

Let's Go to the President's Birthday Party



Wednesday - January 30

Even though you do not dance or play bridge . . . it is the duty of every person in this section of the country to purchase a ticket to the President's Birthday Party! The entire proceeds go to a most worthy cause . . . the treatment and prevention of Infantile Paralysis. This year seventy percent of the money remains in this section and the other thirty percent goes to the Warm Springs Foundation for research work. The services of many local citizens are being donated toward promoting and insuring the success of the party . . . hotels have donated the use of their ballrooms . . . the use of Deats' large building is donated . . . many other people and firms are giving more or less . . . the very least thing every citizen can do is to purchase at least one ticket to the party.

Dancing and Bridge at These Popular Ballrooms

Settles Hotel

Crawford Hotel

Square Dance In Old Deats Garage Bldg.

TICKETS NOW ON SALE

ADMISSION \$1.25

STARTING AT 9 P. M.

(This Advertisement Written and Inserted By The Daily Herald, At No Cost To The President's Ball Committee).

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HERALD WANT-ADS PAY. One insertion: 8c line, 5 line minimum. Each successive insertion: 4c line. Weekly rate: \$1 for 5 line minimum; 3c per line per issue, over 5 lines.

FIFTY YEARS TOGETHER. Mr. and Mrs. Nando Henderson, Coahoma, Okla., Friday celebrated their Golden Wedding Anniversary with a brief program from the Coahoma Baptist church.

U.S. Senate. Roper Makes Proposal, Wallace Says Acreage Restriction To Continue. WASHINGTON, (AP) — Creation of an international board to divide up the world's export markets...

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Principal Gentry, Basketball Players In Auto Accident. Four high school boys and Principal George Gentry escaped injury Tuesday evening when the car in which they were riding collided with one driven in from a service station on East Third street.

Money Saver THURSDAY Model "A" Ford Brake Shoe Exchange Price 29c FIRESTONE SERVICE STORES

ANNOUNCEMENTS. Lost and Found. LOST—Female fox terrier, black haired with white line, white body; reward, T. C. Thomas, Alta Vista Apartments.

CLOSING HOURS. Week days 12 noon Saturdays 5 P. M. No advertisement accepted on an "until forbid" order. A specific number of insertions must be given. All want-ads payable in advance or after first insertion.



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Health. throughout the state. 3. Collection, tabulation and publication of vital statistics for each important political or health administration unit of the state and for the state as a whole.

Appellate Court Reverse: Trial. AUSTIN, (AP)—The Court of Criminal Appeals Wednesday reversed and remanded the conviction in Bexar county of Frank McGinnis, sentenced to death in the murder of "Helen Dorothy McGinnis."

Drillers Whip Coahoma Stars. FORSAN (Spl)—Forsan Drillers defeated the Coahoma All-Stars, 31 to 21, here Tuesday. The box score: DRILLERS—FG FT TP.

Rev. Spann Returns To Baton Rouge, La. Rev. J. Richard Spann, pastor of the First Methodist church at Baton Rouge, La., who has been the guest of Dr. and Mrs. W. E. Hardy for several days, returned to Baton Rouge at noon Wednesday.

EMPLOYMENT. 11 Help Wanted Male. WE want to select several reliable men with mechanical ability to start immediate training for Diesel power station work.

Sorry!— Since this column stated that General Hugh Johnson was all set to become president of a new west-coast railroad—which is going to need a federal loan before it starts steaming—the general denied he would accept any job of that sort.

Scouts. Board to the Newspaper Industrial Board. One was that he either had to fish or cut bait with the publishers. They had grounds for grievance because their code is one of five which specifically provides for self rule on labor questions.

Read The Herald Want-Ads. THE Herald Want-Ads section provides a convenient and effective medium for reaching the thousands of potential customers who read the Herald daily.

C-C Distributes Elm, Cypress Trees. More than 100 Chinese elms and cypress trees being distributed by the Chamber of Commerce were sold from Tuesday noon to Wednesday morning.

REFINED IN BIG SPRING. A TRIAL WILL CONVINC YOU. FLASH GASOLINE.

NEWS ENGRAVING CO. ENGRAVING THE BEST NEWS. BOX 1421 ABEILENE, TEXAS 150 CYPRESS STREET

FOR SALE. 21 Office & Store Eqp't. STORE fixtures, consisting of show cases, counters, shelving, window displays, adding machines, desk, safe, typewriter, Ruben Williams, 219 Main, Phone 1874-W.

Choosing— The Federation of Labor's with drawal from further dealings with the Automobile Labor Board (predicted here recently) hands FDR a stinging epud. Bill Green did what he could to, he offered him a direct challenge to the government but the pressure from below became too hot.

Angury— Financial circles were tickled pink when Congress eliminated Treasury control over the RFC in renewing the later's charter. Not that they have anything against centralized control of federal lending agencies—but they count it a happy augury for the defeat of central bank propositions.

President's. (CONTINUED FROM PAGE 1) The public, without any deduction what so ever will be given by Post-Telegraph and Western Union to the national committee.

Confidence— Organized labor would much prefer the first of these alternatives. The unions have faith in Francis Biddle's group—which is committed to the principle of majority rule. Transfer of auto labor cases to its jurisdiction would go far to erase the sub-surface bitterness aroused when its authority over arguments involving newspaper workers was taken away.

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How do you CHOOSE? EVERY time you make a purchase you make a choice. Buying a certain product may be so much a matter of habit that you don't realize you are choosing.

Whirligig. (Continued From Page 1) to the fire. Scarcely a day goes by without some new unfriendly story being planted so it will make the rounds of the newspapers.

Automotive. 53 Used Cars To Sell. ONE 1934 DeLuxe sedan model Ford V-8, cheap. See Lois Madison.

Nationalized— The impression is growing in high quarters that the government will have to go into the insurance business in a big way if the economic security program—with its various types of insurance—is to be administered effectively. It is expected that new organizations will be set up.

President's. (CONTINUED FROM PAGE 1) The matter of securing signatures is not a competitive proposition but a gratuitous service on the part of both communication companies in an effort to raise a large sum for combating the dread disease.

How do you CHOOSE? EVERY time you make a purchase you make a choice. Buying a certain product may be so much a matter of habit that you don't realize you are choosing.

How do you know which bed-sheets, or which roofing material, or which radio will give you service you require? You can't personally test everything you buy and compare it with all the other products in its class.

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Classified Display. QUICK AUTOMOBILE LOANS. No Red Tape. Easy Payments. Plenty of Time. We Will Refinance Your Present Auto Loan. Collins-Garrett FINANCE CO.

Jobs— Governor Lehman's State Mortgage Commission has a staggering chore on its hands if it takes its assignment literally. It's supposed to take over 800,000 pieces of property—now tied up in default mortgage companies—within 60 days.

VALENTINE HEADQUARTERS! Cupid Cutouts Valentine Tallies Make Your Own Valentine Boxes. Mechanical Valentines Gibson, Hall and Vollard Valentines for Everyone 1c to \$1 (New stock of Every Day Greeting Cards). Gibson Office Supply 114 East 3rd Street

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CHARLIE CHAN IN PARIS

Tomorrow
EVENING
NITE

Based on the character "Charlie Chan" created by Earl Derr Biggers

A FOX PICTURE WITH
WARNER OLAND
MARY BRIAN, THOMAS BECK
ERIK RHODES

—PLUS—
"What This Country Needs"
Fox News

RITZ

TODAY
Last Times

EDITH WHARTON'S STRANGE WIVES

A UNIVERSAL PICTURE with
ROGER PRYOR
JUNE CLAYTON
ESTHER RALSTON

Hugh O'Connell Ralph Forbes
Cesar Romero Victoria Hobson
Francis Sullivan Leslie Fenton

—PLUS—
Mr. and Mrs. Jesse Crawford
Pipe Organists
"Rhythm On The Roof"
Anson Weeks Orchestra

Today - Tomorrow
LYRIC

Trade Commission Would Suppress Holding Companies

WASHINGTON (AP)—Either out-
right suppression or straight-jacket
regulation of public utility holding
companies was recommended by
the Federal Trade Commission.

"The evils of the holding com-
pany may be so inherent that they
can be eradicated only by eradicat-
ing the system itself," the com-
mission reported to Congress in

COUGHS

Don't let them get a strangle
hold. Fight them quickly. Creomul-
sion combines 7 helps in one. Pow-
erful but harmless. Pleasant to
take. No narcotics. Your own drug-
gist is authorized to refund your
money on the spot if your cough or
cold is not relieved by Creomulsion.
(adv.)

Hot Buttered POPCORN

Tingle's News Stand
Lyric Bldg.

5 Minute Service
on
AUTO LOANS
Notes refinanced, money ad-
vanced, terms to suit.
See
TAYLOR EMERSON
117 E. Third St.

QUEEN
Today - Tomorrow

JACK OAKIE
BEN BERNIE &
His Orchestra
and a Host of Stars
in
"Shoot The Works"

Communications From Readers

Big Spring, January 25, 1935. To the Editor: Big Spring Herald.

Howard County Chapter of Game and Fish Protective Association of Texas recently organized in this city has for its purpose, among other things, the destruction of predatory animals and pests. This organization is composed of men from every walk of life, business and professional ranchers and farmers. Primarily, the club is interested in destroying crows and ravens just now in order that game birds may be protected and in so doing lending a helping hand to the farmer.

All over the nation sportsmen and farmers are joining hands to destroy ravens and crows because these two pests have become a national menace. Our own county is completely over-run with crows and ravens. They destroy crops from planting to harvest time. Even now they soon make terrible inroads on a pile of bundle of feed.

There has been one trouble. Men or boys have been inflicting damage to these traps, thinking perhaps they were helping out. This club is asking that their traps be not molested because it seriously in-
terferes with the progress desired. The club representatives will, in his own manner, remove and destroy the ravens, and folk who discover a crow trap in some pasture will lend great help by just passing by and not molesting.

Thanks to the generosity of our local papers the announcement of meeting date and place is published and meetings of this club are open to entire public, those interested in game and fish, in destruction of pests are invited to attend and lend support to this worthy movement.

H. C. CARSON, Secretary.
Howard Co. Chapter.

Mrs. R. C. Strain Is Party Hostess

Mrs. R. C. Strain entertained three tables of bridge players Tuesday afternoon in her usual charming manner at her home in Edwards Heights.

Miss Rix Entertains Bridge Club

Les Deux Tables Members And Guests Enjoy Dinner Party

The members of the Les Deux Tables Bridge club were delightfully entertained Tuesday evening by Miss Lucille Rix with a dinner party at her home.

The members and friends gathered around the dining table which was attractively centered with a bowl of blue glassware holding fruit flanked by matching candle sticks in which pink tapers were burning.

Read The Herald Want-Ads

Advance! Not Retreat!

Submitted by the local W.C.T.U.

TWENTIETH INTERNATIONAL CONGRESS ON ALCOHOLISM

"Abstinence Makes a Happier World" was offered as a slogan at the Twentieth International Congress on Alcoholism which was held recently in London, England, and was attended by notable scientists, doctors, educators and temperance leaders from almost all countries of the world.

Dr. Furuskog urged that the main task of temperance societies is to lay the foundation for popular education, not to remain mere agencies for propaganda. Above all, he declared that temperance societies must appropriate to themselves the cultural advantages of the epoch. The modern movement must have place for literature, art and music, he added, and must satisfy the needs for open-air sport.

"Propaganda in favor of abstinence has been, in the past, too impregnated with austere Puritanism," declared this speaker. "Modern youth will not be converted by fear of danger, but youth will perhaps follow, if we make it clear that the fight against alcohol is a necessary means for building a happier world."

The speaker stressed the fact that abstinence makes life freer. If youth understand this, he said, youth would find it a necessary ad-

Lucky Thirteen Club Plays With Husbands

The Lucky Thirteen Bridge Club members and husbands assembled at the Crawford Hotel Tuesday evening for a session of contract bridge. Mr. and Mrs. H. E. Howie acted as host and hostess for the occasion.

A red and white Valentine color scheme was carried out in the tables and in the refreshments of cherry pie, whipped cream and coffee.

High scores were won by Mrs. Reeder and Mr. Stripling. Only members attended. They were: Messrs. and Mrs. Hayes Stripling, O. M. Waters, M. Wentz, R. B. Reeder, H. E. Howie, Cecil Collings and Kin Barnett.

Volunteer B. T. S. Is Entertained At Church

The Volunteer B.T.S. of the East Fourth Street Baptist Church entertained Tuesday evening with a social at the church. Many games were enjoyed by the guests, after which cocoa and cookies were served.

Present were: Laura Bird, Gladys Cowling, Floye Martin, Leonore Reddock, Helen Eggleston, Francis McIntosh, Perry Lou Reddock, Vesta McIntosh, Verneath Cook, Mary Cowling, Johnnie Lee Ellis, Raymond Pinkston, Jack Deaning, A. C. Reed, Dick Davis, Emrie Rainey, Vernon Cook and William Wright.

Vastine Merrick returned Tuesday from a business trip to Dallas.

THURSDAY USED CAR SPECIAL

1933
Ford Pickup
\$325

Big Spring Motor Company
Ph. 636 Main St. 4th

VICKS VAPOROL

Helps PREVENT many colds

JUST A FEW DROPS UP EACH NOSTRIL

Cream Station

Farmers! Bring Us Your Cream

BUGG & BOLINGER
Grocery & Market
300 N. W. Gregg

Try Our Delicious Hot CHOCOLATE & OVALTINE

BILES & LONG
Pharmacy
Phone 585

IT'S GOT WHAT IT TAKES

THE NEW 1935 FORD V-8 PICK UP



The proved power, speed, economy of the V-8 engine . . . plus improvements that make it a more rugged hauler than ever

The Ford V-8 Pickup has always been a car that could take punishment. This year, improvements have been added that enable you to use the Ford V-8 Pickup harder than ever—and to do it at less cost.

Even the proved V-8 engine has been made more economical, more dependable. It has new crankcase ventilation that rids the engine of water vapor, minimizes sludge, reduces oil dilution and corrosion. It has copper-lead connecting rod bearings that resist burning and pounding out. It has cast alloy camshaft and crankshaft that outwear forged steel.

The front axle is stronger—20%. The frame has been strengthened—with a new X-member, double reinforced side rails, new cross members of iron, center and rear. The chassis is mounted on the Ford Full-floating Springbase—giving more uniform tire wear, longer brake life, better brake action, improved over-all operation, easier riding and handling.

But the way to find out what this new Ford V-8 Pickup will do for you—and save for you—is to put it through a tough trial on your own job. Your Ford dealer will let you have one.

PICKUP \$480
F. O. B. DETROIT

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

Easy Terms Through Universal Credit Co., the Authorized Ford Finance Plan.

"NEITHER SNOW NOR RAIN NOR HEAT NOR GLOOM OF NIGHT STAYS THESE COURIERS FROM THE SWIFT COMPLETION OF THEIR APPOINTED ROUNDS"



INSTANT STARTING FOR THOSE WHO COUNT SECONDS WHEN THE CALL COMES!

SPECIAL WINTER BLEND

CONOCO BRONZE GASOLINE

HIGH TEST

Those who protect our lives and property must be ready to go instantly when they are called. Particularly to them we recommend *Special Winter-Blend Conoco Bronze Gasoline*.

IT STARTS INSTANTLY! It vaporizes at lowest temperatures, assuring split-second starting in "snow, rain or gloom of night." Lightning pick-up, too, when you need it.

TRY A TANKFUL! Drive into your Conoco dealer's, fill with Conoco Bronze and be ready for any kind of weather!

CONTINENTAL OIL COMPANY — Established 1875

INSTANT STARTING LIGHTNING PICK-UP



