The Memphis Democrat 10 naces
HALL COUNTY'S LARGEST NEWSPAPER

Your Homerpapr



EVEL Exhibits At Fair Attract Many As Exposition Opens

EFFORT IS MADE Government Cotton DRIVER UNHURT
TO CUT COSTS Estimate If Found WHEN HIS CAR
TAX BURDEN

Gerlach, Ballew Both Win Races On First Day Of Exposition


## MASONIC LODGE HOLDS MEETING



Local Winner Of Radio Contest In Dallas Thursday

 Official Is Buried

|  | Arrested |
| :---: | :---: |
|  |  |

Miss Adams Begins New Program With Co. Club Members


-

"Tom Sawyer" To Play At Ritz Theatre As Benefit For Junior High P. T. A.

Crop Specialist Is Here Friday; Visits Several Hall Farms
 MRLEY READ KINAR
Editorin－Chiof
A．R．EVNN，JR．
Measging Editor

## STAFF RLEX READ KINARD <br> 祭率 THE WHIRLWIND  Cyclone To Meet Hedley Owls Here Friday

## 號 <br> d

Jeck Sittoen
Sportt．Editor
Losiety Editor


Cowan And Jackson Speak As
Report Is Made On Sale Of
Student Seas

$\qquad$

Spanish Teacher To Encourage Students
In Love For Music部

## PILKMADE TWINS




## $\$ 17.50 \mathrm{In}$ Gold For These Ads



> City Dairy Milk

Phone 34


These Annual Dividend Checks have reduced Your Electric Bill

A $\begin{aligned} & \text { S an electric customer of the West Texas Utilities Company，you } \\ & \text { have received each year a substantial dividend－paid to you }\end{aligned}$ merely because you are a user of electric service！These annual divi－ dends，in the form of reduced rates for electric service，have been made possible through efficient uthity management，finance and operation． Since 1923，the year in which the West exas customers of this company organized，these rate

The West Texas Utilities Company has been in existence as a cor－ poration for nine years－and during this time the average electric rate of the territory served has been reduced over $60 \%$ ．You have reaped through a greatly increased use and enjoyment of the comforts and

In past years，many of you paid as high as 20 cents per kilowatt－ hour for electric service in your home．Reductions made in the domestic ceiving a more dependable and higher type of service at an average rate of less than 6.5 cents per kilowat－hour．Wher
duction has been accomplished in the short span of nine years，and that it has been made
in \＆territory of small and widely scattered in 2 territory of small and widely scattered the magnitude of the task accomplished
you by the West Texas Utilities Company．

Electricit is yuu chupest servans．It will work for you hour after hour－day after day－for an entire
salary figured in pennies！Under the present modern ate schedule of this company，your additional use


West Texas Utilities Company

DEBATECONTEST Season Football WILL BE HELD
HERESHORTLY

## Rotary Club Sponso

 Of Contest; Prizes Will Be Awarded

\$1,500.00 In Prizes

Can You Answee These Questions: How many counties are there in Texas! What is the largest county in Texas? What is the Texas State tree? What is the Texas State flower What is the Texas State bird? Name two Texans who have served the President's Cabinet?

Dallas News Texas Question Box Contest

The Dallas Morning News. Dallas, Texas.
1 am interested in knowing the
test. The Texas Question Box. questionnaire con
the four above.


The Dallas Morning News

## We Knew You Would Feel Better When You Tried Our RELIEF!

## Mr. Cotton Farmer:

We want to express our sincere appreciation to our old customers and new who have rallied to our support so valiantly in the lone fight we have been waging to serve the best interests of the cotton farmer. It has been a lonely fight-this battle to see that justice is served and that right triumphs, but it has been worth all the time we have given to it-all the sacrifices we have made-all the money we have been out
for we realize our efforts have not been in vain and that is the best appreciation we could possibly want or expect to receive.
When we told you recently that we would gin your picked or snapped cotton at 25 c per hundred, we did not mean $25 \frac{1}{2} \mathrm{c}$ cents. The big response you accorded us has given us fresh courage to carry on in the face of all kinds of odds. As long as the Gerlach Gin is in Mem-phis-and from all indications that will be a considerable spell-you may be assured that what we tell you will stand up and that we will always come through with our part of the bargain.

Probably you have heard that a machine has been invented that can do anything but think. That's saying a lot, but farmers are not in the machine class. They were given minds to think with. They do not permit machines, whether human or inhuman, to tell them where to head in. Their heads rest on their own shoulders. Their shoulders rest on their bodies and their feet touch solid ground.
Its hard to tool all the people all the time. In fact, it is an imposibility. Sometimes, medicine will cure an illness. More often some good old hard thinking will. The wrong pill is often fatal, but the right pill will hit the spst. You have taken the right cure by bring. ing your cotton to Gerlach's Gin, and as long as you gin with us, you are sure to have no relapse.

## Wm. Gerlach Gin

Don't Forget--We Pay a Premium on Staple



## To Save Your Shrubs

## From Winter Freezes----

## WATER NOW

## Strange As It May Seem-

Thirty, withering shrubs have scant hope of surviving . Norther
$\qquad$
$\qquad$ Now, in order that they may become strong enoush

Water is one of Man-
kind $s$ greatest aids in fighting frost damage.
Prominent horticulturist Prominent horticulturists
agree that shrubs, trees agree that shrubs, trees
and other perennials are less prone to frost injury when soaked in water than when dry, and recommend
thorough wettings as a thorough wettings as a
protection against the ravages of frost. If you are a nature-lover who likes to keep green
things flourishing as things flourishing as long
as possible each year, you as possible each year, you
will welcome this timely tip.
and healthy enough to withatand the attacks of successive freezes this winter
$\qquad$
$\qquad$
$\qquad$ In addition, your evergreens, regularly watered at this season, will take on a new and richer growih, thus adding beauty to your home all winter. Why not get out the hose tonight

# ROSENWASSERSUIII <br> Most Successful SALE of SALES STILL GOING STRONG! 

Our store is not the only store in town selling merchandise cheap but we believe we are un-der-selling them all. We invite you to compare prices.

Before you sell your cotton you look for the highest bidder. Now is the time when everyone must get the Biggest Dollar's Worth and try to find the store that gives you the most for every dollar you spend. Don't forget our pledge: If you can buy the same merchandise on the same day for less money, we will gladly refund the difference.

## Here Are Our Every Half Hour Specials For Friday, October 9th

\author{
8:30 <br> 81x90 Ready-Made Sheets <br> 

104



## M. ROSENWASSER




tripe far and wide heralding our city and her progress
Fortunately, like so many other enterprises, it takes mo
band and finances here are not what they have been in
band and finances here are not what they have been in the bulmier
days when the Gold Medal Band was a tradition amons the muticiens






Dallas, Texas and return STATE FAIR OF TEXAS
S12.25
Oct. 9th to 25 th
inclusive
 day and Monday in? inal starting point prior to
midnight October 30 th.

Safe-Economical-Co Train

## THE DENVE ROAD

Fort Worth and Denver City Rail The Wichita Valley Railway Memphis, Texas

## QUART"

That Stays up in the Motor and Never Drains Away

## 

- is Worth its Weight in Gold to Any Motorist!
It's not the mikage your speedometer shows that makes your ar
wear out quickly, lose power and need costly repairs l'ts motor
you'll give your motor longer life

NOTED YACHT RACER DIES
A sreat aportuman has died Sir Thomas Lipton, fine old sea doe and one of the world', greatest merchant princes. He tried fo ing supremsey, but he was. a game loser. Instend of winning the cup the people of the United Statee and was known far and wide an th worlde best loser.
Mueb of
Thomas. He gas alwaur of the sachting world went out with Sir
ond his sumeness in the face of defoat won for him aniversal ad-
miration and approbation. Ho had the true apirit of the sportoman
and the example he has aet


"M" System
SAVES FOR THE NATI


20 c


We have a place for you to rest. Friendly clerks will see that you get what you
want. A visit to
Memphis, without
visit to our store is
always incomplete. A.
M. or P. M. we are at

We appreciate your friendly contacts. Even at the peak of the rush season, take a few minutes off from your work and drop by. If there is anything you need, we
are sure to have it. If you do not need anything, we are still glad to see you. Drop
CABBAGE

ASPRRI
SYRUP PEPSIN S1.00 SHORTS75c BRAN65c

HANDLOTION:- 250 GASOLNE
THREAD
25c AUT0 OIL
Farmers Union Supply Co.
First Quality Factory Work And Materials With Fifteen Years Experience
your service! your service.

Memphis Shoe Shop Has Moved To
The Southeast Corner Of Square ALL KINDS OF SHOE REPAIRING

a armers Union suppl
Satisfied Customers Keep Us Busy
Memphis
Eli


