# The Memphis Democrat 






REVIVAL -

$\square$


Local and Personal



| Meat, Bread and Molasses |
| :---: |
| PHoNBs 10 and 4 ass |
| NELL GROCERY COMPANY |

## Southwestern Life Insurance Co. OfFice over hall county bank PHONE 583 <br> Free Insurance Service, To Policy Holders C. A. REYNOLDS, Manager.

FOR ALL KINDS OF FRESH AND CURED MEATS, GO TO
GARDNER MEAT COMPANY
Phones 160 or 280



Pontiac owners in this tiac Six is a genuinely
ocality, like owners every- sound investment-for our New lower prices on all where, believe today's Pon- own records bear out the
body types (Chetioe jub in) Coupe - - $\quad \mathbf{7 7 4 5}$ tiac priced Six that money can enjoys a national reputa. Sport Rosdoter :-
Sport Cabriolet
7795
795 $\quad$ buy. At its recently reduc- eno for high resale value. Sport Cabriolet :
Landau Sedan
3845 Do Luxo Landea Sedan 9925 cylinder performance and



## Vallance Motor Company MEMPHIS, TEXAS

 PONTHAC SIXSCHOOL NEWS DARIIES BRING $工={ }_{\text {LANCASTER }}$

## Fall Buyin

 GuideA DOLLAR'S WORTH FOR EVERY DOLL SPENT WITHUS

| DRESSES <br> Light weight wools, crepes and satin creper- $\begin{gathered} \$ 9.95-\$ 17.95-\$ 19.85 \text { to } \$ 34.50 \\ \text { CHILDREN'S DRESSES } \end{gathered}$ $\$ 1.95 \cdot \$ 3.39 \cdot \$ 3.95 \cdot \$ 5.95$ | MILLINERY <br> Felt Hats, .............. $\$ 195_{4}$ <br> Felt and Velvet Combination <br> Hanna-Pope's price ... $\$ 3.95$ s <br> Hollywood Felts .... $\$ 9.85$, |
| :---: | :---: |
| COATS <br> at prices that are startling <br> $\$ 13.95$ to $\$ 27.50$ <br> Another Group- <br> $\$ 39.50$ to $\$ 59.50$ | MEN'S SHOES $\$ 3.95-\$ 4.95-\$ 6.50-\$ 1$ <br> BOYS SHOES <br> $\$ 3.25$ - $\$ 3.50$ |

WORK CLOTHING



SILKS
40-inch wathable Crepe de Chine in the sea-
son't newest colors-Hanna Pope's price,
poas yard 40-inch Flat Crepe beautiful quality
all the most wanted shades. Hanna Po
price, per yard
C. LEE RUSHING

Acu
Southland Life policies with double indemnity,
pay double the face apay double the face a-
mount if the insured is accidentally killed.

## aphoner

 4-8-2SERYCE MANFR
fortind ilife
Ranges and
Heaters

## ttention --

We want to thank the automobile owners of Memsand trade territory for the wonderful tire and tube iness given our many dealers who sell the INDIA and tube, and during the past five months that we e distributed the INDIA we have never had an adtment to make. Can you beat it?
And since we have sold them long enough to be y convinced that we were selling a genuine product, went to Dallas this week and bought a car load. We oy selling merchandise that we can guarantee to give telass service and when you buy an INDIA you buv re that is advertised through the mail to contain no flamed rubber.
Ask any customer who has been using INDIA tires the past several months. We are willing to stand by ir testimony. If you buy our tires and don't get the tservice, we are here to do our own adjusting.

Ask Our Dealers for the India and Get Wise

## Vebster Brothers

ISTRIBUTORS OF INDIA TIRES AND TUBES
We have a cheaper tire for the small car but do not rantee it. It pays to buy the best.

IL Inemirtuo עeminivai

## COLDS AND ROUP AFFECT CHICKENS  

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rpect him to build a school for u.
with the cooperation of the com.
munity. He has had ocnsiderable
experience, having taught in Clar
endon college and substitute di


## Join the Crowd

You should join the crowd of satisfied customers swarming from our store with new fall suits.

There's a reason for such volume of business and it's no secret. Many of our patrons have been wearing a Ross suit as long as five or six years and their better judgment tells them to "come back for more." Why should they go anywhere else? We have suits that will please any mañ or boy, from-

## $\$ 15.00$ to $\$ 50.00$

Ross Clothing Co.

## JAMIES WILIBE CANDDATITFOR SCHOOL OFFICE <br> PAINT UP! barns and outhouses. Good paint not only improves the general appearance of your premises but adds to the life and value of your property. <br> GET OUR PRICES THIS WEEK on several well-known Brands of paint MINNESOTA PAINTS <br> ARMORCOTE BRUSHING LACQUER SEWELL'S PAINTS <br> WallPaper <br> has been greatly reduced <br> We stock hundreds of patterns of fine wall paper that you may buy now at a great saving. Prepare for diasgreeable <br> WM. CAMERON\& CO.

Only Buick has an engine Vibrationless beyond belief


DUICK'S remarkable freedom from vibration is Bue primarily to three vitally important factors. First - the inherent smoothness of the Buick Valve-in-Head six-cylinder engine. Secondrubber engine mountings, front and rear. And third-the scientific and almost perfect balance of the entire' Buick crankshaft assembly.
Only Buick enjoys these advantages. And only Buick provides the silken performance-the unvarying smoothness at all speeds-the longer life and greater serviceability of an engine vibrationless beyond belief. Sedans "1195 to "1995 $\qquad$ Sport Models '1195 to ${ }^{1} 1525$

## BUICK ${ }^{\text {or }} 1928$

## DAVII BUICK COMPANY

West Noel Street

## Memphis, Texas

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## Local and Personal

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The production of three in
creasingly large crops of cotton in
each of which the yield has out-

$\qquad$ with the Texas Experiment Sta-
tion and other stations in the oot.
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promise to yield helpful inform
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the cotton industry. The pro-
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annual supply of American cot-
ton; studies of the consumption of cottons and studies of the c
ton markets themselves. The spinning utility studies in-
clude grade and staple estimates
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FARMERS STATE BANK

$\qquad$ Milk from cows milked by saniary.
We wach barn and cows daily All bottles are washed and stenil We have our milk cooled before ber Milk cooled before bottling helpo 8. Our milk is bottled by machinery. 9. The doctors say milk from a $n$
is better for babies than from just 10. We have milk, whipping cream
buttermilk.

A HEARSE IS A POOR VEHICLE I TO RIDE TO CHURCH-USE SANITN CITY DAIR



A REMARKABLE SA on Ladies' Millinery and Ready-to-ll


## 1

## AN

 INTRODUCTIONTHE WEST TEXAS UTIIITIES $\mathrm{CO}_{0}$, with general offices at Abilene, Texas, has acquired operating control of the electric light and power and ice properties formerly operated by the Central Power and Light Company in the counties of Donley, Collingsworth, Hall and Childress, and has now taken over the duties and responsibilities incident to the administration of these public services.

As a new citizen entering into the community life of the cities and towns included in this teritory, with important public service functions to perform, the company wishes to take this opportunity of greeting this citizenship and to assure its customers that the high standard of service rendered by the former management will continue to prevail.

The West Texas Utilities Company is proud of the fact that it is now rated as one of the foremost public service organizations of the Southwest. It is proud of the remarkable growth and extension of its operations during the last five years in West Texas, a growth that has carried it from a small public utility serving eight towns to one that now serves a hundred towns and cities and numbers over fortyfive thousand customers. It is prouder still of the friendship, the confidence and the goodwill that has been manifested toward it by the citizenship of those towns and cities. And it earnestly hopes that through the same kind of honest and efficient service in this new territory that the same spirit of cooperaion will prevail here.

No effort will be spared in giving to these cities the highest type of service that sound financing and efficient engineering can provide, and it is neither exaggerating nor boasting when we state that we believe this service will always be on a par with that found anywhere in the world.

The West Texas Utilities Company, with its highly perfected transmission system and its great reserves of power is geographically better situated to serve this section than any other power company now operating in the Southwest. Under the modern
system of mass production which demands such highly perfected systems as this in order that any section may keep abreast of the times and meet sectional competition, this territory logically falls within the area which should, according to economical principles, be served by the West Texas Utilities system. And this is the reason for the charter changes which have been made in order to permit the consolidation of this territory with the West Texas Utilities Company.

Few if any changes are contemplated at this time in the operating personnel of the properties at any of the cities concerned. The men and women who have served you in the past will continue to serve, under the direction of the policies which control the operation of the West Texas Utilities Company; policies which have as their foundation always fair dealing, consideration, courtesy and efficiency.

It is such policies as these that have gained and we hope have merited the respect and friendship of the other communities which we serve, and it is in such a spirit of friendliness and determination to do its part in every worthwhile undertaking for the advancement of these cities that this company has entered upon its duties as a public servant among you.


