# Winu ziq Spring Daily Heralf 

## Loss Of Million To Highway Fund Charged By Governor

Heir To Fortune Held For Ransom
$\$ 60.000$ Sum Demanded In Ransom Note Friend or Lindbergh Ki napped From H
Sunday Night Pven hiration



VICTIM CONFRONTS TWO SUSPECTS


Depreciation Of Bond Value Forms Basis


Big Spring And Howard County Rank Letting Due In Near Iop In Amounts Cut From 1933April Session

Attorney At Dallas Held
For Murder fice Row Suceumbs To Wounds

 Ouster Trial Court Fixes Time To Open Oil Firms
$\qquad$
Eight Towns In Baseball ConfabHere Clans To Be Made Fo

Steers Meet Big Lake Here Tuesday Night Team Twice Beaten By
cal Club Remains Dangerpus The bent high wetool

Slaughter Named President Of West Texas Sheriff Association

Budgets, Report From 54 Towns Show
siso,iz9 Saved In City, County And School District
Expenditures, West Texas Chamber Of



## NEWS OF THE DAY IN PICTURES

VOICE 'LIFTED,' SCHIPA SINGS子rè
18
 'SUNNY JIM' WITH HIS BRIDE


 HENEN HITLER BECAME CHANCELLOR






CULTISTS HELD FOR KENTUCKY 'SACRIFICE' SLAYING


 Stagg's Successor RUTH FAMILY STARTS FOR SOUTH

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(osord, (Alogelated Prest Photo)




## SPOTLIGHT


















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 Fetor

Famous Explorer

 The Timid d So nt



Ma Takes In More Territory

DIANA DANE


One Alternative
by Don Flowers
by John C. Terry






Enough Is Too oMuch
by Fred Lecher
Extanicy MaD A Lot TO CONEENO WITH, HONER, NO I
As You do
$\xrightarrow{\text { AS YOU DO - BuT YOU }}$
"A Herald In Every Howard Corinty Homin"










Former Texas Woman Says She Will Hold Husband's Hand When He Goes To Chair If Clemency Not Obtained
 Ninn wion rize


## Plan To Reduce

 Cotton Crop Given

## Geo han po po

How To Live AtHomeShort
 Linck's Prices on Saturday Specials Also Good Tuesday and Wednesday.








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Have to Get Up
at Night?


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Senator Made Officer
Of Pecos Bank, Leader
Of Pecos Bank, Leader
Of Cantaloupe Group
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More Bodies Uncovered Near Site Of Explosion NEUNKIRCHEN, Saar (TP)
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## SETTLES HOTEI

 BEAUTY SHOP




## MARY LOU

## GOES SHOPPING

She is only eight, but, even at this tender age Mary Lou is a daily customer at the neighborhood stores. Perhaps it is a package of crackers, and a pound of coffee at the grocer's. Perhaps it is some tooth paste or toilet soap at the drug store.
Of course Mary Lou doesn't decide on what she is going to buy. Her mother writes a list-this brand of crackers, this brand of coffee, this make of tooth paste, this kind of soap. She knows the prices, and gives Mary Lou just enough money, with an extra penny or two, perhaps, to spend for herself.
Buying is just as simple and easy as that because of just one thing-Advertising.
Advertising has given all of us a lot to be thankful for. Because of advertising, people in Texas know about and buy Michigan motor cars. People in New Hampshire buy oranges raised in Texas and California. Because of advertising, merchants and manufacturers are forced to improve their products. It has standardized quality. It has also increased very much world consumption and thereby lowered costs. It promotes competition and thereby keeps dealers and merchants wide awake to make secure for you the most for your money.
But best of all it writes "Finis" on the business career of any merchant or manufacturer who attempts to fool the public or give them less than value received,

READ THE ADVERTISEMENTS


IN ALL
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EXPIRIENCE
it has nivir bein possible to offir oriatir value FOR THI MONEY THAN IS REPRESENTED IN THE 1933

## maytac <br> Ibnaytap

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## Cafeteria Cafeteria


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## $\underset{\text { Senator }}{\text { Glory- }}$



 A GOOD COMPLEXION With Intestinal Stasis


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Skin-Ruins Complexion
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| Seven Indicted By |
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| Local Grand Jury |



$\square$
BIG SPRING
LAUNDRY CO.
PHONE 17



## Srer leavero ot <br>  

W

the oigarette that's Mildor
the oigande that Tastu Bettor

## never knew before

Id never thought much abont what's inside a Chesterfield eigarette. But I have just been reading something that made me think about it.
Just think of this, some of the tobaceo in Chest-erfield-the Turkish-comes from $\mathbf{4 0 0 0}$ miles away! And before it is shipped every single leaf is packed by hand. All because Turkish tobaceo is so small and delicate.

Of course I don't know mueh about making cigarettes, but I do know this-that Chesterfields are milder and have a very pleasing aroma and tasto. They satisfy-and that's what counts with me!

