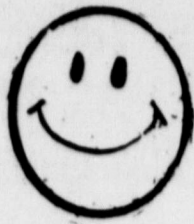
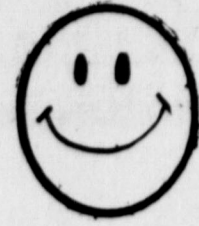


The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area



The Earth News-Sun



"A CONSOLIDATION OF THE EARTH NEWS & EARTH SUN OCTOBER 12, 1956"

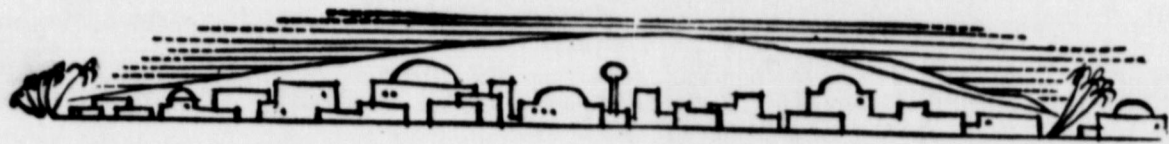
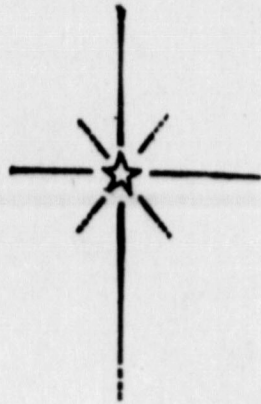
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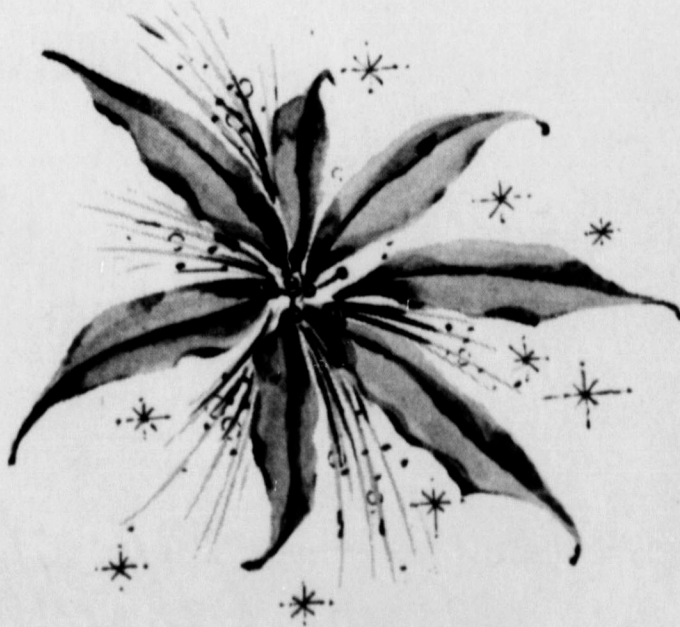
EARTH, LAMB COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1974

24 PAGES IN 2 SECTIONS

NUMBER 20



Silent Night.. Holy Night



As we listen to the beloved hymns and carols of Christmas, our thoughts travel to another time, another place. With the shepherds, we hear the heavenly host announce the glad tidings...with the Wise Men, we follow the Star of Bethlehem...with Joseph and Mary, we gaze in wonder at the Holy Babe. He is born again in our songs...and in our hearts.

Merry Christmas and Happy New Year

From The Staff Of

The EARTH NEWS-SUN

NOSIN... With Polly

As the Christmas season approaches, our hearts begin to thrill at the possibility of seeing our dear loved ones once again, and to have a few days visit with them.

again, and to have a few days visit with them.

However, each time we go back to Oklahoma, we feel a certain loneliness for there are vacancies around our Christmas dinner table, every place we visit there are those missing who once gathered with us, but now they are perhaps gathered in Heaven around the throne of God rejoicing and praising Him. As we remember Christmas in its true meaning, the birthday of Christ, the same Christ that was crucified and rose from the dead, and later ascended into Heaven to prepare a place for "who so ever" would accept him into their lives.

When He went away He promised that He would not leave his children comfortless knowing all the many, many heartaches here. He promised to send the comforter, the Holy Spirit, to take residence within the heart of His children, so they would never be alone and friendless. The Holy Spirit, a portion of HIM, would be within the heart of each of his children.

We continue to be thrilled at the beautiful thought that someday it will be even better than Christmas every day. For His children shall all be gathered together in Heaven around the throne of God. There will be no long hurried trips to be with



MAY THIS HOLIDAY BE TRULY HAPPY FOR YOU AND YOUR LOVED ONES, AND MAY PROSPERITY BE YOURS THROUGHOUT THE YEAR TO COME.

MACK and ELSIE



HELPING GRANNY MAKE COOKIES-is a time all youngsters enjoy. Here Jeff and Jill Hamilton children of Mr. and Mrs. Kenny Hamilton, help Granny, Mrs. M. H. Been, with her Christmas baking. Their cookies were a thing of beauty as well as tasty and good.



CARLA'S FIRST CHRISTMAS--Carla Marie, was herself, almost a Christmas present to her parents Mr. and Mrs. Garland Stovall. She seems not to be excited about the Christmas bit, this year. Sleeping seems to be foremost in her mind. Carla Marie is 2 1/2 weeks old.

loved ones, no missing faces, (for those who do not make heaven will doubtless never be remembered) no more parting after a few brief hours, but it will be endless, eternal. For this great and wonderful gift of eternal life with Him in Glory, we shall on this Christmas day 1974 pause many times to PRAISE OUR WONDERFUL SAVIOR, NOSIN. We would not forget our Christian family, for they have indeed made our daily life here a pleasure. May your Christmas be wonderful and joyous.

ing a hospital authority in Lamb County which would be the go-ahead to initiate plans to build a new hospital on tax exempt bonds.

newal of time deposits, and setting the 1975 terms of court.

Other items to be considered include a lease contract on the county building at Olton, re-

Minnie Parish took Mrs. Marie Ross out to dinner on Sunday to celebrate her 77th birthday. They later visited Mrs. Goldie Drake at the Amherst Manor.



Merry Christmas

The spirit of the season is all around. May you, and those close to you, enjoy all the warmth and good feelings that go with this holiday.

We're grateful for your loyalty.
HIGGINBOTHAM-BARTLETT LUMBER
EARTH

Agenda Set For Commissioners

The agenda for the final commissioners court meeting for the year is shaping up with five items posted.

At 10 a. m. on Tuesday, December 24, Rep. Bill Clayton will meet with the court concerning proposed regulation on the hunting season.

At 10:30 the public is invited to express their views on creat-

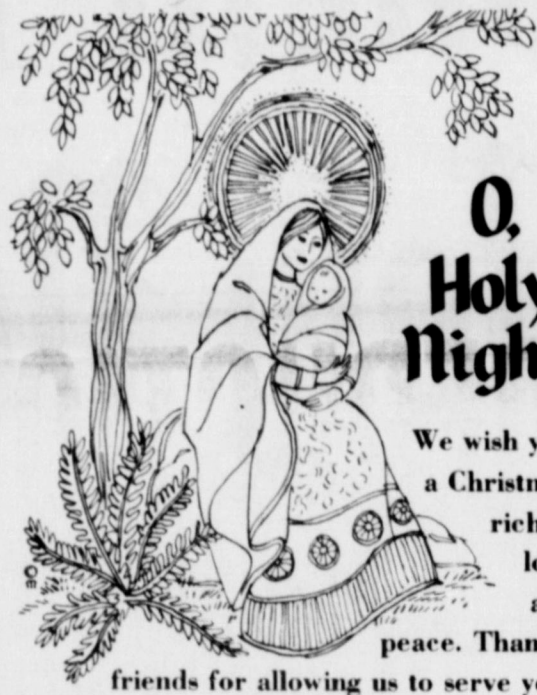
MERRY CHRISTMAS

We're serving up our holiday greetings by the platter. The best to all and thanks.



CORRAL RESTAURANT

1008 W. American Blvd.
MULESHOE



O, Holy Night

We wish you a Christmas rich in love and peace. Thanks, friends for allowing us to serve you.



Cobb's

Of Muleshoe

Christmas JOY

Merry Christmas



Gather 'round the tree for song . . . laughter. Rekindle friendships . . . extend good tidings to all. To our loyal patrons greetings and thanks.

Lazbuddie Farmers Union Co-op

LAZBUDDIE-Phone 964-2949

Merry Christmas



We hope your good friendship will continue throughout the years.

Thanks to All

Allen Guinn's Wreck Builders

Muleshoe



May you have a BRIGHT and

Merry Christmas

WE THANK YOU FOR YOUR PAST PATRONAGE AND LOOK FORWARD TO SERVING YOU FOR YEARS TO COME. IT IS OUR CHIEF AIM IN LIFE TO MERIT YOUR CONTINUED PATRONAGE YEAR AFTER YEAR.

FARMERS PUMP COMPANY

Phone 285-2022

Olton

Bill Morris-Manager

WHILE POVERTY in small towns and out in the country is often being reduced by rural development, there are, still, proportionately twice as many people living below the poverty line, in rural areas, as there are in the cities.

KIRBY VACUUM CLEANERS

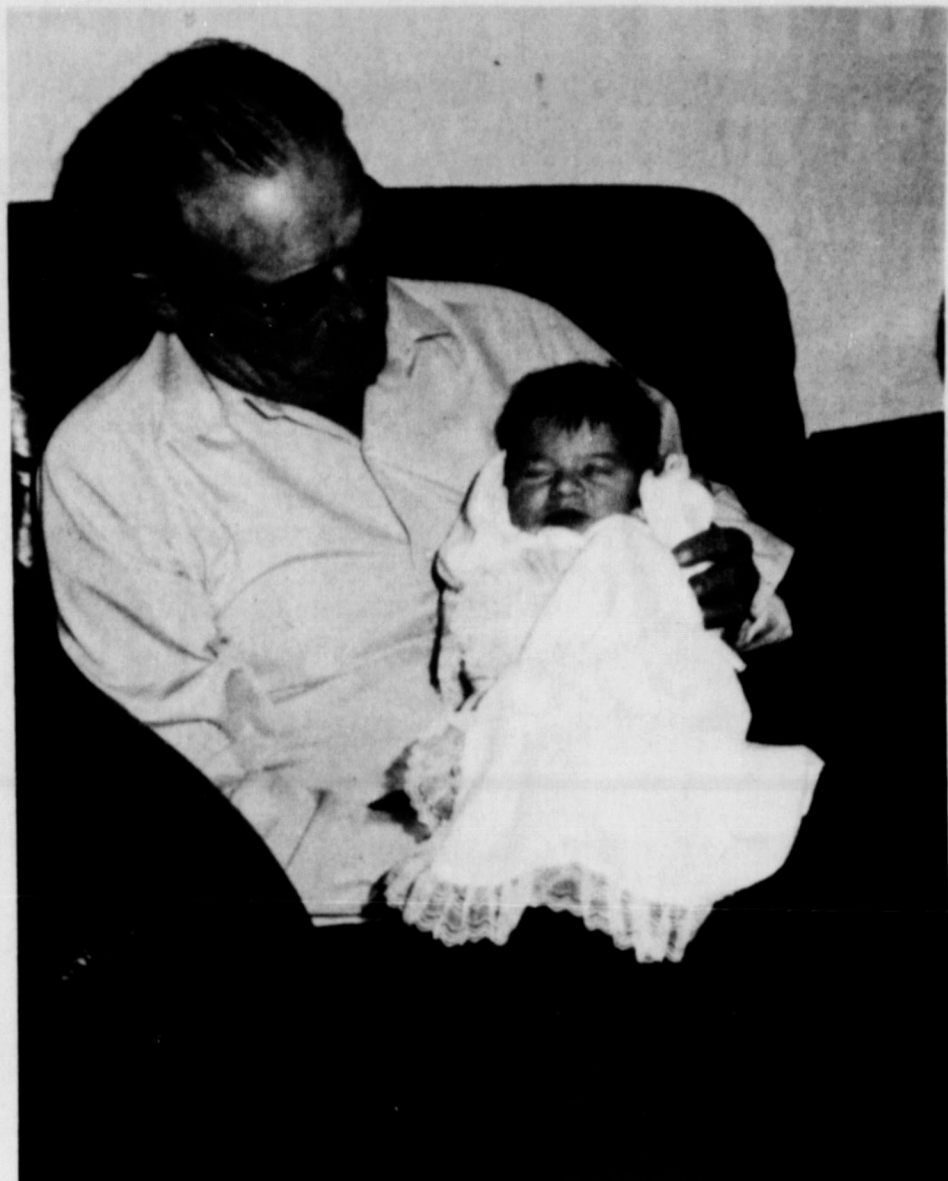
SALES and SERVICE

DISPOSABLE BAG CONVERTERS

FAST SERVICE

PAT'S RECORD CENTER

LITTLEFIELD



A LITTLE ANGEL... Granddad Beryl Hamilton proudly shows his little granddaughter, Heather Mercedes of Tempe, Arizona. The little angel is the daughter of Mr. and Mrs. Lynn Hamilton. She is indeed a beauty, and it seems she may be blessed with a little more hair than does her old granddad. She has another set of grandparents here, Mr. and Mrs. Pat McCord.

Services Held For Former Springlake Resident

Funeral services for Miss Etta Bernice Vore 83, Amarillo were at 2:30 p.m. Friday at the First United Methodist Church in Earth, Rev. Walter White, pastor of the local church officiated. Miss Vore died at 9 O'clock Wednesday night in the Bivins Nursing Home in Amarillo. She had been in poor health for several months. Miss Vore a resident of Amarillo for the past 35 years, was a member of the Christian

Science Church in Amarillo. Miss Vore was born May 27, 1891 in Dow City, Iowa. After a few years she moved with her parents to Nevada, Missouri. The Vore family moved to Springlake in 1910 with the pioneering spirit to carve a new world from this prairie land of waving grass blowing in breeze. The family was one of the very first families to settle in the Springlake area. Pallbearers were J.I. Coker,

M. H. Been, Ardis Barton, Doug Parish, Melton Welch and Eldon Parish. Survivors include three sisters: Mrs. J. L. Hinson of Springlake; Mrs. Myrtle Bentley and Miss Mable Vore both of Amarillo, also several nieces and nephews. Interment was in the Springlake Cemetery under the direction of Parson-Ellis-Singleton Funeral Home in Earth.

Flight Arranged To See Clayton Take Oath

Rep. Bill Clayton will become the Speaker of the House of Representatives, one of the most important and powerful offices in the state in January. He will take the oath of office following his official election by members of the House of Representatives on Tuesday, January 14, 1975 at approximately 12 noon. Many of his friends and supporters from this area plan to be there for this historic occasion. A special flight from Lubbock is being arranged for those who would like to go and take part in the festivities. Tentative plans call for a Texas International flight from Lubbock on Tuesday, January 14, 1975 at 8:20 a.m. arriving in Austin at 9:14 a.m. A special reception is being planned for those from this area following his oath of office. The return

trip will leave Austin at 4:20 p.m. arriving back in Lubbock at 5:25 p.m. The cost will be approximately \$65.00 per person round trip. This is 30 per cent less than the regular fare between Lubbock and Austin. To make reservations or for further information, contact Dr. B. W. Armistead, O. D., 408 LFD Drive, Box 391, Littlefield, Texas 79339, or call 385-5147.



Thank You For Your Patronage and We Look Forward To Serving You For Years To Come...

Modern Hair Design

EARTH

Warm Christmas Wishes



A sleigh full of cheery wishes is coming your way! Have a very merry Christmas Day! Our gratitude for your support.

DODD FERTILIZER

---AND---

DODD ELEVATOR

FORREST COLLINS-Mgr. ---DODD COMMUNITY

TAX DEDUCTION-SAVING DEPOSITS

BEFORE IT'S TOO LATE SEE US ABOUT YOUR PENSION PLAN AND SAVE ON THIS YEAR'S INCOME TAX ...

TO QUALIFY FOR THE 1974 TAX YEAR, YOUR SELF-EMPLOYED PENSION PLAN MUST BE OPENED ON OR BEFORE DECEMBER 31, 1974

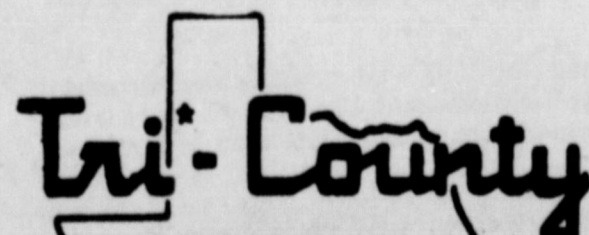
Join now. New Federal provisions let you set aside 15% of income, tax-deductible, up to \$7,500 annually.

If you're in business for yourself, you can put 15% of income, up to \$7,500 a year, into our Pension Plan, and it's 100% tax-deductible (You may set aside up to \$750 a year even if this exceeds the 15% limit!)

Your contribution can earn from 5.25 percent to 7.50 percent per annum.

In addition your contribution is 100% tax-deductible when deposited and the interest is tax-free when earned. Your funds will not be taxed until withdrawn after retirement, when you'll probably be in a lower tax bracket.

Ask about our Self-Employed Pension Plan. It'll answer a lot of questions about your future.



SAVINGS AND LOAN ASSOCIATION

MULESHOE

304 MAIN --- Phone 272-5527

If you're self-employed, the sooner you set up your pension plan, the better.

Baptist Deacons And Wives Honored With Christmas Party

Rev. and Mrs. David Burum of the First Baptist Church and their wives were hosts Friday night for a Christmas party for Deacons of their wives. A delicious Mexican dinner



AN ANGEL AWAITS A VISIT... from old St. Nick. The waiting becomes a long drawn out affair for a two year old when the house is filled with beautifully wrapped packages everywhere. However lovely little Stephanie Byers, daughter of Mr. and Mrs. Danny Byers is making preparations by placing gifts under the tree.

was served on individual card tables seating four people. Each table was centered with lovely Christmas decorations. The dining table was centered with an arrangement of red and white carnations. Following the dinner, games of '42 were played as the group enjoyed fellowship together. Those attending were Mr. and Mrs. Marvin Sanders, Mr. and Mrs. J. J. Davis, Mr. and Mrs. Jimmy Craft, Mr. and Mrs. Raeman Cole and Mr. and Mrs. John Bridges. Also Mr. and Mrs. Ray Kelley, Mr. and Mrs. Paul Wood, Mr. and Mrs. Pat McCord, Mr. and Mrs. Billy Pittman, Mr. and Mrs. Roger Haberer and Mr. and Mrs. Hershul Hulcy and Mr. and Mrs. Pete O'Hair.

Over 100 Guests Attend 50th Wedding Reception Sunday

More than 100 guests attended the 50th wedding anniversary reception honoring Mr. and Mrs. Houston Stephens Sunday in the Fellowship Hall of the Earth



MR. and MRS. HOUSTON STEPHENS

Church of Christ. Host and hostesses for the reception were the couples children, Mr. and Mrs. Ray Benson, Santa Rosa, California; Mr. and Mrs. Earnest Stephens, Ardmore, Oklahoma; Mr. and Mrs. Bill Stephens, Memphis, Tennessee and Mr. and Mrs. Gene Stephens, Dyersburg, Tennessee. However, the Gene Stephens could not attend as Mrs. Stephens was ill. Miss Neva Tyler of Eden, niece of the couple registered guests at a table decorated with gold chrysanthemums, in a gold bud vase. The base of the vase was encircled with a ring of miniature bells with golden centers. The serving table was laid with a white lace floor length cloth and centered with a centerpiece of beautiful gold chrysanthemums. A lovely three tiered white cake decorated with gold roses enhance the table. Appointment of crystal, silver and gold flatware were used in serving. The room divider was enhanced with a beautiful white satin bow with white wedding bells hanging from streamers of ribbons. Mrs. Arnold Tyler, Bernard, Texas, Mrs. Earnest Stephens and Mrs. Bill Stephens served punch, coffee and cake. Others assisting with hospitalities were Mrs. Eddie Haydon, Mrs. Ronald Cleavinger, Mrs. Perry Martin, Mrs. Cullen Hay and Mrs. Truman Stine. Guests registered from Santa Rosa, California; El Paso, Elden, Olton, Muleshoe, Sudan, Happy, Brownfield, Lubbock, Seminole, Tahoka, Earth, Springlake, Memphis, Meadow, Denver city, Texas and Ardmore, Oklahoma.

STUDENTS ON HOLIDAY FROM CLASS DUTIES

Students have been dismissed from classes for the holidays. The long happy holiday will continue through New Year's day.

On Thursday, January 2 classes at Springlake-Earth will resume, according to the announcement made by Superintendent Bill Mann.

MERRY CHRISTMAS

What's Cooking at School

January 2 thru 3

Thursday
Chicken Fried Steak
New Potatoes with Cream Sauce
Green Beans
Stuffed Celery
Rolls and Butter

Chocolate Pudding
Milk

Friday
Wolverine Burgers
Relish and Onions
Fried Okra
Orange Juice
Peanut Butter Cup
Milk

Ted Borum returned Friday week from a three week vacation. He spent much of his time in Sunny Vale, California visiting his son and family.

Party Line

Minnie Parish returned home recently after spending three weeks with her daughter, Gwen James in San Diego, California.

Little Lucrezia Joyce Hall, 10 month old daughter of Deputy and Mrs. Elmer Hall, was dismissed Friday, from the Plains Memorial Hospital in Dimmitt, following a week long hospitalization. Lucrezia had bronchial pneumonia.



On this Yuletide, we wish for you and yours an abundance of Christmas cheer, topped off with an extra helping of peace and love. Thanks, all.

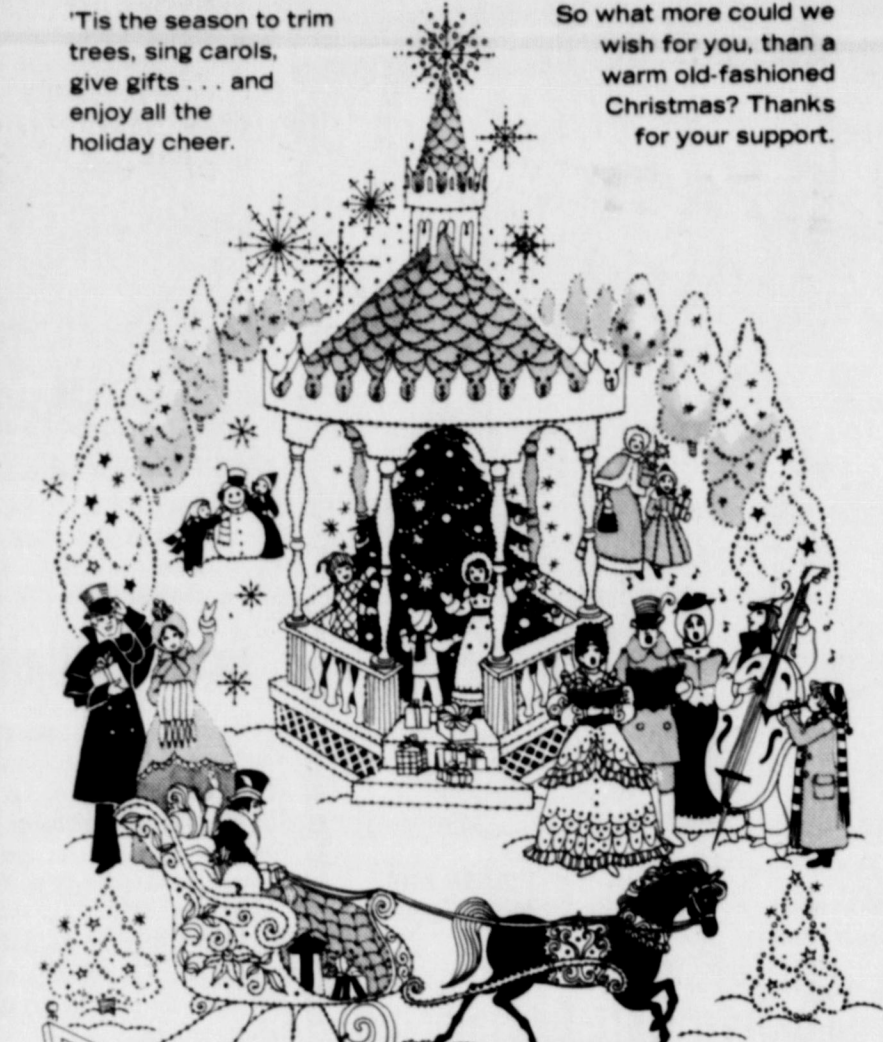


GILBREATH SEED and GRAIN CO.
MULESHOE

MERRY CHRISTMAS

'Tis the season to trim trees, sing carols, give gifts... and enjoy all the holiday cheer.

So what more could we wish for you, than a warm old-fashioned Christmas? Thanks for your support.



WOOLEY - HURST, INC.
WEST HIGHWAY 84-CLOVIS HIGHWAY
MULESHOE



peace

Christmas is the time for togetherness. Tenderness. Loving. And the greatest gift of them all — peace. Live it fully this season. Sincere gratitude to our patrons.



Greetings

READY-MIX CONCRETE
DIMMITT

Let's celebrate this Christmas season with sincere wishes for a simply wonderful holiday. To all our friends and neighbors go many thanks for your continued patronage and goodwill.

Don't Wait

NOW IS THE TIME TO SEE US ABOUT YOUR PENSION PLAN AND SAVE ON THIS YEARS INCOME TAX ...

TO QUALIFY FOR THE 1974 TAX YEAR, YOUR SELF-EMPLOYED PENSION PLAN MUST BE OPENED THIS CALANDER YEAR.

INCOME TAX DEDUCTIBLE SAVINGS DEPOSITS

If You're Self-employed, The Sooner You Set Up Your Pension Plan, The Better.

Join now. New Federal provisions let you set aside 15% of income, tax-deductible, up to \$7,500 annually.

If you're in business for yourself, you can put 15% of income, up to \$7,500 a year, into our Pension Plan, and it's 100% tax-deductible. (You may set aside up to \$750 a year even if this exceeds the 15% limit!)

Your contribution can earn from 5.25 percent to 7.50 percent per annum.

In addition, your contribution is 100% tax-deductible when deposited, and the interest is tax-free when earned. Your funds will not be taxed until withdrawn after retirement, when you'll probably be in a lower tax bracket.

To qualify for the 1974 tax year, your Self-Employed Pension Plan must be opened during this calendar year.

Ask about our Self-Employed Pension Plan. It'll answer a lot of questions about your future.

LITTLEFIELD FEDERAL SAVINGS AND LOAN ASSOCIATION

P.O. Box 791
301 XIT Drive

Phone 688 385-5197
Littlefield, Texas 79330

Sanders, Chisums Entertain With Tea

Mr. and Mrs. Marvin Sanders and Mr. and Mrs. Melvin Chisum were hosts at a Christmas tea Thursday, December 19 from 7 to 9 p.m. Refreshments of sausage balls, Danish sandwiches, Christmas candies, cookies, coffee and punch were served buffet style with silver and crystal appointments used. The serving table was covered with a floor length lace tablecloth centered with an arrangement of red and white carnations. Approximately 85 guests enjoyed the Christmas music and visiting and fellowship at the festive event.



FOURSOME HOST CHRISTMAS TEA--Mr. and Mrs. Marvin Sanders and Mr. and Mrs. Melvin Chisum hosted a delightful tea Thursday night in the Sanders home. The spirit of love was evident as the group enjoyed the evening of visitation.

a race car set and a basket ball. I love you and your elves. Marlan Miller

MERRY CHRISTMAS

Peace on Earth

May the Star of Bethlehem lead us to good will among all nations!

GALA HALLMARK

610 Broadway Plainview Ph. 293-1140

Holiday Special

All 1975 Fords
\$100 OVER FACTORY INVOICE!
(Plus dealer prep)

This Month Only!

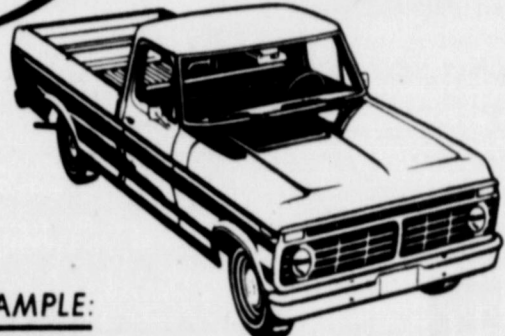
Sale definitely ends Dec. 31!

Take advantage of these savings NOW!

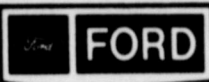


EXAMPLE:
1975 GRANADA four-door sedan, delivered in Dimmitt, serviced and ready to drive away. Christmas Sale price: **\$3677**

TRADE-IN VALUES are at an all-time high! You may never be able to trade for so little again!



EXAMPLE:
1975 F-150 PICKUP, half-ton, V-8 . . . at \$100 over factory invoice, plus dealer prep charge, your total Christmas Sale price is only **\$3598**



Service is **FIRST** at

Dale Fowler Ford

120 E. Andrews DIMMITT 647-2115

Local Couple Attend Christmas Party In Levelland

Mr. and Mrs. Marvin Sanders were in Levelland Sunday, where they attended the annual Christmas party of the Strickland family. The event was held in the National Guard Army party house.

Eight, of the nine children of Mr. J. W. Strickland were present for the Christmas party.

Also many of his grandchildren and great grandchildren attended. The group spread their Christmas dinner on long banquet tables and had food galore for all.

The afternoon was spent playing various games and visiting. Mr. Strickland was 81 on November 1 of this year.



Hello World

Mr. and Mrs. Gary Vassor of Earth are the parents of a daughter born at 3:45 p.m. on Tuesday, December 17 in the Littlefield Hospital.

The young lass has been named Saunya Faye. She weighed 6 pounds 11 ozs. and was 19 1/2 inches tall.

Grandparents are Mr. and Mrs. R. J. Carr of Earth and Mr. and Mrs. John Vassor of Kress. Great-grandparents are Mr. and Mrs. W. E. Pruett of Dallas and Mr. S. C. Conner of Denison and Mr. and Mrs. Clarence Vassor of Hillsboro.

Garland Stovall and Minnie Parish attended the annual Christmas Party, Friday night at the Amherst Manor with their mother, Mrs. Goldie Drake.

Letters to Santa Claus

Dear Santa,
I want a yellow road grader, I want a boxing Popeye the sailorman. And I want a plug up train and a coke machine with bottles or cans. And a telephone that has wire and you can really talk on. And bring Granny a star to go on her Christmas tree.

Scottie Miller

Dear Santa,
I want a bike and a train and

AFTER CHRISTMAS

Fabric Sale!

Throughout The

Sassy Stitchin

SOME FABRICS
As Much As **50% OFF**

Sassy Stitchin

IN THE BEE HIVE MALL---IN EARTH



Federal Insurance Is Now Doubled On Your Savings! . . . TO \$40,000.00

While you may not have a \$40,000 savings account . . . it's good to know you have such security.

AND RIGHT NOW ----

AS WE NEAR A NEW YEAR WOULD BE A GREAT TIME TO BE GOOD TO YOURSELF & YOUR FAMILY WITH A FULLY-INSURED SAVINGS ACCOUNT!

Savings and Certificate Rates

- 5.25% - PASSBOOK SAVINGS ACCOUNTS
- ** 6.50% - \$1,000.00 Minimum - 1 year
- ** 6.75% - \$1,000.00 Minimum - 30 months
- ** 7.50% - \$1,000.00 Minimum - 4 years

** In the event of a withdrawal prior to the conclusion of the original term or any renewal period, the passbook rate will apply to the amount withdrawn and in addition, a penalty amounting to 90 days interest (at the passbook rate) or the total interest earned since opening the account, whichever is less, will be assessed.

Tri-County
SAVINGS AND LOAN ASSOCIATION
MULESHOE, TEXAS

Certificates issued are automatically renewable at maturity

star of wonder



May the light of the Christmas star enter your heart and home this season—filling them with lasting joy and peace. To our patrons we would like to express our thanks for the loyalty shown to us.



BORDEN MILK CO.
LUBBOCK

BORDEN

MAGIC OF MAGI
 Believed to have occult powers, the Wise Men were called Magi, the root of our words magic and magician.

Magi were held to be magicians or soothsayers. They were also ancient priests who travelled far away to many lands in order to establish a following.



GREETINGS



We want to join Frosty and wish all our friends the merriest holiday ever! Thank you for everything!

MCCORMICK UPHOLSTERY
 MULESHOE



SPC STUDENTS WIND UP SURVEYING COURSE—Brian Sanderson (left), son of Mr. and Mrs. James Sanderson of Springlake, and Tony Keeth, son of Mr. and Mrs. Donald Runyon of Earth, recently completed a course in surveying at South Plains College. They are using a level and wire to accurately measure a field.

Two Local Student Complete Ag Surveying Course At SPC

LEVELLAND—Agricultural surveying, will again be offered for the spring semester at South

Plains College. Among those completing the course were two local students Brian Sanderson of Springlake and Tony Keeth of Earth.

The three-credit-hour course will cover such topics as the methods and control of erosion, land surveys, topographic and contour maps, aerial photographs, rainfall and runoff, waterways, recording field notes and how

to use various surveying instruments, James Carroll, associate professor of agriculture technology at SPC, is instructor. Carroll also is chairman of the Department of Agriculture, Applied Health and Technology.

The students have a lecture each day, then go out into the field to do actual surveying, Carroll said. They also do surveying in the community, observing the work of soil conservation technicians.

Students often go into Soil Conservation Service work or use the knowledge they learned in the surveying course on their own farms, Carroll said.

Home Butchering Coming Back

Folks yearning for the return of the "good ole days" may be seeing their wishes come true. Home butchering of livestock, once popular in many areas, is making a comeback.

"We've had numerous requests to demonstrate the proper slaughtering of cattle for home consumption," points out Woodrow Bailey, livestock and meat specialist for the Texas Agricultural Extension Service. "These requests have come from county Extension agents whose clientele are interested in home slaughtering and processing."

In the demonstrations Bailey shows the entire operation, from slaughtering to wrapping the meat for the home freezer. "Crowds at several demonstrations have reached past the 100 mark. Due to the current cattle market situation, interest in selling and butchering beef for the home freezer has really mushroomed," notes Bailey. "Slaughtering plants are booked for several months ahead, and people are concerned about waiting that long to process their animals."

According to the Texas A&M University System specialist, a family can slaughter and process

an animal on-the-farm in four to six hours. Home slaughtering and processing can save 30 to 50 per cent on the price of retail beef. Also, locker plant charges for slaughtering and processing a 600-pound calf normally run about \$50.

What about the legality of home slaughtering as far as meat inspection laws are concerned?

"As long as the individual is butchering the animal for his own use, he is free to do so," explains Bailey. "However, it is illegal to custom slaughter or cut beef for other people unless the operation is properly inspected and meets all legal requirements."

According to Bailey, the last butchering demonstrations conducted by the Extension Service date back to 1939. Maybe the "good ole days" are really returning!

NEWS-SUN TO OMIT JANUARY 2 ISSUE

The January 2 issue of the News-Sun will be omitted this year to allow News-Sun Personnel to spend some time with their families, and allow brief travel time for those who plan long trips.

The News-Sun will resume publication after January 2 and look forward to a delightful year of service to you.

Thurs., Fri., Sat., and Sun. 1st feature starts at 7:30 and will show 2 times each night.

Tonight

Santo Es Lo
 Yenganzo De
 Le Momo

Friday & Saturday

where the lilies bloom
 United Artists
 Julie Christie Color

Sunday and Monday
 Monday-Feature starts at 8:00 and will show one time only.

BILLY TWO HATS
 United Artists
 GREGORY PECK Color
 DESI ARNAZ, JR.

CARLILE Theatre
 Dimmitt, Texas

Christmas Plants Need Care

If you receive a pot plant for Christmas, give it the special care it deserves.

Dr. William Welch with the Texas Agricultural Extension Service offers a few tips on caring for these living Christmas gifts.

"Poinsettias, chrysanthemums, azaleas and most other flowering pot plants will last much longer if kept in a cool location away from drafts," says the landscape horticulturist.

"Never place them where heating vents or other heat sources can blow or reflect directly on them."

"Water is extremely important. Since your flowering plant has probably been growing in a greenhouse where it has had all the water it could use, it will wilt quickly when deprived of sufficient moisture. So keep the soil fairly moist to the touch. This usually requires water about every other day," points out the Texas A&M University System specialist.

Overwatering is also a possibility, but if the plant's container drains well, this should not be a problem.

"Be sure the plant gets light," emphasizes Welch. "Artificial lighting is helpful, but most plants will remain attractive longer if placed near a window or other source of natural light. However, don't place the plant in direct sunshine or to near glass."

What about transplanting these flowering plants?

"Many species are not well adapted for garden use," says the specialist. Most florist type azaleas are difficult to grow and are best enjoyed for their flowering period and discarded. Gloxinias, cyclamen and poinsettias are not good landscape plants for most of Texas. Poinsettias need a long, warm growing sea-

son to flower outside and could be transplanted in South and parts of East Texas.

Chrysanthemums will perform satisfactorily but the holiday season is not a good time to plant them outside. If they can

be kept alive until early spring, cut them back to a height of three or four inches and plant them in well drained beds, advises the horticulturist.

"Flowering pot plants are great to receive or give during the holiday season. And with a little extra care, they can give lasting pleasure," points out Welch.



A Joyous Christmas

May the spiritual peace of this Christmas enter into your lives. It's a time of joy . . . a time to wish everyone the happiness and contentment of that Holy night long ago. Thanks.

WE LOOK FORWARD TO SERVING YOU IN THE COMING YEARS... WE WILL BE CLOSED DECEMBER 25-26 - REOPEN DECEMBER 27...

ORIGINAL TASTY TACO

5th and XIT Drive - Littlefield



MERRY CHRISTMAS

May we take this time to send you all our brightest greetings for the Yuletide season, and our sincere thanks for your kind support.

Farmers Cooperative Elevator
 MULESHOE



Peace

It's the greatest gift of all. On this special holiday, may you all enjoy the warmth and love that Christmas brings.

We thank you for your patronage.

DR. B.R. PUTMAN - Optometrist MULESHOE



Christmas

May you find fulfillment of that special serenity . . . contentment that means so much to everyone as we celebrate His birth. Our sincere thanks to you.

MULESHOE IMPLEMENT and SUPPLY CO.

602 W. AMERICAN BLVD. - MULESHOE



Greetings

Let's celebrate this Christmas season with sincere wishes for a simply wonderful holiday. To all our friends and neighbors go many thanks for your continued patronage and goodwill.

Crow Meat Co.
 Friona

SUNNYSIDE NEWS

By TEFNY BOWDEN



Mr. and Mrs. Jimmy Waggoner became the parents of a daughter Wednesday night. She was born in Central Plains General Hospital in Plainview and weighed 6 pounds and 8 ozs. She was named Jana Renee.

Noble Armstrong was admitted to Central Plains General Hospital in Plainview Tuesday suffering with an inner ear infection.

Keith Calhoun and Deanna Bailey were married Thursday night in the home of Mr. and Mrs. Johnny Stalling in Dimmitt. They will make their home at Taylor Feed Lot.

Mr. and Mrs. J. Paul Waggoner were in Methodist Hospital in Lubbock Monday with wauiline Lilley who underwent a bronchoscopic examination and other tests. They were pleased with the results from the tests. She will take intensive treatments for several days.

The flu has kept several out of school and in bed the last two weeks.

Mr. and Mrs. Bob Ott returned home Tuesday from a month's vacation and fishing trip to Falcon Lake, and some sight-seeing in the vicinity.

Odis Sipe of El Paso left last Wednesday after a week's visit with his sister, Mrs. Ila Haydon.

Foy Haydon of Weatherford and his grandson flew to Dimmitt with some friends last week-end to do some pheasant hunting. They visited some with Mrs. Ila Haydon while they were here.

Mrs. Gene Morrison, Mr. and Mrs. Alton Louder, Mrs. L. B. Bowden, and Mr. and Mrs. W. T. Autry attended the annual Christmas party at South Hills Manor in Dimmitt Thursday night.

Several community students participated in the Springlake-Earth Christmas Concert at Springlake-Earth Wednesday night. Lupe Saucedo and Luis Rodriguez participated with the 5th and 6th grade choir, Arejelia Saucedo, Belinda Hampton, Lydia Mendoza, and Lynn Brown

participated with the Jr. High choir, and Tommy Graham, Daneen Wilson and Joe Fulfer participated with the high school choir. Daneen and Joe each sang solos. Also the high school and Jr. high repeated their performance Thursday afternoon.

New officers were recently elected for the Dimmitt High School's Industrial Art Club. Coby Gilbreath was elected sergeant-at-arms.

John Gilbreath attended a Grain Sorghum Producer Association Board Meeting in Lubbock Thursday.

Mrs. L. B. Bowden worked with auxiliary duties at Plains Memorial Hospital in Dimmitt Monday.

Jerry Kay Clark, Quint Waggoner and Rhonda Ross were in the Dimmitt 5th grade play recently. All their mothers attended.

Mr. and Mrs. Punk Gilbreath returned home Thursday from a ten day Caribbean Cruise.

Mrs. Mack Turner finished the study of the foreign mission study book, "How In This World," in Baptist Women Wednesday night.

R. A.'s met Wednesday night for their regular meeting.

The church has gone over the \$850.00 Lottie Moon Foreign Mission goal.

Matt Gilbreath participated in the 6th grade band concert in Dimmitt Thursday.

Hal Gilbreath and Brandon Cox were in the third grade play in Dimmitt Thursday which was put on by their music class for the parents. Their mothers attended.

Charles Axtell participated in the special Christmas Choir program at the First United Methodist church in Dimmitt last Sunday.

Ray Joe Riley was elected chairman of ASCS committee of community E. Milburn Haydon

was elected last week. Alton Louder was elected first alternate of community D.

Sheila Gray of Canyon and Mark Hoffarth who is in the service and on furlough have visited several times with Mr. and Mrs. Jackie Clark and Jerry Kay this week. Sheila and Mrs. Clark are sisters.

Mr. and Mrs. Charles Axtell, Paul and Holly flew to Iowa Friday morning to spend the Christmas holidays with her parents and other relatives. They will also visit with her sister in Illinois.

Mr. and Mrs. Furch Riley returned home recently from a visit in Shreveport, La. with their daughter, Mr. and Mrs. Jimmy Herring and children. It was their first visit with them since they moved to Louisiana.

Lynn Brown and the Springlake-Earth 8th grade basketball team lost their game with Farwell Monday night.

Lee Brown and Junior Saucedo with the Springlake-Earth Wolverines lost their game with Olton Tuesday night. It was their first loss. They lost the second game to Spade Thursday night.

Ila Haydon left Sunday to spend the Christmas holidays with Modene Hitchcock.

Mr. and Mrs. Vernon Orr and Lisa went to Dublin Saturday to have an early Christmas party with her parents Sunday.

Mr. and Mrs. Mack Turner spent Christmas eve and Christmas day in Borger with her brother and family, the O. D. Ennis family.

Mr. and Mrs. Howard Cummings left Sunday to spend the Christmas holidays with her parents, Mr. and Mrs. Carl Shultz.

Several community students participated in the Springlake-Earth Band Concert Friday night.

Mr. and Mrs. John Gilbreath, Coby, Matt and Hal and her father, Mr. Barnett of Olton



TEXAS TO SEE HEAVY DRAFT HORSES--When Dick Sparrow (above) brings the famous Schlitz 40-Horse Hitch to Dallas, Texas, for the January 1 Cotton Bowl Parade, the Lone Star state's interest in the monster horses will run high. Many states are experiencing growth in draft horse populations. Texas, which has the highest overall horse population in the country, has few heavy draft horses. Those shown are Belgians, averaging one ton in weight. Sparrow, an Iowa farmer, drives the "Forty," the largest team of horses in the world. The Jos. Schlitz Brewing Company, Milwaukee and other cities, including a brewery at Longview, Texas, sponsors the travels of the team.

left Monday to spend Christmas with her sister and husband, in Gustin, Texas and with other members of her family.

Mr. and Mrs. Lynn Cox, Brandon and Cinnamon and her parents of Dimmitt left Tuesday to spend the Christmas holidays with her brother, Mr. and Mrs. Kenneth Odum.

Mr. and Mrs. Cliff Brown and Lynn attended the annual Tide Christmas party in Littlefield Tuesday night.

REV. M. D. Durham of Lubbock visited with several in the community Thursday afternoon.

Mr. and Mrs. Charlie Hall Jones, Rory and Jeffery moved into their new house on the Jones land south of Sunnyside this week.

Mrs. Pearl Sadler was in Plainview Thursday for a medical check-up. She got a good report.

Mr. and Mrs. J. C. Holbrooks had an early Christmas with their children last week-end. Mr. and Mrs. Tiny Walling and boys of Friona visited with them and Mr. and Mrs. Russell Ramey and family Friday night through Sunday. Mr. and Mrs. Johnny Wayne Holbrooks and family of White River visited with them Sunday afternoon. The Rameys

returned to their home in N. C. Monday.

Mr. and Mrs. Raymond Spencer and family of Plainview spent the day last Sunday with Mr. and Mrs. R.V. Bills. The Bills joined them at Kress Friday night to have a fish supper with them.

Mr. and Mrs. Hershel Wilson and girls kept Deanna Starnes this week while they made the move to Centerville. They all spent Friday night with the Wilsons and left for their new home Saturday morning.

Billy King and Marshall and Jimmy King of Monument, N. M. visited last Saturday with Mrs. Lillie King.

LEGAL NOTICES

NOTICE TO CONTRACTORS

Sealed bids addressed to the City of Earth, Texas will be received at the City Hall, until 11:00 p.m., February 3, 1975, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for seal coating city streets. Bids shall be submitted in sealed envelopes upon the blank form of the proposal attached hereto and marked in the upper left hand corner. All proposals shall be accompanied by a cashier's check or certified check upon a national

or state bank in the amount of five (5%) percent of the total maximum bid price payable without recourse to the City or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100% of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received. Plans, specifications and bidding documents may be secured from the office of the City Secretary, or at the office of Bill R. McMorries & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. Mc-

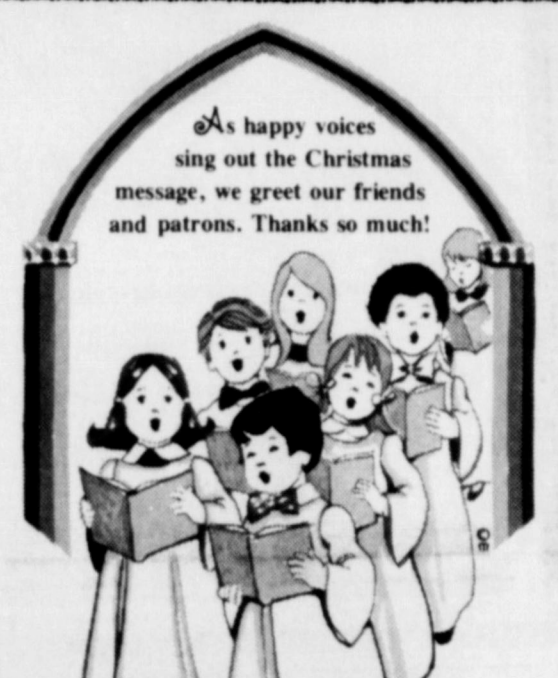
CHRISTMAS ISSUE

OUT EARLY

This Christmas greeting issue of the News-Sun is dated with the regular publishing date of Thursday, December 26, however, to get your Christmas greetings to your customers and friends before Christmas the issue was printed Monday.

We hope you enjoyed reading the greetings from business people who appreciate your business. We also hope you enjoy pictures of area children in this issue, and of course the many many letters to Santa by the Kiddo's in the area.

T. F. Koontz of Earth, is in San Antonio visiting with his daughter and family. He has been there for the past three weeks, resting from a bout with the flu.



As happy voices sing out the Christmas message, we greet our friends and patrons. Thanks so much!

Silent Night. Holy night
STOVALL-BOOHER
RADIATOR SALES & SERVICE
 1019 - 25 Broadway - Plainview
 Phone 296-2865 or 293-1445

There is a **JOB** for you in **BIG SPRING, TEXAS**
 CONTACT **RON OR TERRY**
 CHAMBER OF COMMERCE
 215 W. Third St. Big Spring, Texas 79720
 915-263-7643

TELEX Hearing Aids
Clovis Hearing Aid Center
 Batteries & Molds. Free Tests.
 Service All Makes.
 416 Mitchell Phone 763-6900
 Clovis, N.M.

WE ARE STILL HERE and STILL WANT TO HELP YOU WITH YOU'RE IRRIGATION PROBLEM

STATE LINE IRRIGATION CO., INC.
 Littlefield-Muleshoe

HAMMONS FUNERAL HOME
 Ambulance Service
 Phone 385-5121
 LITTLEFIELD TEXAS

THEY'RE ALL IN **CLASSIFIED**

FOR SALE: 3/4" thru 10" PVC Plastic pipe, new and used aluminum pipe and side-rolls. STATE LINE IRRIGATION-Littlefield 385-4487-Muleshoe 272-3450.

QUICKBALL PRYOR CO., INC.
 Automobile Parts Supplies & Equip. P.O. Box 567 Earth Texas

MCCORMICK'S Upholstery

TRUCK SEATS Also furniture
 EXCHANGE Re-upholstered
 15 Minute Service
 CHARLES POWELL OWNER PHONE 385-4558 LITTLEFIELD

MONUMENTS
 Winsboro Blue Granite
 White Georgia Marble
 and others, including
 Bronze for Memorial Park
 Specifications.
 See or Call Collect
 Percy Parson, Olton
 Phone 285-2621 or Frank Ellis
 Muleshoe, Phone 272-4574

To Rest Assured use SAFETY DEPOSIT BOX Protection

FIRST STATE BANK
 Dimmitt, Texas

MISSOURI BEEF PACKERS INC.
 Is Now Accepting Applications For Kill Floor Personnel. We Offer Year Round Employment Paid Vacations Paid Holidays Company Paid Group Hospital Insurance, Good Wages And No Experience Necessary. Apply At Personnel Office.

MISSOURI BEEF PACKERS INC.
 FRIONA, TEXAS
 Four Miles West Of Friona
 On HWY 60
 Equal Opportunity Employer

DEAD STOCK REMOVAL
7-DAYS A WEEK SERVICE
 Please Call As Soon As Possible
MULESHOE BI-PRODUCTS
 Phone 965-2429 LAZBUDDIE

WE Will CUSTOM PROCESS YOUR BEEF TO YOUR SPECIFICATIONS

WE'RE READY NOW!

CALL OR COME IN TODAY!
CROW MEAT CO.
 So. Hwy. 214 Friona, Texas Phone 247-3333

Local Student Selected As Member of All-Region Choir

Polo Gonzales, member of the Springlake-Earth High School choir was recently chosen as a member of the Region 16 All-Region Choir. Polo earned this honor by participating in the all-region auditions.

Only 16 are chosen for each vocal section of the all-region choir, making a total of 128 members in the regular all-

region choir.

Polo was chosen for position number 6 in his vocal section.

Since the first four chosen in each section are candidates for the all-state choir he was designated as the second alternate to the all-state choir.

Since our school must compete with all the larger schools in this region, including Lubbock,



POLO GONZALES

Plainview, Lamesa and Brownfield, it is quite an honor to hold such a high position in the all-region choir.

Two other members of the Springlake-Earth choir were also chosen for positions in the all-region choir, but were unable to participate in the all-region clinic and concert. They are Roger Howell who recently moved from our community and Joe Herrera, who were both

chosen as members of the all-region choir.

Polo participated in the all-region clinic and concert December 13-14.

Dr. Gordan Lamb who was previously a choral director at the University of Texas at Austin was guest clinician and conductor for the event.

The clinic concluded Saturday evening, December 14 with a concert presented at Coronado High School in Lubbock.

South Plains Alcoholism Counselors Busy People

Since October 1, some 30 persons have received help from

one of the four Alcoholism Counselors who cover a 14-county area including all of the counties in the SPAG Regional Planning Area except Lubbock County.

Receiving help means that alcohol abusers in the area were

counseled and were either referred to Veterans Hospitals, State Hospitals, Community Mental Health and Mental Retardation Centers, local law enforcement DWI classes, Alcoholics Anonymous or simply enlisted in a series of counseling sessions. Each of the clients receive followup action from the Alcoholism Counselor in his or her respective county.

This alcoholism project is the South Plains Community Action Counseling Services Project sponsored by the South Plains Community Action Association, Inc. in Levelland. Coordination of the project is also being done by the Central Plains Community Action Program, Inc. and the Community Action Agency of Crosby, Dickens and Floyd Counties.

Counselors for the project have assigned counties. Each of the four counselors have "base" numbers as a code for counties. The base numbers are as follows: Base 1--Sharon McCann, Counselor; Hockley, Yoakum and Cochran Counties.

Base 2--Clarence Walters, Counselor; Crosby, Dickens, Floyd, King and Motley Counties.

Base 3--David Carey, Counselor; Hale, Bailey and Lamb Counties.

Base 4--Paula Valdez, Counselor; Garza, Lynn and Terry Counties.

Where can a client call for help from a counselor? Each counselor has a telephone number. The office numbers are as follows: Levelland-894-3649 or 894-6104; Crosbyton-675-2482 or 675-2470; Plainview-293-2301 or 293-5719; and in Post-495-2329.

In adjoining counties persons may call the Community Action Neighborhood Center Directors or Community Mental Health Outreach Clinics for information regarding the alcoholism counselors. Each counselor makes regular trips and also request trips to the respective counties are made.

What can a counselor do for the alcohol abuser? An alcoholism counselor has a knowledge of the disease of alcoholism and can offer ways or methods to arrest the disease of alcoholism. The counselor also can refer clients.

Some of the things an alcoholism counselor cannot do are the following. The alcoholism

counselor cannot counsel well with a person who is drinking; the counselor has no money or means for emergency hospital care.

As most people will agree, the alcohol abuser must want help before they can receive help.

Some 5,000 alcohol abusers reside in the 14-counties of the South Plains Counseling Services Project. The goal for this year is to reach some 300 alcohol abusers who are seeking help.

An unique facet of the project is that the bilingual members of the staff have conducted some education classes in Spanish to explain alcohol abuse. Some classes have been held in indigenous black neighborhoods with a black city policeman and a black member of the sheriff's department as resource people.

Counselors can arrange for speakers, conduct group meetings and aid county law enforcement in relation to alcoholism prevention, counseling and consultation and education.

County residents are urged to use the alcoholism counselors. In our nation there are 9 million alcohol abusers and in Texas 7% of the adult population, 18 years or older, abuse alcohol. Alcoholism is on the rise and the South Plains Alcoholism Counseling Services Project is

SANTA TO BE HERE TUESDAY 2 P.M.

Boys and girls get ready to see old Santa on Christmas Eve at 2 O'clock in Earth.

Santa is expected to park his sleigh (out of sight) and arrive in town on the fire truck. He will go to the community room at the City Hall where he will distribute sacks of candy, fruit and nuts to the children.

determined and dedicated to combat the nation's fourth largest killer disease.

Be sure to welcome old Santa to town by coming down and visiting with him and tell him what you want for Christmas.

PART-TIME FARMERS, producing needed food, often have the best of two worlds, open-space living in a rural setting and added income from off-the-farm jobs.

RURAL DEVELOPMENT, used wisely, helps people add to what their community can do for them. But it's not a cure-all for all the problems of every little cross-road's town.

Holiday Greetings

May the seasons keep bringing happy holidays to you. Our wish is that they be merry and bright... filled with love and peace.

Accept our thanks for your loyalty.

FARMERS GRAIN
SUNNYSIDE-HART

A Joyous Christmas

May the bright Christmas star lead you to peace... brotherhood. Our thanks.

Dot's Shop
MULESHOE

Peace on Earth

On the eve of our Savior's birthday we wish you inner peace... true joy. To our many patrons, "thanks."

FLAGG FERTILIZER

P-A-G

Man-that's Sorghum!

P-A-G 511
MEDIUM LATE MATURITY WITH HIGH YIELD POTENTIAL
Excellent MDMV tolerance. Heads are large and open.

P-A-G 525
EXCELLENT YIELDER EXCELLENT STANDABILITY
A NEW hybrid sorghum—just what producers are looking for in a hybrid sorghum.

P-A-G 656
FULL SEASON—LEADER OF MOST YIELD TESTS
Has the kind of standability combine operators like for fast and easy harvest.

Supplies of Excellent Quality Extra High Germination Seed Available for Ordering Now

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975. PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

Jack D. Angeley—Earth
Earth Ag Supply—Earth
Earth Elevator—Earth

Springlake Grain
Dub Winders

Holiday Greetings

Just an old-fashioned greeting that comes straight from the heart and carries every good wish!

Epy FOX
401 E. FIRST
MULESHOE
TEXAS 79647
PH. 272-4511

OUR FONDEST WISHES FOR A Merry Christmas

Knowing that we have so many wonderful friends... old and new, gives us a warm glow at this happy time! Thank you all!

PLACE AROUND THE CORNER

A HAPPY PLACE TO SHOP

THE BUSY CORNER

NEXT DOOR TO BASKIN-ROBBINS-VILLAGE CENTER
PLAINVIEW



Christmas is...

Joy . . . the gift that can't be bought!

*Joy . . . is loving, caring, sharing,
believing, enjoying!*

Joy . . . is peace, happiness, contentment!

*Joy . . . may it touch each of us
this Christmas day . . . and every
day throughout the year!*

Merry Christmas



CITIZENS STATE BANK

MEMBER F.D.I.C. - EARTH

Dear Santa Claus,
I want a Woodstork R, R. Gun,
and I want a football and a real
football helmet. And would you
please bring me a typewriter too.
Thank you for the things you
brought me last year. And I forgot
I want some T. V. Magic cards.

Jeff Hamilton

Dear Santa Claus,
I would like a baby doll and
some candy canes and a type-
writer and a book of Christmas
and a sled for Christmas to, And
a surprise for me and a book of
sleeping Beauty.

Love
Rosie R.



S-E NATIONAL JUNIOR HONOR SOCIETY MEMBERS-Honored the Springlake-Earth school faculty members Wednesday, December 18 with their annual Christmas Tea. Shown serving Mrs. J. B. Eagle and Mrs. Zeph Robinett are Sue Jones and Paula Verden.

glass are broken. Pins or staples from broken toys can also present hazards for children.

The shopper should keep in mind that tiny toys and toys with small removable parts can be swallowed or become lodged in a child's windpipe, ears or nose. Even the squeakers in some squeeze toys can be removed and possibly swallowed.

Projectiles fired from "artillery" or "missile batteries" and other flying toys can represent a threat of eye injury, TSA said. Children should not be given adult sports equipment such as sharp pointed darts and arrows. Darts and arrows for children should have soft cork tips, rubber suction cups or other protective tips to prevent injury.

Protecting children from unsafe toys is everyone's responsibility, concluded TSA, and careful toy selection along with proper supervision of children at play is the best way to guard against toy-related injuries.

ST. NICK RESTORED

When Queen Victoria married German Prince Albert, Christmas visits of St. Nicholas (and the gift-giving) came back to England, three centuries after Henry VIII had banned the traditions when he broke away from the Catholic faith and formed the Church of England.

POPE'S YULE INSTRUCTIONS

Pope Gregory I in his instructions to missionaries on Christmas festivities sent out from Rome in the year 601: "The people should celebrate a religious feast and worship God by their feasting, so that still keeping outward pleasures, they may more readily receive spiritual joys."

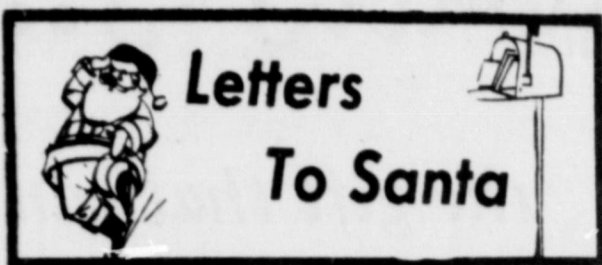


A Joyous Christmas

May the spiritual peace of this Christmas enter into your lives. It's a time of joy... a time to wish everyone the happiness and contentment of that Holy night long ago. Thanks.

SINCE I WON'T BE MAILING OUT CARDS THIS YEAR, I AM USING THIS MEANS OF WISHING EACH OF YOU A MERRY CHRISTMAS.

TED BORUM



Dear Santa Claus,
I want a teddy bear and a doll and a pair of shoes and I hope that every body gets their gifts and I hope it's going to be a good Christmas day.
Your friend,
Carolyn

Dear Santa,
For Christmas I would like an Easy Bake Oven, a Bugs Bunny Talking Alarm Clock, a Toy

Train and a House of Beauty. I have been very good this year so I hope you will bring me these toys. Hope you have a Merry Christmas.
Your friend
Kelley Walden

Dear Santa Claus,
I write to you, to tell you what I want for Christmas this is what I want for Christmas I want a grader and I want a train.
Sign
Mike Dela Cerdo

Dear Santa,
I love you because you are so nice and I love your elves because they help you. Please bring me a close and play record player and a road grader and a truck. I will take good care of them.
Tell your elves to be nice have a Merry Christmas and a happy New Year.
I have three brothers and I love them and Mama and Daddy so please bring them something to.
Love
Gregory Miller

Dear Santa,
For Christmas I would like a SSP Smash-up derby, a Tractor Loader with a backhoe and a Big Jim. I have been very good this year so I hope you will bring me those toys. Hope you have a Merry Christmas.
Your friend,
Richard Walden

Dear Santa,
I want a Barbie Town House, a watch and a Spir-o-graph for Christmas.
Your friend
Connie Cain

Dear Santa Claus,
I want a racing car for Christmas and I want a train and I want a mini bike and a R, R. gun and drum and a airplane and a fire enging and a truck and a horse. I love you Santa Claus.

frme
Ruben Gonzal'es
frme Springlake-Earth Texas
my telephone is 986-2237

Dear Santa,
Football helmet Nur football tonka truck playgun toy soldier. I am 7.

from
Terry

Dear Santa,
I want a gun for Christmas and a evelil kennevil that's all for Christmas.

Love
Benge

TSA Warns of Toy Hazards

The Texas Safety Association has issued a reminder for Christmas shoppers to take care when selecting toys.

As well as the quality, design and construction of the toy, TSA advises that the child's age, interests and skill level be considered. Note age recommendations on labels and follow them. Also check for safety labels such as "Non-toxic" on painted toys, "Flame retardant Flame resistant" on fabric products and "Washable-hygenic materials" on stuffed toys and dolls.

Poorly constructed wooden, metal and plastic toys may have dangerous sharp edges, the safety group pointed out. Cutting edges may also be exposed when toys of brittle plastic or

My Neighbors



"Wait'll you taste his barbequed chicken before you holler..."



Christmas Blessings

May this lily holiday shine down its blessings on all our neighbors, friends. Thanks for the kindness shown to us.

DENNIS BUILDERS SUPPLY

OLTON

Merry Christmas



Gather 'round the tree for song... laughter. Rekindle friendships... extend good tidings to all. To our loyal patrons greetings and thanks.

TIBBETS GIN CO.

DODD COMMUNITY---Phone 965-2311

AT
Christmas
May your Christmas bloom with good feeling to last through the holidays and always. We're grateful for your business. Thank you!

Howell's 216 Floral
AND
Howell's 216 Fashions
EARTH



Christmas Greetings

It's all around — that Christmas feeling! May it fill your holiday with warmth, joy and loving thoughts. We hope you enjoy this time to the fullest. Thanks, friends.

PARSON-ELLIS-SINGLETON FUNERAL HOME

JOYOUS CHRISTMAS

May your holiday be filled with peace and serenity: the quiet contentment which comes from within. Our special thanks to the patrons we serve for putting their trust in us.



BOX 831, MULLENBEE, TEXAS 79347



"Dear Santa: I've Tried to Be Good, and I Want ..."



Dear Santa,
I want a B-B gun, a 5 speed bike.
Your friend,
Clifford

Dear Santa Claus,
I want a race car for Christmas
I want a mini bike I want a
pelet gun, I love Santa Claus.
My name is
Martin DeLeon

Dear Santa,
Miss Jones wants you to bring
her kindergarten children these
special presents. Mark wants a

saxophone, Terry wants a big
wheel, Rosadrio wants a Barbie,
Julio wants a telephone, Linda
wants a fancy doll, Patricia
wants a doll, Tommy wants a
gun, Devin wants a gun too,
Hope wants the doll that eats,
Curtis wants a bee-bee gun,
Maria wants Baby Alive, Scottie
wants a rifle, Antonio wants a
train, Jana wants the make-up
girl, Argelia wants Barbie,
Jerry wants a rifle, Naomi wants
a real telephone, Carman wants
a Snoopy tooth brush, Lezlee
wants to come to school and

Amy wants to come back to
Texas.
Thank you Santa for making
our dreams merry ones.
Merry Christmas
from
Miss Jones and
her class
Dear Santa Claus
I want a evil kevel set that is
all I want for Christmas Santa
Claus.

Sincerely,
Paul R.

Dear Santa,
I want a bulldozer, a record
player, a guitar.

Love,
Michael Glass

Dear Santa,
I want a hot wheel set to play
in the house with. Thats what
I want.
Rudy Rincon

Dear Santa,
I want a barbie doll, and a
pretty purse. Thank you Santa.
Your friend,
Christina

Dear Santa,
I wish you can bring me a
little drum and a train and thats
all.
Your friend,
Jesse

Dear Santas,
If I be good you will bring me
something? I want a babie doll
and thats all.
Your friend,
Maria

Dear Santa,
I want a 10 speed bike, I want
a truck, I need a new set of
clothes.
Your friend,
Todd

Dear Santa,
I wish I had a record player
and a spirograft.
Love,
Kerri Tunnell

Dear Santa,
I want a big wheel, I want a
B-B gun and a match box city
and a grader and a bulldozer.
Your friend
Bart

Dear Santa,
I want a b, b, gun and an Oper-
ation game and a evel kanevel
stunt cycle and that's all.
Steve

Dear Santa,
I would like a nit magic. I
love you.
Love,
Dara Loudder

Dear Santa,
I want a Cathy Quick Curl, a
watch and a Barbie Health Cen-
ter. I love you. Your friend
Cathy Cain



"I don't know where he gets
his energy."

Climate Key to Time of Holy Birth

The evidence that the
journey of Mary and Joseph
from Nazareth to Bethle-
hem took place in the dry
season, that is, before the
onset of winter, depends to
some extent on what we
know about the climate of
Palestine today, which,
scholars believe, is not very
different from what it was
during the time of Jesus.

The annual mean tem-
perature is a pleasant
enough 62.8 degrees Fah-
renheit, with a range from
a high of 112 degrees to a
low in winter of only 12
degrees.

While the lowland plains,
nearer the Mediterranean
Sea, receive heavy rains
from November to April,
winter in the hills can bring
biting frost, bitter winds
and even snow.

Nazareth, the city of
Jesus, was a town of some
note in southern Galilee,
near the western edge of
the fertile plain of Esdra-
elon.

This area provides more
clues to the time of the
journey for scholars who
look to the still fertile and
well-watered hills of Galilee
and into the less favored
hill country of Judea, where
the cultivation of grains,
olives and vines tended to
give way to the grazing of
sheep, especially in the dry
season.

So it can also be assumed
that the holy journey was
during the dry season by
looking to the Bible in
which Saint Luke says
that in the same country
were shepherds looking
over their flocks.

frame to hold animal feed.

It is interesting that the
other common English word
for a cattle-feeder, crib,
which is derived from the
German krippe, also means
a baby's bed.

Even the French word
crèche, which is often used
to describe the nativity
scene displayed in churches,
homes, and other places at
Christmastime, has the
double meaning of "man-
geoir" and a public shelter
for the care of infants.

The Old Timer



"Misery is a live secret and
a dead telephone."

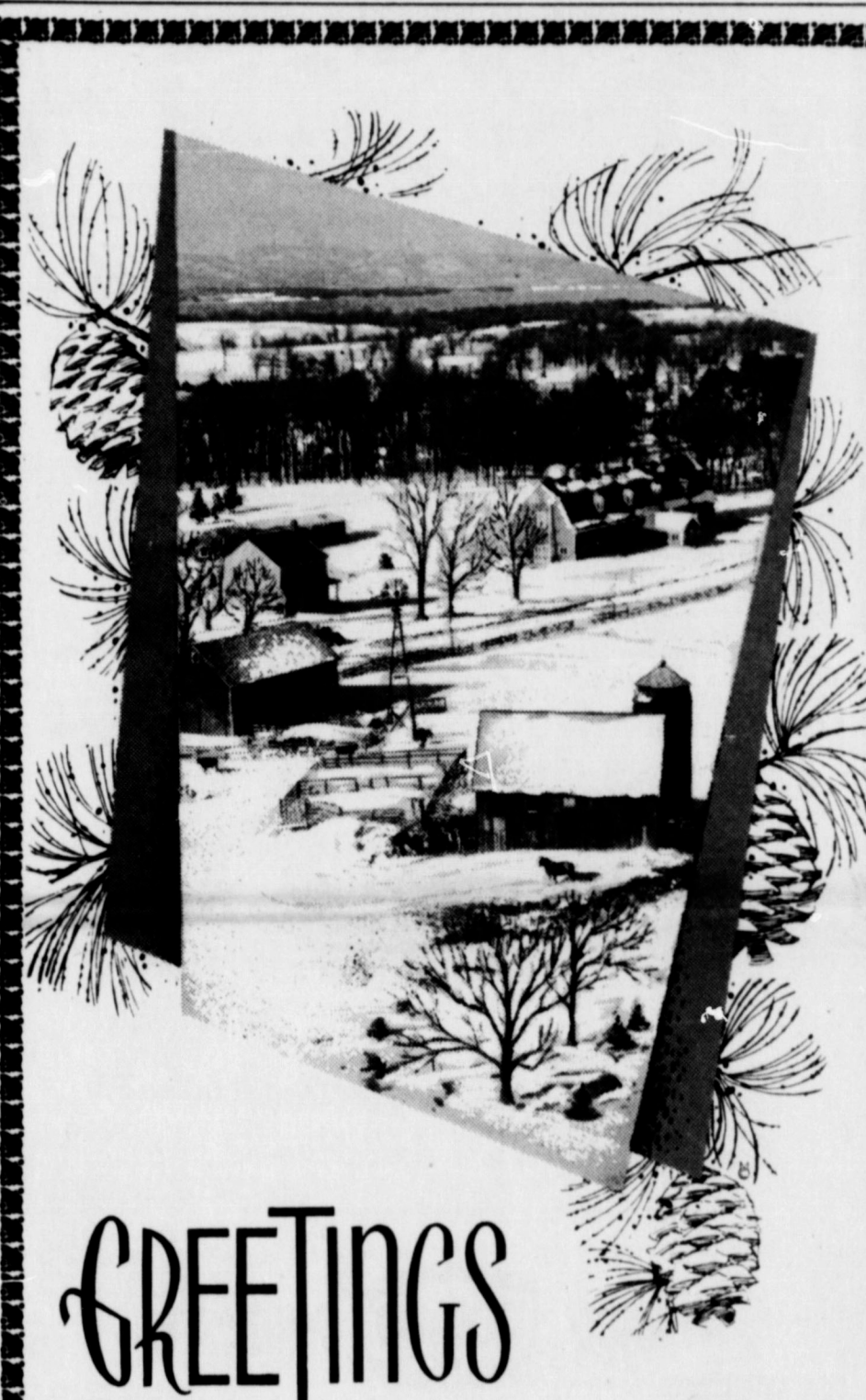
Word 'Manger' Has 2 Meanings

The Bible tells us that
the newly-born Christ-child
was "wrapped in swaddling
clothes and laid in a man-
ger," a word derived from
the French "mangeoir" or

Merry Christmas

We're ringing out our very warmest Yuletide greetings to you and yours... with a sincere "thank you."

SPRINGLAKE CAFE



GREETINGS

Holiday time is here once again, and we take this happy occasion to wish every joy of the season to our good friends. It's always a pleasure to serve you, and we thank you!

EARTH ELEVATOR

EARTH

Season's Greetings

We wish you peace and joy at this time and for always!

Q-P Parts, Inc.

JAMES and MABLE WAGES
EARTH, TEXAS

CHRISTMAS GREETINGS

Quiet thoughts turn to this time of peace, happiness and togetherness. It's a season when families and friends harvest many joys and blessings. Christmas is also a nice time to thank friends like you.

TAYLOR & SONS FOOD

LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

DIMITT, TEXAS

Letters to 'Santa' Overflow Mailbox

There's something special about Santa Claus in a small southern Indiana town where the famous Christmas legend has become somewhat of an everyday reality.

This town with a population of about 300 year-round residents, and a family of deer, is the jolly old gent's namesake home — Santa Claus, Indiana — as well as the home of his helpers, and the location of his overflowing mailbox.

A unique landmark at Santa Claus is the U.S. Post Office near the intersection of Indiana highways 162 and 245, and next to the entrance to Santa Claus Land.

There is nowhere in the world where you can find a post office like this one. Its architecture is that of a stone-fronted fairyland castle in design and while the community has but slightly more than 300 year-round residents this post office each year is flooded

with about four million pieces of mail. The bulk of all this mail comes around Christmas time to receive the cherished Santa Claus postmark. Still others arrive addressed simply to "Santa Claus, 47579."

Letters addressed to "Santa Claus" represent the tens of thousands of children's "want lists" that foretell visions of Christmas morning, promise cookies and milk, and extend best wishes to Santa, Mrs. Claus, and Rudolph. And, to the delight of children everywhere, all of these letters receive an answer from Santa Claus.

This unique practice dates back to the late 1920s when Robert L. Ripley popularized the town by featuring it in an article in his "Believe It Or Not" column. After the article appeared, mail began to mushroom, especially letters addressed to "Santa Claus."

Tourists with children also started to arrive and



THE MOST FAMOUS RESIDENT in the town of Santa Claus, Indiana, population 300, is Santa Claus himself who receives well over 100,000 letters annually from children across the country and around the world. As Santa Claus in costume and Jim Yellig out of it, a 42-year career has been devoted to making sure letters are answered.

make visits to the post office with their Christmas mail, following in the steps of Ripley who also sent his Christmas cards through the office here as proof that there was indeed a Santa Claus — as verified by the postmark. For over 40 years, children have met Santa himself, played by Raymond Joseph "Jim" Yellig.

Besides taking up the role of Santa Claus at the Santa

Claus Post Office in the early 1930s, Yellig also embarked on a project that now involves much of the community of the Santa Claus, Ind. area. He noticed that the incoming letters were being stored away because there were too many for the postmaster of the day to answer and took pan in hand, along with his wife, to make sure children who cared enough about Santa Claus were answered.

Gift Bible Changes Country Singer's Career

By Clarence Duncan

A little over six years ago, a Texas girl named Rhonda Riley was working as a secretary to a would-be music producer in Nashville, dreaming of a singing career.

One weekend she was asked to stay late and try her hand at singing a new song called "Harper Valley P.T.A." By Wednesday of the next week, Jeannie (that's her other name) C. Riley's fame and fortune were on the way. The girls who worked in the office building with her were buzzing about the new hit and the new star, never dreaming that their fellow office worker was Jeannie C. Riley.

Although she had dreamed of this kind of success since she was a teenager, Jeannie was hardly prepared for the way her hit shattered music industry records and focused the world's attention on Nashville and the "singing doll" she became overnight.

After all, when Jeannie was making the rounds of the offices on Music Row, often with

baby daughter Kim on her hip, things hadn't looked too promising. Her husband was operating a service station.

Finally, Jerry Chestnut, trying to make it big as a producer, hired Jeannie (then Rhonda) as his secretary. It was her first job in Nashville. Chestnut recalls her as "the only girl I ever knew who used up a roll of correction ribbon before she did a typing ribbon!" She admits she wasn't much of a typist and spent most of the time answering the phone and polishing the furniture.

After recording her hit song in June, 1968, Jeannie racked up just about every award possible in the recording business. She was the first country music female to break the television barrier, and headline in every major night club in America. Jeannie was definitely a show-biz success.

In the course of being a show-biz success by all standards, she lost her husband and was physically and spiritually exhausted. She was miserable and unhappy with life in general.

On Sundays, back home in Anson, Texas, Jeannie attended church with her family. "My grandpa was a Nazarene preacher for 50 years. I always thought of him as Moses, I guess, sent to lead the Stephenson family out of the wilderness of sin." But Jeannie never fully accepted God's plan about which her grandpa preached so fervently.

Ultimately, she entered the hospital to combat exhaustion. Her sister, Helen Scott, gave her a copy of *The Living Bible* modern English paraphrase by Kenneth Taylor. It was a combination birthday and get-well gift.

"I would have preferred an exciting gothic novel, since I had tried reading the Bible before without much luck. But when my sister gave me this

County to Adopt Metric System, Pounds, Inches G-o-i-n-g

It's not a matter if the Metric System is coming to Lamb County, but when.

That means simply that some of us will just be lost when we are forced to turn away from the present day units of weight and measures, inches, pounds, quarts and such, in order to learn units as centimeters, Meters, liters and grams.

The first concrete step toward that end has just been taken nationally, with the enactment of a Federal bill authorizing the expenditure of \$40 million over the next four years to introduce the metric system to today's school children.

When schools start pushing the metric system Lamb County children will be told, for instance, that because of the energy shortage the speed limit on highways has been reduced to 88 kilometers per hour instead of 55 miles per hour.

Also, they would learn that their family gets about 6 kilometers to the liter, instead of 14 miles or so to the gallon, and that the 10,250 passenger cars in this area consume an average of 2,720 liters of gas annually.

Housewives who sew may have noticed they are already getting an introduction to the metric system because patterns now include metric measurements as well as the traditional inches, feet and yards.

But in shopping for food, we will be buying 2 kilos of meat (equivalent to 4.4 pounds), 200 grams of cheese (7 ounces), and a liter of milk (1.06 quarts).

These and other changes in our present, non-decimal system of units will ultimately have to take place, according to De-

partment of Commerce analysts.

There is an increasing pressure to take the plunge from the business, educational and scientific communities in this country. They propose a gradual conversion over a 10-year period.

Presently, more than 90 percent of the countries of the world use the metric system. The United States is the only major industrial country that does not.



Attention, Working Women!

A guide to help women become aware of their employment rights established under Federal legislation is now available.

"A Working Woman's Guide to Her Job Rights" highlights laws and Executive orders which affect women when they are seeking a job, while they are on the job and when they retire.

Topics covered include apprenticeships, laws prohibiting age and sex discrimination, pay and promotion opportunities, maternity leave and tax deductions for child care and

household help. Social Security benefits and private pension plans are also discussed.

The pamphlet does not cover regulations which apply specifically to Federal employees, whose job rights stem basically from Civil Service regulations and Executive orders.

Single copies of the guide are available free from the Women's Bureau, Employment Standards Administration, U.S. Department of Labor, Washington, D.C. 20210.

Of the fourteen minerals essential to adequate nutrition, the three most important are calcium, iron and iodine, reports Blue Cross.



Holy Night

May all of the blessings of Christmas be yours to share.

Chem-Tex Farm Store

Earl Parish, Dimmitt - Ph. 647-3551

Eldon Parish, Earth - Ph. 257-2195

GREETINGS

Christmas is a warm holiday when families share in festive preparations... here's hoping yours is happiest ever.



DIMMITT SUPERMARKET
PHONE 647-2488



Yuletide greetings to one & all! May your holidays be gay!

TEXACO  PRODUCTS

JIM ROBBINS
Mobile Phone
965-2389

SAM FOX
Muleshoe
272-4688

JOLLY GOOD WISHES!



In the friendly spirit of the Christmas Season, we wish you all an old-fashioned Yuletide just packed with cheer and happiness. Merry Christmas to you all!

FIRST NATIONAL BANK

Member of F.D.I.C. - Amherst

Letters to



Santa Claus

Dear Santa Claus,
I would like some clothes and a pair of house shoes and a pair pajamas and a T.V. magic set and some surprises.

Your friend,
Cindy

Dear Santa Claus,
For Christmas I would like a typewriter and a baby Tender doll and a pair of skates and a pair of clocks. My sister Leana Ann wants a doll that can say cool it baby. Merry Christmas,
Mary Lou

Dear Sant Claus,
Santa Claus I wish I could have a football set of the Miami Dolphins and a real football and one of the rockom sackom and I would like a watch and a TV meastrea cards. And a bike and two trackters. THATS ALL
From
David

Dear Santa Claus,
For Christmas I would like a trian and a car. And a big car race. And a b-b gun. And a football suite. And a football. Your friend,
Richard

Dear Santa Claus,
I would like a ten sped and a puppy with blak spots. A blue buty sentr a racd plare and racrds a clue game a mosoe trap game a play dow set. TV macgic set a pop corn poper a fluft panda the big best of the west all of the set. Twe walke talkes. A long ranger set, a bascitball and net, a jsleryroy



REV. DAVID BURUM AND FAMILY-are pictured as they review the story of the Birth of Jesus from Luke 2 chapter. Two year old Devron seems to be a little preoccupied with the photographer. Rev. Burum is pastor of the First Baptist Church. Mrs. Burum sings in the choir.

Dear Santa Claus,
Pelet gun
Richard Cervantez
Earth, Texas

Dear Santa,
I wish I had a ring. Would you bring me one pretty ring. I like you Santa very much. I always

wanted a diamond ring but a real ring thats pretty. Would you bring it please, would you. will you put a dollar in the ring box, please will you.

Love
Nove Marquez

Dear Santa,
I want a Ken car, Beauty Salon, wedding Dress for my Barbie Doll, clothes for my Barbie and Ken, Hairstyling Make-up Kit, Easy-Bake Oven, Frosty Snowcone Maker, Doll and piano.
Elaine



Merry Christmas to you and yours from all of us.



CARR TEXACO WILL BE CLOSED
DECEMBER 21 REOPEN JANUARY 2

CARR TEXACO
Phone 257-3386---EARTH

box, my burth ston ring, my burth ston ring is blue.
Love
Dawna West
P. S. I hope I get a surprise.

Dear Santa Claus,
Would you plesse leve me a pair of boots, a pair of walkie-talkies, a mini bike, five pairs of levis, a 7 up machine, 20 guage shotgun, 410 guage.
Thank you
Love
Jordan

Dear Santa Claus,
Santa Claus I would want for you to leave at my hous a football and a B, B, gun. And I'll be very proud of you, If you bring me that. Or just bring me anything that you like to bring me, and I'll see if I can give you something that you might love to have it, and I think I'll like what I said for you to bring me, or if you can't bring me anything, thats all rite to me, and I think I can give you a surprise. And if I dont give you

a surprise it means I couldnt give you one, oh and I'm going to be very happy of you if you do bring me a surprise, and dont forget to bring me what I said for you to bring me a football and a B, B, gun.
Ramon Garza

Dear Santa,
I am eight years old, and I have been a good girl this year and I would like to find a surprise, A Bathable Baby, a Price is Right game.
Love
Kelly

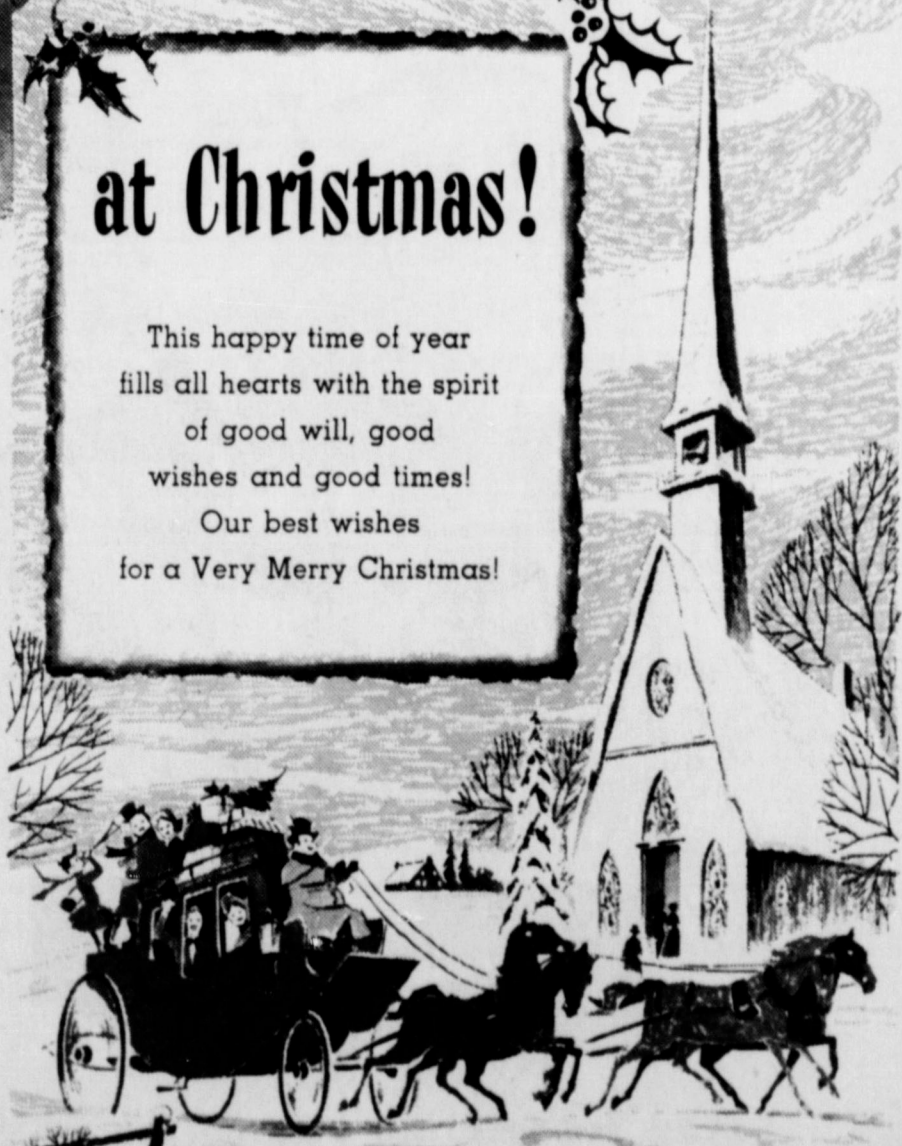
Dear Santa,
I would like to have a Wich Witch Game, Partridge Family and a Slinky.
Love
Jennifer

Deer Santikleas,
I want a gun and a bainera bar chins and a carsetta and I want rachcar to pla in the urd and I want menhrek.
Vincent Joe



at Christmas!

This happy time of year fills all hearts with the spirit of good will, good wishes and good times!
Our best wishes for a Very Merry Christmas!

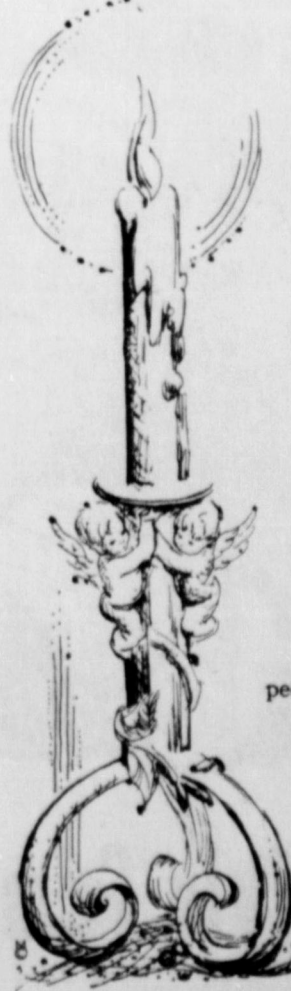


MULESHOE BI-PRODUCTS

Phone 965-2429 LAZBUDDIE



"Hark! the herald angels sing..."



Glad voices sing out... and glad thoughts ring out, with every good wish for a happy, hearty holiday season. We extend our sincerest appreciation to all the wonderful people who have made the past year a most successful one for us.

OLTON PAINT & BODY SHOP

JIMMY JENKINS MGR.

OLTON HWY 70 WEST

Get a Bigger Sleigh, Santa Claus!



Dear Santa

Santa, I would like a dert 50 it's a minibike Please bring me one. Also I would like a big wheel. Would you bring me one? Please Santa bring me a BeBe gun.

Thank you Santa
your friend
Timothy Tom Saucum
I'm sure you know were I live.

Dear Santa Claus

I want a trampoline that is all I want for Christmas Santa Claus.
Sincerely,
Hector Flores

Dear Santa

I wish you would bring me an choper for me to ride I would like to have fun with it so please bring me an choper will you.
But your friend
Ruben Fuentes

But my phone is 257-3744

Dear Sant,

I lik a doll and a trampoline and a girl bike and for my mother I like a dress and a record. And for my father I want socks.

Emeralda

Dear Santa,

I will like a doll and a bicycle and some shoes and my siser will like a trampoline I will like a dress a blue dress I will like things.

Irma

Dear Santa,

I want a doll and I want a wagon and I want a trampaline and I want a bike and I want a piano and I want a boll and I want a telephone and I want a record and I want a car.

Your Friend
Josie



A "SILVESTERKLAUS" of Canton Appenzell-Ausserhoden, Eastern Switzerland, such as this one is among the most striking of the figures which clang bells and wear magnificent headdresses and masks as they frolic around in large or small groups demanding money from onlookers. Wearing artists headgear often resembling filigree work or depicting houses or entire landscapes, their name, "Silvesterklaus," is an allusion to St. Nicholas. Photo courtesy Swiss National Tourist Office.

Dear Santa,

I would like a trampoline in a trumpet in a minbike.

your friend,
Joey

Dear Sata

How are you today. I want a walking doll and a snowman snowcomb macker and a basket ball and the color I want it to be red what and blue and a dress.

Your Frind
Wendy Kniffen

Dear Santa Claus,

Here is what I want for Christ-

mas. I want a ping pong T. V. my dog a collar. Cathy Quick Curl. Sweet sounds tender love Baby Ann. The Sunshine family house and things you do thang with it. I hope you will give me all this.

Love
Jennifer James

Dear Santa

I would like like a kathy quick curl doll and a Barbie beech

bus. I hope you don't catch a clod. Merry Chretmas
Love
Tammie

Dear Santa,

I would like some drums. And I would like a bike I would like a cat and a aquarum.

Cheryl King

Dear Santa Claus

I am writing you these few lines to tell you what I would like this Christmas. First, I

would like a model airplane. I would lik a bran new bicycle. Next, I would like very much a watch. I wouldn't mind haveing either of these things; tra-polene, football, football Helmet.

Yous Truly
Michael Rivas

Dear Santa,

Football helmet Nurf football be-be gun toy soldier I am 7. from
Jerry

Dear Santa,

Please bring me a bike.
Manuel Monreal

Dear Santa Claus,

I want Softina it is baby doll and wets and it drinks a bottle. I want something els some drums and two surprise. I want cathy qurek corl and I have been a good girl this year.

Merry Christmas
Santa
Love
Kim

MERRY CHRISTMAS

PEACE

Unto you is born this day in the city of David a Saviour, which is Christ the Lord

It has been a pleasure serving the folks in this area and we look forward to serving you during the next year.

AMHERST MANOR

700 Main Street Amherst Phone 246-3583

WERRY CHRISTMAS

...to the wonderful folks
we've had the pleasure
of serving this past year!

Associate Store-Home Owned
EARL HARRIS & ROYCE HARRIS
MULESHOE

Western
Auto

...the family store

and **CATALOG
ORDER
CENTER**

Christmas GREETINGS

To our friends and loyal patrons, here's hearty wishes for the best Christmas ever. Thanks.

Davis & Pyle Pump and Drilling Co.

GEARHEAD REPAIR-WE PICKUP AND DELIVER
WE HAVE THE PEERLESS DEALERSHIP FOR THIS AREA
WE ALSO HAVE RETCO-WORTHING TON-FAIRBANKS MORRIS
AND ALL MAJOR BRANDS OF PUMPS
LOCATED IN THE FORMER B&W PUMP CO, BUILDING ON NORTH
HIGHWAY 385 IN SPRINGLAKE
L. T. DAVIS---OWNERS---FLOYD PYLE

Christmas Cheer

May Santa bring you all the things you wish for!

EARTH AG SUPPLY

SPRINGLAKE GRAIN

Letters To Santa

Dear Santa,
I want a motorcycle, I want a Evil knevil. And I want a pellet gun and I want a mini bike.
Your friend
Rudy

Dear Santa,
Rudolph motorcycle, race track sis mini trampoline trumpet I would like pallet.
Edward

Dear Santa
I hope your not sick so you can make your round, Santa I won't a B-B gun and a big Tonka bulldozer and a big Jim airplane set and a new big jese.
Your Friend,
Robert

Dear Santa
I want a Rub A Dud doll go go boots and don't forget my brothers and sister Billy wants a ten speed and Bobby wants a record player and Liz wants a TV.
I Love you Santa
your Friend Kathy

Dear Santa,
Rub a Dub doll, A little stuff dog, sun clothes, a little stut raindeer, a ball, a star pillow, a sla, and Carrie wan's a stuff cat, a candle.
good by Santa,
Jeri and Carrie

Dear Santa,
I want a pear of shoe skats? a



CHRISTMAS IS A VERY SPECIAL TIME-of the year for this fine group of second grade students. They have decorated their classroom and the tree and look forward to the big day. This is a portion of the class taught by Mrs. Bill Surface and a very courteous, kind group of students they are.

Dear Santa
How are you doing? I want a brown pair of leather gloves and a new cowboy felt hat, How are your raindeer?
your friend
Sam Lewis

Rudolph for me I want a gun rack and a springfield rifle and If you can bring me a ssp racing car.
Your friend
Joe Garcia

friend ship Debbie jump set In my stoking, I want a belts with my name on it.
from Wendy
Dear Santa,
I want a big boll please Santa, and I want a play-sewing-mach-ine do not for get the things I said Santa,
from Yolanda

Dear Santa,
How are you say hello to

Dear Sata
I want a Lite brite and a play sew machice Tiny tears Barbie

Christmas joy

Let us take a moment to wish you and yours all the happiness and good cheer that this Yuletide season brings. We appreciate your friendship and generous support.

Consumers OF OLTON

nancy non sense? a baby bene? How are you doing Santa? How are your raindears?
Your friend
Beth Scott

Dear Santa
I want a tramoline and Tiny Tears minebike flut and a new pear of shoes I want some clothes.
I'm your friend
from Mitzi

Dear Santa,
I want a piano, I want a bike, and saun clothes, I want a record.
Virda Matthew

Dear Santa
I want a barby doll house that has a elevator that goes up and down, And I want a watch, And a dilery, And I want a sled.
Your friend
Angela Parish

Dear Santa
I would like a minibike, I what

a rudolph playone And a bike please. And pallet gun.
Love You Santa

Dear Santa,
I want a Evit knevil minibike I want motorcycle.
Your friend,
Joel Everett

Dear Santa
I want a bulldozer and a race track and I love you and you Love us to.
from Carl

Doer Santa,
I want a tenspeed bicycle trampoline trumpet minibike, your frie r J
Jason

CHRISTMAS GREETINGS!

These young carolers are bubbling with happy Yuletide wishes for you . . . from us. Our merry thanks to all!

IN ORDER TO GIVE OUR EMPLOYEES A LITTLE EXTRA TIME OF FOR CHRISTMAS WE WILL BE CLOSED FROM NOON ON DECEMBER 24 TO DECEMBER 26...

B.W. ARMISTEAD Optometrist
LITTLEFIELD

Merry Christmas

Make it a fun-filled holiday! Fill it with an abundance of love, laughter and warm hearts everywhere. Best wishes for a cheery, blessed season to all. Our special thanks.

FIRST STATE BANK

DIMMITT---MEMBER F.D.I.C.

Merry Christmas

May the serenity of Christmas find and keep you content. May every day of this joyful season be filled with joy . . . abundant in peace . . . rich in brotherhood. To all the cherished patrons we serve . . . our warmest gratitude.

DIMMITT AGRI INDUSTRIES, INC.

DIMMITT

Plan Safety into Christmas Decorations

Beautiful homes are the rule during the Christmas season just ahead, but beauty may turn into a "beast" unless you've planned safety into your decorations.

Trees, lights, candles, tree and mantle trimmings, your fireplace and excess paper can be a source of trouble, says the Texas State Department of Health.

Center of most home decorations is the brilliantly lighted and colorful tree, and it should be the place for starting your safety efforts.

In selecting a cut green tree, get one with a good green color. Needles of a fresh tree should be hard to pull from branches, and needles won't break when bent. Bounce the tree hard against the ground and you won't get a shower of needles if the tree is fresh.

Trees should be placed in a base which holds water, and

this water should be checked regularly while the tree is up. Before mounting the tree, cut about two inches off the trunk to allow it to better absorb the water.

Placement of trees also is important, says the State Health Department. Keep them away from stoves, fireplaces and radiators which could cause a tree to dry out quickly and perhaps catch fire.

What about decorations? Never use lighted candles on a tree or near other evergreens, decorations or wrapping paper.

Candles should be in non-flammable holders and in locations where they cannot be knocked down or blown over.

In selecting lights, check for the Underwriters' Laboratories "UL" label. On all strings of lights, make certain that all connections are tight and that there are no frayed or bare wires. These could cause short circuits

and perhaps a fire, or a shock to the person installing them.

Outdoor lights should be waterproof. They are especially made for the outdoors.

When away from home, or when you go to bed, turn off all lights.

Trimnings for trees and elsewhere in the home should be of flame-retardant material, something that won't flare up if accidentally ignited.

And, never use electric lights on metallic trees.

If using spun glass for decorations, wearing gloves may keep the "angel hair" from irritating your skin. And, keep it away from your eyes.

Tinsel and artificial icicles are made now of plastic, which if preferable to lead products. Leaded materials are hazardous if ingested by children, say safety experts.

If there are small children in



*Bless thy year,
thy coming in,
thy going out . . .
thy rest, thy
traveling about,
the rough, the
smooth, the
bright, the
drear . . . God
bless thy year.*

the home, care should be taken in selecting decorations. The United States Product Safety Commission urges parents to avoid decorations that are sharp or breakable, including bubbly tree lights. It also warns against trim with small removable parts if used where children can get at them. Pieces could be swallowed or inhaled. And, trimmings resembling candy could be eaten by a child.

When installing their trees, many people burn the trimmings from branches in their fireplaces. If burned a piece, at a time, this shouldn't cause any problem. But piling up a big mound of evergreens could cause popping and crackling and a large number of sparks. So be careful. And always use a screen before the fireplace.

The Product Safety Division of the State Health Department hopes that all clothing will someday be flame resistant. Standards are now in effect for certain types of children's clothing. But until that time, extreme care needs to be taken.

Matches, lighters and candles should be kept out of the reach

of children. Children and adults should avoid the wearing of loose, flowing clothes, especially long, open sleeves, near the flames of a fireplace, stove or candle-lit table.

And, once those presents under the tree have been opened, gather up all those wrappings from the tree and fireplace area and remove them from the home.

Christmas should be a joyous occasion. Keep it that way by planning for safety, says the State Health Department. It will add to your enjoyment of the season to know that you and your loved ones are as safe as possible.



"Snobs talk as if they had begotten their own ancestors."



Shopping, anyone?

Take Extra Care To Help Avoid Holiday Hazards

When you plan for the holidays this year, take into account these safety precautions from Pinkerton's, Inc., the private security firm.

• If you buy one of the newer metallic Christmas trees, don't use regular colored lights—it's an invitation to a short

circuit. Use a spotlight with colored filters.

• Before you buy anything electrical, check for the Underwriter's Laboratory label (the small tag bearing the initials "UL"). If it doesn't have it, don't buy it.

• Never spray canned snow on angel hair (glass wool). It creates a highly combustible combination.

• Check all toys to see that they are non-flammable and have no lead-base paint on them.

• Be aware that fingerprints, oil and water paints in some children's sets may contain poison. You can find sets that don't, and they will say so.



"There are many people who believe that Sunday is an eraser for rubbing out all the sins of the week."



Each passing year brings a deeper appreciation of the pleasant associations and loyal friendships acquired in the course of business.

At this holiday time it seems most appropriate to express our thanks and extend Season's Greetings. May the coming year bring Good Health, Happiness, and Prosperity to you and your loved ones.

EARTH PUMP and MACHINE INC

WENDELL CLAYTON-Phone 257-3434

DISTRIBUTORS FOR
SIMMONS PUMPS
OF LUBBOCK



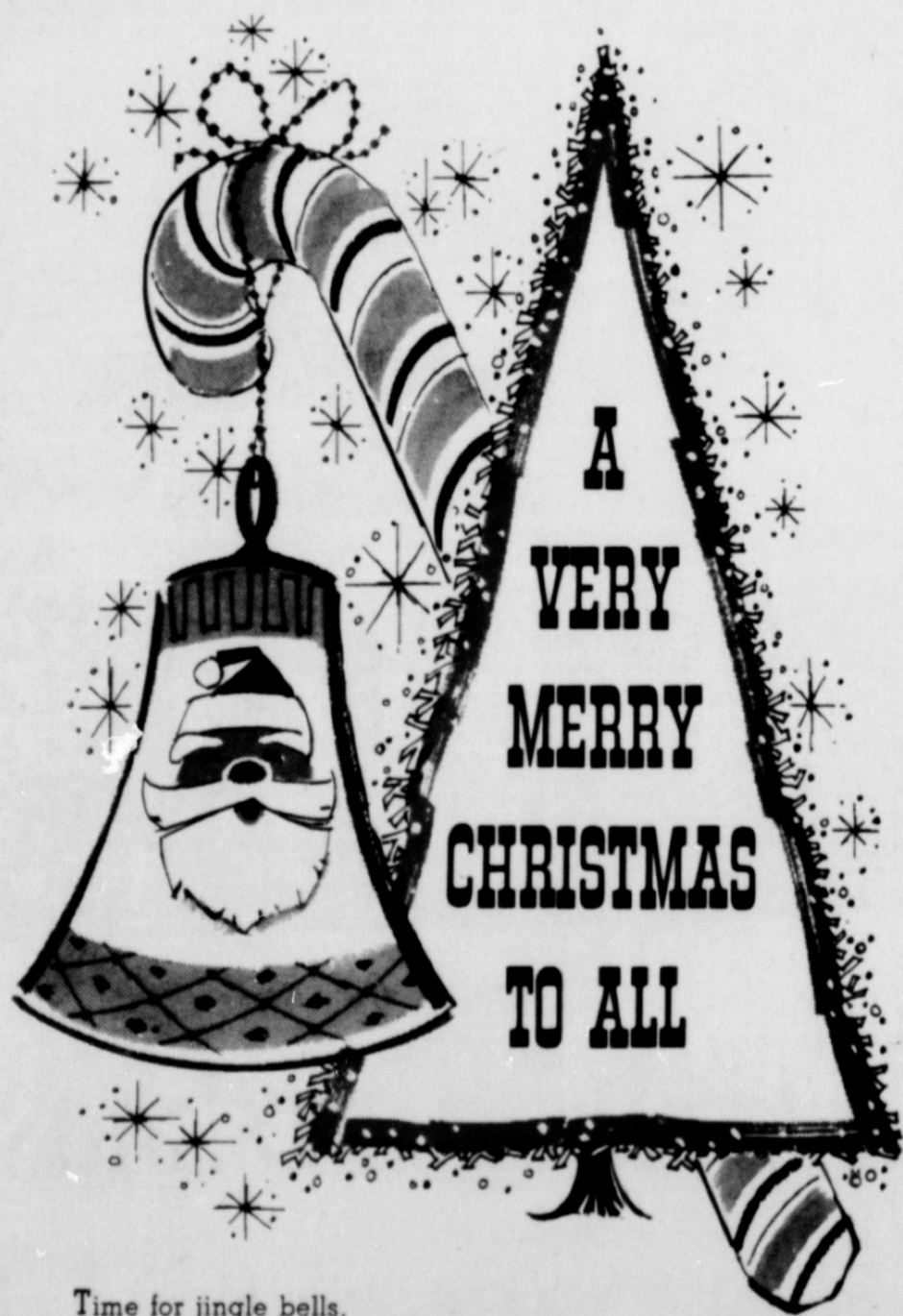
Warm Christmas Wishes

From all of us to all of you, in gratitude and deep appreciation for your continued friendship.

Lamb County Frozen Food Locker

MARCELINO DURAN

Phone 385-5506 Littlefield



Time for jingle bells,
Santa and holiday laughter . . . for
hurry and scurry, and toys warm and furry . . .
for spirits as bright as the lights on the tree . . .
for wishes as warm as wishes can be. Merry Christmas!

EARTH CO-OP GIN, INC.

JAMES SHEPARD-Manager



May sleighbells, laughter
and the splendor
of a snowy countryside
bring you happy joys and
a memorable Christmas.

WOOD - JORDAN, INC.

CALVIN WOOD--EARTH---EARL JORDAN

How to Tell Children of Santa "Deck the Halls" With Yard Items

"What will I tell my child about Santa Claus?" is a familiar problem for many parents during the holiday season. The secret is to take ones clues from the child, one family life education specialist advised.

Parents might ask themselves, "What does the child want to know, what does the child understand," Ilene Carrington, with the Texas Agricultural Extension Service, The Texas A&M University System, suggested this week.

Up until about two years of age, children have little understanding of Christmas activities. The name Santa doesn't have much meaning to the young child. A common reaction to seeing Santa is one of fear, the fat man with the woolly beard in the red suit is a stranger to him and may be threatening to his world, she said.

"But by two years of age, the child is more conscious of Santa. He's really more interested in presents and what he is going to get for Christmas, though. Parents

should be careful not to frighten the child by forcing him to see and talk to Santa," she advised. The three-year-old shows a little more interest in Santa Claus and knows it's Santa who brings the toys. Christmas is a time of excitement for him, but he doesn't yet understand the legends or basis for the holiday season.

"But by four years of age, children are interested in all the details of Christmas, even though they still get confused about what is happening and why."

"Santa is very real to the five to six year old. Christmas is a time of wonderment and excitement. Maybe the child is interested in writing a letter to Santa, or perhaps visiting him. He might want to leave Santa a late night snack under the tree," she said.

The child is also learning that Christmas means giving as well as receiving gifts. This is a good time to let the youngster help family members make, wrap

This Christmas season use materials from your yard to "deck the halls."

"Home decorations prepared from material in your home landscape can give special meaning to the holiday season," says Dr. William Welch, landscape horticulturist for the Texas Agricultural Extension Service.

He suggests using branches, leaves, seed pods and fruits for inexpensive, easy to attain decorations.

"Fruits such as yaupon, huckleberry, Spanish mulberry, dogwood, wax myrtle, elderberry, pansy hawthorn, deciduous holly and pyracantha make excellent decorations and add color and variety to any home," says the Texas A&M University System horticulturist.

Japanese persimmons, crabapples, pears and quince also provide color for indoor decorations. Other good decorative items are pine cones, lotus pods, cockleburrs, cattails, cotton bolls and gum balls.

"Branches and leaves also make pleasing decorations. An unusual shaped branch can be sprayed and displayed alone. Sumac, oak and sweet gum leaves provide excellent color," explains Welch, "while magnolia, loquat, yew, pittosporum and palmetto leaves may be dried, used green or spray-painted."

Leaves of magnolia, pittosporum and loquat last longer if they are dried. Hang the materials, cut stem up, in a cool, dry, shady place for a few days or weeks, depending on the

and deliver gifts to loved ones, Miss Carrington suggested.

"Much of the child's attitude about Santa Claus will be influenced by the feelings and actions of his parents and other family members."

"Even past the age of believing that Santa is a real person, the spirit of Santa lives on as family members feel and express their love and concern for one another," she said.

material. "Imaginative use of nature's treasures can add something special to your home this holiday season," contends Welch.

Scarves Make Fall Fashion News

It takes a lot of imagination these days to look fashionably dressed while staying within the family budget, one clothing specialist said this week.

"Adding accessories such as scarves can change the style of last season's wardrobe," Marlene Odle, with the Texas Agricultural Extension Service, The Texas A&M University System, noted.

Scarves are setting the pace for fall fashions. They come in muted colors of green, rust, pale peach, beige and off-white.

All shapes and sizes, square and oblong, wide and long, printed and solids, are popular.

The specialist suggested several ways to accent your wardrobe using scarves.

--Tieing at the neck is the most popular, but use your imagination to create fashion.

--Once around the head and tied in front creates a turban.

--Tie it around a section of hair and let it hang free.

--Drape it over your shoulders and pin it in place with a decorative pin.

--Weaving it through a chain belt adds color to last year's basic dress.

--Tie it in a sash around your waist for a belt.

Meat Carving Is An Art

Skilful carving of meat is an art. And one main reason to master it is that properly carved meat is more tender and manageable on the plate, according to Frances Reasonover, foods and nutrition specialist with the

Texas Agricultural Extension Service, The Texas A&M University System.

"The carver needs proper cutlery or tools. The standard carving set contains a sharp knife with a curved blade about eight

or nine inches long, a matching fork and a steel. This set, or an electric knife, can be used for any cut of meat," she said.

When carving at the table, the carver may stand or sit. The platter of meat is placed in front of the carver, with stacked plates close by. Before carving, it is best to carve enough for

everyone, she noted. "Thick cuts of meat are carved across the grain. This makes the fibers shorter, yielding tender slices. Cuts that are too thin to carve across the grain, such as beef brisket, are carved diagonally across the grain. Very tender loin or rib steaks may be cut with the grain,"



CHRISTMASTIDE

To follow the light of a star... to worship and to pray... to give of our plenty to others... to share the joy of Christmas... these are the true gifts of Christmas... ours today as when the wise men sought a humble manger. May we treasure them always.

PLAINVIEW CO-OP COMPRESS

PLAINVIEW --- PHONE 296-7435

Joy to the World

hear the bells peal
the glad greetings of the season!

H. S. SANDERS LUMBER
EARTH

May the happiness and joy of the season touch every home, each family. We thank all our friends and neighbors for their loyal patronage.

LAYMAN BROS. BUTANE
AND
AUTO PARTS

EARTH EARTH

... THE LORD HAS COME! LET EVERY HEART PREPARE HIM ROOM... AND MAY HIS PEACE REIGN ON EARTH, NOW AND FOREVERMORE!

THE HOME OF WHITE Auto Store GREATER VALUES

MR. & MRS. TOM LIVELY & FAMILY
EARTH

MR. & MRS. VIRGLE GRAY
EARTH

Proper Harvesting Will Help Reduce Barky Cotton

As if summer drought, a wet fall, disease, hail and low prices were not enough, some cotton producers now may have to face the prospects of reduced grades and possibly even yield due to "barkly" cotton.

The strange condition is the result of prolonged periods of wet, humid conditions during the latter part of the season, says Dr. Robert B. Metzger, Cotton Specialist with the Texas Agricultural Extension Service.

Cotton plants that were killed by desiccants, verticillium wilt or other diseases prior to the prolonged wet spell now have deteriorated to the point that limbs and stalks break off during stripping, he explains. Strips of bark are peeled from these broken sticks and limbs in harvesting and ginning operations.

The former Lubbock-based specialist who now serves the state from Extension headquarters at College Station says that barky cotton will be reduced by delaying stripping until the cotton plant has time to dry out.

"With green stalks, it is difficult to remove the bolls from

the plant, requiring close setting of the stripper rolls to get the cotton," he adds. "Under these conditions, considerably more barky bales can be expected.

"Under dry, open weather conditions, stripping will improve each day. Grade, whiteness of the cotton, also will improve with open weather. But, excessive delay of harvest will result in deteriorated plants, and thus bark, loss in grade and even yield can be expected," he says. "Only dry cotton should be harvested," Metzger advises. "This is essential in maintaining lint quality, whether it's ginned immediately or placed in storage."

Groceries Grow In Your Garden

According to a recently published guidebook, an investment of \$12.40 in seeds, planted in a 20 x 30 foot garden, can save up to \$400 in grocery bills for a family of four every year. The book, "Guide to Lawns and Mowers," is published by the Toro Company, Minneapolis, Minn.

Manure Can Replace Fertilizer

Manure used as fertilizer will produce just as much sorghum, corn silage and wheat as commercial fertilizer and is much cheaper, contends Dr. John M. Sweeten, agricultural engineer with the Texas Agricultural Extension Service.

Comparable yields were produced in the Texas High Plains with 10 tons of manure per acre and recommended fertilizer applications.

"It costs about \$40 to fertilize one acre of land with commercial fertilizer while the cost of fertilizing the same amount of land with feedlot manure is about \$23 where the haul distance is 10 miles. Assuming the same yields from the two acres, fertilizing with feedlot manure saves about \$17 per acre," says the Texas A&M University System specialist.

This would indicate a break-even haul distance for manure of about 40 miles.

Because of the shortage of commercial fertilizer and the resulting high prices, the de-

mand for feedlot manure as fertilizer has reached an all-time high, explains Sweeten.

"Last year when Texas cattle production reached a peak, four million tons of manure were produced. Most of this was used by crop farmers on the Texas High Plains," notes Sweeten.

"Today Texas feedlots are operating at less than 60 per cent capacity and the demand for manure from crop farmers is exceeding the supply."

Charges for feedlot manure delivered to the field varies among feedlots, but a typical charge is about \$2.25 per ton for a 10-mile haul. Of course, the charge varies with the distance hauled.

APPLE FACTS

Recent research shows that babies who are fed apple juice have fewer rashes and tummy troubles.



You may not know it, but it was an apple that caused the Trojan War. A golden apple inscribed "For the fairest" was claimed by the Greek goddesses Aphrodite, Hera and Athena. They insisted that young Paris, a prince of Troy, act as judge. Aphrodite promised him the most beautiful mortal woman, Helen, and she won the apple. Enraged, the two defeated goddesses avenged their pride with the war that destroyed Troy.

MEN IN SERVICE



A/FC GARY A. MURRAH

Biloxi, Miss.-- Airman First Class Gary A. Murrah, son of Mr. and Mrs. Gordon F. Murrah, Rt. 2, Muleshoe, Tex., has graduated with honors at Keesler AFB, Miss., from the basic course for electronic specialists.

Airman Murrah, who received instruction in communications and electronics systems principles, is remaining at Keesler for advanced training as a ground radio equipment repairman.

A 1968 graduate of Muleshoe High School, the airman attended South Plains Junior College, Levelland, Tex., and Texas Tech University.

His wife, Debbie, is the daughter of Mr. and Mrs. Boyd Landers, Rt. 2, Muleshoe, Tex.

★ ★ ★

Ft. Rucker, Ala., Dec., Donald A. Hestand, son of Mr. and

Mrs. Charles A. Hestand, of Dimmitt, was promoted to Army specialist six while serving as a computer operator in Headquarters Company at Ft. Rucker, Ala.

★ ★ ★

Dec.--Marine Cpl. Alice M. Aills, daughter of Mrs. Dee

Aills of Sudan, was promoted to her present rank while serving at the Marine Corps Base, Camp Lejeune, N. C.

She is assigned to duties as an administrative clerk.

A 1972 graduate of Sudan High School, she joined the Marine Corps in April 1973.

Nov. 11--Marine Cpl. Neil E. Jordon, son of Mr. and Mrs. Oliver Jordon of Muleshoe, reported for duty at the Marine Corps Air Station, Jacksonville, N. C.

A 1970 graduate of Tatum High School, Tatum, N. M., he joined the Marine Corps in February 1971.



NOEL

Christmas! That special time of the year. A time when families and friends gather together to share and enjoy the season. And a time when we give special thanks.

PRODUCTION CREDIT ASSOCIATION

Curtis Walker - Manager

Richard Kimbrough - Asst. Manager Ronda Spies
Muleshoe

MAY YOU BE BLESSED WITH HAPPINESS THIS Christmas Season

Curtis R. Wilkinson
County Attorney
Littlefield

Nothing Does It Like A Deere!

HAPPY HOLIDAY

HAPPY HOLIDAY

WARM WISHES for Christmas

May the holy Christmaside bountifully bless you and yours with peace, joy and tranquility. Our deep appreciation for your support.

DENT FARM SUPPLY
EARTH

The Spirit of Christmas

MAY CHOICEST BLESSINGS BE YOURS THIS HOLY CHRISTMAS DAY. MAY GRACES IN ABUNDANCE FILL THE HOLIDAY SEASON.

WE WOULD LIKE TO THANK ALL OUR FRIENDS AND CUSTOMERS FOR THEIR PAST PATRONAGE AT THIS JOYOUS TIME OF THE YEAR... MERRY CHRISTMAS FROM ALL THE EMPLOYEES AT

Bailey County Electric Cooperative
MULESHOE



NOEL



**WE PRAY THAT
PEACE BE WITH YOU**

May that peace that passes understanding . . . the peace of Jesus Christ, our Lord . . . come into every heart this Christmas. We wish you and yours the very best!



LITTLEFIELD FEDERAL
SAVINGS AND LOAN ASSOCIATION

Livestock Feeding Still Under Pressure

"Feed supplies and prices will remain the critical concerns of the livestock industry in the coming months," says Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service. Reduced grain and soybean production has resulted in rising feed prices and cutbacks in livestock feeding, points out the Texas A&M University System economist.

"Hog producers this fall are planning to farrow the fewest number of sows since 1965, number of cattle on feed are the lowest in six years, and poultry production is being cut a tenth from last year," notes Uvacek.

Hog prices are expected to go down this fall with the increased seasonal slaughter, but smaller supplies and higher prices can be expected next year.

"There has been a decrease in the slaughter of grain-fed cattle this fall, while the slaughter of non-fed cattle and calves has increased substantially," points out the specialist. "Fed cattle prices should increase during the first half of 1975 as the market for cows and non-fed steers and heifers decreases."

Although feeder cattle supplies will continue large into next year, prices should improve over this fall, believes Uvacek. Feeder prices are expected to show some strength as the spring season approaches.

"Slaughter lamb prices may average above those of last year due to a drop in slaughter, but rising feed costs will keep the price of feeder lambs down," says the specialist. "Lamb prices early next year will continue under pressure."

PARENTAL EXAMPLE is one of the strongest influences in a child's life.



COTTON SCORES BIG IN TEXAS--The Apparel Mart at Dallas was the scene of a sight-and-sound fashion show spectacular staged in behalf of cotton grown by Cotton Incorporated.

Cotton Growers Sell Fashions at Apparel Mart

DALLAS--U.S. cotton producers presented the newest fashions created from the fiber they grow to thousands of buyers for women's and children's wear retail stores during spring market week at the Dallas apparel mart.

"Cotton comfort, the more cotton the better" was the theme of the sight and sound spectacular, produced by Cotton Incorporated, the marketing and research company representing America's

cotton producers.

Dozens of pretty girls modelled new cotton fashions that women and girls of all ages will find in their favorite shops and department stores next spring.

They strode down the runway in the Great Hall of the apparel mart to variations on the music of the new song of cotton, "The More the Better."

Pure cottons and new "Natural Blend" fabrics, which contain at least 60 per cent cotton, were

shown to their prettiest advantage before an audience of over 5,000 buyers for the retail trade all across America.

Styles ranged from basic indigo denims, a mainstay of cotton, to chambray and corduroy jeans and sportswear, and on to new high-fashion styling from America's leading designers.

Some of the biggest hits of the show were the new high cotton swimsuits for women and girls. Six were shown which contain

92 per cent cotton and 8 per cent "Lycra," and one which contains 96 per cent cotton and 4 per cent "Lycra."

Narrators were Lillian Rosilli, director of fashion marketing, and Anne Norton, manager of fashion marketing. Both are members of Cotton Incorporated's marketing services group in New York City.

The October event marked the fourth consecutive year in which Cotton Incorporated has staged a major fashion show as part of the advance spring market at the Dallas apparel mart.

"It is one of our best opportunities for selling at Cotton Incorporated's third level of total marketing," said Donald S. Kleckner, vice president for marketing services.

Kleckner explained that Cotton Incorporated's total marketing operation involves selling cotton and cotton products at four levels.

"The first level is the mill that buys the cotton and makes the cloth," he said. "The second level is the manufacturer that buys the cloth and makes the garment. The third level is the retailer who stocks the garment in his store. The fourth level is the consumer who buys the garment at retail and wears it."

The thousands of buyers at the Dallas show represented retail outlets of every type, from chic salons to large chain stores, and all price ranges of garments.

Forecast on men's fashions for this fall: colors are soft and muted; black will become tops in solid looks.

SEASON'S BEST



We hope Santa makes everyone's dreams come true!
To you and yours, our best wishes for a Merry Christmas, and our thanks for your patronage!



GIFFORD-HILL & COMPANY, INC.

DOUG GOEN

P.O. BOX 633

OLTON

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GREETINGS

May The True Meaning Of Christmas
Lift The Hearts Of All Men!

We Wish To Thank Our Loyal Friends And Customers For A Happy And Successful Year . . . Happy Holidays To All



LOWE SPRAYING SERVICE

PHONE 965-2338 Res. 965-2987

Save On Taxes With Farm Adjustments

When making decisions relating to any farm business, always consider the tax consequences of your decision, says Dr. Wayne

Hayenga, economist for the Texas Agricultural Extension Service.

"Now is a good time to estimate your expected income for 1974," says the economist with the Texas A&M University System. "To do this, obtain information from your 1974 records, make estimates of your income and expenses for the rest of the year, and compare this year's estimated income with last year's income."

Hayenga says there are several things an individual can do to reduce the potential tax for 1974.

"By purchasing some capital items such as machinery, equipment and breeding stock before the end of the year, you can get more investment credit and additional first-year depreciation," says the economist.

"Other capital items purchased during the year can be put on a faster rate of depreciation.

"You may also want to purchase such items as feed and fertilizer for the coming year."

Another way to reduce potential tax is to delay sales of some farm items such as grain, cotton and livestock until after the first of the year.

"Unless your taxable income appears to be lower than usual this year, you should pay any large bills before January 1 and make needed repairs to machin-



IT WON'T BE LONG NOW... Christmas is just around the corner, and this group is ready for the big day. These students are a portion of Mrs. Bill Surface second grade class. They are a fine group of youngsters, a very polite group. Santa I'm sure will visit their homes.

ery, buildings and fences before the end of the year," suggests Hayenga.

He also advises taking advantage of the "net operating loss" provision of the tax law if it seems there will be a loss in your year's business. "This provision may enable you to recover taxes paid in past years and establish the amount of loss that can be used to offset income in future years."

Putting money into a "tax-sheltered" retirement program

can also reduce overall taxes, adds the economist. A banker or insurance agent can provide details.

TSTI Offers A Wide Variety of Training

AMARILLO, The Special Projects department of Texas State Technical Institute, Mid-Continent Campus, Amarillo, offers a wide variety of training to some 1,375 students in 18 area towns.

These statistics are not included in the 16 programs offered to 391 full-time day students.

Special Projects programs, include Adult Continuing Education, with 74 current students; Special Skills, with 853 students; Industrial Training with 163; Special Funding, 169; and Workshops and Seminars, with 116 students.

Many of the courses are held on the State Tech campus here in Amarillo. However, they are also offered in the following

towns; Booker, Canadian, Clarendon, Dalhart, Dumas, Hereford, Lubbock, Memphis, Olton, Pampa, Perryton, Plainview, Shamrock, Vernon, Wellington, Wheeler and Wichita Falls.

Types of courses range from data processing and keypunch to nurse aide, welding and needle trades. More than a dozen industries and institutions are cooperating with State Tech in making training available to the needs in specific areas.

Bill Soule, director of Special Projects, and John Tyler, assistant director, cover a 57-county area to assist community and industry leaders in defining training needs and placing training opportunities in the locale.

IRISH LEGEND, IVY AND THE WINE GOD

The term "Bacchanalian revelry" often applies to holiday celebrations. Ivy is intertwined in the history of Bacchus, for ivy was the Wine God's crown.

Legend tells how it was introduced into Ireland. When Bacchus was traveling through the western lands he visited Ireland, and fell in love with its lush green, charm and beauty. When the time came for him to leave the country, he decided to plant the ivy as a living souvenir of his affection for the Emerald Isle.

Christmas in the West in the 1850s

The famous landscape architect Frederick Law Olmsted was visiting far from home, in Texas during the Christmas season in the early 1850s. Evidently his preconceived impressions of the wild West bore out. In his diary he noted that from his hotel window he could see the Christmas Eve celebration in San Augustine was noisy and boisterous. The town only had about 50 houses and 12 shops, but its citizens gathered

into a band of serenaders who went about the small village beating on tin pans and being very boisterous. This was in sharp contrast to Olmsted's New England upbringing. Throughout

Texas and the West, Christmas Day was often spent in wild turkey shoots, followed by a tremendous feast with the bird as featured fare.

A Sleighful of Good Wishes
RODEN DRUG
LITTLEFIELD



MERRY CHRISTMAS, FRIENDS...
WAYNE RUTHERFORD 66 STATION EARTH



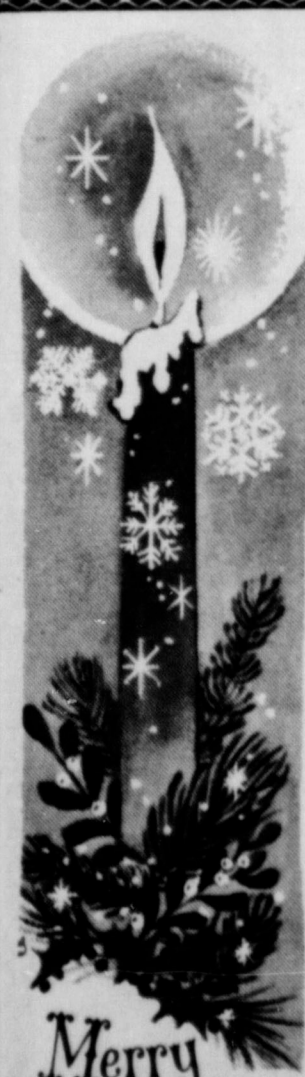
GREETINGS



Here's hoping Christmas will be warm and bright

BUSBY AUTO PARTS

Springlake



Merry Christmas

Our warmest wishes to all our good friends!



FURR'S Of Littlefield

Peace on Earth

At This Holy Time

It's Time to Wish One and All a Joyous Holiday

GARY'S TV LAB

EARTH

Merry Christmas

This is the season when all good dreams may come true! We hope Santa remembers you and yours with everything you've been wishing for!

And we send along our thanks for your friendship!

FROM THE ENTIRE STAFF AT

TEXAS ENERGY

DIMM TT

Credit Laws Ban Sex Discrimination

Credit granted to either a husband or wife is the sole responsibility of that person, as of August, 1973, in Texas, Mrs. Doris Myers reported.

New legislation passed recently by the U. S. Congress also bans "discrimination against any applicant on the basis of sex or marital status, with respect to any aspect of a credit transaction," the family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

The new law passed in Congress also includes a section on Fair Credit Billing. The credit card holder has the right to stop making payment for items that prove defective without being subject to suit for the entire amount owed.

"But the amount must be more than \$50 and the purchase must

be made in the same state or within 100 miles of the buyer's home. Also, the buyer must first try to resolve the problem at the store," Mrs. Myers said.

She pointed out that this section of the law also requires a business firm to reply within 30 days when a consumer complains about a billing error. The firm then has 60 days to correct the error or explain in writing why the bill needs correction.

"On the same subject, a business firm may not issue an unfavorable credit report because a customer fails to pay a disputed bill until the company has complied with the law on replies, and the customer has had at least 10 days to pay the disputed bill," she continued.

And if the customer replies within the 10 day period that the amount is still in dispute, the company must include that



HOSTS FOR ANNUAL S-E FACULTY CHRISTMAS TEA—Lexie Fennell, Timmy Craft, Paula Verden and Sue Jones, members of the National Junior Honor Society.

information in any unfavorable credit report.

"Under this new law, customers

are allowed 14 days to make payment on the disputed bill without additional finance charges being assessed."

Turning to other sections of the new law, Mrs. Myers said that a store must either refund upon request or credit a customer's account for any excess payment

made.

"Also, a buyer of real estate must be given a complete statement of all closing costs at the time a mortgage commitment is made," she said.

The sections of the law passed by the U. S. Congress will become effective in October, 1975.

Link Between Brain Development and Environment

Many scientists believe that early experiences are critical to intellectual and emotional development, but only recently has research shown that the structure and chemistry of the brain tissue in rats is affected by the difference in rearing environments.

In the September 20, 1974 issue of SCIENCE, the weekly journal of the American Association for the Advancement of Science, staff writer Patricia Wallace discusses recent work on the effect of complex environments on brain development.

A group of scientists at the University of California, Berkeley, are experimenting with rats to determine the effects of "enriched" and "impoverished" environments on brain development. Groups of rats were raised in large cages in which playthings were changed daily, and others were reared along in standard lab cages. Among the scientists' findings were that "enriched" rats had heavier cerebral cortices, the area of the brain associated with intellectual functioning and information processing, and

thicker cortical tissue than "impoverished" rats. Most affected was the occipital region of the cortex, the area of the brain which processes visual information.

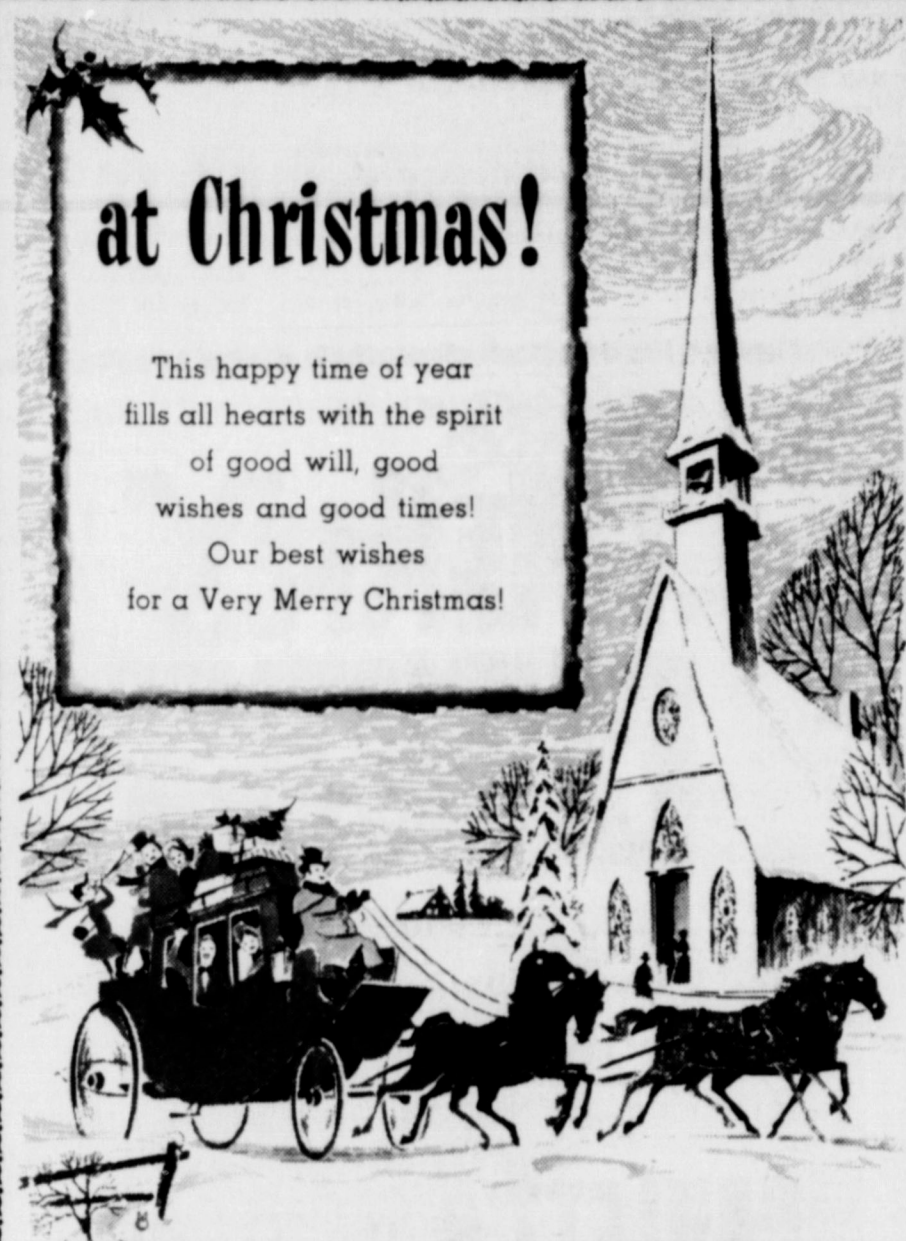
Behavior changes accompanying the physical changes after enrichment have also been examined. Impoverished rats are more aggressive, take longer to adjust to new situations, and perform poorly on learning tasks. But it is difficult to determine if there is a difference in learning ability, since emotionality is so important to an animal's learning performance. Most investigators, however, believe that enriched rats have superior learning capabilities.

The critical developmental stage, during which enrichment must be present if the brain changes are to occur, has not yet been defined. This factor is intriguing to people interested in child development. The effects of an impoverished rearing environment on brain development in animals suggests the possibility of similar effects in children who were severely deprived in early life.

Enrichment does have a physical impact on the brain, but its significance is still unclear. However, Wallace concludes that there appears to be a link between brain development and the richness of the environment in which an animal lives.

at Christmas!

This happy time of year fills all hearts with the spirit of good will, good wishes and good times! Our best wishes for a Very Merry Christmas!



Thompson Chevrolet Co.

OLTON



Coming to you this Yuletide are our warmest holiday greetings and good wishes for a joyous season.

WOLVERINE DRIVE IN WILL CLOSE TUESDAY, DECEMBER 24-REOPEN SATURDAY, JANUARY 4

WOLVERINE DRIVE-IN
EARTH



We wish you the peace, joy and blessings of Christmas, and we join our heartfelt prayers with yours, that peace and good will may soon endure for all men.

CENTRAL COMPRESS & NICHOLS GIN
SUDAN - PLEASANT VALLEY



A PRAYER FOR Christmas



Let us, at Christmas, pray that the spirit of the Nativity may be with us always.

Let us, with faith reaffirmed and resolve renewed, pray that we may live as He would have us live, ever seeking to attain "Peace on earth, good will to all."

We want to take this opportunity to thank you, our good friends, for thinking of us through the year, and to wish you and your families every joy of the Christmas Season.

BIG T PUMP CO., INC.

DIMMITT

Where Does All The Money Go?

How often have you wished you had a record of where all your money goes? You don't have to keep track of every penny spent, but to get the most for your money, it's wise to have a plan, one expert advised this week.

She's Mrs. Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"The first step in making a spending plan is to figure exactly how much income you have, from job, pension, investments or other sources. Be sure to consider your take home pay after deductions, not your total salary," she advised.

--Start listing your regular ex-

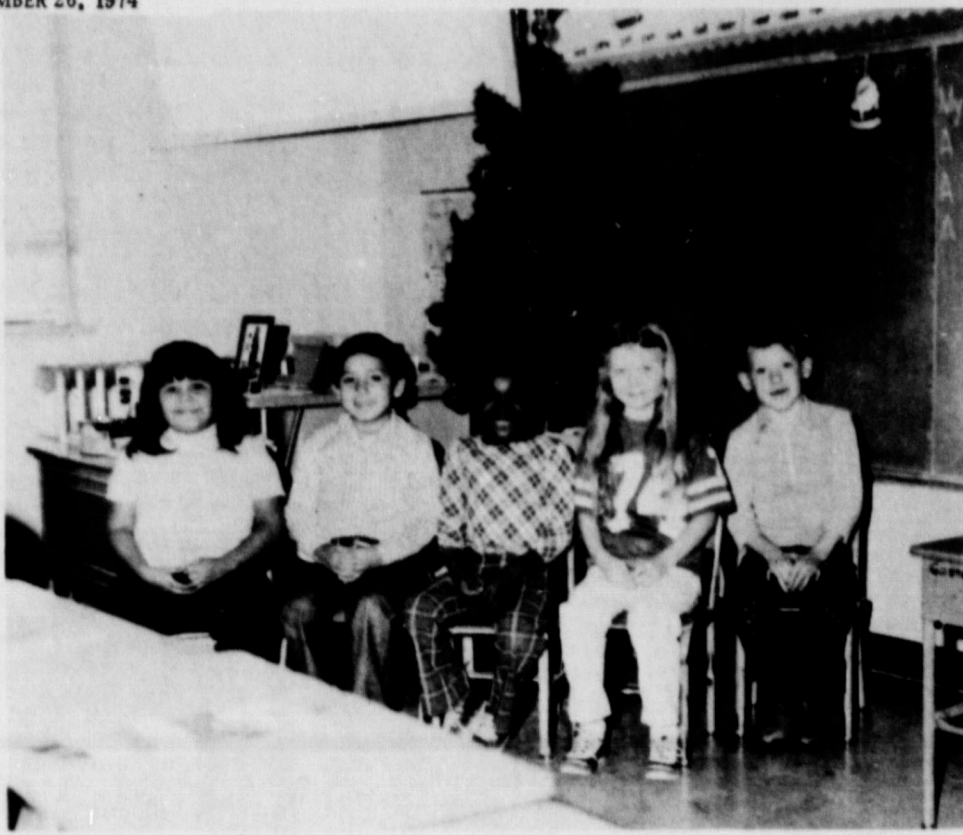
penses such as mortgage or rent, regular medical expenses, insurance and installment payments.

--Then figure how much you usually spend for groceries, including cleaning products and other non-food items.

"The food budget for a family of four usually averages 20-25 per cent of the total budget. But what your family spends may be quite different, so don't accept that figure as a rigid rule," she suggested.

--Decide how much you usually spend for clothing during the year. Averages are usually about 15 per cent of a family's budget for this.

--Add gasoline bills, car re-



MRS. MARY GASTON'S STUDENTS-Rosie Rodriguez, Michael Ruiz, Jerry Lee Spencer, Audra Neinst and Jimmy Radford were all smiles at the thought of Santa's visit last week.



MERRY CHRISTMAS

...to the wonderful folks
we've had the pleasure
of serving this past year!

WE LOOK FORWARD TO SERVING YOU FOR YEARS
TO COME.....

PAULETT'S BEAUTY SHOP

EARTH

pair bills and related expenses such as insurance or license fees.

"This will give you an idea of how much to allot for transportation."

--Allow some money for recreation, including magazine or newspaper subscriptions, club dues, movies or entertaining.

"Some expenses on your spending plan can be estimated from last year's figures. These would be taxes (income, property and local) and household maintenance (repairs and upkeep)," she noted.

The specialist pointed out that one of the most important parts of a plan is to allow some money to meet emergencies.

"Have some amount that you save regularly. Treat this savings as a regular bill and always pay yourself," she said.

"After getting all your figures together, add the expenses and subtract that total from your income, making sure everything was considered on an annual basis.

"You may have to make adjustments, but this plan should help you see where your money is going," she said.

Ways to Cut Dry Cleaning Costs

Although most of today's fabrics are washable, some keep their "new" look longer if they are dry cleaned, one clothing expert contended this week.

She's Marlene Odle, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

The specialist suggested ways to cut costs of dry cleaning bills.

--Hang and air garments between wearings.

--Touch up minor spots between wearings with a non-toxic spot

remover.

"Using a soft cloth to brush from the outer edge of the stain toward the center prevents a ring," she said.

--Blot all liquids spills immediately.

--Choose darker clothing that does not show soil easily.

--Avoid contrasting colored collars and cuffs.

--Long sleeves get dirty faster than short or three-quarter length.

--Leather, fur, sheer chiffon, wool crepe, pleats, beading, and intricate designs usually add to the cleaning cost.

--Remove any buttons or trim yourself that cannot be dry cleaned.

--Deliver your own clothing to

the dry cleaners, because deliveries mean extra charges.

--Watch for seasonal price reductions in dry cleaning services.

"Coin-operated or self-service

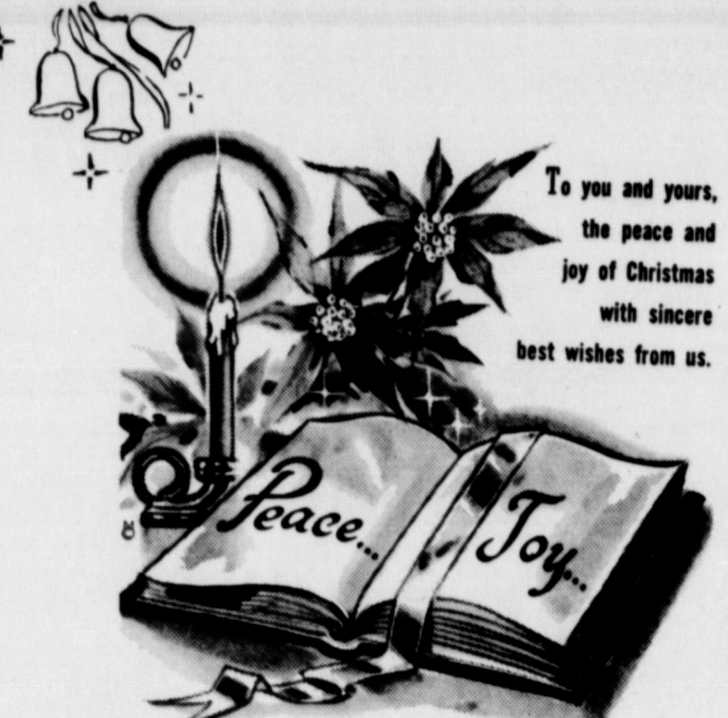
CHRISTMAS DECORATING ONCE SUSPECT

Decorating the tree and the home was not always an innocent pastime. In the very early days of the Christian Church the Popes took a cautious stand on the matter of decorations and festivities. They felt that some of the emerging customs were too pagan in origin.

facilities save money. Pre-spotting treatments and presses are usually available. Most of these facilities have an attendant on duty for extra help," Miss Odle said.


The church gradually accepted and blessed the practice of decorating both the house of God and the Christian home with plants and flowers on the feast of the Nativity.

Pope Gregory I (604 A.D.) in a letter to St. Augustine of Canterbury advised him to permit, and even to encourage, harmless popular customs which seemed non-pagan and natural, and could be given Christmas interpretation.



To you and yours,
the peace and
joy of Christmas
with sincere
best wishes from us.

C. ROY STEVENS
COUNTY SCHOOL SUPERINTENDENT



Christmas Joy, Peace

Christmas! The very word awakens a host of happy expectations, with its promise of gifts and gladness, greetings and treatings. Enjoy it to the full, good friends. We thank you, warmly.

**SHERLEY-ANDERSON
LAZBUDDIE ELEVATOR**

JOE MOORE-Manager

MERRY CHRISTMAS



This is the happy season, when hearts of men are filled with fellowship and good will; when esteem and affection for things near and dear to us find expression in words and deeds of love and generosity. So, in keeping with the spirit of this joyful season, we send the age-old Holiday Greeting — Merry Christmas.

AND

HAPPY NEW YEAR

FROM

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LOCATED IN THE PRESCRIPTION DEPARTMENT OF
Littlefield Hospital

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Consider Safety When Buying Toys

As the Christmas season approaches, millions of doting parents, grandparents, aunts, uncles, brothers, sisters, and just friends will be heading for the toy counters of their favorite stores. The State Health Department hopes that they'll remember to consider safety when they choose toys for younger children.

Harold Ray, the Director of the Product Safety Division of the Texas State Department of Health, discussed the toy safety problem in a recent interview.

Q: Harold, what role does your program play in protecting our children from unsafe toys?
A: Under the provisions of the Texas Hazardous Substances Act, we have some regulatory authority over toys, both with the state program and through an interfacing program with the federal Consumer Product Safety Commission, dealing with safety hazard that might be present through the normal use or abuse of toys for children.

Q: How serious a problem, or

how serious a matter, is toy safety?

A: There are no complete figures on it, but we do know that each year in the United States there are approximately 150,000 children who are treated through hospital emergency room admissions. Obviously there are many more who are treated by private physicians or treated at home. The fatality rate, we don't have any figures and there really isn't any way to get those, but it is a substantial problem from the injury standpoint.

Q: In recent years the federal government has had a pretty strong consumer protection program. Haven't all the really unsafe toys already been banned from the marketplace?

A: Well, most of the unsafe toys that were on the market at that time, when the federal program started, perhaps have been banned. This does not mean there are not some of those still available, but not many. But you have to keep in mind that toys are sold either

by repeat demand or because they're different, and so there are many new designs and new toys available each year that attract children. These products may not have been tested and cleared for safety.

Q: Are toys that are made and sold only in Texas subject to federal regulation?

A: Unfortunately, no, not as the interstate commerce rule is interpreted. If a toy is made in Texas and sold only in Texas, then at the present time there is no regulation on that toy other than with regard to flammability characteristics.

Q: Let's talk about what some of the specific hazards are that people should watch for when they buy toys.

A: I think the obvious ones, of course, are those toys that fall apart so that small pieces are available for small children to inhale or ingest; sharp points and sharp edges; and toys that break too easily. This is particularly true with the plastic toys; although plastic toys as a



HAPPINESS IS—Breaking in a new toy, and Christmas seems to be the time of year when toys are most plentiful for youngsters. Keri Dee Middleton is shown joyously breaking in Ole Trigger. She is the granddaughter of the Ross Middletons and Tom Sanders.

class are not necessarily bad, there are those that will shatter easily and leave very jagged edges. There are, of course, some hazards also from the toxic standpoint because of the paints that are used, although this is being controlled pretty much under the lead-based paint control program of the federal and state hazardous substances enforcement.

Q: Isn't it true that there are some toys that may be perfectly safe for one age group or one particular type of child, and not necessarily safe for another?

A: This is very true, because a toy that was designed for a child ten years of age may be perfectly safe if properly used by that child, but if he has a two-year-old brother or sister who finds that toy lying around and does not know how to use it, and if it does not have built-in safety characteristics, it can become a hazardous toy for that smaller child.

Q: Are "cheap foreign import toys" inherently more dangerous

than domestically-produced toys?

A: Well, let me say that "cheap toys" as a rule, whether imported or domestic, are going to be far more hazardous, simply because they do not have the quality-control measures built in, that's why they are cheap toys. I think it would be unfair to criticize or single out the imported toys as opposed to domestic because actually a large percentage of the toys available on the American market are from import sources. So the quality toys should have quality controls built in, and the cheaper toys should be highly suspect.

Q: Do you anticipate having a more active toy safety program at the state level in the future?

A: We would certainly hope so. We know that it was proposed in the last session of the Legislature that the state Hazardous Substances Act be updated to include thermal, mechanical, and electrical hazards now con-

Nutritious Holiday Snack Ideas

With the children home from school during the holiday season, many mothers will be hearing "I'm hungry, I'm thirsty" more often than usual.

Frances Reasonover, foods and nutrition specialist with the Texas Agricultural Extension

Service, The Texas A&M University System, suggested satisfying those young appetites with snacks that offer more than just calories. "Children need extra 'go power' for their holiday activities. Mothers can tailor snack choices to the calorie needs of different family members. "Oatmeal or peanut butter cookies are good selections for the active ones who could use a high calorie energy boost. But for those who don't need

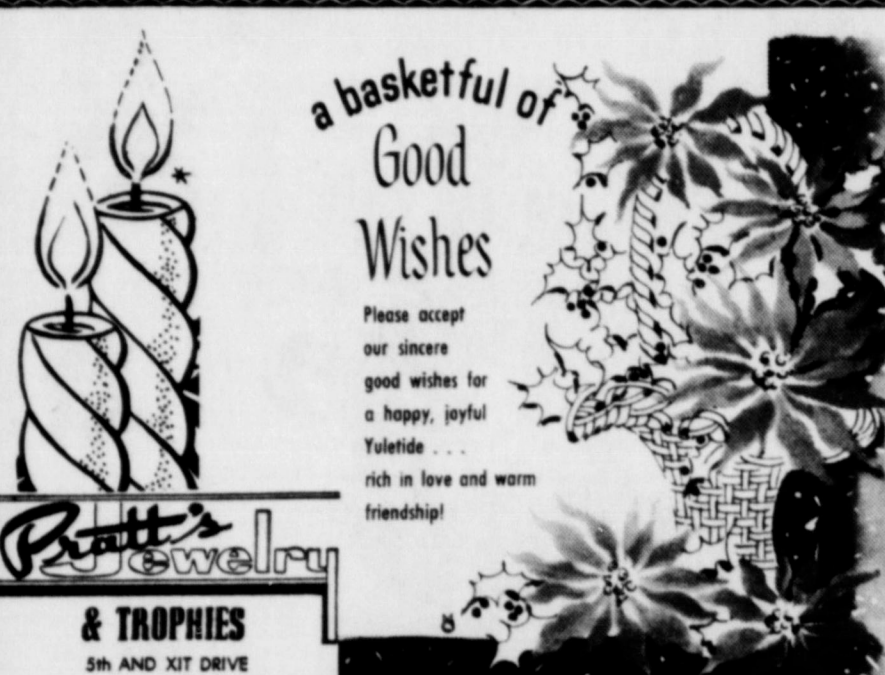
the calories, choose fruits, raw vegetables and cheese for nutritious snacks."

Mrs. Reasonover suggested as a frothy holiday delight, blend together two parts orange juice and one part vanilla ice cream. "For a sunshine milk drink to brighten up gray winter days, mix one teaspoon of a flavored powdered fruit drink mix in one cup of milk. If the powdered drink mix wasn't presweetened, add sugar to taste," she suggested.

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a basketful of
Good Wishes

Please accept our sincere good wishes for a happy, joyful Yuletide... rich in love and warm friendship!

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PEACE ON EARTH...
GOODWILL TO MEN

Angels sang on high. Shepherds and Wise Men gathered to adore the Christ Child, come to save mankind, and joyful praises resounded everywhere. During this holy season, let us remember the message of that first Christmas.

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