TEXAS TECH UNIVERSITY RESERVED RESERVED CASE!!

by a Lubbock County

community upgraded.

We are going to start a

Neighborhood Watch

Program, and we want

you to become involved

in the program," he

Advising the families

of the program. Fulton

Berry, community

services coordinator, said

the Neighborhood Watch

Program will protect

your property. "We will

need to purchase signs

advising the community

of the program.It will

Con't on Page 4

continued.

Deeds Presented To Homeowners

For the first time ever, the Housing Authority of Lubbock has become the first program in these United States to sell property. Setting another first, the local authority presented ten warranty deeds to tenants in this program last Wednesda. night at the authority office, 515 North Zenith Avenue.

Mr. D. C. Fair, Jr., executive director. presented certificates to tenants who disciplined themselves to become homeowners. "First, 1 would like to express my

sincere appreciation to each of you. What you have done took patiene... You took care of your unit and you paid on time," said Fair.

"According to our annual audit," said Fair. "you have paid for your-

unit. Each of you didn't know this when I called you into the office this week, but I'm glad you came and your presence. tonight let's us know you

Fair warned the new homeowners of important details they must do. Namely, I. each of you will have to pay taxes. Every year, please declare your property as a homestead: 2. each of you will need to pay taxes when they come due; and 3, each of you need to keep insurance on your home. Insurance premirms must be paid on time or you will have a

"It is important for each of you to take care of your homes, they belong to you now," said

"It takes people like you to keep our

handling of the case by the Criminal District Altorney Jim Bob

Cizens have wonder-

ed why no statement has

been given by the Mothers Against Drank MADD president. Jimmie Steed, told the Southwest Digest last week that she had prepared to call a gress conference but didn't do so because she didn't want to prejudice the case. According to her, she went as far as consult MADD members about doing so.

"It was a damm shame the way things happered," she said. "I would have thought those

the death of 21 year-old Grand Jury, of which five Robert Lopez, local + wre minorities, some- , a misdemeanor offense, groups are upset over the thing would have led to he will only receive a year the indictiment of the man.

"Many peole have called us (MADD) and asked why we haven't got involved in this case. The family of Robert Lopez knows how I feel. We Drivers (MADD). Local (MADD) can't punish. arrest or judge anyone." said Mrs. Steed.

> "People must understand," she continued, "that the Hefner case is not a racial case, but, rather, it's haves vs have

Members of MADD. according to Mrs. Steed. withdrew their money from Bank of the West. "When they asked us why, we told them they knew what we shirld for."

"There's no doubt

about it, he should have been indicted. With only probasion or less," she said.

At their monthly meeting, members of the Human Relations Commission (HRC) voted for their contingency committee to look into this matter which involved the death of Loper on December 18, 1983.

HRC board chairman Aaron Harvey told the Southwest Digest that HRC has decided that the accident which involved the death of a young Hispanic male (Robert Lopez) warrants an investigation "There was a hint of a lack of administrative justice in this case," said Harvey.

"Therefore, our contingency committee



Rebert Lopes

will investigate the case by meeting with, i. c. the Crimina: District Altorney Jim Darnell and other interested people





35¢ Worth More

YOL. VII. NO. 14

ORMERLY LUBBOCK DIGEST

An Independent Pictorial Newspaper for All People

Primarily Serving the Black Population of Lubbock County and the Surrounding Area

Black Press of America

LUBBOCK, TEXAS

JANUARY 19 THRU JANUARY 25, 1984

Editorial "The Double Standard"

Apparently it is difficult for members of the white majority community to realize that there is a double standard in this society of ours. a double standard based on race. Most whites seem to think either that there never was a double standard, or that if there was it is a thing of the past. Both interpretations are wrong There has always been a double standard in this country based on race, and there is such a double standard today.

What do we mean by "double standard"? Just this: the way people are treated in our society, especially when state, county, and municipal governments are involved, depends on race. If you are white, you are treated in one way. If you are Black or Brov'n, you are treated quite differently. This is not true, fortunately, all of the time and in every situation. But it still describes the way things are in far too many instances in our nation.

Several examples come to mind, although it is hardly necessary to argue the point.

Take the case of the Rev. Jesse Jackson, and his successful mission to free the captured American Navy pilot. Jackson was criticized by the white majority in this country before he went on the mission, while he was there conducting the negotiations, and after the Navy pilot was released and returned home. Extensive commentary appeared in all the media, questioning Jackson's motives, his skill as a negotiator, his good faith, and his methods. The sum and substance of all the criticism, when the episode came to its successful conclusion, was that, yes, Jackson's negotiations nad worked all right and the American pilot was safe and sound back in the United States, but it was sort of a

Now, would that kind of petty criticism have been directed at a white diplomat, university president, corporation executive or other capable person undertaking such a mission of mercy? Suppose that a white politician, also a candidate for President like Jacks on is, had undertaken that same mission? Would the criticism have had quite the same tone and intensity? We think not. It might have been pointed out that any candidate on such a mission would hope to benefit from it politically, of course. But wouldn't exactly the same thing be true in the case of, say, the President himself?

If the President had been able to secure the pilot's release, that would have been a real feather in his cap,

wouldn't it? It would have been a great thing for any politician or candidate to have pulled off that rescue like Jackson did. But does that factor alone somehow make it unworthy for Jesse Jackson to have tried, and succeeded? Well, it seems that the white criticism directed at Jackson takes that approach. We pick up the impression from the media that there is just something wrong, somehow, when a Black man undertakes a delicate international diplomatic mission on behalf of another Black man, and then splendidly succeedes at it.

That's the double standard in this country. Now, let's come on nome to Lubbock and take a

look at some additional examples of the double

standard.

A white banker, apparently intoxicated and coming from a party where he had been drinking, runs a red light, crashes into a car going through an intersection on the green light, and kills the young Mexican-American driver. The Mexican-American police officer on the scene notes that the white driver oppears to be intoxicated. What happens? In Lubboca, this is was is known as a "misdemeanor murder." A white does something that takes the life of a block or brown. No big deal about that. Of course, some 2 and of criminal charges have to be filed; you can't just walk PHONE (806) 762-3612

510 EAST 23RD STREET



Agreement is consummated between Equal Employment Opportunity Commission Chairman, Clarence Thomas (left) and Black Media, Inc. Chairman, Calvin W. Rolark (right). Mr. Thomas endorses the National Assault On Illiteracy Program (201P) and is committed to using his office to encourage AOIP's growth. The situation has been assessed as follows:

"The quality of education received by a significant percentage of blacks is unacceptable ... the education ... is nothing short of a national scandal, an absolute disgrace." Of Black children, 14-17 years, one in six is out of school. One out of every two Black adults (age 18 and above) can neither read nor comprehend sufficiently to be emplovable.

Mistrial Seen In Moore Murder Case

Coming with great surprise to the defense attorney and the prosecutor during the punishmens phase of murder defendant James Howard Moore, the jury was unable to determine the punishment. Therefore the trial was declared a mistrial at 11:45 a. m. Thursday morning.

Prior to the mistrial,

Rev. S. C. Nash, pastor of the New Hope Baptist Church, along with a delegation of Black residents and a relative, had prayer on the Lubbock-County Courthouse.

Moore had been found guilty Wednesday night for the December 13. ≥ 1982 brutal slaying of his 65 year old mother, Mrs. Bell Donia Thigpen. At that phase, jurors had deliberated for three hours and 15 minutes before reaching that verdict. All of that effort was for nothing, as the entire case will have to be retired next month because of the mastrial in the punishment phase.

Defense attorney Wanda Wrag told the Southwest Digest Wedne day that the would do all she could for Moore. "I am going to sak the jury to find Moore not

guilty by reasons of insanity.

First assistant criminal district attorney David Hess, who was quite upset with the outcome. said: "I wish I could cry for Bell Thigpen."

Previous testimony revealed that the 32 yearold Moore had been diagnosed as a paranoid schzophrenic and will require constant medication for his treatment. Mrs. Thigpen's body

was found by Lubbock police the afternoon of December 13, 1982 at the 2401 East 9th Street home she shared with her son. Authorities ruled her death was caused by

suffocation resulting from a flashlight battery that had been crammed down her throat. Moore's father, Rev.

R. B. Moore of Sama Maria, California, was present at the entire trial.

NNPA Convenes Mid-Winter Workshop In Jamaica

Washington -- The National Newspaper Publishers Association (NNPA) will conduct its Mid-Winte. Workshop January 25-29 at the Americana Hotel in Ocho Rios, Jamaica, W.

The Convention Committee, under the guidance of the Chairman, Dr. William H. Lee. Publisher of the Sacramento Observer, has developed an excellent program to carry out the Workshop theme "How to Produce and Publish a Quality Newspaper."

It is expected that more

than 200 participants

representing a majority

of the Black Press will be involved in two full days of joint and conrecrent seminars covering all major aspects of newspaper operations.

Senior representatives of nunierous Coroporations will attend and participate in sessions intended to expand mutual relations and understanding with the Black Press. In addition advertising representatives and advertising agencies will contribute their expertise to the proceedings.

NA President Christopher Benneit.

Fair Share Committee

NAACP Sets Up

Getting all to a good start in 1984, the Lubbook Branch of the NAACP got down to the business of special projects, voter registration and setting up a fair share committee this

year. With more than thirty members present at Mae Simmons Community Center, local president Rose Wilson spole of the importance of the local branck functioning more in 1984, "I hope each of you will get involved this year. Bring someone with you at each meeting this year," she said.

A goal of 1,000 new members has been set up by the 'scal branch for this year. "We have done well in the past few months, by bringing in new members and working with communities like Dimmits and others," she said. Hearing correspon-

dence from various state. regional and national NAACF offices, from local secretary Bessie Cox, the membership was enlightened on what their responsibility is and what is expected of each member.

Charles Saunders, who is a local businessman, told the membership of their responsibility to see that white busineses, i. c. Furrs Supermarket, in

the Black community should offer opportunities for young Black boys and girls. Not only in this vein according to Saunders, but these

Concerned Citizens Humanitarian Fund Seeks Support

Today, American Citizens have good reason to be thankful and optimistic as we face a new year. The freedom and safe return from Syria of Navy Lt. Robert Goodman, Jr., facilitated by Reverend Jesse Jackson and his delegation, demonstrates the effectiveness of a moral appeal designed to heighten humanitarian consciousness.

This effort to obtain the freedom and safe return for Lt. Goodman, however, did not come without its own expense. Reverend Jesse Jackson and his delegation have incurred significant personal expense to undertake this successful moral appeal. No political contribution associated with Reverend Jackson's Presidential campaign has been or will be expended to atisfy the cests of this morat

A gre p of American citizens wishes to express Con' on Page 8 its gratitude by assisting in satisfying such expense and releiving Reverend Jackson and his delegation of this personal burden. We believe that many Americans will also wish to contribute to this noteworthy effort. Concerned Citizens Humanitarian Fund. Inc., has been established to perform the important task of satisfying the expense of the delegation, as well as serving as a vehicle to promote other moral appeals directed toward improving human rights and human caderstand-

We urge all Americans and organizations who are appreciative of the successful efforts of Reverend Jackson and the delegation to send generous donations to the Concern d Citizens elumanitarian Fund. Inc., c/o Carver State Bank, P. O. Box 2769, Salannah, Georgia 31402, ATTENTION: Mr. Robert E. James, President.

ausmesses must participate economially in the Black community. Harry Stokley saggested that something be done in this area, and wained of the hard work involved in this effort. The body voted for Saunders to become chairman of a fair share committee, working within the framework of the national NAACP. Another member. George Scott, will serve on this committee.

Other business discussed included: " Fulton Berry gave a

report on an upcoming project to raise funds for the 'ocal branch. The project will involve the 75th Anniversary of the NAACP with an Anniversary Dinner Dance to be held February 25th at the Ko Ko Palace. Expenses for the project will be at least \$1,800.00 and remaining funds will go into the local treasury. Tickets are to sell for \$12 each. Roy Roberts will furnish the music of the evening. It will be a B. Y.O.B. affair. The membership also voted for the treasurer to cut a \$150.00 check for the deposit of the rental fee. Tickets and invitations will go out this week to citizens of the entire community.

* Renetta Foward reported on the voter's registration drive. She advised of the need for volunteers to join her in walking on Saturday mornings to register VOTETS.

* Discussed briefly the civil rights case in Spur. Texas which has been passed on to the West Texas Legal Services. It was passed because of the legal action needed

* Certificates were passed out to local branch members for their hard work in reaching the goal of 100 new men bers. Those persons, who received a certificate and bain, were Dorothy Nush, Fulton Berry. Annie Johnson, Roberta Allen and Harry Stokley.

Yolonda Gayles

money left to buy us

anything for Christmas.

It's so bad around here

that I try to stay out all

the time. In fact if it

wasn't for my little

brother. I'd move. But

then there would be no

one to care for him. Do

you know what my

mother's problem is, or

DEAR KAREN: I

can't diagnois your

to say that she hates you

is preuv strong, Instead,

let's just say that she

doesn't understand how

her actions make vini

enough to talk with your

mother. If you can't get

the conversation off to

the right start, ask her

doctor to intervene.

Perhaps he or she can

make a family referral.

Two Cents From

Black Professional

DEAR YOLONDA: 1

wanted to add my two

cents to a letter that I

noticed in your column.

At discussion was how

You know, you're old

Karen, age 20

what I can do?

Sexual Harrassment Not Fart Of Babysitter's Job

DEAR YOLONDA: I'm 17, with a problem that's too big for me to handle.

For the past 18 months. I've had a job babysitting for a couple I've known most of my life, and who are as closto me as my own family. Usualiy, I meet the kids at their house, fix them a snack, and make them

take a nap until their mother, Marie, arrives home

Last week, after the kids were exleep. I was in the living room changing my school clothes, as I usually do: As I looked un, there was Mike, the kid's father standing there, staring at me changing clothes. I got embarrassed and ducked beatind a chair. He stood there, telling me that there was no need for me to hide He told me that ne had seen women undress before, and that I shouldn't be afraid. He started taking off his clothes, I couldn't move because my clothes were on a chair on the other side of the room. Anyway, when he got to his pants. I rushed to the chair, got my clothes, put them on quickly and ran past him. He didn't try to stop me.

Now, I don't know what to do. I don't want' to teil my mother because she and Marie are such good friends. Besides, my job is the only money I mave. Without ti, I don't know how I would get to school.

Since all this has' occurred. I have continued my job, but I now refuse to let the kids take

a nap after they cat. Also. I keep my school clothes on, and I'm ready to walk out the door when Marie walks in. I'm praying that Mike never comes home first, because I wouldn't know how to handle things.

I can't continue to hide things as I have. Should I tell Marie that her husband tried to make love to me, or should I say nothing? Marie has been asking me why I'm acting so strange. What should I do?

Marilyn

DEAR MAYILYN: I think you should share this with our mother. If rou choose not to tell her. tell some adult. Why? Because something might occur later and someone else should know the facts. For example. suppose he tells Marie?

I also think you should begin to seek another babysitting job. The average working couple values as experienced bahysiner, so I doubt you'll have the problems you expect. Put up a sign at your local church or supermarket. This is one Joh you can do without.

Mother's Free Hearted With Men, But Miserly With Children

DEAR YOLONDA: I have a youngish mother, in her late 30s. She is quite beautiful, and I love her very much. But the problem is that she acts as though she hates me and my brother. The only person she loves is her hoyfriend, and she has no

problem showing ic. Her boyfriend walks around here as if he lives here. He treat her like dirt, and she doesn't seem to mind. Last week, I saw her give her boyfriend \$20 for some beer, and then she didn't have any

Melton Enters Sheriff's Race In Lubbock County

Declaring he is the best among the field to announce for Lubbock County Sheriff last Saturday afternoon at the Holiday Inn Civic Center, Leroy C. "Bo" Melton officially announced his candidacy.

Speaking to his family, friends and local media. Melton, 53, says he seeks the post because he feels he has the qualifications and the ability to do the job. "My primary goal is to have quality law enforcement through effective management." said Melton.

Although Sherift Sonny Keesee has not

blacks treat their own professionals. The writer said that blacks use the professional services of mother's difficulties, but a one another as a last resort.

> The letter hit close to my heart because I'm a plumber with my own

> Last week, a woman called and asked me to come to her home to estimate the cost of her leading pines. The damage was fairly extensive, and I told her so. When I gave her our fee, she said: "What? For those prices. I could have called the white man." 1 thought about your column.

> > John T., Harvey

Got a problem or a gripe? Ask Yolonda Gayles, P. O. Box 19112. Chicago, Ill 60619.



Leroy C "Bo" Melton announced as of last Saturday, and the announcement of former Lubbock County Sheriff Choc Blanchard, Melton said there will be no mud slanging campaign. "1 want to win on my merits. and not dirty politics." he

said. Meiton's qualifications include three years of college at the University of Texas at Arlington and North Texas State University at Denton, Heis a graduate of the Department of Public Safety Academy at Austin, and has twentysix continuous years of service with DPS. He retired in 1981 with a Special Rangers Com-

- Notice -

RADIO KTEZ is accepting applications for future employment as vacancies become available. Apply Monday through Friday, 9 a.m. to 5 p. m., Tower of the Plains Bldg, Suite 276. An equal opportunity employer.

byen employed as an Investigator for the Lubbock County Criminal District Attorney's

"I will talk with the Criminal District Attorney, and let him know my. plans, and if I must retire from my job, I will do so," he said.

Seeking the Democratic nomination, May Com't on Page 8

- Professional Help Wanted -

Thief of quality control for construction for weapons facilities project at Plantex Plant, Amarillo, Texas. Complete responsibility for inspections of work and contract ex apliance. Applicant should be registered professional engineer with structural expertise and have a militarium of 5 years experience in construction management. Send resume and salary requirements to: Hasel Phelps Construction, P. O. Box 0, Greeley, Colorado 30632.

"Equa! Opportunity Employer"

LUBBUCK COUNTY APPRAISAL DISTRICT AD VALOREM TAX EXEMPTIONS, PROPERTY REPORTS AND RENDITIONS EXEMPTIONS

Texas school districts after a \$5,000 residence homestead exemption off of appraised

value, and additional exemptions to person who are over 65 or disabled. 2. Lubback County offers a \$16,500 residence homestead exemption off of appraised val-

ue to person who are over 65. 2. Cities and towns may offer reisdence homestead exemtpions.

4. All taxing unitsd offer an exemtpion for certain disable vaterans on one designated

If you received a rasidence homestead or disabled veterans exemption on you present property in 1983. It will not be necessary to make new application for 1984 unless you receive a written request in the mail from the appraised office.

If you ware 65 or disabled on January 1, 1984 and have not previously filed for the over 65 or disability homestead exemption, you will need to make application this year.

Or, if you have never received a residence homestead exemption on your present namestead, an original application must be filed with the appraisal office on or before April 30,

Applications for partial or total exemptions not previously granted must be filed on or before April 30, 1984.

LAND PRODUCTIVITY VALUATION

If your acreage was appraised based on productivity for 1983, it will not be necessary to file a new application for 1984 unless you receive a written request in the mail from the appraisal office.

RENDITIONS

He is also a Certified:

Texas Peace Officer.

holding an Advanced

Certificate from the

Texas Commission on

Law Enforcement Stan-

dards and Education.

The past year, he has

"Pusiness Personal Property" rendition is mandatory according to stare law. Real property rendition is an option available to owners of real property. DEADLINE

ALL FORMS must be filed on or before April 30, 1984, with the Lubbock County Appraisal Distric office at 1715 -26th Street, P.O. Box 10542, Lubbock, Texas 79408. Said forms are available upon request and should be filed at the address shown below. You may request forms by calling 762-5000 or writing:

Lubbock County Appraisal District P.O. Box 10542 Lubbock, Texas 79403



Kids' western denim Toughskins

Tough kids need Toughskins, the jeans with the long wear and good looks you expect from Sears Best. Dacron® polyester, DuPont 420 nylon and cotton denim.

Little kids' Jeans with reinforced Jeans with boot legs.

knees. Boys' sizes 4-7.

\$8.99 toddlers' 5.99

Big boys' Slim or reg. 8-12.

Reg. or slim, 7-14.

Jeans available in Pretty Plus stor, at street asvings

5 pocket western jeans.

Big girls'

\$10.99 mirls 4-6x . . . 7.99 \$14.99 boys 14-20, 10.99 Not shown; \$15 Rol L'Hiver jeans, 7-14, 10.99

SEMI-ANNUAL INTIMATE APPAREL SALE

Ultimately appealing! Intimate apparel 30% OFF

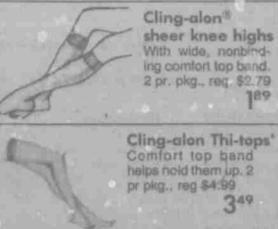
A. Double-double knit bra in natural or contour cup.

Regular \$10 B. Cling-alon* pantyhose with 09 the Nothing Else® panty,

regular \$2.99 C. Lace Cross 'N' Shape bra in natural or contour cup. Regular \$5.50

D. Very Impressive Pantles. Briefs, hip-huggers or bikinis. Reg. \$7.50 3 pr. pkg.

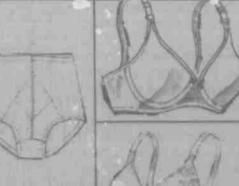
Ask about Sears gredit plans On sale thru January 21st.



Cling-alon garter stockings Reinforced toe style for long wear, 2 pr. pk. Regular \$3.99

SEARS PRICING POLICY ... If an Item is not described as a special purchase, it is at its

regular price. A special purchase, though not reduced, is an exceptional value.



underwire Shapes and supports, B or C cup. Reg. \$10

Seamless

Padded bra Seamless, with light polyester fiberfill. A or B cup. Reg. \$9.50 659

Clip-it full slip White, beige or black, Reg. \$12 839

You can count on IDC



Satisfaction Guaranteed or Your Money Back

SOUTH PLAINS MALL

STORE HOURS: MON - SAT

Diet Trim"

Adapts up to 2

\$15 Pertyphaper, 10.49

PC1 Breifer14.89

Extra scass tripher

Ank about

sizea. Reg. \$12

Brief

10 AM - 9 PM

EDITORIALS . COMMENTS . OPINIONS

The Time Is Now!!!

Eddle P. Richardson

Dr. Martin Luther King's Birthday Celebration in Lubbeck as well as across the nation Sunday -- which included programs during the entire week at various places and various times -- was a success! The program in Lubbock was a hugh saccess. It truly represented a true rainbow coalition i. c. people of goodwill of all colors, races and religion.

The singing was good and inspiring. The speaker, Dr. Zan Holmes, delivered a dynamic, hard hitting good sense message,

With all the positive effects, a few things could have

been different. For example, since a nation wide voter registration drive is held at all gatherings of large numbers of people, this should have been done as it is past of the King Legacy and Dream as well as what he lived and died for. The Lubbock Branch of the NAACP vas not allowed to set up booths and tables in varicus entrances and exists to register voters. This in direct conflict with national and state actions. This was suggested by National NAACP executive director Benjamin L. Hooks and adopted at programs and celebrations i. e. national and statewide.

This was still a tremendous program, but improvement sake, in the future, to be complete line with the King Dream, let's bring in the booths and tables to register future voters. This should become a major part of future programs. Would also like to see the total community more involved like the first King Birthday Celebration which was held at the Bethel

African Methodist Episcopal Church, Lubbock has been celebrating this birthday several years before it had become a national holiday. It all began here with the Dr. Martin Luther King's Boulevard Drive by local Blacks and organizations. Those responsible for its effort, at the beginning, were Eric Strong, local Black Muslims, United Political Action League (UPAL), NAACP, Student Organization for Black Unity (SOBU), other Black organizations, and a Black organization at Reesc. In its third year, it fizzled out. At that time, Rev. Pierson,

who had been in Lubbock for three years and did give permission for it to take place the first year, continued to keep the movement going by allowing it to be held at

With all that he has done to maintain the tradition each year in January, Rev. Pierson was not the orginator in the Black Community. He was one of the first participants. Let's keep in mind however, that he has kept the idea alive.

It would be great for the whole community to become involved in the future. Let's remember the King Dream and Legacy is bigger than all of us, but

includes all ci us. Last Sunday evening, with nearly ! 300 persons in attendance, it was good to see Rev. Pierson make the plea for voter registration at the end or the Celebration. Only wished he (Rev. Pierson) would have asked for a show of hands who were not registered voters. Let's hope that this will be a reality next year and future years.

Dr. Holmes did a splendid job of addressing voter registration during his dynamic address. Our recommendation is that we do not wait for one day a year to celebrate the Legacy and Dream of Dr. Martin Luther King, Jr. They should be observed on a daily basis. This would be a tremendous platform for accomplishing unity, freedom, justice, equality, peace and goodwill for all of us.

In total, it was a continuation of a great program began by Blacks of our Community. As Dr. Holmes so very well explained, it is a time for a change. Without changing, we will die. We do not need for the annual Birthday Celebration for the late Dr. Martin Luther King, Jr. 10 die.

Southwest Digest

P. O. Box 2553 Lubbock, Texas 79408

\$15.70 per year - 25.00 two years

Editors - Publishers T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbook, West Texas, the South Plains of Texas and Eastern New Mexico. pr'nting the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Econom'tal Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are trathful and to the point.

Posple will react to that which is precise, and we will prollan these articlies as precisely and Sactually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbook Area and the people. "Ye will be critical of those who are not doing as they have said they would and this, well think, Is fair.

So, this our resolution to you: "Feel free at anytime to call this oft.ce for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda shoot made to chastise or validify. This is a newspaper made to educate and not to agitate.

National Advertisement Espresentative Black Medic Inc. Suite 2101 - 507 Fisch Avenue New York, N.Y. 200.7 Pho: a: (272) TN7-2930



Business in the Black

By Charles E. Belle



Poor and Aged Cannot Afford to Live Health Care Too Costly

Senator Edward Kennedy has kept the Congress' eye on rising health care cost almost single handed for several years. Now the hand most blamed for the bad news hospital and doctors bills "high jack" is handing out reports indicating they are only partly to blame for outrageous medical cost in this country. Considering that the major payments for health care cost is made by "third party" payers, that is insurance companies, it is no wonder that one of them, the Equitable Life Assurance Society of the United States started to look a little deeper into the causes of this country's upbelievable high cost of health care.

Hospital charges for a shared room are not only averaging \$190 a day, but continuing to increase even with a cut in the inflation rate. Sunny state of California is the highest cost for hospitalization at \$268 per day, while little old Mississippi is the lowest cost state at \$106 per day. And you thought there was no reason in the world to be in Mississippi dead or alive. What? Don't be nasty now, dead is not better at least not according to the aging American population. Especially if they have any money.

The reasons considered to contribute most to the increased concentration of the majority of health care expenditures by a farily small and affluent minority of the population is twofold, according to the Equitable Healthcare Survey by Louis Harris and Associates, Inc. First "the aging of the population" and second, "the use of expensive procedures to save or prolong life" says physical leaders, hospital administrators and union leaders. Insurance executives, naturally think 'over use and above of health care services by a few people" account for a sizeable chunk of the increased cost. Obviously, they are the guys who are paying the bills and bank on the ill to continue suffering to cut cost. Interesting since as a group they get excellent medical care at little or no cost.

Cost is of concern to the health care consumer, as well as, to the insurance company. So much so that the survey takes a look at options for controlling health care cost. In fac, the survey shows that both the general public, professional hospital administrators and naturally insurance companies are willing to accept some type of cost containment charges in health care services and coverage. Cadillac, Mercedes Benz and Rolls Royce driving doctors do not like the idea of "adversely affect (sic) the current financial incentives for their profession." Profit motives are apparently still alive and well in the healing professsion.

Poor people are prepared to accept their fair share of the burden to cut the spiraling rise in health cost. "About two-thirds or more of the American public consider changes that would require employees to pay a part of their health insurance premiums that would increase the deductible and that would prevent the dual filing of claims for the same medical service, to all to be effective cost-containment strategies. Although not overly enthusiastic about these changes, significant majorities (58%-67%) of the public are willing to accept them," according to the survey.

Since insurance executives, corporate benefit officers and union leaders like this idea also, it's probably going to be done over the objecting physican's pocketbook. Doctors are undoubtely worried about collecting that larger deductible amount from their sick patients and there still are those big car payments. Poor people out of work simply don's pay and their I.O.U.'s don't make good collate at the bank. Bad news for practicing physicians living high off the hog.

By the way, the survey revealed the attitude of physicans and insurance executives as excellent when it came to considering if health care coverage should be provided for unemployed workers and their

Letters to Editor

"Positive Efforts"

I deem it most accreditable to first commemorate your efforts in enlightment and information profiled within the Southwest Digest. I am a native midwesterner, Detroit, Michigan. I was reared on the Detroit Chronicle which heralds there, a Black publication that seasons the Black Community. It is most important that your efforts continue to provide awareness within the Black Community. We (people of color) need unity, strength, and Love that we may grow as a people.

Sir, I am a by-product of the streets. There isn't too much I haven't done. I've been in and out of prison twice and have spent numerous man hours in jail. That life was and is nothing to be proud of. I spent 5 years in the Army during the Vietnam Conflict. I've seen and bear witness to several of Our Beloved Brothers and Sisters who have perished. Some fell under the umbrella of Faith, while some smothered under the Blanket of Foolishness. It is a shame to be choked out or smothered within our very system in which we are

Man in his quest toward Superior technology, has blinded himself out of True Knowledge; the Knowledge of ALL MANKIND ... God. I was once an insidious fool seeking that 'Pot of Gold at the end of the Rainbow'. I learned a very valuable lesson from my uncanny past; and that is we (People of Color) have been hypnotized and a igmatized by our environment, concepts, experiences and complexion. We lack the clot as a people due to our lack of Trust in God and in ourselves as a People; WHICH IS WRONG.

We people of Color and Grace have embraced some foolish and destructive entities, for we are a people divided yet not conquered. This is not God's. 'The Master of All Creation's, Plan, for when man fell out of balance in the Garden of Eden, the Creator established a means of reconciliation - Christ, The

Truth and The Light, The Way of Salvation. We are constantly plagued by the elements of disillusion and false hopes. In everything in Creation, there is rhythm, a timely motion, movement and balance. It has often been said that Blacks have natural rhythm. Why? What does it mean? To answer such a question. Why is because we are part of Creation, that means by culture and beritage, we are a people of Faith. We have always worshipped God in some way Check our History. This is why it as important that we come in grasps with the Truth. The truth is the

Word and the Word is God. My foolish journey through life was stopped when I came in grasps with the truth. The common fool in which I was became the prommon Man of the Truth. Martin Luther King said in one of his most profound messages that He had a dream that on day Jews. Gentiles, Protestants, and Catholics, Black, Brown, Red, and Yellow will one day hold hands together and sing that old Negro Spiritual, 'Free At Last, Free At Last, Thank God Almighty, We Are Free At Last.'

Freedom only comes when one has embraced Truth. and truth only can be learned from God's Word; Let us turn E - V - I - L around with the Truth and Learn to L -1 - V - E together as a people, as a Nation, In Unity, Strength, and Love.

> Rev. Everett Richardson New Hope Baptist Church Rev. S. C. Nash, Pastor

families even if it meant an increase in cost to other people, both groups were in favor by a two-third vote. Only the corporate officers balked at this benefit for the poor unfortunate unemployed worker

This nationwide cross section of 1501 adults, 18 years or over survey still indicates the initial belief or Senator Kennedy some years ago. Namely. health care cost is still increasing too much, hurting the poor and aging who are willing to bear their fair share but cannot stop the special interest groups from lining their pockets a) the expense of the poor.

SUBSCRIBE



Black Leadership and the Challenge of Power: According to Black Mointer, for some 350 years now black Americans have remained outside the "game play" as well es the "game place" in American life. The name of the game - from which blacks have excluded (systematically and almost absolutely) is power.

It may be said that the absence of power has been the only crucial device which has kept black Americans isolated from the American mainstream. Black Americans customarily have not dealt with other groups in terms of power. Rather, black Americans have sought to follow the "good will" path and this has been done without recognizing that such a path leads directly to the "good will" or relief box rather than to secure and mature interdependent and equitable interchange or relations.

Blacks have needed the NAACP -- as an interracial support group, working for civil rights. But Mointer believes that the NAACP is no substitute for an ethnic or racial organization working nationally for black group power It is the overlooked task which races black Americans, if they are to move - through the dynamics of power -- into the mainstream where "power is the name of the game". Black organization, in the spirit of that in the Jewish community, seems to

Will 1984 be the year when Blacks through the national leadership of Jesse Jackson that Blacks realize their power potential and will start action in that direction. Millions of new black voters will be sought, according to Jackson supporters and big efforts will be lent to get some of these millions to the polls in November. People and groups are vigitant only as their own perceived or felt needs are at stakes. Will Jackson and his efforts to win the nomination for the presidency provide the necessary impetus. And winor lose the nomination, Jackson's campaign may be the "goose that laid the golden egg of power in 1984." Some bellringers say it is time Now! After 300 years, perhaps this is so. We shall see.

A Black Experience Creed for 1984: "I have deepened in my realization of the importance of black people doing their very best not for themselves but for all of our brothers and sisters. We owe each other excellence. We owe each other concern and support. Every day we have to be both on the "tirig line" and at the "cutting edge" of things. We have to take advantage of every existing opportunity and open up every needed one that does not exist. This calls for talent, tact, discipline, patience and a whole lot of forgiveness on every hand. People do not always appreciate your helping them. But helping others is the only secure way of helping and bringing any kind of security to ourselves." end of quote from Charles T. Williams. Black Business Man.

A Great Newspaperwoman & Friend Passes: On Christmas Eve, Mrs. Ada C. Frenklin, publisher of The Call, one of the nation's leading Black weekly newspapers and published in Kansas City, Missouri, was called to her eternal home. We shall miss this sweet personality who carried on so faithfully for many years, after her husband's death Chester Franklin, the founder of T'e Call. Her association with The Call spanned some 58 years, with some 28 years as publisher. The Call was founded in 1919 by C. A. Franklin.

Mrs. Franklin served as our guest speaker at a Black History Forum in Midland, Texas some few years ago.

And in the meantime, the nation's black newsmen mourn the passing of this great personality. May she rest in peace.

"Excess Baggage on Podium"

I believe that all of the citizens of Lubbock who missed the celebration of Dr. Martin Luther King. Jr.'s birthday on last Sunday evening should know that they missed he dynamic speech of Reverend Zan Holmes and the timely advice, information and inspiration which he generated.

It was also a pleasure to see Reverend Pierson sieze a moment to let the un-registered voters of Lubbock know that help was available and on the way.

It was a blight however upon the program to hear Reverend Enge quote from Booker T. Washington's "Accomodation" speech of September 18, 1895; was about as apropos as selecting a member of the KKK with all of his accourrements as the guest speaker, at the ce'abration!

The lack of accomadation of the N. A. A. C. P. Political Action Committee's voter registration table. somewhere at the scene, in spite of the excess baggage on the podium, was a gross indication that the bus is being steered in the wrong direction!

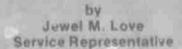
SOMEONE needs to know the difference between 'accompdation' and harmony. This is 1984, not 1895. Dr. King sacrificed too much for us to make a "U" turn in the wrong direction.

> Sincerely, Renetta Howard 1310 - 59th Street

Register & Vote
This Year!?

Social Security Tips Hefner Case

Your Scalal Security And You





Medicare

Medicare medical insurance will cover the purchase or rental of home dialysis equipment and supplies, as well as a variety of home support services; payment for these items is usually made in monthly installments. The payment includes delivery and installation charges for the equipment and reasonable interest or carrying charges.

After the \$75 deductible, medical insurance will pay 80 percent of the monthly rental or installment purchase price, and the payments will continue as long as the patient continues to be dialyzed at home. If the need for home dialysis stops - for example, in the case of a person who has a successful kidney transpiant -the medical insurance payments for the equipment generally will also stop.

Occasionally a patient may temporarily discontinue use of the home dialysis equipment. This might happen if the person has had to be hospitalized or is traveling. In such cases medical insurance will continue to pay for the equipment for up to 3 months after the month in which the compment was last used.

Medicare medical insurance covers all supplies needed to peform home dialysis. This includes disposable items, such as rubber gloves; however, drugs generally are not covered.

Periodic support services furnished by an approval hospital or facility are covered. These include visits by trained personnel from an approved hospital or facility to monitor the home dialysis. Trained personnel are also available on occasion to assis; with the dialysis and to help in emergencies. The services of hospital or facility personnel to help with the installation and maintenance of the equipment are also covered.

New Plans Set For Broadcast

New and better plans are being set for the Lubbock Community Broadcast Radio Choir. The goal of the choir this year will be to involve the entire community.

The broadcast, which is heard from 9 p. m. to 10 p. m. each Sunday evening over KJAK Radio, will have more involvement.

Special guest will be featured, beginning February 19th when it will labeled Senior Citizens Night. During March, there will be a night for Young Adults. As it has been in the past. the second Sunday night will be Youth Night. Every fourth Sunday evening will be Brotherhood Night.

A new twist will be seen this month, which will have five Sundays, and will be be Women's Night. Each woman will

be asked to wear white on this evening.

"We want every woman to come out in their white," said Mrs. Annie Sanders. "We will sing old

mission songs," she said. If there is a Christian group that would like to participate in the program, by appearing on the broadcast, they are asked to advise the Lubbock Community Radio Choir, Persons interested may contact either one of the trustees: Annie Sanders, M. Bogus, V. Peoples, D. Walker, J. Ervin, Rev. S.

C. Nash or others. Sunday evening. January 22, the Mount Olive Baptist Church of Slaton, Texas, Rev. C. C. Peoples, will be special guest. Also appearing will be the St. John Baptit will be the St. John Baptist Church Brother-

See your doctor. Working with your doctor to eliminate or control coronary risk factors can belp combat

and organizations about the case. No doubt about it. Mr. Helner should have been indicted with a manslaughter indiciment.

"A lot of concerned people are asking questions about this case. If it was someone else, it would have been diferent. We feel very much that the Bill of Rights and U. S. Constitution have been disallowed." concluded Harvey.

Another HRC member, Bill Orr who was

recently appointed on the commission, said the evidence needs to be looked into to see what can be done about this CHNC.

HRC, prior to the decision by the commission, had filed an official complaint. It stated in

"The result of information coming from the District Attorney's office has been slow. Some anger exists in the family and community because of the lack of on-the-

surface concern for the Lopez family.

Continuing, "Manyel forres, made to the decease, has spoken our on the concern of the family about a possible cover-up. Hesitates the

family wants a full investigation by the Grand Jury

Finally the complaint stated. "On December 27. 1983, the Human Relations Commission director spoke with Mr. Darnell's office, CDA.

Deeds To Homeowners

Continued from Page 1

unly cost \$8 per sign. with each family being taxed only 75e.

"If you see anything looking suspicious in the neighborhood, immediatedly call the Lubbock Police Department You don't even have to give them your name. Please be very erious about this program, because it can help you. It's working at the project at 96th West.

"When you see kids walking in the neighborhood during school hours, pay close attention to their activity. You'd be surprised on what these kids could be looking for," said Berry.

"Of course, there is no foot proof mechanism. but this Neighborhood Watch Program will help. We can get black captains from each block. Once a week, for example, the block captains can call a meeting of his block to discuss the problems in

that particular block. The new homeowners were reminded, by Berry, of the many problems which have existed in the Cherry Point Addition. and the importance of them participating in the program. "In this area. people who burglarize our area are those who live in the Cherry Point area. We need to do

something about this problem, and it can began through the Neighborhood Watgh Program," concluded

Commenting on the ownership program was Mr. Willie Felder, 1803 East Colgate, "It's a good program!" The lather of five children continued. "If you stay with it, you'll come out on top. At age 36. I'm happy over what my wife and I have accomplished together."

Mr. and Mrs. Herman H. Johnson, 2911 East Colgate, were elated overtheir new home. "We love it! It it hadn't been for this program, because of our ages, we never would have owned a home." Parents of a child who lives with them, the Johnsons had praise for D. C. Fair for working with them. "He's a nice man," said Mrs. John-

Mr. and Mrs. Martin Medillan, 3401 East Baylor, said: "We will tell

others about this program. It is a good program. Parents of seven children. Mr. Medillan said. "It is important, however, to pay on time."

Mr. and Mrs. Andrew Askew, 2607 East Auburn, said, "We think it is a great idea for those people interested to own their own home. It is just a miracle! We thank God for allowing us to have such an opportunity." Parents of two girls, the Askews highly endorse the program and hopes it

will continue. Other families who have become horacowners are: Mr. and Mrs. George Marcy. 1718 East 1st St., Ms. Laura Mitchell, 1709 East 2nd St., Mr. and Mrs. John Anderson, 1702 East 2nd Place, Mr. and Mrs. Mario Adame, 1722 East 2nd Place, Mr. and Mrs. Pete Arredondo, 1907 East Auburn and Mr. and Mrs. Ramiro Gauna, 1919 East Brown.

Support Your Eastern Little League

There will be a meeting of the Eastern Little League Monday evening. January 23, 1984. beginning at 7:30 p. m. at the Parkway Community Center, 405 North Quirt Avenue.

All concerned parents are asked to please

mmmmm Missed Your Digest Lately???

Never miss another issue. Subscribe today!!!

Wame

City

LAddress

State

Zip Code)

ONLY \$15 Annually (Save \$5) \$25 Two Years!

Mail to: Southwest Digest 510 East 23rd Street Lubbock, Texas 79404 many many many

There are a lot of ways you can save on your electric Call us today.

We want to help you conserve energy ...



SC. THWESTERN PUBLIC SERVICE COMPANY

community concerns Mr. Darnell stated his reports from Dr. Amire only for nel people. We of Texas Tech. He stated that the officer, Thomas Esparza, did indicate a small alcohol at the scene, but other undividuals feels he was not drunk. The case will go to the grand jury on January 5, 1984, at 1:30 p. m. for indictment on a misdemeanor. Mr.

Last Friday afternoon. the League of United Americans (LULAC) in a press conference at their headquarters, 1202 Avenue, charged that the Lubbock County Criminal District Attorney's office handled a traffic death case involving a prominent bank execurive "with lenient or preferred treatment."

Darnell will keep the

Human Relations office

informed of further

developments."

ITTAC president Genaro Chavez said handling of the case "sums up to a denual of civil rights" of the Lopez

It was also mentioned at the LULAC press conference that a controversy has been further tanned by a comparison in many citizens' minds to the traffic death of 16 year old Mary Jane Snodgrass, daughter of then Monterey High School principal Jerrell Snodgrass wh o is now an assistant superintendent. last May.

"I think that has something to do with it." said Chavez.

In the Snodgrass case. 20 year-old Shannon Paul Marney was arrested at the scene of the accident, and charged with a felony. involun-

tary manslaughter. the following Monday.

"LULAC fels that this preferred treatment in light of the facts that the victim was Mexican-American, the dishelived police officer was Mexican-American.

the offender was white. upper class, and other minor discrepancies. sums up to a denial of the civil rights of Kobert Lopez, Julie Carrasco. and, in reality. Mexican-Americans in general." stated Chavez

LULAC, according to

Chaver, has written to the Attorney General's office requesting a complete investigation of the Max Hefner case.

Ms. Rose Wilson, president of the Lubbock Branch of the NAACP.

about family and told the Southwest Digest: "I feel that MADD is not all it claims office is waiting on some . Loe It has appeared to be .

support the efforts of what organizations are doing here to get to the bottom of this case."







- LEGAL NOTICE -

Notice to file rendition statements, property reports, applications for qualified open-space land valuation, applications for exemptions, availability of forms and procedure for the calculation of the quantity of property held in inventory.

To 62 persons owning or controlling, as agents or otherwise, any personal or real property subject to appraisal by the Lubbock County Appraisal District, I, David V. Klmbrough, Chief Appraiser/Administrator for said Lubbock County Appraisal District, pursuant to Section 11.43 Chapter 11, Section 22.21 Chapter 22, Sections 23.43 and 23.54 Chapter 23, Texas Property Tax Code, give notice on behalf of Lubbock County Appraisal District, a political subdivision of the State of Texas, whose properties are appraised 'y the Lubbock County Appraisal District, to said owners and agents to file ull rendition statements, property reports, applications for qualified open-space land valuations and applications for exemptions with the said Appraisal District on or before & pril 30, 1984, at 1715 - 26th Street, Post Office Box 10542, Lubbock, Texas 79408. All forms are available upor request at said address. The Lubbock County Appraisal District hereby establishes a procedure for the calculation of market value of inventory on January 1, 1984, as required by Section 23.12 Chapter 23. Texas Property Tax Code. The value of inventory held for sale, lease, or rental will be assigned by rendition, observation by the appraisers, comparison of like properties, pertinent records of the business and any other reasonable approach that will accurately reflect the market value of inventory as required by the Texas Constitution.

The state of Texas

County of Lubbock



Charles H. Stogner

(CPA)

- Complete -

rship_as_a.ram

RUBY JAY'S CORNER



The Sunday morning services at the New Hope Baptist Church began last Sunday with Sunday School at 9:30 a. m. with Superintendent Sister R. B. Thompson presiding.

Deacon Swain is the newly elected Superintendent for 1984.

Morning worship services devotion was led by Deacon Swain and Deacon Givens. The chairs felt like singing last Sunday morning, Pastor S. C. Nash really preached. His sermon was titled: "Revival Ar Mt. Horeb." Hisscripture was I King 19:1-

******* There was no Baptist Training Union (BTU) and Evening services, due

to the Dr. Martin Luther King, Jr. Memorial at the Lubbock Memorial Civic Center *******

Rev. Tony Williams and fine members of the Community Baptist Church worshipped at the 3:00 p. m. services at New Hope. It was an installation services for the officers of the church. Rev. Williams brought a wonderful message. His scripture was Matthew 16:24-25 and H Timothy 2:12-13. His subject was "Cross Barriers Will Become Crown Wear-

Baptist Youth Choir sung beautifully. ********

ers". The Community

Mrs. Doris Washington attended the funeral of her father, Mr. Nep Carr, in Houston. Texas last week ********

This writer received word Sunday morningthat her niece's husband passed away in McGregory, Texas, At this writing, services are still pending there. ******

Mrs. Dempsey Taylor and children, who now reside in Odessa, Texas, attended morning servi-*** ******

Don't forget to-pray and visit our sick and shut-ins. Among them is

Mr. Matthew Colquitt who is home from the hospital. He is doing fine at this report.

Mrs. Octavia Givenss is still improving at

Mrs. Alabama Walker is a patient at Highland

Hospital. ******

The speaker for the Lubbock Radio Broadcast last Sunday evening was Rev. E. Wilson, a member of St. John Baptist Church.

Faith First Baptist Church News

Sunday Senoul began at 9:45 last Sunday morning with Supt. George Jackson presiding. The subject of the lesson was: "Vision and Mission." isaiah 6:1-8 were the scriptures, with the background scripture found in Isaiah 6. Each individual reviewed the lesson wonderfully. ----

Last Sunday was Mission Day with Mission sisters leading the devotional prayer. Bringing the message

of the hour was Rev. Sis. L. F. Craig. Her text was "Is Life Worth Living?" Job 2:9 and Phillipians 1:21 were her scriptures. ******

A Mission program was presented during the afternoon, 3 p. m. A beautiful drama was presented. The theme was "Here Am I, Send Me." Isaiah 6:8. Beginning the program was a march/ singing "We Are Soliders." Devotion was led by Sister L. Harper and Sister S. Mosley, Sister

Black Pastors Attack Bootleggers

D. Adams, pastor of the Unity Baptist Church, iast Wednesday morning. several local pastors expressed their anger to ney Jim Bob Darnell in his office.

"We come to you. Mr. Darnell, to let you know that we are very angry over the bootlegging which exists in our community (East Lubbock as well as other

The members and

friends of the Outreach

Prayer Break/ast met in

the home of Mr. and Mrs.

Mendoza at 9 a. m. last

G. Headerson offered a

beautiful welcome.

Mission president Sister

M. Roberson talked on

Sister J. Coleman

spoke on the subject

"Thank God For What

He's Done," Sister Lue

Harper explained the

subject "Heaven's

Sister A. Mosiey did a

wonderful report on

California. Brother R.

Portée, Jr. expressed his

opinion the subject

"Stradle The Fence,"

while Brother D. Portee

Sister A. Porter spoke on

"Feith," and Brother id.

Lewis did a wonderful

job with the subject

songs offered by the

choir. Sister A. Scott and

Sister D. Roberson sung

a duet entitled "Every-

Sister L. Harper did a

good job on her subject

.............

for our sick and shurins

Sister Annie Mosley back

with us again from

Ms. Alisa Henderson is

We are glad to have

Let us continue to pray

body Ought To Know."

"What Is God's Life."

in our community.

California.

reporter.

There many beautiful

"The Usher Board."

spoke about "Sinners."

the subject "What If God

Went On Strike?"

Grocery Store."

Led by the Rev. Robert parts of Lubbock). Had this incident, which I've talked to you about severes months ago would happen in Southwest Lubbock. some-Criminal District Attor- thing would be done about it," said Rev. Adams.

Darnell told Rev. Adams that the case which Rev. Adams was talking about, the bootlegger had been arrested several times. "We can tanake a person.

Saturday morning. The

meeting opened with

singing and praying by

neople who have gotten

the message that the Lord

is to be worshipped in

were given by the

lesson was taught by Mrs.

Mildred Bogus, Her

scripture was Matthew

5:16 and Hebrews 9:27.

Her subject: "Is Your

Let your light so shine

before men, that they

may see your good

works, and glorify your

Father which is in

This speaker said the

day of reckenon is

coming. Some parents

say they don't want to

influence their children.

Let them make their own

decisions, but you know

the T.V. influence.

H.B.O. movies and

schools will do the same.

fbe unsaved community

adds to their life. Why

not let your light shine

which is your Christian

Life. Let it shine bef re

your children, your

household, your commu-

nity, on the highways,

washeterias, grocery

stores. As it is appointed

unto men once to die, but

after this the Judgement.

This speaker made a

decision for this year to

walk closer with Jesus.

So that others will see

and glorify our Lord

What a lesson! This

lady is for real, and we

Remarks were given by

week: "Religion is man's

was of doing things and

christianity is God's way

of doing things." Think

A continental break-

fast was served. Come

and cat with friends. Let's

become fishers of men

and glorify our Lord.

Thought for the

who is in heaven.

like that!

all present.

about it.

this year.

Influence Guarded."

Encouraging words

The morning scripture

spirit and truth:

president.

heaven.

The Outreach

Prayer Breakfast

move from their own residence even if they are bootlegging, said Darriell. Rev. S. C. Nash, pastor

of the New Hone Baptist Courch and tirst vicepresident of the Pastors' Fellowship Conference. told the Darnel that Blacks wast the same treatment that other citizens receive in other parts of Lubbock, "We've come here to find out if there was anything else which could be done to stop this bootlegging throughout Lubbock. especially the one which confronts Rev. Adams.

said Rev. Nash.

Rev. Nash was also joined by fellow members Rev. Stephen Pierson. pastor of Bethel African Methodist Episcopal Church and president of the Jellowship, and Rev. Herman L. Phillips. pastor of the Rising Star Baptist Cherch and second vice-president of the fellowship.

"We are going to secure hundreds of names on a petition against people who bootleg in the Black community," said Rev. Adams, He.

however, was advised by Darnell to hold off on the petitions until his office could research the bootinging problem and talk to officials of the rexas Beverage Commission (TBC)

Thanking Darnell of his concern and allowing an audience with the group, Rev. Pierson said, We would like to let you know we appreciate your cooperation in willing to work with us."

Rev. Phillips, on the

other hand, told Darnell that his church is presently located in an area where he will bave to relocate because of an urban renewal project. "I an wondering if our church moves into an area and we see that a bootlegger will come in our area. Why should a bootlegger be allowed to come where our churches are located?" asked Rev-Phillips.

Darnell told the concerned pastors that he would get back with them, by advising Rev. Adaras, within two weeks after he has researched the problem.

Rev. Adams told Darnell that they wanted

Our guest list included: Rev. C. C. Peoples and wife, Becky Mendoza, Pollie Smith, Pura Montez, Norma Montez, Jennifer Montez, and Paul Montez.

We were happy to have back with us our past president, Mrs. Mary Ward; and Mrs. M. Bogus. Come again. No one will be turned down for any reason. You're welcome.

The sick list include: Roberta Fountain. Hattie Henry, Jewel Smith, Samuel Cur.is, Mrs. Carothers, and Rev. A. W. Wilson.

- Let's Pray -God & merey, behold your people roday. Straved families: rebellious children, dope addicts, drunken people. cults and others: Those who fell victims of the enemy, Release your healing power, in your name, we bound satan. the author of sickness of the mind, soul and spirit. In the Name of Jesus, we pray. AMEN and

AMEN! The Project Blessing wer't out to Mrs. Roberta Fountain, Mrs. Fountain, God loves you and we do also. Do you want to be made whole???

If this group has done anything to brigh in up your day, please come by, call or write to us. You may do so by writing: P. O. Box 1223, Lubbock, Texas 79408; or call 747-7326 01-762-3347.

Come by our next meeting place. You will know where we are meeting each week in this article. Keep smiling, lovely people. It's working for all of us. For we will walk by faith and not by sight.

The closing prayer was offered by Rev. C. C. Peoples, The prayer scripture was li Chronicles 7:14. Next meeting will be in

the home of Mr. and Mrs. C. Bogus, 209 Beech.

Mrs. Juanita Sowell. president: Mrs. Mildred Bogus, acting secretary; Mrs. C. E. Brown, secretary; and Mrs. Dorothy Hood, reporter.

Lucky Ladies Club Meets

The Lucky Ladies Social Club met in the beautiful home of Mrs. Lucille Joiner at 7:30 p. m. last Friday.

All members were present and heard the president briefly talk on the future plans of the organization.

The members will go out to eat during their next meeting set for January 21st.

Refreshments were served by the hostess Mrs. Lorene English: Mrs. Lucille Joiner,

president; Mrs. Nannie Johnson, secretary; and Mrs. Lorenc English, reporter.

to work with him only on this problem, and not anyone else in his office. As one of the pastors said. "You stop a herd of hulfaloes by his head, not

his tail." A letter, signed by officers of the Pastors' Fellowship, has been sent to Darnell in reference tothe meeting last week:

"The earth is but one country, and mankind its citizens."

For Information Cail:

Mount Vernon United Methodist Church 2304 Cedar Avenue "I" ogress is the Path"



Pastor Church School 9:30 a. m.

Bille School 7:30 p. h.

Faith First Boptist Church 1504 E 15th at Oak 747-6846 WEEKLY SERVICES Sunday School . . 9:30 A.M. Morning Worship. . . 13:00 A.M. B. T. T. 6:00 P.M. Night Service. . . . 7:30 P.M.

And let us consider one mucher to provoke unto love and to. Good works: not foresaking the assembling of ourserves together, as the mariner of some is: But exhort one another: and a much the more, as we see the day approaching. Hebrews 19:24,25

Come, Help Us Worship Christ Jesus. Our Lord and Sovier

Church Of The

Living God (Motto: C.W.F.F.)

408 N. Zenith Ave Phone: 744-6459 Where The True Gospel Is

Everybody is always Welcome | Rev. L. F. Bowie, Payor

Sunday School. 9:45 A.M. 4:00 P.M. Y.P.P.U. . 7:30 P.M. Evening Worship . . . 7:00 P.M. Mid Week Services.

"Come by and get your 1984 Calendar" Jamison & Son

Funeral Home & Burial Insurance

Insurance 0.85 No Medical from 40 to 85 years.

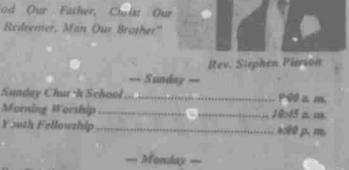
Graduating benefits. Premium stay the same. Example: \$3,000 after the first year increases to \$3,240 second year; \$3,460 third year and \$240 each year thereafter. For more information call: Jamison & Son Funeral Home -(806) 747-2731 or go by 1522 East Main, Lubbock, Texas 79403.

Episcopal Church

Bethel African Methodist

2200 Southeast Drive (806) 744-7552 Lubbock, Texas

God Our Father, Chilat Our Redeemer, Man Our Brother"



Morning Worship Y swth Fellowship

We Thank God For Jesus

"Jesus Waited By Sinners"

world; but that the world through him might be saved. Revelation 3:20 - Jesus said: Behold,

I stand at the door, and knock; if any man hear my voice, and open the door, I will come into him and sup with him Lord Jesus, I heard you knocking on my heart's door, but satan lives in me; and its filthy so.

Lord Jesus, there's adultery, blasmphy, and cussing in here you see, But you can come in Jesus, if you want to live in me. Lord Jesus, I'm telling you I've been

drinking: I'm evil and full of fornification. I'm full of the devil; he never takes a

vacation. Lord Jesus, there's gossiping, hate and idolatrys in here too. -I was raised in a Christian home: Get grown then left you.

Lord Jesus, it happen so quick, I was at home feeling so alone. Satan came and offered me the world on a throne.

Lord Jesus, he Elled me with jeasousy, killing and lying. Then told me I was happy, But Lord I'm slowly dying. then oppression.

Lord Jesus, there's malice, coise, and Lord, I'r so confused, now here comes the depression. Matthew 11:28-29 - Jesus said: Come unto me, all ye thta labour and

John 3:17 -- Jesus said: God sent not are heavy lacen, and I will give you rest. his into the world to condemn the Take my voke upon you, and learn of me; for I'm meek and lowly in heart, and ye shall find rest unto your souls.

Lord Jesus, there's more, there's prejudice, quarreling and robbery. Lord, satan has compacked so much trash in me. Lord Jesus. there's smoking,

temptation and ungodlessness. Lord, but by faith will you please clean up this mess. Lord Jesus, there's violence,

weakness, and my life equals to - Zero. Lord please, make me new, before my body gets cold.

Mark 5:8 - Jesus said: I'm the door: by me if any man enter it, he shall be

pasture. Lord Jesus, I thank you for dying on the cross,

saved, and shall go in and out, and find

For the many sins of this sinner, when I was lost. Lord Jesus, I invited you in before sin

took me to my grave. I thank God for his son Jesus, today I'm saved!

Luke 17:19 - Jesus said: Go thy way: thy faith hath made thee whole. Brother and Sisters, T - G - Y means tell God yes, you will let his son Jesus come into your life an clean it for you, then you will be free at last. Free at last, then you can thank God

almighty that you're truly free at lest.

God is not through with us yet. Let's prey for one ar other that AMEN. Directed - Arranged - Product d - Guided By My Lord Jesus Christ Written by Billy "B. J." Morrison, Ill. Your Brother in Christ Jesus, Always Did you receive a Blessing? Address all comments to: Rt. Box 764, Lubbock, Texas 79401

God's Word is flowing at Word of Truth!

Praise the Lord! God's word is flowing into hearts at Word of Truth Rible Study and Sunday Service. He is truly meeting needs. Bro. Roy Davis invites you and your family to come share God's word wil 's us each Tuesday might at 7:30 p. m. and each Sunday morning at 10:30 u, m. The location is the Civic Center Inn at Main and Avenue K.



There is a place in the Kingdom of God for children and at Word of Truth children's souls are being fed also. Bring them that they too may receive God's word, we welcome all ages, Bring your entire family and let us exalt the Lord together.

God is try'y meeting needs at Word of Truth!!!

SCARED!!! UNIONS are scared to death of ... MERIT PROMO-TIONS and PAY RAISES They want their old seniority rules to stay but so many against them since so many LVION FOLKS will not really work honestly for a FULL DAY!

STILL DOING IT!! Democratic presidential candidate JESSE JACKSON may not have all the MONEY and would like to have necessary FUNDS ... for his national campaign for his bid for the highest office in the land but

you can bet your WEST TEXAS BOOTS that those news clips which come on at 6 p m. and 10 p. m. newscasts: are more than money to him... He's received more attention than the Frontrunner ... MON-DALE ... and most are

forgotten about

GLENN ... and the other

GOOD PROGRAM! Hundreds of Lubbock citizens gathered at the Lubbock Civic Center to celebrate the birthday of DR.

MARTIN LUTHER

KING, JR. last

Sunday evening. It was a

GOOD PROGRAM and such should continue in the future Only there should a means of REGIS-TERING VOTERS and really fulfill one of the dreams of Dr. King CONGRATS for a job well done Hope MAYOR HENRY

and JUDGE SHAW ... took note to what was MAY HAVE TO

FILE TWICE!! If you are minking about RUNNING for a city council post one may have to file TWICE since the ruling from the U. S. Fifth Circuit Court

hasn't come back yet! INTO POLITICS! It fould be a first ... as ... former LISD superintendent ED IRONS ... is a campaign manager of a school

hard candidate. ... DAVID GREGORY . Even some in the ... BLACK COMMUNITY have paid attention to

GOOD MEETING!! The first meeting for the new year of the Lubbock Branch of the NAACP was a GOOD ONE! THIS N THAT hopes that this will continue throughout the YEAR OF 1984 There were some THIRTY PLUS present.... If everyone

there last Saturday night

would bring ... 'UST case ... LULAC has ONE with them ... in Feb. mary think of what the attendance would oath

STILL NOTHING MENTIGNED!! As we continue to go into 1984 the City of Lubbock hasn't mentioncd ANYTHING ... about the ... MINORITY BUSINESS. ENTER-

PRISE PROGRAM Maybe just maybe they will get around to it sooner or later ...

PRC & LULAC WANTS ACTION!! The Human Relations Commission (HRC) and League of United Latin Americans (LULAC) want an ... INVESTIGA-TION into the MAX HEFNER ...

even requested a sistance from the Attorney General's office.... Hear some HEAVY attorneys are coming this way on this case... Could it really be that it is a ... beginning of HAVES

VS HAVE NOTS!! GILBERT WILL RUNA Word comes from the mouth of GILBERT HERRERA

.... that he will SEEK the City Council post in Place Two.... He has recently moved into this

area!! D. C. KINNER THE BARBER SAYS: "If YOU WANNA make big MONEY just invent something new and useful that will wear out fast!"

NAACP RAISER!! Make a mental note of the upcoming NAACP 75Til ANNIVERSARY DINNER & DANCE ..

set for the Ko Ke Palace FEBRUARY 25TH ... Only \$12,00 per person Roy Roberts responsible for the musid responsible for the music of the evening... Get in touch and be there

to TUPPORT ... such an important effort!!

REGISTER!!!! you are not a REGISTER-ED VOTER why not take it upon YOURSELF ... to register and vote..... in all elections this year Remember 10U must be registered THIRTY DAYS

before any given election! MISTRIALII A new trial is set in FEBRUARY for JAMES HOWARD MOORE in the death of his mother MRS. BELL DONIA THIG-PEN.... She was murder-

ed ... December 13. 1982 GREAT PROGRAM! Harold M. Chatman president of the 19th of

June Celebration ... told .. THIS N THAT ... of some of the plans for this year .. He's even looking at the possibility of getting the dynamic ... MICHAEL JACKSON who will be returning from a national tour It is just possible ...

JACKSON could Can't on Page R

Smart Cooks Shop Brooks



1897 Parkwai Drige - 762-1636

* Prices Good January 19 thru January 25, 1984 "Life Is Tough Our Meat Is Not!!

Wilson's "Korn King"

FRANKS

12 Oz. Pkg.



Gooch Boneless 1/2

HAMS

\$1.69

Peyton's All Meat

BOLOGNA

89¢

California



12 Oz. Pkg.

Armour's

SMOKED SAUSAGE

1 Lb. Pkg.

\$1.69

Extra Lecn

PORK STEAK

\$1.59

Kleenex

HUGGIES

Daytime or Toddler

24 Count

4 Roll Pkg.

DR. PEPPER

DIET 7-UP Newborn Overnight

All Flavors

Hi Dri

TOWELS

Delser

TISSUE

Pre-Priced 59¢

Only

arge Roll

12 Oz. Cans

6 Pak

DR. PEPPER DIET 7-UP

All Flavors

6 Pak 32 Oz.

Gladiola

FLOUR

25 Lb.

\$4.89

DEODORANT

POUCH MIXES

Martha White

Reg. 3/\$1.00

NOW 4 for

MILK

2 for \$1.00



Tall Can

Mrs. Tucker's

SHORTENING



42 Oz.

MELLORINE

1/2 Gallon

\$1.49

Huni's

TOMATO SAUCE \$1.00

New Freedom

THINPADS

30 Count



WE BRING MORE FOUD

with these final values Borden's

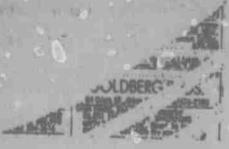
FRUIT DRINK

All Flavors Gallon

Sta Free Maxi PADS or

DOKING-IES AH IN The W





OR JOB INFORMATION

WITH THE

City of Lubback

CALL

762-2444

AN EQUAL OPPORTUNITY

GENERAL

HOSPITAL

EMPLOYER'

regarding employmen

opportunities at

Lubbock General

Host ital

743-3352



... \$1,595,60

\$1,295.00

- Autos For Sale -

M & M Auto Sales

38th & Avenue H

Lubbock, Texas Phone 744-7211

"We Finance - We Write Insurance"

"Work Cars Special"

7 Cars to Choose From

- Downpayment Range -

\$200 - \$300 or Approval Credit!

に行って行って

1972 Chery Standard Wagon \$ 795.00 1975 Chevy Monza St. 895.00

Many more nice Used Cars to choose

from!

"West Texas Leading Olds Dealer

Villa Oldsmobile, Inc.

5301 South Avenue Drive

Lubbock, Texas

747-2974

— Public Notice —

and the

1976 I Symouth Volare

1972 Ford Courier Pick Up





Male/Female



St. Mary of the Plains Huspical & Rehabilitation Center For employment infornation contact:

Personnel Office 797-6812, Ext. 451 4000 24th Street

Classifieds " Call 762-3612 or 762-4605



Information regarding em-playment apports litter at Methodraf Ha , tal may be abfained by calling 793-4184



New Extra Cashir Does your club, church, organization or even ... you need extra Digest be the answer ...

Call - 806 - 762-4605.



Personnel Office

792-7112 ext. 135 South Park Hospital 6610 Quaker Avenue

"Equal Opportunity Employer"

· For Sale ·

Private party has for sale furniture and miscellaneous items. Call 747-9422

- Professional Services -

E. P. RICHARDSON ASSOCIATES Management Consultant

5013 - 57th Street" P.C. Box 2553 EDDIE P. RICHARDSON

A Member Newspaper Associated With

806/762-361%

ubbock, Texas

A Cooperative Effort For Refocusing The Minus And Actions Of Black, Americans For The Greater Benefit Of All Americans

Personal





Mama Della is here for the first time. She is Freach Creole and born in Louisiana. She has the prayer to turn on the Tower of Power to pass your message to Jesus.

She can help in anything! Everything you want done, i. c. financial blassings, in love, marriage, nature, drugs, alcohol, job, business, law suites, health problems of any nature. She will help remove bad luck, evil, vocdoo of any kind and guarantees it will never returen.

Mama Della is available to you. Lubbock, Tx 79405 A Avenue O all (800) 762-9004

> Figure 7 Days a Week 7 a. m. to 10 p. m. Call her today!!!

It is the Lalicy of Parkway Manor Care Center in Lebbock, Texas to admit and treat all patients without regard to race, color, or national orgin. The same requirements for admission are applied to all, and requirements for admission are applied to all, and patients are assigned within the facility without regard to race, color, creed, or national origin. There is no distinction in eligibility for, or in the manner of providing any potient service provided by or through the facility. Alt facilities of the nursing come are available without distinction to all patients and visitors, regardless of race, color, creed or national origin. All persons and organizations that have occasion either to refer patients for admission or recommend the Parkway Manor Care Center are advised to do so without regard to the patient's race, color, creed or national origin.

· Dogs For Saie · CONTROLOGICA ORIGINAL SEGUE SE

Retiring. AKA Registered Pugs. Breeding tock and puppies. \$75.00 & Up. For information, call 744-7016.

Subscription

\$15.00 Per Year

Only the



Newspapers 'hang around' -ovailing the reader's convenience , all relaining times, to answer the craving for news, entertainment and men dining-out information.

ADventures





Love is beautiful simply by wing what it is Southwest Digest

Lef on those you our heauliful collection of contemporary andding arehitness by Tates Come in one salect your wedding trailineary and accessories from a wide excess of styles in every price cause.







763-9653 / 762-957 Threathing trafficher.

288 Ave. A. subbook, Taxes

Phoenix Apartments

(Formerly Coronado Apartments)

Completely Remodled 1017 East 29th Street

- Security Guard
- New Management Gas Furnished
- All New Appliances
- New Carpet Air Conditioned
- 1 & 2 Bedrooms

Starting at \$185 per month! 1/2 Price Rent For More Details: Call 762-5563

- Public Notice :

Persons interested in statewide procurement apportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 8 AM to 5 PM, Monday through Friday.

> BLACK BUSINESS AND PROFESSIONAL DIRECTORY

17 you are a Black Business person in bbock, South Plains, or Eastern New Mexico, please send us your name, address and type of business. If you are a professional, please send us your name, address and profession.

Please send this information to the following address:

"Southwest Digect" Black Business/Professional Directory 510 East 23rd Street Lubbock, Texas 79404

Or call for information at 806 762-3612. Help us to let others know who you

are and what you do or what goods and/or service you have.

Type of Business

Year Opened No. of Employees

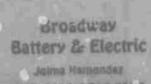
Structure of Business:

Sole Proprietor_Partnership _ Corp ._

WANT TO BUY, SELL, TRADE? **NEED A JOB** SOMEONE TO WORK Call:

Southwest Digest

Classifieds - 762-4605 Results Guaranteed 510 East 23rd Street





Prescription - Drugs

— Pharmacles —

Store Hours Mon. - Sat. 9 d.m. 7 p.m.

CAVIELS PHARMACY

"Greeting Cards"

Et eryday and Seasonal

Sundays 9 a.m. to 5 p.m

1719 Ave. A 765-5311 nr 765-7560

RICHS

golden fried chicken

"The chicken that East Lubbock made famous"

747-7260

1212 Quirt Avenue

Lubbock, Texas

- Diary Products -



If it's Borden, it's got to be good.

AIRCONDITIONING & REATING

IVORY

Air Conditioning/Heating Service

744-4778

- Men's Clothing -

Uunlap's

Caprock Shopping Center Phone 792-7161 Lubbock, Texas DAVID SOWELL





BOASTEPS AND LIANS ARE FIRST COUSINS

SLAPSTIX

What Would You Like To Be?

Rev. E. D. Adams Pastor, Unity Baptist Church

(Continued from last week) The local church must be introduced to the doing of theology rather than left with the results of a theological system. The local church needs to know its faith and task through its own spiritual searchir; and finding. The life and thought of the church need daily attention. For we must never become outdated in thought or task; in message or mission; in word or worship. Then we will surely no: miss the streets of glory - nor the alleys of the slums. If we are to preach the word, be Christ body, there's to be no shacking about Christ's work. We are God's stewards on earth. Some people think that just means money.

The authentic and attractive church has an eternity oriented tack, and that has to do with much more than cash. We are stewards of hope; we are steward of love; we are stewards of the good news; we are stewards of the faith; we are stewards of our heritage. Not just the money, we are stewards of our culture. We are also stewards of our tradition -- and a great tradition. We are stewards of our commission and the great commission. We are stewards of those educational processes meant to prepare us for now and afterwhile. Not just the money. A good steward gives the whole person in presence and participation in worship and in service in communion and in to ssion in the search of study and the agony of practice. Not just the money.

A person who with holds total participation in the cherch family robs others of this wholeness. We are less than a whole family when one of us is missing. The good shepherd pains for missing one -- for unto him each is a loved one. A good steward has a deep sense of God's ordained righteousness. We all know that at best all fall short of God's glory and calling. So the family of the faithfuls, the church and congregations of it has been brought into being to increase and perpetuace the love of God and neighbor. That is why 52 weeks of total participation is as valid as a pledge of 32 weeks of preportionate contributions. Now, hush your shuckings! Tause the word is now flesh. We are the people's business; not just black. We are members of a church beyond color, culture or country. Our own people's struggle is far from over. They look to us as we leak to God. And we must not fail them. One century and today, C'God, we who traveled sorrows along the way over which our kindred struggled and died. One century f token freedon; against deep seated prejudice and stubborn pride. We've toiled for a century and it continues today! This has been done against deep seated prejudice and stubborn pride. We've been weary in heart of this toilsome way. But for freedom determined and unsatisfied.

Keep us staid on our destined course, to reach the goal for which our fathers sighed. Thy word, thy spirit and our wisdom - we must be faithful chidlren. But unsatistied. Keep us from compromise to political sway, for our own race grants a humble pride. We've come far in a century and a day. But, God keep us still unsatisfied.

Lastly, now - and no shuckings, please. The authentic church is a caring community. I will end this in two sections. Our caring and His caring. We all know Jesus cares. We are to be like him.

What are you talking about is caring. Help me, somebody. Somebody is caring. To hush your shucking is to care, and that is authentically christian. I mean the Christian Church. Let's read I Corinthians 13 to make it crear. If I have the eloquence of great speakers of the tongues of angels, but I don't care, I am a noisy gong or a cymbal clashing. If I have the gift of prophecy, understanding all the mysteries there are. and knowing everything, and if I have faith in all its fullness, to move mountains. But I don't care, then I'm nothing at all. It'l give away all that I possess, piece by piece, and if I even let them take my body to burn it, but I don't care, it will do me no good whatever. It takes patience to care. Caring generates kindness. It is never jealous; caring isn't boasting at out what you did or who you can manipul. te. To care is to end conceitto end rudeness - to end selfishness.

Caring makes little of offense. And it is never resentful. If you care, there will be a better 1984 in

Lubbock, Texas. To error is no disgrace. The disgrace lies in not learning from our mistakes, not recovering from our defeats. Not picking ourselves up, brushing ourselves off and trying again. Yes, there must be some in our field who are willing to become good Samaritans - to stop in the progress of going no place and render service to one who is in need. There is a cry in our local community. The souls of men are dying and children go; losing the chance to become useful and worthwhile

citizens. What are we to do about it? Yes, you can be what you want to be with God's help in '84.

Melton Seeks Office

Continued from Page 2 5th, Melton's community activities include membership in the following: Lubbock Lions Club. American Legion and

Elks Lodge.W He also holds merobership in the following police associations: Texas Police Association, Texas Public Employees Association being a past president of a local chapter; Lubbock County Peace Officers

Association - served as president four consecutive years; and Texas

District & County Attorneys Association Investigators Section.

Further, he is past director of the Lubbock County Reserve Deputy Force, Inc.

Melton and wife, Rita Jo, have two daughters. They are members of the Southerest Baptist Church.

ACE BOND COMPANY (806) 747-0257

702 Main Street Lubbock, Texas 70:501

LCBBB # 132

Lo ell Slaton 702 Main Street

John Chato Hernandez

Lubbock, Texas

Solis Enters Race

Eliseo Solis announced last Thursday that he would seek to win the County Commissioner's post for Precinct 3 in the Democratic Primary on May 5th. In 1980, Solis sought to defeat Franklin Dunn but lost in a controversial run-off election. Solis went as faras to challenge the

LMHR Annual Awards Banquet

The annual awards recognition ceremony honoring employees of the Lubbock Regional Mental Health and Mental Retardation Center for five and ten years of services and acknowledging its Board of Directors for their service will be held on January 20th at 9:00 a.m. at the Lubbock Memorial Civic Center.

Mayor Alan Henry will speak and Gene Menefee, Executive Director of the Center. will present the awards.

Judge Rod Shaw and Dr. E. C. Leslie. Executive Directors of sponsoring agencies, will also be present.

Five year service award will be given to: Annie Thomas Lowe, Shirley Moore, Cathy Pope, Juan Ramos, Beverly Ross, Johnny Sousiey. and Ted Sparks.

Ten year service awards will be given to: Mike Kelly and Shirley

THIS N THAT

Continued from Page 6

come our way The organization ... through the efforts of Charman has another outstanding speaker this year!!

JOIN NAACP!! Each of YOU have an opportunity to JOIN ... the NAACP this year.... A GOAL of 1,000 has been set for the Lubbock Branch!! Call Rose Wilson for more

WOULD LOVE TO SEE!! Wouldn't it be GREAT that before a GRADUATING SENIOR could graduate from high school here they would have to be a REGISTERED VOT-

1715 East Broadway

outcome in the corre

After the court decision, which ruled that piore than 50 votes were casted illeguily. Solis lost the election by a mere 26 votes.

"My belief that the qualifications 1 possess equal, and nost cases, will superscede any of those presented by any other candidate that might announce, namely: education, committment to high quality of government, involvement in the community and experience in the political and governmental process," said a

determined Solis.

His second reason for running is: "There La strong need for a progressive, aggressive and knowledgeable approach to governmental implementation in Lybbook. There are directions needed in terms of innovations. programs and general enlightment for a broader representation within that government."

Solis stated a five part program. They are: 1. The County's relationship and respensibility with regard to SPAG; 2. The provision of good service relative to the upkeep of county roads and bridges: 3. Improved relations between people and government within the precinct, city and county; 4. Analysis of departmental operations for any possible upgrading; and 5. Addressing the serious problem of violent crime within the precinct.

"I will vigorously work to continue the process and activities which have been part of my agenda over the years," said Solis. He continued saying: "In this regard, the overriding factor is to advocate for those who might not otherwise be able to do so. My

SOUTH PLAINS FUNERAL HOME, INC.

FUNERAL DIRECTORS

"Yes, we are open!!"

With Dignified Personal Service

Emma Thornton - Leon Melton

Owners

"We Are Not Closed!"

experience in the political process government H programming and community involvement is such that I will be capable to provide a fresh approach in the provision of services to people," said Solis

One of the main issue that Solis stressed during the press conference was that Lubbock County's involvement in SPAC. Solis stated that the Lubbook County "plays a key role in the operations

of the City of Lubbock.

away from a thing like that without at least going through the motions. So the Criminal District and presto; the white driver is not indicted.

Now, reverse the situation exactly. Suppose that the young Mexican-American (or a Black) had run the red vice-president of a bank. And suppose that a white

The Mexican-American (or Black) driver would have beer put in jail, charged with a felony, and put under the highest possible bond. The community would have been outraged. Demands we ald have been heard for a swift trial and severe pounishment. That would not

That's the double standard, it means, in such a case. that what you get charged with (or not charge I with) depends more on the color of your skin than on the

Many whites do not realize that there is a doubte standard in our society of the kind we have been talking about. They are so used to it that they fail to recognize it, even when it is right in front of them. And all too often, they operate on the basis of the double

Take a recent editorial in the Avalanche-Journal.

Continued from Page !

Publisher, Seattle

Medium has expressed

the opinion that the most

be the best one of recent

- Opportunities -

Professional Development has an opening for a

computer manageme.it system. Requires a bachelor's "

Systems Programmer II to establish and operate a

degree with specialized training in business or

escientific programming, operating system;

programmi.g, or appropriate experience in lieu of

edegree. One year of experience in a scientific or

Cuniversity computing environment with at least some

Eexperience with ALC. Women and minorities are

gencouraged to apply. Texas Tech University

ACTION EMPLOYER"

Per onnel Office, Drane Hall - room 143. "EQUAL "

"EQUAL OPPORTUNITY OPPORTUNITY AFFIRMATIVE "

763-5066

SYSTEMS PROGRAMMER - The Center for 9

ambitious Workshop will

of SPAG. Lubbock County, with the support of SPAG, could "conceiyr bly initiate some innovative programs targeted mainly to those who have been under-

represented," said Sutis. A native of Levelland, Solis is a graduate of Texas Tech University and obtained a master's degree from Wichita State University. He is former executive director of Community Services

Double Standard

Continued from Pege 1

Attorney lets the case go to the grand jury, the message is conveyed effectively about what ought to happen. Instead, a misdemeanor charge is filed. Just a

misdemeanor charge. A misdemeanor is a minor crime. Nothing major pere. A life was taken, true, but it was a Brown life.

light and had struck and killed a white men who was police officer on the scene had reported that the Mexican-American (or Black) driver was intoxicated. Now, what would have happened in that case? We all know unter well, don't we'

have been a "misdemeanor murder" at all, would it?

objective facts.

standard without even realizing it.

for example. The editor was writing about the Lubbock High School "Cinderella" football team of many years ago. In the course of his editorial, he commented that at the time there was only one high school in Lubbock. Of course, what he tream was that there was only one white high school in Lubbock at the time. There was another high school. It was called Dunbar High School. It was in Lobbock at the time in question. Students attended it, and graduated from it. Teachers taught there. It was all Black at the time, because of Lubbock's racial segregation, and that situation did not change until after the Supreme Court's decision in the Brown case in 1954.

Well, is that such a big thing? So what if the A-J editor just made a slight mistake? The point is that the edit f of the A-J, is saying that there was only one high school in Lubbock, was completely unaware of what he was doing. In the mind of that editor, there was only one "real" high school: Lubbock High School. The other high school was, after all, a Black school. It didn't count. It wasn't there, in that editor's mind.

That's doucle standard. That's an example of a white man operating on the basis of the double standard without even being conscious of it. That's what needs to be changed.

First, all of us, minorities and majority alike, have to acknowledge that there is a double standard in this country based on race. Next, we need to ask ourselves whether that is a good thing for our society. We think that it is not. Finally, we have to work to change it. The sooner it is changed the better.

The time needs to come when we can look at each other and see, first and foremost, not a person's race, but simply his or her humanity. We need to see each other as human beings, and treat each other as brothers and sisters with a common humanity. We need to get away from segregation, both past and present, and move into a new society which is free of the kind of racial prejudice that still harms u. so much in Ar arica. We need to arrive at a point where the double standard is something that is mentioned in history books, but that is no longer any part of our daily lives.

- Job Opening -

The South Plains Association of Governments (SPAC) is according resumes for the position of Planning Analyst for the Community Development Program. Duties include gathering and analyzing data, drafting plans and applications, preparing procedures handbooks, and providing technical arsistance to public and private organizations. Preference will be given to applicants with ple ming, research or public administration education and experience. Resumes will be accepted through January 12, 1984, and should be sent to Karen King, Director of Regional Services, SPAG, P.O. Box 2787, Lubbock, Texas 79408. SPAG is an Equal © Opportunity Employer.

Minority Contractors Wanted

If you are a Minority Contractor of any kind, we need your Name, Address, Telephone Number, and the kind of work you do, i. e. Electrician, Plumber, Carpenter, Concrete, Black Top, Asphalt, Brick Layer, or whatever. We desperately need you to help us compile a Minority Business Roster. Fill out the following coupon below and mail or bring by the Southwest Digest, 510 East 23rd Street, Lubbock, Texas 79404. NAME

ADDRESS

TELEPHONE NUMBER

TYPE OF WORK

HELP US SERVE YOU BETTER!!

Tell us what you would like to see in the Southwest Digest!!

Entertaiment YES_NO_More Sports YES_NO_E Human Interest YES _ NO _ Features YES _ NO _

Comics YES ___ NO ___ Astrology YES ___ NO

Let us know what you want so we can get it to



Lubbock's Only Home-Owned Utility 10TH & TEXAS 763-9181

SISTER SOPHIA The Only One Who **GUARANTEES 100% RESULTS** TO PUT LOVE, MARRIAGE, GOOD JOB, AND GOOD LUCK. CAN REMOVE SUF. FERING, SICKENSS, PAIN FROM YOUR BODY, SHE HAS POWDERS, OILS, CANDLES, MIRACLES, AND PRAYERS TO PUT MONEY IN YOUR YOU CAN'T LOSE WITH THE STUFF I USE. SO CALL TODAY, (806) 799-9124 4116 Avc. Q 747-3338 OPEN SEVEN DAYS A WEEK FROM 8:00 A.M. TO 10:00 P.M.