



WELCOME RODEO FANS!



The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1964"

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25th Rodeo Celebration Begins Today Rodeo Has Improved Since 1944



SUSAN BRITTON

Local Girl Invited To Olympic Cage Camp

In a letter from Alberta Lee Cox, chairman of the National AAU'S U. S. Olympic Women's Basketball committee, Susan Britton was named as one of four area girls who will be trying to win a berth on the two-member team that will make a two week tour of South America.

Thirty young women have been invited to attend the United States Olympic Women's Basketball training camp August 3-14 at Arkadelphia Arkansas. All participants are expected to come to the camp prepared to make the South American Tour but the 30-member camp will be narrowed to twelve to make the trip and each girl will be practicing for a spot on the important team in mind.

Others from the area hoping to make the South American Tour are Cherri Rapp of Estelline, Marcia Sheildknight from Spearman, and Quitaque's, Sherry Stark.

Miss Britton, daughter of Mr. and Mrs. Harold Britton, played four years of basketball with the Springlake-Earth Wolverettes. After graduation in 1968 she entered Wayland Baptist College where she earned a place on the famous Hutcherson Flying Queens.

C of C To Sponsor Miss Grain Sorghum and Monthly Luncheon

In a called meeting of the Directors of the Chamber of Commerce July 3 at 10:00 a. m., it was decided to have the Chamber sponsor a Miss Grain Sorghum this year. To be eligible, a girl must be at least 17 years of age by August 9, 1969, single and never have been married.

The Directors also decided to sponsor a community dinner for the first Friday each month. This decision was made after

Coach Moves To Area

Mr. and Mrs. Deane Wright and family recently moved to our area from Lubbock. They moved to the school campus over the Fourth of July weekend.

Wright was recently named head coach of the Springlake-Earth football teams. He is presently employed as a sales representative at the Sports Center in Lubbock and will continue working there until August.

Wright was head coach at Crosbyton High School from 1960 through 1968 and guided the Chiefs to their first undisputed football championship.

Students Attending Workshop

The Student Council officers from Springlake - Earth High School left Sunday, July 6 to attend the Student Council Leadership Workshop on the Southern Methodist University Campus in Dallas.

The classes and programs began at 4:00 p. m., July 6 and will continue through Friday, July 11.

The general workshop is conducted to instruct officers how to better school government. Officers meet with those of other schools and discuss problems and ideas.

Those attending the workshop are, Cindy Barton, Jerry Lynn Barden, JoAnn Temple, and Steve Sanderson. Mrs. James Sanderson and Mrs. Bill Mann are sponsoring the trip.

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And a "Howdy How You All!" Citizens of Earth extend a hearty welcome to Rodeo fans from far and near to attend the biggest event of the year which is bigger this year than ever before. So don't be a "stick in the mud" Polish up those old boots and get the dust off that old ten gallon and mosey on into town for the 25th Celebration of the Annual Amateur Rodeo to be held July 10-12 with performances being held nightly at 9:00 p. m. at the Rodeo Arena located just west of the City limits on highway 70.

The Earth Roping Club has been advertising and doing everything possible to make this one of the most outstanding Rodeo shows ever to be presented in Earth.

A caravan traveled to area town on July 8 advertising the celebration by handing out hand bills and selling the \$1.00 chances for the \$350. Luskay saddle which will be given away during the final performance Saturday night, July 12.

The celebration will begin when the 25th Annual Rodeo Parade, "Happiness Is," begins moving down main street at 5:00 p. m. today, Thursday, July 10. The Parade, will form east of the City and move slowly through town to the Rodeo Arena.

Several riding clubs including Terry County Sheriff's Posse, Lamb County Sheriff's Posse, Abernathy, Silvertown, Cochran County 4-H and Hart Jr. Riding Club will add color and splendor to this year's parade. Civic organizations, school organization and local merchants have been busy building floats to add to the beauty of this special parade.

First and second place trophies will be presented to the Jr. and Sr. Riding Clubs entered in the parade. First, second and third place awards of \$30., \$20., and \$10., will go to the floats which best display the theme, "Happiness Is," originality, and workmanship.

We're all really excited about a "first" for this year's parade. Who will she be? Which of the 26 lovely young ladies appearing in the Parade will be the first Earth Rodeo Queen? The contest is being sponsored by the Young Homemaker's Club but it's up to you to decide who she will be. You can begin casting votes, a penny (1¢) per vote at the booth located in front of Pound's Pharmacy, beginning at 1:00 p. m. today.

The Booth will be moved to the Rodeo Arena following the parade, where voting will continue until the Bar-B-Q closes. Don't let the summer heat keep you away from the festivities. The Future Homemaker's will have refreshment centers located on the parking lots of La Casa Motel, B&W Supermarket and Citizen State Bank for your enjoyment and pleasure. Profits will be used in next year's projects.

Then, if you have really built up an appetite, follow the parade on down to the Arena and get to the Agriculture Barn, that's where you find the real food. The main course will be real country Bar-B-Q specially seasoned and cooked by chef's, Weldon Barton, Gene Templeton, Cecil Parish and Johnny Marrell. Beans and all the trimmings will be served with the Bar-B-Q by members of the Earth Lions. All persons paying the general admission of \$1.50 for adults and 75¢ for children are invited to attend the Bar-B-Q.

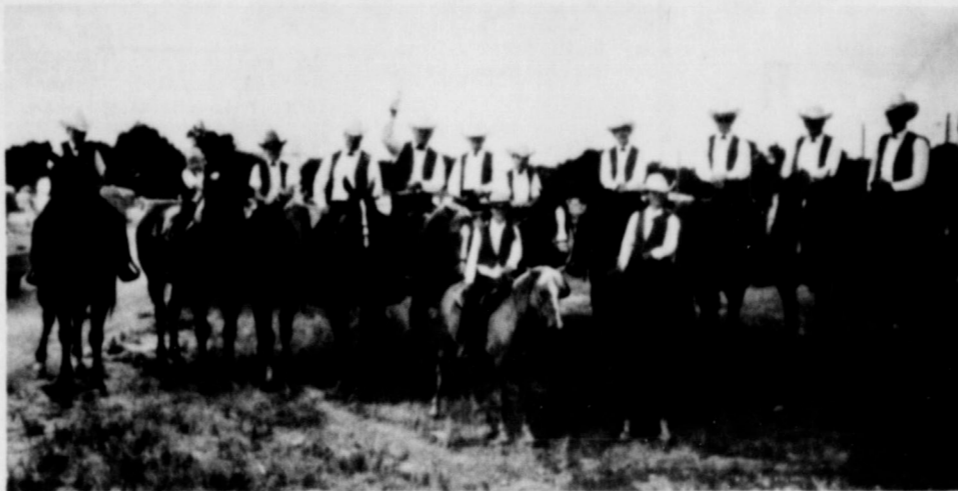
Rodeo Stock for this year's Rodeo is furnished by Fatien Rodeo Company of Happy, Texas. The various entrance fees are: calf roping \$25; bareback riding, \$15; saddle bronc riding, \$15; Girl's barrel racing (each go round), \$10; Bull riding, \$15; and team roping, \$24. Some events may have to be limited, depending on the number of entries. Entrants under 21 years of age must have their parents signed consent.

The first place winner in each event will be awarded a trophy buckle donated by Earth Merchants. The winning junior roper will receive a \$5,000 jackpot. Each performance will be highlighted by the appearance of Clown, Buddy Heaton and his trained buffalo. Pony Express teams from the area will also be making nightly appearance. Teams from Plainview, Tulla and Bovina will compete against the local team for honors.

Lexie Branscum stated that this is promising to be the biggest and better rodeo than ever before. He said that the Roping Club was expecting about 3,000 spectators on the 1st night's performance.

Each candidate in the contest will be presented in the Parade and will be introduced during the first performance of the 25th Annual Amateur Earth Rodeo. The winner will be presented a plaque at that time and will reign throughout the remainder of the Rodeo.

Candidates are Karen Armstrong, Connie Kelley, Jemma Banks, Julie Cleavinger, Donna Kelley, Annita Kelley, Janna Banks, Brenda Clayton, Joan Dudley, La Donna Sigman, Roberta Gaston, Carlene Jones, Teresa Glascock, Janice Miller, Debbie Martin, Welda Barton, Susie Temple, Ronda Clayton, Sheila Blackwell, Camille Haberer, Brenda Robertson, Marsha Dawson, DeAnn Brock, Sandra Henderson, Janis Bridge and Linda Robbins.



EARTH ROPING CLUB

Earth Places 3rd In Parade

The Earth Roping Club was presented a trophy for third place in the Annual Fourth of July Parade in Milestoe last Friday.

The Earth Club was selected for the third place award from the Seven Riding Clubs represented in the parade.

Earth 4-H Club Members Attend District Rally

Members of the Earth 4-H Club attended the 4-H Rally Day in Littlefield Monday, July 7.

The Rally Day involved all clubs from the District and a trophy was awarded to the club with the highest attendance. The Littlefield Club received the award.

The attendance for the event was over 100. The group enjoyed picnicking and swimming during the evening.

First Rodeo Queen To Highlight Activities

Local Salvation Army Unit To Sponsor Boys At Camp

Each year two boys are selected and sponsored by the local Service Unit of the Salvation Army to attend Camp Hobbitzelle near Midlothian, Texas.

The two local boys from Springlake-Earth selected to attend this year's camp are Willie James Thomas, son of Mrs. Stella Thomas and Jacob Miller, who is staying with Mr. and Mrs. Willie Johnson of Springlake.

The boys will leave from Plainview at 11:00 p. m. Saturday, July 12 and are scheduled to arrive at Waxahachie at 10:55 a. m. Sunday, July 13. Camp officials will greet them upon arrival and escort them to the campsite where they will participate in various activities during the week.

The camp provides wholesome recreation which is planned to help boys live and play together and develop increased appreciation for worship and reverence toward God.

Activities include swimming, horseback riding, sailing, handicrafts, fishing, sports, movies, worship service, Bible Study and an awards program. Campers will spend the week in Red Wood and brick cabins with a counsellor to oversee the activities. There will be twelve campers to a unit which will provide a better opportunity for

togetherness, closeness and family situations. Each day will begin with the rising bugle call every morning at 7:00 a. m. The boys will participate in the activities of the day until 9:45. The boys will return home on July 20.

County Red Cross Meeting Slated for Friday

The Lamb County Chapter of the American Red Cross will meet in a regular session today Thursday, July 11 at 4:00 p. m. in the Red Cross office in Littlefield.

The purpose of the meeting will be to appoint a new Activity Chairman and the Water Safety Students will give personal reports to the chapter.

Mr. and Mrs. Dave Cavitt and family enjoyed an outing to Palo Duro Canyons of the Fourth of July.

Rodeo Has Improved Since 1944

Thursday (today) marks the beginning of the biggest little Rodeo ever staged in Earth during the 25 years, since the first performance given in 1944. The arena is in readiness for the big event and enthusiasm runs high as area beauties make ready to compete for the title "Rodeo Queen."

Excitement is in the air and an extra amount of Hustle and Bustle can be noted as Earth makes ready to host the Biggest Little Rodeo on Earth, Thursday, Friday and Saturday.

A bigger and better parade will kick off the three-day event, beginning at 5:00 p. m. a delicious free barbecue dinner will be served shortly thereafter.

The Earth Roping Club has spent many long hours in preparation for this Big Rodeo event. Each member working to make ready the arena and to set in motion every little idea to make the Rodeo better.

Earth area is indeed proud of their fine Rodeo and invite folks from all over the Plains to attend each fine performance.

History of the U. S. A. cites instant after instant of how a lone man has been able to change the lives of many. Scientists, Doctors, inventors, dedicated men and women of all walks of life have been instrumental in making this nation a more desirable and prosperous place to live. This was not gained through selfish motives but through devotion to mankind.

It has long been my dream to see the Earth-Springlake Community grow, so now it is a dream I cannot erase. There must be a direct method, but I realize it is not as simple in this agricultural area as merely fertilizing the crops so as to increase the yield. There must be employment available before our population can increase.

Seemingly everyone of us will agree we need something that will provide jobs for people. As yet none has come up with a direct answer. WHAT and HOW, to go about getting it seems to hold us powerless. As long as we each wait for the other nothing will happen. Nothing will grow until first the seed is planted. Even before the seed is planted the land must be made ready. This means it is a long and tedious battle-but it is time we arm ourselves and go to work.

Small West Texas towns are busy securing industry to insure their future stability. Earth is your town and mine. Its up to you and me. Remember, the greatest Triumph of Evil is when GOOD MEN DO NOTHING.

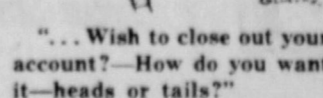
Middle age is described as that perplexing time of life when we hear two voices calling. One says, "Why not?" while the other says, "Why bother?"

There have been lots of broken bones and lost skin as a result of the rodeo but thankfully, there have been no tragedies.

The Rodeo has improved tremendously since it first began. Branscum stated "The Earth Roping Club strives for a good clean show. There is less whiskey drinking and less bad language used now than in the past."

The 38 members of the Roping Club extend a welcome invitation to everyone to the best Amateur Rodeo in the State.

... Wish to close out your account?—How do you want it—heads or tails?"



Water Meeting Slated At Muleshoe School Cafeteria

The Bailey County Water Association announces a meeting for Monday night, July 14th at the Muleshoe High School Cafeteria, at 8:00 p. m. Everyone interested in the present and future needs for water should attend.

State Representative, Billy Clayton, Executive Director of Water Inc., will present a film, "Time for Action", and discuss the Governor's Committee of "500", Texas Water Legislation, and the constitutional amendment No. 2 (H. J. R. 9) as it relates to the Texas Water Plan. "Time for Action" is a sound and color 16 mm movie of Tex-

as water. It relates the role water has played in past development of the state and the need for additional supplies to meet increased needs of the future.

The film emphasizes how water has become an essential part of our modern way of life and its importance to cities, industries, agriculture, navigation, recreation, fish and wildlife, and other essential uses. Also stressed is that continued growth and development of the state will require increasing quantities of water to meet expanded needs of the future. Ground water, now supplying 75% of the state's water require-

ments, will be depleted to the extent that only one-half of the amount presently used will be available by the year 2020, when the state's total water requirements will be doubled. Also brought out in the film are many other water problems which Texans will face in future years.

The film indicates solution to future Texas water problems can come through the framework of the Texas Water Plan. Implementation of the Texas Water Plan can provide water for all purposes in all areas of Texas for all Texans.

Party Line

Mr. and Mrs. Larry Price and family enjoyed a trip to Six Flags over Texas over the Fourth of July weekend.

Earth Lodge Install Officers

The Earth Lodge, No. 1277 met and installed officers Thursday night, at 8:30 p. m. in the Lodge Hall.

The following officers were installed: Worshipful Master, Donald Clayton; Senior Warden, Doug Ruby; Junior Warden, Don Holmes; Treasurer, Pete O'Hair; Secretary, Elroy Wisian; Senior Deacon, Fred Kemper; Junior Deacon, Norman Hinchliffe; Chaplain, Ruel Fanning; Senior Stewart, Donald Kelley; and Junior Stewart, Marvin Been, Jr.

The Installing Officer was Bob Boone and Marshall was Bob McCaskill.



A closed mouth gathers no feet.—**J. D. Prince**, Tri-County (Ga.) Courier.

Forget the past—you can't saw sawdust!—**Lee Call**, The Star Valley (Wyo.) Independent.

The proper place to start curbing crime is not in the electric chair, but in the high chair.—**Dale Holdridge**, The Langford (S. Dak.) Bugle.

When we spared the rod, we got a beat generation.—**Fred W. Grown**, The Bergen (N.J.) Citizen.

"Opened by mistake, applies more to mouths than to letters."—**James A. Williams, Jr.**, Southwest Virginia (Whytheville) Enterprise.

"Everyone is of some use—even if nothing more than serving as a horrible example."—**Jack E. Hester**, The Charleston (Ind.) Courier.

Mr. and Mrs. Cullen Hay and Mr. and Mrs. Gary Melton (formerly Laquita Raught) were the Sunday dinner guests of Mr. and Mrs. Perry Martin. Melton was the guest speaker of the Sunday worship at the Church of Christ.

My Neighbors



"Making a game of it is fine, but let's not go overboard on it!"

Mr. and Mrs. Irvin Burkhardt of Electra visited her sister Mr. and Mrs. Chester Kelley this weekend. Also visiting were Mrs. JoAnn Pool of Plainview Wichita Falls.

Calling on Sunday afternoon were Mr. and Mrs. DeWitt Kelley, Mrs. Donnie Stephens and Amanda from Dimmitt. Mr. and Mrs. Bob Landis and children of Hereford and Paige Phillips of Muleshoe.

A cotton plant is a shrub.

EARTH ANNUAL RODEO

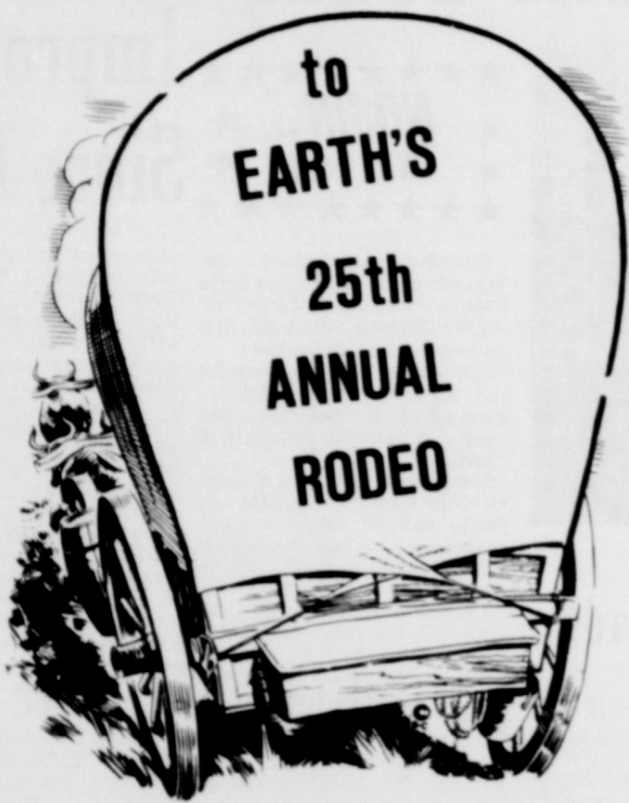


BEGINS TODAY

GET YOUR WESTERN CLOTHES

AT
CITY SHOE SHOP
Earth

WELCOME



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Quicksall-Pryor Co., Inc.

EARTH

Freddy Kelley Home On Leave

Freddy Kelley, son of Mr. and Mrs. Clarence Kelley arrived home Sunday, July 6 for a 16 day leave from the Naval Air Station at Alameda, California.

Kelley has been stationed at the Air Station since November and will report back for duty July 20.

The EARTH NEWS-SUN



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BOSS AND BOLLY MIDDLETON-----Publishers

Dr. Marvin C. Schlecte is new assistant commissioner for medical administration for Texas Department of Public Welfare.

RODEO JULY 10-11-12

THE 25th
ANNUAL
RODEO STARTS
TONIGHT



Let's All Go Out And Join In The Fun---

FARMERS COOPERATIVE ASSOCIATION

Springlake

ATTEND THE
25th ANNUAL



EARTH RODEO
JULY 10-11-12

The Best Little Rodeo On Earth

and
MAY WE ADD
OUR THANKS

FOR YOUR PATRONAGE THIS YEAR

IT HAS BEEN OUR PLEASURE SERVING YOU, WE
LOOK FORWARD TO SERVING YOU AGAIN NEXT YEAR.



SUN-VUE FERTILIZERS, INC.
your Smith-Douglass fertilizer dealer!

No. Anheim Road--Don Curtis, Manager--Earth

IT'S Rodeo TIME!

IN EARTH

COME ON OUT

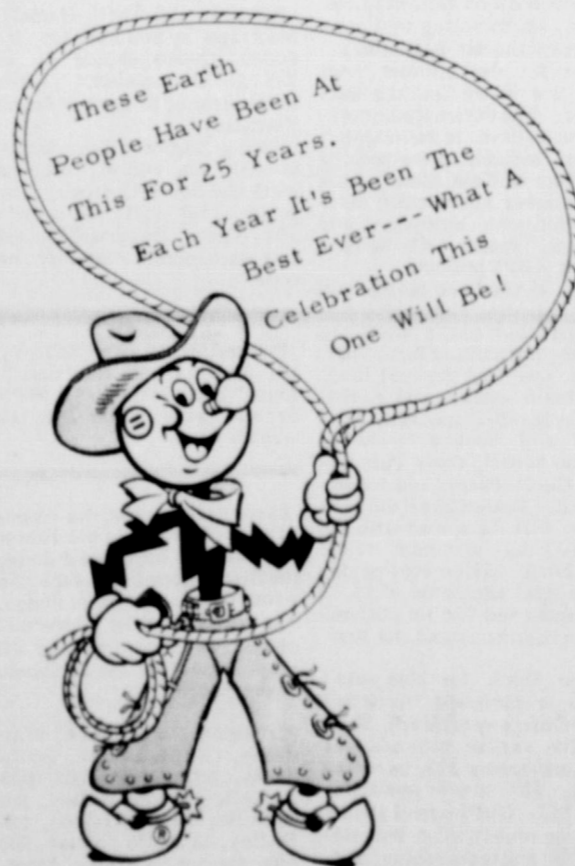
AND HELP US

CELEBRATE

IT'S OUR

25th

ANNIVERSARY



These Earth
People Have Been At
This For 25 Years.
Each Year It's Been The
Best Ever---What A
Celebration This
One Will Be!



EARTH'S 25th RODEO

Load Up Your
Family and Come to Town

for

EARTH'S ANNUAL RODEO

FUN-FUN-FUN-FOR EVERYONE !!!

- Parade-5:00 P. M. Today...
- Bar-B-Q Following Parade...
- Rodeo Queen Crowned...
- Rodeo Performance Each Night at 9 P. M....
- Pony Express Race...

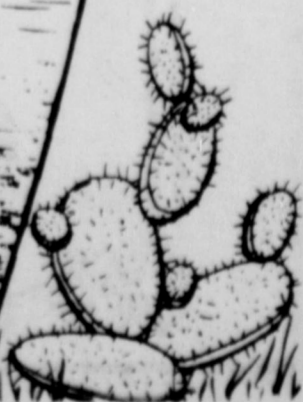


Thursday-Friday-Saturday

JULY 10-11-12

**CITIZENS STATE
BANK**

Member F. D. I. C. - Earth





TOPS Discuss Vacation Dieting

The Happy Losers TOPS recorded a 24 1/2 pound loss from the 21 members who weighed in. 6 1/2 pounds were gained during the past week.

Lois Ridd was crowned Queen for the Week for her 6 1/2 pound loss. Alma Ott was runner-up with a loss of 3 1/2 pounds.

Beverly Taylor and Alma Ott each received a top as an award for a ten pound weight loss.

The group planned a salad supper which will be given to honor the 1969 TOPS on July

12 in the home of Mrs. Alma Ott. Beverly Starkes presented an interesting program on Vacation Dieting.

Party Line

Mr. and Mrs. Jerry Jones, Mr. and Mrs. Shurty Randolph and family and Mr. and Mrs. Arthur Hedge of Amherst and Ed Jones were the Sunday guests of Mr. and Mrs. Joel Jones.



MRS. DENNIS J. GIVENS (Formerly Miss Linda Jo Jordan)

Double Ring Vows Unite Jordan - Givens

In a July 5 candlelight ceremony performed before an archway centered by a white leather kneeling bench and flanked on either side by spirals of candles, Miss Linda Jo Jordan became the bride of Dennis J. Givens. The vows were read at 8:00 p. m. in the United Methodist Church of Earth by Rev. Albert Lindsey. The bride is the daughter of Mr. and Mrs. Lewis Jordan of Lubbock, formerly of Earth. Mr. and Mrs. Delmer Givens of Olton are the parents of the groom. The bridal path was made ready for the bride by Robin Martin of Friona, niece of the bride, and Melanie Williams of Littlefield, niece of the groom,

who scattered petals along the path leading to the altar. The bride, given in marriage by her father, was attired in a formal length gown of white crepe and Venice lace, designed with a portrait neckline and elbow length sleeves encircled with Venice lace. A Watteau train fell from the raised back waistline and was edged in Venice lace. Her matching coif held a Cathedral veil of silk illusion applied in Venice lace. She carried a cascade arrangement of yellow roses atop a white lace-covered Bible centered with a white orchid. Following the traditional something old, the bride carried a white lace handkerchief which belonged to her grandmother. Her wedding gown and veil was something new. The white Bible was borrowed from her niece. For something blue she chose a blue garter.

Mrs. Evue Martin of Friona served her sister as Matron of Honor. Bridesmaids were Mrs. Kenneth Williams of Littlefield, sister of the groom, Mrs. Steve

Larkin of Amarillo, Miss Debbie Martin of Earth and Miss Celia Clark of Borger. Attendants were gowned in identical floor length gowns of white chiffon crepe over taffeta, featuring portrait necklines. Yellow delustered satin enhanced to empire waists with matching Dior bows and trains. The headpieces were of elbow length illusion held in place by matching bows. Each carried a long stemmed yellow rose with a bow and streamers. Joe Priest of Olton served as bestman. The groomsmen, all cousins of the groom, were Arthur Miller and Ellis Miller of Petersburg, Jerry Sachs of Lubbock and Anthony Givens of Plainview.

Ushers were Kenneth Williams of Littlefield, Jimmy Huckabee and Larry Neinst of Olton. Candlelighters were Mary Miller of Petersburg, cousin of the groom and Tim Givens, brother of the groom. Ringbearers were Lewie Don Martin of Friona, nephew of the bride and Mike Williams of Littlefield.

Among Those Who Are Ill

James Wages is resting at home after undergoing back surgery in West Texas Hospital in Lubbock last week. He is up and around a little and is doing well under the circumstances.

Sally Gooch is being transferred to Galveston from the Big Spring Hospital. Members of her family will accompany her to Galveston.

Sap Kendrick has been placed in the intensive care unit at Methodist Hospital in Lubbock after suffering a heart attack in the earlier part of the week. He is not allowed to have visitors at this time.

Mrs. Clyde Parish is resting comfortably in the High Plains Clinic at Lubbock.

Clarence Kelley underwent surgery at the Littlefield Hospital and Clinic last Tuesday, July 1. He is reporting to be resting very well.

R. K. Fennell is home now after being a patient in the Southwestern Convalescent Center in Amarillo for the past five months.

Littlefield, nephew of the groom, Annita, Donita and Connie Kelley, accompanied by Harold Dean Carson of Olton presented traditional wedding selections of "Whither Thou Goest" and "The Wedding Prayer Song".

Following the wedding ceremony, a reception was held in Fellowship Hall. The table covered with white net over satin was centered with an arrangement of yellow gladiolus flanked with yellow candles. The separated, three tier wedding cake was enhanced with tiny yellow roses and served with yellow punch, mints and nuts.

For travel to New Mexico, the bride chose a pink dress covered by a cocoa brown street length coat. Pink accessories and a white orchid corsage completed the travel ensemble.

Following the honeymoon, Mr. and Mrs. Givens will be at home at Whispering Trees Apts., 50 Monte Vista Ave., Chula Vista, California. Linda is a 1967 graduate of Springlake-Earth High and is now a junior at West Texas State University in Canyon.

Dennis graduated from Olton High School in 1965 and played football for Panhandle A&M College. He is presently serving in the United States Navy and is stationed in San Diego, California.

Notice

All persons interested in the Kindergarten Program are asked to meet at the Fellowship Hall of the Methodist Church Friday, July 11, at 10:00 a. m.

There will be a swimming party Monday, July 14 at 7:30 p. m. for all Little League Players at the Earth Pool. All players are urged to return uniforms at that time.

The County Unit of the National Farmers Organization will meet Monday, July 14 at 8:30 p. m. in the Olton High School Studyhall.

This is an important meeting for all area farmers. The purpose of the meeting is to elect bargaining committees for the county.

Hello World



Mr. and Mrs. Jerry Been of Ada, Oklahoma, proudly announce the arrival of a daughter, Jana Elaine, who was born Monday, June 30 at 1:30 p. m. The little Miss weighed 7 lbs. 13 ozs. and measured 20 inches long. Proud grandparents are Mr. and Mrs. Neil Lunguard of Paris, Texas and Mr. and Mrs. M. H. Been of Earth.

HOWDY VISITORS!

Welcome TO EARTH'S

ANNUAL RODEO

HOME • FARM • FAMILY • AUTO
FARM TRUCK • HOSPITAL
CROP HAIL • FIRE • LIFE
RETIREMENT • FARM LIABILITY
HOMEOWNERS • FARMOWNERS



Farmers Union INSURANCES

Arnold & Doug Shelby Earth



Clearance SALE

On All Old Stock

25 to 50% off



Pot Plants
Artificial Arrangements
Candles
Candle Holders
Gifts

WE ARE RE-STOCKING WITH ALL NEW MERCHANDISE, THE NEW STOCK IS ARRIVING DAILY. WE MUST SELL THESE ITEMS TO MAKE ROOM FOR THE NEW ONES.

Howell's
216 Floral

EARTH

RODEO

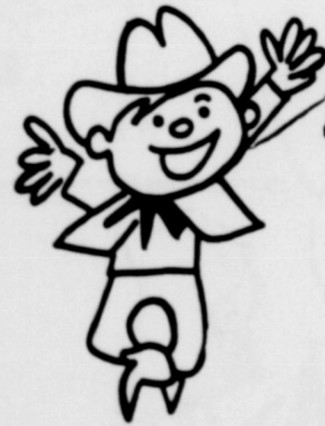
Howdy!
Welcome "Podner"

Earth's
25th
Annual
Rodeo
JULY
10-11-12

WE SPECIALIZE IN ALL AUTOMATIVE MACHINE WORKS

SPURGEON'S
Motor Machine & Supply

712 American Blvd. Muleshoe



JOHN PAYNE



THANKS TO EARTH AND SPRINGLAKE PEOPLE FOR ATTENDING OUR BIG 4th OF JULY CELEBRATION IN MULESHOE. WE ENJOYED HAVING YOU - AND INVITE YOU BACK TO SEE US ANYTIME. WE ALSO HOPE YOUR RODEO WILL BE A HUGE SUCCESS.



Tractors - Combines - Equipment
IN BUSINESS TO SERVE FARMERS OF THIS AREA

Muleshoe Ford Tractor, Inc.

MULESHOE



KAREN JONES

Jones-West Engagement Told

Mr. and Mrs. Wallace O. Jones of Earth announce the engagement and approaching marriage of their daughter, Karen, to Harry West Jr., son of Mr. and Mrs. Harry West Sr. of 6034 Norfolk, Lubbock, Texas. The couple plan to be married Friday, August 22, 8:00 p. m. in the United Methodist Church of Earth.

Miss Jones is a 1967 graduate of Springlake-Earth High School. She is currently attending Texas Tech majoring in Secondary

Education. Mr. West is a 1966 graduate of Monterey High School of Lubbock. He is majoring in History at Texas Tech.

Mrs. Ruby Hodge recently returned from Huntington Beach, California where she visited her son Mr. and Mrs. Billy Hodge and girls.

Mr. and Mrs. George Washington attended the Clayton Reunion in Tulsa last weekend.



Thank you so much for the food, flowers, words of kindness and those who came to be with us in our time of sorrow in the loss of our son.

Mr. and Mrs. Antonio Marquez Sr.
Mr. and Mrs. Isabel Ortiz
Mr. and Mrs. Jose Gonzales

We would like to thank our friends for the food, flowers and sympathy extended to us in our recent sorrow.

The Clinton Green family
Mr. and Mrs. Z. E. Robnett
Mr. and Mrs. Lacy Green

WSCS Install New Officers

The WSCS of the First United Methodist Church installed new officers in the chapel, Tuesday, July 8. Mrs. Fred Hubbard of Cotton Center who is President of the Plainview District was installing officer of the program. New officers installed were Mrs. Naomi Burgess, President; Mrs. Narvel Carruthers, Vice-President; Mrs. Frank Jackson, Secretary; Mrs. Bessy Cearley, treasurer; Mrs. Jack Hinson, Secretary of Christian Relationship; Mrs. Jane Beavers, Secretary of Missionary Education; Mrs. Beula Coker, Secretary of Program Material; Mrs. J. A. Littleton, Jr., Secretary of Membership; Mrs. Ray Axtell, Secretary of Spiritual Life; Mrs. Doug Parish, Chairman of Nomination; and Mrs. J. J. Coker, Mrs. Kenneth Cowley and Mrs. Doug Lewis, Committee on Local Church Responsibility.

Mrs. Bessy Cearley served refreshments of cookies and punch to those present.



ANETTE McDONALD (Mrs. J. J. Barlow)

Wedding Vows Unite J. J. Barlow, Annette McDonald

Henderson Reunion Held in Earth

The children of Mrs. Lucille Henderson were in Earth Saturday, July 5 for a family reunion.

The family enjoyed lunch together at the Earth Community Room on Saturday.

Those present were Mr. and Mrs. Joe Mook of Ft. Worth, Mr. and Mrs. Hoyce Lee from Vidor, Mr. and Mrs. L. G. Henderson of Durango, Colorado, Mr. and Mrs. Henry Henderson from Tularosa, New Mexico, Mr. and Mrs. Floyd Henderson of Earth, Mr. and Mrs. Cecil Henderson from Saratoga, California, Mr. and Mrs. L. D. Henderson, of Earth, Mr. and Mrs. Robert Taylor of Earth, Mr. and Mrs. Floyd Lee Henderson of Friona, Doc Henderson of Rual and Mrs. Lucille Henderson.

Mrs. Odell Green has been in the Amherst hospital but is resting at home now.

Annette McDonald and J. J. Barlow, Jr., were united in marriage in a double ring ceremony at 8:00 p. m. Saturday, June 7, in St. Paul's Lutheran Church with the Rev. Albert Kline officiating.

Parents of the couple are Mr. and Mrs. Ed M. Stark of Levelland and Mrs. J. J. Barlow Sr. of Earth.

Given in marriage by Morris Collett, brother-in-law of the bride, she chose an original gown fashioned by Rosa Martinez. The gown was in champagne-beige silk organza and hand clipped chantilly lace sprinkled with jewels over bridal satin. The bodice featured a portrait neckline with elbow length sleeves adorned with bias ruffles. Jeweled lace motifs overlaid the sleeves, bodice and shirt front form a scalloped border on the detachable chapel length train. The bride's veil was fashioned of champagne silk roses sprinkled with iridescent beads sprinkled on the petals. She carried a bouquet of orchids and roses sprayed with baby's breath.

Serving as maid of honor was Miss Connie Collett of Spur, niece of the bride. She wore a formal gown of mint green silk organza with an empire waist. She carried a bouquet of white carnations.

The Rev. Leon Smith of Houston served as bestman. Ushers were Donald Galloway of Earth, Mike Collett of Spur and Mel Straube of Levelland.

Miss Lynette Morton sang "The Lord's Prayer" accom-

Bridal Courtesy Paid Miss Johnson

Miss Susan Johnson of San Angelo, bride elect of Ronnie Blanton was feted with a bridal shower in the home of Mrs. Houston Stephens Saturday, July 5 from 7:30-9:00 p. m.

Miss Johnson, her mother, Mrs. Frank Johnson and Mrs. Loyd

Blanton were presented corsages upon arrival and received guests. Mrs. Cullen Hay secured signatures of guest at a registering table adorned with two large white wedding bells entwined with tiny yellow rose buds.

The entertaining room carried out the brides chosen colors of blue and yellow.

The serving table, overlaid with white linen was centered with a graduated pyramid holding a miniature bride and five tall white tapers. Wedding bells and a blue bow complimented the arrangement.

The Altar was decorated with two bouquets of white gladiolas and white stock between two candleabras.

Following the ceremony, a reception was held in Fellowship Hall of the church with Mrs. Carolyn Hunt of Levelland presiding at the guest book. The reception table was overlaid with mint green satin and white bows and wedding bells adorned the table corners. The centerpiece was of mint green carnations and a four tier wedding cake. Crystal and silver appointments were used to serve the mint green punch, nuts and mints. The reception was catered by Kern's Catering Service.

Mr. and Mrs. Barlow will be attending North Texas State University from June 16 to July 26.

They plan to return to Levelland and reside at 1515 9th. Barlow is employed by the Levelland Independent School District as a teacher and coordinator of economic education.

Mrs. Linda Cowley and Candy Johnson, sister of the bride, presided at the serving table. The individual cake squares, iced in white, featured raised flower motifs. Crystal and silver appointments were used in serving.

Hostesses for the occasion were Mrs. L. H. Dent, Mrs. Perry Martin, Mrs. Eddie Haydon, Mrs. Truman Stone, Mrs. Fred Clayton, Mrs. Cullen Hay, Mrs. Robert O'Hair, Mrs. Curtis Smith, Mrs. V. J. Sigman, Mrs. Neil Pounds, Mrs. George Kalsinger, Mrs. C. L. Houchin, Mrs. David Johnson, Mrs. Wendel Clayton, Mrs. Claud Ellis, Mrs. Ronald Cleavinger, Mrs. Harshel Patterson, Mrs. Jimmy K. Martin and Mrs. Bill Mann.

Mr. and Mrs. Jimmy Shirey enjoyed a weekend in Ruidoso over the July 4 weekend.

JOHNSON HEELS
Values To 23.95 **13.99**

COVER GIRL HEELS
Values To 15.95 **8.99**

CALIFORNIA COBBLERS Heels Stacked
Values To 15.95 **8.99**

SHOE BUYS...

CALIFORNIA COBBLERS FLATS
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SHOES FOR THE ENTIRE FAMILY
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ROODEO TIME!

IN EARTH JULY 10-11-12

CONGRATULATIONS
EARTH
ON YOUR 25th
RODEO

YOU WOULDN'T DARE ...

MISS THE BIGGEST LITTLE RODEO ON EARTH

PRODUCTION CREDIT ASSOC.

W. B. Le Veque - Muleshoe
Martell Le Veque - Olton

EARTH'S 25th ANNUAL RODEO

JULY 10-11-12

THE BIGGEST LITTLE RODEO ON THE PLAINS

NEW BRIDE SPECIAL

TAPPAN RANGES - DISHWASHERS

REFRIGERATORS

COST PLUS 10%

CHAMPION OIL

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CLOSE OUT ON

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COST PLUS 10%

NORTHERN PROPANE GAS CO.

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PERMANENT SPECIAL

During The Month Of July

REG.	SPECIAL
\$12.50 Wave	\$10.00
\$10.00 Wave	\$8.00
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Merle Norman Cosmetics

SPRINGLAKE BEAUTY SALON

Springlake

Eisenhower Park Ideal For Water Enthusiasts

Denison--Take one of the ten largest man-made lakes in the U.S., add campgrounds, and some topnotch scenery, and you have the finest outdoor recreation spot in northeast Texas--Eisenhower State Recreation Park located on the shores of Lake Texoma.

There's no mistaking it. Lake Texoma, with its 143,300 square miles, is the main attraction at the park. If you like water sports, any kind of water sports, then you'll like Lake Texoma.

Waterskiing, swimming, motorboating, sailing--Texoma is ideal for all of these.

As for fishing, Lake Texoma was listed as one of the top twenty bass lakes in the U.S.

by Field and Stream Magazine in 1968.

Eisenhower State Park lends easy access to all of this. The park was acquired by the Texas Parks and Wildlife Department in 1954 by lease from the Department of Army. Located seven miles northwest of Denison on Highway 75-A, the 457-acre park has been fully developed.

Awaiting the visitor are 77 picnic sites, 88 camping sites, 50 trailer sites, and 35 screened shelters, a snack bar, boat ramp, fishing cleaning shelter, and a children's play area.

Just about everything a boater needs can be found at the Eisenhower marina, one of the most modern floating marinas anywhere.

If your boat should capsize or swamp, take this word of advice from boating safety experts: Don't attempt to swim to shore, for it is probably much farther

than it looks; stay with the boat--most pleasure craft will stay afloat even when capsized or filled with water.



DEBBIE MARTIN (sponsored by Earth Insurance)

JIMMA BANKS (sponsored by Farm Chemical)

PCG Strongly Protesting Increased Fees For Preparation Of CCC Loan Documents

Commodity Credit Corporation has under consideration new and higher service charges to be paid by producers for the preparation and handling of cotton loan papers.

This is according to Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., who is vigorously protesting the move.

The new schedule of charges was sent recently to Don Anderson, PCG President and Chairman of the Beltwide Cotton Producers Committee, by George V. Hansen, Deputy Administrator for State and County Operations in the Agricultural Stabilization and Conservation Service, Washington, D.C.

Hansen's letter stated "The CCC Board of Directors has determined a loan service charge will be collected which will result in collections approximating the actual loan making cost," and requested Anderson's views and comments on the new proposal.

The new fee system would call for a charge of \$2 for loan documents containing from one to ten pages, \$1 for those with 11

to 24 pages, plus \$3 for each additional 24 pages or fraction thereof.

Producers under the new procedure would be required to pay these fees to CCC on all loan documents, even those initially prepared by CCC approved loan clerks outside county offices.

Fees in the past, charged only by "outside" loan clerks, have been: 1 bale, 25 cents; 1 to 6 bales, 25 cents plus 15 cents for each bale over 1; and 7 bales and over, \$1 plus 10 cents for each bale over 6.

There has been no charge for loan documents prepared in county offices.

Under the new proposal, outside loan clerks would still be authorized to charge fees in accordance with the old schedule, but producers using them would still be required to pay the CCC charge set by the new schedule.

To avoid this double charge, Walter Wells, Office Manager of the Lubbock County ASCS, thinks virtually all producers would bring loan papers to the county office for preparation.

For Form G loans to cooperative associations of producers, the associations have been bearing the cost of preparing loan documents for their producer-members. In most cases the loans have been disbursed for CCC by banks under CCC agreements, with CCC paying the servicing agent banks a fee.

The new producer would call for cooperative associations to reimburse CCC for 30 per cent of the fee paid for the bank's service. CCC estimates that this percentage will cover CCC's cost of checking and making the loans.

Anderson is in Kampala, Uganda, Africa, serving as the cotton producer advisor of the official U.S. delegation to the International Cotton Advisory Committee meeting. In his absence, Johnson replied to Hansen's letter, strongly urging "that the proposal outlined in your letter NOT be put into effect."

He made six points in support of his contention that the proposed procedure would be unwise.

He said "after discussing the proposal with various county ASCS office managers, farmers and other officers of the BCPG, I respectfully submit the following observations on behalf of our organization and the BCPG."

"1. The total charge outlined in the schedule would be in addition to the fees now being paid by producers, ranging from a minimum of 12.5¢ per bale up to \$2.00, and if producers choose to use a loan clerk outside the ASCS office they would be paying twice for a single service. Consequently virtually all loan documents probably would be

prepared in county offices.

"2. A tremendous new work load would be thrown into county offices, necessitating additional personnel, equipment and in many instances office space, if long delays are not to be experienced by producers in getting money for their crops. Some office managers in our large cotton producing counties state that they could not efficiently supervise sufficient loan clerks in their offices to prevent substantial delays.

"3. The additional people, equipment and space needed would occasion a significant outlay of government money, offsetting to a large degree or perhaps eliminating any economic advantage that might otherwise be gained.

"4. Delays experienced by producers in exchanging their cotton for money would cost them added interest on production loans, probably amounting on far more than the service charge itself. On \$5,000 worth of cotton (about 50 bales), a delay of only 15 days would cost the producer \$16.66 (at 8 per cent), or about 33 cents per bale.

Add this amount, the interest

Don't Forget!

To See George Long

For Your Automotive And Truck Needs Pontiac, GMC, Rambler, And Better Used Cars Rierson Pontiac

Clovis, New Mexico
Home Phone: 481-3876
Farwell, Texas

Accent on Health

People who are deliberately indifferent to their personal hygiene are scarce in today's close-living society, but some do exist.

Nature has endowed most of us with an acute sense of pride about such things as daily bathing, brushing teeth, clean fingernails and good grooming. We would go to practically any length to avoid being offensive to others. Most people resent even the slightest suggestion that there are times when their PH (personal hygiene) quotient slips a little.

Personal cleanliness is a vital necessity in the competitive life we lead and contribute to acceptance by others, as we see and hear often on radio and television. Having a high PH quotient

is a habit, a way of life--and a very pleasant one. Here are its main ingredients.

Bathing: Daily bathing is as refreshing as it is healthful. Besides making you more agreeable to be around, you

are less vulnerable to disease when you wash off the 24-hour accumulation of perspiration and soil. Most people find it practical to wash their hair at least once a week. What brand of soap you use isn't important--but using it regularly is.

Dental health: Regular trips to your dentist is an essential part of a high level of personal hygiene. Television commercials may extoll the virtues of certain tooth pastes or powders, but it's the brushing that counts.

Fingernails: Nothing is more fatal to attractiveness than dirty fingernails. A fingernail check should be a part of your getting-ready-for-the-day ritual.

Handwashing: Frequent handwashing, particularly after rest room visits, is another part of a high PH quotient. It is a must habit for cooks, waitresses, barbers, beauty operators, etc.

Expert and SHOE REPAIR

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MISCELLANEOUS

LEATHER WORK

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417 Broadway

YIPPEE! IT'S- RODEO TIME!

TONIGHT THE BIG 25th Annual RODEO KICKS-OFF TODAY WITH A PARADE AT 5:00 P.M.

FOLLOWED BY LOTS MORE THRILLS AND EXCITEMENT

COME OUT AND JOIN THE FUN

Earth Pump & Machine Inc.

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REX & WENDELL CLAYTON

Get Acquainted Sale...

Wig Boutique
LUBBOCK, TEXAS
2159-A, 50th Oakwood Village Center
The Original Exclusive Wig Shop

We have moved to a new location—2159A 50th St. in OAKWOOD VILLAGE SHOPPING CENTER. We invite you to visit us at our new location, and take advantage of these unbelievable buys. All are 100% Human Hair—Wigs, Wiglets, Cascades, Falls, and a complete line of wig accessories for your every need! Come by TODAY, AND TAKE ADVANTAGE OF THESE TREMENDOUS BUYS, AND GET ACQUAINTED WITH OUR NEW LOCATION!

CASCADES and HI-LOW STRETCH WIGLETS

Machine Tied Stretch WIG

BUY ONE \$30.49
NEXT ONE 1c
EACH \$15.95

LOWEST PRICE EVER
100% HUMAN HAIR
DEMI WIGS \$27.95
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EACH \$14.95

9-Oz. EXTRA LONG FALLS \$44.95

LIMIT 2 PER CUSTOMER

ONE WEEK ONLY MACHINE WEFTED WIGS \$13.99

5 OZ. MINI FALLS \$24.95

COUPON DAYS
Cut This Coupon Out and Get A 2 oz Wiglet \$3.99
Good thru Saturday

EARTH'S HAVING A RODEO

JULY 10-11-12

THRILLS - CHILLS
SPILLS - EXCITEMENT
FOR ALL AGES

WESTERN AUTO ASSOCIATE STORE
The Family Store

WIZARD APPLIANCES • DAVIS TIRES • REVELATION SPORTING GOODS
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Legislature Grants Teacher Pay Raise

The Hinson-Aikin Basic Foundation Bill (HB 240) recently signed by Gov. Preston Smith will raise the average pay for Texas Public School Teachers (on a minimum schedule) an average of approximately \$750 per person in 1969-70 and an additional \$1,000 per person in 1970-71, over the 1968-69 average salary levels.

According to this legislation, the minimum base pay for the beginning teacher holding a Bachelor degree will be \$5337 for the 1969-70 School year. The maximum salary will extend to \$6507 for Bachelor degrees with nine or more years of teaching experience.

Teachers holding Masters degrees, who are inexperienced, will begin with a base pay of \$5877 and will reach \$7731 for those with nine or more years experience.

All Texas teachers will have an opportunity to reach the maximum salary level of \$11,040 for the bachelor's degree, certified teacher or \$12,040 for the Master's degree, certified teacher in 10 years or less.

These maximum salary levels will be reached by gradual increases of a 3% raise each year (plus cost-of-living raises in 1974-75).

Thus far in new school legislation, seven TSTA bills have passed the legislature and have been approved by the Governor. Those approved were the Basic Foundation Program Bill (Teacher pay increase), Retirement Bill, and Practice Teacher Bill which will allow \$200 per year to each cooperating teacher and \$50 per year to the school district for each student teacher beginning September 1, 1970.

Other Bills which have been approved are the Professional Practices Commission Bill which will create a Professional Practices Commission of Educators appointed by the Governor to develop a code of ethics and standards and to consider complaints of code violations, and the Teacher Planning Time Bill which becomes effective September 1. This bill will provide a 45-minute daily period for planning and preparation by teachers. The school day will not be lengthened to make room for the 45-minute planning time period. The Sick Leave Bill will provide minimum sick leave of five days annually for each public school teacher in Texas, cumulative without lim-

it and transferable among school districts.

This progress in education can be attributed to the Sixty-first state legislature which has earned the title "The Educational Legislature."

Babe Ruth All-Stars Name

With Babe Ruth Action complete, with the exception of tournament play, players were chosen for the All Star team.

Those from the Earth team selected for the All-tournament team were Larry Thomas, second baseman; Mike Cleavinger, catcher and third baseman; Hoyt Glascock, catcher and pitcher; Bobby Jack Angeley, pitcher; and Carl Sulser; short stop.

There will be a play off against Plainview Friday and Saturday, July 11 and 12 starting at 8:00 p. m. The first of the series will be played in Plainview and the second will be played in Olton. The winner will be based by the winner of 2 out of 3 games. The game scheduled in Olton on Saturday will be a double header if the best of three isn't won at that time.

An All Star team made up of thirteen year olds only was also selected. Those from the Earth team chosen were Hal Wood, Guy Davis and Bryan Britton.

The thirteen year old all stars met the Pampa all stars Tuesday, July 8 in Canyon, Pampa downed the local boys 10-6. The losing pitcher was Monty Chitwood of Olton who pitched for the Jack Straw team during seasonal play.

Texas' Indian Reservation Tourist Season Now Open

Texas' only Indian Reservations Summer Tourist Season is now open. The Alabama and Couthart tribesman will have all of their program schedules



WOLVERINES HAVE GO OOO OO POWER and so do the 1969-70 Cheerleaders who completed the four day Clinic at Tech. Pictured are Jenna Banks, Joan Dudley, Jan Hedges, JoAnn Temple, Criss Dent and Barbara Buckner.

Cheerleaders Attend NCA Clinic at Tech

The 1969 Cheerleaders from Springlake-Earth High School recently completed instruction at the sixth Annual Cheerleaders Clinic held on Texas Tech campus.

Jenna Banks, JoAnn Temple, Jan Hedges, Joan Dudley, Criss Dent, and Barbara Buckner were among the more than 420 juniors and senior high schools in 77 towns from Texas, New Mexico and Oklahoma attending the school.

The curriculum for the short course includes instruction in new stunts and skits, cheerleading techniques, how to plan pep rallies, ways to boost school spirit and pointers about crowd

psychology.

The coordinator for the clinic was Jeff Webb who was assisted by Tech intramurals director, Edsel Buchanan, Camp director. The school's staff was supplied by the National Cheerleaders Association. In addition, Mrs. Shirley Koutz of the Panhandle Public School System taught specialized techniques for development and advertisement of pep rallies, assembly programs and other booster projects.

During the four day camp, the local girls won the Spirit Stick four out of five times and brought home three blue ribbons and two red ribbons won in camp competition.

The Beauty of it all

by MARY LEE

Some people call the current goings-on in men's fashion an evolution. Others think of it as a revolution. Whatever you call it, the red-blooded American male is certainly taking on dandified airs in a hurry.

Incidentally, that historic dandy of them all—Beau Brummel—wore powdered hair, lipstick, rouge, rings on his fingers, silk stockings, fitted coats and other such fripperies. So what else is new?

Today's modern male uses over \$400-million worth of grooming aids—colognes, after-shave preparations, powders, facial creams and hair sprays.

One of the newest cosmetic kits for men is just for vacation travel. Neatly packaged in a plastic bag that snaps shut are travel-sized deodorant, after-shave lotion, sun cream, shampoo, and other small size grooming aids.

Among the newer male cosmetics is a bronzer. It's a sort of head-start on summer. You simply choose a fair, normal or dark skin bronzer and start using it now before your vacation. After several applications it gives you a healthy outdoor look. If you still think you need a vacation, it then helps you tan faster, and also even out any spots the sun might have missed on your bronzed profile.

Guests of Mr. and Mrs. Thurman Lewis this week are Mr. and Mrs. Guy Mann and Arthur from Malone.

Mr. and Mrs. Gene Higgins and family from Austin spent last week with his parents. Mr. and Mrs. Bruce Higgins. He is the Associate City Manager in Austin.

Mr. and Mrs. Bob Belew and family and Mr. and Mrs. Doug Parish spent Saturday night in Lubbock.

July Clearance AND Anniversary Sale

IN PROGRESS

Double Knit Dacron

60-64" New Fall Colors
Reg. 5.98... 4.49
4.98... 3.98

Piece Goods

98¢ Value 79¢
1.98 Value 1.39
2.19 Value 1.79
2.98 Value 1.98

Other Great Savings Throughout The Store

H&M FABRICS Littlefield



Party Line

Mr. Edith Jacobs of Hawthorne, California has been in Earth visiting with Mr. and Mrs. Marshall Kelley and Mr. and Mrs. Norman Sulser.

Mr. and Mrs. Gene Higgins and family from Austin spent last week with his parents. Mr. and Mrs. Bruce Higgins. He is the Associate City Manager in Austin.

Mr. and Mrs. Robert Geissler and family spent the Fourth of July weekend with their parents, Mr. and Mrs. E. L. Geissler and Mr. and Mrs. E. D. King in Turkey.

OURS IS AN OLD FASHIONED WELCOME

To Our Friends & Neighbors

As You Attend

OUR 25th RODEO

JULY 10-11-12

JOIN US IN ALL THE FUN!!!

EARTH NEWS-SUN

IT'S Round up IN EARTH JULY 10-11-12

RODEO SPECIALS

1967 MFG BOAT FIBERGLASS 16 Ft
60 EVINRUDE MOTOR, BEAUTIFUL
blue & white **\$2225**

1967 CHEVY 2 door SEDAN
Automatic Transmission,
V-8 engine, air conditioned **\$1650**

1965 BUICK WILDCAT
Convertible, White With
Red Interior, Air Conditioned
Power Steering, Power Brakes **\$1650**

ROY'S AUTO SALES

Dimmitt

in operation every day through Labor Day, September 1st.

Lester Battise, Program Director, will be calling beginning tour schedules at 9:00 AM each morning with the exception of the Sunday activity which opens at 12:30 PM. This season the closing time has been moved up to 6:30 PM to enable guests to spend more time at the Indian Village.

Guests to the reservation, located 17 miles east of Livingston, Texas, on U. S. Highway 190, will be able to enjoy the Big Thicket Tour into the deep forest over a new trail in the special built vehicles. Along the historical Tour new agriculture artifacts have been set up, and the Red Indian Chief Railroad Line will pass along the new animal kingdom where the buffalo and Texas longhorns may be viewed. A lecture is given by the tour guides on each tour.

Assistant Superintendent Roland Poncho will have charge of the Living Indian Village where craftsmen of the tribes will be demonstrating their art in basketry, bead work, cooking, weaving sashes, arms work, pottery and costume making for the dancers. All of the activity is in a setting of the village of the woodland Indian of yesteryear.

In the Tribal Dance Square, Jack Battise will be chanting the southwestern Indian songs and beating the drum for the "Na Shi La iancers" as braves perform their dances in full plumed costumes and the squaws in buckskin dresses.

Already a popular new item is found in the pony rides for the younger visitor and the archery range is to be open daily.

The grounds and facility equipment have been improved for the season to care for the expected increase in visitors.

The new camping facility, located 2.6 miles west of the main entrance, offers trailer and tent campers a new facility for camping, fishing, and swimming. A new restroom, showers and septic dump have been installed along with 42 new picnic tables and barbecue grills.

Services Held For Grandmother Of Local Resident

Funeral services were recently conducted in Wonevue, Kansas for Mrs. Bertha Riggs, grandmother of Dale Riggs, manager of Pioneer Natural Gas.

Mrs. Riggs, 90 years of age passed away at 6:30 a. m., June 29 in Dodge City, Kansas.

She is survived by six sons, one daughter and a number of grandchildren and great grandchildren.

Parish Graduates From Naval Training Center



Dennis Parish, son of Mrs. Gladys Parish was one of the 1300 graduates who recently completed training at the Naval Training Center in San Diego, California.

Parish has been transferred to Treasure Island, San Francisco where he will attend Radar School for the following six months.

Mrs. Gladys Parish and Mrs. Dennis Parish attended the graduation exercise. Mrs. Dennis Parish will accompany him to San Francisco where they will make their home during his six month training period.

Parcel Post Weight Limit Changed

Becoming effective after July 1, the parcel post weight limit was raised to 40 pounds for shipments between first-class post offices.

The maximum parcel post weight limit will be increased from 30 pounds on shipments between larger post offices in the third through eighth parcel post zones (more than 150 miles).

On packages sent locally and to offices in parcel post zones one and two, the ceiling has been 40 pounds.

The maximum size of package sent between all first-class offices remains 72 inches in combined length and girth.

This in no way will affect the local office. The size limit on parcels sent to or from smaller offices, rural or star routes, military post offices, and all Alaskan and Hawaiian post offices remains at 70 pounds with a combined length and girth of 100 inches.

Party Line

Mr. and Mrs. Bob Armstrong and Karen spent Thursday through Monday at Rutodoso, New Mexico.

Sunday afternoon guests of Mrs. Jane Beavers were her son and family, Mr. and Mrs. Billy Beavers, David and Paul of Amarillo.

Mr. and Mrs. Houston Stephens recently returned from a weeks visit with their son and family. Mr. and Mrs. Gene Stephens of Memphis, Tenn.

July 14 Set As Registration Date for Second SPC Term

July 14 has been set as the registration date for the second summer term at South Plains College in Levelland. Registration will open at 9:00 a. m. and classes will begin July 15 at 8:00 a. m.

Students are asked to obtain registration packets in Room 7, 8 or 9 in the Administration Building. Counselors will be available at that time to assist students with class schedules.

After schedules are completed a counselor should check registration forms and sign the trial schedule.

Class cards for each class scheduled may be obtained from Room 4 in the Administration Building.

Students may purchase text books from the college bookstore.

A minimum of 10 students is required before a course can be offered. Classes having fewer than 10 students will be closed on July 15 or 16.

Trans-Pecos Antelope Tally Slightly Up

San Angelo--The recently concluded aerial census of adult antelope in Trans-Pecos shows a slight edge over the same count last year says Jack Parsons of the Texas Parks and Wildlife Department.

Biologists and pilot tallied 7,523 animals this year, only slightly more than the 7,365 counted in 1968. Bucks numbered 2,817, does totalled 4,706. Last year's count showed 2,658 bucks and 4,710 does.

Project Leader Tom Halley of Marfa said the doe count would probably have been higher had the animals not been so scattered and difficult to count.

An aerial spot check will be made as the season progresses to arrive at an estimate of this year's fawn crop. Presently, conditions seem favorable for good fawn production for the year. Parsons anticipates the issuance of approximately the same number of permits this year as last. In 1969, landowners were issued 1,112 buck permits on 86 ranches. In the seven Trans-Pecos counties, 74 per cent or 823, were used by hunters who enjoyed a 97 per cent success in harvesting a total of 799 animals.

Former Resident Inducted Into Army

Glenn E. Eagle, son of Mr. and Mrs. Claude Eagle of Earth, was inducted into the Army, July 1. He will report to Ft. Lewis, Washington for basic training.

Prior to entering the Army, Eagle and his wife Barbara resided in Grants, New Mexico where he was employed by Moke Mining Company.

He attended school at Springlake-Earth Schools.



GLENN EAGLE

Earth Teens Discuss Ordinance With Council

The Earth City Council voted to allow the Muleshoe Square Dance Club to conduct a street square dance during Rodeo Week during the meeting Monday, July 7.

A group of young people from the city of Earth met with the council to discuss the limitations of an amendment to ordinance 57 which deals with public dances.

The amendment states: "The ordinance shall not restrict sponsored teenage dances provided that eight parents attend as sponsors and teenagers only attend. Married couples are restricted."

Notice of date, time and place to be held within the city of Earth is to be given to the council five days prior to the date of the dance.

Participating teenagers are to be well groomed and properly dressed. No disorderly conduct or drinking of alcoholic beverages will be tolerated.

The dance shall not extend later than 12:30 a. m.

Violation of said ordinance or complaints filed with the city shall void the amendment.

During the meeting the council agreed to adopt resolutions opposing tax on municipal bonds and to endorse amendment No. 2 which concerns the Texas water program in the August 5 election.

Present were Mayor E. C. Kelley, Bill Bryant, Doug Parish, Bob Betew, H. S. Hickman, Alvin Pittman, Johnny Enloe, Andy Stroebel, and Secretary, Betty McAlpine.

Mr. and Mrs. Lewis Roger and girls of Humble, Mrs. Ethel Miller of Roswell, N. Mex., Mrs. Christen Howard of Muleshoe, Mr. and Mrs. Irvin Ott are in Pecos this week visiting their father, John Davis.

Little League Action

The Little League Teams will close their season with a swimming party Monday, July 14. Players are asked to meet at the Earth Pool at 7:30 p. m. and are asked to return uniforms at that time.

This weeks action saw the Mets take a win over the Yankees 5-2 on July 4.

The Mets were again victorious on July 7 as they defeated the Red Sox by a 3-2 score.

July 8, saw a close score of 18-17 between the Giants and Yankees. Larry Don Hood managed to help the Giants stay on top with his pitching ability. Losing pitcher was Randy Bills.

Seasonal standings left the Mets in first place, followed by

the Giants. The Red Sox and Yankees tied for third place.

The Springlake-Earth Little League all stars coached by R. A. Cleavinger and Walter Ernest will begin tournament play July 17 at 4:00 p. m. in Littlefield. They will be matched against the Auton all stars in the first game.

Mr. and Mrs. Irvin Ott, Terry and Terrell flew to Duncan, Oklahoma Sunday to attend a family reunion.

Gil Vining and Terry Ott flew to Pecos Friday and spent the day with Wayne Davis and John who are Terry's uncle and grandfather.

Sheila Blackwell was home over the weekend visiting her parents Mr. and Mrs. Percy Harlan. She is enrolled in Draughton's Business College in Lubbock.

Mr. and Mrs. Ray Tom Packard visited Tuesday evening in the home of Mr. and Mrs. Gene Chaney. Other visitors were Mr. and Mrs. Mike Bean from Muleshoe.

Sunday evening dinner guests in the home of Mr. and Mrs. Ross Middleton were Mr. and Mrs. Gene Chaney and Melissa of Olton.

Party Line

Mr. and Mrs. Paul Blackwell and Mark of Fairbanks, Alaska will be here visiting their nieces Sherry and Sheila Blackwell. They will attend the 25th Annual Amateur Rodeo while here.

Mrs. Jimmy Banks and Mrs. Percy Harlan stopped in Amarillo and visited their daughters Dalphi and Sherry who are students at WTSU.

Come to The RODEO JULY 10-11-12

EXCITEMENT FOR ALL AGES

Parade	CALF ROPING
Bar-B-Q	BAREBACK RIDING
Crowning Of Queen	SADDLE BRONC RIDING
Rodeo	GIRL'S BARREL RACE
	BULL RIDING
	TEAM ROPING
	JUNIOR ROPING
Pony Express Race	

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Congratulations EARTH

May Your 25th RODEO

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FREE PICK UP AND DELIVERY ON ALL GEAR DRIVES

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HEY COWBOYS

HOPE YOU HAVE A FINE RODEO

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WE SPECIALIZE IN MEDAL FLAKE PAINTING

ONE DAY SERVICE ON GLASS

Ronnie Hathaway and Sam Stanford-owners, Ronnie attended General Motors Body Repair School in Oklahoma City--Stanford was employed at General Motors Factory in Dallas.

J. & R. Paint & Body Shop

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Family Health Records Provide Ready Information

Sooner or later everyone will find the need for a family health record, and if you don't have one, now is the time to start keeping it, advises the Texas State Department of Health.

If you have a youngster about ready for school, you'll realize the necessity of having accurate and current records. The health record can be of permanent value for the children's school records, for insurance data, and for your family doctor's use.

An individual personal health record can be had free of charge from the Texas State Department of Health in Austin.

Too, you can start by jotting down the basic information you already have at hand concerning the injury and illness history of each member of your family.

times an adult is exposed. German measles is a serious threat to expectant mothers, and mumps is a dangerous disease in any adult.

Dates of physical examinations, with a line or two for notes of special advice or instructions that followed the check-up, should be noted in the health record. So also should illnesses requiring hospitalizations, listing the nature of illness or injury, name of physician and hospital, dates of entry and discharge, length of illness, and type of surgery, if any.

Finally, list the family's health and accident insurance information for quick and easy reference when needed.

PARTY LINE

Mrs. Helen Altman and Mr. and Mrs. Spencer Altman of Austin visited in the W. O. Wood and C. C. Goodwin homes over the weekend.

Mr. and Mrs. Phillip Haberer enjoyed skiing and fishing at Lake Brownwood over the July 4 weekend.

Start off with a brief listing of family history. Enter the date and place of birth of each person, and the place and date and cause of death of any deceased. Also enter pertinent information and the medical facts about each family member, such as the presence of chronic illness or physical handicap.

Next, start a section for dates of immunizations, being sure to provide space for each member of the family. Allow room for entering dates of immunizations against whooping cough, polio, smallpox, diphtheria, tetanus, measles and typhoid fever. Don't forget to include the dates of booster shots.

In a section of general information, list such things as the type of blood each member of the family has, and the drug sensitivities or special allergies of each. If the RH factor is known to be present in anyone, be sure to record it prominently.

The health record ought to include a check list of who in the family has had the more common diseases of childhood--chicken pox, measles, mumps, whooping cough, scarlet fever, diphtheria. Most of these are diseases of childhood, but some-



SHEILA BLACKWELL
(sponsored by Springlake Lion's Club)



WELDA BARTON
(sponsored by Taylor's Market Basket)

Highway Dent. Makes New Travel Film Available

Austin--A new travel film, "Texas, America's Fun-tier," was premiered by the Texas Highway Department recently at the Governor's Tourist Development Conference.

State Highway Engineer J. C. Dingwall introduced the Department's newest production aimed at stimulating recreation travel in Texas.

The film, "Texas, America's Fun-tier," depicts recreation and fun-things to do and unusual events set against backdrops of the great diversity of scenery found in the State.

Viewers saw a colorful composite of fun in America's Fun-tier--the Latin flavor of El Paso, the bellum graciousness in Jefferson, the wide-sky country of the Panhandle, and the tropical moods of the Lower Rio Grande Valley. The film pictures recreational attractions from sand surfing to scuba diving.

The new film introduces Texas' unequalled variety of recreational opportunities. The film portrays family fun--a brand of fun for everyone. Possibly no other State offers such a diversity of wholesome, sensibly priced recreation for the entire family as Texas.

The new movie is the second in a series of Highway Department travelogues. It follows the award-winning "Texas, Land of Contrast," introduced in 1966. Winner of the Columbus (Ohio) Film Festival "Chris" Award in 1967, "Land of Contrast" was also selected by the U. S. Travel Service to represent the United States in an international travel film festival the same year.

"Land of Contrast" was translated into three foreign languages, and was booked in other States by a national distributor.

Some 23 million people throughout the United States and in foreign countries viewed the film which depicts the vivid contrasts that make Texas a world of difference.

"Texas, America's Fun-tier" also will be distributed nationally. An even larger number of people are expected to discover the fun a Texas vacation offers through this new film.

"Texas, America's Fun-tier" is a half hour sound and color production with original music score. The 16mm film is available free for television, school, club and convention bookings from the Texas Highway Department, Travel & Information Division, P. O. Box 5064, Austin 78703.

Mrs. Jeneane Wimberly of Dirmitt visited with Mr. and Mrs. L. T. Smith Sunday.

Mr. and Mrs. Ed Thomas of Amarillo and Mr. and Mrs. Dolan Fennell and boys from Springlake visited with Mr. and Mrs. R. K. Fennell during the weekend.

PARTY LINE

Mr. and Mrs. Leon Foster visited in Littlefield Sunday with Mr. and Mrs. W. P. Young and Clarence Kelley who is in the Littlefield hospital.

Mrs. Beulah Newton spent the Fourth of July weekend in Pecos with her daughter, Mr. and Mrs. Wayne Davis.

Mr. and Mrs. James Bills and JoAnna of Marshal are visiting with Mrs. Nat Bearden.

Sunday guests of Mr. and Mrs. Gerald Inglis were Mr. and Mrs. Darrell Nichols, Jimmy and Darla, Mr. and Mrs. James Dempsey, Gary and Judy of Lubbock, Mr. and Mrs. James Bills and JoAnna of Marshal and Mrs. Nat Bearden.

Pee Wee Baseball Closes

The final Pee Wee games were played July 1 and 3. An All-Star team will be selected.

The Tuesday, July 1 game saw the Greens winning over the Blues with a score of 9-3. Donnie Weil was winning pitcher for the Green team. Keevin Kelley and Ray Van Banks pitched for the Blues.

On July 3, Thursday afternoon and the final game of the season the Reds won over the Greens, 11-10. Jimmy Randolph and Paul Bell pitched for the Greens.

Leading the winners were Carlton Gregory and Johnny Smith with their pitching ability.

Two Attend Camp Blue Haven

Dawn Barden, daughter of Mr. and Mrs. Sam Barden, and Jo Ann Hedges, daughter of Mr. and Mrs. Buddy Hedges returned Saturday, July 5 from a fun filled adventure packed week at Camp Blue Haven, Las Vegas, New Mexico.

The camp, elevated 7,000 feet, covers 1,100 acres in the beautiful cool Rockies. Six sessions are offered beginning June 15 and continuing through August 16 for students, fourth grade through high school.

Dawn and Jo Ann stayed in one of the 18 modern cabins with eight other young ladies.

The weeks activities included Western day on the first day of Camp, handicrafts, sports, nature studies, Bible study, and

daily devotionals.

The men counselors presented a fireworks display for campers on the Fourth of July down by the camp lake.

Dawn reported being lost on the first hiking expedition but managed to find her way around the camp after that first encounter.

Camp Blue Haven, under the direction of C. A. "Pop" Farley, is sponsored by Churches of Christ and is conducted to provide Spiritual growth, fellowship, and fun for young men and women.

Mrs. Ross Morris and Stephanie of Dallas are visiting in Earth with Mr. and Mrs. Bill Morris after visiting with Ross in Hawaii.

JULY 10-11-12

RODEO
Time In
EARTH

Congratulations
On Your 25th
RODEO

MURRAY'S
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Bryant's MID-YEAR CLEARANCE



TOP QUALITY
SUMMER SUITS
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85⁰⁰ value- 59⁹⁰

75⁰⁰ value- 54⁹⁰

MENS
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Values
49.94 **29⁹⁰**

PIECE GOODS -Values-

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POLYESTER 6.95 Value

Other Piece Goods Values

4.95 Value----- **3³⁹**

2.98 Value----- **1⁹⁹**

1.98 Value----- **1¹⁹**

1.09 Value----- **89¢**

GROUP
Ladies' Petticoats
4.00 Value **2⁹⁹**

Ladies' SPORT SWEAR VALUES!

20⁰⁰ VALUES 15⁹⁹

16⁰⁰ VALUES 11⁹⁹

12⁰⁰ VALUES 9⁹⁹

8⁹⁵ 8⁰⁰ VALUES 5⁹⁹



Entire Stock

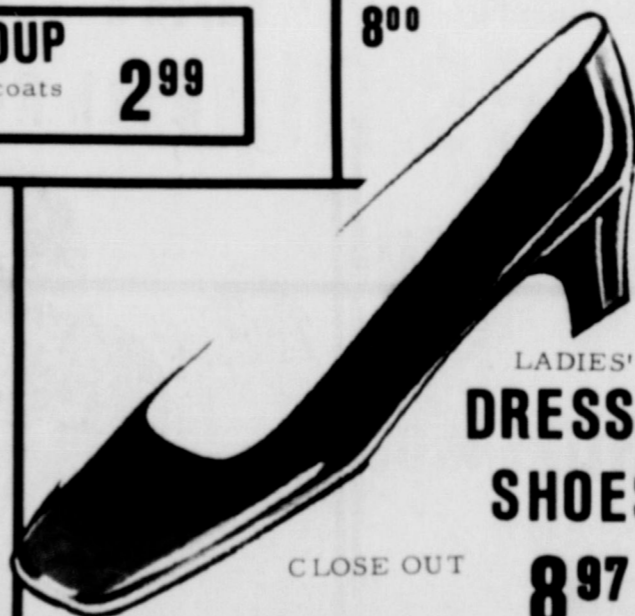
Ladies' Spring & Summer DRESSES

1/3 off
Regular Price!!



YOUNG MENS LOAFERS

16⁰⁰ Values 11⁹⁸



LADIES' DRESS SHOES

CLOSE OUT **8⁹⁷**

GIRL'S FLATS

\$12.00 Value **7⁹⁸**

BIG GROUP YOUNG-MENS NO-IRON SLACKS!!!

10⁰⁰ value... 7⁴⁷

Group MENS DRESS
Socks
150 3 prs.
Value **2⁵⁰**

MENS DRESS
Straw Hats
3⁹⁹

MID-YEAR VALUES THROUGHOUT THE STORE !!!!

Bryant's DEPARTMENT STORE

Routine Insecticide Use Thing Of The Past

College Station, --The time is past when cotton growers can rely on a program of regularly scheduled insecticide applications to prevent damage to their crops.

Because of the many problems brought on as a result of continued insecticide use, today's producer must carefully weigh the insect situation in his field, study the alternatives, and make control decisions on the basis of his own insect situation.

John G. Thomas, Extension Service entomologist, says there are several factors to consider in making cotton bug control decisions. The first is when to start treatments.

There is no single program which can be used year after year for economic control, the entomologist pointed out.

"Weather conditions and insect populations vary from year to year, and the control program must fit the current situation," Thomas said. "The insect situation may even vary

from field to field, and a general recommendation to start community-wide treatments for a particular pest is usually un-sound and commonly results in unnecessary insecticide applications."

He added that treatments should start when insects reach injurious levels in that field. This means that the grower must check the field and make insect counts. Selection of effective pesticides also is a factor to consider, Thomas said. Here again, the grower must know what bugs are present and at what level before he can select the right chemical.

Still another factor is the productivity of a farm. The entomologist said farmers on the less fertile upland farms usually cannot afford to spend as much on insect control as those on bottomlands.

Profitable insecticide use on low-yielding, dryland acreage requires careful management, Thomas said.



LINDA ROBBINS
(Sponsored by Beta Sigma Phi)

Cotton Insecticide Resistance Is Major Problem

College Station, --Possibly the greatest problem facing cotton farmers today is insect resistance to insecticides, according to John G. Thomas, Extension Service entomologist at Texas A&M University.

At least 10 species of insects and mites, he says, have developed resistance to one or more organic insecticides since the early 1950's.

Of these pests, resistance of the bollworm and tobacco budworm is the most serious. The bollworm has been tough to control with chlorinated hydrocarbon chemicals since about 1960 and the bollworm also has come up with the high resistance to most of the formerly effective compounds.

"Present indications of organophosphate resistance in the tobacco budworm are particularly disturbing," Thomas said.

Some of the problem can be traced to destruction of beneficial parasites and predators through unnecessary insecticide applications, he added. These natural control factors should be protected and encouraged as long as possible during the bollworm-budworm season.

Thomas emphasized that insecticide applications should be based on infestation counts and damage to squares and small bolls. When as many as 5 percent of the squares and small bolls show damage, apply insecticides to stop excessive yield losses.

When a chemical is applied, beneficial insect populations are sharply reduced. Further protection from damage will depend almost entirely on additional insecticide applications at intervals dictated by population counts.

"The grower should recognize, in most instances, that a minimum of three to five applications may be required to bring the infestation under control. If his potential yield is not sufficient to justify this expense, then he probably should never make the first application. A single application may merely aggravate the situation and be of little benefit," Thomas said.

A man of few words is most often a married one. Today a fellow has to be a miser to live within his income.

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Working Students Need To Keep Up With Earnings

Students receiving social security benefits who are working full-time this summer need to keep up with their earnings, according to John G. Hutton, social security district manager. "This is especially true of students working part-time while going to school. These students need to add their earnings earlier this year to what they will earn full-time this summer to determine their total earnings for this year," Hutton explained.

Students and other beneficiaries may earn as much as \$1680 during the entire year and get all their social security benefits. If gross earnings (before deductions) are expected to exceed \$1680, a report must be made to the social security administration.

This also applies to students who graduated in May or June and are no longer entitled to benefits, but whose yearly earnings will go over \$1680. Hutton suggested that students who earned more than \$140 a month while going to school and who plan to earn over \$1680 this year get in touch with the Social Security Administration. The Social Security Office here is located at 3428 Avenue H., Lubbock, Texas, and the telephone number is PO 58541.

SPRING CLEANING TIME is here again and one place that definitely should not be neglected, according to Liberty Mutual Insurance Companies, is the medicine cabinet. Check to see that medicines are not overage. If any are, throw them out. They could make you feel better but also might make you feel a lot worse.

RODEO TIME July 10-11-12

IN EARTH
With Lots
of
Excitement
In Store For
Everyone

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25th

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WOULD YOU DARE MISS IT?

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Welcome TO EARTH'S 25th RODEO

THURSDAY - FRIDAY SATURDAY

9:00 PM

Calf Roping

Bare Back Riding

Saddle Bronc Riding

Girls Barrel Race

Bull Riding

Team Roping

Junior Roping

- PARADE
- BAR-B-Q
- CROWNING OF QUEEN
- RODEO
- PONY EXPRESS RACE

EARTH OIL & GAS CO., INC. SPRINGLAKE MOTOR SUPPLY

Co-ops Urged To Study New Lending Law

College Station, --Farm co-operatives that extend credit are being urged to study the new Truth in Lending law. The legislation was enacted by the last Congress and went into effect on July 1.

Johnny R. Reagan, Texas Agricultural Extension Service economist in farm organization, emphasized that the government is not attempting to regulate the amount of interest or charges made to customers. Instead, the act simply enables customers to examine in detail the credit terms of the sale. Cooperatives that extend credit on sales will need to examine the law and make changes necessary to comply, the economist said. For those cooperat-

ives that do not have a credit policy, it would be wise to establish one which will meet the regulation's requirements. Reagan said a cooperative is affected by the act if it extends credit up to \$25,000, along with no finance charge but repayment is to be made in more than four installments. He advised a cooperative that will come under the regulation to contact its auditor and avoid charges of penalty. The economist added that details on the new law can be had by writing for the pamphlet, "What You Ought To Know About Truth in Lending," Federal Reserve Regulation Z, Federal Trade Commission, Washington, D. C., 20580.



SANDRA HENDERSON

(sponsored by Quinton-Jenkins Associates)

Donated Clothing Can Be Deducted From Income Tax

Those clothes that Junior and Suzy have outgrown - the trousers that are now too tight because dad has been eating too well - all the unweareables that collect in the back of the closet and keep hanging there because they're "too good to throw away... well, they are. They may be worth quite a bit to you, if you can make up your mind to give them away. There is an accepted formula for determining the value of clothing donated to a charitable organization. That, in turn, becomes a contribution that you can list on your income tax return, if you itemize your deductions. And every additional dollar included in your deductions cuts down the amount of tax you pay. The formula you can use to

arrive at "fair market value" of donated clothing was worked out by the National Institute of Drycleaning, primarily as a claims guide to help settle cases involving lost or damaged articles. But it can also be used by the householder who has accumulated a pile of unweareables, since income tax authorities have agreed that it can be applied to calculate the value of donated clothing, according to the institute. It's not as much trouble to document a contribution of clothing or other articles donated to a charity, by the way, as many taxpayers may imagine. Internal Revenue Service instructions that you've probably seen state firmly that you must have receipts to support contributions of donated property. Less widely publicized is the agreement that a memorandum by the taxpayer is acceptable as a substitute for a receipt, in cases where it's impractical to obtain a signed receipt. If you put clothing in a collection box, for example, make a memorandum for your tax records showing the location of the box, the date of deposit and the value of the donation. If clothing is older than its normal life expectancy but still in useful condition, you can simplify your calculation of value with the formula adopted by the nationally sponsored Textiles for Charity program. For most charitable donations, 15 per cent of replacement cost gives you the present fair value, which continues indefinitely, for as long as it's useful. For items that aren't so elderly, you need the table of life expectancies that's part of the dry-cleaner's claims guide. You consult this to determine, for example, that the life expectancy of a man's dress shirt is two years, one year for a house dress, five years for a suede jacket. Then a table gives you the "claims adjustment value" of the item, according to its age and condition. The shirt, if it's 10 months old and in average condition, has a value of 60 per cent of replacement cost. The suede jacket, aged 31 to 46 months, is worth 40 per cent of replacement cost if in average condition, 30 per cent if in poor condition. As this indicates, "unweareables" that are reasonably new and in good condition - outgrown, or hopelessly out of style, for instance - can often give you a substantial donation value for tax purposes. You can get a copy of the claims guide by sending a stamped, self-addressed envelope to the Textile Trade Relations Department, National Institute of Drycleaning, 909 Burlington Ave., Silver Spring, Md. 20910. Ask for their National Fair Claims Guide for Consumer Textile Products.

The Mailman And Vietnam Veterans

Vietnam veterans returning home may not be met by parades and bands but they are never overlooked by the mailman, according to Jack Coker, Manager of the Veterans Administration Regional Office in Waco. These veterans should not overlook news they receive in the mail from VA about job opportunities, money for education, free medical care and other benefits, the VA official advised. "Computers at Austin, Texas, are used to help bring information on veterans benefits to recently released servicemen at the time they are most likely to act on it," Coker said. "Although veterans at this time are unsettled and likely to be moving about, they should not neglect to read their mail from VA," he added. A copy of every discharge (Department of Defense Form 214) goes to VA's computer Center in Austin. The computer takes note of the veteran's educational attainment and any disability and produces a letter to fit the circumstances, the VA Manager explained. Currently, about 54,000 letters a month are going out to Vietnam veterans in every part of the United States. They give a VA telephone number where more information is available, a pre-addressed inquiry card is enclosed so that the man who wants help on a specific subject by mail has only to check the right box. If he writes in his telephone number, a VA officer will call to set up an interview. In some cities with no VA office, special telephone circuits are provided so that veterans can call the nearest VA office in another city without paying for a long distance call. For the veteran without a high school diploma who has not responded, there is still another letter. He is advised that an appointment has been made for him with a VA representative. If he can't make it, he is asked to select a more convenient time. Coker urged that relatives and friends see to it that mail left with them for a veteran actually reaches the veteran. "This is a time when a fellow really needs friends - the mailman and VA," the Manager said.

Cotton will not "pill up." Cotton is extremely strong. Cotton is 7,000 years old.



July 10-11-12

Thursday

Friday

Saturday

IN EARTH



WE DRILL WELLS, AND DO WELL
REPAIR ON DOMESTIC AND IRRIGATION
PUMPS. WE HAVE A NEW HIGH SPEED
BAILING RIG

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MULESHOE

TREE SPRAYING

* BAGWORMS * WEBWORMS * SCALE

"LET'S FIGHT INSECTS TOGETHER"



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ONE APPLICATION ROACH SPRAY KILLS ALL ROACHES. EXPERT WEED CONTROL IN YARD, ALLEYS AND AROUND FENCE ROWS.

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**THRILLS
SPILLS
CHILLS**

WILL ALL
BE
FOUND AT THE

**25th
Annual
Rodeo**

SEE YOU THERE

**Parade
Bar-B-Q
Crowning
Of
Queen**

**Pony
Express
Race**

AND LOTS
MORE FUN

Brownd-Jordan Equipment Co.

EARTH

My Neighbors

"Can't you watch where you're goin' - That 'S' stand for 'STUPID'?"

We Wanta Congratulate



EARTH

ON HAVING ONE OF THE BEST LITTLE

RODEOS

ON EARTH

WE WISH YOU SUCCESS

IN THIS ONE

PERFORMANCES BEGIN

NIGHTLY

AT 9:00 P. M.

**FIRST NATIONAL
BANK**

Member Of F. D. I. C. Amherst

PARADE

STARTS AT

5:00 PM

**Today
BAR-B-Q
Following
Parade**

**RODEO
QUEEN**

TO BE ANNOUNCED

Sunnyside News...

By Tenny Bowden.

Laura Sadler, infant daughter of Mr. and Mrs. Larry Sadler has her second tooth at the age of 3 1/2 months. She cut the first one when she was 2 1/2 months old.

Mrs. Ray Joe Riley and boys and Mrs. Ray Riley and Kim of Dimmitt returned last Sunday from a week's vacation in the mountains of northern New Mexico.

Mrs. Mack Turner went to Borger with her two brothers from California Tuesday and visited until Saturday. He went for her Saturday and Rickey and Sheila Ennis of Borger came home with them to visit about a week.

Lee Brown and Steve Morgan played with the Springlake-Earth Red Sox Little League team losing to the Yankees Tuesday night 19-20 and winning over the Giants 16 to 12 Thursday evening. This game went seven innings, because of a tie.

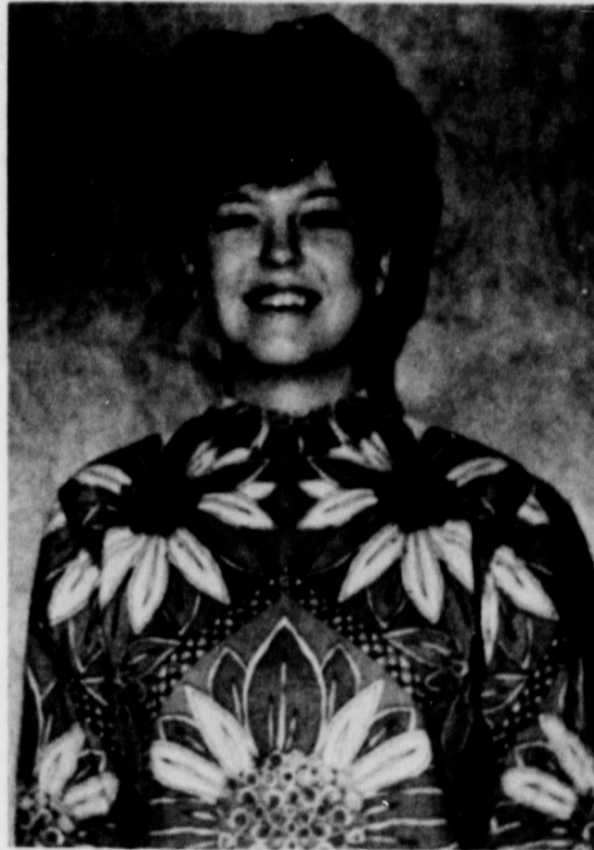
Cliff Brown is now one of the coaches for the team. Steve Morgan has been chosen for the All-Star team which will meet the Anton All Stars, July 17 in Littlefield. The tournament will continue through the 19th.

The WMS executive committee met at the church Wednesday night preceding the regular meetings. Mrs. Milburn Haydon, president presided.

The WMS met Wednesday night for the general missionary program with Mrs. Milburn Haydon presiding instead of the study chairman, Mrs. Roy Phelan who was absent. Mrs. E. R. Sadler presided over what business there was to take care of.

John Gilbreath and Ray Joe Riley flew to Bonham to receive cattle on Wednesday. Ray Joe Riley delivered cattle there for three days.

Mr. and Mrs. David Sadler and Melody arrived from Lub-



TERESA GLASSCOCK
(Sponsored By Unique Fashions)



DEANN BROCK
(sponsored by B&W Supermarket)

day with her and Mr. Duke. Holly Waggoner was rushed to the Dimmitt hospital Thursday night after her parents, Mr. and Mrs. Winston Waggoner, found she had taken three of Mrs. Waggoner's prescription pills when one is an adult dose. They could not make her vomit with first aid so her stomach had to be pumped out. She was not admitted, and showed no ill effects of the accident; but like all young mothers should, she removed all prescriptions from her purse and out of reach of children.

Ray Joe Riley, director of Water Inc. for Castro and Lamb Counties, and president of the Castro County Water Users Association spoke to the Dimmitt Young Farmers Thursday night in the ag building at the high school. Another representative of Water Inc. showed some new slides and discussed the progress of the water importation plan.

Mr. and Mrs. Gabriel Montiel and children have had as guests this week her mother and brother from Marlin, Texas.

Matt Gilbreath was honored on his 7th birthday Thursday afternoon with a party. Those present to help him celebrate were Kevin and Jody Riley, Brent Bradley, and Coby and Hal of the community and Ray Quinby, Kyle Bagwell, Jeff Lindsey and Norris and Morris Cole of Dimmitt. Mrs. Riley and Mrs. Cole were also present.

Don Smith of Portales ate supper Wednesday night with Mr. and Mrs. E. R. Sadler and spent the night with Gale. Mrs. E. R. Sadler put them on the plane at Lubbock Thursday morning and they flew to Mount Vernon, Missouri to drive home with their families on Sunday. Gale has been taking his meals with his parents this week.

Mrs. James Powell and children of Dimmitt visited Friday and Saturday afternoons with them Friday evening. Mr. and Mrs. Tommy Fowles and Mark of Fort Worth arrived in time for supper Friday night, and visited with his sister Mr. and Mrs. E. R. Sadler until Saturday noon.

Mrs. Carl Bradley visited Friday afternoon with Mrs. Grace White and Mrs. Effie Dodd at the Golden Spread Home in Dimmitt.

Marsha Dawson is one of the 32 students chosen as one of the forwards in the annual All-Star game at Duncanville, July 19th. A twice a day practice session will begin the 17th.

Mr. and Mrs. Larry Don Bills were home from Dallas for the holidays. They came in Thursday.

Kelley Haydon and Karen Kemper participated this week with the Springlake-Earth band in the Junior High Band Camp at the Littlefield High School. Kelley played the clarinet. Karen played the flute.

Marsha Dawson has been chosen by the Earth Oil and Gas as the Rodeo Queen candidate. Janis Bridge has been chosen to represent the Citizens State Bank.

A trace of rain was received in the north part of the community Saturday night, more in the south part. L. B. Bowden observed while watching the clouds that for a short period of time all the blue vapor lights were out all over the community.

but the electricity was still on. It was well after dark, and they soon came back on.

Mr. and Mrs. Jerry Mackintere and son of Abilene spent the July 4th weekend with Mr. and Mrs. Punk Gilbreath, Mrs. Mackintere is Mrs. Gilbreath's daughter.

Gary McMillen of Denver has visited with the Garner Ball family since Friday. Debra Ball visited in Olton with her grandparents and other relatives Thursday until Sunday. Mrs. Delmer McMillen of Denver spent Tuesday night with Mr. and Mrs. J. Paul Waggoner and Jimmy, and Wednesday night with the Garner Balls.

Randy Ball and Mrs. Delmer

McMillen were honored with a birthday dinner in the home of Mr. and Mrs. Garner Ball and family Sunday. Others present were Mr. and Mrs. Bob Ball of Olton, Mr. and Mrs. Leroy Powers and Dondi of Dimmitt, Mrs. Delmer McMillen and Gary of Dimmitt and Mr. and Mrs. Hubert Lilley and Mr. and Mrs. J. Paul Waggoner and Jimmy of the community.

Fifty one attended Sunday School and 22 attended Training Union. The Sunbeams were recognized by the pastor in the morning services.

Mercerization gives cotton more luster and strength.

Party Line...

Mrs. Gladys Parish returned Sunday, July 6 from a visit in California and wishes to extend greetings to Earth Residents from Mr. and Mrs. Lew Linville, Mr. and Mrs. Harry James who is the daughter of the Cecil Parish and Mr. and Mrs. Howard Bull, former residents of Reedley, Calif.

Mr. and Mrs. James A. Littleton, Jimmy and Becky spent last weekend in Rudosco, New Mexico.

We're Mighty Proud

To Join The

Good Folks

Of Earth In

Saying

"Howdy And Welcome!"

To Our Visitors,

COME BACK TO SEE US OFTEN...

EARTH INSURANCE

Perry Martin Earth




The Big

25th

ANNUAL

RODEO



STARTS IN EARTH

TONIGHT

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Round

Up

JULY

10-11-12

TO SEE ONE OF

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On Earth

ATTEND THE 25th

ANNUAL RODEO

IN EARTH


FOR THE BEST CARL DEALS ON

Oldsmobiles & Buicks

SEE

BROCK MOTOR CO.

MULESHOE



bock Wednesday evening for the 4th of July weekend. He was honored with an enchilada supper in the Ezell Sadler home on his birthday Thursday night. Others present were Mr. and Mrs. Jake King of Hereford, Carl and Brenda, Mr. and Mrs. James Powell and children and Mrs. Pearl Sadler of Dimmitt and Mr. and Mrs. Larry Sadler and girls from Sunnyside.

Randy Powell of Dimmitt spent Tuesday through Thursday with Mr. and Mrs. Ezell Sadler.

Kevin Riley plays on the Red Team of the Pee Wee League rather than on the Yankee team as reported last week. The Reds won over the Greens Thursday night.

Lee Bradley and Don Ott came in from school in Dallas, Thursday for the July 4th holidays.

Mr. and Mrs. David Blair and Bruce also arrived from Dallas Thursday for the holiday weekend.

Jesse Guadalupe Vanier Vasquez of Queretaro, Old Mexico, the house guest of the Winston Waggoners was in Dallas all this week to attend an A, B, S, school.

Mrs. Winston Waggoner went to Fort Worth last Thursday morning with Mrs. Don Gregory of Dimmitt and her sister who went to apply for a teaching job. They returned last Sunday night Mrs. Larry Gamblin kept the children for her.

Mrs. Lowell Westmoreland and children of Littlefield visited one day this week with Mr. and Mrs. Lowell Westmoreland.

The WMU Council met for their quarterly meeting Thursday afternoon with Mrs. E. R. Sadler, Director in charge. Plans were made for the next quarter, and evaluation made on the work of the last quarter.

Mr. and Mrs. Bill Ott of Hereford visited Thursday afternoon with Mr. and Mrs. Alton Louder.

Mr. and Mrs. Ronald Crown and sons from Amarillo arrived Friday to spend the holiday weekend with her parents, Mr. and Mrs. John Graham and Mr. and Mrs. Gerald Graham and boys.

Rev. Mack Turner and Bill Morgan attended the Llanos Altos Associational meeting in Muleshoe Tuesday night.

Mrs. W. E. Louder was admitted to Plains Memorial hospital in Dimmitt Friday morning after suffering a possible light stroke.

J. C. Holbrooks was dismissed from the Dimmitt hospital Friday morning.

Mrs. Don Ashton of Artesia, New Mexico and Mrs. Mittle Hembree of Plainview, cousins of Mrs. R. E. Duke visited Tues-

JULY CLEARANCE

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SAVINGS IN EVERY DEPARTMENT TO NUMEROUS TO MENTION

GIFT ITEMS

Selection Of Gift Items 1/2 Price

Cobb's

MULESHOE

Food For Camping Trips

College Station, --To "really rough it" and camp where there are no refrigeration facilities, food plans must be centered around canned and dehydrated foods. The large variety of them now available, will help in planning, says Mrs. Gwendolyn Clavitt, Extension consumer marketing specialist. In any trip Mrs. Clavitt suggests campers plan food closely. Don't carry a lot of unneeded food. Left-overs cause problems when camping. Buy the size package sufficient for one meal by reading labels and choosing carefully. A saved bit of food without refrigeration can cause food poisoning. Canned foods available for main dishes are: roast beef, beef steaks, corned beef, ham (canned hams, 2 lbs. and less, usually do not require refrigeration), meat balls, tuna fish, shrimp, salmon, chicken, turkey or chicken fricassee, chili and spaghetti. Imagination and grated cheese adds life to canned spaghetti. Vienna sausages and baby frankfurters scrambled eggs with Vienna sausage is an energy building breakfast.



JANICE BRIDGE
(sponsored by Citizens State Bank)



CAMILLE H. BERER
(sponsored by Earth Auto Parts)

Cotton soaks up moisture. Cotton can take high heat.

Boating Safety Tips

The Coast Guard's Chief of the Office of Boating Safety, Rear Admiral Joseph J. McClelland, says the Coast Guard's "special purpose" lifesaving devices should be investigated by those who enjoy water sports. "We recognize that to be effective a lifesaving device must be worn. But many people don't or won't, wear the 'stand-and-type' life preserver or vest," he stated. "Despite the maximum protection offered, some boatmen find these devices too bulky or uncomfortable."

To encourage people to wear lifesaving devices the Coast Guard, in 1964, established procedures to approve "Special Purpose" types. This permits lifesaving device manufacturers to design devices intended for special water sporting activities to provide freedom of movement, warmth, or protection from the weather. The devices, of course, must meet adequate flotation requirements. "Special purpose" devices on the market now include ski vest, sailing vests, and hunters jackets. "Unfortunately there is widespread misunderstanding about the acceptability of these devices," Admiral McClelland pointed out. "Any coast Guard Approved lifesaving device, with the exception of the special purpose 'work-vest' satisfies the legal requirement for one lifesaving device on board for each person."

This applies to any pleasure boat under 40 feet in length, not carrying passengers for hire. Boats 40 to 65 feet long must carry approved life preservers

or life rings, as do commercial vessels.

Coast Guard approval is clearly marked on each device.

Whichever type lifesaving device you choose," the Admiral concluded, "follow the '4 A's': Have APPROVED devices; AS-

SIGN one per person on board; ACQUAINT each person with

their location and proper method of wearing, and keep them readily AVAILABLE!"

Mrs. John Cornett and Joey spent last week visiting Mrs. Myrtle Cornett in Dickens. Mrs. Joe Teague of Slaton was a recent house guest of Mr. and Mrs. Marshall Kelley. One clever husband describes his golf socks as "the ones with the 18 holes."

ITS RODEO TIME IN EARTH



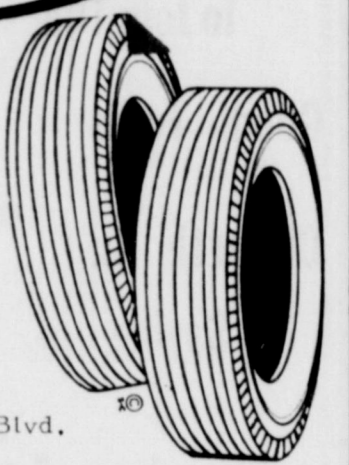
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Famous Name Swim Suits

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ALL SALES FINAL
NO REFUNDS
NO APPROVALS
NO LAYAWAY

RODEO ROUND UP TIME

IN EARTH ...

ITS THE 25th
ANNIVERSARY
RODEO

EARTH HAS THE BIGGEST LITTLE
RODEO ON EARTH

DON'T MISS THE FUN-PARADE,
BAR-B-Q, PONY EXPRESS RACE



TEXACO PRODUCTS



Jim Robbins - Earth

Sam Fox - Muleshoe



Starts Tonight

in

EARTH

DARING COWBOYS

TAKING PART IN THESE

EVENTS



and Lots
More

-also-

Special Attraction-Pony Express Race



BAILEY COUNTY ELECTRIC
COOPERATIVE

Texas Receives \$1,197,000 Wildlife Apportionment

Austin-Texas has been apportioned \$1,197,000 of \$24,000,000 in Federal Fish and Wildlife Restoration Funds. The funds are for fish and wildlife research, land acquisition, and development projects. Identical appropriations were given by the Bureau of Sport Fisheries and Wildlife, Department of Interior, to Alaska and Texas, the two states receiving the most money. Of the amount received, \$298,500 will be used in fisheries work, and \$898,500 will be used in wildlife work. The Bureau says an additional apportionment will be made next fall. The preliminary distribution enables States with small reserve funds to finance their

restoration programs beyond July 1 until the fall's apportionment. Fish and Wildlife restoration funds come from Federal excise taxes collected from manufacturers, importers, and producers of hunting and fishing equipment. Under the Federal Aid Programs, States are reimbursed for up to 75 per cent of the cost of approved projects. The laws establishing these programs also provide \$10,000 each to the Commonwealth of Puerto Rico, Guam, and the Virgin Islands. Distribution of funds is based on the area of a State and its number of paid hunting and fishing license holders.

Keeping your boat "trimmed" improves performance and helps insure safety afloat, says the committee for National Safe Boating Week. The load of

passengers and gear should be evenly distributed to either side of the centerline. It will make steering easier and will help keep the boat on an even keel in the event of rough water.



RONDA CLAYTON (sponsored by Earth Pump & Machine)

Accent on Health

It's a sad thing to disillusion those who cherish the myth of their "immunity" to poison ivy of oak or sumac, but the fact remains that the season of prevalence of these toxic plants is fast approaching, and "forewarned is forearmed."

Botanical scientists say it is quite doubtful that anyone is absolutely immune to the poisonous substance of the plants mentioned above. More and more authorities agree that susceptibility is a mere matter of degree, varying with the condition of the individual, the condition of the plant and the circumstances of exposure.

According to the Texas State Department of Health, Texas has its fair share of the 100-plus plants and plant products known to be capable of causing sometimes severe skin irritations. Among them are the parsnip, lady-slipper, cultivated primrose (especially when in flower), lily bulbs and stalks, stinging nettle and vanilla beans.

But by far the most common cause of plant dermatitis in Texas and elsewhere in the United States is poison ivy—known to botanists by the tongue-twisting name of Rhus toxicodendron. A cousin-poison sumac, by name—is common to the swampy regions of eastern Texas, and can sometimes produce severe reactions.

For all practical purposes, poison ivy and poison oak are the same thing. Poison oak is simply any poison ivy that grows as a bush rather than a vine. Poison ivy is an unusually inconsistent species of plant. Besides growing as a bush and as a vine, the size of its berries and the outline of its leaves often vary widely. Its leaves are characteristically egg-shaped and pointed, but the edges may be smooth and unbroken or saw-toothed.

Moreover, these variations might occur on a single plant, or the leaves on an entire plant may be similar. But in one matter, poison ivy is almost invariably consistent—its leaves practically always grow in clusters of three.

Thus, ivy poisoning is best prevented by learning to recognize the plant and avoiding it. And of course, it is always prudent to wear protective clothing such as leggings and gloves when going into areas where poison plants are known to flourish. Once exposed, immediate washing with laundry soap and water helps to remove the resin. As a final word of caution: Never burn poison ivy vines! The smoke can be just as venomous as the leaves.



JANICE MILLER (sponsored by Earth Dry Goods)

Mr. and Mrs. Irvin Anderson and family of Baytown were in Earth last week visiting relatives and friends. While here they were guests of Mr. and Mrs. O.L. Anderson, Mr. and Mrs. Zeph Robnett and Mr. and Mrs. E.R. McAlpine. The Andersons are former residence of Earth.

TV SCHEDULE

KCBD-TV CHANNEL 11 LUBBOCK, TEXAS C Denotes Color

Table with TV Schedules for July 10-16. Columns include Day, Time, and Program Name. Includes programs like 'Early Report', 'Farm Report', 'Today's Weather', 'Morning Report', 'Huntley-Brinkley', etc.

SHOP WITH THE Merchants That Advertise

The News-Sun, THEY WANT YOUR BUSINESS

Table with TV Schedules for July 12-16. Columns include Day, Time, and Program Name. Includes programs like 'Sign On', 'Black Heritage', 'George of the Jungle', 'Go Go Gophers', etc.

Financial Facts By Nolan Dudley. Includes a small portrait of Nolan Dudley.

WATCH NEXT WEEK FOR "DOLLAR SIGN ORIGIN" Join the local Chamber of Commerce and be a booster and builder of Earth. You will always receive courteous attention at CITIZENS STATE BANK! We handle every type of banking service—personal or commercial. For all your banking needs, come to CITIZENS STATE BANK, Box 20, 257-3451. Open 9 to 3 Monday thru Friday.

Looking For SOME GOOD OLE FASHION FUN ?? Go By And Pick-Up The Neighbors AND HEAD FOR EARTH'S RODEO Thursday - Friday - Saturday FEEDERS GRAIN, INC. SUDAN

JULY 10-11-12 Round up IN EARTH UP AND RIDE OVER TO EARTH AND JOIN IN ALL THE FUN LADD PONTIAC Muleshoe Phone 272-3308

Younger Generation Pretty

The young ladies are industrious too, with about one-third of the same age group who are holding down some type of job also attending school. Less than three per cent of these When it comes to the younger generation, the hippies and yuppies have been getting most of the headlines. However, the majority of America's youth have been hard at work preparing themselves to enter the labor market. According to FINANCEFACTS, a monthly newsletter on consumer behavior, published by the National Consumer Finance Association, about half of the young men between the ages of 16 and 21 who are in the labor force are also enrolled in school, young people have chosen to drop out of school and the labor market.

Whether in or out of school, educational attainment of the 16-24 year old labor force is significantly higher now than in 1960. Among those who are out of school and working, about three-fourths are high school graduates compared with less than two-thirds in 1960.

College enrollment has skyrocketed over the highest since World War II. It gives us reason for renewed confidence in today's youth, because recent trends show they are, for the most part, industrious and better educated than their predecessors. Job hunting too, will be easier for them because fewer youths will be inexperienced when they enter the labor force on a permanent basis.



JOAN DUDLEY
(sponsored by Pounds Pharmacy)



BRENDA CLAYTON
(sponsored by Taylor Furniture)

Sturdy Wheat's Sister, Caprock, Available Soon

Caprock, the second semi-dwarf or "shorty" wheat developed by Texas A&M University plant breeders, will be available to Texas growers after the 1969 harvest.

TAMU's Sturdy wheat, the first hard red winter variety with short stature, was released to growers in 1966. Dr. L.M. Atkins, Small Grains Section Leader at A&M, said more than 200,000 acres of Sturdy are already being grown in Texas and Oklahoma.

Caprock and Sturdy, along with many other high yielding, high quality varieties, were developed in the Texas Agricultural Experiment Station wheat research program, Atkins said. Among these are Tascosa, Caddo, Crockett, Quanah and Millam, giving growers adapted varieties for all sections of the state. Tascosa alone is now grown on more than 1 million Texas acres.

Caprock and Sturdy are sister strains developed by TAMU Plant Breeders Atkins, Dr. K. B. Porter, K.A. Lahr and Dr. O.G. Merkle in cooperation with the U.S. Department of Agriculture. The varieties were produced from a cross made by Atkins in 1951. Subsequent breeding and selection were done at Denton, Chillicothe and Bushland.

"Development of a new wheat variety often takes 12 to 15 years to test and release," Atkins pointed out. He said Caprock is best adapted to irrigated areas of the Texas High Plains, where it has out-yielded Sturdy by about 10 bushels per acre and weighed a half-pound higher in test weight. Both do equally well in the Rolling Plains, but Sturdy yields better in Central Texas.

Plant characters are nearly identical in Caprock and Sturdy. Both have short, strong straw which will stand under heavy grain loads. Many of the head spikelets have three or four grains per spikelet or "mesh".

Plants of the varieties average about 6 to 10 inches shorter than tall wheat types previously grown.

In large scale plantings last year, two fields of Sturdy made 78 bushels per acre, Atkins said. Eight fields, totalling 604 acres, produced more than 60 bushels per acre, and one 300-acre field, 69 bushels an acre.

the next crop. Crop management studies at the Texas Research Foundation near Renner also have shown that TAMU's Sturdy produces top wheat yields.

Caprock and Sturdy are suitable for production of bakery flour. Sturdy was approved by the Crop Quality Council after testing in 25-bushel and seed lots, Atkins pointed out. Caprock is equal in all quality characteristics to Sturdy.

He said Caprock and Sturdy seed can be obtained from the

Foundation Seed Section at Texas A&M.

CHILDREN ARE generally attracted to anything that resembles candy in bottles or cans. Liberty Mutual Insurance Companies advises that aspirins and sleeping pills be kept well out of the reach of children. Aspirins have become a prime poisoner of children.

A cotton seed is 20% oil.

RODEO
Round-Up Time

Don't Miss The

25th ANNUAL RODEO

STARTS TONIGHT

FULFER GULF-EARTH

TRADING
AT
HAROLD
BRITTONS
66 STATION

HAPPINESS IS ...

and

ATTENDING

Earth's 25th Annual Rodeo

WE GIVE S&H GREEN STAMPS

EARTH "66" STATION

YIPPEEEEE!

RODEO Time!

25th ANNUAL

JULY 10-11-12

THURSDAY FRIDAY SATURDAY

STARTS TONIGHT

WOLVERINE RODEO SPECIAL
Thursday, Friday & Saturday
6 to 9PM

SIRLOIN TIP STEAK Baked Potato, Sour Cream Dressing, Texas Toast, Garlic Toast

Also
MEXICAN FOOD

WOLVERINE DRIVE-IN

Earth

WINDOW SERVICE
10 A.M.-11 P.M.

Welcome To EARTH Rodeo Fans

And To The

25th ANNUAL RODEO

JULY 10-11-12

PARADE

BAR-B-Q

RODEO QUEEN

PERFORMANCES

NIGHTLY

Pioneer Natural Gas Company

Brush Control Campaign Launched

A group of Lamb County farmers and ranchers last week in Lubbock heard the grim facts about brush and its control. Brush now infests more than 82 percent of the state's rangeland and can be aptly labeled as "a green giant choking our land to death."

The Lamb County group, members of the County Livestock Committee, attended the half day session to become more familiar with the new Brush Control and Range Improvement Association which was recently formed to fight brush on a statewide basis.

Those attending were W. E. Mitchell, Johnny Murrell, B. T. Kisner, County Agent, Buddy C. Logsdon and Asst. Agent Bobby Brunson.

They will request every farmer and rancher in the county to invest in this intense effort to control brush and improve Texas' rangelands. The investment asked is one cent per acre per year for five years. Any contri-



LA DONNA SIGMAN
(sponsored by H. S. Sander's Lumber)



ROBERTA GASTON
(sponsored by KMP Pump)

sound program of range improvement in order to get the highest return per dollar invested in brush control. Killing brush is a hopeless case.

"Brush has cut our carrying power, sapped our water reserves, reduced the carrying capacity of our grasslands and cost millions in our efforts to control it," pointed out Pope. "We need 10 times the number of acres presently under brush control if we are to attain our goal. One big breakthrough in this new program may pay for all the cost of all the necessary research."

According to Waldrip, the

new brush control movement is geared after the highly successful Screwworm Eradication Program. "I feel that this is about as worthwhile an effort as anything the people of Texas could get involved in," he said.

Waldrip explained that the money invested in the Association's attack on brush would be spent as follows:

To increase land productivity.

To reduce operating expenses of farms and ranches.

To increase the supply of water to the land and to storage facilities throughout the state.

To create more wealth for the people and for the gov-

erning bodies throughout the state.

To aid in educating landowners in proper management of their rangelands.

The Association's fund will be made available to universities, individuals, companies and foundations for their research into projects that have been approved by the organization's Research Evaluation Committee.

Land Commissioner Jerry Sadler reports only five of 188 employees quit because of his ban on mini-skirts and long sideburns.



GAS ADDS GLAMOUR TO OUTDOOR LIVING

Add a convenient gas grill and gas light to your backyard fun this year. Buy the pair and save yourself \$26.00 over individual prices.



MASTER CHEF (AMK)
Cast of maintenance-free aluminum, it lets you cook without mess or fuss. This is one of the most popular gas grills ever offered. Individually it sells for \$76.00.

CHARMGLOW GAS LIGHT
Available in either black (#300) or white (#325). Either would be compatible with your style of architecture. The #300 and #325 are regularly priced at \$52.36 each.

BUY THE MASTER CHEF AND CHARMGLOW GAS LIGHT FOR ONLY \$102.36 - YOU SAVE \$26.00 BUDGET TERMS AVAILABLE.

Price includes installation. Add appropriate sales tax.
Pioneer Natural Gas Company

ution made to the new brush control program is tax deductible.

County Agricultural Agent Buddy C. Logsdon in describing the new Association, said, "It was formed last November in Abilene as a nonprofit, tax-exempt organization, whose working members (22 directors) will receive no compensation of any kind.

It is the result of a long-time thinking by directors of the Texas Farm Bureau, Texas and Southwestern Cattle Raisers Association, Texas Farmers Union and Texas Sheep and Goat Raisers Association as well as by hundreds of farmers and ranchers across the state.

"Much research has been done in controlling brush and improving rangelands," said Logsdon, "but the need is urgent now for cash funds to support additional basic research. That research will be aimed at new breakthroughs in control. And any type of brush that has become an economic liability in our county or in any other county of the state will be studied so that we may learn how to control it."

For administrative purpose, Association directors have chosen the 12 districts com-

prising the Texas Agricultural Extension Service of Texas A&M University.

Association director for District 2 which is composed of the 20 counties on the South Plains is W. J. (Dub) Waldrip, manager of the Spade Ranch at Colorado City. Waldrip is also serving as chairman of the Association's Research Evaluation Committee.

President of the Association is John Matthews of Abilene.

Speakers at the Lubbock meeting included Waldrip, C. E. Fisher, superintendent for research at the Texas A&M University Agricultural Research and Extension Center at Lubbock and coordinator of brush control research for Northwest Texas; Dr. Joe Schuster, head

of the Department of Range Management at Texas Tech; Joe Norris, area range specialist with the Soil Conservation Service, Abilene; Dr. L. S. Pope, association dean of Administrative Affairs, College of Agriculture, Texas A&M University; and Billy C. Gunter, Extension district agricultural agent.

Fisher emphasized the need for brush control "so that we can increase our production efficiency." "There is only so much land so we have to make it more productive. We can do this by controlling brush. But we need to develop methods of brush control that are cheaper and more effective. And, once we clear our rangelands of brush, we must follow a



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★ U.S. TURBINE

★ WELL DRILLING

COMPLETE REPAIR SERVICE ON ALL MAKES

SAWYER PUMP and MACHINE

Littlefield

July
10-11-12
Thursday
Friday
Saturday

WELCOME RODEO FANS

TO EARTH'S
25th Annual Amateur Rodeo

BRING THE KIDDOS

THERE WILL BE EVENTS

TO PLEASE ALL AGES

PARADE STARTS

TODAY AT 5:00 P.M.

Don't Miss The Bar-B-Q After The Parade

EARTH CO-OP GINS, INC.

L. K. Anderson, Mgr.

Earth

PULL ON YOUR

GRAB YOUR HAT, and HURRY!!!

EARTH'S 25th ANNUAL

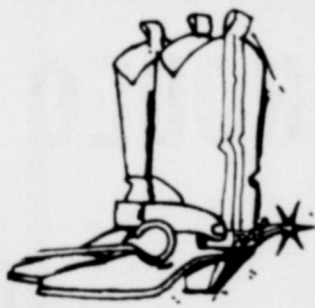
RODEO

STARTS TONIGHT

THE BEST RODEO PERFORMERS IN THE COUNTRY WILL BE FURNISHING THRILLS, CHILLS, SPILLS, EXCITEMENT FOR ALL AGES....

LAYMAN BROS. BUTANE & GARAGE

EARTH



Permits Required For Use Of Developed Recreational Sites In National Forests

A \$7 annual "Golden Eagle Passport" or a \$1 daily entrance permit will be required again this summer at designated campgrounds, picnic areas, and other developed recreation sites in Southwestern National Forests, Regional Forester Wm. D. Hurst announced today.

The wallet-sized annual "passport" will admit the purchaser and all persons accompanying him in a private vehicle to designated areas on National Forests, in National Parks and Monuments, National Wildlife Refuges, and other developed Federal recreation areas throughout the Nation. Areas where fees are charged are clearly posted. The annual permits, valid from April 1, 1969 through March 31, 1970, may be used an unlimited number of times. They are

on sale at all U.S. Forest Service offices in the Southwestern Region, Hurst said.

The \$1 one-day entrance permit gives the purchaser the same privileges as the annual Golden Eagle Passport, but one for a single day and in a single area. Daily permits are sold at Ranger District offices and at some heavily used areas are dispensed from coin machines or through a new self-service envelope deposit system. This system allows the visitor to purchase a daily permit by placing the necessary fee in an envelope and depositing it in a collection box at the campground after removing the one-day permit stub which is attached to the envelope. The self-service system is the only way a user may purchase a daily permit in these

areas.

Hurst emphasized that fees are charged only in designated developed Federal recreation areas. Lists of these are available where permits are sold. There is no charge for recreational activities on other National Forest lands where Americans may hike, hunt, fish, ride horseback, and relax. However, State licenses are required for hunting and fishing.

At nine campgrounds in Southwestern National Forests "user fees" will be charged in addition to the Golden Passport or other recreation area entrance permit fee. The Land and Water Conservation Fund Act authorizes the charging of user fees in certain areas--for example, when facilities are above average, provide better than normal service, or are maintained at a higher standard of convenience and comfort than is normal at other sites. Areas where user fees are charged are clearly posted. User fees are collected at the area and cannot be paid in advance.

When inside a designated Federal recreation area visitors must display their permit in full view on the dashboard or on the sun visor of their vehicles or in a display box provided, unless otherwise instructed.

Under the 1965 Land and Water Conservation Fund Act 60 per cent of the money collected from the sale of Federal recreation area permits is for use by local, county, and state governments, on a 50-50 matching basis, for acquiring and developing outdoor recreation areas. The remaining 40 per cent is made available to certain Federal agencies for buying additional lands having high recreation value.



JENNA BANKS
(Sponsored by Patterson Pay & Save)

Ag Engineer Advises On Farm Buildings

College Station, --Quality as well as cost should be considered when contracting for construction of a farm building. Beware of signing a contract without a detailed plan of the building you are buying, warned W. S. Allen, Extension agricultural engineer at Texas A&M University.

Most contractors know how to build good pole buildings and also would like to build attractive farm buildings, so the buyer must decide on the quality of construction and the degree of finish he can pay for.

The most effective way to insure a good investment, Allen pointed out, is to obtain competitive bids on a given building plan and specifications. This is seldom done since it requires more time and most companies have standard plans they prefer to use. These are sometimes good plans, but the buyer who is unfamiliar with construction has difficulty comparing one plan with another, he said.

The Agricultural Extension Service has pole type building plans for almost all kinds of

buildings used on Texas farms and ranches. These plans are available from County Extension Agents' offices. Any interested individual can look over the catalog "MP 638-Pole Type Buildings" for views and information in selection of the best plan for his purpose. This bulletin also contains techniques and data to assist in designing your own building. You will gain the most from your building dollar by having a complete plan and following the plan for construction, concluded Allen.

WORTH TALKING ABOUT

The United States, through its tax incentive... has managed to provide the great bulk of its energy supplies internally. We have protected ourselves against an interruption of those energy supplies by maintaining a domestic oil-producing industry capable of fulfilling our needs. Despite

high production costs in the U.S., our country enjoys overall energy costs as low as those of any other developed nation except Japan. Costs of the oil and natural gas feedstocks of the domestic petrochemical industry are also in line with those of other developed nations. In short, it seems to me that the American people—who should be our primary concern—are not suffering from present petroleum policies. Rather, they are strengthened by them.

Kenneth E. Hill

NOTICE OF
EQUALIZATION BOARD MEETING
CITY OF EARTH TEXAS

In obedience to the order of the Board of Equalization regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in the City Hall, City of Earth Lamb County, Texas at 8:00 o'clock p.m. to 10:00 p.m. on Thursday, July 17, 1969, for the purpose of determining, fixing, and equalizing the value of any and all taxable property situated in the said City of Earth, Texas, for all taxable purposes for the year 1969, and any and all persons interested or having business with said Board are hereby notified to be present.

Earth, Texas
July 1, 1969

Betty McAlpine
City Secretary of the City Council and of the Board of Equalization

(Published In The News-Sun Thursday, July 3 and July 10, 1969)

RODEO

IN EARTH

THE
BIG
25th Annual

RODEO STARTS TONIGHT

This Year's Attractions Promises To Be The Best Ever. Don't Miss A Night!

Stephens & Sons Farm Equipment

Earth

Kelley Walden Injured In Fall

Kelley Walden, three year old daughter of Mr. and Mrs. Delvin Walden of Springlake, recently fell and broke her collar bone.

The accident occurred as Kelley was playing on a rocking horse in her home. She was taken to West Plains Hospital in Muleshoe where she was treated and released. Kelley will wear a brace for six weeks while the bone heals.

She is reported to be doing very well at this time.

DIRECTIONS FOR SAFE USE are on insecticides. Liberty Mutual Insurance Companies says be sure to follow the directions closely or the bugs in your garden may not be the only ones poisoned.

EARTH'S ANNUAL RODEO

DAYS

JULY 10-11-12

Attend

Schedule Of Events

Thursday, July 10

Parade At 5:00 P.M.

Big Bar-B-Q

Crowning Of Rodeo Queen

Rodeo At 9:00 P.M.

RODEO EVENTS

THURSDAY-FRIDAY-SATURDAY

Calf Roping

Bareback Riding

Saddle Bronc Riding

Girls Barrel Race

Bull Riding

Team Roping

Also JUNIOR ROPING

SPECIAL ATTRACTION - PONY EXPRESS RACE

EARTH ELEVATOR

EARTH

HOLD IT PARDNER

COME FIND OUT WHAT HAPPINESS IS!!!

IT'S RODEO TIME IN EARTH

WATCH THE BIG PARADE AT 5:00 P.M. TODAY... THEN TELL US WHAT HAPPINESS IS!!!!!!!

POUNDS

Rozall

PHARMACY

Earth

Hog Cholera Program Advances

College Station, --Texas will advance to Phase 3 of the National Hog Cholera Eradication Program August 1, the Texas Animal Health Commission has announced.

Dr. Don Hudman, Texas Agricultural Extension Service swine specialist at A&M University, said Phase 3 is a continuation of immediate reporting of hog cholera outbreaks and more vigorous inspection of garbage cooking and feeding facilities.

Infected herds will be quarantined and premises depopulated by marketing healthy animals in a federally inspected slaughter plant. Diseased animals will be eliminated on the premises by burying, burning or rendering under supervision of regulatory veterinarians.

Phase 3 also provides an indemnity payment due to an outbreak, Hudman added. The indemnity is shared equally by the state and the U. S. Department of Agriculture.

"Maximum indemnities for infected herds will be \$100 per head of purebred, inbred and hybrid swine and \$80 a head on grade swine," the specialist explained. "Payment will be limited to living swine present when a regulatory veterinarian arrives on the premises. Hog producers should report sick animals to local veterinarians to qualify for payments if cholera is present."

Another important part of the program is the ban of interstate shipment of vaccines and vaccinated hogs, Hudman added. A change in shipping rules will halt interstate shipment of modified live virus and inactivated cholera vaccines after July 1.

Regulations do not affect use of anti-hog cholera serum. Interstate shipment of hogs vaccinated with modified live virus, or exposed to hogs vaccinated with modified live virus, will be prohibited after January 1, 1970, unless the animals were vaccinated before July 1 of this year, Hudman said.

Slide, Daddy, Slide

The children's playground slide may pave the way for a new adult craze for the young at heart.

With as many as 14 stainless steel channels side by side, the most recently built slides are 30 feet high, 30 feet wide and 150 feet long. Sliders sitting on burlap mats can reach speeds of 30 miles an hour during the 10-second ride. Waxed stainless steel with a matte finish forms the skin of the slide. A corrugated understructure can be used as a heating channel to extend operation of the slides beyond the summer season.



ANNITA KELLEY (sponsored by Elcor Chemical)



CARLENE JONES (sponsored by Modern Hair Design)

Knit Apparel Adds Style And Comfort To Men's Wardrobe

College Station, --Knit apparel is an exciting part of the men's style scene this season with suits, slacks, shirts and even ties playing roles.

Hazel Roberts, Extension clothing specialist at Texas A&M University, points out the interesting new development of knit suits, sport coats and slacks.

"In tests made last year, these knit garments performed well and were well received," she says. They are made of man-made fibers and many look like the familiar summer seersuckers and cord suits.

The new knit suits hold their press, shed wrinkles, pack well and most important, they are cool and comfortable, Mrs. Roberts says.

In ties, new knitted cravats are different from those of the past as they follow the current trend and are as wide as four inches. New patterns include cross-stripes, vertical stripes and some prints.

For the past several years knitted casual shirts have been so popular that woven fabric shirts have been pushed into the background. Wovens are effecting a comeback but knits still are leaders for leisure-time wear.

One of the most popular knit models, Mrs. Roberts says, will

be the instigator of it all: the "polo shirt."

While many of the revived polo shirts will be in the plain, simple, classic style with a 2- or 3-button placket and the standard collar, others will be enhanced with stripes on the collar, sleeves and bottom, with contrasting panels of fancy

stitches and other colors, or with "layered looks" and give the illusion of being a plain shirt worn under a pullover.

Among the myriad new styles are collared coat-shirts that button down the front, and number-

less variations of fancy patterns to wear with casual slacks or walk shorts.

The mock-turtleneck strongly survived recent seasons. The single layer of its standing collar is far more suited for wear in the warm weather and the look is not impaired by the added comfort, the Texas A&M expert adds.

Most cotton knits now have wrinkle-resistant, shape-holding finishes, and are machine-washable. If you prefer to hand wash, remember to squeeze the garment without twisting, and rinse without wringing. After rinsing, blot out excess moisture by rolling the garment in a clean bath towel. Spread it flat on dry towels to dry. Smooth and shape the garment in place. If touchup ironing is needed, use a steam iron.

PARTY LINE

Mrs. Steve Larkin from Amarillo visited with her parents, Mr. and Mrs. Elmer Prather over the Fourth of July weekend. She was in Linda Jordan's wedding.

Wrought Iron Furniture Moves Inside

COLLEGE STATION--Wrought iron dining furniture has moved into the house. Bonny Lay, Ex-

tension housing and home furnishings specialist, suggests it be used in the dinette and in the semi-formal dining room.

Designs in expanded metal are most popular currently for outdoor use, says the Texas A&M specialist. Open work table tops, chair seats and backs let the breezes fan through.

Wrought iron is easy to care for, notes Miss Lay. An occasional washing with warm water and a mild detergent and a rinsing with clear water keeps

it clean. An annual coat of automotive wax helps preserve the color of the finish.

Touch-up paint should be used on clipped scraped spots to close breaks against rust. Most manufacturers offer a guarantee--up to 10 years--relating to the rust resistance of their furniture.

A dog's life these days is not only a long one, it's a good one.

RODEO

STARTS

TONIGHT

in

EARTH



ATTEND EACH PERFORMANCE

NIGHTLY AT 9 P. M.

SHERLEY-ANDERSON LAZBUDDIE ELEVATOR

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LAZBUDDIE, TEXAS

EARTH'S

ANNUAL RODEO



ROUND-UP

JULY 10-11-12

Thursday - Friday - Saturday

THE BEST

PERFORMANCES

IN RODEO

Begin Nightly At 9:00 PM

CHILLS...SPILLS...THRILLS

As the Best Cowboys And Cowgirls In The Country, Perform On The Wildest Stock Available

PARADE AT 5:00 PM

TODAY

BAR-B-Q Following Parade



OLTON STATE BANK

Member FDIC

SEE YOU AT THE...

RODEO



Springlake Gin, Inc.

SPRINGLAKE

Sweet Corn Should Be Frozen Quickly

College Station, --The less time from field to fire the better for sweet corn.

Warm temperatures and time causes it to lose flavor and tenderness, says Gwendolyn Clyatt, Extension consumer marketing specialist. Natural corn sugar begins to change to starch within 20 minutes after picking.

Sweet corn should be cooled as quickly as possible. Sugar conversion to starch increases rapidly as the temperature increases. While as much as 50 percent of the sugar may be lost in a day's time at a storage temperature of 86 degree F, only about 8 percent is lost if the corn is stored at 32 degree F.

When shopping for fresh corn, Mrs. Clyatt suggests to look for corn in ice or refrigerator displays, even rows of fresh, tender, plump, milky kernels--just firm enough to offer slight resistance to pressure.

Fresh corn can be stored for a day or two if wrapped in plastic or put into a tight container. For good quality, corn must be kept cold and fairly moist. Use as soon as possible.

Mr. and Mrs. Randy Kelley and Blake of Lubbock visited over the Fourth of July weekend with his parents, Mr. and Mrs. E. C. Kelley.



KAREN ARMSTRONG
(sponsored by Brown & Jordan Equip. Co.)

Groundwork Laid To Boost South Plains Economy

Lubbock, Plans were devised and guidelines and tools were discussed here today for giving the entire economy of the South Plains a "shot in the arm" through the South Plains Development (SPD) Program.

More than 200 key agricultural leaders and agribusinessmen from throughout 19 South Plains counties were on hand at the Plains Cooperative Oil Mill to set up an "action program" for boosting agriculture and related industries, according to Billy C. Gunter, SPD coordinator and district agricultural agent for District 2 of the Texas Agricultural Extension Service.

"Purpose of the meeting was to revitalize efforts initiated at the outset of the SPD Program some two years ago," said Gunter, who presided at the gathering. "We wanted to get the program into the hands of the people and instill in them a desire for action. County Program Building Committees will particularly play an important role in implementing the program."

Featured speakers at the confab included Dr. L. S. Pope, Associate Dean of Agriculture at Texas A&M University; Dr. John E. Hutchison, Director of the Extension Service; Dr. Lowell Schake, Extension area livestock specialist; Dr. Robert B. Metzger, Extension area agronomist; Billy Wayne Clayton, State Representative and Executive Director of Water, Inc., and Dr. James E. Osborn, Associate Professor at Texas Technological College.

Dr. Pope, in discussing area economic programs, pointed out that he was very impressed with programs already in effect throughout Texas and that they focus in the right direction. However, a time comes when we need to reorganize, set new goals and move ahead. Dr. Pope stated that Texas A&M University stands ready to provide any kind of service possible to make this venture a fruitful one.

Dr. Hutchison expressed similar views concerning the SPD Program. He said that, although substantial progress has been made in the past decade, average production ranges from about 25% to slightly more than 50% of the potential agricultural income if the results of proven research were to be put into practice in a coordinated manner.

Areas of economic emphasis vital to the development of the area were discussed by the other speakers. Dr. Schake pointed out that the next few years will bring many changes in livestock production. "Animal agriculture is one of the most dynamic industries in the world today," he stated, "I can easily envis-

ion a two-fold increase in cattle feeding within the next 5 years--and perhaps double again for the long range projection."

State Representative Clayton pointed out that none of the potential production of the South Plains area can become reality without adequate water and it

will be necessary to find sources other than those within our boundaries. He discussed the need for legislation that will provide the water necessary to the increase in agricultural production in years to come.

In discussing cotton and other important cash crops in the area, Dr. Metzger emphasized that cotton has an economic importance unmatched by any other crop in the area, yet we must be ever alert to take advantage of other alternative crops or enterprises that more profitably fit the individual's farming system. Also mentioned were the new USDA ginning laboratory and the Textile Research Center at Texas Tech where many of the problems in cotton production are being investigated. "An arsenal of information is being assembled in this area to shoot down the cost of production while our quality continues to

improve," stated the agronomist. Dr. Osborn, in looking at the overall economy of the area quoted facts and figures showing

the importance of agriculture in the South Plains area. He presented a vivid picture of past growth and of increased production in the future.

An important part of the day's program was the election of officers and executive committee members. Officers elected were Donnell Echols of La Mesa, president; Ray Poage of Slaton, vice-chairman; and R. N. McClain of Brownfield, secretary-treasurer.

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at
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25th
Annual
RODEO
JULY 10-11-12
9 P.M. NIGHTLY
PAYNE FUNERAL HOME
AMHERST

CONNIE KELLEY
(sponsored by Gerald's Barber Shop)

WELCOME VISITORS

TO EARTH'S
25th
Annual
RODEO
Thursday - Friday
Saturday
CAMPBELL
COTTON GIN, INC.
Dodd Community

GRAB YOUR
10 GALLON
HAT
AND COME ON...
EARTH'S HAVING
A RODEO

IT'S
OUR 25th

*PARADE
*BAR-B-Q
*CROWNING
OF QUEEN

Performances
At 9PM

FARMERS GRAIN CO.
Sunnyside & Hart

Did you hear about the man who couldn't tell his two horses apart?
He tried cutting the mane off one and the tail off the other, but this didn't work because they soon grew back. Then he had a blinding imagination. He measured them. The black horse was two inches taller than the white horse.

Our 35th Anniversary
Statement of Condition
JUNE 30, 1969

ASSETS		LIABILITIES	
First Mortgage Real Estate Loans	\$41,738,149.75	Capital (Savings Deposits)	\$42,061,470.10
Home Improvement Loans	14,609.50	Advances Federal Home Loan Bank	1,000,000.00
Loans to Members Secured by Their Savings Deposits	237,257.91	Loans in Process	1,538,614.00
Cash and U. S. Government Bonds	4,994,079.35	Payments by Borrowers for Taxes, Insurance, etc.	407,423.07
Stock in Federal Home Loan Bank	435,900.00	Other Liabilities	26,462.94
Office Sites and Buildings	779,103.55	Reserve for Unearned Discount	99,281.69
Furniture and Fixtures	134,539.63	Reserves and Surplus	3,955,709.23
Prepaid Federal Insurance Premium	450,155.94		
Other Assets	305,165.40		
Total	\$49,088,961.03	Total	\$49,088,961.03

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Medical Association Offers Swimming Safety Tips

The first weekend of summer in Texas saw 20 persons die in boating and drowning accidents. The approaching Independence Day holiday will undoubtedly add to the tragic and often avoidable death toll in the state. More than 450 Texans die each year from drowning.

"Many, if not most, of these drownings need not happen," stated L. S. Thompson, M. D., of Dallas, chairman of the Texas Medical Association committee on public health.

Dr. Thompson offered the following basic safety rules that will help to avoid a tragic water accident for your family--

- 1) Learn to swim and to relax in the water.
 - 2) Never swim alone.
 - 3) Do not swim when overly tired or when the water is extremely cold.
 - 4) Do not overestimate your ability and endurance.
 - 5) Swim at protected pools or beaches under the supervision of a trained lifeguard.
 - 6) If a boat overturns, stay with it and don't try to swim a long distance to shore.
 - 7) Never dive into waters of unknown depth.
 - 8) Try new activities, such as water skiing or SCUBA diving, only after learning the skills from qualified instructors.
- "Many families will do most of their swimming this summer in private pools, in their own backyards or in those of a friend or neighbor," Dr. Thompson said. "There also are some special safety precautions for private pools--"

- 1) Make certain the pool is kept clean and the water chemically purified.
 - 2) Walk, don't run, about the pool. Horseplay should be forbidden.
 - 3) Fence the pool and keep the gate locked to keep out small children.
 - 4) Keep handy rescue equipment, such as long poles and ring buoys.
 - 5) Keep bottles and glasses away from the concrete or metal pool deck.
- The TMA committee chairman emphasized that good manners and common sense in boating will prevent most accidents. "We all know the rules; Don't overload the boat; have life preservers for each occupant; don't stand up or change seats in a small boat while underway; keep a watchful eye out for other boats, swimmers and fishermen; and give all a comfort-

If you plan a car trip or camping vacation with the family, here's a packing tip that will save a lot of time and trouble later. First, for easy washability on the road, choose outfits that are all-cotton. Pack one whole outfit for each child... cotton pants, shirt, underwear, socks... in a plastic bag and write the child's name on the bag. Then put all the plastic bags in one big suitcase.

Don't worry too much if your hair falls out. Suppose it ached and had to be pulled out one at a time, like teeth.

Billboards along the highway may soon be on their way out. We need the room for roadside stands, garbage dumps and auto junkyards.

A duck is a bird that walks like it had ridden a horse all day.

FOR SALE!

Large house on corner lot, well located, Sanderson Addition, Tremendous Bargain For Quick Sale

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6/19/tfc

YOU ARE INVITED, when in Lubbock, TO VISIT FRANKIE FAVER at 2610 Salem No. 14 Cactus Alley. Bath Boutique and Petticoat Junction. Fieldcrest towels, Carolina soap, bathmats, make-up mirrors, wickerware. Everything for the bath, elegant gift items and lovely lingerie.

Even if you're not in the notion to buy-stop in and say "hi" Eat at the Mexican food restaurant here.

(Salem is the street that runs just West of Furr's Family Center in Lubbock.)

Frankie's phone is SW2-1211.

ably wide berth. We know the rules, but there still are drownings because someone ignored them," Dr. Thompson said.

Knowing about artificial respiration and how to apply it could save a life. The mouth-to-mouth method is not very difficult, but start immediately, even in the water; the victim can survive without oxygen to the brain for only a few minutes; with the victim's face up, pull the chin forward, make certain the windpipe is clear; put your mouth over the victim's mouth, pinch shut the nose, and blow; repeat 12 or 15 times per minute; keep it up until medical help arrives.

Silage Facilities Planned Carefully

College Station, --As dairy and beef cattle producers look toward expanding their silage feeding this year, they must also give careful thought to the need for additional silos with related filling, unloading and feeding equipment.

One of the first considerations is to determine the amount of storage capacity needed, said W. S. Allen, Extension farm structures specialist at Texas A&M University. Capacity needs, he said, may be based on available land for silage production, but finances and managerial ability must be considered limiting factors.

Silage storage and feeding facilities should make up a complete system, Allen noted. The type of facilities should be adapted for efficient and convenient operation most suitable for each farm enterprise.

Push-button type systems which move silage from silo to feed-



SEEING DOUBLE--Astroworld has three sets of twins working in its ride operations department this Summer. Here, they all take a trip on the new Bamboo Shoot water flume adventure. From left, they are Linda and Glenda Graham, JoAnn and Pat Bilski and Claudette and Georgette Cardenas. Astroworld is open daily from 10 a. m. to 10 p. m. all Summer.

troughs by mechanical conveyors are generally considered for use with a tower or upright silo. Although minimum time and physical effort are required, mechanical breakdowns, maintenance, initial cost and stand-by time must all be considered. Hauling silage in side unload-

ing wagons can be done from either tower or horizontal silos. It maximizes the use of the side unloading wagon and permits feeding at different locations, but suitable roads must be provided alongside feed troughs. The horizontal silo with self-feeding gate requires no equipment for moving silage and very

little labor, since cattle walk into the silo to eat. Recommended height for soil walls for self feeding is six to seven feet, Allen said. The system is suitable for dairy herds up to 100 head, steers to 100 or 125 and beef herds of about 100 animals. Larger operations should use one of the other methods,

SALE - MONDAY, JULY 14

ANNUAL JULY CLEARANCE

Dorothy's Ladies Apparel
Plainview, Texas

FOR SALE

SOUTH 30 FEET OF LOT 6, BLOCK 1 ORIGINAL TOWN OF EARTH AND BUILDING 20.0 Ft. x 12.0 Ft. SUBMIT BIDS TO GENERAL TELEPHONE COMPANY, BOX 992, LITTLEFIELD TEXAS

he noted. For efficient operation, tower silos to be used with mechanical conveyors should be convenient to the silage trough. When silage is hauled to fence line feeders, the tower or horizontal silo should be in the general farmstead area, outside pastures or feedlots. An all-weather road will be needed, he said.

A small boy's definition of a mother: "Someone who gets sick eating spinach and cauliflower to show you how good it is."

RODEO

EARTH

JULY 10-11-12

Thursday-Friday
Saturday

THIS WILL BE THE 25th ANNUAL RODEO FOR EARTH

YOU CAN "BANK" ON

KMP

LAKE PUMPS

BOX 441 / PHONE 257-3411
EARTH, TEXAS

BUY SELL CLASSIFIED ADS

Mr. and Mrs. Clifford Bills and family from Denver City spent Friday night in the home of Mr. and Mrs. R. S. Cole.

Repairs on all makes of Sewing Machines. All work guaranteed. Free estimates, free pickup and delivery. Write Box 1693 Clovis, New Mexico: 7/3/4tp

WANTED: Man or Woman for parttime work, to earn \$80.00 or \$100.00 per month. For full details Write Box 1693 Clovis, New Mexico. 7/3/4tp

FOR SALE large roomy, 3 bedroom, 1 3/4 bath, refrigerated air, central heat, basement, double garage, on pavement 3 1/2 miles north of Springlake on highway 384 or call 986-2787. Small grass acreage and barn could be included. Would be ideal for one interested in keeping horses or livestock. 6/26/4tc

NEED PARTY WITH GOOD CREDIT in Earth area to take over payments on 1968 Model Singer Sewing Machine in walnut console. Will zig zag, button hole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 1114 19th St., Lubbock, Texas 79401.

FREIGHT DAMAGED 1969 model stereo consoles, AM-FM Multiplex radio. Many styles and models, 30" to 72". Some with slight nicks and scratches, all carry full factory warranty. Prices from \$129. Can finance. 1403 19th St. Lubbock, Texas. Ph. 747-5572 6/26/4tc

LOST-Brown, Female Dachshund Dog-wearing green collar. \$25.00 Reward. Ted Harrison, Muleshoe, Phone 272-3615.

FOR SALE: 2 Bedroom modern house at 308 E. 3rd place in Earth. Low down payment and low monthly payments. Call 257-3704 or 257-3965. 6/26/4tc

FOR HOME-Baked cakes and pies call Mrs. Beulah Danforth 257-3844-will deliver 2 or more. 2/27/tfc

Sunday guests of the E. A. Upchurch were Mr. and Mrs. Leonard Haley of Lubbock, Mrs. Eldon Upchurch and children from Victoria, and Mr. and Mrs. James Bengie and family from Utah, and Mr. and Mrs. Doug Louder and family.

2 BEDROOM HOUSE FOR SALE OR RENT-attached garage 100 x 140 corner lot. Contact A. B. Odum. 3/27/tfc

Mr. and Mrs. L. T. Smith recently returned from a fishing trip at Kickapoo.

Visiting with Mrs. Grace Hoolley Sunday and Monday were her son, Lynn of Canyon and sister, Mrs. H. C. Miller of Littlefield.

FOR RENT-Two bedroom house, carport, utility room, \$50 per month. Phone 257-3461. 6/8/tfc

WE'll keep carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. Glamour Shoppe. Phone 257-3495.

For Appliance Repair call Edwin O'Hair. Phone 257-2154 or 257-3346. 4/4tc

FOR SALE: Nine City lots south of Earth Elevator. Contact Citizens State Bank in Earth. 1/18/tfc

ATTEND CHURCH SUNDAY

MONUMENTS
Winsboro Blue Granite White Georgia Marble and others
Including Bronze for Memorial Park specifications
See or Call Collect Percy Parson, Olton Phone 285-2621 or 285-2767 Frank Ellis, Muleshoe 272-4572

FOR SALE-Sewing Machines We are franchise dealers for Singer, Necchi, Nelco and Good Housekeeper. We repair any make. Scissors and pinking shears sharpened. Call 272-3030 in Muleshoe Texas. Harvey Bass Appliance. 6/1/tfc

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U. S. Soybean Producers Accept Responsibility For Market Development In 17 Countries

Hudson, Iowa--The association of U. S. soybean growers has taken a giant step toward reducing the over-supply of soybeans by accepting responsibility for mounting an aggressive soy market development program in 17 countries around the world.

In announcing the signing of a \$1.6 million long-range project agreement with Foreign Agricultural Service (FAS) the American Soybean Association stated it would open offices--in the name of ASA--July 1 in

Germany and Iran. Dr. Karl Fangau will direct activities in Austria and Switzerland as well as Germany. Enoch Lachman will supervise programs in Iran, Italy and the Middle East.

The ultimate aim of soy market development is to increase demand for U. S. soybeans, soy-oil and soymeal. A major part of the work is negotiating contracts with processors and manufacturers in the countries involved to increase sale of their product--thus increasing demand for U. S. soybeans, oil and meal.

The joint financing that results will mean a \$3 million program over the next two years. FAS funding, plus "third party" contracts, increases grower financing five-fold.

Explosive expansion of ASA's market development program was made possible by U. S. soybean producers. Believing strongly enough in the urgent need to do something for themselves in the marketing field, many voluntarily made 4¢-per-bushel self-assessments this past year and mailed their checks to ASA.



SUSIE TEMPLE
(sponsored by Earth Swimming Pool)

Keeping a proper lookout is as important on today's speedy runabouts as it was on the Nantucket whalers a century ago, reminds the committee for National Safe Boating.

Food for Thought By Mary Lee

It was a vote of confidence that ASA could develop a program equal in effectiveness to its successful soy market development effort in Japan. The ASA Far East program is being expanded by one-third this year. A plan for including Taiwan with an office in Taipei at a later date is being worked out at this moment by ASA's Far East Director, Scott Sawyers.

Future plans, with financing already provided, call for establishment of a general European office in either Rotterdam, Geneva or Brussels during 1969-70.

Financing for a long-range program will come from per-bushel deductions by soybean growers (mostly 4¢) at first-point-of-sale across the U. S. While strictly voluntary in some states

the deduction is under legislation in other states where over two-thirds of soybean producers voting in a referendum approved the self-help assessment.

The board topics of market development, soybean producers' involvement and the new technology of soy products will be aired in full at the annual ASA convention, August 11-13, Myrtle Beach, S. C. The general public, as well as members, is cordially invited.

INSTANCES OF LEAD poisoning have been decreasing the past few years but if you have young children at home beware

of paint, which contains lead. Children will eat almost anything, advises Liberty Mutual Insurance Companies, and paint is no exception.

Mr. and Mrs. L. T. Smith visited Sunday in Muleshoe with Mr. and Mrs. Joe Simpson.

Round-up Time

JULY
10 - 11 - 12

The 25th Annual RODEO CELEBRATION

Starts At 5:00 PM

Today

Parade - Bar-B-Q - Rodeo



AUTHORIZED DEALER
WHITE'S
Auto Store
THE HOME OF GREATER VALUES

Earth

ITS RODEO TIME

IN
EARTH

JULY 10-11-12

THIS WILL BE THE

25th RODEO

FOR EARTH

COME OUT

AND

JOIN THE FUN & EXCITEMENT.

FEED LOT AND COMMERCIAL BUILDING

SPECIALISTS

READY MIX CONCRETE

MULESHOE

Phone (806) 272-4501



Earth's 25th

ANNUAL RODEO

JULY
10-11-12



STARTS

TONIGHT

...BUT...

THE FUN

STARTS

TODAY

PARADE 5:00 PM FOLLOWED BY

BAR-B-Q

B&W

SUPER MARKET



Earth Come shop and save with "Skeeter" and Paul Earth

WE
CONGRATULATE

THE EARTH
AREA

On Having
One Of The

BEST LITTLE

RODEOS

On The
PLAINS



RODEO



FARM CHEMICAL CO.

Earth

Springlake