

Eldorado Success

SCHLEICHER COUNTY'S ONLY NEWSPAPER

CARRYING HOME NEWS FIRST

OFFERING THE BEST ADVERTISING MEDIUM

52nd Year

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\$2 PER YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS

THURSDAY DECEMBER 24, 1953

NUMBER 52

Babson Review and Predictions Coming Next Week

The Eldorado Success will publish Roger W. Babson's Business and Financial Outlook for 1954 on Thursday, December 31.

Mr. Babson's 1954 Outlook will contain outstanding forecasts covering such important topics as:

General business, Commodity prices, Taxes, Trade, Labor, Inflation, Farm Outlook, Stock Market, Real Estate and Politics.

We are calling this feature to your attention because we believe that every one of our readers will find it of inestimable value.

Mr. Babson, pioneer in the field of business and financial statistics, enjoys an unusual record of accuracy in this annual forecasts. His score for 1953 was 84% accurate.

Babson Background
American business has no more inspiring personality than Roger W. Babson, internationally known business commentator and investment adviser. An outstanding feature of his philosophy has been his life-long insistence on the importance of religion in business.

Born and reared in an old-fashioned atmosphere of hard work and hustle on a farm in Gloucester, Mr. Babson went to the Massachusetts Institute of Technology. Upon graduating, he turned instinctively to financial and business activities.

His exertions, however, undermined his health; he contracted tuberculosis and he was sent West "as good as dead." It was while he was convalescing from this dread malady that he worked out some of the possibilities and problems of business forecasting. His weekly releases are used by over 400 newspapers and his financial reports by 20,000 corporations and estates. His research work is carried on by a large staff of workers.

Mr. Babson founded Babson Institute for Men; and, in co-operation with Mrs. Babson, developed Webber College for Women—both nationally known educational institutions. Here young men and women may concentrate on the fundamentals of business administration. Later, he founded Utopia College, located in Eureka, Kansas, the center of the United States. Recently, he has been active in the establishment of another medium of service to the public, the Gravity Research Foundation, located at New Boston, New Hampshire.

Mr. Babson has probably done more than any other man to create among his millions of newspaper readers an interest in simple business problems, and to instill a broader vision in business men, enabling them to meet the ups-and-downs of the business cycle.

Mr. and Mrs. Chester Biggs returned to their home at Hobbs Wednesday, after a brief visit in Eldorado with relatives and friends.

★ The Military ★

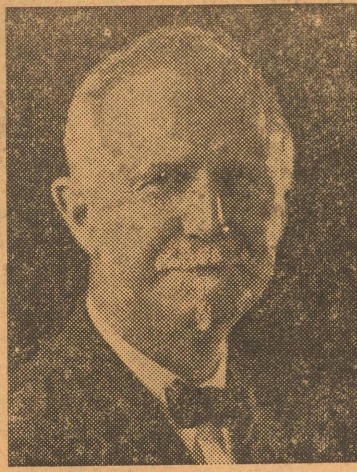
Harold Rutland, who has been in service with the Marines since early summer, has completed his special course in engineering at Camp Pendleton, and will arrive home soon to visit his mother, Mrs. Irene Rutland. Other guests in the home will be Mr. and Mrs. Durward Rutland of Brownwood, who will visit here on Christmas Eve and Christmas Day.

O. T. Conner is home on furlough after completing his training at Camp Chaffee, Arkansas and Fort Sill, Oklahoma. He is reporting to Fort Jackson, South Carolina, on the 10th for re-assignment.

Kumler Mund, son of Mr. and Mrs. Arthur Mund, arrived home from Fort Bliss Saturday. He had his basic and all of the remainder of his year of service at Fort Bliss, with automatic weapons, and will report January 8 to Camp Kilmer, N. J., for overseas assignment.

Pvt. Sam A. Whitten, son of Mr. and Mrs. Lewis Whitten, Eldorado, recently began eight weeks of basic training in the Antiaircraft Artillery Replacement Training Center at Ft. Bliss. The first eight weeks of basic are spent on fundamental Infantry subjects like army drill, rifle, machine gun, and bazooka marksmanship. This first phase of training is climaxed with a one-week maneuver in the field.

Henry Mittel, Jr., who has been overseas for some time, came in by plane from Sioux City, Iowa, Tuesday, after a day's delay in the trip because of unfavorable flying weather. He had been at Sioux City for several days.



Roger W. Babson

CUB SCOUT PACK MEETING

The December Pack meeting of Pack 18 was held the night of 17 Dec. at 7:00. About 50 parents and friends attended. The opening ceremony was conducted by Den 2. Christmas songs were sung by the Cub Scouts and the audience. These were led by Den 3. The closing was conducted by Den 1.

Parent attendance was won by Den 2.

Bobcat awards were given to the following Cubs: Jerry Wayne Franklin, Jimmy Taylor, Dwight McDonald, Jimmy McDonald.

A Bear badge and three Arrowpoints were awarded to Jerry Thomson. A Lion badge and three Arrowpoints were awarded to Ken McAllester. These were presented by Cliff McDougal, Committee member.

A gift exchange was held for the Cubs and cold drinks, cookies and candy were served. Coffee and cookies were served to the adults.

The next Pack meeting was announced on 21 Jan. 1954. The Pack meetings will be held on the third Thursday night of each month of next year.

MYSTERY SANTA RETURNS HERE CHRISTMAS EVE

Eldorado's mystery Santa Claus, who was given a send-off by crowds of people who lined the streets when he went through Eldorado Thursday night, will be back at 6:30 Christmas Eve to spend the evening with home folks.

Previously he had been on an eight-day tour of towns from Eldorado to Austin, making stops in individual homes and in various institutions, without charge of any kind anywhere he appears. He drives alone in his fancy sleigh.

When he returns to Eldorado December 24 he expects to devote the remainder of the evening to the people of this county. He will lead on to the Memorial Building where there will be singing of Christmas carols, probably gifts of candy for the children and possibly other events.

During that evening, as always, he will make a number of visits in the homes of Eldoradoans, some of whom have looked forward to his visit each Christmas for several years.

Dorothy Carrell Weds Edward Gibson

Dorothy Carrell, daughter of Mr. and Mrs. W. S. Carrell, was married in San Angelo Saturday night at 7:00 to Edward Gibson, son of M. and Mrs. E. V. Gibson. The ceremony took place in the home of the bride's aunt, Mrs. Cecil Templeton, who lives at 23 East Fourth Street. Minister Marshall Davis, of the Fair Ground Road Church of Christ officiating with the single ring ceremony.

The bride was attended by Bessie Gerald Thigpen, and Cecil Templeton, the bride's uncle, was best man.

The bride wore a royal blue sheen gabardine suit with navy accessories, and her flowers were red roses.

Mrs. Templeton was hostess at a reception for the 30 who attended. The bridal cake was cut by another aunt of the bride, Mrs. Vernon Clark of Menard, and Mrs. Templeton served punch.

The bride is staying here to complete her first semester's work with the Junior Class of EHS, after which the couple will probably live in Odessa where the groom is employed with Magnolia Oil of Odessa.

A shower was held recently in honor of Dorothy, with the women of the Church of Christ, and Mrs. Houston Thigpen, Mrs. Albert Fore and Mrs. H. W. Hunt as hostesses. Betty Ann Hunt registered guests, and Pat Higgins and Bessie Gerald served from a table which was decorated in the Christmas motif.

MERRY CHRISTMAS from the Success Staff.

Joneses, Wiedenmanns, and Oglesbys Win Decoration Prizes

Many more entries than last year and so many effective displays that judges had difficulty deciding has caused Junior Club members to term this year's home decorating contest a decided success.

The judges drove 45 miles during the evening Saturday night to make final decision. These judges were W. M. Patterson, Palmer West, Mrs. Arthur Mund and Mrs. Gus Love.

The three \$10 first prize winners were: window and garage, Jack Jones, red shutters flanking the large window display featuring a lighted Merry Christmas; Bill Oglesby, lawn and roof top, a modernistic tree with Christmas lights and other Christmas trim; Dwight Wiedenmann, door, two angels on the door, a spot light on the word Noel, greenery and Christmas lights.

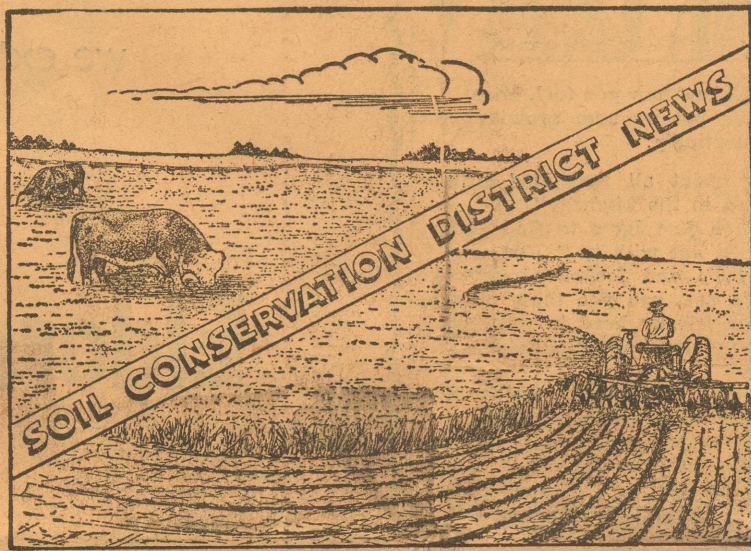
The clubs sponsoring the event, the Junior Woman's Club and the Lions Club, thank the large number of people who entered the contest, and urge the motoring public to drive around over town and ob-

serve the many decorations put up this year. It was planned to get the judging out of the way early, so that the displays would be in place during the Christmas week.

The Junior Woman's Club, who did the major part of the planning, express the hope that next year's contest, which will be the third, will be still more successful and urge people to start making plans now.

Of the hundred whose decorated homes were inspected by the committee, a partial list of those receiving honorable mention includes: Door and archway, Joe Ed Hill, Bill Lester, Davis Murr, W. C. Doyle, and John Stigler.

Window and garage, Rance McDonald, Wesley Hayhurst, James Page, Ed Meador, Jack Mowrey, Lloyd Matherley, Ray Tisdale, C. C. Henderson, Roy Phelps, L. Steen, Elmer Peters.



J. FORREST RUNGE CHAIRMAN, CHRISTOVAL
E. E. FOSTER SECRETARY, KNICKERBOCKER
B. E. MOORE MEMBER, ELDORADO
FORD BOULWARE MEMBER, CHRISTOVAL
BEN HEXT MEMBER, ELDORADO

WHAT'S HAPPENING IN THE DISTRICT

Milton and James Morales have deferred all of their rangeland. They sold off their stock last May and are now giving their range a well deserved rest. Milton says he has noted a great deal of improvement in his grass the past season and that this is going to speed the recovery of his land following the drouth. He also plans on pitting and seeding some of his flats. This will assist these areas in absorbing moisture by breaking the crust and retaining more rainfall in the pits. Seed planted in these areas will then have a greater amount of moisture to get started on.

Henry Mittel is now grazing his irrigated pasture which had been planted to buffelgrass and resting his rangeland. He planted KR bluestem and buffel-grass on his rangeland last winter. Some of this buffel came up in March and some following the August rain and appears to be doing real well. The K. R. planted at the same time is also showing up. Both grasses made seed in the late summer and fall before the frost. His native range grasses are also showing good improvement with their deterioration. He is also considering giving his range a good rest for another growing season. This will really give his grasses a chance to gain vigor and furnish seed for further improvement. He has harvested his buffelgrass and green sprangletop and plans on putting it up for sale.

Pete Parker's native grasses on his range land are showing the results of resting. Good stands of the better grasses are showing up over his range. He has also harvested 50 lbs. of blue panis seed for planting in his field. This was taken from the planting made last June on 8 acres of his cropland. He is getting ready to stock his place in the near future.

Robert Martin is planning on cutting his feeding as a result of his range improvement. He has cut his winter feeding several times the past few years and plans on getting his range in the condition where the feeding of hay can be discontinued the entire year. His herd of registered Herefords is in the very best of condition.

D. C. O. Wilson is continuing to defer his range as part of his program to get his grasses back in top shape. All of his range is wide enough to work with any

showing good improvement. He plans to do some range pitting as part of his program.

John Miller is continuing his soil conservation program by grazing one pasture lightly and deferring his other. On the deferred pasture he has planted oats and vetch as part of his program to get the all-important soil improvement and cover back on the land. This will aid his land in recovery by making the soil more porous and fertile, give the soil cover which will aid in getting the moisture into the ground, protect it from wind erosion and the baking, nearly-bare land receives from the hot sun. This will give his soil a chance to absorb and use of the already too scarce rainfall it gets.

The construction of 1833 feet of level wide base terrace was completed on T. H. Alexander's farm 4 miles west of Eldorado, the first part of this month. Lynn Alexander constructed the terrace with their farm tractor and Martin ditcher. Lynn used the Martin ditcher to add height and width to the terrace and used a disk plow to keep the dirt loose to be moved in.

The Alexanders have also maintained some terraces that were broken during the big July rain. Lynn used a turnover scraper to make the fills in the terraces and to make end closures. The turnover scraper was built by Lynn in their farm shop.

Ross McAngus has spent quite some time this fall in maintaining the terraces on his farmland. McAngus was in the area that received the big rain in July. Considerable damage was done to his terraces by the rain. A big percentage of the water was lost through the breaks in the terraces as well as over the top where they were not high enough to hold the water. McAngus is using his farm tractor and plow to do the maintenance work on the terraces. McAngus states, "If I could have held all or most of the July rain I would have made a lot more feed than I made."

Bob Reynolds is maintaining his terraces with his farm tractor and plow, on the C. M. Reynolds place east of the Reynolds schoolhouse. The terraces were constructed several years ago but have never been wide enough to work with any

FIRST METHODIST CHOIR PRESENTS XMAS PROGRAM

The entire church membership is urged to attend the watch party on New Year's Eve at the Methodist Church. All families will bring a covered dish for the party, which will start at 8:00.

Lewis Jordan prepared the slides which were shown with the program of musical selections rendered by the choir Sunday evening.

Members of the choir were: Archie T. Wright, Doyle W. Morton, Lige W. Chrestman, John C. Moulton, Bill Gunstead, Mrs. S. D. Harper, Mrs. John C. Moulton, Mrs. Keno Ogden, Mrs. Ernest C. Hill, Mrs. Luke Thompson Sr., Mrs. Frances Peters, Mrs. Betty Evans, Mrs. Chester Faught, Mrs. Lewis Jordan, Mary Tisdale, Mrs. Wesley Hayhurst, Mrs. Hudson, Mrs. W. H. Hale, Dale West, Betty Hunt, Miss Joan Fudge; Lewis Jordan, director.

Children from nursery age up to 12 presented their manger scene, with narration by E. H. Topliffe, the Christmas stories by Geneil Edmiston and Martha Ellen Topliffe, portrayal of Mary by Jackie Shugart, with others taking parts of shepherds and others connected with the nativity scene.

Those who worked with the children in the program, were Mrs. Gerald Hartraves, Mrs. Frank Van Horn, Mrs. Jack Shugart, Mrs. Tuke Thompson, Jr., and Betty Hunt.

The young people decorated the tree and the Men's class prepared Santa's gifts.

Post Script

The star still dominates the business district from the top of the courthouse and the Memorial Building lights are still on, and merchants' decorations are still in place—but Christmas Day is drawing pretty close. It won't be long. Local stores have merchandise to take care of the customer who didn't shop early and are expecting to do quite a lot of last minute selling.

Soon it will be time to take down the decorations in businesses and homes, take inventory, and think about settling with Uncle Sam.

—ps—

Last year at this time—we learn by our 1952 Christmas issue of Success—the L. T. Wilsons were celebrating their golden wedding anniversary . . . top royalty price of \$750 per acre was paid on 20 acres in sec. 84-LL, Hulldale field, to Mrs. W. T. Whitten . . . and Pan American's pipeline to Arden was in early stages of construction.

—ps—

As this paper goes to press Tuesday night, the last of the holiday events are over and with dismissal of school on Wednesday and staging of church events last weekend, everything is over except the day itself.

The publisher and his family are glad to express appreciation to the whole county for the ninth time, and to put in the mails their ninth Christmas greeting issue of the Eldorado Success.

As a reminder, we want to repeat that we are anxious to get all of your holiday news—so be sure to mail it, phone it in, or bring it in, if we haven't contacted you—and if we haven't called you by Wednesday noon of New Year's Week, we probably won't get to your name that week.

CROWD HEARS CANTATA

A full house heard the choir of the First Baptist Church present their Christmas cantata Sunday night, and the members were entertained at a party afterward in the home of the Carroll Ratliffs. The cantata had been presented the previous Sunday night at the Methodist Church in Sonora.

kind of row farming equipment, Bob reports. Bob also said that even though the terraces have not been wide enough to work good, they have benefitted the crops by holding the water on the land.

Reynolds also had level lines run from the ends of old terraces across new cultivated land, and plans to construct level wide-base terraces on the lines in the future.

A. P. Thigpen has been constructing some level wide-base terraces on his farmland north of the Reynolds schoolhouse. Thigpen has constructed all but about 1 mile of the terraces needed on his place in previous year. He used his tractor and plow to construct the old terraces and to do what work that has been done on the terraces being constructed. He plans to complete the terraces that are under construction by the end of this year.

No Drouth Applications Will Be Received On Cotton Seed Meal

W. R. Bearce, chairman of the Schleicher County PMA committee, has received the following telegram concerning drouth feed shipments:

"Washington office advised us to instruct county committees to discontinue immediately approval of all applications for cotton seed meal and pellets including mixed feed certificates. Current approved applications for car lot shipments now equals available inventory of cottonseed meal. Further information coming."

The telegram came from the state USDA drouth committee, who had previously ordered the local office to take no more applications for oats. T his leaves only corn, state the committee members.

Schleicher County Oil News

Discovery from the Wolfcamp has been completed in central south Schleicher County at Plymouth No. 1 H. A. Thomson estate. The well was finaled for a daily flowing potential of 62 barrels of 31-gravity oil, plus 62 barrels of water. Gas-oil ratio was 473-1.

The potential flow was through a 1/4 inch choke and perforations from 3406 to 3410 feet. Pay was treated with acid. Location is 10 miles south of Eldorado and 650 feet from north and 1980 feet from east lines of section 37, block A, HE&WT. The discovery was drilled to a total depth of 7155 feet in barren Ellenburger before being plugged back to 3412 for completion.

Slightly gas-cut and very heavy oil and gas-cut mud were developed in a basal Canyon sand drillstem test above the regular Strawn lime pay of the Cox-Brown field of north central Schleicher. The shows came on a drillstem test in American Republics No. 2 2-1 F. M. Thomason unit from 5493 to 5435 feet. Tool was open one hour. Recovery was 450 feet of very slightly gas-cut mud and 360 feet of very heavy oil and gas-cut mud. No water developed. Flowing pressure was from 225 to 320 pounds and shutin pressure in 20 minutes was 1075 pounds. The reef lime pay was topped at 5512 feet and operator was drilling below that point. Location is seven miles north and slightly east of Eldorado and in W. W. Childress survey, abstract 882.

A gas flow, up to 3,000,000 cubic feet daily, plus a spray of distillate was reported from Carter & Carter No. 2A Sheen Brothers, wildcat in east central Schleicher. The flow was through perforations opposite the Strawn reef lime at 4411-4417. Pay had been treated with 500 gallons of acid and fractured with 3,000 gallons. Testing continued. Location is 17 miles east of Eldorado and 682 feet from north and 681 feet from west lines of section 6, BS&F survey.

Sinclair spotted location for a 7500-foot project in southwest Schleicher. It is No. 1 Felix E. Smith, 1980 feet from south and 660 feet from east lines of section 148, block A, HE&WT survey. Site is three miles southeast of the Spencer (Strawn) gas-distillate field.

Ellenburger failure in north central Schleicher, is Hiawatha No. 1 Ben Meckel, plugged on total depth of 6530 feet.

George Ochsner came in Saturday from Tech and John arrives on the 24th, to spend the holidays with their parents, Mr. and Mrs. L. D. Ochsner.

Thomas King has second and third degree burns on his legs as the result of an oilfield accident, and is doing well at the Eldorado Clinic Hospital.

Dr. and Mrs. W. H. Lindsey have as a guest Dr. Lindsey's mother Mrs. J. O. Lindsey, of Hamburg, Arkansas, who will be here through Christmas and the weekend.

THE NEW

TEXAS

ALMANAC

FOR 1954—1955

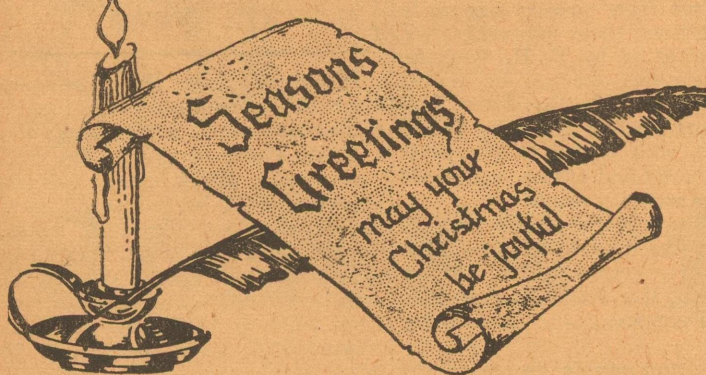
just received and on

sale for \$1.25 at the

Success Office

**Kind Remembrance
and Best Wishes**
for a Season of Genuine Happiness

Topliffe
Gas & Electric Service
Eldorado, Texas



AND MAY THE NEW
YEAR BE ALL THAT YOU
WANT IT TO BE.

Ashmore Barber Shop
J. D. Ashmore



A Message of Friendship

TO our Faithful old friends,
to our cherished new friends and
to those whose friendship
we hope to earn, we extend a
Very Merry Christmas

LUM DAVIS

Christmas
GIFTS

J. C. WHITELEY

The **CHRISTMAS** Dinner

Dorothy Boys Kilian
YOUNG Mrs. Frank Sanderson hung up the telephone receiver and stared bleakly at the beautifully set dining table. The Santa Claus sleigh centerpiece filled with red and white striped candy canes, the sprig of holly at each place setting, the gleaming silver—was it all to be for nothing?
"I'm so terribly sorry," her mother had just said over the phone. "We simply aren't going to be able to make it for Christmas dinner. The roads are just a sheet of ice—"
"Oh, Mother!" Eva had exclaimed. "It won't seem like Christmas at all without you here. And Frank and I were so excited about it being our first time to have the family."
"I knew how disappointed you'd be, Eva," Mother answered. "But Dad says it's just impossible."
"Oh, Frank!" Eva was close to tears. "It's going to seem so queer without Mom and Dad."
"I know how you feel, honey," Frank put an arm around her comfortingly. "And what's more,



"I know how you feel, honey," Frank put an arm around her comfortingly.
what about all that food sitting around in the kitchen?"
"We'll just have to find somebody to eat with us," Eva wiped her eyes and looked thoughtful. "Let's see, can you think of any of our friends here in town who hadn't planned anything special for today?"
"Well," Frank said, "the Springers are eating with his folks, the Albrights left by train yesterday for Detroit, the McCalls—oh, you know as well as I do that everybody's dated up. You just don't

leave Christmas dinner to chance."
"Frank! What about the Aarongaards? You know that fisherman and his family who live in the cottage down by the docks?"
"You mean that tall, quiet guy with three or four tow-headed kids?"
"Yes; and I heard someone in the post office yesterday saying they've been having a struggle lately—the river's been so ice-blocked that he can't get his boat out to the lake, and there's nothing coming in for them."
"Honey, that's a swell idea!" Frank agreed heartily. "But what'll we tell them?"
"Why, just the plain truth, that our folks couldn't make it at the last minute and we'd be so glad if they'd substitute for them."
"Maybe they won't believe it," Frank said. "They've got their pride you know, people like that don't want charity."
"Just try anyway, Frank," Eva pleaded. "Go ahead and phone him right now."
"O.K., here goes." And Frank went to the phone.
A minute or two later Frank hung up the receiver and shook his head. "Just what I was afraid of," he sighed. "When I first started to talk, and wished him Merry Christmas he seemed tickled to death that we'd thought of them, but the minute I mentioned the invitation he froze up and said very politely that they had their own plans. He just didn't believe the story."

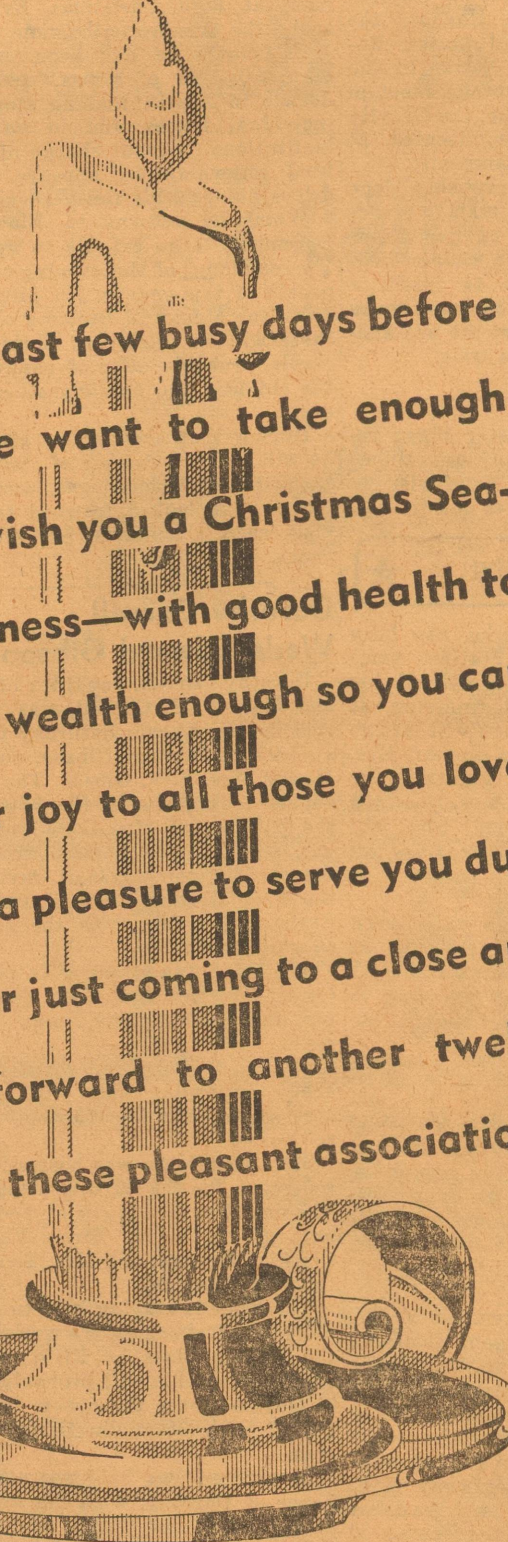
Eva looked crestfallen. But after a moment's silence she suddenly said, "Let me have that phone," and hastily dialed a number.
"Mr. Aarongaard, this is Mrs. Sanderson. We're so sorry you can't come to dinner here, it would have meant a lot to us. But I'm calling this time to ask a favor of you."
"I understand that you go inland to Brinkville every week or so to deliver some fish orders. I just wonder if, the next time you go, you'd be kind enough to take my family's gifts to them—their farm is right on your way."
"—Yes, all their things are under the tree here. We naturally expected them to pick them up when they came to dinner, but—"
Eva began to smile as she listened, and then said cordially, "Oh, fine, we'll expect all of you at about three o'clock. Good-bye 'til then." And she hung up the receiver.
"They guess they'll come after all, if we don't mind their changing their minds," she reported happily.
"You're a smart little wife if I do say it myself," Frank grinned. "Come on, let's shove that bird in the oven."



And so, to you,
our family of friends,
we extend most cordial
Christmas greetings.

Eldorado Motor Co.
FRED FURR, PROP.

During these last few busy days before
Christmas we want to take enough
time out to wish you a Christmas Season of happiness—with good health to
enjoy it and wealth enough so you can
extend your joy to all those you love.
It has been a pleasure to serve you during the year just coming to a close and
we look forward to another twelve months of these pleasant associations.



WEST TEXAS WOOLEN MILLS



CHRISTMAS GREETINGS

AND HAPPY NEW YEAR

Doyle Barber Shop

Mr. and Mrs. W. C. Doyle

First Baptist News

We were thrilled by the choir presentation of the cantata this past Sunday evening. All reports received have been favorable. Thanks to all those who have put much work into it. We will look forward to other programs. The attendance was up some from last Sunday. All three schools report good interest at this Christmas season. We are expecting an increase in attendance on the first Sunday of the New Year, Jan. 3. We have designated it as Family Day, all the family in church and Sunday School somewhere. The young people attended the youth rally in San Angelo Saturday night. They brought back the efficiency banner. There will be two from now on, an attendance award, and an efficiency banner. The new year will bring us many things to think about and the best way to start off the new year is to go to church. We will be looking for you the last Sunday of this year and the first Sunday of next. Attendance in Sunday School:

First Baptist	230
First Mission	9
Mexican Mission	38

Rock Church of Christ

Everyone is cordially invited to attend any or all the services listed below: Bible study 10:00 a.m. each Lord's day. Worship services at 11:00 a.m. Evening worship 7:00 p.m. Women's Bible study at 4:00 p.m. Monday. Mid-week services 7:00 p.m. —Quentin A. Dunn, Preacher

All of the children except Gordie and his family were here Sunday for a family Christmas get-together at the home of Mr. and Mrs. T. H. Alexander. Present for the occasion were R. J. and family of Vinson, Claude and family of Brazoria, and John Thomas, who is in service. Lynn and his wife, Ray and family, also Mr. and Mrs. W. C. Parks, Jerry Thompson and Elton Harris.

Mr. and Mrs. L. A. Gray of Anthony, New Mexico, have been visiting here during the holidays in the home of Mrs. Gray's parents, Mr. and Mrs. J. D. Ashmore.

Mr. and Mrs. Cleo Mixon and children Stevie and Nancy Jean have been in Lawton to attend the funeral of Amon Justice's mother. Mr. Justice who now lives in Seminole is a former Eldoradoan.

NOTICE OF BIDS FOR MINERAL LEASE

Notice is hereby given that the Commissioners' Court of Schleicher County, Texas, pursuant to its order of December 14, A. D. 1953, entered upon the Minutes of said Court, will receive and consider sealed bids at 10:00 o'clock a. m., on January 11, A. D., 1954 at the regular meeting place in the Court House in the City of Eldorado, Texas, on oil, gas and mineral leases on the following described land, to-wit:

Undivided one-half (1/2) interest in Labors 13, 16, 23, 24, and 25 in League 285, and

Undivided one-half (1/2) interest in Labor 21 in League 286, all of the above tracts of land being Schleicher County School Land situated in Gaines County, Texas.

All bids shall be upon the understanding that Schleicher County will retain at least a one-eighth (1/8) royalty; that in no case shall the primary term of any such mineral lease be longer than 5 years from the date of the lease or leases; and that the Commissioners' Court may reject any or all bids if in its opinion same do not represent the fair value of such lease or leases.

Only cash bids will be considered and a cash deposit in amount of 5 per cent of bid will be required of successful bidder as security during reasonable time for his title investigation.

Attest:
J. P. ENOCHS, Co. Clerk,
Schleicher County, Texas.
Dec 24-31-Jan 7

Eldorado Success, \$2.00 Year

Eldorado Lodge
No. 890 — A. F. & A. M.
Stated Meeting 2nd Thursday in each month.
Visiting Brethren Welcome.

The Eldorado Success

Entered as Second Class Matter at the post office at Eldorado, Texas, under the act of March 3, 1887.

PUBLISHED EVERY THURSDAY
At Eldorado, Texas
Fred Gunstead Publisher
Alice Gunstead..... Editor
Bill Gunstead.....Associate Editor

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

HOLIDAY GREETINGS

We welcome the opportunity to extend our thanks to customers and friends, and to wish you

MERRY CHRISTMAS
AND
HAPPY NEW YEAR

Blake's Electric

B. L. Blakeway & Family



At this busy time of the year, we want just two words with you—

Merry Christmas



AND HAPPY NEW YEAR
IT'S BEEN A PLEASURE
TO SERVE YOU — THANKS
FOR ALL FAVORS DURING
1953.

Boyer Electric

Ray Boyer and Family



THE SEASON'S GREETINGS
AND
THANKS FOR EVERYTHING

Hank's Gulf

Ervin Mund, Prop.



I have been your Gulf consignee in Eldorado since rationing began in December, 1942, which means that we are starting on our 12th year.

Each year spent with the fine people of the county has meant more to us than the preceding one, and we thank you for your patronage and your friendship.

It is a pleasure to wish you

MERRY CHRISTMAS AND HAPPY NEW YEAR!

ERNEST FINNIGAN

We Appreciate Everything

On This Our Second Christmas As Your
Texaco Dealer We Pause To Convey Our
Thanks For Your Kindnesses.
We're Looking Forward To Serving You
Through The New Year

HENDERSON TEXACO

Shorty Henderson
U. S. Royal Tires
Washing and Greasing



Announcing An
Exclusive Authorized Dealer for Lone Star Boats
ELDER OIL CO., OF ELDORADO

Go by and look at their boat. They can deliver you any one of eight models of Lone Star Boats, the day you order. Easy terms or trade. Lifetime guarantee. See Elder Oil Co., TODAY for your Lone Star Aluminum boat.

ELDER OIL COMPANY
Eldorado, Texas



MERRY CHRISTMAS
AND
HAPPY NEW YEAR
WE HOPE TO SERVE YOU
DURING THE HOLIDAYS AND
THROUGH 1954

C. N. SHAW
GROCERY

MERRY CHRISTMAS

YOU-ALL

THE ARTHUR MUND'S

News From
Our Neighbors

New Warehouse Started

Work has been started on a new warehouse here for Casner Candelilla Co., located just northwest of the Casner Motor Co. building, in the same block. It is of hollow tile construction, 42x80 feet, and is expected to be completed in 90 days.

The building will be used principally for storing candelilla wax although a small plant will be installed to refine wax brought here in a semi-refined state. The company operates a large refinery at Presidio where most of the products it purchases are refined.

The wax is made from candelilla weed which grows in West Texas and Mexico. —Alpine Avalanche.

Road Work Progresses

Work on the Farm to Market road from Mertzton to the Schleicher County line is advancing rapidly. Most all of the dirt work from the railroad to the five mile hill has been completed and the caliche base applied. From the five mile hill south to the county line the grade is being put up and in many places hard to get over. The caliche base is being applied to the road bed after you pass over the hill, and about one mile has been rolled out ready for the base.

Work on the low-water bridge across Spring Creek has started early in the week and will be pushed as rapidly as possible. The bridge is 13 feet high, 22 feet wide and 28 feet long which will allow it to handle a pretty good size flow of water in case of a rise. —Mertzton Weekly Star.

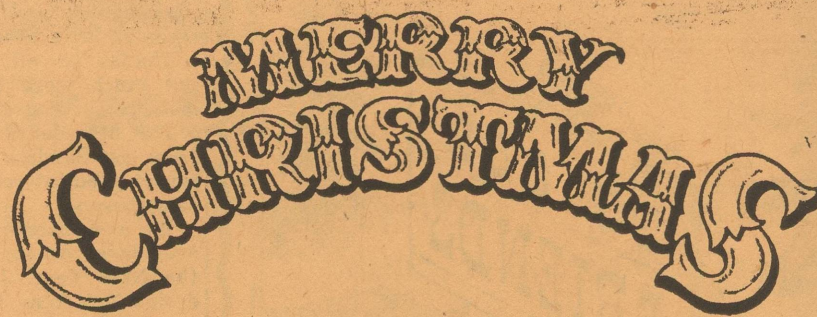
Ft. Stockton To Try Air Mail Plan

First class mail handled by the Fort Stockton Post Office is to be sent and received by air mail for a trial period. The first dispatch of regular first class mail by air was yesterday afternoon on the Trans-Texas Airways flights to Ft. Worth-Dallas and to San Antonio-Houston.

All cities and towns served by Trans-Texas are to participate in the Post Office Department's test period to determine if the airlines can successfully carry the volume handled on the routes at a cheaper rate. Success of the program will be determined by the volume of mail handled from all stops on Trans-Texas routes.

Postmaster Wiley said that it is the policy of the post office to send mail by the quickest means and that if mail can reach a destination quicker by surface that it will be used. This will particularly apply to places not on the airway's route where there would be a choice of sending it partly by air and then by surface. — Ft. Stockton Pioneer

SCRIPTO Ball Point Pens \$1.00 at the Success Office.



AT THIS TIME OF THE YEAR, AS ON NO OTHER OCCASION, WE ARE PRIVILEGED TO GIVE EXPRESSION TO OUR THOUGHTS CONCERNING THOSE WHOSE FRIENDSHIP AND GOOD WILL WE CHERISH.

MAY YOUR CHRISTMAS BE HAPPY

AND THE NEW YEAR PROSPEROUS

LOLA & E. W. CRAIG



AND

THANKS TO EVERYONE!

MAY WE SERVE YOU AGAIN

DURING 1954?

The City Cafe

The Wilkerson Family

ANNOUNCEMENT

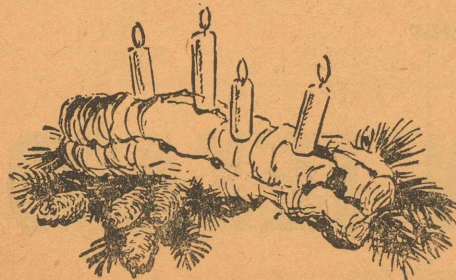
WE HAVE BOUGHT THE ICE BUSINESS FROM THE HAZELWOOD BROTHERS, AND ARE NOW ON THE JOB SELLING ICE, GROCERIES, MILK AND OTHER SUPPLIES. WE WELCOME OLD AND NEW CUSTOMERS, AND HOPE WE CAN PLEASE YOU WITH OUR SERVICE.

Closed Christmas Day — 11:00 to 1:00

Mr. and Mrs. W. F. Parrent
and Fern

MERRY CHRISTMAS, EVERYONE!

A Christmas Time
And all through the year we wish you



*Good Health
Good Friends
Good Luck*

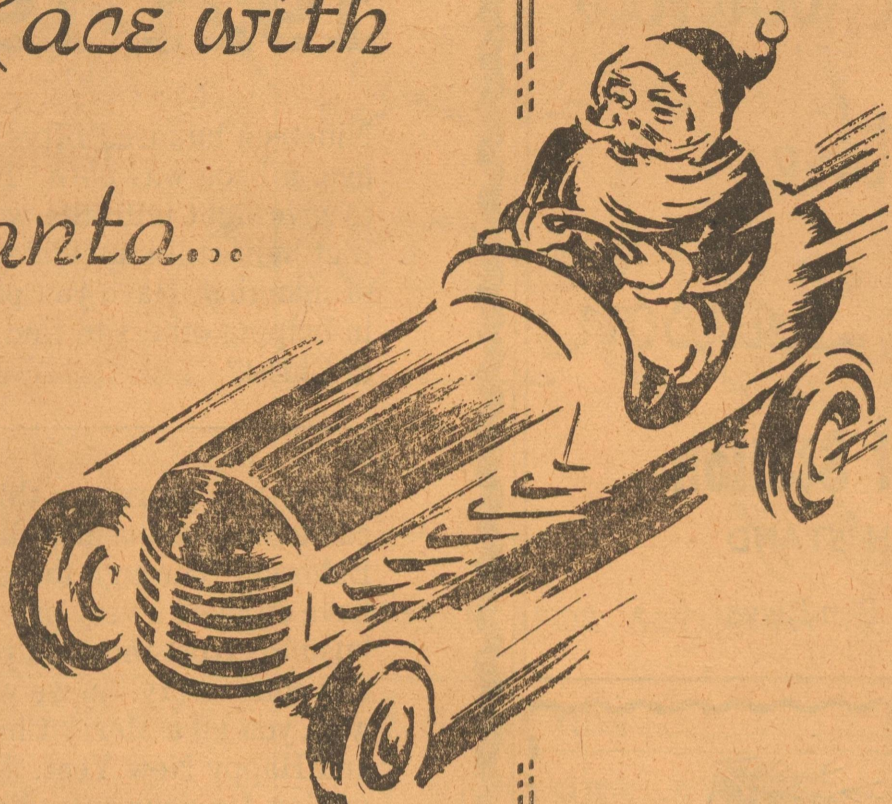
BALLEW DRUG STORE



AND A HAPPY
AND PROFITABLE NEW YEAR

Tisdale Chevrolet

*A Friendly
Race with
Santa...*



We hasten to beat the old gent
to your house to wish you enjoy-
ment to the fullest for this season.

ELDORADO DRUG

Eldon Calk and Family



Mr. and Mrs. E. H. Sweatt

AND FAMILY

BILL — WILEY — AND SKEET WISH YOU

A Very Merry Christmas

Throughout the coming year, the best way to enjoy the same happiness which we experience at Christmastime, is to keep the spirit of the Yuletide uppermost in our thoughts each of our days.

Let us resolve to acknowledge our friendships more often . . . not with fine gifts particularly, but with some kind word of encouragement which will enable our friends to meet the difficult situations with which all of us are confronted from time to time. Such thoughtfulness will enable our friends to preserve the traditions of an American Christmas on through the future.

In all sincerity, we greet you and wish you a delightful Christmas season.



Foxworth-Galbraith Lumber Company - Eldorado, Tex.

EAGLE

DRIVE IN THEATRE

Thursday, Friday, December 24-25
GUN BELT
Starring George Montgomery

Saturday, December 26
No Holds Barred
Bowery Boys
—plus—
The Marshal's Daughter
Ken Murray Laurie Adders

Sunday & Monday, December 27-28
SABRE JET
Robert Stack Coleen Gray

Tuesday, Wednesday, Dec. 29 & 30
TITANIC
Clifton Webb Barbara Stanwyck

Thurs. & Friday, Dec. 31, Jan. 1
THUNDER BAY
James Stewart Joanne Dru

Saturday, January 2
WAR PAINT
Robert Stack Joan Taylor

Gates Open 6:15; Show Starts 6:45
Admission—9c and 44c
Phone: Theatre 23053; Res. 22541

Merry Christmas and Happy New Year to our theatre patrons and friends.
Thanks for everything.

DEARBORN space heaters, all sizes, natural and Butane gas, \$24.95 to \$49.95.—Topliffe Gas & Electric Service.

SEWING machines. Representatives for world famous Necchi and Elna sewing machines will be in Eldorado every Friday for demonstrations and information. Call Mrs. Lancaster at 25365 or write Necchi Sewing Circle, 2214 West Beauregard, San Angelo.

Jeffrey Bros. Station will be closed 10 to 4 Christmas Day.

THANKS to the fire boys who put out the blaze in our trailer lot. Your prompt help is much appreciated.—Vernon Hazelwood. 1c

RUBBER STAMPS with the words "Past Due—" etc., carried in stock at Success office, price \$1.00. Other rubber stamps ordered custom made.

Success, \$2 year — anywhere.

McClatchy Family Has Get-Together At Newman Home

The McClatchy get-together for Christmas turkey dinner was held Sunday, December 20, in the home of the Frank Newmans at San Angelo.

There were 20 present, all except five of the family, attending. They passed the day taking pictures, having their dinner, and exchanging gifts from the tree.

Present were Mr. and Mrs. D. A. McClatchy, and Jimmie of Midland, Mr. and Mrs. Leon Younger of Snyder, Mr. and Mrs. Cecil McClatchy and Tommie Leigh and Mary Beth of Snyder, Mrs. W. H. McClatchy of Eldorado, Mr. and Mrs. Jack McClatchy and Billy Jack and Bobby Joe of San Angelo, and Gene Newman, Mr. and Mrs. Frank Newman and Frances, Mrs. Billy McClatchy and Gary of Midland.

PATTERSON'S FATHER DIES AT BRANDON

W. M. Patterson, father of W. M. Patterson Jr. of Eldorado, died Sunday morning in a hospital in Whitney at the age of 83. Funeral services were held Monday afternoon in the Presbyterian church at Brandon, the Rev. Tom Currie, pastor of the First Presbyterian Church at Oak Cliff, who knew the family when he served the church at Brandon, officiating. Interment was made there.

Mr. Patterson was superintendent of the Presbyterian Sunday School nearly 50 years. He had farmed in the Brandon locality all of his life. Surviving are four sons and a daughter. Mrs. Patterson died in 1941, a month before W. M. Jr. moved here to become manager of the Cameron lumber yard.

Attending from here were Mr. and Mrs. W. M. Patterson, Jr., and their son-in-law and daughter, Mr. and Mrs. Pressley Clarke of A and M. The Pattersons and daughter returned home Monday night.

FOR SALE: adding machine, practically new, priced reasonable.—Robert Sproul. 1tc

FOR SALE: 3-room house complete with bath, located in Orient addition. Small down payment, balance like rent. Will take late model car or truck in trade. Also have some 3- and 4-room Readybuilt houses for sale. Contact John Lovelace, % Concho Lbr. Co., Route 2, box 286, San Angelo, Texas. Phone 9136. 2t*

SCRATCH PADS	
Made of 16-pound white bond paper, with 100 sheets to the pad.	
Size 3x5	
2 Dozen Pads	\$1.60
Size 4x6	
1 Dozen Pads	\$1.20
Size 6x9	
1 Dozen Pads	\$3.00
THE SUCCESS OFFICE	

THANKS FOR YOUR PATRONAGE AND

Greetings and Best Wishes for the Holiday Season

Biggs Gulf Station

AND LUNCH STAND

Mr. and Mrs. Ben Biggs



Thanks for everything you good people of Schleicher County have done for us. We value your friendship and appreciate every kindness! Merry Christmas! Happy New Year

SCHLEICHER COUNTY ABSTRACT Co.

Mrs. H. T. Finley George S. Finley



It's Christmas

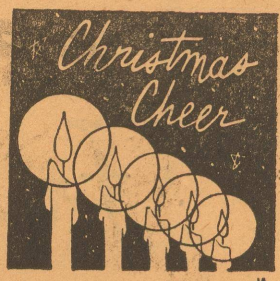
—Time to extend the greetings of the season to Customers and Friends.

—Time to thank you for your favors in the year drawing to a close.

—Time to wish for you a happy and prosperous 1954.

Jones Bros. Station

Magnolia Products



1921-1953

Nineteen hundred fifty-three years ago, a babe was born. He came to give light unto the world. Today that light still illuminates the soul of mankind. Have you participated in helping others to find the light of Christ?

Thirty-two years ago this store came into the business life of Eldorado. Through these years we have enjoyed a very prosperous business from the good people of this community. So we want to wish you all a Merry Christmas and Happy New Year. Thanks a million for your splendid generosity.

A. T. Wright

WRIGHT'S

GENERAL MERCHANDISE

A. T. Wright, Owner

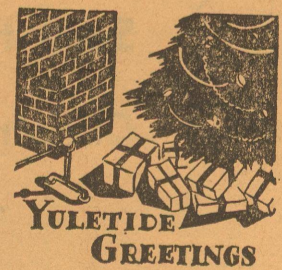
WHERE YOU BUY FOR LESS



ONCE AGAIN WE PAUSE TO EXTEND THE SEASON'S GREETINGS AND TO EXPRESS THE HOPE THAT WE MAY SERVE YOU AGAIN IN 1954.

Eldorado Laundry

Mr. and Mrs. George Williams



AND

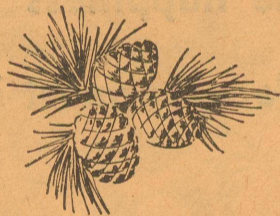
BEST WISHES

FOR A HAPPY HOLIDAY SEASON

Thanks for your patronage — we hope to have the privilege of serving you again through the new year.

J. M. (Max) Henry

INSURANCE AGENCY



THANKING ALL OF YOU FOR YOUR PAST YEAR'S PATRONAGE WE EXTEND TO YOU OUR SINCERE WISHES FOR A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR

ELDORADO HARDWARE



MERRY CHRISTMAS

FROM

THE BAUERS



STORE CLOSED FRIDAY

STORE OPEN SATURDAY

SPECIALS FOR SATURDAY & MONDAY, DECEMBER 26th and 28th

CHARMIN TISSUE 4-Roll Pack ----- 29c We have the coupon	GIANT TIDE ----- 59c SUPER SUDS—2 boxes----- 43c CHEER — large----- 19c	SNOWDRIFT — 3 lb ----- 69c Brice Sour or Dill PICKLES Quart ----- 33c Betty Crocker Cake Mixes Box ----- 35c	DIAMOND PORK AND BEANS Two 303 Cans ----- 25c DIAMOND PINTO BEANS Two 303 Cans ----- 25c IMPERIAL CANE SUGAR 5-Lb. Bag ----- 35c (Limit Ten Pounds)
CARNATION MILK 2 Tall ----- 25c 4 Small ----- 25c	PETER PAN SOAP 3 bars ----- 25c		

HEXT FOODS, INC.

WHERE YOUR DOLLAR WILL BUY MORE IN '54!

NEW BABIES

Born Wednesday, December 16, a son, Paul Robert, to Dr. and Mrs. James Guthrie at a hospital in Temple. The couple have one other child, Jimmie, age three. The young mother is the former Betty Sproul, and her parents, Mr. and Mrs. Robert Sproul expect to visit her and her family soon.

Mr. and Mrs. Thomas Johnson and children of Santa Anna spent the weekend with the Clovis Taylor family, returning home Sunday evening.

Girls Basketball Schedule

January 5, Rocksprings, there
January 17, Rocksprings, here
Jan. 8-9, Eldorado tournament
January 12, Eden here
January 19, Sonora here
February 2, Junction there
February 5, Eden there
February 9, Sonora there
February 19, Junction here.

ett county, lying a half mile north of the Elkhorn (Ellenburger) field in this county, commanded the highest bid of the auction, \$710,000 paid by Atlantic Refining Co.

The auction of oil and gas leases on 50,358.23 acres of University land lying in nine West Texas counties netted the University permanent fund a total of \$10,372,500 in the Friday sale. Tracts auctioned lie in Andrews, Crane, Upton, Reagan, Crockett, Irion, Pecos, Ward, and Winkler counties. —Ozona Stockman.

Sutton Taxes Re-Allocated

Sutton County voters stayed away from the polls in droves Saturday, but the few who did show up were practically the same opinion, voting 56 to 3 in favor of reallocating certain county taxes. The election was held in order to reallocate county taxes as follows: 40 cents of the tax dollar for county purposes, 27 cents for the road and bridge fund, 8 cents for erection of public buildings, and 5 cents for the jury fund. The election did not concern a change in tax rate. —Devil's River News.

Eden Stores To Close

At the Chamber of Commerce meeting Monday evening, an-

nouncement was made that all retail stores of the city would be closed the last three days of next week — Christmas day, Saturday and Sunday, Dec. 25-26-27.

The only exception to the closing was given as that of drug stores and service stations, who will observe Sunday hours.

In making the announcement of the three-day closing, it was urged that citizens of the area make their required purchases before closing time Christmas Eve so that both store owners and employees may enjoy the longer holiday. —Eden Echo.

Menard Distributes Baskets

The Menard County Social Service council will make its annual distribution of food baskets to the needy December 24, according to plans made at the December meeting of the organization.

All baskets will be prepared the morning of the 24th and distributed as they are ready. Mrs. William Volkmann is chairman of the committee in charge of the event. —Menard News.

Fisher Tells of Trip

Political disintegration and moral decay of nations and empires

of a by-gone day could be followed by a similar downfall of the United States, Cong. O. C. Fisher declared Tuesday night in an address before Mason Lions Club members and their guests. Cong. Fisher's talk was the highlight of the annual Lions Christmas party held at Fort Mason Hotel.

Recently returned from a world tour as a member of the six-man group from the Armed Service Committee, of which he is a member, the speaker gave a highly interesting report on his travels, which carried him to Wake Island, Japan, Southeast Asia, India, Pakistan, Lebanon, Greece, Italy, and then home. —Mason County News.

Bronte Building Improved

Contract for remodeling the First National Bank in Bronte was let last week, L. T. Youngblood, president of the firm, announced. Templeton & Cannon of San Angelo was the successful bidder, and they expect to start work on the job soon after Jan. 1.

Mr. Youngblood said that cost of the remodeling would be somewhere between \$40 and \$50 thousand. Plans call for making the local banking building one of the most modern in this section. —Bronte Enterprise.

Christmas Tree Industry Is Big Business in U.S.

The Christmas tree industry is big business in the United States—better than \$50,000,000 annually.

The majority of our trees come from New England, New York and Pennsylvania, the north Middlewest, and the Northwest Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

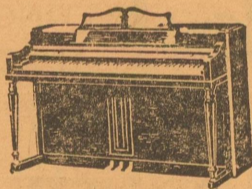
News From Our Neighbors

Crockett Land Brings Two Million Bonus

University of Texas owned lands in Crockett county were worth another two million plus to the University in a land lease auction held by the Board of Regents last Friday.

Approximately 6,720 acres of Crockett county land enriched the University permanent fund a total of \$2,178,500, plus another \$62,000 on lands that lie in both Crockett and Irion counties along the county line.

A tract of 340.7 acres in Crockett



DEALERS

for the following fine pianos:

Steinway—Knabe—Everett
Wurlitzer—Cable-Nelson

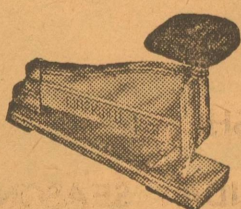
SYLVANIA TELEVISION
WITH HALO-LIGHT

Wurlitzer Spinette Organs

Musical Merchandise
Complete
Sheet Music Service

HOUSTON-CLARY
MUSIC STORE

13 E. Twohig San Angelo



Stapling
Machines
which
use the
standard
1/2-inch
staple.

For Sale
at
SUCCESS
OFFICE

FROM THE OFFICE OF YOUR COUNTY CLERK



J. P. ENOCHS
Clerk

IDA C. NEILL
Deputy



HAPPY HOLIDAY . . . A parade makes it a happy holiday for children. Every year Macy's of New York has a gigantic pre-Christmas parade. Here excited youngsters watch the gay spectacle. They are having the time of their lives and the scene will be repeated in hundreds of towns throughout the country this Christmas season.



Miriam Alvarez and Sally Loesch, employees of the New York Telephone Company, are surrounded by the dolls the workers distributed last year to 95 of New York's charitable institutions. It was one of the largest collections in the annual affair's 35 year history.

"Merry
Christmas



From the Red River to the Rio Grande, your friends and neighbors at your electric service company wish you and yours a Merry Christmas and a Happy New Year.

and Happy
New Year!"

West Texas Utilities
Company



BEST WISHES
FOR A
PLEASANT
HOLIDAY
SEASON

Jeffrey Bros. Station
GULF PRODUCTS — PHONE 94471



MERRY CHRISTMAS
AND
HAPPY NEW YEAR

DOC'S PLACE

Mr. and Mrs. Cramer Sofge

**Thinking of Buying
a Car on Time?**

IF SO — SEE US FIRST!

- Payments Made Locally
- Insurance Handled Locally
- Low Rates. No Red Tape.

JACK RATLIFF

General Insurance Auto Loans
Out of town purchases are easily arranged

New 1954 Chevrolet

COME SEE IT !

**First and only low-priced car to bring you
all these new features and advantages!**

New!

POWER BRAKES
First in the Low-Price Field!

Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

New!

AUTOMATIC WINDOW AND SEAT CONTROLS
More Chevrolet "Firsts"!

Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.

New!

NEW POWER IN "BLUE-FLAME 125" ENGINE
Most Powerful in its Field!

Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.

New!

NEW POWER IN "BLUE-FLAME 115" ENGINE
Out-Powers All Other Low-Priced Cars!

In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!

New!

NEW STYLING IN BODY BY FISHER
Another Chevrolet Exclusive!

All around the car, and from every angle, you see new beauty in the *only* Fisher Body in Chevrolet's field.

New!

FINEST, MOST COLORFUL INTERIORS
in the Low-Price Field!

Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.

New!

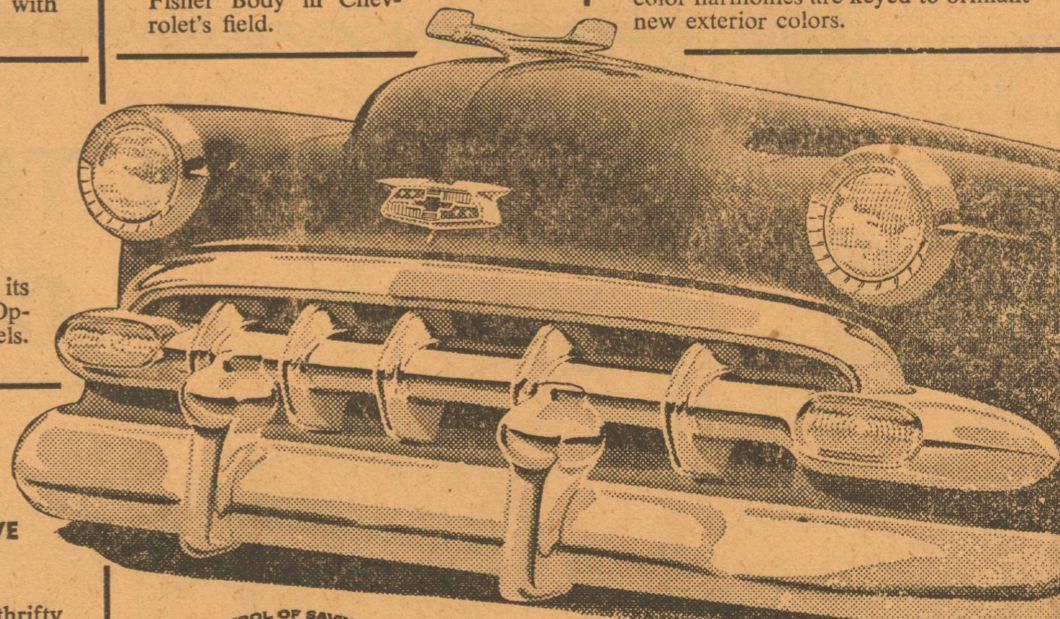
LOWER PRICED POWER STEERING
Another Chevrolet "First"!

The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

New!

CHEVROLET'S EXCLUSIVE POWERGLIDE
Now for All Models!

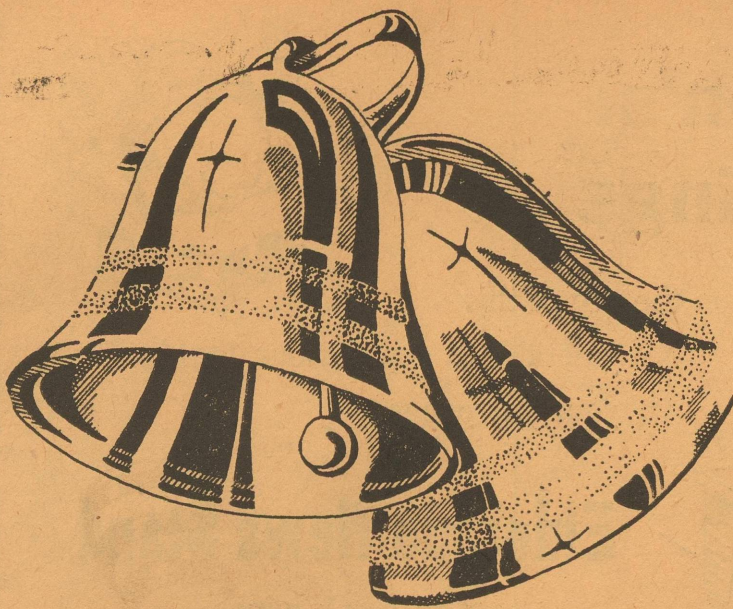
Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



More things more people want, that's why
MORE PEOPLE BUY CHEVROLETS
than any other car!

TISDALE CHEVROLET COMPANY

Phone 22981 - - Eldorado, Texas



May your Christmas be Merry,
And also be blessed,
And God grant you a New Year
Filled with the best.

Mr. and Mrs. John Stigler
and Family

Personal News Items

Billy Kenneth Cheek, pre-med student at Baylor, is at home for the holidays with his parents, Mr. and Mrs. Kenneth Cheek.

Mrs. S. D. Harper with Mrs. D. E. DeLong will leave Thursday for Dallas to spend Christmas with her daughters, Mrs. Homer Wolfe and family, and Myrta Bob Harper.

Mrs. Lillian Crosby is spending Christmas in Altus with her daughter Mrs. Gene St. Clair and her family. Capt. St. Clair has been stationed at Altus several months.

Office personnel of the City of Eldorado had their annual Christmas party at the home of Mr. and Mrs. S. D. Harper, five couples attending; the Harpers, Mr. and Mrs. Marvin McAngus, Mr. and Mrs. Chester Faught, Mr. and Mrs. Lum Burk, and Mr. and Mrs. Palmer West. Games were played, gifts were exchanged and refreshments were served.

Mr. and Mrs. Jack Elder and Patricia will spend the weekend in Van Horn with Mrs. Elder's brother, Arthur Montgomery and his family.

Glenn Biggs, student at Baylor, and his brother Truman, of State University, are spending their holidays with their parents, Mr. and Mrs. Ben Biggs.

Mr. and Mrs. G. E. Livengood and Merlin Clapper of Canadian are spending several days with Mr. and Mrs. L. W. Matherly. The Livengoods are Mrs. Matherly's parents, and Merlin is her son.

Mrs. Gene Horton and son James of Fort Worth are here to spend the holidays with their daughter and sister Mrs. Jo Ed Hill and family.

Mr. and Mrs. A. F. Uherek and children are arriving soon from Pecos for the holidays, which they will spend in the home of Mrs. Uherek's parents, Mr. and Mrs. J. R. Trentham.

Sonora Stays Open 26th
Sonora stores will evidently be open the Saturday after Christmas. We had heard San Angelo, Big Lake, Ozona and Rocksprings stores were closing December 26 for a long weekend, and broached the subject at Lions Club Tuesday. The silence was staggering. We took this to mean stores will be open December 26, and so we report same. —Devil's River News.



Merry Christmas

from
Eldorado Wool Company

AS 1953 COMES TO AN END,
WE THANK EACH OF OUR
FRIENDS AND CUSTOMERS
FOR ANOTHER YEAR OF
PLEASANT ASSOCIATION.

Let us wish you and yours a
happy year in 1954

THANKS!

THANK YOU FOR YOUR
PATRONAGE WHILE WE OWNED
AND OPERATED THE ICE
BUSINESS.

THE SEASON'S GREETINGS

Hazelwood Bros.



E

VERY time we hear a Christmas carol, we're going to think of you. It's folks like you, our customers, who have been so considerate in the years past that make our Holiday complete. So when that day rolls around again, we'll think of you, and wish you a very Merry Christmas!

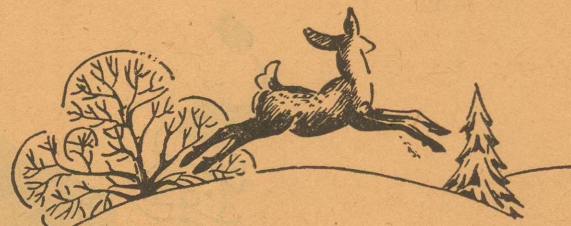
JONES MOTOR CO.

JOHN R. AND RAY



THE SEASON'S GREETINGS
TO CUSTOMERS AND FRIENDS

The RATLIFF STORE



Our Sincere Thanks to All!

On this, our 4th Christmas in Eldorado, we want to thank you for your generous patronage and for your continued interest and encouragement. We have had a good year, and we appreciate all you have done for us more than we can say.

MAY YOUR CHRISTMAS BE PLEASANT AND
YOUR NEW YEAR PROSPEROUS AND HAPPY

(Lots of Items for the Last-Minute Shopper)

Shop the Sign of the Circle Arrow and Save

Western Auto Associate Store

Home Owned and Operated

Fundamental Baptist

Psalms 122:1 "I was glad when they said unto me, Let us go into the house of the Lord."
Words cannot express our thankfulness for the many that were present in our services last Lord's day. May God bless every one of you.

If you are not already attending church you are welcome to attend any or all of our services. May every one remember the real meaning of Christmas and receive the Son that was given; who alone that can bring the peace in our lives. We can only have peace with God through Him. Romans 5:1.

All are rejoicing over program presented by the young people Sunday night. Let us continue to pray for our young people that they may continue to serve the Lord in a greater way.

New Year's Eve Watch service will be held at the church December 31 at 8:00 p.m. There will be preachers present from out of town. Make your plans to attend this service. Everyone welcome.

Sunday School 10:00 a.m. All classes studying Genesis 41.

Morning worship 11:15 a.m. on subject, "Outside the City of God."

Young People's meeting 6:30 p.m. Young people, come to this service.

Evangelistic service 7:30 p.m. on subject "The Great White Throne Judgment."

Wednesday. Bible study and prayer meeting 7:30 p.m.

—Cliff McDougal pastor

Mrs. R. F. Pearson and son Ed and daughter Mrs. Will Lovelace of Eden visited Mr. and Mrs. J. A. Butler recently.

Bill Bearce is here for the holidays. He is a student at A and M.

Mrs. Bert Page, Mrs. H. T. Finley, and Mrs. Sam Oglesby of Eldorado and Mrs. Ernest Nimitz were in Mertzon Friday attending a tea given by Mrs. R. S. Williams and niece Mrs. Hayden Ellis, at the home of the former, honoring Mrs. Ellis' mother who is here from England on a visit.

Members of the Parker family attended a family breakfast and gift exchange at the home of Mrs. Emma Parker Sunday morning. Present were Mr. and Mrs. A. D. Dorris and John Dean of Iraan, Mr. and Mrs. John Bureson of Odessa, W. T. and family, Glenn and family, and Mrs. Mabel Parker and her son Howard, student at Texas Tech who arrived home Saturday for the holidays.

—EATON'S Corrasable Bond, legal size, at Success Office.

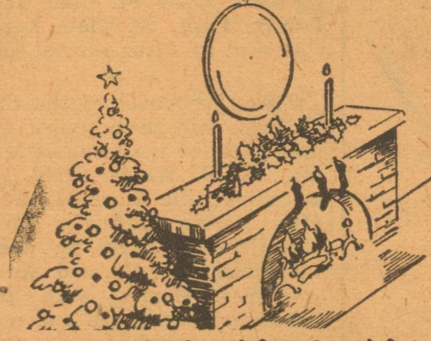
DESK SIZE blotting paper—Twenty cents. —Eldorado Success.

Season's Greetings



It is our wish, on the eve of this

yuletide, to express our thanks for your patronage.



Eldorado News Stand

Mrs. G. C. Joiner
Mr. Ben W. Joiner and Family



A Few Pot Plants

CHRISTMAS WREATHS, ETC.

MAYBE YOU CAN FIND THAT LATE GIFT HERE.
THE SEASON'S GREETINGS TO ALL.

ELDORADO FLOWER SHOP

Mrs. O. L. Woodward
(IT'S SHRUB PLANTING TIME)



THANKS, EVERYONE
AND
MERRY CHRISTMAS

Your many kindnesses in the few months we have been in business are much appreciated. We want to extend the season's greetings to customers and friends and will look forward to serving you during the new year!

Eldorado Beauty Shop

Mrs. C. T. Waller — Ph. 21801

THANKS,
FOLKS
AND—



MERRY CHRISTMAS
AND
HAPPY NEW YEAR!

McCormick's Drive-In Grocery

Mr. and Mrs. Hollis McCormick and Boys
Open Christmas Day—9:00 to 12:00 a.m. and 3:00 to 7:00 p.m.

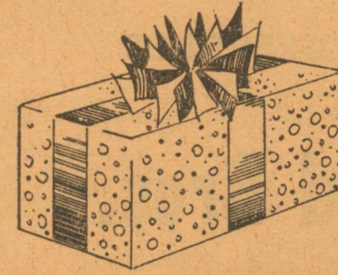
THE ELDORADO CLINIC HOSPITAL

WISHES YOU

A MERRY CHRISTMAS

DR. WM. LINDSEY

DR. JACK I. MOWREY



Each Christmas we spend in Eldorado makes us appreciate our customers and friends more. Thanks for all you have done to make the closing year a pleasant one—we look forward to serving you during 1954, and wish for you a happy and prosperous year.

Mr. and Mrs. E. H. Coulter

and employees

Closed Thursday Night Through Sunday



We Join With Santa In Wishing You—and You—and You

A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

ELDORADO WELDING

Mr. and Mrs. Vernon Carroll and Shirley

**Guard Against Fire
This Yule Season**

Guard against fire in your home this Yule season.

The average Christmas tree can go up in smoke in only a minute or so and that doesn't leave much time to call for help.

A live tree with roots packed in a bucket of earth is the safest. Be sure and keep the dirt moistened. A small tree is safer than a large one and festive trimmings can make up what is lacking in size.

Don't use lighted candles. (This may seem an unnecessary precaution in this day of electric lights, but lighted candles contribute to tragic fires every year.)

Check the wiring for the tree to see that it's not frayed and is in perfect condition. The switch for turning off and on electric lights should be at some distance from the tree. Don't plug or unplug lights beneath the tree.

Don't leave tree lights on when it isn't necessary and especially when the family is away from home. From time to time, check over the tree and see if needles near the lights are turning brown. If they have, move the lights.

Watch the calendar. New Year's is the day for the tree to go down. If you should extend the time, don't leave the lights on the tree for more than a half hour at a time.

Place the tree well away from stoves, radiators, and other sources of heat. When you smoke, stay away from the tree. Also be sure that the tree is secured in such a way that it cannot fall. Do not put it near a doorway where it might block an avenue of escape, should a fire occur.

Eldorado Success, \$2.00 Year

Eldorado Lodge
No. 890 — A. F. & A. M.
Stated Meeting 2nd Thursday in each month.
Visiting Brethren Welcome.

The Eldorado Success

Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887.

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At Eldorado, Texas

Fred Gunstead Publisher
Alice Gunstead..... Editor
Bill Gunstead.....Associate Editor

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

EDW. A. CAROE

217 S. Chadbourne St.
San Angelo, Texas

Complete Optical
Service

Eyes Examined
Glasses Fitted

25 YEARS in SAN ANGELO



CHRISTMAS

Greetings

**LET US
HAVE FAITH**

On this, the nineteen hundred and fifty-third anniversary of the birth of Christ, let each American re-dedicate himself to faith in God—faith in this great nation of ours with its successful system of private enterprise and opportunity for all—faith in his fellowman—and faith in himself.

In these confusing times, let us remember that the foundation of our country was laid on Christian precepts, faith, courage, foresight.

Let us then on this Natal Day of our Redeemer, pray for His guidance that we may have strength, courage, and understanding to carry on the Faith of our Fathers.

For there is no substitute for faith.

We're Ready to Serve You Another Year

Southwest Texas Electric CoOp., Inc.



**MERRY
CHRISTMAS**

and a

Prosperous and Happy New Year

THE FIRST NATIONAL BANK

ELDORADO, TEXAS

**Parker
Foods
Inc.**

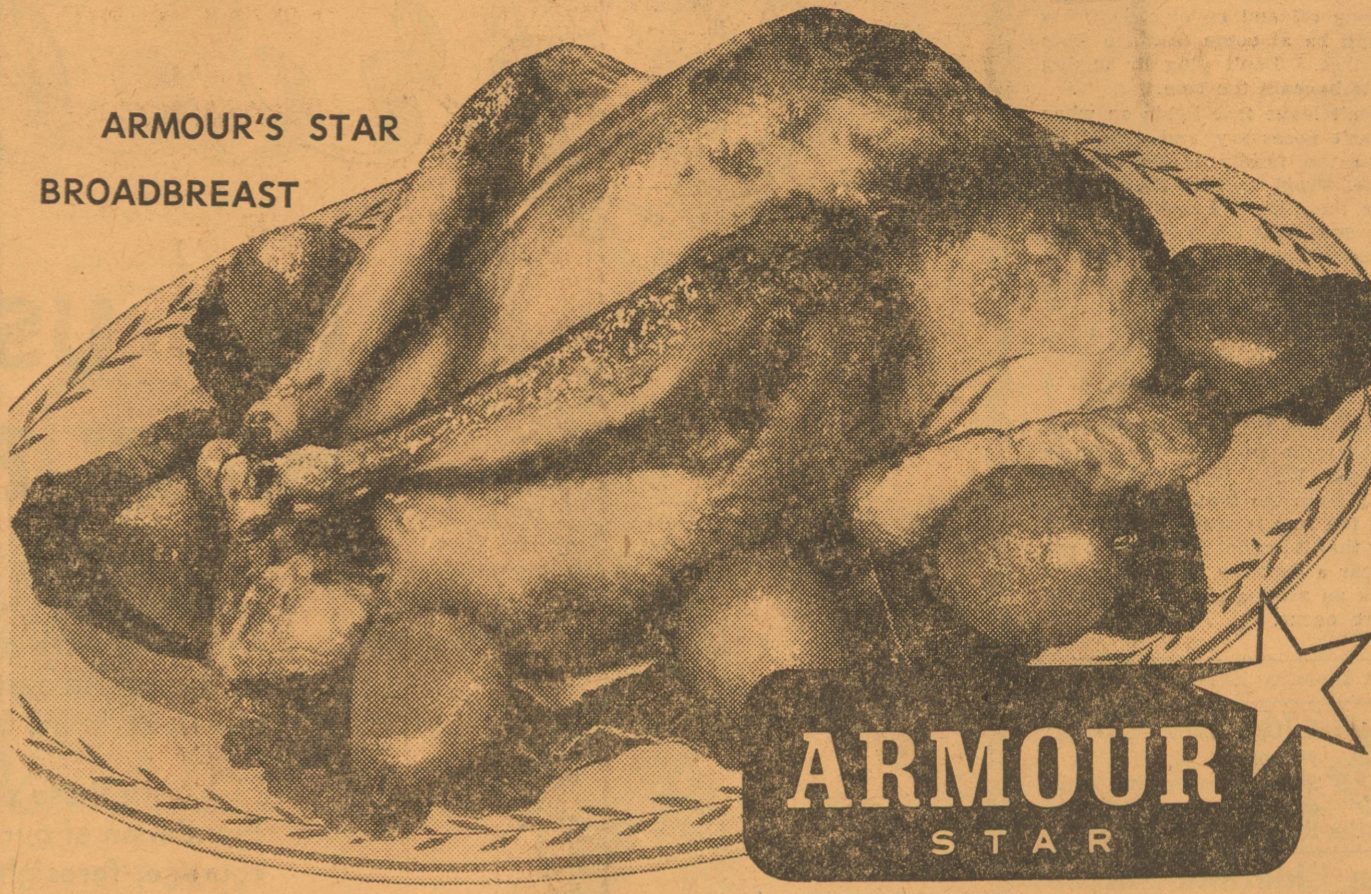
*Just Time to Say—
A MERRY CHRISTMAS DAY*



Store to be Closed Xmas Day.
Will be open Saturday, Dec. 26
for your convenience.

TURKEYS

ARMOUR'S STAR
BROADBREAST



**ARMOUR
STAR**

12 to 18 Lbs. Pound 10 to 14 Lbs. Pound

TOMS 59¢ HENS 69¢

Armour's Star Cured Whole Ham—Lb. Shank End—Lb. Butt End—Lb.

HAMS 59c 59c 69c

FAT HENS Heavy Lb 59c
4 to 5 Lbs.

Cranberry Sauce Ocean Spray 2 cans 29c
300 Can



Libby's
**FRUIT
COCKTAIL**

4 NO. 303
CANS

\$1



Libby's
CORN
Whole Kernel

5 NO. 303
CANS

\$1



Giant Pascel Stalk

Celery 19c

Kiln Dried Pound
East Texas Yams 9c

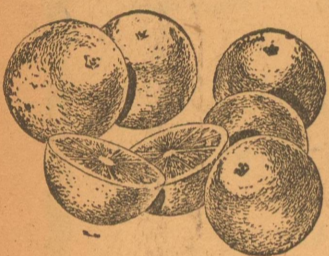


Washington Delicious Apples

Choice Red \$559 Starkling Red \$689

SUNKIST — Navel Pound

ORANGES 12½c



Texas, Juicy 5 Lb Bag

Oranges 29c

Eatmore 1 Lb. Box

Cranberries 29c

Egg Nog, Gandys, Qt. 85c

WRIGLEYS GUM
Carton of 20 Pkgs. **67c**

COTTAGE CHEESE
Gandy's—Carton **25c**

SUN SPUN PRESERVES
PEACH OR APRICOT
2 POUND JAR **49c**

STRAWBERRY
2 POUND JAR **69c**

Charmain 4 Roll Pack
TISSUE 25c

Betty
Crocker
CAKE
MIXES
3 pkgs ---\$1.00

PAPER
SHELL
PECANS
10 Lb. Lots
LB. 25c

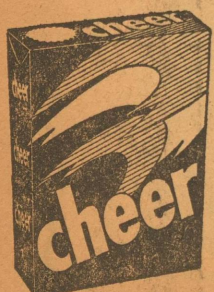
SUGAR

IMPERIAL CANE
Limit: One 5 or one 10-Lb.
Sack Per Family On
Week-End Sale.

5 LBS. 33¢ - 10 LBS. 59¢



3 POUND
CAN **69c**



LARGE
BOX **17½c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Ask About Our Premium Plan—Save up to 40% on Useful Appliances

Rosedale Pears, 2½ can 35c

PICK YOUR FAVORITE



FOLGERS — MAXWELL HOUSE
RED AND WHITE
or MARYLAND CLUB COFFEE

Lb 79c

Guaranteed
to please
or your
money
Refunded!



TRY VEGETOLE

3 POUND
CARTON **59c**