

# The Memphis Democrat

Christmas Edition

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY, DECEMBER 15, 1927

NUMBER 25

## AT HAND IN BIG RACE AS POINTS ARE SLASHED 3 TIMES COMING WEEK; END IS NEAR

10,000, Third Lap and 75,000 Offer Becomes History; 50,000 Offer Starts Wednesday and Ends Monday; Fifth and Next to Last Lap Ends 9 p. m.; Only Six Days Left to Win Extra Gold Prize of Days to End.

### IMPORTANT NOTICE

stroke of 9 tonite, the offer of 75,000 Extra for each \$20 Club will expire. From Friday, on Monday, December 19, only 50,000 Extra will be issued on \$20 Clubs and from Tuesday on Wednesday, December 21, only 25,000 Extra will be issued on \$20 Clubs. During the course of the race, the Home Stretch, NO EXTRA will be issued.

## CAGLE HEIGHTS NEW ADDITION FOR SALE

A new edition to the town of Memphis has been opened up and placed on the market. It is the Cagle Heights addition owned by W. A. Thompson, announcement of which is made in this issue of the Democrat.

This addition is located at the southwest edge of town and, according to Mr. Thompson, is ideal for country homes and small poultry raisers. It is seven blocks from school and thirteen blocks from the square. Priced very low and no restrictions.

ford to let all, the hard work and effort you have put forth so far go in the ash heap?  
Common sense says "NO." Honors, glory, cheers and best of all the finest Christmas present ever, a brand new car awaits the winners of both districts.

Will You Win?  
You will, if you are made of the stuff that doers are made of, if you will put every thing else under the sun aside and PLUG, Plug, plug; and keep on plugging until the final hour on December 23.

If you want to top your district get your name on the roll of honor EVERY DAY from now on 'til Wednesday, December 21, right straight thru the fourth and fifth laps of the race as after that the Roll of Honor will be abolished.

Make a subscription sales report EVERY SINGLE DAY from now on.

Only 8 Days More.  
And on the night of the eighth day, Santa Claus will make an earlier stop in Memphis just to deliver the Studebaker Dictator and the Chevrolet coach and all the other awards for each District to the winning members of the Democrat's Opportunity Club.

Then he'll be around later the night of the 24th, to make his regular annual visit and leave presents for all the little boys and girls who have been good and who have not failed to write him in care of the Democrat.  
That Crisis—pass it NOW!

## CLOSE OF THE THIRD LAP

found in alphabetical order, the names of Community Club members together with all credited for publication up to and including December 14.

DISTRICT NO. 1	
Leslie	2,196,950
Leslie	975,750
	2,197,550
DISTRICT NO. 2	
Dunn, Lakeview	2,186,250
Leslie	2,196,500
Leslie	1,180,375
Thomson, Route 1	2,199,950
Webster	2,197,500
	742,250

6  
that \$50.00 in Gold 9 p. m. Wednesday, is the last call for subscriptions to count.

8  
THE DAYS TO THE FINISH!  
THE LAST COUNT

in the paper before the close. Bulletin in the Democrat office will be changed daily Wednesday, Dec. 21, After that date the

## The First Christmas



And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.  
And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.  
And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.  
And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.  
For unto you is born this day in the city of David a Savior, which is Christ the Lord.  
And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger.  
And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,  
Glory to God in the highest, and on earth peace, good will toward men.  
This is a reproduction of the famous painting, "Holy Night," by Correll.

## W. D. Orr Signally Honored By Photographers of America

A photographer whose work is recognized as the apex of quality throughout a wide section of the Panhandle has been signally honored by the Photographers' Association of America.

He is Wiley DeWitt Orr of Memphis.  
Out of 10,000 photographers in this country 140 have been chosen by the association as artists of extraordinary ability. Mr. Orr is one of the 140.

"Who's Who in Professional Portraiture in America" is the title of a beautiful volume—a really fine example of printing, half-tone work and binding—that contains photos and brief biographies of the honored photographers. The book has this to say concerning Mr. Orr's rise to success and national recognition:

A picturesque struggle against what we more Easterners would consider terrific odds marks Wiley DeWitt Orr's rise to success in his chosen career. Born in Tennessee in 1884, migrating to the West in the pioneer days, growing up on a ranch, helping five other brothers in the battle to make a living and support a mother and baby sister—their father having died when Wiley was a small lad, getting learning catch-as-catch-can at a country school a few months in the year and studying photography at night, Wiley DeWitt Orr took the plunge and entered himself as an apprentice at the age of 19, opening his own studio in Memphis in 1906; in a very small building in the days when there were no electric lights and water service. Sickness, unusual family expenses and other difficulties combined to make progress slow, but it was certain nevertheless and today Mr. Orr has a fine ground-floor studio, modern in every respect. His struggle to make a living did not prevent him from bending every effort to become a real artist and his portraits have

won many prizes, while he himself has always found time to serve his fellow-photographers in various official capacities. A big, rugged, typical Westerner, Wiley DeWitt Orr is not the type one would pick out of a crowd as a photographer, but success has crowned his efforts by meeting him more than half-way. He belongs to Rotary, the Shrine, his local chamber of commerce, and has been a member of the Photographers' Association of America for over 17 years.

This recognition comes as a climax to Mr. Orr's extraordinary career. For several years he was vice president of the Professional Photographers Association of America, vice president and secretary of the Southwestern Professional Photographers Association, which includes four states and which he was instrumental in organizing; and among other achievements he won a gold medal offered by the Texas association

## QUARTET DRAWS BIG CROWDS AT CONCERTS

The Stamps Quartet proved a very popular musical organization in Memphis this week, appearing at different churches Sunday, at school Tuesday morning, Rotary Club Tuesday noon, and gave a concert at the high school auditorium Tuesday night. The Stamps boys, four in number look very much alike and are in two sets of twins. The bass singer is Mr. Ellis, who has a wonderfully smooth and deep voice.  
They received much applause at each performance and at the concert gave a varied program of songs, readings and stringed music.

for best portrait work in towns of Memphis' size, but the honor bestowed by the Photographers' Association of America eclipses all others. Another of his cherished possessions is an honorary life membership in the Southwestern Professional Photographers' Association, awarded him as a measure of thanks for his untiring efforts in furthering the work of that body.

The volume of selected photographs will be exhibited at the Graphic Arts exhibition in New York City as one of the year's outstanding accomplishments of the printing art. The book will also be presented to the Library of Congress, the Royal Photographic Society of Great Britain, the Photographers' Association of America, and a few other selected organizations as a memorial to the work of the 140 men and women and their standing in the photographic world of today.

A copy of the book is on display at the Orr Studio and is well worth the inspection of Memphis people for a portion of the honor reverts to the city as the scene of Mr. Orr's success in his chosen profession.

## LIGHT SHOWERS FALL HERE FIRST OF WEEK

Light showers and misty weather here Sunday and Monday put some moisture into the soil. Monday night the rain was heavy enough to put water to running through the streets. While not very much, yet the moisture will be of benefit, especially to wheat.

## LAKEVIEW FARMER LOSES TWO BALES

B. M. Durrett of Lakeview had two bales of cotton stolen about November 10, and is offering a reward of \$40 for recovery of the cotton. The bales had metal tag numbers 6328 and 6042; Farmers Union B. C. No. 2632; gin weight on bales 416 and 444.

## HALL COUNTY WINS OVER OTHER COUNTIES OF PANHANDLE AT TRI- STATE ANNUAL POULTRY SHOW

Superior Birds Featured the Amarillo Show, Making It Far Better Than Former Shows: Class of Birds from Hall County Drew Much Attention.

Hall county won the county honors in Amarillo last week at the Tri-State Poultry Show. This makes about the third time that this has been done, and is evidence of the superior quality of Hall county poultry over the entire Panhandle.

The Amarillo News had the following to say concerning the show and Hall county's part in it: "A feature of the Tri-State Poultry Show was the showing of Hall county, which walked away with county honors in real fashion. Hall county also carried home some special ribbons. The show this year has been featured by quality and variety of birds entered. It is also unusual in that a large number of turkeys were entered."

## STILL FOUND IN SOUTH PART OF COUNTY

A still, plenty of mash, some whiskey, and three men were caught in a raid by Sheriff Sid Christian and his deputies about twelve miles south of Estelline Wednesday. The three men were brought to Memphis, two of them making bond while the third is still in jail.

The still was a rather crude affair, but served the purpose. It was made from a 55-gallon oil barrel. Nine barrels of mash were found at the still and looked to be ready to run off that night.

The officers went to a house nearby and found twelve full pints of whiskey in a straw stack, and something like a quart in the car—a 1927 Ford Coupe. The three men were at the house and were placed under arrest, and with the car and whiskey, were brought to Memphis.

It is believed by the officers that the still has been in operation for some time.

## CO-OPERATIVE MARKETING IS DISCUSSED

At the regular session of the Hall County Farm Bureau last Saturday here in Memphis an interesting visitor was present in the person of former state director, Fred Boon, who is now located in Exeter, California.

Mr. Boon gave those present an interesting discussion of the cooperative conditions in California. He said that while none of the cooperatives there controlled the entire output of any commodity, yet that the numbers and business men realized that co-operation is as essential as production and that their production would come to naught without cooperative selling. Mr. Boon's cotton produced here in Hall county, is shipped to the Texas association regardless of the fact that he is a resident of California.

## MONDAY LAST CHANGE FOR SANTA LETTERS

The Democrat has been flooded with letters to Santa Claus from Hall county youngsters and some arrived too late to appear in this issue. They will be published in next week's Democrat and any other letters children wish to send Santa in care of this newspaper not later than Monday.

## WOULD YOU PAY 15 OR 20 CENTS MORE FOR A NEW FORD CAR?

"I'm sure people won't mind paying 15 or 20 cents more per car if we can't produce as cheaply as we first thought," says Henry Ford.

An exclusive interview with Mr. Ford, in which he discusses at length his reformed fliver, appears on page 3 section 3 of this issue. The Democrat is indebted to the United Press, through courtesy of R. C. Wilson, Dallas Manager, for permission to run this copyrighted feature. The story has only appeared in a few of the larger dailies and no other weekly papers in Texas.

## DIRECTORS FOR C. OF C. TO BE ELECTED

Twelve directors of the Memphis Chamber of Commerce are to be elected for 1928 by the members of the organization. Ballots have been sent out to all the members and should be voted and returned to the office of the secretary not later than December 19. There are thirty-six names of Memphis citizens, any twelve of whom will make good directors. Vote for twelve by scratching the names of the other twenty-four.

Some real work stands out before the chamber of commerce for the coming year and it will take much time and effort on the part of the directors to put across the things that should be done.

The list of nominees appear below:  
W. P. Dickson, W. P. Dial, D. A. Neely, A. R. Evans, F. N. Foxhall, J. A. Brewer, J. M. McKelvey, C. W. Flannery, D. L. C. Kinard, B. E. Davenport, Hollis Boren, F. Phelan, R. C. Howerton, Fred V. Clark, J. H. Read, L. M. Hicks, Horace Tarver, A. C. Grundy, J. G. Brown, O. V. Alexander, Edwin Thompson, J. A. Whaley, W. B. Quigley, J. C. Wells, S. S. Montgomery, R. S. Greene, J. E. King, Ben Rosenwasser, Lee Pope, J. P. Watson, J. R. Figh, Elmer Shelley, T. C. Harrison, C. T. Matkin, H. F. Elrod, Vernon Williams.

## BURGLARS BUSY IN CITY AGAIN THIS WEEK

The Gibson Garage on Main street, was burglarized Monday night but very few things have been missed. The jar, containing some money for the Tipton Orphan Home, was emptied of its contents, the cash drawer was rifled of some change. Entrance was made by way of the back door.

The Texas Station, 10th and Main, was burglarized Tuesday night and ten tires and several tubes were taken. This makes the second or third time for the Texas Station to be burglarized. Several months ago the safe was taken out and hauled away.

# THE ETERNAL TRIANGLE OF THE COW, SOW AND HEN DISCUSSED

What We Saw At the National Dairy Show And Tri-State Fair At Memphis, Tennessee, Being Told In A Series of Articles By County Agent.

(ARTICLE 4)  
Our article number three closed with the information received from small dairy farmers in the North.

In this article we wish to discuss the importance of selecting good type dairy cows and the value of feeding a perfect balanced ration.

In selecting a cow there are several things to take into consideration: First, one should consider the type of the breed; if in case of the Jersey, they should represent the Jersey breed—should have a distinct feminine characteristic, short broad head with bright eye, not bulging, for bulging eyes denote nervousness, and a nervous cow is hard to control—a good clear bright eye shows intelligence; face slightly dished, neck should be long and slim, the shoulders at top thin coming almost to an edge, the lower part should be thick and wide apart, should be broad behind the shoulders, giving plenty of room for heart and lungs, as this is very important—a good cow must have plenty of blood circulation and plenty of lung capacity.

Going on back, the next is the barrel (or stomach), which is very important. Without a storage for food they cannot store food for milk production. They should have length from shoulder to hip. The hip should be wide, continuing down to and past the udder. If they are not wide between the hind legs there is no room for a good large udder which is important (not fleshy), one milking out flat. The udder should be soft and velvety. In front of the udder the veins should be long and large, extending to the middle of the barrel. This indicates good blood circulation through the udder which increases the milk flow. All limbs should be small and trim.

It is well to look after the temperament of a cow. A nervous cow as a rule must be handled with great care or she will not produce properly. A good natured cow can be handled better and

will not get excited, therefore will always produce to the maximum.

### Proper Feeding

After you have selected your cow, just one part of the work is done. The next is feeding. A dairy cow is a manufacturing machine, one that takes in raw material and manufactures a finished product—milk. One would hardly think of starting to manufacture a wagon without first collecting all the different materials used in making the wagon. The same reason can be applied to the dairy cow—she must have all the different milk producing feed in order to produce to the maximum of which she is capable.

I hear one say that all of these different feeds is not necessary, it costs too much. One might say that it costs too much to put steel tires on the wagon. The reason for it is the wheel will last longer and give greater service. So it is with the cow. The cost of feed may be a little more, but the greater the production the greater the profit. The better material one uses in manufacturing an article, the better the results one can get from that article. So it is with the cow—the better the feed given her, the better the returns on may expect. However, her feed must be fed in the right proportion. One would not think of making a wagon using a large wheel and a small axle and a tongue sixteen feet long, but all should be in proportion.

The same applies to feeding dairy cows. No one should expect a cow to produce a normal amount of milk when she is getting a large amount of roughage and a small amount of concentrates. Her feed should be properly balanced. Not a fifty-fifty ration—fifty pounds of sorghum hay and fifty pounds of cotton seed meal, but balance the ration with proper kinds of milk producing feed and right amount according to the amount of milk provided. These things are very important if you expect to make a profit with your dairy cows.

The next article will give some

## COUNTY DAIRYMEN HOLD SHORT SCHOOL

The first short school for county dairymen to ever be held in the state, was conducted for the benefit of McLennan county dairymen at Waco, Dec. 9, under the auspices of the city health department and various civic agencies.

Dr. T. E. Tabb, city health officer of Waco, was the General chairman and director of the school, and approximately 100 dairymen registered for the lectures and demonstrations. This school was the first of its kind in the state, but similar schools are being planned in a number of counties following the short school for sanitarians which was held in Houston last month, at which resolutions were passed requesting the institution of county dairy schools for the purpose of bettering the dairy industry as well as promoting milk sanitation.

of the well balanced rations, or we can furnish you with bulletins giving proper rations for dairy cows.  
L. M. THOMPSON, County Agent.

## McKELVY EXTENDS THANKS

J. M. McKelvy wishes to thank the Board of Stewards, Rotary Club and Methodist Woman's Missionary Society for the beautiful flowers sent for his mother's funeral last week. They were very unexpected and appreciated so much the more.

Renew your subscriptions to The Dallas Morning News at the special Bargain day rate: \$6.95. Clark Drug Co., Agents. 24-2c

You get your Hostess Cakes at Womack's Grocery and save time in baking them. 12-4f

Say it with flowers Christmas. Hightower Greenhouse. 24-1c

Christmas Candies at Handy-Andy. 24-2c

From 2,000,000 to 3,000,000 acres of fall-sown oats are grown annually in the South, 50 per cent of the oat acreage in the Carolinas, Georgia, Alabama, Mississippi and Louisiana being devoted to the fall-sown crop.

# Dolls! Dolls!

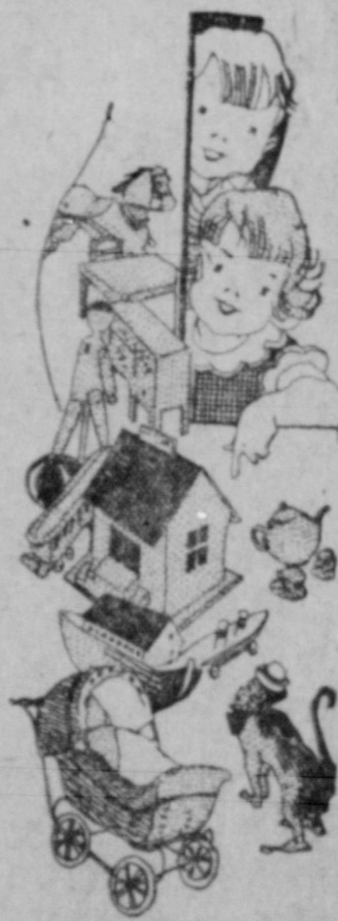
The Loveliest New Dolls in Toyland



Little dolls, mama dolls, Bylo dolls, twin dolls — any kind a little girl could want

## Oh, Boy!

There's a drum an' train an' a monkey on a string, an' autos, an' ships an' EVERYTHING!



Anything a boy or girl could want is included in our big Holiday display of toys this year. By all means see this big assortment.

## Hundreds of Gifts

for grownups — attractive articles that you'll appreciate seeing and enjoy giving

- Chinaware
- Novelty Chinaware
- Ash Trays
- Smoking Stands
- Framed Pictures
- Water Sets
- Silverware
- Serving Trays
- Hand Painted Pottery
- Shaving Sets
- Casseroles

Many attractive odds and ends that make ultra-distinctive gifts.

### Harrison-Clover Hardware Co.

MEMPHIS TEXAS

21 Years in Memphis

# CHRISTMAS

It is right before us; it beckons us for early participation. There is no time to lose. Millions soon will stir with commanding spirit and overrun store and shop. One gain we admonish gift-seekers to shop early in the and early in the day.



## FEMININE FAVORITES

Many, many attractions so dear to the feminine heart in our holiday display. Especially appealing as tokens of your kind Christmas thought are these:

### Handkerchiefs

In Holly boxes. Singly or in boxes of 3  
65c to \$1.50

### Hose

Chiffon and service weight. Some with pointed heel  
\$1.50, \$2.00 and \$2.50

### Lingerie

Teddies, bloomers and step-ins —  
\$1.00 to \$3.00

Silk Gowns and Pajamas  
\$2.50 to \$5.00

### Perfumes

A complete line of Denny's Toilet Goods

### Robes

Silks and Corduroy  
\$3.50 to \$21.75

### Slippers

Satin, kid and felt  
75c to \$4.50



## GIFTS THAT'LL MAKE MEN HAPPY

IN QUALITY TIES WOMEN APPROVE

### Ties

Fine silks.  
\$1.00, \$1.50, \$2.00

### Sox

Plain and fancy silk and wool  
50c to \$1.00

### Handkerchiefs

Initial handkerchiefs boxes of three  
65c to \$1.25  
Plain and fancy boxes of three  
35c, 3 for \$1.00

### Scarfs

Fancy knitted and tulle  
lar silk squares  
\$1.00 to \$3.00

### Sweaters

Fancy pull-over styles  
heavy shaker-knit  
\$5.00

### Bath Robes

Silks and beacons  
slippers to match

### Slippers

Daniel Green Felt  
leather  
\$2.50 to \$4.00  
Others as low as

# CROSS DRY GOODS STORE

CHRISTMAS SEALS IS HELP TO HUMANITY

"Purchasers of tuberculosis Christmas seals are buyers of shares in one of the largest co-operative welfare enterprises in the world" said J. W. Butler, today, banker of Galveston and former president of the Texas public health association.

The state organization is the Texas representative of the National Tuberculosis association, which directs the nation-wide sale of the familiar little stickers with the double-barred cross. Mr. Butler has long been active in the work of the Texas public health association and is a director of the National Tuberculosis association.

A share of stock in this huge health movement, it was pointed out by Mr. Butler, which comprises a great National Tuberculosis association, 48 state health organizations and over 1,500 local associations, cost one cent each and is represented by the now universally known Christmas seal. Through the medium of a penny sticker, the American people have voluntarily contributed \$42,000,000 during the past twenty years to keep the scourge of tuberculosis from their doors. Such a vast sum represents the huge figure of 4,200,000,000 shares of Health at one cent each, sold since 1907.

According to information received from the Texas public health association, thousands of school children participate each year in the annual seal sale and become both salesmen and shareholders through the sale and purchase of the little health seals. To the educational value of this phase of the seal sale is due in large measure the children's knowledge of what they know about the great white plague. Most children today understand the meaning of the double-barred cross, the symbol of the world-wide campaign against tuberculosis.

Candied Cherries, Citron, Pine-Orange peel, Currants, and Nuts, apple, Figs, Dates, Lemon peel, in bulk, for your Fruit Cake at Womack's Grocery. 17tf

Get it at Tarver's.

U. S. FIGURES DROP 53,000 30-DAY PERIOD

Washington, Dec. 8.—Cotton production this year was 12,789,000 equivalent 500-pound bales, the department of agriculture announced Thursday in its final estimate of the season.

A month ago the crop was estimated at 12,842,000 bales. Last year's crop was 17,977,374 bales. The estimated yield per acre and total production, by states, follows:

- Virginia, yield 230 pounds, and production 32,000 bales. North Carolina, 237 and 857,000. South Carolina, 145 and 735,000. Georgia, 154 and 1,100,000. Florida, 122 and 17,000. Missouri, 177 and 194,000. Tennessee, 175 and 345,000. Alabama, 178 and 1,200,000. Mississippi, 192 and 1,340,000. Louisiana, 167 and 545,000. Texas, 126 and 4,280,000. Oklahoma, 138 and 990,000. Arkansas, 154 and 980,000. New Mexico, 352 and 70,000. Arizona, 325 and 93,000. California, 352 and 94,000. All other states, 166 and 7,000. Lower California, Old Mexico (not included in United States total), 217 and 50,000.

HAND PAINFULLY INJURED IN PLANING MILL

Elbert Kittinger had his hand injured when it was caught in a saw at the Kittinger planing mill last Saturday. A painful wound was inflicted on the hand and arm, and a bone was fractured. He was in the shop alone when the accident happened. He drove his car to the hospital and had the wound cared for, and is reported doing nicely.

A bit of garlic rubbed around the salad bowl—just enough to give a mere suggestion of flavor—makes an acceptable improvement in flavor for many people.

EDITOR ATTENDS PRESS MEETING TEXARKANA

J. C. Wells, editor of the Democrat, returned Monday morning from Texarkana where the program committees of Texas and Arkansas press associations met to outline a program for a meeting of the two associations next May.

A two-day session is planned and then a trip through the Ozarks, and from there to Memphis, Tennessee, to meet with the National Editorial Association. Texarkana is a great little city, and will do her utmost to show the press crowd an enjoyable time.

WANTS TO START A POLICE DOG FARM

B. F. Johnson of Wichita Falls was a visitor here Saturday. He is looking for a location for a German Police Dog farm, and believes Memphis and Hall county the most favorable between Amarillo and Wichita Falls. He seemed to be very much impressed with the possibilities here, and stated he would likely be back to make this his home.

When cooking "wienies" out of doors, try a wire corn popper.

Out the dust and racket, high and beautiful with wonderful view of the city—this is Beautiful Cagle Heights.

Use the vinegar from a bottle of sweet mixed pickles for making salad dressing.

Order your Christmas flowers and plants early. Hightower Greenhouse. 24-tc

When choosing linoleum for the kitchen floor, bear in mind the three kinds—plain, printed, and inlaid. Plain linoleum is likely to show foot-prints and other marks easily. Printed linoleum has to be varnished often to preserve the design. Inlaid linoleum has a design which goes clear thru to the backing. It is consequently more expensive, but the pattern does not wear off.

Red Picket fence, all lengths. J. C. Wooldridge L'n. Co. 20-tfc

GIVE Something to Wear

For Christmas

Something to wear is a practical gift in extremely good taste . . . a gift that lasts long after the merry holiday season is over.

NEW SPRING COATS

Fashionable Spring Coats for every type and taste. Marvelous styles — they'll fascinate you with their chic lines — their distinctiveness — their smart trimming details — their novel belts and buttons. These exclusive models are entirely different—because fashions here are always newest fashions, yet you pay no premium

\$29.50 to \$34.50

—Give a Coat for Christmas—



NEW SPRING DRESSES

Our buyer has been fortunate in obtaining great collections of frocks for the coming season at substantial savings. Collections include so many new styles and in such a wide range of sizes that we feel sure this event will appeal to every thrifty woman. As usual, Stone is first with the latest.

\$14.95 to \$34.50

—Give a Dress for Christmas—

SPRING FELTS

We have on display a new shipment of felts in pastel shades —

\$4.95 to \$6.95

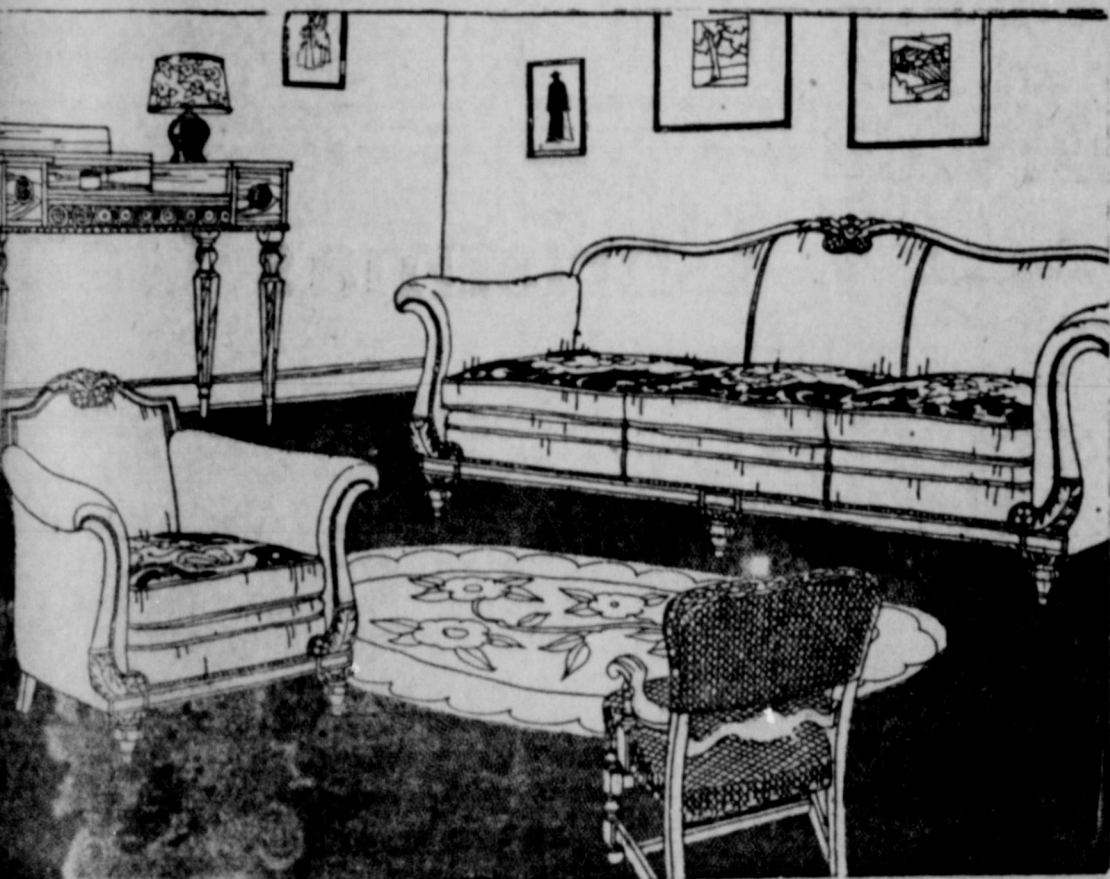
Other Spring Hats \$2.95 up.

See the nobby nose veils — a fashionable accessory this spring.

GIFT BLANKETS

\$1.98 to \$17.50

Big Assortment at \$3.95 to \$5.50

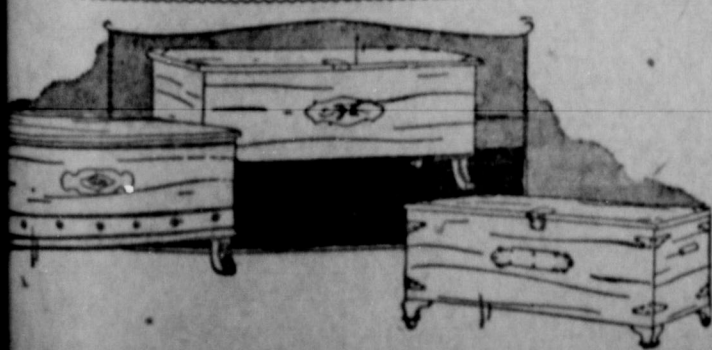


A Gift of Furniture Is a Gift To All the Family

Beautiful new developments in designing are reflected in the new furniture selections that have been assembled here for special Holiday selling. Famous manufacturers have contributed to these displays which provide timely inspiration for seekers. One can easily see what a supreme gift the exquisite living room pictured above would make.

CEDAR CHESTS

Cedar chests, too, are highly acceptable presents. Illustrated here are only a few of the many beautiful boxes to be found at our store. A model for every taste—a price for every purse.



Moore Hardware & Furniture Co.

Hosiery Every shade. Chiffon and service weight \$1.59, \$1.95 \$2.25

Ladies' Underwear Pajama Suits in Holly Boxes. Fancy trim. \$3.95 Teds, Slips, Gowns, Stepins, Bloomers

Hand Bags Pretty leather handbags. Strap models and others with handles.

Mens Pajamas Manhattan in solid and combination colors. Wide price range —Give Pajamas for Christmas—

GLOVES TIES BELTS SHIRTS SLIPPERS HOSE HATS SHIRT AND TIE SETS

Bath Robes A handsome bath robe or dressing gown will certainly make his Christmas merry.

STONE & LANG CHAIN STORES

C. E. Stone Operated Our Chain Store Buying Gives You Quality Merchandise for Less

# Hall County District Poultry Show Opens Tuesday, Dec 9

## FINE BIRDS TO BE SHOWN HERE

This county's good fortune in winning first place at the Tri-State Poultry Show at Amarillo last week has added impetus to the Hall County District Poultry Show which opens in Memphis Tuesday, December 20 and continues for four days.

Hundreds of exhibits that will far surpass any previous showings are promised this year. The show will be held in the old Lokey Burr Extractor building, opposite the ice plant, which furnishes ample room for the event.

Scores of poultry raisers have applied for space and many pens of fine birds are assured. Indications point to a large attendance of people living within a wide radius of Memphis and prospects in general are bright for four banner days of promotion of the poultry industry in this section.

"Greater interest has been manifested in the annual poultry show this year than at any other time," Chas. A. Williams, president of the Hall County District Poultry Association stated this week, "and judging from the many ribbons captured by poultry raisers of this section at the Amarillo show some in Memphis. Quite a number of local people, who do not realize the great advances made in poultry culture in this district during the last twelve months, will no doubt open wide their eyes when they visit the 1927 Hall County District Poultry Show."

## THE BANDIT DEATH FUND

BY PHEBE K. WARNER

"I see by the papers" that five hundred Texas bankers have contributed \$5 each to build a "bandit death fund." And furthermore the entire 1,600 members of the Texas Bankers association are expected to join the movement and raise the death fund to \$8,000.

Much as we hate this man-killing business. This action of the Texas bankers is a tragic but good movement. If anybody has to be killed it better be the bandits than the bankers.

Then aside from the banker's determination to protect themselves and the people's money entrusted to their care, there are several other valuable reasons to be deducted from the action of the Texas bankers.

First of all it proves beyond a doubt that the Texas bankers believe in cooperation. They believe in pooling their power for the protection of their lives, their rights and their property. Emphatically they believe in eliminating the unnecessary middlemen who operate between the bankers and the people.

YOU MAY NOT see anything like this at the Hall County District Poultry Show, which opens Tuesday for a four-day showing. But you never can tell. Officers of the Association have promised to provide many features that will make the exhibition exceedingly interesting. Lokey Burr Extractor Building will house the event.

### After Inspiration, Maybe



Perhaps this bantam rooster was looking for inspiration. Anyhow, he wandered away from his coop in Los Angeles, went to the ostrich farm and perched atop a big ostrich egg—and his owner came along with a camera.

The Texas bankers also prove by their combined action that no one bank working alone would ever be big enough to catch all the bandits and kill them. It will take the cooperation of all the banks in the state to protect any one every bank.

The Texas bankers don't believe in either daylight or moonshine holdups, but they do believe that any man or bunch of men who boldly or otherwise walk into a bank and shoves the cashier and all his force in the vault and walks off with the people's money should be shot dead on the spot and the fellow who shoots them should be given a reward for his service to humanity.

Now, Mr. Farmer, what do you think of this plan of our bankers? Do you think it is just for the bankers to try to protect themselves against the men who are trying to make their living by breaking into banks and stealing the people's money they have entrusted to the bank until they need it some later day?

If you do you believe in the principle of self-preservation. You believe in the principle of eliminating waste and loss of cold cash that properly belongs to the people who have made that money and put it in the bank for safe keeping.

And if you believe in these principles, then you believe in the doctrine of Cooperative Marketing of farm products. Because the principles involved are one and the same.

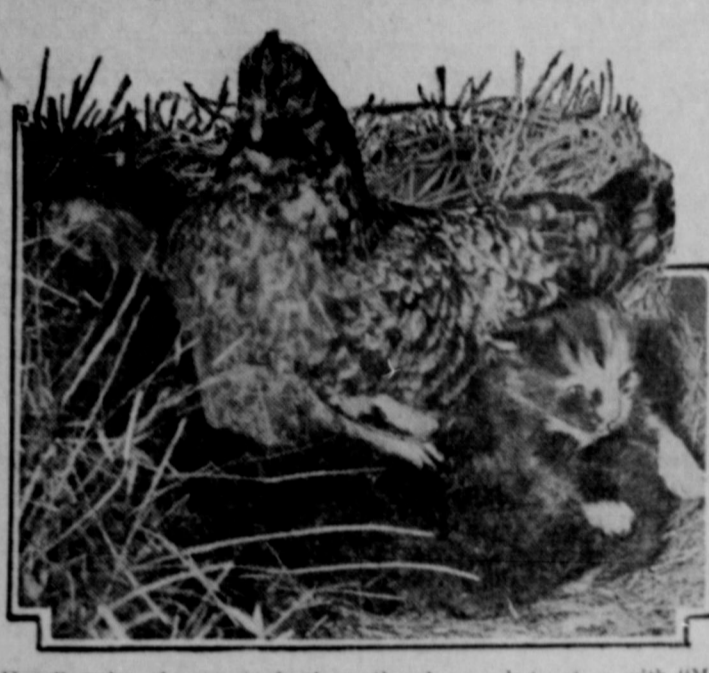
There is but one difference. In the case of the farmers, the middlemen who handle farm products

are NOT the bandits. Middlemen are legitimate merchants of farm products because they buy and sell and handle genuine stuff. The bandits are the big machine guns of the grain trade who are safely parked behind closed doors in the magnificent buildings of our great cities, such as Chicago, New York and Liverpool, where they are busily engaged in buying and selling millions and BILLIONS of bushels and bales of "hot air" under the label of wheat, corn, cotton, wool and everything else raised on the farm that the human family must have every day for food and clothing.

These are the real bandits that are robbing the little banks all over the country by first stealing the dollars that farmers should get for their products that would immediately into the home banks. Where did that \$500,000,000 the cotton farmers should have received last year for their fine cotton crop go? It went into the great central banks of the United States and England and this year it was borrowed back and loaned to the bankrupt cotton farmers at 10 per cent to raise another cotton crop. All because the Lord blessed the cotton farmers last year with a good crop.

"Surplus! Surplus! Surplus!" Was the cry of the great speculators. And the farmers rushed to market like people rushed to the sheep pasture when the little boy cried, "Wolf! Wolf! Wolf!" But where was the surplus? It's like the wolf. It wasn't there. As soon as all that wonderful crop of cotton was in the hands of the

### Biddy Helps Tabby Raise Kittens



Usually when fur meets feathers, there's war, but not so with "Mrs. Spreckles," a hen owned by Mrs. T. Yarys of San Francisco, and the family cat. Recently Tabby started to raise a family and "Mrs. Spreckles" decided to help along. She adopted the kittens and now refuses to leave them for her own nest.

speculators they counted it up again and discovered there wasn't any surplus. It was all a mistake. But the money of the people who produced the cotton was gone so they could not buy back their own finished products or pay their bills and that's why the merchant's shelves were loaded down all summer with last year's stock of cotton goods.

The mission of cooperative marketing is simply to help the farmers to protect themselves against such wholesale robberies. First by uniting their power and using it for self-preservation, by marketing their goods together whatever they may be.

Next to save some of the profits by elimination of thousands and hundreds of thousands of unnecessary middlemen who are not the bandits but who are the indirect agents of the bandits who fix the prices of all farm products. But the farmers don't want to kill the middlemen. Don't want to shoot them. Simply set them free. Emancipate them for greater service to mankind. We need factory builders right here in Texas lots worse than we need so many middlemen. But no farmer can bring this great marketing reformation to pass any more than one banker can catch all the bandits. It is going to take the cooperation of at least a majority of all the farmers to bring cooperative marketing to the top and make it the success it should be. It is going to take even more than this. If the home banks and the home merchants all over this country really want to stop this wholesale bandit business and build up their own home business, the safest and sanest and most human way to do it is to get solidly behind the farmers and help them in their fight for economic justice in the market places of the world. If you want to build up YOUR business and YOUR town, get behind the farmer who is the greatest producer of new wealth every year in this nation and help him get a living profit for his time and toil and his products of the farm and then this new wealth will be dropped first of all into home banks and the business tills of your own home town.

### ROTARY CLUB HEARS REPORTS ON STUDENTS

W. D. Orr gave a report on the Rotary Student Loan Fund at luncheon Tuesday. He reported the committee had advanced money from the fund to four who are now in college. Every one of them are doing excellent work and their grades are showing up nicely.

The Stamps Quartet, guests of the club, gave several excellent quartet numbers that were highly enjoyed by all present.

J. M. McKelvy thanked the club for flowers sent to his mother's funeral.

Rev. B. L. Nance, district superintendent of Sunday schools of the Methodist church, made a splendid short inspirational talk.

### FORMER CITIZEN VISITS RELATIVES

John H. Boone of New York, with a refining company as general office organizer and auditor, visited his sister, Mrs. N. A. Hightower of this city, and mother, Mrs. E. H. Boone, who is visiting Mrs. Hightower, and another sister, Mrs. J. B. Adams of Eli, last

### LOCAL MAN MADE GRAND VISITOR

D. H. Arnold was appointed at the Grand Chapter at Waco last week, Grand Visitor of the Royal Arch chapter of this district. The chapter here considers it quite an honor to have one of their members as a grand representative. Lewis G. Raney of Childress succeeds Mr. Arnold as D. D. Grand Master of this district.

Red Picket fence, all lengths. J. C. Woodridge L.N. Co. 20-14c

### FIRST METHODIST

Subject at 11:30 mission. The splendid singing number. Come offering for the Sunday at 7:30 Allen Missionary by the choir and will have charge. It will be a very and you should Everybody who day to every



## Make the Kiddies Happy

with toys from Proctors this Christmas. You'll find the finest toys ever made—wheels, building sets, jumping jacks, drums, horns, trains, dolls, doll buggies, doll tea sets, aluminumware sets, books, etc.

Don't let Christmas come without visiting this store.

# Proctor & Co. Variety Store

## VICTORY

# Christmas Candies



## For the Little Tots

A tug at your apron strings on Christmas morn — then, the question, "Muvver, did Santa bring any Crismus candy?"

Watch how those eager little hands will reach out and those tiny eyes twinkle as you come forward with an armful of our fine holiday candies.

We have in stock this year the best and most varied assortment of Christmas candies we have ever had.

- CHOCOLATES
- STICK CANDY
- CANDY CANES
- STUFFED "PILLOWS"

and many other kinds of hard and soft candy.

Of course we wish you a VERY MERRY CHRISTMAS and a New Year unsurpassed in HEALTH, WEALTH AND HAPPINESS

# A. Womack Grocery

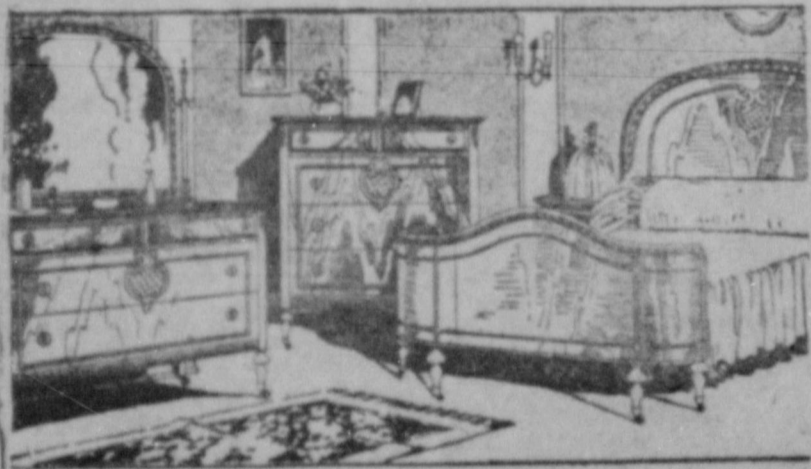
Phone 262-600

## Your Christmas Shopping

isn't complete until you've stopped by to see these wonderful 5-piece Walnut Bedroom Suites. We have just received a limited number of these groups for special Christmas selling and urge you to make an early selection.

Remember HIM this Christmas with one of our Smokers' Occasional Tables. They are as ornamental as they are useful.

# McKelvy's Quality Furniture



No. 10710-1928

MEMPHIS DEMOCRAT

PAGE FIVE

SECTION TWO

# The Memphis Democrat

KIDDIE SECTION

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY, DECEMBER 15, 1927

NUMBER 25

## CHILDREN'S LETTERS TO SANTA CLAUS

### Ask for Little While Others Want Scores of Fine Christmas Presents

"HAPPY CHRISTMAS TO ALL!"

### Hall County Kiddies Tell Old Santa Claus What They Want for Christmas



Dear Santa Claus:  
I thought I would write you to see if you were coming to see me this year. My name is Morea Dalton. I live on the First street. Please bring me a pair of skates and a little doll, and some apples and oranges and candy. I will close by saying don't forget my friends. Come soon.  
Yours truly,  
MOREA DALTON.

Dear Santa Claus:  
I will write you a few lines. Will you please bring me a pair of roller skates for Christmas. Do not forget the poor little girls and boys. Please don't forget my mother. Good bye.  
Your friend,  
LEONA HAMILTON.

Dear Santa Claus:  
I want a doll and a doll buggy, and a pair of skates, some apples and some oranges. We have decorated our room and we are going to have a Christmas tree in our room. My little sister wants a doll and a doll buggy, too.  
Your friend,  
ALMA LEE NEELEY.

Dear Santa Claus:  
Please send me a tool chest, story book, gun, candy, nuts and fruit.  
MARION MESSER.

Dear Santa:  
I have been a good little boy. Please send me a railroad train and track, tricycle, story book, nuts, candy and fruit.  
RICHARD MESSER.

Dear Santa Claus:  
Please bring me a pair of skates and a bicycle and bring my brother a gun for Christmas. Don't forget the poor boys and girls. Bring me some toys, too. My name is Ruth Wood. Good bye.  
Your friend,  
P. S. I declare I am a good girl.

Dear Santa Claus:  
How are you? I guess you are busy fixing toys for children. I want you to bring me a toy sewing machine and a sewing box, and a doll car. I have not been good all year. I don't want you to forget my little sister. She wants a doll and a doll bed, and a cart. I will try to be better and help mother more and be better in school.  
MAURINE WEBSTER.

Dear Santa Claus:  
I want a bylo doll for Christmas. And some nuts and candy and fruit. It is not long 'till Christmas is it? I don't know what little children would do if it were not for you, Dear Santa.  
Love,  
JANIE SUE McMURRY.

Dear Santa Claus:  
I am a little girl 5 years old. I have been a pretty good girl all year. I have a little cotton patch and have been picking some and have saved up my money to spend Christmas. I help my mother with the house work so will you please bring me a little broom and mop so I can do my work better. I need a sweater too, for I go to school and I need it to wear to school. I also want candy and nuts. Be sure and not forget my little sister Imogene. She will have her little stocking hanging up beside mine so please fill it full.  
Your little friend,  
DOROTHY NELL BAKER.

Dear Santa Claus:  
I am a boy 7 years old. I have tried to be good all year. I have a little cotton patch and have been making me some money. I work pretty hard too. I want you to come to see me and bring me a sweater and a sure enough good dog, one that will go with me after the cows, and do tricks, if you find that kind. I would like you to bring me some candy too just any kind will be alright. I won't ask you to bring anything else but if you think I need anything else I will be glad to have it. Don't bring too much candy. Be sure and come to see my little sister Imogene and bring her a rabbit, a big rubber ball and a dolly.  
Your little friend,  
SLOAN HUGH BAKER.

P. S. Say Santa, would you please bring me some fire works, too.  
Your friend,  
EDWARD BOURLAND.

Dear Santa Claus:  
I am a little girl six years old. I want an airgun and a tricycle, please. And some nuts, fruits and candy, and don't forget all my little cousins.  
E. C. RUDOLPH JR.

Dear Santa Claus:  
Please send me a coaster and a trombone and some candy and fruit and firecrackers. Send me a snap ball game, genuine ring, rapid fire pump gun, indoor croquet and tool chest.  
J. E. IOOR JR.  
P. S. And a police star and hand cuffs and a police club.

Dear Santa Claus:  
I am a little girl 5 years old. I have been a pretty good girl all year. I have a little cotton patch and have been picking some and have saved up my money to spend Christmas. I help my mother with the house work so will you please bring me a little broom and mop so I can do my work better. I need a sweater too, for I go to school and I need it to wear to school. I also want candy and nuts. Be sure and not forget my little sister Imogene. She will have her little stocking hanging up beside mine so please fill it full.  
Your little friend,  
DOROTHY NELL BAKER.

Dear Santa Claus:  
I am a little girl three months old. Please bring me a swing and several small toys, such as dolls and rattlers.  
Your little friend,  
MARGARET LEE WOOD.

Dear Santa Claus:  
I am a little boy and I am nine years old. My name is Edward Bourland. I want a pair of booties. I have a bicycle and I want you to bring me two casings for it. If you don't have many toys will you please bring me some games. My school room is decorated for you to come and see it. My little sister wants a doll. I do not want everything for myself, but I am going to ask for some nuts and fruits. Don't forget the poor little boys and girls. And I declare that I am a good boy.  
Your friend,  
EDWARD BOURLAND.

Dear Santa Claus:  
I am a little girl six years of age and I go to school. I study the primer but I am going to try to get ready for the first reader soon. I am on the program for Christmas. I have a piece in which I talk to Santa Claus over like the telephone. I will tell you what I would like for you to bring me for Christmas. I have picked out a doll at Hamilton's at Memphis, and you can get that. I also want a doll buggy, a toy stove, apples, oranges, bananas, candy and nuts. I guess that will be about all for this year. If you will bring me those things, I will be a good little girl and obey my mama, daddy, and teachers.  
I will thank you in advance for things. I wish you a merry Christmas and a happy New Year.  
Your little friend,  
JUANITA BLEVINS.

Dear Santa Claus:  
Christmas will soon be here. Here is what I want. I want a pair of skates. Do not forget my mother and father. Be sure and not forget my little sister, Virginia. She wants a tricycle. Edna wants a fountain pen. Do not forget my teacher, Mrs. Dycus. Bring me some fruit.  
Your friend,  
WINONA HUFF.

Dear Santa Claus:  
I want an air gun and a bicycle and a speed cop suit for Christmas. David, my brother, wants an air gun and a football suit and a mail car. I just can't wait for Christmas.  
Yours truly,  
JANE BROWDER.

Dear Santa Claus:  
I wish you would come to see me Christmas Eve night. I wish you would bring me an airgun and a bicycle. Please bring me a pair of roller skates. And please bring me a train and some candy, apples, and some oranges. I hope you will come to see Mrs. Dycus. I hope you will see my sister at Hollis, Oklahoma. That will be all, thank you.  
Your friend,  
AILER VICKERS.

Dear Santa Claus:  
I am a little boy 7 years old, and I am going to write you and tell you what I want this Christmas. Please bring me a bicycle, a pair of boots, and candy, nuts and fruit. I have a little brother. Please don't forget him, he is two years old and very sweet.  
Your little friend,  
HUSTON NEAL.

Dear Santa Claus:  
I have been a good boy to help mother and daddy. For Christmas I want a gun. I want you to bring my little sister, Ellen Jo something nice, too.  
EMMETT BUNCH.

Dear Santa Claus:  
I am a little girl nine years of age. My name is Pauline Givens. Please give me a pair of skates, a doll and a bicycle and that is all I will ask for. I hope it will snow on the house top where you can slide on them easily. I have heard about your reindeer and about the north pole where you live. Bring all the poor children some fruit and toys.  
PAULINE GIVENS.

Dear Santa Claus:  
I want you to come to see me. I want you to bring me an air gun. My little brother wants a train. I wish you good luck. I hope you don't forget the poor little girls and boys. I want some apples and oranges and some candy. My little brother wants an apple and some nuts. He wants some candy, too.  
Your friend,  
J. LEAMAN BOURLAND.

Dear Santa:  
I am writing you to tell you what I want for Christmas. I want a doll and a doll buggy, a doll bed, candy, nuts, fruits and firecrackers. Well, Mr. Santa, I must ring off until next Christmas.  
JIMMIE LOW ADAMS,  
Lakeview, Texas.

Dear Santa:  
I want a coaster and a cap gun and some fruits also. And nuts and I have been a good little boy I am 7 years old. I have tried to be real good, Santa Claus.  
ALTON MITCHELL,  
Lakeview, Texas.

Dear Santa:  
I am a little boy ten years old. Please send me a writing desk and a new tie and some stockings and anything else you want to but please remember my little cousin, Murphy Smith at Brownsville, Texas, as his daddy is dead and his mother is sick. I will try to be a good boy until you come.  
Your little friend,  
EDWARD SMITH.

Dear Santa Claus:  
How are you? I am a little girl 10 years old. I have been a good girl all this year. Please bring me a baby doll and a pair of house shoes and a pair of gloves and a pair of garters and some nuts and some candy and anything you think I ought to have. Thank you for what you have already done for me. Lots of love to you.  
EDNA IDELL COOK.

Dear Old Santa:  
It will soon be time for you to come to see me again and I hope you bring me a coaster wagon, an erector set, some fireworks and candy, fruit and nuts.  
Your little friend,  
FRANK PHELAN JR.

Dear Santa Claus:  
I am a little boy 3 years old. I want a little dump truck for you know I like to haul sand. A little kiddy car, also candy of all kinds.  
ADRAIN WHITE.

Dear Santa:  
I want a dolly who has black curly hair and sleepy eyes. A pink organdie dress on this doll would make her splendid. Anything else you care to bring me will be fine.  
With love,  
CHARLOTTE COURSEY.

Dear Santa:  
Do bring me a dolly with sleepy eyes. Of course she must have curly hair and be dressed in pink organdie. Most all my dolls are broken so I need a new one badly.  
With love,  
NEYSA NELL COURSEY.

Dear Santa:  
I will tell you what I want for Christmas. I want a Harold Lloyd film and a bicycle, a radio, a pretty bed spread, a very good knife and several books and a glass to drink with myself and some Lincoln logs No. 3 and one pair of kangaroo spring shoes. I had better close.  
Your friend,  
R. E. M. JR.

Dear Santa Claus:  
I have been a very good little girl. Will you bring me a big doll and some A. B. C. blocks and a climbing monkey and a tricycle and a little stove and lots of apples and oranges and nuts. I am 4.  
BILLIE JOE STEPHENS.

Dear Santa Claus:  
I have been a good boy and I want you to bring me a scooter and a gun. Also some sparklers, nuts and fruit. I have a little sister that we didn't have last year and I want you to remember her, too.  
OLIN BUNCH.

Dear Santa Claus:  
Will you bring me a toy saw, hammer, rake, hoe and spade, and an air gun. Anything else that you think will be all right for a good little boy just six years old. My big sisters and brothers said for you not to forget them that they were too busy to write.  
Your friend,  
GEORGE W. WATSON.

Dear Santa Claus:  
I am writing a letter telling you what I want for Christmas. I want a game of "Flinch." I want a pair of black corduroy pants. I want a pair of boots. I want plenty of oranges, nuts and apples.  
Sincerely yours,  
MOSE HANT.

Dear Santa Claus:  
Mother said I've been good this year so will you please bring me a little wagon, story book, a doll, pistol and caps and a ball. Please don't forget mother and daddy.  
Your little friend,  
ARNOLD WATSON.

Dear Santa Claus:  
Please bring me a stopper gun and a box of firecrackers.  
JAMES ARY.

(Continued on page four)

### Santa Knows These, Too

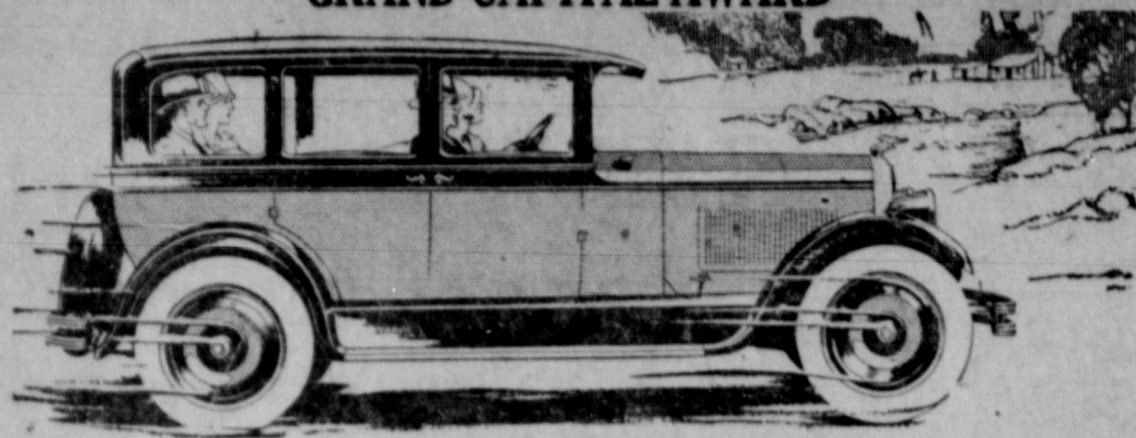


### A Letter to—Guess Who!



It shouldn't take more than three guesses to know what mother and Johnny and Mary are up to now. They're writing a letter to very distinguished gentleman who comes around once a year.

### GRAND CAPITAL AWARD



THIS CAR CAN GO TO EITHER DISTRICT  
1928 STUDEBAKER DICTATOR SEDAN, \$1370.00  
PURCHASED FROM AND ON DISPLAY AT  
RAYMOND BALLEW  
STUDEBAKER DEALER

AWARDS FOR  
DISTRICT ONE

SECOND AWARD



\$115.00

DIAMOND RING  
PURCHASED FROM  
CHAS. OREN

THIRD AWARD



\$30.00

ELGIN WRIST  
WATCH  
PURCHASED FROM  
CHAS. OREN

FOURTH AWARD

\$20.00

MERCHANDISE  
ORDER  
PURCHASED FROM  
CROSS DRY GOODS  
COMPANY

20% CASH  
COMMISSION

# EXTRA!

## \$50

### IN GOLD

As an added Special award will be made to the club member irrespective of district, who turns in the greatest total number of NEW subscriptions up to and inclusive of 9 p. m. Wednesday, Dec. 21

# NOW

IS THE TIME TO  
ENTER AND

# WIN

The most you can win is  
**\$1420.**

The least you can win is  
20% CASH  
COMMISSION  
\$1 OUT OF EACH \$5

AWARDS FOR  
DISTRICT TWO

SECOND AWARD



\$115.00

DIAMOND RING  
PURCHASED FROM  
CHAS. OREN

THIRD AWARD



\$30.00

ELGIN WRIST  
WATCH  
PURCHASED FROM  
CHAS. OREN

FOURTH AWARD

\$20.00

MERCHANDISE  
ORDER  
PURCHASED FROM  
CROSS DRY GOODS  
COMPANY

20% CASH  
COMMISSION

### SECOND GRAND AWARD



1928 CHEVROLET COACH —  
\$710.00

Unequipped. Purchased from and on display at  
D. & M. CHEVROLET CO.  
This Car Can Go to Either District.

# 3

## Red Letter Day

IN THE OPPORTUNITY CLUB OF THE MEMPHIS DEMOCRAT

### THURSDAY, DECEMBER 15

At 9 p. m., the third lap of the race ends and with it the 75,000 credit offer on \$20.00 clubs.

### MONDAY, DECEMBER 19

at 9 p. m., the fourth lap of the race ends and with it the 50,000 credit offer on \$20.00 clubs.

### WEDNESDAY, DECEMBER 21

at 9 p. m. the fifth lap of the race ends and with it the very last offer of extra credits of 25,000 for each \$20.00 club. This is the last minute you can turn in new subscriptions to count on the prize of \$50.00 in Gold.

## The Time is Short

Which will be your Christmas present? The Studebaker or Chevrolet?

# Only 8 Days

## LEFT FOR YOU TO WIN

Each 10 year subscription turned in before 9 p. m. on Thursday Dec. 15 will count 198,750 credits. Just ten of these will count

# 1,987,000 Credits

Do your level best during these periods, which close within next six days and you'll find that credits will do the rest.

### EVERY MOMENT

Lost now spells defeat in the finals and increases the distance between you and one of those cars.

### EVERY SUBSCRIPTION

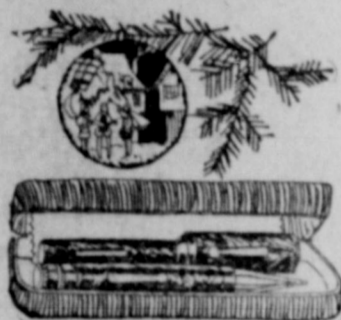
Brings you that much nearer the finest Christmas present that Studebaker Dictator, so —

# Get 'em In Now

# Gift Shopper's Guide

## Give Jewelry for Christmas

Lovely diamond rings, beautiful wrist watches, men's watches, tie pins, gold and silver watch chains, Watch and knife sets, etc.



FOR HIM  
will appreciate a pen and pen-case. Many beautiful gifts by best known

### LEATHER BAGS

Be sure to see our large display of women's leather bags.

HUNDREDS MORE! COME TO SEE US!

## R. H. Wherry

JEWELER  
East Side Square

# WATCH

FOR THE OPENING OF OUR

## Studebaker

REPAIR AND SERVICE SHOP

## Raymond Ballew

PORT WORTH & DENVER CITY RAILWAY COMPANY

VISIT THE FOLKS AT HOME

Round Trip Holiday Excursion

Fares to

TEXAS AND LOUISIANA

POINTS

DECEMBER 16 to 26 INCLUSIVE

Again on Sale

DECEMBER 31 and JANUARY 1

Limit January 8, 1928

F. D. Daggett,  
General Passenger Agent,  
Dallas, Texas.

## LAKEVIEW IS WINNER OVER LODGE TEAM

By staging a splendid rally in the last half of the last quarter, when the score stood four points against them, the Lakeview girls tied with the Lodge team, 12 to 12 Friday, December 9.

The Lakeview sextette was handicapped on account of two players being ill and lack of practice, but they played a good game and saved a defeat. The team has not been defeated this year.

Oma Lee Barnett, Ruby Davis and Louie Cunningham played a remarkable game at guard against their star opponents. Wilma made 9 of our points and she could have tripled the score had she not injured her shoulder in the Turkey game. Lucille Ramsey had an easy time overguarding her.

The game was refereed by Mrs. Gentry, assisted by the Lodge coach.

The Lakeview line-up: Wilma Loyd, R. forward; Joe Eddleman, L. forward; Ola Mae Srygley, captain, center; Mary Mullins, center; Oma Lee Barnett, guard; Ruby Davis, guard. Substitutes: Louise Cunningham for Mullin; Era Eddleman for Joe Eddleman; Louie Cunningham for Davis.

### WILL ORGANIZE MASONIC LODGE AT LAKEVIEW

A chapter was granted the brothers of Masons at Lakeview and they expect to organize a lodge there at an early date.

You can brine some of the late vegetables and green tomatoes for making pickle later on. The U. S. department of agriculture will tell you how.



—With Christmas drawing near and so many gifts to buy.

—Let us help you choose HIS gifts.

- TIES \$1.00 to \$2.00
- SOCKS 35c to \$1.50
- SHIRTS \$1.25 to \$5.00
- ROBES \$7.50 to \$17.50
- LUGGAGE \$8.50 to \$50.00
- HATS \$4.00 to \$10.00
- PAJAMAS \$2.00 to \$6.00
- GLOVES \$1.25 to \$6.50
- HANDKERCHIEFS 10c to \$1.00
- MUFFLERS \$2.00 to \$5.00
- SWEATERS \$3.50 to \$12.50
- BELTS \$1.00 to \$1.50
- TOP COATS \$20.75 to \$26.75
- SHOES \$5.00 to \$10.00

### Olin V. Alexander

BUY A MAN'S GIFT AT A MAN'S STORE

## Cookery Column

Mrs. Tucker Institute of Cookery

Otis Neighbors, Director  
© I.C.O.C. CO. 1927—All Rights Reserved

### Liver Croquettes

Two cups liver, cooked, 1 cup thick white sauce, 2 tablespoons cooked rice or mashed potatoes, bread crumbs—for rolling, 1 egg—for rolling, 1-8 teaspoon paprika, 1-2 teaspoon onion juice, 1-8 teaspoon pepper, 1-4 teaspoon salt, 1-2 teaspoon lemon juice.

Wipe and gently cook liver in slightly salted water until tender, then chop or grind. Make white sauce, and add to it seasonings and rice; mix well with meat and chill thoroughly. Shape with fingers or croquette molds into round, cylindrical, cono or nost-shaped croquettes. Roll each croquette in breadcrumbs. Fry in a golden brown in deep fat, drain and serve with currant or grape jelly. Five servings.

### Cabbage Au Gratin

Soak cabbage in cold water and cook in an uncovered vessel in boiling salted water 20 minutes. Cut one half boiled cabbage in pieces; put in buttered baking dish, sprinkle with salt and pepper and add one cup, medium white sauce. Lift cabbage with fork that it may be well mixed with sauce; cover with sauted crumbs and bake until crumbs are brown.

### White Sauce

One tablespoon Mrs. Tucker's Shortening, 1 tablespoon butter, 2 tablespoons flour, 1 cup milk scalded, 1-4 teaspoon salt, pepper.

Melt fat—add seasonings and flour, stir well then add the milk. Cook until well blended about 2 minutes. Beat well.

### Soft Ginger Bread

One cup Bimons molasses (heavy, dark molasses), 2 teaspoons soda, 1-2 cup sugar, 2 1-2 cups flour, 1-2 cup Mrs. Tucker's Shortening, 1teaspoon ginger and 1 teaspoon allspice, 1 cup boiling water, 2 eggs well beaten.

Mix sugar, molasses, shortening and spices. Add 1-2 cup boiling water, dissolve soda in last half of water. Then add well beaten eggs. Bake in slow oven.

### Southern Baked Pumpkin

Wash the outer skin of pumpkin clean. Cut in small pieces and bake until tender. Cool until it can be handled, and scoop pumpkin out of tough covering. To about 1 quart of the pumpkin add 1-2 cupful brown sugar, 1-2 teaspoon salt, 4 tablespoons butter, 6 crackers crumbled fine. Mix well and put in baking dish. Lay strips of bacon across top and bake in slow oven until bacon is crisp.

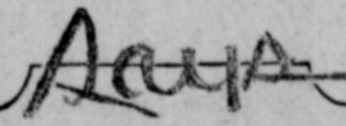
### LODGE DEFEATS LESLEY IN BASKET BALL GAME

The Lesley girls played their first basket ball game of the season with Lodge (those good old sports). They beat us 15 to 10 but we kinda like them still. The game was called by Mrs. Della Webster and we think she is the best in the county. We lost but we are ready to play anybody. It was a very clean game, only two personal fouls being made by the Lesley girls and the Lodge team did equally as well.

The boys played the second game of the season and lost as well. This game was called by Mr. Lance Leggett. Both teams played good ball but the Lodge team outplayed the Lesley boys.

## VICTORY

C. LEE RUSHING



No Christmas present could compare to a life insurance policy which would assure your family's safety.

phone 4-8-2

SERVICE MAN FOR



# LOTS NOW FOR SALE IN BEAUTIFUL Cagle Heights Addition

Located in Southwest part of Memphis. Seven Blocks from school, thirteen from square. Large Lots, also small acreage tracts. Prices — VERY LOW. No restrictions. Ideal Location for Raising Chickens.

For Sale by Owner

## W. A. Thompson

Whaley Building — Over Baldwin Dry Goods Store

# Be Your Own Salesman! SAVE \$11.00 On the Famous Apex Suction Cleaner

For 30 days only we will sell the famous APEX SUCTION CLEANER at a discount of \$11.00

We have no house to house salesmen. By coming into our store and buying your Apex you save his commission.

There are as many APEX CLEANERS in use in Memphis as all other makes combined. Ask your neighbor who owns one.

An Apex Cleaner will be delivered to your home for approval  
Phone 222

TERMS TO SUIT

# King Furniture Co.

Memphis, Texas



### CLEANS CLEAN

Dust settles deep. Especially in rugs and sundry soft fabrics. And no matter how often you sweep or brush you don't get it all out. It takes the strong, dust-pulling power of an

### Apex Suction Cleaner

to do it right.

Let us demonstrate it to you.



# Letters to Santa Claus

Dear Santa:  
Please bring me a doll, cabinet, dishes, machine and table set and car. Bring Billie Jo a toddler.  
Good bye,  
ALTHA MAE DUREN.

Dear Old Santa Claus:  
I am glad it is nearly time for you to make your yearly visit to us. And I would like for you to bring me a pair of war pants and a large size pocket knife about 3 inches long and anything else that you might care to bring me.  
Lovingly your friend,  
JIM VALLANCE.

Dear Santa Claus:  
Please bring me a big mama doll and two boxes of firecrackers and candy and apples. Bring my sister a box of chocolate candy and box of firecrackers and a package of juicy fruit chewing gum.  
EDNA MARIE ARY.  
P. S. Please bring my little baby sister a rattle, too.

Dear Santa Claus:  
Please don't forget me because last year you did not come to see me for I was a small baby. Santa, please bring me a mama doll and a little set of dishes. And don't forget to bring me some candy, nuts and all kinds of fruits and a box of firecrackers.  
Your little friend,  
JEWELINE LANGHAM.

Dear Santa:  
I am a little girl four years old. I am a smart little girl I bring in some wood for mama to cook daddy some dinner. Santa, bring me a tub, a rub board, a great big doll that says "mama" and a set of dishes. Bring me a new dress. Please don't forget to bring me some candy, nuts and fruit.  
As ever,  
BESSIE LANGHAM.

Dear Santa:  
I am a little boy six years old and I am a pretty good little boy. I tend to the baby while mama is busy at work. Santa, please bring me a toy traquet and a box of shells. Bring me a set of blocks. And bring me candy, chewing gum, apples and nuts. Please, Santa, don't forget to bring my brother, J. E., a target and a box of shells, a sack of fruit and a box of fireworks.  
T. R. LANGHAM.

whatever you bring. What I want most is a doll that is dressed up in "grown up's" clothes. I should like to have a table, toy piano and iron, too. Please bring Baby Ruth a tiny doll. She can't play with it now but pretty soon she can.  
Much love,  
MARY JONES.

Dear Santa Claus:  
I am a little girl 9 years old. I hope you are about ready to visit us. I am not going to ask for much. I want a cowboy suit and a baby doll. And there are so many children that want a bicycle that I guess that by the time you get to my house you won't have a one. But I hope so.  
Yours Sincerely,  
BOBBIE CLARK.

Dear Santa Claus:  
Bring me a kiddy car that has pedals on it. And I want a baby doll and little dishes and a sled. I am 3 years old.  
Yours truly,  
FRANCES CLARK.

Dear Santa Claus:  
Will you please bring me a pop gun, car and dump truck. I have been a very good boy. I want some candy, apples, nuts, bananas and oranges.  
Yours truly,  
F. J. GARDNER JR.

Dear Santa Claus:  
I am a little girl 8 years old and go to school every day and try so hard to learn. Please bring me a bylo doll, skates and table chairs and candy and fruits, and please don't forget all the other good little girls and boys.  
ALINE BRADFORD.

Dear Santa:  
I want a little doll and candy and apples and oranges. Hoping to hear from you, Santa.  
JESSIE B. BYNUM.

DEAR Santa:  
I want a doll and some candy and apples and oranges. That is all I want.  
DOROTHY MAY BYNUM.

Dear Old Santa Claus:  
Come to my house. Come on Christmas Eve night. Bring me a cowboy suit, dear Santa Claus. Bring me red top boots black all over 'cept the tops. Dear Santa Claus bring me spurs. Bring me a wrist watch that will really run, a football that you can play with just like the big boys do. Bring me one of those little old air gun practice things with three birds in it—a cork gun comes with it, you know. Yes, and put a picture of Santa Claus in my sock,

and some candy. Dear Santa I want a knife and just a little old car—a wrecker. I have been a good boy at school. Have been on the good row except once, then I got back. And I have a good school teacher; she gives us good lessons. That's all.  
JACK WALKER.

Dear Santa Claus:  
I am a little girl 7 years old and go to school every day and am learning fast. Please bring me a bylo doll, skates and table chairs, and, oh yes, candy, nuts and fruit. Don't forget my little brother and sisters and other little children.  
Lovingly,  
DORIS BRADFORD.

Dear Santa Claus:  
Will you please bring me a doll and a bicycle and a pair of skates and lots of fruit and nuts and anything else you want to give me for I have been a good girl at home and at school, and I sure will thank you.  
FRANCIS BRADFORD.

Dear Santa Claus:  
I am a little boy six years old and am with little boys most of the time so I want a cowboy suit and a pair of red top boots, size 11-12. I can wear the boots to school in muddy weather. And a pair of cowboy gloves. And a new book to color in and a little covered wagon. Lots of candy and nuts and an orange and apple. Also lots of sparklers. I will try to be a good girl.  
I want a stocking full of thirty-three things and a pair of skates.  
EMM AJO JOHNSON.

Dear Santa Claus:  
Please bring me a bylo doll, a little doll house, a sewing machine, a bedroom suite for my little doll house, a little white cabinet, a little doll cradle, a stove, a bottle of perfume, a pair of kid gloves, a set of china dishes, a ring with a D engraved on it, a bracelet, a pair of bears, a purse with a doll head on it, a little Christmas tree, a little table. Please bring me these things.  
DESMO HALE.

Dear Santa Claus:  
Please bring me some boots with a knife in them, a pair of pants like Jack's and a tool chest. I hope this isn't too much.  
Lovingly,  
JOE HENRY LEVERETT.

Dearest Santa Claus:  
As it is nearly Christmas I  
(Continued on page five)

# Opening Palace Theatre

## Friday, December 16

### IN ITS NEWLY REMODELED HOME



The Palace Theatre management is glad to announce that its dream of a thoroughly modern motion picture house in Memphis has been realized in a large degree.

From "front door to back" The Palace has been remodeled. You will marvel at the beauty that now abounds within the walls of this Palace of Amusement. Five thousand dollars has been expended to make your favorite movie house a "thing of beauty and joy forever."

It is fitting that beautiful Billie Dove was chosen to entertain you on the screen during the opening day. The exquisite beauty of your new Palace is surpassed only by Miss Dove's loveliness.

THE PALACE THEATRE PRESENTS AT ITS GRAND OPENING **BILLIE DOVE** —IN— **"AMERICAN BEAUTY"**

with **LLOYD HUGHES** **BEAUTY INCOMPARABLE** **ROMANCE IRRESISTIBLE**

—She dressed like a million dollars—look a million dollars—yearned for a million dollars. But fate pricked her bubble of bliss and dropped her into the arms of an everyday man—only a fortune of love.

MUSIC BY **PALACE ORCHESTRA** REGULAR PRICES

# Extraordinary Pre-Holiday Sale



Women's and Misses Distinctive New Winter Apparel

A Clear-a-way Sale that will be the talk of the town — every coat, every dress in the house included in this Sale.

This will be the biggest Bargain Giving Event ever held in Memphis. Cost will not even be considered as our one and only object is to sell every coat and dress in the house.

Come early while our stock is complete, get the choice selection—you will be surprised at the wonderful values we are offering.

This is another of the Memphis Mercantile Company's "Specials" so you will get a Real Value.



**Handsome New Coats**  
Luxuriously Fur-Trimmed

AT \$10.95 AT \$14.95

Separated in only two groups—every coat a real value and at these prices represent a saving to you on practically every purchase of about one-half. You will find coats that sold up to \$25 in this sale marked to go at \$10.95 and on the \$14.95 rack will be coats that are well worth up to \$35.00. Our advice to our trade is to come early.

All Spring Coats Will Be Included in This Sale

**SPECIAL**  
Choice any ladies Hat ... \$3.50  
Formerly Sold Up to \$6.00

**Charming New Frocks**  
For Daytime and Evening

AT \$10.00

You will be surprised at these values as they represent our better dresses. None will be reserved. Material: Crepe Satin, Flat Crepe, Crepe Romaine and Velvet.

VALUES to \$25 \$10

VALUES to \$5.00

**Memphis Mercantile Company**  
We Sell for Less

**Dr. J. A. Odom**  
EYE, EAR, NOSE & THROAT  
FITTING OF GLASSES  
Office Hours:  
8:00 A. M. to 1:00 P. M.  
PHONE 139

**J. B. WRIGHT**  
Public Accountant  
Memphis, Texas

**DR. J. H. CROFT**  
REGISTERED OPTOMETRIST  
Eyesight Specialist  
Eyes Examined and Glasses Fitted  
All Work Guaranteed  
Office in Elrod's Drug Store  
MEMPHIS, TEXAS

Phone 264 619 Main St.  
Luella "Pat" Wiggins D. C., M. C.  
Chiropractor  
Office on West Main street, across from Orr's Studio.  
Telephone 449

**Dr. Turner L. Lewis**  
DENTIST  
X-Ray Work and General Practice  
Office Over Lovett-Williams Drug Store  
MEMPHIS, TEXAS

**MEMPHIS MATTRESS**  
FACTORY  
Old Mattresses Renovated  
New Beds  
At Old Fire Station  
W. H. HAWTHORN

**CHAS. OREN**  
JEWELER & OPTOMETRIST  
WATCH AND JEWELRY REPAIRING  
ENGRAVING  
EYES EXAMINED  
GLASSES FITTED

**V. R. JONES**  
Registered Optometrist  
Eyes Examined—Glasses Fitted  
Office Over City Bakery  
**HERE EACH MONDAY**  
Phone 482



ION THREE

ORD IS BEAUTY AND WINS PRAISE FROM MEMPHIS AT FIRST SHOWING HERE

Sedan Displayed in Memphis First of Attracts Thousands of Visitors to Motor Company's Show Room; Orders for Cars Already Placed.

Ford is a "pippin." People so decided Monday and Tuesday when the Sedan was displayed for the first time at Parker Motor Company's show room.

Expected to find a improvement over the years, but they were such a combination of durability as well as its performance.

HOW OLD AND NEW PRICES OF FORD CARS LOOK IN COMPARISON

The following table shows the old and new prices of Ford cars, f. o. b. Detroit.

Table with 2 columns: Models, Old Price, New Price. Rows include Touring (Phaeton), Roadster, Coupe, Sport Coupe, Tudor Sedan, Fordor Sedan.

INDIA TIRES HAVE SIX-PLY TREAD

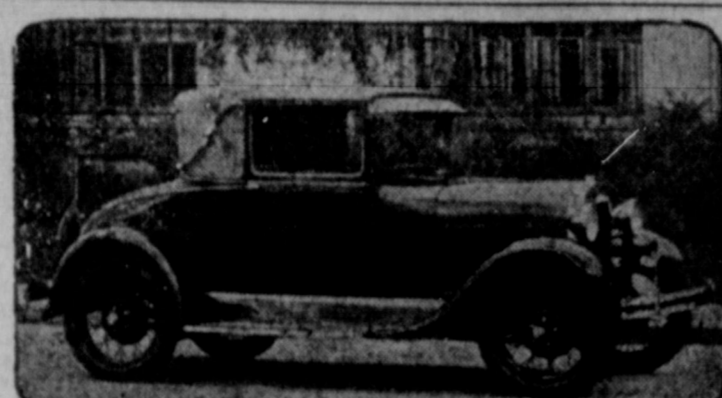
When four-ply balloon tires were placed on the market, it was found that due to the large cross-sectional diameter, the increased flexing was not localized in the side as described but also took place on the whole surface area of the tread as well.

This naturally led to the setting up of traction waves, causing the tread to wear and slip away prematurely. Some manufacturers tried to eliminate this condition by building balloon tires in six full plies instead of four.

Having observed the marked advantages of using narrow cord plies on top of the regular full plies, engineers of the India Tire and Rubber company immediately designed and developed the India balloon tire so as to embody the crown ply construction, according to Joe Webster of Webster Bros., distributors in Memphis.

The stations which are included in the Columbia System blanket the country from Newark, New Jersey, as far west as the Mississippi. They are: WOR, Newark; WEAN, Providence; WNAC, Boston; WEBL, Syracuse; WMAK, Buffalo; WCAU, Philadelphia; WJAS, Pittsburgh; WADC, Akron; WAU, Columbus; WKRC, Cincinnati; WGHP, Detroit; WMAQ, Chicago; KMOX, St. Louis; WOWO, Fort Wayne and WCAO, Baltimore.

New Ford Sport Coupe



The sport coupe, with rumble seat, one of the new models just announced is officially pictured here. This is one of the most attractive of the new models.

DODGE BROS. START UNIQUE RADIO CONTEST

Responses already received indicate a widespread interest in the prize letter competition began recently by Dodge Brothers, Inc. in conjunction with the broad-casting of "Dodge Brothers' Dependable Hour of Music" each Friday over the Columbia chain of radio stations.

A cash prize of \$500 will be awarded each month to the writer of the best letter on "Why I Own a Dodge." The contest is open to everyone except Dodge Brothers' dealers, employees and members of their families.

Letters are not to exceed 150 words and are to be based upon the writer's own experience with Dodge Brothers cars, the experience of his friends or any other logical line of reasoning he may choose. Sincerity rather than literary style will be the basis upon which the best letter is chosen and the winner will be picked by a committee of prominent citizens.

The conditions under which the contest is being conducted provide that the best letter received each week will be read during each of the Friday night programs over the Columbia system and the winner for the month will be picked from those read. Letters must be written upon special blanks which can be secured from any Dodge dealer. There is no limit to the number of a family who may submit letters but no individual may submit more than one a month. All letters must be addressed to Radio Committee, Dodge Brothers, Inc., Detroit, Mich.

WALTER JOHNSON DRIVES STUDEBAKER. Walter Johnson, veteran pitching ace of the Washington Senators, has long been a Studebaker owner. He is now driving a Studebaker President.

OREGON PUTS BUICK MOTOR TO NEW USE

Flint, Mich., Dec. 15.—Thrashing machines, pumping outfits, home lighting installations, and a host of other labor saving devices are providing work for automobile engines to do after they have finished their term of service in the field for which they were built. But it remained for Robert Ballinger, of Portland, Ore., to devise for such an engine one of the most novel uses which has come to the attention of the Buick factory here.

For the past four years, Gallinger has been using the engine from a 1914 four-cylinder Buick to run a miniature railroad which operates at Oakes place. His train is also an annual feature of the Oregon State Fair at Salem. Ballinger's father, who is manager of the park, bought the Buick in 1915, when it had seen a year's use. He drove it several years, making repeated trips to California in it in the days before the present splendid highways were built.

Buick Service Car Goes 100,000 Miles With No Repairs

More than 100,000 miles in two years without any repairs is the record made by the Buick sedan of J. L. Maudlin of Big Spring and San Angelo, Texas. Mr. Maudlin purchased the car about two years ago for his bus service between the two West Texas towns. Despite daily runs over unpaved roads, through snow, ice, sleet, rain and burning heat, the Buick covered 104,544 miles without any repairs. Nothing was done to the car but grease it, change the oil and tighten up nuts when any squeaks developed. The carbon was not cleaned out, the valves were not ground, the bearings were not tightened or replaced—in fact, no mechanical work was done on the car.

When the unusual mileage had been reached it was found necessary to replace the oil pump. The car since has traveled about 7,000 miles more without any other repairs.

CHEVROLET IS SIXTEEN NOW

Nearing the close of the most successful year in its history, and with its position outstanding as the world's largest builder of gear shift cars and trucks, the Chevrolet Motor Company recently rounded out its sixteenth year of existence.

Named for Louis Chevrolet, well known race driver of an earlier decade and active figure during the infancy of the automotive industry, the Chevrolet Motor Company of Michigan was organized on November 3, 1911.

That year five cars were built. This year one million cars will be built—more than the combined output for the first eleven years of the company's existence.

That first year a handful of men worked in an obscure factory at West Grand Boulevard and the Viaduct, Detroit, to turn out mostly by hand methods those first five cars. Today more than 100,000 people are directly employed in producing, selling and servicing Chevrolet cars.

Today eleven great factories—exclusive of export operations—are running to capacity to meet the demand of Chevrolets infinitely superior to, and listing at one-fourth the cost of those first cars.

The "Royal Mail" and "Baby Grand" models brought Chevrolet, wide popularity in the early days, but the "490" model, so named because it listed at \$490, placed the company definitely in the field as a volume producer of motor cars. That was in 1915. That year 70,791 cars were built.

Shortly afterward the first assembly plant began production at Oakland, California, to supply the West Coast. Seven more such plants have since been erected, and one is now in process of construction at Atlanta, Ga. These are located at strategic points throughout the country to render the greatest possible service to the car purchaser.

General Motors took over Chevrolet in 1918, with wide expansion following. In 1925 for the first time volume exceeded the half million mark. The 1926 production was 732,147 cars and trucks. That record was equalled this year on August 12, and company officials look forward confidently to one million units in 1927.

On Chevrolet's birthday, W. S. Knudsen, president and general manager, commented upon the extraordinary production and sales records the company has enjoyed in its comparatively short life. These records, he said, reveal the confidence placed in Chevrolet and its cars by the public.

This attitude, Mr. Knudsen pointed out, is a deep source of gratification to Chevrolet, and in turn places the company under obligation to adhere rigidly to the exacting standards which the public has learned to expect of all Chevrolet products. The same policy that marked Chevrolet's sixteen years of past achievement—that policy of turning back into the car manufacturing economies resulting from volume production—will be continued, Mr. Knudsen stated.

New Oakland Six Unites American Ideas In Design

American principles of design, beauty, stamina and endurance distinctly stamp the Oakland All-American Six an epochal development in motor car engineering and manufacture, according to Jim Vallance, local Oakland-Pontiac dealer.

"No more impressive list of essential or desirable features can anywhere be found than those built into the Oakland All-American Six."

"Reliability and dependable performance are assured through the continuance of the most intelligent, exacting and painstaking standards in the manufacture and inspection of the Oakland All-American Six—production methods for which Oakland has long been famous."

"These standards employ scrupulously close limits—absolute accuracy in balance and alignment—scores of operations being within limits less than the thickness of a cigaret paper."

"Breathing the very spirit of American life, the Oakland All-American Six contains those qualities of design and construction that are demanded by the discerning American public. Speed, stamina, beauty, economy of operation, super-acceleration and flexibility—performance that issues a challenge! These are the features you will find in your Oakland All-American Six."

TIRES WEAR LEAST DURING WINTER TIME

Fallacy hitherto believed by motorists has been shattered with the discovery that tires wear less in the winter time than at any other season.

If one could run his tires on snow the year round they would almost never wear out. Tests show that tires run on snow or in cold damp weather with almost no appreciable tread wear. According to tire engineers, tires give the greatest service with the least proportionate wear during the months of snow and wet cold weather.

Closed cars, radiator shutters and heaters inside the glassed-in cars have made winter motoring a pleasure that was not possible a few years ago. Now that exhaustive tests have shown that winter driving is far less severe on tires than hot summer months, motorists need not store their cars for tire economy. Tire engineers claim that there are a number of other conditions that are far more severe on tires than winter months. By exercising precautions under certain conditions many miles may be added to the life of tires, they claim.

Air pressure kept at the point advised by manufacturers will add materially to the life of tires. This is especially true in hot climates. A little care to prevent skidding when stopping or slipping from quick acceleration will add to the life of the tread. Moderate speed on rough macadam roads or on gravel highways will hold friction and heat to reasonable limits.

AUTO INDUSTRY PROSPECTS BRIGHT

Detroit, Mich., Dec. 15.—The automotive industry, both manufacturers and dealers, will enter the year 1928, now only two weeks distant, in the best shape it has been in for years and with every reason to believe that production and sales figures of 1927 will be materially surpassed, according to E. H. Cram, president of Cram's Automotive reports, Inc., industry authority.

Only some unexpected development, of which there is no shadow on the horizon at present, could upset or change the outlook to one of pessimism.

The important factor of production has been met by curtailment even more drastic than a year ago when the industry suddenly realized output was running far ahead of sales and dealers were loaded with new cars.

A number of factories have conducted extensive sales drives on new cars simultaneously with a cut in production preliminary to inventory. Thus factories are ready for the new year with light inventories and dealers are left with only enough merchandise for display and nearby sales.

These moves to unload new car stocks are now being followed closely with used car sales which in many cases are bringing gratifying results.

In the truck field, stocks are universally reported as low. The outlook for next year in the truck and bus field is considerably brighter.

The automotive industry is in need of a new incentive to buy and the new Ford will supply that requirement. Indeed, there is no doubt that it will stimulate interest in all other makes as well.

Its appearance will be followed by the national and local automobile shows, giving opportunities for comparisons not only in the low priced field but in all other price classes. The hundreds of shows will result in a heavy volume of sales and a tremendous number of prospects to be followed up later.

Replacements and export demand should be far greater next year than in 1927. Replacement demand this year has been held back by delay in bringing out the Ford car. The result is that more cars are nearer to the point of uselessness and owners will get smaller allowances on them than ever before. This is, of course, to the advantage of the dealer.

Export sales this year have established a record and nearly every company engaged in overseas business is making plans for more intensive cultivation of next year's market.

ERSKINE CAR PROVES STAMINA

Ever since early March, M. M. Campbell, mail carrier in Miller, S. D., has been operating his Erskine Six sedan 1,000 miles a week over dirt roads that "took the heart out of cars costing 50 per cent more than the Erskine." He has driven over 12,000 miles to date.

Criticism of Speed Advertising Answered by Studebaker Officer

In answer to criticism which has appeared in trade papers denouncing "speed" advertising, Paul G. Hoffman, vice president, The Studebaker Corporation of America, has made an illuminating reply.

Studebaker has been running a series of advertisements telling of a number of new world records which Studebaker cars have set. In defense of these endurance and speed records and the advertising of them, Mr. Hoffman makes the following statement:

"Present day merchandising demands presentation of the proof of the quality of a product in a forceful, dramatic way. After tests made on our own 800-acre proving ground, we knew full well the extraordinary endurance built into the Studebaker Commander. But we also realized that the only way we could translate this stamina to the public in terms which could be readily understood was to institute a test unparalleled in automotive history. "We are now advertising that three strictly stock Studebaker

Commanders each traveled, on the Atlantic City Speedway, 25,000 miles in less than 25,000 consecutive minutes under the sanction and observation of the American Automobile Association. But this can no more be taken as an invitation to the public to use the speed of which this car is capable than the practice of a well known watch manufacturer showing a watch enclosed in a cake of ice could be interpreted as a suggestion for all owners of such watches to stop them in the ice box over night.

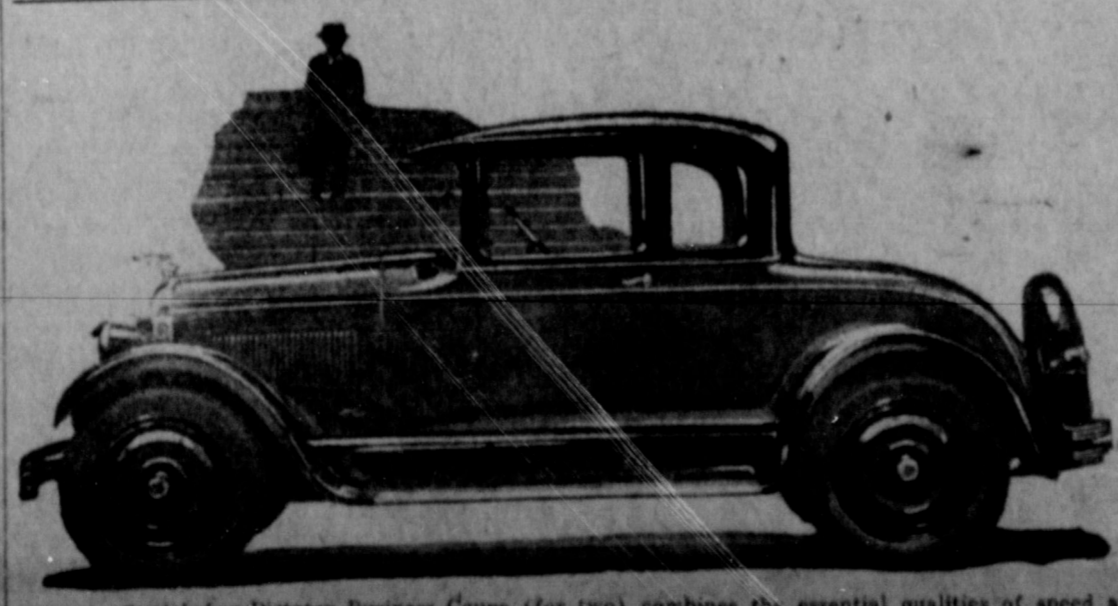
"The ability of a car to maintain better than a mile a minute speed for a distance of 25,000 miles—equivalent to a circuit of the world at the equator—more conclusively proves the advance design of that car, the high quality of materials which go into it, and the precision workmanship contributing to its construction than any other method we know of.

"That is why we turned the three Studebaker Commanders loose on this 25,000 mile run on the Atlantic City Speedway."

Scientists and Engineers Point Needs In Motor Car Construction

Physicists and engineers gathered by Percival Whiting engineer, and Mr. White's national leaders in various parts of the country. The recently made publication of physics and engineering regard the most important need-day construction, of gravity due to having a frame in one double steel construction body are also emphasized. Professors who hold A. Atkinson of the physics of Ohio; F. Boynton of the physics of the University of Illinois; W. C. Kennon, department of physics of the Michigan Agricultural College; G. L. Christensen of the department of mechanical engineering of the Michigan College of Mines; Dean Paul Cloke of the College of Technology, University of Maine; C. E. Coolidge of the Georgia School of Tech; L. D. Crain, head of the department of mechanical engineering of the State Agricultural College of Colorado; J. A. Culler of the department of physics of Miami University; E. L. Daugherty, department of mechanical engineering of the California Institute of Technology; Dean Charles Derleth, Jr., of the college of civil engineering of the University of California; R. M. Dolve, acting dean of the school of mechanic arts of the North Dakota Agricultural College; Henry A. Erikson, department of physics of the University of Minnesota; Jiles W. Haney, chairman of the mechanical engineering department of the University of Nebraska; Dean Earl D. Hay, college of engineering, University of Wyoming; W. L. Kennon, department of physics of college of engineering, University of Michigan.

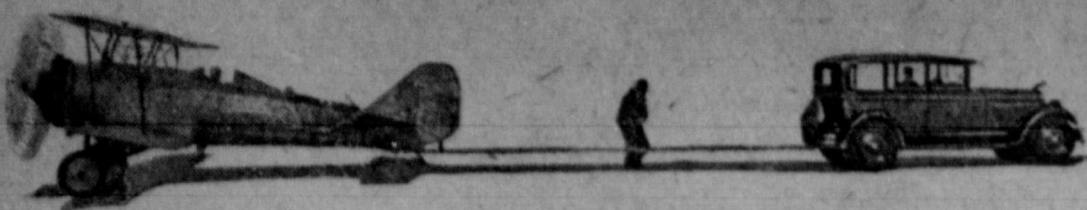
A Dictator Coupe for the Business Man



This new Studebaker Dictator Business Coupe (for two) combines the essential qualities of speed and long life with riding comfort and dignity of appearance. Its price is \$3195 f. o. b. factory. Equipment includes front and rear bumpers, shock absorbers, engine thermometer and hydrostatic gasoline gauge on dash, coincidental lock to ignition and steering, four-wheel brakes, disc wheels, full-size balloon tires, oil filter, automatic windshield cleaner, rear vision mirror and rear traffic signal light.

(Continued on page five)

### Studebaker Out-Pulls Airplane



The 200 horsepower motor which carried Captain Charles A. Lindbergh from New York to Paris may be the most reliable aircraft power plant on the market today, but it can't out-pull the Studebaker Commander. This was established last week when an unofficial and impromptu tug of war was staged at Ashburn flying field in Chicago between an aeroplane equipped with the same type motor that powered Lindbergh's plane and a Commander.

The motor of "The Spirit of St. Louis" carried the popular "Lindbergh" from New York to Paris without a protesting splutter and there were many long hours of ocean flying when a cough in the even tone of the motor would have struck terror in "Lindbergh's" heart. Prior to Capt. Lindbergh's flight the Commander, a strictly stock enclosed car, had set ten new world's duration speed and economy records at the Culver City speedway by traveling 5,000 miles in 4,993 minutes; better than 60 miles an hour for more than 81

continuous hours. No stock car had ever gone so far so fast before.

The tug of war staged before the Aero Club's hangars, Charles Dickinson, president of the club and 59-year-old pilot, acted as Judge. The furious blasts from the aeroplane motor stirred up a tempestuous sand and cinder storm but all the 200 "horses" couldn't resist the strength of the Commander, which won the contest by a comfortable margin and without any apparent exertion.

### DICTATOR COUPE IS BUSINESS MAN'S CAR

Last year, approximately 1,140,000 cars were used in carrying on America's business, according to figures made public by the National Automobile Chamber of Commerce. "Analysis of these figures," says Raymond Ballew, local Studebaker-Erskine distributor, "indicate a rapidly increasing demand for a car designed especially for business and professional use—not merely a family car forced to do double service."

"After an exhaustive study of the various requirements of the 'Studebaker car,'" said Mr. Ballew, "Studebaker has introduced a two-passenger Business Coupe on the Dictator chassis in which are combined the essential qualities of speed, economy of operation, and long life with riding comfort and dignity of appearance."

"This new addition to the Studebaker custom line lists at \$1195, f. o. b. factory. It is upholstered in leather in anticipation of grueling service in all kinds of weather. It contains, under the rear deck, a spacious compartment in which

there is ample room for sample cases and luggage and which is water-proof, dust-proof and theft-proof.

"The Dictator business coupe is equally adaptable to the needs of the professional man whose business is largely confined to city driving and to the salesman who seeks independence from train schedules. Its easy handling, swift get-away and positive four-wheel-brake control are as valuable in urban use as its ability to maintain high speed indefinitely without faltering 'out in the territory.' And the fact that scores of Studebaker cars have delivered 100,000 miles or more in the service of business concerns in all corners of America is ample insurance of long, trouble-free life."

"Aside from the leather upholstery, selected for the most practical upholstery for a business car, the Dictator business coupe contains all of the elements of grace, beauty and luxury of the other cars of Studebaker's custom line. The exclusive Studebaker no-draft ventilating windshield insures perfect ventilation even in blinding rain, the two-beam headlights are controlled from the steering column. Standard equipment includes such items as front and rear bumpers; shock absorbers; engine thermometer and hydrostatic gasoline gauge on the dash; and coincidental lock to ignition and steering; four-wheel brakes; disc

wheels; full-sized balloon tires; oil filter; automatic windshield cleaner; rear-vision mirror; and rear traffic signal light.

#### KING BUYS AUTO BY MAIL

An unusual sale was consummated recently in Calcutta, India, when the King of Nepal bought a Studebaker President by mail. The President, crated just as it left the factory, had to be carried over the mountains from Delhi by more than 200 coolies, working in relays of thirty at a time. There were no roads into the kingdom.

#### FULL VISION STEEL BODIES

Authorities state that 45 per cent of an oncoming car 30 feet away and approaching at a right angle is obscured by the wooden type front body pillar. Under the same conditions the narrow steel pillars used in Studebaker and Erskine automobiles obscure only 24 per cent of the oncoming car. Studebaker was the first quantity manufacturer of quality motor cars to adopt the full-vision steel body.

#### USE MANY STEEL FORMULAS

Thirty-five different formulas for steel, on which an extra bond is paid because of their high quality, are used in the manufacture of Studebaker cars.

### AMERICA GIVING PRACTICAL GIFTS

Economic experts agree that not only is America richer today than ever before but also that the American dollar is being spent more wisely and conservatively. This is particularly true in the annual buying of Christmas gifts.

"In other years Christmas gifts were usually impractical and useless articles," said a prominent banker recently. "Knick-knacks, trinkets, souvenirs, gifts of no practical value were in order. But today Christmas buying is done with an eye to utility. Thousands of Christmas savings clubs will release a deluge of gold this month—reported to amount to \$701,336,000 or \$102,000,000 more than in 1926. Dollars saved so carefully are being spent in the same manner.

"This year people are giving

phonographs, radio sets, pianos, articles of furniture, wearing apparel, even automobiles for Christmas presents. Such gifts are practical and will give service and pleasure long after Christmas is forgotten."

Substantiation of the economist's theory is to be found in the rapidly growing practice of giving automobiles for Christmas, an idea which was crystallized by Studebaker's unique "Keys to Happiness" plan.

Last year more than 1,000 automobiles were delivered to American homes on Christmas morning. It is expected that a great many more than 1,000 Studebakers will be delivered by "Santa Claus" this year.

The Studebaker "Keys to Happiness" plan allows any one who wishes his wife, daughter, or entire family a present of a Studebaker, to buy the car from any Studebaker dealer. The purchaser is given a satin-lined jewel box containing two keys. This box is hung on the Christmas tree or placed among the presents. Its discovery on Christmas morn is always the cause of much mystery. The enigma is solved when the

donor of the "Keys to Happiness" takes the family to the window and shows them the Studebaker car which has been delivered that morning. The result is one of great happiness both to the family that receives the car and to the man who gives it. Mother and children are pleased beyond words—because they have been given a real practical gift that will give them thousands of miles of happiness.

This Christmas giving plan has many sound and practical advantages. In the first place an automobile is an ideal gift, because it stretches Christmas out over the entire year. It is a gift that the entire family and a large circle of friends enjoy and share.

#### NEW STUDEBAKER COUPE

One of the most popular Studebaker models is the recently announced Dictator coupe for four, with rumble seat. Many convenient features are embodied in its design, including a compartment for golf bags and light luggage opening just forward of the right rear fender.

Twenty-one copies of the Studebaker Dictator coupe.

SHERIFF'S NOTICE

THE STATE OF TEXAS, County of Hall.

Whereas, by virtue of a writ issued out of the Court of Criminal Appeals, the undersigned Sheriff of said County is directed to execute the same, and whereas, the following named persons are indebted to the undersigned Sheriff of said County for the sum of \$100.00, to-wit:

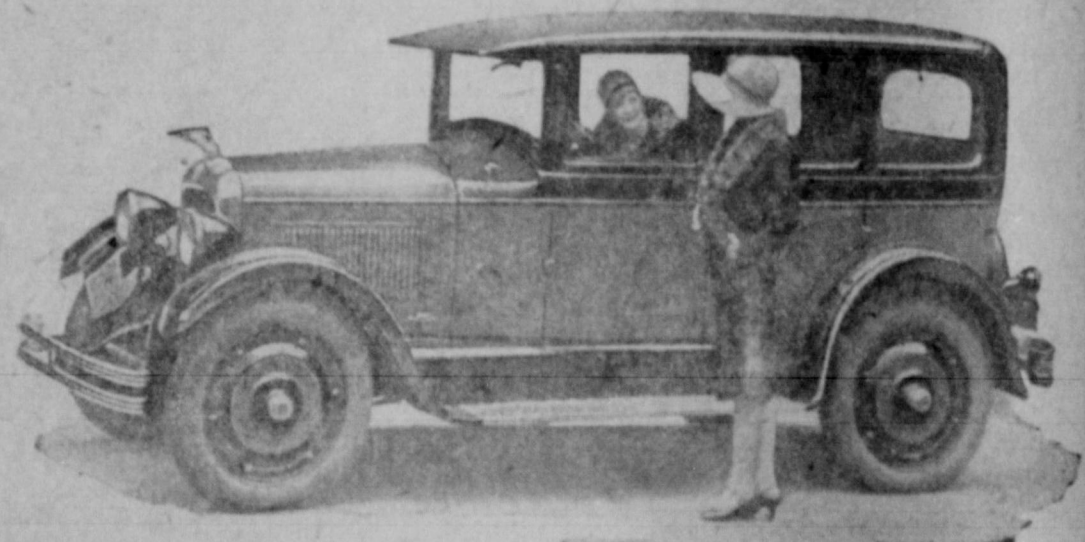
Three tracts of land of the State of Texas, to-wit: the 1/4 section 24, Block 12, H. A. G. tract, in Hall County, Texas, 2-4 mile N. E. of Leake, generally known as the 'B. K. tract,' containing 1/4 acre, and containing 1/4 acre, and containing 1/4 acre, at the right, to the said W. R. Ballew, as property.

Dated at Memphis, Tennessee, this 24th day of December, 1926.

W. R. BALLEW, Sheriff.

# AND NOW-- THE DICTATOR

Proves Itself a Worthy Companion For the Commander!



## Dictators Average more than Mile-a-Minute To Set New Record for Their Class

TWENTY-FOUR hours at better than a mile-a-minute is the new record established for cars in its price class by The Studebaker Dictator.

Two fully-equipped enclosed Dictators—a sedan and a coupe—made this brilliant performance on the Atlantic City Speedway recently. Both were adjudged strictly stock models by the technical committee of the American Automobile Association, under whose observance the tests were conducted.

For the distance of 1000 miles the Dictator Sedan averaged 61.49 miles per hour, and then increased its speed so that at the end of the 24 hours it had covered 1483 miles at an average of 61.795 miles per hour. There were no repairs, no stops except for oil and gasoline.

THE DICTATOR COUPE finished the first 1000 miles with an average of 61.101. At the end of the 24 hours it had established an average of 61.734 miles per hour. Without stopping, The Dictator Coupe continued 10 additional laps at an average speed of 64.285 miles an hour to prove that the Dictators were in perfect running condition and could have continued indefinitely despite the grueling test.

No stock car selling for less than \$1400 has ever equalled this feat of Studebaker Dictator. It proves Studebaker's great engineering and search staff under the direction of D. R. Roos and W. S. James have developed in The Dictator a car which is standing in its class as The Commander.

# STUDEBAKER

The Great Independent

THE COMMANDER 4-Door Sedan \$1495 f. o. b. factory Bumpers and shock absorbers included

## For Her Merriest Christmas— The World's Champion Car!

NO jewel case ever held more joy at Christmas than the Keys to Happiness will bring her. Give them to her Christmas morning—watch her nod when she sees her own Studebaker Commander standing at the door!

You've given her a car that has written new motor car history—the car that holds every endurance and speed record for stock cars regardless of power or price. For it was this car that traveled 25,000 miles in less than 23,000 minutes under American Automobile Association supervision! Nothing else on earth ever traveled so far so fast.

The stamina demonstrated by 25,000 miles in less than 23,000 minutes assures years of satisfactory service—long life, low maintenance cost and superlative performance.

Call today for the Keys—Christmas Eve, Christmas morning or when you like, her Commander will be at your door. Then, be prepared for compliments on your thoughtfulness!

#### NEW LOW PRICES

The Dictator	\$1165 to \$1345
The Commander	1495 to 1745
The President	1795 to 2150
Erskine Six	895 to 965

All prices f. o. b. factory, including more than \$100 worth of extra equipment.

Important—The initial payment on any Studebaker or Erskine car, if purchased under the liberal terms of Studebaker's Budget Payment Plan, would amount to little more than the cost of an apartment of the usual class in your town. If you are interested in this plan, ask your nearest Studebaker dealer for particulars. If you have a car to trade in, it may serve as the first payment.

# RAYMOND BALLEW

When Better Automobiles are Built, Raymond Ballew Will Sell Them

Henry... Until I... BY United Copyright... MORN. M... the pants... dollars... is prod... expects by... every turn o... will come... persons i... cars for... as For... 'ing prob... rapidly an... necessary... "fifteen... "Henry T... will pay it... been a f... month—H... shandon pro... "T"—stor... the P... and General... many hundr... Ford has... of the ne... spect was fin... tions. nited Press... exclusive... an who coul... every o... es have bee... the new car... ure of app... But For... "ow" he se... that when... to work... models we h... the bank... "I cut and... in the ha... ne spent... operation."... "w... Money doe... tion of... as ore in... urther mate... expenditure... possible wi... ing simply... in buildi... a tremendo... today he i... that surpr... in produc... planning for... ly started... ment of the... years ag... g backward... chair in o... laboratory... new mod... and f... with a lig... in his e... however... buy the o... it was deve... work to... from wh... of ground... Finally w... ly have to... the old Mo... to get gol... So we sto... of cars, cont... plant at o... replacement...—as long... on the roa... business o... ns, and we... enter than... making... have... belonged t... responsible... country. sh and y... ng. A ne... or manufac... sible by... with the f... produced... they belong... are not... at went be... of it."... is 64 ye... e spy at... which... et a motu... nance of o... younger... the philosop... tanned f... wind this... E. tests of... tion turn... "do... "Skill... ing about... of uncerta... certain of... could fo... for our... men... debt u... into the p... age. If... every hi... that the... and pers...

# Henry Ford Spent \$100,000,000 on New Model 'A' Car.

## New Models Undecided Until Day Before Announcement

**BY ROBERT J. BENDER**  
United Press Staff Correspondent  
(Copyright 1927 by The United Press)

Dearborn, Michigan, Dec. 15.—Henry Ford reached the pants pocket of his motor company for one hundred million dollars to make the new Ford possible. He is producing a few hundred cars each twenty-four hours by January to manufacture them at the rate of every turn of the clock. After the first thousand, then

will come when, if the persons in a family own two cars for the folks, as Ford is known to be a great many people, the problem is to produce them rapidly and cheaply. It is necessary to charge fifteen or twenty cents for the new models, Henry thinks the price will be, but that

As for the so-called secrecy and mystery about the price of the new models, we told friends at the outset that we didn't know what the price would be, but that

everything in the car. And any apparent delays that occurred were due entirely to the fact that they were always finding new ways to make a better car.

"As for the so-called secrecy and mystery about the price of the new models, we told friends at the outset that we didn't know what the price would be, but that

the new car has meant a change of approximately \$100,000,000. But Ford figures that when we start to work out this model we had \$350,000 in the bank. Now we have it out and we have \$100,000,000 in the bank. That are spent \$100,000,000.

added, "what's the money does its part of anything, as is ore in the bin, other material going into the expenditure of money possible without cutting simply because is in building up and a tremendous money today he is continuing that surplus for his production. He planning for that.

But a still greater thrill awaits you when you slip into the roomy seat behind the wheel and start away for your first ride. Then you will know that you have found the most unusual value ever offered in a low-price car.

You will like the feeling of speed and power that the new Ford gives you — the comfortable, prideful feeling that comes from having a car worthy of any occasion and equal to every emergency.

You will like the flexibility and safety of the new Ford car as you weave in and out of city traffic—its flashing pick-up as the light turns green and the sign says "Go." You will like its smooth, quiet steadiness on the open road where you can lazy along according to your mood, or do 55 and even 65 miles an hour if you desire. The new Ford has unusual speed—no doubt of that!

A smart, low, speedy car that has been built to endure

The new Ford will climb hills that you never thought a low-price car would climb on high. It will pass cars that you never thought you

could pass. The longest trips will seem easy, for here is a car that puts new joy in motoring.

There is still another reason why the new Ford car is the most outstanding value ever offered in a low-price car. An important three word reason that means a great deal to you—endurance — durability — long life.

The new Ford car is made to stand up under thousands upon thousands of miles of steady running over all kinds of roads. It has even more stamina than the Model T Ford because we have learned to make every part stronger and sturdier without increased weight or greatly increased cost.

Many of the Model T Ford cars are still in active service after 75,000, 100,000 and 150,000 miles. This new Ford car will do even better. In the words of Henry Ford: "It is our ambition to have every piece of machinery or non-consumable product that we turn out so strong and well made that no one ought ever to have to buy a second one."

NOTE THESE FEATURES

Beautiful new low body lines  
Choice of four colors  
55 to 65 miles an hour  
Remarkable acceleration  
40 horse power  
Four-wheel brakes  
Standard, selective gear shift  
Hydraulic shock absorbers  
20 to 30 miles per gallon of gasoline  
Theft-proof coincidental lock  
Typical Ford economy and Reliability

STANDARD EQUIPMENT ON ALL NEW FORD CARS

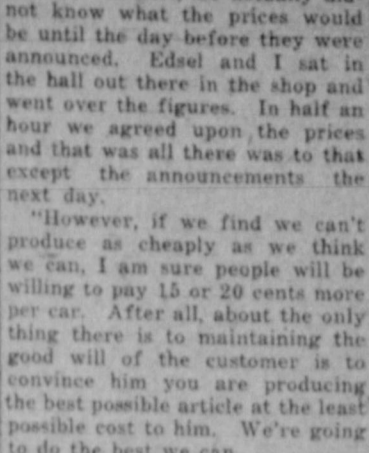
Starter      Dashlight  
Mirror      Rear and Stop  
Speedometer      Light  
Oil Gauge      Windshield wiper  
Tools      Gasoline Gauge  
Five steel-spoke wheels  
Pressure grease gun lubrication.

that it would be somewhere close to the old catalogue list," he said. "We made no secrets of that. As a matter of fact, we actually did not know what the prices would be until the day before they were announced. Edsel and I sat in the hall out there in the shop and went over the figures. In half an hour we agreed upon the prices and that was all there was to that except the announcements the next day.

"However, if we find we can't produce as cheaply as we think we can, I am sure people will be willing to pay 15 or 20 cents more per car. After all, about the only thing there is to maintaining the good will of the customer is to convince him you are producing the best possible article at the least possible cost to him. We're going to do the best we can.

"Right now we're producing about 100 cars daily and expect very shortly to run this up to a thousand a day. After the first thousand we are beginning to get going."

## The Two Fords



Henry Ford and his son, Edsel, who personally supervised every detail of the new Ford car just recently announced. "One reason the public appearance of the new model was delayed so long," Mr. Ford explains, "is because Edsel and I were constantly making changes after trying out the car at different intervals."

## CAR DOES 62 MILES PER HOUR DURING TEST ON MUDDY ROAD

Detroit.—The new motor car that Henry Ford has built to replace his old model machine was demonstrated before newspapermen Wednesday in an elaborate obstacle test.

Through blinding eddies of snow, and over rutty roads, rim deep in mud, the car was driven at 62 miles an hour, twirled about, brought to abrupt halts and taken around curves at a terrific pace.

**Leverage of Car Interests Viewers**

At the conclusion of the demonstration, Edsel Ford, in charge of the ceremonies, was besieged with questions regarding the secret of the leverage of the machine. He explained as due to a combination of new elements which were previously announced.

The prices, given out here to-

night by the Ford Motor car company, represent an increase over the cost of the old Model T machines with the exception of one type, the Tudor sedan. The f. o. b. price of the Tudor Model T car is \$495, the same as that of the new type.

The old four-door sedan sold for \$545, or \$25 less than the Model A car of the same type. The new coupe price, represents an increase of \$10 over that of the old type.

The new sport coupe is an innovation as far as Ford machines are concerned, no similar type having been manufactured by the company.

**Phaeton Sells at \$15 Higher**

The phaeton, or touring car, of (Continued on page 8).

# Thousands Saw and Admired the NEW FORD CAR

at Our Show Room Monday and Tuesday

The minute you see the new Ford car you will be delighted with its low, smart lines and the artistic color combinations. There, you will say, is a truly modern car.

But a still greater thrill awaits you when you slip into the roomy seat behind the wheel and start away for your first ride. Then you will know that you have found the most unusual value ever offered in a low-price car.

You will like the feeling of speed and power that the new Ford gives you — the comfortable, prideful feeling that comes from having a car worthy of any occasion and equal to every emergency.

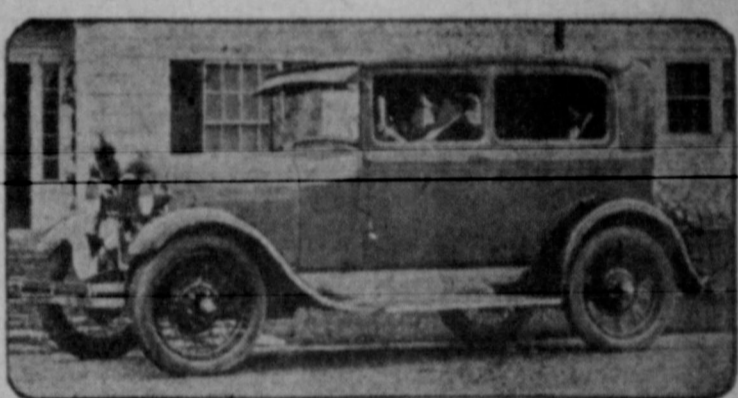
You will like the flexibility and safety of the new Ford car as you weave in and out of city traffic—its flashing pick-up as the light turns green and the sign says "Go." You will like its smooth, quiet steadiness on the open road where you can lazy along according to your mood, or do 55 and even 65 miles an hour if you desire. The new Ford has unusual speed—no doubt of that!

A smart, low, speedy car that has been built to endure

The new Ford will climb hills that you never thought a low-price car would climb on high. It will pass cars that you never thought you

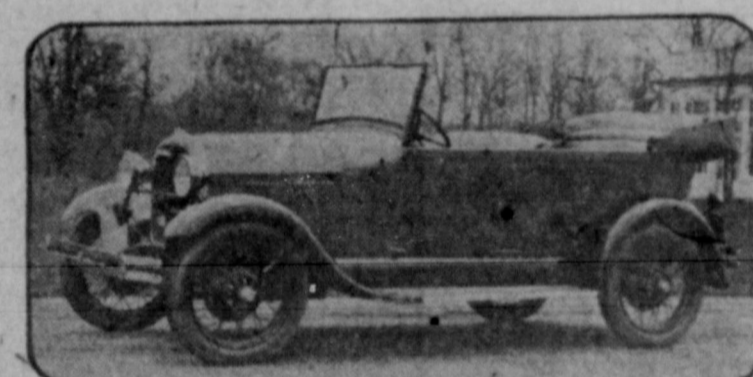
### NEW TUDOR SEDAN

An example of the fine coachwork of the new Ford cars. New military type sun visor, and crown roof. Narrow pillars and new door construction gives unusual vision. Both front seats fold forward, giving easy access to rear seat. Ample space between seats. Your choice of 4 artistic color harmonies—an unusual feature in a low price car.



\$495

(F. O. B. Detroit)



### NEW FORD PHAETON

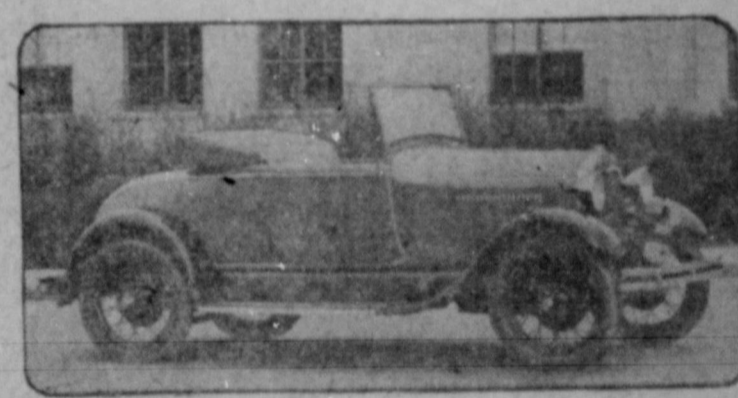
Another long, low, roomy car. All four doors open forward. Curtains open and close with doors, side curtains have unusually large windows. Your choice of four artistic colors.

\$395

(F. O. B. Detroit)

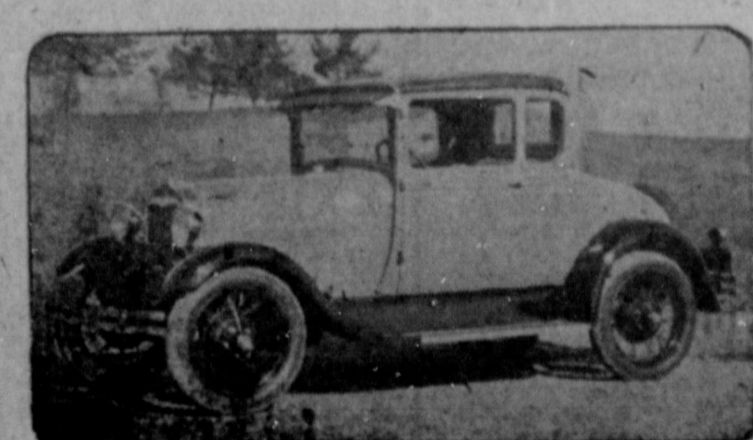
### NEW FORD ROADSTER

A long, low, ebullient car. As fast as it looks. Wide doors, deep cushions, rich upholstery. Full-nickel hardware. Rumble seat optional. Your choice of 4 beautiful color harmonies.



\$385

(F. O. B. Detroit)



### NEW FORD COUPE

There is a bit of the European touch in the coachwork of this new Ford Coupe. Handy package shelf in back of seat and unusually large waterproof luggage space in rear deck. Your choice of four beautiful colors.

\$495

(F. O. B. Detroit)

- New Fordor Sedan (not illustrated) ..... \$570
  - New Ford Sport Coupe (not illustrated) ..... \$550
  - New Ford 1 1/2 Ton Truck (not illustrated) ..... \$610
- (With Cab and Stake Body)  
All Prices F. O. B. Detroit

# Parker Motor Company

### U. S. TIRES NOW BETTER IS CLAIM

There is a slogan over the main entrance of the Tire Development Department of the great tire factory of the United States Rubber Company in Detroit: "United States Tires Must Be Better Tires."

This challenge to the scientific men of the development department for a constant improvement in quality has brought a very definite statement from officers of the company which has a distinct importance for buyers of United States Tires: "Our tires are better today than at any time in the past, and we shall continue to improve them wherever possible."

"During the current year structural changes and improvements in rubber compounds have been made in the Royal Cord with the result that as it goes into your hands today it is the best tire the United States Rubber Company has ever produced," declared Obe Holland of Holland & Jackson, proprietors of Real Service Station.

"This statement is true beyond a shadow of a doubt. The United States Rubber Company is placing the whole force of its reputation and prestige behind the assertion, for they know it is true."

The year 1927 has been a year of great constructive progress within the tire organization of the United States Rubber Company. Looking toward a better product many changes have been made and more promised to produce a tire of even more rugged quality than the present Royal Cord.

### PONTIAC MAKES RECORD TRIP

Making an average of 46.7 miles an hour a Pontiac Six roadster driven by Emil Hokanson, Pontiac dealer in Milwaukee, completed the trip from Milwaukee to St. Paul in eight hours and fifteen minutes. The "poor cuss," a noted feature writer of the Milwaukee Journal accompanied Mr. Hokanson in the role of observer and found the trip chilly but exciting.

### Hupp is Received With High Praise Official Declares

More than 3,000 cars bought, 45,000 demonstrations given and more than 500,000 visitors attracted to the salesrooms of its distributors and dealers, is the estimate of R. S. Cole, general sales manager of the Hupp Motor Car Corporation, of the reception accorded the new Huppobile 1928 six by the public during the first four days following its announcement.

The figures for buying, demonstrations, and public attendance each surpass those for the presentation of any previous Huppobile, said Mr. Cole. They were compiled from nearly 1,000 enthusiastic congratulatory telegrams received from Huppobile owners of long standing, from the general public and from distributors and dealers. Presentation of the new car to the public is still in progress in various sections of the country.

"The reception surpasses that given the Huppobile eight during its premiere in January, 1925, when 400,000 persons attended its first showing, and that accorded the first Huppobile six in November of that year," Mr. Cole pointed out. "The car's beauty and great performance capacity was a source of almost universal comment. Reports from New York, Boston, Philadelphia, Washington, Atlanta, Cleveland, Detroit, Chicago, Kansas City, Dallas, Oklahoma City, Los Angeles, San Francisco, Portland, Seattle, and many other points show salesrooms crowded until close to midnight with enthusiastic motor car owners."

Telegrams from veterans of the company's distributing organization, who have been selling Huppobiles for periods ranging from eight to nearly twenty years, have particular significance.

T. B. Van Alstyne, New York distributor, wired that "you have registered the greatest success in all Huppobile history. Can use 1,000 cars immediately. Custom cars going great guns. Reception easily greatest Huppobile ever had here. Public's reaction 100 per cent approval. Believe you will enjoy greatest success in history."

### HUMAN ELEMENT PLAYS PART IN TIRE BUILDING

As long as the human element plays an important part in the manufacture of tires and tubes, the manufacturer will have human inefficiency to contend with.

And in making up the rubber batches—previous to the milling and mixing operations—the human element plays an important part. Here dozens of various pigments which go into making the tread, friction, cushion, gum, etc., stocks are carefully weighed to the ounce—by the men designated for that work.

The next operation is the millings where different pigment are dispersed in the rubber by means of two large steel rollers traveling in opposite direction and forcing the rubber between them.

In order to be absolutely sure that all the pigments are in the rubber batch, and also in the correct proportion—as well as to check the dispersion of these various pigments in the finished batch—the manufacturer must be exceptionally careful.

The India Tire and Rubber company takes an added precautionary step, according to W. G. Lerch, vice president and factory manager. He says that every individual batch is checked by the chemical laboratory for specific gravity, cure, and hardness before the batch is released for further processing. This checking minimizes any human errors and inefficiencies which might creep in.

"Every person," says Mr. Lerch, "is so cognizant of the importance of their checking of all materials going into any product—that he can readily appreciate what individual batch checking would mean in the rubber industry. The assurance of uniformity and high quality of our merchandise is largely due to this individual batch checking for it can be truly said that every piece of our merchandise is laboratory tested."

### Farm Machinery Increases Crops Big Percentage

The application of engineering principles and modern machinery to American agriculture has increased the production of farm wealth by 532 per cent per person employed, in the last seventy-five years, according to a report made by the American Society of Agricultural Engineers which made an exhaustive survey and presented its conclusions to President Coolidge. In 1849 only five bushels of wheat were grown for every man, woman and child employed on the farms and in 1924, 26.8 bushels per person were produced. Modern machinery and scientific methods made the difference.

Lower costs for farmers' necessities and higher prices for farm products together with efficient farm methods, are the factors essential to improved farm conditions, the report states, and to this end the farmers themselves must contribute by better business methods, cooperation in marketing, and economy in production. The railroads can assist by better and cheaper transportation and the government can assist by legislation encouraging cooperative marketing and by helping to restore the balance between the city worker and the farm worker.

### Commander Climbs 32 Per Cent Grade

Any doubt left in the minds of Californians as to whether the Commander could climb hills with the ease of a mountain goat was dispelled the other day in Los Angeles when Ab Jenkins drove his Commander in high gear over the notoriously steep Micheltonena Hill. The car carried a load of three passengers when Jenkins started in high at the bottom and continued over the top in the same gear.

On the same day that this feat was performed, Jenkins, with a five passenger load, made a low gear climb of the famous Fargo Street hill also in Los Angeles. H. C. Ewyer, member of the engineering staff of the city, who was with Jenkins at the time the test was made, took measurements on the hill and pronounced it a 32 per cent grade.

Ab Jenkins was one of the relief drivers for Harry Hartz, 1926 race champion, when the latter set ten records on the Culver City, California, Speedway by driving a Commander 5,000 miles in less than 5,000 minutes.

These performance feats of the Studebaker Commander in Los Angeles are but two instances of similar performances which the Commander made in some forty of the leading cities of the country in April. These tests were made under the observation of motor club civic officials.

### Whippet Sets New Stamina Mark

The stamina and speed of the Whippet and its ability to conquer a blinding sleet and snow storm was demonstrated this week when a Collegiate roadster traveled 468 miles in 511 minutes, around the lower rim of the state of Michigan. This average speed of 54.96 miles an hour was made under the official check of the Western Union, not only at the start and finishing points but at five different points along the route.

With Sam Ross at the wheel of the Whippet Collegiate roadster and Chet Killmeyer acting as relief driver, the Whippet sped from Detroit at 8 a. m. and returned to the starting point after covering 468 miles at 4:31 p. m. Newspaper men were on hand at both the start and finish to check the remarkable performance of the Whippet.

From the very start the Whippet encountered a blizzard as it swept across the lower rim of Michigan. The roads became ice-covered in a short time but despite this driving hazard the Whippet continued on its course fighting its way mile after mile through the blinding storm.

As the Whippet roared into the city limits of Flint and northward to Saginaw the fury of the storm increased but the high speed of the Whippet was maintained by the drivers. However, as they entered the city limits all traffic laws were strictly obeyed.

### 12 Chevrolets Are Kept Constantly On Proving Ground

Three million miles of testing! In that sensational record lies a new explanation for the phenomenal success of the Chevrolet Motor Company, which has consistently shattered all previous high marks for the manufacture and sale of gear shift cars every month so far this year.

Three years ago this September Chevrolet first began using the facilities of the great General Motors proving grounds at Milford, Michigan, to develop and perfect its product, and in that time three million miles have been piled up by Chevrolet test cars. It was announced recently by O. E. Hunt, chief engineer of the Chevrolet Motor Company.

"An average of twelve Chevrolet test cars are constantly on view at the proving grounds, plying up the steep inclines, ploughing through the deep sand or muddy roads, testing speed and endurance on the track, or undergoing any one of many severe trials that a car is put through at this veritable 'sweat shop' for automobiles," explained Mr. Hunt. "Each test car is driven about three months and in that time totals from 30,000 to 50,000 miles. While many cars are driven farther, the average is probably not higher because that distance is sufficient to prove any new mechanical feature we may have under observation, or to reveal any fault that may require correction."

"After a car attains this mileage it is taken to our experimental laboratory and there dismantled under the supervision of skilled engineers. Every part is tested and inspected, all evidences of wear are noted, and if any detail is not as it should be, we get to work immediately developing a new part or process to replace the old. The new feature is then built into an entirely new car—or three cars if the operation is vital—and this car in turn goes thru the rigid rites of the proving grounds and then to the laboratory. This cycle continues until we have arrived at the proper solution of every problem."

"A competent field staff handles the cars at the proving grounds, and practically every day two or more engineers from my department go to Milford to check up on the work there, note the condition of the test cars, drive them, and see that all operations adhere rigidly to instructions."

"Since September, 1924, when we first started using the proving grounds, we have put an average of one million miles a year on the test cars there."

"Every car at the proving grounds undergoes all the tests that any car would be called on to perform in normal driving, as well as many 'torture' tests designed to bring out any fault that might develop at the hands of an inexperienced or careless driver. Each test car is subjected to such abuses as riding the clutch, constant tramping on the brake, racing a cold motor, straining the engine in high gear, etc.—not because this is done by the majority of motorists, but that so the car will stand up under the severest treatment."

"Despite this rigorous service, the test cars still have many thousands of miles under their hoods when we retire them. We take them at 30,000 to 50,000 miles simply because at that distance any faults will have developed, and further running would be a waste of time."

### 2,000,000 Cars Out By Dodge

Detroit, Dec. 15.—At 10 a. m. Saturday, November 5, the 2,000,000th car which Dodge Brothers have made came off the final assembly line, just 12 years, 11 months and 21 days after the first car was built by John and Horace Dodge on November 14, 1914. No. 2,000,000 is a standard four cylinder leather unholstered sedan and was shipped immediately to W. L. Eaton, Seattle dealer, who purchased it nearly eight years ago upon failing by six months to get in his order in time to get No. 500,000.

The passing of the 2,000,000 mark by Dodge Brothers sets a new record for the automobile industry as no other company manufacturing cars that sell in or above the Dodge price class has yet approached the point of making 2,000,000 cars in the short period of less than 13 years.

A measure of the vastness of the automobile industry and what it means to the prosperity of the nation and to Detroit in particular was furnished by President E. G. Wilmer in commenting upon Dodge Brothers' record. He pointed out that Dodge alone, in less than 13 years of existence has produced products whose retail value is estimated at \$2,200,000,000, a sum greater than the entire amount of capital invested in automobile manufacturing plants in the United States.

He also stated that Dodge Brothers has paid its employees in wages during this 13-year period approximately \$345,000,000, a sum over one half of the total wage bill of all motor car and truck factories in the United States in 1926.

"Dodge Brothers, which last year was third in the production of cars and trucks," said Mr. Wilmer, "has been undergoing an extensive transition during the past 18 months and has been engaged almost exclusively in a readjustment of manufacturing facilities. We have been getting our dealers in a position to offer their customers a complete line of four

and six in passenger cars and trucks and Dodge Brothers will be prepared to enjoy in 1928 the biggest business in its history."

A bit of the romance of the automobile industry characterized the final steps in the assembly of the 2,000,000 car as four men who have been identified with the Dodge interests over 35 years were given the honor of tightening the last nuts, testing the motor and making the final inspection tests. These men were associated with John and Horace Dodge, the founders of the now great automobile business that bears their name, many years before the brothers even thought of venturing into the automobile business and they have been identified with the making of Dodge Brothers cars since No. 1 was built.

STOMACH GAS DRIVEN MAN... I had gas so bad I up nights on account of sure on my heart. I and have been entirely... R. F. Krueger.

Even the FIRST... Adlerika relieves... old waste matter from... tem. Makes you enjoy... and sleep better. No... you have tried for... and bowels, Adlerika... you. Leverett-W...  
VICTOR

THE SAME FINE SERVICE  
you received at the Texas Station...  
O. K. SERVICE STATION  
Formerly Crawford Service Station...  
TEXACO GAS AND OILS  
FIRESTONE AND BUCKSK...  
Tires and Tubes  
and all the needed accessories  
H. L. ZINCK  
Phone 166

What U. S. Leadership Means to Tire Buyers  
What does it mean to tire buyers that the United States Rubber Company is the largest single producer of rubber in the world?  
It means that the makers of U. S. Tires have attained leadership in a field of first importance to the tire industry.  
It means that controlling so large a supply of rubber, this company can insure finer quality in the rubber used in United States Tires.  
It means that behind the policy of "plenty of rubber" in U. S. Royal Cords there are the rubber resources to carry it out. Plenty of rubber means longer tire service—more for the money. And the motorist who buys tires with this extra value knows  
THERE IS NO BETTER TIRE THAN THE ROYAL CORD  
Real Service Station  
MAIN AND EIGHTH  
Conoco Gas and Oil Amalie Oil

Cooper LONG SERVICE CORDS  
ARMORED CORD CONSTRUCTION  
MULTIPLIES TIRE STRENGTH  
Increased Mileage — Longer Tire Life  
Cooper Tires are armored against bumps and shocks of the road. It's them off before they do damage. New construction eliminates internal tension—cords cannot touch one another the tire flexes — it reduces riding bumps to an absolute minimum.  
The initial cost of Coopers is no more than for other well-known tires. So new construction materially reduces costs and tire trouble. Your next should be Coopers.  
Kuhn-Kimberlin Motor

December 15, 1927

### CHEVROLET PLAYS ITS PART IN STOPPING CLEVELAND ACCIDENTS

#### INDIA TUBES RESIST HEAT

Have you any idea how much heat is generated by the constant bending of truck tires rolling along under a heavy load? It depends somewhat on the climate. The climate, however, is more incidental than primary in its effect upon the life of tires and tubes. It is known that after driving some distance at a fast speed thru cold dry snow, the tires are hot enough to melt the snow. This is caused by the constant flexing action of the tire.

Imagine then how hot truck and bus tires must get in summer driving at high speed over hot, dry roads. This internal heat has ruined more tires and tubes than have punctures or hard wear.

The India True-Blue (heat-proof) inner-tube has been the first to overcome this overcuring and premature aging which is constantly shortening tire life, says Mr. Webster, local India distributor.

In laboratory tests and in the hardest possible service on fast bus lines, the savings of this striking discovery have been proven time and time again.

Inasmuch as the Blue Tube was first sold since the first of the year, it probably is very largely the answer to the fact that India in the first nine months of 1927 sold about twice as many tubes as were sold in the same period in 1926.

#### S. A. E. MEMBERS BUILD AUTO

Eight members of the Washington section, Society of Automotive Engineers, demonstrated the advantages of standard automotive parts recently by assembling a half-ton Chevrolet chassis in the record time of six and one-half minutes, in competition with six other teams similarly engaged. The stunt was a feature of the Society's annual summer meeting at French Lick, Ind.

While the assembled delegates derived much amusement from watching the seven teams vie for a record in a line of work with which they were unfamiliar, except in theory, the performance also carried its lesson to many of the watchers. But for the perfectly-fitting parts, the assembly

#### AGREEMENT TO 11,105\* written opinions from Doctors

Mary Boland, Delightful Actress, writes: "For a number of years, I noticed that Lucky Strikes were the overwhelming popular cigarette with most actors. It was only natural, when I started to smoke, that I try Lucky Strikes. Now I know it is rightfully called 'the actor's favorite.' It is the most enjoyable cigarette and results in no throat irritation or harshness and this means everything to us of the stage."

When we turned to and asked them from your experience, LUCKY STRIKE they are less irritating to tender throats and cigarettes, whatever.

answered this question: "I have represented the experience of whose business is 'roasted'—No Cough."

We hereby certify that we have examined 11,105 signed copies and find the above statements true.

LYBRAND, BOB FERG & MONTGOMERY  
Agents and Auditors  
New York, July 21, 1927.

#### CALLS ERSKINE A "QUARTER-BACK" CAR

"The Erskine Six is the football quarterback in the world of automobiles," wrote James Pruden, a well known automotive editor, after driving an Erskine sedan for several days. "The car has an easy gear shift, a good kick in low gear, and an avalanche of power in second."

### Starting on Mission of Safety



Two officers of Cleveland's unique Automobile Homicide Squad are shown leaving in their Chevrolet for the scene of an accident carrying their camera and portable typewriter to secure evidence on the spot. Cleveland officials credit this squad, said to be the only one of its kind in the United States, with materially reducing the number of traffic mishaps in that city. The Chevrolet is part of their official equipment.

#### RAGSDALE GIVES FINE POINTS OF BUICK

The new Buick beauty arises not only from the new pastel shades of enduring charm or the new body and roof lines," said R. L. Ragdale, manager of Davis Buick Company, local Buick dealers. "Crown fenders; new, distinctive headlamps; the new design of the radiator; and even such details as the new radiator emblem and the new hub caps, all contribute to the composite effect of charm."

The new comfort of the Buick, too, is made up of many factors. Form fitting, tailored cushions; hydraulic shock absorbers, front and rear; proper spring suspension; long wheelbase; arm rests for rear seats in closed models; foot rests, where needed, all help to make a ride in a Buick a delightful experience.

New convenience is apparent in a score of features—maximum, clear vision made possible by narrow windshield posts and narrow front door posts; centralized chassis lubrication; standard gear shift; adjustable steering wheel; gasoline gauge and water temperature gauge, grouped with other instruments on the dash so that the whole story of the car's operation can be seen at a glance; these are only a few of the practical and noteworthy advancements embodied in the 1928 Buick.

The new Buick frame is of the double-drop type. This makes the cars from two to three inches lower without sacrificing either head room or road clearance. The Buick wheels, with their low pressure tires, also remain the same generous size as formerly. The frame sections are stronger, yet the 1928 Buick has less unsprung weight than any car in its field. Along with these outstanding new features are the other fundamental points of Buick design and construction that have made Buick value so notable in the past.

There is the Buick valve-in-head engine, triple sealed by an air cleaner, oil filter, and gasoline strainer. And there are the Buick torsional balancer and balanced crankshaft which make Buick per-

formance vibrationless beyond belief.

As in past years, the Buick chassis is completely sealed against dust and dirt, and embodies the time tried Buick multiple disc clutch; Buick four-wheel brakes; Buick torque tube drive; floating type rear axle, and all the other features that make Buick performance the standard of comparison.

These, combined with new advancements, establish the Buick for 1928 as a car that can be truly appreciated only by actually seeing its compelling beauty, actually experiencing its spirited performance, and actually enjoying its luxury and comfort.

### Needs in Motor Car Building Pointed Out

(Continued from page 3)

University of Missouri; William T. Magruder of the department of mechanical engineering, Ohio State University; Jos. F. Merrill of the department of physics of the University of Utah; Dean Lorin G. Miller of the college of engineering of Des Moines University; J. D. Nies, dean of the Lewis Institute of Chicago; F. A. Osborn of the department of physics of the University of Washington; Dean Edward Ottoman of the Chicago Technical College; B. F. Raber of the department of mechanical engineering of the University of California; Dean F. H. Sibley of the college of engineering of the University of Nevada; Dean William Vernon Skile of the Georgia School of Technology; G. A. Young, head of the school of mechanical engineering, Purdue University.

Dean Charles H. Spow of the New York University College of Engineering says: "It is imperative that accidents should be cut down and that the safety of the motorist and general public should be increased. Any point in design should be followed which will contribute to this end." Dean A. Fales, associate professor of automotive engineering at the Massachusetts Institute of Technology says: "With the increase in number of vehicles and higher speeds of operation, all possible effort must be exercised in the interest of safety, not only in the construction of automobiles, but also in the operation." Professor H. M. Marvin of the Brace Laboratory of physics, University of Nebraska, says: "I believe that the developments of any features which permit the construction of a motor car with a lower center of gravity will be conducive to safety of operation provided road clearance is not unduly reduced." Dean A. A. Potter of the Purdue University School of Engineering says: "A car manufacturer has a great responsibility to make his product as safe as possible considering the demand on the part of the public for greater and greater speeds," while Professor Oscar W. Sjogren, chairman of the department of agricultural engineering of the University of Nebraska says: "It seems to me that what our modern public wants to day is safety of operation, economy of operation, speed comfort, and beauty and any factors which

will help to bring these about and maintain them at reasonable cost will meet with favor to the general public."

In discussing the relative importance of certain features or qualities of automobile construction aimed to fit these needs, "Good Engine" is considered most important by the following professors: Dean Fred E. Ayer of the college of engineering of the University of Akron; Dean Edward P. Boyd of the engineering division of the Oklahoma A. and M. College; Arthur L. Foley of Indiana University; R. A. Porter of the department of physics of Syracuse University; and G. W. Stewart of the department of physics of the State University of Iowa. Dean Hubert V. Carpenter of the college of mechanic arts and engineering of the State College of

Washington and J. R. Benton of the department of physics of the University of Florida, consider "Good Braking" of the utmost importance; G. E. Ripley of the department of physics of the University of Arkansas believes "Chassis and body one strong unit" ranks first; R. C. Gowdy of the department of physics of the University of Cincinnati places "Good power per pound of car weight" at the head of the list; while O. C. Lester of the department of physics of the University of Colorado thinks "Good power per pound of car weight" and "Good acceleration" both are most important of all and D. B. Prentice of the department of mechanical engineering of Lafayette college thinks "Low center of gravity" and "Easy riding" are both of the utmost importance.



### That "Bus" Needs a New Winter Top

The old one has well earned its original cost. It now undoubtedly looks shabby and worn—nothing to be proud of and entirely out of keeping with the pride one should take in one's car.

A new one costs so little comparatively and will add so much to the car—and when put on by our expert workmen will give

#### PERFECT SATISFACTION

GET NEW CURTAINS, TOO.

Remember — POWERFUL AND ENDURING

### STANDARD BATTERIES

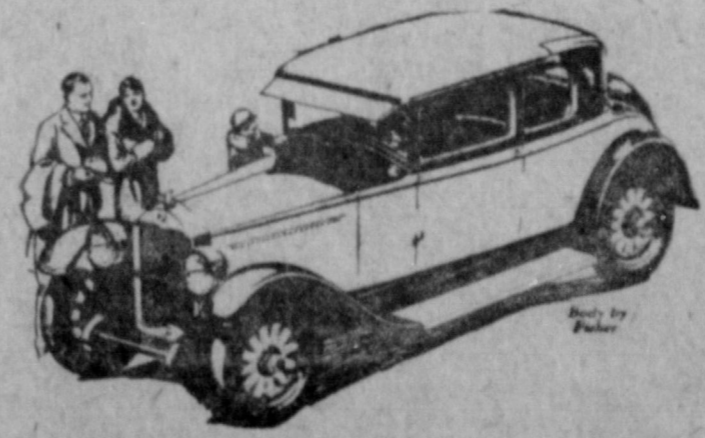
are the best for your car. Your radio, too, will give better satisfaction if powered with a Standard.

### J. H. NORMAN & SON

Shamrock Radios  
AUTO TOPS — BATTERIES — CHARGING

### VICTORY

## MAKE THIS CHRISTMAS LAST FOR THOUSANDS OF MILES



# A BUICK for CHRISTMAS

Davis Buick Co.

OMACH GAS DRIVE  
MAN...  
If had gas so bad...  
nights on account...  
e on my heart. I...  
I have been out...  
R. F. Krueger.  
Even the FIRST...  
lerika relieves...  
noves an astonish...  
waste matter fr...  
n. Makes you en...  
d sleep better. No...  
u have tried for...  
d bowels, Adleria...  
n. Leverett-W...  
  
VICTORY  
  
THE FINE  
ICE  
  
Texas Station  
nt can now be  
he  
  
E STATION  
  
d Service Sta  
Mr. Crawford  
st possible ser  
stomers.  
  
S AND OILS  
ND BUCKSK  
nd Tubes  
ded accessories  
  
ZINCK  
e 166

the quality that  
Tibbett, David  
zimova, William  
ce Easton, Mary  
ie Tucker and  
singers, actors,  
s and public  
found that makes  
RIKES delightful  
ossible injury to

When we turned to  
and asked them  
from your experi-  
LUCKY STRIKE  
they are less irritat-  
e or tender throats  
igarettes, whatever  
answered this  
S.  
represent the  
experience of  
whose business



are armored against  
ks of the road. It  
they do damage.  
eliminates internal  
not touch one another  
it reduces riding ha-  
mum.  
of Coopers is the  
ell-known tire. S...  
s materially reduce  
ouble. Your best  
ts.

MADE OF THE CREAM OF  
THE TOBACCO CROP  
We hereby certify that we have examined 11,105 signed copies and find the above statements true.  
LYBRAND, BOB FERG & MONTGOMERY  
Agents and Auditors  
New York, July 21, 1927.

Motor  
roasted"  
ation—No Cough

*Wait a minute!*



**make sure your motor gets the right Oil.**

DON'T let "any old oil" go into your crankcase. Specify and get Conoco Motor Oil. There's a grade of Conoco for your motor and it will pay you in real dollars and cents to insist upon it every time you change oil.

You take no chances with Conoco. It is a tried product. Its tremendous sale is the best indication of its efficiency. Keep your car young with Conoco Motor Oil.

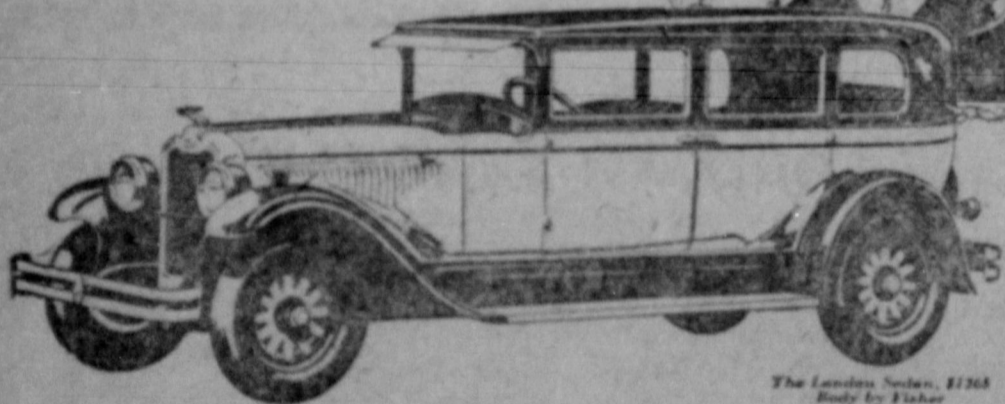
**CONTINENTAL OIL COMPANY**  
Producers, Refiners and Marketers  
of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

**CONOCO**  
REG. U. S. PAT. OFF.  
*Motor Oils*

*Extra Life for Your Car*  
AND BE SURE TO USE CONOCO GASOLINE  
packed with extra miles

DEMOCRAT WANT ADS GET RESULTS

**An All-American Christmas for the All-American Family**



An All-American Christmas. The whole family gathered for this happy day. Gifts . . . laughter . . . lights on a heavily-laden Christmas tree—

And a shiny, new All-American Six outside.

The very gift for the All-

American family—for the family that appreciates American ideals of motor car beauty—that has American ideas of motor car luxury.

Give them an All-American Six this Christmas—and make it the merriest Christmas the family has ever known!

**NEW LOW PRICES**

2-Door Sedan	1045
London Coupe	1045
Spars Roadster	1075
4-Door Sedan	1145
Cabriolet	1145
London Sedan	1265

Factory No. 774 to 792. All prices at factory. Delivered prices include minimum handling charges. Run to you on the liberal General Motors Time Payment Plan.

**Vallance Motor Company**  
MEMPHIS, TEXAS

**OAKLAND**  
**ALL-AMERICAN SIX**

**Chevrolets Aid U. S. Border Patrol**



To strengthen its border patrol against smugglers and aliens on the Mexican border the U. S. Immigration Service at Brownsville, Texas, recently added four Chevrolet touring cars to its auto squadron

**IRON FOUNDRY ADDED TO PLANT**

W. S. Knudson, president of the Chevrolet Motor Company, announces that Chevrolet has taken over the mammoth gray iron foundry of the Saginaw Products Company at Saginaw, Michigan. The newest plant acquisition of the Chevrolet Motor Company adds a \$4,500,000 institution to the company's rapidly developing manufacturing operations and provides Chevrolet with foundry facilities second to none in the industry.

Mr. Knudson recently completed an inspection tour of Chevrolet plants in Detroit, Flint, Toledo, Saginaw, Buffalo, Tarrytown and Bloomfield and points out that the acquisition of the Saginaw plant brings Chevrolet manufacturing facilities to the highest point of completeness and efficiency yet attained.

After the first of December the Saginaw foundry will be devoted exclusively to the pouring of Chevrolet castings. A new conveyor system and other labor saving devices, recently installed, give the plant a melting capacity of 800 tons of metal daily and make it one of the most up-to-date foundries in the world.

Outstanding among the features of the large plant is the ingenuity with which machines have been made to perform the vast bulk of foundry work. Specially designed mechanical conveyors shoulder practically all heavy burdens. Core manufacture, assembly and baking, the charging and discharging of the immense cupolas, the pouring of molten me-

tal and the cooling, cleaning and finishing of castings all rely upon machinery more than ever. Human effort has been reduced to a minimum, resulting in increased capacity and a higher factor of safety. Buildings are of brick and steel construction and allow for 300,000 square feet of floor space. The plant employs 3,000 people when operating on a capacity basis. Arnold Lenz, one of the foremost foundry experts in the country, is in general charge.

**CHEVROLET HAS NEW PARTS BUILDING**

The Chevrolet Motor company has announced the opening of a new \$625,000 parts and service building in Flint, Mich. This structure marks the completion of a two million dollar parts and service program extending over the last year and a half and involving in addition the construction of four major supply depots and a complete reorganization of those at Oakland and Tarrytown.

The new Flint building is a three story steel and concrete structure with a total of 225,000 square feet of floor space. Railroad docks for 12 freight cars have been provided to expedite shipping.

Made necessary because of the great increase in Chevrolet ownership during the year, the new warehouse is one of the finest in the industry with the most modern conveyors and the latest equipment for handling parts, and promises to provide Chevrolet with the most complete facilities for the different handling of parts distribution.

The structure becomes the central Chevrolet warehouse, the major portion of which is devoted to the storing of parts to insure good service to Chevrolet owners. More than two million dollars worth of parts will be kept on hand at all times.

The plant is also equipped to handle the vast export business now being done by the Chevrolet Motor company. Shipments leave the plant daily for Chevrolet foreign plants and representatives in all quarters of the world.

Since the first of the year, Chevrolet has also established warehousing operations at Des Moines, Memphis and Kansas City, with a new warehouse to be completed in Los Angeles, Feb. 1. The four major supply depots built in the last year and a half are at Janesville, Wis., St. Louis, Mo., Norwood, O., and Buffalo, N. Y.

**WHIPPET MAKES DANGEROUS CLIMB**

Pittsburgh, Dec. 15.—A Whippet roadster a few days ago climbed the steep 850-foot Seventeenth street incline in 44 seconds under the observation of Pittsburgh newspapermen. The daring climb was made in the inclined railway track used to carry the street cars up the 37 1-2 per cent grade.

It is stated that this was the first time in history that an automobile of any make ever has been driven under its own power up or down a Pittsburgh passenger or commercial line.

Hundreds of spectators assembled at the top and base of the incline before the demonstration got under way and many comments of skepticism were heard on every side questioning the Whippet's ability to negotiate the steep climb, that far exceeds the steepest mountain grades.

The climb was made from a standing start at the base of the incline.

**VICTORY**

**The Emblem**

THAT STANDS FOR ECONOMIC TRANSPORTATION THE WORLD OVER!

**Never Before**  
SO MANY FINE FEATURES AT SUCH LOW PRICES



**Compare It for:**

- Appearance
- Performance
- Price

**D. & M. Chevrolet Co**

for Economical Transportation



**This Car**  
has been carefully checked and reconditioned where necessary

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

*OK by*

**USED CAR**

"with an OK that counts"

**Courteous Attention and Highest Dollar-for-Dollar Value**

Patrons of our used car department the same courteous attention and same high dollar-for-dollar value as new car customers.

Used car sales constitute a vital part of our business—consequently, our used car department is conducted on the same high business plane as our new car division.

Look for our red "O. K." tag when you buy a used car. It is your proof that the car has been thoroughly re-conditioned by expert mechanics, using genuine parts for replacement—your guarantee of superior VALUE!

**D & M CHEVROLET COMPANY**  
B. E. Davenport MEMPHIS, TEXAS C. C. Moore

LEE GREGORY, Estelline, Texas

**QUALITY AT LOW**

### EFFICIENCY IN HANDLING RAW MATERIALS LOWERS AUTO COST

It plays an important part in determining what the cost of an automobile will be. The various processes of semi-manufacturing are used in a factory which does not handle the various materials in the most efficient way. Additional labor costs and often delays to production result, with an accompanying larger total cost of manufacture. Dodge Brothers, Inc., has been



### This Christmas last thousands of miles

The 1928 combines exquisite beauty with unmatched get-away, power and ease. In our showroom today and select the model which is best suited to your needs. Pay on the liberal G. M. time payment plan. We'll make you a Buick on Christmas day—or whenever.

### Buick for Christmas

BUICK COMPANY  
Memphis, Texas

Automobiles are built. Buick will build them.

notably successful in establishing handling materials after they enter the plants, says Jack Figh, local dealer. "From the railroads' main lines there are 23 railroad tracks leading into Dodge Brothers works to bring in the raw materials for manufacture and to ship out the finished automobiles. These tracks have been located with a view of disposing of the incoming materials where they can be most advantageously put into the various production processes and where they will be handy to the shipping department at the end of the assembly line.

"Each day there is handled on the average 150 cars of incoming freight and over 300 loaded cars of outgoing freight. These would make one train nearly four miles long every day in the year to handle this immense traffic. 12 miles of standard gauge track have been built within the works.

"A large force of traffic experts are kept busy the year around to guard against any delay either in incoming or outgoing freight, which would mean a shut-down of the works within a few days.

"Materials are brought into the plants by both railroad cars and trucks and are unloaded at points convenient to where they are used. Conveyors are used where ever possible to carry the materials directly from the cars to the upper floor of the factories and from there they are delivered to the various departments as needed. In the machine shops the forgings and castings are stored directly adjacent to the first machining operation, thus reducing the handling of stock to a minimum. Electric trucks carry the boxes of parts from the railroad tracks directly to the places where they are to be stored and the man operating the first machine takes his stock directly out of the boxes. A fleet of 74 electric trucks and 14 electric tractors are constantly moving materials.

"Other raw materials such as sand, coal, coke, scrap, etc., are handled by six yard cranes, each having a capacity of from 20 to 30 tons. Steel is taken from cars by electro-magnetic cranes, set down on a scale for weighing and placed in racks in the steel-yard where at times from 8 to 10 tons of steel are stored. It is necessary to carry large supplies of all these materials to insure continuous production and also to take advantage of seasonal prices.

"To provide space for unloading cars of purchased materials such as tires, cloth, sheet steel and other things huge unloading docks have been built at each

### NEW INDIA TUBES RESIST HEAT IS CLAIM

Discovery of a heat-resisting formula to prevent continued vulcanization of tires and tubes after they are in service has been made in the laboratories of the India Tire & Rubber Co., Akron, and recently announced to the trade.

Tire chemists have worked for years to develop something to combat the tendency of tires and tubes (tubes particularly) to keep on vulcanizing under the high-heat conditions developed within the casing when traveling at high speeds.

The new India True-Blue heat-proof inner tube has already given some very remarkable demonstrations of its ability to stand up under unusual service conditions.

It was not only necessary to develop a treatment of rubber to make the walls of the tube withstand the terrific sustained heat which occurs inside the casing but also to improve the splice, where the ends of the tube are joined. This has always been the weakest spot, being already double-cured during manufacture. So a new method of splicing also had to be found and the India chemists and engineers seem to have accomplished the desired result after many months of test and experiments by bringing out the sure-vulc splice, as it is called. It is said to resist heat and age to a most remarkable degree.

While the development of this heat-proof tube is of great importance to all car owners, it is of particular significance to bus and truck operators. India officials say. Buses run steadily for long distances at high speeds. Tires get so hot in the summer under these conditions that in some cases they have to be cooled off with a hose at bus stops. This is especially true on the long distance bus routes over the sun-swept roads of California. This new tube has been tested and proved under these very conditions, said to be as severe as can be found in any kind of service.

building. Some of these are as long as 1700 feet and are equipped with overhead cranes and other devices to unload as quickly and as cheaply as possible. A large fleet of gasoline motor trucks are owned and operated by Dodge Brothers to bring in and transport materials whenever the use of trucks is more economical than railroad facilities. "Within the plants is a modern industrial railroad with four miles of track and fourteen locomotives driven by standard Dodge Brothers engines. Each locomotive is capable of pulling a train of cars loaded with 50 tons of materials."

### DODGE BROTHERS HAVE BIG MAIL

Detroit's largest mailing department, and the one which handles the largest amount of all classes of mail is that of Dodge Brothers, automobile and truck manufacturers, experts from the post office department at Washington state. The Dodge mail division also has been notably successful, they say, in establishing an efficient method of handling all classes of mail.

On the average, 11,000 pieces of incoming first-class mail and 25,000 pieces of outgoing first-class mail are handled daily by this division of Dodge Brothers, Inc. In addition, it handles daily papers, trade papers, trade magazines, second, third and fourth-class mail and parcel post packages. Outgoing parcel post packages alone average half a freight car daily. This does not include the various special mailings for which regular days are set aside. The weekly output of special material averages 18,000 envelopes per week, a line about two miles long if extended end to end.

Few stamps are used on outgoing first-class mail, postage being paid by means of an indicia printed on each letter by an automatic metered machine which stamps and seals the letters at a rate of 15,000 per hour. Incoming mail is opened by an electric letter-opener at the rate of 10 per second.

A system of collecting mail at the main post-office in Detroit is carried out four times daily and the schedules are so arranged that the driver arrives at the post-office in sufficient time to catch the important trains and late enough that the mail from the largest cities has been sorted for Dodge Brothers.



## Nothing "Cheap" About INDIAS



You're not buying the cheapest tire on the market when you buy an India. In fact, there is nothing cheap about these high grade tires.

INDIA TIRES are sold on their superiority—never is the price set to match an inferior "off brand"

Quality of materials that go into this fine product is the uppermost thought of INDIA tire manufacturers.

That's why INDIAS, among other features, contain no reclaimed rubber.

YOU'LL NEVER KNOW TIRE SATISFACTION UNTIL YOU'VE RIDDEN ON INDIAS

## Webster Brothers

Distributors

## INDIA TIRES

# THANKS

WE THANK the good people of this community for their unflinching loyalty to Dodge Brothers fine motor cars. We have the utmost faith in the product we sell, and we believe Dodge value is unequalled. But no matter how strong our belief or how great the quality of the cars we sell, this business cannot succeed without your stamp of approval. Without your support we have no hope. We are grateful for your liberal patronage. May your Christmas be one of unbounded joy and your New Year abundant in prosperity.

## ALLEN-FIGH MOTOR CO.

DODGE BROTHERS

DEALERS

A Practical Christmas — AUTO ACCESSORIES



Recommend auto accessories as welcome Christmas gifts. Below are a few you'll find here at the right prices

- |             |                   |             |
|-------------|-------------------|-------------|
| WHEELS      | CHAINS            | SUN VISORS  |
| LIGHTS      | TIRES             | BATTERIES   |
| SPARE TUBES | TUBES             | SPOT LIGHTS |
| TOOL KITS   | HORNS             | DIMMERS     |
| NEW MIRRORS | WINDSHIELD WIPERS | WATER PUMPS |

— and then some!

## Memphis Garage Co.

VICTORY

# VICTORY



**STAR PARASITE REMOVER**

Green Trench in water or food will remove their parasites, tone the system and greatly help in reducing disease and increasing egg production.

**FREE TRIAL**

★STAR ROUPE TABLETS★  
These green remarkably successful as a treatment and in preventing Colds, Hoarse, White Diarrhea and all other bowel troubles. We want every poultry keeper to try it. A Free Sample at your Drug Store, or sent by Star Chemical Co., Arlington, Texas.  
Sold and Guaranteed by  
**LEVERETT-WILLIAMS DRUG**

Onehalf of the oranges, lemons, and grapefruit grown in the United States are packed and marketed by cooperative associations.

It requires from twelve to fifteen gallons of water at one time to quench the thirst of an elephant.

### FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by Leverett-Williams Drug company. 23-54

## New Ford Makes 62 Miles an Hour

(Continued from page 1.)  
the old type sold for \$380, while the new type price is \$395. The old type roadster was priced at \$350, the new is \$385 and the old type roadster with pickup body sold for \$381 as compared with \$395 for the new car. The old type bare chassis price is \$300; the new \$325.

Similar increases are shown in the trucks, a comparison of prices of which follows:

Truck chassis (Model A) \$480—Truck chassis (Model T) \$375.  
Truck chassis with cab (Model A) \$545; old type \$450.  
Truck chassis with cab and express body \$600; old type \$515.  
Truck chassis with cab and stake body (Model A) \$610. (No similar type previously produced.)  
Truck chassis with cab and platform body (Model A) \$595. Old type \$525.

Officials pointed out that the new type car differs radically from the Model T, and offers little opportunity for comparison.

## "INSIDE" INFORMATION

Paraffining American cheese will prevent mold growth but the paraffin must be applied very hot—about 240 degrees F.—and not until the cheese is at least 2 weeks old and has formed a firm, dry, rind.

What becomes of your dismantled Christmas tree after the holidays? Don't try to burn it in the fireplace, even if partially cut up. The dry, brittle evergreen will start a roaring fire and possibly set fire to the chimney, endangering the house. Have the tree dragged away to a safe place for a bonfire, and use it as a nucleus to get rid of any other rubbish that can be burned up. The same precautions apply to any sort of Christmas greens.

Cottage cheese made from skim milk furnishes all the food principles found in milk except the butterfat. If desired, cream may be added to make up for this deficiency. Being mild in flavor, cottage cheese combines nicely with other things that give variety of flavor. Strawberries or other fresh fruits may be used in this way, also canned fruits, raisins, dates, or other dried fruits. Honey jam, marmalade, or chopped nuts are often combined with cottage cheese.

At Christmas and holiday times candlewax sometimes drops on clothing and makes a stain. Such stains usually consist of paraffin colored with pigment or dye. Remove the paraffin as completely as possible by scraping it away with a dull knife, or using a piece of blotting paper and a warm iron. If a grease stain remains, use a solvent, such as carbon tetrachloride, chloroform, ether, gaso-

line, naphtha or benzol, which may at the same time help dissolve any dye on the fiber. Sponging with alcohol may be tried if any dye remains.

To remove a grease stain from a rug after dust has settled into the grease spot and the rug has become unsightly: If possible scrape off part of the grease and dirt with a dull knife, and then scrub the stain with a soft brush and warm soapsuds. Or maybe the spot can be absorbed, by one or more applications of fuller's earth, French chalk, or talcum, or by blotting paper, and a warm iron. A solvent, such as carbon tetrachloride, gasoline, or benzene, may be used. Gasoline and benzene are very inflammable and must never be used in the same room with an open fire or flame of any kind. A freshly spilled liquid should not be rubbed from a carpet or rug, because this tends to drive it into the fabric. If possible, the liquid should be covered at once with corn meal, talcum powder, blotting paper torn into bits, or any other absorbent material which will take it up and keep it from spreading.

Jerusalem artichokes are similar in food value to potatoes. Since they grow somewhat irregular in shape, the easiest way to prepare them for the table is to boil or bake them in their skins and then pare them. Boiled Jerusalem artichokes can be served in cream or other well-seasoned sauces, fried, or baked in a sauce with grated cheese and buttered crumbs spread on top. Baked Jerusalem artichokes may be served in their skins, or scraped out and seasoned with butter, salt and pepper.

**SORE BLEEDING GUMS**  
Only one bottle Leto's Pyorrhoea Kennedy is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money. Tarver Drug company. No. 3.

### RADIOED FROM USDA

A large part of the annual loss to the grain crop due to insect injuries can be avoided by watchfulness and vigorous action on the part of grain growers. Outbreaks of insect pests often come within limited areas. When this is the case, it's often possible to stamp them out before any great damage has been done. But sometimes the outbreaks are of a general nature, covering wide areas. When that happens, community action is needed to conduct a campaign against the enemy. Serious grain crop pests, such as the Hessian fly, the chinch bug, and the white grubs, belong to the last class—that is, they attack on a large scale. There's no way to stop the march of these dangerous pests except through community action and large-scale campaigns.

One of the earliest and most popular of weather fallacies is that the moon has a great influence on the weather. Those who held to the theory that the moon makes the weather apparently forgot that it sheds its beams on the rest of mother earth as well as on their own small locality and that many kinds of weather may favor the earth, or even a fairly small sec-

Meat, Bread and Molasses  
PHONES: 10 and 469  
**NEEL GROCERY COMPANY**

**MILLIONS**  
TO LOAN ON FARM AND RANCH  
LANDS AT 5% INTEREST

The farmer's Co-operative Plan—the best and cheapest—run for 34 years and may be paid off in full or in part after 5 years.

Six per cent per year keeps up interest and pays off principal in full at the end of period if allowed to run to maturity.

Borrower not required to live on the land.

**M. E. McNALLY**  
MEMPHIS, TEXAS

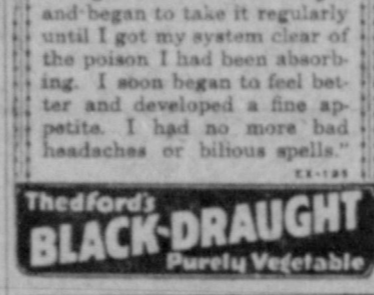
## Frequent Bilious Attacks

"I suffered with severe bilious attacks which came on me two or three times every month," says Mr. Ollie Miller, of Murray, Ky.

"I would become dizzy. My head would ache terribly, feeling as if it would almost burst. It felt exactly like a tight band was being drawn closer and closer around my temples. My stomach would be so upset I could not retain any kind of nourishment for hours. I would have to quit work and go to bed.

"My color was awful. I was yellow and my skin was drawn and dry. I did not have any energy—no ambition to work. I was just about half sick most of the time because of these spells.

"I got some Black-Draught and began to take it regularly until I got my system clear of the poison I had been absorbing. I soon began to feel better and developed a fine appetite. I had no more bad headaches or bilious spells."



Theford's BLACK-DRAUGHT Purely Vegetable

Next time you buy calomel ask for

**Calotabs**  
TRADE MARK REG.

The thoroughly purified and refined calomel combined with assistant and corrective agents.  
Nausealess—Safe—Sure

FOR ALL KINDS OF FRESH AND CURED MEATS, GO TO  
**GARDNER MEAT COMPANY**  
Phones 160 or 280 We Deliver Free!

**No Other Daily**  
offers you such late, complete news as the



## WICHITA FALLS Record News

Your MORNING Newspaper—and here's why!

It is printed hours after any other newspaper serving Northwest Texas and Southwest Oklahoma can possibly be printed because Wichita Falls is so close to you—Hours with Associated Press and Universal Service wires running at full speed often mean a full day ahead of any other newspaper in giving you the news.

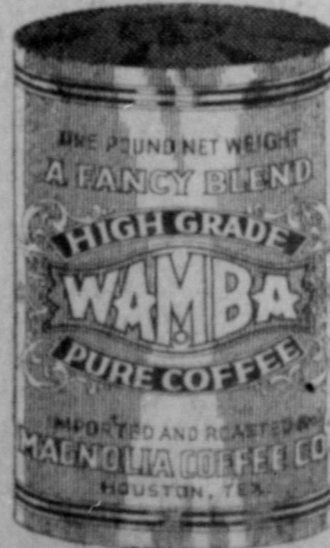
Staff correspondents supply complete news from the entire territory which means that you will get all the news of interest first in this real morning newspaper.

**Bargain Offer**  
NOW ON FOR A LIMITED TIME—  
by mail to points in Texas and Oklahoma only.  
**\$3 a Year**  
ACT NOW!

You should read your home paper and be a booster for it.

**Orders Taken At This Office!**

DON'T FORGET —  
MORNING — NOON — NIGHT  
You'll LOVE WAMBA



It's a COFFEE that all West Texas will love

Ask your Grocer for that good WAMBA COFFEE

**WAMBA**  
MORNING ~ NOON ~ NIGHT  
**COFFEE**  
Houston MAGNOLIA COFFEE CO. Texas

## Feed a Balanced Ration For Year 'Round



FEEDING Purina will simplify your feeding problem. Put Purina to the results and make more money the year. There's no better time to start than now. Come in and let's talk over your poultry needs.

## CITY FEED STORE

The Store with the Checkerboard  
MEMPHIS



**A BLEND THAT HAS HELPED TO MAKE New Orleans world-famous FOR ITS COFFEE**

TRAVELERS, who the seven seas, nations praised the good have found to eat and Orleans—seafoods, of the fascinating French chefs.


Above all, they wonderful coffee in the restaurants French Quarter. He found exquisitely full, rich, and delicious, haunting a flavor that once forgotten.

Today this pure to perfection, is packed in air-tight and sold over hundreds of cities.

Lovers of good coffee appreciate the best of Joy Coffee a real treat from your grocer.

NEW ORLEANS COFFEE  
New Orleans  
H. O. WOOTEN GROCERS

Truly the Aristocrat of Coffee



**Morning Joy**



### SANTA LETTERS

(Continued from page four)

will tell you what I want. I have tried to be a good little girl, so Santa Claus don't forget me. I want a pair of skates, doll, tricycle and some nuts, fruit and candy. I have a brother and I want you to bring him some things. He wants an airgun, football and toy airplane and some fruit, nuts and candy. That is all we want because we want you to carry something to other children.

With love,  
ARNICE THOMPSON.

Dear Santa Claus:  
I would love to have a coaster and some skates, a tricycle, some candy and nuts and please remember the other little boys and girls, too.

LERROY BOWLEN.

Dear Santa Claus:  
I want you to bring me some Christmas things. I have been a good girl this year. I want a pair of skates, gloves, Bible, dictionary, ring. Do you care if I ask one more thing? It is candy and fruit. If you do come to my house my name is,

Your little friend,  
TOMMIE FRANK JONES.

Dear Santa:  
Are you coming down here Christmas? I hope you do. If you do I want you to bring me a little doll bed, a bylo baby doll and a rocking chair and some dishes and some knives and forks and spoons and some nuts and all kinds of candy and apples and oranges and I guess that will be all. Santa, I am going to school and am in the first grade. I am seven years old. I guess I had better quit now as I have to study my lessons.

Your little friend,  
MARIE NELSON,  
Eli, Texas.

Dear Santa Claus,  
At The North Pole:  
I've been very good this year and I want you to bring me a tricycle, a baby doll and lots of nuts and candy. I'll hang up my stocking and will be at the Christmas tree, too. So please don't miss me.

JUNE JARRELL.

Dear Santa Claus:  
I am a little girl three years old. I have been a good little girl all year. I have helped my father and mother and I have obeyed them good and I am going to look for you Christmas. I want you to bring me a doll, some

dishes, some forks and knives some spoons and a doll babybuggy and some candy, nuts, oranges and apples and some bananas.

With love,  
INEZ NELSON,  
Eli, Texas.

Dear Santa Claus:  
I want a little stove and china dishes and some candy and a baby doll and lots of skates and a big story book. And wish you a merry Christmas.

BILLIE SIGLER.

Dear Santa Claus:  
Please bring me a broom, a pair of leatherette booties, a pair of gloves with cuffs, 1 childrens breakfast set, 1 set doll dishes and a toy piano.

Truly yours,  
MARGARET ALLEN.

Dear Santa Claus:  
Bring me the boy suit I saw in A Baldwin's show window. Red and white sweater and blue trousers and booties size to fit a ten year old boy. I have been good at home and school. Please go to see all the little boys and girls. I would like to have new socks and supporters like my big brother's. I want a toy train. Please bring these to me and I always will be good.

Yours truly,  
JOHNNY ALLEN.

Dear Santa Claus:  
We have two Santa Clauses in our room. My brother wants a watch. I want a football. I want some fruit. Good bye.

Your friend,  
EUGENE HUGHES.

Dear Santa Claus:  
I'm five years old and I want a tricycle and a doll, a little apron. And please bring me some candy, nuts and fruit. Bring my sisters something.

Your little friend,  
VIRGINIA HUFF.

Poultry breeders of the United States sold about 800,000,000 baby chicks last year. Egg production in the United States was at the rate of about 760 eggs each second, or 2,000,000,000 dozen in the year.

#### CHILDREN'S FATAL DISEASES

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by Leverett-Williams Drug Co. 23-5t



## Gifts Men Prefer!

Man, as a rule, is not hard to satisfy in the way of Christmas Gifts. But merely "satisfying" him is not your aim, we're thinking. You really want to PLEASE him — make him understand that you tried hard to get the VERY BEST and MOST WELCOME gift for him you could find!

GIFTS FROM \$1.00 UP

#### SHIRTS

Ide's white broadcloth. Also in colors.  
**\$2.00 to \$4.00**  
with or without collar

#### BATH ROBES

Bath Robes and Silk-Lined Dressing Gowns in many attractive colors.

#### TIES

Big holiday assortment of four-in-hand and bow ties.  
**\$1.00 to \$2.50**

#### BELT SETS

Well-known Hickok Initial Letter Belt sets

#### PAJAMAS

Broadcloth and Silk Broadcloth Pajamas  
**\$2.50 to \$6.00**

#### SOCKS

Silk, lisle and woolen socks in solid colors and novelty patterns  
**50c to \$1.00**

These are only a few. Visit Our Store.

## Ross Clothing Company

The Man's Store

## Memphis Dyeing & Dry Cleaning

380 USE IT



### A Fibre Doll Carriage

That will appeal to the heart of any dear little Missie. So attractive, so distinctive. Ivory finish, strongly made and rubber tired of course. Be sure to see this beauty.

\$2.95

### A Darling Mama Doll Is Calling You

That's what she does too with her own strong voice. She's all dressed up in newest dress and pretty shoes and stockings and a poke bonnet. Come in, she'll be glad to see you today.

\$1.49



### Here We Go

Even smaller children like toys which will take them riding, and those safe, little all-steel wheeled cars will furnish hours of fun.

98c

## Special COASTER WAGONS!

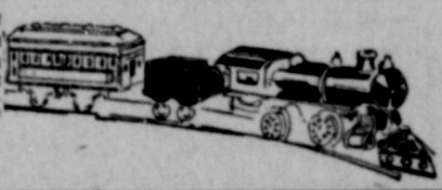


ALL STEEL COASTER WAGONS. HEAVY ROLL TOP. BAKED RED ENAMEL. ONE INCH RUBBER TIRES

\$2.95  
\$3.95 \$4.98

### TOOT! TOOT! CLEAR THE TRACKS!

Look Out! Train Coming! Wind-the powerful motor and whizz goes the train around the track. Strong springs that gives plenty of power. A jim-dandy train for some good little boy.



69c

### Iron Toys

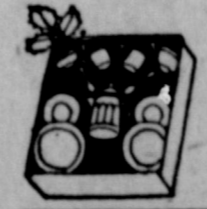
Fire department toys, locomotives, Ford cars, dump trucks and others to make little hearts happy.



25c to 49c

### China Toy Tea Sets

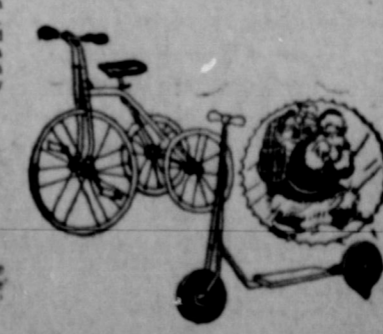
Of course the little hostess would appreciate a new set of dinnerware. These are decorated in colors and are very attractive.



15c to \$1.49

### STRONG VELOCIPEDE

The possession of a velocipede is an important event in any boy's life. These velocipedes are strong and durable. Strong steel frames have a long wearing enamel finish. With heavy leather seat and good quality springs. Low priced.



\$3.95 to \$8.50

### GET THE BOY A SCOOTER

Children just love wheeled toys. See that your son has one of these noiseless, easy running "Scooters."

\$1.49

OPEN EVENINGS UNTIL CHRISTMAS

## FAIN & CO.

5c-10c-25c Department Store

OPEN EVENINGS UNTIL CHRISTMAS

# Memphis Democrat

WELLS & WELLS, Owners and Publishers  
Memphis, Hall County, Texas.  
J. CLAUDE WELLS, Editor

**SUBSCRIPTION RATE**  
In Memphis Trade Territory, per year \$1.50  
Outside Memphis Trade Territory, per year \$2.00



Entered at the post-office at Memphis, Texas as second-class matter, under Act of March 3, 1879.

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 437 Main Street, Memphis, Texas.

### WATCH THE EXPIRATION DATE

AS STATED several times lately the Memphis Democrat will be discontinued when the subscriber's subscription expires. Look at the expiration date on your Democrat and if it is incorrect, the management will be glad to correct it upon its being brought to our attention. Every subscription received up to December 5 has been placed on the mailing galley with the date of expiration as our records show. If it is otherwise, then it would be appreciated if you will call our attention to it at once so we can make the proper correction.

Every person working in the Democrat office is a human being, and, since there never has lived but one man who did not make mistakes, the human beings in this office might make one occasionally, and get a name or expiration date incorrect. At least give us credit for wanting to do the right and honorable thing in all cases. Until your side of the case is presented, in case of error, we will be in the dark.

### HAND BILL ORDINANCE

WELLINGTON city council has passed an ordinance prohibiting the distribution of hand bills within the city limits. By the term "hand bill" is meant any written or printed matter on cloth, paper or parchment for the purpose of distribution to individuals and to be left at the residences in the city limits.

It seems that Wellington has taken a forward step that should have been taken long ago by Memphis. The fact that this city is being flooded with hand bills which are thrown upon the streets and accumulate about the business houses, in the alleys, and about the residences, increases the fire hazard and endangers property. That is not all, for they give the city a ragged and dirty appearance. Memphis has long prided herself upon being a clean town, and boasts of that fact to the visitors here; but with so much paper accumulating everywhere in town the boast becomes a hollow mockery.

### SUBSCRIPTION PRICE

THE SUBSCRIPTION price of The Democrat will be \$2.00 per year in Memphis trade territory beginning January 1, 1928. All wishing to take advantage of the extremely low price of \$1.50 should do so before that time.

There is not a weekly paper in the whole of West Texas of the quality of The Democrat that is charging less than \$2.00. If it is not worth that price it isn't worth a cent. A weekly paper this is printing the amount and quality of news like that contained in The Democrat, with from eight to sixteen pages each issue, and seven columns to the page, is worth more than \$2.00—less than four cents per issue. What other article can be bought for that price that will furnish amusement and information for hours for the whole family?

### HALL COUNTY AGAIN WINS

HALL COUNTY poultry raisers are feeling rather chesty, thank you, over winning the title of "Banner County of the Panhandle" at the Tri-State Poultry Show at Amarillo last week. This makes the third time that first prize has been won by Hall County exhibitors and other placings won at other times, in the Tri-State Show.

The poultry raisers of this county are to be congratulated upon winning first place as well as winning many individual places.

The Hall County District Poultry Show takes place in Memphis next week, and these prize winning birds will be on display so all the home people may see them. In addition there will be a number of other exhibitors here with good birds.

### THIS CHRISTMAS EDITION

WE ARE rather proud of this edition of the Memphis Democrat. It is the result of much hard work on the part of the entire office force as well as the co-operation of the business men. It is the first time that a paper has been printed in two colors in Memphis.

Give it careful attention for Santa Claus has made many suggestions that should be of much assistance to the Christmas shoppers. Many readers find they can save the subscription price of the Democrat many times over by watching the advertising columns wherein bargains are offered every week.

**SPEAKING** of a clean town reminds the citizens that there are several places in Memphis that could be cleaned up and help the appearance of the city very much. In some places junked cars and other trucks are allowed to cover a whole block, and in others old lumber and unclean premises give a very repellant appearance to the people living in that section, and to visitors within our city.

**CHRISTMAS SHOPPING** is picking up, according to the merchants. Early shopping gives the shopper a chance to pick the kinds of gifts he wants and gives him more time to make the selection. It also aids the merchants in taking care of the last-minute shoppers who delay until the last day.

**BY THE WAY**, why not make others happy this Christmas? There are many people in destitute circumstances who would be much happier during the holidays if remembered by others. Try it out and see if you are not happier also.

## A Three "Real" Christmas



## Don't Ask This Farmer "How's Crops?" But, "How Are Your Armadillos?"

**MAKING** silk purses from ears of piza has nothing on the new industry started by Charles Apelt, German farmer of Comfort, Texas, who quit his plow for a basket shop.

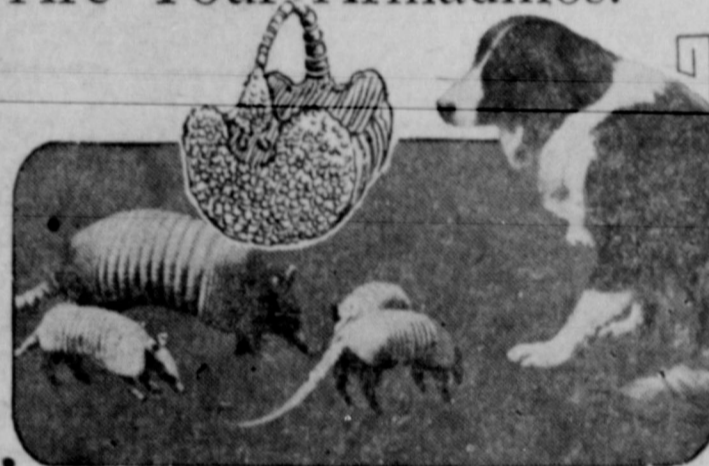
But the way he makes baskets is not by weaving willow branches. He makes them from armadillos, and they rival in beauty anything yet seen in the basket line.

Apelt happened upon his unique industry a few years ago while he was working on a farm near here. He killed an armadillo and wondered if it couldn't possibly have some value.

Its back, much like a turtle, was a beautifully striped zell.

**Shell Is Polished**  
Apelt experimented until he found that the backs, when highly polished, made beautiful baskets.

He quit his plow and went to catching armadillos with which to make baskets. An armadillo is a strange little animal. Deer hunters in southwest Texas call them a nuisance. A person can be stalking a wild buck and he will hear a rustling of the brush. Patiently he waits for the buck to emerge, and instead it is an armadillo. They are practically blind in the day time, and extremely tame. They move along quickly, with their noses rooting around in soft earth and among leaves for insects, acorns, berries, etc. Hunters frequently catch them with bare hands. It is possible to slip up closely behind the animals, since they can't see you and their



This dog has an odd flock to guard—armadillos. An armadillo basket is sketched in the inset.

nose is buried in leaves seeking bugs.

### Wonderful Toe-Hold

When close the hunter grabs the armadillo's tail. If he picks the animal clear of the ground at the first jerk he has caught an armadillo. If the front feet are given a claw-hold, though, no man is strong enough to hold the animal.

Armadillo hunters do most of their hunting at night. The animals come forth at night in huge droves. They are herded up by trained dogs. When these dogs find an armadillo they slap at him with their paws and the armadillo turns on his back, draws his head into his shell and starts fighting with all four feet. The armadillo hunter, usually Mexican, then raps the animal into insensibility with a stick.

The shells are then scraped clean and the tail pulled over so as to form a handle for the basket and put in the sun to dry. Apelt pays the Mexicans 75 cents each for good specimens. Many Mexicans will make \$25 or \$30 in a night and then will catch no more armadillos until their last cent is gone.

Apelt, who now has a real basket factory on his farm, takes the dry basket, polishes and finishes it ready for the market.

Besides buying the shells from the Mexican hunters he also propagates armadillos on the farm. Young armadillos come four at a time, and there are always either four males or four females. In rare instances litters of six have been born, and these are evenly divided, three males and three females.

## Tobey and Tike —By Redner



## Is There a Santa Claus?

In 1897 there appeared in the New York from a little girl, asking if there really was a Santa Claus. An editorial writer, Frank P. Church, in a little girl's letter, and his editorial has been regarded as one of the classics of modern literature.

The letter:  
"Dear Editor: I am 8 years old. My little friends say there is no Santa Claus. If you see it in the Sun it's so. Please tell me the truth: is there a Santa Claus?"  
"Virginia O'Connell"

The reply:  
"Virginia, your little friends are wrong. They have been affected by the skepticism of a college education. They do not believe except they can see. They think that nothing can be which is not tangible to their little minds. All minds, whether they be men's or children's, are little universes of our man is a mere insect, an intellect, as compared with the boundlessness of the whole truth and knowledge."

"Yes, Virginia, there is a Santa Claus, and you know that they abound and give us their highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be like child-like faith then, so that we have no enjoyment except in sense and the eternal light with which childhood would be extinguished."

"Not believe in Santa Claus! You may not believe in fairies! You might get hired men to watch in all the chimneys on Eve to catch Santa Claus, but even if they caught Santa Claus coming down, what would it prove? Nobody sees Santa Claus, but that is no proof that there is no Santa Claus. The most real world are those that neither children can see. Did you ever see fairies dancing? Of course not; but that's no proof that there, Nobody can conceive or imagine things that are unseen and unseeable in the world."

"You may tear apart the baby's rattle and make the noise inside, but there is a world of the unseen world which not the strongest of us ever lived, could tear apart. Only poetry, love, romance, can push aside that barrier and picture the supernatural beauty beyond. Is it all real? Ah, Virginia, in all this there is nothing else real and abiding."

"No Santa Claus! Thank God he lives forever! A thousand years from now, ten times ten thousand years from now, time to make glad the heart of childhood."

### WHY NOT TRY THIS BETTER HEALTH

With Thanksgiving over and one more big holiday this year we want to take just a moment to talk to the readers who still cling to the old habit of waiting until a day before Christmas to prepare for it. They would be surprised, doubtless, if they knew how nicely some of their neighbors have solved an old problem that used to cause a lot of vexation. And yet they are as smart as their neighbors, and can do the same thing.

You already know about what you are going to give, and to whom. The very thing you will give them is even now to be had at our local stores. Why not go in now, when there isn't a rush as there will be just a few days before Christmas, pick out what you want, make a little down payment on it and have it laid away until you call for it? Or, better still, pay cash for it, take it home, put it away and have it off your mind. Get several such purchases out of the way this week, and then, just a few days before the big holiday, after stocks have been picked over and the choicest things sold, you can thank your stars that your own problems are solved. You can sit down and take it easy, and let those who still stick to the old last-minute shopping habit suffer the discomfort and worry.

You will be resting easier in both body and mind, and you'll be in better shape to enjoy your Christmas than you ever were before. Try it this year—start in now—and when Christmas does arrive you'll be silently thanking us for the suggestion.—Clovis News.

### A HAPPY CHRISTMAS

In order that the joyousness of the Yuletide season may not be diminished by any untoward accidents or preventable sickness, Dr. J. C. Anderson, state health officer, urges the citizens of the state to use every precaution in avoiding accidents, and not to go to excess in eating or drinking.

"Every year at Christmas time, numbers of people are killed and injured through sheer carelessness," Dr. Anderson stated, and that such accidents as well as preventable sickness be kept at a minimum this year, attention of the people of the state is called to the following:

The Christmas season is the very worst time of the year to indulge in careless driving of automobiles, as the increased number of persons on the streets and roads make even careful driving hazardous. For this reason, drivers of cars should ever be on the alert to prevent accidents.

"Hurrying" is often the cause of accidents. It is best to get to your destination a little late than not to get there at all.

"It is well to remember that bootleg liquor may contain poisonous ingredients which carries with it death, blindness, or serious illness."

"Over indulgence in food is no

### SORE GUMS

Foul sore gums are all well served by leading appointments. If it fails, Get it at...

### INJURIOUS

Children may cause bodily injury. Do not let the decorations as this is very dangerous. Every year should be wire service loss of lives. Children should be put to bed. Let's have no...

No. 276 1928

ber 15, 1927

# Greene Dry Goods Company

"The Store of the Christmas Spirit"

## Gifts for the Whole Family

Smart, Acceptable, Desirable Gifts for All!

Just a Few Are Listed on This Page

In This, the Christmas Store, You'll Find the Right Gift for Everyone on Your Christmas Gift List For, Like Some Gigantic Christmas Tree, Our Whole Store Fairly Sparkles With Charming, Practical Christmas Gifts for All!

### FOR MOTHER

Gifts That Will Endure Long After the Holly Fades

- Standard Silk Hosiery \$1.00 to \$3.50
- Handkerchiefs . . . . . 15c to \$1.50
- Fabric and Kid Gloves 75c to \$4.50
- Hand Bags . . . . . \$1.25 to \$12.50
- House Shoes, kid or felt \$1 to \$3.50
- Luncheon and Bridge Sets . . . . . \$1.50 to \$6.00
- Bucilla Embroidery Packages . . . . . \$1.00 to \$2.50
- Bath Robes . . . . . \$3.50 to \$15.00
- Novelty Jewelry . . . . . 75c to \$15.00
- New Spring Hats . . . \$5.00 to \$10.00

### FOR DAD

Practical, Useful Gifts That He Will Welcome

- Bath Robes . . . . . \$5.00 to \$18.00
- Dress Shirts . . . . . \$1.50 to \$5.00
- Gloves, all kinds . . . \$1.50 to \$5.00
- Silk Ties . . . . . 50c to \$2.00
- Handkerchiefs . . . . . 25c to \$1.00
- Stetson Hats . . . . . \$8.00 to \$18.00
- Overcoats . . . . . \$20.00 to \$35.00
- Suits . . . . . \$25.00 to \$40.00
- Wool Socks . . . . . 50c to \$1.00
- House Shoes . . . . . \$2.00 to \$3.50

### FOR SISTER

Lovely Feminine Things that will Delight the Heart

- Silk Undies . . . . . \$1.25 to \$12.50
- Sweaters, new novelties \$3.50 to \$10
- Kid Gloves . . . . . \$2.00 to \$4.50
- Hat Boxes . . . . . \$4.00 to \$12.50
- Silk Hosiery . . . . . \$1.00 to \$3.50
- Fancy Garter Sets . . . \$1.00 to \$2.00
- Fancy Brassiers . . . . \$1.00 to \$5.00
- Dainty Handkerchiefs .35c to \$1.50
- New Spring Dresses \$13.75 to \$29.75
- Elmo Perfumes and Cosmetics . . . . . 50c to \$5.00

### FOR BROTHER

Gifts That Will Carry a Cheery Christmas Greeting

- Bradley Sweaters . . \$3.50 to \$12.50
- Imperial Shirts . . . \$2.00 to \$5.00
- Hand Made Silk Ties \$1.50 to \$2.00
- Fancy Silk Socks . . . 50c to \$1.00
- Garters in Christmas Boxes . . . . . 50c and 75c
- New Sure-Fit Caps . . \$1.50 to \$3.00
- New Black or Tan Oxfords \$5 to \$10
- New Spring Novelty Stetson Hats \$8
- Kid Gloves . . . . . \$1.50 to \$3.50
- Top Coat . . . . . \$20.00 to \$35.00

### FOR GRANDMA

Gifts That are Charming, Individual and in Good Taste

- Felt House Shoes . . . \$1.00 to \$2.50
- Flannelette Night Gowns \$1 to \$2.50
- Wool Gloves . . . . . 75c to \$1.50
- House Dresses . . . . \$1 and \$2
- Silk and Wool Hose . . \$1 and \$1.50
- Woolen Shawls . . . . \$3 and \$5.00
- Comfort House Shoes \$2.50 and \$3
- Bucilla Packages for Embroidering . . . . \$1.00 to \$2.50
- Oregon City Woolen Blanket . . . . \$8.50 to \$15.00
- Linen Table Cloths . . \$1.25 to \$5

### FOR GRANDPA

Gifts Wherein Sense and Sentiment Combine

- Warm Wool Hose . . . 50c to \$1.00
- House Shoes . . . . . \$1.50 to \$3.00
- Wool Shirts . . . . . \$2.45 to \$3.95
- Overcoats . . . . . \$15.00 to \$35.00
- Gloves, warm ones . . 75c to \$2.50
- Bath Robes . . . . . \$5.00 to \$10.00
- Silk Ties . . . . . 50c to \$1.50
- New Florsheim Shoes, Banker last . . . . . \$10.00
- Dress Shirts . . . . . \$1.00 to \$5.00
- Good Suspenders . . . 50c and 75c



nta C  
e New York  
really was a  
Church, m  
erial has cam  
f modern Cl  
rs old. Som  
anta Class  
no." Please  
at  
"Virginia O  
ends are v  
ceptation of  
except they  
hich is not  
l minds. V  
s. are little  
ere used, as  
be boundless  
lligence cap  
wedge  
Santa Cla  
osity and de  
nd and give  
Alas! How  
to Santa Sta  
ere no virg  
then, to p  
is existe  
In sense ad  
childhood  
aus! You m  
might get  
e chimneys  
ut even if they  
what would  
but that is  
be most real  
er childre  
ies dancing  
so proof that  
e or imagi  
nseable in  
baby's rattle  
t there is a  
ot the stron  
of all the  
apart. Only  
ush aside the  
rnal beauty  
Virginia, is a  
and abiding  
nk God, be D  
s from now.  
rs from now.  
rt of childh  
BETTER HI  
Almost 15  
Texas will  
ouri Pacific  
Special, wh  
nery from  
uary 16, an  
ment made  
of Missou  
train will  
tion car, le  
and obser  
accommod  
other attend  
The stan  
through D  
state health  
with offic  
company in  
special. A  
specialists  
Dr. Anders  
train and  
monstratio  
The purp  
special will  
ple, espec  
along the  
sanitation  
health. Let  
and physica  
tured on  
at each str  
Special str  
malaria an  
an attracti  
ried of mod  
A definit  
ered by the  
is now be  
will be an  
pleted. He  
superinten  
merce, and  
towns to b  
have piec  
train offic  
grams succe  
SORE C  
Foul bro  
gums are  
all will ap  
Remedy i  
by leadi  
appoints. I  
if it fails  
pany.  
Get it at  
injurious  
dren. An  
may caus  
ble, and i  
tor in "at  
ge freetio  
bodily res  
"Do not  
of the dec  
d. as this  
Every pu  
should b  
to wire ser  
loss of  
burns.  
"Child  
mitted to  
other op  
is very  
"Let's  
mas ay  
without  
have no

# Plan Now

## To Own a Home of Your Own by Next Christmas —

It won't take long to pay for a comfortable little nest you can really call home and soon you'll be able to turn rent receipts into Christmas money. Make a promise to yourself to stop paying rent your New Year resolution.

May your Christmas be a Merry one and your New Year full of success and prosperity

### Cicero Smith LUMBER CO.

### Local and Personal

Fred Lacy was a business visitor from Turkey Tuesday.

Jim Travis was a visitor in Pampa Tuesday.

Cards, Seals, Tags, Holly Paper. Clark Drug Co.

Supt. R. E. Paige and Prin-Marvin A. Davis were business visitors from Newlin Saturday.

Dress making, reasonable rates. Mrs. Katherine Stark, 401 S. Sixth street. 25-2p

Mr. and Mrs. S. A. Bryant spent last week end in Amarillo with their daughter, Mrs. Byron Gist.

Mrs. Earl Porter went to Amarillo Wednesday for a review in the Dunning system of music.

Place orders for Christmas flowers early. Hightower Greenhouse.

Christmas Candies at Handy-Andy. 24-2c

Mr. and Mrs. C. W. Chapman and son Cullen were visitors in Quanah Sunday.

Place orders for Christmas flowers early. Hightower Greenhouse.

Frank White of Clarendon, claim agent of the F. W. and D. C. Ry., was here Monday on railroad business.

First class rose bushes, 60 cents each of \$6 per dozen. Hightower Greenhouse. 1c

Mrs. Bill Howard presents her pupils in recital Tuesday evening, December 20, at 7:30, at high school auditorium, ending in a short play, "Christmas Controversy." Everyone invited to attend.

Cards, Seals, Tags, Holly Paper. Clark Drug Co.

Fred Lusk moved his household goods to Guymon, Oklahoma, this week where he and family will reside. Mr. Lusk will be lineman for the telephone system at Guymon.

Mr. and Mrs. T. E. Burkhalter and son Ruben and Mrs. A. E. Burkhalter and son Thomas Clay of Shamrock were week end guests of Mr. and Mrs. Aubrey Smith.

Get it at Tarver's. tfe

### BAPTIST CHURCH

Sunday has been designated as Buckner Orphans Home Day with our church. We want every member to be present with an offering for the six hundred children who depend upon Texas Baptist to feed, clothe, educate, and cheer them on until they are old enough to provide for themselves. The most beautiful Christmas gift that we can make that will make glad the heart of our Master will be our gift to these worthy children. Every Sunday school boy and girl ought to bring a special offering Sunday morning for the fatherless and motherless children in our Orphanage at Dallas.

Many of our members were not present Sunday when we presented another matter. Surely you will want to help care for the obligations made by our church. Let all who have made pledges on the floor covering and church repair within the past twelve months care for those pledges at once. Let those who have not made pledges do so. Our treasurer will receive your money any time you will call at his office.

This is the season of the year that we catch the spirit of cheer and share it with others. This will be the last Christmas that some of us will ever have here on earth to make glad the hearts of others. If you would be happy; make some little child happy; make your pastor happy and make happy the heart of your Saviour who has done much for you, by attending all of the services Sunday and throughout the holidays. Our friends and visitors have the same warm and cordial welcome to our church.

E. T. MILLER, Pastor.

### MEMPHIS GIRL AND DALHART MAN WED

John Howell and Miss Fay Dickerson were quietly married in Clayton, N. M. Saturday, December 3 by the Rev. McLaughlin, Methodist minister. Miss Dickerson is the daughter of Mrs. Eula

Dickerson of Memphis and has many friends here.

Mr. Howell is the son of Mr. and Mrs. J. M. Howell of Dalhart. He has been employed as a fireman on the Rock Island for the past eight years. The couple will be at home on Fifth and Scott Avenue, Dalhart.

### NOW ENJOYS EATING, THANKS HIS WIFE

"For years I suffered with stomach trouble. Then, my wife got me to take Adlerika. Today I feel fine and eat what I like." —Wm. Opp.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you! Leverett-Williams Drug Co. No. 5.

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-4c

### MOVING TO

Mr. and Mrs. Billie Johnson, Floyd Glyn, left to visit with relatives where Mr. Johnson is in the Ford agency. Mr. Johnson is in the Motor company and he and his friends during the winter.

### AN EXHILARATING

A bottle of Hammon's at home is like a bottle of Hammon's in the office. It gives you instant relief when you get out of bed and fail to act. One all that is necessary is moving and resting of spirits which is perfect health. by Leverett-Williams Drug Co.

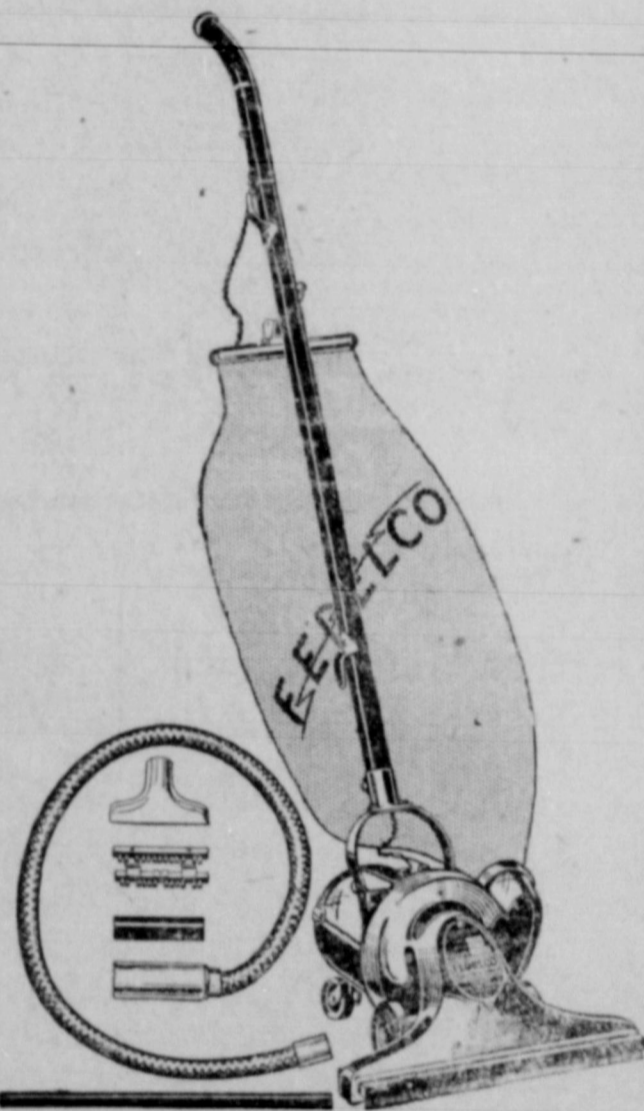


## Special Amazing Offer

Two Year Guarantee

# FEDELCO

## ELECTRIC VACUUM CLEANER



Now Only \$29

Complete Attachments \$5.00

\$1.95 DOWN \$3.00 A MONTH

Call us for a Demonstration. We are only too glad to demonstrate this regardless of whether you are interested or not.

### A Cleaner of Proven Merit

The FEDELCO just weighs 15 pounds. It is just heavy enough to clean the finest threads or crumbs, and light enough not to tire "Mother"

### Guaranteed Two Years

The Fedelco is fully guaranteed by the manufacturer and by us. It has been tested in thousands of homes and has proven entirely satisfactory.

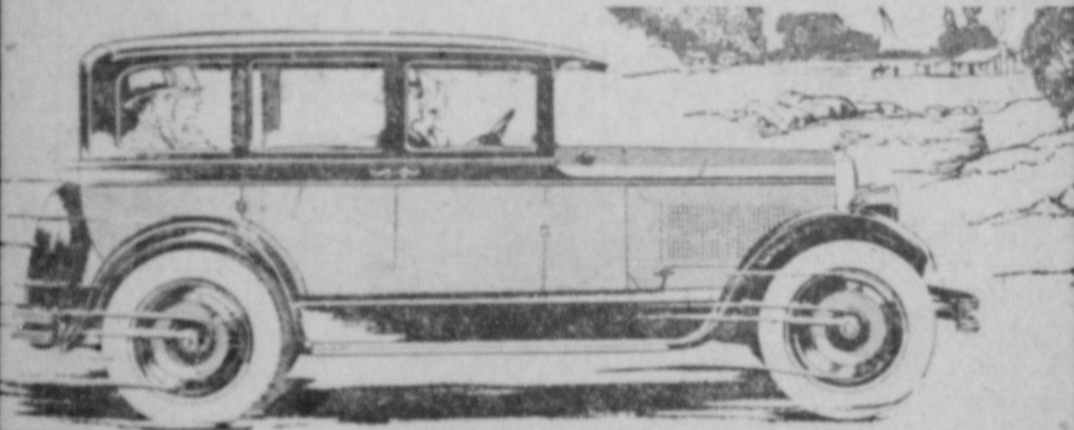
\$1.95 Puts a Fedelco in your home

# West Texas Utilities Company

## Don't Wait--See the FEDELCO to

# SANTA CLAUS

Has Left a



## Studebaker Dictator

at my place for the winner of the Democrat's Opportunity Club, and told me there was

### No Finer Christmas Present

He also left one just like it

## For You

Come and see it today. Drive it and make this a

### Real Merry Christmas

# RAYMOND BALLEW

When Better Automobiles Are Sold, Raymond Ballew Will Sell Them



### MEETING HELD TO PLAN COURSE OF ADVERTISING THE PANHANDLE

Amarillo was the scene on December 8 of a conference of representatives from a number of Panhandle communities that had for its object the devising of ways and means for securing immigration into the rural section of the Panhandle of Texas. More than seventy representatives of various Panhandle communities attended this conference. Harve H. Haines, vice president and general manager of the Amarillo Board of City Development, was named as permanent chairman of the conference, and J. E. Biggs, assistant to Col. Haines, was elected secretary.

In opening the conference, the chairman stated that the purpose was to consider the advisability of encouraging an intensive concerted effort for immigration into the rural districts of the Panhandle, announcing that no definite plans had been promulgated and that definite plans would not be considered at that session, but that the time would be devoted to a discussion of the advisability of devising some plan for encouraging immigration, if that were considered desirable by the members of the conference. The chairman invited a thorough discussion of this question by the delegates present, and this invitation was accepted in a vigorous and emphatic fashion by a number of the delegates. The Honorable H. E. Hoover of Canadian, opened with a description of the development that had occurred in Panhandle cities, pointing to the tall buildings and expanded area of those communities, while no effort had been made to bring into the Panhandle an added population for the farming area, from which area these very communities must look for their consistent and continued basis of prosperity. This keynote was accepted by other participants in the discussion during the morning session.

At the conclusion of the discussion, the Hon. Lee Satterwhite moved the appointment of a committee of one from each county in the Panhandle, such committee to devise a plan for encouraging immigration particularly from the central agricultural states; Kansas, Nebraska, Illinois, Indiana, Wisconsin, Michigan, and Minne-

sota; this committee to report its conclusions and recommendations to a subsequent conference of Panhandle interests to be called by the chairman whenever the committee was ready to make its report. The speakers during the discussion stressed the fact that the successful farmer in the Panhandle had not been the one-cropper, but was the farmer who diversified—the man who made his living off his cows, his sows, his hens, and his vegetable garden, and used the money from his major crop as a surplus fund. The trend of the various speeches was that the farmers in the territory to be canvassed were farmers already educated to the diversification idea; that they were farmers who had been successful, who were farming land worth from \$200 to \$400 per acre and who had the means to purchase land in the Panhandle, pay for it, improve it, and cultivate it, as they had been taught to cultivate the more expensive lands in the territories where they now resided; and, that by bringing such farmers into the Panhandle, their example would prove contagious and encourage those already here to greater diversification activities, thus supplementing the work of the Extension Department of A. & M. College, now being carried on through the county agents and home demonstration agents of that organization. Feed the feed that is raised in the Panhandle and sell the finished product, instead of shipping the feed, seemed to be the prevalent idea at the conference.

While no definite action was taken as to the methods of publicity to be employed in connection with the campaign for immigration, the suggestion of a composite exhibit train to visit a goodly portion of the territory it is proposed to canvass, met with favor. A comprehensive publicity campaign through newspapers and pamphlets, as well as direct by mail advertising, supplementing the exhibit train, was also urged by some of the delegates, while still others stressed the necessity for a campaign of not less than five years duration.

Figures produced at the conference indicated that the present immigration into the Pan-

handle section had come largely from Central and East Texas; and the information produced at the conference was to the effect that this immigration varied from ten to thirty per cent purchasers of land, the other ninety to seventy per cent present being tenant farmers of rather unstable tenure of location.

The conference chairman announced the appointment of Mr. E. B. Black of Hereford as chairman of the committee on Ways and Means. A number of counties turned in the names of their representative on the Ways and Means committee, among them being: Carson, Mr. F. H. Hill, Panhandle; Hall county, Mr. J. C. Wells, Memphis; Hale county, Mr. C. C. Goodwin, Plainview; Floyd county, Mr. O. P. Ruthledge, Floydada; Deaf Smith county, Mr. T. E. Seigler, Hereford; Swisher county, Dr. J. W. Stevens, Tulla; Moore county, Mr. Bob Powell, Dumas; Randall county, Mr. O. W. H. Cook, Canyon; Oldham county, Dr. O. H. Lloyd, Vega.

During the noon hour, Amarillo Board of City Development tendered a complimentary luncheon to the visiting delegates. The afternoon session, which reconvened at 2 p. m., was even more vigorous and more enthusiastic than the morning session, and at its conclusion, the delegates broke up into little groups that continued to discuss in the most encouraging fashion, this first effort to include an extended area of the Panhandle in a comprehensive effort to secure immigration into that section.

The comments following the conference were unanimously complimentary, and expressive of an assurance that the movement thus inaugurated would produce the desired results and that the movement was, in fact, an epochal

#### CLEAN COWS

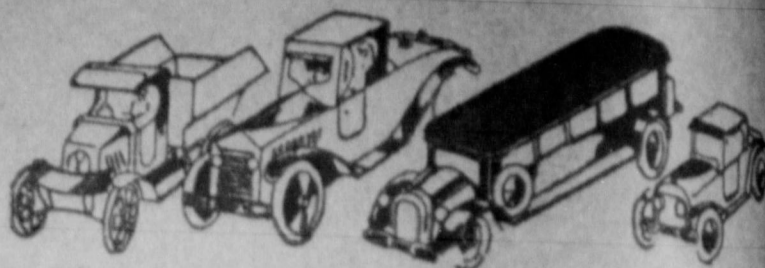
An important source of bacteria in milk is the body of the cow, especially the part immediately above the milk pail. Manure, loose hairs, bedding material, and other foreign matter laden with bacteria sometimes drop into the pail at the time of milking. Cows kept in stables require a thorough grooming at least once every day, says the U. S. department of agriculture. Even those on pasture or more or less dusty, and need to be brushed before milking. It is advisable to clip the long hairs from the udder, flanks, and tail to prevent dirt from clinging to them. In order to remove any dust or loose hairs, before milking carefully wipe the udders, flanks and bellies of all cows, using a clean, damp cloth. These parts if dirty will need washing. Keeping the stable well supplied with fresh bedding and the frequent removal of manure will also help to keep the cow clean. A type of stable providing ample ventilation and sunlight and so constructed as to be steadily cleaned will likewise aid in maintaining the cow in a sanitary condition.

Extra large coal heater "Round Oak" coal heater, suitable for large garage or business house, school, etc. Memphis Furniture Co. Phone 560. 26-1f

Have you tried that Good NORRIS Chocolate and Butter Scotch Pie and Cake Icing. Try it, you will be Pleased, you get it at Womack's Grocery. 171f

Get the Handy-Andy habit. 24c  
Get it at Tarver's

period in the life of the Panhandle of Texas.



## Santa Claus Knows

He can get just what the children want at our store in our factory does not produce enough toys this year. Come see the kids, and we'll show you play things you've been waiting long, long time.

### Something for Everybody HERE ARE JUST A FEW

- Dishes, Silverware, Aluminumware, Gas Ranges, Fancy Cutlery, Crockery, etc., for "Her."
- Tea Sets, Doll Buggies, Skates, Games, etc., for the Girl.
- Coaster Wagons, Tricycles, etc., Sets for the Boy.
- Guns, Hunting Knives, Flashlight, Pocket Knives, Handy Tools for "Him."

Memphis Hardware & Imp. Co.

#### SHOP EARLY

# Gifts for Everyone



#### For Mother

- Dresses, Coats, Gloves, Hosiery, Linen Guest Towels, Felt House Shoes, Hand Bags, Lingerie
- Handkerchiefs, Satin Comforts, Buffet Sets, Towel Sets, Linen Luncheon Sets, Rayon Bed Spreads, Fancy Rubber Aprons, Blankets

#### For Dad

- Leather House Shoes, Traveling Bags, Lounging Robes, Buckles, Ties, Sweaters, Shirts, Belts, Suits
- Top Coats, Hats, Gloves, Hosiery, Linen Handkerchiefs, Gladstones, Pajamas, Bath Robes, Supporters

#### For Baby

- Sweater Suits, Caps, Mitten, Baby Combination Sets, Supporters, Baby Blankets, Dr. Denton Sleeping Garments

#### For Sister

- Dresses, Mesh Bags, Silk Undies, Wardrobe Trunks, Rain Coats, Vanities, Quilted Satin Boudoir Coats, Quilted Satin House shoes, Fancy Garter and Handkerchief sets, Fitted Cases
- Corsages, Negligees, Pajama Suits, Hat Boxes, Hosiery, Silk Scarfs, Brassieres, Handkerchiefs

#### For Brother

- Top Coats, Lumberjacks, Lounging Robes, Gladstones, Suits, Shirts
- Traveling Bags, House Slippers, Pajamas, Hosiery, Scarfs, Ties, Fancy 2-piece Underwear

# HANNA-POPE & CO

Where Quality Is Higher Than Price

## Gifts that Last are by far the most welcome



Diamond Rings - \$12 up

Wrist Watches - Silver and Gold \$10 up

Pocket Watches  
Elgin, Hamilton, Waltham, Illinois,  
South Bend - \$12 up

Pearl Necklaces - \$5 up

Fountain Pens  
Conklin and Parker Pens and Pen  
and Pencil Sets  
\$2.75 up

Silverware  
Community Plate, 1847 Rogers,  
Yourex, 26 pieces  
\$13.50 to \$36.00  
Larger and Smaller Sets

CHAS. OREN

Jeweler

# POINTS OUT THE BIGGEST WORD IN ROTARY

Dr. J. A. Memphis who Childress, de- on "Knowing are the Rotary was so merit as to prompt furnish us with giving it to our worth reading.

you must know. Rotary Inter- and Clubs have ary Education, you grow you who knows, and ews, is capable dership means th presupposes pience.

"Attendance means acquaint- ance. Acquaintance gains con- fidence, and confidence makes for friendships, but, remember, in Rotary we find and keep our friendships in repair. All of which recalls the beautiful poem entitled, "Around the Corner."

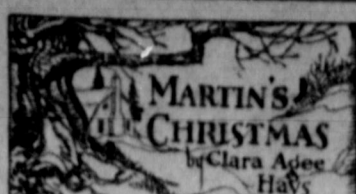
"Around the corner I have a friend, In this great city that has no end; Yet days go by and weeks rush on, And before I know it, a year is gone; And I never see my friend's face, For life is a swift and terrible race, He knows I like him just as well As in the days when I rang his bell And he rang mine. We were younger then, And now we are busy, tired men— Tired with playing a busy game; Tired with trying to make a name.

"Tomorrow, I say 'I will call Jim Just to show that I'm thinking of him.' But tomorrow comes and to- morrow goes; And the distance between us grows and grows. 'Around the corner! Yet miles away. . . . 'Here's a telegram, Jim died today.' And that's what we get and de- serve in the end, Around the corner, a vanished friend."

"Rotary keeps our friendship in repair. On this card my friend has written the Golden Rule, a rule that shall last as long as time shall last, a rule that needs no in- terpretation, a rule that can be translated into any tongue, and will always, always mean the same. A rule no judge or court, legis- lature or lobbyist has ever attempt- ed to change. Dogmas and creeds may disagree as to the route we must make to reach our reward, but all agree that the golden rule is the supreme need of civilized mankind, and yet this rule for the behavior of all men could not be practiced without this other little word.

What is the word? KINDLI- NESS. We will for centuries to come refer to the wonderful char- acter apt stories and rugged hon- esty of Abraham Lincoln. "The Man," but there is nothing in all his great worth to the world that stands out like this 'malice toward none and charity to all, that's kindness.' That sentence sur- passes all I might say about this little word; kindness is friend- ship in action and friendship in action is Rotary.

"Kindliness is the spirit of the Golden Rule. It is the spirit of service above self. Rotary is



MARTIN'S CHRISTMAS by Clara Agate Hays

MARTIN jabbed his knife into the block, folded the apron gingerly, and jammed it into a hamper in the back room. He sighed.

"By Golly! The first time I've had even to think! Dread 'em every year. Tomorrow's Christ- mas." He shrugged deprecatingly. Something about the drooping half- sneer of his mouth was pathetic. A brindle and white mongrel paused for a moment in his excited search for scraps, eyed his compan- ion quizzically, and returned reso- lutely to his sniffing.



TEA GARDEN preserves at Womack's Grocery. 171c

It's been a pull getting started into business. Ten long, long months to save two hundred dol- lars.

Outside a light snow was fall- ing. Late shoppers, hurrying along, laden with bundles, scarcely glanced at the tall young philoso- pher who, followed by a hetero- geneous dog, strolled homeward. The exciting gaiety of Christmas Eve laughter and brig-ly lighted houses intensified Martin's loneli- ness. He passed the house where she lived and strained his eyes for a glimpse of her. In fancy, he told her about Spud, the market, and even hinted of his love for her.

From down the street a group of children carried "Silent Night." Martin smiled bitterly. He, too, had believed that story of the birth of a Christ child, once. A "prof" at college had refuted it. Too bad. Pretty story.

She had come to the window now to listen. How lovely she— D—n!

The carol had broken off into ter- rified screams. A car sped away. Martin found frightened children shivering over the writhing form of a boy. Martin carried him to the light. It was the fellow who bought bits of liver and now-and-then a scrawny soup bone.

The girl must have seen the ac- cident, for she came out and was saying that she had called an am- bulance. They both rode through the crunching snow to the hospital and waited quietly.

"Not as bad as we had feared," the doctor finally announced. "Sad case, though. Little fellow is moaning now about who'll take care of his mother. Rent not paid, he says. Seems he's been earn- ing all they've had. When I told him he might be here three months—well, I never saw a kid so down- hearted."



MEETING desperate picture of an- other ten months of saving; and stalling of the second mortgage.

He walked home with the girl. Her name was Mary. A regular Christmas name, he said. She smiled.

"That was a beautiful thing to do, Mr. Bowman," she told him. "Did you notice the peace and hap- piness in the little fellow's face after the doctor had told him? Mr. Bowman, I—" she hesitated. "I don't suppose you'd care to, but I— we'd like to have you eat Christ- mas dinner with us. I went up this afternoon to ask you, but you were entirely too busy to notice me and—"

"Too busy to notice you?" Mar- tin gasped. "I thought you'd never noticed me!" Spud had been waiting. His sleepy accusation as he arose from the doorstep was scarcely noticed. The song of the little injured car- oler was running through Martin's mind and replacing a cynical philosophy.

"It was a silent night like this," he said. "Thoughtfully, he looked up. In the east, one star seemed larger than the others. (15, 1927, Western Newspaper Union.)

Say it with flowers Christmas. Hightower Greenhouse. 24-1c

## FARM BUREAU MEETING

All members of the Hall County Farm Bureau are hereby given notice to attend a special meeting on Satur- day, January 7, which is the first Saturday.

We are to elect officers for 1928 for Hall County and also select delegates to the annual Farm Bureau Con- vention at Dallas. The problem of handling cars of poul- try during January and February will be up for consid- eration.

## CHANGE IN MANAGEMENT OF Greenhaw's Beauty Parlor

Miss Grace Leverett is now in charge of the Green- haw Beauty Parlor, having purchased a half inter- est from George Greenhaw.

The same efficient service will be rendered and all work, as usual, will be fully guaranteed. For beauty work appointments, hereafter, please call for Miss Leverett at 300.

SPECIAL Permanent Waves \$10 Until Feb. 1

## Greenhaw's Beauty Parlor

## The Palace Theatre

FRIDAY— THE AMERICAN BEAUTY Billie Dove and Lloyd Hughes. Comedy, True Romances.

SATURDAY— THE THIRTEENTH HOUR Special cast with Lyonal Barry- more. Two reel comedy.

MONDAY & TUESDAY— CAMILLE With Norma Talmadge. Para- mount comedy and news.

WEDNESDAY— SHE'S A SHEIK With Bebe Daniels. Comedy, The New Wrinkle.

THURSDAY— TELL IT TO SWEENEY George Bancroft and Chester Conklin. Two reel comedy.

## The Gen! Theatre

FRIDAY— FOOLS OF FASHION A powerful drama of modern social life. Cast includes Marce- lin Day, Mae Busch and Theodore Von Eltz. Comedy, My Ladies Stockings. Aesops Fables.

SATURDAY— WHISPERING SAGE Featuring the hard riding ace of the Pacific Southwest, Buck Jones. Episode 7 of the King of the Jungle. Comedy, Cupid and Clock.

MONDAY & TUESDAY— THE MODEL FROM PARIS A comedy drama in which Marce- lin Day scores in the title roll. Cast, Marcelin Day, Bert Lytel and Elbeene Percy. Comedy, King of Sports.

WEDNESDAY— ROARIN' BRONCS A vivid story of alien smugglers, cowpunchers and the border pat- rol. Featuring Buffalo Bill Jr. Comedy, Rumors For Rent. Don't forget this is bargain day at the Gem—10c for everybody.

## Gifts of Distinction

BOOK ENDS \$2 to \$5  
DESK SETS \$5 to \$25  
SMOKING SETS  
LEATHER GOODS of every nature

An entire depart- ment of specially- featured gifts for men.

## TWO REAL Specials

FOR SATURDAY AND MONDAY ONLY  
FRAMED PICTURES, 16x30 inches  
**\$6.95**  
\$15.00 Value  
Select Numbers

LADIES' WEEK-END BAGS  
Full Leather Fitted  
Specially Priced

Novelty Chinaware and Glassware 50c to \$18

Gifts of Every Kind for Milady's Dresser.

Hundreds of Individually Boxed Gift Items 35c to \$2

## W. D. ORR

STUDIO & GIFT SHOP  
PHONE 30 WHERE SERVICE, QUALITY AND PRICES MEET

## GIVE PRACTICAL AND USEFUL GIFTS

Make this Christmas one of Practical and Useful Gifts for the whole family. Below we give you only a partial list of the gifts that you will find here to help solve your Christmas shopping problems.

<b>For Him</b> Suit Shirts Munsingwear Scarfs Belt Buckles Lumber Jacks Gloves Hats Pajamas House Shoes	Over Coat Ties Socks Belts Bath Robes Sweaters Shoes Caps Bootees	<b>For Her</b> Dress Bath Robes Droppers Teds Hose Handkerchiefs Corsages Bath Mats Linens House Shoes	Coat Pajamas Vests Gowns Hat Boxes Garters Bed Spread Towels Brassiers
---	---	--	--

Munsingwear for the Whole Family  
Make This Headquarters for Your Christmas Shopping

**A. BALDWIN**  
EAST SIDE SQUARE  
PRICE AND QUALITY MEET

### LOCAL PERSONAL NEWS

Get the Handy-Andy habit. 24tc  
Zeb Mitchell was a visitor from Hedley Monday.

Live where you'll not be crowded—on **Cagle Heights**.

James Crawford of Wellington was a visitor Sunday.

The finest English Holly, well berried. Hightower Greenhouse.

Judge and Mrs. A. S. Moas spent Tuesday in Amarillo.

Hostess Cakes at Womack's Grocery. 17tf

Mr. and Mrs. L. A. Flynt were visitors from Hedley Tuesday.

Framed mottos and Christmas cards at Orr Studio and Gift Shop.

Manley Head and Ray Moreman were visitors from Hedley Sunday.

Earl (Buck) Cudd of Crowell visited relatives here Saturday and Sunday.

Mrs. Lillie Lane and Miss Georgia Cooper visited in Quannah Monday.

Miss Hazel Delaney spent last week end with home folks from Shamrock.

Don't grumble because lots are high priced—they're "not" on **Cagle Heights**.

J. E. Coulson of Kenefie, Oklahoma, visited Mr. and Mrs. H. W. Kuhn Monday.

Dr. J. F. Tomlinson spent Wednesday in Vernon looking after business interests.

Jimmie Mitchell and Willie Burr were business visitors in Childress Tuesday.

Mrs. J. C. Wells returned Tuesday evening from a visit with her mother in Amarillo.

The finest English Holly, well berried. Hightower Greenhouse.

Misses Ruby Hoffman, Mae McElrath and Sylvan Wrenn will have a Bazaar at McKelvey's Furniture store, Saturday, December 17.

Uncle Mack Dial was called to Lubbock Tuesday on account of the illness of a nephew.

First class rose bushes, 60 cents each of \$6 per dozen. Hightower Greenhouse. 1c

Mrs. Jewel Swift of Amarillo was here this week visiting her mother, Mrs. G. N. Arnold.

Special prices on ladies' luggage at Orr Studio and Gift Shop Saturday and Monday. 1t

Mr. and Mrs. George Trueblood of Childress visited Mrs. J. M. Bradford here Wednesday.

Cyclomen, Poinsettias, and other Christmas plants at Hightower Greenhouse.

Mrs. A. W. Read, who has been very sick for several days, was reported better Wednesday.

Be photographed during the holidays. Orr Studio and Gift Shop. 1c

Mr. and Mrs. J. M. Tucker announce the arrival of a son at their home, Sunday, December 11.

William Ballentyne left Wednesday for Dallas to spend the holidays with relatives and friends.

Double-oven hotel range for sale. Phone 560. Memphis Furniture Co. 20-tf

Mrs. Vernon Jones has accepted a position with Moore Hardware company for the Christmas rush.

Special counter of gift items 35c to \$2 at Orr Studio and Gift Shop. 1t

Mr. and Mrs. Herbert Fongy of Shamrock visited his mother, Mrs. M. D. Forgy, Tuesday and Wednesday.

A complete stock of New Crop TEA GARDEN preserves at Womack's Grocery. 17tf

Mrs. E. G. Dyer and daughter Mary and Mrs. Otis Harris and daughter were Sunday visitors in Wellington.

Big special values at Orr Studio and Gift Shop Saturday and Monday only. 1t

A. C. Carson, moved his family to town this week and will occupy their residence on West Main street.

Order your Christmas flowers and plants early. Hightower Greenhouse. 24-tc

R. N. GILLIS: "Should any of my friends ask you if I am going to run for J. P. again, tell 'em certain'y."

Hundreds of gifts for men at Orr Studio & Gift Shop. 1t

Music at Rube's Coffee Shop Tuesday and Wednesday evenings and Sunday noon by the Palace Orchestra. 1t

Hubert Maddox returned to his home in Wichita Falls Saturday after a visit with his mother, Mrs. T. J. Hampton.

Mr. and Mrs. C. C. Crozier and children of Hedley visited Mrs. Crozier's mother, Mrs. Etta McMurray, Saturday.

Special bargains on coal heaters and New Perfection oil cook stoves. Phone 560. Memphis Furniture Co. 20-tf

D. M. McCullum of Stone & Lang's and W. H. Jones of Everybody's store were visitors in Wellington Sunday.

Live on **Cagle Heights** and keep a cow, sow and hen.

Everything for milady's dresser at Orr Studio and Gift Shop. 1t

The ladies of the American Legion Auxiliary will have a rummage sale at the Woolridge lumber yard next Saturday.

I have for sale at my house on South 9th street, silk underwear, handkerchiefs, and dress goods. Call 176, Mrs. N. C. Herod. 1c

Ernest McElreath of San Francisco, California, visited his uncle and aunt, R. T. McElreath and Mrs. W. S. Montgomery, here last week.

Have your photo taken during the holidays. Orr Studio & Gift Shop. 1t

Mrs. B. E. Davenport and two children and Mrs. Claude Johnson left this Thursday for a visit, the former with relatives in Dallas and the latter with relatives in Stephenville.

### GIFT SUGGESTIONS

Books, Bibles, Fountain Pens, Pen and Pencil Sets, Manicure and Toilet Smokers Goods, Shaving Sets and Stands, Leather and Ivory Goods, Pen Toilet Sets, Silverware, Diamonds, Watches, Rings, Bar Pins, Dolls, Toys

### SPECIAL

Bargain Toy Counters, 5c, 10c and 15c. Real Values in Toys. Also complete Cards, Seals, Tags and Holly Paper.

### CLARK DRUG COMPANY

Main Across from First National

Memphis is on the eve of a year of wonderful growth. Prepare for it—buy on **Cagle Heights**.

Clarence J. Billington left Monday for Muskogee, Oklahoma, to enter the U. S. Veterans Hospital, in hope that his health will be benefited.

Enjoy good music with your meals. The Palace Orchestra plays at Rube's Coffee Shop every Tuesday and Wednesday evenings and Sunday noon. 1t

H. W. Kuhn returned Friday from Waco where he attended the Masonic Grand Lodge of Texas. He also visited his mother at Weatherford.

Cyclomen, Poinsettias, and other Christmas plants at Hightower Greenhouse.

Mr. and Mrs. Louie Thompson and children of Hedley spent Sunday here with their parents, Mr. and Mrs. G. M. Thompson and Mr. and Mrs. J. E. Neel.

Mrs. M. McNeely's class in piano and expression will give a program and play Wednesday night, December 21, at 7:30, at the high school auditorium. The public is invited to attend this program.

Mr. and Mrs. W. A. Keeney returned from Dallas Monday morning. Mr. Keeney underwent an operation there three weeks ago, and is improving nicely.

Renew your subscriptions to The Dallas Morning News at the special Bargain day rate: \$6.95. Clark Drug Co., Agents. 24-2c

The bazaar of the ladies of the Christian church at McKelvey's Furniture store, last Friday and Saturday was well attended and netted the ladies a good sum.

Enjoy good music with your meals. The Palace Orchestra plays at Rube's Coffee Shop every Tuesday and Wednesday evenings and Sunday noon. 1t

H. F. McCandless of Wichita Falls was here last Saturday looking for a farm location on the highway. He likes Hall county and is anxious to secure a good home.

Wanted to buy small coal heaters. Must be at a bargain if you want to sell. Memphis Furniture Co., Phone 560. 20-tf

Jersey suits for the small boy, golf socks for boys and girls, special price on chiffon hose, \$1.59, worth \$2.50; holiday prices on all goods. Mrs. N. C. Herod, corner 9th and Skiddy. 1c

A little kerosene in clear water helps in window washing. Wash with even overlapping strokes and rub dry with soft paper or clean cloth. A rubber wiper can be used on large windows.

Plains land, both irrigated and non-irrigated; price and terms reasonable. Write R. L. Brown, Muleshoe, Texas. 25-2p

Specials at Orr Studio and Gift Shop Monday and Saturday. Framed pictures valued at \$15 for \$6.95. 1t

Carrots are a good source of vitamins. In winter, when they are older and have been stored a long time, they may lose some of vitamin C, but they are still valuable for their mineral and for vitamins A and B.

Get the Handy-Andy habit. 24tc

Red Picket fence, all lengths. J. C. Woolridge Lbr. Co. 20-tf

Jet Fore and family, on their way to their home at White Deer, had their car damaged in a collision with another car near Hedley last Sunday evening. Jet took the train for home and his family returned to Memphis.

Don't miss the big special values at Orr Studio & Gift Shop Saturday and Monday. 1t

Mr. and Mrs. D. L. C. Kinard had a number of visitors Sunday. Mr. and Mrs. John T. Read of Plainview, Mr. and Mrs. D. M. Fostre of Canyon, Mr. and Mrs. Jet R. Fore and family of White Deer, and L. Wesley Read of Dallas.

To our many friends and customers, we wish to thank you, for your generous patronage in the past. May your future be filled with health, happiness, and prosperity. Mr. and Mrs. N. C. Herod. 1c

Mr. and Mrs. T. D. Weatherly of Letts ranch, had as their house guests Mr. and Mrs. Luan Kinchloe and daughter Claudine, Edd and Herman Shoppo, Oswald Hoch all of Vernon. They were entertained with a dance at the home of Mr. and Mrs. C. L. Morrors of Weatherly and a two day Quail hunt on the ranch.

WANT TO RENT FARM—Have large force and would like to rent a farm on the halves. J. V. Hicks, General Delivery, Memphis. 24-2p

FOR RENT—Two furnished rooms, bath, close in. Phone 579. 123 North Ninth, one block from Main. 1p

FOR RENT—Furnished apartment, gas, garage, sink; close in, adults. Phone 238. 1p

FOR RENT—One furnished apartment in Bryant apartments. Phone 115. 1p

FOR RENT—Two unfurnished rooms, 719 Bradford street. 1p

FOR RENT—Furnished front bedroom, near bath room, gas heat. Mrs. J. E. Neel, 517 Sixth street. 1c

FOR RENT—Bed room, with or without board. Phone 384. 1c

FOR SALE—Double-oven hotel range. Phone 560, Memphis Furniture Co. Phone 560 20-tf

WANTED TO BUY—Small coal heaters; must be at a bargain if you want to sell. Phone 560, Memphis Furniture Co. 20-tf

FOR SALE—One living room suite, one dining room suite, and one bedroom suite. See Mrs. R. L. Rodgers or phone 665. 1t

Honest weight, honest test and top prices. Bring your poultry, eggs, cream and hides to Farmers Produce. 15-tfc

FOR SALE—All kinds of second hand furniture. Phone 560, Memphis Furniture Co. 20-tf

FOR SALE—New five-room house with all conveniences; pay like rent. V. B. Rogers, phone 459 24-4p

## Gifts That'll Put The Merry In MERRY CHRISTMAS!

### GIFT SEEKERS

may greatly simplify their Holiday buying by shopping at **Tarver's**. Here are gifts for everyone, no matter how particular the taste. Only a few are mentioned.

- ATOMIZERS**  
Many beautiful ones.
- STATIONERY**  
An excellent assortment of fine writing paper.
- CHINAWARE**  
Hundreds of pretty odd pieces to brighten the home.
- TOILET SETS**  
In lovely gift boxes.



- CANDY**  
Hollingsworth's, Nunnally's and Martha Washington.
- ASH TRAYS**  
Artistic ones that'll please him.
- BOOK ENDS**  
In several attractive bronze designs.
- DESK SETS**  
Shaeffer's Lifetime.

OUR LONG STORE HOURS MAKE SHOPPING MORE CONVENIENT HERE  
PHONE 24

# Tarver Drug Co.

Registered Pharmacists "On the Corner"

### Why Pay More?

Nice country butter.  
Fresh eggs.  
Fancy Rice, 16 lb .. \$1.00  
25 bars Big 4 Laundry Soap ..... \$1.00  
Corn Flakes, 2 for ..... 25c  
Pecans, per lb ..... 25c  
English Walnuts, lb .. 30c  
Bananas, dozen ..... 25c  
No. 1 Hand Pick Tomatoes dozen ..... 85c  
Texas Sweet Grape Fruit, each ..... 6c  
Kerosene, 5 gallons .. 55c  
Colorado Coal

Phone 381 Quick Delivery

### Farmers Union Supply Co.

### VICTORY

WANT-ADS

FOR RENT—Two unfurnished rooms. E. M. Ewen, North 10th street. 24-tc

FOR RENT—Six room residence on paving, South Sixth street; gas if desired. Dr. J. M. Balliew. 24-tc

FOR SALE—At our elevator, poultry and stock feed of all kinds. We also grind and mix all kinds of stock and poultry feed. Memphis Elevator Co. 1t

Your phone is a self starter for any of our USED CARS. Give us a ring and a courteous salesman will drive the car of your choice to your door.

- 1925 Dodge Coupe.
- 1926 Ford Coupe.
- 1926 Ford Coupe.

### D. & M. CHEVROLET COMPANY

### LOOK YOUR BEST

—during the gay holidays—  
clothes play a big part, and where we come in. Let us see your wearing apparel today in tip-top condition.

### HORTON

DRY CLEANERS  
PHONE 260  
716 W. Main

## Salt

### MEAT SALT, STOCK SALT, TABLE SALT

Wholesale or Retail

Let us supply your Salt for all purposes.

Special prices on Quantity

## The City Feed

J. F. FORKNER, Proprietor  
Phone 213