# WELCOME RODEO FANS! 



# The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area The Earth News - Sun 

EARTH SPRINGLAKE
A CONSOLIDATHON OF THE EARTH NEWS and EARTH SUN, OCTOBEK 12 , 195e

## Parade at 4 P. M. Today; Rodeo Begins 8:30 P. M.





BROWND - WHITE EQUIPMENT CO. On The

## GRAND OPENING

OF THEIR LOVELY NEW BUILDING
We Are Indeed Proud To Have Been Selected To Do All The
PLUMBING
For The New Building
Lambert Plumbing Co.


Hitch Up And Come On In To Town!

THERES' A WARM WELCOME AWATTING YOU BY THE FOLKS AT . .

## EARTH ELEVATOR

WE'RE MIGHTY PROUD TO HAVE YOU AT OUR

## Earth's Annual Rodeo Earth Elevator Company

## Howens 报

Perry-Baldwin Vows Read In Houston


HATS OFF!
TO GENE BROWND and HARMON WHITE on the

## GRAND OPENING

OF YOUR NEW BUULDING
WE ARE INDEED PROUD TO HAVE BEEN CHOSEN TO DO ALL THE

PAINTING
FOR THE NEW BUILDING Howard Gray Painting Co.

LUBBOCK, TEXAS - PHONE SW 9.7980


DONT MISS A SINGLE PERFORMANCE! BRING YOUR FAMILY AND FRIENDS TO THE BIG

## Earth Rodeo

JULY 12-13-14
Earth Gin Co. Service Seed \& Delinting Co.


## SATURDAY, JULY 14


recistration begins thursday, july 12 AND WILL CONTINUE TIL NOON SATURDAY, JULY $14 \ldots$. DRAWINGS WILL BEGIN AT NOON SATURDAY, AND WIL CONTINUE EVERY 30 MINUTES, THROUCHOUT THE AFTERNOON . . YOU DO NOT HAVE TO BE PRESENT TO WIN . . .

## FREE PRIZES INCLUDE

## FREE Gifts FREE Door Prizes FREE Coffee \& Cokes



BARNEY SCHELLAR, Service Manager
JAMES and BOB SMITH, Mechanies

[^0]- $\$ 25.00$ SAVINGS BOND
- ELECTRIC BROILER
- TRACTOR UMBRELLA
- tractor seat cover
- 6 or 12 VOLT BATTERY
- 20 Lbs. of MEAT
- 60x60 MILIMETER POWER SCOPE
- PRESTO STEAM IRON
- HI-POWER KIT
- CASE of WIX FILTERS
- HARDSURFACE SWEEPS
- $\$ 5.00$ GIFT CERTIFICATE
- WEST COAST MIRRORS
- CASE OF TROP-ARCTIC OIL
- 3 pt. LIFT CRANE

72. MINIATURE F5-60 I-HC TRACTOR Valued at $\$ 34.50$

## Howdy Pardner!

We're Mighty Proud $\mathrm{T}_{0}$ Join The Good Folks In Earth In Saying To 0ur Visitors, "Howdy And Welcome!"

> DOUBLE Sig GPEEN STAMPS

Little League Baseball Officials Hold Called Meeting Juy 6






Earth Area Gets Needed Moisture

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Beoster Caravan Is Big Success


Cosme Hernandez Accepts Position With Local Garage
 HELLO WORLD!

## Lowest Prices . . . Greatest Voriety . . . always at . . .



## 4 There wirl bor haath and man

Rodeo 0f Then All and Fle Hope
You Ency Every Peromance Rodeo 0f Then All and Fle Hope
You Ency Every Peromance Of All Events

This Promises To Be The Finest

Earth Places Five Boys On Pony All-Star Team




Stansell-Dent United In Church Ceremony


## WELCOME <br> COWBOYS

## To Earth's Big Annual

 * ODEOWe're Mighty Proud To Join The Good Folks In Saying . .
"Howdy And Welcome"
We are proud to be a donor of one of the Silver Belt Buckles to be awarded the Cowboys

Earth Oil \& Gas Co., Inc.


Mrs. Charlie Jones Honored at Tea



Party Line....
Mr. and Mrs. Errest Smith
Bridgeport are visiting in the homi
$\div$ -

## RODEO

HOWDY !

STPPHENS and SONS M.M EARTH TEXAS
Pledge Rituals Held For New Chapter
 $\pm=4=$


and<br>WELCOME STRANGERS

## ANNOUNCING

 THE
## Earth 66 Station

IS NOW UNDER THE MANAGEMENT OF Marvin Brown MR. BROWN INVITES ALL YOU
RODEO FANS
TO ATTEND THE BIG


## EARTH RODEO

AND TOO, DROP BY FOR ALL YOUR MOTORING NEEDS
WE WILL BE OPEN
FROM 6:30 A. M. - 8 P. M. DAILY


WE KNOW YOULL ENJOY
THE EARTH RODEO
-See You There -
Parsons Funeral Home
OLTON, TEXAS - PHONE 285-2621

Four Sudan Youths Awaiting
Hearing For Tire Theft Here

Pool Lifeguard Suffers Overdose Of Chlorine Gas

## Asparagus 2 tior $49^{\circ}$

|  |
| :---: |

Blackberries $-19^{\circ}$

| Oleomargarine $15^{\circ}$ |
| :---: |
|  |  |


| LEMONS | lb. $12 \frac{1}{2} \mathrm{c}$ | LONGHORN CHEESE . . b . 49c |
| :---: | :---: | :---: |
| GRAPES | lb. 29e | BEF ROAST ........ lb. 49 C |
| CARROTS | 10 c | BACON.......2lb. pkg. \$1.09 |

SPECIALS FOR JULIY 13-14-16 and 17
Double Stamps On Tuesday PATTERSON BROS. GRO.

# WELCOME RODEO FANS! 

Junior Rodeo The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area
To Be Held
In Lubbock

# The Earth News - Sun 

SECTION " B "



Party line.....


HEY!
Let's Get A Little Western!

RODEO TIME IS
THRILL TIME AND

## Earth's Annual Rodeo

IS READY WITH THE GREATEST SHOW EVER

Welcome To All
SEE YOU AT THE BIG RODEO
Campbell Cotton Gin, Inc.


GLAD TO
SEE YOU AT
THE

## Earth Annual Rodeo

WELL TRY TO "STR-UP" SOME REAL WESTERN HOSPITALITY

WHILE IN TOWN COME BY AND SAY HELLO . . .

Patterson Bros. Gro.

Springlake News -

MR. and MRS. M. M. BRITTAIN and JIM TOM

25th ANNIVERSARY

## BRITTAIN PHARMACY

Friday and Saturday, July 13 and 14


BRITTAIN PHARMACY



## WELCOME RODEO FANS




Mr. and Mrs. Frank Guildry and
$\begin{aligned} & \text { Janie went } \\ & \text { on busness. to }\end{aligned}$ Labbock Misited the Daviday and an Mr. and Mrs. Bud Matlock, Sam. $\begin{gathered}\text { Donna Watson of Plainvien }\end{gathered}$ Mr. and Mrs. Bud Matlock, Sam. Spent from Thursday night untl
mie and Debbie were dinner guests
Sunday nigh with Mr. and Mry



Fry \& Cox Bros.

## Welcome to Earth



MR. and MrS. CARL CARSON, DEBBIE and DOYLF
WE EXTEND A FRIENDLY WELCOME TO MR. AND MRS. CARL CARSON AND FAMILY WHO MOVED TO EARTH RECENTLY. ALONG WITH OTHER FAMILIES EMPLOYED BY THE MISSOURI VALLEY CONSTRUCTION CO.

| The Following Merchants Extend Their Welcome To All The Plant - x Families ... |  |
| :---: | :---: |
| rATTERSON BROS. GROCERY <br> EARTH, TEXAS | EARTH AUTO PARTS <br> EARTH, TEXAS |
| CITIZENS STATE BANK <br> MEMBER F. D. I. C. | SUNSET DRIVE - IN THEATRE <br> EARTH, TEXAS |
| EARTH CLEANERS <br> EARTH, PEXAS | ADRIAN FOOD <br> EARTH, TRXAS |
| BARTON - WATSON, INC. <br> EARTH, TEXAS | EARTH TIRE and SUPPLY <br> EARTH, TEXAS |
| EARTH GULF STATION | LAYMAN BROS BUTANE <br> EARTH, TEXAS |
| The EARTH NEWS - SUN | GATEWOOD FORD SALES <br> EARTH, TEXAS |
| earth, texas | GIFT AND FABRIC SHOP <br> EARTH, TEXAS |
| ruio Sianc | EARTH LOCKER <br> Half or Whole Beef Guaranteed to please - 49c lb. |

Springlake News -



KEEP YOUR FARM TIRES ROLLING


## GODDTYEAR

Promyt Repairs Add Life To Your Tires.
See Us Or Call Us

| for fast, dependable tire service |  |  |
| :---: | :---: | :---: |
| FLATS | Vulcanizing | USED |
| REPAIRED | and | TIRES |
| PROMPTLY | Recapping | ALL SIZES |




## Meantime.



BEFORE OR AFTER Enjoy MEXICAN DINNER enchilados
$\$ 1.25$ 75 e
75 e

We Will Be Open 'Til 3 A. M. To Serve You During

THE EARTH RODEO
Spanish Aztec Cafe
earth, texas


See your local authorized Chevrolet dealer
THOMPSON CHEVROLET COMPANY


THE FINEST RODEO STOCK and
TOP RODEO PERFORMERS Will Be Here To Assure You Of A Real Show
and
While You Are Here COME BY TO SEE US

Be Real Glad To See You

## Earth Tire

 And Supply

WE INVITE YOU TO ATTEND THE

## BIGGEST LITTLE RODEO ON EARTH

JULY 12-13-14
Performances Begin Nightly at 8 P. M. - SEE YOU THERE-

OD'S PUMP \& MACHINE




 Colorado City on the Fourth. $\mid$ Mrr. Troy Blackburn, Mra. Re



 Curtis went as a countrellor. Curtus day.
 Servico Wedneday nimht with
Mrac. Alton Loudder in tharge.







ROUNDUP YOUR FRIENDS
Let's All Go To The BIG RODEO

AMERICA'S GREATEST SPORT

## EARTH AUTO PARTS

## 

ALL Roads lead to

## EARTH

NOPE! NOBODYS STAYING BACK AT THE RANCH . . . NOT WTTH THE BICGET RODEO IN THIS PART OF THE COUNTRY ABOUT TO TO GET UNDERWAY . . SO, SADDLE UP, WELL SEE YOU AT THE RODEO

Thompson Chevrolet Co.

Sunnyside News


# ? ODEO FANS 

WE EXTEND A GREAT BIG HAND OF
WELCOME TO EACH OF YOU ATTENDING

## Earth's Annual

## Rodeo

## JULY 12-13-14

- DROP BY TO SEE US -


## Winders Fertilizer Co.



|  |  | Pin |
| :---: | :---: | :---: |

WELCOME COWBOYS and COWGIRLS
So Glad You Could Come and Help Us Celebrate OUR BIG ANNUAL EARTH RODEO

## FARM CHEMICAL COMPANY

Emath texas

Party Line...


WELCOME, FRIENDS, TO

## Earth's Annual Rodeo

WESTERN ATMOSPHERE AND COLOR AT ITS BEST!
Our Dining Room Will Be Open Till ll P. M.
WE WILL HAVE WINDOW SERVICE TIL 3 A. M. FOR YOUR CONVENENCE

Wolverine Drive - Inn
earth, texas



McGehee, C. D. Gustun, Tike Hugg
Duane Darling Harol WNison
Roy Miller, J. T. Brantley, Dar
Res. Roy Miller, J. T. Brantle, Wilson, Dar.
rell
Pete Mimmpon, James Mabrey, eete Mimms and Clyde Monk. The couple, Odis and Donna
will exchane vows at $7: 30$ p.m.
July 19 han the Firrs
ch in Mule Maptist chion

Party Line...... Darla Ann Nichols of Lituefield
spending a few days with Mr. spending a few days with Mr.
nd Mrs. Gerald Inglis and daugh.
lers. Pu -PL Bill Freeman left Saturday night
for Truth or Consequences, $N \mathbf{N}$. for Truth or Consequences, $\mathbf{N}$. $\mathbf{M}$.
where his wife and children have where his wie and chligen have
been visting her famil, Mr. and
Mrs. P. A. Cline. They returned Mrs. P. A. Cline. They returned
home Tuesday.

Need Tires??
Get the Tire everyone is talking

## WHITE <br> THE HOME OF GREATER VALUES

Championship n, Oी@O

A FRIENDLY "HOWDY"


To All Who Are Attending
THE ANNUAL EARTH RODEO
H. L. Evans Insurance
man

WILLE WIREHAND INVITES YOU

TO ATTEND


## Earth's Annual

## Rodeo

Bailey County Electric Cooperative Association

# Big Earth Rodeo 

PERFORMANCES BEGIN NIGHTLY AT 8 P. M.

Watson Bros. Butane



0. D.'s

Pump and Machine Located on Brownd - White
Equipment Co. Lot Two Blocks
Light.
See Us For Any Of Your WELL DRILLIN And Cleaning PUMP REPAIRS MACHINE WORK OF ALL TYPES
ACETYLENE and ELECTRIC WELDING GENERAL SHOP WORK NEW PUMP SALES
0. D.'s

Pump and Machine


| FOR EXPERT WATCH |
| :---: |
| and JEWELRY REPAIR |
| See BUDDY RAY |
| at |
| MULESHOE |
| JEWELRY |

FEEDERS GRAIN, INO. DAILY BUYERS FOR CATTLD
Federal Storemers
License $3-4451$ Federal Storage License 3.4451
We Can Use Your Grain Have Semi-Lift - Location Sudan Livestock and Feeding Co. Phone 227.5321 - Sudan, Texat


One Week Only masme $\$ 995$

MONTHLY PAYMENTS only $\$ 57.66$ Plus Taxes and Insurance
Newly painted inside and out, 3 Bedroom Home solid mahogany cabinets and paneling in kitchen plumbed for washer - dryer, central heating carpeted, fair yard, many fruit trees, carport, one bath, living room, dining room and kitchen


FIRST BAPTIST CHURCH NEWS

IIRTT B $A$ PTIST CHURCH NEWS

The EARTH NEWS - SUN

 Entered as Second Class Matter at the Postoffice at Earth,
Texas, October 1. 1954 - Under Act of March 3, 1879
 ADVERTISING RATES GIVEN ON REQUEST
OSS and POLL,, MIDDLETON

Party Line


CLEANED

See Us For All Your

CITIZENS STATE BANK garth, texas

Capital, Surplus and Profits, Over $\$ 225,000.00$

## VETERINARY SUPPLIES Earth Elevator



|  | 边 |
| :---: | :---: |
|  | CLEANED |


| VETERINARY <br> SUPPLIES <br> Earth Elevator |
| :---: |

Party Line..
$\qquad$
See Colorful Exhibits Of
Daring, and Skill in Roping,
Riding, and Horsemanship

TOP RODEO CONTESTANTS!
REAL FAMILY ENTERTAINMENT!
SEE YOU THERE
Earth's Annual Rodeo KIMBELL GIN


## 

Day of Thrills, Excitement and Western Fun

EARTHS ANNUAL RODEO
Wayne Rutherford 66 Station


Party Line... | 1 |
| :---: |
|  |

PIENTY OF ACTION AND EXCITEMENT AT THE
EARTH ANNUAL RODEO WHITE'S


GIT ALONG LITTLE DOGIE! It's Time To Spruce and Go To The ANNUAL EARTH RODEO Meet You Down Town, Northside

EARTH BARBER SHOP


RODEO
A FRIENDLY "HOWDY" To All of Who Are Attending EARTHS BIG RODEO

## EARTH CLEANERS

MR. and MRS. EDWIN O'HAIR

SADDLE UP AND JOIN IN THE FUN AT THE

## EARTH ANNUAL RODEO

COME BY AND SEE US
We Are Open Til Midnight For Your Convenience


[^0]:    (Cecil Williams, Radiator Repairman Was Not Available For Photo)

