## The Memphis Democrat




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HOUSEWIVES UREED TO USE LESS SUGAR 1 N CaNiliilib Food Adminterator Gives List of


King the Tailor
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## Fresh <br> Clean Goods

We have nothing but new fresh roods and take every precaution to keep our stock in the best condition We give prompt and courteous, service and appreciat your patronage

Stafford
Grocery
Company

## Bonds!

We have all the last issue of bonds on hand, gotten yours? If not please call and get it. LAST PAYMENT DUE AUGUST 15TH
All bonds not settle dfor by that date may be alake a and resold: Be sure to make your arrangenierts to take losed up as soorl at possible

## First National Bank

The Democrat $\$ 1.0$

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For August
ARE NOW ON SALE
F. E. Adams \& C

# Claims Are All RightBut Only Proofs Count 


"Most Miles Per Gallon" "Moot Miles on Tires"

Maxwell Motor Cars

remen 5 sminn $\because$

Any maker may claim for bis product all the gualitice there are. That is tis privilege. He may even think his claims are justified.
You read the advertisements, so you know that makers, as a rule, are not over modest in thiat regard
If you believe them all, they all make super-cars.
In your experience, the theory doesn't hold.
Maxwell is different
We never claim anything we cannot prove.
As a matter of fact we never have claimed anything for this Maxwell that has not already been proved in public test and under official observation
Maxwell claims are not therefore claims in the ordinary sense - they are state ments of fact proven facts.
They are, in every case, matters of official record attested under oath For example: The famous 22,000 -mile Non-Stop run was made with the Maxwell every minute under observation of the A. A. A. officials
That still remains a world's record -the world's record of reliability
That particular test proved about all that anyone could ask or desire of a motor car.
Among other things it still stands the world's long distance speed record.
Just consider 44 days and nights without a stop, at an average speed of 25 miites per hour!
And that, not by a $\$ 2,000$ car, but by a stock model Maxwell listing at $\$ 825$. you will recall perhaps that a famous high powered, high priced six in a transcontinental trip made 28 miles average over a period of five days and eleven hours.
Now compare those two feats - one of less than six deys, the other of 44 days. You know automobies which was the greatcr test?
Is there any comparison on grourds either $\delta f$ speed or endurance?
hives you don't need to pay more than $\$ 825$ to obtain all the qualities you an cesire in a motor car if you sclect a Maxwell.
For that Maxwell Non-Stop run was made, not on a track but over rough country roads and through city traffic-average of all kiads of going.
And-listen to this.
So certain were we of the condition of the Maxwell at the cnd of that great eat, we announced that at ine stroke of eleven on a certain morning, the car
would stop in front of the City Hall, Los Angeles. for the Mayor to break the would
seal.
Five seconds after he had pulled the switch pug and stoped the mator and i4 days and nights continuous running, she was started again and off on a i4 days and nights continuous running, she was stater
How is that for precision -certainty of action? That incident brought a stor: $f$ applause fro
Hill climbing? - this Maxwell holds practically every record worth mentioning especially in the West where the real hills are.
The Mount Wilson record - nine and one-half miles, 6,000 feet elevation!-was taken by a stock Maxwell.
Two months ago a 12 -cylinder car beat that record by two minutes.
Then-three days later-a stock Maxwell went out and beat that 12 -cylinder record by thirty seconds! Pretty close going for such a distance and such a climb-wasn't it?
So Maxwell still holds the Mount Wilson honors.
Ready to defend it against all comers too, at any time-a stock Maxwell against ny stock or special chassis
Economy -also a matter of official record.
Others may claim-Maxwell proves.
Thousands of Maxwell owners throughout the United States on the same day averaged 29.4 miles per gallon of gasoline.
Not dealers or factory experts, mind you, but owners - thousands of themtriving th ir own Maxwelle.
Nor were they new Maxwells . the contest was made by 1915, 16, and 17 models, many of which had seen tens of thousands miles of service three years' use. Nor could they choose their own road or weather conditions - all kinds were encountered in the various sections of the country.
Good roads and bad level country and mountainous regions - heat and coldsunshine and rain-asphalt and mud.
And the average was 29.4 miles per gallon
There's economy for you. And under actual 'average driving conditions-not aboratory test.
But that isn't all.
The greatest achievement of this Maxwell was in its showing of speed and reiiability and economy all in the same run.
In that 44 days-and-nights Non-Stop run, though no thought was given to either speed or economy, it still remains a fact of official recod that the Maxwell averaged 22 miles per gallon and 25 miles per hour.
Now you know that speed costs-and that economy tests are usually made at slow-speed-closed-throttle, thin-mixture conditions.
You know too that you can obtain economy of fuel by building and adjusting or that one condition.
Speed you can get by building for speed. Any engineer can do that
But to obtain that combination of speed and economy with the wonderful
relitsilissishove int

Success of Equitable Meat Distri Bution Rests with Cehsumer Plan Based on Patriotism and Voluntary Denial.

Is estimated that $\$ 50,000$, 000 would be required if the na-
tion were surcess fully placed on a ration system for the handifng of wheat fiour, sugar and meat, nor would this amount cover the
monthly operating expenses monthly operating expenses aft-
er the system were inaugurated. "For this reason," announces the Federal Food Administration for Texas, "we look to the serving the ration suggested and to the distributor to see that the quantities suggested are dispensed as nearly in the degree ers using sugar on a rationing ers using sugar on a rationing
basis has been achieved at a great expense to the Food
ministration. Sugar ministration. Sugar used
manufacturers may only be manufacturers may only be pro-
cured through the possession of a certificate issued by the state
headquarters and the cunt headquarters and the quantity is
based upon a definite schedule based upon a
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Bowman. director of the







 DOES THE FOOO
ADMMISTRATION PAY? THE ANSWER A brief resume of how SUGAR AND FLOUR HAS
BEEN KEPT WITHIN THE BOUNDS OF CONSUMER dURING YEAR ENDING MAY 31, 1918.

Does the Food Administration
pay?
Here is the answer of the
Food Administration:
The chief job of the Food The chinef job of the Food
Administration is to feed the al-
fies and our soldiers. "Saving of money to the con-
sumer is a secondary job. This money is saved throught the elim-
ination of speculation, through ination of speculation, through
elimination of profiteering, and thrinaugh stataalilatition of all al ood
pricesh In general, the Food Administration claims to have steadied alil food prices by keep-
ing the publice informed of the
presence of heapp and abundant presencec of theap and abundant
foods such as potatoes, and by arging eonservation of less
abroad. Two important foods
abroad. Two important foods
may be taken as example. They
are wheat and
are wheat and sugar
ed Ferbert Hoover was appoint-
ed Food Administrator May 15 ,
1917. On that day flour sold at

olis. One year later it soid for
39.80 a barrel, or a decrease of
41
41 per cent. That reduction eame
in the face of the greatest worli-
wide wheat shortage ever known
since the days of Jecob and Jo.
since
seph.
"In May, 1917, the difference
between the price the farmer got for his wheat and the price the
wholesaler got for the flour was $\$ 5 . .68$ a barrel. The difference in
May, 1918 , was 64 cents a bartel.



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STATE OWNERSHIP
WORKS WELL HERE














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peach crop of East Toxas, now befag
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HAS DEVISED NEW GASOLINE PROCESS


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MONUMENTS The old reliable Georgia Marble, 1 signs to select from. All work gur Your order will be appreciated fore buying.
N. E. BURK

Office Over First National Bank.


Born Tailoring Satisties

The Born woolen display permits unrestricted choice-
Boan garanents are correctly fashioned Cautlessly hittod and
akillfully tailored-

And Born prices ailow a substantial saving on y your
clothes bill for the

## L. McMillan

Memphis Texas
N. E. BURK

Notary Public
Fire Tornado and Hail.
Insurance
Over First Nat'L. Bank

## The Democrat \$1,

CATTLEMEN
DUNBAR \& WATSON MEMPHIS


DELCO-LIG Increases Farm Effic


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monomiacal light, and Chumical ught, and oxnien

$\underset{\text { Dealer }}{\text { S. K EMP }}$ Dealer Clarendon, Texu 20 Ovor 50.000 DELCO-LIGHT Plants ín Actual

Arnold \& Gardner $\mathrm{M}_{2}$ Fresh, Salt and Canned Meats, tables and Condiments Telephone 160 The animals we kill are slaughtered in an absolutely sanitary slaughterhouse and nothing but fat, healthy animals are used. We buy and sell stock of all kinds.

## 22 Million Families in the United States

## I

$5,500,000$ pounds, or more than cup of wheat fione it would amount three times a week, it would amount to $858,000,000$ pounda, or $4,377,0 \mathrm{c}$
You can do your share in effecting this saving and really help to wis
the war by ornitting white bread from one meal today and baking in ins Corn Meel M
분눌
Corn Meal Muffin
$\equiv$





FOOD WHLT WRY TEDE WAR

## ²ธบ．

## What will it profit you．if you win wealth and we lose the war？

Be a man，give your service as a soldier or，if you can＇t do that，help those who will fight！


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The Memphis Democrat
Published Weekly, on Thursays


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