## The Memphis Democrat



## Huris

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ICE
WKXIILSTWOLARGE HHVTING TRIP IN COLO.
$\qquad$

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY, OCTOBER 20. 1927


Lakeview Chamber of Commerce Holds First Annual Banquet




MERCHANTS TO
ELECT NEW MEN ATBANOUET



## T $9 h_{h}$ HUMPHREY R

## Control the Heat This Fall

Control your heat this Fallwhy waste money on costly, coal-eating furnace heat? Install Radiantfire instead. Turn on your heat as you turn on your bath-and turn it off again just as easily. No bending, backaches or bother. No fire-building or ashes. Radiantfire will burn for hours at the cost of a shovelful of coal and will give healthful, odorless heat on the sun-ray principle. See one to-day.

## King Furniture Company

THE MEMPHIS DEMOCRAT
BRICE BREEZES


Now Read What Doctors say About Strike Cigarettes Be "It's toaste


Frequent

## Bilious

 Attacks
 month, says Mr, Oliie Miller,
of Murray. Ky.
$=1$ would become dizzy. My head wound become aterziby, My feel
ing as if it would aimost burst. It folt exactly like a t tight
band was being drawn closer and closer a roond any temples.
"My stomnch would be so upet I could not revtain any
kind of nourishment for houra kind of nourish
a would have to
and go to bed and go to bed.
-My color w .
 yellow and my skin was drawn
end dry. I did not hava any
eneryy-no ambition to mothen energy-no ambition to work
mas just about half sick
moat of the time becill mose of the time because of
these gpotse and bogan to takike it regularly
until I gat the poiteon I had been abarort ing. 1 soon began to foel het.
ter and doveloped a fine ap potite. 1 had no more bac
headaches or bilious spella: medord
BIACK DRAUGHI


Forty Miles An Hour The Day You Buy It!

No longer need you drive your new
milies an hour for 500 tedious miles.

Studebaker engineers in great new researeh lab
oratories and on the Million Dollar Proving Cround
have made it possible for purchasers of thet
new cars at an initial speed of forty milles per


every part of these cars in Studebaker One-Proftit
plants. They are ready for action when driven
off the assembly line.

milles ajer hour The Dictator at speeds up to forty
comfortable, homest mille-a-minute.

## Clean heat



How much pleasanter cooking is, when there are no black pots and pans to scour afterward! Every woman who cooks with a Perfection Oil Stove is spared that horrid nuisance.

There is never a speck of soot. For in Perfection flames stay at the height the long chimneys, every drop of oil is you set them, so you need never fear completeiy burned before the heat they will "creep up" and make the kitchen sooty.

## reaches the cooking.

Soot, as you know, is hall burned kerosene - jus wasted heat. With Per fections you have real fuel economy, as all the oil is changed into cooking heat. They burn only kerosene, t
hold fuel
 Miss Allen
"Uten
"iclen Uteasil
are free
scot when co toot then cop
i d done on
Pat MusLevG.Au Principa, Bowns
Schoold cootros.

With Perfection you will
ive wonderful cooking have wonderful cooking
results, and your utensils will stay shiny as new. See the newest Perfections at any dealer's -1 to burner sizes.
parrectionstove Company


A
ASHION event, a value event, worthy of your attention if you want a new frock that is ultramart in appearance and of assured quality

## Every one of these frochs - . crepe, satin, velvet, char-

 meen, taffeta, rep models . . was especially purchasedDRESSES GROUPED
$\$ 5.95$ $\$ 9.95$
\$13.95
$\$ 16.50$
-AND UP..

A Fall Sale of beautiful Ladies' Coats in an array of patterns sufficient to please the most exacting. We wish to emphasize the fact that every coat in this selling event is NEW, absolutely authentic in style,
and many of which will be displayed for the first time tomorrow and Saturday 10.75 to 65.00

$$
\begin{gathered}
\circ \\
\text { FALL MILINERY } \\
\text { On }
\end{gathered}
$$

Stone sall Millinery is this year
Fall See the new felts and metal lice for misses and children $1.95,2.95,3.95$, up to LADIES' SHOES
We have the season's latest
shoes in Fancy Trim Patent Pumps and Ties, Cunmetal
Pumps and the New Browns.
2.95 to 10.00 An ideal showing of school

| SPECIALS!. |  |
| :---: | :---: |
| Work Shirts | 69\% |
| Khaki Pant. | \$1.85 |
| Winter Underwear | 98. |
| Canvas Glover P | Pair, 10e |
| Overalls, pair | \$1.19 |
| Blankets | 98. |
| Comforts | \$1.95 |
| Tar Heel Sox, pair | 15 c |
| Work Shoes, pair | \$2.25 |
| Embroidery Thread, 5 for | or 10 e |
| Suit Cases, each | 98. |
| Men't Drest Shirts | 98 c |
| Boy, Drens Shirte | 95. |
| Our work Clothing Department is complete. Everything for the workingman at prices you can't beat. |  |

## Your Christmas Photos

 ush and insure you best of attention on same. long. -We are off to market this week to select late gift items for our already choice large stock. Gifs and gifts for every occasion.W. D. ORR STUDIO \& Phone 30 GIFT SHOP 713 w. Main Where Service, Quali-
ty and Prices Meet



Meat，Bread and Molasses PHONES： 10 and 469 NEEL GROCERY COMPANY

GUARD：
 GOLDMEDAL KIDNETS
NOW：

## S <br> HAMROCK

The Shamrock has been in this com－
munity long enough to know what it munity long enough to know what it
will do at receiving distance and yet it
could never be considered high priced． could never be considered high priced
You＇ll find a model at just the price yo wish to pay．You＇ll find that the differ ence in price
cabinet，for

A SHAMROCK IS ALWAYS A SHAMROCK
－When it comes to distance，volume， is a test，right in your own home． ONE DIAL CONTROL，COMPLETE AND INSTALLED $\$ 120^{\text {UP }}$

LEADERS BY PROVEN PERFORMANCE
J．H．NORMAN \＆SON
Auto Tops－Batteries－Charging

WATCH FOR
ANNOUNCEMENT of our
HALLOWE＇EN MIDNIGHT MATINEE
The Gem Theatre

## 



ALLEN－FIGH MOTOR CO
Memphis，Texas
Graham Brothers朢TRUCKS留

## TEXAS\＆TEXANS By WILL H．MAYES

 By WILL H．MAYESThey Like the Feature
Two editors who use＂Tex
ond Texans＂regularly，prompte


CIIIZENS STATE BANK

| Loans and discounts，undoubtedy good on personalor collateral security |  |
| :---: | :---: |
|  |  |
| Loans secured by real estate，worth at least twice the amount loaned thereon． |  |
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| Due from approved reserve agenss，subjectDue from other hanks and bankers，suje |  |
|  |  |
| Due from other tanks and bankers，subject to check on demand．ant |  |
| rest in Depositors＇Guaranty Fur | 1，629．11 |
|  |  |







You see all the road when you drive a Buick

## CHAS．OREN

 JEWELER \＆OPTOMETRISTWATCH AND JEWELRY repairing
engraving ENGRAVING
EYES EXAMINED
GLASSES FITTED
DR．J．H．CROFT REGISTERED OPTOMETRIST
Eyeenisht Specialist Eyetight Spocialist Office in Elrod＇s Drat Store MEMPHIS，TEXAS

## V．R．JONES Registered Optometrist <br> Regietered Optometrist HERE EACH MONDAY HERE EACH MON

Buick for 1928 closed car front posts are nar－ rowed so that all the road，ahead of you and at the side，is clear．
And thanks to the efficiency of Fisher crafts－ manship，these slim corner posts have even greater strength than the type formerly used． See a Buick for 1928 at the nearest showroom． Get behind the wheel and prove for yourself how clearly you can see all the road from the driver＇s seat．
BUICK MOTOR COMPANY，FLINT，MICHIGAN

 BUUCK ${ }^{\text {bor }} 1928$ DAVIS BUICX COITPAIY

## Save Mone




hall County national
expenses paid， $85,883,11$ ；－
Circulating notes outstanding
Amount
Amount due to State banks，bankers，and tr
companies in the United Stated， 8228.29Cashier＇s checks outstanding．Statel
Individual deposits subject to check．
State，county，or other
Bills．Bills，county，or other muaniecipal deposits
Notes and bill
$\qquad$
$\qquad$102

THE MEMPHIS DEMOCRAT


OKED
ACON
7c
ARCURED
HAM
B0c
ERLITE
5s... $\$ 1.90$
LUMET
bs... S1.48
allon Fruits hos, Apples, ApSlackberries 58 c to 72 c

COFFEE dRING BRACE KWELL HOUSE

PHONE 246


Southwestern Life Insurance Co. office over hall county bank PHONE 583
Free Insurance Service, To Policy Holders C. A. REYNOLDS, Manager.
$\qquad$
FOR ALL KINDS OF FRESH AND CURED MEATS, GO TO GARDNER MEAT COMPANY
Phones 160 or 280
We Deliver Free!
A. S. M. hutchinsons

Latest, Greatest Novel, made into a screen play of unparallelled power and originality
"One Increasing Purpose"

GEM THEATRE THURSDAY AND FRIDAY OCT. $27-28$

STARTING FRIDAY AT 9:00 EVERY PRICEA CUT PRICE FREE
A REAL LIIE TURKEY SATURDAY AT 4 P. M. DONT MISS IT! READ

EAMOUS FOR ITS VALUES

## HERE IT IS!

SOMETHING NEW UNDER THE SUN THE FAMOUS
SWINGS A DYNAMIC EVENT OF GREAT PROPORTIONS - A MIGHT TALKTURKEY SALE

## SchuttlerWagonsReduced

For quick close out of our remaining stock we ofer 3 -inch Schuttler gears with gear brake, wide track $1-2 \times 3$ inch tires with $36-40$ or $40-44$ wheels, while they last at

## $\$ 100$ EACH

Also, 12-foot factory beds with bed brakes and spring seats.
$\$ 45$ EACH
Harrison-Clower Hardware Co.

"How best can I trade in my present car for a new car?"

WEN you are ready to trade in your present car for a new car, you naturally want full value for your present car. But most of all you want full new car value.
It will therefore pay you to consider varying trade-in allowance offers in the light of these basic facts:

1 Your present car has only one funda1 mental basis of value: i.e., what the dealer who accepts it in trade can get for it in the used car market.
2 Your present car has seemingly 2 different values because competitive dealers are bidding to sell you a new car
3 The largest allowance offered is not necessarily the best deal for you Sometimes it is; sometimes it is not.
4. An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real valua.

5 First judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your present car.
Remember that you are making a purchase-not a sale. You are buying a new car and simply using your present car as a credit against the new car's purchase price.
$\mathrm{W}^{\mathrm{E}}$ publish this message, believing that the public is entitled to have all the facts. And we invite you to send for the facts about General Motors products by using the coupon below.

## GENERAL MOTORS



plant value of


We Believe in

If we didn't believe that IT PAYS TO ADVERTISE, we woud be occupying this valuable space. Yet, so convinced are we of fact that we are practicing what we preach ....yes, liter the attention arousing power of the

MEMPHIS DEMOCRAT'S ADVERTISING COLUMNS For, as sure as you are following these words, so your sales mas sages in these columns will be read by 1,800 prospective buy every week. And that's something to think about.

PHONE 15 TODAY AND ASK FOR THEDemocrat Ad Man

What stronger proof do you want than this

H, E. TARVER
TARVER DRUG CO.
On the Corner
Memphis, Texas

October 20, 1927.
Memphis Democrat
Memphis, Texas
Gentlemen:
$\qquad$
$\qquad$
This merchandise had not been advertised in any other manner, yet ole day after the paper was circulated we traced a number of sailes directly to our advertisement. of expressing our appreciation.

Very truly yours. TARVER DRUG COMPANY
By H. E. Tarver (Signed)

## ss no overtaxing the battery the tank contains Winter the tank coneans quickly - then keeps you h smooth, sustained power. <br> ding to wear down your enthe contrary, carbon deposcause knocks when ordinary is used are turned into a power when you use Conenefits of high compression ir present motor-and all for ints per week. <br> the Conoco Ethyl Sign. <br> inental oil company <br>    00,000 IN NINE MONTHS

$-43,000$ more than were produced in all of 1926, when this brilliant General Motors product set a world record for a new make of car.

Tn amazing record, first bee
Wid because it has been made insthe most comperitive year
monof that the whole world momededese the superiorities of conotruction: proof that the
whole world is learning how
Pontiac moothness, power and Pontiac smoothness. power and
silence cannot be duplicated in its price field.
Come in! See today's Pontiac Six: Learn how listle it really cost to own a high quality six -the
six whose volume supremacy it six whose volume supremacy is
proved by spectacular popularity.

## Vallance Motor Co. venPHIS <br> TEXAS

## The New and Finer NTHC SIX - (185) 

THE MEMPHIS DEMOCRAT

## AD-VICE

 $\begin{array}{cl}\text { Shamrock } \\ \text { Radios, have the } \\ \text { good points. } & \begin{array}{l}\text { Turn to page } 6 .\end{array}\end{array}$ "One Increasing Purpoose" is afeature pietyre the Gem Theatre
will exhibit next week end. Page
7 And don't forget the HallowBefore you wad up your sum mer suit and throw it in a corn
see Horton's ad on page 6 . Clear vision is one of the points.
of merit of the new Buick. See
page 6 . Stone', Fall Savings will make
you take a second took and then hustle ${ }^{\text {Page }}$.

## your Christmas shopp See Orr's ad, page 8 .

 And there
ever-increasing ever.nereasing
A few are given
also used car First thing you know a norther
with catch you withou a gas
heater on the place. Memphis
Furniture company wans The policy that
is the one you wa
C. Lee Rushing
have. Page ?.
Dennit \& Son ap
 More science than you'd imazine
is involved in your heating probKem. King Furniture Co
lell you the details. Page 2 . This Saturday special buxiness
is contagious. City Grocery has
some values for you. Page 2.
Manaser Jones of Everrbody',
Store has his double barroled guin loaded with bargain. Hes shoot.
ing at you an page. 5 this week.
Neal Grocory Noel Grocory Co. has a new
shipment of meat, bread and mo-
latese. Pages 6 , The Fomeus is thalkias turkey"
this woek. Page






## Drug

 Our Stocks are complete inment. We devote our attention to
alone and are familiar with alone and are familiar with $y$
and protect your interests in and protect your inter
when buying drugs. Our prescription service
ficient, no delays, and will ficient, no delays, and
us your prescriptions. We solicit and will appreciater ess.
CLARK DRUG


EGGS AT


Will make a profit. Try it

GET IT IN CHECKER BOARD
The City Feed S
J. F. FRORNEE

Phone 213

## Um-Yum

THOSE L-W TOASTED SANDW


Whatll you have
Baked Ham?
Boiled Ham
Pimiento Cheese: Chicken Salad?

Hate on the verv wath word ins lasaera from bread treat Foods are kept sanitarily in

TRY A DELICIOUS L-W
Leverett-William Drug Co.

Thanksgiving Turkey Market opened October 25, 1927 and closes November 12, 1927. On No. 1 Turkeys, young Toms 12 lbs and up, Hens 8 lbs and up, underweight not wanted. We will operate dressing plant at Memphis. Shipped direct to Eastern markets. Will be in position to pay you highest prices on your Turkeys. In 1926 Memphis Produce So., dressed $176,000 \mathrm{lbs}$., of Turkeys, made a small profit, satisfied our customers. We hope to duplicate this in 1927. A square deal to all-is our motto.

## MEMPHIS PRODCCE CO.

Big Red Barn on North 6th St. Phone 278
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