

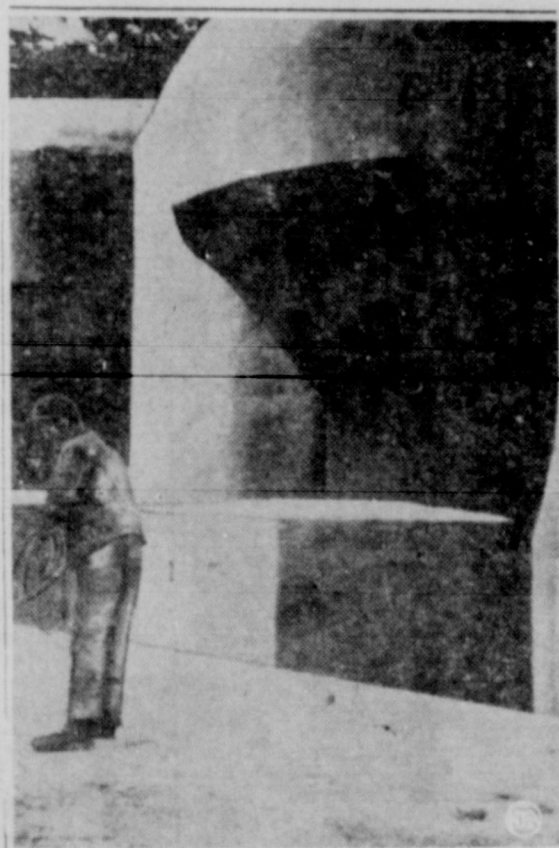
# WELLS BUYS DEMOCRAT

## Memphis Democrat

THE VOICE OF THE UPPER RED RIVER VALLEY Your Home Paper WEEKLY DEMOCRAT EST. 1907 DAILY DEMOCRAT EST. 1934

29th Year AP SERVICE Memphis, Texas, Thurs., March 12, 1936. No. 267

### France Mans Her Frontier Forts



With the German guns bristling along its Eastern frontier, France prepared to muster the full force of its military by cancelling all leaves and redoubling its watch at the great system of fortresses designed to balk an invasion from across the Rhine. Two rare views of French fortifications are pictured above—the great, windowless steel and cement casement of one stronghold (left); and the crew of a subterranean heavy gun emplacement.

### OWNERSHIP TO CHANGE AFTER THIS SATURDAY

#### Democrat to Revert to Weekly Paper After This Week

By the terms of a deal completed the latter part of last week, J. Claude Wells, former owner of the paper, has purchased the Democrat from Russell Middleton, and will take charge of the publication after next Saturday's issue, at which time the publication of a daily paper will be discontinued.

The Democrat will appear in its first issue as a weekly Friday, March 20, and will be printed each Thursday night and mailed early Friday mornings, according to an (Continued on Page 3)

### PERFECT PLANS FOR BAND FUNDS

Plans were worked out yesterday afternoon at a joint meeting of the band committees of the Memphis Junior and Senior Chambers of Commerce whereby a sustaining fund will be provided for the Memphis Gold Medal Band, according to Fred V. Clark, secretary.

Action by the band committees was taken after the two Chambers had decided to sponsor the Black and Gold Band as a regular project and to elevate the band to a community plane.

### LOCAL STUDENTS WILL COMPETE

Members of the Public Speaking Department of the local High School will journey to Childress tomorrow to put on a program at the Childress High School, according to L. C. Smyers, head of the local school's speech department.

Twenty-five Memphis students will appear on the program. The Memphis public address system will be taken to Childress to be used on the varied program.

On Saturday the local High school declamation and extemporaneous speakers will compete in the annual Panhandle Invitation Speech Tournament, to be held in Amarillo.

Those to enter the tournament from here are R. E. Martin, Jr., and Ina Ruth Spry, extemporaneous speakers; Bonnie Terrell, Harold Foxhall and Darlein Reed, declaimers.

### PLEDGES FUNDS FOR FARM AID

#### President Assures Committee Money Will Be Available

WASHINGTON, March 12.—President Roosevelt today assured the Senate agriculture committee that he would make thirteen million dollars available for crop production loans, effective March 20, and more funds, up to thirty millions, as needed.

He said additional money would be supplied as rapidly as possible, and in time to meet the demands of the farm credit program.

### The Weather

WEST TEXAS: Partly cloudy today; warmer tonight and Friday.

LOCAL: Slightly cooler today. Temperature at 8:00 a. m. registered 43 degrees, rising to 57 degrees by 12:00 m. Sky clear this morning. Brisk breeze from south.

### FRANCE OB DURATE

LONDON, March 12. (AP)—France announced today that she would insist absolutely on the removal of all German troops from the Rhineland, regardless of Germany's threat to seek isolation. Germany declares any attempt to have the Reich renounce sovereign rights, would compel withdrawal of all peace offers.

### New Publisher



J. CLAUDE WELLS

Former publisher of the Democrat, who again takes charge of the paper after this week.

### Lakeview School is Affected by Deficit

### TEACHERS ASSN. MEETS SATURDAY

The regular monthly session of the Hall County Teachers Association is to be held Saturday morning at 10:30 in the Annex to the Baptist Church here.

J. T. Duncan, general director of the County Interscholastic League meet, asks all county league officers to be present. L. B. Penick, athletic director of the meet, has announced that entrants in girls' volley ball and junior boys' basketball must be sent him by (Continued on Page 3)

### GOVERNOR WILL REFUSE SECOND REPRIEVE MOVE

#### Hauptmann Must Go to Death Chair Last Week March

TRENTON, March 12.—Governor Hoffman today announced that he has no intention of again acting to stay the execution of Richard Hauptmann, kidnaper and murderer of the Charles Lindbergh child, which is set for the week of March 30. Today was the last day under New Jersey laws, in which a reprieve for Hauptmann could be legally granted by the governor. Governor Hoffman recalled his previous statement, of January 17, in which he stated that there would be no further reprieve, and said he had not changed his mind since that time.

Counsel for the condemned man urged to the hope that Hauptmann will have a fighting chance, if the governor will question Doctor John Condon, who is now enroute back to the United States from Panama.

It now seems practically certain that sometime during the week of March 30, the German carpenter will march to the electric chair, and pay for his crime with his life, thus writing "finis" to one of the most sensational criminal proceedings in the annals of the United States.

### FIRE DESTROYS BARN ON EIGHTH

Fire of undetermined origin completely destroyed a barn at the corner of E. Bean, Eighth and Mont. streets, yesterday afternoon, seriously damaging an Esplanade belonging to Mr. Bean, which is stored in the barn.

The alarm was given at 3:50 p. m., and when the department arrived at the scene the entire roof of the two story structure was gone, a store of feed on the second floor adding to the flames.

The fire was brought under control in a short time, but not before the barn was badly damaged.

Sparks from the flames ignited a garage across the street, but no damage was done.

A high tension electric line was downed in two, interrupting electric service in that part of the city temporarily.

### District Grid Game Schedule Arranged

The conference football schedule for District 3B was worked out at a meeting of coaches and school superintendents Tuesday afternoon at the home of Supt. W. C. Perkins, and the district executive committee was reorganized.

Supt. W. C. Perkins of Shamrock was elected as chairman of the executive committee to determine all interscholastic League football questions during the coming year. Supt. J. Lee Gilchrist of Wheeler and Supt. W. C. Perkins of Memphis were named as members of the committee. Coach E. Rush of Shamrock was elected secretary of the organization. The retiring chairman of the executive committee is Supt. C. A. McLean.

The coaches and superintendents voted five to three to close regional football play by Thanksgiving. Opinion was expressed that large crowds would attend the games if they were played earlier. (Continued on Page 3)

### RURAL SCHOOLS SEE ART SHOW

#### Pupils Will Attend Art Exhibit At High School

Four hundred and seventeen rural school children yesterday pledged themselves to attend the exhibition of fine art work at the Memphis High School today and the remainder of the week.

The rural school children of the (Continued on Page 3)

### JUNIOR CHAMBER MASS MEETING

All members and prospective members of the Memphis Junior Chamber of Commerce are urged to attend a mass meeting of the organization tomorrow night at 8:00 o'clock in the local Legion Hall.

An amusement program has been planned; and according to Joe Chitwood, the program will be topped by an old-fashioned negro "battleroyal." Six local negroes, all weighing between 170 and 180 pounds, are to be blindfolded and put in an arena to do battle. The one remaining on his feet at the end of the affair will be given a purse of \$10.

Several important business matters are also slated for discussion tomorrow night.



# Memphis Democrat

Hall County Herald Absorbed by Purchase August 7, 1928  
Published Every Afternoon Except Sunday

Russell Middleton, Owner-Publisher E. C. Johnson, Managing Editor  
F. R. Seyfarth, Advertising Manager Tom Wood, Mechanical Supt.  
Entered at Postoffice at Memphis, Texas, as Second Class Mail Matter Under Act of March 3, 1879.

The Democrat may not always be right in the stand it takes; it may not always be wise in standing for what it believes; but, right or wrong, wise or unwise, the Democrat will stand for the things it believes are for the welfare of the Community.

## COW MAY SOLVE PROBLEMS

IF the Washington administration really wants to do something for the country, to promote saner thinking and check the spread of crackpot-ism, it might finance the purchase for every American citizen of one dreamy-eyed, more or less contented cows.

Having done this, it should arrange things so that each citizen would be compelled to go out and milk his cow, morning and night.

This little idea is derived from the reading of a recent interview with Grant Wood, that Iowa-born artist who has shown his fellow citizens that art can arise in the corn belt as well as among the cafes of Paris.

Mr. Wood explains that he went to Paris as a lad, grew a big beard, sat around the cafe tables and waited for inspiration to smite him. After a while he found that, while he was having a very pleasant time, he was not getting much painting done; and when he began studying the young aesthetes about him, he discovered why that was.

\* \* \*

"THEY," he says, "believed an artist had to wait for inspiration very quietly, and they did most of their waiting at the Dome or the Rotonde, with brandy. It was then that I realized that all the really good ideas I'd ever had came to me while I was milking a cow. So I went back to Iowa."

Now this discovery is one all of us might well take to heart. The wisdom that comes to a man while he is snuggled up under the lee of a cow is of the earthly, contemplative sort. The alarms and excursions of modern political and economic theories have no part in it.

You don't dream of fantastic cure-all and you don't get panicky about some isms or other, while you have bossy by the business end. Your thoughts are realistic and direct. The moment you get a bit flighty, her tail is sure to fetch you a swipe across the left ear and bring you down to earth again.

\* \* \*

SO this back-to-the-cow idea has possibilities. But if it would be a good thing for us ordinary citizens, how much better would it not be for our leaders—civic, industrial, and political?

The cloudy abstractions of a braintruster might grow lucid and business-like; the high-powered financier might stop seeing Communists under the White House bed and think a little more about doing the job to which Providence has appointed him; the politician of any party might begin to reflect more on his responsibilities and less on his chances.

Altogether, we ought to get a new era out of it; an era in which we would stop falling for slogans and start thinking our way through our problems in the good old American way. The cow, humble beast though she is, might prove our salvation.



Today marks the final appearance of We Saw, insofar as the present editor is concerned. Officially closed more than a week ago, We Saw appears again today in its final bow, for the purpose of saying goodbye to its many customers.

Initiated several months ago for the purpose of chronicling the little unusual happenings which never find their way into the news columns of any paper, We Saw grew

**SUBSCRIPTION RATES**  
By Carrier  
In Memphis, Newlin, Estelline, Turkey, Lakeview, Plaska, Hedley, Clarendon, Le-La Lake, Giles, Quitaque, and Wellington:  
One Week 10c  
One Month 45c  
By Mail  
One Month 50c  
Three Months 1.25  
One Year \$3.00  
In Hall, Donley, Collingsworth, Briccoe, Childress, Motley and Ottle Counties, Elsewhere \$4.00

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice, or same being given to the editor personally at the office at 517 Main Street, Memphis, Texas.

and grew, and we took pleasure in its growth.

In this column from time to time, we have mentioned practically every one of the citizens of Memphis... poked a little wild fun at them for their actions... called attention to their foibles and eccentricities... but always in a kind though humorous manner.

There have, no doubt, been times when parties on the receiving end of our quips have momentarily failed to appreciate the joke, but we believe that, without an exception, the next day they have been able to laugh about it with the rest of our folks.

We have never intended to offend, and hope that we have not. Of course, the party featured in any squib usually saw less fun in it than did others, but they, in turn, always took great delight in the jokes on the other fellow.

We have enjoyed editing the column as much as you have enjoyed reading it, and we sincerely regret that conditions have arisen which preclude our "carrying on" with it, but all things come to an end eventually.

We appreciate very much the hundreds of inquiries we received last week from subscribers as to why the We Saw had been discontinued, and their interest, inas-



manifested, amply repaid us for the many, many times we sat at our typewriter and wondered just how we would fill the next day's column.

So, we take this method of extending our sincere thanks to those who, by their interest, spurred the column on to the minor success it achieved, and to those who helped us by reporting little incidents for the column.

In conclusion, may I leave one thought with all those good folks whose names and personalities made the column what it was—no person kids anyone but his friends.  
EARL C. JOHNSON.

Mr. and Mrs. E. N. East, Mr. and Mrs. J. M. Bennett and Mr. and Mrs. W. T. Rea of Kirkland spent Sunday in Memphis as the guests of Mr. and Mrs. H. T. Rea.

Morris Higley, editor and publisher of the Childress Index, and Warren Davis of the circulation department were business visitors in Memphis yesterday.

Mrs. Stella King and daughter, Mrs. Raleigh Adams of Estelline spent yesterday in Memphis.

## Today's Weather During 14 Years

(Furnished by Blitha Scott)

	Temperature		Weather
	AM	PM	
1925	40	66	Clear
1924	45	80	Clear
1923	52	78	Cloudy
1922	24	40	P. Cloudy
1921	44	79	Cloudy
1920	40	75	Clear
1919	41	66	Clear
1918	55	82	P. Cloudy
1917	39	54	Clear
1916	44	63	Clear
1915	42	56	Clear
1914	38	73	Cloudy
1 inch snow			
1925	41	55	Clear
1922	51	60	Clear

### JURORS DISMISSED

Jurors summoned for duty in District Court Friday, March 13, need not report, the case for which they were required having been settled out of court.  
A. J. Fires, Dist. Judge

Jack Boone received word from Mrs. Boone that her sister, Mrs. W. F. Lewallen, who has been seriously ill in a Houston hospital for several days, is reported to be improving. Mrs. Boone went to Houston last week to be with her sister.

## Behind the Scenes in Washington

By RODNEY DUTCHER  
NEA Service Staff Correspondent

**BY RODNEY DUTCHER**  
NEA Service Staff Correspondent  
WASHINGTON — That little family squabble in Tokio is being watched intently here—and presumably in all other world capitals—for its possible bearing on the great standing question: When will the next big war break out—and where?  
Two years ago the dopesters of international politics anticipated an early war between Japan and Russia which would spread at least as far west as Germany. More recently they have believed the first outbreak would come in Europe. Now world-wide attention shifts back to the Far East. If the extremist militarists who killed the ruling Japanese statesmen turn out to have made some headway by their uprising, there still be an increasing disposition to believe that the next international slaughter will begin with a Russo-Japanese clash, which almost inevitably would involve Germany, France, and most of Europe.

If nothing happens in the Far East, most international politicians believe, the next world war is likely to be delayed a couple of years—"until Hitler gets ready."

But meanwhile the Nazis are likely to take over Memel. Probably with nothing more than verbal objection by the French, who have refrained from "preventive" warfare chiefly because of unwillingness of the French people to engage in an aggressive war.

**JIM FARLEY** had better start praying that there will be no major steamship disasters between now and election time.

Recent prediction in this column that Commander H. McCoy Jones and Frederick L. Adams, second and third ranking officers of the Bureau of Navigation and Steamship Inspection, wouldn't lose their jobs turns out to have been wrong.

These men, proponents of safety at sea and protection of passengers from horrors such as the Morro Castle and Mohawk disasters, were charged with giving publicity to the resolution of the bureau Board of Supervising Inspectors which said in effect that board members could no longer be responsible for safety and lives of passengers and crews on American vessels.

Their friends charge their supporters have been loath to insist on safety reforms, because shipping interests don't want to pay the costs.

Anyway, they have been fired by Secretary of Commerce Dan Rogers and Assistant Secretary J. Morris Johnson. And if there's another Morro Castle disaster, nothing more likely than that the Republicans will use the dismissal incident in an attempt to gain responsibility on the administration.



### Ownership To—

(Continued from Page 1)

announcement made this morning by Mr. Wells.

Mr. Wells needs no introduction to the people of the Memphis area, having published the Democrat for several years before the paper was sold to the Hawk-Howe interests of Marillo, from whom Mr. Middleton purchased the paper six months ago.

Mr. Middleton has contracted for the purchase of a controlling interest in Radio Station WLAP, at Lexington, Kentucky, and will take over the active management of the station as soon as the transfer is approved by the Federal Communications Commission. He will leave for Kentucky about April 1st, but his family will remain in Memphis until after the close of school.

### District Grid—

(Continued from Page 1)

This year. Numerous persons are away from the closing games in the year because of the cold weather. It was the general opinion of those taking part in the meeting.

Other rulings passed at the meeting are:

To close district play by November 20.

To assess each school two dollars for the purchase of a trophy to be given the district winner.

Each coach is to list all prospective grid officials in his vicinity. These are to be turned in to the district secretary in order that the selection of the officials may be made at the minimum expense.

Each school is allowed 10 local passes to home games.

Each school's band and pep squad will be admitted free.

Two complimentary tickets to be furnished scouts of opposing schools.

Following are the incomplete schedules as were worked out:

Sept. 11.—Lefors versus Sayre, Wellington versus Mobeetie.

Sept. 18.—Lefors versus Canfield, Wellington versus Wheeler, Memphis versus Mobeetie.

Sept. 25.—Shamrock versus Lefors, McLean versus Mobeetie, Clarendon versus Wellington.

Oct. 2.—Shamrock versus Mobeetie, Memphis versus Lefors, Wheeler versus Clarendon.

Oct. 9.—Clarendon versus Shamrock, McLean versus Memphis, Lefors versus Wellington, Mobeetie versus Wheeler.

Oct. 16.—Lefors versus Clarendon, Memphis versus Wheeler.

Oct. 23.—Memphis versus Shamrock, McLean versus Wellington, Lefors versus Wheeler, Mobeetie versus Clarendon.

Oct. 30.—McLean versus Wheeler, Lefors versus Mobeetie, Memphis versus Wellington.

Nov. 6.—Wheeler versus Shamrock, Lefors versus McLean, Clarendon versus Memphis.

Nov. 13.—Wellington versus Shamrock, McLean versus Clarendon, Wheeler versus Lefors.

Nov. 20.—Shamrock versus McLean.

The game sites have not been definitely worked out.

### Rural Schools—

(Continued from Page 1)

county announced their intentions of attending the art exhibit when the Memphis High School Public Speaking class yesterday gave 25-minute programs at 11 rural schools of Hall County.

School buses have today been making trips to the various common schools and bringing the pupils to see the art exhibit.

Large crowds have been attending the art show each day, and the exhibit closes tomorrow night.

### Teachers Assn—

(Continued from Page 1)

March 14. Supt. W. C. Davis of Memphis will speak Saturday on "Educational Trends of 1936." Miss Edna Bryan, Eli, will speak on "The Value of Radio in the Schools." T. O. Neely of Salisbury will deliver an address on "Boy Scout Work in Rural Schools and Seventh Grade Geography."

Mrs. Curtis Henry of Lesley will conduct a demonstration lesson in fourth grade geography, and Miss Thavia Hemphill of Newlin will conclude the program with a song.

Mrs. Fletcher L. Swift and son, Winfred, and Ray Davis went to Fort Worth this morning to attend the Fat Stock Show and visit Mrs. Swift's daughter. Winfred is delegate to the Fat Stock Show from this region of the Future Farmers of America. He was chosen to represent this region in a meeting held in Memphis recently.

### STOMACH SUFFERERS

#### At Last Medical Science Offers You A Compound for Acid Stomach Ulcers and Colitis



**GAS-TONS**—is a new compound for various gastro-intestinal ailments—for stomach and duodenal ulcers and inflammations—For irritable colon and ulcerative colitis—for acid stomach (hyperacidity) etc.

You are due good health, happiness and contentment so why suffer with Stomach and duodenal ulcers—poor digestion—Acid Dyspepsia—Gassiness—Sour or upset stomach—Bloating—Heartburn—Constipation—Bad breath, Sleeplessness—Headaches—Jaded appetite—Blue spells—tired feeling—Despondency when these conditions are due to or persist because of excess acid.

You take no risk in ordering Gas-Tons. If after using the tablets 10 days you do not get the relief you yourself expect, you have but to send back the unused portion of the bottle and we will return the money you have paid us, in full, every penny of it. Trial size bottles (25 tablets) \$1.00, 100 tablets \$3.00.

Call at your home town druggist and ask him about the iron clad guarantee, also what this remarkable compound is doing for others.

Gas-Tons are sold in Memphis by Meacham's Pharmacy and by leading drug stores in other towns. If your druggist does not have Gas-Tons send money orders payable to Meacham's Pharmacy, Memphis.—Adv.

### DIES AT ASHTOLA

M. L. Tucker, 85, died at the home of his daughter, Mrs. Albert Reed, in Ashtola Tuesday. Funeral services for the aged man were conducted yesterday afternoon at 3:00 o'clock from the Methodist Church at Clarendon, with Rev. E. D. Landreth, former Memphis pastor, conducting. Burial was in the

Clarendon cemetery with Hodges Funeral Home of Memphis in charge.

Mr. Tucker, who came to Texas in 1879 from Tennessee, is survived by seven children, 15 grandchildren and seven great grandchildren.

Read the ads in today's Democrat for spring bargains.

Try a Democrat Want Ad.

### Sore Gums—Pyorrhea

Foul breath, loose teeth or sore Gums are disgusting to behold, all will agree. **LETO'S PYORRHEA REMEDY** is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. Tarver's Pharmacy.

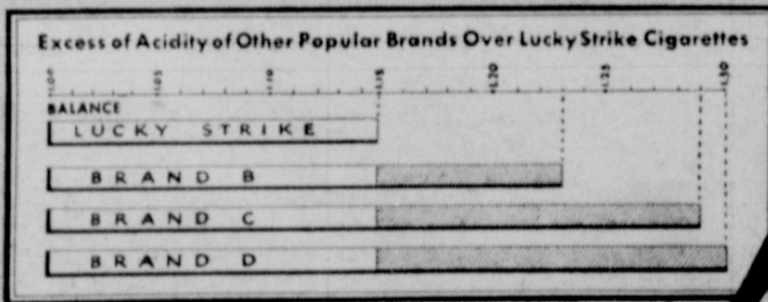
# Luckies

a light smoke

## OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"



Luckies are less acid



### PROPER AGING

Tobacco in its natural state is harsh and strong. Though "cured" by the grower before sale, it is unsuited for use without further aging. During this aging period (which ranges in the case of Lucky Strike from 1½ to 3 years) important changes occur. These "Nature" changes result in the partial "smoothing out" of the original harsh qualities of the leaf. Our process of manufacture carries these improvements many steps further—as every Lucky Strike Cigarette exemplifies: A Light Smoke of rich, ripe-bodied tobacco.



### LUCKIES ARE LESS ACID!

Recent chemical tests show\* that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.

\*RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARCH GROUPS

## "IT'S TOASTED" — Your throat protection — against irritation — against cough

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PLAY  
The New Game  
**MONOPOLY**  
NOW ON SALE  
At  
**TARVER'S**





# WOMAN'S PAGE



NORA TIPTON, Society Editor, Phone 15

## Mystic Weavers In Meeting

Mrs. J. L. Barnes entertained members of the Mystic Weaver Club yesterday afternoon at her home, 718 South Seventh.

Mrs. F. N. Foxhall, president, presided over a brief business session. Roll call was answered with humorous jokes and current events.

After a time spent at needle work the members that were present went in a group to the High School building visit the art exhibit.

During the social hour Mrs. Barnes served a lovely two course refreshment plate to Mrs. S. T. Harrison, Mrs. F. N. Foxhall, Mrs. C. R. Webster, Mrs. E. H. Wherry, Mrs. G. D. Beard, Mrs. R. C. Walker, Mrs. C. W. Kinlow, Mrs. S. S. Montgomery, Mrs. T. R. Garrett, Mrs. J. S. McHenry, Mrs. T. E. Noel, Mrs. T. J. Harrison, Mrs. J. A. MacMillan, Mrs. T. Kittinger, Mrs. M. J. Dupard and Mrs. W. B. DeBerry.

## Honored With Birthday Party

Complimenting Miss Lena Melear, Mrs. J. W. Vallance, Mrs. Jack Breland, Mrs. Lafayette Pounds and Mrs. Herman Vallance entertained with a party on the eve of her birthday, at the home of Mrs. J. W. Vallance, 909 West Bradford.

A color scheme of green and white was carried out in all the appointments.

Mrs. Herschel Melear presided over the regatta, a beautiful hand painted creation in the colors.

After the honoree arrived and was seated in a large chair with a large beautifully decorated birthday cake placed on a table at the side, Mad and Jacqueline Pounds and Brownie Nan Lamb entered singing Happy Birthday to You, carrying large trays laden with lovely and useful gifts.

The guest list included: Mrs. George Greenhaw, Mrs. W. D. Orr, Mrs. Billie Higdon, Mrs. Eldon Thompson, Mrs. Cecil McCollum, Mrs. E. C. Wingrove, Mrs. Dwan Jones, Mrs. Jack Grant, Mrs. Ed Duncan, Mrs. M. M. Pounds, Mrs. E. L. Hargrove, Mrs. J. E. Lamb, Mrs. Jim Vallance, Miss Beulah Black, Miss Laura Black, Miss Winnie Castle, Miss Bill Gerlach, Miss Henry Guest, Mrs. E. S. Foust, Mrs. Hylton Buster, Mrs. Billie Howard, Mrs. H. A. Howard, Mrs. H. B. Melear, Mrs. G. H. Melear, Mrs. Raymond Adeock, Mrs. John Stevenon, Mrs. M. C. Allen, Mrs. Hub Bass, Mrs. J. D. Shankle, Miss Thelma Shankle, Brownie Nan Lamb, Durad and Jacqueline Pounds, June Adeock, Bobbie and Mary Jo Melear, Mrs. Wm. Gerlach, Mrs. S. W. Balek, Miss Bonnie and Willie Black and Miss Nell Grant.

## Church of Christ Bible Class

The Bible Class of the Church of Christ met Tuesday afternoon at 3 o'clock at the church in their regular Bible study, with 39 members present.

Dwan Jones taught the lesson using for his subject, "The Gospel."

The women have been meeting each Tuesday and Thursday to quilt quilts to be sent to the Boles Orphan Home. Six have been completed and they have four yet to quilt.

Mrs. C. O. Davenport, Mr. and Mrs. Bill Bowdman and Mrs. T. J. Dunbar were visitors in Amarillo yesterday.

## Exposition's "Bluebonnet Girl"



Irene Caldwell, 22, will be official hostess of the Texas Centennial Exposition when the Southwest's big World's Fair opens in Dallas June 6. She won the right in a contest entered by more than 600 Dallas girls. Above she shows the bluebonnet dress for formal Exposition affairs. The dress, delicately traced with bluebonnets, official flower of Texas, was designed by Howard Shoup, of Dallas.

## PROMINENT WOMEN OF TEXAS TO APPEAR ON DISTRICT PROGRAM

Some of the most prominent women in the state will be in Lubbock the latter part of the month to appear as speakers on a program attended by members of the seventh district, Texas Federation of Women's clubs, in session March 30-31 and April 1.

These include Mrs. Percy V. Pennybacker of Austin, who will speak Monday night, March 30, at First Methodist church on the theme "Texas of Yesterday Teaches Texas of Today."

The state president, Mrs. Volney Taylor, of Brownsville, will speak Monday afternoon.

Attorney General William C. McCraw also is to be a speaker that afternoon.

### Sunday Night Supper

Highlights of the entertainment for visitors include a Sunday night supper on March 29 at Seaman hall, with Lubbock district chairmen, City Federation officers; and presidents of federated clubs in Lubbock as hostesses, Mrs. R. T. Campbell is chairman of local hostesses, succeeding Mrs. S. B. Haynes, resigned.

A pioneer luncheon on Monday afternoon will honor representative women of the section who have resided in Lubbock since before 1900. Letters have been sent to clubs over seventh district, asking each town to select one pioneer woman to be its representative and attend the affair as a guest of the City Federation. Other pioneer women may attend, not as guests of the convention.

The main feature of Tuesday night, March 31, will be a program, directed by Mrs. M. O. Hiant, that will trace the history of West Texas from early days. This will be staged at Senior High school auditorium.

Since this is election year, an election will be one big phase of the convention, Mrs. W. P. Avriett of Lamesa is retiring president.

Bill Stroud of Hedley was a Memphis business visitor Tuesday.

## Presbyterian Auxiliary

The following program was given at the meeting of the Woman's Auxiliary of the Presbyterian church Monday afternoon, with Mrs. J. A. Grundy as leader.

Song, "Sweet Hour of Prayer"; Lord's Prayer in unison; "Prayer as Self Giving," Mrs. D. J. Packer; Song, "My Faith Looks Up to Thee"; Devotional, "Faith," Mrs. J. A. Grundy; Prayer for missionaries, Mrs. P. M. Fitzgerald; Story, "If I Be His Disciple," Mrs. Mamie VanPelt; "Among Japanese Christians in Chosen," Mrs. J. A. MacMillan.

Those responding to roll call were: Mrs. Mamie VanPelt, Mrs. T. Kittinger, Mrs. P. M. Fitzgerald, Mrs. D. J. Packer, Mrs. S. S. Montgomery, Mrs. J. A. Grundy and Mrs. J. A. MacMillan.

## Methodist WMS Studies Missions

The Woman's Missionary Society of the Methodist Church met at the church Monday in Mission study. Mrs. J. W. Slover was leader of the study. She gave the introductory chapter to the new text book, "That Other America," giving the comparison of the Americas in her talk. Mrs. Rolley Brumley sang, "Take Up Thy Cross," Mrs. N. A. Hightower gave, "The Road to Fellowship." As the closing number Mrs. B. B. McMillan read a poem, "Living Radiantly."

Members present were: Mrs. J. W. Slover, Mrs. Rolley Brumley, Mrs. B. B. McMillan, Mrs. N. A. Hightower, Mrs. Iva W. Neeley, Mrs. Frank Phelan, Mrs. L. M. Hicks, Mrs. C. W. Broome, Mrs. Beaz Crump, Mrs. Norma Hunt, Mrs. G. M. Springer and Mrs. D. L. Johnson.

## Social Calendar

### FRIDAY

Mrs. Maynard Drake, 708 South Eighth, will be hostess to the American Legion Auxiliary at 3 p. m. in their regular monthly meeting. Mrs. E. H. Whittington and Mrs. Riley W. Carlton will be assistant hostesses.

### SATURDAY

Mrs. Herbert Sisk, 819 Montgomery will be hostess to the Little Theatre at 3 o'clock for their March engagement. The play, "Little Prison," directed by Mrs. Ingram Walker will be presented. Mrs. Clifford Lemons and Mrs. Noy Crabb will be joint hostesses.

## Entertain With Bridge Party

Mr. and Mrs. Hugh Crawford entertained a number of friends Friday evening at their home, 721 West Bradford, with six tables of bridge.

Spring color theme was attractively carried out in flowers, tally cards and refreshments.

At the conclusion of the games, high score prizes were awarded to Miss Thelma Shankle and Glynn Thompson. Mrs. Edgar Cudd was winner of the floating prize.

Those present were: Dr. and Mrs. W. Wilson, Mr. and Mrs. Tommie Potts, Mr. and Mrs. Edgar Cudd, Mr. and Mrs. Zeb Moore, Mr. and Mrs. Bill Gerlach, Mr. and Mrs. Hubbard Bass, Mr. and Mrs. Hal Goodnight, Mr. and Mrs. Glynn Thompson, Mr. and Mrs. N. W. Durham, Mr. and Mrs. Frank Garrett, Miss Thelma Shankle, Mrs. Marie Ballew and Owen Fields.

## Honored With Shower

Mrs. R. R. Thompson honored Mrs. Ardell Trussell with a miscellaneous shower at her home on North Fifteenth Street Monday evening.

Mrs. Trussell was formerly Miss LaVerne Pullen, daughter of Mr. and Mrs. Jim Pullen of this city. Games were played and many gifts were presented the honoree.

Refreshments were served Mrs. Opal Higdon, Mrs. Lorne Allen, Mrs. Tom Pullen, Mrs. Danna Cameron, Mrs. Essie Carlton, Mrs. Charlie Pullen and Scottie, Mrs. Raymond Bales, Mrs. Leon Boyd, Carolyn and Jerry, Mrs. Jim Pullen, Patty Sue and Jimmie Jr., Lorene and Edna Musgrove, Viola Hagemier, Mena Thompson, Mary Etta Arnold, Floy Brown, Dave Wallace, Dewey Roach, Raymond Matties, Robert Meacham, C. W. Whitefield, Clois McGuire, R. D. Thompson and the honoree.

## Baptist WMS In Meeting

The Baptist Woman's Missionary Society met Monday at the church in their regular monthly business meeting.

"Help Somebody Today," was used for the opening song. Mrs. A. J. Joyce gave the devotional, Theme, "Kind Heartedness," followed with prayer.

The business session was presided over by the president, Mrs. G. H. Hattenbach. Reports were given from the different committees and exchanges of study books were made. Mrs. O. K. Webb gave the closing prayer.

Those present were: Mrs. Maude Lee Williamson, Mrs. G. H. Hattenbach, Mrs. O. K. Webb, Mrs. Bill Smith, Mrs. Jodie Wilson, Mrs. T. R. Garrett, Mrs. A. Baldwin, Mrs. J. H. Smith, Mrs. J. S. McHenry.

## United Daughters of Confederacy

The Winnie Davis Chapter of the United Daughters of the Confederacy met with Mrs. W. M. W. Tuesday afternoon at 3 p. m. Mrs. C. Land and Mrs. C. Z. Ham co-hostesses.

During the business session Joe DeBerry reported having received a letter from Canyon the head of the historical department saying that Frank would be available in April would depict the historical of this part of the country is indeed rich and colorful. matter was taken under consideration.

Texas Centennial was the theme. The secretary, Mrs. J. H. No introduced the program by the verse preceding the program "Make beautiful Texas more beautiful." Answer to roll call "Our part in the Centennial" "Centennial Trails," by W. J. Franks proved interesting, bringing out the old trails of Texas. Mrs. West read a beautiful poem Decca Lamar West, one of outstanding poets and prose writers. "Sibley's Expedition" by G. M. Springer was most interesting on confederate history. group of Texas songs led by Joe DeBerry, with Mrs. G. C. Kerville at the piano was the chapter. "On the Wings of Century," a splendid paper prepared by Mrs. J. H. Norman a fitting climax to this constructive and historical program. During the social hour the served a lovely refreshment to the following members: G. C. Baskerville, Mrs. C. E. Eromeo, Mrs. R. E. Clark, Mr. DeBerry, Mrs. T. R. East, Mrs. W. J. Franks, Mrs. T. R. rott, Mrs. J. H. Norman, Mr. W. Neeley, Mrs. H. J. Gore, D. J. Mogrensen, Mrs. C. Sexauer, Mrs. G. M. Sp. Mrs. J. W. Slover, Mrs. Thompson, Mrs. Sam West, J. A. Whaley, Mrs. W. L. and Mrs. Frank Wright.

## Celebrates 94th Anniversary

Mrs. Ann Rushing, mother of Mrs. T. R. Garrett and Mrs. Rushing of this city celebrated ninety-fourth birthday anniversary Sunday, March 8, at the home of her daughter, Mrs. John Rowell.

Mrs. Rushing, a pioneer of county has made her home in Lubbock for more than thirty-five years. She has made her home with and Mrs. John Rowell for the several years.

For the occasion the home was decorated with spring flowers center attraction was the birthday cake.

Her children and grandchildren were present at luncheon a number of friends called in the afternoon to express their wishes and congratulations flowers and gifts.

Those of her children and grandchildren present for the day were: Mr. and Mrs. B. E. Rushing, sons, Robert Elza and Alex J. Childress; Mrs. T. R. Garrett, Margaret G. Morgan, Jack Morgan and Mr. and Mrs. C. Lee Rowell; Mr. and Mrs. John Rowell and son, John Alex. Rowell.

Mr. and Mrs. Frank Garrett yesterday for Mincola on account of the illness of his mother.

Mrs. Riley W. Carlton, Mrs. Whittington, Mrs. John Z. Mrs. Joe Webster, Mrs. C. H. Mrs. J. C. Ebersole, Mrs. Jones had Bible Tea with



March 12, 1936  
 Thursday, March 12, 1936  
 Church was well attended here  
 day and Sunday night. Rev.  
 W. Key of Childress, who has  
 accepted the church as pastor, de-  
 livered the sermons.  
 Mr. and Mrs. J. Henry Lewis and  
 attended the King and Cottle  
 singing convention Sunday.  
 E. Anderson made a business  
 trip to Texarkana last week.  
 Those visiting in the home of  
 Mr. and Mrs. Everett Hughes Sun-  
 day were: Mr. and Mrs. W. O.  
 and Mrs. Jerrell Read  
 in Windy Valley, Mr. and Mrs.  
 D. Meadows and family of Par-  
 t. Mr. and Mrs. Chas. Read of  
 in Meadows and family of Par-  
 Mr. and Mrs. R. N. Clark  
 family and Mrs. M. D. Ken-  
 of Lesley, and Mr. and Mrs.  
 W. Longshore of Salisbury.  
 Mr. and Mrs. J. H. Wills and  
 "Happy Five Quartette" visit-  
 ed Friday night at Lakeview.  
 Mr. and Mrs. J. H. Wills and  
 daughter of Salisbury are visiting her par-  
 Mr. and Mrs. C. L. Bain.  
 and Mrs. Dick Martin visit-  
 ed Sunday with Mr. and Mrs. A. H.  
 and Mrs. Jim Phillips are  
 proud parents of a baby girl,  
 March 6. She has been named  
 by Rudine.  
 members of the Boys 4-H Club  
 Monday with County Agent  
 E. Hafner to discuss better  
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 Mr. and Mrs. F. O. Harris and  
 visited Sunday with Mr.  
 Mrs. Flavil Hodge.  
 Mrs. Mary Foreman visited Sat-  
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 Mr. and Mrs. Archie Collins of  
 and Mrs. Daniels and son

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 L. L. Foreman.

Mr. and Mrs. Archie Collins of  
 and Mrs. Daniels and son

Herry of Oklahoma were dinner  
 guests of Mr. and Mrs. W. A. Mc-  
 Clanahan Sunday.

Mrs. Joe Bailey has been ill for  
 the past week.

Those visiting in the home of  
 Mr. and Mrs. Jim Phillips Sunday  
 were: Mr. and Mrs. Burr Wills,  
 Mr. and Mrs. Irvin Okley, Mr. and  
 Mrs. Lester Hollingsworth, Mrs.  
 J. B. Knox and Mr. and Mrs.  
 Homer Blumb.

## ESTELLINE

Mr. and Mrs. Lowell Pauch of  
 Seymour visited friends here Sat-  
 urday and Sunday.

Mr. and Mrs. Jack Baccus of  
 Pampa visited in Estelline over  
 the week-end.

L. R. Copeland of Locket at-  
 tended the basketball tourney here  
 last week-end.

Miss Bernice Griffith was a vis-  
 itor here Sunday.

Paul Kennedy of McLean vis-  
 ited friends and relatives here Sat-  
 urday and Sunday.

Mrs. Pete Henderson of Jack-  
 sboro visited her mother, Mrs. R.  
 A. Ewing, Saturday.

Sam McCollum, now attending  
 school at Abilene, visited his par-  
 ents over the week-end.

Hulen Clifton was a business  
 visitor in Memphis Tuesday.

Mr. and Mrs. F. E. Leary visited  
 in Amarillo Tuesday and Wednes-  
 day.

Joe Hays of Allison, student of  
 W.T.S.T.C., visited friends here  
 the week-end.

Carrol Berryman, Noel Clifton  
 and Phil Hawkins visited in Estel-  
 line Saturday and Sunday.

Mr. and Mrs. H. Clifton carried  
 Noel Clifton and Phil Hawkins  
 back to school at Canyon Sunday.

A number of the Estelline teach-  
 ers attended the educational meet-

ing in Canyon Friday and Satur-  
 day.

J. B. Lamb, manager of the M  
 System store at Hedley was a busi-  
 ness visitor in Memphis yesterday.

Mr. and Mrs. Roy Cooper of  
 Turkey were visitors in Memphis  
 yesterday.

### Too Late to Classify

FOR RENT: 5-room furnished  
 house on S. 9th. Close in, garage  
 and chicken yard. Phone 91-M.  
 268-3c

FOR SALE: From M. Johnson's  
 pedigree strain, White Leghorns,  
 imperial matings. Prices reason-  
 able. S. D. Posey, 1 mile north-  
 west of city. 267-3p.

### PALACE

Last Times Today  
 Bette Davis, Franchot  
 Toner  
 "DANGEROUS"  
 News and Comedy  
 Admission 10c and 25c

Coming Friday  
 Victory Joy Florence Rise  
 "Escape From Devil's Island"

### RITZ

Today and Friday  
 Aline McMahon in  
 "KIND LADY"  
 News and Comedy  
 Admission — 10c & 25c

Saturday Only  
 Buck Jones in  
 "HELLO TROUBLE"

## Democrat Want Ads bring Quick Results

### SEE THE NEW 1936 MODELS

Smart to be seen  
 And Smarter to buy.

### STUDEBAKER AUTOMOBILES

They looked at all three  
 And then bought a

### PLYMOUTH AUTOMOBILE

Sealed Mechanism  
 And a five year guarantee.

### GENERAL ELECTRIC REFRIGERATOR

Sold three times as many  
 As closest competitor in 1936.

### PHILCO RADIO

### THE HOUSE OF QUALITY MERCHANDISE

## RAYMOND BALLEW

# Specials

## FOR THE WEEK-END AND ALL NEXT WEEK INCLUDING MEMPHIS TRADES DAY, MARCH 21

We have always made an endeavor to give the most for your money . . . Listed below is a wide assortment of SPRING MERCHANDISE at such LOW PRICES purchasing here will mean a big saving to you. Come in and see the merchandise we have to offer at these low prices.

**BOYS' OVERALLS**  
 Blue, a real buy  
**49c**

**CHILDREN'S SHOES**  
 Leather Soles, special  
**\$1.00**

**Men's New  
SPRING SUITS**  
 Including sport backs and pleated pants.  
**\$14.85**

**Men's  
WASH PANTS**  
 Checks plaids and stripes.  
**98c**

**Men's Broadcloth  
PAJAMAS**  
 Fast Colors  
**89c**

**Boys'  
WASH PANTS**  
 For Dress  
**98c**

**Men's  
SPRING HATS**  
 Light shades and perforated styles  
**\$1.95**

**Boys'  
DRESS SHIRTS**  
 Fancy patterns, sizes 3 to 14, special  
**39c**

**Ladies' WASH FROCKS**

Don't miss these **69c**

Ladies' PANTIES, **10c**

Rayon, a value **39c**

Knee Length CHIFFON HOSE,  
 Semi-fashion, a give away **59c**

Full Fashion Ringless CHIFFON HOSE,  
 Full length **59c**

Ladies' Silk A. etate DRESSES, one &  
 two-piece new Spring shades, only **\$1.98**

**BIG REDUCTIONS ON ALL SPRING LADIES'  
READY TO WEAR**

Toddler's DRESSES, sizes 1 to 3,  
 sheer materials **98c**

Ladies' JIGGER SUITS, a close out,  
 real values **\$5.95**

Ladies' Black Patent and WHITE  
 SANDALS, large selection **\$1.98**

Ladies' SPORT OXFORDS, Monks  
 and ties, leather soles **\$1.98**

Unbleached MUSLIN, 39 inches wide, fine  
 quality, special, per yard **9c**

Hope DOMESTIC,  
 Special **10c**

New Arrival Eyelet BATISTES and LACE  
 CLOTH, wide selection, per yard, up from **39c**

BROADCLOTHS, assorted colors,  
 36-inches wide, yard **10c**

3 Lb. Cotton BATTS,  
 while they last **25c**

**Boys'  
WORK SHIRTS**

Covert Cloth, solid grey, a real bargain—  
**39c**

**Men's Solid Leather  
WORK SHOES**

High and low top  
**\$1.98**

**Men's  
WHITE OXFORDS**

Nice assortment, wing tips, stream lined, etc.  
 The newest for Spring.  
**\$1.98**

**New arrival  
MEN'S SHIRTS**

2 Pockets, trubenized collars, a bargain  
**\$1.00**

**Men's  
SHIRTS AND SHORTS**

Fast Colors  
**19c**

**Men's  
DRESS SOCKS**

Toes and heels reinforced with Irish Linen.  
 Pair —  
**20c**

**Boys'  
WASH SUITS**

Newest selections in all styles. Just the  
 thing for the small boy.  
**98c**

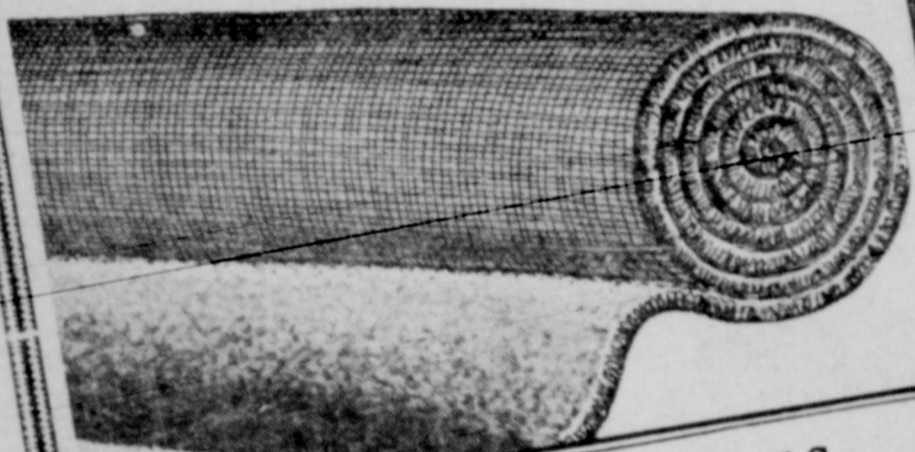
# POPULAR DRY GOODS



# Let's Make Every Home



# MODELS



### RUG VALUES

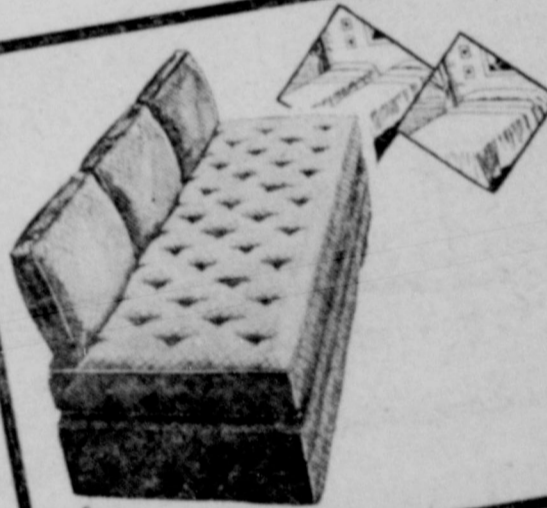
- 9x12 ARGLEY \$32.50
- 9x12 ARGONNE \$35.00
- 9x12 ALPINE \$25.00
- Small Rugs to Match Above \$1.75



### 2-PIECE LIVING ROOM SUITE

Covered in Tapestry or Velour of good Quality... These pieces will make your living room like like new and will give you plenty of comfort... and they're really a bargain... **\$37.50**

### STUDIO COUCH



Opens into either twin beds or a single bed. Includes a genuine, comfortable Simmons Mattress which will insure utter comfort. This piece will make an extra bedroom out of your living room or den.

**\$34.50**

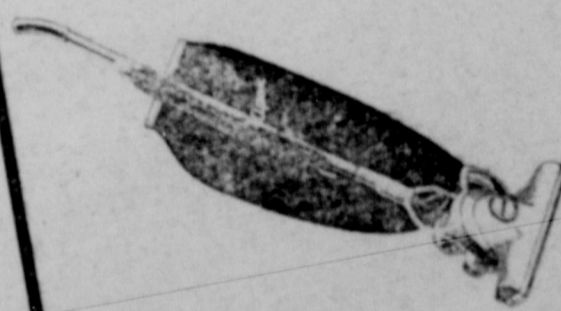
### LANE Cedar Chests



For the bride to be... What could be finer? The LANE is the cedar chest that provides guaranteed moth protection for her trousseau and treasured possessions... backed by a moth insurance policy written by one of the world's largest insurance companies.

**\$12.50** Up

### Apex VACUUM CLEANERS



**\$34.50**

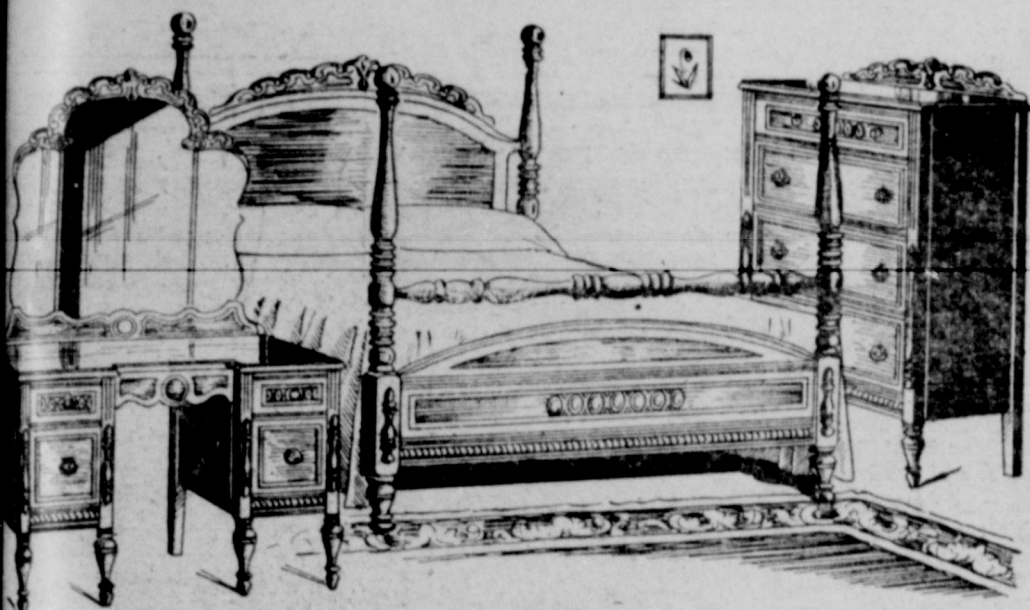


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# FURNITURE UNDERTAKING



# Here a HOME!



## 4-PIECE BEDROOM SUITE

Pieces include bed, chiffonier, vanity and bench . . . French mirror on vanity. All pieces in Walnut finish . . . we were fortunate in making this purchase so as to offer this suite at this low price

**\$3750**



## LOUNGE CHAIR WITH OTTOMAN TO MATCH

What man doesn't enjoy real comfort at home? He may sure have it with one of these and it will add to the charm of your living room.

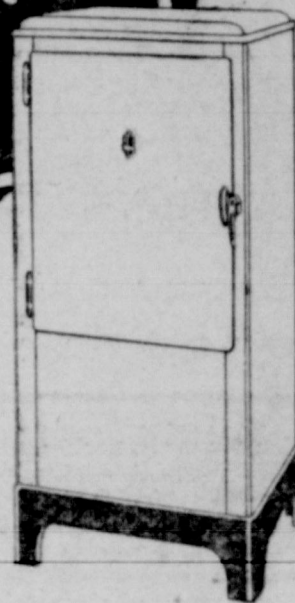
**\$3850**



## LLOYD LOOM WICKER SETS

Made by the world's largest manufacturers of Wicker Furniture. Sturdily built so as to last for years. This a very low price for this quality.

**\$3750**



BECAUSE GRUNOW ALONE USES THE CARRENE VACUUM SAFETY SYSTEM

You deserve to have complete safety for your family. And, you can get it when you buy a Grunow refrigerator. Grunows have everything you want in beauty,

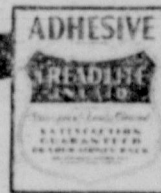
operating economy and convenience but they also have safety built right into them. Safe Carrene can be handled, tasted, smelled; come in and let us show you.

# Grunow

SUPER-SAFE REFRIGERATOR



## Sparkling patterns in the new TREADLITE INLAID



Never before such lovely patterns at such low prices! This genuine inlaid floor-covering is a new and patented\* product - with a factory-applied adhesive on the back which makes installation quick and easy. Saves both time and money.

Get acquainted with this easy way to buy a colorful, long-lasting, labor-saving floor at the lowest possible price. Choose your pattern - get an estimate - today!

\*Patent No. 1,970,503

only **\$ 1.95** Per Square Yard CEMENTED TO FLOOR

# FURNITURE & TAKING CO.

# ORIGINALITY QUALITY SERVICE



## PWA Building Red River Dam

WASHINGTON, March 12 (AP)—From the clay banks of the Red river the government has started creating a \$48,000,000 system to control unruly waters which for years have taken toll from Oklahoma to the Gulf of Mexico.

Army engineers have been given \$500,000 to start detailed surveys for a \$40,000,000 earthen dam across the river near Denison, Tex., designed to retain much of the flow which has helped send the lower Mississippi on devastating rampages.

In addition, the broad program contemplates erection of smaller reservoirs and dams and levees on the lower reaches of the Red river, as well as on the Atchafalaya river. Plans also are being formulated to generate power at the Denison dam to help make the project self-liquidating, to facilitate irrigation of the southern rice fields and to lay a foundation for navigation.

The Public Works Administration gave the \$500,000 to the engineers with instruction to make borings and soundings, determine the exact type of dam most suitable to the locality, prepare accurate estimates of the cost and assemble all other information which might be used in the future to justify further allocations of money for this key project. The engineers estimated this work would keep them busy till late in the fall.

Neither Representative Sam Rayburn of Bonham, Representative Wilburn Cartwright of McAlester, Okla., nor other sponsors of the work know where they will get more money. They have expressed the opinion the next allotment—to be used to actually dam the river—will depend on the future trend of governmental participation in river development.

Private engineers have submitted plans for a dam 165 feet high and about 11,000 feet long at the top five miles northwest of Denison to create a reservoir of 150,000 acres. Its capacity would be about 12,750,000 acre feet.

About half the storage would be held in reserve to retain temporarily excessive flood runoffs which in recent years not only caused damage just below the Oklahoma Texas line but added to the Mississippi river flood heights. The engineers estimated the Denison dam alone would effect savings of \$10,000,000 in flood protection and, with levee and drainage improvements in Arkansas and Louisiana, would effect savings of \$30,000,000.

The drainage area above the proposed dam is about 38,000 square miles, including portions of Texas, Oklahoma and New Mexico.

The engineers also have estimated the 165-foot dam, with top elevation of 670 feet, main spillway crest at 650 feet and provision for storing the largest floods temporarily to an elevation of 665 feet, not only would control floods above the dam but be able to generate a minimum of 40,000 kilowatts of power. They have claimed adequate markets for this power are available.

Under proposed financing plans, sponsors of the dam estimate that \$20,000,000 would be spent on the first year of construction and \$10,000,000 each of the next two years. Of this \$40,000,000 they would set aside \$9,750,000 for acquisition of land, \$18,150,000 for labor and \$12,100,000 for materials.

They estimate 17,000 persons would be given employment directly and indirectly the first year, 110,000 the second and 10,400 the third.

From the total cost of all projects from Denison to the Gulf of \$47,272,887, the engineers have deducted \$30,000,000 they said could be attributed to flood control benefits, leaving \$17,272,887 chargeable to power development. A 100 percent sale of the power that might be generated would result in a net income of \$1,487,500 annually. They figured that a 90

## "Dust Bowl" Ready For Spring Blows

AMARILLO, March 11 (AP).—In their most optimistic moments, farmers in the so-called "dust bowl" do not expect to escape the dust plague during the spring blowing season.

Having received a taste of the kind of dusters that menaced crops, soil and health in 1935, residents of the Southwest are prepared for another siege this year. They believe, however, that dust storms—the barometer of wind erosion—will be fewer and less severe than last year.

Their belief is based on knowledge that fewer acres are exposed to erosion, moisture is heavier, and statements by weather observers and conservation experts.

Last year the "dust bowl," embracing parts of five states, contained more than 2,500,000 acres of exposed land. H. H. Finnell, regional conservator for the Soil Conservation Service, says the erosion area now is about 1,500,000 acres.

For the 12-month period ending Feb. 1, 1936, Amarillo's total precipitation was 16.76 inches. For the preceding 12-month period the total was 14.99 inches.

Soil experts pointed out that the 12 percent increase in moisture, including five snows which soaked into the soil with little or no runoff, promoted the growth of vegetative cover crops and reduced the size of the "dust bowl."

"Judging by present conditions, there probably will be about one-third less dust storms this year than last," said H. T. Collman, meteorologist of the United States Weather Bureau.

Dust storms began early in January last year. Eight occurred that month and 13 in February. Only one serious duster has swept the "dust bowl" region so far this year.

An intensive soil-saving program has been conducted by farmers in cooperation with the state extension service, the Soil Conservation Service, and the Resettlement Administration.

Maintenance of the adequate cover crop through moisture conservation and proper tillage methods is the ultimate aim of the Conservation Service.

percent sale would be \$1,338,750 annually.

The primary power from the dam would be sold at four mills and the secondary at two mills.

Three sets of other projects have been combined with the Denison dam in an effort to control the Red River, as follows:

Red river levees and other works in Louisiana, \$4,818,700; in Arkansas, \$454,187; West Atchafalaya, Teche and Vermillion river projects, \$2,000,000.

The immediate problem is to protect fields that have been abandoned or where crops have failed or are too light to resist eroding winds. The Resettlement Administration recently entered the anti-dust fight with the announcement of a grant of 15 cents an acre for emergency listing of eroding lands. The program was designed to reduce blowing until the farmers are able to obtain vegetative protection for their land.

With 14 conservation service projects in the five-state area demonstrating to farmers the most efficient means of eliminating erosion hazards, Finnell predicts continued progress toward checking the ravages of dust storms.

## DEEP LAKE

Mr. and Mrs. A. G. Cope visited in the home of Mr. and Mrs. Clyde Cummings Sunday morning.

Mr. and Mrs. K. A. Harper have returned from a visit to Arkansas. Mrs. Clyde Cummings is on the sick list.

Mr. and Mrs. Mayron Thompson spent the week-end with her parents, Mr. and Mrs. A. D. McEachern.

Those visiting in the home of Mr. and Mrs. Clyde Cummings Sunday were Mr. and Mrs. Cap Orcutt, Mr. and Mrs. B. F. Cope, Mr. and Mrs. A. G. Cope and son, Mr. and Mrs. Dewey Martain and Mrs. W. M. Coffey and children.

Mrs. A. G. Cope has returned to her home in this community after a two-month stay with her mother, Mrs. L. Dowell, in the Friendship community. Mrs. Dowell died recently.

L. Dowell and T. L. Curry visited last week in the home of their daughter and niece, Mrs. A. G. Cope.

S. S. Cooper of Estelline is a business visitor in Memphis today.

## WEBSTER

M. L. Alexander and Roy Sweatt made a business trip to Clarendon Monday.

Miss Bernice Griffith, Mrs. Mona Robertson, Miss Lilia Neal and Mrs. Della Crozier attended the educational conference at Canyon Friday.

Mr. and Mrs. Lloyd Byars and children of Memphis and Mrs. Guy Barnett and daughter of Lakeview were visitors in the J. B. Byars home Sunday.

The small son of Mr. and Mrs. Freeman Butler, who has been ill for the past week, is reported improving.

Mrs. Edwin Stinebough visited her sister at Electra last week.

Several from here attended the singing school program at Lakeview Friday night.

J. H. Robertson and Ray Steenson were business visitors in Clarendon Monday.

Tom Stewart made a trip to Fort Worth last week.

Miss Johnnie Hugh Steenson is spending this week visiting in the home of Mr. and Mrs. Ross Springer in Memphis.

Mr. and Mrs. J. B. Byars are the proud parents of a baby girl, born March 4. The baby has been christened Audrey Fadene.

Vinia Freely of Electra is here visiting her grandparents, Mr. and Mrs. Tom Stewart.

Miss Rebecca Crozier spent Sun-

day visiting friends near Lakeview.

Mrs. H. S. Cochrane and children and Miss Cleo Cantrell of Memphis were visitors of Mr. and Mrs. J. R. Cochrane here Wednesday last week.

Miss Lettie Wigginton spent last week-end visiting in Memphis.

Mr. and Mrs. W. M. Wolfe and son and Jessie Wolf were visitors here Sunday.

Miss Jack Srygley is visiting her sister, Mrs. Ola Mae Moore, a grandmother, Mrs. Viola Steenson, here this week.

Mrs. D. Wigginton is ill this week.

Clarence Elliott and family have moved into this community from Brice.

Mr. and Mrs. Lawrence Durham's daughter and son-in-law were visitors here last week.

Mr. and Mrs. Ross Springer were visitors here Sunday.

Miss Imogene Martin entertained with a dinner Sunday.

## ..Bad Foot Odors..



And Sweaty Feet Positively Cured with BROWN'S LOTION in four days or your money refunded.

60c and \$1.00 size at

TARVER'S PHARMACY

# Plant NOW! It's Spring!

Now is the time to set out your trees and shrubbery, plant your flower garden, etc.

We believe we have the finest assortment and stock of the following in this section of the country.

- TREES
- ROSE BUSHES
- EVERGREENS
- GLADIOLA BULBS
- SHRUBS OF ALL KINDS
- AND OTHER GARDEN NEEDS

Don't forget us when you are in need of cut flowers for your table and bouquets. We also have a big assortment of bedding plants.

# HIGHTOWER GREENHOUSE

## BARGAINS IN USED MERCHANDISE

- 1933 Chevrolet
- Electric Range
- 2 Radios
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# ROOSEVELT HAS CARRIED THRU 1932 PLATFORM

## Farley Defends the Administration's Policy as Whole

"President Roosevelt pledged himself if elected to promote recovery, to check deflation and to save the great mass of the American people from losing their homes, their savings and their jobs," said Chairman James A. Farley of the Democratic National Committee, to the Young Democratic Clubs of New Hampshire at Manchester Monday night.

"He carried out that task in magnificent fashion and with justifiable pride we place his record before the voters of the nation.

"President Roosevelt is being attacked and held up to scorn because someone made the pretended discovery that he failed to carry out the plank in the Democratic platform which pledged a 25 per cent reduction in the ordinary running expenses of the federal government. Let us examine the facts.

"One day after he entered the White House he called a special session of Congress to carry out that plank. In the 99 days Congress was in session it made a record for constructive achievement which will compare with any single session in history. Among other things, at the President's request, Congress enacted an economy bill that carried out his pledge to reduce the normal expenditures of government by 25 per cent.

"It was done in the only way it could be done, by reducing salaries of federal employees and cutting down compensation allowances to war veterans.

"But the people of the country had undergone a change of viewpoint. The Democratic platform was written in June, 1932, but as a result of the Hoover depression the economic and social life of the country fell into a state of complete confusion and chaos. In March, 1934, the economy act was erased from the statute books over the veto of President Roosevelt. The members of Congress who over-rode that veto came before the voters in the fall of that year and most of them were vindicated

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by re-election. "That is the true story. The American people repealed that plank in the Democratic platform after President Roosevelt had honorably and with remarkable promptitude carried out his pledged word to enact it into law. The will of the people is supreme in this country and will always prevail over that or any other Democratic platform plank.

"Some of the newspapers that then were urging Congress to override the veto are now falsely accusing the Chief Executive of failing to keep his pledged word to the people. Let us make this picture clearer still. Among those who voted to restore salaries and payments to veterans were the New England Senators Hale and White of Vermont, Keys of New Hampshire and Walcott of Connecticut, every one a Republican. From Massachusetts alone seven Republican Congressmen voted to override the president's veto.

"The Congressional Record in the coming campaign is going to prove an unhappy reference book for several Republican hopefuls who cast longing eyes toward the White House. Each of you is just as capable of determining what Mr. Roosevelt has done to rescue and restore the economic life of this country as are those who presume to instruct the people how to vote. The facts speak for themselves. No president in recent history has a record of constructive achievement to equal that of Franklin D. Roosevelt. When you read these bitter attacks, just ask yourself this question: 'Who said that?'

"A little reflection will convince you that these attacks come from the very men who three years ago were pleading with the President to adopt his present policies in order to resume their business and their investments."

### Political Announcements

The Memphis Daily Democrat is authorized to announce the following as candidates for public office, subject to the action of the Democratic Primary in July.

For Representative, 121st Dist: BOB ALEXANDER, Childress (Re-election)

For District Judge: A. S. MOSS, Memphis A. J. FIRES, Childress (Re-election) R. H. COCKE, Wellington

For District Attorney: JACK DEAHL, Wellington JOHN DEAVER (Re-election)

For District Clerk: J. N. CYPERT (Re-election)

For County Judge: JIM VALLANCE (Re-election)

For Sheriff: JOE N. COLVIN (Re-election) E. G. BARNETT LINDSEY E. HILL

For County Attorney: CARL PERIMAN (Re-election)

For County Clerk: FLOYD SPRINGER (Re-election) MISS MAY ANTHONY

For Tax Assessor-Collector: J. M. FERREL A. BALDWIN

For County Treasurer: MISS JOHNNIE WILSON CHAS. DRAKE

For Justice Prec. Prec. 1: W. L. WHEAT (Re-election)

For Commissioner, Prec. 1: W. E. (Butler) MORRISON C. H. (CLOYD) MESSER (Re-election)

For Commissioner, Prec. 2: A. E. McMASTER (Re-election) E. H. NEAL TRACY L. DAVIS GROVER MOSS

For Commissioner, Prec. 3: JOHN RUSSELL B. T. PREWITT (Re-election)

BURL BELL

## Your Income Tax

### Automobile Deductions

With the number of automobile owners registering in the millions, the question of deductions for the cost of operation and maintenance of a motor car frequently arises. The purchase price of an automobile, whether it is to be used for business or pleasure, cannot be deducted from gross income. If used for business, it is a capital expenditure; if used for pleasure, it is a personal expenditure—both deductions being expressly prohibited by the income tax law.

Several deductions, however, are allowable in connection with the cost of maintenance and operation of an automobile, used either for business or pleasure. If used exclusively for business, deductions may be taken for the cost of gasoline, oil, repairs, garage rent, and other necessary operation and upkeep expenses. Depreciation, based on the cost of the car and its estimated useful life, also is deductible.

Other deductible items are as follows: Sums paid during the taxable year for registration fees, drivers' licenses, personal property tax, and municipal taxes; interest on money borrowed for the purchase of a motor car, either for business or for pleasure; loss sustained by reason of damage while car is being used for business, provided such loss is not covered by insurance or otherwise; damages

paid for injury to another, provided that the car was being used for business at the time, and the damage was not covered by insurance or otherwise; and the amount paid for insurance on motor vehicles used for business purposes.

Mrs. Ed Duncan of Slaredon and Mrs. J. B. Lamb and daughter, Brownie Nan, attended the birthday party of their sister and aunt, Miss Lena McLearn yesterday afternoon at the home of Mrs. J. W. Vallance.

### CARD OF THANKS

We want to thank all those who assisted us in any way during the sickness and death of our loved one. We thank you for the flowers. May God bless you in our prayers.

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# Thanks!!

We take this opportunity to thank Mr. Russell Middleton and his entire staff of employees for furnishing Memphis with such a splendid paper and to wish him much success in his new venture.

At the same time we want to wish Mr. Claude Wells success as the new publisher of the Democrat and issue him an open invitation to call upon us for any service we might render.

The patronage extended to our organization in the past has been appreciated as it has enabled us to carry on for more than thirty years. We earnestly solicit the continuation of this patronage in both our Photographic and Drug departments. We shall endeavor to serve with even greater effort than ever before.

W. D. Orr STUDIO AND GIFT SHOP

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Thursday, Mar... d... A... N... in... L... wi... eve... WOR... CONT... Headed by... Tack, himself... Among them... Whirligig, Nev... fy, Today's A... Two Daily Pa... Radio Clock, standing write... Such famous... Abner, Oily... Buddies, Wa... tional comics... Palooka, Fish... The... Hun... Co... Texa...



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1936 is a POLITICAL YEAR with every office from the Justice of Peace to the President of the United States on the ballot. You'll find that your "neighborhood" newspaper will publish up-to-the-minute news on your own local political situation as well as the national political campaign . . . and that's why you should make it a point to subscribe now to the Amarillo Daily News for news that is of interest to just "us Panhandle folks." And don't forget the big Sunday Oil Page, Farm Page and complete Market Reports.

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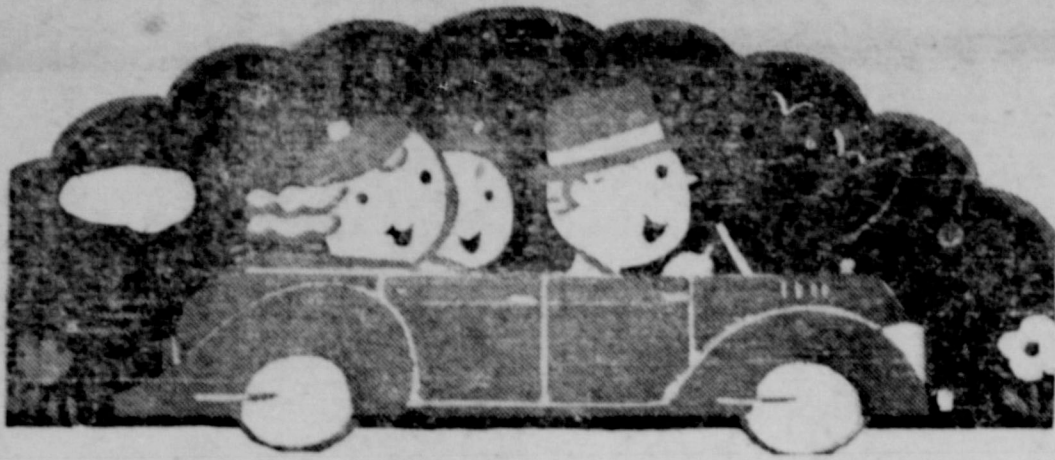
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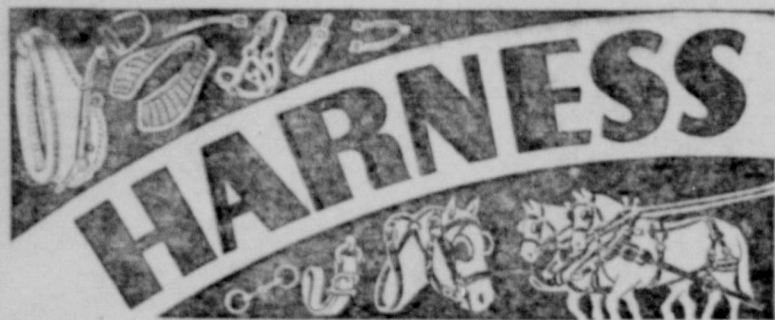
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# Memphis Democrat

Your Home Paper

THE VOICE OF THE  
UPPER RED RIVER VALLEY

WEEKLY DEMOCRAT EST. 1907  
DAILY DEMOCRAT EST. 1934

29th Year AP SERVICE

Memphis, Texas, Thurs., March 12, 1936,

No. 267



**S**PRING is just in the offing, preparing to make her bow to our folks who have tired of the long, hard winter.

Soon Nature will put on her spring garb of greenery, already evidenced here and there by the delicate green of sprouting grass and plants . . . trees will, from drab, dreary-looking skeletons, burst into leaf, bud and bloom . . . shrubbery will awaken from its winter sleep and don vivid and colorful greens . . . the flowers will array themselves in riotous colors . . . and all the world will welcome the change from the white snows and blustry, cold winds of the winter to the restful green and balmy breezes of Spring.

The birds will return from the winter pilgrimage to warmer climes, and their songs will brighten the day.

Truly, no season is more welcome and brighter than is Spring.

**J**UST as Nature changes her garb at the approach of Spring, mankind changes, too. From the warm, heavy clothing which the cool weather compels us to don, we turn to the light, colorful fabrics.

In anticipation of this change, the merchants of Memphis have stocked their establishments with the latest colors, fabrics and styles for the Spring and Summer months.

In profusion on their shelves and counters will be found dresses, lingerie, shoes, hose, hats and accessories for the ladies . . . all breathe the very breath of Spring.

For the male of the species, will be found new spring and summer suits, in attractive fabrics and styles, shirts, underthings, hose, shoes, and accessories.

And, people of the Memphis area will find in Memphis as stylish apparel and as low prices as anywhere in the Southwest.

SPRING



# CRUISE TO NOWHERE



by  
Deck Morgan  
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## CHAPTER XXIV

Still no report came down from the bridge, though the crew was standing tensely by at stations. But the passengers had no doubts about the intensity of the hurricane which held the ship in its turbulent grip. Water was breaking over the bow, drenching the boat-deck, flowing off over the rail like a torrential flood.

The whole world seemed to pitch underfoot. Passengers were flung headlong on the floor. The ship shuddered violently as her propellers were lifted out of the water. The nervous strain had reached the breaking point, with all the passengers huddled in white-faced groups, when a sudden grinding noise that was different from all the other noises of the fury, assailed them. It was a sharp, grating sound as of steel on rock.

Then there was a shock, which flung half the passengers on their faces, while the boat quivered from bow to stern.

A white-faced ship's officer came running through the lounge and spoke to one steward after another, until a wailing of hushed voices went up to the ceiling. "On a reef!" The ship had been driven off the course and was now held fast on a coral reef, and water was coming into the hold.

Orders came in short barks now. The S. O. S. was flashing out from the radio control-room, telling the whole world that the deluxe cruise ship Oceanic was fast on a reef, and at the mercy of the hurricane.

When the passengers knew it had happened, their plight was different. Nothing mattered now but the saving of lives. Word came down that the ship was not sinking and that all passengers were to be prepared to take to the boats. They knew that life boats would crumple up like paper on the surf-beaten reef. Members of the crew were marshaling them into order, where they remained, miserably huddled together, clutching their life preservers.

After the shock the orchestra kept on playing. Ken Martin sang, and his songs were for Linda Bayes who sat calmly, merely looking up at him, their love triumphant over the awful scene.

The steward found a few life belts there was a mad moment of the men should stampede them. Grateful feminine hands

received them. But one little girl of four or five, separated from her mother, was found sniveling in a corner, terrified. She hadn't a life preserver, and there were no more to be had.

Jane hugged the child close to her and Dirk looked around to no avail. He came back to Jane with this desperate message in his eyes, just as the child's mother, face racked with fear, came to snatch up the child. The mother gave way to hysterics, and the child sobbed bitterly in her arms.

They tried to calm the parent. In this time of crucial danger Jane sensed Dirk's amazing strength more than ever before. His vitality seemed to flow out and radiate on those who were around him and needed it. Every person in the lounge seemed to know his presence, his lack of fear.

Jane had a glowing sense of reality in this moment as she sat with Dirk, facing the perils of the storm. She saw in Dirk the very security and protection she had most earnestly desired. She could face anything with him. Glamour and the worldly things didn't matter any longer.

He seemed to know what she was thinking about, and smiled at her. "We were blind," she said, and he smiled more deeply, knowing just what she meant. But she wanted him to know, now, in this hour of danger. "I didn't love Tino. I had come to distrust him. Tonight, dining in his rooms, I was even afraid of him. When the first awful blow came his sudden fear wasn't a pretty sight. He seemed to go to pieces. Then his romanticism was a little—obscene. I saw him for what he was—a self-seeking, vain—"

"Why do you tell me this?" Dirk said, but then he answered her question. "Of course you know Nora Lane was being only kind to me. But what's become of the handsome, moon-struck opera star?"

"Probably with the women and children," Jane said. "When I left him I don't think I wanted to see him again. But I suppose I shall." She let her eyes rove about the great lounge seeking Tino Rossi, and she saw him where she had expected to see him. He was huddled close to the boat-deck, with a group of passengers, his face ashen with terror. He didn't see anything.

"Tino!" she breathed. His face still carried the wild fear that had repelled her when she had left him at the onslaught of the storm. Then she saw that under his heavy coat Tino concealed a life belt!

Of all the men on board Tino was the only man who had on a life preserver. But Jane gave him a chance to redeem himself in her eyes. If he gave up his life belt to this four-year-old she could forgive him for a lot.

With this mission in mind she got up and approached Tino. Dirk came after her.

Tino saw her, and tried to smile but his features were distorted with fear. "Do you think the ship is breaking up?" he begged, looking at Dirk. He stood up and Dirk saw the unmistakable bulk of a life belt hid under Tino's coat. Dirk's eyes narrowed.

Jane said, "Tino, there's a little girl of four over there who hasn't a preserver. Her mother's frantic—"

Several men had observed the life belt now, and made threatening gestures. Tino quailed with fear. Then there was an angry murmur of masculine voices which rose above the sound of pounding waves out there on the reef.

"No, I can't give it up!" he said, in a thin, agonized wail. "The ship's going to break up. A man hasn't got a chance in that sea!" He hugged his coat closer about him, and began to look around him furtively.

She was right. Tino was a coward. And this was the romantic, glamorous person upon whom she had fastened her dreams! But sud-

denly Jane's thought raced inward, and Dirk saw her eyes become as still, china eyes.

Before Jane could speak a man hit Tino in the mouth, felling him. An angry crowd surged in on him. Tino scrambled to his feet, blood on his mouth, and whipped out a pistol from an overcoat pocket.

"Stand back," he commanded, in his shaking voice. "Stand back, or I'll shoot." Then his voice mounted to a scream. "I won't give up my life belt! I won't!" Holding the men at bay with the gun, he backed slowly to the doors, flung them open with the weight of his body, and disappeared along the boat deck.

Jane cried out on impulse, and Dirk was the man who obeyed. He lunged through the door onto the deck.

It was a weird manhunt the passengers of the stricken S. S. Oceanic witnessed on the boat-deck. The waves still broke over the bow and flowed along the polished boards, rendering footing difficult. It was almost impossible for a human being to make any headway against the wind.

Tino had a start, and was clinging to the rail, pulling himself hand over hand against the wind. His progress was incredibly slow as the rivers of water sucked about his legs, but Dirk's progress was not much faster.

Dirk was in a crouching position, head down, making his way into the wind, trying to keep in the lee. He struggled up the cabin wall, occasionally holding on to a demolished deck-chair in its lashings.

It was like a pursuit in slow motion. Tino's face was white and drenched with spray, and agonized, Dirk's was drenched but grim.

A false hand-hold, one bad step, would lose for either in the race. Tino lost his footing first, and a wave coming down the deck left him floundering like mad in the middle of the floor. Somehow he scrambled to his feet, and got hold of a deck-chair before he was swept away.

Dirk was close behind him, moving cautiously now, for he saw that Tino, tiring rapidly in this strenuous work, was clutching his gun menacingly.

The lights were dim on deck. Tino plunged into a band of blackness, and Jane saw the yellow flash and the heard the bark of the gun.

One expected every minute to hear that the ship was breaking up on the reef, but to Jane this chase and death-grip was agony. She realized now what Dirk really meant to her. She loved him! She had been mad to let him go out there after Tino. Tino had a gun, and he was so racked with fear that he was desperate.

But with her face glued to the panes, she saw that Dirk was on the floor, rising on his hands and knees, unhurt.

In this moment of relief Jane's thoughts raced along an impossible channel. Her mind was doubly alert; she correlated past events, time and place, like a drowning person. All in a flash. After a moment she turned to the detective and said, "Now I know. I know. Tino isn't just a coward, afraid to give up his life belt to a little girl. He's the murderer. He's the one! Tino killed Mannie Jackson and Dutch Lenz."

An angry murmur ensued from the people around Jane, but Snow shoes simply stared at her. "How do you know? If you had any clue that connected Tino with the crimes why didn't you reveal them? You were with him, on deck, at the time Mannie Jackson got his." He shook a finger at her, admonishing: "You can't accuse the opera star, just because you've turned against him, a shocking coward who's threatening the life of the one you really care for—"

## CHAPTER XXV

Jane looked up and saw Linda Bayes standing before them. Her eyes were blazing. "Tino's opera star!" she said. "I know him. I'm

the only one on this ship who ever knew him, or heard him sing—except Dutch Lenz. Tino worked at the Tip Top Club. We have both worked for Dutch Lenz in our day. He's a rotten singer. That's why he refused to sing at the ship's cabaret. His name isn't Tino Rossi. He isn't even Italian!"

The detective's eyes were keen with excitement now. "Is that why Tino twisted your wrist? It that all he had on you—the fact that you had worked for Dutch?"

Her eyes sought Ken Martin's, and the look he gave her was assurance enough of his trust. "That was all," she said. "Tino was masquerading as an opera star, making a play for Jane. I knew his kind. He was a phoney all around, I had warned him to leave Jane alone. But I didn't tell Jane he was phoney because I was afraid of him. I didn't want Ken to know that I had worked the hot spots in New York; Tino held that over my head. But it doesn't matter now."

Snowshoes looked at Linda squarely. "Did Tino send you that warning note?"

"I believe he did. But it could have been Dutch. At the time I rather suspected Dutch of the murder. I was afraid to talk! I never suspected Tino. But Tino was afraid of me. I knew too much about him."

"Do you think he was the masked man who attacked you in your stateroom? If we only had one clue! You can't accuse a man of murder because he's masquerading as an opera singer."

"I don't know. It could have been Tino. It sounds rational enough. He was afraid I'd talk. And he would have been mortally afraid of Dutch Lenz. Dutch knew he was no good. If Tino did kill Mannie Jackson, he would have

feared Mannie's pal, Dutch. Dutch would have found him out. Tino would have wanted to do away with Dutch in the storm—"

But the detective was still perplexed. He turned to Jane. "What prompted you to say outright that Tino is the man you're looking for? You must have some bit of evidence. Think hard. Mannie was murdered between eleven and midnight. You were with Tino on deck. Was there any time that Tino could have left you and entered Nora Lane's suite to kill Mannie Jackson?"

Jane couldn't answer, for her eyes were glued to the panes again. She could see Dirk crawling along the boat deck on his hands and knees. She couldn't see Tino, but suddenly three shots rang out in rapid succession, the flashes revealing Tino's position at the far end, close to the wall. A ship's officer rounded the deck, and Tino turned to empty his gun at the other man, who ducked to safety.

Then Dirk was on his feet, lunging against the wind. He sprang across the deck like a leopard and pinioned Tino. A short struggle and he had Tino's arms twisted the back, and was struggling with him toward the lounge, the wind in his back. They let Dirk in.

Ready hands wrenched the life belt away, and Tino stood still quaking. "I know I'm a coward," he said. "I don't want to die. Now leave me alone. I'll behave."

Tino regarded the incident as closed. They were handing the life preserver to the baby girl when Jane, with a deft movement, took the cork in her hands. She ripped open a seam in the cover, plunged her fingers in and drew out the necklace with the Zerkino diamond. (Continued on Page 13)

## Aquatic Queens

### HORIZONTAL

- 1 Family name of two fine swimmers.
- 6 They are —s.
- 12 Imbecille.
- 13 To seek to attain.
- 14 Do not.
- 15 Sound of sorrow.
- 16 Musical note.
- 18 Exclamation.
- 19 Corpse.
- 21 Bone.
- 22 Therefore.
- 23 Organ of hearing.
- 25 Half an em.
- 27 Senior.
- 29 To divest.
- 32 To couple.
- 33 Female horses.
- 35 To sketch.
- 36 Snaky fish.
- 38 Moist.
- 39 Lock opener.
- 40 Father.
- 42 Lab'.
- 44 Evergreen tree.
- 45 Behold.
- 46 Wrath.
- 48 Company of desert travelers.
- 51 Courtesy title.
- 52 To contend.
- 54 Not hollow.
- 55 Skating inclosure.
- 56 5280 feet.
- 58 Bronze.
- 59 Cavity.
- 60 They excel in the —.
- 61 Both are —.

J	O	H	N	G	I	L	B	E	R	T					
D	O	E		J	O	H	N	A	L	B	I	N	O		
A	D	D	S		E	L	E	D	D	A					
M	S	C		G	I	L	B	E	R	T	L	E	N	S	C
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R	E	P	E	A	T	S		M	A	R	I	T	A	L	
I	R	O	N		O	U	T	E	R		A	U	R	A	
C	A	C	T		P	A	T	A	L	B	E	I			
A	R	E	O	S		M	B	I	S	A	M				
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S	I	L	E	N	T		A	P	P	E	A	R	E	D	

### VERTICAL

- 24 They are likely — team material.
- 22 Ice rain.
- 24 Jockey.
- 26 They come from —.
- 27 To piece out.
- 28 Type standard.
- 29 Uncooked.
- 30 To harden.
- 31 To peep.
- 34 Feasted.
- 37 Resin.
- 39 Kinsfolk.
- 41 Snell.
- 43 Aeriform fuel.
- 44 Fashion.
- 45 Steamer.
- 47 Narrative poem.
- 49 Bay horse.
- 50 Force.
- 51 Fodder vat.
- 53 Deer.
- 55 Fabulous bird.
- 57 Sound of inquiry.
- 59 Pronoun.

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60										62

## Washes Phony? Tug 'em, Then!



Almost every Hollywood actress holds some sort of record, so Blond Marie Wilson, shown above, emoting, climbed on the bandwagon by claiming hers were the colony's longest eyelashes—five-eighths of an inch long, by her ruler. And she invites any skeptic who has here them artificial to come on and tug them.



# Spring Materials

Are unusually attractive for this season. We have bought the lines of two of the foremost converters of Wash Materials in the United States: Arthur Beir & Co. (ABC wash materials), and Dumari Textile Co. (Powder Puff and Fairyspun materials).

These concerns convert all their materials and guarantee the fabrics and color. You can make a garment of either of these lines and feel sure that it will be satisfactory in every respect.

These concerns convert all their materials and guarantee the fabrics and color. You can make a garment of either of these lines and feel sure that it will be satisfactory in every respect.

Nu-Clipper Acetate Prints—beautiful patterns, and a satisfactory cloth in every particular at **98c**

Crepe Maridu, both dark and light grounds, a cloth that makes up beautifully **79c**

Topall Rayon Prints look like materials that we used to sell at \$1.00. Due to new processes of manufacture they are now one of the most satisfactory silk finish cloths on the market at **59c**

Scattered Sunshine—all that the name implies—beautiful colorings at per yard **89c**

ABC Novelty dotted swiss in all the good colors. Permanent clipped dots at, per yard **50c**

Powder Puff Muslin—the best known cloth in large city department stores—satisfactory in every way **39c**

Fairyspun Dimity—new original confined patterns—very sheer but a wonderful wearing material at per yard **29c**

Tuxedo Batiste, full 36-inch width, fast colors, at per yard **20c**

ABC, Quadriga and Pepperell Prints—the choicest patterns out of each line—all fast colors, all 80-square cloths, colors absolutely fast, at choice **20c**

## Dress Accessories

When you have bought the material then the matter of trimmings, etc., is your next consideration.

Our line of buttons, buckles, slides will assist you very materially to make the dress attractive.

Most of these items are confined to our store in Memphis.



### BUTTERICK PATTERNS

Butterick patterns are the last word in style. When you make a garment by a Butterick Pattern you are sure of satisfaction in every way.

When you have finished the dress or suit complete your costume from our lines of Dexdale Silk Hose, Hansen Gloves, Dobbs Hats, Shu-Kalf Purses.



# Greene Dry Goods Co.



# SUGGESTS TEST AUTO DRIVERS LIKE AVIATORS

## Reaction Tests Are Recommended For Drivers of Cars

SAN ANTONIO, March 12 (AP)—Reaction tests for automobile drivers similar to those given student pilots by the school of Aviation Medicine at Randolph field here, have been suggested as a step toward eliminating unfit drivers who represent highway hazards.

Maj. Neely C. Mashburn, director of the department of psychology at the school, states that drivers are known to differ, individually, a half second in the time required to respond to visual stimulus. Applying such difference to the operation of an automobile moving at 30 miles an hour, the driver reacting quickest, he said, could stop his car fully 30 feet or more short of the stop where the driver reacting less quickly would.

"These differences," he declared, "are innate and no amount of training will eradicate them. Because of this vocational selection and guidance are imperative."

The reaction tests are given student pilots seeking entry to the Primary Flying school. Tests are given on a machine developed at the school of Aviation Medicine. A signal panel containing three double rows of parallel lights face the student pilot. Two are curved, two horizontal and two vertical. One row in each set is green, the other white. The green are the signal lights and work automatically, and the white are the responsive lights controlled by the student.

One light in each row is illuminated at a time and the student must illuminate the white opposite the green by manipulating improvised stick and rudder as in handling an airplane in flight.

Tests of some 1,500 students in this manner reveal those reacting most favorably also react most favorably to pilot training. Students who completed the 40 movements of the test in the shortest time represented approximately 75 percent who completed the flying course at Randolph and Kelly fields. Of those slowest in completing the reaction tests, about 25 percent graduated.

Ten years ago not more than one out of four entering the army flying schools graduated but careful selection of students since has raised the percentage graduating to double that figure.

# to Sponsor Clean-Up Week

AUSTIN, March 12.—The State Department of Health will sponsor a Clean Up Week, March 29 to April 5, according to Dr. John W. Brown, State Health Officer. He urges that every citizen in the State cooperate in this campaign to improve the appearance of the property and promote the general welfare of the citizens.

This is Centennial Year and thousands of persons will visit Texas, and Texas will be on parade for the approval of these visitors. If all property holders will repair and paint their buildings, and replace all weeds and rubbish with flowers and shrubs, a more favorable impression will be made on our visitors. Every effort should be made to have the best sanitation possible under local conditions.

The Centennial visitors will be helped by the State. City of— Almost every help in this sanitation holds some sorrowing a pure milk blood Marie Wily and by applying above, emoting, climis of preventing bandwagon by claims, unicable diswere the colony's lonst, lashes—five-eighths of a special cam-long, by her ruler. A prevent fires, frition any skeplices, prevent fires, have them artificial, with among the on and tug the

# Belle of the Ball



Jane Weinert, of Seguin, Texas, will be Grand Duchess of the Galveston Mardi Gras ball, Feb. 25. The Mardi Gras, starting Feb. 21, will be the first of the Lone Star State's major celebrations of its 100th year of independence from Mexico. The highlight begins June 6 with the six-month Texas Centennial Exposition in Dallas.

# AMATEUR CIRCUS AT CENTENNIAL

DALLAS, March 12.—The Gainesville Community Circus, unique in amusement enterprises, will exhibit in the football stadium at the Texas Centennial Exposition in Dallas, Thursday, Friday and Saturday nights, June 25, 26 and 27.

The three-ring attraction is the only show of its kind in the world—the 150 aerialists, acrobats, bareback riders, clowns, jugglers and contortionists being amateurs and residents of Gainesville, Texas, where in every-day life they are business and professional men and women, housewives, and students.

Ushering in the initial performance, Governor James V. Allred of Texas, will blow a blast on a gold equestrian director's whistle, which will be presented to him in the circus arena on Thursday night, June 25. The blast will start the circus' elaborate spectacle, "Texas Under Six Flags," in which the entire performing personnel is featured.

Then follows a circus program, replete with the atmosphere of the tanbark—aerial daredevils who do thrilling stunts 40 feet in the air; quasing bareback riders who somersault with reckless abandon; clever gymnasts who ride bicycles, skip the rope and climb ladders balanced on slender tight wires; and scores of clowns who make merry on the hippodrome track.

Heading the wildest contingent is Capt. Tom Hickman, most colorful of Texas peace officers, now deputy sheriff at Gainesville, his home town. Capt. Hickman will perform the trick roping act which won him acclaim on his European tour with the Simmons University cowboy band.

The circus, now in its seventh year, started as a burlesque on a circus, sponsored by a little theatre group in Gainesville. Perpetuated, it has grown into a regulation circus, which has given 61 performances before more than 100,000 persons in Texas and Oklahoma, and last year exhibited before a crowd of 9,000 persons at the Texas A & M College Farmers Short Course.

Mr. and Mrs. Lesley H. Calhoun of the Howard Ranch West of Clarendon spent Tuesday here with her parents, Mr. and Mrs. A. W. Howard. During the day they went to Wellington and visited his parents.

Rev. M. E. Wells of Hedley was a visitor in Memphis Tuesday.

Mexicans, and among the Negroes. All should join together and make Texas the healthiest and most beautiful, and the cleanest State in the Union.

# Help Scouts With Magazine

Dan Beard and Ernest Thompson Steen, two names that stood for the best in juvenile literature, were among the first of a long list of prominent persons whose writings helped build Boy's Life to its present position as the leading boys' magazine in the world.

With its March, 1936, issue, Boy's Life, published by the Boy Scouts of America, is celebrating its 25th anniversary.

The standards and ideals early established by the magazine could not help but attract the interest of the most outstanding men of the country, with the result that it was not long before many of the great men of the nation became interested in the endeavor in one way or another. To mention but a few would include such men as former President Theodore Roosevelt, and his son, Colonel Theodore Roosevelt, former President Woodrow Wilson, former President William Howard Taft, Lord Balcan-Powell of Gilwell, Judge Ben B. Lindsey, Admiral George Dewey, Dr. David Starr Jordan, Cyrus Townsend Brady, Charles A. Lindbergh, Orville Wright, Admiral Richard E. Byrd, Lincoln Ellsworth, Roy Chapman Andrews, Captain Bob Bartlett, George K. Cherry,

James L. Clark, Merian C. Cooper, George Bird Grinnell, Donald MacMillan, Clifford H. Pope, George Palmer Putnam, Kermit Roosevelt, Karl Rungius, Rudyard Kipling, Richard Harding Davis, Admiral Peary, Sir Wilfred Grenfell, Sir Malcolm Campbell, Charles Kingsford Smith, Kunte Rockne, Dr. William Hornaday, Charles Dana Gibson, Norman Rockwell, Dr. Raymond L. Ditmars, Herman Hagedorn, Commander Rosendahl, Anthony Fiala, and many others. Of these men, out of the kindness of their hearts, made generous contributions to Boy's Life working for far less than price their work could command in other markets, or by outright gifts of material that magazine could never have acquired in any other way.

## NOTICE!

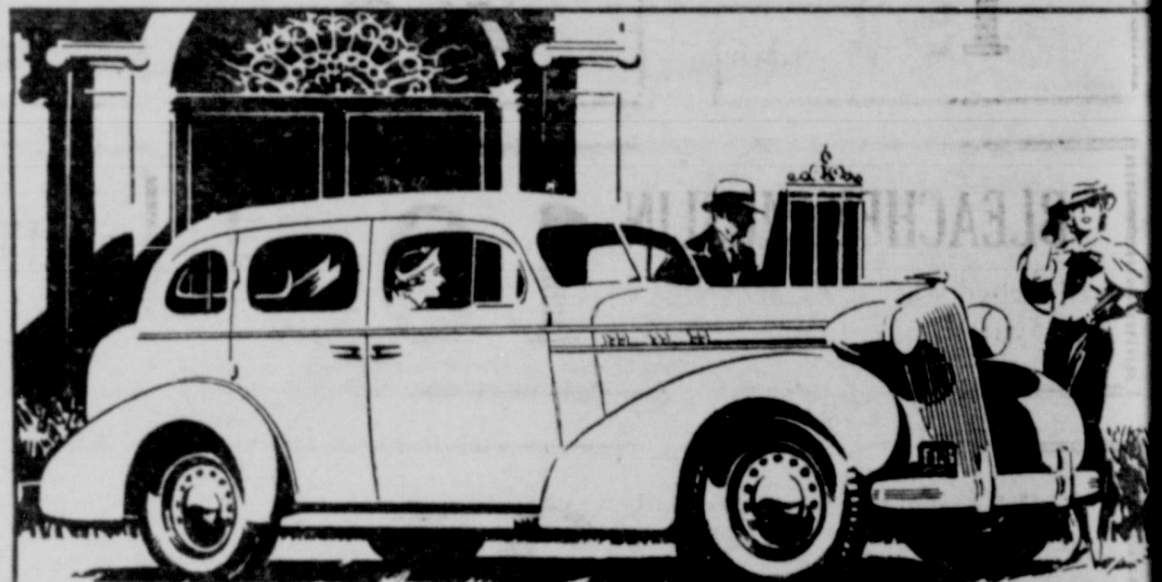
### CHANGE IN BUS SCHEDULE

Effective March 5, all buses will be run through from Amarillo to Dallas. No changes from Memphis to Dallas.

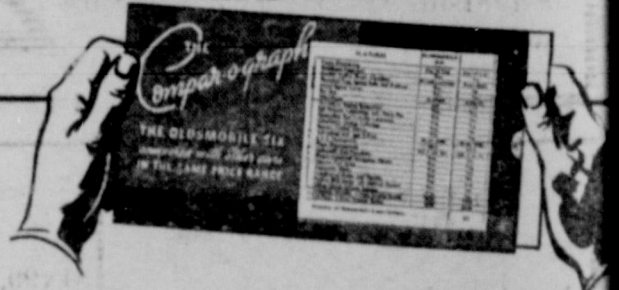
EAST BOUND	WEST BOUND
Due to Leave	Due to Leave
12:25 A. M.	2:50 A. M.
9:45 A. M.	9:55 A. M.
3:05 P. M.	4:00 P. M.
7:00 P. M.	11:35 P. M.

For Information Call 500 or 685M  
Mrs. J. R. Leverett, Agent

# OLDSMOBILE GIVES YOU MORE FEATURES FOR YOUR MONEY



Here is a quick, handy device for checking motor car features and values—the Oldsmobile Compar-o-graph. Come in and get your copy, free, or write Olds Motor Works, Lansing Michigan.



## THE COMPAR-O-GRAPH PROVES IT

**K**NEE-ACTION Wheels... Super-Hydraulic Brakes... Solid Steel "Turret-Top" Body by Fisher... Center-Control Steering... Safety Glass standard throughout... big, low-pressure tires... these and many other fine-car features are yours today in Oldsmobile, at a price but a little above the lowest! Check all cars of similar price against Oldsmobile. Use the Oldsmobile Compar-o-graph or examine the cars themselves. You will quickly

find that Oldsmobile gives you everything for modern comfort, convenience and safety... more for your money in features, and in all-round motor car value!

• THE SIX •      • THE EIGHT •  
**\$665 • \$810**

Sixes \$665 and up. Eights \$810 and up. See at Lansing Safety Glass standard equipment all around. Special necessary groups extra. Car illustrated is the Six-Cylinder Fouring Sedan. \$810 list. A General Motors Value NEW 5% 3 W. & C. TIME PAYMENT PLAN

# OLDSMOBILE 6 • 8

"The Car that has Everything"

# POTTS CHEVROLET CO.

MAIN AT 7TH      TOMIE M. POTTS      PHONE 4



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ROSENWASSER'S  
 ANNOUNCE  
 THEIR ANNUAL

*Pre* **EASTER**  
 Event

We are most happy to announce that 1935 was Rosenwasser's biggest year and the first two months of 1936 have shown a gain of 20% over the same two months of last year. In endeavoring to make March the biggest month in our history we are passing to you the best bargains in Spring Merchandise we have ever offered. WE WANT TO THANK ALL OUR FRIENDS FOR THEIR SPLENDID PATRONAGE IN THE PAST AND HOPE TO CONTINUE SERVING YOU.

**We Reserve The Right To Limit Quantities...**

**CHILDREN'S ANKLETS**  
 Assorted Pastel Shades  
 Sizes 5 to 7½  
**5¢**

LADIES' PURE SILK  
 MOCK  
**FASHION HOSE**  
**25¢** Pair

LADIES'  
**HOUSE SHOES**  
 Values up to 69¢ to close out—  
**25¢** Pair

**TOWELS**  
 11x22—big heavy fluffy  
 towels—  
**15¢** Each

**COTTON BATTS**  
 3 Lb. weight —  
**25¢**

BOYS'  
**DRESS SHIRTS**  
 Size 12 to 14, Close out—  
**25¢**

LITTLE BOYS'  
**HATS & CAPS**  
 New arriva's—new styles  
**25¢**

**BLEACHED MUSLIN**  
 Bleached pure white, no starch,  
 per yard .....  
**10c**

**FEATHER TICK**  
 Full -oz. Standard quality, yard  
**17c**

'GARZA' SHEETING  
 9-1 81-in. width—bleached pure  
 white, yard .....  
**27c**

**DIMITY CHECKS**  
 Yard wide and a large variety  
 of colors, yard .....  
**10c**

**PRINTS**  
 Yard wide fast colors—  
**9¢** Yard

**SHEETS**  
 81x99, extra large, excel-  
 lent quality—  
**98¢** Each

**CRETONNES**  
 Good quality—attractive  
 patterns—  
**10¢** Yard

**KOTEX**  
**15c**

**UNBLEACHED DOMESTIC**  
 Druid LI.—unusually good qual-  
 ity—  
**9¢** Yard

**OUTING FLANNEL**  
 Yard wide, good quality—  
**10¢** Yard

MEN'S KHAKI  
**WORK PANTS**  
 Vat dyed—made perfectly—  
**\$1.00**

**ROSENWASSER'S**



# ROSENWASSER'S SPRING VALUES in MEN'S FURNISHINGS

Shown below are only a few of the worthwhile savings we are offering in connection with TRADES DAY, MARCH 21st.



**"Hanes"**  
Shirts and Shorts

Genuine fast color broadcloth, full balloon waists.

**25c**



**Men's Arrow Shirts**

Men, you know this excellent quality Dress Shirt—a brand new stock—New Spring patterns.

**\$1.98 up**



**Men's and Young Men's Dress Trousers**

A large assortment of the newest patterns, newest styles—they wear and look like more expensive trousers—

**\$1.98**



## Men's Stylish SUITS

Sport and Plain Backs — Single and Double Breasted — All Wool — Newest Patterns and Weaves.

**Drastically Reduced**

### MEN'S DRESS SHIRTS

Genuine Broadcloth, fast colors, well tailored, neat new patterns—you men will appreciate this value

**69c**

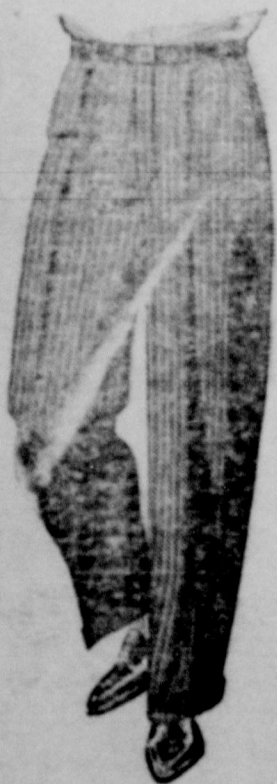
### Men's and Boys' BASEBALL CAPS

**25c**

### Men's Corduroy Pants

Only 33 pairs of well assorted patterns and sizes in corduroy pants in stock—we want to sell them—here is a real bargain

**\$1.98**



## Men's Dress Pants

Folks, these trousers are really excellent quality materials—100 per cent all wool, hard worsted and serges—tailored to perfection. Suit trousers—

**\$4.45**

### "Hanes" Lightweight Knit UNDERWEAR

It's that nationally known "Hanes" light weight knit with short sleeves and ankle length—here is a value—

**79c**

### "Hanes" Athletic UNION SUITS

Summer weight pajama check nainsook underwear—

**69c**

### Men's New Fancy SUSPENDERS

A wide variety of styles and patterns—

**49c**

### Men's SPRING HATS

A new shipment of the newest Spring Hats for men—light tan, light grays and whites. See these new smart hats.

**\$1.98 & \$2.98**

### MEN'S and BOYS' SUMMER CAPS

A large assortment of beautiful patterns—

**25c**



### MEN'S "VARSITY" PAJAMAS

We have a big stock of these excellent quality pajamas—you will find some really smart patterns and styles—now is the time to buy your supply—

**\$1.79**

### MEN'S RAYON PLAITED DRESS SOCKS

All the newest Spring shades and patterns.

**10c**

### MEN'S NEW SPRING "RIP-PRUFF" TIES

A large assortment of the newest in ties—a new tie if one of these ties rip.

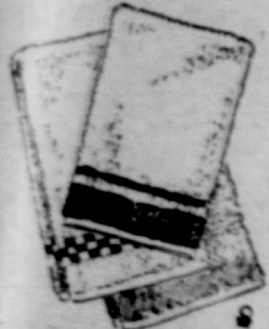
**49c**

# ROSENWASSER'S



# SPRING Piece Goods & Other Fabrics

## TOWELS



36x18

Double thread, striped borders, a real value.

Each **10c**

44x22

Big heavy bath towels, double thread striped borders, soft and fluffy. **15c** Each

## BARBER TOWELS

**5c**

EACH



## GOLIAD SHEETS

81x99 — standard quality linen finish bleached pure white, seamless, plain hemmed, please notice this extra large size.

**98c**

## Domestics

35-inch width—unbleached domestic closely woven—smooth finish—the best quality **9c**

## PEPPERELL SHEETING

81-inch width, that famous Pepperell brand that is noted for its excellent quality sheetings. Bleached pure white, closely woven, yard —

**32c**

## "GARZA" SHEETING

9-4 bleached pure white 81-inch width sheeting—that famous "Garza" brand, yard —

**27c**

## PRINTS

36 inch width—fast color — the newest Spring patterns, good quality.

PER YARD **9c**

## OIL CLOTH

First quality regular width in the newest patterns, yard **19c**

## FEATHER TICK

Full 8-ounce weight, 32 inches in width plain blue stripe, featherproof. **17c** yard

"DRUID"

## BLEACHED MUSLIN

36-inch width—bleached pure white, finest cotton, no filling, smooth finish, well woven, yard **10c**

## DIAPERS

Five grade birdseye weave, soft, absorbent, white, 1 dozen in package—hemmed per package **98c**

## OUTING FLANNEL

36-inch width—excellent quality yard wide outing flannel—all colors, per yard **10c**

## DESERT CLOTH

Beautiful new patterns—the ideal cloth for sportswear, yard **29c**

NEW 80 SQUARE

## PRINTS & BROADCLOTHS

New arrivals of the newest and most beautiful selection of patterns we have ever offered—the fabrics are absolutely fast colors, yard **19c**

## BLISTER CREPES

"SHEER SEERSUCKER"

An attractive selection of the newest colorful patterns. See them, yard **39c**

## LACE CLOTHS & EYELET BATISTES

They are brand new materials folks—an assortment of the best colors—Rosenwassers price is always the lowest.

**39c 49c 69c & 79c**

## SOLID BROADCLOTHS

36-inch width—fast color solid broadcloth—we have any color you may desire, yard **10c**

## CRETONNE

An assortment of the newest designs—you must see the quality to appreciate this value, yard, up from **10c**

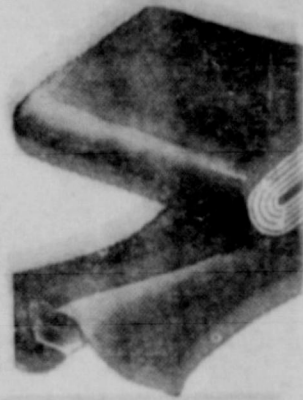
ALL SILK

FLAT

CREPES

You will find all the pastel shades including navy, black and brown, per yd.

**49c 79c**

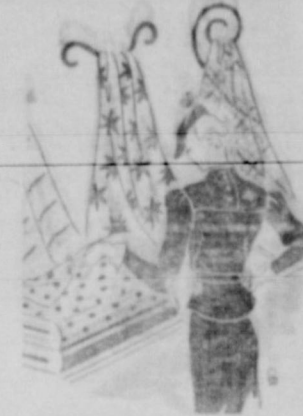


PRINTED

## SILKS

Here you will find those beautiful colorful printed acetates that are so much the vogue, per yard

**79c**



SHEER

## Cottons

MATERIALS

You will find new arrivals of printed muslins, lawns, batistes, and other popular summer materials. You will surely appreciate the beautiful selection of patterns. Per yard **25c**

CRINKLE

## CREPES

An outstanding quality of silk crinkle crepes in rose, red, grey, blue, and yellow, yard—

**79c**



BROCADED

SATINS

Just the thing for evening dresses, blouses, trimmings, etc.—the newest pastel shades, yard,

**98c**

## PRINTED BATISTE

A new shipment of the newest for Spring and summer, yard **15c**

# ROSENWASSER'S

SOUTH SIDE SQUARE MEMPHIS, TEXAS



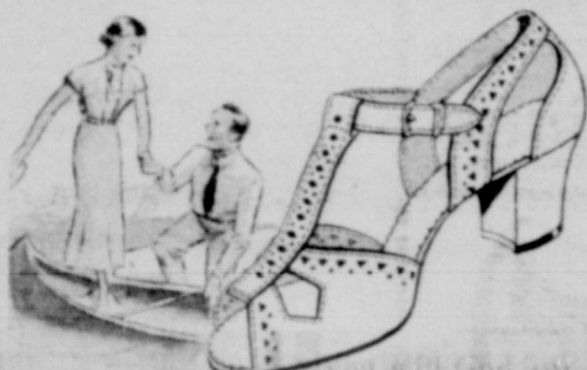
# BARGAINS IN SHOES FOR



## LADIES WHITE TIES

Your new spring shoes are here! Leather prices have gone up but Rosenwasser's smart shoes are still \$1.98. Pumps and high cut ties of white leathers. Many other styles at this low price—

# \$1.98



LADIES WHITE

## SANDALS

Beautiful new styles . . . open and closed toes . . . medium, high and low heels . . . the smartest thing in spring and summer footwear . . . all sizes.

# \$1.49 & \$1.98

### LADIES' EVERY DAY FLAT HEELED OXFORDS

Blacks and tans . . . your choice of leather or composition soles.

# 98c



WHITE

## Sport Oxfords

The smartest in Sport Oxfords . . . buckles, ties, and laced to the toes. 100% solid leather, made by the following leading shoe manufacturers: Peters, Endicott-Johnson and Mound City.

# \$1.98 AND \$2.98



NEW

PARAMOUNT

## Dress Slippers

Style and character for every occasion. They're vivid accents in a "color mad shoe world" . . . blues, British tans, luggage tans, combinations and all whites. Triple As to Bs.

# \$4.98

In WEATHERBUILT Health



YOUR CHILD'S FEET  
MORE THAN  
HIGH GRADE SHOES

He gets the results of endless study and experiments in developing a shoe that properly guides the growing foot and encourages correct posture of the entire body. A shoe that is anatomically correct in every detail . . . wide across toe, narrow at heel, and that flexes with every foot movement. A combination hard and soft that simply won't run over. These features backed up by traditional all-leather quality make them outstanding.

Let us show you

# \$1.98 to \$3.98



### CHILDREN'S

A large variety of White Slippers, Boy's oxford buckled straps will really make excellent values.



# 98c

## BOYS' AND MEN'S Tennis Shoes

# ROSENWASSER



# FOR THE ENTIRE FAMILY



MEN'S DRESS

## OXFORDS

Pointed toes . . . medium toes . . . leather and rubber heels . . . Men, you will find just what you are looking for in our complete shoe department. These shoes are guaranteed solid leather uppers and soles. Made by Peters.

### \$2.98

WOLVERINE

## WORK SHOES

That famous work shoe that stays soft and dries soft. Least affected by farm yard acids and clay soils . . . these shoes are built for comfort and long wear . . . guaranteed genuine horsehide leather.

### \$2.49, \$2.98 & \$3.98

Say Good-bye to FOOT-IN-A-VISE WORK SHOES!



WEAR ONLY GLOVE-SOFT SUPER-DURABLE

WOLVERINE SHELL HORSEHIDE WORK SHOES

Our line on ENGLISH TOES



On checking the shoe preferences of (Indianapolis\*) men we find the English Toe one of the most popular.

We are showing these new Friendly English Toes in blacks and browns.

This style is backed by a variety of new patterns in French Toes, Custom Lasts, and brogues. Stop in and see them.

The Jarmen "FRIENDLY" Shoe



## A NEW CUSTOM OF OURS

This new Fortune Custom Last has a way of making all feet look trim. Your toes have plenty of comfort room, too. We'd like for you to see it . . . as well as our new patterns in French Toes, English Lasts and smart new Brogues. We carry a wide range of sizes and widths.

Most Styles



FORTUNE Style Stamina SHOES

MEN'S

## Dress Oxfords

You will find any style you desire in this selection . . . made with solid leather uppers, half leather soles and long wearing composition bottoms.

### \$1.98



BOYS' DRESS

## Oxfords

In black only, long-wearing composition soles, sturdily built . . . Sizes 1 to 6 . . . an outstanding value at this price.

### \$1.25

MEN'S KANGAROO DRESS

## SHOES

They are Genuine Imported, Australia Kangaroo high shoes. Built in arch supports . . . a variety of styles including swing toes and straight lasts . . . all sizes.

### \$3.98

MEN'S SOLID LEATHER

## Work Shoes

They are really built for service and wear . . . guaranteed solid leather soles and uppers . . . made by Peters.

### \$1.98

## Baby Shoes

A really beautiful selection of little tots' shoes that you will appreciate.

### 49¢ to \$1.00

# WASSER'S



*Spring's* **NEWEST**  
**AT PRICES YOU CAN AFFORD.**

**SPRING DRESSES**



Peter Pan and DeVine Dresses . . . High Hat . . . Music Goes 'Round and 'Round, Twisted Silks . . . Navys . . . Whites . . . aqua and all other new Spring shades . . . nicely tailored, copies of newest Parisian importations.

**\$12.98 \$14.98**  
**\$16.98**

Silk Dresses manufactured by the leading New York designers . . . in silk prints and solids in greys, navys and newest pastel shades . . . just the thing for Spring street wear.

**\$3.98 to \$5.98**

The newest in Spring styles . . . pastel crepes . . . and paisley crepes. You can afford several at these low prices . . . come in and see our wide assortment.

**\$1.98 and \$2.98**

WEAR A  
**MAN-TAILORED**

**SUIT**

Choose your suit as a man would choose his! Look for fine tailoring of the better fabrics; insist on a perfect fit; look for style. You'll find the things that he'd expect in every man-tailored suit in Rosenwasser's collections.

**\$7.98 \$12.98**  
**\$19.98**



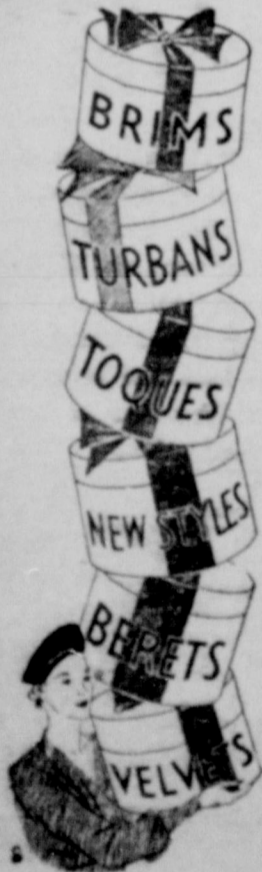
KATE GREENWAY  
**FROCKS FOR CHILDREN**



Beautiful guaranteed fast color prints in cute patterns . . . ages from 1 to 14 . . . big 4-inch hems . . . short sleeves . . . organdy and pique trimmed . . . regular \$1.98 values now only

**\$1.49**

**MILLINERY FOR EASTER**



We're very excited over all the new styles and we want every woman in town to begin wearing them at once. You'll find hat you want in our selection and at these prices you can buy more than one.

**\$1.98 & \$2.98**

**SILK DRESSES**

Silk knit dresses in candy stripes and other fancy patterns . . . well tailored in smart styles . . . excellent values at this price. You must see them to appreciate their value.

**\$1.49**

**WASH DRESSES**

New, stylish, different. Desirable styles in the newest Spring pattern . . . tailored and dressy models with buttons, bows and contrasting pique and organdie trims. Real values.

**49¢**

**ROSENWASSER'S**  
 SOUTH SIDE SQUARE MEMPHIS, TEXAS



# BARGAINS GALORE IN MEN'S WORK CLOTHES!



## "DICKIE" OVERALLS FOR MEN

- ★ Fit Tall and Short Men Perfectly.
- ★ Elbow Deep Pockets.
- ★ Bulldog Denim.
- ★ Crotch fold locked, triple stitched.
- ★ Suspenders full two inches wide.
- ★ Liberty Stripes, Express Stripes and Blues.

MEN'S — \$1.10

BOYS' — 75c

Sizes 1 to 9



## Men's "DICKIE" WORK PANTS

Excellent quality blue and gambler stripe denim—these pants have outlet seat seam, tailored waist band, laundry proof buttons, triple-stitched crotch, and they fit perfectly.

# \$1.00



## Men's "Ideal Chambray" WORK SHIRTS

Smooth, closely woven chambray—tailored correctly—an outstanding value.

39c



## MEN'S WORK SOCKS

10c



## Men's Genuine Horse Hide WORK GLOVES

Button at the wrist; draw string, or slip-on 79c

## Boys' Everyday "DICKIE" PANTS

Gambler stripes, blues, and a new vat dyed khaki pants—when it's a "Dickie" it's the best for the boys.

98c

## MEN'S GENUINE TAXI-KLOTH

# Work Shirts

Sanforized shrunk—they will not shrink—fades less—looks better, and wears better.

98c

# Men's Khaki Shirts

Bellows pockets, double stitched seams, full cut, seven button front, fast vat color, and its a Cone fabric—the sign of service

# \$1.00



## Children's W-D COVERALLS

The most popular play-suit in the southwest, rust proof, smooth top buttons, raglan sleeves, excellent quality hickory stripe material.

59c

## BOYS' WORK SHIRTS

Soft, smooth grey or blue chambray, free of starch, made well, fit well, a real bargain.

39c

# Don Play Suits

This is the best, folks—a real play suit that the kiddies enjoy wearing—they have ripless curve hip pockets, curtain protected drop seat, and they can't shrink because they are sanforized shrunk.

89c

## BOYS' OVERALLS

A full cut well made Overall that is made to give service—you thrifty shoppers will appreciate this value.

49c

## MEN'S COVERT WORK SHIRTS

Heavy Quality, full cut Work Shirts

49c

## Truck Driver and Filling Station Caps

\$1.00

# ROSENWASSER'S



Our **MARCH** of **VALUES**

# In Ladies' Furnishings Prices **SLASHED** On Seasonable Merchandise!

ECRU  
**CURTAIN  
PANELS**  
EACH  
**25c**

LADIES'  
**SLIPS**  
Wash Satin Pointed and  
Straight top, all styles,  
lace trimmed, easily  
worth \$1.00.  
**49c**

LADIES' PURE SILK  
FULL FASHION  
**HOSE**  
A first quality 42 gauge  
pure silk full fashion  
chiffon hose—the newest  
Spring & Summer shades  
all sizes.  
**49c**

LUNCHEON  
**CLOTHS**  
51 inches square, all linen  
crash in beautiful designs.  
**49c**



LADIES'  
**SILK  
SLIPS**  
Satin glissonne  
and brocated sat-  
in rip proof silk  
slips — you will  
marvel at luxur-  
ious and beautiful  
quality—see them  
**\$1.98**



LADIES'  
**RAYON  
PAJAMAS**  
Smartly styled one-  
piece rayon pajamas.  
You will find a large  
assortment of the  
newest colors — all  
sizes.  
**\$1.49**



LADIES'  
**RAYON  
NIGHT  
GOWNS**  
Beautifully tailored;  
unusual values,  
smartly styled, good  
quality rayon, we  
have your size.  
**49c  
TO  
\$1.49**

CHILDREN'S  
**ANKLETS**  
Large assortment of the  
newest in misses and kid-  
dies anklets—stripe cuffs,  
solids, blazer stripes.  
**10c to 35c**

LADIES'  
**BLOUSES**  
Highly styled dress  
blouses in rich silk crepes  
and linens—the newest  
styles with pockets,  
pleats, and large novelty  
buttons.  
**\$1.98**

KRINKLE  
**BED  
SPREADS**  
80x90, alternating color-  
ed and shades, woven col-  
ton crinkle stripes.  
**79c**

GUARANTEED  
PRE-SHRUNK  
**BED  
SPREADS**  
Guaranteed pre-shrunk &  
fast color—embroidered  
scalloped edges—all the  
newest colors.  
**\$1.98 & \$2.98**

**CURTAIN  
SETS**  
Ruffled marquisette cur-  
tains — good quality.  
**49c pr.**

ELASTIC  
**PANTIES**  
Extra Special  
**49c**

LADIES'  
**PURSES**  
Each  
**49c**

SIMPLICITY  
**PATTERNS**  
**15c**

LADIES' FABRIC  
**GLOVES**  
A beautiful assortment  
of woven gloves in navy  
blues, chamoise, white  
and greys.  
**69c & 98c**

LADIES'  
**PANTIES**  
Elaborately trimmed with  
beautiful lace—you will  
love these dainty gar-  
ments.  
**49c & 98c**

Girls Slacks & Polo Shirts  
The newest in sport slacks and polo shirts  
to match—this will make a lovely, little  
outfit.  
**\$1.69 & \$1.98**

LADIES' BEAUTIFUL  
**PIGSKIN GLOVES**  
Beautiful pig skins in white, and kid  
leathers in navies, blue, white, and greys  
—slip-ons and novelty cuffs.  
**\$1.98**

LADIES' BAGS  
Beautiful purses for your new Spring  
Clothes—the newest in beaded bags, in  
leathers we have blues, greys, London  
fans and whites—beautifully styled,  
smart, new, attractive.  
**\$1.98**

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# ROSENWASSER'S



ANCES

By Clark MAJOR HOOPLE

By Ahern



...a smarter merchant in the city today, than ol' ...



3-12

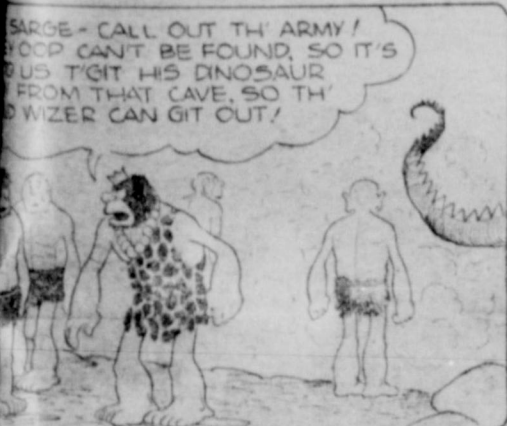
THE MAJOR BOOTS ONE

HOOP

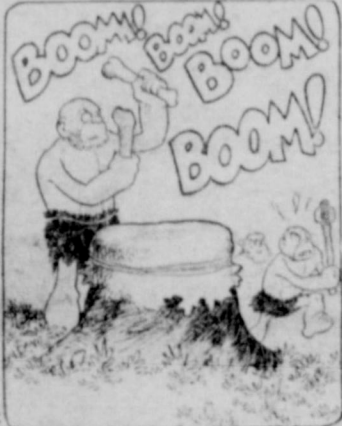
By HAMLIN

OUT OUR WAY

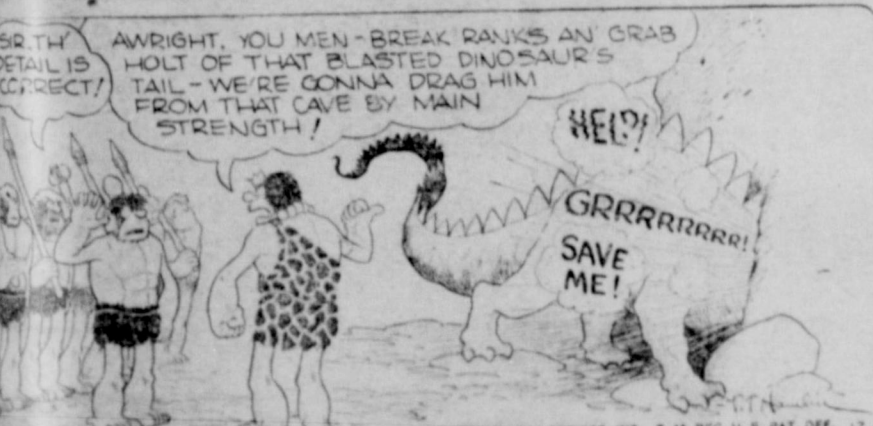
By COWBOY WILLIAMS



SARGE - CALL OUT TH' ARMY! HOOP CAN'T BE FOUND, SO IT'S US T'GIT HIS DINOSAUR FROM THAT CAVE, SO TH' WIZER CAN GIT OUT!



BOOM! BOOM! BOOM!



SIR TH' DETAIL IS CORRECT! AWRIGHT, YOU MEN - BREAK RANKS AN GRAB HOLT OF THAT BLASTED DINOSAUR'S TAIL - WE'RE GONNA DRAG HIM FROM THAT CAVE BY MAIN STRENGTH!



HELP! GRRRRRRR! SAVE ME!



DWAT THE VACANT LOTS! THERE'S A GOAT, A COW, OR A HORSE IN EVERY ONE OF THEM - AND ALL WITH ROPES ON LONG ENOUGH TO LEAVE THEM PRACTICALLY WILD



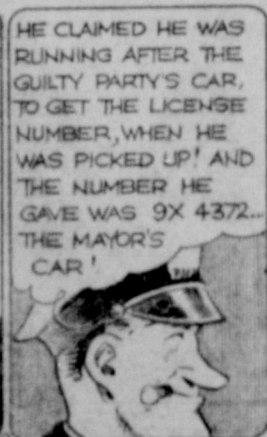
BORN THIRTY YEARS TOO SOON

KIKLES AND HIS FRIENDS

By BLOSSER



RE THIS KID MY KELLY! BROKE A NOON IN HIS JEWELRY STORE!



BUT I DIDN'T DO IT !! HE CLAIMED HE WAS RUNNING AFTER THE GUILTY PARTY'S CAR, TO GET THE LICENSE NUMBER, WHEN HE WAS PICKED UP! AND THE NUMBER HE GAVE WAS 9X 4372 - THE MAYOR'S CAR!



IN OTHER WORDS, THE CAR HE SAW LEAVING THE SCENE OF THE CRIME WAS S'POSED TO BE THE MAYOR'S OWN AUTO! HOW'S THAT FOR A HOT ALIBI?



YES...YES...OH, YES, SIR... WE'LL LOOK INTO IT RIGHT AWAY, SIR! YES, SIR!!



THAT WAS THE MAYOR! HIS WIFE PHONED HIM AND SAID SHE PARKED HER CAR TO DO SOME SHOPPING, AND IT WAS STOLEN!

HOT DIGGETY!! THAT LETS ME OUT!!

IAL NURSE

By COLL



I'M SURE GLAD TO GET YOUR STORY CLEARED UP MYRA - I NEVER DID THINK THOSE PRETTY EYES BELONGED WITH THAT 'MILLIE' WIG!



TELL ME - I'M JUST DYING TO KNOW THE REAL STORY IN BACK OF THE DIAMOND NECKLACE -



WHY, I HID IT IN ONE OF THE LIFE BOATS - STOKELY HAD PUT IT IN MY SUITCASE -



COME ON, THEN - WE HAVEN'T A SECOND TO LOSE!

WE MAY BE ABLE TO AVERT A WAR IF WE CAN RETURN THOSE GEMS TO THE RIGHT PEOPLE -

B-BUT, JACK, HOW IN WE EVER MAKE IT!!



ANCES

By Clark MAJOR HOOPLE

By Ahern



3-12

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THE MAJOR BOOTS ONE =

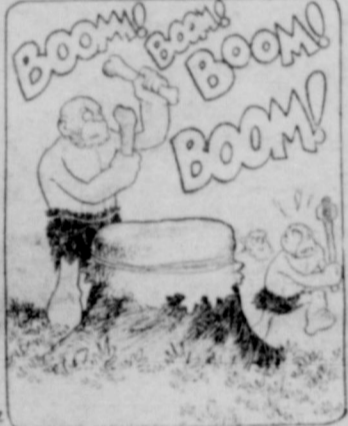
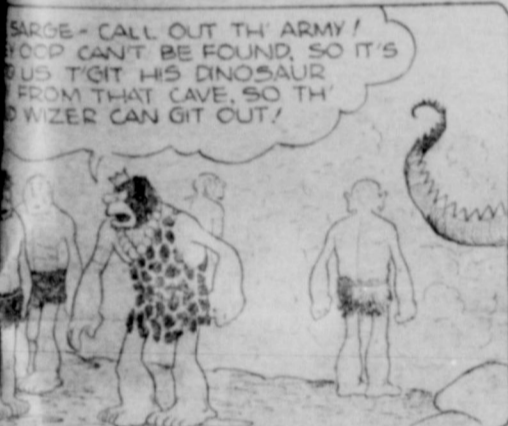
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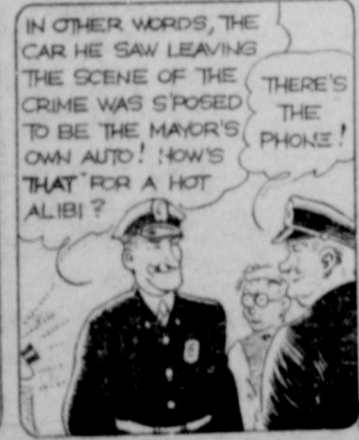
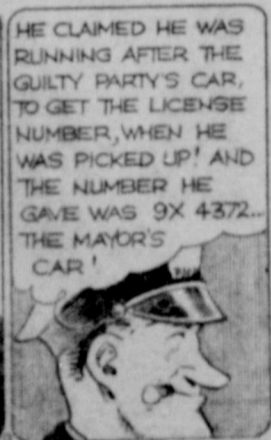
OUT OUR WAY

By COWROY WILLIAMS



CKLES AND HIS FRIENDS

By BLOSSER



IAL NURSE

By COLL





**DRESS-UP**

It's *Spring!*

**ALEXANDER & ROSS  
ANNOUNCE THEIR  
NEW MEN'S SPRING  
MERCHANDISE**



# "CURLEE" SUITS

We are sure proud of the spring selection we have of Curlee Suits. Both single and double breasted and in sport and plain backs.

Sport back suits have no seasonal boundaries . . . many men wear them all year round. However, for Spring they are the **STYLE!** The selection we've assembled is a real eye-opener.

Every smart model we have in our store is of the newest pattern, color and fabric! Come in and choose a real spring suit from the best collection in town.

## \$1750 to \$2450

ALSO MADE-TO-ORDER  
SUITS

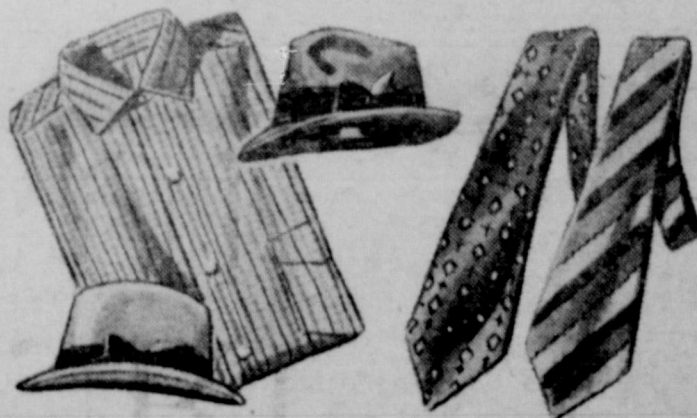


**NUNN-BUSH  
SHOES**

All Spring and Summer  
Styles

**\$5.00 To \$8.50**

Others \$4.00



A new Spring shipment of JAYSON Shirts. No starch—no wilt co'lar, new Spring patterns and styles **\$1.65 to \$2.50**

Other Shirts — \$1.00 to \$1.45

The latest styles in Spring Hats styled by Dobbs and Berg, the leading hatters, regular and featherweight **\$1.95 to \$5.00**

The latest in Spring Neckwear . . . new Spring and Summer Patterns, silks and other materials, some handmade **50c to \$1.50**

**HOLEPROOF  
HOSIERY**

Short elastic tops, also regular, pair—

**35c and 50c**

**DRESS  
TROUSERS  
and  
SLACKS**

**\$3.25 to \$4.95**

# Alexander and Ross

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