## WELCOME RODEO FANS!

##  The Earth News-Sun

Rodeo Begins Today With Downtown Parade




|  | INVENTORY ADJUSTMENT SALE |
| :---: | :---: |
| COST - NEAR COST - BELOW COST |  |
|  |  |
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|  |  |
|  |  |
|  |  |
| USE OUR LAY-A-WAY PLANFOR NE W FALL KNIT SUITSARRIVING DAILY |  |
|  | The Fashion Shop |



Durn-Dennis
Engagement Announced

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fleln.
Switzerland has two unique
characteristics : it is the only
modern nation where women
mare denied the right to vote,
and it is probably the world's
most trouble free country,

taxpayer will be the first of of
America's natural resources to America's natural resources
be completely exhauated." Free
W. Grown, Edgewater. (N.
$\frac{\text { Bergen Citizen. }}{\text { YOUR SCULPTRESS BRA }}$


Mole Norman
Cor Sindie $B$
Mulrshoo, Jen


## A Chevy pickup gives you more truck for the money



Only Chevrolet offers all these pickup features:


See your local Chevrolet dealer for summer savings now!
THOMPSON CHEVROLET COMPANY


Why do people litter their towns and cities and despite the concerted campaigns of civic organizations, governmental agencies and many individual
citizen groups.


Local YouthsTo Compete In 4-H
Horse Show In Big Springs"Today



## Attend

 The Big Earth Rodeo

JULY 13-14-15

KASINGER

## IT'S EARTH'S ANNUAL



ICE CREAM
$1 / 2 \quad 69 \mathrm{c}$
CHEEZ-IT sumsuns $29 C$
GRAPE DRINK LUNCHEON MEAT VIENNA SAUSAGE SALAD DRESSING SALAD DRESSING COLD POWER 49C ICE TEA MIX

3 29c
INSTANT TEA

JELLY

LEMONADE
ORANGE JUICE 39C
Coca-Cola \& Fresca
3 . $1^{100}$


GSUPER MARKET
PRICES GOOD THROUGH WEDNESDAY



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## CITIZENS STATE BANK



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Cowe. Depositrs of States sand politivent munt ivivion
 (a) Totat demand
(b) Teposits..........

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Anita O'Hair To Play In North-South All Star Game


Jerry Whita ker, High Sland, Sistle Cypress (Oange) Hight for interest on the present na

 are expected to be in Ducan- America's allies of World hine daughter, Mrs, W,A, Mc-
 lys. pricco billion, says Tax Foundation, relatives and friends the past


## EARTH'S

 RODEO ROWNDTH BEGINS TODAY

We're Mighty Proud To Join The Good Folks Of Earth In Saying To Our Visitors, "Howdy And Welcome!"
COME BACK TO SEE US OFTEN...
white's
CTS TGIE



High Plains Boll Weevil Control


| WELCOME |  |
| :---: | :---: |
|  | RODEO |
|  | FANS |
|  |  |
|  |  |

We Will Be Open Late
DURING the RODEO


M \& M CAFE

$\square$

Farmers Increase EffortsTo Raise Quality Crops In '67



Snakes Ape
Kinfolk As
Star Guest



BROWND-JORDAN EQUIPMENT CO.
H.

MADE ...THE INTERNATIONAL-HARVESTER CO HAS

$\qquad$


YOU TO ATTEND

EACH PERFORMANCE NIGHTLY AT 8:30pm

SEE THE BIGGEST
LITTLE RODEO ON EARTH

EARTH CO-OP GINS, INC.
L. K. ANDERSON, Mgr


Bob DeSpain


Charles Griffin built home.



Wanhing Equipmen When you get home from a Add deerergen tad suid sur walle

Cattle Feeders Membership OnTheRise
 Let them soak for an hour
or two. Then empty the suds or
and rinse.
able to all catrle feeders and special Associate membership
is available to allied industric
and and others interested in the cat-
tie feeding industry. Memberthe ecening industry. Member
ship applications can be ob
tained by contacting A sob talined by contacting A soci-
ation Board of Directors or the Association office.
The Association has comple The Association has comple-
ted arrangements with
LFM News, Ing, to provide mem-
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feed and meat market informaTeed and meat market informa-
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News service as well asa private News service an perpela ased dainy by by
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ciation. LFM News, Inc., nation wide news gatitering, and
dissemination organization and in cooperation with the Texas
Cattle Feeder Association wail Cattle Feeders Association will


## The eftra Touch Of Quality



Our construction yard is a busy place with homes of every size and style in all stages of construction. You are invited to be our guests to see first hand just what
goes in in the construction of your custom

## CUSTOM

 READY-BUILT HOMESWe invite you to compare the quality and care that goes into every custom built home by Bob's Custom Ready. Built Homes. You'll quickly see the added touch . . the added care that gives you more home for your home-buying dollar. Whether you are building to our plans or yours, your satisfaction is completely assured. From the foundation to the finished home, the costs of your custom ready.built is controlled by you, the buyer, and you are invited to inspect the construction of your home in any stage Over 1500 homes have been built and sold to satisfied Southwestern families by Bob's Custom Ready-Built, and your assurance is our reputation for quality and skill . . . plus unmatched value

FACILITIES, EXPERIENCE AND SKILL
We offer you the facilities of our plant with our planning and products room. You can select materials colorrs and products from our live displays. Our Personnel
reeresents people who have been with us for most of lour years of buviness crattsman and administrative people of integity and experience.
AVENUE $U$ AND ERSKINE ROAD LUBBOCK, TEXAS




## Sunnyside News...





