

"rs Kitchen proved better food protection
 =
$\qquad$
$\qquad$ greater economy


## Westinghouse (*) <br> k eh mathernion




## You Pay Less TO OWN IT TO HUN IT

## 1937 Ford V.8

- If you think that "all low-price ears cost about the same"一for. Ford makes a car - a 60 -horse power economy Ford V. 8 - that
elis from 30 to 60 dollars under sells from 30 to 60 dollars under of prices asked for any other car
comparable size. The lowest Ford prices in years! The lowest Ford prices in years!
Check delivered prices in your own and see for yourself.
- Of course, first cost doesn't prove low cost" - you must consider operating cost also.
The " 60 " has definitely stabfished itself as the most economical car in Ford history, Ford cars have
been famous for economy for 3 years, so that means something! Owners who have driven it thousands of miles report that the Ford 60 averages between 22 and 27

FORD MOTDERCDMPANY


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## ANTELOPE FLAT



# Announcing New ${ }^{\text {雨 }}$ Age 

For Memphis Area
The Continental Oil Company＇s wholesale agency俍 in management became effective early in April You may secure Conoco Products at any retail THE RED TRIANGIE TRIANGLE． If you haven＇t been using Conoco products， switch to them today and notice the difference．Use
CONOCO BRONZE GASOLINE
mous IR OF LORTS
 HEALTHY DIONNE
QUINS HAD QUNS HAD
QUAKER OATS＂
Draclewhersorfor
FOR VITAMIN $=$ GREEN BEANS，per pound yoo tranm B－QUAKER OATS
 for vitamin D－MILK for vitamin $\boldsymbol{G}-$ SPINACH ${ }^{5} 5$





Hall County Herald Absorbed by Purchase Aug
Published on Friday of Each Week
WELLS \& MONTGOMERY, Owners and Publishers Memphis, Hall County, Texas
JACK SITTON, City Edito
HERSCHEL MONTGOMF

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INSURANCE IN THE FARM PROGRAM
DESPITE THE INCREASE of farm purchasing power,
than half of the 500,000 farm families of Texas fai live at a minimum
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SECRETS OF 61 Other
MARING TRICKS REVEAL IN NEW BOOK
$\qquad$ Grocer Will Supply Informatio
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| PARAGRAPHS |

MEMPHIS PROD COOPERATIVE MEMPHIS COMPRE WALTER WHITEG LODGE GIN NEWLIN GIN LESLEY GIN POTTS GIN

## To The Cototon GrovereI Memphis Terition

The Choice of Millions KC BAKING POWDER
who make no by baking powder Specialists under supervision of expert phemists.
Same Price Today as 45 Years Ago 25 ounces for 250
A full $\begin{aligned} & \text { You can also buy } \\ & \text { is ounce can for } 10 \\ & \text { is ounce can for } 15 \mathrm{se}\end{aligned}$
Enghest Quallity - Always Dependable MILLIONS OF POUNDS HAVE BEEN USED
BY OUR GOVERNMENT
gerlach \& electain
$\qquad$

FARMERS CO-OPERA. TIVE GIN CO.

FARMERS UNION GIN CO., MEMPHIS
FARMERS UNION GIN CO., ELI
FARMERS UNION GIN CO., PLASKA
WM. GERLACH GIN
SEAGO \& SIMMONS

We, the undersigned ginners, believing
keep them advised as to marketing conditio keep them advised as to marketing conditions During the past few years with low price $c$
exporter for only about $\$ 2.50$ per bale below the Ginners, eager for patronage, in many cases.
short cotton as they paid for the better staple that amount out of the ginning for that bale. A about $\$ 15.00$ per bale, it will be impossible ginning does not amount to that much.
 The large proportion of short staple cotton gr
the Memphis Territory in the past has seriously injur recent losses of our foreign markets, together with th
American spinners to buy our short staple cotton, hat
$\qquad$
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$\qquad$
SIGNED:



Atalantean Club Meets With Mrs. W. B. Kimberlin

Mrs. A. Dutton Is Hostess For Home Makers Club

Sunshine Club Has Meeting With Mrs V. A. Crysler

Junior GA's Meet At Baptist Church On Tuesday

Woman's Culture Club Meets With
Mrs. Claud Johnson

Mr., Mrs. McMillan Miss Erle Entertain Friends And Cor With Party Friday Goodpas


Presbyterian Mrs. Hattenbach Missionary Council Is Hostess For Meets Wednesday Lunch Thursday


TFEEL LIKEA MILLION SINGE ITOOK PURSANG

dURHAM-JONES PHARMACY

## Mrs. John Camphell Is Hostess For Plaska Needle Club

 Loreece Curry Office in Sam

Public Stenographer

## "Play Ball!"

When the umpire walks back of the plate and roars "Play Ball!", Spring is here to stay. Thousand of fans have waited for this thrilling moment . . . to hear the sharp crack of a three-bagger . . . to join their cheers with the crowd in this great American sport. From baseball, Americans have borrowed the phrase, 'Play Ball,' as a synonym for fair-and-square, aboveboard dealings.

Spring is here in the newspapers too. You'll find advertisements for Spring suits and dresses. Others on seeds and gardening equipment. Hundreds of other spring. time purchases are spread before your eyes in The Democrat.

These advertisements are your guide to reputable merchandise. Merchants and manufacturers who stand back of these advertisements are unwilling to risk their reputations by extravagant claims for inferior products. They are "up to bat" every day. They cannot afford to "strike out" on your good-will. That is why the advertisements in The Democrat will save you time, trouble, worry, and money.

First Lady Honored By Dallas Fair


 Lady honorary president of the Buenos Vecinos (Order of Giod Neigh.
bors). Members of the order must sign a pledge to spread the "Cood
Neighbor" message in the Americas.

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## New Wholesale Casoline Agent established in Memphis

With a firm belief in the future of Memphis, the already vell established SINCLAIR REFINING COMPANY is.

## Hylton Buster

anty eotablishany, has been appointed agent for the Car owners of Memphis and nearby territory have IIGH COMPRESSION GASOLINE, SINCLAIR Super lame KEROSENE and SINCLAIR MOTOR OILS. This has resulted in a greater demand for the SINCLAIR
products, with more filling stations featuring the SIN. CAIR lines...hence, the establishment of the whole-

Buy Sinclair Products at these Stations: SINCLAIR SERVICE STATION, 701 Main, Memphis al . ED BRITT SERV. STA. and Tourist Camp, Memphis
R. C. ELLIS, SERVICE STATION, Lakeview
E. F. ADAMS SERVICE STATION, Estelline

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DEMOCRAT WANT ADS BRING QUICK RESULTSI Democrat Want-Ads Bring Quick Results. Democrat Want Ads bring Quick Results

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    great industry
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    Much
    Much attention is being given to the meth
    adopted in England after the general strike of 1926 when practically all business and industry was
    brought to a standstill. The British law, which has been in effect now for more than 10 years, makes labor organizations equally responsible with employing corporations or mdividuals, for any inconven ience to the general public resulting from disput over wages or working conditions.
    States is difficult to plan would work in the United stater, that the Government should be abonable, however, that the Gover contr labor disputes where the public interest is affected.

