# The Memphis Democrat 


PACE EICHT

A SOUVENIR FREE TO EACH VISITOR 168 Piggly Wiggly stores now operating in three hundred and twenty cities in thirty-nine states THE FIRST PIGGLY WIGGLY STORE OPENS IN MEMPHIS

FREE \$30.00 Piggly Wiggly
This coupon entitles the holder to ONE GUESS at the number of people passing through the turnstile of our store on Opening Day. FIRST PRIZE $\$ 15.00$ 2nd Prize $\$ 10$ 3rd Prize $\$ 5$ My Guess Persons
Name
Address
1st-Prizes to be awarded on Saturday, April 11. Name of winners to be posted at store.
2nd Any person turning in more than one guess will be disqualified.
3rd All guesses must be turned in at our store before closing on opening day. YOU ARE INVITED TO BE PRESENT OPENING DAY
(Cut out and hand in your guess.)

FREE

## South Side Square

Doors Open at 8:00 a. m. Sharp


## Opening Day

1000 CARNATIONS 500 BALLOONS

## $\$ 30$ in Gold

1st Prize $\$ 15-2 n d$ Prize $\$ 10$ 3rd Prize $\$ 5.00$
The persons guessing the nearest to the number of people passing through our store on Opening, Day will be awarded the Gold es specified above.

FREE DEMONSTRATION! By the Brown Biscuit Company on Opening Day

WHETHER ONE BUYS OR MERELY LOOKS-IN EITHER CASE ITS ALL RIGHT WITH PIGGIY WIGGL.Y

|  | Operating Cost <br> The operating cost of PIGGLY WIGGLY stores is lower than any hereto fore known method of retail distribution. This saving in operating cost is given to the consumer, affording prices which are savings that cannot be obtained elsewhere | Food Products Food products of a var- iety including fresh fruits and vegetables, of more than one thousand items each item priced by a swinging price tag. Na tionally known advertis ed brands of a most com prehensive assortment to be found in every PIGGLY WIGGLY store | Visitors Welcome <br> You can look and be at <br> home in this store aad go <br> through its two separate <br> aisles upon a tour of in- <br> spection as to the mer- <br> chandise, as to its clean- <br> liness, as to the prices. | Your Decision If you see something that you want to buy of you own free will, without per suasion from anyone without intimation from contact whatsoever from anyone- if you want to tarily, we of course, will be glad to customer. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |

$\square$ Many of the instrumentalities employed in PIGGLY WIGGLY stores are protected by
Piggly Wiggly copyrights, trade marks and patents granted by and applied for in the United States and the principal foreign countries. All such instrumentalities will be fully protected and the principal foreign countries. All such ingts under these grants will be strictly inforced.

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LIFE
By Phebe K. Warner

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and
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Specials


ONE TABLE OF LADIES' NEW SPRING HATS, Values up to $\$ 7.50$, Saturday and Monday only ............................. $\$ 3.50$ ONE TABLE OF LADIES' NEW SPRING HATS, values up to $\$ \mathbf{1 0 . 0 0}$, Saturday and Monday only ............................ $\$ 4.95$

Silk Dresses 1-3 Off

Every Ladies' New Spring Silk Dress in our entire line is going at this big reduction of ONE-THIRD OFF for Saturday and Monday only.

No approvals at these low prices. Remember, these prices are for Saturday and First Monday Trades Day only.

$\qquad$

This is early for reductions like this, and you can profit by this as you have almost a whole season for your Coat or Dress.

# DOLLARS SAVED 

ARE DOLLARS MADE, AND MANY HUNDREDS OF DOLLARS HAVE BEEN SAVED TO THRIFTY BUYERS AT THIS

## Mighty Springtime Sale

| Big 50c Grab Sale <br> Saturday! Read! <br> See the packages in our window. Every one contains merchandise valued at 75 c to $\$ 1.50$. Many packages will will be sold at 50 c a GRAB. Get a $\$ 1.00$ Bill for 50 c Sat urday. No exchanges. | Ladies' Fancy Spring <br> Dresses- <br> $\$ 3.95$ and up $\qquad$ <br> Spring Coats at <br> $\$ 9.95$ and up | Ceorgette Crepes at <br> only $\$ 1.48$ <br> Best grade Linens at <br> 89c per yd. | \$25 IN CASH FREE! <br> Saturday afternoon at 5 o'clock, to the person guessing the Time that the Clock in the Window Stops. <br> BE HERE SURE! | Latest Spring Hats at <br> only $\$ 2.95$ $\qquad$ <br> Dotted Voiles, best grade at <br> 29c per yd. | Domestics, bleached and unbleached at $17 \frac{1}{2} \mathrm{c}$ per yd. $\qquad$ <br> Ginghams, fast col ors <br> $12 \frac{1}{2} \mathrm{c}$ per yd . | We have spread a bargain feast to be served the last few days of this sale. Real money-saving values. <br> Be Here Saturday! <br> Remember the Clock Contest! <br> Come and Win $\$ 25.00$ |
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INSURANCE Income Tax Work

## R. A. BOSTON <br> Hall County Benks Bidy. <br> Memphis. 1. <br> read the democrat want ads


CLEÁANING AND PRESSING
done while you wait. We call for and deliver.
Give this place a trial and get satisfactory service

PHONE 38
H. H. LINDSEY, TAILOR Ross Clothing Co

## Memphis Poultry Farm


 Our White Leghorns can not be beaten for winter layers.
Ceeding expenses are less on White Leshorns and paduc tion is greater. Aprili is the month for White Leghorn baby
chicks Buy our baby chicks and hatching evge and insure SINGLE COMB WHITE LEGHORNS BARRED PLYMOUTH ROCKS and S. C. R I REDS BARKED PLYMOUTH ROCKS and S. C. R. I. Reds

VISITORS WELCOME

## Prices Smashed

on
MEN'S SUITS

## April 4th to April 11th

We have 120 Men's Suits in latest styles and matterials that we are going to sell during the next week at un-heard-of prices. Every pattern a real bargain. $17 \$ 42.50$ Suits, cut to
$13 \$ 37.50$ Suits, cut to -
$31 \$ 35.00$ Suits, cut to $31 \$ 35.00$ Suits, cut to
$24 \$ 32.50$ Suits, cut to $9 \$ 30.00$ Suits, cut to $11 \$ 27.50$ Suits, cut to $3 \$ 25.00$ Suits, cut to $12 \$ 20.00$ Suits, cut to

## Horoton \& Alxander




Music Lovers
Will Enjoy An Easter Cantata


 Our inventory reveals a well ass stock of Drugs and Sundries. Frequent express shipments ing us a complete and well balanced of Drugs.

Improvements will go forward in store until it is conveniently arranged serve you.

Our Prescription Department i in order and your Prescriptions will re our careful and prompt attention.

CLARK DRUG CO. F. V. CLARK, Druggist

## Results that Belong to Chrysler Alone


STATION W. O. S. Jefferson citr, mo.

The King of The Ivories
will Play His Own Interpretation
Three O'clock In The Morning' (The Moonlight, a Waltz and You) COME HEAR THIS RECORD!

We Are Receiving New Records Every Day.

LEVERETT WILLIAMS DRUG COMPANY

It's no trick to build a car that will go 65 or 70 miles an hour if it has a power plant big enough to haul a freight train. It a great achievement to get more than 70 miles an hour out of a motor of $3 \times 4 \mathrm{k}$ inches, with a gasoline mileage safely above 20 miles per gallon. And that's the wonder of the Chryaler-a wonder so different and so superior that Chrysler was lorced to build over 32.000 cass in 1924 in trying to meet its first-year demand, and delivered to the public Chrysler cars to the value of more than
$\$ 50.000,000$. $\$ 50,000,000$.
Chryser-Lockheed hydraulic 4 -wheel brakes give the ultimate degree of safety. They are soft, positive
touch of this scientific engineering.
You simply must drive the Chrysler. That's the only way, you can fully
ppreciate char it is the best-built car you have ever driven.
"The House With the Goods"

