

## HAT IS SOLL CONSERVATION?



Itivation. The government
hing all seed to be usel
labor for permanent seed olding and the transporta-
all materials used. The co will furnish power and itenance for its produc-
planting-By this is
hat trees will be planted
ites can be secured where tes can be secured whore
water naturally accumulsupport normal
ond enou
misture to promote the
mois to insure
of trees. The government
hing all the engineering
stock, labor for planting lent control. The cooper
i) furnish the labor and

- fence material, eith
new, and the maintenance
tructure or fence, or bott.
line and contcur survey
is meant that, wherever
, the government is furn-
e labor and instrumen
making auy survey or ru


## materials-By this is wek materials as are found

land, such as rock, sa
avel. The government
ng all such materials, an
ht of origin to the place
he cooperator will provid
aterial where it lies
by allowing it to be used
ration-By this is
eration-By this is mean:
is the dexire of the govern.
is the desire of the govern
hat all the land owners i
hat all the land owners i
in order that the work
y doing this, it will be po
do the very best type
and preference w
ong, to water-shede or con
s who cooperate as a uni
type of cooperation tha
farmer or cooperator wil
ired to sign an agreemen
government after havin ing out a program that he can ai
satisfy the government.
The standard form of agre ment can be discussed at any tim
with George E. Hifl, local cam Wooderaft Class Ted Musgrove, who last season
taught a class in Applied Electri laught a class in Applied Electr
city in the adult education group is this season teaching Wooderait,
and has a class at 1822 Wes
Bradford, where he has equipped a woodwork shop.
Class meetings begin at 6:30 on the first four nights in the week of work are urged to join th
class. Like all adult education lasses, the instructions and
of the tools are free.

Miss Reba May arrived from

| PLA | Mr, and Mrs. C. W. Wines and family, J. H. Knightspet and Jerry Duck visited H. H. Wines near Memphis Sunday afternoon. | er near McLean last week. <br> J. T. Brock and family return ed from Tulia Saturday wher |
| :---: | :---: | :---: |
| iss Violet Marie Tacquard | Severa! from here attended the | daughter and sister, Virgia Elkins, |
| -end in Harrell | day night. | Who died last weck. Virgia was |
| Mr, and Mrs. Cl | Mr. and Mrs. Troy Dunn an- | friends here |
| oud parents of a baby boy, born | nounce the birth of a baby girt, | Several from here att |
| urstay | born Saturday night | singing at Eli Sunday. |
| Mirs Faye Pannell entertained | Ira McDaniel went to Amarill, | Mr. and Mrs. Pat Lew |
| h a party Friday night. | Saturday night, Mr, and Mrs. Bob | Memphis spent Sunday wit |
| Jerry Duck of Park Springs is | MeDanicl returned home with him | parents, Mr. and Mrs. |
|  | Sunday for an indefinite stay. | Lewis. |
| is and C. W. Wines, <br> Juanita Blevens, | Mrs. Pearl Vallance has been | Carl Long of Friona is workin |
| and Mildred Nichols of Harreil | Mr, and Mrs, Jake Lamb and |  |
| Chapel visited here Weilnesday night. | Mrs. Ruth Conner and son Bill; | dren of Eli visited her mother Saturday |

## Puracish 5 TVE

"THE MOST OF THE BEST FOR THE LEAST"

Specials for
FRIDAY AND SATURDAY
CABBAGE $\begin{array}{ll}20 \mathrm{lbs} . & 25 \mathrm{c} \\ 100 \mathrm{lbs} . & \$ 1.00\end{array}$
Spuds

| Spuds |
| :--- |
| Peck 19c, $100 \mathrm{lbs} . .15$ <br> Sweet Potatoes <br> Peck <br> Onions <br> 10 pounds <br> Peppers <br> Hot or sweet, 2 lbs. <br> Tomatoes <br> Fresh, 3 lbs. |

## Pinto Beans

New Crop 20 pounds

Fresh vegetables and fruits, canned goods of all description insure you high quality foods at 10 w prices. The Swift \& Co., representive will be with us all day Saturday. Be sure and call at our meat market and see our display.

SPECIAL SALE OF SWIFT \& C0., PROÃUCTS Brookfield Sausage 39c Brookfield Butter 29i Swift Premium Bacon 45 with relatives and friends.
conomical-Use one LEVEL teaspoonful to a cup of flour for most recipes
ependable--Scientifically made by baking powder SPECIALISTS to produce best results.
ame Price Today as 45 Years Ago 25 ounces for 25 e

A full 18 ounce can tor tor is:
Double-Tested - Double - Aetion
UIONS OF POUNDS HAVE BEEN USED

| Grapes <br> Tokay, 2 pound | Lard <br> 8 -pound carton $\qquad$ S1.05 |
| :---: | :---: |
| Oranges <br> 2 dozen | Meal, Great West Large sack |
| Apples <br> Delicious, dozen | K.C. Baking Powder $\mathbf{1 0}$-pounds $\mathbf{1} .00$ |
| Bananas | $\begin{aligned} & \text { Tomatoes } \\ & \text { No. } 2,2 \text { dozen } \end{aligned} \quad \$ 1.75$ |
| Lemons <br> Sunkist, dozen | Steak 2-pounds |
| Cranberries Quart | $\underset{\text { 2-pounds }}{\text { Roast }}$ Rib 250 |
| Syrup, Sorghum East Texas, gallon | $\begin{gathered} \text { Weiners } \\ \text { 2-pounds } \end{gathered}$ |
| Syrup, Ribbon Brand East Texas, gallon | Cheese, Cream <br> Pound $\qquad$ 216 |
| Coffee, Shilling <br> 1-1b. $-\ldots, \quad 29 \mathrm{c}, 3 \mathrm{lbs}$. | Barbecue <br> Pound <br> 256 |
| Mik <br> 3 large $\quad . \quad 18 \mathrm{c}, \quad 5$ small | Chil Pound |
|  | knles $\quad \$ 100$ |


Facts About The Game
WHO-The Memphis Cyclone versus the McLean Tigers. WHERE-At Cyclone Stadium, Memphis.
WHEN-Tonight at 8 oclock.
ADMISSION -25 c and 50 c

| Probable starting line-ups. |  |  |
| :---: | :---: | :---: |
| Memphis | Position | McLean |
| (alker, 147 | end | Nicholson, 160 |
| cAbee, (C), 149 | tackle | King, 163 |
| ift, 148 | guard | Cooke, 156 |
| tes. 145 | center | McCarty, 170 |
| urland, 137 | guard | Chilton. 145 |
| imes, 161 | tackle | Kennedy, 165 |
| lone, 131 | end | Johnson, 175 |
| ason, 140 | full | Strotton, 165 |
| cock. 134 | half | Cunningham, 166 |
| fildress, 125 | half | Graham, 155 |
| wers, 134 | ©quarter | Christian. 142 |
| Officials: Gillan. W. T. S. T. C., referee; Penick, |  |  |
| T. S T. C., umpire: | nith. E. | C.. headlinesman. |

-pound jar
pound ca

## kg. -- jupersuds pkg. te

und pkg. nds

## ICERY

S. GOODPA
ars Brand
nd bag

## Bars

## GAMMAGE <br> ESTELLNE <br> r. and Mrs. L. Blevins and Mr. and Mrs, Sam Moore made Ir n . Nita and Melvin, and a business trip to Floydada Mon arendon spent the week-end day. T. Duncan was a business vis $\therefore$ and Mrs, Delbert Hudsio tor in Childress Tuesday. children of Spearman are Walter Labay was a visitor in ing Mr. and Mrs. D. K. Rich. Childress Monday. Mrs. Burl Bell is visiting h. kaldwell of Grenvill.- ar- parents and friends in Abllenc Monday and will work for Monday and will work for $\begin{aligned} & \text { Harents and friends in Abilene } \\ & \text { George during the fall sea- Fanner was a visitor in }\end{aligned}$ Dunn returne Cliften Berry and Rab Holland last week from a Memphis attended the football game ital, where he had been for week-end. al days receiving treatment telline visitor Tuesday was an E fractured knee. <br> and Mrs. D. K. Richardson ter <br> and ir son and brother. A. J. Jessie Adcock of MeGregor ar and Saturlay for an extendiad and Mrs. Oren Adcoek have visit with relatives here. Mr. and Mrs Benneti Watt ed to the Club Lake, where he near Memphis spent Sunday wit be employed as manager. Mr. and Mrs, A. Wilson. <br> : and Mrs. Bill Bennett of Mr. and Mrs. J. J. Adeock an tim and Mr. and Mrs Otho son of Memphis visited Mr. an tree spent Sunday in tha Mry D. K. Richaralson Wedneed <br> WHERE YOU GET MORE FOOD FOR LESS MONEY <br> Lard, 8 pound carton ............ $\$ 1.05$ <br> Milk, 6 small cans <br> Spuds, peck ........................... 19c <br> Coffee, Bulk, fresh ground, lb. .... 15c <br> Sweet Potatoes, peck ............25c <br> Crackers, 2 lb. Box ............ 19c <br> Lux or Life Buoy Soap, 3 bars for <br> 19c <br> Honey Extracted, gallon 95c <br> Baking Powder, Health Club, 2 lbs. 21 <br> Coffee. W. P. pound <br> 18c <br> Corn, No. 2 cans, 3 for <br> MARKET SPECIALS <br> Meat that you really will enjoy. We never sacrifice quality for price. <br> Steak, Good and tender. lb. <br> 25 c <br> Sausage, Pure pork, lb.............. 30c <br> Bologna. pound 20c <br> Pork Chops, pound <br> 35c <br> Fresh Oysters, pint 35c <br> Cat Fish, pound 30c

## C. W. CRAWFORD

GROCERY and MARKET PHONE SS8-WE DELIVER
nesday.
Miss Catherine Beunett visited
parents and friends in

MEAT MAKES THE MEAL
PORK SAUSAGE, pound ---
LAATB MOCK DUCK ROAST, pound BLOCK CHILI, pound
BUTTER, Brookfield pound
BEEF ROAST, from fancy beef, pound SPARE RIBS
BROOKFIELD SAUS's Mert on Them Bones!" BRFADED VEAL CUTTLETS, pound
LAMB PADDIES, pound

$$
\begin{aligned}
& \text { PADDIES, pound -_uns to mention } \\
& \text { Other items too numerous }
\end{aligned}
$$

CHITWOOD'S MARKET Just As Close As Your Phone

Phone 22

## SHOWING <br> Our Appreciation

To you for attending our remodeling evevt. We will try our best to give you more real dollar value for every purchase you make. If you missed last Saturday don't miss this Saturday

## 

Tomatoes Eandy

## Nice and fresh,. pound

Lettuce
Firm heads, each
Onions
Spanish Sweet, 10 pounds
Cranberries
Eatmore, pound
Apples
Large Winesap, pe:k
Oranges
Nice size, per doz.
Lemons
Large Sunkist, dozen
Cabbage
Fresh and firm, 10 pounds

56
56
256
20. 356 25c 270 15c
$\underset{\text { Extra high patent, } 48 \mathrm{lb} \text {. sack }}{\text { Flour, Pon's }} \mathbf{\$ 1}$
Flour, Royal Banquet
Extra fancy patent
48 pound asck
$\$ 1.90$
Flour, White Wonder
Extra fancy patent
48 pound sack
Meal Ponca's Best Fancy Cream, 20. 1b sack
Tomatoes
No. 2, 12 cans

## Hominy

No. 2 cans, 2 for . 56

Crackers ${ }^{\text {s.mimim }} \quad 20 \mathrm{c}$
SATISFIED CUSTOMERS KEEP US BUSY
Farmers Union Supply Company
PHONE 381 MEMPHIS ELI-PLASKA PHONE 381

# -..THEGROWL 



The Wastebasket

| The Wastebasket | alaced an application with the W R. A. office for a school librar- | brarian body at |
| :---: | :---: | :---: |
|  |  |  |
|  | sent here to act an librarian and |  |
|  |  |  |
|  |  | serve |
|  |  |  |
|  | be poosible only thro | sixh, he geneth pubic |
| street corner in Memphis andwatched the M. H. S. Pep Squad and Band parade? |  |  |
|  | hat they |  |
|  |  |  |
|  |  |  |
|  |  |  |
| (The first game the pep squad has |  |  |
| as that upon pquad promises to attend every other game even if they have i. go "our way, |  |  |
|  |  |  |
| And that littie black "note"book still takes all trips that Marjetta Ewing makes! |  |  |
|  |  |  |
| We notice that some of DorisMaye's letters come in "Company" stationary: Business no doubt? |  |  |
|  | reac unif | opportunity, Lockney made |
| School Address |  |  |
| - At Courthouse | Mise Vera Gilreath wishes to hav. |  |
|  |  |  |
| Miss Vera Gilreath, suporir tendent of county schools, hopes |  |  |
|  |  |  |
| rons will benefit greatly from the address on "Standardization and |  |  |
|  |  |  |
| Miss Edgar Ellen Wilson, assistdeut L. A. Wood, tonight in the |  |  |
|  |  |  |
| OUT OUR WAY |  |  |
|  |  | boy" Williams |

Officers Elected
For Literary Club


Duncan Applies T0
W. P. A. For Funds


avoid the CWerr Rum - be Readefor the 磁 Cobed smap!


Don't delay-cold weather will soon be here, you'll need the comforting warmith of "Controlled Winter Comfort". Have a Gas Company represelt) tive survey your home now for the installationd this improved heating method. Automatic co regulate the temperature in your home. You uniform circulating warmth. There is less danget colds because there are no sudden temper changes-no cold zones. The he burns only enough to main. tain the temperature you have chasen for comfor Ask a Gas Company repre sentative to call on yon today.

## - See your gas appliance dealer or

## SITTER MARYS KITCHEN

MARY E．DAGUE A serice stan Writer
old－fashioned molasses eb snce provided the onl good answer to the sweet is a legitimate food．for
 ed form it is one－sided．
orely a fuel，and since it
kes a way the appetite for
od．an unbalanced fiet is
be the result
ves is a natural sweet with
propertilis and a fine
inty to use in many re－ie

High Iron Content
ies and pies．It needs no eggs．
One cup butter and lard mixed， cup granulated sugar，${ }^{1}$ cup
baking molasses． $1-2$ cup sour milk，${ }^{1}$ tablespoon ginger， 2 tea－
spoons soda． 4 1－2 cups flour， $1-2$ teaspoon salt
Cream shortering and add su－
gar of course you can uso any car of course you can uso any
shortening you prefer Mix and sift dry ingredients Dissolve ${ }^{1}$
teaspoon soda in molassos and add to first mixture Add half tha
flour Dissolve remainine soda sour milk and add to mixture． Roll on a lightly floured molding
board tuto a sheet not too ding
Tind These cookies are the thick，soft
kind that big and little bors dote on Cut with floured cutter Bake
fifteen minutes in aveen minutes in a moderato
oven degrees $F$ ） ania Dutch housewives
so famous for their cook－1

## In 305， 461 Eighth Ave． <br> York，N．Y．

closed nind．．．．．．cents in coin，for which please send me copies of＂ 50 DEsserts．＂by Sister Mary，at 10 cents
$\square$

## KLEN AND HIS FRIEND

## TOLD ME THAT

LLES BEAT UP IN AURORA， E HAS TO REPCR

WALLY TOLD ME THAT FRECKLES robation off STRUCK A POOR DD PROBATION IFFICER WITH A
VERY AFTER－ CWB，IN GOSHEN
foolin
noont

## （ $6=1$



ONT TELL ANYONE．．．TS A SECRET！BUT TM／R
IF YOU DO，PLEASE TELL ANYONE YOU TELL，NOT TO TELL ANTONE THEY


## Hollis Defeats

## Childress Squad

Over a score of Memphis foot－ ball fans journeyed to Childress ast night end say the Hollis． Okia．H＇gh School Tigurs defea：
he Childress Bobeats 7－0， Hollis scored in the opening ninutes of play，by receiving th
kick－off and unleashing a stead kick－off and unleashing a steady
line drlve that carri－d half the distance of the field and penetrat． ed the Childress goal line．
Childress threatened several Childress threatened several
times，once in the third quarter times，once in the third quarter
when they drove the ball to the
one－yard line but bogeel down．
one－yard line but bogged down．
DR．L．M．HICKS

## WICHITA FALLS BUS COMPANY

Offers you safe，economical and comfortable transportation．Convenient schedules

## EAST BOUND

WEST BOUND
2：20 A．M． 10：40 A．M．

4：00 P．M．
3：20 P．M．
0：20 P．M．
Information gladly given．Call 500 or $685-\mathrm{M}$ ．
Bus Station
Memphis Hotel Mrs．J．R．Lev．rett

## LLEEY COP


the newfangles（Mom＇n Pop）
By COWAN





Everyone's talking about POLY GAS. T. The history-making improvement in gasoline. An astounciing scientific development which lifts the quality of metor fuel to higher levels of performance and economy! $\square$ Again, Phillips blazes the trail. Again, Phillips stations lead . . right now . . . in offering Phillips 66 plus P0LYmerization . . . the finest motor fuel that can be produced by the most modern refinery methods. Try a tankful.

You'll save and smile when you PAsiflay vish Plisileifos.


## WE SAW

 Dick Dickson, one of the regu lars at the county guard house, be-ing sentended to another term this morning, after being released last night. Dick said that the firse time
he got in jail here Buffalo B.II and Kit Carson were carrying th

The black and gold pep squed o a practice march last night, ge-
ing in trim for tonight's contest.
Leon Johnson, one of the Demo.
crat \& Linotype crat's Linotype ops, on parade last
night with a good looking youns
 National Church Convention
vening in San Antonio, oct, is
She will visit fried at roint
route to the convention. Mr. Mre James Arthur Anthony, Mr,
Mrs. Whaley as far no Wi, Falls, where they will wist
Anthony's brother, T. C. Ant and attend the football galy
day night between Wid
Verning

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call | and |
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