

NEWS OF
MOTORDOM

ALONG AUTOMOBILE ROW

FORD INSTALLS Ignition Timing Is Made Easier LIGHTING SYSTEM

Local Ford Dealer Is Advised Of System For World's Fair

What is described as the greatest electrical installation ever made in a single building—a lighting, power and amplifying system which will require 100 miles of electric wiring—is now under construction at the Ford Exposition Building in Chicago, the largest individual exhibit at the 1934 World's Fair. This was the statement made today by Leslie Foxhall, who has just been advised about this unusual electrical installation.

One of the most sensational lighting effects ever achieved will be a torch of light 200 feet broad at its base, which will spring from the parapet of the open court on the building, rising under proper atmospheric conditions to a height of one mile. The powerful beam will be developed through the use of 24 thirty-six inch projector searchlights, resulting in a 30,000,000-candlepower display.

Lighting plays an important part in the new Ford Building which is being designed to demonstrate the scope of the Ford World Empire. The building itself will be 900 feet long by 215 feet wide, terminating at the south end in a circular court, 204 feet in diameter. A mammoth lighting scheme is being constructed in the outer edge of the court designed to develop tints and shades never previously produced with electric lights. One lighting effect will show how pure white light can be produced when blue, green and red lights are all turned on at full intensity. Dimming equipment for the entire mobile lighting installation weighs twelve and one-half tons and requires 20 miles of wiring.

The entire Ford project, extending over eleven acres of the Fair Grounds along the Lake Michigan

STUDEBAKER IN MILEAGE TEST

A 1934 Studebaker Dictator was driven 2,374 miles on 100 gallons of gasoline recently in an official test held in Honolulu. The car was driven by three drivers, Harold Child, Dick Oliver and Willie Silva. They relieved each other at 8 hour intervals, and the car was kept in operation from early morning until midnight for a full week.

The car was driven at ordinary speeds in every type of traffic and road condition. Considerable adverse weather was encountered during the early part of the run, when frequently drenching rains made driving difficult.

The purpose of the test was to ascertain what the average driver in the usual traffic conditions, may expect from the Dictator. No additional oil or water was added during the run, nor were any service adjustments necessary. The only service the car received was an occasional washing after a day of travel through muddy roads.

Mrs. Marion Long underwent an operation for appendicitis at the Boaz Hospital yesterday. She is reported doing nicely.

Hike In Chrysler, Plymouth Sales

A total of 667 Chrysler cars and 2,894 Plymouths, 3,661 units in all, were reported delivered at retail by the Chrysler Sales Corporation dealers for the week ending May 12 according to figures released by Olin V. Alexander and Jim Travis, local agents.

This represents an increase of 9.6 per cent over the previous week of 34.8 per cent over the corresponding week of last year and 7.5 per cent over the corresponding week of two years ago.

For the first 19 weeks of 1934, including May 12, Chrysler and Plymouth dealers reported at retail 47,119 units (Chrysler and Plymouth combined.) This is an increase of 70.7 per cent over the corresponding 19 weeks of last year and 85.3 per cent ahead of the corresponding period of 1932.

Miss Pauline Brown of Quanah is here visiting her aunt, Mrs. L. Holt.

Miss Fannie Naylor of Clarendon arrived in Memphis today to accept a position with the Greenhaw Beauty Parlor.

Jim Travis and J. L. Barnes were business visitors in Amarillo Friday.

Hudsons' Process Of Oil Stressed

Two points of the 1934 Terraplane and Hudsons that the T. T. Harrison Motor company is stressing are the Labrithian process of oil lubrication and the airplane ratio of power-to-weight.

The Labrithian oil process cools the oil 45 degrees every time the oil passes through the engine, thus saving a great deal of oil.

The airplane ratio of power-to-weight, a product of the Hudson Principle of unit-engineering, produces an automobile shorn of needless weight, with airplane power-to-weight ratio, yet stronger than old-fashioned conventionally-built cars, Rabb Harrison,

Mr. and Mrs. James Norman announce the arrival of a son, James Frank, Thursday, May 24, at the Clark and Goodall hospital, weighing 7 pounds and 10 ounces.

Dr. Frank Stone of Lorenzo spent the first part of the week here with his daughter, Mrs. James Norman, returning to his home Friday.

Mr. and Mrs. J. B. Chitwood and son, Joe Jr., were visitors in Lubbock Thursday.

W. L. Crabtree of Newlin was a Memphis business visitor Saturday.

Mrs. Pete Clower and son, Pete Jr., went to Wellington today and will spend the week with her parents, Mr. and Mrs. T. E. Bengel.

Mr. and Mrs. B. B. son, Fredrick, Calif., arrived in visit with Mrs. Max L. McClare.

Miss Janvada from Amarillo spent an indefinite period with her father, P. E. Mr. and Mrs. this morning where Mr. Wolf funeral directors session there was conclusive.

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America's Thrill Car

CHEVROLET FOR 1934



Chevrolet's 80-horsepower Blue Streak motor will take you at a steady, unwavering pace wherever you want to go, whenever you want to go... and at a speed of 80 miles an hour and more. "Knee Action" smooths out the bumps on roughest roads.

Have you believed if you've new Chem miles you'll fied with ag priced car. yourself America's fr ed car.

ANOTHER LOAD OF CARS YESTERDAY

Potts Chevrolet Co

Main at 7th TOMIE M. POTTS

STUDEBAKER

offers you a LOT MORE in quality and costs only a LITTLE MORE than ordinary automobiles

In the Studebaker Dictator, discerning motorists will find a car completely out-performing every low-priced and medium-priced car on the market, yet costing only a very small amount more than low-priced cars. And it costs little to operate a Studebaker. This fine automobile will get 20 or more miles to the gallon of gasoline, its superior lubrication system makes oil consumption negligible, and cost of repairs has never been an item of importance on any motor car bearing Studebaker's name. Studebaker—the champion—delivered in Memphis, costs as little as \$875.

RAYMOND BALLEW

"THE HOUSE OF QUALITY"

Studebakers — G. E. Refrigerators — Philco Radios

PLYMOUTH

IT'S THE BEST ENGINEERED LOW-PRICED CAR

- FOR SAFETY
- FOR COMFORT
- FOR PERFORMANCE
- FOR LOW FIRST COST AND OPERATION

What do you expect in an automobile? Check Plymouth for every quality you'd like to have in your next car and see how completely this fine automobile "fills the bill" in every respect. In no other low-priced car will you find EVERY feature most motorists desire. Priced as low as \$733, completely equipped and delivered in Memphis.

Alexander-Travis Motor Co.

Also Agents For Diamond-T Trucks

CAMERA SHOWS TERRIFIC ACCELERATION




A Long Island, N. Y., photographer has evolved a new method of graphically and accurately showing acceleration by means of the camera. By means of special photographic equipment, which permits successive exposures at extremely short intervals of time, the photographer is able to catch simultaneously the movement of the hands of the stop-watch and the speedometer, thus registering the speed of the car at any elapsed time.

The camera man recently explained his idea to officials of the Hudson Motor Car Co., who instructed their New York distributor to place a Terraplane and driver at the disposal of the photographer for the purpose. The timer, or stop-watch, employed was the property of the photographer, and its accuracy is properly vouched for. Since the acceleration figures parallel so closely those obtained on tests by the Engineering Department at the plant, the accuracy of this method of depicting acceleration is verified.

In the view shown here the photographer has photographed the speedometer and the stop-watch at zero, before the car is put in motion. 12 seconds later the car has attained a speed of 47 miles per hour, and in 21 seconds the car has reached 75½ miles per hour.

As will be noted, the car was taken fresh from stock. The odometer dial on the instrument shows that it had only been operated a little over 80 miles. This is admittedly cruel treatment to give a new automobile, but with the duoflo oiling system employed on the Terraplane cars, a short spurt of this kind even with a new car although it is not recommended. The photographer to round out his picture an interesting demonstration conclusion of the trial, he was more amazed at the acceleration of the car than the success of his experiment. He thinks there was a car that accelerates so rapidly.

The car is a stock Terraplane Sedan, the exact duplicate found on an indefinite period in the salesroom floor. No other was employed, and the driver head, giving normal was used.

T. T. Harrison Motor Co

409 Noel HUDSON—TERRAPLANE



Power to Spare

Many motorists tell us that they don't care for drive 85 miles an hour. Perhaps not, but we remind them that an automobile that will do 85 and more with ease will operate much smoother than ordinary cars at moderate speeds. This is certainly true of the Ford V-8. Its vibrationless operation at ordinary driving speeds, as well as its lightning pickup and smooth performance at high speeds, will amaze even the most critical motorists. Get behind the wheel of Ford V-8 and put it to the acid test. It will quickly sell itself.

IMMEDIATE DELIVERY — NO DELAY



FOXHALL MOTOR CO.

Golfers Qualify Today in Country Club Championship Play Amarillo To Invade Fair Park Today

THE LIGHT FAILS

By Art Krenz

A shadow lengthens as Time's candle flickers. A great career looms greater on Fame's wall. But these last flutters of the candle's burning Show Babe the mighties hero of them all.



LAMPKIN LEADS SOFTBALLERS IN HITTING

Presbyterian Ace Is Leading League At .778 Clip

A check-up at the end of the first month of play in the Sunday School softball league revealed the fact that Woodrow "Red" Lampkin had replaced his teammate Chauncey Thompson as batting leader, and that the Baptists were still far ahead in team slugging honors. The erstwhile individual leading hitter, Thompson, relinquished his place at the top by losing almost 200 points. He now ranks seventh, with an average of .611, which is by no means measly. Carl Melear, also of the Presbyterians, now ranks second with .714. "Red's" average is .778. Seven of the 14 batters who have been to bat five or more times and have hit at the rate of .500 or better are Baptists. Three are of the Presbyterian squad and two each are Methodists and Christians. In the team batting, the most phenomenal rise was that of the Presbyterians, who took third place in batting honors with a raise of about 40 points. The Methodists dropped over 20 points, because of a game in which they collected only three hits. Not only did the knights of the vermilion helmets sustain their clip of heavy hitting, but they actually added three points to their average, which is exceptional even for a softball team. The Christians remained practically unchanged. Individual leaders of the loop are as follows: runs, Mitchell (C), Payne (B), and Massey (B), 9; hits, Massey (B), 17; Norman (C) and Payne (B), 12; doubles, Thompson (P), 4; Payne (B) and Howard (B), 3; triples, Thompson (P), 2; home runs, Massey (B), F; Dyer (C), Blevins (B), and Payne (B), 2. The leading hitters: Player, Team— AB R H Ave. Lampkin (P) — 9 5 7 .778 Melear (P) — 7 4 5 .714 Massey (B) — 24 9 17 .708 Brewer (B) — 16 7 11 .688 G. Walker (B) — 9 3 6 .667 Dickson (M) — 8 3 5 .625 Thompson (P) — 18 7 11 .611 Jones (M) — 5 2 3 .600 H. Walker (B) — 5 1 3 .600 Randolph (B) — 12 6 7 .583 Blevins (B) — 22 6 12 .545 Norman (C) — 23 7 12 .522 McAbee (C) — 8 1 4 .500 Payne (B) — 24 9 12 .500

Owls To Go Against Club

Amarillo's touted Merchants invade Fair Park this afternoon and are likely to feel the sting of the Owls' determination not to drop a close decision at home again. Boasting a club "as good or better than Pampa's," the Amarillo club can expect to find the task here much harder than did the Danciger Roadrunners, who went away with a 6-3 victory after working Stewart into submission. They were unable to turn the trick until their continual threats and powerful sluggers wore the hurler down. The Owls, after losing four games in a row, renewed their winning streak Thursday at Hollis, Okla., taking a 5-4 tilt that was halted at the end of the sixth by rain. This afternoon they are slated to send another powerful array against the invaders. Manager Matthew Allen, however, did not announce his starting hurler or lineup. The game is to be called at 3:30 o'clock. Admission has been set at 35 cents general, 15 cents for women and children under 12 free.

Baseball Scores And Standings

Table with columns for National League, American League, and Texas League, listing teams, scores, and standings.

GOLF By Art Krenz

Having learned the use of the wood and irons, the next important shots are recoveries from sand and rough. Let us deal with sand. The first consideration, when your ball has bound a bunker or the rough is to get out in the next stroke. If the trap is shallow and the distance to the green considerable, with the ball lying fair on the sand, the shot can be played almost the same as in the fairway, except that the ball must be picked up cleanly. The club must hit the ball without hitting down in the sand. Before attempting this shot, see that the feet are firmly imbedded in the sand so that the stance will be firm.

DO YOU REMEMBER

One Year Ago Today—George Lott and Johnny Van Ryn clinched the American zone Davis cup play for the United States by winning their double matches with Canada. Five Years Ago Today—Rabbit Maranville made the first miff of his career when he dropped a pop fly off Eddie Roush's bat in the sixth inning game with the Giants. Ten Years Ago Today—Harry Koskey, of Chicago, was suspended from the American Olympic ice skating team for demanding excessive expenses for his trip. Lamoin, the two-year-old son of Mr. and Mrs. Emory Patrick, is reported very ill at the family home on West 18th street. Mrs. O. B. Bray of Turkey arrived Friday to be at his bedside and visit her daughter, Mrs. Patrick. Lee Bell made a business trip to Hale Center Friday.

Tech Vaulters Sets Conference Record

LUBBOCK, May 26.—A new Border Conference polo vault record has been set by Coleman Cowan, the only track man entered from Texas Technological College, in the recent Border Conference tract meet held in Tucson, Ariz. Cowan passed the old mark 11 feet 9 1-2 inches by clearing the bar at 12 feet 2 1-2 inches. Several Smith College girls had trouble getting into France. They shouldn't have given themselves away with the French they learned in school.

Lawson Little Wins British Crown, 14-13

There are at least eight great holes in its 6500 yards, and that is more than enough to make it national and international in character. Few clubs would dare to have the finishing hole a par 3 affair. Yet Garden City's pond finishing hole is one of the most celebrated in the land. Its cavernous traps have broken many a back and heart. Cyril Tolley once took 11 shots in "Hell's Bunker."

So Near and Yet So Far But the most famous incident of those awesome pits concerns a one-time outstanding player who had applied for membership in the G. C. C. C. and was on the verge of being admitted—a real achievement, because of the strict requirements. The star was playing in the club's invitation that year. He needed only a 4, one above par, at the eighteenth to cop the medal. But he hit the ball too hard and it dropped into the depths. He took four shots and the ball still was on the sand. He cursed the bunker. He took four more shots and the ball remained unmoved. He cursed the course that would have such a bunker. He got out with the next and, with a 14, failed to qualify for anything, including membership, inasmuch as a half a dozen members had listened to his remarks. He never was admitted.

Vardon's Hands Perpetuated Just beyond is a plaster cast of the tremendous hands of Harry Vardon, generally admitted to have been the greatest master of the fairways. It is said of him that his fingers were so big that it looked as though he was walking with a bunch of bananas dangling from each arm. Each year since the days when golf was an obscure importation from the other side, the Garden City Golf Club has an invitation tournament for the golf-minded. On its long plaque recording winners are engraved such names as Travis, Jerry Travers, and Bob Gardner. Built for a gutta ball and changed at infrequent intervals, its grand old course still can test the game of any player.

L. G. Roscoe who has been at Wichita Falls for two weeks with Mrs. Roscoe, who is ill in the Wichita Falls Clinic Hospital, came Friday and spent until yesterday in Memphis. He reported Mrs. Roscoe much improved. She likely will return home today.

HALL COUNTY BURIAL CLUB Office: Whaley Bldg. E. Side Square Kennon Hilmyer, Secretary

YOU'RE TELLING ME

Arnel Odell Hale, Cleveland's second sacker, has a lot of nicknames. Sammy and Bing being two of them. "Bad News" probably is the most appropriate. Roy Van Grafan, former American League ump, now officiating in the International, hangs two pictures of himself in his hotel room. Sam Leslie, Dodger first sacker, is using a lighter bat than he did last season and his stick work is improving. Charley Gelbert, Cards' infielder who injured his leg two years ago when he accidentally discharged a load of shot into it, is working out with the second team at St. Louis and is cheerful and optimistic despite the fact he may never play regularly again. Jess Willard is doing a refereeing tour, a la Jack Dempsey, in the south.

TEAM BATTING Team— AB R H HR Av. Baptists — 216 90 111 9 .514 Christians — 202 64 65 3 .322 Presbyterians 166 57 53 2 .319 Methodists — 176 54 49 1 .278

Fitcher, Team Won Lost Ptc. Noel (P) — 2 0 1.000 Howard (B) — 2 0 1.000 Bryan (M) — 1 0 1.000 Burgarner (B) — 2 1 .667 Norman (C) — 2 2 .500 MacMillan (P) — 1 1 .500 Mitchell (C) — 1 1 .500 Beckum (M) — 1 1 .500 Landreth (M) — 0 1 .000 G. Walker (B) — 0 1 .000 Ward (P) — 0 1 .000 Clower (P) — 0 1 .000

BASEBALL MEMPHIS vs. AMARILLO Sunday, May 27th Game Called At 3:30 in Fair Park Admission: Men 35c Ladies 15c Children Under 12 Free

For Men Who Are Particular About Their Feet Walter Booth SHOES J. R. Jones Store TARVER'S IS NEXT DOOR TO US

Vertical text on the left margin containing various news snippets and advertisements.

Vertical text on the right margin, including 'RISK EXPRESS FOR SPEED-ECONOMY'.

The Democrat's Daily Page of All Star Comics

SALESMAN SAM



By Small

WASH TUBS



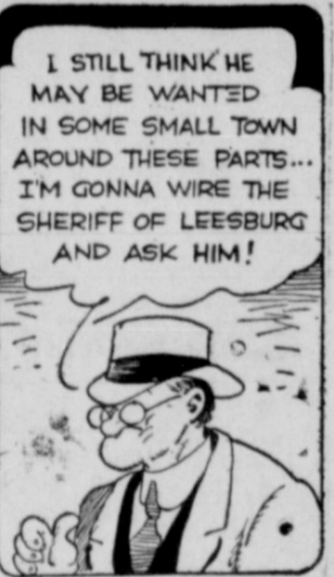
BY CRANE

BOOTS AND HER BUDDIES



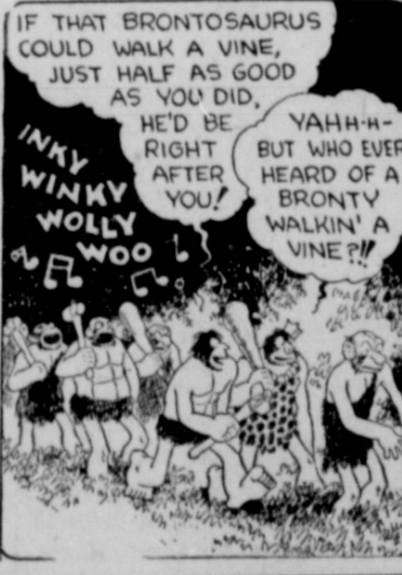
By MARTIN

FRECKLES AND HIS FRIENDS



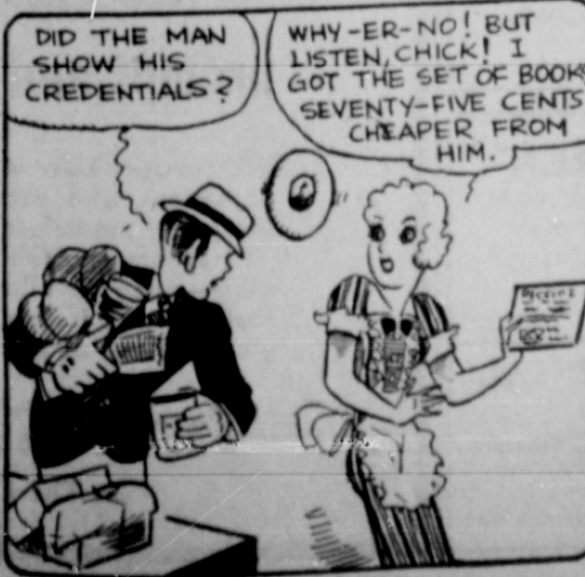
By BLOSSER

ALLEY OOP



By HAMLIN

THE NEWFANGLES (Mom'n Pop)



By COWAN

1934.

Sunday

—that's all you brought you've avoided

“What are you get temper avoided you. The vesting takes all short of hands neglect you. I derstood. I should and used to all

“How unkind a rotten thing are the living made and I’ve neglected you. I derstood. I should and used to all

“And I didn’t a varied one by an enthusiasm. His program followed.

“But if I did Johnson, Gidden and there here for few weeks when you’re leg is quite here here the year has known any you have could place like this.”

“I’m not used Grandfather promise you in “Of course I Grandfather mumbled, “B for bed, Mad his feet and house. He came na but she manipulated the The next day banon removed took a few step present.

(To Be

Mr. and daughter, Mrs. Lena Melear Temple when operated on the Scott and Mrs. Lamb is

Misses Paula Martha Temple to attend a soc at Camp Wall Sam Fortner yesterday for with his son,

Mrs. N. A. Memphis for daughter, Mrs. Mrs. Clara this morning in club in the Wed- year Wed- at the Stokes.

Mr. and daughter, Mrs. turned to their Friday after Major Wood iery.

Mr. and returned to their yesterday after Mr. and Mrs. S.

Kilts

vious Puzzle

NILA CRAM COOK

MAHATMA

FEASIB

GANDHI

VERTICAL

3 Silly.

3 Imitation

4 Masculine pronoun.

5 To value

6 Genus of ostriches.

7 Sweet potato

8 Like.

9 Indian.

10 Bluntness.

Business meeting, president, Una party was service pro and a report

Painted pro Lord, the was “Let’s Mrs. W. national on the Tongues.” of “Amuse- Marie Bar- Legend of and wafers W. Wilson, Lola Faye arber, Fern nday, Grace ndsey, Shir- and Rachel

