

**EARTH
SPRINGLAKE**

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

The Earth News - Sun

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EARTH, LAMB COUNTY, TEXAS, THURSDAY, JUNE 19, 1956

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NUMBER 45

NOSIN.....

WITH POLLY

There was Sad Singing and Slow Marching at the Middleton residence Friday night. Just me and the Miller bugs occupied the house that night. Polly had gone to Glorietta for a week, Ross left Friday for a Press meeting at Dallas, Phil was with the Boy Scouts on an overnight camping trip and it was Friday the 13th. I never expected to see the dawn of a new day, what with all the dragons I heard that night hovering around merely to devour the towns lonely maidens. But sure nuff, the morning dawned with one tired, worn out Dragon fearer out cold, exhausted from the loss of sleep.

The shock of awakening to a new day came with Phil's tired little voice on the telephone, saying "Mother come and get me, I didn't sleep a wink."

I think the moral of this story could be what Ruth said to Naomi, "Whither thou goest, I go." Even at the risk of seeing Ross' male ego soar sky high. (I need the sleep).

—nosin—

The Earth News-Sun placed third in News Pictures and fifth in Appearance in Division VI, it was announced Saturday at the Annual Texas Press Association meeting in Dallas. This division includes weekly newspapers from cities of comparable size throughout the state.

Ross attended the meeting and accepted the awards from TPA president, Jimmy Gillentine, of Hereford.

One of the nicest things about an award is the incentive it gives one to try just a little harder. All the work and worry that went into composing a winning entry is forgotten and plans are underway to "do a little better" in the future. Anyway, we'll be a'tryin'!

—nosin—

It was bound to happen!

When both an AP and UPI news item stated recently that a "Space Hitchhiker" will visit Earth, we weren't really surprised. We've been expecting someone from Outer Space for a long time. Besides, we had heard that an undertaking is in the making to send a man to the moon, so maybe this might be some type of exchange plan.

However, we're anticipating his arrival here and so are others. In fact this celestial tourist may just be in for the best time of his life right here on Earth.

It seems that DeVon Smith (and there really are conflicting reports as to his home town; One report says Elwood, Pa. and another says Los Angeles, Calif.) 32, has decided to be the first person to visit the planets WITHOUT leaving Earth. So, after mapping out an "Outer Space" hitchhiking tour to American cities bearing the names of Jupiter, Star, Sun, Earth and etc., he started out Mercury, Texas, was his first stop. His last scheduled stop is Earth.

Earth C. of C. officials are busy trying to determine when he will arrive here. At last report they had not been able to contact him on his 12,000 mile tour.

So keep your eyes wide open, and if you see an unusual fella hiking along through space or on the highway, please notify the Chamber of Commerce. It just might be Mr. Smith, from Mars, (Pa., that is).

Many persons have brought the item, which has appeared in several papers, to our attention, but one of the first was B. J. Whalin of Edwards, Calif., who enclosed the clipping with a note. We appreciate his thoughtfulness and would like to share his message with our readers.

Dear Sir:

While reading the local paper, The Bakersfield Californian, June 3rd issue, I ran across the enclosed article. Thought you might be interested. Living almost all of my life in Muleshoe the word Texas caught my eye, then I almost fell over when I noticed the word, Earth. Ha! The weather out here is very hot this time of the year, as I live in the middle of the Mojave Desert. Nuff said, ran out of room. Signed,

B. J. Whalin

P. S. Tell Henry Gilmore hello for me. Thanks.

The clipping which he enclosed reads as follows:

**HITCHHIKER ON
CELESTIAL CITY TOUR**
—NEW ORLEAN (UPI)— DeVon



E. C. HUDSON, Owner of Earth Motor Co., is shown holding the Four-Letter Award for outstanding Ford Dealership in 1957, which was presented to him recently. Hudson has operated the

Ford Agency here for almost 18 years, and prior to that, was a Ford dealer at Dimmitt for four years.

Earth Motor Co. Is Recipient Of 4-Letter Award

E. C. Hudson, owner of the Earth Motor Co., was notified recently through the Ford Motor Company District Sales Manager, that he has won the 1957 Four Letter Award for outstanding achievement.

A congratulatory letter to Hudson from Walter J. Cooper, General sales manager of the Ford division, read, in part: "The standard you have established for your organization, and the resulting quality dealer operation, has been given the recognition it deserves. Your accomplishment should be a source of real satisfaction to you."

The four letter in the Award are: Finance, sound; Management, efficient; Spirit, always competitive and Facilities, completely modern.

Hudson operated a Ford Agency in Dimmitt four years prior to coming to Earth in 1940. He is now in the eighteenth year of his operation of the business here.

Employees include Mrs. Barney Glasscock, office, Joe Chester, parts; Raby Kellogg, shop foreman; Buford Price and Nester Padillo.

Earth Boy Scouts Enjoy Outing

Sixteen Earth Boy Scouts enjoyed camping out Friday night in a pasture near here, which belongs to Pete Parish.

Four men, Dwain Wheat, Calvin Wood, Pete Parish and Scoutmaster, Phil Cannon, accompanied the boys.

The group left Earth about six o'clock Friday and returned Saturday morning.

Smith, 32, already has been to at least two stars and plans to visit several planets and asteroids.

Smith, from Los Angeles, passed through New Orleans today. He's on an "outer space" hitchhiking tour to American Cities which bear such names as Jupiter, Star, Sun and Earth.

Mercury, Tex., was his first target and he hit it last Thursday. Monday he blasted off for Star, La. and Star, Miss. Now he plans to go to Jupiter, Fla.; Pluto, W. Va.; Neptune, N. J.; Mars, Pa.; Ceres, N. Y.; Vesta, Minn.; Venus, Neb.; and several other astronomical locations.

He skipped Star, Tex., last week because of bad weather, Smith said.

But he'll get back to Earth, Tex., in the tour and rest up for a week or so after thumping about 12,000 miles.

Two New Homes Under Construction In Taylor Addition

Construction has begun on two new three-bedroom homes in the Taylor Addition in northeast Earth.

One of the homes will be the future residence of Mr. and Mrs. Fred Usary. It is expected to be completed in from two to three months.

The other home belongs to Mr. and Mrs. Edward Bell, of Lubbock. They plan to do much of the construction work and will make their home here when he receives his discharge from the Service in the near future.

Services For J. W. Jordan Held In Morton

Funeral services for J. W. Jordan, 86, Morton, were conducted at the Morton Missionary Baptist Church at 3 p.m. Saturday.

Burial was at Tupelo, Okla., at 2 p.m. Sunday. The body was taken to Tupelo by Singleton Funeral Home of Morton.

Jordan, a retired farmer, died at 3 p.m. Thursday at the home of a grandson, Earl Jordan, of Earth, where he had been visiting the past few weeks. Death was from a heart attack.

Jordan was born Nov. 6, 1871, at Caves City, Ark. He was a resident of Springlake from the early 'thirties' to 1944 when he moved to Dimmitt, and later to Morton, where he had made his home for several years.

He was a member of the Olton Nazarene Church.

Survivors include four daughters, Mrs. Tom Reeves, Atoka, Okla.; Mrs. A. C. Ford, Morton; Mrs. P. A. Harris, Fort Worth; and Mrs. Tom Rogers, Bakersfield, Calif.; a son, A. T. Jordan, Dimmitt; a sister, Mrs. Will Lewis, Sweetwater; 15 grandchildren and 26 great-grandchildren.

F. B. Insurance Office Opened In Springlake

A Farm Bureau Insurance office has been opened in Springlake, located one-half block south of the Farmers Coop Gin.

Kenneth Boone, FB representative in the Springlake area for the past two years, will manage the office, which will be open six days each week.

All types of Farm Bureau insurance will be carried.

Paving Project Expected To Begin In Earth Soon

Bids on the city street paving project were opened Friday morning at 10 a.m. The paving will be \$2.30 per foot for slab, \$3.90 per foot with curb and gutter.

Officials hope to get all preliminary work finished right away so that the paving project can get underway next week.

An attempt is being made through the Chamber of Commerce to contact all property owners. Anyone who has not been contacted is urged to Mayor Marcus Messer at the City Drug or go by the C of C office for complete information regarding the signing of paving agreements.

Vacation Bible School In Progress At Negro Church

Members of the First Baptist Church are assisting members of the Negro Church in conducting a Vacation Bible School from 8 p.m. to 10 p.m. Monday through Friday of this week, at the Negro Church.

Forty-eight persons had enrolled through Tuesday night.

Rev. Cecil Meadows is principal of the school. Other officers are Molly Inglis, pianist, Judy Ethridge, secretary, Mrs. Marvin Sanders, Jr. Dept. Supt. Mrs. Cecil Meadows, Primary Dept. Supt., and Linda Ethridge, Beginner Dept. Supt. Also, several ladies from the two churches are assisting in each department.

Pony Game Rained Out Monday Nite

The crucial Pony League baseball game scheduled between league leader Amherst and Earth for last Monday night at Amherst was halted by rain after two complete innings had been played.

Earth was leading at the time 2 to 0. The game will have to be replayed from the beginning at a later date. The date has not yet been determined by the managers.

Earth is scheduled to play Dairy Queen of Littlefield tomorrow night, Friday, here at Earth beginning at 8 p.m. Everyone is urged to come and root our boys to victory.

Earth still has a 4 won 2 loss record, while Amherst leads with a 6 and 0 record.

Earth Motel Damaged By Fire Early Tuesday

Approximately \$2900 in damages was incurred in a fire at the Earth Motel early Tuesday. The Motel is owned and operated by Mr. and Mrs. O. B. Whitford.

The fire occurred about 1 a.m. in the bedroom of the Whitford's living quarters where their son and his little friend Arthur Ray Haberer, were sleeping. The family was awakened by the electrical flashings along the high line north of the Motel. When they smelled smoke an investigation was made and the fire was discovered.

Unable to put out the fire Whitford rushed downtown and sounded the fire siren. Mrs. Whitford removed the family to safety and awakened all patrons of the motel, which was filled to capacity at the time. The Earth Volunteer Fire Dept. promptly responded to the call and were able to extinguish the blaze in a short time. Several other residents also assisted.

Whitford expressed his gratitude for the fine response of the Firemen and said he was donating \$25.00 to the Department as a token of his appreciation.

The fire was believed to have originated in the electrical wiring of the Neon lights which border the motel. The damage was partially covered by insurance.

Candidates Speak At Pleasant Valley Political Rally

Over 100 persons attended the Political Rally and Pie Supper at the Pleasant Valley Community Center Tuesday night.

Among the Candidates making short speeches were Andy Rogers, Karl Lovelady and Leroy Saul, for State Senate; Jerry Lumsden for Co. School Supt., Charles Jones, for County Clerk; Mrs. Lucy Moreland, A. S. Parrack, L. D. Stanford and Mrs. Bill Pass, for County Treasurer; Woodrow Powell, Clyde Goodwin, and Thurlio Branscum, for Commissioner; Paul Lewis and Pat Boone, Jr. for County Judge, and J. L. Walker, L. H. Randolph and Bill Corzine, for justice of the peace. Judge Bills also had a representative present.

Proceed from the pie auction amounted to approximately \$250. The event was sponsored by the Pleasant Valley Farm Bureau.

Church of Christ Vacation Bible School June 23-27

The Earth Church of Christ will conduct its annual Vacation Bible School June 23 through June 27. It will be a five day school beginning next Monday, and will close the following Friday with one session daily beginning at 9:30 a.m. and coming to a close at 10:30 a.m. There will be a fifteen minute general assembly beginning at 9:30 a.m., at which time all present will engage in songs and Bible drill work. There then will be a forty-five minute class period.

It is thought having just one hour a day school will enable some to attend who otherwise could not because of heavy work schedule. It is hoped many children and adults alike, will be able to spend an hour a day for five days in this school. Mr. Bud Irvine will teach the adult class which is open to everyone interested.

For further information or transportation please call Bud Irvine, 3841. The date and time for the school again: Monday through Friday of next week, June 23-June 27; daily from 9:30 a.m. to 10:30 a.m. Everyone is invited.

Political Rally, Pie Supper Friday Nite



MRS. CLYDE KNIGHT

Mrs. Clyde Knight Employed As C. of C. Secretary

Mrs. Clyde Knight has been employed as secretary for the Earth Chamber of Commerce and began her duties Monday.

Mrs. Knight is a graduate of Muleshoe High School and attended Texas Tech two years. She was employed at Southwestern Public Service Co. office here for two years and has been a bookkeeper for five seasons at the McBride Gin Co.

Mrs. Knight and her husband, who operates a butane delivery truck for Layman Bros., have been residents of Earth since 1953. They have three children, Neal, 7, Chris, 4, and Cindy, 1.

125 Swim Monday, Fuel Donated For Transportation

Approximately 125 persons were on hand to ride the buses to the Muleshoe Swimming Pool Monday, for the semi-weekly swim, which is a part of the Summer Recreation Program for children of the Springlake School district and is sponsored by the Earth Chamber of Commerce.

Several adults were present to help supervise the youngsters, as a safety precaution, while they are in the pool. It is hoped that a number of adults will be able to accompany the group each trip.

Dutch Been, of Earth Oil and Gas Co., is in charge of securing fuel for the buses used in transporting the group to and from the pool. He reports the following businesses will each fill a bus with gas for this purpose: Rudd's Texaco Station and Elroy's 66, both of Springlake; James Service Sta., Wayne Rutherford's 66 Sta., Randolph's Texaco Sta., and Earth Oil and Gas Co. Also, Perk Lee and Don Atkinson each contributed \$5.00 in cash.

NOTICE

All dishes left at the W. F. Rudd home, may be picked up at the City hall. Mrs. Rudd will be out of town and has left them there for your convenience.

GIRLS AND WOMEN TO PLAY SOFTBALL

All girls and women interested in playing softball are asked to meet at the Ball Park at 5:30 p.m. Friday.

SCOUTS TO HAVE CONCESSION AT RALLY

The Earth Boy Scouts plan to meet at 7 p.m. Friday night and will have a concession stand for the Political Rally. They will sell cold drinks and candy. Proceeds will go into the troop funds. Calvin Wood is assisting with the Scout work.

A Political Rally and Pie Supper sponsored by the Earth Lions Club will be held at the Community Building beginning at 8 p.m. Friday night.

Candidates throughout the County and State have been invited to attend. Gov. Price Daniel, candidate for reelection will have a representative present and Gov. candidate Joe Gonzales, is expected to attend. W. Lee O'Daniel has informed officials he will be unable to attend in person, but will try to have a representative here.

Numerous candidates for County and district offices are expected.

Everyone is welcome to attend and ladies are asked to bring a pie for the auction pie sale.

LaDonna Sigman Breaks Leg In Fall While Playing

LaDonna, little daughter of Mr. and Mrs. V. J. Sigman, fell from a butane tank while playing Friday afternoon at the home of an uncle near Dalhart, breaking her left leg just above her ankle.

She was released from the hospital Sunday and will wear a cast for six weeks. She is recovering satisfactorily.

Earth Lions To Have Ladies Night And Installation

Earth Lions Club members will have their wives as guests when they meet at 8 p.m. Tuesday at the J. H. Angeley home for a Chicken fry and installation of officers.

Included on the program for the evening will be two vocal groups, the Trail Blazers, directed by Freddie Maxey and a girls group directed by Linda Lawrence.

New officers for the year will be installed. Committee Chairman will be appointed at a Board meeting following the installation.

Lion members will be notified as to what food each one is to bring for the meal.

GOOD RAINS FALL IN AREA

It was just what we needed! This was the remark made by a number of farmers after the rains Thursday and Monday nights. No hail damage has been reported.

Rainfall amounts reported for Monday night were Earth, one inch; northeast of Earth, 1 1/2 inch; northwest of Earth, 4 and Springlake, 4.

Amounts Thursday night ranged from 7 in Earth, 75 northwest of town to 6 reported northeast of the city.

Insect infestations are reported to be heavy in the area and farmers are keeping a close watch over their crops.

McNeil Service Station Now Open After Remodeling

The McNeil Service Station which has been in a remodeling process, is now open for business. Jim Dick McNeil will manage and operate the station assisted by experienced help.

The original office and display building has been moved away and the building next door will be used for these purposes. All Sinclair products, including motor oils, tires, tubes and etc. will be carried.

More drive-in space is now available and patrons may drive in to the gas pumps on either side.

News from— Pleasant Valley

By MRS. NORMAN HODGES

Visiting in the home of Mr. and Mrs. Geraki Allison and family all last week was Mrs. Allison's mother, Mrs. W. L. Donaho, of Big Springs. They took her home Sunday and visited all day there.

Mr. and Mrs. Claude Hendricks, Jr., is visiting in the home of his parents, Mr. and Mrs. Claude Hendricks, Sr.

Mrs. Lillie Wuerlein, Frank,

Elward and Martha, entertained with a choir social in their home Friday night. Those attending were Jim Bottorff of Plainview; Carolyn Sanderson of Canyon; Rev. and Mrs. Cecil Meadows, Linda and Judy Etheridge, Linda Lawrence, Glenda Williamson, Linda Rose, Mr. and Mrs. Thuro Branscum and Jane, all of Earth. Games and singing were enjoyed after which homemade ice cream and cake was served.

Martha Wuerlein was home for the weekend from Wayland College, where she is attending summer school.

Walter Poage of Rankin spent a few days in the home of the C. W. Calhouns.

Mr. and Mrs. C. W. Calhoun and family attended a family reunion in the home of Mrs. Calhoun's mother, Mrs. Flora Hardin, Midland

on Sunday. Mrs. Hardin is still in bed recuperating from a hip fracture.

Mr. and Mrs. William Johns and family of Dallas are guests of Mr. and Mrs. Roy Taylor. They have all gone fishing at Possum Kingdom.

Ralph and Dean Broyles and family of Farmington, N. M. were recent visitors in the home of his parents, Mr. and Mrs. Edgar Broyles and children.

P. V. SOCIAL CLUB PLAN JULY 4 PICNIC

The Pleasant Valley Social Club met Wednesday, June 11 in the home of Hazel West, with Alma Turner as co-hostess. The club president, Mrs. Kirk Pitts, presided over the business. The club voted as a yearly project to send a box to Girl's Ranch at Whiteface. Articles will be collected until the July meeting, at which time they will be taken over to the girls.

The club also voted to have a picnic at the sandhills on July 4. Everyone is to bring enough wieners, marshmallows, buns and either a freezer of ice cream or a cake for their own family. Supper will be at 7:30. This is a community affair and the club especially urges everyone possible to be present.

The club had as a guest Mrs. Betty Jackson, who demonstrated Stanley products. They voted to have a Stanley party twice a year.

Refreshments of sweet rolls and coffee were served to the following members: Judy Green, Jean Allison, Gaynell Pitts, Hattie Bickle, Pete Hodges, Ruth Briscoe, Jean Hardin, Victoria Hendricks, LaNell Blair, Sammie Allison, Lona Wells, Leah Mae Jones, Eula Calhoun, two new members, Margaret McMahan and Betty Jackson, a guest Mrs. Claude Hendricks, Jr. and the hostess.

The Junior 4-H club met Thursday in the home of Sheryl Stevens. The group practiced salad making for the contest they will enter later in the summer at Littlefield. Refreshments of doughnuts and Cokes were served to Caroline and Veta Allison, Patsy Angeley, Katherine West and the hostess.

Mr. and Mrs. Bob McKinney of Bryan have a new baby girl, Mrs. McKinney is the former Doris Hammett of this community. They are moving to Plainview, where he will teach physical education in the Junior High School there.

Guests in the home of the Gerald Allisons Saturday night were Mr. and Mrs. E. K. Angeley and Patsy, Mr. and Mrs. Harold Allison, Veta, Caroline, Freddie, Jack and Jamie, Mr. and Mrs. Oscar Allison, Nan, Susan, Mack and Sammy.

News from— Sunnyside Community

By TEENY BOWDEN

Mrs. Hall from Dimmitt has been staying this week with the Philip Jones family while she is in the hospital in Muleshoe. She came home Friday.

Vacation Bible School began Monday morning with 66 attending. Average attendance for the week was 74 with an enrollment of 76. A picnic lunch was enjoyed in the park Friday. Commencement Exercises were held Friday night with a good attendance.

Mr. and Mrs. Howard Bridges attended the funeral services in Olton Monday for the mother of Mrs. Clary Phillips.

Mrs. Peggy Brock and children from Dimmitt visited Monday with Mrs. Weldon Bradley and family. Michael stayed to attend Vacation Bible School.

Mr. and Mrs. Tex Conard and family spent Sunday night in Amarillo with Mr. and Mrs. Orville Woodward and family. They met Mrs. Conard's mother who arrived from California by bus Monday morning.

The Bradley Butane volleyball team played in Dimmitt Monday night.

Mrs. E. R. Little underwent major surgery in Lubbock Tuesday. She was improving Saturday.

Miss Thelma Haydon from Weatherford arrived Tuesday to visit with her brothers, Raymond Haydon and Buford Haydon.

Mrs. Roy Lilley visited Tuesday with her mother in Hart.

The Brotherhood met Tuesday night for their regular monthly meeting with eight attending. The pastor was the speaker. Doughnuts and iced tea were served.

Rita Holcomb left Wednesday to enroll in the University of Colorado in Boulder City, Colo. for the summer semester.

Mr. and Mrs. Gerald Elkins and Cindy visited in Olton Wednesday night with relatives.

The W. M. S. met Wednesday night for the Missionary program "On The Threshold of Life." Fifteen members attended.

Several attended the wedding of Alice Waggoner and Larry Gambelin in Dimmitt Thursday evening.

CALIFORNIA VISITORS HONOR GUEST AT BARBEQUE

Mrs. Nell Miller from Monrovia, California was guest of honor at a barbeque given by Mr. and Mrs. Tex Conard and family Thursday night. Guests were Bro. and Mrs. Murle Rogers and Butch, Dr. and Mrs. F. B. Faust from Earth; Mr. and Mrs. Roy Lilley and family and Mr. and Mrs. J. Paul Waggoner and family.

.72 in. of rain was received in the community in three different clouds Thursday night. One half in. more was received Sunday night.

Mr. and Mrs. J. Paul Waggoner and boys visited in Olton Friday night with relatives.

Raymond Haydon and Alonzo Ferguson returned Saturday from Hot Springs, N. M. where they had spent several days.

Mrs. Thelma West, Joe and Steve from Albuquerque visited last weekend with Mr. and Mrs. R. E. Duke.

J. E. Shirey went to Whitharral Monday night with the Pony League baseball team.

Mr. and Mrs. R. E. Duke attended the wedding of their granddaughter, Wynona Duke in Big Springs June 2nd. Mr. Duke gave the bride away.

Mr. and Mrs. Dale Widner visited in Melrose, N. M. with their parents, Saturday and Sunday.

Mrs. Leslie Louder and girls returned from their visit with rela-

tives in Stephens County Thursday.

Mrs. Lloyd Davis and Lonnie and Janie Swindle from Hart visited with Mrs. Roy Lilley and family Friday afternoon.

Mr. and Mrs. J. Paul Waggoner and boys visited in Olton with her parents, Mr. and Mrs. Bob Ball and with other relatives Sunday.

Mr. and Mrs. Gerald Elkins and Cindy visited in Olton Sunday with his parents, Mr. and Mrs. L. G. Elkins.

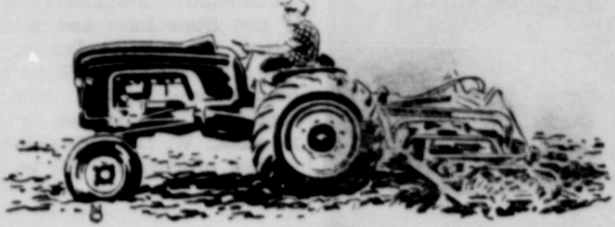
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MAIN STREET

MANAGED BY TED MARTIN AND MRS. LEE GIBSON

Mr. and Mrs. O. E. Tunnell and Gene, and Mrs. M. L. Donaho.

Mr. and Mrs. Harold Allison and family and Susan Allison visited in Lovington Sunday with Mrs. Allison's sister and family, Mr. and Mrs. Kenneth Osborn. Their aunt, Mrs. B. J. West was also visiting there.

Mr. and Mrs. Allen Haley were in Odessa and Midland over the weekend visiting his aunt and uncle, Mr. and Mrs. George Hillyger and family. Saturday night they attended the micro - midget races in Carlsbad, N. M. Mr. and Mrs. Ted Robbins and Mr. and Mrs. Richard Barnett also attended the races.

Mrs. Peyton Dunham and children of Fort Stockton has been visiting here with Mr. and Mrs. B. H. Bickle and Mr. and Mrs. R. P. Dunham.

Bennie Bickle returned home after attending a wedding of a friend in Okla. City. He also visited in Vinita, Okla. with the Charlie Prather family.

Attending a picnic at MacKinzie Park in Lubbock, Sunday were Mr. and Mrs. B. H. Bickle of Pleasant Valley; Mr. and Mrs. Bob Allen of Abilene; and Mrs. Pitter Ramby and son of Lubbock; Mr. and Mrs. Bruce Simnacker and daughter of El Paso; Mr. and Mrs. Jimmie Patton and Mrs. Ethel Montgomery of Muleshoe and Mr. and Mrs. B. T. Bonum and children of Lubbock.

Mr. and Mrs. Dub Hardin and girls spent Saturday night and Sunday at Shallowater with Mrs. Hardin's mother, Mrs. J. P. Hutton. Sandra remained to visit a few days with her grandmother.

Mr. and Mrs. O. E. Tunnell and Gene, and Mrs. M. L. Donaho.

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Bennie Bickle returned home after attending a wedding of a friend in Okla. City. He also visited in Vinita, Okla. with the Charlie Prather family.

Attending a picnic at MacKinzie Park in Lubbock, Sunday were Mr. and Mrs. B. H. Bickle of Pleasant Valley; Mr. and Mrs. Bob Allen of Abilene; and Mrs. Pitter Ramby and son of Lubbock; Mr. and Mrs. Bruce Simnacker and daughter of El Paso; Mr. and Mrs. Jimmie Patton and Mrs. Ethel Montgomery of Muleshoe and Mr. and Mrs. B. T. Bonum and children of Lubbock.

Mr. and Mrs. Dub Hardin and girls spent Saturday night and Sunday at Shallowater with Mrs. Hardin's mother, Mrs. J. P. Hutton. Sandra remained to visit a few days with her grandmother.

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South Plains Optometric Society

AFFILIATED WITH THE TEXAS OPTOMETRIC ASSOCIATION

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LAZBUDDIE NEWS and VIEWS —

by MRS. CLYDE MONK

Gerald McGehee and Odie Bradshaw left Friday morning on a six day trip to St. Louis, Mo.; and Chicago Ill. The boys were going by bus along with other winners in a contest sponsored by Farm and Ranch magazine. This contest was open to FFA boys and with

the cooperation of the whole class, two winners from the Lazbuddie class are getting this all expense paid trip. Their teacher, Jack Black will join the group in Okla. City to make the trip with them. Plans were not complete when they left but they were to see two major baseball games while gone.

LULLABY SHOWER HONORS MRS. BILLY WATTS

The home of Mrs. J. D. Carpenter, Jr. was the scene of a Lullaby Shower, Tuesday afternoon, June 10, honoring Mrs. Billy Watts of Farwell. Mrs. Carpenter was assisted with hostess duties by Mesdames, Kenneth Seales, Frank Hinkson, C. D. Gustin, Loren Howard, David White, Wayne Moore and Misses Patsy Weaver and Clo Ann White.

The mantel was decorated with a lovely arrangement of baby blue mums and silver sprayed greenery, with a miniature stork peeping through the arrangement held in a pink wicker cradle and flanked on either side with pink and blue candles. A large pink and blue sat in ribbon bow on the front of the mantel completed the decor. The serving table was centered with a large stork surrounded by tiny pink rosebuds. Refreshments of pink punch, white cake squares covered with blue icing were served with plate favors of miniature

checked three cornered diapers filled with mints. Mrs. Watts was assisted with the opening of the gifts by her mother, Mrs. Finis Jennings and a sister-in-law, Carolyn Watts. All were presented corsages made of baby rattlers and ribbon.

Mr. and Mrs. Bernard Seay and Mr. and Mrs. Finis Jennings were in Plainview, Friday where they attended an all day district meeting of the Methodist Churches.

Mrs. Jack Husband and daughter Carolyn from Amarillo, visited last Thursday in the home of a niece, Mr. and Mrs. Bill Brown. The Jackie Brown, Claude Watkins, Bob Jones, W. G. Harlan and Allen Grusendorf families took advantage of the unexpected vacation brought on by the rain and spent last Friday at Lake Alma gordo, boating and water skiing. Mr. and Mrs. E. A. Farham, Sharon and Terry spent last week doing some fishing at Lake Stamford where they report a good catch. They also visited their parents,

the W. M. Parhams in Merkel, the Y. B. Mayfields at Anson and with Mrs. Parhams' sister, Mrs. Mary Vassar, who has not been well for quite some time.

Mr. and Mrs. Jim Sybert and daughter, Nancy from Denton spent the weekend visiting their parents, Mr. and Mrs. Leon Smith and family and his parents, who live at Morton.

The next meeting of the Midway HD Club will be held Tuesday, July 1, in the home of Mrs. Glen Splawn of Muleshoe.

Mr. and Mrs. E. E. Englekirk returned home the first of last week from Newkirk, Okla. where they attended the funeral of Mr. Allen Grusendorf's father, Mr. and Mrs. Richard Englekirk and children and Mrs. Floyd Embry were also in Okla. to attend the funeral. They returned home on Sunday.

Ronald and Linda Ashford returned home last week after visiting several days with their aunt and uncle, Mr. and Mrs. E. L. Merriott in Dalhart.

Mr. and Mrs. Walter Steinbock and Mrs. Neely Moore were dinner guests, Sunday in the home of Mr. and Mrs. Seaborn Moore of the Pleasant Valley community. Sunday dinner guests in the Bill Lancaster home were Mrs. Mrs. Pete Lancaster from Slaton

Mr. and Mrs. Junior Stout from Plainview visited Sunday with her parents, the Barney Floyds. Other visitors in the Floyd home were Mr. and Mrs. R. G. Treider, Sr. Willie Steinbock and Gordon Duncan were in Fort Worth on business over the weekend.

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Camay Soap 3 reg size 25c

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Premium Saltine Crackers 1 lb. box 25c

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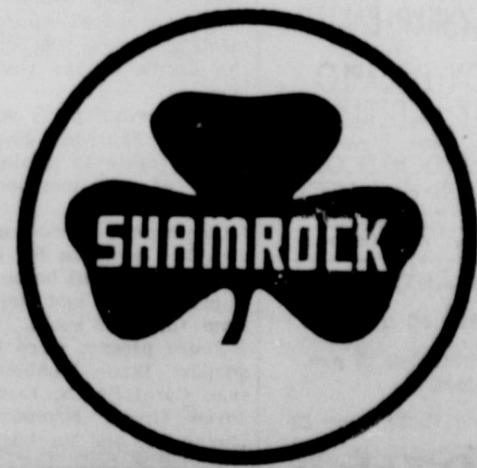
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Mrs. Gene Brown Installed As Worthy Matron For Earth Chapter Of O E S

Mrs. Gene Brown was installed Worthy Matron and J. A. Littleton, Worthy Patron, in an impressive installation ceremony conducted Monday night by Earth Chapter of O. E. S. in the Masonic Hall.

Other officers seated were Mrs. Gayle Littleton, Jr., associate patron; Mrs. Pete O'Hair, conductor; Mrs. Roy Neal, secretary; Mrs. Lucille Campbell, organist; Mrs. Oma Murrell, treasurer; Mrs. Marvin Ellis, marshal; Mrs. Golda Belew, chaplain; Miss Linda Ethridge, Ada; Mrs. Joy Runyon, Ruth; Mrs. Nina Messer, Esther; Mrs. Elaine Been, Martha; Mrs. Mildred Armstrong, Electra; Mrs. Pauline Ethridge, wander and L. V. Ethridge, sentinel.

Past Marons acted as installing officers. They were Mrs. Gladys Laing, installing officer; Mrs. Lorene Littleton, installing marshal; Mrs. Jewel Neal, secretary; Mrs. Zou Wilson, organist; Mrs. Elsie Hawkins, wander and Mrs. Anne Hodge, chaplain.

Love and Friendship has been chosen by Mrs. Brown for her theme. The Hall depicted her colors of pink, blue and silver.

In the East, the words of her theme were spelled out in letters of styrofoam, sprinkled with silver sparkle, before a background of pink and blue with silver ruffles and pink roses. Miniature angels in clouds of angel hair, surrounded by silver stars, were placed in the West, South and North. A styrofoam cross, entwined with pink roses, was centered in a nest of blue net on the piano. Pink roses and white candles were arranged on the desk.

The welcome address was given by Mrs. Brown following the installation. She presented the past matron's and past patron's jewel to Mrs. C. P. Parish and C. F. Parish. She also presented the star points with white baskets holding flowers appropriate to their station and recited a poem for each.

Star of the East was sung by Leora Devenport, accompanied by Mrs. Zou Wilson and a poem was given by Mrs. Beth Kelley at the program honoring the outgoing Worthy Matron and Worthy Patron.

The table for the reception which followed was covered with lace over pink and centered with an arrangement of pink roses and candles. Pink napkins were lettered in silver.

A cake, iced in blue, with a cluster of rosebuds on one side and

around the edges, also bore the name of the Worthy Matron and Worthy Patron. Pink pineapple frosted punch was served from a cutglass service.

NOTICE

Mothers who can help in the concession stand at the Pony or Little League Baseball Games, are asked to please contact Mrs. Matt Patterson.

PINK AND BLUE SHOWER TO HONOR MRS. RAY ELLIS

A Pink and Blue Shower, honoring Mrs. Ray Ellis, will be held in the home of Mrs. Clarence Anderson from 2 p.m. to 5 p.m. Friday, June 27. Hostesses are Mrs. Anderson, Mrs. Earl Snow and Mrs. John Carley.

Everyone is cordially invited.

PRE-BRIDAL SHOWER TO HONOR MISS VAUGHAN

A pre-bridal shower honoring Miss Joann Vaughan, bride elect of Rex Loftis, will be held from 5:00 to 8:00 p.m. Thursday, June 26, in the home of Mrs. W. B. Hucks.

Everyone is invited to attend.

ADULT SEWING CLASS TO BEGIN MONDAY

Mrs. Laverne Sarradet will conduct an Adult Sewing Class Monday through Friday in the Home-making dept. at the High School.

At least six persons are needed to form a class. There will be no charges. If interested please call 4781.

EARTH REBEKAH LODGE TO MEET JUNE 26

Earth Rebekah Lodge No. 139 meets Thursday evening, June 25, in a business meeting. It is very important that all members be present. Henrietta Armstrong, District Deputy President and Lora Belle Hickman, Lodge Deputy, will hold a School of Instructions.

Bridal Shower Honors Mrs. Carter

Mrs. James Carter, formerly Virginia Robertson, was honored recently with a bridal shower in the home of Mrs. Harold Ellis.

Mrs. Gwen Smith of Lubbock, registered the guests.

The refreshment table was covered with a white linen cloth and centered with an arrangement of garden flowers, flanked by pink candles in candleholders.

Mrs. Ed Bell and Mrs. George Kasinger served individual cake squares, iced in white with miniature blue bows and wedding bells, and punch.

Hostesses were Mmes. Chester Elmore, Ted Borum, George Kasinger, Harold Ellis, Jerry Wheatley, Price Hamilton and J. D. McNiel.

Altrui Club Plans Bowling Party

Plans for a bowling party was made Thursday when members of the Altrui Study Club met in the home of Mrs. Loyd Truelock. Mrs. Charlene Riley was co-hostess.

Mrs. Carol Smith presided at the meeting which was opened with the Lord's Prayer recited in unison.

The bowling party will meet at 8:30 p.m. Thursday, June 26 at the bowling alley in Plainview. Husbands of the members will be guests.

Committees were appointed to plan the program for the coming year. A book will be purchased for a press book and kept separate from the year book.

Those present were Dolores Devenport, Roxie Louder, June Parish, Carol Smith, Lucille Wheat, Joyce Green, Naomi Wood, La Moyne Lee and the hostesses.

Mrs. L. E. Sloan accompanied her mother, Mrs. R. C. Hooten, to Plainview for a medical check-up Wednesday morning.

Miss Bonnie Lou Ash Is Bride Of Frank Day

Miss Bonnie Lou Ash, daughter of Lawrence Ash, and Frank Day, son of T. F. Day, of Hereford, were married in the First Methodist Chapel at McLean Saturday afternoon. The bride is a granddaughter of Mr. and Mrs. R. C. Hooten of Earth.

Jack Riley officiated at the Ceremony.

The bride wore a gown of blue brocade satin in princess style with three-quarter length sleeves. She carried a bouquet of white carnations on a white ribbon.

Phyllis Ash was maid of honor and Oscar Day served as best man.

At the reception which followed in the church parlor, the bride's Aunt, Mrs. Truman Anglin, of Moron, was hostess. Miss Zelma Sloan of Earth registered guests and assisted Miss Glenna Loftis of Kress in serving a three tiered wedding cake, iced in pink, green and pastel blue and topped with a miniature bride and groom, and punch.

After a wedding trip to Oklahoma the couple will make their home in Hereford.

Group Returns From Glorietta

Seven Intermediates from the First Baptist Church and their sponsor, Mrs. Truman Lowe, returned Wednesday from Glorietta, N. Mex., where they have been attending a Church Camp for the past week.

Girls attending the camp were Margaret Meadows, Norma Hamilton, Twila Whitford, Susann Davis, Polly Jean Middleton, Darlyna Morris and Linda Watkins.

Four Generations Represented At Family Gathering

Four generations were represented at a Father's Day gathering in the W. F. Williamson home Sunday. They were his mother, Mrs. Alice Williamson of Dinuba, Calif., her daughter, Mrs. Louis Trotter, Littlefield, her daughter, Mrs. Sam Lindley and little daughter, Cella, of Muleshoe.

Others present were Mr. and Mrs. John Shaw, Mr. and Mrs. D. M. Williamson and children, R. L. Williamson, Mr. and Mrs. Elton Trotter and son, all of Littlefield and Mr. and Mrs. Sam Lindley and children of Muleshoe.

Mrs. Ernest Mueck and Glenn of Lake Jackson, Texas, and Mrs. Marie Bourn of Houston, visited recently in the home of their parents, Mr. and Mrs. T. S. Alair and other relatives. They returned to their homes Tuesday.

Mr. and Mrs. Clay George of Phoenix, Arizona, visited recently with her sister, Mr. and Mrs. T. S. Alair.

Mr. and Mrs. L. E. Sloan, Zelma and Bobby, attended funeral services for a relative, Jack Sturman, at the Church of Christ in Iowa Park Tuesday.

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 Mrs. E. E. Watkins Bookkeeper

Mr. and Mrs. Zeph Robnett, Billy and Buddy and Mr. and Mrs. Clinton Green and Debbie visited Mr. and Mrs. O. I. Anderson at Pampa Sunday.

Mr. and Mrs. J. B. Thomas and family left Saturday for a few days vacation in Durant, Okla., where they will visit friends and relatives.



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 Precinct 2
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STRICKLAND FAMILY HAS ANNUAL REUNION

Mr. and Mrs. Marvin Sanders, Prada Kay and Sandy, and J. W. Strickland attended the annual Strickland family reunion at the Mackenzie Park in Lubbock Sunday. Approximately seventy-five relatives attended from Midland, Lubbock, Levelland, Brownfield, Dimmitt, Meadow and South Dakota.

Lawrence Sloan and Mrs. Elmer Elmore, accompanied her daughter, Martha, to West Texas Hospital in Lubbock early Wednesday morning where she underwent surgery on her nose as a result of injuries received in a car accident recently.

Mr. and Mrs. Donald Keene, of Memphis, Tenn. and Mr. and Mrs. Marvin Keene, Roger and Vicki of Dodge City, Kansas visited in the home of their parents, Mr. and Mrs. C. D. Rogers over the weekend.

Mr. and Mrs. Wendell Clayton and Lisa enjoyed a steak fry in the Bob Clayton home at Amherst Friday.

Mr. and Mrs. Johnny K. Martin attended open house in the Dan Staggs home in Littlefield, Sunday.

Mrs. Gertrude Patterson and Mrs. Wendell Clayton and Lisa visited Mrs. Ida Hall and Mrs. Luther Caraway in Amherst Thursday.

Mr. and Mrs. Donald Sandel and son and Ronald Sandel, all of Amarillo, visited Sunday in the Henry Lewis home.

Judy Black of Littlefield is spending several weeks in the home of Mr. and Mrs. Pat Montgomery.

Mr. and Mrs. Bobby Angeley left Thursday afternoon for Fairbanks, Alaska, where they plan to make their home.

Mr. and Mrs. Max Neal of Lubbock spent the weekend with their parents, Mr. and Mrs. Fred Ussery and Mr. and Mrs. Roy Neal.

Mrs. Mabel Loftis and Glennia of Kress, visited relatives here Friday.

Mrs. Earl Miller and Mary Lou of Lubbock and Mrs. Howard Tate and son of Leesville, La., visited Mrs. Laura Kelly Monday.

AMONG THOSE WHO ARE ILL

Carla, little daughter of Mr. and Mrs. Carlis Bills is recovering nicely after undergoing a tonsilectomy last week.

Mrs. Hilbert Wisian underwent surgery Tuesday at Methodist Hospital in Lubbock. Her condition is reported to be satisfactory.

Mrs. W. R. Stockard has been released from the Amherst Hospital and is improving nicely.

Delma McCarty arrived home Tuesday after being dismissed from a Big Springs Hospital, where he underwent surgery recently. He is recuperating nicely.

Danna, daughter of Mr. and Mrs. Troy Davis, is visiting her aunt, Mrs. Dan Karr, in San Angelo.

Mr. and Mrs. Russell Haberer and daughters had as their Father's Day dinner guests Mrs. Haberer's parents Mr. and Mrs. J. J. Davis and Mr. Haberer's mother, Mrs. Bonnie Haberer.

Mr. and Mrs. W. F. Williamson, Glenda and Ronnie returned recently from a fishing trip to Lake Texhoma.

Persons attending funeral services for W. F. Rudd Friday from out of town were Mr. and Mrs. F. D. Colburn, Phoenix; Mr. and Mrs. G. B. Corley, Clovis; Mrs. L. L. Sherbert, Houston; Rev. and Mrs. R. D. Thommarson, Decatur; Mr. and Mrs. Paul Rudd, Hereford; Mr. and Mrs. Ralph Rudd, Springlake; Mr. and Mrs. Raymond Rudd, Earth; Sgt. and Mrs. Robert Rudd, Tye, Texas; Mr. Joe Sherbert, Victoria; Mr. Travis Sherbert, La Blanca; Mrs. M. A. Hunt, Pearlson; Mrs. J. O. Sherbert, Edouch; Mr. and Mrs. Billy Dean Rudd, Spring Lake; Mr. and Mrs. Kenneth Rudd Hereford; Mr. and Mrs. Harold Rudd, Hereford; Mr. Homer Rudd, Hereford; Mrs. Boyd Harper, Silver City, N.M.; and Mr. and Mrs. O. A. Rudd, Hereford.

Mr. and Mrs. E. R. McAlphine are visiting his parents in Westville, Okla., while on vacation.

CARD OF THANKS

Words can never express our deepest appreciation and thanks to each one who has been so kind and thoughtful during the hour of sorrow on the loss of our husband and father, Bill Rudd. For the floral tributes, food, cards and each word of kindness, we are deeply grateful. May God richly bless each of you.

Mrs. Bill Rudd
 Mr. and Mrs. Oscar Rudd
 Mr. and Mrs. Russell Weems

Mr. and Mrs. T. S. Alair spent the weekend in the home of her oldest sister, Mr. and Mrs. D. L. Mitchell, in Okemah, Okla. The Mitchells were observing their Fiftieth Wedding Anniversary.

On Sunday they attended the Hyde family reunion. Each of the nine children, including Mrs. Alair and Mrs. Mitchell, were present. The youngest child is fifty years of age. Approximately sixty relatives and friends attended.

Those attending Friendship Night at Hereford Rebekah Lodge Tuesday evening from Earth were Minnie Parish, Adria Welch, Lora Belle Hickman, Henrieta Armstrong, Inez Barton and Mary Parish.

Mr. and Mrs. John Achee and children toured the Carlsbad Caverns over the weekend.

Guests of Mr. and Mrs. W. F. Williamson Sunday night were her cousin, Mr. and Mrs. Johnny Harper and children, of Comanche, Okla., who were enroute to California.

Mrs. Ervin Anderson, Jerry and Jay, and Mrs. B. L. Galloway attended the wedding of Mrs. Anderson's nephew, Don Hanly to Miss Joyce Nichols at 3:30 p.m. Sunday in the First Baptist Church at Otton. Jerry was a candlelighter at the wedding service.

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 FOR SALE: Three hay rack cattle feeders (all steel), four barrel length, 14 ft. tandem steel stock trailer. Also, 700 laying hens, will sell one or all. Johnny K. Martin, Phone 3450 or 4215. 6-12-4tc

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 FOR SALE: Two bedroom modern home in Taylor Addition. Call B. L. Galloway, 4531 after 6 p.m. 6-5-4tc

FOR SALE
 FOR SALE: Nearly new large O'Keefe and Merritt gas cook stove. Contact Roy Byers or call 4701, Springlake. 6-19-4tc

FOR RENT
 FOR RENT: Small furnished house. See Cecil Parish. 6-5-4tc

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 4 room and bath brick dwelling located in Taylor Addition of Earth. \$5500.00. Has a \$3800.00 loan payable \$27.00 per month. See Hopper Ivy or Jody Blaylock at Muleshoe Sign Co. Phone 6050, Muleshoe. 6-4-4tc

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 12 Volt Irrigation Batteries, \$16.95 exchange at Elroy's 66 in Springlake. 4-24-1tc

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Woodrow "Woody" Powell
Clyde Goodwin

District Clerk:
Ernest Owens

County School Superintendent:
Jerry Lumsden

County Treasurer:
Mrs. Lucy Moreland
Mrs. Bill Pass
A. S. (Pete) Parrauk
L. D. Stanaford

Justice of Peace — Precinct 2
W. A. "Bill" Corzine
L. H. "Shorty" Randolph
J. L. Walker

County Judge —
Paul Lewis
Pat Boone, Jr.

District Attorney — 154th District
Bill Sheehan

County Clerk —
Charles Jones

Senator — District 30
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 Candidate for Re-Election

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 State Senator
 (Paid Pol. Adv.)

MULESHOE IMPLEMENT AND SUPPLY CO.
 ALLIS - CHALMERS — G. M. C. — PONTIAC
 SALES — SERVICE — PARTS

WE HAVE A GOOD SUPPLY OF COTTON PLANTING SEED

EARTH CO-OP GINS, INC.

Dealers In Cotton, Cotton Seed And Cotton Seed Products

"I cook complete broiler meals for my family—thanks to my Electric Range!"

Broiler Recipe...
 Here's the recipe Mrs. Wadley used when these pictures were taken. It's a complete, delicious broiler meal — one you'll want to try.

Steaks	2 cans Mexican Tomatoes
2 cans asparagus	Grated Cheese
1 can pimiento	

Drain liquid from cans of vegetables and arrange in bottom of the broiler pan. Place asparagus down center of pan. Place pimiento strips down the center of asparagus. Arrange 1 can of Mexican on each side of asparagus. Season vegetables with salt and pepper.

Wipe steaks with damp cloth, score fat around edges to prevent curling. Place on rack of cold broiler pan, season, and place under broiler unit of electric range so the top of the steak is four or five inches from the broiler unit.

Turn oven control to Broil. Leave oven door ajar. Cook on one side until brown (about 12 minutes). Turn and brown other side (about 10 minutes). Cut tomatoes in halves and put grated cheese on top. Arrange on broiler rack just before steaks are done.

says Mrs. Gary Wadley,
 GUYMON, OKLAHOMA

That's the nice thing about an electric range — you can cook complete meals — at one time. There are several ways, too. You may cook complete deep well meals, complete oven meals, complete surface unit meals or, as Mrs. Wadley favors, complete broiler meals. All come out tasty, tempting and nutritious.

Free ... Two Outdoor Bug Lamps!!!

See the versatility of electric cooking, first-hand. Your Reddy Kilowatt dealer will give you a personal demonstration of an electric range PLUS a certificate good for two free bug lamps. Yellow bug lamps, which fit ordinary sockets, eliminate most of the light that insects see, yet provide a soft, comfortable light for outdoor living.

SEE YOUR REDDY KILOWATT Electric APPLIANCE DEALER

PUBLIC SERVICE COMPANY

Springlake News

By MRS. BUD MATLOCK

The Junior and Intermediate G. A.'s entertained their fathers with a chicken barbecue on the lawn at the home of Mr. and Mrs. Fuzzy Watson, Saturday night. Fathers and daughters attending were Lester Kelley and Beverly, Tommy Alair and Nancy, James Washington and Alicia, Billy Watson and Donna, Kenneth Boone and Dwala, Earl Parish and Jacqueline, Troy Blackburn and Janice. Others attending were Rev. and Mrs. Cliff Jester, Debbie and Donna, Mrs. Z. T. Byers and the host and hostesses. The group enjoyed games of pink pong.

Mr. and Mrs. Jeff Perkins and Mr. and Mrs. Douglas Perkins and Dana spent Wednesday with Mr. and Mrs. Roy Byers and boys.

Floydell Crawford is visiting in the home of her sister, Mrs. Rita Foreman.

Mr. and Mrs. Bill Matlock and Jeff and Mr. and Mrs. Bob Waide, Mark and Rusty left late Thursday for a few days' vacation at Ruidosa, N. M. The group returned home Monday afternoon.

Mr. and Mrs. James Busby had as their dinner guests Sunday her family.

Mr. and Mrs. Z. T. Byers, and children visited with Mr. and Mrs. R. L. Byers, Sr. in Littlefield Sunday.

Max Goforth spent the weekend with his parents, the Ernest Goforths. Max and Roy Banks are working on wheat harvest.

Lavern Bibby, Melvin McClure and Louise Matlock all of Lubbock spent the weekend with their parents.

Mr. and Mrs. Robert Bridge, Sissy and Terry visited with her parents, the Lewis Bollingers over the week-end.

Mr. and Mrs. Fuzzy Watson and Monty were dinner guests of her parents, Mr. and Mrs. G. Keilar on Father's Day.

Mrs. Sarah Harris of Bragg, Oklahoma was met in Hereford by Mr. and Mrs. Jess Matlock Thursday. She visited with her son until Wednesday. Others visiting in the Matlock home Thursday night were Mr. and Mrs. F. W. Bearden and children, Mr. and Mrs. Cliff Adams and children of Whitarral and Mr. and Mrs. Bud Matlock and children.

Jack Loftis broke his ankle while roping at Muleshoe Sunday afternoon. He returned home from the West Plains Hospital Monday morning.

Mrs. Lorene Perkins and Mrs. Elizabeth Packard shopped in Muleshoe Monday.

Mrs. Thelma McClanahan and Mrs. Doug Avery, Pam and Diane returned home from East Texas Wednesday.

Mrs. Ken Parish and Mrs. Roy Byers were in Lubbock Thursday.

Mr. and Mrs. Ernest Baker visited with Jack Loftis Sunday night.

Mr. and Mrs. Johnny Starkey and children of Arkansas are here

visiting with his father, Andy Starkey.

Mr. and Mrs. F. W. Bearden, Phil and Ann spent the weekend in Paducah, where they attended

the school homecoming Saturday. Mr. and Mrs. Ashley Davis and Claude left Thursday to take Claude to the baseball school in Virginia.

Enjoying a buffet supper in the home of Mr. and Mrs. Raby Kellogg and family Thursday night were Mr. and Mrs. A. M. Timmons of Levelland, Hal Hudson and Stanley Irvine.

No review of the business, agricultural and industrial interests of this section would be complete without prominent mention of this well known firm, which adds in no little measure to the progress and prosperity of this section of the state. This progressive firm has been doing business with our people for many years and over that period of time has made a number of friends throughout the surrounding districts. The Curry County Grain and Elevator Company of Clovis, is rendering a great service of benefit to the people throughout this trade area. It has often been said that business goes where it is invited and where it is well treated. That accounts in a very large degree for the success and popularity of the Curry County Grain Company, among the people of this area. Their prices are far more favorable than would be secured by the people if they had to shop elsewhere, for it is a well known fact that this grain company, pays the top of the market at all times. Their service will be found in demand by all who insist on the very best, as they deal on a large scale and their activity is conducive to the progress and expansion of the community in no small degree. In reviewing the progressive business firms of Clovis, you are directed to the Curry County Grain and Elevator Co., as one which has aided in the development and progress of this part of the state. (Paid Adv.)

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not feel uneasy when you engage their services, you can "Literally sit back and Relax," secure in the feeling that you are dealing with a concern that is tops in the field. The management is among the most prominent citizens, who are thoroughly conversant with the business, and always have been boosters for all things that add to this part of the state. They offer you the best in workmanship, finest equipment and guaranteed satisfaction.

est of equipment combine to provide a most superior service in their line of endeavor. No factor is overlooked that might in any way increase the utility of their efforts to the patron, improvements are constantly under the consideration of the progressive management. In this line of business, the welfare of the patron is to a large degree, dependent upon the experience and background of the management. Standing behind them are years of good practical experience that is of inestimable value in the business. You need

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Mr. and Mrs. E. O. Lightfoot visited Mr. Sam Henderson in the Littlefield Hospital Thursday.

Mrs. A. M. Sanders, Mrs. Clarence Kelley, Freddie and Kent

Party Line...

Mr. and Mrs. E. O. Lightfoot visited Mr. Sam Henderson in the Littlefield Hospital Thursday.

Mrs. A. M. Sanders, Mrs. Clarence Kelley, Freddie and Kent

Mrs. Marvin Sanders and Pruda Kay and Mrs. Bobby Green visited Mr. and Mrs. Jim Sanders and family in Midland Thursday and Friday.

Mr. and Mrs. T. A. Hopkins were guests of Mr. and Mrs. Raby Kellogg at a buffet supper in their home Tuesday night. Mr. and Mrs. Hopkins moved to Quanah, Wednesday.

Mr. and Mrs. Marvin Ellis fished at Lake Stamford from Thursday until Sunday.

Mr. and Mrs. L. E. Sloan and Bobby, Mr. and Mrs. Raby Kellogg and children and Mr. and Mrs. Wesley Clark and children picnicked at the Muleshoe City Park Sunday and the children enjoyed a swim in the Muleshoe pool in the afternoon.

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Mrs. D. J. Watson and sons left recently for Fairbanks, Alaska. Watson has been at Fairbanks for several weeks and the family will make their home there.

Curry County Grain and Elevator Co.

600 Curry Ave. — Downtown Office — Grain Elevator West of Clovis, New Mexico — Phone PO 3-5017 —

No review of the business, agricultural and industrial interests of this section would be complete without prominent mention of this well known firm, which adds in no little measure to the progress and prosperity of this section of the state. This progressive firm has been doing business with our people for many years and over that period of time has made a number of friends throughout the surrounding districts. The Curry County Grain and Elevator Company of Clovis, is rendering a great service of benefit to the people throughout this trade area. It has often been said that business goes where it is invited and where it is well treated. That accounts in a very large degree for the success and popularity of the Curry County Grain Company, among the people of this area. Their prices are far more favorable than would be secured by the people if they had to shop elsewhere, for it is a well known fact that this grain company, pays the top of the market at all times. Their service will be found in demand by all who insist on the very best, as they deal on a large scale and their activity is conducive to the progress and expansion of the community in no small degree. In reviewing the progressive business firms of Clovis, you are directed to the Curry County Grain and Elevator Co., as one which has aided in the development and progress of this part of the state. (Paid Adv.)

SHEETS and SON BLACKSMITH and WELDING

OF TEXICO — Pipe Line Construction — Shop Portable Welding For Irrigation Purposes — For Dependable Blacksmithing Service — Located in Texico — Phone HU 2-3251 —

An important factor in the business progress of the community, this firm has established a well deserved reputation for dependability and efficiency in all types of Welding Work and Blacksmithing. Sheets and son Blacksmith and Welding are noted throughout this district for first class welding service and getting the job done properly and quickly, in a most satisfactory manner. There is evidence of experience in every detail of the business that is examined, skilled personnel and the finest of equipment combine to provide a most superior service in their line of endeavor. No factor is overlooked that might in any way increase the utility of their efforts to the patron, improvements are constantly under the consideration of the progressive management. In this line of business, the welfare of the patron is to a large degree, dependent upon the experience and background of the management. Standing behind them are years of good practical experience that is of inestimable value in the business. You need

MAGIC STEAM LAUNDRY

Dependable Laundry Service — Economical and convenient — A Splendid Shirt Laundry Service — Your Family Laundry in Clovis — (American Institute of Laundering) — J. W. STEBBINS - Owner — Located at 301 W. 7th — Clovis, New Mexico — Dial PO 3-4312 —

This modern and up-to-date laundry service should have due mention in this review, of the onward progress of our community. Their service are in great demand, for this laundry firm knows the business from the ground up, and employ expert workmen, using soft water throughout the entire process. The latest renovating machinery in their plant makes it possible for them to turn out the work that not only washes out the dirt, but handles the most delicate fabrics as carefully as they would be handled in your own home. They have in this laundry all the latest necessary machinery for the production of dependable laundry service, which has met with instant approval by all who have had work done by them in the past. In making this business review, it is a pleasure to point out this foremost laundry as one of the leading enterprises of this section of the state, and to say that it has been fair and honest as well as progressive, and they have won for themselves the reputation of being the leading concern engaged in their special field of endeavor. It is to your advantage to transact business with them. (Paid Adv.)

GATEWAY AUTO COMPANY

Your Friendly Ford Dealer in Clovis — Expert Repairs on All Makes and Models — Texaco Products — Located at 600 Main St. — Clovis, New Mexico — Phone PO 3-3426 —

This well known Ford Dealer operates a complete new and used car service, and are equipped to serve you with expert repair work on any make car or truck. They are helping in no small part in the commercial and industrial progress of the community. The personnel of Gateway Auto Company consists of men of high standing in this section, and is under able management, and enjoys an ever increasing patronage throughout the surrounding territory. It makes no difference whether it is a new or used car or truck you desire, you can secure it here on the most favorable terms that the market affords. Quality is one of the guiding influences of this firm, the merchants and consumers alike have learned this and rely upon them for a superior quality in cars, trucks and workmanship. It can readily be seen that the Gateway Auto Company is a very important firm and adds material ly to the advantage of every owner of an automobile. The fact that visitors and local patrons can get real service at this up-to-date garage instills in the minds of the automobilist confidence in the fact that all his troubles can be taken care of in a "most workman-like manner." Gateway Auto Company is heartily recommended when services on your car or trucks are needed. (Paid Adv.)

OK RUBBER WELDING COMPANY

One of Clovis' Most Modern Tire Recapping Plants — Nationwide Guarantee Against All Road Hazards — Cars, Truck and Tractor Tires — Located at 717 W. 7th — Clovis, New Mexico — JAKE SNIPES and SONS — Phone PO 3-6834 —

Automobile tires are used by practically every family in the country, and it is necessary to have tires that stand the "Gaff" of high speeds and quick stops. This tire concern is in the hands of reliable men of the community, and they carry new and used tires known for long life. You will find their tires all that they claim for them to be, as they are absolutely dependable and reliable in every respect. Their display represents a large investment and by their rapid turnover they are able to sell at most reasonable prices. Many dollars are annually saved their patrons through furnishing them with these high grade tires and tubes. Buy your next tires at Snipes and Sons O. K. Rubber Company, where each tire is backed by a guarantee. Stop in the next time in Clovis and take advantage of their rapid tire service. You will learn how you can enjoy many thousands of miles of trouble-free service at a reasonable cost to you. In making this progress review of these parts we are glad to compliment the management of the OK Rubber Welding Company upon the success they have merited and the public confidence they enjoy. (Paid Adv.)

WALKER BEAUTY COLLEGE

Learn the Latest and Most Modern Methods of Beauty Culture — Eastern New Mexico's Most Fabulous Beauty College — Advance Styling — Permanent Waves — Manicuring — Personal Grooming — Located at 1423 Main — Clovis, New Mexico — Phone PO 3-9432 —

The Walker Beauty College offers a complete beauty school to the people of this entire section, and they will teach you modern, practical methods quickly. For information call Clovis PO 3-9432 or mail a card to the above address, and they will gladly explain their beauty courses to you. They will work with you courteously while you are mastering the art, you can learn the art of hair treatment, permanent waving, hair tinting, manicuring or, in fact everything in beauty culture. This school employs only technically educated and experienced instructors. Ambitious young men and women today who are interested in their future security and a significant and highly remunerative vocation should investigate these facilities. The Walker Beauty College offers the public the latest kind of beauty work by students and graduates at prices slightly over the cost of materials. Your course of study only requires a few months, and you will be able to develop and express your own artistic ability. All the latest improved electrical appliances to take care of all its various phases of beauty culture has been provided for. We urge you to visit this beauty school he next time in Clovis. (Paid Adv.)

S. C. MOORE

For Your Septic Tanks And Cesspools Cleaned — Phone PO 3-6792 — Modern Equipment — Prompt, Courteous Service — Located at 1321 Sycamore — Clovis, New Mexico —

Residents of Clovis and surrounding territory are becoming increasingly aware of the excellent service offered by S. C. Moore in Clovis. This firm specializes in cleaning, repairing and installation of septic tanks and cesspools. Their many patrons constitute their highest recommendation to anyone in the district requiring service in this line. Their position of prominence in this field is now a matter of common acceptance by the people of this and surrounding territory. This fact is due to the sound business policies followed by the management, and at the same time supported by the unsurpassed quality of work that typifies their service. Behind their record of success are skilled and thoroughly experienced personnel who consider every bit of work done a matter of personal pride. This aim is accomplished through the assistance of having the best equipment with which to work. The management realizes, regardless of current business conditions, good or bad, there is always work. Quality is their watchword. In this business every order is carefully watched to assure the personalized requirements of the individual are carried out to perfection. It is their pleasure to individualize to the satisfaction of the most exacting customer. For those who are contemplating work of this nature, it is recommended that you contact the S. C. Moore Septic Tank and Cesspool cleaning Service by calling Porter 3-6792 in Clovis. (Paid Adv.)

BUD'S GUN SHOP

Sportsmen's Headquarters — Guns, Ammunition — Fishing Tackle — Scott Atwater Outboard Motors — Scope Mounting — New and Used Guns — Gunsmiths — Located at 104 Main — Clovis, New Mexico — Dial PO 3-4133 —

The Bud's Gun Shop is one of the finest repair services of its kind in this section, and are equipped to handle any job, large or small. The people of Earth and through out this entire trade territory are extended a warm welcome to visit the establishment of Bud's Gun Shop and look over our complete new stock of guns. This firm is under the direction of men who have always had at heart the best interest of the community in which their valued enterprise is located, and one of the firms that keeps the wheels of progress turning in the right direction. Stop in, when in Clovis, and take advantage of the guns they now have in store for you. You will be pleased with the personal interest shown every transaction, when you visit this store of many suggestions. In making this review, we wish to refer this well known firm to you, and take this means of wishing them many more successful seasons in our midst. You may register for free shotguns and ask about our specials on shotguns and deer rifles. See these bargains before you buy any guns. (Paid Adv.)

SUTTON'S BAKERY

Serving Clovis Baking Needs Since 1943 — With Superior Pies — Cakes — Cookies and Pastries — Exquisitely Designed Wedding, Birthday and Anniversary Cakes — Located at 515 Main — Clovis, New Mexico — Phone PO 2-0342 —

The Bakery Goods is one that holds the interest of the people all the year around, and the Sutton's Bakery is among the foremost firms in this section. The people from all over the surrounding territory drive here to secure the very finest pies, cakes, pastries and cakes for special joyful occasions. In this establishment the painstaking care and attention is given every order they receive. The people of this part of the state are indeed fortunate in having a firm of such ability to serve them. As a designer of cakes for social occasions, this establishment has obtained well merited fame as being artist of more than ordinary ability. The Sutton's Bakery is a friendly Bakery, where quality is the best prices are reasonable and service supreme. It is a pleasure in this business review to recommend this well known firm. The management upon the conduct of an institution that is most modern and aids in the ease of housekeeping as well as in lowering the cost of living for the people. They have attractive table lamps valued at \$16.95 now selling at \$9.95. (Paid Adv.)

MOTOR SUPPLY COMPANY of CLOVIS

One of the Most Complete Auto Parts Suppliers in Clovis — Wholesale Distributors — AC Products — AP Mufflers — Auto-Lite Batteries — Timken Bearings — McQuay - Norris — Thermoid Products — Located at 117 E. 4th — Clovis, New Mexico — Dial PO 3-5567 —

The Motor Supply Company of Clovis, is known throughout the district as the automotive parts center. Automobile parts and auto accessories is the business of this well known firm. There is always a demand for the necessary parts that wear out at certain mileage limits, such as spark plugs, batteries, light bulbs, and fan belts. If you desire instructions on installation of any parts, these men are willing to serve you in any possible way. The manager of the Motor Supply Company will recommend many supplies to make the job of caring for your car a lot easier and much more reasonable. They have brushes, chamois, sponges, polishes, waxes and paints for any type of finish your car may have on its interior or exterior. They know this line thoroughly and have maintained a reputation of offering the best auto parts and accessories. The system with which their stock is arranged enables them to give you the quickest and most efficient service in filling the every need of their many patrons. The success of their enterprise testifies to the wisdom of their course. In this review of business progress we compliment them on their extensive stock of supplies for any and all automobile owners. (Paid Adv.)

The PRESCRIPTION SHOP

One of The Most Complete Prescription Departments in Eastern New Mexico — Located at 119 W. 5th — Dial PO 3-3437 — Clovis, New Mexico —

The brightest spot on any street is the drug store and if we would only stop to think how much it means to us in our daily life, we would appreciate it much more. This Prescription Shop, where they use the greatest care in filling your prescriptions, all work being in charge of pharmacists, who are New Mexico Registered. People living out of town can have their doctor telephone their prescription in to this drug shop and it will be mailed to them in record time. This firm stocks a complete baby and infants department, where you will find such items as sterilizers, bottle warmers and scales. In the prescription shop that guards your health at all times, only the finest grade of materials are used in all their products. Every prescription in this store is sold at moderate prices, therefore you are assured of the best prices here. Their employees are pleasant and very courteous at all times and you are made to feel that your patronage is appreciated and desired. No profiteering will be found here, when a customer makes a purchase, whether the amount involved be large or small he can rest assured that he is receiving full value for his money. When your doctor gives you a prescription for medicine, no matter how technical it may be or what drugs are to be compiled within it take it to the prescription shop at 119 W. 5th in Clovis, and you will know that only the exact proportions of the drugs will be mixed for your consumption. Make the Prescription Shop your headquarters when in the city. They are always happy to assist you in your prescription needs. (Paid Adv.)

D. J.'s TRUCK CENTER and CAFE

"Clovis Newest and Largest Trucks - Stop — Phillips 66 Products — Located on Highway 84 - 60 - 70 East of Clovis, New Mexico — Grand Opening June 21st, Saturday — Phone PO 3-9009 —

This new and most modern Truck - Stop in Clovis is a One-Stop Service, where you will find the employees courteous and very accommodating. The D. J.'s Truck Center and Cafe adds attractiveness to this part of the state, and here amidst comfortable surroundings, you can enjoy your meals, while they are servicing your car or truck. They feature the well known

Calling in the home of Mr. and Mrs. V. J. Sigman and LaDonna Sunday afternoon were Mr. and Mrs. R. L. Drake, Mrs. T. L. Free and grandchildren, Mr. and Mrs. Phil Cannon and children, Mr. and Mrs. E. C. Clayton and Evelyn, Mrs. Oma Sigman and Mrs. Scott Downing and Stu. of Canyon, Mr. and Mrs. L. E. Sloan and Mrs. Joe Ebeling and children.

Staff Sgt. and Mrs. Vernon Gilmore and family of Las Cruces, spent the weekend in the home of his parents, Mr. and Mrs. H. J. Gilmore. They left early Monday morning for Orlando, Fla. Where they will spend three weeks with her parents, Mr. and Mrs. F. A. Kilgore. Mr. and Mrs. Herschell Hulcy and Bryan also accompanied them and they will return in about ten days.

FOR AUTOMOTIVE RADIATOR REPAIR SERVICE

STOVALL'S

AUTHORIZED HARRISON and McCORD RADIATORS

Serving Clovis Since 1929

RADIATOR OR REPAIRING and RECORING

112 W. 2nd St. — Clovis, New Mexico — Dial PO 3-7022

CLOVIS MATTRESS COMPANY

CUSTOM BUILT — "FOR THE BEST OF YOUR LIFE" RENOVATED — REBUILT — BOX SPRINGS — INNERSPRINGS MATTRESS — We Rebuild Baby Beds — Manufacturers — Located at 310 E. 1st — CLOVIS, NEW MEXICO — PHONE PO 3-5234

The Clovis Mattress Company invites you to try their Inner-spring Mattress for your sleeping comfort. They render a complete mattress service. Mattress and wool batts can be obtained here at a minimum cost to the individual. The unusual in performance and service is always a highly appreciated feature in the business life of the community.

There is evidence of experience in every detail of the business that is examined. Skilled personnel and the finest of equipment, combine to provide a superior service in this line of endeavor. No factor is overlooked that might in any way increase the utility of their efforts

FARMERS OIL COMPANY

FOR QUICK — EFFICIENT SERVICE — EXPERT LUBRICATION

710 EAST 1st — CLOVIS, NEW MEXICO — PHONE PO 3-5188

This modern and well equipped service station has gained a large patronage, not only at home, but throughout the surrounding territory on account of the very complete and fully guaranteed services they render the public. They are experts when it comes to greasing your car or truck, therefore you cannot afford not to stop here to and from Clovis.

They feature the well known Farmers Oil Products, along with tires and batteries. When you stop here they are always willing to check your car completely, besides just filling up your gas tank, they wash your windows, check your oil and tires. They handle a good grade of oils and gasoline, which assures every motorist of the most mileage per gallon.

If your car needs a wash or grease job take it to the Farmers Oil Company Station at 710 east 1st, and you will be pleased with the results, as they will handle the job and complete it in a way that you will remember the next time you have anything in their line. You are invited to stop in the next time in Clovis.

Robinson Texaco Service Station

YOUR ONE STOP SERVICE STATION IN CLOVIS — LUBRICATION SPECIALISTS — PROMPT, COURTEOUS — TIRES, TUBES, BATTERIES, SERVICE — 720 E. 1st at PRINCE — CLOVIS, NEW MEXICO — PHONE PO 3-3398

The Robinson Texaco Service Station is a modern up-to-date service, where you will find the employees courteous and accommodating.

The management has made a special study of the business, and as a result has provided Texaco Gas and Motor Oil Products and other accessories, in order that you may have a complete service without delay. Therefore in order to give a complete lubrication service according to factory specifications, this station has secured charts, as well as other equipment which enables them to properly lubricate your car or truck. The proper lubrication of a car requires expert training, unless your car is lubricated by an expert, serious trouble may develop. Save yourself this trouble and expense by bringing your car to this reliable service station and having it thoroughly serviced at regular intervals.

This firm has enjoyed good business because its operators are up on their toes coupled with the fact that they handle a better grade of products. In making this review of this part of the state, it is suggested that one trial will convince you that this is the most economical place to purchase all Texaco products.

EALY FURNITURE STORE

COMPLETE HOME FURNISHINGS — LARGE STOCK OF UNFINISHED FURNITURE, DINETTES — BEAUTIFULLY DECORATED WROUGHT IRON DINETTE SUITE

LOCATED AT 209 MAIN ST. — CLOVIS, NEW MEXICO — PHONE PO 3-7121

This is a well stocked and popular furniture store and is equipped to render home furnishing service throughout the surrounding territory. The many satisfied customers in this section are well merited rewards to the confidence reposed in the firm by the general public.

Furniture in every style, price and design for every room in the house, to suit every taste and bank account is available, as well as dining room suites that are well made and beautifully designed in wrought-iron.

Suites of unusual beauty, service and design, chairs that seem to bulge with comfort, and beds that promise the deepest sleep are here to satisfy the more moderate purse. Everything that is desired for comfort and beauty in your home,

SMITH'S WRECKING YARD

AND GARAGE

EXPERT MECHANICS — AUTOMOTIVE SERVICE, PARTS and SUPPLIES — LOCATED AT W. 7th — CLOVIS, NEW MEXICO

PHONE PO 3-6111

This firm operates a complete repair service to auto owners, and the fact that they render this up-to-date and reliable service makes their establishment the repair shop of good service in this section of the state. This specialized repair service is one of the most progressive concerns in the community. For automotive repairing service, this concern is unequalled. Whether your starter needs repairing or adjusting, they will give you a first class job in a most workmanlike manner. If you are in need of good service on your automobile take it to the Smith's Wrecking Yard on West Seventh in Clovis, they will be only too glad to assist you.

This firm was organized to handle in an expert manner just such delicate work as repairing transmissions, generators and starters, therefore you can be assured of skilled workmanship here.

In this business review you are urged to consult with this establishment upon their capable and progressive methods.

BARNES CLEANERS

One of the Most Modern Dry Cleaning Plants in Curry County — 25 - Years Experience in Dry Cleaning Service — Three Convenient Locations — 513 Main - 2901 N. Main - Sub Station - 301 W. Grand Ave. — FRIENDLY, COURTEOUS SERVICE — CLOVIS, NEW MEXICO

This firm makes a specialty of high grade cleaning and pressing for ladies and gents. They are especially prepared to take care of business from the surrounding territory and maintain a complete tailoring and alterations department which brings many new customers to them.

This firm has a reputation for the kind of cleaning and pressing work that is built to last and consequently their services are in great demand, for this concern knows the business from A to Z and employ expert workmen. They have won a warm place in the heart of the public through the excellent work they executed in every branch of the cleaning and pressing business. The thinking public has come to understand that when work goes to this firm, it is done according to their reliable methods and a satisfactory job is a certainty. The business is under the direction of up-to-date business people who appreciate the value of good service as a trade winner, and they and their associates are always willing and anxious to accommodate their patrons. They have always taken an active interest in the development of the state, and are known as among our foremost progressive citizens.

CLOVIS RENDERING COMPANY

DEAD ANIMAL COLLECTOR — PHONE DAY OR NIGHT FOR FAST, SANITARY REMOVAL OF DEAD OR DISABLED STOCK WEST OF CLOVIS, NEW MEXICO — PHONE PO 2-9881

Clovis Rendering Company has been known throughout this section for their efficient disposition of larger animals. To provide an average service is all well and good, but to offer a little extra in advance of others has become a feature of the Clovis Rendering Co. first of all, they insist that their satisfaction is their patrons' satisfaction. A phone call to Clovis PO 2-9881 will insure you a pleasing response, for they give service seven days a week for removal of your dead animals. Those who have patronized Clovis Rendering Co. have always been pleased with the courteous manner in which their requirements are handled. There is no delay or indecision here since in this field there is no other dead animal collector in the state better equipped to handle every requirement of the public in this line. Widely known for its service to the community, this firm needs no introduction to our residents. They have enjoyed a steady increase in the number of patrons during the entire course of their existence. In this area there is no firm that has been more influential in the progress or the development of the community, and with pleasure we compliment them on the service they are rendering the people of entire section.

With utmost confidence we refer you to this well known firm in Clovis, you cannot beat the service offered by this firm.

Alexander Wholesale Produce Co.

WHOLESALE DISTRIBUTORS OF QUALITY FRESH FRUITS AND VEGETABLES — SUNSHINE POTATOES — SUNKIST ORANGES — PHONES PO 3-5526 AND PO 2-1230

This well known distributor is deserving of more than passing notice in this review of the onward progress of the community. They are, perhaps, the largest fruit and vegetable dealers in this section of the state, with their brands standards of quality and so recognized by the trade name for many miles in this section of the country. Their products are popular because their service is most complete and they realize the popular demand for the brands they handle. In their dealings with the public a spirit of fair treatment and accommodation is so evident that it has well nigh become a hard and sound rule that "Once a customer, Always a customer." the wholesale house is located conveniently for the retail

ALSCO OF TEXAS

KAISER ALUMINUM SHADES AND SCREENS — Let us Design and Build Window and Door Sash — Aluminum Awnings for Door Hoods — Patio and Carport — Canopies — House Trailer Awnings A Lifetime Lasting Beauty — Expert Workmanship — Made to Order — Located at 521 So. Prince — Clovis, New Mexico — Phone PO 3-5103 — "JIM" DRAKE - Owner

This is one of the Aluminum Shade Screens Suppliers of Clovis, which is doing its part in furthering the progress and expansion of this section of the state, and is well deserving of more than passing comment in this review of the onward progress of our community. Since the general purpose of this edition is to give the local and adjoining areas an adequate idea of the various products and services available to them, we deem it quite appropriate to devote this space to this well known firm. The men who originated this enterprise obtained a liberal education in the school of experience and supplemented it with the study of the needs of the community,

Annual Review of Progressive Business Firms Of Clovis

All Review Items On This Page Are Paid Advertisements — Compiled by C. M. Couchman

WATTS MACHINE and PUMP CO.

Your Layne and Bowler Pumps Sales and Service — Headquarters for Gearheads and Pumps for Irrigation Wells — General Machine Shop Service — Located at Farwell, Texas — Phone IV 6-3239

The Watts Machine and Pump Company is a vital element in the industrial progress of the states, for the service rendered is of great convenience to farmers, contractors and garage men. Many times a part can be made or repaired in much less time than a new one can be obtained, thus saving many dollars annually. They have the very best machine shop equipment to be found anywhere, which enables them to execute all classes of work with promptness and dispatch, regardless of size of the job. The shop is convenient for the people of the surrounding territory, and on a visit you will find everything no less than made to order for the enterprise, and to please you will instantly become the dominating purpose of their organization, which is recognized as mechanical headquarters for farm machinery and pumps in this section of the state. You will be ahead if you take your gear head troubles to the Watts Machine and Pump Company in Farwell.

We are glad in this review to call the attention of the people over this entire area to this machine shop service, and to say that they are deserving of the support of the people in this section of the state.

MAULDIN LUMBER INC.

FOR YOUR PUMICE AND HAYDITE BUILDING BLOCKS — LUMBER — HARDWARE — BUILDING MATERIALS — "HOME INSUL - TILE BUILDING BLOCKS" — LOCATED S. LEA — CLOVIS, NEW MEXICO — PHONE PO 3-3428

This well known firm has one of the most popular building blocks for all types of buildings, such as the pumice and haydite building blocks.

They offer the people of this section a wide variety of all sizes of these blocks. They eliminate fire hazard, reduce insurance rates, reduce upkeep, eliminate extensive insulation and provide a lasting construction. The pumice and Haydite blocks have an increasingly wider application for home and farm uses. It can readily be said that a construction project is no better than the foundation on which it rests. The new methods of construction are meeting with greater favor with people of today. The control of the proper concrete constituents is often the cause of dissatisfaction on many occasions of construction jobs, both commercial and residential, regardless of current business conditions, good or bad, there is no room in the field for mediocre work. "Quality is their Motto." In making this review this well known firm is recommended on the efficiency of their products and direct the attention of all, when in need of anything in building materials.

Ranchers and Farmers Livestock Auction Co.

BONDED FOR YOUR PROTECTION UNDER FEDERAL INSPECTION AND PACKERS AND STOCKYARD ACT — HIGHEST CASH PRICES FOR YOUR LIVESTOCK — PAUL FRUITT — LLOYD OTTEN — KEN WHITE — OFFICE PHONE PO 3-4431

The Ranchers and Farmers Livestock Auction Company of Clovis, offers the Farmers and Livestock buyers of this section a most advantageous market for all kinds of livestock. Here at this sale yard the most courteous service is rendered, and as a result hundreds of farmers from throughout New Mexico and adjoining areas journey here to sell and buy their livestock. Ranchers and Farmers Livestock Auction Company has the experienced management, plus plenty of ready cash buyers and modern yards, with ample pens for the correct classification, feeding and watering of all stock so that the buyer and seller may see the stock to the best advantage. It is also a recognized fact that stock is known to bring the best market prices at all times. Ranchers and Farmers Livestock Auction Company has on hand at all times, able and efficient auctioneers and plenty of buyers so that competition is so keen that the seller may expect the highest possible market value assured by open competitive bidding. The management includes men of much experience in the business with a broad vision of the agriculture development of the state and their advice is always freely given in a spirit that is helpful to the recipient. In making this review of the progressive business firms of Clovis and vicinity, we compliment the management upon the great service they are rendering the people of this section.

B and H TRANSFER and STORAGE CO.

LOCAL AND LONG DISTANCE MOVERS OF HOUSEHOLD GOODS — PACKING — CRATING — STORAGE — MODERN EQUIPMENT TRAINED DRIVERS — SAFE AND DEPENDABLE SERVICE — LOCATED AT 209 WEST 1st — CLOVIS, NEW MEXICO — PHONE PO 3-5851

This well equipped motor truck line has filled the needs for greater freight transportation facilities, and in this community people look to them for service. They have modern and well equipped trucks for the proper and prompt handling of this service. They operate daily and all you need to do is call them on the phone, and they will take care of your every needs.

They exert every effort to relieve you of all the details of moving, storage and provide with every modern facility known to the industry. Whether you may be moving locally or to some other city within the state, or anywhere in the United States, the B and H Transfer and Storage Company can provide you with modern moving vans designed and built for the exclusive use of handling furniture and personal belongings. Because they are one of the very few authorized common carrier of household goods in this section of the state, rates are on file with the trucking division of New Mexico State Cooperative Commission and with the Interstate Commerce Commission. Their new licensed and bonded warehouse located in Clovis is equipped for household storage, with reasonable rates. So leave all moving and storage details to B and H Transfer and Storage Company and be relieved of all moving problems.

MARTIN TILE and MANTEL CO.

TILE FOR EVERY PURPOSE — RUBBER TILE - ORK - ASPHALT AZROCK FLOORING - AZPHLEX THERMOPLASTIC TILE - VINYL - LINOLEUM — LOCATED AT 201 WEST GRANDE AVE. — CLOVIS, NEW MEXICO — PHONE PO 3-5753

The people of Earth and adjoining territory are extended a cordial welcome to visit the establishment of Martin Tile and Mantel Company, and look over our complete lines of floor and wall tile.

They offer an excellent service in decorating your home or office building with the new Azrock Tile. A great variety of floor covering to choose from, are featured here. When this firm started in business, they were thoroughly convinced that the public cares as much for quality as for price. Because they have constantly kept this fact in mind, today, they are recognized as being one of the most progressive firms in this section. "Quality and service is their motto". It is the attention which they give to the little details, as well as the big points that not only gives their novelties the greatest utility possible, but adds a touch of distinction which no other firm has equaled. This firm has always shown a progressive spirit and have done their share in making this section a better and more prosperous one in which to live. In making this review, it is suggested that they are worthy of the loyal support of the people in this section of the state. They extend to you a hearty welcome to visit them at any time when in Clovis.

H. and F. TRAILER CO.

INDUSTRIAL — COMMERCIAL — LIVESTOCK GRAIN — MIDWEST GRAIN BEDS — HOIST — AMERICAN TRAILERS — LARGEST TRAILER BED ESTABLISHMENT IN THIS REGION — LOCATED AT 2101 WEST 7th — CLOVIS, NEW MEXICO — PHONE PO 3-7316

In this section of the state, there is not an establishment that surpasses the one of H and F Trailer Company, in point of service for the farmers. For many years this widely known firm has provided them with a supply of Trailer beds that are the best to be had in the Trailer Bed line.

To prove an average service in an average establishment is nothing worthy of special comment. The provision, however, of a service that is just a bit in advance of others, is a highly appreciated feature in any community. This firm is identified by exactly this type of service. First, they insist that the service rendered be entirely dependable. You can rest assured that you will receive courteous treatment and sound values when you deal with this well known firm. These are but a few of the reasons why this favorably recognized firm has developed such a thriving business, and at the same time are in a large part responsible for the expanding acceptance of their products. The H and F Trailer Company represents the most dependable quality, the most scientific construction, and the greatest all-around efficiency. To complete their service to the people of this area, H and F Trailer Company maintains a department for all kinds of repair work on all make trailer beds. Bring your repair troubles to them and they will clear them up in record time.

JUNE 18, 1958:—

Twenty Members Attend Jaycee Meeting Monday

Twenty members attended the weekly noon meeting of the Earth Jaycees at the Star Cafe Monday.

The sign with the names of businesses which have contributed to the American Legion Baseball program, has been painted and will be erected at the ball park this week.

The American Legion team, sponsored by the Jaycees, is furnishing transportation to the out of town games by the sponsoring organization. Several members accompanied the team to Littlefield Monday night and will also accompany them to Plainview for their game

Thursday night (tonight).

Distribution of tickets for the drawing at 6 p.m. Saturday, July 12, at which time a pony, saddle and bridle will be given away, has begun. Tickets are being given with each \$1 donation to the organization. Proceeds will be used to help pay the expenses of the American Legion team and various other civic improvements sponsored by the Jaycees.

Members have been divided into two teams and will stage a contest to see which can distribute the most tickets. The losing team will treat the winners and their families to a picnic.

Gene Templeton, captain, and his team members are Buddy Adrian, Weldon Baron, Gerald Haberer, Claude Holder, Keith Jones, Bobby Measles, Pluff Myers, Melvin Parish, Glenn Vinning and Perk Lee.

Golden Ferguson is captain of the other team, with members, Ardis Barton, David Cearley, Roger Haberer, Jack Hadaway, Carl Jones, Shorty Kelley, Lewis Meeks, Doug Parish, Roney Smith, Mack Templeton, Dwain Wheat and Carroll McDonald.

HELLO WORLD!



Chief and Mrs. Milton Price, of Long Beach, Calif., became the parents of a baby boy at 12:42 a. m. Monday, June 16.

The little boy weighed 8 lbs. and 2 ounces and was named James Marshal.

Grandparents are Mrs. Wix Price, Earth, and Mrs. Sloan, of

Cardinals and Red Sox vs. Yankees, Saturday, and Cardinals vs. Yankees Tuesday night.

Oakland, Calif.

Price, who has been stationed with the U. S. Navy at Long Beach, will sail Thursday (today) for Japan.

Mr. and Mrs. Donald Ray Verner of Alexandria, La., became the parents of a little son, named Max Don, on Monday, June 9. He weighed 6 lbs. and 7 ounces.

The Verners have another son Michael Ray, 15 months.

Grandparents are Mr. and Mrs. Eld Williams, Earth and Mr. and

Mrs. W. E. Verner, Bovina.

Mrs. Verner is the former Gene Williams.

Mr. and Mrs. G. F. Holden of Phillipsburg, Penn., left Thursday morning from Amarillo for Denver, Colorado, after visiting several days with the J. L. Hinsons. The Holdrens attended the International Rotary Convention in Dallas. In Denver they will visit their son, Dr. R. F. Holdren and family. Mrs. R. F. Holdren is the former Mary Lou Hason.

Eyes Examined Glasses Fitted

BLACK OPTOMETRIC CLINIC

A. J. Black, O. D.

Glasses At A Reasonable Cost

Office Hours 9:00 to 5:00 Sat. 9:00 to 1:00

Phone - 3280 113 West 1st St. Muleshoe, Texas

HELLO FRIENDS!

Now Is A Good Time To PRUNE YOUR SHRUBBERY AND ROSES

You Can't Balance and Shape Your Shrubby, Evergreen, and Roses in its Dormant Stage, It Must Be Done In Its Growing Stage . . .

If You Want Me To Do This For You Drop Me A Card . . .

F. L. HALL

SPRINGLAKE, TEXAS — BOX 116

WE WRITE ALL FORMS INSURANCE

LIFE SICK & ACCIDENT HOSPITALIZATION FIRE CASUALTY AUTO LIABILITY CROP HAIL

In Case of Loss Your Agent is Your Best Friend

A. D. TAYLOR H. L. EVANS

Phone 3461 — Earth

Ball Park Stands Repaired, Painted

Persons passing the ball park recently may have noticed its neat appearance and fresh coat of paint. Several interested citizens are responsible for this good work.

The stands, which were blown over by a high wind recently, were set upright again by a wench truck whose services were contributed by Chubby Dent. E. C. Hudson and Hal assisted in securely anchoring the stand in its upright position and in repairing the damages sustained when it overturned.

Materials for the repair work was donated by H. S. Sanders Lbr. and Higginbotham Bartlett Lbr. Co.

The stands and other buildings at the Park have been painted a fresh shade of green. Larry Price donated his time and work for this project and the paint was furnished by Earth Tire and Supply.

Everyone is invited to come out and view the games and support the baseball program with your attendance at each game. Dairy Queen of Littlefield will challenge the Earth Pony Team here Friday night and Ware and Keeling comes here Tuesday night. Earth's Little League game schedule includes Cardinals vs. Red Sox, Thursday night (tonight) Giants vs.



SPECIALS GOOD FRIDAY and SATURDAY

Shurfine Frozen Lemonade 6 oz. Can 3 for 29c
Silverdale Chopped Broccoli 10 oz. pkg. 2 for 29c
Soflin Toilet Tissue 4 roll pack 29c

SHURFINE Pork and Beans No. 303 Can 2 for 25c



CORNED BEEF Shurfine 12 oz. Can **39c**



SHURFINE TUNA Flat Can 25c

NAPKINS - Northern Luncheon 2 pkgs. 25c
BABY FOOD - Gerbers Strained 3 cans 25c
SALAD DRESSING - SHURFINE qt. 39c

Frozen Strawberries Mighty Nice Frozen 10 oz. Pkg. 2 for **37c**

Roxey Dog Food 3 cans 25c
Liquid Trend . . . 2 reg. Cans 53c
Apricot, Peach, Pear 12 oz. can
Libbys Nectar 2 for 27c

Jello all flavors 3 boxes 25c
Morton House 10 1/2 oz. can
Brown Gravy and Chopped Beef 39c
Morton House 10 1/2 oz. can
Brown Gravy and Pork 39c

SHURFINE SLICED CHEESE American - Pimento or Swiss 6 oz. pkg. 25c



FISH STICKS Cape Ann 8 oz. pkg. **2 for 69c**

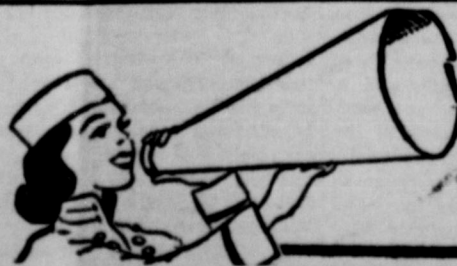
Vegetables

BANANAS lb. 12 1/2c
TOMATOES lb. 23c
FRESH RADISHES bunch 5c
GREEN ONIONS bunch 5c

Finest Quality MEATS

CHUCK ROAST lb. 53c
DRY SALT PORK lb. 42c
WEINERS lb. cello pkg. 49c

WE GIVE DOUBLE S. & H. GREEN STAMPS ON TUESDAY WITH \$2.50 PURCHASE OR MORE



WE GIVE S. & H. GREEN STAMPS

PAUL'S Super Mkt.



SHELL CHEMICAL CORPORATION AGRICULTURAL CHEMICAL SALES DIVISION 119 South Claiborne Avenue, New Orleans 12, Louisiana

BLAST OUT THRIPS FLEAHOPPERS NOW with powerful dieldrin

HERE'S a sure way to up cotton profits and get an early, frost-free harvest as well. Kill early-season thrips and fleahoppers with powerful dieldrin.

Dieldrin is easy to apply as a free-flowing dust or as a spray. Dieldrin is long lasting. Even in areas with a hot, dry climate, dieldrin kills cotton insects for many days after application. And dieldrin is economical. Small dosages per acre are all you need for dependable control.

Get under way now for bigger cotton profits at harvest. Kill early-season insects with dieldrin. Dieldrin is available under well-known brand formulations from your insecticide dealer. Be prepared—order your supply today.

