
SOCIETY PAGE

Mariage of Miss Ruth Johnson and 0. L. Greer Is Solemnized Saturday

Former Memphis Girl Weds Roswell Man October 15




Pathfinders Council Meets at Home of Mrs. W.F. M'Elreath


Marriage Ceremony Hall County Ex-Students of West Read Last Sunday State College Will Meet Saturda At Childress



High School



Hi $\qquad$
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Baptist WMS Meets
For Bible Study


|  | Junior Y.W.A. Meets |
| :---: | :---: |
|  | With Janet Hood |
|  | The Junior Y. W. A. met at |
|  | Mrs D. A. Grundy opened the |
|  |  |
|  | nees meeting and program was as |
|  | follows: |
|  | Anna Katheryn Davenport; The |
|  |  |
|  | A. in Jerusalem, Ernestine |
|  | Smith; poem. "An olive Tree |
|  | Speaks," Janet Hood. |
|  | After the program the guests |
|  | d in several |
|  |  |
|  | The guests were Mrents. A |
|  | patriek, Eula Seal, |
|  |  |
|  | Mary Jones, Mary |
|  | Plina Hill, Mary |
|  | Anna Kath |
| 13.YEAR SUNDAY SCHOOL |  |
|  |  |  |
|  | The Baptist 13 -year pirls S . |
|  | has elected officers |
|  |  |
|  | Bill Hawthorn, |
|  | teacher: Billy Jo Prater, |
|  | dent; Betty Sue Lididsey, prese-dary; |
|  |  |
|  | The cluss eolors are green and |  |
|  |  |  |
|  | enders. |
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## THE WOMAN Who Takes Pride in THE WOMAN With Modern Ideas. THE WOMAN With Modern Ideas.. THE WOMAN Who Wants the Newe THE WOMAN Wha thing from Hats to THE WOMAN Who Wants Luxury at low WE MANT THS YON to See the New 1939



Greene Dry 9 odd 40


T.E. L. Class Has

Business, Social Session Friday


| Hall County Herald Absorbed byelpurcinee Ausust 7, 1928 |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| WELIS \& MONTGOMERY, Owners and Publishers <br> Memphis, Hall County, Texas |  |  |
| J. CLAUDE WELLS, Editor and Business ManagerHERSCHEL MONTGOMERY, Mechanical Superintende |  |  |
|  |  |  |
|  |  |  |
| subseripution Rate: In Hell, Doiley, Cot. | Member of |  |
|  | TEXAS PRESS |  |
| year, 12.60. |  |  |
|  <br>  | west texas press associations | Act of Mareb 3 |
|  | Associations |  |

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## QUESTIONABLE ABNK\&RTHSING

RECENTLY IT HAS BEEN Memphis' misfortune to be subjected to advertising promoters whose promotional schemes take thousands of dollars annually out of towns and small cities. Memphis is also cortunate in this respect in that it has a Chamber of Commerce constantly on the look-out for these promoters and, so far, has been successful in keeping $f$ the local merchants.
During the past few weeks concentrated efforts by song book advertising promoters have been directed toward Memphis and Hall County business men. The procedure is simple. A rural school or church is told that it will be given free song books and that the merchants of Memphis will buy advertising space on the covers to pay for the books. The cost of the books is small (about 7 cents each), the ad-
vertising rate is high and the profit that the promoter makes is enormous.
Figures supplied by the Memphis Chamber of Commerce indicate that, if left free to ply their selling
scheme, the promotional advertising workers with scheme, the promos can run their profits into much heir many schemes can run their profits into much turn.
Advertising in its legitimate channels is the lifeblood stream of commerce. Advertising, in the hands of promoters and racketeers, becomes a business candissatisfaction. Join hands with the Chamber of Commerce in fighting this cancer

# PENALTY REMOVED 

IN AN EFFORT to collect taxes the city government 1 of Memphis has removed the penalty and interest action having been taken by the City Council in such cent meeting. Notice has been given to all delinquent taxpayers to this effect and the city officials are months that this offer is being made
The delinquent tax amounts to $\$ 52,167.57$, and the penalty and interest amounts to $\$ 12,899.43$, making a 2281 per cent. So by paying the delinquent taxes during the two-month period the tax payer saves an verage of 2281 per cent
The City is in need of funds for the operation of its affairs, and it is because of this fact that the inerest and penalty and other costs of collection have will be collected and more stringent methods will not o be used.
fluences the comfort, health and safety of its citizens and lack of funds to carry on this work threatens the well being of the people of the town. The operation of the sewage system, the maintenance of the fire department, cleaning of streets and alleyways, and the retirement of city bonds all must come out of city is to continue to give its citizens the type of servic hey deserve, taxes must be collected
tage of it and pay up delinquent taxes.
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Government figures reveal that a million men have gone to work since the first of June, leaving nine million still in the ranks. of the unemployed in the United States. Although the unemployment condi-
ion still looks dark from the viewpoint of nine million men,

## 000000

New cars are making their debut at this time of the year. All the new gadgets are included in the 1939 the driver and the passengers. All of which reminds us of another season when we hitched the bay mare to a new model with rubber tires and a silver- mound whip-socket.

Governor James V. Allred planted the Texas flag atop Colorado's Pike's Peak last week amid a barrage of snow-balls hurled by Governor Teller Ammons of Colorado. Governor Allred claims the famed mountain in the name of Texas, having won it in a bet on the Rice-C. S. U. football game last New Year's Day, Governor Allred probably exercised his claim on the mountain to take care of Texas'nowicrop of hillbillies.
Paragraph Culled from The Democrats Exhanges

## THE GREAT AMERICAN HOME

Jots"Jest
$W_{\text {squelched and }}{ }^{\text {ITH }}$ Europ the theat
$W_{\text {squelched and }}{ }^{\text {ITH }}$ Europ the theat
Cubs crisis settled, it Yanks-
that the fighting is
Cor mpersers
Nature is truly wonderful,
The ant is the most industrious
of alf insects, but tis never too
Thirty dollars every Thurs-
Thursday seems prety late in
The new triple huddie is said
to take a dot of the confusion
out of footbail That
the same spoil


$\square$


$\square$

"Pete" "Goes to Town"
4 FFABO
food Wit Sorghum mod molo ictic


Paragraphs Culled from The Democrat's Exchanges


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| The Voice of the People |
| :---: |
|  |

Expected by

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Contour Furrows and Ridges Aid in Storing Water on Pasture Lands




Cold Frame Garden


Ford Company to Add Mercury 8 to

## Palace

THURSDAY LAST DAY

George Raft, Dorothy La | George Raft, Dorothy La- |
| :--- |
| mour and Henry Fonda in |
| -'SPAWN OF THE NORTH' | friday and saturday Gail Patrick, Loloyd Nolan

and $J$. Caroll Nash in
'King of Alcatraz'
 Junet Gaynor. Rober Mont- Mont
Eomery and Franchot Tone
"Three Loves Has
Nancy" TUESDAY, WEENESD
and THURSDAY Sonja Henie and Richard
"My Lucky Star"
"My Lum

Ritz

| THURSDAY LAST DAYRobert Wilcox and Dorothea |
| :---: |
|  |  |



## "Prison Break"

 Jack Loden and ion Beth Mar-"Phantom Gold"
PREVUE SAT. NIGGT.
SUNDAY Snd MONDAY

## Professor,

Beware!'
TUESAAY, WEDNEEDA
and THUESDAY
James Carney, Marie Wilso
and Pat $O$ Orbrien in
"Boy Meets Girl"

Line of Cars







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| ota Reduc |




## WARNING, FARMER <br> BUY FROM <br> RAYMOND BALL

COMING SA TURDAY, NOVE.
-THE-
FORD QUALITY GR for 1939

- TWO NEW FORD CAR - THE NEW FORD TRUC
- THE NEW MERCURY An Entirely New Ford-Built Cat OU are cordially invited to wee this

FOXHALL MOTOR CONPA

