

The Memphis Democrat

10 PAGES
THIS WEEK

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928.

(New Series Vol. 33)

MEMPHIS, HALL COUNTY, TEXAS, FRIDAY, SEPTEMBER 1, 1939

FIVE CENTS

NUMBER 11

MEMPHIS PUBLIC SCHOOLS OPEN MONDAY

ENROLLMENT IS SCHEDULED TO BEGIN AT NINE

General Faculty Meeting Called Saturday Morning

Memphis Public schools will officially open the 1939-40 term at 9 o'clock Monday morning, Superintendent W. C. Davis announced this week. Enrollment will begin simultaneously at high school, junior high, and West Ward buildings at that hour.

A general faculty meeting has been called for 10 o'clock Saturday morning at the high school building, Superintendent Davis said. All faculty members, janitors, and bus drivers have been asked to be present. Enrollment procedure, plan of work, and other problems incident to the opening of a school term will be worked out at that time.

All school buses will begin running on regular schedule Monday morning. The five buses arrive at the school campus shortly before 9 o'clock in the morning, and begin the return trip at 3:30 in the afternoon.

There will be no public assembly program at either of the three schools Monday morning, Supt. Davis announced. Students will (Continued on Page 6)



SUPERINTENDENT — W. C. Davis prepared this week for the opening of Memphis Public Schools next Monday morning.

Funeral Rites Held Wednesday For Memphis Girl

Lenora Blanch Jordan Buried At Fairview; Died Tuesday Night After 2-Weeks Illness

Funeral rites were held Wednesday afternoon for Lenora Blanch Jordan, 8-year-old daughter of Mr. and Mrs. Alvin Jordan of Memphis, at the First Methodist Church with Rev. Billy Porterfield conducting the services.

Miss Jordan was born April 30, 1931, in Collingsworth County and had attended school at Pleasant Valley and Plaska. She became ill on August 15, and died late Tuesday night, August 29.

Survivors are her parents, Mr. and Mrs. Alvin Jordan, one sister, Myrtle, one brother, Charley, her grandparents, Mr. and Mrs. A. W. Harris and R. L. Jordan. She is also survived by other relatives. Her grandmother, Mrs. R. L. Jordan, preceded her in death ten months ago.

Palbearers were Doyle Hall, Harvey Wines, Gerald McDaniel, and Guy Oliver. Flower girls were Bobbie Mae Hall, Flora Mae Hall, Bettie Jo Hall, and Madge Laverne Crabb.

Interment was in Fairview Cemetery.

REA Extension Plans Near Readiness for Approval

Land-Use Planning Board Has Session Monday Morning

Plans Joint Meeting On Friday With Advisory Committee for SCS

A meeting of the Hall County Land Use Planning Board was held Monday morning at the county courtroom for the purpose of studying the new conservation laws, County Agent W. B. Hooser revealed this week.

Charles A. Williams, chairman of the board, called on Hooser to explain the terms of the conservation bill, the process of enacting new land-use regulations, and creation of a soil conservation district.

Following the discussion, the board went on record as approving the creation of a local soil conservation district, and passed a resolution that the planning board will meet with the Soil Conservation Service advisory committee Friday morning at the courtroom.

Purpose of the meeting is to provide better coordination in the work of the two bodies in working out land-use planning for this county.

Members of the planning board are C. A. Williams, chairman, W. H. Youngblood of Brice, John Sharp of Turkey, John Russell of Estelline, Wade Davis of Estelline, and Jess Mann of Lakeview.

County Agent W. B. Hooser, representing the Texas Extension Service, and members of other government agencies in the county are ex-officio members of the board.

Several visitors were present for the meeting Monday morning.

Martha Draper Graduate at U. T.

Martha Draper, daughter of Mr. and Mrs. M. J. Draper of Memphis, was graduated from the University of Texas at the August commencement exercises at West Texas State College in Canyon last Friday evening.

Other Memphis teachers enrolled in the college at Canyon this summer were Mrs. H. B. Estes, Mrs. W. B. Kimberlin, Mrs. Forrest Hall, and Miss Thelma Shackle.

COUNTY WIDE ROAD PROJECT IS APPROVED

Roosevelt Places O.K. On \$82,926 WPA Project

That the county-wide project to improve and reconstruct roads throughout Hall County can now be carried out was assured Saturday when County Judge M. O. Goodpasture was notified by telegrams from Washington of the designation of the project by President Roosevelt.

Both U. S. Senator Tom Connally and U. S. Representative Marvin Jones wired Judge Goodpasture of the final approval and designation of the county-wide project No. 40127, which amounts to \$82,926.

Connally's telegram read as follows: "The President has designated your county-wide project No. 40127 in amount \$82,926 to improve and reconstruct roads throughout Hall County. Project now eligible for operation at discretion of State Works Projects Administration."

Judge Goodpasture pointed out that approval must now be obtained from H. P. Drought, state (Continued on page 7)

Legion Auxiliary Wins Contest at State Convention

Publicity Book Selected Best in Texas; Mrs. Jno. Deaver Nat'l Delegate

First place in the publicity book contest was awarded to the Memphis Legion Auxiliary at the state convention of the American Legion in Waco, August 26, 27, 28, and 29.

Forty books were entered in the contest, many from towns and cities much larger than Memphis such as Dallas and Fort Worth. This is the fourth time the local auxiliary has won the contest.

Material for the book included stories and special printing and art work done by Mrs. J. B. Webster.

Representing the Charles R. Simmons Post of Memphis were Mrs. Allie D. Weaver, Rebecca Rae Weaver, who served as page at the convention at the special invitation of the state president, Mrs. William A. Wyatt, and Mr. and Mrs. John Deaver. Mrs. Deaver was elected as a delegate to the National Convention to be held in Chicago September 29.

Mrs. George Berry of Lubbock was elected state president of the auxiliary, and Lou Roberts of Borger was elected state commander.

Hedley Nine Routs Memphis With 24 Run Barrage

Teams Meet Here Sunday In Final Game of Series; Winner Plays Lakeview

Hedley baseballers staged an inspired come-back Sunday after losing the first game of the Hall County Baseball League play-off to Memphis to leave the local nine floundering under an avalanche of base hits and clinging to the short end of a 24-9 score.

Sunday's upset necessitates a third game to be played on the local diamond to select the team to face Lakeview in the play-off series' final. The Lakeview nine made short work of Estelline, winning two straight games.

Both Hoover and Barnes took the mound for the locals Sunday in the game at Hedley, but were unable to halt the storm of base hits and were further handicapped by ragged fielding and costly errors on the part of their team mates.

The final game of the series will be played here Sunday afternoon.

Home Paper
VOICE OF THE
RIVER VALLEY



YOU'RE WONDERING TOO—No one is watching a situation with more interest than President Roosevelt and Secretary of State Cordell Hull, pictured here, as they returned to Washington.

Memphians Want No Der Feuhrer's War

As captured the headlines this week, and became the focus of conversation on all sides. As The Democrat goes to press, Adolf Hitler, "Der Feuhrer" of the German Reich, is still the question mark of the world and speculation is to what move Hitler will make, and what the result will be.

Attempting to answer the question, The Democrat has a survey of opinion in Memphis this week, with special attention to the two groups most directly affected by the possibility of the veterans who fought in the last great war and the women who may be called on first to fight in the new war should come. Their answers are interesting.

Among the veterans, however, there was a sharper difference of opinion. Many qualified their statements with the opinion that the United States should halt any aggression beyond its own boundaries.

In answer to the question, "Would you fight willingly if this country should enter a European war?" forty per cent of the youth group voted no. The division between men and women was equal. The opinion follows closely the results of national surveys among the same age group—the age which would be called first in a war-time draft!

A large majority of the younger group appeared strongly in favor of a strict "hands off" policy on the part of the United States in regard to European affairs. "Let the Europeans stop Hitler themselves" was one terse comment (Continued on page 7)

Get Run for Money as Bale of Cotton Rolls In

When the angel Adam and Eve out of Eden, racing has been the favorite sport of the species. Some of the early days of the "buggy" when proud the new-fangled contrived their Model T fastest horses—and

at a certain Memphis Adam recalled the old sport Monday when two raced a race to the "first bale" in town—one driver, and the other a

son of Collingsworth E. J. Ward of the Lesley. Each was headed to claim a \$25 prize by the local chamber of commerce for the first bale to be sold in Memphis, speeding up his race by the scales first by a radiator cap, and later the auction at the ward waited his turn. The rule requiring the first ginned cotton in Memphis to be sold in Memphis. Leaving his office to obtain his

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wardrobe.
\$1.98



GRAND

OPENING

Sale

Don't Miss This Gigantic Value Event!

2 BIG DAYS

FREE ICE COLD LEMONADE SATURDAY AFTERNOON

FRIDAY and SATURDAY, SEPTEMBER 8 and 9

GREETINGS!

It is with the greatest pleasure that we announce the opening of our IGA store in Memphis. IGA means Independent Grocers Alliance of America. It is an organization of independently owned and operated retail food stores throughout America, banded together with the one object in view of giving the customers the best possible merchandise at a price he can afford to pay and within the keeping of good sound business practices.

This IGA store has a complete line of new merchandise, and many conveniences installed that will make your buying here a real pleasure. We want, in particular, your visit to this store Friday and Saturday. We are mighty proud of our new connections and feel sure that the class of merchandise we have to offer and the prices that prevail will be mighty interesting to you.

Make our store your headquarters Friday and Saturday, we'll be seeing you.

MODERN FOOD STORE, Mr. and Mrs. A. J. Shriver, Memphis, Texas.

POTATOES

15 lb. Peck

29c

COME IN

— GET ACQUAINTED WITH THE FINE QUALITY IGA BRAND FOODS

... and you'll save money by doing it.



Be Sure To REGISTER For The BIG EVENT 4 p.m. SATURDAY Obligation

All 5c Value School Supplies each 4c

TOASTIES	3 Large Pkgs.	25c
FLAKES	2 Large Pkgs.	19c
PICOTS	Gold Bar Brand Syrup Packed Full No. 2 1/2 Can	14c
CLING PEACHES	3 Gallons	\$1.00
PEACHES	Gallon	25c
GRAINS	Reg. 23c Size	17c
FRUIT JUICE	2 46-OZ. CANS	25c

IGA Ripe 'n Ragged Pineapple	No. 2 1/2 Cans	21c
Blue "G" COFFEE	Candy Bar Free Fresh Ground, LB.	23c
First Pick COFFEE	Vacuum Packed 1 LB. TIN	25c
IGA GOLD TEST CORN FLAKES	2 Large Pkgs.	15c
FARGO Pork & Beans	3 No. 2 1/2 Cans	25c
SALT	IGA Brand 2 1/2-lb. Pkgs.	5c
IGA GEL DESSERT	10 Delicious Flavors 3 FOR	10c

Red "A" (We Grind It) COFFEE	2 LBS.	25c
MUSTARD	26-oz. Jar	9c
SOUR OR DILL PICKLES	2 Full Quart Jars	25c
WHEATIES	PKG.	10c
IGA CORN SYRUP	Crystal White 1/2 Gallon	27c
IGA MILK	3 Tall Cans	19c
OXYDOL	Regular 25c Size Package	19c
SHORTENING	Limited MRS. TUCKER'S 8-LB. CARTON	73c

IGA MATCHES	Box Carton	5c
IGA Deluxe TEA	1/4-Lb. Pkg.	17c
Muchmore Brand CATSUP	14-oz. Bottle	10c
Dawn Toilet TISSUE	3 Large Rolls	17c
SWEET CORN	3 No. 2 Cans	25c
GREEN BEANS	Cut Stringless 2 No. 2 Cans	15c
CLABBERGIRL Baking Powder	2-LB. Can	21c

See our fine Meat Dept.!

• Here at IGA you are offered all the advantages of a scientifically trained food organization making purchases for thousands of IGA Stores. And just as important, this store is home-owned... profits stay in this neighborhood!

ECONOMICAL VEAL	lb.	17c
FANCY SALT PORK	lb.	10c
Half or Whole CHEESE	lb.	17 1/2c
FISH	lb.	11c
OLEO	2 lbs.	25c

I. G. A. BRAND SALA DRESSING "The Taste Tells" Full Qt. **27c**

Remember! THIS STORE IS HOME-OWNED... TRADE HERE AND HELP BUILD YOUR OWN COMMUNITY WHILE SAVING!

I. G. A. AND P. & G. SOAP 5 Giant Bars **18c**

Fruits and Vegetables

• You'll find choice fruits and vegetables in our new department as well as special out-of-season delicacies. The most up-to-date equipment is here to assure you the very freshest produce possible.

WAR PRICES are always Higher but, as usual, the "best for less" can be had by our customers.

WYN CRACKER CO. SPECIALS

CRACKERS	2 lbs.	19c
Snaps	2 lbs.	19c
Cookies	lb.	15c

East Side of Square **Modern Food Store** Memphis Texas

MR. AND MRS. A. J. SHRIVER

I. G. A. STORES



PAGE FOUR

Former Memphian Dies in Lubbock

W. R. Fickas, 64, Lubbock druggist for the past 15 years and former resident of Memphis, died Saturday afternoon at his home in Lubbock after an illness of several days.

Comments-

(Continued from Page 1) efficient for the project the money will be returned. Let's not let it fail, folks. Those subscribing up to the present are:

Road Bond-

(Continued from page 1) County and District Road Indebtedness.

Chickens - Turkeys

Keep them Healthy—Give Star Sulphurous Compound in their drinking water or feed. It will kill germs contained in things they eat—preventing diseases practically all caused by intestinal germs and worms.

Chickens - Turkeys

Keep them Healthy—Give Star Sulphurous Compound in their drinking water or feed. It will kill germs contained in things they eat—preventing diseases practically all caused by intestinal germs and worms.

Come in and let's talk over your poultry problems!



NIX-TONIK with PURINA FAMILY FLOCK CHOW will worm your chickens, aid early molting and increase winter egg production.

We have SHORTS, BARLEY, RYE, and Black Hull SEED WHEAT, newly re-cleaned. Get yours now!!

WEATHERBY'S FEED and STORAGE

WEEK SPECIALS END

Table of weekly specials including COFFEE, MEAL, SNOW DRIFT, BAKING POWDER, MILK, SOAP, etc. with prices.

There's nothing like good meat to make your meals appreciated by your family. We have the very best that can be bought. Also plenty of fryers and specialties such as ham salad, etc.

RUSSELL MARKET A. G. Kesterson, Mgr. Phone 160

Prompt, Courteous Service at All Times

City Grocery

Phone 463-160 J. E. ROPER WE DELIVER

FRIENDSHIP

By MRS. C. L. PADGETT

The Methodist meeting closed Sunday at the 11 o'clock hour with Rev. Storey doing the preaching. A. Neeley spent last week-end at College Station attending a business meeting.

PARNELL

By MRS. W. W. RICHARDS

Mrs. Charles Darton of San Antonio returned to her home Sunday after spending a few days with her sister, Mrs. Claud Anderson.

Enrollment-

(Continued from page 1)

College at Lubbock, succeeded him as head football coach in the high school. Announcement was also made this week of the resignation of Miss Margaret Steen, first grade instructor, who has accepted a position in the Plainview schools.

Cyclone Gridders -

(Continued from Page 1)

Even with competition strong for every position, the backfield next Friday night will probably be studded with familiar faces. Joe Crump, shifty runner, is showing up well in the early workouts, and L. F. Jones, who's been doing some nifty kicking this week, looks like a sure shot for one half-back post. J. C. Morrison (Piccolo) McClure and J. D. Morrison both earned numerals in the Cyclone backfield last year and are making a strong bid for a return engagement.

PERSONALS

Charley Foster returned from Shreveport Friday after a three-week visit with his parents there. Mr. and Mrs. W. M. Davis and family returned Thursday from a six-week vacation. The Davis' tour-t in 17 states during their vacation.

Off to College-

(Continued from Page 1)

Junior College. Billie Blackwell has entered nurses' training at the Northwest Texas Hospital at Amarillo, and Mary Lois Powers left last week for Dallas to study nursing at Parkland Hospital.

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(Continued from Page 1)

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Adventures of Jim and Jean

(Continued from Page 1)

"Jim never was one to complain about the food, but I could tell he didn't like what I was serving and he'd always fuss about the grocery bill until I began trading at—"

How to Please a

(Continued from Page 1)

"FIELDS. Now he's satisfied both the food and the bills, for Field's ad every week tops up with the many bargains fer."

day to his home in Washington, D. C., after a three-week visit with relatives and friends in Memphis. Wade Arnold of Shamrock spent from Saturday until Tuesday visiting friends in Memphis.

Attention Farmers

Advertisement for A. W. HOWARD featuring cotton and wool products. Includes text: 'I am in the market at all times... appreciate seeing your same before you sell. A. W. HOWARD'

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Vertical advertisement for 'QUALITY' products including 'LEAST MONEY', 'BREATH BAD, YOU MAY...', 'PHIS', 'WASHES', 'DRIED PRUNE', 'MAYONNAISE', 'PIGS FEET', 'WAS', 'Don't', 'Befo', 'WANAS', 'APES, Calif', 'ANGES, Ca', 'CUMBERS', 'TUCE, fre', 'RROTS, 3 b', 'RA, 2 lbs.', 'ANS, fresh', 'MATOES, I', 'TERMELO', 'LARGE, EACH', 'CORN FLA', 'Kellogg's', '3 for 25', 'SHREDD', 'WHEA', '3 pkgs. 2', 'ry 'N'

QUALITY
NOTS
LEAST MONEY
Material and
Ship in Repair
Work
HALF SOLES
and up
ELBY
Shoe Service
Hotel Bldg.

PLEASANT VALLEY

By MRS. E. W. PATE

Mr. and Mrs. Dillard Morrison and family, Freda Grant, and Wanda Monzingo picnicked Thursday evening near the home of Avery Hutchins on Indian Creek. Vena and Ozzie Molloy had as their guests Thursday night Laur-ell Holland, Billie Clyde Robinson, and Johnnie Sue Byars of Brice and Barbara Blanks and Bobbie Nell Barnett of Lakeview. Lea Koeninger is visiting his father and other relatives in Paradise this week. Mr. and Mrs. Sam Chancey had

as their guests Monday Mr. and Mrs. A. Dutton, C. L. Taylor, Olen Earsy, and Freda Grant.

Swift Lindly of Amarillo spent the week-end with his parents, Mr. and Mrs. Sam Lindly.

Mr. and Mrs. M. M. Shirley of Friona visited last weekend with their daughter, Mrs. Craighead.

Mr. and Mrs. Henry Kelly, Mr. and Mrs. C. F. Kelly and Mrs. Frank Kelly of Paradise visited in the home of E. W. Pate Wednesday.

Mr. and Mrs. John Sullivan and Christine Williams were Lubbock visitors Friday.

Mr. and Mrs. R. E. Lowe and daughter Sallie visited their son and family at Weatherly Sunday.

Ruford and Randell Spencer of Fort Sill, Okla., are visiting their parents this week.

Mr. and Mrs. H. C. Crawford and Clvde Crawford visited in Borger Sunday.

Mr. and Mrs. L. H. Grant, Olen Earsy, and C. L. Taylor were guests of Mr. and Mrs. H. C. Crawford Wednesday.

Those visiting in the home of V. D. Howard Sunday were Mrs. Martha Howard, Roy Howard, Mrs. Mable Lavender and son William, Mr. and Mrs. O. S. Misinimmar and children, Jeanetta and James, Mr. and Mrs. Barney Floyd and children, Bettie Sue and Jerrell, and Mr. and Mrs. Worth Howard and son Van Gale.

Mr. and Mrs. Hubert Hall are the parents of a baby girl born Monday, August 28. The girl has been named Carolyn Ann.

Mr. and Mrs. Lytle of Amarillo spent the week-end with Mr. and Mrs. A. W. Francis.

Mrs. Leta Mae Lynd of Corsicana and Mrs. Ora Kennebrew of Dallas have returned to their homes after a week's visit in the home of C. L. Rushing. Mrs. Rushing returned home with them for a few days' visit.

Mr. and Mrs. J. E. Teer of Vernon visited Mrs. Teer's parents, Mr. and Mrs. J. M. Elliott, Saturday and Sunday.

T. M. Harrison returned Tuesday from a ten-day stay in Chicago, where he bought holiday merchandise for Harrison Hardware.

Mrs. Jean Lamb had as her guests Saturday and Sunday her brother, Mr. and Mrs. Charley Jefferson and family, and her mother, Mrs. D. H. Jefferson, of Bovina.

GAMMAGE

By MRS. A. G. GRISHAM

Robert Ouzts of Austin visited Elizabeth Goffinet last week.

Leon Grisham, who has been working at Wildorado for the past few weeks, went to Oklahoma City last week-end. He was accompanied home by Mr. and Mrs. C. M. Grisham of Memphis.

Roberts Ouzts, Elizabeth and Eunice Goffinet, and Nita Blevins went to Amarillo Wednesday, accompanied by Mrs. W. F. Goffinet and daughter Juanella.

Mr. and Mrs. Ward Jones of Hollis, Okla., spent last Wednesday in the V. H. Siddle home.

Milford Ray Grisham spent Monday with Don Huggins.

Juanella Goffinet spent Sunday night with her grandparents, Mr. and Mrs. W. J. Goffinet.

Mrs. V. H. Siddle and children, Louise and W. B., spent Thursday in the W. J. Goffinet home.

Grandmother Huggins is spending several days in the Lester Huggins home.

Mrs. J. M. Dunn and W. F. Dunn went to Levelland last week to visit Roy Dunn and family.

Misses Lucille Goffinet and Odena Yarbrough visited Sylvia Odell Sunday.

Mr. and Mrs. J. T. Whitten and family visited in the Bill Burnett home near Newlin Sunday.

Mrs. Orville Hill and sons, Billie, Bobby, and Benny, who have been visiting her parents in New Mexico for the past two weeks returned to her home Monday.

Nita Blevins and Eunice Goffinet spent Tuesday, Wednesday, and Thursday with Mrs. W. F. Goffinet of Memphis.

Mr. and Mrs. John George and sons, Ted and Doyce, visited in the A. G. Grisham home Sunday night.

LIBERTY

By MRS. W. F. HODNETT

Rev. Ford filled his appointment at Liberty Sunday and Sunday night.

John Bownds and Mrs. Joe Bownds and daughter Sandra Jo spent last week-end at Dalhart.

Mr. and Mrs. Elmer Hodnett and son Bobbie Jack spent Wednesday night with Mr. and Mrs. E. C. Yeary at Memphis. They returned to Liberty visiting Mr. Hodnett's parents, Mr. and Mrs. W. F. Hodnett and family, and stayed from Thursday until Sunday.

Mrs. E. C. Yeary and daughter Billie spent Saturday night in the W. F. Hodnett home.

Bobbie Jack Hodnett will stay with his grandparents, Mr. and Mrs. W. F. Hodnett, in order that he may attend school at Liberty.

Mr. and Mrs. Jake West and daughter spent Sunday in the Joe Bownds home.

Mrs. Bill Smith spent Sunday with her daughter, Mrs. Oil Hancock and family.

Don Hancock enjoyed the day Thursday with the 4-H Club members at Brookhollow Lake.

Mr. and Mrs. W. S. Smith and Mr. and Mrs. Jim Gowdy spent Tuesday evening with Mr. and Mrs. O. M. Hancock.

I. O. Huggins, who has been ill for some time, is now able to be up.

Mr. and Mrs. Bluford Booth and his mother and Agnes spent Sunday with his brother, Mr. and Mrs. Claud Booth and family.

Tops Gilreath visited from Tuesday until Saturday of last week with her sister, Jewel Gilreath, in Lubbock. Jewel returned with her and went back to Lubbock Sunday.

MEMPHIS GROCERY CO.

246 O. S. Goodpasture S. Side Square

- White Swan, 1 lb. .28, 3 lbs. .81
- Ask us about W. S. Hosiery Coupons)
- 5c nice heads .05
- BEANS, pound .05
- 10 pounds .25
- TS, BEETS, 3 bunches .10
- IC WASHER, large size 19c
- ONI or SPAGHETTI, 3 boxes .10
- ES, 2 No. 2 cans .15
- O. D. or W. S., No. 2 can .12
- COCKTAIL, 2 cans .27
- 10 or GRAPEFRUIT JUICE, 2 cans .15
- DRESSING, quart .20
- PE JUICE, qt. bottle 25c
- LIFEBUOY Soap, 3 for .19
- UR SOAP, 7 bars .25
- any brand, 7 cans .25
- 10 lbs. cloth bag .59
- DRIED PRUNES, 3 lb bag .25
- pton's, 1/4 lb. .23
- ES, W. S., 2 No. 2 1/2 cans .33

MARKET

- BACON, pound .21
- ROAST, lb., .18
- STEAK, lb., .25
- MAYONNAISE, pint .27
- ED PIGS FEET, jar .23

WAR PRICES

Don't Wait - - Buy Now
Before Prices Go High

- ANANAS 15c
- LOW RIPE, DOZEN
- APES, California, lb. .5c
- ANGES, California, med., doz. 20c
- CUMBERS, 3 lbs. 10c
- TUCE, fresh heads .5c
- RROTS, 3 bunches 10c
- RA, 2 lbs. 15c
- ANS, fresh snap, lb. .5c
- MATOES, fresh, lb. .5c
- TERMELONS 19c
- LARGE, EACH

SPUDS

No. 1 Colorado
peck 25c

CABBAGE

Colorado
Fresh, Green
10 lbs. 25c

CORN FLAKES

Kellogg's
3 for 25c

SHREDDED WHEAT

3 pkgs. 25c

- CANDY, 5c bars, 3 for 10c
- HOMINY, No. 2 1/2, 3 for 25c
- KRAUT, No. 2, 2 for 15c
- CORN, No. 2, 2 for 15c
- TOMATOES, No. 2, 2 for 15c

FISH 18c

- FRESH FILLETS, LB.
- STEAK, good and tender, lb. 18c
- SAUSAGE, seasoned right, lb. 25c
- WIENERS, lb. 15c
- HAMS, half or whole, lb. 25c
- LUNCH MEATS, assorted, lb. 25c
- BACON, sliced, lb. 19c

BARBECUE 25c

SEASONED RIGHT, LB.

ry 'M' SYSTEM First

ELI

By MRS. J. T. NELSON

The Baptist revival closed Sunday night.

School started here Monday with nearly all children present.

A sister of W. B. Stargel and Y. Z. Smith from Georgia is visiting here this week.

Mr. and Mrs. J. N. Kennemen and family and Mr. and Mrs. Charles Snowden visited their uncle, Robert Snowden, Sunday.

C. E. Nall has been visiting his sister, Mrs. J. B. Williams, at

Clovis, N. M. He reports that crops are looking good in some places near there.

Charlene Wright of Fort Worth and John M. Guiterman of New York City were guests of Mr. and Mrs. O. N. Hamilton last week-end. Miss Wright is a niece of Mrs. Hamilton.

"Leto's for the Gums"
Gums that itch or burn can become mighty trying. Druggists will return your money if the first bottle of 'LETO'S' fails to satisfy. **TARVER'S PHARMACY**

Johnnie's Wrecking Yard

has moved from
HIGHWAY 5 and NOEL
to
SIXTH and BRICE STS.
Across from Woolridge Lbr. Company

The Safety Sensation of 1939!
THE NEW
Firestone
CHAMPION
The Only Tire Made with the
NEW SAFETY-LOCK CORD BODY
and **NEW GEAR-GRIP TREAD...**

NEVER before in our experience has a tire met with such instant and unanimous approval as the new Firestone Champion Tire. It's the Safety Sensation of 1939! Our customers have started a word-of-mouth campaign that is making this the biggest selling tire we've ever had. Motor car manufacturers have been so impressed by its superior performance that they have adopted it for their 1939 models.

Why? Because the Firestone Champion Tire is an entirely new achievement in safety engineering.

Stronger Cord Body. This is accomplished first, by the use of a completely new type of tire cord called "Safety-Lock," in which the cotton fibers are more compactly interwoven to assure cooler running and provide greater strength. Then, the fibers in each individual cord, the cords in each ply and the plies themselves, are all securely locked together by a new and advanced Firestone process of Gum-Dipping which provides amazingly greater strength. And greater strength means greater safety.

More Non-Skid Mileage. The new Safety-Lock cord construction provides the extra strength needed for the use of the new, thicker, tougher, deeper Firestone Gear-Grip tread which delivers remarkably longer non-skid mileage. This sensational new tread is called "Gear-Grip" because of its unique design — it has more than 3,000 sharp-edged angles which grip the road with a sure-footed hold to protect against skidding and assure a safe stop.

Drive in today and equip your car with a new set of Firestone Champion Tires — the only tires made that are safety-proved on the speedway for your protection on the highway.

Firestone CHAMPION		Firestone HIGH SPEED		Firestone CONVOY	
5.25-17. \$14.05	6.00-18. \$17.15	5.25-17. \$11.60	6.00-18. \$15.45	4.50-21. \$8.35	5.50-16. \$10.00
5.50-16. 14.15	6.25-16. 17.95	5.50-16. 12.75	6.25-16. 16.15	4.75-19. 8.60	5.50-17. 11.00
5.50-17. 14.65	6.50-16. 19.35	5.50-17. 13.20	6.50-16. 17.40	5.00-19. 9.35	6.00-16. 11.95
6.00-16. 15.95	7.00-15. 24.35	6.00-16. 14.35	7.00-15. 19.20	5.25-17. 9.65	6.25-16. 13.45
6.00-17. 16.50	7.00-16. 21.95	6.00-17. 14.85	7.00-16. 19.75	5.25-18. 10.00	6.50-16. 14.50

TRUCK TIRES AND OTHER PASSENGER CAR SIZES PRICED PROPORTIONATELY LOW

Listen to the Voice of Firestone with Richard Crooks, Listen to The Firestone Voice of the Farm—Everett Margaret Speaks and Alfred Wallenstein, Monday Mitchell interviews a Champion Farmer each week evenings over Nationwide N. B. C. Red Network during noon hour. See local paper for station and time.

Cudd & Combest
THE FIRESTONE STORE
Corner 5th and Noel Phone 353

E. E. Cudd
Phone 157 401 Noel Street Phone 157
24-Hour Service Ethyl Gasoline

THE ONLY TIRES MADE THAT ARE SAFETY-PROVED ON THE SPEEDWAY FOR YOUR PROTECTION ON THE HIGHWAY

TRI-STATE FAIR
AMARILLO
Sept. 18-23

BEUTLER BROTHERS
World-Famous
RODEO
In front of grandstand every afternoon Thrills! Spills!

MIGHTY SHEESLEY MIDWAY
New rides. New shows. New attractions.

Stars on Parade
NIGHT SHOW
A Music Corporation of America attraction.

GIGANTIC EXHIBITS
Livestock, agricultural, merchandise, fine arts displays.

Date admission: adults, 15c; children under 12, FREE.
Spectacular Free Attractions on Grounds



LOUIS MEYER
Only Three-Time Winner
Annual Indianapolis
500-Mile Race
Champion race drivers, whose lives and chances of victory depend on tire safety, know tire construction and that is why they select and buy Firestone Tires for their cars.

Firestone LIFE PROTECTOR

the Tire within a Tire
This amazing new Firestone development makes a blowout as harmless as a slow leak.
Should a blowout occur the exclusive Firestone Safety-Valve holds sufficient air in the inner compartment to support the car until it is brought to a safe stop.

Friday, September 6, 1939

OXBOW
By MRS. J. W.

J. P. Whitefield and Mrs. Whitefield were visitors in the field home Sunday.

T. Gregory
Dentist—
Office in
Hospital
No. 230. Res. 341

Paul Roberts
Legal Practice
PHONE 1

Bad Breath
Your Warning

Several have started in this community. Fred Hogget and Fred were married last Thursday.

2 CCC Members
To Lead Study
Of Landscaping

Public Invited to Attend Meetings Every Tuesday Night in Education Building

Two members of the CCC company of Memphis will conduct discussions of landscape gardening as adapted to this climate and soil through the fall and winter, it was announced this week.

A. W. P. Rogers and Arthur Anderson, both experienced in this type of work, will lead the discussions. The meetings are to be held every Tuesday night at 7:30 o'clock in the educational building. All home owners and home lovers in Memphis and surrounding communities are invited and urged to attend the discussions.

Plans now include the exhibition of filmslides and occasional motion pictures to illustrate and supplement the study of trees, shrubs, and flowers, and insects and soil treatments.

Mr. Rogers, an expert in the care and repair of trees, has for two or three years conducted a class in tree surgery at the camp. Mr. Anderson, who came to the camp from Denver this summer, has had many years' experience in landscaping and plant culture.

DON'T SLEEP WHEN
GAS PRESSES HEART

If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels. Tarver's Pharmacy, and Meacham Pharmacy.

INDIAN CREEK
By MRS. NORA VANDEVENTER

Robert Ballington and Lloyd and Clifford Vandeventer spent Thursday at Club Lake picnicking with the 4-H Club boys.

Freda Grant of Pleasant Valley visited Norene Morrison Thursday.

Mr. and Mrs. Max L. Tunnell of Kemp visited her mother and family, Mr. and Mrs. B. J. Baker, the past week.

Mr. and Mrs. Tom O. Neely and children, Tommie Sue and Owen, visited Mr. and Mrs. B. J. Baker.

Mrs. R. C. Edwards visited Mrs. Bill Billington Wednesday.

Several from here attended the Methodist revival at Friendship the past week.

Claude Vandeventer, Claudia Lloyd, and Clifford Vandeventer visited Mr. and Mrs. Clarence Reagan of Pleasant Valley Wednesday afternoon.

Mr. and Mrs. Elmer Watson and sons, Elmer Jr. and Benny Paul, were visitors in the Vandeventer home Saturday evening.

Mr. and Mrs. G. H. Brock of Friona, and Mr. and Mrs. L. J. Brock of Plaska, visited friends and relatives in Houston the past week. The Brock brothers were together for the first time in 13 years.

Ruth Russell spent Sunday night with Eunice Vick.

Curtis Harrell spent Sunday night with Harry and Don Tyler.

Elmer Gardenhire visited Claude Vandeventer Monday.

Margaret Baker was a visitor in the Memphis High School Monday.

Cecil Whitten visited his mother, Mrs. Smith, and brother, Artie Whitten, Monday.

Jack Pyeatt of Memphis is spending this week with his grandparents.

9 Pairs Apply for
Licenses in August

Nine couples applied for marriage licenses at the Hall County courthouse in August, as compared to seven licenses issued in July and four in June.

Those applying for licenses were Earl Whitefield and Ione Rice, Lakeview; D. B. Thomas and Marie Stanford, Hedley; John Byron Young of Turkey and Dora Allene Broxon of Quitaque; Roy Spruill and Virginia Isabell, Memphis; Howard Gillian and Annie Kerlee, Memphis.

Lester Grimes and Aulis Kennedy, Memphis; Chester Hulsey and Mildred Moore, Memphis; Linzie L. Johnson and Myrtle Moore, Clarendon; and J. A. Edmonson and Sallis Bevers, Memphis.

Ages of girl applicants ranged from 15 years to 22, and for men applicants from 19 to 24 years of age.

FAIRVIEW
By MRS. ROSCOE ELLERD

Roscoe Vaughn of Plainview spent the week-end with relatives here.

Mr. and Mrs. F. E. Wilks and children returned to their home in Taylor last week after a visit here with Mrs. Wilks' parents, Mr. and Mrs. B. J. Ellerd.

Mr. and Mrs. Bill Wesley and family, and Joe and Otis Rogers of Plainview spent the week-end here with their parents, Mr. and Mrs. W. P. Rogers.

Mr. and Mrs. Jim Webster and children, J. D. and Bernice, visited in the R. Ellerd home Monday afternoon.

Erma Rogers is spending this week in Plainview with relatives.

WEBSTER
By DOROTHY N. ROBERTSON

Mrs. J. H. Robertson visited her parents, Mr. and Mrs. Evans of Elk City, Okla., last Tuesday.

L. J. Robertson and son Earl, Roy Sweatt, Allen Henry, Herman Moore, Vernon Orrell, and Weldon Robertson went fishing at Groesbeck Creek last Tuesday.

Oscar Jennings spent last week visiting in Colorado.

Mr. and Mrs. Bob Evans and children and Grady Evans of Oklahoma visited Mr. and Mrs. J. H. Robertson and son last week.

Ollie Vay Henry of Plainview spent the week-end with her brother, Mr. and Mrs. Allen Henry.

Rev. Enoch Eiland of Chowchilla, Calif., visited in the home of L. J. Robertson and family during the latter part of last week.

Mrs. Jennings of Fort Worth is here visiting her daughter, Mrs. Marvin Alexander and family.

Jap McMurry has returned home after a several months' stay at Dalhart.

Charlie Davis returned home last week after a visit of several months in South Texas.

Mr. and Mrs. Louie Orrell left Saturday for Santa Maria, Calif., where he will be employed.

Mrs. Delmer Griffiths of Plainview is here visiting her brother, Mr. and Mrs. Allen Henry.

Mrs. F. B. Butler left Monday for a few days' visit in New Mexico.

Those visiting in the F. B. Butler home Sunday were Mr. and Mrs. Tommy Ashcraft and daughter of Lesley, Mr. and Mrs. Jim Scoggins and sons of Eli, and Mr.

BOWL

Healthful
Entertaining
Good Exercise

Bowling with Both
Duck Pins and
Ten Pins

LADIES INVITED

REEVES

Bowling Alleys

AUCTION SALE TUESDAY

Get your stock ready for the Auction Sale Tuesday at the M. & M. Livestock Sales Barn and Arena. Highest prices are always paid by M. & M.

WE HAVE A BUYER FOR EVERYTHING

M. & M. Livestock Commission Co.

Barns on East Main Street

STOP

Safety is one of the most important factors in tire construction. In Seiberlings you will find that we have incorporated safety and durability into every tire that we make.

Safety on Wheels

The football season will soon be here! Crowded highways, slippery pavements, railroad crossings, are among the many hazards that will beset the motorist that goes to football games. Can your car cope with these hazards? Your safety will be at maximum if your car is equipped all-round with Seiberlings.



SEIBERLING
Challenge Tires!

Better Buys in Better Foods

STEAK	18¢	P-G	6 for 23c
TENDER, lb.		OGUE	Large Size 23c
BACON, smoked, sliced, lb.	19c	Cooking SALTINE WAFERS	2 lb. Box 26c
SAUSAGE, pure pork, lb.	20c	Vanilla Wafers	Brown's 1 lb. Box
BACON, Star, sliced, lb.	31c	PEACHES	Gallon Can—Each 36c
ROAST BEEF, lb.	17c	PEACHES	2 No. 2 1/2, W. S. for 35c
ROAST PORK, lb.	18c	COCOA	Mother's—2 lb. Can 18c
JOWL MEAT, dry salt, lb.	10c	CORN	3 No. 2 Cans 24c
OLEO, per lb.	15c	BLACKBERRIES	No. 2 Cans—Each 10c
GRAPES	24¢	MILK	7 Small Cans, Armour's 25c
TOKAY'S, 3 LBS. FOR		WE WILL PAY YOU TOP PRICES FOR YOUR POULTRY, EGGS AND CREAM, ETC.	
SCOT TISSUE, 4 rolls for	23c		
GELATINE, White Swan, each	4c		
PRINCE ALBERT, carton	\$1.25		
DUKES MIXTURE, carton	90c		
GUM, any flavor, 3 for	10c		
CORN FLAKES, 3 for	25c		
POST BRAN, each	10c		
PEANUT BUTTER, 1/2 gallon	47c		
SPUDS	28¢		
RED, PER PECK			
TOWELS, new shipment, ea.	15c		
DRESSES, Print, each	98c		
OVERALLS, girls', pair	98c		
SILKS, new fall, per yd.	59c and 69c		
SWEATERS, each	\$1.00		
Girls' SATIN SLIPS, each	\$1.00		
QUILT COTTON, 2 1/2 lb. rolls	49c		
PAJAMAS, men's, pair	\$1.49		

Farmers Union Supply Company

PHONE 380
MEMPHIS—ELI

-- A Cooperative --

Satisfied Customers Keep Us Busy!

Singers to Hold Meeting Here

The Hall County Singers Association will meet Saturday night and Sunday at the Memphis High School gymnasium...

Dr. and Mrs. M. D. Fry and children Norman and Shirley Ann, Dr. and Mrs. Albert J. Schuett...

HAY FEVER and ASTHMA

If you suffer with those terrible attacks of Hay Fever and Asthma; if you wheeze and choke as if each gasp for breath was the very last...

Palace THURSDAY LAST DAY The Lane Steters in "Daughters Courageous"

Ritz THURSDAY LAST DAY Rita Johnson and Walter Pidgeon in "6,000 Enemies"

THURSDAY, WEDNESDAY and THURSDAY Melvyn Douglas in "Tell No Tales"

CHURCHES

CHURCH OF CHRIST

Next Sunday will be the minister's last day with the church in Memphis. He will begin work the following week with the church in Harlingen, Texas...

PRESBYTERIAN CHURCH

May I express what I believe to be the true feeling and desire of all faithful ministers in the United States of America today...

CARD OF THANKS

We take this method of thanking our friends and neighbors for the many acts of kindness and for the beautiful floral offerings sent during the illness and death of our beloved Blanche...

Bowlers Organize New League Tuesday Night

8 Teams Are Entered, Each With 7 Members; Druggists Win in Summer's Play

Organization of a new bowling league for Memphis was completed Tuesday night with eight sponsored teams entered. Play will begin next week on the Reeves Alleys...

18 Register New Vehicles in August

New passenger car registrations during August in Hall County fell one below the number registered in July...

Runner-up In First Bale Race Awarded Prize

Pat Patterson, Collingsworth County farmer who lost a race with E. J. Ward of Lesley last week to sell the first bale of cotton in Memphis...

Locals and Personals

Mrs. Tim Paulsel and little son of Fort Worth came last week to visit her parents, Mr. and Mrs. L. M. Thornton...

ATTENTION Poultry Raisers

Egg producer will increase your egg production, eradicate blue bugs, lice, mites, and fleas, remove worms. It must make and save you money or your money refunded. Sold exclusively in Memphis by THE CITY FEED STORE AND HATCHERY

SAVE By Trading With BISHOP Grain and Coal Co. 9 1/2 PERCENT PROTEIN SWEET COW FEED



Troop News from the Donley-Hall Scout District

Gene Barnett, new scoutmaster of Troop 34, succeeding D. W. May, will start his troop off with a hike Friday night. The troop will go to the City Park for a supper...

Texas Tech To Offer Extension Courses in City

Dr. L. B. Ezell Plans to Continue Work in District; Offers One Course Here

Dr. L. B. Ezell, professor at Texas Technological College of Lubbock, will continue an extension center in this district this year...

Legion Officers To Be Installed

Newly elected officers of the Charles R. Simmons Post of the American Legion in Memphis are planning to attend the 18th district meeting in Dimmitt Thursday, September 14...

Legion Officers To Be Installed

Those who are yet to be installed for the year 1940 are Bryan W. Reynolds as post commander, John M. Deaver, vice commander, Roy Guthrie, post adjutant, Jim Vallance, service officer, D. J. Morgensen, finance officer, and Lonnie Edmondson historian...

Legion Officers To Be Installed

Miss Jean Skidmore of Fort Worth is here visiting her cousin, Miss Naomi Smith.

Cotton Marketing Cards Being Issued

Cotton marketing cards for 1939 are now being issued from the office of the county agent, F. R. Curtis, secretary of the Hall County A. C. A. said Wednesday. Each cotton producer must obtain one of these cards in order to be able to sell his cotton...

Farm Loan Group To Meet Tuesday

Joe Breed, representative of the Federal Land Bank of Houston, will be present to speak to members of the National Farm Loan Association when the group meets Tuesday night, September 12, at 7:30 o'clock at the Memphis High School.

Mr. and Mrs. W. N. Jameson

Mr. and Mrs. W. N. Jameson had as their guests Sunday and Monday Mr. Jameson's parents, Mr. and Mrs. T. N. Jameson, and his brothers, Carroll and Ray Jameson, and a cousin, Josephine Wright, all of Amarillo.

Mr. and Mrs. T. C. Ivey

Mr. and Mrs. T. C. Ivey of Hereford visited his sister, Mrs. J. M. Elliott Monday and Tuesday.

Mr. and Mrs. W. N. Jameson

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Locals and Personals

Mr. and Mrs. Clyde Latham, Maryson, and Mrs. John Dulhart and Glen Latham were guests of O. N. Hamilton last week...

Two Big Features

"Federal Hunt" with Robert L. June Travis, Esq.

"The Gallant" Starring Bob Plus Serial, Cartoons

Believe It or Not

You can now buy for \$1.00 enough genuine 100% Mineral Wells, Palo Pinto County, Texas, BAKERWELL dehydrated mineral water crystals to make 20 gallons No. 4 strong mineral water...

Mr. and Mrs. W. N. Jameson had as their guests Sunday and Monday Mr. Jameson's parents, Mr. and Mrs. T. N. Jameson, and his brothers, Carroll and Ray Jameson, and a cousin, Josephine Wright, all of Amarillo.

Don't Take Our Word For It... BETTER HEAT - BETTER HEALTH

Here's What Others Are Saying About BETTER HEAT - BETTER HEALTH



The best "advertising" for Better Heating is the man who uses it. Read what Mrs. W. T. Ball of Childress, Texas, says:

- 1. How long have you had Automatic Gas Heating? Four years. 2. How has it benefited your family? We have a small child and have noticed its freedom from colds and sickness. 3. What feature of Automatic Heating do you like best? We like the automatic control feature. 4. What is there about Automatic Heating that influenced your decision to install it? To eliminate the sweating of our window walls.

● All through your part of the country, people are turning to Better Heat for Better Health, greater comfort and protection against winter worries...

BUY FROM YOUR DEALER UNITED GAS CORPORATION

BUY FROM YOUR DEALER UNITED GAS CORPORATION

BUY FROM YOUR DEALER UNITED GAS CORPORATION

BUY FROM YOUR DEALER UNITED GAS CORPORATION

BUY FROM YOUR DEALER UNITED GAS CORPORATION

Vertical text on the far right edge of the page, including "ome Pape", "VOICE OF THE RIVER VALLE", "me Char", "emen Ro", "hird Alar", "firemen were ca", "Saturday to es", "born trash fire w", "early 12 hours, Dr", "of the local de", "Monday.", "call came at abou", "Friday morning, Ve", "a small trash", "to burn into the w", "of a culvert on", "near the port W", "Railway tracks.", "ounded.", "the afternoon the", "nce more called t", "the smouldering", "The alarm was", "the second call--", "ing their equip", "ing the Saturday", "s--and the", "brought under co", "alarm from the", "arty after 10 o", "right, however, tric", "of the long-suff", "The big sirc", "s screamed a wh", "cks rolled down", "final--attack of", "culvert was not", "al Rites F", "W. P. Russ", "aturday", "Memphis Woman", "Here Friday", "at Fairview", "rites for Mrs.", "were conducte", "rnoon at 4 o'cl", "Methodist Church", "field, pastor, y", "the services.", "rview Cemetery.", "well died at her", "night at 9:30 o", "8 years, 11 month", "age.", "The Tyson was b", "ounty, Ga., on C", "She was married", "at Saint Jo, A", "Mrs. Russell me", "ty in the spring o", "made her home i", "that time. Mrs.", "orted and joine", "Church shortly", "ge in 1880, and h", "member of the", "Church here sinc", "city.", "survived by her h", "children; three s", "of Corvallis, O", "of Whitesboro", "Russell of A", "daughters, Mi", "mmitt of Whi", "Brooksbear of", "Mrs. Annie Pu", "M. All were", "services here S", "ception of M.", "daughters prece", "survivors inclu", "ren and 23 great", "ers and flower", "ral services S", "grandchildren of", "ers were G. R.", "nton, Loyal Sur", "e, J. B. Sum", "o, J. V. Brook", "ett, William Ru", "ro, and Woolwo", "marillo.", "ge of the flora", "Mrs. G. R. Br", "n, Eugenia Thie", "Russell, Mrs.", "rs. Ardell Truss", "ees Muller.", "LAUDE", "mme", "pay too much i", "propaganda go", "ese days conce", "to remember", "to 1915 will re", "got America", "War. It will re", "do not keep", "statements with", "Park Board is", "continued on Pa"