# The Memphis Democrat 

## Horse Racing To Be Feature Of District Fair

Some of the Fastest Horses in Texas Have Been Secured for the Hall County District Fair, According to Management.


| Artist Singer Is Feature at |
| :---: |
| s Feature at Church of Christ |
| - |

Dr. C. M. Rosser To Speak Here Friday Evening

Four-County Medical Society Will Hold SemiPublic Meeting Friday. Good Speakers Are Coming.



## LIIONS ARE SPENT NNUALLYFOR NEWSPAPERS OF THESTATE

##  Counties Show Farms Increasing

## Meat, Bread and Molasses <br> Meat, Bread and Molasses PHONES: 10 and 469 NeelGrocery Company

##  <br> E. A. NOLTE <br> L KINDS OF INSURANCE <br> CARBON REMOVED FROM YOUR CAR WHILE YOU WAIT - <br> I can thoroughly clean your car of Carbon within thirty minutes, in the most practical and scientific way. The thirty minutes, in the most practical and scientific way cost is small and all my work is strictly guaranteed. <br> GARNETT-The Radiator Man At Gerlach's Garage

## SERVICE-

O. B. BROWN Union Brick Layer ALL KINDS OF FIRST CLASS BRICK WORK Flues, Foundations, Columns Also, Cement, Plaster有 O. B. BROWN Chidree. Texae



## Low-Cost Transportation

## star cars

 NEW PRICESEFFECTIVE AUGUST 1, 1925:

| Touring | . $\$ 525$ | Coupe | \$675 |
| :---: | :---: | :---: | :---: |
| Roadster | . $\$ 22$ | COACH | \$695 |
| Coupster | \$595 | SEDAN | \$775 |

$$
\text { Commercial Chassis . . . . . } \$ 425
$$

## F. O. B. Lansing, Michigan

We have just received notification from headquarters and they state that they will be able to supply us with all the cars needed to fill orders. All prospective customers should place their orders with us now.

STAR AND NASH AUTOMOBILES
CURRY GREEN MOTOR CO.
West Noel Street Memphis, Texas 20 PER CENT MORE POWER

## J. Claude well.s

Entered as second class matter at the peatoffice at
tered as second class matter at the postorfice at
Memphis, Texas, under Act of March 3, 1879.
OFFICE TELEPHONE NO, ${ }^{15}$ SUBSCRIPTION RATES In Hall County, per year
Outside Hall County, per year

Special Representative
TEXAS PRESS WEEKLIES, INC.
H. L. Grable. Manager
613 Mercantile Bank Building


PLANT AVAILABLE LAND TO FEED STUFF
The following information is being sent out
the Crosbyton Chamber of Commerce, and is by the Crosbyton Chamber of Commerce, and is
worthy of attention, whether the advice is fol-
lowed or not. lowed or not:
If every idle acre is now planted to feed, cane, millet, turnips, etc., the stock will smile at
you and dollars from the cotton crop will remain you and dollars fit
Fisure costs several follorro to teved an aning in feed from extra acceage

 crop. A muving of $5+00$. ling on en iodite mace enounh to buy a heil



## of dollarer of maize <br> neen Every farming can The

 try to get by anothec year should dell out and let

Taperis bupport ise ofe the patronane ofty town weckly

 ment of publictit for the advertiues who would
nioy sy ho werage ruar) reader hao not yet ocme applied to hisis own businese value ory navertising atas contains


 ame time a means for disposing of your surplus
and an aid in locating the things you need. Thus
will you enable him to render his paper more useand an aid in locating the things you need. Thus
will you enable him to render his paper more use-
ful to the community and help yourself and your

## ${ }_{82.50}^{81.50}$

 In the business life of every community the interests of each individual are more or less interwoven with the interests of the community asa whole. The man without capital has a better
chance to succeed in a chance to succeed in a live, prosperous town than he can possibly have in a dead, unprogressive
town and by the same token the modern up-totown and by the same token the modern up-to-
date business man can achieve greater success in a community where the people who patronize
him have money to spend and where they know that they can get what they want when they want
it at prices and on terms equally satisfactory with it at prices and onecure in any other town or city
those they can sed
in the country. In order that the people shall know these things, however, some means must be provided for the business men to get the in-
formation to them and that newspapers are the formation to them and that newspapers are the
best medium for the purpose has been so frequently and so thoroughly demonstrated by the most
successful business institutions in the country as to permit of no argument.
In common with other lines of commercial In common with other lines of commercial
activity the advertising business has been develop-
ed within the last few years into a system that activity the advertising business has been develop.
ed within the last few years into a system that
dosely approaches a science. Experts, men who closely approaches a science. Experts, men who
by years of expreience and study have demonstrated that they are qualified to produce adver-
tising ideas that will get results for the business tising ideas that will get results for the business
men who employ them, are in a way, directing
the advertising business of the entire country and the advertising business of the entire country and
their knowledge and the results of their experience are now available to every progressive news-
paper in the country and through them to every

## Under its present management the policy of The Democrat has been, and will continue to be

 The Democrat has been, and will continue to be.that of SERVICE to the community that supports that of SERVICE to the community that supports
it and in keeping with this policy the paper has secured an advertising sales service" from one
of the foremost concerns in that line in the United States. Through the use of this service The Dem-
ocrat is able to place at the disposal of its ad-
vertising patrons vertising patrons the very latest developments in
advertising cuts, borders, ideas and suggestions. advertising cuts, borders, ideas and suggestions.
The service does not mean any "hand-me-down"
ready to run" advertisments such as some ad writers self to business men at big prices but it
offers up-to-the-minute cuts, suitable for pracoffers up-to-the-minute cuts, suitable for prac-
tically every line of business, borders and designs
which which feature almost any article the merchant
may wish to offer and that particular time, and
advertising ideas and suggestions of value to every man who wants an attractive, business-get-
ting ad.
The service comes to us every month, that The service comes to us every month, that
for August is now on file at The Democrat office and advertisers are invited to call at their earliest convenience, look them over, and make selections.
Don't wait for our advertising man to call. We are pretty busy and he may be delayed.
If the old fashioned., sloppy, change-once every-few months method, of advertising without
cuts or other attractive features paid, certainly a modern, attractive, up-to-the-minute system such as we are now able to offer you AT THE
SAME PRICE will pay you better. Study the new ads in this paper, think it over
and then come in and look our proofs over and and then come in and look our proofs over and
try out this better method of advertising.

## Ball Games

 Attract LoversOf Good Sport



## Doings at the Court House

wionericon

## THE MAN WHO DELIVERS THE GOOD

Whe is a man in the world who is never turned dow
Wherever he chances to stray;
gets the glad hand in city or town
greeted with pleasure in every land,
And far in the aisles of the woods
rever he goes there is a welcoming hand;
He is the man who delivers the goods.
failures of life sit around and complain
They have lost their umbrellas whenever the:
They have lost their umbrellas whenever theres rain
tire of the failures who fill with their sigh
The air of their own neighborhoods;
is one who is greeted with love lighted e is one who is greeted with love lighted
He is the man who delivers the goods.
There is the man who is lazy and watches the clock Who has a hammer with which he will knock
And one tells a story of woe.
And one is requested to travel a mile
And will measure the distance by roo
But one does his work with a whistle or smil
One man is afraid that he will labor too hard
And one man is always alert on his guard
Lest he put in a minute too much.
And one has a grouch or a temper that's bad
So it is hey for the joyous and rollicking lad


## At Last He Advertised!

Don't wait until you have to advertise your business for sale, to learn of the benefits to be derived from advertising.
Advertising is the Luther Burbank of modern business. it makes money grow where only moss grew before. It plants the seed of prosperity in the untilled land of opportunity and it garners a harvest of wealh for the far-sighted and enterprising.
We can supply you with ads written by experts-men who make advertising their life's business, and know how to sell goods, through the printed word. We can supply you with illustrations - the best that can be purchased anywhere - the product of the highest paid commercial artists in the world today.

## The Memphis Democrat




Newlin News
$\qquad$
Deep Lake Doings



## Entimato ou Brick, Tiue or Frome. Tura Key Work a Specithe J. M. HACKNEY <br> CONTRACTOR "The Home Builder" MEMPHIS, TEXAS <br> CAR POLISH <br> Wo are manutataring and selling a car polish that makes look praticially now. We will well it to you, or we will do <br> Shooting Gallery Blevins and J. W. Tarver <br> Announcement!

I want to announce to my customers and the people of Memphis that I have added to my Grocery Service the second delivery truck.

OUR MOTTO
PRICE-QUALITY-SERVICE
We are trying to keep our service in line with our prices and quality

When buying good things to eat, remember our prices and quality are always right.
A. Womack Grocery PHONES 262 and 600

## "ICE"

THERE'S SUMMER'S MOST WELCOME WORD. AND IT'S SUMMER'S MOST WELCOME COMMODITY!


To have your Refrigerator well stocked with Pure Ice at all hours in this warm season is an absolute necessity. There are the foodstuffs to think of to be kept fresh, cool, crisp and refreahingly tasty. Then, often during the day you yearn for a cool drink. You mix it and add a piece of Ice. And presto!-there you have a regular "pep reatorer!"

We cite those points merely to emphasize the necessity of having regular deliveries of Pure Ice at your home so that you're never without Let us render that Servicel.

We'll guarantee not only the purity of our products, but assure you of Prompt Delivery, Full Weight and Right Prices!

## MEMPHIS ELECTRIC \& ICE COMPANY

Phones 500, 181 and 41

J. A. BREWER, Mgr.

## BUY IT IN MEMPHIS

 This Is the 9 th of a Series of Advertisements Sponsoring the Buy in Memphis Campaign. There are II More. Watch for them.This series of advertisements sponsored by the firms listed below has as its slogan "Buy It in Memphis." These merchants are not asking you to trade with them as a duty, but because it is profitable for you to do so. Each one of them intends to build up his business on the basis of the good that he can do for his customers. You are invited to trade with the firms listed below because it is profitable.

These merchants recognize that you have a right to trade wherever you think you can get the best bargains. They recognize that outside business which contri-
chants, directly or indirectly augment your own revenue and increase your individual prosperity.

But these are not the reasons they are asking you to trade with them. It is strictly a business proposition. They can sell you goods of higher quality at very reasonable prices. Their firms are built upon repeat sales. They know that they must give you your money's worth or their business will not continue to flourish. They are prepared to do it, and you will find it mighty pleasant as well as profitable to trade with them.

## White Rose Cafe

butes little to the prosperity of this community has a right to advertise in and do business here, but they also recognize that for real values, year in and year out, they are able to meet all competition. They rec-
ognize the value of their products and they are telling you about it.

It is true that the home business houses contribute to your churches, your schools, contribute to the sick and needy, and pay taxes $n$ roads and other public enterprises which the whole community enjoys. It is also true that they stay here to back up the goods they sell. It is true that these mer-

