

ELDORADO SUCCESS

"A Weekly Publication Serving Schleicher County"

VOL. XXXVII

Eldorado, Schleicher County, Texas, Friday, December 24, 1937

NO. 52

On The DIVIDE

FROM "A DAD"

Our Dads rarely ever express their desires at Christmas time, but Mr. and Mrs. Hank Bowman last week received a poem from Hank's daddy, J. M. Bowman, telling what he'd like above all other things in the world this Christmas.

Since this little poem seems to express what we believe is the big desire of every Daddy's heart at Christmas, we are running it below:

WHAT I WANT

"I dont want a pipe I dont want a watch.
I dont want cigars or a bottle of scotch.
I dont want a thing that your money can buy.
I dont want a shirt of a four-in hand tie.
If you would really make this old heart of mine glad,
I just want to know you're still fond of your dad.

You women folks say, and believe it I can,
"Its so terribly hard to buy things for a man!"
And from all that I've heard I am sure it must be.
Well, I don't want you spending your money on me.
The joy that I crave in a store can't be had.
I just want to know you're still fond of your dad.

Get on with your shopping; give others the stuff!
For me just a hug and a kiss are enough!
Just come in at Christmas with love in your eye,
And tell me you think I'm a pretty good guy.
With that for a gift I can never be sad.
I just want to know you're still fond of your dad."

ORIGINS OF CHRISTMAS

As everyone knows, Christmas is celebrated as the anniversary of the birth of Christ, although the actual date of that august event is not really known. In the early years of Christianity this festival was observed conjointly with the feast of the Euphany, on January 6.

December 25 was finally agreed upon about five centuries after Christ's ministry on earth and is a date arbitrarily set, like that of Easter, for the commemoration of an event, rather than as an actual anniversary. St. Chrysostom speaks of this date having been first observed by the Christians of the West.

The Christmas Tree, now an almost universal symbol, was adapted from the use of a palm branch with twelve shoots to signify the completed year, as was the custom of the Egyptians, long before the Christian era. The present significance of the Christmas Tree is by some thought to have originated in Germany.

The custom of using decorations of evergreens, particularly mistletoe, has long been observed, especially since the time of the Druids. In the Middle Ages wildly hilarious festivities were held in connection with Christmas. (See No. 1 Last Page)

Christmas Greetings

The Success goes into the mails a little early this week in order that our subscribers may receive greetings from Eldorado merchants, as well as other advertising messages, just before Christmas.

As Christmas draws near, we

want to join these merchants in extending greetings to each and every one of our subscribers. We hope that nothing happens to mar your happiness this Christmas season.

Our friends and subscribers have been wonderful to us this

year, the merchants have cooperated with us in our efforts to give you a good readable paper, paper, and we appreciate all who have helped. We've tried to give you a good paper, and we believe that we have succeeded in a small measure.

Our wish is that you will catch the true spirit of Christmas—that joyous peace will reign in your homes, and that you will realize more fully the mission of Christ, who came that we might have "Peace on earth, good will toward all men."

San Antonio Light Selects All-Regional Football Eleven

FIVE LOCAL PLAYERS ARE PLACED ON TEAM; HONDO MAN IS CAPTAIN

Five members of Eldorado high school's football team, champions of Region 14, have been placed on the all-regional football eleven. The selection was made recently and announced Monday by the San Antonio Light.

The five players to be given a berth on the regional team are: George Williams, Edward Meador, Jack Jones, Albert McGinnis and A. J. Friess. All of Schleicher County is proud of the fact that football followers in the lower end of this region believe that five of our players are good enough to be placed on this mythical eleven.

Danie, star punter and guard on the Hondo team, was named captain of the regional eleven. Other schools placing men on the team are as follows: Sidney Lanier, 2; Victoria, 1; Chrystal City, 1; Kennedy, 1.

Scouts Assist In Christmas For Needy Children

Both the Boy Scouts and the Girl Scouts are assisting the clubs of Eldorado this year in preparing and distributing Christmas packages to the needy families.

The Girl Scouts have made and repaired a number of toys, to be distributed this Christmas. The Boy Scouts will assist members of the Lions Club in distributing gifts.

All clubs of the town have representatives working on the "empty stocking fund," and the Christmas gifts will be distributed Friday afternoon by a committee from the Lions Club, assisted by the Boy Scouts.

Mr. and Mrs. R. T. Crain are to spend Christmas with relatives at San Saba and Richland Springs.

Mrs. Georgia Brittain and son of San Angelo are spending the holidays on the ranch with Mrs. R. A. King.

Stores Will Be Closed Saturday

As the Success goes to press, the general idea is that all stores will be closed up during the entire day Saturday, as the managers and their employees take the day off to observe Christmas.

Not often does Christmas fall on Saturday, but everyone will have their shopping completed by Friday night and will be at home Saturday enjoying what Santa Claus has brought them. The merchants feel that it's fitting to close their stores in observance of Christmas.

Schools Close On Wednesday For Holiday Period

The Eldorado Independent Schools, and most of the county schools, closed on Wednesday of this week for the Christmas holiday period.

Most of the teachers in Eldorado and throughout the county plan to spend the holidays visiting with home folks in various portions of the state.

The schools will be opened again on Monday, January 3rd.

Jack Meador came in the first of this week from Texas University to visit home folks during the holidays.

Dee DeLong, who is attending A & M College, came in Saturday to spend Christmas with his parents, Mr. and Mrs. D. E. DeLong.

Senator Connally And Congressman Chas. L. South Voice Disapproval Of Federal Curtailment Of Highway Appropriations

Members of the Commissioners Court passed an order at their last meeting opposing the proposed reduction in federal appropriations for highway construction. Believing this would be a death blow to efforts of securing an east and west highway in this county, the order was sent to several notables throughout the nation.

In a reply received recently by John F. Isaacs, county clerk, both Senator Tom Connally and Congressman Chas. L. South

Rev. Leggett And Family To Attend Reunion At Hico

Rev. and Mrs. J. W. Leggett and sons, J. W., Jr., and Billy, are leaving this week for Hico, where they are to spend the Christmas holidays with Rev. Leggett's people. A family reunion is scheduled, this being the first time the family has been together in a number of years.

While at Hico, Rev. Leggett will preach on Sunday night at his home church—the church where he was converted. He stated that the same church is still there, and many of those who were members at the time of his conversion.

There will no preaching services at the Methodist Church next Sunday.

STUDENT NIGHT TO BE OBSERVED SUNDAY AT BAPTIST CHURCH

Student night will be observed next Sunday night at the First Baptist Church. Special music and inspiring messages will compose the program.

Students from the different colleges, together with the local high school students, will present the program. This will be something different. The public is invited to attend this service.

The pastor, C. T. Aly, will speak Sunday morning on "The Visit of the Church Inspector."

Mrs. Rectar Henderson was the guest of Mr. and Mrs. Chester Wheeler the first of this week.

Buddie Henderson of Jalisco, New Mexico, is here to spend the holidays with relatives.

New Road Machinery Received Subject To Court's Approval

New road machinery, which was ordered by the Commissioners Court in their December session arrived last week, and is being put to work on the county roads. This machinery was sent out, subject to approval of the Commissioners Court and subject to bids which will be received at the next regular meeting.

Included in the order was a large tractor, a heavy duty grader, a heavy duty scarifier and a scraper truck, capable of handling four yards of dirt at a load. This machinery is larger and heavier than any ever used on the county's roads and is believed to be just what is needed on the rocky roads of this county.

Bids for new road machinery will be received on January 10, 1938.

OZONA BAND GIVES CONCERT FRIDAY

The Ozona band, led by their band instructor, Mr. Edwards gave a concert in the High School Auditorium, Friday afternoon. They were enroute to San Angelo, where they played over the radio Friday night. Their concert consisted of several well chosen marches and waltzes, with a fox trot thrown in for snappiness.

The band was made up of the following members: Catherine Childers, Doris Bunger, Bette Lou Coates, Crystelle Carson, Billy Hannah, L. B. Cox, Byron Williams, Frances Bean, Willie Joe Hubbard, Earnest Brownigg, Jim Ad Harwick, Clifton Talifera, Roy Henderson, Dick Henderson, Elton Smith, Miles Pierce, and Margaret Russell.

GRACE RATLIFF IS INJURED THURSDAY IN CAR ACCIDENT

Miss Grace Ratliff, daughter of Mr. and Mrs. J. L. Ratliff, was painfully injured on Thursday night of last week in an automobile accident near Bronte.

Miss Ratliff, who is teaching at Bronte, received treatment in a San Angelo hospital, and was released Sunday. She resumed her teaching duties in the Bronte school on Monday.

Football Boys Get Medals, Sweaters At Banquet Saturday

Saturday evening at 8 o'clock the Pep Squad Girls under the sponsorship of Miss Elmore, and the Lions Club gave the football boys, teachers, and school board a banquet. This was given as an expression of the town's and school's backing for the boys and coach for the season just past.

The gym was decorated with streamers and scores of all of the conference foes that Eldorado rode to victory over, and with the district, bi-district, and regional footballs being displayed on the tables. Our two Eagles were decorated and placed above each goal at the ends of the gym and a large group of balloons were hung in the center of the gym to add to the attractiveness of the decorations.

Lion Sample was Master of Ceremonies and ran off the program of speeches, reading, songs and presentations with a spirit that helped make the banquet a huge success.

Luther Barber presented the eighteen lettermen and Coach Bynum with gold footballs, given by the men of town. Coach presented the subs with their sweaters, and expressed his appreciation for the cooperative spirit of the town and school during the past season.

Methodists Have Christmas Party On Wednesday Night

Members of the Methodist Church gathered on Wednesday night for the annual Christmas tree. A good crowd was present and the real Christmas spirit was manifested in this service.

Gifts were presented from the tree to members in the various department of the Sunday school.

Members of the Women's Missionary Society presented Mrs. Leggett with a gift of gloves and a scarf, while the men of the church presented Rev. Leggett with a beautiful watch. Both these gifts came as a complete surprise to the pastor and his wife.

RAINS BENEFICIAL TO COUNTY RANGES

The rains during last week and this week have been very beneficial to the ranch and farming lands of the county. Livestock have suffered some from the cold, wet weather.

From one and one-half inches to two inches of rain has fallen in portions of the county, with the rainfall being rather general over this section.

LIN TURNEY BUYS FEED STORE AND ICE HOUSE AT CHRISTOVAL

Announcement was made this week that Lin Turney, who operates the West Texas Feed Co. here, has bought the feed store and ice house at Christoval. He will handle a large stock of feed at the Christoval store.

Lin invites the continued patronage of all former customers of the Christoval firm.

N. R. Kennedy made a business trip to Dallas the first of this week.

ELDORADO SUCCESS
PUBLISHED EVERY FRIDAY
AT ELDORADO, TEXAS

C. S. McKINNEY OWNER
AARON EDGAR EDITOR

Entered as second class matter at the Post Office at Eldorado, Texas under the Act of March 3, 1897.

Subscription \$1.50 per year, in advance. Subscription will be discontinued promptly on expiration.

A PHOTO PIONEER

In a recently published article it is revealed that a pioneer photographer, who has been taking pictures almost ever since the art was first developed, is still living in New York at the age of 94.

He is William H. Jackson, born in Keesville, N. Y., in 1843, who began taking pictures in 1858, shortly after the "tin type" photograph was invented. Much of his early work was done in the West, and his pictures of the Yellowstone county are said to have aided in influencing Congress to establish the great Yellowstone national park.

Many pictures of that region were made between 1870 and 1879, when Jackson was the official photographer for a party of the United States Geological Survey. Later he made many pictures for the earliest transcontinental railroads, showing the scenic beauty along their routes through the Rocky Mountains.

His notable collection of some 10,000 early photographs was recently brought to public attention when the negatives were purchased for the Ford museum, along with about 30,000 by other

er pioneer photographers. Jackson is also a capable painter, and still works in oils and water colors in spite of his age.

OX BLOOD TREATMENT

Amazing results in the treatment of pneumonia patients with injections of a new chemical derived from warm ox blood were reported by Dr. Clyde Brooks of the medical school of Louisiana State University before the Southern Medical Association's recent meeting in New Orleans.

The greatest success of the new treatment has been attained in pneumonia in infants and old people, Dr. Brooks said, and it has also proved very beneficial in influenza cases. An interesting comparison of results by percentages of deaths was given, covering methods employed in a series of 800 pneumonia cases.

Of children one year old or less having lobar pneumonia 55 per cent died under serum or other treatments heretofore employed, while only 6 percent died when treated with the new chemical which is called "deutero-proteose."

Among pneumonia patients over 50 years old 75 per cent died under usual treatments, while only 15 per cent died when the new chemical was used.

If subsequent results maintain the record reported by Dr. Brooks, the new discovery will mark an epoch in the battle against one of mankind's most deadly enemies.

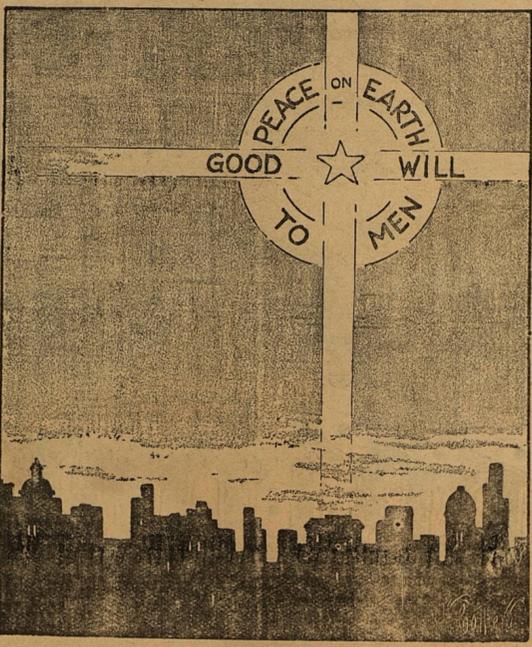
GLASS CLOTHES NEXT?

Among the new things under the sun lately coming to public attention is "fiberglas," which as its name implies is fiber made from glass, and it is now beginning to be used in the manufacture of cloth on a commercial scale.

Some five years ago, research experimenters working with blow torches and powdered glass almost accidentally produced some small strands which were found to have great strength. Continuing their investigations and experiments, a process for weaving these strands or threads into various fabrics was developed.

To produce fiberglas, the molten glass is drawn from a furnace through many tiny openings, in strands as small as one-tenth thousandth of an inch in dia-

THE STAR OF HOPE



meter, and twisted into threads, which in turn are woven on textile looms into a shiny, pliable fabric. This fabric has great strength and has the added advantage of being fireproof.

A new factory in Ohio recently began the manufacture of fiberglas cloth, gloves and neckties. It is believed that before long we may have fiberglas tablecloths, draperies, wallpaper, rugs and even clothing.

Of all the many new uses for glass products which have been developed in recent years this appears to be one of the most remarkable.

In America, the oldest mountain formations are in Quebec.

SLEEP, REST NEEDED FOR BETTER HEALTH

"There is a very good excuse at the Holiday season to crowd into the day and night as much pleasure as possible. It is the one time of the year when every-day affairs take second place. In so far as individual possibilities permit, the fiesta spirit prevails. That many persons are 'short' on rest and relaxation at this time is evident to all. However, it is one thing to deprive the body for a few days of the daily quota of sleep and rest required, and quite another one to make a habit of this practice throughout the year," states Dr. Geo. W. Coy, State Health Officer.

"Hospitals have many patients who are there solely because their desire for so-called relaxation persistently overcomes their judgement regarding nature's demands. And many thousands of others, for the same reason, are depriving themselves of abundant vitality and maximum health without which life cannot be lived at its best.

"Unodubtedly, there never has been a time in history when it is easier to remain in high-gear day and night than now. Radio, with its wealth of entertainment, good books and magazines, the bridge table and so called 'night life' develop an appeal that calls for real will power to hold in

play an important part in the daily program."

What Price Texas

Although Texans are worth a great deal together, their ranking falls when taken separately. In other words, the state itself is valued when taken separately. In other words, the state itself is valued at \$10,939,000,000 in the World Almanac, but the average Texan just gets by with a \$1,906 valuation. Considering

that the average New Yorker is estimated as being worth about \$3,276, it sounds as if Texans are having a hard time, but there's consolation in the fact that Mississippians are just valued at \$1,242 per capita.

To a charge of reckless driving and speeding through the town of Blease, Ill., William Treumann pleaded not guilty, saying he didn't see any town. He was fined \$1 and costs by a justice of the peace.



A Merry Christmas

Again we come to the Christmas Season, and as we look back over the months which have passed, we want to thank you for the patronage you've given Gulf Gas and Oil in Schleicher County.

We hope that the New Year will bring you lots of happiness and a full measure of success in life. We know that Gulf Products will continue to add to your "joy of motoring" and we want to continue to serve you.

WILEY RATLIFF

—Agent For—

GULF OIL CORPORATION

Auto Loans

If you need to borrow money on your car or refinance your present notes, come to see us. We will advance more money and reduce your payments. Deals closed in 5 minutes. Lowest rates in Eldorado.

Eldorado Finance Co.
J. H. Benton, Mgr.

At Your Best!

Free From Constipation

Nothing beats a clean system for health!

At the first sign of constipation, take Black-Draught for prompt relief.

Many men and women have said Black-Draught brings such refreshing relief. By its cleansing action, poisonous effects of constipation are driven out; you soon feel better, more efficient.

Black-Draught costs less than most other laxatives.



SEE US FIRST

A. J. BURK'S TRUCK LINE

(Bonded Trucks)

Go Anywhere Day or Night
See Us When You Need Anything Moved

Prices Always in Line
Eldorado, Texas

Phone 191

1907 - 1937

From the Beginning..

the management of this Bank has acted on the principle that the only true source of real financial prosperity is to be sought in the deserved confidence of the public.

First National Bank

Member Federal Deposit Insurance Corporation

STORAGE

Our ice house will be equipped for adequate storage facilities during the winter months. Let us take care of your storage problems.

Reasonable Rates
Your Patronage Solicited

SPURGERS ICE HOUSE
PHONE 92



See Your **CHEVROLET DEALER Now!**

Wishing You
A Merry Christmas
-And A-
Happy New Year

5 GOOD REASONS WHY YOU SHOULD BUY A GOOD USED CAR NOW

- 1 You can save winter service expense on your old car, by trading it in on a Guaranteed OK used car now.
- 2 You will have a car that will stand up under the rigors of winter driving.
- 3 You will have a car that will start on cold mornings.
- 4 You will save further depreciation on your old car by trading it in now.
- 5 You can get the best values of the year in Guaranteed OK used cars from your Chevrolet dealer now.

Benton Motor Co.

ELDORADO, TEXAS

"THE REST OF THE RECORD"

BY JAMES V. ALLRED
Governor of Texas

AUSTIN.—Whether Texas generally recognize the fact or not, Texas has a law enforcement agency in the Department of Public Safety that is comparable in no small way to the Federal Bureau of Investigation at Washington. Newspapermen have noted a parallel by calling them "S-Men" in line with the popular "G-Men" designation of FBI agents.

Latest of the progressive steps in law enforcement taken by the Public Safety Department has been the two weeks training school by the department for the

peace officers of this state. Patterned after the nationally famous Police Academy of the Federal Bureau of Investigation where peace officers gather from over the country to learn the last modern methods of law enforcement, the first Texas Peace Officers' Training School was regarded as a remarkable innovation in Texas law enforcement.

Some fifty officers from every section of the state in addition to representatives from the police department of Mexico City attended the two weeks session where every phase of scientific and modern law enforcement was taught by experts. Lectures on criminal investigation and scientific crime detection dealt with firearm identification; moultage reproductions, such as death masks, tire treads, and footprints the development of obliterated

identifying data on metals; and chemical examinations. These lectures were supplemented by actual demonstrations in the laboratory.

Among other courses given were criminal identification, police communications, criminal evidence and procedure, narcotic law, enforcement, extradition procedure, automobile theft, and procedure for handling strikes and mobs.

The training school which will be given twice a year was held at Camp Mabry where the Public Safety Department is housed. The cost of the school was borne by the small charge of \$20 to each officer. This enrollment fee took care of all expenses including meals, lodging and linen service for the two weeks' period. The students were quartered in the modern barracks of Camp Mabry and meals were served in the large dining room of the barracks.

It is interesting to note in the face of statements on the cost of state government that the Public Safety Department—aside from the saving it has effected for the tax payer in lessened crime costs—has been the means of saving the state an estimated minimum cost of \$15,000 annually in rent. It had been proposed that certain property be purchased near

1938 Outlook For Texas Crops Weak But Fair For Livestock Says A. & M. Economist

COLLEGE STATION.—A resume of the Bureau of Agricultural Economics' outlook for 1938, adapted to Texas conditions by W. E. Morgan, economist of the Extension Service division of Texas A. and M. College, finds the situation weak as concerned with crops, but fair for livestock.

"The prospect is that the economics position of American agriculture will be fairly well maintained during 1938, although the outlook for Texas agriculture is not as bright as that for the United States as a whole, he said.

In general, ranchmen and farmers engaged in livestock production, such as beef, cattle, swine, sheep, and goats, will be better off than those producing crops.

The outlook for the cotton states, and for Texas in particular, is a matter of concern, according to Morgan. "Following the largest cotton crop ever grown, the world has its largest supply of cotton on record," he stated. "Use of this cotton has increased but the situation for Texas cotton producers is critical because they apparently cannot profitably produce such large cotton crops, and, on the other hand,

alternate uses they have for their land generally return less income than cotton."

The outlook for most crops including truck and wheat, apparently is for lowered prices. A favorable feed supply will help livestock men, and will result in heavier hogs, although the number of hogs offered for market will be smaller than in the past year.

"Cattle numbers at the beginning of the next year are expected to be slightly smaller than a year earlier and will probably represent the low point in the present cycle of production," Morgan pointed out. "Any large increases in cattle numbers during the next few years is likely to lead to lower prices over a period of several years."

SALES BOOKS FOR SALE at the Success Office.

Peanuts Going Up

The phenomenal progress of peanuts in recent years from an item connected with circuses to an important industrial product is a noteworthy event. Peanut oil is responsible for this upward trend of the goober clan, since the consumption of this oil in the United States was reported as being ten times as great in 1936 as in 1935. In Texas over 99,120,000 pounds were harvested in 1936, with a value of \$3,073,000.

BUCK GRAVES

Phoen No. 11

2 Bonded and insured trucks.
Any type of Hauling.

Anywhere — Any time

Your Patronage Appreciated.



Greetings

In appreciation of your business in the past months, we take this means of wishing our friends and customers everywhere a

Merry Christmas

—And A—

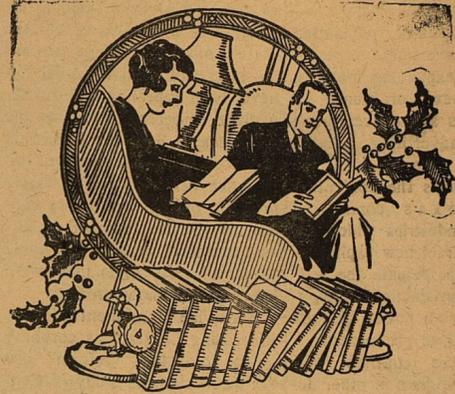
Happy New Year

ROCK SERVICE STATION NO. 1
H. E. Finnigan, Mgr.

Your Success

depends a lot on your personal appearance. For assurance of always being well-groomed, get your barber work at

Post Office Barber Shop
W. M. Davis, Prop.



Christmas And Home

At Christmas Time, we all think of Home—of Loved Ones—of Good Times for a day—just being with each other. We hope your home will be a place of joy and happiness this Christmas.

—A Home of Your Own—Maybe you've given some thought to that, too, this year. We'd like to help you with your plans for "Home" next year.

WISHING YOU ALL A
MERRY CHRISTMAS
—And A—
HAPPY NEW YEAR
WEST TEXAS LUMBER CO.

DELINQUENT TAX NOTICE

All delinquent taxes must be paid at the tax collector's office on or before

January 31, 1938

Delinquent taxes not paid by the above date will be turned over to a tax collecting agency for collection.

A list of all taxes that still remain delinquent after that date will be published.

This was ordered by the Commissioners Court in regular session December 13, 1937.

O. E. CONNER
Tax Collector

C. S. McKINNEY
County Judge



GREETINGS

We're glad of the opportunity of wishing our friends everywhere a Happy Holiday Season.

We appreciate more than words can tell you the reception you've given us in a business way this year. To everyone who have patronized us, as well as all others, we wish you a Merry Christmas and a New Year filled with happiness.

JONES MOTOR COMPANY
G. M. C. Trucks & Oldsmobile Sales

Texas Population Growth Bolsters Bid For Industry

State Still Fifth In Nation Though California Made Greater Gains

Dallas, Dec. 22. (Special)—Census figures showing Texas retaining its hold on fifth rank in population among the states against the challenge of California—which has narrowed the gap decidedly since the 1930 tabulation—bolster the Lone Star development, says a report of the All-South Development Council.

Texas' estimated population gain for the 12 months ending June 30 was 55,000, second only to California's 95,000 increase, with Pennsylvania gaining 40,000 for third place. The estimated new totals have California now only 18,000 behind Texas for the No. 5 spot, the score being 6,172,000 to 6,154,000. New York, Pennsylvania, Illinois and Ohio are the top four, in that order.

Since upward population trends are universally regarded as bases for expanding markets, establishing new or branch industrial plants and concentrating sales and advertising activity, the Council's report said, the showing supports the contention of many Texas commercial groups and industries which are seeking to attract new capital investment to perpetuate the endless cycle of production, employment, purchasing power, population, and back to production.

However, the contrast with Texas' own progress in other decades shown by the gain of only

347,385 for the seven years since 1930 indicates a disquieting down-turn that should be reversed if the state is to maintain its reputation for solid growth. Between 1920 and '30 the increase was 1,158,044, for the decade before that 766,666, and for the first decade of this century, 847,832.

Opportunity for Texas to resume her earlier peace, to forestall the probable loss of fifth place to California in the 1940 reckonings and at the same time get the surge of new industries her natural advantages warrant, largely depends on "official state attitude" and state advertising, he report says.

Recognizing the spectacular gains in new industries being registered by other southern states which have gone on record with assurances of fair treatment to investment, it notes that experts analyzing potential areas in making decentralization plans are scrutinizing state policies of taxation more thoroughly than ever before. In this connection the Fort Worth Star-Telegram comments editorially: "The Texas area should be a standing attraction to new citizens, but the State's official attitude toward outsiders and outside capital has never been appealing. . . . It makes little difference whether the 1940 census finds the California and Texas positions changed. Importance lies wholly in a Texas program of inducements to capital for the development of natural resources and to the home seeker who desires to live where industry will show profits."

Statewide sentiment for an advertising program as corollary to the foregoing "reform" also has increased with study of California's gains. San Antonio,

which recently voted to inaugurate a national advertising campaign for itself, is strong for the state's doing the same. Nothing the connection between California's pace-setting growth and that state's pioneering in state advertising, the San Antonio Express says: "This land of opportunity (Texas) has other resources to advertise—unexploited and largely unexplored mineral wealth, business and industrial opportunities innumerable. Texas also boasts matchless attractions as a place to live. That is sufficient reason why the State should spend a quarter-million dollars a year in advertising. . . . This State needs more people to till its soil, use its farm and ranch products, develop its mineral and timber resources and in countless other ways build the Greater Commonwealth."

SCABIES ERADICATION REPORT

There was employed in San Angelo District for the month of November, 3 state men, and 3 county men who spent their entire time in an effort to eradicate scabies infection, and a total of approximately \$465.00, was expended by this Department in its regular Eradication Program.

102 herds, and a total of 44,639 sheep or cattle were inspected or dipped. 6 head sheep were classed as exposed on account of being imported into Texas and dipped to comply with Texas Scabies Law.

The Livestock Sanitary Commission of Texas will continue the work in the San Angelo District in an effort to protect the live stock in that District from imported infection, and affording

the necessary scabies certificates demanded by other states on live stock moving from Texas.

The above work was conducted under the supervision of H. H. Cosper Supervisor of Scabies Eradication Work, San Angelo, Texas.

Note.—There were employed in San Angelo District 3 county paid men which are not included in the above expenditure.

History of Disasters

Four wars and two floods are the main catastrophes which Texans have to look back over since the beginning of statehood. The wars, of course, begin with the struggle for independence, on through the Civil and Spanish American wars to the World War, when 200,000 Texans went overseas. Greatest natural tragedy was the Galveston Hurricane in September, 1900, when from 5,000 to 7,000 lives were wiped out. Just a year before the Brazos flood swept across the country, taking heavy toll of lives and property.

Raw Values

Production of raw materials per capita in Texas is more than 50 percent greater than in the United States as a whole. In dollars and cents the state produced \$1,245,442,000 worth, which is about 300 percent more than at the beginning of the century. This amount is divided into \$581,000,000 for minerals, \$384,052,000 for crops, \$235,390,000 for livestock products, \$35,000,000 for forest products and \$10,000,000 for miscellaneous.

Prof. and Mrs. Jesie Q. Sealey and son of Lubbock spent the

week-end here visiting with Mrs. Sealey's parents, Rev. and Mrs. J. W. Leggett. Mr. Sealey is professor in the science department of Texas Tech.

NOTICE TO BIDDERS

The Commissioners Court of Schleicher County, Texas, will receive competitive bids to ten o'clock a. m. on the 10 day of January, 1938, at the Court house in Eldorado, Texas, on the following described road machinery: One or more Heavy duty crawler type tractors and 12 feet road graders, hydraulic four yard scraper and heavy duty roter:

and at said time and place said court will proceed to let a contract if any bid be accepted. Certified check in five per cent of amount of bid required, and the court reserves the right to reject any or all bids.

If any contract is made the Court intends to issue interest bearing time warrants for all or part payment thereof, in an amount not to exceed \$10,000 said warrants to bear interest at the rate of 4½ % per annum, and the full amount of said warrants to mature at a date not later than April 1, 1947.

C. S. McKinney, County Judge, Schleicher County.

Merry Christmas



We wish for our friends everywhere a very happy holiday season. May you enjoy health, happiness and loved ones this Christmas.

Thank you for your patronage this year. We are just as eager to serve you in 1938.

Make our cafe your headquarters when in Eldorado. You're always at home when with us and we deem it a privilege to serve you.

West Texas Cafe

Mr. and Mrs. L. B. McClary



TO OUR FRIENDS
THE WORLD OVER

Your patronage this year has been wonderful, and we appreciate the confidence you have shown in our firm throughout the entire year.

The Eldorado Wool Company is always interested in the well being of Schleicher County people, both from the standpoint of friendship and from the standpoint of service we're able to render you.

At this season of the year, we believe it fitting to wish you joy, health and happiness, and pledge our untiring efforts toward serving you throughout the New Year.

OUR BEST WISHES

TO ONE AND ALL

Eldorado Wool Co.

"Always Interested In Schleicher County People"



Again We Say

'Thank You'

And Wish You

A Merry Christmas



The Harvest is over for most of us, and we approach the Christmas season with joy and thanksgiving.

The 1937 Ginning Season is practically over, and at this Christmas Time we want to express our thanks for the splendid business this gin has enjoyed during the fall. We appreciate all of our farmer friends, as well as those who by nature of their business could not patronize this or any other gin.

We've tried to serve you well, and the wonderful patronage which you have given us makes us feel that our efforts have not been in vain.

A Merry Christmas

To Everyone

Farmers Co-operative Gin

HOMEFOLKS



The Humble Company is homefolks in Texas. It's a Texas institution, its employees are Texans, its motor fuels and motor oils are made in Texas, from crude oils produced in Texas fields. So the service we render the Texas motorist is a homefolks service: it's based on a first hand knowledge of what Texans need for full performance from their cars, and what Texans want when they stop for service at a Humble sign.

See for yourself. Try Humble products, try Humble service. Stop once or twice at a Humble service station or a Humble dealer's and the first thing you know, you'll be like thousands of other homefolks here in Texas—you'll have the Humble habit.

HUMBLE OIL & REFINING CO.

A Texas institution manned by Texans



COPYRIGHT, 1937, BY HUMBLE OIL & REFINING CO.

Ex-Students Home For The Holidays

The ex-students of Eldorado High School who are attending college and are expected home for the Christmas holidays are: Margaret Hill, R. L. and Bell Samples, Jetty Grace DeLong, Mary Jess, Koy, Zona Clare Koy, Jack Shugar, Jack Meador, and John Edwin Rodgers from the University of Texas.

Cecil Moore, Joe Turner Hext, Felix Susen, and Gene Lewis from Howard Payne College, Brownwood, Texas.

Leola Sauer and Johnnie Fern Isaacs from the San Angelo Jr. College.

Cecil Newlin, James Page, and Slaton Skinner from the San Angelo Business College.

Nell Campbell, Celeste Tisdale and Mildred Mund from T. S. C. W., Denton, Texas.

Harmon Bodine and Dee DeLong from A & M, College Station, Texas.

Maxine Wilton from T. C. U. Fort Worth, Texas.

Charles Ratliff from Hardin-Simmons University, Abilene, Texas.

Helen Stanford from Draughons Business College, San Antonio, Texas.

Frank Lewis from San Marcos Academy, San Marcos, Texas.

J. E. Hill returned home Tuesday from San Antonio, where he has been going through the clinic.

Mrs. Ruth Johnson of Austin is visiting her sisters, Mrs. D. E. DeLong, and Mrs. Claude Meador.

AUSTIN, Dec. 20—Marvin Hall, Texas fire insurance commissioner today called attention to the number of unusual fire hazards which should be guarded against during the festivities of the approaching holiday season.

"A destructive fire is the sworn enemy of the peace and happiness that Christmas should properly bring," Hall explained. "It is important, therefore, to be familiar with the hazards common to the month of December which have in past years caused wasteful loss of life and property."

Some of the "Don'ts" as listed by Commissioner Hall are as follows:

1. Don't decorate evergreen trees with highly inflammable materials.
2. Don't place cotton or lighted candles on the Christmas tree.
3. Don't carelessly smoke or get near an open flame when wearing a cotton Santa Claus beard.
4. Don't place a lighted candle in the window near curtains or other inflammable material.
5. Don't allow small children to handle fireworks.
6. Don't use pennies or wire to replace blown-out electric fuses.
7. Don't use kerosene or gasoline to start or quicken a fire.
8. Don't permit children and other members of the family to get too close to stoves and open fireplaces.

"Among the many things the people of Texas have to be thankful for this Christmas," Hall said, "is exceptionally low fire loss. The first six months of 1937 showed a lower fire loss than any six-month period during the last twenty years. It is doubly important during this last month of

the year, then, to think of the fire dangers to life and property which continually threaten to blight rejoicing because of a careless act or the use of an unsafe article.

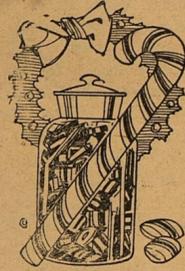
"If we Texans will but observe diligently all safety rules, particularly those pertaining to fires," Hall concluded, "this Christmas will be one of joy and happiness for all."

Piney Woods Prospects

A two hundred million dollar industry is not to be sneezed at, and that's what speed up the pulses of Texas business men when the possibilities of large

scale newsprint production in this state became known. The discovery that young slash and yellow pine had no rosin and was turning into newsprint opened the way for predictions that the huge industry now centered along the Canadian border will move southward eventually. The Southern pine belt extends through East Texas and along the entire gulf coast to the Atlantic, and the growth of trees is much more rapid than in the north.

FOR SALE—Adding machine paper. The Success Office.



JUST A WORD
TO YOU AT
CHRISTMAS

Just a word to let you know we are thinking of you this Christmas, and extend to you our very best wishes for a

MERRY CHRISTMAS

—And A—

HAPPY NEW YEAR

West Texas Feed Co.

Eldorado Lin Turney Christoval

Wishing You All A Merry

Christmas

We are proud of the splendid patronage you have given us during all of this year. We believe this is an expression of your appreciation of the friendliness and courteousness you find when you come to our store to do your shopping.



In 1938

You will find us always ready to serve you during the New Year with an even greater assortment of food values.

HAPPY NEW YEAR!

We believe the best is none too good for our customers, and we have tried to give you the very best possible during this year. Your friendship and patronage have proven to us that we have not failed.

When loved ones gather around your fireside this Christmas, we hope you will remember us as your food store wishing you all of the health and happiness possible.

Rees Red & White Store

An Individually Owned Food Store

We've Sailed Through

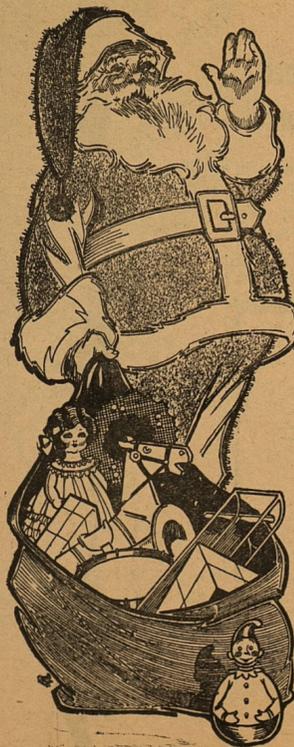
ANOTHER FALL



...Again we come to the close of another ginning season, and again the Eldorado Gin Co. has led the county in the number of bales ginned this year.

...This splendid record, of course, is made possible by the splendid patronage given us by our Farmer Friends in Schleicher County. We appreciate this expression of your confidence in us.

...Such service as you've had from our gin this year will be carried on throughout the years to come, and we hope to continue to merit your patronage with faith and confidence.



The Personnel Of This Gin

Wishes You All A Merry Christmas

Eldorado Gin Co.

Range Feature Of Agricultural Conservation Program To Be Continued In 1938

College Station.—The range feature of the Agricultural Conservation Program, which was started in Texas in 1937, will be continued in 1938, according to Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee.

The 1938 program will be similar in most respects to the preceding plan, Slaughter said. Some practices have been dropped from the present plan, and others have been added.

The deferred grazing practice whereby part of the range is withheld from grazing for a six months period to allow natural reseeding, long recommended by Texas A. & M. College pasture authorities, was popular with ranchmen in 1938 may earn 60 percent of their range building allowance by this method instead of 33 percent in 1937, Slaughter indicated.

The range building allowance has been changed from a straight \$1.50 per animal unit to \$1 per animal unit plus two cents per acre of range land.

Erosion and runoff control will again be featured through payments for contour listing, furrowing, or subsoiling, and by construction of spreader dams and terraces.

The construction of dams for water reservoirs, one of the most universally popular practices this year, will be continued under the 1938 program and will be enlarged to include payments for drilling wells, which cannot, however, be located at the range headquarters.

Slaughter indicated that all points of the proposed program were subject to change by Congress in its present session, although only minor details are expected to be affected by such changes.

Holland Family Hold Reunion At Angelo Sunday

Members of the Holland family, originally from Christoval, met in San Angelo last Sunday for their annual Christmas family reunion. The reunion was held in the home of Mr. and Mrs. Eugene Cochran.

Thirty-eight relatives were present for the reunion. After the Christmas dinner was served, forty-two was enjoyed during the afternoon. A Christmas tree was also held, with each one receiving a gift, and names were then drawn for Christmas gifts next year.

Attending from Eldorado were

Mr. and Mrs. A. T. Wright and daughters, Agnes and Beatrice, and Mr. and Mrs. L. T. Barber and son, Bobby.

JILLY ANL LEOLA BOYER HOSTESSES TO SUNDAY SCHOOL PARTY

Misses Billy and Leola Boyer were hostesses to members of the Baptist Sunday School and B. T. U. at their home last Tuesday evening.

The room was decorated with Christmas evergreens and colors. After various and interesting games were enjoyed, attractive refreshments were served.

Present were Mabel Whitley, Gene Koy, Bonnie Mund, Evelyn Anderson, Hollis McCormick, Louise Whitten, George Williams, Robert Lee Anderson, T. L. Whitley, Morris Whitten, John Ballew, June West, Bernice Bricker, Edith Bricker, Clara Mae King, L. D. Mund, Slaton Skinner, Ellie McKinney, Sam Cloud, Paul Davis, Margaret Stewart, Margaret Hill, Billy Boyer, Leola Boyer, Mr. and Mrs. Ray Boyer and Earl McKinney.

PEACE ON EARTH—GOOD WILL TOWARD MEN

Both beautiful and tragic is the Christmas Spirit that steals over mankind this time of the year, causing men to forget their petty grudges, to make new friends out of old enemies and cloaking the world in the spirit of true brotherhood. The beauty of the Christmas Spirit lies in the peace that descends on the world as a result. The tragedy is that the spirit is all too short lived.

Never, perhaps, in the history of the nation has there been a greater need for the literal application of the Christmas admonition—"Peace on Earth, Good Will Toward Men."

In this, the Christmas season, let us seek lasting peace between all groups in our society; the substitution of the council table for strife, discord and suspicion. Let us seek lasting peace between labor, management and government, that the whole nation may go forward.

1,200 Bales Of Cotton Are Ginned At Reynolds

Despite the fact that a number of farmers in the Reynolds community were hailed out last spring, and some of them did not replant, a fairly good cotton

crop has been raised this year. L. Moore, manager of the Moore & Son Gin, stated that this gin had ginned around 1,200 bales of cotton. He said that the crop was about all gathered, but Monday he was still ginning.

The Moore Gin has filled a great need for farmers in that community. Besides having a gin near, and easily reached with their cotton, farmers have also benefitted by being able to sell their cotton and seed at the gin, thereby saving trucking expense to other market points.

METHODIST W. M. S. HAS XMAS PARTY

The Methodist W. M. S. met

Monday at 2 p. m. in the home of Mrs. Johnnie Isaacs for a Xmas party and for the ceremony for Installation of officers for the new year. Rev. J. W. Leggett preformed the Installation ceremony after which Mrs. Luke Thompson and Mrs. Ben Hert distributed the Xmas gifts. Refreshments of hot chocolate and cake were served to the 18 members and 2 guests who were present.

Miss Margaret Hill, who is attending Texas University at Austin, is home to visit home folks during the holidays.

SALES BOOKS FOR SALE at the Success Office.

Johnnie Clement, who is attending S. M. U. at Dallas, is visiting Mr. and Mrs. Claude Meador and family.

Xmas Is Coming

You'll need extra milk for Xmas Holidays. Get Santa to bring your children an extra quart from Stanford's Dairy. Milk from this dairy is put up under the most sanitary conditions.

Wishing each and every one a Merry Christmas

STANFORD'S DAIRY
Phone 249

ELECTRIC LIGHT AND POWER FOR ONLY 50c A YEAR

Power Operating Cost!



Use that wealth of FREE POWER that's blowing across your farm! Put the wind to work. Make it furnish you all the electricity you need for lights—radio—water system—washer—and motors to take the hard work out of dozens of farm jobs! There's no tax on the wind. IT'S FREE! Make it work for you, as so many of your neighbors are doing!

GIANT 32 VOLT

WINCHARGER FARM POWER PLANT

You can turn FREE WIND POWER into electricity for less than 50c a year power operating cost!

Farmers everywhere are getting work done faster, saving money, enjoying life more because they have this amazing new farm machine. Wincharger's giant 10-foot propeller drives a special-built generator—delivers a wealth of current to keep 32-volt farm batteries fully charged for all farm needs.

You can depend on Wincharger! More than 500,000 farm folks are now enjoying "free electricity from the WIND" with Giant Winchargers. If you have a gas-operated electric plant, change to Wincharger. It will pay for itself in a short time through savings in gas and oil. Satisfaction guaranteed or your money back. Made by the world's largest makers of wind-electric equipment. Start putting the wind to work NOW!

You can own a 32-volt Giant Wincharger for only \$15 down—10 months to pay! Get all the facts now!

ELDORADO HARDWARE GO.

A Service Institution

Merry Christmas



Thank you for your patronage during all of this year. Your friendship has meant much to us.

Our entire personnel joins us in wishing each and everyone of you lots of happiness during the Holiday Season.

City Barber Shop

And CITY BEAUTY SHOP



A Bright Merry Christmas



A Happy New Year!



Brightness and Cheer throughout the year! This Your Electric Servant wishes for you, uttering a wish that can come true! These are our gifts to your home and community. Well-lighted homes create a holiday spirit the year 'round; good light brings comfort and eyesight protection; and electric power supplies safe refrigeration, easy cooking and all the many services that are yours at the touch of a switch. Just as each Christmas finds West Texas—the Land of Opportunity—enjoying an advanced standard of living, so it finds Electric Servants contributing more to the happiness and comfort of the quarter-million people in the 161 communities served by this company. And every Christmas finds the unit cost of this service diminishing. To make 1938 a happier year, use more Electric Service at today's low rates.

West Texas Utilities Company



WISHING YOU ALL A MERRY CHRISTMAS —And A— HAPPY NEW YEAR

Wright's CASH Store

1921—1937



Merry Christmas

At this season of the year, we want you to know we appreciate your business, your friendship, your good will.

We extend to you our very best wishes for all the happiness and joys this Christmas and throughout 1938.



HAPPY NEW YEAR

W. O. ALEXANDER & SON
General Insurance

Established in 1921 Telephone 163

A Story Of Christmas

By Dorothy Jarret

In all Christian countries, Christmas is celebrated as the anniversary of the birth of Christ, "the Prince of Peace," "the King of Kings." Christ was born on December 25th and this day is a national holiday. When we think of Christmas, we usually think of the presents which we will receive instead of Christ. Without the Christmas tree and Santa Claus for the little folks, the day would be incomplete. The custom of sending greetings on "Christmas cards" started more than fifty years ago.

The use of the fir tree in connection with Christmas celebrations is of Germanic or Scandinavian origin. The pagans of northern Europe used their sacred evergreen trees in connection with their Christian festival. Now trees of various kinds are decorated and lighted to make the Christmas season seem brighter and more beautiful.

At Christmas time we should think more of others instead of ourselves. Let us make this Christmas a "Christmas for Christ."

A LOVE MESSAGE

I want to send a whisper song
Across the waters blue
To tell to all the children there
Jesus loves you—Jesus loves you.

I'm sure they won't know what to think,
They'll wonder if it's true,
But I'll just keep whispering
Jesus loves you—Jesus loves you.

And by and by they'll understand
The story sweet and true;
Then they will tell it o'er and o'er
Jesus loves you—Jesus loves you.

A SAFE CHRISTMAS TO YOU

Here's wishing you a Merry Christmas and a safe Christmas. This year, if past precedents prevail, many a Christmas that starts out merrily will end in tragedy—because of fire. A dead child, a seriously burned parent, a destroyed home—these are the fruits of carelessness and ignorance in regard to fire hazards.

The danger of fire always exists, and with the Holiday season a number of especially grave hazards appear. One of the worst of these is the use of real candles on Christmas trees. As the tree dries, it will very easily catch fire from even the slightest flame and even though a tree is green enough to resist candle flame, the danger of clothing and decorations igniting is extremely great. Use electric tree candles—and buy outfits of good quality to reduce the hazard of short-circuits.

Christmas costumes, of paper and flimsy cloth, are another important danger, especially to children too young to be properly careful. Such costumes should never be worn in the presence of open flame of any kind, such as a fireplace.

During Christmas, more than ordinary care should be taken with matches and smoking materials. With a litter of package wrapping about, and the house in general happy disorder, carelessness with a match or cigarette may be the prelude to a conflagration.

Above all then—keep fire dangers in mind this Christmas, and be safe. It isn't hard. And it may save a life.

Charles Ratliff, who is attending Hardin-Simmons University in Abilene, came in Saturday to spend the Christmas holidays with his parents, Mr. and Mrs. J. L. Ratliff.

"This joke will slay you," a friend told Coleman Pattison, Indianapolis attorney. He was almost right. Pattison laughed

so hard he fractured two ribs, puncturing a lung. Physicians said he would recover.

ANNOUNCEMENT:

Old Santa Claus brought Rev. and Mrs. C. T. Aly a big Christmas present. It is a beautiful baby girl. She has brown curly hair just like her father and sky blue eyes just like her mother. Her name is Jo Helen. She was given this name by her little brother. All three are doing fine.

TYPEWRITER RIBBONS

We have the right kind for your machine. The Success Office



LOTS OF GOODNESS

We sure do appreciate the good business you've given us this year, and during all the ten years we have been in Eldorado.

We wish you a very Merry Christmas, and a world of good things during the New Year, 1938.

When hungry or thirsty remember your old friend,

HAMBURGER BILL

"Still Serving You"



Christmas Greetings From

"Your Bank"

Again, as we come to the happy Yuletide Season, "Your Bank" wishes to extend greetings to our friends everywhere—and wish you well.

It's been a pleasure for us to be of service to you as your financial institution during all of the year coming to a close, and we hope that this service has been beneficial to you and yours.

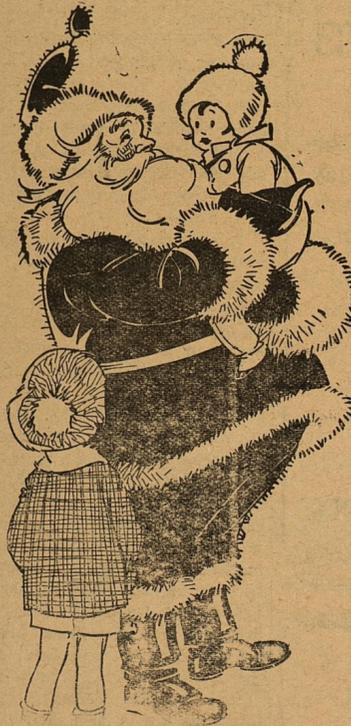
May The Year
1938 Be Filled
With
Opportunity!

-- In 1938 --



Throughout the New Year, we will take advantage of every opportunity to be of service to you.

First Nat'l Bank



TO YOU OUR FRIENDS

Our friends in Schleicher County have given us a wonderful business during 1937, and we think it fitting to pause at this season of the year to say:

"Thank You, And

A Merry Christmas

To You All

We hope the new year will bring you a bountiful supply of happiness and blessings.

For The Late Shopper

If you have not yet completed your Christmas shopping, visit our store. We still have a supply of Good Practical Gifts that will please every member of the family.

Gifts of clothing, wearing apparel, are always appropriate and practical. Come in Today.

The Ratliff Store
Eldorado Funeral Home

PERILS OF THE NIGHT

By La Velle & Darlene Casey

The lightning was flashing higher in the sky, and now the faint mutter of thunder could be heard very faintly at first, then it grew louder and louder. The rain came on. Then suddenly, like a solid sheet of water, it burst into sight.

Driving rain gugged down rain spouts. There were wicked flashes of lightning. The wind howled in fury shattered now and then, at the peak of its high-pitched shrieking by resounding crashes of thunder.

Above the roar of the rain and hail, above the crashing of the thunder rose the instant drumming of four thousand hard hoofs, the clicking of horns against horns; came a close packed mass of madden steers moving almost like a section of the earth itself thundered into the explosive night.

Slickers waving, guns flashing came twenty hard riding cowboys riding desperately in an attempt to force a quiet mill.

The hail had ceased, but the rain was pouring down in sheets, whipping into their faces until at times they could not see. They

even had to turn their heads to breathe.

Finally the outer steers began pressing inward at an angle, toward the center of the front line; others joined in the crisscross, and before long the sweeping circle was forming, the inner animals forced to join it by the wall of running flesh in front of them.

The lightning still flashed but was growing more distant, and the pelting rain was easing up a little. The riders were now on the flanks of the milling herd, keeping it spinning; and here and there a voice could be heard rising in a song. Gradually the running animals lost speed and compacted; and as the noise of their running died down, the sound of the singing voice increased.

Once again the moon rode high over the peaks of the mountain and flooded the narrow valley with mellow light. The embers of a campfire gleamed golden-red in the moonlight. Saddle blankets were draped over low bushes to dry. In the deeper gloom of a thicket, the tips of cigarettes glowed like moving fireflies, betraying the presence of cowboys bedded on the ground

heads pillowed on their saddle, slickers spread atop their blankets, and so the night wore peacefully on.

CIVIL SERVICE EXAMS ANNOUNCED

The United States Civil Service Commission has announced open competitive examinations as follows:

Naval architect, \$3,800 a year, U. S. Maritime Commission.

Assistant marketing specialist (meat grader), \$2,600 a year, Bureau of Agricultural Economics.

Physiologist (poultry), and senior, associate, and assistant physiologists (poultry), \$2,600 to \$4,600 a year, Bureau of Animal Industry.

Principal consultant in child welfare services, \$5,600 a year, and principal consultant in medical social work for children, \$5,600 a year, Children's Bureau, Department of Labor.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

SEVEN ESSENTIALS FOR HIGHWAY SAFETY

At its recent annual Congress, the National Safety Council reaffirmed its declaration of war on accidents, and asked for:

1. More and better uniform traffic laws, especially in the matters of standard signs and signals and drivers' licensing requirements.
2. Stricter, fairer and more intelligent enforcement.
3. Efficient safety organizations in every state, county and community.
4. More and better traffic engineering, resulting in safer highways.
5. Periodic inspection of all motor vehicles by properly equipped stations operated or closely supervised by state or city.
6. Intelligent safety instruction in all schools.
7. More research into the physical causes and preventatives of accidents.

Here is the way to make our streets and highways—which are today more dangerous than a battlefield—safe. There is no road to safety, but neither is there any mystery about it. Good drivers, operating good cars, under proper regulations, on well designed arteries, aren't likely to cause death, injury or property damage. The reckless, incompetent or drunken motorist; the mechanically defective automobile; the highway which is structurally years behind the times—these are the triumvirate that are collectively responsible for the annual traffic massacre of 30,000 Americans. And of the three, the first is indefinitely the greatest menace.

The National Safety Council, out of its wealth of experience, has proposed a long range program that should be put into effect without delay, and should re-

ceive the enthusiastic cooperation not only of state and city governments, but of the entire motoring population as well.

Forty girls in El Paso assigned to a work project sponsored by the El Paso and Culberson County Health Units are being trained in the extension of health and sanitation practices through their work under the supervision of County Nurses, J. C. Kellam, State Youth Director has been informed.

FOR SALE—Adding machine paper. The Success Office.



WISHING YOU JOY

Just a word to let our friends in Schleicher County know we're thinking of you this Christmas. We wish you health, happiness, and Good Cheer.

If you're busy entertaining members of the family, remember that we will serve an appetizing dinner on Christmas Day.

ROYSTER'S CAFE

Mr. and Mrs. D. C. Royster

P. T. A. MEETS

The Eldorado Parent-Teacher Association met in regular session on Tuesday, December 14, 1937 at 3:10 p. m. in the clothing laboratory at school.

After the minutes were read and approved, pupils from Miss Ellington's first grade furnished songs and readings for the first part of the program for the afternoon. The program they presented follows: Song, "Where There's You There's Me" by Joan Bowman and Melvin Harris; musical reading, "How Can I Tell?" by Sam Ed Ashmore; and song, "Maybe It's a Bear" by Charles Mund.

The theme of the discussion for the afternoon was "Trends

in the Curriculum" and the only speaker, Mr. Tom D. Riddle gave a very enlightening talk on "Present Trends in the Subject Offerings in Texas."

When the count of room mothers was taken, Miss Ellington's room was in the lead with 16 mothers at the meeting. For the next month this class will keep the picture which the P. T. A. offers to the grade having the largest number of parents present at a meeting.

After the program there was a social hour at which Mrs. Horace B. Rees, chairman of the room mothers, and mothers of the first grade served refreshments to members of the organization.

Travel By Train

FAST — SAFE — COMFORTABLE

FARES ARE VERY LOW



2c per mile one way—good in coaches and chair cars only.

3c per mile one way—good in all classes of equipment.

Generous Reduction On Round Trip Tickets

Liberal Limits And Stopover Privileges

Complete details of any trip you would like, on request.

Call—
W. A. Mullett,
Agent,
Eldorado, Texas.

Or Write—
M. C. Burton,
General Passenger Agent,
Amarillo, Texas

ABSTRACTS

We are prepared to make your abstracts, 16 years experience in the abstract business

John F. Isaacs, Abstract Company

Lower Rates For THE HOLIDAYS

Our night rate will be in effect during the holidays. Beginning at seven o'clock Friday night, these low rates will continue through Christmas and Sunday. Send your greetings BY TELEPHONE!

MERRY CHRISTMAS

TO ALL

SAN ANGELO TELEPHONE COMPANY



Wishing you all

A

Merry Christmas

And A

Happy New Year

SAMPLE'S DAIRY



With school opening soon it is important that the children's eyes be examined. With proper light and proper glasses they should have little trouble.

OTIS L. PARRIS

OPTOMETRIST & OPTICIAN
5 W. Beauregard Dial 6006

... And We iWill

TELL THE

Whole World

Your Business Has

Been Appreciated!

Come...

WHISPER IT to SANTA!

Words fail us when we try to express our thanks for the wonderful reception given us, a new business in your country. You have accorded us a wonderful patronage, and we appreciate your friendship and confidence.

We believe The Moore & Son Gin has served a splendid purpose in your county, giving the people of the Reynolds community and of the county a ginning service that is unequalled and unexcelled anywhere.

We're glad to be one of you, we're glad to be classed among your friends, and we're glad of your patronage and friendship during this ginning season.

Merry Christmas

To You All

Moore & Son Gin

NOBODY'S BUSINESS
BY JULIAN CAPERS, JR.

AUSTIN.—The Christmas season brought a moratorium on State politics for a couple of weeks, but it brought little of peace or good-will to those who live by the whims of the voters.

The Statewide Jackson Day dinner, to be held in Dallas Jan. 8, under sponsorship of the National Democratic Committee and the State Democratic Executive Committee, was the focus of political interest. Jesse Jones, chairman of the RFC, and a potential candidate for the Democratic presidential nomination in 1940, was scheduled as principal orator. Although this is to be the only official Jackson Day dinner

in Texas, attendance is limited to those who contribute \$25 or more to finance the National Committee for a year. The idea is to spend \$5 for the dinner and arrangements, and turn in about \$20 per capita or \$20,000 to the National Committee. Postmasters, collectors of internal revenue, and other New Deal job-holders, together with State office-holders and office-seekers, will doubtless insure a capacity crowd of 1,000.

\$2 Dems To Dine, Too
Chairman Myron Blalock of the State Committee encountered some slight difficulty, however, when announcement of plans for the official dinner was followed immediately by announcement of a second Jackson Day dinner for "\$2 Democrats", to

other hotel at the same hour as the official dinner. No part of the proceeds of the \$2 Democrats dinner goes to the national committee, and the "official" dinner is the only one authorized by the national committee. The \$2 dinner was sponsored by Emory Wiley, of Dallas. Mr. Wiley is something of a political promoter himself. He managed the unsuccessful campaign of Frank Morris for Railroad Commissioner two years ago, later toured the state of seeking to promote a gubernatorial boom for Freeman Burford, Dallas oil man. There was a slight suspicion that the \$2 Democrats' dinner might be an effort to promote a candidate for Governor or Railroad Commissioner, more than to do honor to the memory of Old Hickory.

Centennial Backwash
An interesting flare-back from the political wounds left after the fighting that centered around the organization of the Texas Centennial Exposition of Dallas two years ago was staged in Dallas this week. When the banker group which ran the Centennial show threw out Walter Cline of Wichita Falls, the original director-general, they also ousted Otto Herald, Dallas capitalist and president of the State Fair of Texas, who was Cline's first assistant. When the State Fair stockholders met the other night in Dallas, the banker group were shocked and surprised to find friends of Herald there with sufficient proxies to take complete charge of the election of directors, generally recognized as belonging to the banker group, were denied re-election, and "new blood" substituted. The retired directors included R. L. Thornton, banker who was chairman of the Centennial control

Less Monthly Discomfort
Many women, who formerly suffered from a weak, run-down condition as a result of poor assimilation of food, say they benefited by taking CARDUI, a special medicine for women. They found it helped to increase the appetite and improve digestion, thereby bringing them more strength from their food.

Naturally there is less discomfort at monthly periods when the system has been strengthened and the various functions restored and regulated.

Cardui, praised by thousands of women, is well worth trying. Of course, if not benefited, consult a physician.

committee.

Nathan Adams, head of Dallas' largest bank, and long a dominant figure in North Texas business and banking circles, made a vigorous personal fight on the floor for the banker groups' directors, but the voting ended in complete victory for Herald's forces.

Wrangling among members of the "pensions for everybody" convention, held recently in Waco, has ended in an endorsement for Clarence E. Farmer, the vauble little House member from Fort Worth, for Governor. Farmer's coup was accomplished by appointment of a committee which handed down the endorsement later, after a floor fight over the endorsement broke up the convention, when agents of Attorney General Bill McCraw sought the support of the pension group for their man. The smart politicians in Austin have been contending for some time that the strength of the pension for everybody group has been greatly exaggerated, and is virtually nil. They point out that with the pensioners split between Farmer, a candidate who probably will not run very fast, and Jim Ferguson, who didn't cut much figure in the last race for Governor, their votes will hardly be a deciding factor in July.

Notes
Laudatory editorials about Attorney General Bill McCraw published in one of the Houston newspapers owned by Jesse Jones recently have inspired one Dallas political writer to see an alliance between Jones and McCraw. . . He overlooks the fact that Jones is generally supposed to control Houston paper, which usually takes the opposite side on political questions, so that Jones is "on a winner" regardless. . .

Another Dallas political writer sees visions of an "all Dallas" state administration, with this ticket: Bill McCraw, governor; Ex-Senator George Purl or Rep. Dallas Blankenship, Lieutenant Governor; Gerald C. Mann, ex-Secretary of State, Attorney Gen-

eral; Frank Morris or Ex-Mayor George Sergeant, Railroad Commissioner. He recalls that Dallas since the days of Sen. Charles E. Culberson, until McCraw was elected Attorney General, but thinks McCraw's victory has wiped out the apparent prejudice toward Dallas candidates, and the "All Dallas ticket" will sweep into control of the capitol next July. The Austin political smarties are still chuckling over this political reasoning.

HARDIN-SIMMONS QUARTET ENTERTAINS STUDENT BODY

The Hardin-Simmons quartet from Hardin-Simmons College in Abilene entertained the high school and grade school student body with a very interesting program last Monday. The quartet was composed of Joe Dean Probst, first tenor; Dexter Riddle, second tenor; Charles McLaughlin, baritone; and Dick Griffin, base.

The quartet rendered several songs among them "Little Cotton Dolly," "Kentucky Babe," and "Going Down the Valley." The first tenor, Joe Dean Probst, gave a very good imitation of Donald Duck, of movie fame. This is one of the best programs of this kind that has been given in EHS in several years.

Dexter Riddle is a nephew of Mr. Riddle.

Timely Topics

President Roosevelt's recommendations for reduced road building appropriations and other economy measures are meeting much opposition in Congress. Next year is election year and the solons fear a closing of the Federal grab-bag may hurt them back home.

Almost rivalling the fastest airplanes for speed, the new automobile record made by Captain George Eyston of England last month may stand for some time to come. He attained the amazing speed of a fraction more than 311 miles an hour on the

Utah salt flats, beating Sir Malcolm Campbell's previous record of 301 miles an hour.

His conscience bothered the thief taking \$240 worth of jewelry and clothing from the home of Jack Holtz in White Plains, N. Y., so much he returned the loot by parcel post, all charges prepaid.

Frank Beaman of Murray, Ky., has worn the same pair of shoes continuously for 24 years.

Picking herself up after she had been knocked down by an automobile, Miss Carrie Nowell, 72, of Pasadena, Calif., told the driver she was to blame for the accident, then walked nine blocks to a hospital.

TYPEWRITER RIBBONS
We have the right kind for your machine. The Success Office

Our stock of supplies contains items needed every day on the ranch—

FEEDS
Cake — Meal
—Salts—
Calcium Carbonates

Shearing Supplies

Wool Bags
Fleece Twine
Sewing Twine
Branding Paint

Fly Repellents

Bone Oil
Pinetaroil
Globe
Zinc Oxide
Gulf
Oglesby's

Worm Medicine

Blue Death
Globe
Byrd's
Gulf
Benzol

Miscellaneous

Soremouth Vaccine
Tetra Capsules
Globe Drench
Livestock Spray
Globe Dip
Cooper's Dip
Marking Chalk

Eldorado Wool Co.



THANK YOU FOR A
GOOD YEAR

Christmas, we think, is a very good time to tell all our friends and customers how much we appreciate your business during 1937. We've enjoyed another good year—Thanks to You!

Merry Christmas

We hope this Christmas will be the happiest of all for you. And may the New Year bring you health, happiness and contentment.

HOOVER DRUG STORE
"Your Home Druggists"

YOU NEVER SAW SO MUCH TIRE FOR YOUR MONEY!
Buy THE NEW **Firestone STANDARD**



FIRST GRADE QUALITY—The new Firestone Standard Tire is built of first grade materials by skilled workmen, in the world's most efficient factories.

GUM-DIPPED CORD BODY—Every cotton fibre in every cord in every ply is soaked in liquid rubber, preventing internal friction and heat, which provides greater strength and blowout protection.

TWO EXTRA LAYERS OF GUM-DIPPED CORDS UNDER THE TREAD—This patented Firestone feature cushions road shocks, protects against punctures and gives longer life.

LONGER NON-SKID MILEAGE—The non-skid tread is wider, flatter, with more and tougher rubber on the road, giving longer wear and thousands of extra miles.

PRICES—Volume production makes these low prices possible.

FIRESTONE NAME AND GUARANTEE—Every Firestone Standard Tire bears the Firestone name, your guarantee of greater safety, dependability and economy.

TEXACO
Service Station
Phone 95
Lum Davis, Mgr.



A MERRY CHRISTMAS

We sincerely appreciate the splendid patronage which has been ours to enjoy this year, and we solicit a continuation of this patronage, your good will and friendship throughout 1938.

We hope this Christmas will be the happiest of all for our friends everywhere, and that you will enter the New Year with better prospects than ever before.

Let Us Help You With Your Building Problems

Wm. CAMERON & CO

1

(From Page One)
mas, which called forth remonstrances from authorities of the Church, who deplored the tendency to stress the festive rather than the serious significance of the Christmas season.

As now observed, Christmas is firmly established as one of the most universally celebrated festivals of the year.

2

(From Page One)
voted to highways, it seems to me that so long as this tax is retained, highway appropriations should continue in considerable amounts."

From Congressman South's letter we quote:

"I have never opposed a gasoline tax, either by our state, or by the federal government, although in some instances, it ap-

pears that this tax has become somewhat burdensome. I believe the voting public, as a rule, is willing to pay for a more adequate system of highways throughout the country. It seems to me, however, that with the vast amount of taxes now being paid, the federal government should continue to appropriate money so collected until a much better system of roads has been provided. There is no doubt but that many of our numerous accidents are traceable to inadequate roads.

"I have discussed this matter somewhat at length with Honorable Wilburn Cartwright, chairman of the committee on roads, and with other members and it is my opinion that no action will be taken by the Congress, which will reduce the federal appropriations for the coming year.

"As you probably know, the Hayden-Cartwright Act of June 16, 1936, authorized the appor-

**Interstate Public Service Co.
Has Reorganization Case Filed In
U. S. District Court In Arkansas**

A. J. Atkins, city secretary and tax assessor and collector for Eldorado and the Eldorado school district, received the following notice of a reorganization case of the Continental Public Service Co., debtor, and the Interstate Public Service Co., debtor, and the Interstate Public Service Co., subsidiary, filed in the U. S. District Court of Arkansas:

To The Stockholders, Bondholders, Creditors and Other Persons Interested In Interstate Public Service Company:

Pursuant to order of Honorable Thos. C. Trimble, Jr., dated November 27, 1937, in the above entitled and numbered cause, on the bankruptcy docket in the above court, you are hereby notified that a hearing will be held in the above proceedings before the said Thos. C. Trimble, Jr., at the courtroom of the United States District Court for the Western Division of the Eastern District of Arkansas, at Little Rock, Arkansas, on the 27th day of December, 1937, at ten o'clock a. m., to determine

whether the appointment of the undersigned as temporary trustees of the assets and property of Interstate Public Service Company shall be made permanent or shall be terminated and the Interstate Public Service Company be continued in possession of said assets and property, or whether substitute trustee or trustees shall be appointed.

And you are also hereby notified that the said Judge has determined the time within which the claims and interests of creditors and stockholders may be filed or evidenced and has fixed one hundred twenty days from the date of entry of said order, to-wit, the 26th day of March, 1938, as the time within which such claims and interests shall be filed or evidenced, and after Mar. 26, 1938, no claim, or interest may participate in any plan of reorganization, except on order for cause shown.

(s) R. R. Suttle,
(s) E. A. Henry,
Trustees for Interstate Public Service Company.

tionment to the states, the sum of \$238,000,000 for the fiscal year 1938, and a like sum for 1939.

"Unless Congress takes affirmative action within the near future, this amount will doubtless be appropriated."

PRESBYTERIAN CHURCH

Sunday School at 10:00
Morning Worship at 11:00
Evening Worship at 7:15

Christmas season is preeminently a time of religious significance. It is exceedingly proper that part of the season be given to religious exercises. We invite you to the services on Sunday.

Sermon subject at 11:00 will be "From Bethlehem to Nazareth."

Sermon subject at 7:15 will be "In the Beginning God".

The congregation of this church wishes to express its appreciation for the interest shown in our Christmas pageant on last Sunday night.

The pastor and his wife extend to all the people of the community sincere good wishes for a joyous Christmas.

N. P. Wilkinson.

Mr. and Mrs. Dick Lawhon and daughters, Worthie and Polly, left Wednesday for Houston, where they will spend the holidays with Mrs. Lawhon's relatives.

WATCH NIGHT PARTY

Friady night, December 31, at eight o'clock all are invited to assemble at the First Baptist Church for a watch night party. The first period will be given over to the singing of songs.

The next period, we will have a well planend social for each group present, and the last period, which will be from 11 to 12 will be given to the making of new year resolutions. The pastor will preach a new year's message. Don't miss this—

C. T. Aly.

CLASSIFIED ADVERTISEMENTS

SALESMAN WANTED — MEN WANTED for Rawleigh Routes of 800 families. Reliable hustler should start earning \$30 weekly and increase rapidly. Write today. Rawleigh's, Dept. TXL-233-S, Memphis, Tenn.

FOR RENT—Two unfurnished rooms. \$8.00, with lights and water furnished. Mrs. E. E. Menges

NOTICE TO THE PUBLIC: I have bonded insured trucks, so you are fully protected on anything I haul. Will move anything anywhere, day or night. C. M. Mund

Day phone 109
Night Phone 104 (47-tf-chg)

FOR RENT—Newly papered, unfurnished room. Mrs. Earl Kent. Eldorado, Texas. (1t-pd.)

WATCHES—REPAIR Watches cleaned \$1.50 Mainsprings \$1.25 Crystals 40c

If you are in the market for a new or used watch I can save you money. Good used pocket watches from \$4.50 to \$10.00.

John Stigler, Christoval, Texas. Located in McMillian Drug.

Lum and Paul Davis
Wish You One and All
A MERRY CHRISTMAS

—And A—

HAPPY NEW YEAR

TEXACO SERVICE STATION

Phone 95

Lum Davis, Mgr.

CITY GROCERY

PHONE NO. 120

Our aim is to supply Schleicher County

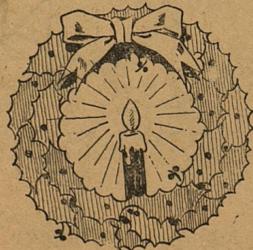
People with—

Quality Groceries

—And The—

Finest Home Grown Meats

"Service With A Smile"



**A Happy
Christmas**

Whatever portion of business we have enjoyed this year, we owe our thanks to our many friends in Schleicher County. We want you to know we're thinking of you and wish you a Very Merry Christmas.

We are looking forward to serving you in 1938 with pleasure, and we want you to always feel at home at the

Eldorado Motor Co.

C. W. Galbreath

Ford Sales & Service



**SELF-SERVE
GROCERY**

Eldorado, Texas

Merry Xmas To
Everyone.

Get our prices on
candies, fruit and
nuts. Large stock
to select from.

Thurs. & Friday
Specials.

Sugar, Pure Cane 20 lb \$1.05

Limit 20 lb to customer with \$1 or more mdse

Shelled Pecans lb 33c	Walnuts No. 1 soft shell lb 20c
Mince meat 10 c pk. 8c	Pecans, Halberts Grafted lb 15c
Asparagus, Green no. 2 can 28c	Cranberries, Late Howell lb 18c
Chocolate Baking ½ lb pk. 15c	Oranges, Red Ball small doz. 10c
Extract 2 oz. bottle pure 19c	Apples, Winesap small doz. 10c

Crisco, 6 lb Bucket \$1.03

Snow Drift 6 lb. Bucket 98c

Pineapple tidbits can 8c	Pears No. 1 can 14c
Peaches no. 1 heavy syrup 14c	Corn No. 2 can 10c
Appricots No. 1 can 14c	Dozen cans \$1.10
	Peas Mission No. 1 can 10c
	Dozen cans \$1.10

Pinto Beans, new crop Colorado 10 lb .. 48c

Flour, Golden Crown, 48 lb \$1.70

Popcorn 1 lb .. 10c	Soap Big Pete 8 bars 25c
Cherries, Red Pit- ted, sour can 15c	Soap Sunny Mon- day, 8 bar 25c
Coconut, 1 lb .. 18c	

Macaroni, Spaghetti, Vermicelli 6 boxes 17c

Meal 20 lb sack .. 60c	Peas American Wonder selects 2 cans 25c
10 lb sack .. 31c	Beets, Sliced No. 2 can 10c
5 lb sack .. 16c	
Hominy 303 can 5c	

Shortening 4 lb carton 48c

Pickles, 25 oz. jar sour 15c	Mrs. Schollars Salad Dressing Qt. 25c
Pickles 32 oz. jar sour 18c	Pt. 15c
Pickles 32 oz. Jar sweet 28c	1-2 Pt. 10c

MEAT DEPARTMENT

Baby Beef, chuck Roast, lb 15c	Bacon the kind we slice lb 33c
Sausage our own made lb 25c	Bacon, sugar cured in strip 29c
7 stk. 2 lb 35c	Bacon Dry Salt 19c

Drawing At 5:30