

Go



## Rutherford $\& C O$.

Campaign Costs Listed In Primary For Lamb County

| The most expensive Lamb | and V. L. Smith, J., the other |
| :---: | :---: |
| unty campaign in the recent |  |
| ty primaries was waged |  |
| W. D. "Dick" Ratiff of Litule |  |
| field, in an unsuccessful bid for | e |
|  | ca |
| file with County ClerkCha | co |
| Joues. | He showed \$4 |
|  | paid towards his filing fee. |
|  | item on each |
|  |  |
| 2. |  |
|  | \$512.50 for |
|  |  |
| Big item on the iis |  |
|  |  |
|  |  |
| herif's candi |  |
| ne next three hig |  |
|  | second hign on the coot list |
|  |  |
|  |  |
| Sheriff Dick Dyer, who won |  |
|  |  |
| three opponents, spent \$1,042 62. |  |
| ampaigning. Loy Dalton, |  |
|  |  |
|  |  |
|  |  |
|  |  |

USDA In Search Of Better Methods To Control Weeds


BIDRIN CONTROLS INSECTS



## The Old Timer

 05

WE ARE EQUIPPED TO SPRAY BIDRIN THE EASY AND FAST W AY TO SAVE

REMEMBER MIDGE SEASON IS NOT FAR OFF. DON'T LET THIS INSECT TAKE YOUR CROP... WE CAN CONTROL THEM...

FARM CHEMICAL

Good Curing Doubles
Wothured concrate ato bas . $\qquad$ The Earth News-Sun, Thursday, July 9, 1964-Pg. Strength of Concrete

let's all join in and make THIS THE BEST RODEO ON EARTH

BARTON BROS. GIN CO., INC.


NOT ONLY WILL THERE BE TOP NOTCH LIVE STOCK, BUT SOME OF THE BEST RODEO COWBOYS IN THE COUNTRY......

EARTH'S ANNUAL RODEO PARSONS FUNERAL HOME

## Plant X No. 4 Rolls On Schedule






he Edw
 fithng tirip form
Saturay last week.
Mr, and Mms. A. D. Latham
ateeniled the Latham family

,

Ms. Jevell Lewis and Lessile of penver Clity were the guvess
of Mntan and Mis, wilson Lewis
Smidy inght.
Miss Chery1F Foster has recently
become fullime assisant to Dit become fultime assistant to Dr


## Mahon Urges Committee To Appropriate

 Money For Combating Boll Weevil| Congressman George Mahon appeared Monday before theSenate Commitree on $A$ prooPriations to urge the inclusionSt, | The House of Representatives on May 20 , despite the ab-sence of a budget request, | priations Committee to a | - |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  | Separtment of Agrim |  |
|  vance of the boll weevil into | Pose a sum of 3200 ,ooo in its | In l iew of the |  |
|  |  | ${ }_{\text {Ma }}$ | DRIVE-IN THEATRE |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| miftree. had asked the presi-dent and the secretary of $A \mathrm{~g}$. riculture several weeks ago |  |  |  |
|  | the boll weevill lad wintirered on the fringes of the High on the fringes of the High Plains. Farmers became con- | GARTH SHEET METAL |  |
|  would be avainablematchec bya |  |  |  |
|  |  | GARII SHEL WILTAL |  |
| matched by a simliat sumfrom area farmers, and HilghPlains farm groups have made |  | Business Pho. -7700--Home-686215 North First-Muleshoe, Iexa |  |
|  |  |  |  |



We're Mighty Proud To Join The Good Folks In Saying... "HOWDY AND WELCOME" PIGGIY WIGELY



LEGAL NOTICE


Andersons Join Springlake Faculty
$\qquad$ will join the faculty of spring
lake schools this fall, coming
from teachng positons sin
Sacramento area schools, Mr
and Naze Ane Sring lake schools and
Mis. Anderoon will be on the
lementary faculty, teaching


There Are No Cement Roads In The U.S.


MEMO To FARMERS And RANCHERS

## TIDE EQUIPMENT <br> SAVES YOU MONEY

HOW TIDE'S TILT BOX SERVES YOU:
 pounds of teritizer where you want it, at the
most convenemt location to the field and high
enough to make loading ony trye of application equipment easy.
Because of Tide-designed equipment and produc-
tion facilities, you dont wait for Tide fertilizer .


## PRESCRIPTION MIX FERTILIZER

Thid e tokes soil somples fom your land triee of
charge to doternine exactly what your soin needs. Then your fertilizer is mixed from high onalysis row
moterials to fit your exact requirements. Beccouse TIDE SERVICES
Iide grower sevices and products are planned to
sove time and labor sove time and labor, help toke the guess-work
out of farming. Agricitituol Consultants tree soil
ind
 ECONOMICAL
tase of handing tertilize es cost saves time ond lobor. One man can simply by opening a grote in 2 to 3 minutes. With gen, phosphate and potash your soil tests shitow You need. High anolysis fentilizer cuts material
handing costs
No bags to handle UNLESS YOU WANT TI BAGGED and storage is no problem, as
Tides Till Boox, holding 14.00 pounds provides

## LITTLEFIELD BRANCH Lewis "Dutch" Wilkinson Bronch Manager Gene Williams

TIDE also has a a 32,000 -gallon Anhydrous Ammonia
storage and several types of Anhydrous Ammonia storage and severat types of Anhydrous Ammonia
applicators availabie to the growers of this orea.
 tertilizers and Anhydrous Ammonia in the same
operator, thus offering another saving to the grower. LET THE EFFICIENCY OF OUR EQUIPMENT AND
OUR EXXERRENCE HELP THE EFFICIENCY OF YOUR FARMING. No Bogs to Bum

No Bogs to Bum
No Bogs to Hondle.
RREE
FREE FLOWING Ferilizer
By Just Pulling the

'Only the BEST is fit to be TIDE"

1 MILE WEST ON CLOVIS HIGHWAY 385-5735
YOU ARE INVITED TO
ATTEND OUR GRAND OPENING JULY 12-2 to 5 PM



For A Pleasant Evening Of Exciting

## RODEO ACTION

Attend The Big EARTH
RODEO

A
N
D
For The Business World We Offer Pleasant Arrangements To End Financing Problems

We Invite You To Do Business With Us.
THOUSANDS OF FOLKS HAVE FOUND P.R.C.A. THEy
PLEASANT WAY TO DO BUSINESS. .

## PLANVIEW PRODUCTION CREDT ASSOC.

WE'RE TRADING LONG ON NEW
FORD TRACTORS DURING OUR §UMINIXR \$ALWS §PECIAL


ALWAYS DEPENDABLE "FORD 6000"
PUT NEW LIFE IN YOUR TRACTOR WITH A FORD "POWER LIFT" TRACTOR ENGINE OVERHAUL
FRANCIS IIMPLEMENT CO.



## EARTH'S 20th ANNUAL <br> MN E G O M M E

We're Mighty Proud To Join The Good Folks In Earth In Saying To Our Visitors, "Howdy And Welcome."


First State Bank Has Ad Of The Month


 ry's Splashin" Fashion" ad. This
adverisement a ppeared in the
Killeen Daily Herald Killeen Daily Herald.
Winning firt place honors in
the weekly
adrent the weekly froup was the First
State Bank of Dimmitt. Ad ap
peared in the Earth News- Sundeared in the Earth News- Sun. The U.S pub ic reberd Headed "Use Our Night Depos.- by 824 billion the combined
itory", the ad was a strong, public debt of

 Ad was an excellent interest straint example for industry
builder and provided good com- and labor by curtailing fed
munity organized many elements. The Waco Cltizen published
the third place winner in the the third place winner in the
weekly classification, Ad was
for the Golden Shoe Service of
Wace Waco. Nice use of color to at-
tract attention to a small-s pace tract attention to a small-space
ad and well organized typogra-
phy placed this ad among the

pexas Mesquiter, won fourt
Lsion, This ad the weeckly div-
Theated excitement and attracted maximum
attention, It had good art and was well laid out.
Hoon ant and
weekrably classifinication went to




## Springlake News...





A FIREPLACE BUILT IN EARTH Guaranteed Not To Break Or Crack


> 1300 POUNDS OF CONCRETE AND REINFORCED STEEL. OW DISPLAY at EaRTH TExaco $\$ 99.50$

EARTH FENCE CO.
party line Sootens were Mr, and Mrs. Mel
Shores, Amarillo, Mrs. James Shores, Amarillo. Mrs. James
Trusty, Pampa, Butch Rodger
Borgen, Charilie Hooten

 Mrs. Sidney Foster, Lubbock
was Siere Suindy to visit Mrs.
B, D. Brockete and lick her
son, Kent, who had been

Luncheon Meat 279
SALAD DRESSING ${ }^{29}$ FACIAL TISSUE ${ }^{-12-39 C}$ SHORTENNG $\quad$ 53C MARCARINE $\quad 2 \quad 396$

Nestle's Keen PIE FILLING
296


|  |
| :---: | NECTARINES pome 259 CANTALOUPES 10 C

DI A M
1496
LIVER
$3 \$ 1$
BOLOCNA, PICKLE LOAF,
SPICED LUNCHEON and LIVER LOAF
3.89 c

## SETVZ BEST BUY! SPECIALS <br> JULY 9th thru 15th dousle cunn bros. stamps ON WED. <br> with purchase <br>  <br> Patterson Bros. Grocery

