Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

## UNCIL ORDERS LOWER GAS RATE IN NEW CITY ORDINANCE

PHISPCAIN Hi-Y Boys Attend ANNUAL Youth Conference

## 1




ay Bids May ened Soon

Poll Tax Receipts Reach High Mark For Off-Years


Fire Destroys S. S. Cooper Residence
 Rotarians Present
Noted Lecturer
 CLIMAX NEAR IN FIGHT FOR LOW

Cold Wave Strikes Panhandle Area

New Planting Underway on County's Million-Tree Shelterbelt Project

Riley Carlton Goes To Hereford Job


## PACE StX

Lucille West Is Honored at Bridal Shower Saturday

ney Burnett, was given Saturda,
afternoon at the home of Mry
Flogd Mcireath with Mmes ,
H. Compton, E. A. Themas, Herr
H. H, Comptor, E. A. Thomas, Herr
Tyler, Guy Wilson Smith, and
G. Smith G. Smith asc oo-hostsesses.
Eere
Entertaining rooms
treetively diecons. tractively decorated with cut
Rayburn Jones entartained two accordion numbers,
You Truy" and "."rink to.
With Thine Eyes;", and
Ione Bownd and "All"' Well read " "hat ELilac
A skit, "When We Marry A skit
andesten Mrs
Thomas, asking for his government check
knocked at the door, calling
the honoree and presented with a box of gifts asesented
appreciation for her service in
County in appreciation
County Ag
past monthis
$\qquad$ rying a color
yellow, was
thirty guests.
 The
dames
erts, Ea
A. Gide
Springe
frey, H.
$\qquad$
Estherian Class Is Entertained at Baldwin Home


Mr. and Mrs. Bryan Celebrate Golden WeddingSunday


Moore-Haris Wed At Hedley Feb. 4 $\mathrm{a}^{2}=-=2$ $525=$ Two Honored At Birthday Dinner


$\qquad$


TARVER'S PHARMACY

## ociety

Baptist WMU Has MARGARET MILAM GRADUATES Program at Church FROM TSCWATDENTONJANUARY7 Monday Afternoon


Owen Gilmore Is Named Honoree at Birthday Dinner

Woman's Council Of First Chistian Church in Meeting


Ma

Mystic Weavers Meet Wednesday $x=2$



## ATTENTION FARMER

Save $\$ 35.50$ on Genuine Philco Radia Special Bargain for a Short Time 0 Genuine Guaranteed Phil
Battery for above set_-
Extra Battery

OUR SPECIAL PRICE. . $\$ 59$ You Save As you will soon have Rural Electrification in Hall C
ty, we do not recommend a windcharger set-bue ty. we do not recommend a windcharger set-but
have a few that we are willing to sell at this sacrifice OUR RADIOS AND BATTERIES ARE Buy from your home dealer and not from the Peddler from the adjoining county-get the

RAYMOND BALLEI
THE HOUSE OF QUALIT 36 Years in Memphis

## Chininolis 1st in Features 1st in Value



SEE YOUR LOCAL CHEVROLET DEALER

## Potts Chevrolet Co

Tomie M. Potts


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| general motors accounting |  |
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| MRS. VERA CHAPMAN |  |
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## wEEK SPECIALS



## Empty Cans in Window-Good Coffee Inside

 Soarty 10 pound of white Swan




FSA Officials Hold Farm Meeting at Lesley Recently

Region 12 Leaders Have
Discussion of FSA Plan With Farmer-Borrowers


Cafe, Thrift Shop Change Locations

MEMPHIS GROCERY CO.

| Telephone 246 | O. S. Goodpasture | S. Side Square |
| :--- | ---: | ---: |
| SPRY | $\begin{array}{l}\text { 3-Pound Can } \\ \text { 6-Pound Can }\end{array}$. | 56 c |

Lettuce, firm heads..........................
Celery, nice stalks, each........ .13 c
Oranges, nice size, dozen
Apples, bulk, pound
MILK anv bendo, 7 smulu cans $\quad \mathbf{2 5 0}$
Rice, White House, 2.lb. pkg.....16c
Macaroni or Spaghetti, 3 boxes ....10c
Green Beans, 3 No. 2 cans
Corn, Our Darling, 2 No. 2 cans .....24c
INTERSCHOLASTIC LEAGU
CHORAL GROUPS TO MEE
COFFEA $\begin{array}{ll}\text { 1-Pound } \\ \text { 3-Pound }\end{array}$
Peanut Butter, per quart
Pysters, 2 large cans
Salmon, Pink, 2 cans
Salmon, Pink, 2 cans
Tomato Juice, CHB, 2 cans
SUGAR
c
Pineapple, sliced, crushed, 2 No. $2 \quad 35$ Apricots, No. 2 $\frac{1}{2}$ cans Lemons, per dozen Yams, East Texas, peck Post Bran, Old Dutch Clea Nuts Flakes, pkg. 10c Heinz Baby and Junior Foods, 3 cans 25c White Swan Coffee Demonstration Saturday

## MARKET

Pork Steak, per pound Bologna, 2 pounds
Sliced Bacon, per pound
Oleo, per pound
19c
25c

Cheese, per pound

Lakeview Eagles $\quad$ Musicians To Win Canadian Cage Ać Modern Foo Tourney Saturday

## Defeat Quail in Final To Win First Place <br> To Win First Place Trophy Saturday Night <br> Lakeview's high-flying Ea cagers added another tourname <br>  <br> Piggly Wiggl <br> Bread 5

Bananas, per dozen Oranges, per peck Grapefruit, each. Lettuce, 3 heads for
Flour speand 95

Coffee, Plymouth Brand, 1-lb Coffee, 1-lb. Piggly Wiggly brand

## LARD

 8Pounds Matches, carton of 6 boxes. Cigarettes, per package. Candy, 3 bars for Gum, 3 packages

## Sugar <br> ${ }^{25}$ Pounds Cane

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Plaska Quartet on Radio Program


Clarendon Pioneer Dies in Louisiana



Long Island Bees Buzzing
Towards U. S. Court Title

Choral Club on Rotary Program


Hall County Cage New Generator Is Tournament Will Installed by WTU Be At Estelline

## Round-Robin Schedule Announced by Hubbell;




| A. G. Powell Back From California |
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|  | Rural School- |
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|  | Flying Dutchmen |
|  | Draw Large Crow |

Hiestay New High


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## SEE OUR

## N 1940 LINE!!

## have calendars and ies that we handle ex- fy in the Pankandle sonothing like themi

 s. nothing like them!calendars. with their
fal pictures and latest
the ss give you an adver-
medium the year
They are a real busi-

## E. BURK

Call Us For
ndars and Novelties
Memphis, Tex
Memphis, Tex.

Weatherby Feed And Storage To Stage Opening "

 Maid street hai been remodeled
and repainted in preparation for
the opening.
Putina Feed prod
uets will be featured, and the
business will include cream and
 building.
See thir advertisement in thi
issue of The Democrat for furthe
details.
Singing Class Is Organized Here



## CHECKS

THAT PROTECT YOU FROM LOSS BY FORGERY
Vaults of steel and concrete; intricate, scientifically designed alarm systems; robbery and hold-up insurance, all combine to protect your cash on deposit with us. But your protection doesn't stop there! We furnish our depositors with Super-Safety checks -so different from ordinary bank checks-so baffling to the forger that every depositor who uses them is INSURED against losses caused by fraudulent alteration.

Hidden in the surface design of Super-Safety Checks are hundreds of invisible VOIDS that appear the moment ink eradi-
cator is applied-and cancel the check forever

irst National Bank
MEMBER FDIC
Memphis, Texas
 'Death Corridors'
Closed During '38
By State Police



## Saturday, February 11

Next Saturday we will hold our Grand Opening and take this opportunity and this method of extending our invitation to everyone in Hall County and
the Memphis trade territory to be present and participate in the events of the Mey
the day.

## JUST LOOK AT THESE FREE PRIZES!

Prizes will be given to the first 49 customers. Free check-er-board pencils and feed samples will be distributed to those who attend the opening. We will have a bag weight pencils and prizes chosen by the winner


FREE TALKING MOVIE AT 7 P. M.

## "Hidden Harvest"

A thrilling drama of love and romance with an occasional bit of valuable information and advice for poultrymen and stockmen. This is sponsored by your Purina Dealer. Be sure and attend this FREE all-talking movie at

## WE BUY ALL KINDS OF PRODUCE

Bring us your cream, eggs and chickens. We are in the market for all kinds of produce and you will find our prices to be right. We will appreciate your produce trade.

DR. W. WILSON
the Memphis Hospital where he will continue his practice.
Telephone 153


Memphis Democrat Hall County Heraid Absorbed by Purchase August 7, 1928 WELLS \& MONTGOMERY, Owners and Publishers Memphis, Hall Côunty, Texts J. CLAUDE WELLS, Editor and Business Panager
HERSCHEL MONTGOMERY, Mechanical Superintendent

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## BRIGHTENING THE CORNERS

 WITHIN THE SPACE of a few months, several hundred Hall County farm homes will have all the advantages which electricity has brought to the mod-ern American home in our largest cities. Within a few days, contracts will be let and construction started on electric lines which will reach 300 homes or more through the Hall County Rural
For a great many years, rural districts have been penalized by the lack of these same modern conven iences
to consider indispensable. In recent years, sociologist have viewed with alarm the steady influx of populain rural populatio
Causes for this movement, which has been nation-
wide in scope, have been attributed largely to the wide wide in scope, have been attributed largel
difference pxisting between modern convenience
available in the city and the lack of these same privi-
leges in rural district
farming classes are entitled to the same advantage offered to their
these advantages, and when it has bec have moved from the farm to the
The result of this movement
congestion of urban areas increas a gradua and poverty, and a serious loss in farm population. the greatest single factor in raising the standard living in the American home. Few people, accustomed to its usages, pause to think of
rural districts, bringing these advantages to the far homes, should place the farm back on a par with the hould be an important fesirable place to ive, and cess of the "back to the farm" movement which h
assumed such an important role in national affairs The alacrity with which farm people in this count and in many others where REA lines have been buil should be sufficient proof that there has been a long elt need and desire for the Rural Electrification pro
The REA is "brightening the corner" in the fullest
"WE KILLED A BEAR"
$\mathrm{M}_{\text {little }}^{\text {OST PEO describing a }}$ a hunting experience wh little boy describing a hunting experience who in question
in question was full of enthusiasm because he
it mattered not a part in the accomplishment, an it mattered not a whit
who had made the kill.
There's a moral in that story for the merchants of Memphis, and for the merchants of every town, large or small, who are worrying about business conditions The spirit of co-operation
The spirit of co-operation is sadly lacking in most stitute for wholesome competition, and the poor subwho is working only to increase his and the merchant no regard to the welfare of his fellow business with defeats his own purpose
"The "WE"
The "WE" element is lacking. Instead of asking yourself the question: "How's my business?", make lines. When the merchants of any town begin ask lines. When the merchants of any town begin ask together to make OUR business better instead working to make OUR business better, instead of glances toward the fellow next door wen suspicious glances towars will the fllow next One "live" store
One live store in a "dead" town is valueless. In dividual enterprises live or die with the community in which they are located. It is the community busi-
ness which is important. Competition is the spice of trade, but a little co-operation helps a the spice of building up something worth competing for.
When a hunting party sticks togeth
Watter if the other fellow makes the kill, it doesn' mody shares in the spoils. makes the kill
How IS our business?
Mussolini may stick 0000000
everal more in reserve.

## February 14 Possibilities



AAA Marketing Quotas for Wh Growers May Get Chance to $\mathrm{D}_{\mathrm{c}}$


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Creeps, Rickets and 'Hollow Horn

THE GREAT AMERICAN HOME


Right Idea; Wrong Guy


cal Schools Progress with Memphis $\underset{\substack{\text { ents } \\ 1 \text { Project }}}{ }$ ${ }_{1} 1$ Project


Local Boxers Split P.-T.A. and Schools First Term Honor Card With Parnell Plan Observance Rolls Announced



English Classes Revive Chaucer Characters
$\qquad$

 of the English classes, Those oi
the program were john Clark
Who related there "Nur's Priast's
Tale." The "Nun's Tale." was told
by Genevieve Proter
$\qquad$ At School Auditorium

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OPERATIONS 0 CASH

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any other food
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## ORN: Light . . . Sired by Private

 Initiative and Inventive Genius
Q. Who invewted the first electric light bulb?
A. Thomas Alva Edison, now known as "the Wizard of Menlo Park." Q. Was he ever assisted by governmental subsidies during the many long years be worked to perfect electric lights? No. Electric light is the result of private initiative and inventive genius on the part of a man who sought to make the world a better place in which to live.
Q. Did he succeed in doing that?
. Yes. Other individuals took up where he left off ...constantly improving the light bulb Edison invented. Private industry, bent
on spreading the use of GOOD LIGHT into every home in the land, learned how to manufacture the bulb more cheaply and efficiently.
Q. Whose money made this possible?

Private citizens invested their money in the electric industry, thus making it possible to carry on the research that led to present-day low rates for light and power. West Texas, along with the entire country, has profited from the investment of private funds which now provide not only good light but contribute to the support of whole communities through employme through payment of huge sums in taxes.
Q. Then Edison's invention has had far-reaching benefits for all? A. Yes. He-of all men-left the world a better place!

## West Texas Utilities Company

# IT5 A AIT! The NEW rirestone CHAMPION TIRE  <br> <br> SAFETY-LOCK CORD BODY <br> <br> SAFETY-LOCK CORD BODY and GEAR-GRIP TREAD 

 and GEAR-GRIP TREAD}
$\mathrm{Ca}_{\text {AR owners }}$ vereryhere are aclaiming the extra blowout protection Champion Tire. And automobile manufacturers, knowing its outstanding performance, have adopted it for their hear, "It's the most effective tire we have ever had on wet pavement and in muc and. 1939 . The Firestone Champion Tire is a completely new achievement in safety engineering and the result of a new and
revolutionary means of locking greater afety into the cord body of a tire. This i accomplished first, by the use of a new ype of tire cord called "Safety-Lock," compactly interwoven to give greater rrength. And then he bers in each ndividual cord, the cords in each ply and the plies themselves are all securely Firestone process of Gum-Dipping, which provides amazingly greater strength-and greater strength means greater safety

Thenew Safety-Lock cord construction gives the added strength that makes
possible the use of the new thicker, tougher, deeper Firestone Gear-Grip Tread, which provides remarkably longer non-skid mileage. This sensational new

tread is called "Gear-Grip" because of its unique design which has more than three thousand sharp-edged angles that grip the road with a surefooted hold to protect against skidding and to assure a safe stop.

Come in today and equip your car with a set of new Firestone Champion Tires, the only tires for your protection on the highway speedwa for your protection on the highway.


## Cudd \& Combest

THE FIRESTONE STORE
Corner 5th and Noel
Phone 353

## E.E.Cudd

Phone 157
SERVICE STATION
Phone 157
24-Hour Service
Ethyl Gasoline
$\qquad$
Berrin February of 6 . He baby boy been
chritened
christened Lesley Howard. The Glee Club Sings Grover Swift of Dalhart spent
Fred Swift. with his mother, Mrs. . Mt E. Church

The Memphis High School Glee
Club, Under the direetion of Miso
Hardin, had ehe

| Palace |
| :---: |
| thursday last day Robert Young in "Rich Man, Poor Girl" |
| FRIDAY AND SATURDAY <br> "Fl. Brown in <br> Flirting with Fate" |
| $\begin{aligned} & \text { SATURAY NIGHT } \\ & \text { PREVUED SUNDAY } \\ & \text { Fred Machiuray and Ray } \\ & \text { Frand } \\ & \text { Miland ind Ray } \\ & \text { 'Men with Wings' } \end{aligned}$ |
| TUESDAY, WEDNESDAY <br> The Dionne <br> "Five of a Kind" <br> with Claire Trevor |


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SCHOOL NEWS


[^0]:    MARKET SPECIALS
    Brick Chili, per pound Sliced Bacon, per pound Cream Cheese, per pound Bologna Sausage, 2 pounds Ologna Sausage, per pound
    Oleo, Oleo, per pound
    Sausage, per pound Sausage, per pound
    Jowl Meat, per pound Jowl Meat, per pound Weiners, large, p
    Loaf Meat, pound Gate City Sweet Cream Butter per pound

