## 

SCHLEICHER COUNTY'S ONLY NEWSPAPER


JOE BURKETT
ANNOUNCES FOR RE-ELECTION

Presbyterians Appoint Pulpit Committee


Eldorado, Sonora Lions At Banquet Here Tuesday Night

## OIL NEWS

World Day Of Prayer Scheduled For Friday Attendance Is Urged

|  | ter of the late Dr. and Mrs. W. D |
| :---: | :---: |
|  | Patton, and teacher in the San |
|  |  |
|  | ded |











The old school house at Fredericksburg, which still stands and attracts many tourits, It was builh
by the German settlers of the reeion in 1847 and was used continuously for school puripses unti 1861

JACK HODGES, MARTHA NICHOLS WED IN AUSTIN

## 



S2.30-Eldorado Success

new ! RICHER!
CRISPER!

BESTIR BUUTMBBEEO

## McCORMICK'S DRIVE-IN GROCERY

FRESH FRUITS AND VEGETABLES MEATS $\qquad$ CANNED GOODS
OPEN SEVEN DAYS A WEEK and nights 'til bedtime except Thursdays when we close at 7:00. Lots parking space

## Come in and see them! NEW FORD TRUCKS for'54

 with TRIPLE ECONOMY! Only FORD gives youmportant new moneysaving features in the 3

(1) NOW! Low-Friction, High-Compression, Overhead-Valve, Deep-Block engines in all Ford Truck models!
$\begin{aligned} & \text { New Deep-Block design for smoother } \\ & \text { power! Up to } 23 \% \text { more power! Only } \\ & \text { in FORD Trucks! FORD'S FIRST with the }\end{aligned}$
only full line of ultra-modern Low-Friction
of these engines cuts internal friction up
$\begin{aligned} & \text { Ford Truck engines give you the } \\ & \text { mightiest concentration of power per cubic }\end{aligned}$
$\begin{aligned} & \text { mightiest concentration of power per cubic } \\ & \text { nch ever in any line of truck engines! For }\end{aligned}$
$\begin{aligned} & \text { the power they develop, Ford engines } \\ & \text { have less cubic inch displacement-and }\end{aligned}$
small-displacement engines normally use
smass gas!

2. NEW Driverized Cabs, NEW Power Steering,
 NEW Power Brakes, Fordomatic Drive! Ford's new 3-man Driverized Ca
fatigue, conserve energy! New longer-wearing plastic seat upholstery year-round comfort. Power Steering* for most Big Jobs, Power Brakes* for
Pickups! Fordomatic Drive* for all Pickups! Fordomatic Drive* for all
light-duty models! ( ${ }^{* E x t r a}$ cost.)
(3) New Factory-Builh 6-Wheelers increase gross up to $48 \%$ !

## DOC'S PLACE <br> STEAKS - FRYERS

Fresh Fruits - Vegetables - Frozen Foods
COMPLETE LINE GROCERIES STANDARD PETROLEUM PRODUCTS APARTMENTS

TRAILER SPACE

MR. AND MRS. CRAMER SOFGE, OWNERS


ELDORADO WOOL COMPANY


PROMPT SERVICE ON
WASHING AND GREASING Gea our peal on Trese Bearer You Biy Jeffrey Bros.Station GULF PRODUCTS - PHONE 94471

COURSES TAUGHT AND TEACHER PAY IN EARLY SCHOOLS $\qquad$
 advertise from their newspaper must have lived $\begin{aligned} & \text { specialize in one or two subjects } \\ & \text { aur modern teen-age sophisticates } \\ & \text { virtually on learning alone as they }\end{aligned}$ got little other reward for their price was out of line, that a teacher troversial subject is still before us claiming to know have been a fraud. A sample curriculum was ad- PLASTICS CAUGHT ON
vertised as follows by D. B. Edward PLA preceptor of Gonzales Academy, in in ThE LAND OF COTTON
the Tlastics seem to have caug eophy (pronunciation) and reading, dustics and methove industry's pro eophy (pronunciacion) and reading, $\begin{aligned} & \text { uucts and methods is as a coating } \\ & \text { for } 9 \text {-foot mot-long cotton fabric bags }\end{aligned}$ "Writing, compositade. fination, $\$ 1.00$ half cash, half good and filled by cotton pickers.
trade. Arithmetic, elocution and gram- the plastic resin says tests with

mer, $\$ 1.50$ one third cash, two bags loaded with 65 Astronomy, modern and ancient | cotton showed that a coated bag |
| :--- |
| could be dragged 21 miles at | geography, $\$ 2$, half cash, half good more through. An uncoated bos

trade. "Chronology, general and parti- lasted only $71 / 2$ miles under the carh, one third good trade.
cat

uFthicks, | $\begin{array}{c}\text { "Ethicks, natural and moral } \\ \text { philosophy, } 83 \text {. } \\ \text { "Belles }\end{array}$ Lettres, rhetoric and |
| :--- | :--- | :--- |
| as the Skurlock has a hand injury |
| as ranch. | NOTICE

We are now handling all lines of fire, casualty and automobile insurance, representing the Insuror's Indennity \& Insurance Company Let us service your insurance needs. GEORGE S. FINLEY Schleicher County Abstract Office

Thinking of Buying a Car on Time?

IF SO - SEE US FIRST!

- Payments Made Locally
- Insurance Handled Locally
- Low Rates. No Red Tape


## JACK RATLIFF

General Insurance
Auto Loans
Out of town purchases are easily arranged


## New 1954 FRIGIDAIRE Electric Range

Here's a new Frigidaire Electric Range with 2 big ovens . . . at a price you'd expect to pay for many single-oven models! Each oven is full size and separately controlled. And each oven, as well as cabinet and top, is finished in Lifetime Porcelain to stay new-looking for years.

It's the "Buy" of the year - with all these features!

New, full-width fluorescent lamp Full-width Storage Drawer
Cook-Master Oven Clock Control
Electric Time Signal

- 2 High-Speed Broilers, waist-high
interior oven lights
- New, surface unit signal lights Temperature control for both ovens

Fast, sure Radiantube Surface Units Automatic Appliance Outlet

All this wonderful value for only
\$34495
INSTALLED!
Budget Terms

Be Modern-Cook Electrically West Texas Utilities Company

(Isn't this why more people want-and buyChevrolets than any other car?)

## What you want most Chevrolet gives you first



See how Chevrolet stays ahead of other low-priced cars in all the things that mean th. most to you. See how much less Chevrolet costs you-it's the low ast-priced line of them all. Come on in and let us show you how you can have the things you want and be a good many dollars ahead with a new Chevrolet. That's promising a lot, but we welcome the chance to prove it!

OUT AHEAD with that bigger, lower look. Only Chevrolet and leading higher-priced cars have Body by Fisher with that big, smooth, low-slung look.

OUT AHEAD with zippy, thrifty Powerglide. It's the first and most advanced automatic transmission in the low-price field. Acceleration is instantly responsive and as smooth as silk. Op
tional on all models at extra cost.

OUT AHEAD with the highestcompression overhead valve engines. Chevrolet's great engines have the low-priced car.
OUT AHEAD with bigger brakes. Chevrolet brakes are largest in the low-


OUT AHEAD with that smooth and solid big-car ride. Chevrolet's the only with Unitized Knee-Actio -one reason for its finer road-smoothing road-hugging ride.

OUT AHEAD with automatic power controls. Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-

TISDALE CHEVROLET COMPANY

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## Operation Heartbreak -

"What can I do to help?"
Hardened highway authorities choked as they read this desperate appeal in a grieving mother's letter. It was about a new plan to reduce traffic acci-year-old licensed driver had been killed in. 1052 . In her riding with a 15 and the aching void in her family circle, her first thousht was for other mothers. She felt she must do something to save others from that endless heartbreak which strikes into some 40,000 homes every year.
"What can I do?" she pleaded. "As a citizen I feel that such a plan is most worthy of everyone's consideration. As a mother whose boy was one of 38,000 Americans who lost their lives, I will whole-heartedly enlist to recruit others-to put such a plan into effect."

Must other mothers and fathers be so tragically shocked into a life saving crusade to stop this killing on the highways? Not if you do your streets and highways safer, too. A citizenry sick and ashamed of this reckless, heedless, unnecessary killing could contribute much to saving thousand of lives.
Think safety-talk safety-drive safely!



Strawberries 29c
Firm, Green
CABBAGE - $1 \frac{1}{2} \mathrm{c}$ AVOCADOS each 10c


EABS $=\mathrm{moz} 39^{\circ}$


## Armours Star De Luxe Beef

You Can See The Difference! You Can Taste The Difference! Chuck Roast Lb 43c 7 Steaks . Lb 49e Ground Beef Lb 39c Beef Short Ribs, Lb 33 c ARMOURS STAR FARM FRESH FRYERS BREASTS, Lb. $\ldots 95$ © DRUMSTICKS, Lb 75 c NECKS, Lb. .-.- 15 c THIGHS

Tamales, Armours 4 No $1^{1} \frac{1}{2}$, cans $\$ 1$ Chill, Patio, 2 No 2 cans $\$ 1$ Tomatoes, Sun Spun, 6 Ho. 303 cans $\$ 1$ Tuna, Van Camp, 4 Flat Cans $\$ 1$ Sardines, American, 12 Flat Cans $\$ 1$ Vienna Sausage, Del Valle, 10 cans $\$ 1$ Frostee, Lipton, 8 pkgs. \$1 Corn, RW Fancy Golden, 5-303 cans $\$ 1$ Libby Baby Food, 12 cans $\$ 1$ Pork \& Beans, Sun Spun, 10 tall cans $\$ 1$ Cut Okra, 303 Sun Spun, 7 tans $\$ 1$

## GLOVES

Boss Wallopers, pr. 29c Plastic Dot . . pr. 39c



The Coffee You Would Drink-
If You Owned All the Coffee in the World
Maryland Club
POUND


[^0]:    Phone 22981 - - Eldorado, Texas

