

Memphis Democrat

Hall County Herald Absorbed by Purchase August 7, 1933. Published every afternoon (except Saturday) and Sunday morning.

Subscription Rate By Carrier In Memphis, Nevils, Estelino, Turkey, Lakeview, Alaska, Hedley, Clarendon, Le-La Lake, Giles, Quitaque and Wellington. One Week.....10c One Month.....40c By Mail Three Months.....\$1.00 One Year.....\$3.00

Entered in the Post Office at Memphis, Texas, as second class mail matter under the Act of March 3, 1879.

Notice to Public Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 617 Main Street, Memphis, Texas.

SOCIAL SECURITY EMERGENCY relief authorities in New Jersey recently made a survey of 10,000 of the 165,000 New Jersey families who were on relief last winter, to learn what the average family on relief is like.

The average family on relief has native white parents, two children less than 16 years old, and a record of from two to three years of continuous unemployment. The father is between 35 and 50 and has had between five and eight years of schooling.

Before the depression, he was an unskilled laborer, regularly employed at an annual wage of from \$1000 to \$1200. He is the only member of the family capable of taking a job.

The picture that this survey presents is worth keeping in mind in any discussion of the depression. It shows clearly enough that the average depression-wrecked home was one in which there was simply no human possibility of making adequate preparation for a long spell of unemployment.

A workman who has never been beyond the eighth grade in school, who is strictly an unskilled laborer, and who has to support three other people besides himself on an income that never rises above \$100 a month cannot with the best will in the world, prepare himself to resist a depression.

The thing simply is not possible. He is at the mercy of the trade cycle as completely as the camper on the Florida keys is at the mercy of the hurricane.

Such men are a small minority of our total population. But they are the great majority of the population on relief, as this survey showed. And as they exist in such a defenseless state, any dip in the trade cycle will put the burden of their support on the shoulders of the public.

ACCIDENTS THE attention of our people should be sharply called to the safety campaign being conducted in the city now in the matter of automobile safety, by the two recent serious car accidents which have involved local people. This is indeed the age of speed, but we had rather see it confined to the railroads and the airlines.

The BLUE DOOR

Rachel Mack © 1935 NEA Service, Inc.

BEGIN HERE TODAY RUTH WOODSON, a pretty, high-spirited girl of 19, in search of work, is put off a bus in the little town of Worthville, when she runs out of money. A storm is breaking and Ruth seeks refuge in an old stone mansion with a blue door. She faints and is carried upstairs by the queer old housekeeper, BERTHA GIBBS, also known as "PENNY," and by JOHN McNEILL, from next door. Penny believes Ruth to be ELAINE CHALMERS, whose grandfather built the house. Ruth lets the mistake stand. Elaine meanwhile, at Graycastle College, vows in a sorority meeting to win the love of John McNeill, her first sweetheart. She plans to go to Worthville.

Ruth, in love with John, resolves to stay on a while at the old house, pretending to be Elaine. Mrs. McNeill returns home from a visit. She and John, alarmed about "Elaine" being alone in the old Hunter house with Bertha Gibbs, urge her to come and stay with them. Ruth declines. She decides she must go away soon.

NOW GOON WITH THE STORY CHAPTER XXII

When the postman called at the McNeill house Monday morning he left one letter in the box. Susie who was dusting in the hall went out and brought it in. Nothing about it escaped her. The envelope was square and grayish blue and the letters that spelled Mr. John's name and address were upright and dashing.

"From a lady," she said aloud. "Can't fool Susie." She propped the letter upright on the hall table against the raised mahogany leaf and it stood out importantly.

When John came home to lunch he found it there, studied its exterior for a few puzzled seconds, took it into the library and slit it open with a paper cutter. This is what his puzzled eyes saw:

"Dear John McNeill: Here's a letter from 'the pesky brat' (you once called me that) who used to admire you so extravagantly. Time out here while you look for my name at the end of letter—" instinctively followed the suggestion and turned to look for the name. Having seen it, he kept on staring at it. It was several minutes before he remembered to go on reading.

"I'm at college at Graycastle now and am planning to run off

old globe in the library... E. C. Unrepentant—" Mrs. McNeill saw presently that he was unaware of what he was eating. It was his favorite lunch—celery soup, lamb chop, and fresh peas—but it might as well have been a dish of dry rice for all the notice he took of the food.

She accused, teasingly, "You're thinking about Elaine!" When he reddened to the roots of his hair she was sorry she had spoken. She did not want to be a prying mother. She tried to close the matter gracefully.

John made a mutter of agreement. He excused himself and said he must get back to the factory "to see a man."

He had a feeling that he must be alone to think. He went back to the factory, went into his own office and shut the door. With his elbows on his desk he looked through walls and space and saw Ruth. He told himself, "It's just as I suspected at first, Elaine Chalmers hasn't been near here. This other one's been lying straight through. I could have tripped her up a thousand times, but I didn't. I gave her all the breaks. I talked and she listened. I let her fool me..."

John reread the letter and had begun on a third perusal when Susie called him to lunch. He held his mother's chair as usual, then went and sat in his own place. He unfolded his napkin, took a drink of water and began mechanically to eat.

Mrs. McNeill said, "I've asked you twice, son if you feel well. You don't look quite right. Is anything wrong at the factory?" He answered quickly, "Excuse me, Mother, I didn't hear you. I'm all right. Just thinking that's all. Everything's fine at the factory. Mr. Bennett's back and not coughing at all. He's got a new cold cure that he wants everybody to try."

"What is it?" inquired Mrs. McNeill with keen interest. John described the treatment as well as his confused thoughts could recall it. He got it startling wrong, saying that Tom Bennett swallowed the grease and camphor mixture and rubbed his chest with what he should have swallowed while Mrs. McNeill was marveling at this revolutionary step in medicine, John's mind was ticking off phrases from the letter.

"Had such fun there as a kid... will you come through the althea hedge and greet me in the old garden... your Eagle Scout badge... I hid it in the

the real Elaine Chalmers remained outside the circle of his perplexities. So far as he was concerned today she was only a scented letter in a grayish blue envelope. A letter that had told him something he needed to know.

It was time for a conference with the two senior partners. When they summoned him he determinedly brought his thoughts back to McNeill pumps and ways to market them. He listened respectfully for two hours while these two valued associates of his late father talked policies. But he made no suggestions and surprised them by an unusual apathy.

As he was returning to his own office a telegram was delivered to him. He tore it open and read: "MUBERT AND TWINS SERIOUSLY INJURED IN AUTOMOBILE ACCIDENT AT NOON NEED YOU DESPERATELY BRING MOTHER AND COME IF HUMANLY POSSIBLE FLORENCE"

And now there was this. His sister in distress. Her husband and her two little girls injured. Seriously, the menacing yellow sheet said. It was the law of human nature that this should come first with him now, should crowd his own problems into the background. He drove home rapidly, dreading to tell his mother, but knowing it must be done without delay.

(To Be Continued)

L. D. Pierce returned this morning from Dallas, where he had been with John A. Wood since he was taken to a hospital in that city.

Swallowed Needle Meanders WILLIAMSPORT, Pa., Sept. 24.—Alice Day, 4, is pained by a needle she swallowed five months ago. Passing through the stomach wall, the slender shaft lodged in a leg muscle, which surgeons de-

ODDFELLOWS Fred Meason, noble preside over the regatta of the Memphis Oddfellows last night at 7:45 o'clock. I. O. O. F. Lodge. Only the regular session is to be held, secretary of the said.

THE "THIN MAN"

EVERETT, Wash. Police sought a thin man with robbing a taxicab 3:13 A. M. The man through a window opened only 8 inches. A visit was established at a clock he took from a car left in the rear of a building. The man declines to sever. They more accessible post.

OUT OUR WAY

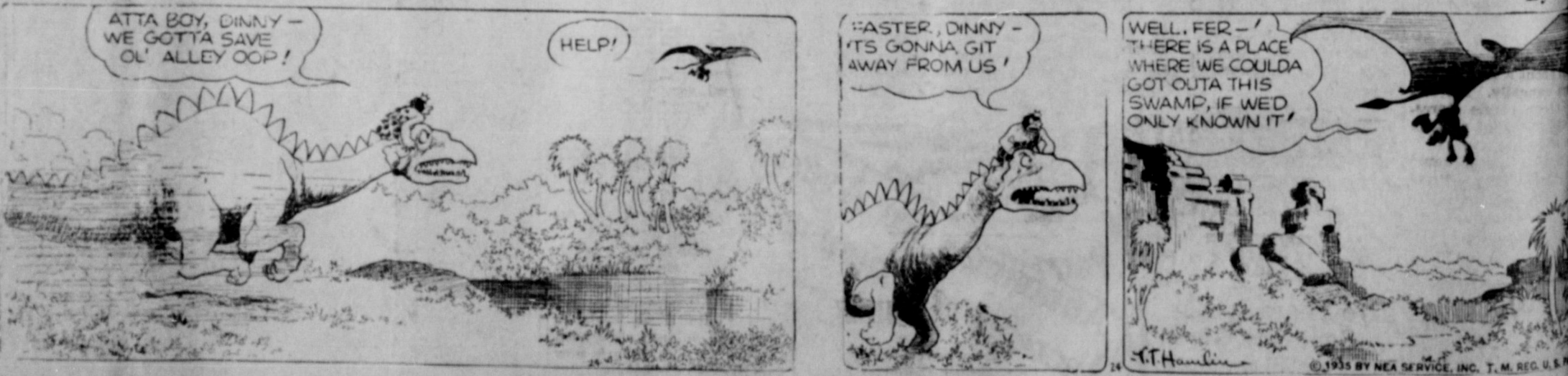
By "Cowboy" W



FRECKLES AND HIS FRIENDS



ALLEY OPP



THE NEWFANGS (Mom 'n POP)



DFELLOWS
 Meason, noble
 over the reg
 Memphis O
 at 7:45 o'c
 F. Lodge,
 the reg
 is to be held
 y. of the

"THIN MAN"
 By Editor
 RETT, Wash.
 ough a thin
 bbing a tax
 M. The
 a window
 only 8 inches
 established
 took from
 the rear of

SEVER. They
 cessible poss

FROM THE
 POLICE TO THE
 VIVES AND CITI-
 MEMPHIS AND
 IDENTENTS OF THIS
 RY.

A WARNING TO
 OF THIEVES
 AS SOLICITORS.
 or inspectors.
 GERS seeking ad-
 to premises as
 sollicitors or in-
 SHOULD NOT BE
 ED UNTIL THEIR
 ENTIALS HAVE
 CHECKED UP AND
 IED THROUGH
 ABLE LOCAL
 S OR INSTITUT-

CASES STRANG-
 out reliable cred-
 spotters for prof-
 criminals and ac-
 police records
 nation on the part
 holders in admit-
 strangers often
 in costly prop-
 and bitter ex-

PAY CASH IN
 TO SRANG.
 MERCHANDISE
 any cases and from
 reported to police
 in the customer-
 received anything
 ash advanced nor
 refund been made
 original deposit.

CASH CHECKS
 TRANGERS NOR
 CHECK as down
 any order to a
 in a number of
 checks have been
 later cashed by
 innocent parties.

TING AND PET-
 RIEVES FREY-
 PILFER MER-
 SE FROM STORES
 this merchandise to
 in this territory.
 keeping check of
 individuals. Be-
 this merchandise
 sold as a very spec-
 offered for quick

PRESSURE FREE
 ARTISTS HAVE
 WORKING THE
 NTS and farm dis-
 te selling all kinds
 andise and offering
 free" to get in-
 homes. There is
 FREE to be given

BETTER TO BE
 HAN SORRY... be
 know WHO the
 is at your door be-
 tting admittance to
 in. In case you are
 PHONE THE
 AT ONCE as we
 to cooperate with
 at all times.
 ED NOT BE AF-
 OF OFFENDING
 BEST SOLICITOR,
 or inspector repre-
 Memphis firm or
 they HAVE
 CREDENTIALS
 THEM... they are
 they welcome in-
 THAT IS WHY
 ARE REQUESTED
 RY CREDEN-
 Protect yourself...
 Credentials showing
 and their local

C. HUDDLESTON,
 of Police, Memphis



And the Peddler tells You I sell 'cheaper' because goods direct from the factory cut out many unnecessary profits!



No. 1
Commission
Paid in
Advance
At Your Door

Branch Manager re-
ceives No. 2 Commission
on all orders in his terri-
tory.

Divisional Manager re-
ceives No. 3 Commission
on all orders in his divi-
sion in addition to a sal-
ary and expenses.

Sectional Manager re-
ceives No. 4 Commission
on all orders taken in his
section in addition to a
salary and traveling ex-
penses.

The Factory and Mill
Company Executives
draw down large salaries
in addition to all other
items of overhead.

Truth About Buying That Every Woman Should Know

"A very careful analysis of the comparative values of a number of lines of goods sold both through stores and by canvassers causes me to say that there is absolutely no question but that women who buy from stores receive more for their money."
 "Exceedingly plausible sales talks have caused many women to hold the erroneous and costly belief that they can buy more cheaply from agents than from retail stores."
 "They are given the impression that goods sold at the door cost less because a number of profits are wiped out. What they are not told is that the commission paid the canvasser is of necessity much larger than the regular profit of the merchant."
 "All investigations show, and any woman who will investigate can prove it for herself that dollar for dollar, the retail store gives the greater value."
 —ALFRED P. HAAKE, Ph. D.
 One time Professor of Economics, University of Wisconsin,
 Director of Research—The Simmons Company—
 National Authority of Distribution.

New Profit Sharing Plan
 EFFECTIVE MAY 1, 1935
 PAYABLE TWICE A YEAR

SEMI-ANNUAL SCHEDULE OF EARNINGS AND PROFIT-SHARING

\$ 500 earnings	200 profit-sharing
1000	400
1500	600
2000	800
2500	1000

For Each Dollar Earned
 by Every Profit-Sharee the Company Deposits
 40 Cents in Your Savings Account

**NEW PROFIT SHARING PLAN AND
 ADDITIONAL FREE LIFE INSURANCE**

FROM SALESMEN'S
 LITERATURE OF WELL
 KNOWN HOUSERY CO.

400% PROFIT FAST
 ONE FREE SAMPLE

**REPRESENTATIVES TO
 RECEIVE 60% INCREASE
 IN PROFIT SHARING**

Suits and Overcoats
 TAILORED TO MEASURE
 \$35.00 to \$45.00

On each suit your commission is from \$2.50 to \$3.25—real interesting profits. And besides, liberal "immediate" bonus and special prizes. Free de Lave outfit. Protected territory. Free advertising to help you sell.

233 1/3% Profit!

875 EASY
 for every hour
 of your work

**Tailoring
 salesmen
 make
 extra sales!**

Blue Serge Suits

MADE TO MEASURE \$25
 YOUR \$5 PROFIT

**Making it still easier to sell
 America's Finest Shirt Line**

Our Plan giving a Safety Razor to Purchasers of 3 Shirts

15% for District Managers
 Bigger Commissions for AGENTS

over 15,000,000 Auto Owners

NAME YOUR PROFIT

Sales Agents 100% Profit

AGENTS 800% PROFIT
 Genuine Gold Leaf Letters
 GUARANTEED TO NEVER FADEN

Net \$30. Daily
 Our Values Make Sales Easy & Sure

Wringer Mop
 REAL OPPORTUNITY to make \$50 to \$125 PER WEEK

Profit to You 250%
 A Proposition for High Class Salesmen
 Write today for full details
 Samples Free

15% Increase in Commissions
 Effective On All Sales Beginning Immediately
 Most Liberal Commission Ever Offered to Tailoring Salesmen

YOUR COMMISSION 13%

AGENTS INCREASE YOUR PROFITS
 NET 10% PLUS SELLING

\$9.99

What Do I Get?
 You get a complete outfit from our latest samples. You get a 10% commission on all sales. You get a 10% commission on all orders. You get a 10% commission on all orders.

New Field for Specialty Salesmen

**Sell Furniture
 House Furnishings**

Direct from Catalog
 On Easy Payment

A Marvel

Big Commissions
 Selling Outfit FREE!

