## The Memphis Democrat

# TY GRANTS WATER FRANCHISE NERAL SNOW BENEFITS PANHANDLE-PLAINS 

## ETS FOR 1928 CROPS Flattering as result DISTURE OFPAST TENDAYS

 Stid to be Gemeral Overe the Par. andle-Plains Country and In Western Oklahoma
ing steadily from the northeast all day, coverin a depth of two or three inches in spite of the fact
has been melting all day. This snow, added to has been melting all day. This snow, added to
inch rain of ten days ago and the shower last
light rain and snow Monday, gives considerable

## NG CITY

 JIIFUL PAIGN

99- YEAR PENALTY GIVEN GREEN IN MURDER CASE HIGHWAY PLANS $\qquad$ PRESENTS HOME TO COMPLETE Hall county
PAVING TALENT PLAY


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|  | 219 |
| E. STONE CO |  |



## TEXAS POLITICS WARMING UP AT AUSTIN



Head Work
 ON RESIDENCE PROPERTY
Combine your first lien
with paying liems into one
note tent note upon
payment is

ONLY $\$ 13.33$
Principak and Intere
both included
North Texas
Building \& loan
Association WICHITA FALIS CALL J. A. COLEMAN Locel Reprecentative
At Memphit Hotel
For Firther Information


Distinctive


Wash Frocks

We have just received thirty dozen new spring styles. We think they are the most attractive styles we have ever shown in these unusual garments. The workmanship is better than ever before.

## Price $\$ 1.95$

 GREENE DryGoodsCo."The Big Daylight Store" Memphis,<br>Texas of Everything Fine in Ladies' Ready-to.Weai

Ensembles
and styush stouts
So new that they've barely had time to be inpacked are these lovely ensemble creations and modes for stouter women. Each one possesses an individual charm. Crepes, Georgettes and Novelty Silks. $\$ 19.75$ to $\$ 47.50$

Youthful Styles
The woman who knows real value will marvel that these delightful frocks are as moderately priced. Printed crepe, Printed Georgette, Taffetas and Novelty Silks.
\$10.75 to 829.50

## Groso Druy Gocdo Store

## How Old Is Your EXIDE BATTERY?

FIRST
A New Exide Battery in exchange for the oldest Exide in Hall County now in service

## SECOND

\$10 allowance on a New Exide Battery for the second oldest Exide in Hall County now in servic

## THIRD

\$5.00 Allowance on a New Exide Battery for the third oldest Exide in Hall County now in service.

## How to Compete

If you have an Exide Battery that has seen long service, your car into our shop at Davis Buick Company at your of each entry and winners will be announced at the clod the contest, Saturday, March 10.





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## PROGRAM

Gem Theatre

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| ＂OLD SAN FRANCISCO＂ <br> A romance of the days when |  |
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| Fable：Small Town Sheriff． <br> Variety：Monarehs of the Soil． |  |
| Saturday ＂Riding renegade＂ |  |
| with Bob Steel，the ereatest |  |
| orestern star on the sitver sheet in a story with plenty of action |  |
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| Serial：Howk of the Hills，No． 7 Comedy：Last Nose of Summer |  |
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| ＂WOMENS WARES＂ |  |
| with Evelyn Brent and Bert Ly tell．Comedy：Dear Season． |  |
| Admission 10 |  |
| Wedneeday |  |
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| ＂desert of the lost＂ with Wally Wateat |  |
| Serial：Crimaon Mlash． |  |
| Comedy：Lacky Dog Admission 10 e to Everybody |  |
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| Thursday ＂SEVENTH HEAVEN＂ |  |
|  | mas mementea in |
| Starring Gaynet Gaymor and |  |
| Charles Farrell． |  |
| Fable：Cutting a Melon． |  |
| Variety：Vendors of the World． One of the biggest pictures of this season＇s product． |  |
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| A prosentation of Song，Dance， with Marie Barnett，the singing pianilit．One day only． |  |
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with Marie Barnett，the
pianist．One dasy only．
 Red Picket fonce，all lengths
J．C．Wooldridge LKr．Co． $20-$ tfe
Raymond Balled has just com－
pleted a nice dwelling in North
$+$ <br> \section*{－-1.} <br> \section*{－-1.}


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& \text { guests of Mr. and Mrs, D, } \\
& \text { Neeley, Mrs. Leid is a niece o } \\
& \text { Mrs. Neeley. } \\
& \text { WILLIAMS ANNOUNCES } \\
& \text { FOR COMMISSIONER }
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部郎
＝and salesman， M ，浬
Protect your hands

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Bollworm Fight Should Be Done
By Federal Govt． Tinc Casual Obsenere ：


## Live Steam！

The doctor uses live steam to sterilize his instruments．

When you purchase a drink at our fountain，the glass you drink from has been sterilized with LIVE STEAM．

This is just a precaution every foun－ tain should take in safeguarding the health of their customers．
Drink at the Most Complete Fountain in the County and Trade at the Larg． est Drug Store in the County．

Leveret－Williams Drug $\mathrm{Co}_{\mathrm{o}}$ ． Two Phones－ 53 and 633


## ChickenC

 Will have a poultry carFOLLOWING PRICES Heavy Hens Leghorn Hens No． 1 Turkeys

Will weigh at Panhandte Produce $C_{0}$ ．
Panhandle Produce Com

FILL UP AND FII －with－ PHILLLPS＂66＂

You have not had an opportur fill up with this wonderful gas ter gas at the same price．Noi ＇pick－up＇the＇quick get－away＇ using this gas．Easy starting wim choking the motor．Sold only Save money on anything you buying from us．Groceries，Cos Feed，Chicken Feed，work notions．
20 years dependable service people of Memphis and trade tory．We have two fast truckstu you．Call 381 ．

Farmers Union Supply

MBMMTMMTMHMN
Purina Chow
CHICKEN CHOWDER AND CHOW for egg production． COW CHOW and BULKEY milk production． PIG CHOW and CORN or MAI pork production．

Get It In Checkerboard Ber
The City Feed S
J．F．FORKNER，Propriel Phone 213

The Memphis Democrat

| NEW ESTELLINE | Horse Flies | WHY IREAD THE |
| :---: | :---: | :---: |
| BANK BUILDING |  | DEMOCRAT ADS' |
| TO BE ERECTED |  | IS DISCUSSED |
|  |  | Writers Give Splendid Reasons in Their Articles |
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Bill McCraw Hijacked Germans Now He's Hijacking Hijackers

The POLIC of PROGRE

## A STATEMENT

 byGENERAL MOTOR in every one of its car divisions, withp tion in production.

This means that you enjoy the new engineering developments prompty soon as they have been tho
1245 -acre Proving Ground.

It means that you can note orles Chevrolet, Pontiac, Oldsmobile, Oakim AaSalle, Cadillac, or

Behind this policy of continuous in is an organization so widespread and that it can make and sell quality a more cconomically than any automol facturer in the world.

In the north and south it logs am lumber. In the east it makes ity bearings and radiators. In the in 33 important American cities. From almost 5,000 suppliers, its tons - wire by the tens of thousand upholstery by the acre-nuts, bolts an by the millions. Its sales and seriice
through 33,000 dealers. More than 273.1 look directly to General Motors for 4 hood-almost a million and a half a and children in every community Meaning so much to so many, Geaq has felt a supreme obligation to look cars can be better built to better Are there new ideas which can Are there new materials which owner satisfaction?
Such are the questions that all Geed engineers have always asked. The at made it possible, year after year, to
creasing measure of beauty in desi creasing measure of beauty in de Thus in every price class, from Cadillar General Motors poliey of progress.

General ll

## ZIIP

Just Say WAMBA to Your Grocer Houston MagnoliaCoffee Company

Texas

7.

## STILL SELLING LUMBER

We are now located at the Old Hayes Yard, east of the depot with a complete stock of the very best quality of yellow pine lumber that you have ever had a chance to buy in Memphis.

Don't Fail to Call and Inspect Our Stock Whether You Are Ready To Buy or Not

J. C. Wooldridge Lumber Company PHONE 11<br>old hayes stand

## Memphis Democrat

WELLS \& WELLS, Owners and Publishen Memphis, Hall County, Texas
I. CLAUDE WELLS, Editor J. CLAUDE WELIS, Edito

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## A man among men

IF WE WERE as learned as Dr. Dean C. Dutton we might adequately express our appreciation of what he has don Yor Memphis with his series of fifteen lectures during five daye of last week. But all adjectives a newspaper editor in supposed to possess will not suffice at a time like this. Among the hundreds of recommendations he has received. Dr. Dutton declares the most powerful came from the Rev. Charles Richer, former pastor of the First Presbyterian Church here, at the
close of his series of addresses presented in Memphis two close of his series of addresses presented in Memp
years ago. Rev. Richter' s letter is reproduced below:

## An Appreciation

Dr. Dean C. Dutton, of the University of Oklahoma, is a lecturer of rare power. He has the ability which few speakers possess of hold
ing a large audience under a spell for an hour or more during which me he unfolds pulsing tremendous themes.

For searching philosophical an
For keen and merciless logic;
For dogmatic assertions of eternal truth in the august name ience and education, such as thrills the soul to its foundations.
For vivid and diversified and most apt illustrations drawn For vivid and diversified and most apt
wide field of reading and
For true poetic feeling
For pathos without mixture of sentimentality;
For candor;
For moral elevation and spiritual inspiration and for a loyalty hose great Christiar
forth as the greatest 1 have ever heard
Dr. Dutton is a ftuent and terguent apeaker, and beneath hi
eloquence is a force of logic, a breadth of intellectual cultre a eloquence is a force of logic, a breadth of intellectual culture and stery of all subjects handled.
There is nothing of the cheap clap-trap method to be found in work.
mmunity will always be on a higher plane
REV.
Charles richter,

## UNPOPULAR IN TEXAS

FROM ALL ACCOUNTS AI Smith, if nominated for president on the Democratic ticket, will receive very few Texas votes.
Governor Dan Moody has refused to be his running mate, should the honor be tendered, and he is beyond doubt a favorite son with a large following. Dry forces in the state have asserted that
the republican nominee will receive their votes in the event democrats select Smith.
The W. C. T. U. is enlisting the aid of churches in emphaticalty opposing the New York governor and Tammany Hall who iney claim, are backed by a large organization of wets conspir
ing to place in the White House a man unfriendly to the Eigh ing to place in the White House a man unfriendly to the Eigh
teenth Amendment. It is seldom the chief issue is seen this far in advance of a political year, but the struggle in 1928 will in all certainty be a battle of the wets and drys.
Enthusiasm in the presidential election is already sweeping than in many years and thousands of hotel reservations in Hous ton and Kansas City, the convention cities, have been placed months in advance. Many democrats say their party hasn't they are sure of victory if the right man is selected. At any rate voters are licking their chops in anticipatoin of the coming fraca or in many of the smaller cities where political arguments are April.

## TOO WILLING TO SHOVE

THERE'S ALWAYS a kick waiting for the fellow who i down. Indeed there are many who are willing to help a luckess man but unfortunately there are also those who would low standing despairingly on the brink of that immense bluff of discouragement and failurk
A mongrel dog, apparently the loser in a bitter. gnawing fight, was limping down an alley the other day, his broken body
bleeding. his spirit crushed. Merely a dumb animal, to be bleeding. his spirrit crushed. Merely a dumb animal, to be might have befriended the poor creature. took greater pleasure Their unkindly instincts still unsatisfied they each gave him esounding kick as they passed his still form. No, the dog wasn't killed, but if a dog can think he doubtless wished to die.
Broken men, spiritually and morally crushed, hopelessly dis ouraged and of necessity satisfied with failure often receive like treatment. It isn't right, it isn't just, it isn't intended a man's duty to man, but it happens. Lend a lifting hand, not a
shoving hand. is easier to help than to hinder and a clear
conscience is of some value.

## UNITY OF PURPOSE

"IN UNION there is strength." Churches of Memphis believe city are those in which each church has a part-where members of all denominations join forces for a common cause. This has been demonstrated many times, but forcibly so during last The purpose of the church - every church is, or tout he

bring people to Jesus Christ. Not necessarily to make of them
Baptists. Methodists, Presbyterians or Christians but to Baptists. Methodists, Presbyterians or Christians but to teach
them of the Savior whom they should know and honor. The church that believes its faith the only one will find its progress slow and its accomplishments few. Believers in the power of God are willing to lay
The Democrat is glad to learn that a movement is now on foot to hold a great co-operative revival meeting in Memphis
about Aprit or May. Local pastors believe untold good can be
acomplished by uniting their forces to teach the word of God insurance company is a synony in this community.
"Behold how g
Behold how good and how pleasant it is for brothers to

## WHAT HAVE YOU DONE?

IF YOU ARE one of those seers and city building wizard
WEEKLY BIBLE THOUGHT

Weekly bible thought se-
lected by the Rev. C. E.
merce, wouldn't it be fair for you to first take an inventon
of yourself) What have you done for the organization? Have
you spent all the time you possibly could in helping the cham ber of commerce to realize its ambitions for Memphis and Hall County? Are you entitled to criticize if you have not contributed?
Among a few there seéms to be a pastime of censuring the
program which reminds us that a famous evangelist once said Only a fool or a wise man will criticize an unfinished job." The chamber of commerce's program is never really completed. It is a ontinuous program. Year after year problems nuilding factor or a detriment to your city. Take your choice

Tobey and Tike
-By Redner

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Working Toward One End
Some women's organizat Coude teach the men's organization clubs a goo
cosson if only the men were will ing to profit by their observation
is to how the women's elubs as to how the women's elubs ac
complish thingg. Usually it is by working at one thing at a time un
til it at accomplished. The men'
clubs too often start numbers of clubs too often start numbers of
vorthy efforts only to drop then
for something else, but women
 until it is finishec. This state
ment is prompted by the appear-
ance of a splendid edition of the
Weater Weatherford Demoerat devoted t
the Weatherford Publie librar
and edited by the Business and ane edited by the Business an
and
Professional Women's club of th ity. Editor Phillips in that
ion, after complimenting the e on what it has done for the li
ays "Having andertaken
anite task these ladies have heattedly
it. Regard.


## WHY I READ Democrat Advertising

Here are the Winners in The Democrat's Cash Prize Competition for Best Letters on "Why I Read Democrat Advertising."

## FIRST PRIZE - $\$ 5.00$

By Mrs. R. L. Slaton, Box 867, Memphis, Texas
Why do. 1 read the advertisements appearing in the Democrat? Primarily, because 1 have learned that many bargains are offered therein and purchases may be made on the various commodities at great savings, as the progressive merchants of Memphis have been shown the value of using the columns of The Democrat in announcing arrivals of new merchandise, bargains and features of general interest concerning their business.
Each week when The Democrat arrives I turn to the advertisements, after scanning the news columns-for there appears much news of in-
terest in the display advertisements-such as business changes, new establishments, 'what's what in fashion': illustrations of the newer modes in wearing apparel, latest types of automobiles, most modern radios and equipment and grocery bargains.
Though all the above news appears every week, 1 am sure 1 would not bother to read them were they not attractively arranged and neatly
displayed in pleasing type faces by artistic printers. Then, too, the endisplayed in pleasing type faces by artistic printers. Then, too, the en-
tire paper is printed so clearly and in a neat, large type face and not tire paper is printed so clearly and in a neat, large type face and not
all blurred, smeared and dirty looking, neither is it too dim to be easily read.
Your advertising service to the local merchants has evidently enabled them to have better ads, as I am told you have expert ad writers who assist in planning campaigns, writing and laying out the ads, selecting proper type and illustrations and printing the finished advertise-
ment after the merchant has merely told them what he wanted to let ment after the merchant has merel
the readers know about his store.
the readers know about his store. stores and business men which are both interesting and serve as a shopping guide to thrifty and discriminating buyers.

I like to read the ads-they are interesting.

## SECOND PRIZE - \$2.50

## By Mrs. Scott Sigler, Memphis, Texas

1 always read the Democrat Ad, because it has become such a fad,
To read good literature and meditate too, if the information is hon and true;
Like Democrat Advertisements.
Now, this paper advertises nothing bad, but things that make us happy Tho we will have to hurry and do or we'll be with the crowd that's blue If it's Democrat Advertising.
As everyone knows, the Democrat Ad will enlighten Man, Woman or Lad;
On Real Estate and Merchandise too, and is for the individual as wel
as the crew. as the crew,
The Democrat Advertisements.
You can read of everything that can be had, from Producer, Merchan
or City Dad; Or from the Farrin where it grew (that is, everything but home brew.)
In Democrat Advertisements. If there is anything I need real bad, I grab the Democrat and look for If I can't find what I want new, I read the second-hand ad, too.
In The Democrat Adverisementa
I pensively ponder o'er each Democrat Ad, their originality is alway, In expressions so attractive and true, I can learn much I never knew. Last, but not least I read the Ads, of men who are the City's ConstrucI think it is a better thing to do than to patronize the wrecking crew. Here's to Democrat Advertisements.
P. S.
This week I read your ad, because I wanted that FIVE so bad,
If you can award it to me, honest and true, from the depth

If you can award it to me, honest and true, from the depths of my heart, The Democrat Advertisers.

## THIRD PRIZE - $\$ 1.00$

By Mrs. Roy Webster, Quail Route, Memphis, Texas
Why do 1 read the Democrat Advertising? There is but one real
reason. There are so many mothers and wives that the only way we have of making money is by saving it. So by watching the ads we can save a little here and a little there on this article and on that. We soon
save dollars and in a year's time we have saved many dollars. save dollars and
Enough said.

## HONORABLE MENTION

By Mrs. Temple H. Deaver, Memphis, Texa Gather 'round and discover how
I happen to know that Purina Chow 1 happen to know that Purina Chow
is the best of feed for your old moo-cow Is the best of feed for your
(Democrat said sol) And if you are inclined to query
For jewelry, depend on R. H. Wherry For jewelry, depend on Annex Confectionery (Ads in the Democrat1) 1 know where to buy White Crest Flour, No need to wait for it by the hour
Turning a sweet disposition sour, Turning a sweet disposition so
(Read the Democrat.)
Why am I so wondrous wise?
I read the columns that advert Iread the columns that advertise
Dependable lines of merchandise Dependable lines of mer
(In the Democrat 1 )
When in the Democrat ads 1 see
An item that looks good to me An item that looks good to
It is good or it wouldn't be

By Bill Bragg, Jr., Memphis, Texas Why 1 read the Democrat Advertising is very easily explained. I wish to proftr by the legacy
Benjamin Frarklin gave to the world. He
bought an un-Democratic advertised whistle
and paid too dear a price for it. It cost him all and paid too dear a price for it. It cost him all
of his money and his dinner. I prefer to be guided by the trustworthy, accurate and de-
pendable advertisements of the Memphis Dempendable advertisements of the Memphis Dem-
ocrat and in seclusion and comfort select at ocrat and in seclusion and comfort select at
leisure standardized merchandise from honest leisure standardized merchandise from honest
merchants at current prices. I never go shopping blindfolded: and am always sure of an appetizing dinner and of saving time, energy and money.
Through Memphis shops via the Democrat columns is an interesting, a profitable, an effi-
cient and a satisfactory way to shop. It is a guide-book that gives you definite and explicit information. By it you can be prepared to
cope with the clerks' impationt 'What is it fer cope with the clerks impationt What is it fer
ye? I desire to have as skiful management of the strategy of shopping as I would of the tactics of war if I were a soldier
The time of religious gatherings and public entertainments can easily be ascertained from this reliable source.
The selling side of this question is herein represented. An ex-merchant of Memphis came
out of the mercantile pit shorn. "Were you a Democrat Advertiser?" asked a friend. "No."
"What in thunder were you then?" "I was a

To enjoy my heritage, to be an intelligent man of this progressive age, and to live to be my age I read the reliable and serviceable Democrat advertisements.
By Mrs. C. S. Taylor, Box 441, Memphis. Tex. 1 read the Advertisements
thing is on the Double-Quick.
thing is on the Double-Quick. What used to be a long ride in father's buggy is now just a dash for brother's roadster. This is an age of Speed-and more speed.
II just can' find time is universally accepted "I just can't find timee is universally accepted as an adequate explanation
do this or doesn't do that.
But by all means, take time to read the ad vertisements because they are time-savers for you. They tell you in crisp sentences and sig. nificant pictures about the latest inventions, the newest improvements, the most modern
vices for conserving your time and energy. vices for conserving your time and energy.
And when you go shopping, the advertise And when you go shopping, the advertise-
ments have already told you what to buy by telling you what you need before you enter the store
Read the advertismente and keep up with

F

| cal Markets | GILES |
| :---: | :---: |
| Poultry <br> Average local marktet thio wook: | $\begin{aligned} & \text { T. E. Johns } \\ & \text { here } \text { Sunday } \\ & \text { Mrs. C. Y. Jo } \end{aligned}$ |
|  | ) |
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| otton | ent house Fri day evening was well attended and |
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| BOGY STORE IS SOLD AT NEWLIN |  |
| Special to The Democrat <br> NEWLIN, Texas, Feb 16 - |  |
|  |  |
| NEWLIN, Texas, Feb. I6.-- Grocery stock of the B. V. Bogy |  |
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WEEKLY

All kinds of poultry and stock feed. Bring your feed to us for grinding.

## WHEATS FEED STORE PHONE 507

Lumber - Building Material - Coal
Let Us Figure that next Lumber Bill
Cicero Smith Lumber Company

## A Service for YOU






DUNBAR \& WATSON
PHONE 325

## FIRESTONE TIRE SALE

Now Going On
BEST TIRES AT PRACTICALLY COST

## WOOD SERVICE STATION

| Permanent Waving <br>  <br>  Greenhaw's Barber Shop and Beauty Parlor |
| :---: |

## Give Your Eyes An Even Break <br> .Your eyes can't serve you properly unldss your glasses are correct. We can fit you up right. <br> Chas. Oren <br> Jeweler-Optometrist 619 Main St.

## Gerlach Shop Improving

## Its Service to Customers

More than $100 \%$ business increase in 1927 over the preceding year is the record established by Alvis Gerlach, proprietor of the Exide Battery Service on Noel Street, also known as Gerlach Battery and Electric Service. Mr. Gerlach purchased the business from Ernest Franks two years ago.

Charging and servicing auto batteries is a big phase of the work in this establishment, though not the only service rendered. In addition to selling Exide batteries and charging all makes, the Exide Battery Service does electrical repairing of nearly every nature, 'including auto ignition. Repairing and rebuilding electric motors, rewindng armatures and charging radio batteries are a few of the other services available here. A bountiful stock of all necessary parts and supplies will be found at Gerlach's at all times. Three experienced men are employed.

It goes without saying that improvements to equipment must have been made for a business to enjoy such a growth as has been the good fortune of the Exide Battery Service. Generator and coil testing machines that make for accuracy in electrical work, and other equipment costing more than $\$ 400$ have recently been installed.



