




Attend the American Legion Carnival at the Legio Hall

## Friday and Stiturday Nightis October 30-31

Put on those costumes and masks and let's have a big tim together.
All kinds of amusements, including Side Shows, Fortu Tellers, Games and Booths that are sure to please.

Watch for Street Parade Saturday
Get in the swim. You owe it to yourself to relax-to have big time on two wonderful nights. Be at the Legion Hall eight o'clock and watch things happen.

WELL BE EXPECTING YOU!

## 

Further Reductions Lower Than Low Sale Prices at the Sale of Sales. Buy Your Winter Supplies. The Savings will Appeal to You. We know. Our Entire Store at Sale Prices That You Can't Help but Appreciate Come-Come-Read!
?

| 104 | 25. | 48 and 8 c | 106 |
| :---: | :---: | :---: | :---: |
| 594 | 599 | 194 | $49 ¢$ |
| 794 | $15 ¢$ | 774 | 594 |

Prizes Given to the first 50 women to enter the doors Saturday morni Doors open at 9:00 o'clock.

STORES
Memphii Texas


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UNITED GAS PUBLIC SERVICE COMPANY $\$ 6$ PREFERRED STOCK

## WHAT IS SPECULATING?

 Too many poople think of speculating and gambling when INVESTING is mentioned. There is a vast difference between speculating and investing. Specu-lating consists of plunging in blindly and ating connsts of plunging in blindly and aking chances with your maney-subjecting your hard earned savings to all your money. whe your ring your money.

WHAT IS INVESTING?
The dictionary says inveoting means "To place money where it will be SAFE and EARN MORE MONEY." Hundreds of our customers and other local people have placed their savings in this Preferred tock. There it is SAFE and every chree from the Company for money earned by from the Company for money
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UNITED GAS PUBLIC SERVICE COMPANY $\$ 6$ PREFERRED STOCK Each Share Pays OVER $6 \%$ on Your Money dividends
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Cut out end med to order stock or for complete informetion



## When Your Dollars Go hopping, Are They Well Informed?

eanswer to this question is found in the specials listbelow. Our store is full of many more equally as atctive bargains.

| Dotted Swiss <br> Curtains <br> 4 yds. long at, pr <br> 394 | Wool and Cotton <br> Plaid Suiting | Bright Colors In $36-\mathrm{in}$. Cretonnes At, per yard 104 |
| :---: | :---: | :---: |
|  | 36-in. wide, per yard | Serpentine Crepes in solids and figures, per yard $10 ¢$ |

## BALDWIN'S - .- -

 Forced Liquidation and Reorganization SaleContinues to offer a Feast of Bargains. We are still busy slashing prices. Buy now while it is still time to take advantage of high quality at low cost.

## Here Are A Few of Our Extra Specials

| $\begin{aligned} & \text { Any Dress } \\ & \text { in house } \\ & \mathbf{\$ 9 . 0 0} \end{aligned}$ |  | Mensis Colarrband Shirts Large Asoernment $\mathbf{2 5 6}$ | All B. V. D. Styled <br> Underwear $25 \not \subset$ |
| :---: | :---: | :---: | :---: |

LOOK FOR OUR 5c COUNTER OF PIECE GOODS

$\square P R I C E$ AND QUALITY MEET $\square$


