when I gave him the present though."

"He was delighted. Probably the first present he's had in years. What was in the package?"

"A keen pipe. It was supposed to be your Christmas present. Only I knew how bad you wanted a tree."

"It was the best Christmas present I ever got—er, almost got," I said gratefully.

We both laughed. We had gotten something wonderful out of this Christmas. Something even bigger than the green tree that we were bringing home.

Merry Christmas

from

ELDORADO WOOL COMPANY

Best Wishes to You
All for 1962

Puritan Children Were Not Without Toys

While it is true that Christmas was just another winter day in early New England, Puritan children were not without toys.

It is quite likely that children in Puritan families received toys as awards for being good. Since

there were no stores in which to buy toys, the fathers had to rely on their own ingenuity and imagination.

In most instances, toys were miniatures of furniture or other items familiar around the home, and were carefully whittled from wood.

Some interesting toys from the New England of a century and a

half ago may still be seen at Old Sturbridge Village, Mass., a recreation of a typical town in this period of American history.

Included in the collection are such items as a doll bed, wheelbarrow, a slant-topped desk, and a tiny team of oxen drawing a sled.

Buy It In Eldorado ! !

EVERY DAY,

EVERY MONTH,

We at West Texas Utilities Company speak to you of newness, of modernity, of living better electrically.

That is our pleasure. All those things are the rewards of the 20th Century.

But none of us wants modern terms to obscure from us our nation's oldest and most cherished values of self-reliance, individual initiative and universal opportunity.

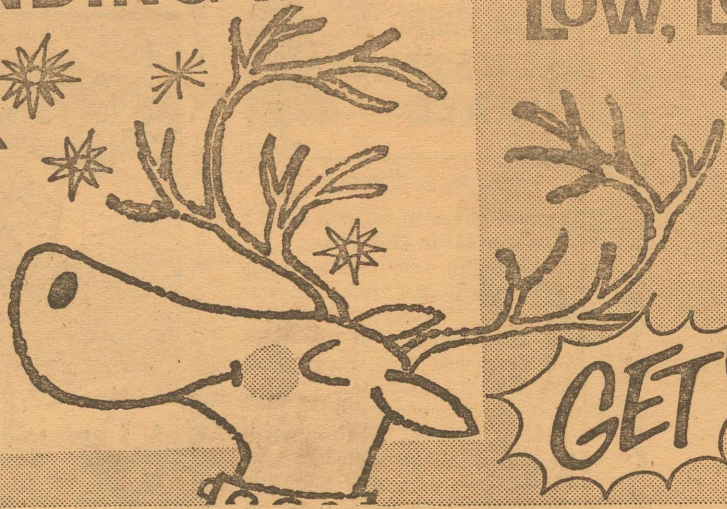
So let's pause together now with the Christmas hope that these "old-fashioned" values, these seasonal and true values, will light our paths in all the modern years to come.

West Texas Utilities
Company

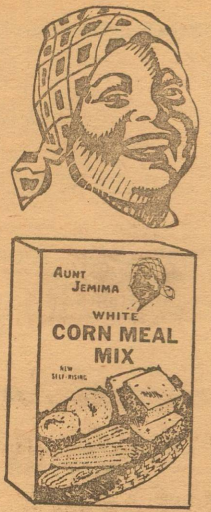
Inventor Owned

TURN CHRISTMAS SPENDING INTO

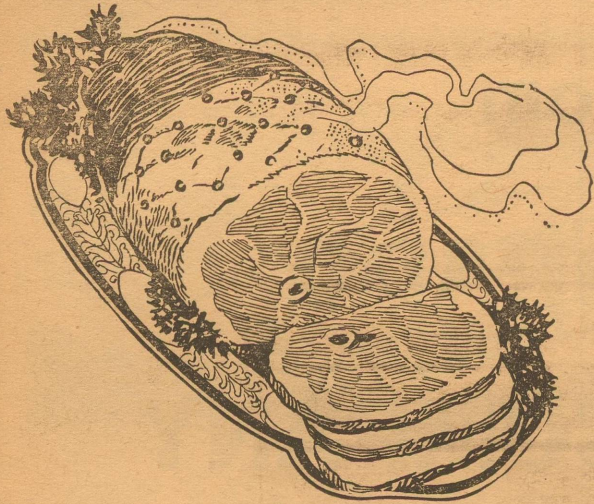
EXTRA SAVINGS



save on our **Low, Low prices**



10c

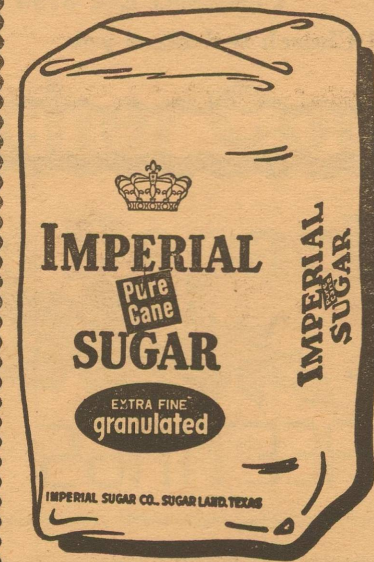


ARMOUR'S STAR

HAMS

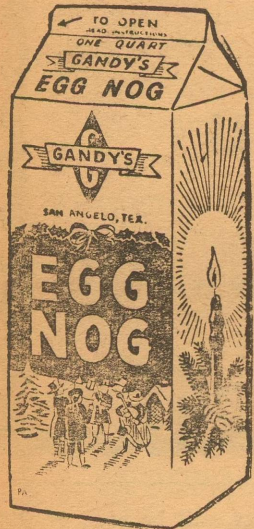
FULLY COOKED
HALF OR WHOLE
POUND

63c

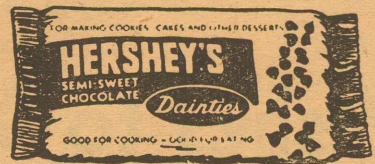


10-LB. BAG

89c



QUART
59c



6 OZ. PACKAGE **23c**

FOR CHRISTMAS
GIVE PARKER FOODS
COUPON BOOKS
\$10.00 \$25.00 \$50.00

KIMBELL'S
COFFEE POUND **57c**

Hipolite Pint Jar
Marshmallow Creme **19c**

KIMBELL'S
INSTANT COFFEE Giant 12-Oz. Jar **99c**

FARM FRESH PRODUCE

OCEAN SPRAY
CRANBERRIES POUND BOX **19c**

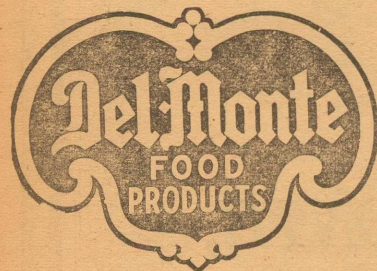
Green Stalk
PASCEL CELERY **12c**

Large Stalk
SUNKIST ORANGES **19c**

Pound
Fresh COCOANUTS **10c**

3 LB. CAN
SNOWDRIFT **69c**

GOLD COAST No. 2 1/2 Can
SPICED PEACHES **25c**



303 CAN
Golden Corn **21c**

2 CANS
TUNA **59c**

TURKEY TOMS Lb. **29c**

TURKEY HENS Lb. **35c**

Frozen-Rite 24-Count Pkg.
ROLLS **33c**

Kraft Strawberry 18-Oz. Glass
PRESERVES **49c**

YOUR ONE STOP
SHOPPING CENTER

Merry Christmas

PARKER'S

Happy New Year

SECOND
SECTION

Eldorado Success

SCHLEICHER COUNTY'S ONLY NEWSPAPER—CARRYING HOME NEWS FIRST—OFFERING THE BEST ADVERTISING MEDIUM—Est. 1901, THIS COUNTY'S OLDEST BUSINESS ENTERPRISE

60TH YEAR

ELDORADO, — SCHLEICHER COUNTY — TEXAS

THURSDAY, DEC. 21 & 28, 1961

NUMBERS 51 & 52

Remember The Christmas

"Would you ask about Christmas, little ones, of an old man who counts more holidays than he can remember?"

"Memories? Recollections? How it used to be: A Christmas of old?"

"Capture, if you will, my children, the distant peal of a church bell; the smell of pine, clean and fresh in a wintry wind . . . sleigh bells ringing, carolers singing, and the jingle of harness up and down the road.



"In retrospect, how clearly the long, lean spire of the village church still casts a moonlit shadow upon the white, white world. How quick to the nostrils is the smell of burning wax, and of green boughs, so freshly cut; and holly and mistletoe . . . and the first recollection of "Silent Night," how many years, how long ago?"



"In the catalog of Christmases past, a small cabin nestles against the foot of a great mountain, a mountain of forest green and wintry white.

"In an auspicious corner, near a warming hearth, the Good Book rests on a small oaken stand.



"On a magic Eve, against a background of red berries and fresh mountain greenery, a bearded patriarch turns, so tenderly, those time-worn pages.

"A voice as gruff as the distant thunder modulates to softness matching the sound of a morning wind in the pines.

"In hushed enthusiasm, wee cherubs scatter about the floor, soaking up every familiar syllable, as if it might never be heard again . . .

'For Unto You This Day Is Born a Saviour . . .'

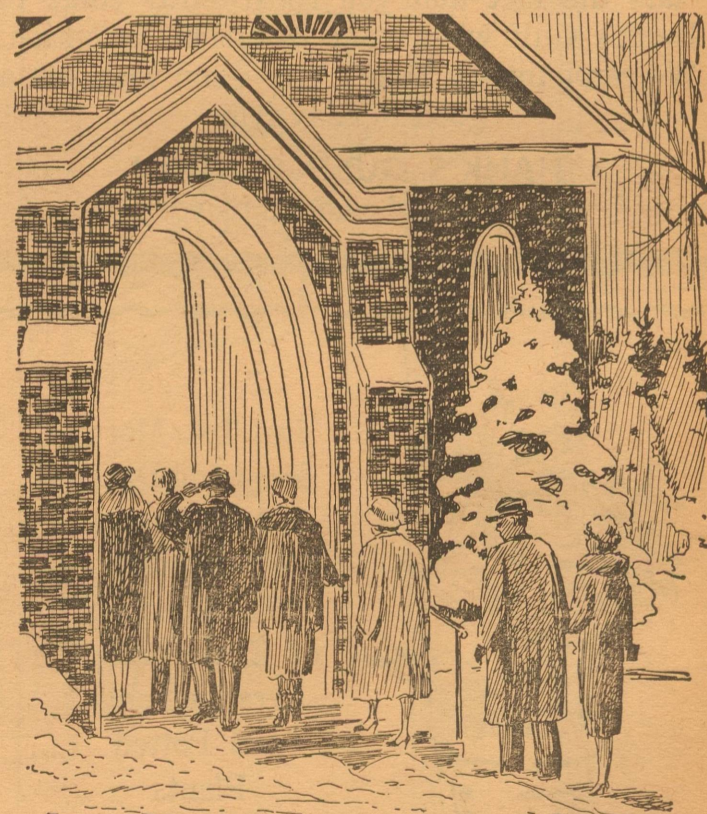
"And from the flickering glow of the fireside, the magic eye of the mind brings forth that vision—a stable, cold and forlorn; and yet, so seemingly different, warm and bright, alive with a greatness that is to be woven indelibly into the network of all things, past and present.

"The first thought, the first vision of the Birth at Bethlehem! How it stays forever, overshadowing myriad thoughts and recollections of other Christmases that flare across the mind's eye like the riffled pages of a book!"



How did it used to be? The Christmases? It used to be; it is; it remains the same. Christmas has not changed; shall not. The world moves on, as it must. But, we cannot—we dare not, change the Christmas. It is the birthday of Christ.

"We may bow our heads in the loftiest cathedral or in a weather-beaten church by the side of the road. We may raise our voices to the mightiest rafters, or kneel reverently on a floor of dirt—but we observe neither a "new" nor an "old" Christmas. We observe THE CHRISTMAS.



"There is but ONE Christmas, ONE observance—one recognition within each individual heart that long, long ago, in the simplest of surroundings, in Bethlehem there was born a Saviour who lived the life of supreme example and who died that others might find everlasting peace.

"May this true spirit of Christmas abide in the hearts of all, for now, and for all the Christmases yet to come."

Open Christmas Day

As Usual To Serve You

We thank you, the public, for your response during the weeks we have been back in business. It is a pleasure to serve you with good restaurant meals at reasonable prices.

Our private dining room for parties has been completed and is now in use. We invite you to come in and see it.

West Texas Cafe

Mrs. Lester Henderson and Employees



TO ALL MY MANY FRIENDS

DORIS LOGAN

BEAUTICIAN



AND A HAPPY NEW YEAR

Your patronage during 1961 is appreciated more than we can say.

We value your friendship highly and we appreciate the fact that you consistently come to Hank's Gulf when your car needs attention. We can only say Thank You—and wish you a good holiday trip.

HANK'S GULF STATION
Jack Mund and Employees



Just Two More Shopping Days 'Til Christmas We Still Have a Nice Selection of Centerpieces Arrangements and Potted Plants

OUR BEST WISHES

to all we have served during the past year. We look forward to a continuation of our cordial relationships during 1962.

As we say thanks, we send you compliments of the Holiday Season, and wish for you and yours Happiness at Christmas.

Mrs. Gus Love

Phone 23571



By D. L. Alexander

HE stood in the middle of the block with a group of children about him. Passersby would glance at him and the children, and go on their way smiling. He was dressed in the regulation Santa Claus uniform, whiskers and all, and carried a small bell in one hand. Across his front hung a large cardboard with the lettering: "Christmas Bazaar open at the Methodist Church."

He had stood in the place, before the Union Bank, all morning, talking to the admiring children, asking them what they wanted him to bring them, laughing as he promised their requests.

Strangers

Two men came down the street, apparently window shopping. One of them lingered in front of a store, but the other proceeded slowly onward. He glanced at Santa Claus and the crowd and without hesitating moved on.

Santa looked up shortly afterward to see both men coming through the crowd toward him. He turned pale under his mask as he recognized them and turned about as if to go across the street. At that moment a car came silently up and the door was opened.



It was the noon hour when Santa took his station in front of the bank.

"Inside, Mister," one of the men coming through the crowd said.

Santa stepped into the car and was whisked away leaving the disappointed children behind.

It was the noon hour when Santa again took his station in front of the bank. A group of watchful kids immediately gathered, and Santa began laughing and joking with them.

Intruders

A half hour went by, and a car pulled to the curb behind Santa. Two men alighted, cast searching looks up and down the street, and walked toward the bank door. Santa raised one arm and began ringing his bell. The four men along the street came alive instantly and converged on him.

Santa turned to face the car behind him. Only one man was in it, and the motor was running. Santa pulled a gun and covered him.

"Hold it, Buddy. Cross your hands on the steering wheel and keep them there."

"What's coming off, Bill?" he demanded.

"Bill isn't here," Santa replied. "He's at central station cooling off his feet and answering questions. I'm taking his place temporarily."

A minute later the crowd was amazed to see the six men come out of the bank, two of them handcuffed. They went across the walk to the car and two of the men and the handcuffed men entered. Santa Claus crowded into the front seat, the gun still in his hand.

"To the central police station," he directed.

At the station Captain Hensley, who had just come on duty, sat behind the desk glowering at the men lined before him.

"Who are you?" he asked Santa Claus.

"Just a plain private eye by the name of Richard Layne," was the answer.

"All right. Take that hideous mask off."

Layne removed it. "You see, it's this way, Cap. I was suspicious of the Santa Claus in front of the bank. I went inside and talked to the cashier. He said the man had been out front all day yesterday, too, and he was uneasy. He said what made him suspicious was that the Methodist Church had made no arrangements to hold a Christmas Bazaar this year."

Prepared

"I then talked to my friend, Detective Hammer, and we made arrangements to guard the bank."

"Where's the loot?" asked Captain Hensley.

"At the bank. They promised to keep it intact for the prosecution."

"Very well. That's good work." He beamed at the men. "But what do you get out of this," he turned to Layne.

"The bank said they would take care of me," was the answer.



Bethlehem -- The First Christmas

Here it started . . . in a lowly manger, with the quiet cattle in their stalls, with adoring magi and their precious gifts, with one star burning like a giant gem in the vast night overhead.

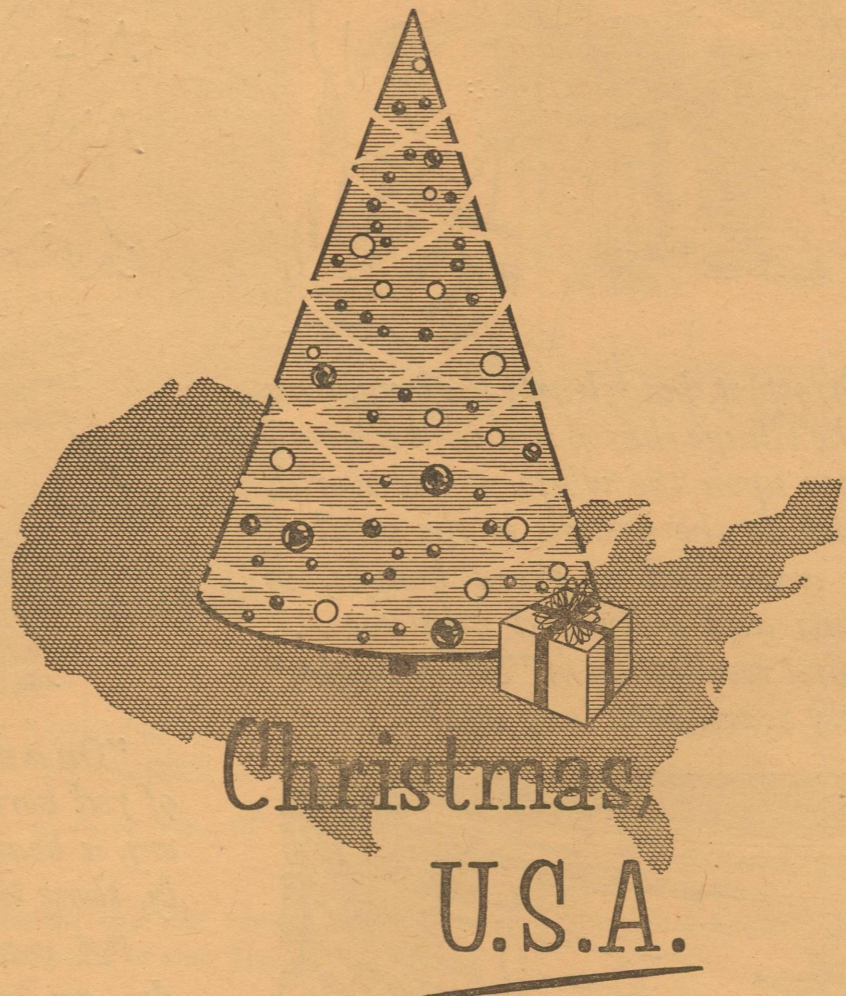
Here it started . . . the First Christmas . . . when the Christ-child was born. And down through the years, the truth and promise of the First Christmas has resided strong and joyful in the hearts of all men of good will. To you, all men everywhere,

WISHING YOU ALL THE JOYS OF CHRISTMAS

The First National Bank

of Eldorado

"Since 1907"



As in no other country in the world, Christmas in our land symbolizes Freedom and Peace. Through days of strife, through days of progress, Americans across the span of the United States have kept the spirit of Christmas in their hearts.

Christmas, U.S.A. is a time for giving. It's a time for watching the open joy in the faces of children, and a time for families to renew and strengthen their ties of devotion.

As you celebrate Christmas U.S.A. this year, we extend to you our very best wishes, and trust that every Christmas of the future be a happy one for you.

Hearty Christmas Greetings

Call Those Far-Away Loved Ones During the Holidays!
It's fast, convenient, and costs less than you think



GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

A Member of One of the Great Communications Systems Serving America

Buy It In Eldorado !!



DECORATING TIPS
You don't have to spend all your money to have a beautifully-decorated home at Christmas. Use ingenuity. Make most of your own decorations. In addition to the savings, you'll find that it's fun—and highly satisfying.

For example, stir up your own tree ornaments in a mixing bowl. Combine plastic starch and laundry detergent to make a stiff mixture. Then make frosty icicles by dipping bobby pins into the mixture. A loop of string tied through the closed end of the bobby pin serves as a handle for the dipping and as a hangar to put it on the tree.

Burned out flash or light bulbs make lovely tree balls if painted in gay colors. Stick on colorful seals, sequins, or ribbons for a finishing touch.

Popcorn strings, an old favorite, are colorful Christmas-tree ropes if you pop the corn two or three days before stringing, and dip it in a thin sugar syrup colored with vegetable coloring.

Save lids from paper ice cream cups, then trim by pasting on colored designs cut from old Christmas greeting cards. To hang, slip a paper clip or wire through a hole punched in the tab of the lid.

Wrapping Hints

Do you have trouble gift-wrapping such items as vases and bottles? If so, aluminum foil will solve your problem. The foil molds easily to the shape and makes a very attractive package when set off with a pretty bow.

Don't Overdo It

Be careful not to overdo your outdoor decorations. Your house and yard might end up looking like an amusement park. Even the most expensive decorations will have this effect if not used in good taste. Harmony and simplicity are the key words in planning an attractive outdoor display.

Make Candle Fit

Often a candle is too large for the opening in the candlestick. To remedy this, dip the base of the candle in very hot water, then press it gently into the holder.

Plant Your Tree

Why not plant that living Christmas tree after you are through with it this year? Be sure to get it in the ground as soon as possible after Christmas. The sooner it is planted, the better chance it will have to survive.

Original Gift

Want to give mother and her little girl an original gift? Make them both aprons of similar design and material. Make one for the doll, too.

A Solution

Christmas shopping bags always seem to fall over when set down. But there's a solution. Place the top of a cardboard shoe box in the bottom of the bag.

Select Toys That Suit Children; Not Their Parents

Many parents forget when choosing a child's toy for Christmas that the use of the toy is the most important thing to consider.

Adults are inclined to choose toys that appeal to them, forgetting to consider what the child might like and what would be most practical.

For instance, intricate windup toys have a limited use since they do only one thing and are very apt to get broken quickly.

Useful Toys

A toy with a variety of uses would be best. Blocks and other construction toys can be used in many games and do not break easily. Boys enjoy dump trucks and transportation toys, while girls like toys that imitate mother's appliances.

Beautifully dressed, expensive dolls are a temptation, but most little girls like a doll that can be handled and carried about with them.

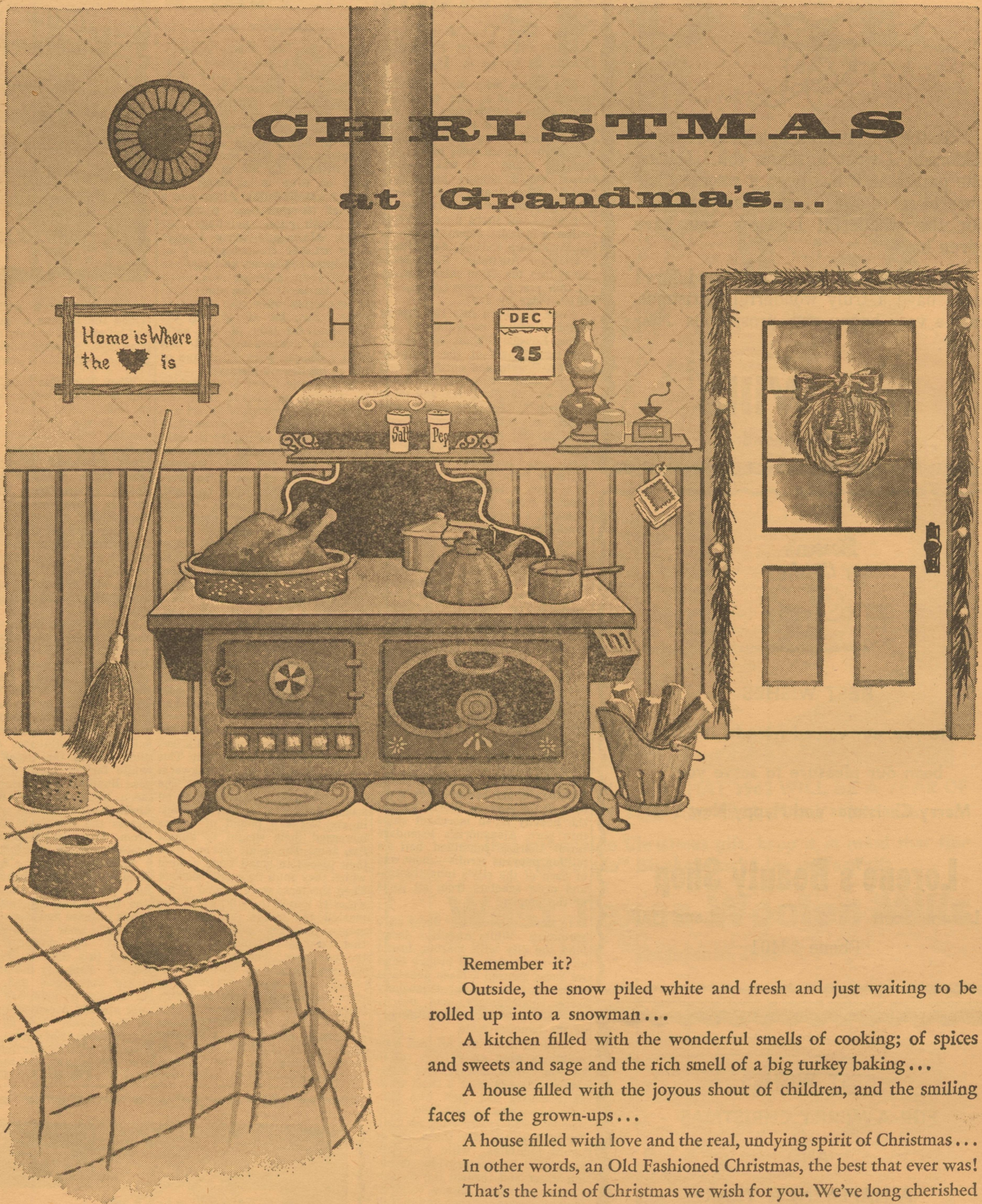
They are noisy, but peg boards, hammers and construction toys are popular with the pre-school set. They like active toys—wagons, toy horses and sleds.

School-age children like games with numbers and letters, crayons, pencil boxes and notebooks. Books are popular and will provide much quiet entertainment.

For Girls

Little girls like to play dress-up and it is a clever parent who can fashion an inexpensive gift by cutting off old clothes to fit the children and find old gloves, shoes and hats.

Above all, however, consider appeal to the child rather than to the adult.



CHRISTMAS
at Grandma's...

Remember it?
Outside, the snow piled white and fresh and just waiting to be rolled up into a snowman...
A kitchen filled with the wonderful smells of cooking; of spices and sweets and sage and the rich smell of a big turkey baking...
A house filled with the joyous shout of children, and the smiling faces of the grown-ups...
A house filled with love and the real, undying spirit of Christmas...
In other words, an Old Fashioned Christmas, the best that ever was!
That's the kind of Christmas we wish for you. We've long cherished the strong, abiding friendships we have with those we serve, and for this reason we put all the zest and sincerity possible in the two words when we say to you:

MERRY CHRISTMAS

Southwest Texas Electric CoOperative, Inc.

Owned By Those It Serves

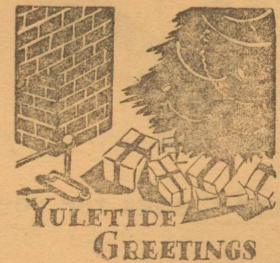


WE HAVE
ENJOYED SERVING YOU AS YOUR ELECTRICIAN
AND HOPE TO MERIT YOUR FRIENDLY
RELATIONSHIP IN THE COMING YEARS.
MERRY CHRISTMAS — HAPPY NEW YEAR

BLAKE'S ELECTRIC

Mr. and Mrs. B. L. Blakeway

We Wish You A
VERY MERRY CHRISTMAS



We will be here to serve you throughout the holidays.

Monday, December 25, Christmas Day
Open from 8:00 to 12 Noon.

McCormick's
DRIVE-IN GROCERY AND STATION

Bee—Hollis—Buzz—Phil

Letter and legal size carbon paper at Success.

The World -- Year 1

What Was The World Really Like As It Passed From B. C. to A. D.?

The Three Wise Men who followed the guiding star to Bethlehem almost 2,000 years ago, traveled in a world which a Roman geographer of the day described as "washed on all sides by sea and like an island." It was a globe about which nobody knew very much. The Roman and Chinese were the two great civilizations of the day. But there were thriving cultures in India, Japan, the Americas, northern Europe, Asia Minor, Africa and Australia. Going back, then, into the often misty history of that era, how were the world's citizens day by day?

Jesus was born into the Roman Empire, which, according to historian Edward Gibbon, "comprised the fairest part of the habitable world." It extended north and east to the English Channel, the Rhine River and the Black Sea, and south and west to the African coast and Gibraltar. Julius Caesar had created it, and now it was held together by Augustus Caesar, a frail yet tenacious man who suffered from chronic indigestion and wore a sealskin to protect himself from lightning. The Pax Romana, a period of peace which would last almost two centuries more, had begun. Trade was brisk, money was plentiful, the roads and sea lanes were safe again—and forced labor did the chores.

If all roads led to Rome, all canals led to Alexandria, including one which linked the Mediterranean and Red Sea. It was not again matched until de Lesseps dug through the Suez peninsula in 1869. Alexandria, with its wealth, beauty, and learning, rivaled the Eternal City itself. The harbor was lined with huge royal palaces and mansions, each with its private dock, formal gardens and magnificent groves of trees. Gaily-colored awnings and pavilions dotted the shore, and the 400-foot Pharos Lighthouse, one of the Seven Wonders of the Ancient World, guided the heavily laden merchant ships into port. Alexandria's legendary Royal Library contained half a million papyrus scrolls—about one of each of the city's inhabitants—and drew scholars from all parts of the empire.

In Rome the seeds of decay were sprouting. While Augustus decorated the city with marble, brutal circus spectacles and bizarre chariot races amused a blasé populace. Cheating, bribery, and debauchery were commonplace, and overindulgence was the rule, especially at the banquet table.

Imperial Rome was modern. New buildings went up swiftly, often one on top of another, and sometimes collapsed after a short time. Most houses had their own running water and faucets, and many had enclosed laboratories as well. Throughout the city thousands of public fountains, with elaborate sculptured nozzles provided drinking water and flushed the narrow streets, on which Roman children flew kites, skipped rope and played blindman's buff.

In the provinces local customs were tempered by Roman civilization. The tall, muscular Gauls still wore breeches and bright tunics and gold ornaments, but they fought in disciplined Roman legions; and Greece had actually outflanked her Roman conqueror with Greek art and learning. In the British Isles, the still sovereign Celtic tribes lived as their ancestors had—working the land, fighting each other and worshipping the Druid deities.

East of the Rhine the northern European "barbarians" prayed to the goddess, Nerthus. Each spring her image was placed in a canopied ox-cart and wheeled around the fields amidst general feasting and merriment. After the festivities, the image and cart were washed down by attendants who were then killed and thrown into marshes for having laid eyes on the sacred image. These same tribes cultivated barley and flax, worked with metals, wove cloth, made pottery and glass, and had a system of writing. In a few centuries their descendants would sack Rome.

On the eastern and southern fringes of the empire lay the oriental opulence of Parthia (present day Iraq and Iran) and the curious kingdom of Kush in Africa's Sudan. Parthians curled their hair, worshipped the sun and the moon "and never went on foot when they could ride." You could watch a boxing match in Babylon, by then a second-rate city, or a Greek play in Ctesiphon, the Parthian capital.

The capital of Kush, Meroe, was more than 1,000 miles south of Alexandria. "Meroe and its civilization," says one authority, "remains a mystery." We do know, however, that at the time of Jesus, Meroe was prosperous and cosmopolitan, with strong Egyptian, Indian and Roman influences. Its ruins include temples as grand as any in Egypt, great images of the four-armed, three-headed lion god, Apedemak, and a five bronze head of Augustus.

Some 8,000 miles to the west of Meroe and almost on the same

latitude lies the Middle America region (Mexico and Central America). Here on arid land were scattered the fabled cities of the Zapotec Indians. Monte Alban, their principal city, was begun about 500 B. C. and by the year 1 A. D. had reached a state of grandeur. With huge stone blocks and without the aid of carts of oxen or even metal tools, the Zapotecs made Monte Alban into a city of observatories, pyramids, and lavish public buildings. At Monte Alban and other Zapotec cities artisans created jewelry of finely-polished stones and gold and silver. Their calendar was unexcelled for accuracy anywhere until 15 centuries after the birth of Jesus. But, for all of this, the Zapotecs (or any of the early American civilizations) did not have a simple plow. It is one of the anomalies of history.

In Asia the Great Wall enabled the Chinese to slacken their war efforts and concentrate on art and commerce. Skilled craftsmen fashioned exquisite miniature animals, some of them almost abstract, in bronze, stone and clay. Delicate jade figurines of fine ladies were entombed with departed husbands in elaborate ceremonies, where formerly the ladies themselves would have been buried.

It was China's Imperial Age. Public office was open to anyone who passed the stiff competitive examinations, and scholars grew long fingernails to indicate their exemptions from physical toil. Confucius, whose advice had been generally ignored 500 years earlier, was now revered by all and his sayings were engraved in stone. The Imperial Library at Lo-yang was filled with silk scrolls of poetry and philosophy, science and the classics.

Paper was still unknown in China but the weaving of silk was already a 2,000-year-old craft. This and the breeding of the silkworm were China's major industries. The worms prospered phenomenally on a diet of fresh-cut mulberry leaves: in six weeks a pound of worms increased their weight to almost five tons. The adult worms were then placed in small tents around which they spun their silk cocoons. Then the tents were dipped in hot water to loosen the silk, which was treated and woven into rich garments, brocades and tapestries that were sold in distant parts of the continent. The breeders and weavers themselves wore cotton.

Indian silk was also famous, as were Indian spices and perfumes, ivory and precious stones. Trade with Rome alone ran into millions of dollars, and it was India that supplied the cheetahs, tigers and elephants used in the Roman Circuses. Nevertheless, some con-

temporary western writers described the Indians as people who had no mouths, or only one Cyclopean eye, or who slept in their ears—a good trick if you can do it.

When Jesus was born, Hinduism and Buddhism, which both began in India, were several centuries old. So was chess, an Indian invention which probably began as a dice game. A number of universities flourished throughout the land. Those in Ajanta, Ujjain and Taxila, for instance, were noted for art, astronomy and medicine respectively. Indian medicine was, in fact, the most advanced of that time. Hindu physicians performed almost every major operation, including hernia, amputation of limbs, and delicate cataract removal. They even successfully grafted skin.

Unlike China, India was not unified under one ruler and had not been for 200 years. During that time conquering Scythians (from what is today Russia), Persians, Greeks & Syrians had swept down into northwest India bringing their diverse cultures with them. Here the architecture showed Persian influences and sculpture was in the Greek tradition, while farther south delicate, precise Buddhist art prevailed. Buddhism itself, however, was strong throughout India and was moving across the Himalayas into China, from where it eventually penetrated to Japan in the 6th century.

Separated from the Asian mainland by the sea, Japanese civilization developed in isolation until the fourth century after Jesus, when Chinese and Korean invaders brought their cultures to the islands. The history of Japan before this time is blurred by legend. Probably the ancient Japanese worshipped their ancestors in a form of primitive Shintoism and already accepted the divinity of the Mikado with all its social implications. They may have been familiar with metals but certainly not with writing, and they seem to have lived in wooden houses built

on tall piles, with peaked straw roofs. Beyond this, little is known for certain.

Another primitive culture, isolated by water, had developed in Australia. Here the aborigines, whose customs are as ancient as the pyramids, roamed naked over the arid plains, hunting the kangaroo with spears, clubs, and boomerangs. Metal was unknown to them; indeed, theirs is one of the few Stone Age cultures to survive into modern times.

Although the material life of these semi-nomadic people was simple, their social life was extremely complex. The customs regulating relationships between men and women were "far more complicated and strict than any recorded in any part of the world," says anthropologist Sir James Frazer. Their weapons, implements and sacred stones were beautifully made and decorated by the men of the tribe. Women were not allowed to handle or even to see sacred objects.

The tribes were ruled by an oligarchy of old and influential men who met in council on important matters. This was as close to democracy as any people came in those days, for Athens had long since fallen and even the Roman "republic" was a memory.

A look back almost two millennia reveals that, just as today, the world exhibited a great variety of customs. The Chinese carved miniature animals to adorn their graves and the Romans fought real ones for amusement; the Stone Age Australians built temporary shelters of branches and brush, while the Stone Age Zapotecs built a large stadium whose ruins still stand; the artisans of Meroe carved huge images of Apedemak, but in most of India representations of Buddha were forbidden as sacrilegious. East and west, north and south, in the New World and the Old, this is what the world was like when Jesus was born in Bethlehem. —from Aramco World.

WISHING YOU ALL THE BEST AND
BRIGHTEST JOYS OF THE SEASON

Each year, we offer a little message to tell you we are remembering all the nice courtesies afforded us in the past and to let you know we truly appreciate your thoughtfulness and consideration.

MR. AND MRS. KENO OGDEN



To the wonderful people in and around Eldorado, I want to thank you. During the past year it has been a sincere pleasure to serve you. I am deeply grateful for the wonderful business you have given me.

May you and your family and loved ones have a truly wonderful Christmas, and a very happy and prosperous New Year.

Jay Wills

with Troy Laundry

Season's
Wishes



BEST WISHES

to you, our valued friends, it has
been our pleasure to serve you.

Merry Christmas and Happy New Year

Lorene's Beauty Shop

Lorene Scott

Lena Hall

Phone 23401

BEST WISHES

FOR A MERRY CHRISTMAS

AND

A HAPPY NEW YEAR

We thank you for your co-operation
on Christmas mailing

YOUR POST OFFICE FORCE



and thanks for your

GENEROUS PATRONAGE!

We look forward to serving you in 1962

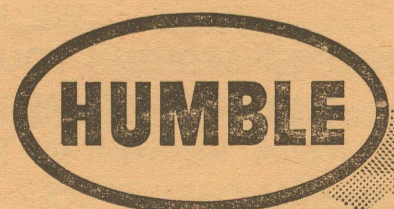
City Cleaners

Doug Yates

Bud Davidson



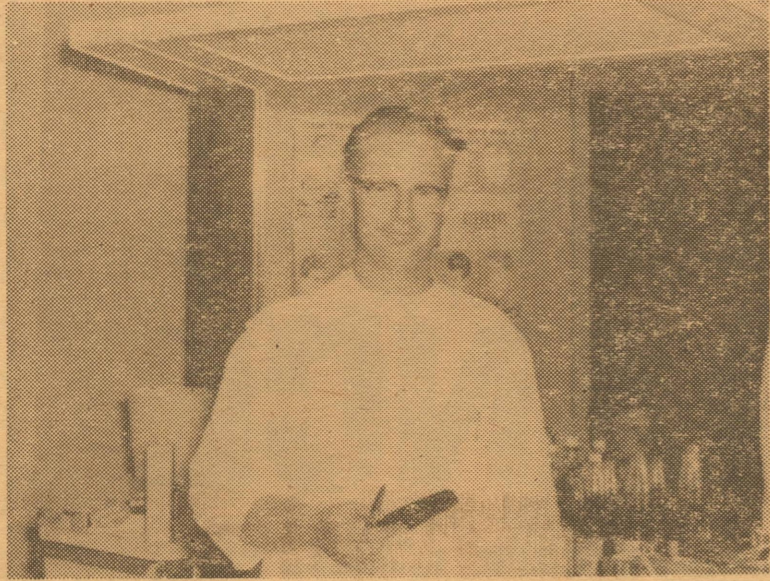
An Extra Merry
Christmas
and an
Extra Happy
New Year



Harkey Humble Products

Mr. and Mrs. B. F. Harkey and Kaye





Thanks, Friends, and Merry Christmas!

Your support has been most gratifying since I opened my own barber shop in August. On this, my first Christmas in business for myself, my family join me in wishing you all the joys of the Holiday Season.

Johnny's Barber Shop

Johnny Griffith, Prop.

Ready Made Statement Pads At The Success



CHRISTMAS FLOWERS WILL ADD TO THE BEAUTY OF THE SEASON

We invite you to come and see our complete selection of poinsettias and other potted plants, as well as centerpieces and other items to add the festive touch to your home. \$3.00 up.

Eldorado Flower Shop

Mrs. O. L. Woodward — Ph. 24141

In These Days

Compiled From Success Files.

ONE YEAR AGO

Dec. 29, 1960—Young people of the Methodist and Presbyterian churches staged a "living tableau." Pictured were Sharon Nyquist, Mary Ann Page, Kay Peters, Richard Preston, and Ricky Jones.

The Fred Watsons, Billy McCraveys, and A. M. Whitises won the decorating contest.

A son was born to Mr. and Mrs. Jack Mund.

FIVE YEARS AGO

Dec. 27, 1956—The B. F. Harkeys, Roy Phelps, and Billy McCraveys were winners in the decorating contest.

Arnie Lee Westbrook purchased the old frame Bearce apartment house near the Baptist church.

Surface pipe was being set on two prospective wells near Eldorado. One was on Payne Robinson's and the other was on C. C. West. The City Council was studying the matter of spacing oil wells in the city limits.

12 YEARS AGO

Dec. 29, 1949—The State Highway Department was receiving bids for 8 miles of new paved road, from Eldorado west.

Rev. and Mrs. F. E. King received word of the death of her brother and his wife, Mr. and Mrs. W. T. Brown at Houston.

Dr. Leonard Bailey was getting ready to move to Kerrville.

Miss Jerry Blaylock was elected senior class favorite at Sul Ross College.

Miss Marisue Blythe and Aviation Cadet Douglas Hamilton Mebane were married in San Antonio.

A. L. Stewardson's funeral was held.

Thad Thomson III of Princeton was visiting here.

Mr. and Mrs. P. S. Dudley of Hebronville and Miss Mary Lou Dudley of the WAVES visited here with the Ed Meador family.

35 YEARS AGO

Dec. 31, 1926—Eldorado had a brief White Christmas. The snow began to fall Christmas Eve and by the following morning about two inches of snow had fallen.

Mr. and Mrs. D. C. Hill are enjoying the holiday visits of their daughters, Misses Miltia, Alma, and Katherine.

Prof. Clarey, wife and little son and Charles Higgins of Alabama, were in Eldorado for a short while Monday. Mr. Clarey taught in our school last year.

Joe Jackson has resigned his position as deputy sheriff and Leslie Galbreath has been appointed to fill his place. Mr. Jackson will go to San Angelo to work.

Truett Stanford of Baylor University is at home this week visiting.

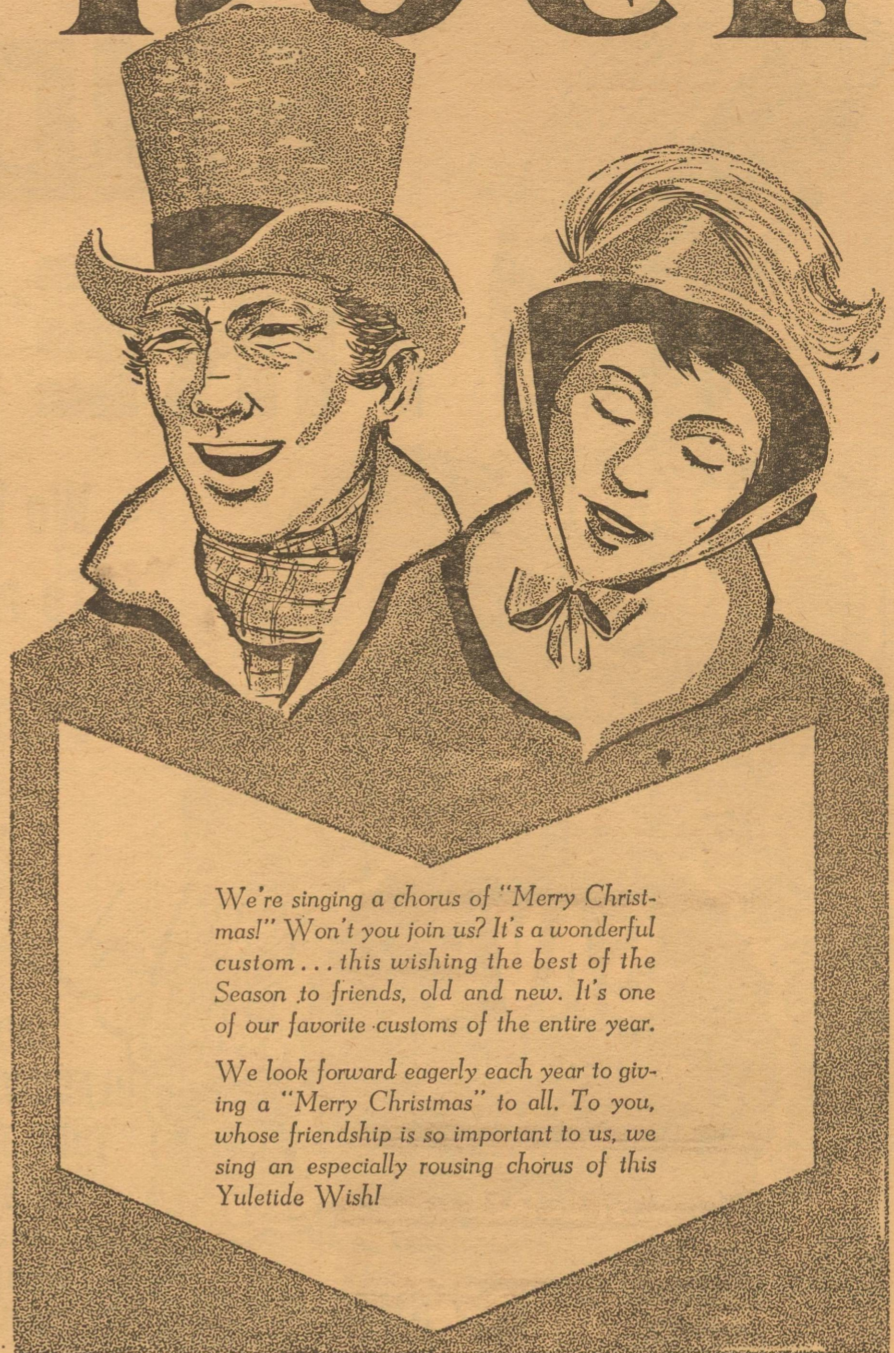
GIFTS YOU MAKE YOURSELF ARE MOST APPRECIATED

It is right that the spirit of giving should be so much a part of the Christmas observance, but giving should be within the means to give, as it is the gift itself and the thought behind it, and not its cost or value that is important.

Gifts that you make yourself, in kitchen or workshop, are always greatly appreciated, for they are a gift of time and effort—two of your most valuable possessions.

CARBON PAPER at the Success

HOEL



We're singing a chorus of "Merry Christmas!" Won't you join us? It's a wonderful custom... this wishing the best of the Season to friends, old and new. It's one of our favorite customs of the entire year.

We look forward eagerly each year to giving a "Merry Christmas" to all. To you, whose friendship is so important to us, we sing an especially rousing chorus of this Yuletide Wish!

AND OUR BEST WISHES THAT 1962 WILL BE A YEAR OF PROSPERITY FOR ALL OUR MANY FRIENDS

For that last-minute Christmas gift, keep it in mind that fine "El Dorado" Blankets make the perfect gift

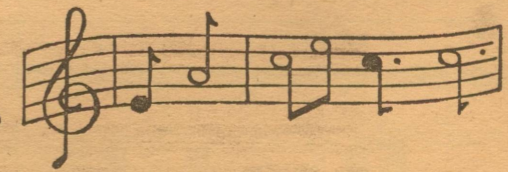
West Texas Woolen Mills

Established 1939



A firm like ours could not exist without such friends as you. So, once again, in appreciation of your good will, we pledge our best.

Happy Holiday



HARTGRAVES

LIVESTOCK AND FEEDING COMPANY

Phone 22691

BEST WISHES FOR A

MERRY CHRISTMAS

Still A Nice Stock Of Last-Minute Gifts For The Entire Family

- TOYS FOR THE TINY TOTS
- LOTS OF ACTION TOYS
- CONSTRUCTION SETS — DOLLS

CUDDLE ANIMALS — TEA SETS — TRICYCLES

ACCESSORIES FOR THE AUTOMOBILE

HOUSEHOLD APPLIANCES

RADIOS & T-V SETS

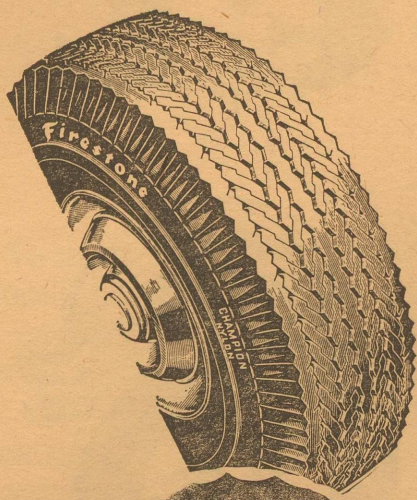
Open Saturday Night—Come, Claim Your Lay-Aways

Western Auto Associate Store

Home Owned and Operated

PHONE 21141

ROY PHELPS, PROP.



END-O-YEAR TIRE CLEARANCE

STARTS TODAY

FANTASTIC DISCOUNTS

on tires with last year's tread designs

SAVE

many one-or-two of a kind SUPER SPECIALS

- ★ We MUST reduce our tire inventory BEFORE January First!
- ★ To move these tires FAST...we're selling low...low...LOW!

PRICES WILL NEVER BE LOWER!

NO TELEPHONE CALLS...PLEASE! It is not necessary to phone. We have the tires for YOUR car. Drive in and see for yourself!

just say, "Charge it!" TAKE MONTHS TO PAY!

NYLON...RAYON
BLACKWALL...WHITEWALL
TUBE-TYPE...TUBELESS
13-14-15-INCH SIZES
We have the tires YOU want...and at the price you want to pay

ALL TIRES MOUNTED **FREE**

by trained tire men using the latest tools and methods

FIRST COME FIRST SERVED

Nothing held back or reserved! Be here when we open for first choice

EVERYTHING GOES

- ★ NEW TIRES ★ RETREADS
 - ★ USED TIRES
- No Reasonable Offer Will Be Refused

HAVE A SAFE HOLIDAY TRIP WITH **Firestone TIRES**

WE'RE JUST LOADED WITH GOOD DEALS!

3-V-85

50 SOAP-FILLED SCOURING PADS

85^c

Ideal for cleaning and polishing. Each pad contains ample soap for really effective job.

EASY TERMS
MONTHS TO PAY

3-V-84

WINDSHIELD WASHER SOLVENT

24^c

Designed for year-round use in any car windshield washer. Helps remove grime and dust from windshield and retards freezing.

SHOP EARLY...get first choice!
BE HERE WHEN THE DOORS OPEN AT **8 A.M.**

Every new Firestone tire is **GUARANTEED**

1. Against defects in workmanship and materials for the life of the original tread.
2. Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Repairs made without charge. Replacements prorated on tread wear and based on list prices current at time of adjustment.

OUR GUARANTEE IS HONORED IN ALL 50 STATES & CANADA

Firestone

EVERY NEW FIRESTONE TIRE CARRIES A **ROAD HAZARD GUARANTEE**
of from **12 to 36 MONTHS**

TIRES
to Fit All American Made and Most Imported Cars
No Matter What Your Make or Model... See Us **NOW!**

Davis Cosden Service

25-YEAR DEALER

ELDORADO, TEXAS

Best Wishes For A Merry Christmas
TOPLIFFE GAS & ELECTRIC SERVICE

RECIPES



... to add variety to your Christmas feast

MINCEMEAT JUBILEE PIE (New idea for an old Holiday Favorite)

- 1 qt. vanilla ice cream
- 1 lb. jar prepared mincemeat
- 1/2 cup rum
- 1 1/2 cups graham cracker crumbs
- 1/3 cup butter
- 1/2 cup sugar

Make crust of graham cracker crumbs, butter, and sugar. Press firmly into 9 inch pie plate and bake in moderate oven 8 minutes. Soften ice cream slightly and stir in 1 cup prepared mincemeat. Spoon into prepared crust, wrap in foil and freeze. For a glamorous Holiday dessert, make sauce with 1/2 cup rum heated with one cup prepared mincemeat... do not boil. Put sauce in gravy boat and serve over individual pie wedges.

JELLIED WALDORF SALAD

- 1 pkg. lime flavored gelatin
- 1 cup hot water
- 1/2 cup cold water
- 1 cup, diced unpared red apples
- 1/2 tsp. salt
- 2 tbsp. sugar
- 2 tbsp. lemon juice
- 1/2 cup diced sweet pickles
- 1/2 cup chopped nuts
- 1/4 cup chopped celery
- 1 can (1 lb.) jellied cranberry sauce

Dissolve gelatin in hot water. Add cold water and chill until partially thickened. Add apple and next 6 ingredients; pour into 8 1/2 cup molds. Chill until set. To serve cut jellied cranberry sauce into 8 slices. Arrange on lettuce sprinkled with a little French dressing. Top each slice with unmolded salad. Garnish each with dot of mayonnaise, topped with nut half.

CRANBERRY ICE (Use as appetizer or dessert)

- 1 quart cranberries
- 2 cups water
- 2 cups sugar
- 1 tsp. grated orange rind
- 1/2 cup lemon juice
- 2 cups cold water

Cook cranberries and two cups water until skins are broken. Put through sieve to make smooth pulp. Blend with sugar, orange rind, lemon juice and cold water. Pour into freezing tray and freeze until firm, stirring several times.

Serve as colorful Holiday appetizer in avocado halves which have been sprinkled with a few drops of lemon juice. For a red and green Holiday dessert, spoon into center of pistachio ice cream ring and serve with slices of white cake.

CALIFORNIA ORANGE PUDDING (Modern west-coast version of old-fashioned plum pudding)

- 3 cups soft bread crumbs
- 1 cup milk
- 1/2 cup melted butter
- 1 cup flour
- 1 tsp. soda
- 1 tsp. salt
- 1 cup orange marmalade

Pour milk over bread crumbs, blend in butter then add flour, salt and soda. Add orange marmalade and steam three hours in well greased quart mold.

Serve with sauce made of:

- 1/2 cup butter
- 1/2 cups sifted confectioners' sugar
- 2 egg whites
- 1 tsp. almond flavoring

PUMPKIN ICE CREAM

- 1 No. 202 can (3 1/2 cups) pumpkin
- 1/2 cups finely crushed ginger snaps
- 3/4 tsp. salt
- 1 1/2 tsp. almond extract
- 3/4 tsp. almond extract
- 3 pts. vanilla ice cream

Mix pumpkin, crushed ginger snaps and flavorings. Fold into softened ice cream. Freeze in tray of refrigerator. Whip up ice cream just before serving. Approximately 12 servings.

MANDEL KAGER (Norwegian Almond Holiday Cookies)

- 1 cup soft butter
- 1/2 cup sugar
- 1 egg
- 1/2 cup chopped toasted almonds
- 1 1/2 cups sifted flour
- 1/2 tsp. baking powder
- 1 tsp. cinnamon
- 1 tsp. ground cardamon

Mix together shortening, sugar and eggs. Sift dry ingredients and stir in. Then mix in chopped almonds. Chill dough and roll into 1 inch balls. Flatten slightly on ungreased baking sheet. Top each cookie with almond half. Bake ten minutes at 375 degrees. Makes 3 1/2 doz. cookies.

GRANDMOTHER'S OYSTER DRESSING

- 6 cups dry bread crumbs
- 2 cups corn bread crumbs
- Chicken or turkey broth
- Milk
- 2 tablespoons butter
- 1 pint fresh oysters
- 1/3 cup minced onion
- 1 tsp. salt
- 1 tsp. black pepper
- 1 tsp. poultry seasoning
- 3 uncooked eggs

Sprinkle salt, pepper, poultry seasoning over dry bread crumbs. Add melted butter, chicken or turkey broth, and enough milk to make soft consistency. Add minced onion and lightly beaten eggs. Mix well. Add oysters. Spread in flat pan and bake in slow oven for 1 1/2 hours.

Our Best Wishes

TO ALL OUR
MANY CUSTOMERS AND
OTHER FRIENDS
FOR A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

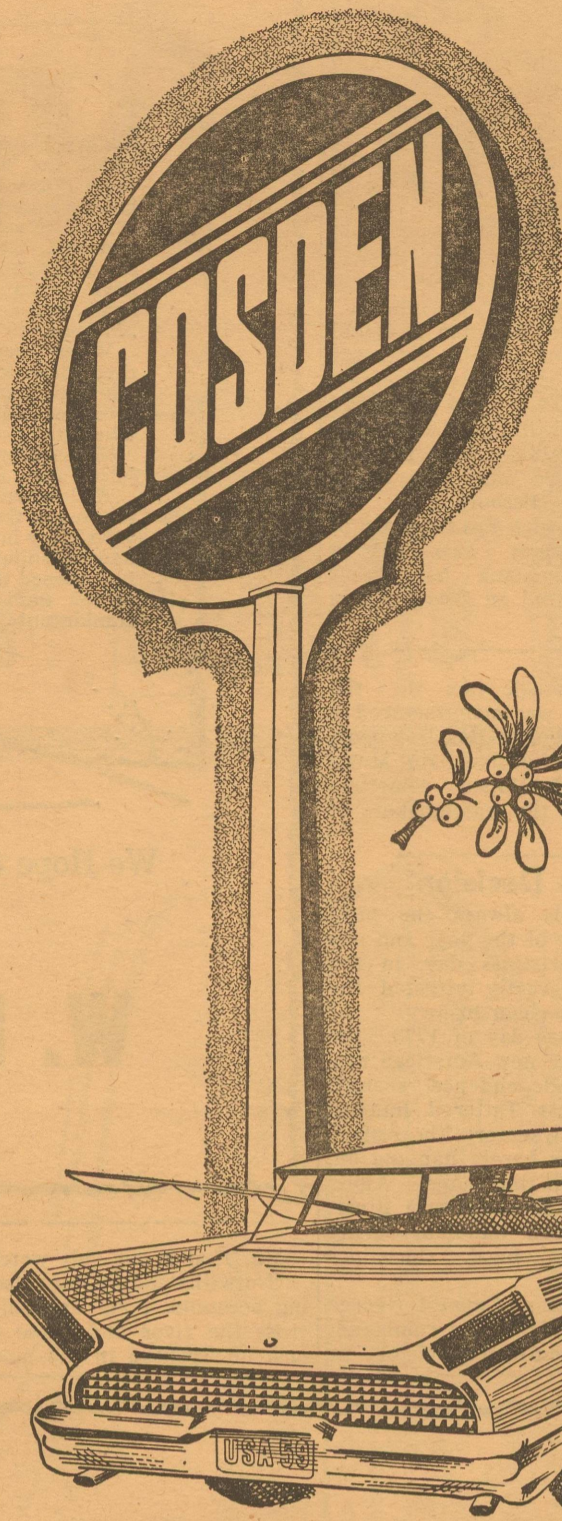
We have enjoyed serving you during 1961 and look forward to another year of service as your Ford dealer in 1962.

WE WILL BE CLOSED CHRISTMAS
WEEK AND NEW YEAR'S DAY

Open Tuesday, January 2, 1962

George Humphrey Motors

George and Lola Humphrey & Employees



Many Thanks . . .

To thank you as we'd like to do
Is far beyond our powers;
For if we had no friends like you
There'd be no firm like ours.

Merry Christmas — Happy New Year

Davis Cosden Service

Mr. and Mrs. Lum Davis and Jan

Our wish for you is the blessing
of the season, joy, happiness,
contentment, cherished
friends and good neighbors.
Thank you, and . . .



Merry
Christmas

TO EVERYONE

**FOXWORTH - GALBRAITH
LUMBER COMPANY**

Saint Nicholas



The legend of Saint Nicholas is, of course, centuries old, and began in Europe. The story had its beginning in the semi-tropical city of Patara, Turkey, where St. Nicholas was born and where he lived and died. Until after his death, when his remains were taken by Italian sailors to Bari, Italy, St. Nicholas traveled little, never venturing more than a few miles from his native region.

It was the goodness and generosity of St. Nicholas which led him to become the patron saint of many countries, of all boys, and of sailors.

Many legends concerning St. Nicholas, with re-telling have become a bit vague and clouded, but some things are certain: he was a man of wealth; he was generous and kind; and he was at one time Bishop of Myra.

Three Dowries

What is generally believed to be St. Nicholas first and best-known act of kindness was the presentation of dowries to the three daughters of a poor nobleman. According to the story, St. Nicholas learned that the poor girls had decided among themselves that one of them would sell herself into slavery in order that the two others could marry in honor. On separate occasions, St. Nicholas tossed three bags of gold into each girl's window, so that all three were married with honor, and in the usual fashion, lived happily ever after.

St. Nicholas died in 342, after being imprisoned by the Roman Emperor Diocletian and released by the first Christian emperor, Constantine.

Fame Spreads

It was not until sometime in the 11th Century that his fame spread beyond the small province where he was born, lived and died. Seafarers picked up many of the legends and carried them with them to the "modern" world. Italian sailors took his bones from the chapel at Myra and carried them to Italy. Because the journey was over unusually calm seas, the sailors adopted St. Nicholas as their patron saint.

The legends of St. Nicholas were then carried to England and eventually to the New World.

How author Washington Irving, song writer Clement Clark Moore, and cartoonist Thomas Nast created our present-day popular image of Santa Claus is quite another story.



GIFT FOR BOYS . . . Self-adjusting caps of the style shown above make ideal gift for boys. Caps come in age groups, from four years up and are styled for winter wear with ear muffs, stormband lapel and interlining. Because they are self-adjusting, they "grow with the boy" and can be worn season after season.

This Is Our 1st Holiday Season in the business district of Eldorado and we are proud to serve such nice people as we have here. We wish for everyone a Most Joyous Holiday.

We Will Be Closed
Sunday and Monday, December 24-25

EAGLE CAFE
 Ken and Vivian Love

OUR THANKS
 to you for making our business a pleasure. Our wish to you for a Yuletide of great joy and happiness, and we invite you to keep trading with us in 1962.

ELDORADO ICE HOUSE
 The Southwicks

Christmas Names

Many towns and cities in the United States have names which reflect Christmas in one way or another.

Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., are the best known. Santa Claus and Christmas have sole claim to unusual postmarks, but Bethlehem, Conn., shares "Bethlehem" with six other states.

Virginia and Missouri each boast a Noel; there is an Advent, W. Va., Kentucky has a Mary, and Oregon and Utah each have a Joseph.

At least one Wiseman is found in Alaska, another in Arkansas and, perhaps, a third in Wiseman-town, Kentucky. West Virginia boasts of Goodwill and there is Joy in Illinois, Kentucky, Missouri, and Texas—as there must also be in Peace Valley, Missouri.

Kentucky, which has its share of Christmasy names, also has a Mistletoe. Louisiana has Trees and you can find an Evergreen in six states.

The first music box in the United States was manufactured in 1892 by the Regina Box Company, a branch of a German firm. Music boxes were developed sometime after 1750 by the watchmakers of Switzerland.

Christmas Decision

Christmas is always the most important day of the year and one particular Christmas day, in the year 1776, greatly affected the course of American history.

On Christmas day of 1776, the struggle of the new American republic for independence seemed almost hopeless. Tattered, hungry, riddled with dysentery, the American Army was barely hanging on, with little left but hope. Along the banks of the Delaware River, some 2400 men huddled, many shoeless, this bleak Christmas night.

In this setting, General George Washington said to his command: "This is it, gentlemen—victory or

"..with exeeding great joy."

Then Herod, when he had privily called the wise men, enquired of them diligently what time the star had appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also.

When they had heard the king, they departed; and lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was.

When they saw the star, they rejoiced with exceeding great joy.

And when they were come into the house, they saw the young child with Mary his mother, and fell down and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh.

St. Matthew 2:7-11

We Hope the True Spirit of Christmas Abides With Each
 Of You This Season

W. F. (Rocky) MEADOR
 OIL PROPERTIES

death. That is our only watchword. "Notwithstanding the discouraging accounts, I am determined to cross the river and make the attack on Trenton in the morning." The rest is history. Washington and his ragged army ignored the snow, ice and sleet to make a dangerous river crossing and an agonizing march to Trenton. Under Washington's inspired leadership, the Americans humbled the vaunted Hessian mercenaries and wrote one of the most glorious pages in the American history book.

A Prayer for Christmas

- ... to give thanks for all the gifts received—those wrapped in shiny paper and those wrapped in a smile or a wish of good health.
- ... to give of ourselves—a gift without price tag which can mean so much.
- ... to remember that the real reason for celebrating this Christmas season is the birth of our Lord.
- ... to keep the "spirit of Christmas" all the year round.
- ... to wish all our friends the blessings of the season and the hope of Peace on Earth.

The gloriously happy Christmastime is here again to inspire our memories, warm our hearts, and reveal to us the deep and rich meaning of life. We rejoice in the fact that we have had a part in the kindly, mellow atmosphere which is the Christmas Spirit. We turn aside from our daily cares to share the simple, wholesome joys of homes and friends. It has truly been a privilege to serve the motoring public as your Chevrolet-Olds dealer, and we are grateful for your consideration and friendship.

Eagle Chevrolet Co.

J. D. Huckaby Paul Page
 Bobbie Sanders Charlie Warnock
 Sellers Laxson and Junior