# The Memphis Democrat 



(Editor's Note: In publis
following, we wish to call
to American Education We
ember 18 to $24,1924$. .)
Iliteracy is not only a serio
to good citizenship, but it is
stacele to the induasrial and a
tural advancement of a nation
stacle to the industrial and agricul
tural advancement of a nation.
Natural resorces are wortl.
without education. Fertile soil, ti
bered land, water power, and miner
deposit lie idle or are ismorant.
squandered by an illiterate people.
miteracy is costing te Ne
Miteracy is costing the Na
lions of dollars. The late
K . Lanee stirred by the re
of the draft in the Great War
that if the productive lab
of the draft in the Great War, sta
that if the productive labor val
of an illiterate is less by only
cents a day than that of an educat
man or woman, the country was
ing $8825,000,000$ a year through
ing $8 \$ 25,000,000$ a year through i1-
literace,
Iliteracy could be wiped out by
a comparatively small expentiture,
leaving a net balance of millions of
dollars of national wealth.
For the intelligent mobilization of
the American Army it became neces-
sary for the Government to
curately whether our soldie
read orders and write order
service. Our Government therefore
gave to the million and a half men
who were taken in the first draft-
men from every State in the Union
and from every class of people-an
antua test of ability to read and


## 





HER TOOL SIMPLE, EFFECTIVE
MER Dorgan Telio Hubanad How she Accompliseed various.
 5

Skilful wo
and respons: advice on e make of atth
mobile batter

## EXIDE BAT

Memphi
uceesfful Poultryman


Study This Chart and Profit by its Les
SAVE IN THE ACCUMULATIVE PERIOD
"Gators" Rout Bathers From Delaware Rive

garette Tax Nets U. S. $\$ 182,000,000$ in the
Be ye
tren th
equal to in every mann
in the mantry.


Kansas City Life Insurance Company

Texas Congress of Mothers By Phebe K. Warner $\quad \cdots{ }^{2}$



but they all really care



 Wheat Given Important
Place as Poultry Feed



$\qquad$





## Palace

## ".

## Local and Personal News <br> News Paragraphs and Personal Mention of General Interest to Memphis and Hall County Readers



Monday on business.

## City Bakery

See us for some real
used cars. Gerlach Bros.
Claude Gipson of TM
visitor here Saturday.
Grover Ewing of Estellin
business visitor here Tuesday
Special candy sale each
the Pure Food Show.
Call B. Webster, at W,
for fresh comb honey. Fh
G. N. Scruggs of Clarendon wan a
busniess visitor in Memphis Monday.

Get your
City Bakery.
D. C. Moor of Hedley ww
ness visitor in Memphis Tu

Commissioner Coker of Turkey is
a Memphis sisitor in Memphis today.
Call B. Webster, at W. P. Dials,
for fresh comb honey. Phone 351 .
Tom Spry of Plaska was a Mems Tom Spry of Plask
M. L. Kelley of Clarendon was a
Memphis visitor Monday.

See us for sene
See us for sotue real bargaing in
uyed cars. Gerlach Bros.
John Eturidge of Nlanka was a
business vivitor in Memphis Mondo


| will be reduced for Saturday. Cross |  |
| :---: | :---: |
|  |  |
| Don't fail to attend the Pure Food |  |
| Sow, October 24 to 27. Buick | Main and No. 2, at 7th and Main. |
| uilding. Ver |  |
| visiting his parents, Mr. and Mrs. J. T. Newman of lakeview, this week. |  |
|  |  |
| T. J. Dnnis of Plaska was in Memphis Monday and Tuesday waiting upen the grand jury. | ing quite a lot of free entertainment in connection with his lectures on |
|  |  |
|  |  |
| Special reductions will be made in ear Millinery Department Saturíny. Fross Dry Goods Store. |  |
|  |  |
|  | in Meaph |
|  | Fains we had the first of the wfen |
| Mrs, Levie Thompson of H-clleyvisited relatives in Memphis Wednes. |  |
|  |  |
| Anether bik For production at |  |
|  |  |
| Tuesday, Octeber 22 and 23, "The |  |
| Lights of New York." |  |
| - See us when in seed of tires and |  |
| tuber. United States at station No, 1 and Spartan at sation No. 2. Pressley \& Gilmore. |  |
|  | Pressley \& $G$ |
|  |  |
| Prices in our Millinery Departirant will be reduced for Satarday. Cross Dry Goods Store |  |
|  |  |
|  | displayed. We bought |
| Another big Fox prodection at | . |
|  | et the best prices. We hive |
| The Palace Theatre Monday and Tuesilay, October 22 and 23 , The 1ights of New York." |  |
|  |  |
| Prof. R. M. Holt and J. W, Blanks of Lakeview were Memphis visitors Wedneadays. | E. Martin, Dragxist. 16.2-0 |
|  |  |
|  |  |
| Mr. and Mrs, J, T. Newman of |  |
| Lakeview | ume. |
|  |  |
| Wilyon Watkios of Dumas is here |  |
|  |  |
| this week visiling friends and relatives. | 14-2.- O. C. ESSARY, |
|  |  |



Ariving
Holiday Gox
cirts for
Cusiov ARE Cume
Cand



W.D.ORR


Authorized Buick Service

We repair all makes of cars

Andrew Jay, Mechanician
Memphis, Texas

## Roof Leak?

DID YOUR ROOF LEAK DURING RECENT RAINS? MANY OF THEM DID!
We have just what you need to repair roofs. For a new roof nothing is bet
than Richardson's Viskalt Membranera

Let Us Show You!
Wm. Cameron \& Co., ln
Telephone 133

## VALUES THATSPEAK FORTHE SELVES AT THE FAMOUS

Continues to attract buyers which cur claim that we sell Quality Mer dise at Lowest Prices obtainable Winter Goods now, for as sure as cold weather is coming. Will you b pared?

GUARANTEED SAVINGS!
Why pay more for Suits when you c Guaranteed All Wool Suits at lowest sible prices? Buy your Suit here and from $\$ 1000$ to $\$ 15.00$.

## READY-TO-WEAR

Ladies' and Children's Ready-to Superior Quality and low prices-Dree Coats and Suits. We can save you mo on these garments, if you will give chance!

M. N. COHEN, Proprietor

## 4




## ESTIMATING ON FOOLISHNESS

There is a wheeze that has gone the rounds of the printers so long that it has lost both author and origin, but it hasn't lost its point. You must have heard it, but it will do you good to hear it again.
"A certain printer has notified the merchants of his town that he will shortly be in need of a shirt, a pair of shoes and a hat. He asks that each merchant furnish estimates as follows:
"One shirt, with and without collar; also in one, two and three colors. Estimate each way.
"One pair of shoes. Estimate for two colors, black and brown. Also give prices, whether high or Oxford, and laced or buttoned.
"One hat, soft or derby (estimate for black, brown, green and grey, with and without band, size to be determined later).
"This printer adds that he is about to place a large order in the near future, and will give special consideration to the merchant who makes him a reasonable price on this small initial order. "Etc., etc."

How often is the printer asked to figure just such nonsense? Why isn't turn about fair play?
Don't ask for bids on your printing, but have it done in an office that is equipped to give you highgrade work; where the employes take an individual interest in every job.


INSURANCE

Memphis, Texas

Meat, Bread and Molasses PHONES: 10 and 469 Neel Grocery Company

THE SANITARY MARKET [ oitmon reat veat you cuis torn

Phooect 160 ond 280. Arnold \& Gardner

## TRANSFER AND STORAGE

All kinds of dray work, heavy or light. Piano moving a specialty. Household and other goods stored.

SAM FORKNER
Day Phone 86
SAIV F
Office at Blair

## The Memphis Democrat

Published Weekly, on Thursdays


No. 1620.
ROADS SHOW DEGREE


## day, we had two good services. The crowds were not so large, but

 glad to know there large, but we are nice, warm room for you.Sunday school $9: 45$.
Preaching $11: 00 \mathrm{a} . \mathrm{m}$. and -30
m.
Sunbeams meet at $3: 00 \mathrm{p} . \mathrm{m}$.
B. Y. P. Us, all meet at 6.15 p .
Prayermeeting Wednesday $7: 20 \mathrm{p}$.
W. M. U. will meet Monday at

All ladies are urged to he wherry.
A good program has been arranged
Installation of officers and social hour.
Come to these serviees.

| Bolivar Broad <br> Brayings <br> By Byrle L. Beach |
| :---: |


t meeting here this evening. In
ee first place I am unprepared to
ake a speech simply because of the
(ct that 1 was never a public speak-
1 can talk to myself in very cle-



| the buying powers of the try are peart reaching a |
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a different mode will place them on sale with us for three days, er 19th. As this will be a Factory-to-Consumer Sale, we will be able to offer some very tractive prices at from 20 to 25 per cent discount.
This will be the largest assembly of ready-to-wear in the Panhandle, with
and 250 dresses to select from. You will be sure to find just what you want.


We do not hesitate in asking our out-of-town tr ade to come in for this big event, and you not be disappointed when you see this wonderful line of ladies' exclusive rady-to-wear, an we feel that your trip will be worth your while.

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MARTIN'S STYLE SHOP
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The Ladies' Store

