## The Memphis Democrat









E YOUR
THES...
y of high living costs, one can hardly take chances with expensive clothing.
putem of dry cleaning and steam press your apparel.

PHONE 260

| 0 R T O N |  |  |
| :---: | :---: | :---: |
|  |  |  |

R YOU HAVE VISITED THE

## STRAIGHT 8"

and get our rate-on everything made good to eat. We're a bit ioned but our vegetables are youn

## GROCERY

E. ROPER

Go To The
kas State Fair
Mas, Oct., 8-23, 1927. via
FORT WORTH AND DENVER CITY RAILWAY
EXCURSION RATE
aily October 7-22, Inclusive
4 Limit: October 25th, 1927.
POPYLAR LOW RATES
Por Return One Day After Date
Peth, and 22 nd.
Por
For Return One Day After Date
the Equipment On All Trains.
information see your local

THREEHMODRED HENS ARE COOD fioxfoorfary By F. W. Kazmeier, Bryan, Texav The question of farm poultry
raising has been given much
thought and consideration. Some
claim that one ever farm there
ought to be ever


descriptive of diggers' mand me me
and
ority
ocalled farmers. A real f occolled farmers. A real farm.
reconizes Livestock as the most
portant factor in his farm oper-
ons. A real farmer, after he has
ned his land 20 years,



otp at least agood farmer sor showens
of some standard variety. Not all
farmers however should keep
chickens, beceuse they dont know
the first priniples of managing
chickens or livestock. They don't


## FACTS

## -AND THE OPEN MIND

$\mathrm{T}_{\text {and the most difficult-is to be bure that you }}^{\text {he most important }}$ have all the facts before you act.
To Get them all, from every possible source, is the Laboratories contribute some. These are nuggets, left in the crucible, after hundreds of ideas that looked good have been burned away. The Proving Ground contributes others. Dealers contribute. The public contributes. Every department contributes. Through the whole organization runs a spirit of inquiry and of rigid insistence on proof.
$\mathrm{O}^{\text {UT }}$ of such thinking come the new models Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac-all with Fisher Bodies. And by Frigidaire. Each new model is a tested step forward. Nothing goes into it as a result of habit or guess or pride of opinion.
Nothing counts but hard-won facts, gathered and used with an open mind.


## GENERAL MOTORS


AD-VICE

A big hosiery value from the
Greene Dry Goods Company. Pag. Everybody's Store in back ar
gatin with a flock of unusual bar-
gains. Page ? Fain's October Sale it in full
Swing. See page 4 and wateh for

## Local and Personal

## Harry Howell of Childress visitor here Sunday. Alfred Stone spent Sunday



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