## (1h)

Big Spring, Texas, Friday, January 19, 1923
By Jordan \& Hayden

## DEVELOPMENT N THIS TERRITORY

Thel for the Golt Production Coos Tent Well, Crawfo
Betng Dellivened
terlal for derrick, ete for the Production Companys Crawtord
1 on lot 14 OKefe subdivilon ti
tell County, is now being moved to eil county, is now belng moved to
on and driliting on thlo fest should
arted ethortly. Thls arted ehortly. This loention is
two notles north of the Badgett
which has been attrecting much two nuies norcu of he Raagoch
which has been atrrectng much
ton as a salt water gusher and roleum gas continnes to issme
this well alos with the dally
at of about 6,000 barrels of the this well along with the an
of about 8,000 Darrels of
st water ever encountered. sat water ever encoumtered. T
at whis well conitinuess to burn b
now be controlled. now be controtled.
Nex on Compariy new Seurry County.
net tell the thens
ranch, to be drllled by Snyder ranch, to be drilled by Snyder
and asoctates. Is belng spod. In this weelk.
he rig for Ray

Coleman well No. 1 is betng
ed back and will be given a shot en 2730 and 2780 feet This well
veen standing 2200 feet in ofl and

## thought it the shot.

ey are' still endeavoring, to shot

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\begin{aligned}
& \text { On be resumed. } \\
& \text { Complifionna Company is driling } \\
& \text { phetr Richardson No 1. south of }
\end{aligned}
$$



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\begin{aligned}
& \text { hetr Richartson No } \\
& \text { hado below } 2250 \text { feet. } \\
& \text { rad magit }
\end{aligned}
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$$
\begin{aligned}
& \text { ado, below } 2250 \text { feet. } \\
& \text { o Magnolia Company- is making } \\
& \text { Iy progrea in thetr Footer No. 1, } \\
& \text { h ot Tatan. }
\end{aligned}
$$

y progrean.
t of Iatan.
iderwriters.
derwriters' Morrisop Nc. 3, near
son No- 2 the steady producer, It

## 8 below 350 feet.

## - Packer In MeDowell No.

 well well No. 4 of the Genteral heum Co, on the $\mathbf{3}$ cDiwell rapchof Blg Spriog.
attempe to form a base on which casiog by pourfing concrete fote
 Ined atter the cement hid been
ed to remato andivturbed veariy een-days
D. Conley,
is in charge ut off the water by meanss of a
rr . The packer was fmmedintely
 The members of Wimiam Frank Mar-
tin Post No. 185 American Keglon de-
stre to thank the citizens of Big sire to thank the eltizens of Bi
Spriug and Howard County for thel
ketrous watronage by attending the
entertainment "Flashes of Action We wish to again thank the thous-
and or more eltizens who patrontzed
this entertalnment thereby enabling
us to secure something over one hune
dred dollars to be added to our fund
toward securing a hall or hat in Big

## The Thursday Rook club met with Mrs. , . . HIoard on January 9 hth and a jolly meeting was enjoged by the four tables of players, Mies Verteng Mane tables or players, Miss verbena Barnes

 B. Neel made elut high score. Delle-lous refreshments were served at the
 is in charge of operations here
deefded that they would attemp

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\begin{aligned}
& \text { Witten and Mrs. Fox stripiling mad } \\
& \text { Mtro club seore: Mrs. striplitig wir } \\
& \text { ning in the eut. }
\end{aligned}
$$

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\begin{aligned}
& \text { Attend A. A. M. Meeling at Ft. Worth } \\
& \text { W. W. Rix, president of the Big }
\end{aligned}
$$ ed and has been thathlyed and if

successtul to eliminating the
trouble rouble we should be able to
withti the nest few days whe r not MeDowell No. 4 lis going to eal oft well.
most promis most promising off sand posesi caen encountered and if the
is every ruceesanfully ellminated field will be developed fo that

* the Wideni Cushing Well
crow at the Eaders-Cushing well
lon the: W. $\mathbf{E}$. Cuahing raneh.
 entertainment "Flashes of Action"
presented at the R. \& R. Lyrle. Wed-|
nesday atternooo and night This
was an authentic pleture of scenes in
the war zone, and the war zone, and while one could no
appreclate as could the boys who
went overseas, it pevertheless servel to more forclbly depict many of toward
Spritg.

Rook Club Notes The menciusion of the games.


$\qquad$
p. Menmeld on Vhat Beturde D. MeDonald ou Jant saturday
a deal for the plerchate of the
fothain reidence at the corne ald purchated thisird property so

ast of here have been trytng to
 aixteen foet in length and an
in lich lensth. It was dectide 1 up the amial seotion repatn
th well. When, this ts com
and the bole deeponed a trife or wilting casifig to cut oft . Enders, prealdent of the con
and thoe on the fob are con


$$
\begin{aligned}
& \text { fog is peing ret in the company's } \\
& \text { teat well, the Sparkmau No. 1, } \\
& 0 \text { feet. }
\end{aligned}
$$

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签

[^0]| COLLEGE MEETING | ent, so much mo ns to make mu the course of study impracticable rirtually a loss of time. College |
| :---: | :---: |
| Than 100 Attended Lumeheon and | Hon is farther away from most |
| Susiness Meeting at Cole Hotel Tuesday, January 16th | tural colleges of Oklahoma, New fico and Arizona and the course |
| and | nee |
| 12. | womep |
| e tusplees | the |
| r of Commerce at the | T |
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## 


 was not to locate- the college at Bin
prong tut to secure it for Weit Texa
Arrat of all. Carroll Barnett was the flrst splak
ar
of the evening. he being called upool valuation plan mod order to give weer

 from the State than they pald into or
state treasury because they have
thare

 onder the present tax pians tritt an
progreas vene had to pay while thy
pon-proverekalive seections escaped pay non-progressive sectlons ecaped pay
Inn
thaxeer propertonate parte of the

 ood talkes and urges our of such a college. Among
belng Rev. Ben Hardy.
Rath, A. W. Finiken. Strother, M, W. H. Morrlison, and J. B. Littler. The apeikers had oc
caston to refer to the attractive mottos
propared by Mliss Nell Hatch mecretary
and Carroll Barnett which adorned the nud Carrol Barinett whick adorned the
wails of the dining hall: with the folSenlis College: "Went Toxas have as sufficlent reasons tor our ated there

In the splendid talle were that, our


LAW ENFORCE-
MENT URGED Women of Bie Spring Met Monday to
Start Morement to Aesies tn mo Start Morement to Asesist in Em -
forcement of Prohibtion

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\begin{aligned}
& \text { W. W. Rix, preplident of the BIg } \\
& \text { spring Chamber of Commerce, and } \\
& \text { J. B. Littler gitended the' West Texas } \\
& \text { A. \& M. Colege meetligg at Fort Worth. }
\end{aligned}
$$

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\begin{aligned}
& \text { delegates repreventing thirty-seven } \\
& \text { Went Texas countes were present. }
\end{aligned}
$$

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\begin{aligned}
& \text { West Texas countee were present. } \\
& \text { Judge Itter was made a member } \\
& \text { of the advisory committee. The ad- }
\end{aligned}
$$

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\begin{aligned}
& \text { of the advisory committee. The ad } \\
& \text { visory committee of nine was appolnt. } \\
& \text { ed to confer with the Legivature in }
\end{aligned}
$$

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\begin{aligned}
& \text { parters pertaining to the college with } \\
& \text { authority to apeak for West Rexas } \\
& \text { this authority belng vented in them } \\
& \text { thru the action of the more than } 300
\end{aligned}
$$

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\begin{aligned}
& \text { this authority belng vented in them } \\
& \text { thru the action of the more than } 300 \\
& \text { representatives assembled fin their ap- }
\end{aligned}
$$

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\begin{aligned}
& \text { represal } \\
& \text { proval } \\
& \text { mittee. }
\end{aligned}
$$





combat thls evil.
colliar diffreutitee.
eel that we already hare mome good
nen with ux, and on our Elde. and wi


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Prairio Fire at E. S. Ranchin the H. \&. panture Tuenday.
was not brought under control unutil
aboot midulight when Bealis creek at.
Mraged in sheep rasting.
mons Mexing Called
on the nfternoon of that date and the
purpome ls to get together to see what
muetng and urge upon him the necee
sity of sheep ralsers getting tokether

Blacksmithing and Oxweldingand polnting plow polntas, settingMornta. Mr. Keliey met an old school
mate at Colorado sprtnge. Colo., he haidCracctsco, California he had not meet
hapyy one tbruopt
If is stated that cotton buyers are
ton at better than twenty oenta per
vorable éteather provent, we will

## Mra, Megtie Bandford and ute

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The demand for tarms is the greatest
ever known in the hatory of our nec.
tion. it belng stated on good authorityreliable tarmerks so eager are they
io come that thes well agree to ive
in tents, dugeous orber desirling to rent frrms there
another army of homeseekers who
purchastng homes. M Most of these m
ciose up whlle bere, for nowhere
mecured at triceer ax reasonnble as
The women will be regured to pay
there poll ux to the county tax eol
thetor. however.
Place 35,000 Aerese of Land on Markect
Judge Jamiee L Sloppherd of Colo-
rado was here this week looking afterwas here thte week looking arfi
intereste of the Texas Land Trumb.ing in the sale of their lands in thishey are oftering for mee on any
terims to thoee who are metiosin Whe nemes.and many me
Demolayn Invited to Casboma
membern of the Masonic Lodpe
membern of the Masonic Lodpe
Spring Clapter meenolay and Bigspring Masoms to attend A appechal meet-
Thome who expect to ko to Conhoma
are moquested to mee nt the Masoulc
ion Get-1-Getber Meet
Wethereth, nikht. January 2 2th

Kepp thin date in milnd and acranangoruing tor manger where Mr Joft Jonet
aee to amumee hin dutien as chter conal.an the eitr to acerpt the poastion as
eblet engiuer at the plant of thesoutbers Mee \& verintite plant of the

Po
Fonlowing ts a Alust of Juross for the
Orand Jury and pett furtes to
 ay, February sth. diny. February bth
The members of the erand Jury will
report for doty on the opening day of



## You Cam Enjoy This Purse Protection

$\mathbf{S}$ Whenespeare wrote the eveatest of all advertising truths in man or woman, dear my lord, is the immediate jewel of the The greatest propertics in the world have been built on the foundation of good name Reputation and honor bring more interest than any carpital that can be invested in business
More important still, they form an absolute gaasanatee for the More
Buyer. There are single words, single names, that today are worth
untold millions of dollars. Sheffield suggests cutlery of cuality. untold riillions of chalars.
 warc, Noome an international by-word.
have become
These are the names of oities whose workmen have built char acter by living up to repputation.
Doess any man question Gobelin tapestry, the Damascus blade the violin of Cremona, or of more recent times, the product
Tiffany
Business men and private individuals interested in the value Business men and private eindidaalo well to remember these
 rethet rppantition of valuce ettach to localities as much as to indi
vidunss and corporations. Babst "The greateat asset in the world is good will," said Mr Babst

## 'good reputation.

advertise, may citizen who buys, but does not manufacture or SELLER. It makes HIM known, it makes HIM rich, it inereases HIS basiness. But what good does advertising do ME ""
Advertising is more valuable even to the buyer than to the seller. For in a business established by advertising that has oost millions a business has established a NAME worth more than
all its factories, machinery and money, and it MUST PROTECT all its factories, machinery and money, and it MUST PROTECT
THAT NAME.
The only way to protect a NAME is to protect the PROD


UCT, by keeping ap its QUALITY, by making good THE
PROMISES of the ADVERTISING, by doing nothing to iniur the chief aseet, which is GoOD REPUTATION, GOOD WILb A man owning factories or other buildings will not set frio they are not insured.
The good will, the reputation back of a name, is a property
that CANNOT BE INSURED. The good will of the public is he only insurance
Having built up such a name, it must be KEPT UP, To let it fall, to deceive the public, to diminish quality for the
sake of extra temporary profit, is as foolish and destruetive as it would be to set fire to uninsured buildings.
ONCE TORN DOWN, $A$ NAMB CANNOT BE BULLT again.
Buyers protect themselves when they learn to test the promON A PACKAGE or a product on any kind.
 dons it, it is gone.
Buyers should know; and many manufacturers, business nen of good character with goor procucts should know, more
than they do know about advertising power, its meaning, its than they do know aboot advertisisig power, its meaning, its
valine to the prodncer AND MUCH GREATER VALUE TO THE CONSUMER.
There are advertised articles in which amounts as great
anter BUTLD UP THE NAME. It is not likely that the owner of uch a name, with his millions invested in it, would for the
aike of temporary profit jeopardize the great capital that the ame represents.
The businese man who has not learned what advertising can do for him, locally and nationally, mipht write to Earl D.
Babst, No. 117 Wall Street, New York City, for a copy of his Babst,
speech.

## A Man's Flaming Answer to "The Sheik"



Wanda Haviey ens Milton Sills itul Paramount Pictura Burning 'sands' $A$ Georgenelolid Production,

## "Burning Sands"

Greatest of All Desert Thrillers at the


## Monday and Tuesday January 22-23

## A THRILLING TALE OF DESERT LOVE



Milton Sill:
Pemmount Prouve ${ }^{1}$ Burning sands ${ }^{\circ}$

The picture abounds in spectacular midnight battles o wild galloping Bedouins, in passionate love scenes, in the magic atmosphere of the real Sahara. If you thrilled at "The Sheik" you'll sit breathless at "Burning Sands."

ALSÓ SHOWING

## Snub Pollard Comedy and Aesop's Fables!

## Oontinuous Show 8 to $10: 30$ _- Adminalion 100 and 350

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P. 8. Harper of Abliepe was a bual-
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Ma
When an old man frim in love
50 CICARETTES

The Womana Whe Knows
owin there"was, and she wite
for the presel
"As you and I'might do"
e told how to destgn, and cat a drese
on the way to fit it, she gave
much dlistress,
"Wuess,
the hours we spent and the pin
And the needles we stuck in our hands, ening to the woman, that never now we know, that she never
"And did not understand
"More than you and $\mathbf{1}$,"
She wrote out recipes, and never tried
one
She wrote about
she had none
etold us
done,
"And n
it fan"t
spolls
to then -Me .

Do Your Eyes Bother You?
Dr. A. Levy the well known optlinan
San Antonlo is now tn Big Spring and will be here until Jan. 2s. If your $\&$ Philipa see ham at duaning

## Have Your Fortume Told

ed to tell your fortune. Call at 105

## 4-room bonse Wast front; $\$ 500.00$ cash, balanee $\$ 17.00$ per month. J. I.

 Wara.A. O. Briggance states that the one handling in the item about. hts golng
to Fabens on a prospecting trip was not exactly, eorrect, as he is well


Some People ！
uffer all the winter vith colds－the oth－ rs take
AXPIRIN

Gunningham \＆Philips
Ve Know They are Good

## More Care－

More Life
Remember the old uhoes you left out on the back
porch－how they got stiff， misshapen and useless． Its Hee that with a batectry． yyou nedecect lit yourni find that
youve left the way open for a whole flock of troubles that charten battery IIfe，
Your battery doen＇t need
much attention，but it neede a
 mete wayd thet te wilarive．for it coording to willard stendarde of Service．
Neve midat the makee，we

## Oily Exedutve Battery

West Texis Bettery Co．
PHoNi 220
lst Door Weath of Lisme．
Representing Willard Batteries and $9 / \mathrm{F}$ Batteries



The quality is right，the styles are right and the prices are lower than they will be next season， so we are ad－ vising that you purchase one of these nifty over－ coats NOW！

You can get lots of service from it this winter and save the difference on next Fall＇s prices

The world of fashions again turns Spring－ ward，and we are showing this week the advance styles in

## New Spring Dresses

The most exquisite models and the best assortment of New Fashions that we have ever been able to
assemble in time to start assemble
the season

Poiret Twill，Wool Crepe，Canton Crepe Taffeta，Pussy Willow，Paisley
are all here for your inspection
the home of hart schaffner \＆marx and betty wales
dides，he doess，not fall the country de－ of his personal bellef to the contrary Many who bohst of their patriotism but my country always，＂ American couples with it，＂If I think eer wrong，I will yet ablde by her
laws，but strive to make them better．＂ It is un－American，
and un－American．

Why Take Chances？
A man who slaves a lifetime to se cure a urtle property and then talls
proteet same against loss by fire tornado is taking mighty big chances and is aeting foolish to say the least It doesn＇t cost much to insure property
against such loses I will gladly show you why you cannot atrord to be without insurance if you will con sult me．I am prepared to offer Fire Tornado，Auto insurance，Real estat deals，commissio
also attended to will appreciat are to accord me．any business $y$ J．gallemore． Big Spring，
K．A．H．Entertain
The members of the K．A．H．club wertained a few of their boy frien，
with a plent last week，At three
octock all started for Moss Spring One of the club members farnalshed the games started tmemediately after all ar
rived．Alout slx－blirty came so weak they could no longer spread－with the feast consisting of very kind of eats anyone could think
of wanting．We arrived in town then In time for the show．There were few mysteries regarding the difsap pearance of part of the bunch and how a certann menter of the party could
eat so mueh．
Reporter

Notice－Women－Notice
Do you want a real labor savver
J ， N －Cowan to I．N；Cowan Is agont for the Apes
Vacuum Cleaner．Any one desiring to Vacuum Cleaner．Any one desiring it
have this household nevesufty demon The Christian Chureh The Church That Makes You Feel Buble meke
at $0: 4 \mathrm{Sa}$ ． Bata．
Our Bibl
ges and fnvites you to meet witt
hem．
Preachtug and commanaton at 11：00
1 Sublyect：＂Tbe Moster is Come Evangeliatic service 7 Fiso＂p The C ．R．mieete at is an and th
young people are giving good，literent uf programin


## The bighest meaning

armer is his ability to see（1）what
$\rightarrow$ needed before the time arrives for
he work to be done and（2）to do the nost important things
time and in the best way．
The most universal need at this
time ts plowing，when the weather wil
permit．Others that are commonly neglected are care of tmplements and achinery－clean，repair，paint woo parts，grease metal parts，and house
repair of bulldings，fences，etc．；ter
raeing，ditching．tiling and filling gullies：clearlog fields of stam tones，etc．；attention to the care farm animuls ；adjusting feed ration t．
winter conditions and winter work of winter condittons and winter work of
animals；，getting ready for butchering
and curing of meat ；pruning and curing of meat；pruning and
－praying the orchard；planting more
fruit trees，espectally such varieties n your coynty agent or extension service
recommends for your locality；keeping recommends for your locality；keeping
the garien golng：ordering seeds und Yertilizers for the coming year；looking
after homeraised seed，sorting，screen ing．and protecting from molsture， pats，and insects：arranging for a sup－ ply of seasoned fuel all through the
year：arranging for uights and water
$\qquad$
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 United States Department of Agricul．
tare：reading and atudying．＂thliking and working－working with．the mind an well ax with the hands and improv－
ed mechanical tmplements．No work ad mechanical tmpleameats．No work than making plans for the future．
Our chservation ts that there are now
not many commuities where farwiers uot many communitles where farmiers
＂loar＂In December and January．With ＂Toaf＂In December and January．With onecrop system，however，there are no such opportunitien for the profit versifying farmer flinds It will be
vent that our suggentions call tor reasonable diveraification．－The Pro
resive．Farmer． resive Farmer
 RESOLVED：（1）That whatever相 （2）asteful luxuries ； （2）That 1 will start a bank ge－ mout，pay yills with ehecks，and keep a more
uxiness （3）That I will provide my family with better frult：
（4）That 1 will provide a flock of fention neccessary to suppls poultry products for hom，use and some for （5）That I will not stake every．
thing in one cash crop．whether it be cotion or＊omething eise：
（6）Thagt I will market as much of

## （ 7, That $\mathbf{I}$ will not rob my farm its fertulty

if its fertility：
（8）That 1 will terrace all of my ulld up the waste places： （9）That 1 will bays and make bet． me to save time for more work and （10）That I will make the home semises more heautiful by palia
shrubery，treen，and flowers： （11）That I will do what I can to
promote better quarters and better

## onditions for any that 1

（12）That I will Joln the coopera Whe orderly marketing of my
and that I wil help to make
$\qquad$

## （13）That I will take a racation

rip at least once during the year
sec how people farm and live to other Bryan，Clemson College，8．C．，in Pogresaive Farmer．
I will have on nale dally at T Herald Orfice the Vort Worth Prow
Wouta Hike to take your Would－1ike to take your sulmacription for same at 50 cents per month．Also
take your subscription for The Farm take your subscription for The Farm
Labor News，one dollar per year．
H．R．HAYDEN．

## The Coristian Church building h

 just been repapered and painted，a booki．Every department of work growting in hiterest and the attendance tnereasiog at air merviless stoce the newminuister Gea．J．Rath has taken

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minister Geo．J．Rath has take
charge．They tivite you to meet
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| Coahoma Items Malding Men of Boys |  |
| :---: | :---: |
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|  |  |
| month at 11 ocelock a．m．and 4 ple． |  |
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| will coue out a rean |  |
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| ht couduct religious worship；and and bealthy man．It is the rtgid |  |
|  |  |
|  |  |
|  |  |
| buiting boom and many new home seckers are flocking to the Coahoma解 the army，with sufficient section．Practically all avaliuble variation to appent to the juvente mind． |  |
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|  |  |
| 1e a few enterpriking farmers from If there is a Boy Scout orga |  |
|  |  |
| cothmunty．lat Roberts has had bis house on监 |  |
|  |  |
| Mnin street worke <br> on the at reet，＂with the gang，＂or possibly in some kind of mischief dear tainly tooks nice． <br> to the young beart． <br> 1）．C．Rlley is rushing the work of Roye will be boys uutil they grow |  |
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|  |  |
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|  |  |
|  |  |
| Every town should have several |  |
|  |  |
| Ing will be torn down to make way in meneral Romet fur ．unr |  |
| for the new，fireproof structure．way in generul．Romost fur ourScouts organization． |  |
|  |  |
|  |  |
| at coahoma ；material for the kin H．L．Hix left the firsil of hie werk |  |
| site，Just west of the Burton－Lingo targe stock of new furniture for the lumber yard． |  |
|  |  |
|  |  |
| seetion of land，good as the best io short time ut the Battie Creek Sani－ |  |
|  |  |
| Wext Texas．All good，tilable land，no tarium at Rattle C＇reek，Mlch． waste， 9 miles north of Big Spring： |  |
|  |  |
| Main county bighway runs on two A fink kirl arrived at the hon sides，can get mall every day，on main Mr．and Mrs．Jess Slaukhter，Mo |  |
| sides，can get mall every day，on main Mr．und Mrs Jesstelephone line：school and church bouse January 15 th；weight 81.2 pounda． |  |
|  |  |
| near one corner of land．Two sets of Mother and babe have been gettin good inprovements，one two－story，along nicely but the father has been o |  |
| bars，two wells and windmills，inexhaustible water． |  |
| One Fordson tractor and tractor double cut diso harrow；also double dise plow．See，write，or phone owner． H．8．MILLER，Big Spring．Texas． 154 <br> Over eight mundred and fifty－six auto Hicenses had been issued up to Wednesday．All who fall to secure auto liceane tags before Feb．1st will be subjeet to a penalty． |  |
|  |  |
|  |  |
|  |  |
|  |  |
| en you Invest in a plano you to rub＂Goone Grease＂upon your |  |
| want the very best and you will find this one among the Baldwin line．Sold <br> chest for that cold．．Well，we have it ．．．．．．．．Ouaningham \＆Philfps． |  |
|  |  |
|  |  |
|  |  |
|  |  |
| desimble location－g95 Run－ |  |


"I Don't Get Time to Read." The difterence between succese and
tallore is often found in the ficlina tion and ability of a man to read beorb and apply information in coo neetion with his particular line o
businew. The well-read man or wom business. The well-read man or wom person who does not continue mit edocation by a fair amount or reading
and study of papers, mangelne and and study of papers, magazinees and
books. Keeplng up with eurrent cuts brondens a man's vision and harpeng his wita man's vislon and
He becomes lotter business man.
prossion, "I don't get heme the ex That may mean that one does not get
time to rend ane .r. the latter case, the expression ts an
confestion of ignorance for the man Who censes to read, no matter what read to keeps up with the timer. Not
necessarily along one Hine, or for a long period of time each day of each per day will keep one intereated in the
effars of his Government and of world. It will keep him allve to hif own business. He becomes a better man and a better eltizen. The man
who says "I don't get time to read" is Who says "I don't get time to read" is,
in the same elans as the man who says,
"You cant' tell me anything about
 more than forty years." - Farm and
Ranch.

160 acres, 7 mor Salles east of M:diand 3-4 mile from Bankhead Highway, and two miles from shlpping potut, Gord
red sandy cat-claw land ; no tmprove-। sents. Price $\$ 12.50$ per acre; $\$ 500.00$ Four room frame house, East 7th
and Nolan streets; good location, high and out of the dust : flne place to naike
chlekens. Price $\$ 11100.00$ : $\$ 500$. cash. Chlckens. Price 8100.00 ; $\$ 500$ cash.
Have a grood fourstand $k$ in near
Truby, Jones County, for sale at atg hargain: kood terms. Come to nee me,
or phone 417 Fox STRIPING,
West Texas Nat. Bank For Sale One funed oak dinling room suite
consisting of six chairs, table, buiftet
and china closet and china closet.
One living room table of fumed oak
nd a living room suite upholstered in rowe spanish leather--(wo chaifs and Bed room suite of brd's eye maple also iron bed, springs and mattreas.
refrigerator.
See W. J.
A a m college Bill Mavorably Reported Witbin 24 hours after He introdue
ton by Seastor W. H. Bledsoe, the West Texas state College blll was re ported favorably with recommenaition
for tte pamage, by the senate Com. mittee on EAveation. Senatons Bledioe of Labbock and Repressotative Odth the commiktee.

Prebbyterian Weman's Auxiliary The Prewbyterlan Auxillary will mee $\sigma^{\circ}$ clock p . m. With Mrs. H. W. Caylor, 711 Maln street.
Thie te the fint bustiness meeting or the new year and every meubering to arged to attend.

Surrender Rumior-Spllked Ohicago, Jan. 9.-Whtle Federat
Judge James H. Wikerson, of the United states district court last week, Was denyling the mofton to dissolve the Daugherty infunction against the rall-
road shop crafts, the chlef executivee
 tons involved were in session here reviewing the strike situation as
exists at the end of six months.
"Sime "Some of the cujehard managers ha Creulated a report that the labor exe-
cutlves were to meet for the purpowe of calling oft the strike on those ronds
one whlch had refused to make honorable settlementa. Of course, nothing of the ths character was considered at the con-
ference. "Reports made from the men who
re still on the battle line show are still on the battle line show a
grim determination to continue the are made.
Those present at the ${ }_{\mathrm{a}}$ four-day conThose present at the four-day con-
ference which opened on Wedpesday, ary 6 were William H. Johnaston. Machulats: J. A. Frankiln, RollermakJumen M. Burns, Sleet Metal Workers; Kartin Y. Noonan, Eleetrical Workers; hy Healy Stationary Firemen and
ollera. Each of the executive expressed
conflidence that the hold-out manage ments would soon be brought to a reailization of the utter futtility of
keeping up the fight aginnst the anhop
men. thereby completely wiel men, thereby completely wrecking
helr propertiox
The deplotable con. dition of rolling stock makes a settlement imperative as the ooly way out.
Negotiations between some of theee Negotiations between some of thene,
manakements and their strikiog em. ployes are now in progress, ns railrood starved or coerceed hitp returning to
work without an honorable settlement. Judke Wlikeran's declston did not
surprive the shop men, $n$ it was in line
 Wirbinut was handed down Friday,
Junuary is. He met May 2, 1923, as
the date of the date for hearing the trial on the motion of the Attorney General
make the injunction permanent,
The shop crafts' motion for a trial bene coupt was granted, but the matter of jury hearing is held th abeyance,
and a ruling on this L otion of top the
tendants will be ruerved ont tendants will be reverved until final
hearing.-Iabor.

## First Baptitst B. Y. P. U. Notes

 Sunday of thlx, week the Bast ThirStreet B. . P. U. and the Firnt Bap tist B. Y. P. U. Nendered a program ar Robinsoo's Chapel. The prograin
was very waceesatul. On Sunday at the regular meeting
hour the B. Y. P. U. held the etetion hour the B. Y. P. U. held the eetection
of ofticers. The following oeficens were elected: President, $\mathbf{R}$. A. Iase
ter; vice president, Sallie Buchanas secretary-treasuref, Frances Mestianan
corresponding secretary Frances Solilivan'? Dtanist, Elite Jeen Frances Sulivan'; Dlanist, Eliste Jeen
ette Bariett; choster, Anma Amell. A resular moeting, of the B. X. P. 6:00 otelock. All soung people whi are not members of nome othery youns neoplet organization come and joln
Wo need you and you hoed us.

Callforise Mowes - Mowers Callforman Carmationas 22.00 per dos

HIGH SCHOOL NOTES Francees Melton \& Frances Sullivan
The Grammar achool graduation The Grammar school graduation ex-
arclees wiII be held to the High scho anditorium Friday evening at $7: 30$ 11 relatives and friends are cordially
anted. The following首

## Processional.

Hikh School Chorus. Malutatorian-Beauford Stateville.
Reading- - "Bill" Menger Reading- "Bill" Menger.
Class Prophecy Class Prophecy-Nellie. Pack
Addreens-Rer. Ben Niolin Duet-Reaben Willis Vastus Heffernan.

$$
\begin{aligned}
& \text { restus Herrernan. } \\
& \text { Valediotorian Murilan Craven. } \\
& \text { Awariting Diplomas - Milss Clara } \\
& \text { Pool. }
\end{aligned}
$$

Benediction-Rev. E. N. strother.
All reports will be sent out next Wechnesdan, January 24th
Lhst of exemptions Lkst of exemptions and honor pupits
will be printed in the Herald The Home Economics class had a
wintest a set of twelve rueks ago, in planning ome kitchen. All of the papers sub
mitted were good but some showed resest manifested, was good, .
The results were: first place ; were: Flara Milastead
pochan second place; Iouise Davis, third place,
The following are the teat The following
rules submitted:

1. Have a selected place for an
utensils nsed in the kitchen.
2. Have then 2. Have the stove satchen.
table near together in order to sark table near together in order to save
unnecessary stepe and 3. Always weper and for conventence a. Always wear an apron when pre-
paring foods or working in the kitehen. 4. Do not wear elaborately sel
Jewelry in the kitchen as it ts unsant tary. When washing utenslls that have
3. 

contalned egg and flour mixturee contalned egg and flour mixtures, rins
first In cold water biefore puting
hot water. hot water.
6. Always wipe off top of milk bot tles before ustig.
7. When breakt of their freshness, it is well to sure

```
paring a meal.
``` 0. When washing dishes, wash them
In order, glassware, silver, chlne, an 10. All dishes should be Just washed
In wa In warm soapy water then rlised clear warm water.
11. Al articles that are to be used together should be grouped together is necessary steps.
12. Always wipe off stove and wort 12. Always wipe oft stove and wort
talie hefore beginutng to prepare food We had an aekinging to prepare food
and Mr. Clyde Thomas Janary 15i and ir, Ciyde
teresting talk.

\section*{The examinations began Wedueede} and last thru Friday afternoon. Ing thetr pletures this have been tak The Baskettan boys are practeln every erening and the Mtudeot body to
anxious for inen to begin chetr weanon. Furm for Rresideave Proper Wil trade 108 Iere farm In Glese tween, Nolan and Jace property be
Bpring. See on aly Spring See or addrees O. A. Mcilitae
Burton-Lingo Co 172

\title{
Ford Sales Record Broken !
}

\section*{The year just past has been one of the greatet years in the retailing of Ford products, having retailed \(1,268,633\) cars and trucks}

According to a statement issued by the Ford Motor Company, deliveries of Ford cars and trucks to retail buyers during the month of December totaled 105,799. This is a new high sales record that has never before been approached by the Company at this season of the year and one which stands out in marked contrast to the November 1921 retail delivery figures which totaled slightly over 58,000 cars and trucks.
For eight consecutive months, beginning with April 1st of this year retail deliveries have excceded \(\mathbf{1 0 0 , 0 0 0}\) Ford cars and trucks each month; the accumulated total for the first eleven months of 1922 being approximately \(1,200,000\). While the company points out that it is not unusual for Ford retail sales to exceed the 100,000 mark during the spring and early summer months when the demand is at its peak, the manner in which business has held up throughout the balance of the year is without precedent.
Credit for this remarkable showing is attributed by the Ford Motor Company to the many improvements which have lately been made on Ford cars and particularly to the new low level of Ford prices, recently put into effect. These new low prices not only broaden the field of prospective Ford purchasers but go still further in making Ford car the best value from the standpoint of the retail buyer that it has ever been. Although the Ford factories have been operating at capacity for the past eight months, sales have equaled production and judging from the unusual manner in which orders are coming in at this season of the year Ford dealers will be unable to accumulate an adequate stock of cars during the winter months for delivery next spring.
IN THE OPINION OF THE FORD MOTOR GOMPANY, NOVEMBER SALES ARE AN INDICATION TEAT MANY PROSPEOTIVE PURGHAS
 gpring demand and are therrfore plaging orders during the fail and will continue to do so throvahout the
 IT IS POINTED OUT THAT THE STEADILY INOREASING DEMAND FOR FORD CARS IS NEVERTHELESS SURE TO OREATE AN ACUTE
SHORTAGE AS THE SEASON ADVANOES. SHORTAGE AS THE SEASON ADVANCESS.
AGOORDINGLX, THE FORD SALES ORGANIZATION IS URGING PROSPEOTIVE FORD PURCHASERS TO ARRANGE FOR DELIVERY

\section*{STOKES MOTOR CO.}



\section*{Everybody Wants Your MONEY!}

\section*{KEEP IT IN THIS BANE AND THEY WON'T GET IT}

As long as your money is in this bank it is your When it gets into another fellow's pocket it is his.

Open a savings account and save. People who save are the ones who accumulate. Those who accumulate are able to enjoy the deeline of life instead of dodging the wolf at the door

A young man's most valuable dollar is the one with which he opens a saving account.

A checking account prevents you from firttering your money away.

\section*{We Pay 4 Per Cent on Time Deposits!}

\section*{The First National Bank}

THE OLD RELIABLE

NOW FOR THE GREAT

\section*{Sale of the Season}

Come to the greatest sale of the s ason. Take your choice of the wortunlty tike this-but you hav. it now-during our "Clean-up 'l emtire stock of ladies dresses, coats, suits, GOES AT

\section*{HALFPRICE} During This Sale.

Detroit Herald: As we see it, the
Bolstevtists and bootlegrers onght Bolsherlists and bootlegeers ought
he turnied toone on each we turned toose on each other and
whichever side came out winner adrift on the ocean in a wash pot.
There is no practical tween a Boisherist nnd a bootlegge Roth hate all laws, both are nonpro-
ducers, both are enemies of honest perament and lawless in tone, both are lacking in moral perception, both are
careless of their country and indirferent to personal integrity, both are
favorable to tavorable to ignorance and both pan-
der to their own and otherst der to their own and others' lowest
appetites and Instincts. What the Bolhevists have done to one great country
the bootleggers would do to another if oft to their own devices. Men withate character, and with only rodent
itelilgence, can ruin any community ponderant number of communities have een ruined, stripped of moral quality ind impigmented with vice, the counhrough the observance of sane laws
nd the administration and dispasslonate justice can the institutions which are aggregated in
in avilization be matntained. To throw
a country away is to give it into the hands of the lawless, whether that elehighbinderx or hijnckers:- State Press
in Dallas News. in Dallas News.

Forty-two Club
The forty-two club Club
 Tauline Schubert made elub high
score and Mrx. Charlie Carter made vistor's high seore. We have a tewe
new meanbers fin our club of which we mith.

\section*{Card of Thanke}

We wish from the depths of our
hearts to thank our many friends who when our house gerously kind to us fire, eapecially the \(\mathbf{B}\) destroyed by fire, eappecially the B. of I. F. \& E
Your kindtoes will ever be remember
ed. nnle Ed
chlidren.


Taxing Industry and Thrift Pennilising industry seems to be ooe Ion system. The baste law of the land which anye that taxation shall be uniCorm, doee not command that the thax sastenh shall be falr or that the burden taxes shal be equally distributed
system of taxation miay be uniform troughont the land without beling falr all clansed of taxpayers. It wa
nly presumid by the framers of our Constitution that the lecielative hody ion already latd that would deal watter of fact, the people. And, as a matter of fact, there is not so much
that is wrong about our system of haxation as there is in the practices arown up in making
enforcing colleotions.
wents prevalting to practically eve
State in the Onion, the property owner
Wo exhbits a disposition to make his
ropperty attractive to himself and
others is peanalized for dolvg it. farmer who keeps his butldings In
mir and his land welt tuprovet pays
migher aseesment than does his
neighbor who to shlftlegs. Improildent
eighbor who ta shiftless. Improzident
mits hareless to the extent that he per-
meldings to rot nway, his
fences to fall down and
itches. The man in town who keeps
and wasm into
who plants flowers and sets out shrub-
greater sum to the support of the
fovernment than does the man who
wons the adjacent lot which is kept in uech condition
Many fortumes harve beer made by improve, but have quietly walted for others to develop adjacent property Thus enhancing the value of his own.
Men of thls character are a detriment o any community. They block the wheels of progress. They are unfai
o. themselves to thelr nelghbors, an ose of country. They refuse to dis t, at any price, but when the asseesso wes around, the property has tem and fold. Tand across the road assessed at \(\$ 100\) per acre, but his, be cause unimproved, is pot in at \(\$ 10\) o It in far too many cases.
Taxation may be uniform, but assess-
ments are not. Billions in property meape paying a just share of Govern ment expense. It is hid out or under
valued. Assessors are inflivenced ty the rich or poltically powerful. Fon tunes are put into tax-free seciuritles.
 he small home is used. As a result mall business man whone assets and isisble, pay proportionately a much rument than do thoee who are muct more able to pay
Tider a fair
Tider a falr assessment of all tax
able property, the able property, the rate of taxation
conta be reduced 50 per cent. while the Government income would be
grently Increased. Lee as devise same nystem wherety taxes collected promptly and the money
spent fudiclously to the end that coat of Governiment be borne by all
citizens in proport to pay.-Farm and Ranch.

Dr. Campbell

WILL BE IN BIG SPRING EVERY BATURDAY TO TREAT , EAk, NOSE, and Throa

GLASSES CORRECTLI FFTTED
Dooley Doo says: "There alo't
such thing as mononshine any more
The booxy stuff ts so dense
Hises the atmosphere and prevents the

\section*{We have never known a person yet}

Whe was willing to admult the full ex-
teat of his own knowledse. And why
should theyg Nobody wats to his limitations up to publie view.
Mr., and Mrs, Gea, E. McNew and daughter and Mr, and Mrs. Mb Coffo pent Sunday in Lamean on a Vidt to
Mr. and Mrs Durab McNew.
```

It is not to be,wondered at. that the

``` ts a intal th woold ered at hat thi ering to be butmped oft.

\section*{The}
o censured. At times there fs bo aem of one's covering up the small WAD, PAPER SAIS ON AIS
MTEKR PAPERS, .... OINNING

WE ARE HEADQUARTERS Fd Horse Collars, Collar Pa Harness and Trace Chai

Our Jim Dandy Collars are the best valu on earh-

\section*{ONLY \(\$ 3.00\) EACH}

Clothes brushee ifify cente
nningham \& Philipe
The folltes of 1922
he wisdom of 1923 .
Putnam dyes:
.....Cuoningham \& Philips.
It requires bralns to be a succensfu rook, but any fool can be honest
Mise Hilda Majors left Tuesday
visit with her mother at Lorena.
Get the habit of getting Coca Cola
as now.....Cunningham \& Phillps
There is nothing good in today for
fellow who is waiting for tomorrow
Those new resolutions are no longer
ow. They are old enough to be
White pine cough syrup..Halr pint
or fifty cents, ....Ounnfogham and
hillps.
Don't worry over the scandals you
ave missed. You won't have to re
Galnsborough hatr nets: The only
at Phallpe
Don't forget to secure that poll tax receipt before Feb. . st. You may ha
need of it before the close of 1023 .
If all of their wishes could be grant-
ed some people would be perverse
enough to wish that they couldn't
We know of a fellow in this town who never varies the regularity of his
church attendavce. He never goes Everybody
else ought to knows what everybody else ought to know, but nobody seems
to know what they really do know.
\(A\) man is presumed to be the head
of hass own family, but too often the to the umallent part of the tods: Young men of today, are quite Jostified in objecting to long engage
ments. If's cheaper to foot grooery
blle.

local wheacre But you, won't get


It is no logger necoesury to take to
motion toward thi hellow pocket. That
It in your mouth, flustend.
The old year weot gut in a blase of
fory, but not all people wituentid the
arrival of the new. Bome didn't't nevive
until the morning after.
Oonervole Bidewalles ana Courntry
sidewnlle and eublos enestruoted.
Wil be pleased to furrifity you cothestie


\section*{Rousseau \& Jacksor WHOLESALE LUMBER DEALERS}

Car Lots
Big Spring, Texa
> L. J. Jacksc

No man is ever really wity
ther people think he is
Oh, yes, we handle hair pla
fellow who boest or The fellow who boasts of hifs
ance unwittingly tells the truth. The principal trouble with -
We are selling a fine remety
Never mind what the worl
ou. It is your abllity to collect
When some peopien
unction they fall bect inects
Mr. and
turned last week Wram. M. MeDonialy
Mr, and Mrs, Floyd Dodson m y returned from
J. G. Learell of
the trustees of the General On
pany has been bere thls week to
spect development. work tr
Charles C. Hayley arrin
arday frow Fort Worth
ith his
with his spor J. M. Hayley.
ley wm probably be here
months.
Mr, and Mrs, K. R. Woodtord he
moved futo their handsome new bu
low on Runnels street Thetr
home contaings five rooms
apd zlased and screene
From all signs and indications on
will be recuired, to pass apon a numit
of amendments to the state condth recelpt so you can have a voloe in th

Epidemlen of "flu" are reported
ee severe in many seotions, it b
pecessary to clope the schools at
pointe- this belug the case in

oreporter reaching our cty.
J. C. Doughas proprietor of the oif
Hotel was hauded many

Hotel was handed many complting
for the the teant prepared for
Chiamber of Coumerce luncheon
Tunmber of commerce lunchew
Thed tin the excelleut servios a
Iered tin serving the one himdred
alx suents so prompuly.
See Bhoriy MeDonala for Doage
Hord reen
see shoriy MeDonald for Dodge
Hord repariap, Block nouth C
Hotel. Mhone sir.
One of This for Solo
One of hlopet homee in Bigs spdty
loepted at बio Scurry stront, for solt



 Notice is hereby given that the
County Commissioners' Court of Bor
ten County. Texns. will, on Monda en County. Texas, will. on Monday
he 12 th day of February. 1923 no all. Texas, sealed bids of any bank ing corporation, association or indi
anl banker, that may desire to eclected as the depository of the fu
of Borden County. Sald sealed b hall state the rate of interest bidders offer to pay on the funds of
and County, to be computed on dally alannees for a term of two yeara,
intil another depository shall heen selected by said Court, and each
bid shall be accompanted by id certiried check of Two Hundred Dollars
arable to the order of the under asyable to the order of the under
Igned as a guaranitee of good faith on signed as a guarantee of good fath on
the part of such bider. The Court reserves the right to refect any and
nil bids recelved. Mail or deliver al och blds to the undersigned at Ga hours first mentioned. WItness my hand and offlicial sea
his 17 th day of January A. D. 192 Seal) J. H. HANNABASs.

Bring in Your War Savings Certifientem The United States Treasury Depart ment requests that holders of 1918 War
Savings Certificates which matured January 1st this year should not delay in presenting them for exchange for the belng issued at Postoffices or in having
them cashed as they might Certificates which have heen Register registered for payment. Others may be
\(\qquad\) 1919 model. in excellent shape.
cash, or will trade. One set of single buggy harness,
also 40 gallon hot water tank, good as
new.
R. E. Carroll, 209 Young Walhee Reid, Sereen Idol, Dead Wallace Reld, popular motion ple ture star died at Hollywood Califor
nia at \(1: 30\) p. m. Thursday. He suffered a nervous breakdown a meen due to his effort to cure the narcotic habit.
\begin{tabular}{|c|}
\hline \multirow{30}{*}{\begin{tabular}{l}
One pair of good young mules, for ale at a barghin \\
One fine saddle, blankets and bridle see me at once, \\
w. J. Garrett. \\
The Guitar-McDantel dance given at \\
K. of P. Hall last Friday night provd to be one of the nicest dances given in our eity in many a day. The dance was given by Hank McDaniel and Repp Guitar. complimentary to their many triends. Music was supplied by the Bob Miller Orchestra. \\
A touch of disagreeable weather which appeared Wedneeday night eonthued on thru Thuraday. Many prophets guessed a "norther" would follow but they failed to come any. where near calling the turn. \\
At the Methodist parsonage at \(7: 50\) 'cloek Thursday evening Rev. Ben Hardy. performed the ceremony which united in marriage Wiley Burchell and Miss Annle Rhburn. \\
W. J. Garrett returned Thursday from a business trip to Labbock, While therê he parchased a handrome stix
\end{tabular}} \\
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\section*{A Modern Store 1}
-THE ALBERT M. FISHER Store which will be opened about February 15th will be a Modem Department Store in every respect. The equipment will be equal to that of some of the finest city stores and every department will feature merchandise that is correct in style and of unquestioned quality.
- While this will be a new store as to location, fixtures and merchandise, it will not be new from the standpoint of policies or ideals-in fact it will be just a continuation of the business career of Albert M. Fisher which was begun in Big Spring years ago.

Albert IJC. Fisher Company incorporated

\author{
MRS. J. E. MOON
}
wishes to announce that after February fifteenth

\section*{THE MOON HAT SHOP}
will be located in the new store of The Albert M. Fisher Company


How to Save the Price of a New Winter Suit!

\section*{Hundreds of thousande of prosperous people are} doing it every year.

They simply take the old and ahabby looking suit to a cleaner-and he does the rest. He returns it to them looking like a new one, and the owner saves the price of a new one.

WE ARE THE OLRANERS FOR THIS COMMUNITY gUITS MADE TO MRASURE

HARRY LEES




Tell Your Allments to the Druggist!
WE HAVE THE REMEDY
A remedy for every aliment - that it the policy of this drug store. But if your allment is too far advanced for a drug store remedy e will promptly tell you to see a doctor.
handle the questionable kind.
Smokes for men and sweets for the women and chlldren-all

Phone 87 J. D. BHLES Big spring DRUGGIST
Corner Male and West Third stregts

\section*{Pure Milk}

From tested cows is safest and best. It is the only kind we sell. When you buy from me you are assured

\section*{Quality Cleanliness Service}

PHONE 267
JACK whlicox

\section*{15c Quirt \\ aic spranc, texas \\ Sce Piat}
ENA A IRAR IN HOWARD COUNTE g2,Co A Trar in howard OOUNTI
gese a TRAR OUTSIDE COUNTI
 Act of Congreen, March 8th, 1807. Big Spring. Friday. January 19. 1023 Advertising and Its Relation to th
Publie
By Wullam H. Rankin
\[
\begin{aligned}
& \text { reestdent Wm. H. Ranktn Company. } \\
& \text { The newspapers and magazines are }
\end{aligned}
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\[
\begin{aligned}
& \text { The newspapers and magazines are } \\
& \text { the greatest forec tor public good to }
\end{aligned}
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\begin{aligned}
& \text { the gratest force for publlic good in } \\
& \text { Amerrean Hfe. And great as it the }
\end{aligned}
\] American Hfe. And great as it the
educational quality of the news and educational quality of the news and
editorial columns and of the learned editorial comment, it is not the thenee, \(\mathbf{I}\)
venture to bellieve liea the greatest vilue of the newspapers and maga-
sines to the people at large. No, the sines to the people at large. No, the
true mirror of -he times; the true
reflection of our natinal prosperty the true hope for the future fs to be
itouna in the virid, electric, stimulattigidavertusting col umins, withent which the minking of the mode
would not be poesible.

\section*{would not be poesible.
To the regular reader}
weekly newspaper, the macazine the farm paper or business publication, comes almost unconsciously on his
part a full and adequate knowleige of part a full and adequate knowledge of
the great merchants and the great the great merchants and the great
merchandise that do honor to the
eollitits, the integrity, the honeaty eollaity, the integrity, the honesty
the fair dealing of this great country of ours, And I am anxious that you
should realize as I realize through es should renlize as I realive through ex
perience that advertising is not a sel pish enterprise. 1 do not mean that
fise advertisers are philanthropists,
mean that by advertising they estu
nation naties oo whlch you know you
reely; they extablish good-wlil be thes have taught the public to trast
them: goods so definitely good, so worthlly
manufactured and fine in quallty that the eonsumer and learned how implleftly he may rely on these and so save waste in buying and
economy by aroter The standards of buying which The standards of buying which the
general public relles upon hare been
established only by hich clase adver Hsing. First the quality of the pro
duet fs established; then the duct
established and thereafter. as the qual ity is steandily matntained or improved
the name. whlch becomes by constant the name, which hecomes by constant
and persistent advertising a household ord, heomes increesingly valn
moment of the advertised articles; the consumer: When in 1870 the to
that you regard as stice
Cers to understand how valuable ad-- Welchis Grape Jutce to the consumer
vertising has been to the great con- was s.4 a case sumer. It is advertistng and years of selling at \(\$ 10\) a ton, the output of grape
proven service that has convincet juice had been so increased by adverantomobile nsers that Goodrich tires tising that it was possilite to sell It at are "Best in the Long. Run"; advertis- \(\mid \$ 4.75\) a case. Then grape prices at asi-
 your table. You know, through ad-, an advance of 1.350 per cent; ; bit vertising, that the "Sunswoet" prune Califormia has graduated from
boarding-house joke to one of boarding-house Joke to one of
breakfast dellicacles, and that
beam Pure Foods beam Pure Foods are the very bes
regardless of price. It is advertisin regardless of price. It is advertisin
which convinces you to your own good
that that Columbia Batteriee "llast longer
that Everyready Flashights necessary as your Weed chalns,
the Haynes is America's first car the Haynes is America's first car,
that Mineraliava Beauty Clay hant Mineraliava Ben
keep your face young.
New York
New York is a dity
princes whose names a
Tonk were won through advertis
John Wanamaker, Franklin s/a
Alamaus, \(J\),

\(\&\) Co. Stern's, Lord \& Taylor, Titfan,
aod Best and Co. These and dozen
of cther names equally high-place
have become known at the heads
houses of utter reliability solely
cause of advertising which they cauke of adverusing which they
lived up to always. And every
city clty has its list of high grade wer
chants chants whose sucecess in primarily due
to newspaper advertising to newspaper advertising. And what I harre said about adve
tistng proves' equally true in the cas tistng prover seually true in the cas
of all newspapers, the great magazine
farm farm papers, trade papers and thei
publishers. pubhishers. Wach has records of ma.
ing blg successes for advertivers what started advertising to these public tions: the advertimers' trade names reads of of Commerce Hoover is have become houselioid words in your ment to help the business mes of this
home becang biach becaase of such advertising. and forelgn countriee promote walem Eapike it poesible aivertising aims to and ineroase businems. anke it poselble for you, the consum- Standing on the threshold of 1923
er, to know all about the product ad can see that the Dollar is golng
and er, to know all about the product ad, can see that the Dollar is golng to
vertised and why you should buy It; work agatn in earnest, and when Old vercsing alwayn Io mind to place their Man Dollar goep to work Lady Pros
having and claims before you when you have the perity begins to smille.
 tisements. Do you realize that a 800
ine adruthnewent deliverel at line adrertinement delivered into your
own home cont the advertien own home cost the advertiser about commanding position in the trade of
\(\mathbf{1 5}\) © in the newnpeper, three mimg in the farm paper or magazine, and leas fin advertising, for it is the moor power

\(t\) the Now Year Right! Subscribe for the Herald, and posted on happenings in your community.

\title{
Make 1923 A Year of \\ \\ Making and Saving
} \\ \\ Making and Saving
}

1923 will be for you just what you make it-no more, and no less. You ean make t t a prosperous year, or a diasastrous one, or merely one of standing still while others move along. Which will it bei
9 ""makting and saving" mean "success and prosperity." This bank will aid you to MAKING money by giving gound advice or suggee ing it for you and paying you interest on it. Our bond department will take 3 care of your needs by recommenting sound securities for purchase, and our business requires them. Keep in toinh with us in in 1923.

\section*{Make This Bank Your Headquarters During 1923}

\section*{West Texas National Bank}
on Time Deposits
Big Spring, Texas Fee at Home

\section*{PEP!}
increases mileage - it decoreases expense. IT dolbles pleasure - It banishes worry. The pep in your car depends upon the mechauic who keeps it in
repair. If he is lacklug in knowledge be is a bungler. if he is a Have your work done the better way. It is the most satisfying

BLANCK'S GARAGE

\section*{WHEN YOU NEED}

Best Wood and Coal PHONE 64

Big Spring Fuel Company BIG SPRING, TEXAS

\section*{GULF REFINING \(\mathbf{C O}\).}

Kerosene-Gasoline-Lubricating Oil Deliver in any quantity to any part of city Phone No. 9
HERB LEES, Agent Big Spring, Texas

\section*{Better Food Produces Better Results}

ARE YOU OUR CUSTOMER? WHY NOT OUR OUBTOMER?

Retailers can buy any grade of foodstuffs in the holesale markets. Most retailers buy aceording to demands of the community they serve

The people of THIS community demand GOOD stuff-therefore we buy only that which we know to e of the highest standard of merit. Inferior or "stale" foodstuffs are never sold at this store.

It requires pep to successfully cope \(\begin{gathered} \\ \text { th }\end{gathered}\) the world these days. Better foodstuffe supply the pap.

\section*{Pool-Reed Co.}

Groceries and Market PHONE 145

A mighty good resolution for you to make at the beginning of this new year is to use only the best flour, that's

\section*{Belle of Wichita!}

\section*{Gem Barber Shop}

1st Door South of First State Bank Big Spring, Texas
BATH ROOMS IN CONNECTION We Lead-Others Follow
If You Have Not, Try Us. We Please Good Service

CITY BARBER SHOP
Courteous Workmen-
Satisfaction Guaranteed
-Give Us a Trial
battis a inole Propideorin
119 Main Street
Big Springs, Texas

JAMES T. BROOKS

\section*{Attorney at Law} Preethoo in Distriet Court, intr. office in court hoosz bio spring, tixias

\section*{DR. E, H. HAPPELL} Dentist

\section*{Omee Over Weat Texan National Ban} \(\mathrm{Big}_{\mathrm{g}}\) Spring, Texas
Day Phone 291 : : NIgbt Pboone 2 DR: OTTO WOLFE ucknsed veterinarian


blo mpring. texas
Otrice Pbone 281
GIVE US A TBIAL blavehter's filling station We Vulcenise Tubee
Bee What You Gee-Get What You S
FIOTOR VIBIBLE PUMP

Let Us Do
YOUR HARVESTING
Wo are in the market to parreat nevere
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\hline \begin{tabular}{l}
uarantee first class tonserial wert \\
Less Thomas' \\
BARBER SHOP
\end{tabular} & and extravigant expenditures. He agserted that in addition to the mounting capital which should be made avallable \\
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investment in all the poblic-utilities in the United States, says the Texas Public Service Information Burean It is equal to the value
roads in the country. \\
The only persons to benefit by tax
\end{tabular} \\
\hline 'V. CARROLL BARNETT JR Office in County Attornee's otfice tm Court Hoase Big Spring. Texay &  \\
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\(\qquad\) \\
Big Spring Transfer in egtes market For Loeal and Long Distance Haultoy
Office Phone 632 Le E. Crisnshiw. Rea, piōne sem B. H. sETTLES, Ree. Phone 435 .
\end{tabular} & cotme in 1916 was in, excess of 8300 , 1916, there were 1,296 persons paying Incotne taxes on \(\$ 200,000\) or more and In 1920 only 306. The secretary says that the difference bas been invested \\
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\end{tabular} amendment to the Foderal Constitu
tion probibiting the issuance of tax
exempt secarties by stas, exempt securities by states, and
municipal subdivisions of them and by The Federal Government.
In his recent. message to congress Vresident Harding urged this legisla-
tion pointing out that tax exempt se arrities are encouraging omproductive serted that in addition to the mounting capital which should be made avallable
to the needs of productive thdustry. tax free securkies is double the total
investment in all the poblle ptill the Uilted States, says the Texas It is equal to the value of all the rall-

The ouly persons to benefit by tax Investing in them escape mnch of
he taxee they woild otherwine thet to pay to state and government. The
benefits, in the end, are always to the ender and never to the borrower. reasury indicate that the income tax
 1919, there mere 1 haree fourths. In necome taxer on \(\$ 300000\) or paying in the difference bas been tinvested governiment upon of malntafning the Tax exempt securities have fornd
ready market, with the resalt tha

Get Ready for Cowention Noir
Strawberry
sthorteake, blackerr
 Yes, yee, yen!
Lete ndopt this as. ouir motto and
and
 know what it it to to mee that "grand
nid glorious feelling." But I forgot perthape some of my readers koow
nothing of what I am speekting. Well nothing of what 1 am speaking. Woel
listen real grood nid \(\mathrm{Y} \|\) tell you.
 to be beld it Sherman Texas June e-10 1023. If your resister carly you mll
 of the dormitories, the grins at Kidd
Keys and Carr-Burdette collegee and

 think for a fow days you can Imastine
yourvelt a happy gebool boy or giril The surroundings will all be there, all
you'tl bave to do will be to let yout
 you regester - too late you'l hiave to
tatay tin \(A\) privite home of thay in a privite home of course,
thats lota fun too bot not near nos much as you would have it you ,tay.
el in in dormitory. You know the counch met in gher
man the flime of the year and from The reporta, given by the president of

 The diftrict first ralsing that thota
 \begin{tabular}{l} 
Chairman of Registration Committee \\
Sherman. Texns will recelve fing No \\
\hline
\end{tabular} Now we want Milaland District to be tirst in this race, there tis no obstacte
whaterer that I sany we're zolng to get that first thag:
sony It over and over until we real; begin to bellere oter antil we really
help wo jout cant help hot win it. \(\mathbf{1}\) got a letter from
the president of the \(\mathbf{C}\). E. at Midiand the other day. She has seven to re-
port. and ts trying hard to get more. Now Biz Spring. we can't afford to
let Midland get ahead of us. That
would never do You our District president thinks that the
Big Spring C. E. can do about anyBig spring C. E. can do about any-
thing and everything. are we going to from every slide. Well this is the time
to prove that her trust in un is well
founded. Iet's register and be the first to send In our quota, and the get
the reward-Flag No. 1 .
Ieti's no be satisfied let go over. Senlor registration sea
is 8.1 .00 Intermediate 75 cegats: Juo-
ior 50 cents.
If you come under any of these
 "Mhldand thetrict" on it, You see they
have it all ready for us, but are ust
waiting for us to send in our registra-
tions. Lept \& hurry and get it. When
we meet an Endeavorer on the street
 Remember Mariam is depending on
you and me. Ieft's not disappolnt her. Win flag We surely would uke to see some
of our old mambers come back next
Sunday. We have been having splendid programs and you hnve missy,
od them. Wont you come to our neeting Sunday. I know we need
you and \(\mathrm{T}_{\text {m sure }}\) you nee us. Come.
Visitors alwan Tax Free Securities Amount to \(\$ 30,000,000,000\) Dalliss, Texas-A resolution is now
peniding in Congress to suthit an

\section*{}







 borrow
day
fould Would we could live the philosopher
weil your part, there all bonor lies.
well your part, there all honor lies, "ine tho sald, "Act
So many of us grumble and whing
dass because ere are not cant in the start's. part We
object to playing second nddle. We lack the wiedom object to playing second fiddle. We lack the widdom
to take in the whole drama, to see the beauty of the to take in the whole draman, to see theo beauty of the
humble parts, to know that the fair lady a-gilter with
jewels is not livariably the leading lacy, that sometimes Sewels is not linvariably the leading lady, that sometimes
the poor Goose GIrl who never has a chance even to get
into
 will not piay the part of the martyred emperor. Ratber
would they play Brutus or the evilin orator. Anthoy.
In "The Merchant of Ventee" they will not play the


\begin{abstract}








 moln mithans to it ill




\end{abstract}


 Aunt Moilindy's tracls to maphor Marico
Ancient and lind mostare ilterad thront, then Ampt Ma.
Modern ip the count rood We'd aller heor has eomin' waiced that that our rantio waded to wear. licked the mod, , from off their ppacious evees the
 \(A\) A pair of rubber nipples, mounted on her diinty toees, and a e rup
 look about as plenty as athy's
other dudd
It
It
 Malindy seen 'em,
to hear a snort !


\begin{tabular}{|c|}
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\section*{Says Business Rivals Urged Warrder Charge}


Mrs. Hiram Knox. of Hemphill, Tex, who ectively nut muceessfully


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