

**Shop at the Sign of the
CIRCLE ARROW and Save**

TRUETONE 17-INCH TABLE MODEL
T-V SET \$189.95

Western Auto Associate Store
Home Owned and Operated

Miss Ballew, Lt. Byrnes Wed



Lola Beth Ballew was married Saturday afternoon at the First Methodist Church in Eldorado to Lt. Donn A. Byrnes, who is stationed at Larson Air Force Base at Moses Lake, Washington.

The officiating pastor was Rev.

Doyle Morton, who used the double ring ceremony. The couple pledged their troth before an arch covered with greenery and red and white carnations, flanked with tall floor baskets of red and white glads, white tapers in candelabra, and palms. There were also tapers and greenery in the windows.

The bride is the daughter of Mr. and Mrs. Lewis Ballew of Eldorado and the groom is the son of Mrs. R. J. Seeback of Tokyo, Japan, and Col. V. A. Byrnes* of Weisbaden, Germany.

For the ceremony the bride, who was given in marriage by her father, wore white satin and lace. The satin bodice was topped with a yoke of Onantilly lace designed with high neckline and stand-up lace collar. The skirt, which had a cathedral length train, flared from the waist. From the Queen of Scots head dress, decorated in seed pearls, was fastened the fingertip length veil of illusion.

The bride carried a white prayer book topped with an orchid, showered with tiny white satin ribbon tied with love knots.

The maid of honor was Miss Diane Byrne of Austin, sister of the bridegroom. Bridesmaids were Jo Ella Bolt of Junction and Roxa Jean Tinning of Eldorado, the bride's cousins; both wore gowns of American taffeta, with full skirts and fitted bodices featuring standup collars and sweetheart necklines. They wore Queen of Scots head dresses matching the dresses, and wristlets of red and white carnations.

Best man was Gerald B. Hartgraves, the bride's brother-in-law, and ushers were George S. Finley of Eldorado and Louis Tisdale Jr., of Fort McKavett.

The organist, Mrs. Horace Linthicum, played Clair-de Lune and wedding music, and also accompanied the soloist, Mrs. John Miller, who sang The Lord's Prayer.

After the wedding a reception was held at the home of Mrs. Gerald Hartgraves, the bride's sister. The table was laid in white, with centerpiece of red and white cut flowers flanked with white tapers in silver holders. Miss Bolt and Miss Byrnes served cake and Miss Tinning the punch. At the register was Mrs. R. L. Ballew, the bride's aunt.

For a going away costume the bride wore a gray flannel suit with black beading trim, black velveteen hat and black and white accessories, with orchid corsage.

The bride is a graduate of Eldorado High School and attended the University of Texas where she was a member of Gamma Phi Beta Sorority. Lt. Byrnes is a graduate of a San Antonio high school and attended the University. The couple will live at Moses Lake, which was their destination when they left Eldorado.

Mrs. Margaret Tinning, aunt of the bride, entertained with a rehearsal dinner at her home Friday night. The table was centered with an arrangement of red and white carnations, flanked with white tap-

ers in silver holders. Mrs. Lillian Crosby and Mrs. Gene St. Clair of Altus, Oklahoma, entertained at bridge honoring Miss Ballew.

The Chuck Garys have moved to Bishop (box 382) where Chuck is now chemist for Celanese Corp. They write to change the address of their Success and state that they are glad to get back to a small town.

Rock Church of Christ

A cordial invitation is extended to everyone to attend any or all the services listed below; you will receive a warm welcome. You will find a group of Christians who are striving to worship God according to the New Testament. You will hear the truth preach which is the only thing that can make men free of their sins.

Bible study each Lords day at 10:00 a. m. Worship service at 11:00 a. m. The sermon topic will be "Heaven and How To Miss It." The Herald of Truth can be heard each Sunday afternoon at 1:00 o'clock over the San Angelo station. Evening services at 7:30. Womens Bible study at 4:00 p.m. Mid-week service Wednesday evening at 7:30. Quentin A. Dunn, preacher.

Guests Sunday evening in the Wiley Hight home were Mr. and Mrs. Charles Williamson of Fort Stockton and Mr. and Mrs. Orin Hight of Christova.

SCRIPTO Ball Point Pens \$1.00 at the Success Office.

J. P. Wallace, Shell employee had surgery recently.

Leonard Lloyd went to San Angelo where he bought a tractor, and he and his family took it to their place at Batesville during the week end.

The G. J. King family spent the week end at Abilene with Mr. King's mother Mrs. Gus King, and in Anson with an uncle who is ill.

O. B. Singleton is renting the McGinness house.

**"how to" ideas
for the handyman**

from your *Better Homes & Gardens*
Handyman's Headquarters




Ideas as well as handyman supplies and materials are our business. We can help you remodel, repair or build —big or small. Better Homes & Gardens ideas and techniques are available to you through our authorized Better Homes & Gardens Handyman Headquarters.

We are prepared to give you authoritative and helpful advice on all your home improvement problems. Our many years of building experience and know-how are at your disposal. Our quality lumber and tools are priced to fit your budget. Stop in today and get acquainted—just browse around, if you like. Perhaps you have some questions we might answer.

Foxworth-Galbraith Lumber Co.

*Forget
the
Weather
this Winter!*



**FRIGIDAIRE
Filtra-matic
Electric
CLOTHES
DRYER**

Let it rain, blow, hail, snow ... you've no weather worries with a Frigidaire Electric Clothes Dryer. Anytime is drying time and clothes come out sunshine soft, dry and sweet-smelling. Built-in Filtrator eliminates venting and plumbing! Lifetime Porcelain Finish! See a demonstration now!

\$259.95
Budget Terms

Built and Backed
by General Motors

West Texas Utilities
Company

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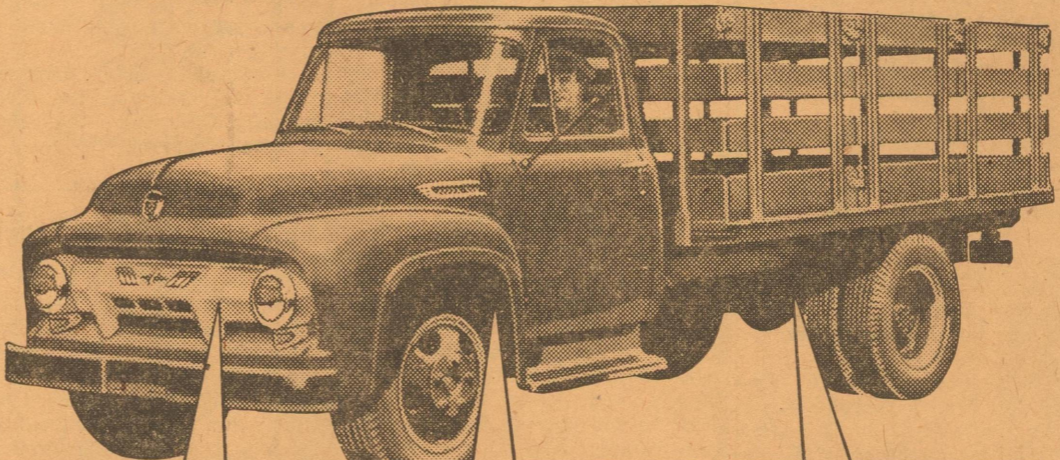
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*They're
here!* **FORD TRIPLE ECONOMY TRUCKS FOR '54**

**Low Friction, High Compression
Overhead Valve, Gas-Saving
power now in every model!**

**ONLY FORD gives you so much in
all 3 essentials of lower-cost trucking!**

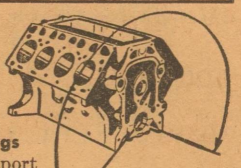


1. NOW! Mightiest concentration of power per cubic inch ever in any truck engine line! Save gas! Every cubic inch of displacement in an engine demands gas. That's why 1954 Ford Truck engines are built with less displacement, for the high power they develop!

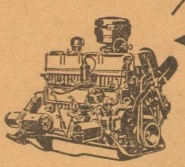
2. NEW Driverized Cabs, new Power Steering, new Power Brakes, Fordomatic Drive! Easier control! New Power Steering* for most Ford Big Jobs cuts steering effort as much as 75%! New Power Braking* on 1/2-tonners! Fordomatic Drive* for all light-duty models. (*Extra cost.)

3. NOW! Low curb weights! Big payload capacities! Over 220 new models! New F-500 1 1/2-tonner, shown with Deluxe Cab,* takes payloads up to 9,473 lbs., with body and equipment. Also, new Ford-built 6-wheelers ... 2 new Cab Forwards! (*Extra cost.)

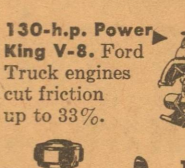
NOW! Deep-Block design for smooth power! Five engines, V-8 and Six!



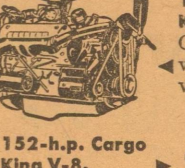
Main bearings get 240° support for longer life!



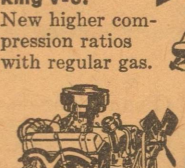
115-h.p. Cost Clipper Six. A billion miles of trucking proved these engines!



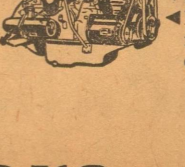
130-h.p. Power King V-8. Ford Truck engines cut friction up to 33%.



138-h.p. Power King V-8. Overhead rotating valves, for longer valve life.




152-h.p. Cargo King V-8. New higher compression ratios with regular gas.



170-h.p. Cargo King V-8. Ford full-flow oil filters reduce engine wear.

See them Today! **FORD TRIPLE ECONOMY TRUCKS**
F.D.A.F. **MORE TRUCK FOR YOUR MONEY**

Charlie Trigg Motors
If You're Interested in an  Used Truck — Be Sure to See Your Ford Dealer

**PROMPT SERVICE ON
WASHING
AND GREASING**

Get Our Deal On Tires Before You Buy

Jeffrey Bros. Station
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BOOST YOUR
EGG PRODUCTION**

Our Purina Laying Chows program is built for more eggs and lower cost eggs than most poultrymen get on standard-type rations. New high-vitamin, high-mineral, high-protein formulas in our Laying Chows have what it takes to help keep up body weight and condition even while birds are laying 65 to 85 percent.

We've a program for you whether you're feeding all-mash, or mash and grain. Come in or telephone for full details.



ELDORADO WOOL COMPANY

**P. T. A. TO CHOOSE
LIFE MEMBER AT
TUESDAY MEETING**

The Parent Teacher Association will meet Tuesday night, Feb. 16, at 7:30 p. m. for a Founders Day program.

An important item of business

will be balloting, with a write-in ballot, for a life membership. Everyone is urged to be present and select the person who will be chosen for this honor. A Founders Day reception will follow.

Those who were previously chosen for Life Membership in the PTA were Mrs. C. C. West, Mrs. D. C. Hill, Mrs. T. P. Robinson,

Mrs. Edwin Jackson, Mrs. Carroll Ratliff, Supt. C. A. Reynolds, Ms. Arthur Mund, Mrs. Joe Shelton, Edwin Jackson and Mrs. Robert Milligan.

The money which the PTA furnishes for the Life Memberships is placed in the extension fund, and is used for extension projects throughout the state. Selection to receive this honor means special tribute to the person so honored, in recognition of outstanding service to youth, and selection is made by ballot.

On the life membership committee are Mrs. Marvin McAngus, Mrs. Jack Hext and Mrs. Bill Lester.

Mrs. Marvin McAngus is in charge of the program and the hospitality committee will be in charge of the reception: Mrs. Hollis McCormick, chairman, Mrs. Jess Naylor, Mr. Pat Enochs, Mrs. Henry Moore and Mrs. W. S. McGregor.

An executive board meeting is set for 7:00 p. m.

**BRIDE-ELECT IS
HONORED WITH
GIFT TEA SATURDAY**

Honoring Margaret Faull, bride-elect of Elmer Stires of Wichita Falls, a gift tea was held Saturday afternoon from 3:00 to 5:00 in the club rooms of the Memorial building, with women of the Fundamental Baptist Church as hostesses, assisted by Mrs. John Stigler, Mrs. Eldon Calk, Mrs. W. G. Godwin, Mrs. Ed Hicks, Mrs. Earl Hicks, and Mrs. J. N. Early.

In the receiving line with Miss Faull were her mother Mrs. Howard Faull, her grandmother, Mrs. Joe Faull, and the groom's sister, Mrs. Calvin Bounds.

The program consisted of songs by the sextette from the school, accompanied by Mrs. Roy Phelps, and a reading by Mrs. Oran Enochs.

Mrs. James Alexander registered guests, Dorothy Faull served the cake, and Ann McDougal ladled punch. The table was decorated in

Eldorado Lodge
No. 890 — A. F. & A. M.
Stated Meeting 2nd Thursday in each month.
Visiting Brethren Welcome.

The Eldorado Success

Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.

PUBLISHED EVERY THURSDAY
At Eldorado, Texas
Fred Gunstead Publisher
Alice Gunstead..... Editor
Bill Gunstead..... Associate Editor

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

the valentine motif, with a heart-shaped centerpiece and miniature bride.

The honoree received a large number of gifts from callers and others unable to attend.

Miss Faull and Mr. Stires will be married February 13, in the home of her grandmother Mrs. Joe Faull in Eldorado.

Mrs. Fred Logan and children

and Mr. and Mrs. E. E. Newlin spent Sunday at Big Spring visiting Mr. and Mrs. O. C. James and Mr. and Mrs. A. A. Cooper.

Mrs. George Cales is having x-rays made in a San Angelo hospital, and will probably have surgery later.

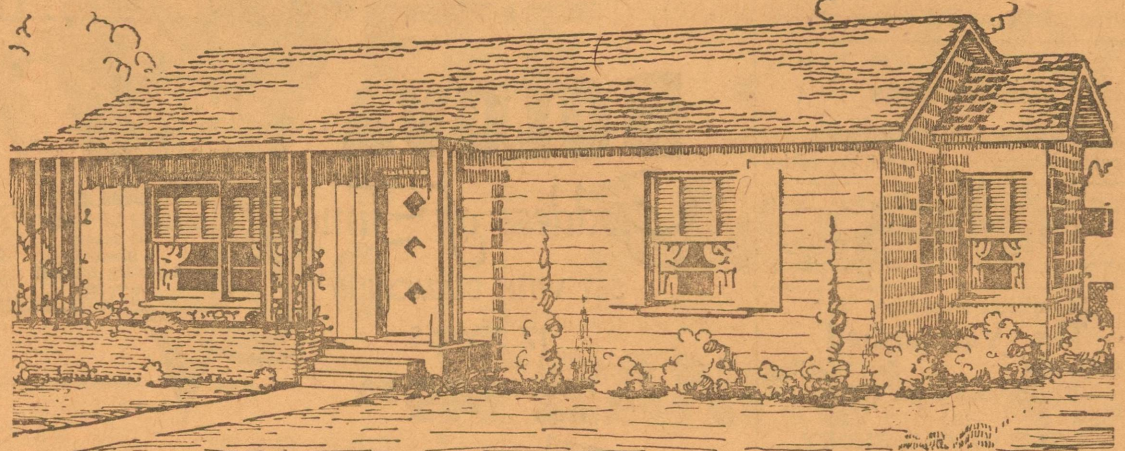
Mr. and Mrs. John Moulton moved Tuesday from a Crosby apart-

ment to the DeLong rent house near the school.

Mr. and Mrs. Vernie Humphrey are at home from San Antonio for a short time, and will return there in a day or two. Mr. Humphrey has been under a doctor's care there for some time, and will have further treatments.

Success, \$2 year — anywhere.

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YOUR NEW HOME NOW**



**FHA Loans — Up to 25 Years to Pay
ELIGIBLE VETERANS — UP TO 30 YEARS TO PAY — NOTHING DOWN**

Delight your family with a modern, Cameron-Built home. Hundreds of plans to select from. Any size — any price range. A Cameron-Built home is a well built home. See us about your new home now.

**ADD A ROOM
TO YOUR HOME**

If your present home is too small for your needs, have us add another room. Monthly payments can be spread over a long period of years. Phone us to come to your home and help you plan for an added room.

If interested in a good ready-built house, let us show you one that we have ready to go on your lot. There are two bedrooms with large closets, a large living room and nice big kitchen; also both room complete with fixtures. The house will carry a good loan so that the down payment will not be excessive. Come by our office and let us show you the house.

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WM. CAMERON & Co.

BUILDING MATERIALS AND SERVICES

**GROCERIES
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FRESH FRUITS — VEGETABLES

SHAW'S

NOTICE

We are now handling all lines of fire, casualty and automobile insurance, representing the Insuror's Indemnity & Insurance Company.

Let us service your insurance needs.

GEORGE S. FINLEY

Schleicher County Abstract Office

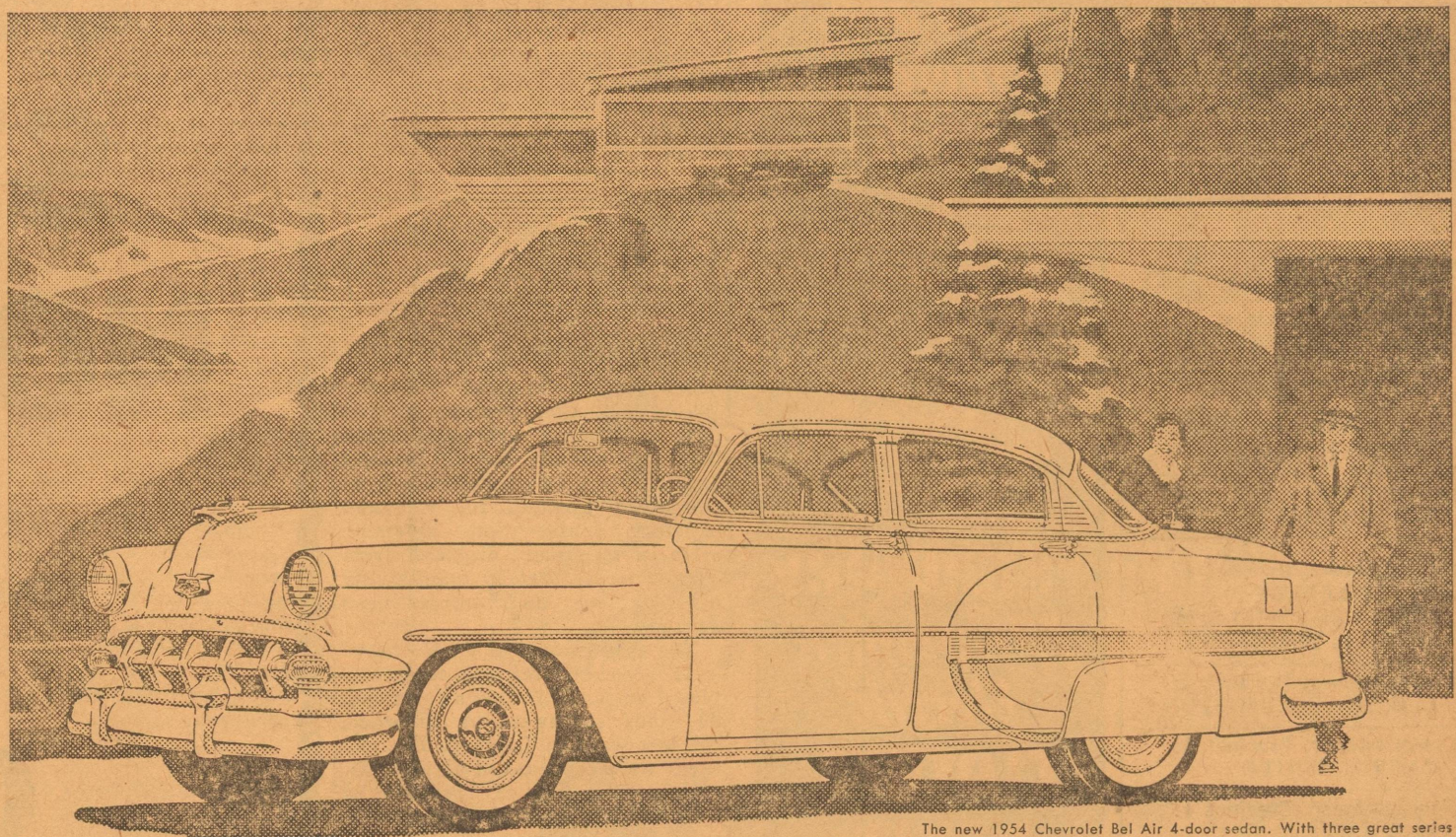
**Thinking of Buying
a Car on Time?**

IF SO — SEE US FIRST!

- Payments Made Locally
- Insurance Handled Locally
- Low Rates. No Red Tape.

JACK RATLIFF

General Insurance Auto Loans
Out of town purchases are easily arranged



The new 1954 Chevrolet Bel Air 4-door sedan. With three great series Chevrolet offers the most beautiful choice of models in its field.

New style ... New power ... New economy ... and yet

Lowest-priced line in its field!

That's why people are calling the new 1954 Chevrolet the outstanding motor car value of this new year!

Men and women everywhere are deciding that Chevrolet for 1954 gives more for the money than any other car in its price range.

Here are the reasons why ...

New style—more beauty of line, contour and color—with stunning new Bodies by Fisher and luxurious new modern-mode interiors.
New power—more pickup, more passing ability, more smoothness and quietness of operation with either of Chevrolet's two ad-

vanced 1954 engines—the thoroughly proved "Blue-Flame 125" engine teamed with Powerglide (available on all models at extra cost) or the thoroughly proved "Blue-Flame 115" engine!

New economy—yes, even stronger gasoline savings—because both of these great high-compression engines are designed, engineered and built to wring more power from every charge of fuel.

Moreover, these new Chevrolets remain the lowest-priced line in their field, again this year.

Come in ... see and drive the new 1954 Chevrolet ... and place your order now!

New **Chevrolet** 1954 
TISDALE CHEVROLET COMPANY
Phone 22981 - - Eldorado, Texas

EAGLE

DRIVE IN THEATRE

Thursday, Friday, February 11-12
White Witch Doctor
Robt. Mitchum Susan Hayward

Saturday, February 13
The Great
Jesse James Raid
Willard Parker Barbara Payton

Sunday, Monday, February 14 & 15
STALAG 17
William Holden Don Taylor

Tuesday, Wednesday, Feb. 16 & 17
It Happens
Every Thursday

Loretta Young John Forsythe
Thursday, Friday, February 18-19
City Of Badmen

Jeanne Crain Dale Robertson
Saturday, February 20
The Vanquished

John Payne Jan Sterling
PLUS GENE AUTRY
in
ON TOP OF OLD SMOKY

Gates Open 6:15; Show Starts 6:45
Admission—9c and 44c
Phone: Theatre 23053; Res. 22541

FOR RENT: Furnished house. —
Paul Phillips, phone 24831. 1*

FOR SALE, cheap, House, 4 rooms
and bath, on pavement, with 2 lots.
Modern.—A. L. Jones, ph. 24581.
(5-6*)

WANTED: Quilting to do, by wo-
men of the Congregational Metho-
dist Church, plain \$4, tacking \$2—
money to be used to buy piano. See
Mrs. Earl Parker or Mrs. Wiley
Hight. Do you have a piano to sell?

FOR RENT: Two bedroom house, see
me between hours of 8:00 a.
m. to 5:00 p. m. at Eldorado
Laundry.—Mrs. Laman Hazelwood.
(1c)

Political Announcements

RATES: (Cash with order)
Commissioners \$10.00
County & District Offices...\$17.50
Congressional & State.....\$25.00

Note: The above prices include
one (1) write-up of not exceeding
250 words; additional wording will
be charged for at the regular
reader advertising rate (2c per
word). The price does not include
subscription to this publication.

The Eldorado Success is author-
ized to announce the following
names of candidate for office,
subject to action of the Democratic
Primaries in July, 1954:

For County Judge:
E. W. CRAIG
W. R. (Dick) BEARCE
GEO. STANLEY FINLEY

For Sheriff, Tax Assessor
and Collector:
E. H. (Greasy) SWEATT
ORVAL EDMISTON

For County Treasurer:
MABEL PARKER

For County Clerk:
J. P. (Patton) ENOCHS

For Commissioner, Precinct 1:
A. J. HALBERT
JOHN (Jim) WILLIAMS
JESSE L. THOMPSON

For Commissioner, Precinct 2:
L. G. (Grat) EDMISTON

For Commissioner, Precinct 3:
CARROL WHITE

For Commissioner, Precinct 4:
M. L. POTTER
A. P. THIGPEN
R. W. (Bob) REYNOLDS

Now Featuring Regularly—

Creme Oil
COLD WAVE
\$5.00

Includes Haircut, Shampoo
and Set

ELDORADO BEAUTY SHOP
Phone Mrs. C. T. Waller
21801

EDW. A. CAROE

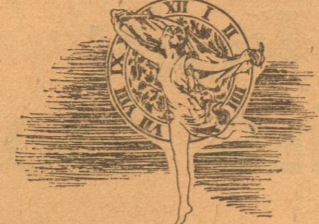
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San Angelo, Texas

**Complete Optical
Service**

Eyes Examined
Glasses Fitted

25 YEARS in SAN ANGELO

Beautiful
AS ITS NAME SUGGESTS—
Accurate
AS IT IS BEAUTIFUL!



BULOVA

Goddess of Time

SET WITH DIAMONDS
17 JEWELS

Price From **\$49.50**



JOHN STIGLER
JEWELER

Prices include federal tax

GODDESS OF TIME "B"
17 Jewels
2 Diamonds
\$49.50

GODDESS OF TIME "D"
17 Jewels
2 Diamonds
Expansion Bracelet
\$59.50

GODDESS OF TIME "F"
17 Jewels
4 Diamonds
Expansion Bracelet
\$71.50

First Baptist News

The young people's banquet held
Saturday night was well attended,
with several visitors from out of
town. The program was well plan-
ned and presented. The film "Walk-
ing With God" was shown.

The Concho Valley Associational
Brotherhood met with the First
Baptist Brotherhood last Monday
night. The official count was 147
men. That did not include some
six or eight boys who ate supper

—Hand Ticket Punches for sale at
Success office.

FOR SALE: 4-room house and lot.
Inquire at Eldorado News Stand.

PRIVATE ROOM for rent, with
private bath.—Phone 23591. 1c

and did not attend the program.
It was reported to be one of the
highest counts for an associational
brotherhood. Dr. O. Byrn Richard-
son, pastor of Park Heights Baptist
Church in San Angelo, was the
main speaker. His subject was
Evangelism.

Sunday services were well at-
tended, although more people go
to preaching services than to
Sunday school. Urge everyone to
go to Sunday school as well as to
preaching.

Bro. Dossett baptised two can-
didates from the mission into our
fellowship Sunday evening. It is
heartening to see the results of
our work at the mission, and to
experience the fine spirit of co-
operation of everyone in regard to
this work.

Monday night, February 15, the
local brotherhood will have its
annual sweetheart banquet. Dr.
Frank Royal of Abilene will be
the principal speaker. All men of
the church are urged to come and
bring their sweetheart, which we
presume will be their wife. The
women are asked to bring their
food to the church at 5:30 p. m.
for the banquet.

Sunday school attendance Feb. 7:
First Baptist Church 226
First Mission 24
Mexican Mission 25

Soil Conservation District News

What's Happening in the District?

Cooperators in the Eldorado
Divide Soil Conservation District
have been taking advantage of the
favorable weather during January
and February by constructing level
closed-end terraces for soil and
moisture conservation, diversion
terraces to protect cropland from
outside water, and by maintaining
old terraces and terrace end
closures.

The construction of 9,667 feet of
level closed-end terraces was com-
pleted on A. R. Parker's farmland,
20 miles southwest of Eldorado,
the last week in January. The ter-
races were constructed on approxi-
mately 72 acres of cropland of
which about 50 acres were put in
cultivation last year.

Parker also had two diversion
terraces constructed totaling 3624
feet. The diversions were construct-
ed to protect the cropland from
excess water which comes into the
field from the above pasture land.

The terraces and diversion ter-
races were constructed by A. B.
Thomerson with a bulldozer and
road maintainer.

Billy Jack Reynolds is construct-
ing approximately 2 miles of level
closed-end terraces on his farm-
land, 12 miles northwest of El-
dorado. He is constructing the
terraces with his farm tractor and
plow. Reynolds plans to complete
the terraces before planting time
if possible.

Richard Cheatham's hired hand
has been working on the old ter-
races on the Booth farm, 3 miles
west of Eldorado, to add height
and width. Richard also had a level
line run above a lake to better
distribute the water.

Edgar Spencer is constructing all
the terraces needed on a 75 acre
field on his place, 3 miles west of
Eldorado. Edgar is using his farm
tractor and planter with a grader
blade attached to the foot pieces of
the planter. By using this meth-
od the dirt is moved from several

feet above and below the terrace
line and the bar ditch above and
below the terrace is practically
eliminated.

Rex White is improving his ter-
races with his farm tractor and
planter with a grader blade at-
tached to the foot pieces of the
planter. In adding more height and
width to his terraces, Rex is mov-
ing most of the dirt from the high
side of the interval above the
terrace. By using this method the
land above the terrace is made
almost level and water will be
backed up over a larger area.

To construct and maintain ter-
races takes time and money, as
does any other farming operation.
In doing any of the necessary farm-
ing operations, a farmer's ultimate
goal is production. Almost every
farmer of the district has realized
increased yields by applying con-
servation practices.

Vernon Pfluger realized an in-
crease in maize production on the
area benefitted by terraces, as
compared to contour-farming, last
year on his place, 3 miles west of
Eldorado. Pflugers terraces held
water on the field during the big
July rain and hail, and a fair crop
of maize was harvested.

Checks were made by Soil Con-
servation Service technicians as-
sisting the District to determine
yield per acre. The area benefitted
by water held above the terraces
yielded 3,375 lbs. of maize heads
per acre as compared to 1320 lbs.
per acre on contour rows with no
benefit from water held by terraces.

Pfluger combined approximately
110 acres of the 180 acres planted.
He estimated the yield at 700 lbs.
of threshed maize per acre.

Some of the things that make
terrace maintenance and terrace
construction almost a must now
are: (1) The need for stored mois-
ture is very acute, (2) The wide-
spread belief that drouths in this
area are usually broken by heavy
rains and this moisture can be
stored in the soil by a proper sys-
tem of good terraces, (3) Terrace
maintenance is easy now before
crops are planted, (4) Jobs of
patching breaks in terraces is
difficult and expensive, (5) Broken
terraces start gullies as well as
losing needed moisture, and (6)
The cost of terrace maintenance
and construction is small when
compared with the benefits re-
ceived.

Farmers should inspect their
present terraces to determine if
they have the needed height and
end closures. Farmers needing
assistance in determining terrace
maintenance needs, or in running
new terrace lines, can contact the
local Soil Conservation Service
office.

WRIGHT'S

GENERAL MERCHANDISE
A. T. Wright, Owner
WHERE YOU BUY FOR LESS

VALENTINES! VALENTINES!

We have a nice selection of valentines. Buy
early before stock is depleted.

Plastic Aprons 4 for only 49c

Light Crust Flour, with 25c coupon...\$2.25

PurAsnow Flour, 25 lbs with premium \$2.25

Salt Jowls, good seasoning — Lb.....25c

"And the heathen shall know that the
house of Israel went into captivity for their
iniquity, because they trespassed against
me, therefore hid I my face from them and
gave them into the hand of their enemies;
so fell they all by the sword."—Ezk. 39:23.

When you shop, you will find the same
low prices every day at this store. All items
carry the same profit. You are invited to
shop at this store on the savings you earn.

MORTON FOODS

Salad Dressing — Pint Jar 28c

Free, half pint Sandwich Spread

With each 39c bag of Morton Potato Chips

8 oz. glass of honey free

FOR SALE or trade—Cheap, 1937 Chevrolet 2 door; a good runabout
ear. See H. Ray Boyer. FOR RENT: Furnished apartment.
—Mrs. L. V. Hazelwood, phone
25141. 1c

SINCLAIR STATION NOW OPEN

I HAVE TAKEN OVER THE FORMER NIXON
STATION, AND AM NOW ON THE JOB
AS YOUR SINCLAIR DEALER.

Goodyear Tires & Tubes

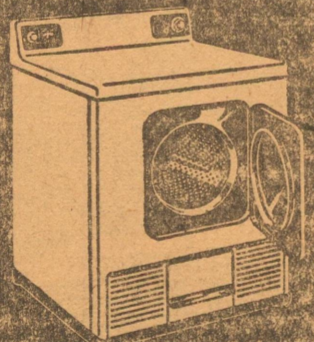
COMPLETE LINE SINCLAIR PRODUCTS
WASHING AND GREASING

HOURS: 6:30 A. M. — 9:00 P. M.

Shorty Taylor's Service

ROY TAYLOR, PROP.

Fully
AUTOMATIC
Time and
Temperature
Controls!



FRIGIDAIRE
Filtra-matic
Electric
CLOTHES
DRYER

Set the Variable Heat Control for drying any fabric. Select the time desired and forget it! Built-in Filtrator eliminates vents or plumbing. Automatic safety features, too. See a complete demonstration of the Frigidaire Filtra-matic Dryer today!

\$259.95

Budget Terms

**Built and Backed
by General Motors**

**West Texas Utilities
Company**

CHEER

2 LARGE BOXES

33c

HEXT FOODS

I N C

Swifts Jewel
SHORTENING

3 Lb. Carton

59c

FEATURING NATIONALLY ADVERTISED BRANDS
AT EVERYDAY LOW SHELF PRICES

Right Reserved to Limit Quantities

Many Other Tagged Items

SWIFT'S ALL SWEET

POUND

ADMIRATION

(Limit 1) POUND

Margarine

21c

COFFEE

89c

Del Monte 1 Lb. 13 Oz. Glass
Fruit For Salad 35c

Stokelys No. 2 1/2 Can
Peach Halves 35c

Carnation 2 Tall—4 Small
MILK 25c

Betty Crocker Box
Cake Mixes 35c

Heinz 3 Cans
Baby Food 25c

Stokelys No 303 Can
Golden Corn 19c

Stokelys Can
Apple Sauce 21c

Doles Flat Can
Pineapple 17c

ALL SOFT 12 BOTTLE CARTON
Drinks 39c
Plus Deposit

IMPERIAL CANE 10 LB. BAG
SUGAR 69c

FRESH COUNTRY DOZEN
EGGS 57c

For LIGHT, LIGHT BISCUITS
5 Lb. Bag 51c
25 Lb. Bag \$1.99

Meats

Swifts All Meats Pound
FRANKS 45c

Chuck Pound
ROAST 33c

Round Pound
STEAK 65c

Fresh Pound
Ground Beef 31c

Loin Pound
STEAK 57c

Brice Pickles Quart Jar
SOUR OR DILL 29c

Charmin 4 Roll Pack
TISSUE 25c

News From Our Neighbors

Grocery Changes Hands

George E. Smith announced Tuesday the sale of the Sonora Superette Market, located in the Hallum building on U. S. 290, to Duke Ellis of Muskogee, Oklahoma and formerly of San Angelo and Ozona. The sale was effected Tues-

day. Price was not given. Ellis was general store superintendent for the M System Stores in San Angelo for eight years prior to operating his own store in Ozona for four years. For the past two years Ellis has been ranching near Muskogee.—Devils River News.

Tax Record Good

Property owners of Crockett county paid 98.1 percent of the total of taxes assessed against them

for county, state and school purposes in 1953, according to a compilation of the totals following the close of a four-months taxpaying period at the end of January.

The near-perfect collection of assessed taxes for the past year was reported by Mrs. Gertrude Perry, deputy in the office of Sheriff and Tax Collector V. O. Earnest, this week.

Taxpayers who own property in the county, approximately 85% oil properties, paid a total tax bill of \$726,806.25.—Ozona Stockman.

Street Signs For Sonora

A double-pronged compliment to the City of Sonora for buying street signs for about eighty (80) blocks of Sonora streets. The project will cost the city about \$1,500.

The signs are enameled steel with black four-inch letters on a white background, and will be mounted on aluminum painted steel poles about 7 1/2 feet high.—Devils River News.

Signal Lights Again

Clifford Stephenson, city foreman, said this week that the signal lights in Santa Anna were changed back to normal operation because the city received too many complaints about fast traffic going through town and people not being able to safely cross the streets.—Santa Anna News.

To Light Bridge

Lighting of the San Saba bridge on Highway 83 through Menard awaits only a "go-ahead" signal from the State Highway Department, according to an announcement at Monday's regular meeting of Chamber of Commerce officers and directors.

Pres. Carl A. Martin, Jr., said that all other phases of the project have been disposed of, and the lighting can proceed as soon as the highway department okays the proposal.—Menard News.

Poll Taxes Up

A last minute rush at the tax collector's office last week end upped the number of paid poll taxes to 1158, an excess of 75 over that of 1952, the last election year. Counting the exemptions, Reagan County will have a potential voting strength of 1250 or more.

Although this year's poll taxes exceed those of recent years, the

number falls short of those paid who recall that those were hot than now, and that the town of in the late 20's and the early 30's, political years. It was also recalled Best was still in existence.—Big according to several local people that Texon had a larger population Lake Wildcat.



Announcing Our Semi-Annual

Tailoring Display

Saturday, February 13th

A representative of Ed. V. Price & Co. will be at our store to show hundreds of imported and domestic fabrics in regular and tropical weights, for suits, topcoats, sportcoats, and trousers.

Your choice will be hand cut to your own measurements in the style you prefer and tailored-to-order by Ed. V. Price & Co. custom tailors since 1895. These are better grade clothes, nationally known for fine workmanship, and easy, comfortable fit. Styles for men and women. Plan now to come in.



COULTER'S

Presbyterian News

Circle 1 met with Mrs. Jim Griffin, seven attending. Mrs. Joe Edens led the lesson on Acts, and Mrs. Jim Williams on missions in Japan. The next meeting will be March 8 with Mrs. B. F. Cox.

GMC HYDRA-MATIC TRUCKS
Be careful—drive safely

Get a modern truck!

10 to 25 More Horsepower from new GMC's high-compression engine than ANY other standard light-duty six—outpowers some trucks twice its size!

Truck Hydra-Matic Drive* for wonderful ease of handling, lower vehicle maintenance, longer life and reduced fuel costs *Optional at extra cost.

Future-Styled with passenger-car smartness for prideful ownership

Driver Comfort Unsurpassed in two-toned interiors, three-passenger room and luxury details

Come in and drive it today at:

JONES MOTOR COMPANY
ELDORADO, TEXAS

You'll do better on a used truck with your GMC dealer

We've Done It Again!

WE HAVE BEEN AWARDED THE PHILCO SERVICE AWARD FOR OUR AREA for outstanding service to our customers for 1953. ALSO THE HIGHEST PERCENTAGE OF TV SALES PER POPULATION for the last half of 1953.

JOIN THE FAMILY OF PROUD PHILCO OWNERS AND BE HAPPY.

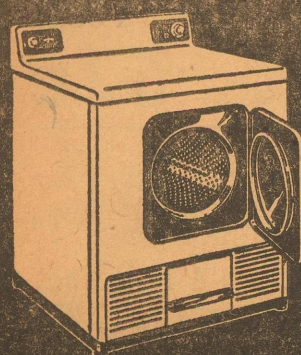
We wish to thank our customers and friends for making the above awards possible.

Boyer Electric Co.

Mr. and Mrs. H. Ray Boyer

—PEACHES, APPLES & Grapes; also hedge plants & Shasta daisies. —Eldorado Flower Shop.

NEEDS NO VENTS OR EXPENSIVE PLUMBING



FRIGIDAIRE Filtra-matic Electric Clothes Dryer

The exclusive, built-in Filtra-tor on the Frigidaire Electric Clothes Dryer traps lint, reduces moisture in drying room. Lets you put the Filtra-matic anywhere without vents or expensive plumbing. See the Frigidaire Filtra-matic Electric Dryer now! Only one with Lifetime Porcelain Finish on cabinet, top and drum!

\$259⁹⁵

Budget Terms

Built and Backed by General Motors

West Texas Utilities Company

BOY SCOUT WEEK BEING OBSERVED BY LOCAL TROOP

This is Boy Scout Week, held this year in observance of the 44th anniversary of Scouting, and with stress on the volunteer workers who carry on the local program. Eldorado Scouts are organized under the three general divisions, Scouts, with Eldon Edges as leader; Explorers, under direction of Rev. Doyle Morton; and Cubs, with Dick Preston as Cubmaster. One phase of the week will be the regular drive for funds. Here are some general figures for the Scout movement: More than 3,300,000 Cub Scouts, Boy Scouts, Explorers and their adult leaders will observe this 44th anniversary.

Cub Scouts are 8, 9 and 10 years of age (now number 1,080,000.)

Boy Scouts are 11, 12 and 13 years old (now number 970,000.)

Explorers are 14 years old and upward (now number 390,000.)

Scouters and adult volunteer leaders (now number 860,000.)

Professional leaders total 2,760 men, a ratio of one for every 312 volunteers.

Total Scouts and leaders since 1910—over 21 million.

The Boy Scouts of America is organized, through 538 local councils, throughout the United States, Alaska, Hawaii, Canal Zone, the Virgin Islands, Puerto Rico, and Guam. Troops and other units are located in foreign countries where there are groups of American boys.

FIREMEN'S DANCE

The annual Firemen's Dance and party will be held Monday night, February 15th at the K-Bar Club in Sonora. All firemen and families ex-firemen and wives, county and city officials are invited to attend.

Fundamental Baptist

If you have not been attending the services now in progress at the church you are missing a blessing. Services begin at 7:00 p. m. and the Rev. M. M. Griggs of San Angelo is teaching the dispensational chart. Come and enjoy the remaining nights of this Bible teaching. Thursday, Feb. 18, there will be an all day fellowship meeting at the church here in Eldorado. There will be preachers present from various towns throughout West Texas. Dr. Roy Kemp, one of the teachers of Bible Baptist Seminary of Fort Worth also Blind Evangelist, Rev. A. A. Austin will be here to bring messages at that time. We are expecting a wonderful time of fellowship at this time. Lunch will be served at noon at the Memorial building. There will be a night service beginning at

7:00. Everyone is invited to these services.

Feb. 19 the young people of the church will journey to Coleman for our monthly fellowship meeting. We are all looking forward to a wonderful time in the Lord.

If you are not already in church you are invited to attend all of the following services.

Sunday school 10:00 a. m. A class for all ages. Preaching service at 11:15 a. m. Young people's meeting 6:30 p. m. Evening service 7:30.

Wednesday: Bible study and prayer meeting 7:30.

Thursday: Teachers' and workers' meeting 7:30 p. m.

Psalms 122:1 "I was glad when they said unto me, Let us go into the house of the Lord."

Cliff McDougal, Pastor.

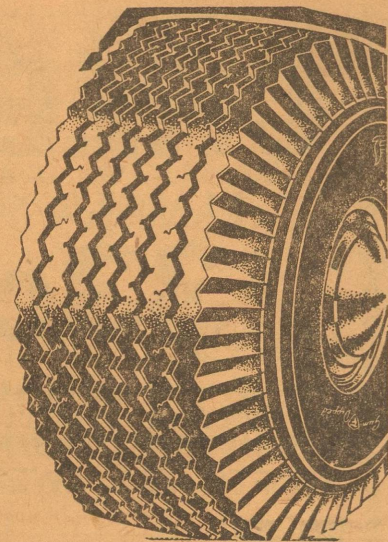
BUY THE NEW

FIRESTONE

CHAMPION DELUXE

See us about a trade-in!

Batteries, Accessories, A few used tires. Let us service your car for winter. Headquarters for anti-freeze and accessories.



Davis Cosden Service

Lum Davis, Prop.

TRY OUR—

Credit Plan

PAY WEEKLY OR MONTHLY WHILE YOU WEAR

- Total Purchases Must Be Over \$20.00
- Pay a Minimum of 10% Down When Purchased.
- A Small Carrying Charge will be added on Balance.
- Add On Privileges for Purchases of \$10.00 or More.
- Anyone With Good Paying Habit Can Buy On This Plan.

30-DAY CHARGE ACCOUNT IF YOU LIKE

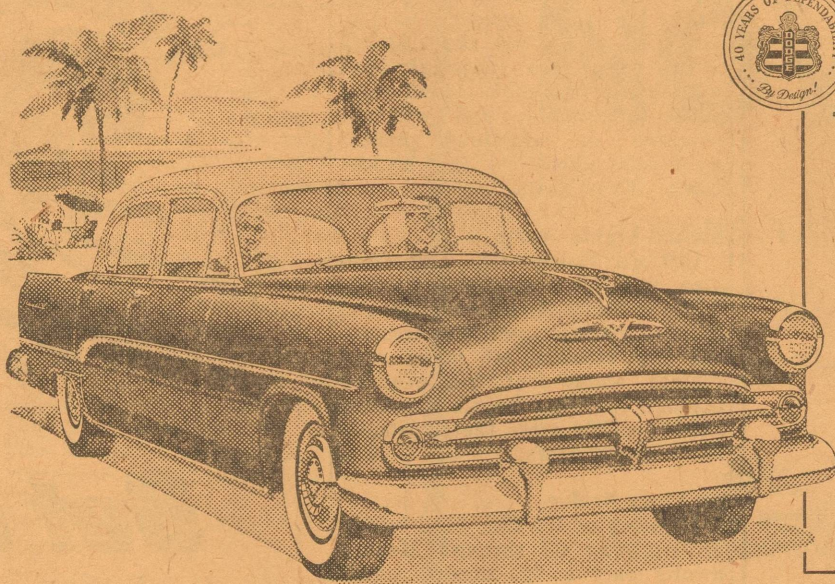
The RATLIFF STORE

Win!

2 Weeks Away with Double Pay!



and the use of an **Elegant New '54 Dodge!**



40 Grand Prizes

TO CELEBRATE 40 YEARS OF DODGE DEPENDABILITY!

(A GRAND PRIZE A DAY FOR 40 DAYS)

- ★ 2 weeks' vacation for two anywhere in the U.S.A.!
- ★ All expenses paid—meals, hotels, resorts, air or train transportation!
- ★ New '54 Dodge at your disposal for the two weeks!
- ★ Dodge doubles your pay for the two weeks you're away!
- ★ An additional \$500 "fun money" to spend or save as you please!

PLUS . . . 1000 cash prizes—25 a day!

Dodge 40th Anniversary All-America Contest!

We have a lot to celebrate—and you're going to celebrate it with us!

We're celebrating the 40 great years of Dodge in America . . . 40 years of growth and development and success.

We're celebrating the greatest Dodge car in 40 great Dodge years—the record-breaking, history-making new '54 Dodge.

We're celebrating the Dodge victory over all "eights" in the Mobilgas Economy Run . . . the 196 official American records for performance, stamina and endurance that this new '54 Dodge shattered on the Bonneville Salt Flats.

It's Fun! It's Easy to Enter! See Your Dodge Dealer Right Away!

Your Friendly Dodge-Plymouth Dealer Brings You—Danny Thomas, ABC-TV. Bert Parks in "Break The Bank," ABC-TV. Roy Rogers, NBC Radio

The celebration is starting right now at every Dodge dealership throughout the country—a contest a day for 40 days with 40 grand prizes!

You can be the winner of 2 weeks away with double pay—a wonderful expenses-paid vacation for two anywhere in the U.S.A.—with a brand new 40th Anniversary '54 Dodge at your disposal.

★ NEWS FLASH from Indianapolis! ★

More honors for America's most exciting new car! The da hing '54 Dodge V-8 has been selected as the Official Pace Car for the Indianapolis 500-Mile Race!

From where I sit... by Joe Marsh



Wish I'd Said That

You know Miss Perkins. Well, she's been driving her own car around our town for a little more than 30 years.

The other day she had a bit of trouble parking down on Main Street. Didn't quite make it the first try, so she pulled out to start over when a fellow waiting to pass started tooting his horn impatiently.

On the second try, she was still having a little difficulty and so this smart aleck hollered, "Lady, do you know how to drive?" "Yes, young man," Miss Perkins an-

swered, "I do. But I don't have time to teach you now."

From where I sit, it's not always easy to have a good answer ready when you need it. But when somebody insists that I vote for his candidate, for instance, or choose tea instead of a temperate glass of beer with dinner, I know the answer. It's all a matter of personal preference . . . and none of us like "backseat driving" from anybody.

Joe Marsh

EARL PARKER MOTORS . ELDORADO

DOC'S PLACE

STEAKS — FRYERS

Fresh Fruits — Vegetables — Frozen Foods

COMPLETE LINE GROCERIES

STANDARD PETROLEUM PRODUCTS

APARTMENTS

TRAILER SPACE

Open Every Day

MR. AND MRS. CRAMER SOFGE, OWNERS

School News

The girls basketball team defeated Junction 38-19 and Eden 27-17 in their last two games. These victories put the girls in second place for district honors. One game remains on the schedule — Junction will come here Feb. 19.

The Homemaking class will present a program in assembly Friday morning at 8:45. Parents and patrons of the school are invited to this and other assembly programs. Last Friday the band gave a musical program with Mr. Ludwig conducting. The band played both old and new numbers which included "12th Street Rag."

The boys and girls of the 7th and 8th grades will play Christoval here Thursday night. The girls game will start at 7:30. In their last meeting, the girls dropped the decision, but the boys won their game. Abel Sanchez was high point man for the Eldorado boys.

The Eagles will play two games here next week. Menard comes here Feb. 16 and Junction returns their game Friday, Feb. 19. The Eagles have defeated Menard, but lost to Junction in earlier games.

In assembly Tuesday morning the Speech class presented a one-

act play, Life of the Party. The play told the story of Wilbur Maxwell, played by Alva Lee Harris, snort getting invited to his sister's party. Wilbur absentmindedly poured his father's sleeping medicine into the punch bowl and took a bottle of carbonated water to his father. All the guests went to sleep upon drinking the punch. Wilbur, in the end, woke the guests by placing an alarm clock on a water bucket and sounding the alarm.

Members of the cast were Alva Lee Harris, Jorgi Lagow, Janice Cales, Jean Kuykendall, Jerry Donaldson, Mae Runge, Oreltha Powell, Trudy Gaynor, Jack Stewart, Lynn Griffin, Jerry Johnson and Jimmy Doyle.

The play, High Window, by Verne Powers has been selected as the play to be entered in the Interscholastic League this year. The cast has not yet been chosen. The play will compete with others in this district, in Menard, March 20th.

—PEACHES, APPLES & Grapes; also hedge plants & Shasta daisies. —Eldorado Flower Shop.

Guests of Mr. and Mrs. W. J. Humphrey during the week end were their children, Mr. and Mrs. Johnnie Welsh and baby of El Paso and Mr. and Mrs. Bill Lewis Humphrey of Alpine.

Robert E. Pena And Sonora Girl Will Wed

Mr. and Mrs. Jesus Galindo of Sonora announce the approaching marriage of their daughter Daisy to Robert E. Pena, son of Mr. and Mrs. Paul Pena of Eldorado.

The wedding will take place in the Catholic Church in Sonora Sunday, February 14, at 3:00 p. m., the parish priest officiating. The couple will live in San Angelo where the groom-to-be is employed as cook.

The bride was reared in Sonora, received her education there, and has been employed at a Sonora Motel. The groom served in World War II, spending three years and eight months overseas with the 97th Combat MP's.

AT PTA MEETINGS

Mrs. Edwin Jackson was in Mertz on Monday afternoon and in Bertram today, to address the local PTA units on "The PTA Keeps Faith with America."

On Wednesday Mrs. Carroll Ratliff and Mrs. Carl Stevens were in San Angelo attending a Sixth District executive committee meeting in the home of Mrs. Sid Bolding.

PRESB CIRCLE MEETS

Circle 2 of the Presbyterian Church met at the home of Mrs. Arthur Mund, with Mrs. Robert Page in charge of the program. Mrs. Bert Page gave an article on "Try Asking God," and Mrs. F. B. Gunn taught the lesson from Acts, assisted by Mrs. Page, who also discussed world missions. Eleven attended.

—PEACHES, APPLES & Grapes; also hedge plants & Shasta daisies. —Eldorado Flower Shop.

Mr. and Mrs. Ray Jones have had as guests Mr. and Mrs. Clayton Nixon and children of Menard.

The Morehouse family have moved away from Eldorado vacating the DeLong rent house.

Mrs. Hendrix of Crane was a week end visitor in the home of her mother, Mrs. A. H. Green.

The Eldorado school band is going to San Antonio to take part in the parade at the opening of the Fat Stock Show.

Mr. and Mrs. Laman Hazelwood and P. W. Hazelwood had as dinner

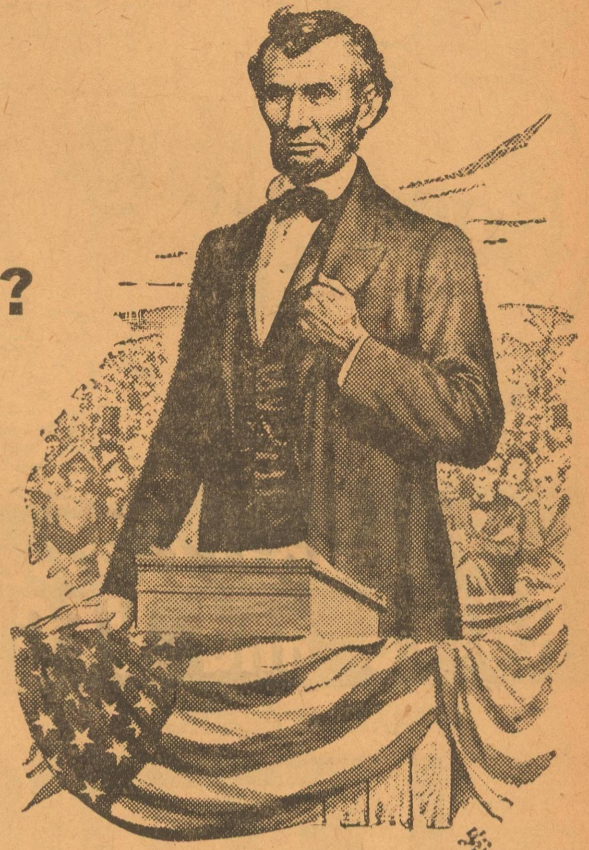
guests Sunday Mr. and Mrs. Houston Thigpen and Besie and Ruth Ann, Mr. and Mrs. Albert Thigpen, Mr. and Mrs. Albert Ray Thigpen and baby, Mr. and Mrs. Vernon Carroll and the Tom Carroll family of Ozona.

how long is 3 minutes?

It was more than enough for Lincoln to deliver the 267 words of his famous Gettysburg Address!

On Long Distance calls you can average about 500 words in 3 minutes. In fact, the majority of our Long Distance calls are completed in that time.

When you can say so much so economically, it pays to use Long Distance often. And remember, always CALL BY NUMBER. Your calls go through twice as fast.



General Telephone Company of the Southwest

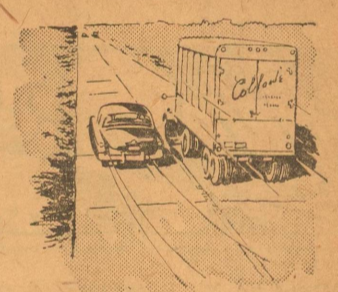


A Member of One of the Great Telephone Systems Serving America.

GROWING FAST: General Telephone System has doubled its plant and equipment in 6 years

Performance is the Pay-off

Esso Extra gasoline gives you **All Three** performance qualities

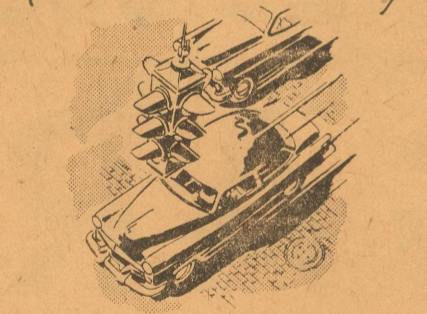


1 Extra Quick Starting and warm-up

You benefit from Esso Extra's improved quick starting quality because you save gasoline, and prevent gasoline-dilution of crankcase oil. Quick starting makes a tank of Esso Extra last longer.



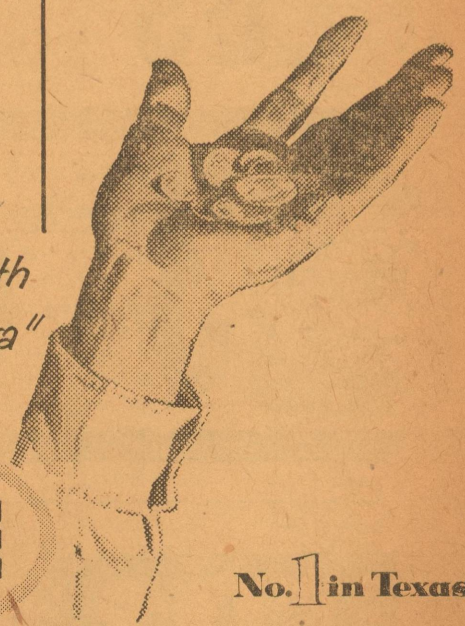
2 Extra Anti-Knock (Extra High Octane Rating)



You benefit from Esso Extra's improved anti-knock performance because this quality eliminates harmful knock, gives smoothest operation, prevents power loss, lowers maintenance costs, and gives you added pleasure every time you drive your car.

3 Extra Power

You benefit from Esso Extra's stepped-up power because you get quicker get-away in traffic, smoother acceleration, improved highway performance, and the feel of reserve power when you need it. Your car will give you more satisfaction — you'll enjoy it more — when you use Esso Extra.



"You're getting your money's worth when you fill up with Esso Extra"



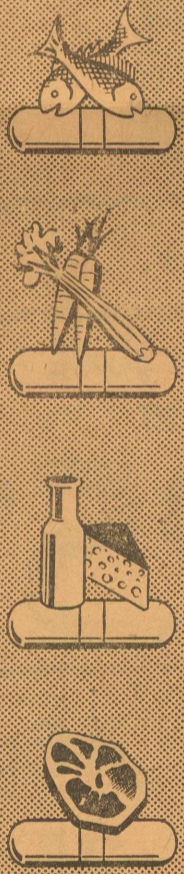
HUMBLE

Esso Extra GASOLINE

No. 1 in Texas

HUMBLE OIL & REFINING CO.

Prescription Pharmacists



Know the VITAMINS You Need...

There are two general groups of vitamins: (1) the very potent ones that your Doctor prescribes to arrest a specific deficiency, and (2) those that supplement the diet, the benefits of which most everyone can enjoy.

Be certain to get vitamins produced by a reputable manufacturer, such as those of Parke, Davis & Company. If in doubt, consult your physician before purchasing vitamins—and have him check you regularly.

ELDORADO DRUG STORE

"For Your Health's Sake"

RP-137

PHARMACY

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Eldorado, Texas

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W. O. Alexander.....Vice President
Leslie Baker.....Cashier
Mrs. A. G. McCormack.....Asst. Cashier
Mrs. L. D. Ochsner.....Bookkeeper
Mrs. Dorothy Englert.....Bookkeeper

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Week Days.....9:00 a. m. to 3:00 p. m.
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Member Federal Deposit Ins. Corporation

Valentines

FOR YOUR

Good Things to Eat

COCA COLA
and all Soft Drinks
12 PACK CARTON
39c

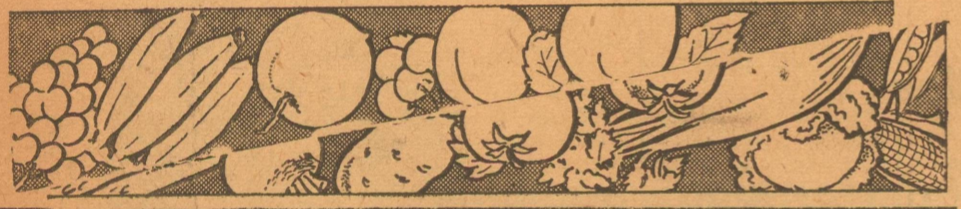
PLENTY OF VALENTINES
For You To Choose From

Season's Finest
FRUITS and VEGETABLES

FIRM, ICEBURG HEAD
LETTUCE 5^c

Large Colorado Green Pound
CABBAGE 1^c

Fresh, Green Bunch
ONIONS 3 1^c
Carrots 3 2^c
Collards 3 2^c
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PICK YOUR FAVORITE

FOLGERS — MAXWELL HOUSE
RED AND WHITE
OR MARYLAND CLUB COFFEE

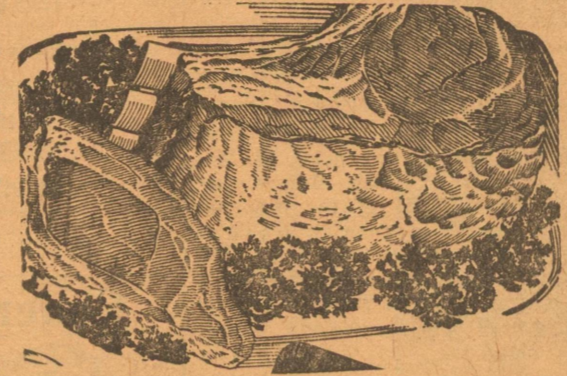
Lb 93c

SUGAR
10 LBS IMPERIAL CANE **69c**

3 POUND CAN 69^c
with coupon at our store

QUALITY MEATS
PRICED LOW!

Armours TREET Can 39c



ARMOURS FED QUALITY BEEF
ROUND Pound **STEAK 69c**

Baltimore Select **OYSTERS**
Pint 98c

LOIN STEAK Lb 59c
Fresh Frozen Hens, Lb 49c

Star Pound **Bologna 39c**

Old Fashion Country Style Pound **PORK BACKBONES 59c**

5 LARGE BOXES \$1⁰⁰
OR with coupon at our store

Did You Know? 1 Pound of Tea
Makes 200 Cups of Hot Tea!

Less Than 1/2c per Cup!

Lipton TEA
1 LB. BOX 98^c
48 Count Tea Bags 49^c

25 POUND BAG \$1.98
IN BEAUTIFUL PILLOW CASE

FROZEN FOODS

OLD SOUTH ORANGE JUICE
OR MINUTE MAID
2 6 OUNCE CANS 25^c

PERCH FILLETS POUND 49c
HONOR BRAND GREEN PEAS—10 Oz. Pkg. 25c
ASHLEYS (15 to Pkg) TORTILLAS 19c

TRY VEGETOLE
Guaranteed to please or your money Refunded!

3 CARTON POUND 59c



Parker Foods, Inc



YOUR FRIENDLY "ONE STOP TO SHOP" FOOD STORE
SALE PRICES BEGIN NOON THURSDAY—CONTINUE FRIDAY and SATURDAY