

WOMANSCORNER

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orifying $\overline{\text { Tomorrows Menu }}$ ourself 1

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## Tonight's Radio Programs




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where taste and mildness meet
$100 \%$ for mildness and better taste

## VICTORY OVER

 Important $S_{e}$

THOMPSONS SETS PACE TO BE TESTED TONIGHT

Bruised Buddies 'Donkeyly' Defeat Tender Terrors


III YOU'RE. III TELLING ME

|  |  | Bruised Buddies |
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|  |  | 'Donkeyly' Defeat |
|  |  | Tender Terrors |
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|  |  | TELLING MG |



## TIRES WAY LOOK ALIKE ON THE OUTSIDE ON THE INSIDE THEY ARE DIFFERENT

deat on the inside created by friction is the main cause of blowouts. Firestone Tires are different on the inside-they are built with the patented extra process of Gum-Dipping that soaks every cord and insulates every strand with pure liquid rubber, preventing internal friction and heat. No other make of tire is Gum-Dipped.

When you realize that there were $\mathbf{8 8 2 , 0 0 0}$ automobile accidents in 1934, injuring 954,000 people and killing 36,000 , and that 43,000 of these accidents were caused by blowouts, punctures and skidding, you will be more interested in the make of tires you use on your car.

Firestone performance records again emphasize the undisputed evidence that Firestone Tires are not only blowout-proof, but give greatest protection against skidding. There are three questions and answers that will solve the problem of what tires to buy:
QUESTION 1 -" Will the tread give me the greatest traction and protection against skidding?
ANSWER-Recent tests by a leading University show that Firestone High Speed Non-Skid Tires stop a car 15\% quicker than any other of the leading makes. For eight consecutive years Firestone Tires have been on the winning car in the dangerous Pike's Peak Race where a skid means death. This is undisputed evidence that Firestone gives car owners greatest protection against skidding.
QUESTION 2-"Are they blowout-proof?" ANSWER-Firestone Gum-Dipped Jires have the mos amazing records for being blowout-proof of any tires
ever built. In the gruelling 500 -Mile Race at Indianapolis, May 30 ht, every one of the 33 cars wais equipped with Firestone Gum-Dipped Tires. Kelly Petillo won the race and broke the record over thin 26 -year-old rough brick rack without tire rouble-in fact, not one of the 33 drivers had tire trouble of any

Ab Jenkins drove his 5,000 pound car o. 'E estone Gum-Dipped Tires over the hot salt beds of Utah 3,000 miles in $231 / 2$ hours, at an average speed of 127.2 miles per hour, with temperatures as high ar $120^{\circ}$, without tire trouble of any kind. These are most amazing proofs of blowout protection ever known.
Question 3-"Without sacrificing these two important safety features, will they give me longer mileage, thus making them the most economical tires I can buy?"
ANSWER-Firestone High Speed Tires not only give you more than $50 \%$ longer wear, but also lowest cost more mile. This is made possible by the tough, wear-
per per mile. This is mace porsibe by the rough, wear-
resisting tread buit with higher shoulders and a wider, resisting tread builis with higher shoulders and a wider tread is held securely to the Gum-Dipped cord body by Firestone's patented construction of two extra layers of cords under the Head. This is a special construction feature not used in any other tire. Unequaled mileage records by thousands of car owners add undisputed evidence of the longer wear and greater economy of Firestone High Speed Tires.
Quality at No Higher Price when You Buy a Firestone Tire with the Firestone Name and Guarantee


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sub- courex



# FO 

Firestone
*
SAVE UP TO \$2000 AUTO SUPPLIES AT BIG SAVINGS

## AUTO RADIO


mones.

THE VOICE OF THE
UPPER RED RIVER VALLEY

## STREETS LOOK 'BLANK'

SOMETHING looks "wrong" with the court $S_{\text {house square, but it took siome one else to }}^{\text {point out to us why the streets looked so bo blank. }}$ point out to us why the streets looked so blank.
lits because the shining white lines that mark It's because the shining white lines that mark off pasage-ways and parking spaces in the cen-
ter of the streets and along the curbs have dister of the appeared.
Time was when those lines were kept bright and shining all the time. They served a good purpose and continue to do so, although drivers are
not prone to pay a rreat deal of autention to not prone to pay a great eal of attention
them unless they stick out like sore thumbs. Athem unless they stick out inke sore thumbst
Athoume loal officials have discredited the idea, we still think that "guides" in the form of white lines showing motorists how to figure of white lines showing motorist show great beneffit, especially during the "vacationing" season. Many tourists come onto the square, especialIy along the highway from the east, view the
one-way streets with alarm and then, invariably, drive down the wrong side. A white line drawn from the point where the side street enters the square and shaped something like a highway "winding road" sign would direct them in the proper traffic channels. The turn. ing posts in the center of the intersections are
not sufficient because they do not indicate the not sufficient beca
direction of traffic
direction of traffic.
"Keep to Right" signs were once employed at strategic positions, but these were found to be unsatisfactory because they were continually
being destroyed banged about and perhaps being destroyed, banged about and perhap
hauled away. The lines can easily be reollaced after being worn out, and they cannot be torn down by careless drivers.
dependence on soll declared
$\mathrm{B}_{\text {Henrv }}^{\text {YPROTSD of the reent conference und }}$ Heen farming and industry, comes a Mi.Declara Self-Maintenance
Self-Maintenance."
This is an illuminated scroll, elaborate in form and paraphrased from the Declaration of man's basic sustenance con
man's basich the reme
which
tenan try mot fuel, andicultural experts agree that it will in the appea
when
persistent and orderly fashion
It may be
farm products
warkets abro
Which is just why there is no real confliot be ween the Ford "Chemurgic" movement and th government's AAA program. The AAA
nizes that it is an emergency affair, nizes that it is an emergency affair, reducin surpluses temporarily to protect the grower If and when Ford's "Chemurgists" devise means of using vast quantities of farm products in direct sale
cording
uch acreage restrictions as still re
A begining already has been made. The acre age of soy beans in Michigan, Ohio, and Indiana has grown amazingly during the past few years. And you can't get away from this: every acre devoted to soy beans in those states is just on less acre devoted to wheat, corn and cotton, of which there is too much. Well, let's not argue about that; let's say, of which there
than can be sold at a reasonable price.
These acreages, and the ones going into tung These acreages, and the ones going into tung
trees in Louisiana, are small as yet. They make trees in Louisiana, are small as yet. They make some da
The Dearborn Declaration of Dependence probably never will rank with that other Declar ation of Independence signed so long ago at Phil adelphia. But it may be highly important a
the years pass and the farmer, as well as other elaases of people, faces the changes of the future.

SPRINGFIEID, ILLINOIS-1935


## a <br> HEALTH <br> ,

BEHIND THE SCENE IN WASHINGTON

## - $\quad$ BY RODNEY DUTCHE

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 WASH TUBBS

$\overline{\text { EOO }} \overline{\mathrm{S}} \mathrm{S}$ AND $\overline{\text { HER BUDDIES }}$


By MARTIN
 By BLOSSER



## ALLEY OOP



Fh. NEWFANGLES (Mom 'n Pop)


## Memphis 售Democrat



Last Rites Today
For Native Texan

WH0'S WH0 IN MEMPHIS

| ODOM SANITARIUM |
| :---: |
| South Eighth and Menden |
| Phone 139 |
| Open To All Reputable |
| Physiciass |



Italy Maintaining Semi-War Schedule

Negro Is Held-

I.S. Buys Back Collingsworth- LAKEVIEW
Old Tree Lands

Dance Hall Operator

