# The Memphis Democrat 




Denver, Colorado Man Driving Rolls Royce



SENIOR HOME EC GIRLS HONOR TRUSTEES

| ard Members and | account of lack of room in t |  | they are very encouraging. |
| :---: | :---: | :---: | :---: |
| Wives Treated to Special Banquet | move to amarillo | SINGING CONVENTION at salisbury sundar | amount of cotton marketed cooperatively as compared to pro- duction, this territory this season |
| in Home |  |  |  |
| od the members of the |  |  |  |
| Board of Education and their ladies with a dinner in the Home | Friday where they will make their | baskets for it will be an all-day |  |
| Ec rooms of Memphis high sehoot |  |  |  |
| hostess, and Dorcas R | . |  | Church of Christ |
| , |  |  |  |
| well prepared and | hia | Banquet Monday |  |
| , will te beneficial |  | kader har ever |  |
| (eayt ife They not only learn | ${ }^{\text {a }}$ Presteterian church | given Memphis a visit than this |  |
| and entertain, Th | banquet celebrating the vibit of one of the moat prominent leaders | banguet for which invi |  |
| Cheese Calnapi: |  | being sent out | ent |
|  |  |  |  |
|  | the general secretary of the Pres- | vited to hear him at this hour. | sure to hear both of them. Bring a friend with you. |
| Fruit salad Coffee |  | There will be no money appeaike His theme will be concerned with |  |
| Parker House Rolls |  |  |  |
|  |  | ica to present day religious move- mente. Dr. Covert comes to Tex- | meens |
|  |  | as be a speaker in the Piesby. | ten days. The general public is cordially invited to attend. |
| hryn Oren, Mau Inez Dickoon. | stil under the control of the |  |  |
| See of tio hely | of the colonien A (esciated with this board is | addrees the ereople before he re turne to Phitadelphia. Memphis | Tuesiay from a |
|  |  |  | Mome near Aust |
| line Alexander, oive Ruth |  |  | first visite in twenty-four yeans |
| Genevieve Williams, and Hampton. |  |  |  |
| Johmie Christian, teacher clami io doink pplendid work | The oxtent and imm board requires in |  |  |
| how by the sucecasful di | the place as the rerretary Covert is that mman | visited relatives in returning Monday | max lived in |
|  |  |  |  |

Eggs When You Want Them!

 reord blanks, so you can mark on them the extras
ecze sou get wery day. We want you to theck up ceas you get wery day. We want you to check up youll never focd any.
Ching but Purina

 CITY FEED STORE
Store with the Checkerboard Sign
$\qquad$
MEMPHIS

群 | were Mr. and Mrs. F. N. Foxhall, |
| :--- | :--- |
| Mre and Mr. M. M. C. Delaney, Mr. |
| Mr. |
| and Mrs. J. H. Read, Mr and Mrs | T. Harrison, and Mr. and Mrs.

Improved Farms on Robert Crabb Raind tracts of 80 to 100 acres.

In order to close this land out by Januay 1928, we will make special prices and termsp ments practically same as rent - long terms low interest rates. Immediate possession give purchaser.

-SEE-
T. J. DUNBAR, J.P. WATSON W. B. QUIGLEY OR SAM J. HAMILTON


## Memphis Democrat




## A PROSPEROUS 1928

THAT HALI COUNTY will be prosperous in 1928 is the general belief of Memphis business men, as evidenced by the many statements published in last week s Democrat. No know what they are talking about when they declare prospects nee bright.
e bright.
Of course, only a month or two can often change such as phorter crops next fall unless rain or snow is forthcoming seon. The more practical viewpoint just now, as we see it, is net to be too optimistic.
but over-confidence that a horn of plenty awaits us next fall might create a careless spirit of buying and selling we would later regret. We. individually, can make conditions gradually and consistently better by continously managing our business affairs. We must sow carefully and continually for the next few months in order that we may reap benefits at the harvest season. We need most to be on the alert and "on the job" when business is quiet
Volumes might be writen about the viewpoint one Memphis banker expressed concerning the outlook for Hall county in 928. He praised highly the great advances made by farmers of this section in diversification and the live at home program, and at the same time he sounded a note of caution, a word of ferts to produce marketable products the year round would certainly prove disastrous.
methods employed by many Hall county farmers during the past year will have on this community's future. If this businesstue systy will is contined and broadene, Memphis and Hall be in the fall alone but all year around. No matter what not may write about the tillers of the soil the emphatic fact remains that we, as a people, are as dependent on the farmer as he is ing must pay or the nation will perish."

NOT WHAT IT USED TO BE

## "THE RETAIL. BUSINESS isn't what it used to be." a Mem-

 monthly gross sales were higher than they are now days." If that is really the case, it might be easily explained for the we more retail businesses than there were several years ago.Competition is by far keener than the average merchant experienced even years ago. But betier business methods have have fewer losses from bad accounts and dead beats.
Closer competition is a decided advantage to the buyer. and a profit to the consumer means the retailer seventual gain. John Brown or Tom Black buy carefally and are never caught overstocked with unseasonable merchandise, he would be at a great of goods for ten or twelve months.
Competition is more than the "life of trade." It is an iron-clad guarantee to the consumer and a selling help to the retailer.

## BANK STATEMENTS

A PERUSAL of the financial statements of the banks of Hall the banks are in better financial condition than they have been for some elight or nine years. This also reflects the financial
condition of the county. showing that all lines of industry is en the upward trend, and we may look for more normal conditions this ydar than we have experienced in many years. Investors and traders, as well as different lines of business may be expected to take on a brisk and healthful tone.
THE COTTON CROP

FORTY THOUSAND bales of cotton were predicted for Hall will it will reach forty-two thousand bales by the time all the bollies are ginned. This is not to be sneered at, for it means better conditions to those who have been fortunate in raising any cotthe sarce the price have been raising the season. Then, too, the farmers, who have been raising some other things along able to get in better condixion financially this year.

## DEMOCRAT READERS

THE DEMOCRAT management is proud of the fact tha There are twenty-three hundred subscribers to the paper, which means that there are something like ten thousand readers
counting five readers to the paper. These readers are finding the Democrat a real country newspaper weekly, judging from the many expressions coming to us daily.
A circulation made up of quality readers make the Democrat a quality advertising medium. All in all the readers and advertisers alike find
this trade territory
This Memphis Dernocrat has established a rule to stop send-
The ing to a subscriber when his time is out. Watch the expiraton date on your pap
verything BUICK foronly $\$ 1195$
have thought that you couldn't buy for as little as $\$ 1195$-that you would pay considerably more for Buick
his that you can have any one of foupe or Sport Roadster-all of them, we Buick quality.
always wanted a Buick-and today's passes all previous creations. See it -
 SPORT MODELS $\mathrm{S}_{11}$ i95 to 11525

## 困

## ISBUCK COMPANY

Memphis, Texas

| WEST TEXAS UTILTTESC |  | Company and this is almost finish. ed. Trestle work is well under und way and steel rails, ties, switch and other track materials have | LAKEVIEWBYPJ |
| :---: | :---: | :---: | :---: |
| FIVE MILLONDOLLAR PLANT |  | and other track materials have A sub-station in which will be |  |
| Abilene, Jan. 10.-Bids for the ereetion of a building to housethe first unit of what ultimately will be the largest electric generating plant planned to date by will be received at that company's general office here by January16 | were furnished contractors during the past week. Structural steel in the hands of contractors for more than a week and bids onthese will be received at the company's general office here January | installed f $\rho$ ur $6,667 \mathrm{k}$. V. a. trans-formers to "sterp-up" the electric formers to sterp-up the electriceurrent to 66,000 volts will be erected. For the plant auxi |  |
|  |  |  | - Under the teaderatio of Mis |
|  |  |  |  |
|  |  |  |  |
|  |  | tion and these will reduce the use. |  |
|  |  | Shortage of fuel and water will be avoided in any emergency that |  |
| nortes shore or Lake Pauine, five miles southeast of Quanat, and |  | might arise at an 10,000 -barrel oil |  |
| When completed will consist of |  | lon tanks on loo-foot toverr for |  |
|  |  |  |  |
|  |  | (transmission lines will |  |
|  |  | line leading through Crowell tothe central system of the West |  |
|  |  |  |  |
|  |  | Texas Utilities Company. One |  |
|  |  | dress and the fourth to Vernon, permitting interconnections with the Texas Electric Service Com. |  |
|  |  | Falls and the Southwestern Light \& Power |  |
|  |  |  | Primary union-Gladys Scott, spossor. Junior union-Mrs. Bowerman, |
|  |  | Company at Llawton, Okhahoma, Lake Pauline impounds $1,760,-$ | Junior union-Mrs. Bowerman,sponsor.Intermediate union-Mr. May- |
|  |  | (eaty |  |
|  |  | , from the estate | Intermediate union-Mr. May-field, sponsor.Senior union No. 1-Mrs. Wil-liamson, sponsor.Senior union No. 2-Mrs. Wil-liams, sponsor.Adult union-Mr. Williamson, |
|  |  |  |  |
|  |  | ine dam. The company also haspurchased 400 acres of land, ad- |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Reading the Bible Make?, First Psalm Second Timothy 3:14-17.Fepeat the First Psalm in nison the Mint Psaim in |
|  |  | recent years, however, the irriga- <br> tion project has been abandoned |  |
|  |  | and the lake weed for recreationalpurposes/ By converting the ya-ter supply into electric energy the | Repeat the First Psalm in unison. Linson. Talk by the leader. |
|  |  |  | Song, number 66 . |
|  |  |  |  |

## morrow--have Electricity

e your place at the sh-tub while you-Shopping!

A Federal Washer

ater hour and do a big family tral Washer will soon pay for itself by in-
the life of your clothing by decreasing the SOLD

oneasy TERMS


THE FEDERAL WASHER Has many new and exclusive features which make it the most desirable washing machine on the market

## 181 for a Demonstration in Your Home!

Vest Texas Utilities Company



CAR THAT MADE 25,000 MILES IN 23,000 CONSECUTIVE MINUTES TO BE DISPLAYED HERE FOR BENEFIT OF LOCAL PEOPLE


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nxpont or condirnow orm nu
FIRST NATIONAL. BANK At Lakev
 - Davespromer yey of the: to

Local and Personal
Send to Clark's for it. tic
D. B. Cope was a visitor fron chamasen smodes.

Red Pedet fence, all lengtha
J. Wooldridge Lbr. Co. $20-\mathrm{tf}$ Mrs. T. L. Copeland was
 Raymond Batlew wata busine J. D. Vardy of Etellino waz Jowine varity of betaliun waw

 Jit Sharkey wam nusiness
 Mr Mand Min tee Biathurg were buinesy.


 Minem son



## RAYMOND BALLEW STUDEBAKE The Great Independent <br> 



The American Edition of STUDEBAKER'S ERSKHNE SHX

The new American Edition of the Erskine Six was developed by the same engineering staff that designed The
Commander-W Wrld's Champion car. A bigger, roomier, more powerful Erskine Six. De-
signed to meet American comfort. A handsome car you will be proud of! Luxuriously appointed. Modish in every line. Yet lower price-unmatched in value at $\$ 795 \mathbf{f}$. o. b. factory. Arthe Aulantic City Speedway, an Erskine Six recently hour! This recon 24 hours-better than 54 miles an hour! This record for sustained speed and endurance - Compare the new America ar selling under $\$ 1,000$ ! Six with any car selling from $\$ 200$ to $\$ 500$ more. Compare its beauty and speed. A spacious, comfortable car to ride in-doors nearly a yard wide-back seat 4 feet wide- $361 / 2$ inches from keat to ceiling. Plenty of leg and

## HERE MONDAY

 See This World's Champ Studebaker Command- one of the cars that traveled 25,000 miles in less than 23,000 minutes


Nothing else on earth ever traveled so far so fast M Com ently traveled 25,000 miles in less han 23,000 minutes at Atlantic City Speedway-one of the cars which durance and speed record for fully quipped stock cars regardless of
Ralph Hepburn, famous racing driver, one of the men who helped establish these unprecedented records, will be here to describe and explain this remarkable achieve ment to you.
He is driving the same car that
tion offials checked after its his making run and attested it Commander.

See It for Yourself Monday? Compare it with other Studet Commanders performance as world's chamm perfornce as low as $\$ 1495$ Commander Sedan.

## Come in early and see this wo

 champion car! Compare the St car, regardless of price! Then will be convinced of the tremen value of The Conthe American Automobile Associa-

## 15 <br> 4



## ThNIMPORTANT PRRT leftie tirnal Trancle NLY great volume production makes the exceptionally low prices possible - -for trucks so high in quality... <br> ALLEN-FIGH MOTOR CO <br> Memphis, Texas <br> HAM BROTHERS RUCKS <br>  <br> 

EX" RICKARD


of the Tobacco Crop lan grow without quality be-
lCKY STRIKES Wa because of their quality.
 bbecause it is my job to see
gegowe
oasted"
Initation-No Coush.


## $= \pm=$

THE MEMPHIS DEMOCRAT
PAGE ELEVEN


\section*{Buy an Orthophonic Victrola with that Christmas money-gift

a purchase that delights

## both the giver and you <br> 噱 <br> WHAT better way of showing your appreciation of a splendid money-gift dhan in the purchase of an Hy can enjoy, and gussts as weil? <br> Among our great line of Orthophonic Victrolas, there is one that will juse suit your taste and you there is one that will juse suit your taste and your pecketbook. Furtheremore, our service doesn't stop with the sale. It continues as long as you have the <br> Orthophonic you the lates Victor Records on an

 venient payment plan. Come your about our con
## Leverett-Williams Drug Co.


"What to do) What to do? Guess I was a little hasty and said things I shouldn't ought to $-h-m-m-m$
what to do?"



 Mr. and Mrs. Roy Bartlett an
children of Clarendon visited Mrs Bartern of clarendon visited Mrrat






Mre and Mre L. A. Dunn of



##  <br>  <br> .

 <br> .}

- $\left\lvert\, \begin{aligned} & \text { buying a more complete stock. } \\ & \text { Will Montgomery of Clarendon } \\ & \text { Wwa a business visitor here Fri- } \\ & \text { lay and visited parent, Mr. } \\ & \text { and Mrs. W. M. Montgomery. }\end{aligned}\right.$ and Mrs. W. S. Montgomery.
Roy Patterson of Amarillo,
traveling salesman for the Pet
Milk Company was shere Wednes-
day, calling on the merchants.
M. M. Pounds left Wednesday
morning for a stay at Sulphur,
Oklanoma, for the besefit of his
health.
Dr. J. H. Croft returned Friday
inght from Clovis. N. M., where
he had been to attend the funeral he had been to attend the funeral
of his father.
Read our display advertisement Read our display advertisement
on another page there are some
real oargains listed in this ad.
Greene Dry Goods Co.
$\qquad$

| Why Pay More? |
| :---: |
|  |
|  |
| Rolles |
| 边 |
| chata orait |
|  |
| Farmers Union |
| Supply Co . |

May we serve you?

CLARK DRUG
Main Across from First Nat We Have Moved
 5

Panhandle Produce 1

WHY SHOULDNTYC
your dost prossed correctly and it's certainly chead ${ }^{\text {long run. }}$
Think before you send your clothes to ment. PHONE 260 HORTON BRY CLEANERS al6 W. Main

## 

 Purina ChoCHICKEN CHOWDER CHOW for egg productio COW CHOW and BULKE milk production.
PIG CHOW and CORN o pork production.

Get It In Checkerboard
The City Feed
J. F. FORKNER, Prop

Phone 213

> Our inventory reveals full stoced We maintain at all times the large, complete and varied necessary to meet your deman Our Service is the outgrowth perience in one line-drugs a rofit by it when you deal he


[^0]\& M. CHEVROL

[^1]
"Doggonit-now wouldn't that burn you. The wife and I had a limie unt talk to me"



[^0]:    So that's your domestic problem, eh, Jones? Shucks that's easily squared. Drop in at Tarver's on your way home and get her a box of candy.
    I recommend Hollingsworth, Nunnally's or Mar recommend Hollingsworth, Nunnally's or Ma

[^1]:    Ain't such a bad idea at that. Funny 1 didn't think of it before. III take Harry's advice and surprise her with a box of candy.

