

"BE SOMEBODY IN 1979!!"

Lubbock Digest

AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE... SERVING THE BLACK POPULATION OF LUBBOCK COUNTY AND SURROUNDING AREA... MORE THAN 37,000

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ON GUARD
For Human Rights
24 Hours A Day

VOL. II, NUMBER 31 MAY 3 THRU MAY 9, 1979 LUBBOCK, TEXAS 506 EAST 23RD STREET (906) 762-3612 A BMI NEWSPAPER EIGHT PAGES

"How many of these young fellows can you identify?" WHERE ARE THESE FORMER DUNBAR HIGH SCHOOL PANTHERS



The Lubbock Digest is always concerned about what is going on in the community. For one, we are quite concerned about the Black male image in our community. Looking through our files, we found this picture of one of the first Panther Baseball teams, coached by James Hillyer and Louis Kelly. As you can see in those days, even the Booker T. Washington American Legion, Post 808, was doing what it could to make things better for our young Black boys and girls. The first person who can identify the members of this squad, giving the year, will receive a free subscription to the Lubbock Digest. Entries must be in by May 21, 1979. Mail to: Dunbar High School Baseball Team, P. O. Box 2553, Lubbock, Texas 79408.

"EDITORIAL OF THE WEEK"

BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.
Human Rights Activist



BACKGROUND ON WHY SEARS SHOULD BE SUPPORTED
(Part I of 3 Parts)

Special note from the Publisher: This is Part I of a three-part series on the subject of "Why Black Americans And Others Should Support Sears." Part II will deal with the details and merits of the actual Sears suit in relation to black Americans. Part III will show why Sears' action should be the springboard for our black leadership divorcing itself from the thought of so-called "white liberals." These important and enlightening articles were researched and written by a noted black Harvard-trained scholar. Our readers should know not only is he our nation's leading advocate of new forms of equitable empowerment for black Americans as a whole, but also is considered by many as America's foremost urban thinker.

Since there has been so much controversy publicized, pro and con, about the "Sears suit," we felt it imperative that our readers be enabled to see what's in it for us by looking carefully and thoughtfully "behind the facts" with the aid of this unique perspective. Dr. Wright's thesis, based upon what he presents clearly as long-standing principles of justice and equity, is that Sears definitely should be supported by all right-thinking Americans.

agencies and individuals in our federal government. It is called "class action" because their case was drawn on behalf of the entire category of general merchandise retailers with 15 or more employees. Sears' suit charged the defendants with both actions and policies that restrict the equitable employment of all Americans.

Possible Blessing
This can become a blessing for black Americans—particularly those in the huge lower and "middle-income" masses—for two reasons. First, the "Sears suit" focuses the review of a wide range of laws and policies, initiated by the thinking of so-called "white liberals," that adversely affect millions of black Americans. Second, this now-mandated review of the logic and procedures of the present affirmative action endeavors may enable our traditional-thinking black civil rights leaders to divorce themselves from that present thinking about what many others feel is good for us.

A new, historic and extremely positive shift in the thinking or "logic" of affirmative action and for the civil rights movement may have been made possible in January of this year when Sears, Roebuck and Company instituted what is known as a "class action" suit. It was against various agencies and individuals in our federal government. It is called "class action" because their case was drawn on behalf of the entire category of general merchandise retailers with 15 or more employees. Sears' suit charged the defendants with both actions and policies that restrict the equitable employment of all Americans. This can become a blessing for black Americans—particularly those in the huge lower and "middle-income" masses—for two reasons. First, the "Sears suit" focuses the review of a wide range of laws and policies, initiated by the thinking of so-called "white liberals," that adversely affect millions of black Americans. Second, this now-mandated review of the logic and procedures of the present affirmative action endeavors may enable our traditional-thinking black civil rights leaders to divorce themselves from that present thinking about what many others feel is good for us. A precious and crucial third factor for the good of the nation as a whole is that Sears' action may enable everyone in White America to begin thinking anew about the need for reasonable black participation in every aspect of American life. This Sears suit, in substantial part, requests that Sears be allowed to proceed with numerical goals for hiring black males and other underrepresented classes in a deserved compensatory way. This may help all Americans realize that if all black Americans are not empowered with skills, and enabled by equitable laws, to produce at least equal to their consumption, it will be all of us—not simply Corporate America—that will pay heavily in the forms of joblessness, crime and widespread urban decay that now plague our entire nation here and contributes to eroding the value of the dollar abroad.

Before looking at the specific charges and making an assessment of the "Sears suit" overall (which is done in Part II), it is helpful to take a brief look at the historic and present actions of Sears regarding black Americans. Here are some items of interest:

Sears Background
From a historical perspective, Sears, understandably, is proud of its social record. Prior to the mid-1930's, as an example, funds for construction of approximately one-half of all the "public" schools for black children in America had come from Sears' chief executive. No one in America had ever approached such black empowerment.

Sears has spent nearly \$100 million in trying to shape the racial and sexual composition of its work force to comply with statistical standards set by governmental bureaucracies under the name of what many feel is too casually called "equal employment opportunity."

According to several black federal officials associated with compliance, no major corporation in America has a better overall achievement record than does Sears, despite the fact that a small number of its approximately 2,500 facilities do have serious problems. They cite the fact that, during a period of several years, when a fine company like AT&T was under a consent decree to achieve certain goals, Sears voluntarily by far exceeded

these goals.
When it comes to aiding minority businesses, these same black federal officials cite Sears as being possibly only behind General Motors, Standard Oil of Indiana and Western Electric in promoting business relations with minority suppliers. This is a critical and major area for economic equity for black Americans that is almost completely by-passed by most major corporations.

A careful examination of Sears' affirmative action plan instituted in early 1974 is credited by other professionals as being one of the strongest in the industry. It is entitled the "Mandatory Achievement of Goals" (MAG) Plan. The Prestigious Committee for Economic Development in its 1978 report on Training and Jobs Programs in Action, which was an independent study of a number of major corporate Affirmative Action Programs including Sears, stated that "Sears, Roebuck is the nation's largest retail employer. Its Affirmative Action (AA) program is unique in the country; it is a voluntary compliance program that matches any court-imposed AA plan in its sweeping long-range goals, its mandatory requirements wherever groups are underrepresented in its work force, its comprehensive implementation system; and its rapid proportional gains for women and minorities in most job categories in the last few years."

Sears' Present Plan
Under its present "Mandatory Achievement of Goals" (MAG) Plan, Sears requires stores to hire one underrepresented group member for every white male hired, until

Continue on Page 8

"Christ Temple Church of God in Christ"

CROCKETTES WORK HARD IN CHURCH HERE

Deacon and Mrs. David Crockett, Sr. are both members of Christ Temple Church of God in Christ. Deacon Crockett is the Superintendent of the Sunday School Department of the Local Church and also of the Evangelist District. He has served as superintendent for over 50 years and he is really dedicated in working for the Lord. Superintendent and Mrs. Crockett, Sr. are pioneers of Christ Temple Church of God in Christ. They are loved by everyone.



Mr. David Crockett, Sr. Deacon Crockett, Sr. was employed by First Federal Savings and



Mrs. David Crockett, Sr. Loan for twenty-one years. He is now a retired citizen of Lubbock.

LUBBOCK HUMANE SOCIETY

With the assist of several local veterinarians, the Lubbock Humane Society will vaccinate some 1500 animals when it holds its annual Rabies Clinic, Merchant's Building, South Plains Fair Grounds, Saturday, May 19 from 8:30 a.m. to 3:30 p.m., according to Tom Crites, Chairperson of this year's event. Over 50 Society volunteers and teams of veterinarians will work in shifts throughout the day. The organization plans an intense publicity

campaign two weeks prior to the clinic. According to Halcyon Baggett, publicity chair, Lubbock's animal shelter received an average of 30 dog and other animal bite reports monthly during 1978.

LOCAL BARBERS ATTEND GALVESTON MEETING

Among the Black Texas barbers who were in attendance of the Texas Association of Tonsorial Arts Convention last week at the Flag Ship Hotel in Galveston, Texas were D. C. Kinner and Joe Davenport. The meeting was very

informative and enlightening political issues were addressed at the convention. Other matters of interest in the Black community was discussed, according to Kinner, co-owner of Evans & Kinner Barber Shop in Parkway Mall here. He said the state body is very much concerned about supporting various charities.

Davenport, co-owner of Joe & Paul Barber Shop, made known that Black barbers are still actively involved in Texas. The next state meeting of the body will be held in the city of San Antonio, Texas in 1980. "More local barbers of Lubbock are expected to attend this state meeting in 1980," says Kinner.



D. C. Kinner

VISTA PROJECT PROGRAM HERE

The Panhandle South Plains Community Services Corporation, located at the office of the Social Action Service, has received approval for its VISTA project with 15 volunteers to begin in Lubbock County during late summer or early fall. The Corporation at present is recruiting VISTA Volunteers, dedicated persons who are able and willing to volunteer full-time services for a period of one year. Applicants must be 18 years of age or older (no age limit). If interested in sharing talents and time serving the community through "community development" in the low-income neighborhoods in Lubbock or the rural communities of Lubbock County, contact Regina Foppe, O.L.V.M., Director, for further information. Fact sheets and/or applications are available at 2601 East Bates, 765-1530. Mondays through Fridays 9:00 to 11:30 a.m. through May 24, or write to Box 5914, Lubbock, Texas 79417.

"Entire Community Invited" IMPORTANT MEETING ON TAP TUESDAY!!

Citizens, ministers, community organization members, and leaders of east Lubbock are asked to attend an important meeting on Tuesday evening, May 8, at 7 p.m. at the Mae Simmons Community Center to give input to the East 34th Street and Southeast Drive (formerly Railroad Avenue) railroad crossing.

The "Lubbock Digest" has taken steps to contact all citizens of east Lubbock about this important meeting. The Texas Highway Department has declared this crossing, according to Jim Bertram, city planner, as a bad situation. Approximately \$65,000 was immediately allocated to construct a crossing light and a cross bar to control the traffic flow when there was approaching rail traffic in the area.

Eddie P. Richardson, co-publisher, admits: "This is only a means of fighting symptoms of the problems, we need to get down to the basic causes." He also made known that input was given to the City Council immediately after the tornado, but nothing has happened at present time about constructing an overpass as indicated then.

The Lubbock City Council tabled this matter during their Thursday meeting, April 26, and are expected to act on this matter on Thursday, May 10.

T. G. Patterson, co-publisher, urges all citizens of east Lubbock to get involved and attend this important meeting.

RUBY JAY'S CORNER



This writer would like to take this opportunity and con-

WHAT'S GOING ON

gratulate those individuals who are working hard for the first Dunbar High School Reunion which is involving graduates or former students from 1950 through 1959. This is great for the Black community and

the city of Lubbock.

To prove they are sincere, a committee met with other persons who either graduated or attended Dunbar at Grand Prairie, Texas last weekend. This committee boarded Southwest Airlines last Saturday afternoon and met with their peers on that evening. From what this writer can determine, it was a positive meeting. A lot was discussed and a lot accomplished. It was told this writer that many of those in attendance will be back on that June 29th day in Lubbock.

Those attending the meeting in Grand Prairie were Joan Crawford, Vernita Holmes, Arthur "Gut" Jones, Francis Bell, Bobbie Patterson, Sara Wadley, Milton Cook, Rebel McDade, Mary Roberts, and Malene Duncan.

It appears the Lubbock community will get an opportunity to see what Blacks who are graduates of Dunbar High School or former students are all about this summer. Anyway, this writer hopes they will let their light shine so young Black kids will know what Dunbar is all about. It is good to see the way things are being conducted for

such a historical occasion.

Although Len Chew didn't make the trip to Grand Prairie, he was here last week giving his support for the upcoming event in June. He didn't have the "Maroon and White" T-Shirt, but he says he'll have one when arrives here this summer. He is a city commissioner and director of several programs in the city of Houston.

Mrs. Bobbie Patterson was among four members of the Lubbock Public Schools who attended a meeting in Austin, Texas this week.

Mr. H. S. Hutchinson, Sr. was released from the Veterans Administration Hospital at Big Spring, Texas for a few days. He says he is glad to be back home for a few days. He has been hospitalized for several months.

Mr. and Mrs. John Hunter of Odessa, Texas were visitors in the "Hub City" last weekend. They reported a beautiful visit here.

This writer learns that the City of Lubbock needs several persons to fill a position of life guard here. It would be good if some of you would answer the advertisement in the "Lubbock Digest" this week. Sure, there are Blacks who can qualify as life guards in our community. If you know of someone, tell them about the job opportunity.

By now, some of you would have said that I forgot that Mr. and Mrs. James Jamison traveled to Grand Prairie, Texas last week to attend the Dunbar High School Reunion Meeting. They also took several members of their family. As you can see, there are many persons involved in this worthwhile effort.

Aside from the Dunbar effort this summer, this newspaper - The Lubbock Digest - is still making plans for their second annual Black Market Seminar.

OUTREACH BREAKFAST CLUB NEWS

Members of the Outreach Breakfast Club met last Saturday morning in Fellowship Hall of Bethel African Methodist Episcopal Church at 9 a.m. This was a beautiful spacious fellowship setting.

Devotional scripture

Would you believe that Alex Haley of "Roots" fame is to be one of the speakers if the time can be arranged to fit Mr. Haley's busy schedule. Also on the card are Dick Gregory and Michael Walker, the dynamic young speaker who was here last year. Keep reading this column and hear more about what will take place during this seminar.

Mrs. G. H. Davis received word Monday that her last brother fell dead in Albuquerque, New Mexico. He was Willie B. Chandler. Arrangements are incomplete at this report.

Mrs. R. B. Thompson motored to Odessa, Texas last week to speak at a women's meeting at the St. John Baptist Church, Rev. L. A. Hall, pastor. She reported a wonderful time in the city of Odessa.

Mr. Jim Thompson, 2007 Cedar Avenue, is recuperating nicely from a fall he had last week. He fractured his ribs.

The Fifth Sunday program at the New Hope Baptist Church had a very successful program last Sunday

GARAGE SALE

Ballenger School Saturday, May 5, 1979 8 a.m. to 6 p.m. 1110 40th Street Lubbock, Texas Donated items are needed. Items will be accepted at school April 27 through May 4, during school hours. Proceeds will go to the Ballenger School P.T.A.

was taken from II Kings 5:1-15. Now Noonan, captain of the host of the Kings of Syria was a great man with his master and honorable, because by him the Lord had give deliverance unto Syria. He was also a mighty man in valor, but he was a leper.

Thought of the Morning: "Wash and be clean." This scripture was truly enjoyed by all. We were favored with a beautiful selection from Rev. Tony Williams, who was accompanied by his wife.

Breakfast was served by the hostess. Helping with the food on Saturday morning was Mrs. J. Savage.

Are you feeling a little hungry physically or spiritually? If so, come by and eat with us.

Among the ministers and wives present were Rev. & Mrs. A. W. Wilson, Rev. & Mrs. C. Peoples, Rev. Floyd Perry, Jr., and Rev. & Mrs. Tony Williams.

Other guest included Mrs. Christine Carter and Mrs. Washington.

We were glad to have her back after recovering from surgery. Come again! You are a very special person to us.

Prayer was led by Rev. Floyd Perry, Jr.

Persons on our sick list this week include Mr. Miles Neal, Mrs. Savannah Goody, and Mrs. Elnora Jones.

To all our sick, bereaved and unsaved,

evening. Guest speaker was Mrs. Dorothy Hood, a member of Lyons Chapel Baptist Church. President Ruby Jay, this writer, would like to thank the sisters for a job well done. As president of the Mission Society, it was great. Whisper a prayer for Sister Davis in hour of sorrow.

SUPPORT

NAACP

SOUTH PLAINS IRIS SOCIETY PRESENTS PROGRAM HERE

The South Plains Iris Society presents "Flowers For All Moods" in their sixteenth annual show May 5 and 6 at the Garden & Arts Center, 4215 University Avenue.

On Friday, May 5, the show will be held from 2:30 p.m. to 6 p.m., and Saturday, May 6, from 1

p.m. to 5 p.m.

This presentation is free and is open to public.

Named specimen or artistic designed classes may enter this effort.

The Ballenger School Green Thumb Junior Garden Club has special invitation for all who are interested in learning.

THANK YOU

We wish to thank you for all the beautiful flowers, cards, telephone calls, and prayers you gave us to during the bereavement of our loved one. Your many kind deeds will never be forgotten. May God bless each of you.

The Ruby White Family

just remember God still stands by. We are praying for you.

Our next meeting will be Lyons Chapel Baptist Church in Fellowship Hall, 1704 East 24th Street, Dr. Floyd Perry, Jr., pastor.

For more information, call 763-2966.

Mrs. C. E. Fair, presiding vice president; Mrs. Mary Ward, president; and Mrs. Dorothy Hood, reporter.

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POLICE HAPPENINGS AROUND LUBBOCK

BURGLARY OF HABITATION

LOUISE SIMS, 2634 East Cornell Avenue, reported to Lubbock police that persons unknown did gain entry to her house one day last week by breaking a window on rear of the house.

The house, according to the police report, was completely ransacked. Exit was made by prying a padlock from the inside rear door.

Taken from the house were a camera, a lady's leather coat, two men suits, a tape recorder, a lady's diamond ring. The value of the items were valued at \$638.99.

LIAMS, 812 David Avenue, reported to Lubbock police that she was shot at by a man at 2700 East Main Street last Friday night.

She advised the police that she had gone with the man in the past. According to the police report, they had an argument over another woman.

She told police that she was driving east in the 2700 or 2800 block of East Main Street when the man shot at her. He shot five times at the lady.

The thirty-one year old woman said she nor the car was struck by one of the bullets.

She did go home and reported that she hasn't seen the man since.



wasn't hit by any of the rounds fired.

THEFT OF \$200

LARRY MANKINS, a teacher at Dunbar-Struggs High School, reported that last Thursday afternoon someone took a camera and equipment from his office.

He said that a 35 MM camera and a strobe light were taken.

These items were valued at \$1,200.

BURGLARY OF HABITATION

EARNESTINE WILLIAMS, 3002 2nd Street, reported to Lubbock police that someone unknown did break a window to gain entry to her house one day last week.

Taken from the house

DONALD, 1411 Avenue L, reported to Lubbock police that he went to carry his wife some clothes when he had a problem.

He told police that someone shot at him. While at the 3418 East Baylor Avenue, a man came out and started shooting at him.

He told police that he

BLACK POETRY

HAPPINESS AND LAUGHTER

Communicating
Having fun and games
Like good good mornings
Sweet long lasting hellos
Tripping/going through the changes
Living and getting down to pure pleasure
Yeah moving on
And the pain we all don't like.

—Robert Louis Jimerson

(The superficial "joys," "relationships," "pleasures" are here held up for our examination—and action. Let's thank the black poet for helping us in this way.)

Were a vacuum cleaner, two lady's pants suits, and a lady's blouse. These items were valued at \$178.

NOTICE CLASS OF '70

There will be a Special Meeting held, Thursday, May 17, 1979, at the Community Center at 7:30 p.m.

Inform All Class Members

For further information, contact Glenda Sims, 762-1685 (after 5:30 p.m.), Ms. Alma Hamilton Gopie, 765-7992 at home or 762-6411 (ext. 2301) office., and Ms. Joyce Lenora at 741-4285. Thank you.

"THANK YOU"

In grateful appreciation. We acknowledge the many acts of kindness, the florals, and visits. But most of all, your prayers. May God bless you and keep you is our prayer.

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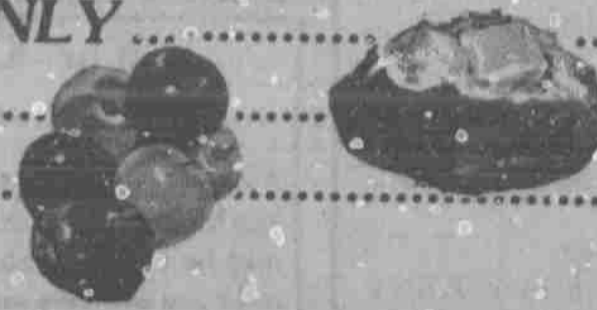
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MEATS

Editorials

WHY NOT?

by
Eddie P. Richardson
ARE WE IN OR OUT?

As I look around the city of our beloved Lubbock, it is very easy to wonder if we are in or out? As Black people. Looking at the recent position with the city of Lubbock for a Human Relations officer, we see bilingual which is a method of screening out Blacks. Why should the director have to be bilingual, when the language in this country is English. Every country that this writer has visited (either in Military service or as a Civilian) I had to learn to communicate in the language of that country or forget it.

This is another subtle way of screening out Blacks as long as the director has someone on his staff that is bilingual (that is another quarm with our beloved City, the lack of Black contracts). For example: A Black sham company is doing the City's newspaper. The West Texas Times, which along with sham companies all across the nation posing as Black. This is one of the problems S.B.A. has had - white people posing as Black fronted businesses. This problem has been addressed to the proper sources and our sham Black company is still doing the job. Lubbock Blacks are not benefitting from any Federal Funds in Lubbock except some petty stuff like utilities. But, no contracts. The story is "no qualified ones." That is old hat. I am tired of hearing this. If I do the qualifying for anything, I can qualify anybody for anything I want to. So that is a bunch of bull. The story....the real true story is Blacks do not know what is available.

Are we really achieving equality? More information on what is really going on should be made well known in Black communities, especially those communities where *comfort* and *integration* are mistaken for *equality*. Wake up middle level Blacks. You are still Black and don't you ever forget it!!! Our *path* is rough and our *pace* too slow.

This writer is a bit perturbed. Yet, not surprised to know that Black people continue to refuse to support Black institutions. When will Blacks realize that in order for us to progress as a people, it is imperative for us to support Black *hospitals*, *school's programs*, or any institution that is built to *serve Blacks*.

It is not only important for us to support Black institutions, but, it is also important for us to ensure that these institutions are *Black owned*, *Black operated*, *Black controlled*, and most important of all *developed by Blacks for Blacks*. Only through self-substance and self-help will we ever emerge to first class recognition..... This is crucial for our development. So, to those Blacks who do not want to support Blackness...Keep on going to the white man's business. *He's got something for you alright!!!*

Blacks in the field of journalism still have many problems. I am proud to know we have an outstanding number of Blacks in professional journalism. White executives feel there are not enough Black journalist qualified to hold high news room positions, when it has been well established that there are. Because of these prejudicial feelings, many Black journalist are being clustered into lower newsroom positions and we having to face unwanted racial problems. It is already obvious that racism was a part of ourpast, but, it seems it is still playing

future lives. So, what are we going to do, and when will this form of segregation stop? We need people like Carl Rowan, Max Roberts, Vivian Aplin Brownlee, Les Payne, and Leon Nash to keep reporting to Black Communities; for it's their elaboration of the news that will effect Blacks throughout the world. Despite all this harassment, the *Black Movement* in the news room must go on. This writer would like to say to all Black journalist throughout the world, *Keep us, the good work and keep the faith!*

Black people across the nation are going to be left out of the main stream of the American Dream if we

Lubbock Digest

"Dedicated to Freedom, Justice and Equality"

KATHBOB and ASSOCIATES Publisher

T.J. Patterson _____ Editor
Eddie P. Richardson _____ Managing Editor
Jeff Joiner _____ Distribution

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don't think and act now!!! WHY NOT??

It was learned by sources this week that one of our own, Buddy Smith - a graduate of Dunbar High School - appeared here last Wednesday evening. It appears as though someone is always hiding the talent of those persons who graduated or attended Dunbar High School. This has to change if we are to continue to promote BLACK IMAGES in our community.

It would appear to us as though Roy Roberts and staff should have made it know that this young man was bringing his dynamic group to perform to the citizens of Lubbock this week. It was done. This writer hopes that Brother Roberts and staff will get the message that we are willing to help with Dunbar-Struggs High School if they will advise us of positive programs as the one performed by Brother Buddy Smith.

If we are to continue to build images, it is a must that the community know what is going on. After all, we care at the Digest! Think about that, Brother Roberts.



The Carter White House has placed the following facts before the public in support of its position that health care costs should be lowered. Those who support the White House position should let the Congressional Black Caucus and local legislators know of their support. The health care facts follow, in part:

* Health care costs are almost doubling every five years. They will reach an estimated \$183 billion this fiscal year--an increase of \$20 billion from last year. They have increased nearly 250% in the last 10 years.

* For hospital care, itself, expenses have quadrupled in the last 10 years, rising more than 15% a year, which is:

- 1 Almost 2.4 times the rate of increase in the consumer price index;
- 1 More than 3.5 times the rate of increase for clothing prices;
- 1 More than twice the rate of increase for food prices.

* The average hospital bill now totals \$1,415, a 74% increase from 1974.

* The nation's hospital bill jumped from \$3.8 billion in 1950 to \$55.4 billion in 1976 -- a 15-fold increase--coming to \$254 per person or \$890 per family, pushing the total annual medical bill per family to more than \$2200. The median family income was \$15,000 in 1976, which means almost 15% of the

median family income went into health care expenditures.

You may write to your Congressmen and Senators at: Congressional Office Building, Washington, D.C. 20515 or Senate Office Building, Washington, D.C. 20510. Please congratulate them for their important work and let them know where Black America stands on crucial issues.

TO: CONGRESSIONAL BLACK CAUCUS
306 House Annex
Washington, D.C. 20515

I would like to help--

- Organize a "Regional Friends of the Caucus" group
- By enclosing a check for \$ _____
- By working with my local or nearest black congressional representative in any way that is needed
- (Please send me literature on the Caucus)

Name _____
Address _____
Tel. No. _____

We cannot go into politics on the traditional *quid pro quo* assumptions. As black folk, we've got little to trade.

Lubbock Digest

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The Lubbock Digest

"Dedicated to Freedom, Justice and Equality"

As PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible; and we will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do. And this we think is fair.

So this is our resolution to you: Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

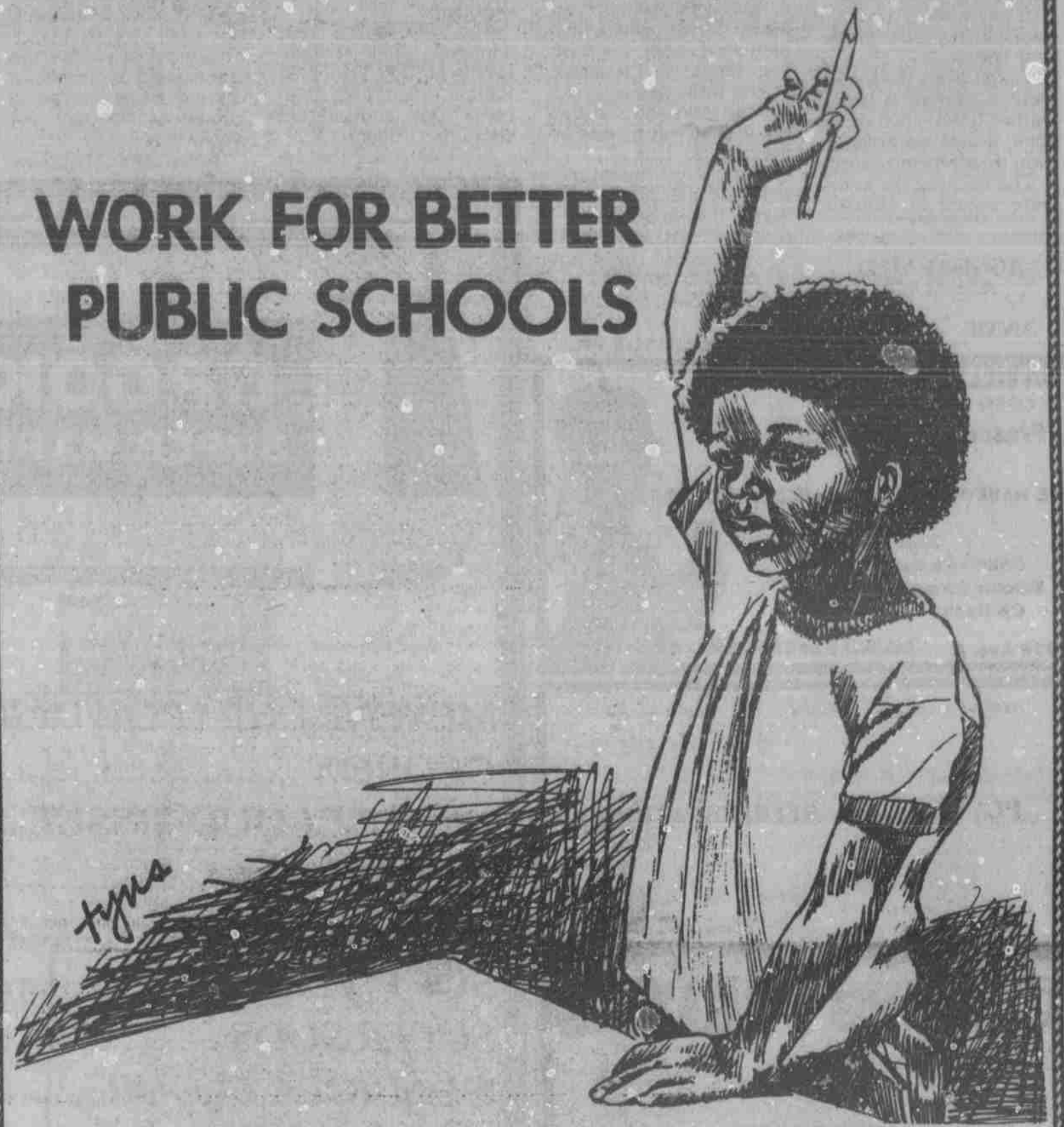
This isn't a propaganda sheet made to chase or validity. This is a newspaper made to educate and not to agitate.

T. J. Patterson _____ Editor
Eddie P. Richardson _____ Editor

WHY ARGUE? THE FACTS ARE HERE!

His Future is Being Determined Today

WORK FOR BETTER PUBLIC SCHOOLS



BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

BLACK COLLEGES MALIGNED

Several months ago the prestigious magazine for college and university professors, *The Chronicle of Higher Education*, carried an article in which a white professor on behalf of himself and several colleagues lambasted our black colleges as bastions of racial discrimination.

The charge that was made was that he and his white friends had applied for teaching posts at several black colleges and that they were not even given the courtesy of a reply to their applications. He then took to the pages of the most influential university-oriented newspaper in the nation to malign and discredit black colleges across the board.

Black Americans must be prepared to deal decisively with such self-serving and insensitive detractors.

For one thing, whites have always been represented in our colleges and universities in far higher proportions than blacks have been represented in white-oriented institutions. Overwhelmingly, the whites in our black schools--with some few brilliant and highly notable exceptions--have come as superior savors, as paternalists who have exploited us in a variety of ways.

Most who have been involved in the academic and religious life of black America will recognize two basic types of white professionals to whom we have related, with markedly different results between the two.

One group is those whites as with the author of the *Chronicle's* article and his caustic supporters--who seek to foist themselves upon or to intrude themselves into the black community.

The "intruder whites" immediately on the surface reveal themselves to be insensitive to black needs to a highly marked degree. For example, they demonstrate that they do not have even a rudimentary understanding of the grossly neglected needs for opportunity on the part of black professionals. The federal government classified black professionals and other black would-be workers as "affected class" persons who are entitled, by law, to special consideration due directly to the effects of past--and still present--discrimination patterns throughout our nation's life.

When these "intruder whites" apply for work in black institutions, they should show at least a modestly appreciative awareness of the fact that they are contributing to the further shrinkage of an already unduly diminutive job market for black people.

Further, each "intruder white" should know that when they come into any black community to live, they diminish once more a realm of choice for black Americans who have suffered, historically and at present, from an undersupply of adequate or attractive housing.

Persons who would cavalierly "charge in," with no humility regarding the implicit hardship to which their presence would contribute crucially, could doubtless be considered for the category of those who "disqualify" for favorable consideration.

Such persons reveal, at the very least, that they have some basic first grade homework to make up from quite some time ago.

The other category of whites with which many black professionals are familiar are those who have been invited into the black community.

Black Americans need to use all of the positive resources of the white community which they can command. But these positive resources are not generally among the rudely intrusive group who would be prone to intrude and then, if found unacceptable for any reason, would seek to malign the already far too greatly and underappreciated demeaned black community.

For readers who may be interested in some further commentary on this latter group of individuals--and the need of black communities to seek them out--there is perhaps no stinger statement than the book, *Let's Work Together* (by N. Wright, Hawthorn Books, N.Y., 1968). This out-of-print book was nominated for a Pulitzer Prize and may be found in some of the

better or larger public libraries.

By way of summary, blacks do not need--and should see as essentially "unqualified"--any white professional who is insensitive to black housing, employment and other needs as a federally official "affected class." Blacks need white resources; and blacks should seek out most diligently those who are humble enough to learn from us with openness and to learn appreciatively of what we have to teach.

Prayer Poem

St. Bernard of Cluny's hand and heart are revealed for the benefit of many Christian lives in his prayer poem, "The World Is Very Evil" (or "Arise, Arise, Good Christian"). It is a stirring hymn of confidence in the face of seemingly insurmountable odds. *Arise, arise good Christian, Let right to wrong succumb; Let potential sorrow To heavenly gladness lead; To the home of fadeless splendor.* For readers who may be interested in some further commentary on this latter group of individuals--and the need of black communities to seek them out--there is perhaps no stinger statement than the book, *Let's Work Together* (by N. Wright, Hawthorn Books, N.Y., 1968). This out-of-print book was nominated for a Pulitzer Prize and may be found in some of the

- Amen

OBSEQUIES

JAMES M. HOLMES



Final rites were last Thursday for Deacon James M. Holmes at the Greater First Baptist Church of Littlefield, Texas with Rev. Wilson Baldwin, pastor, officiating.

Interment was held the Littlefield Cemetery under the direction of McCarty Funeral Home was in charge of arrangements.

Mr. Holmes was born August 15, 1908 in Clarksville, Texas to the late James and Lucy Holmes. He departed this life April 23, 1979 at Littlefield, Texas.

Mr. Holmes came to Littlefield December 31, 1944, and made it his home. He was a member of the Greater First Baptist Church and was on the board of deacons.

He leaves to mourn his homegoing his wife, Mrs. Katherine Holmes; a daughter, Mrs. Mary L. Johnson; two sons, Mr. James L. Holmes of

Portland, Oregon and Mrs. Charles M. Holmes, Sr. of Hawkins, Texas; a sister, Mrs. Ida Mae Johnson of Pampa, Texas; a brother, Mr. Leotres Holmes of Los Angeles, California; four aunts, an uncle, eighteen grandchildren; seven great grandchildren, nieces, nephews, cousins, many, many friends.

Pallbearers were Q. A. Hodge, William Lewis, Zeb Huey, McKinley Bray, S. L. Roddy, and Sam Logan.

So says the VA... BROOM-HILDA by Russell Myers



WHAT YOUR STARS SAY

May 2-8

FOR THE WHOLE SOUL NATION

A hot flash of energy may pass through the collective flesh of black people, and we may feel a new surge of creative energy raising our individual desire for survival to a new plane. As ideas occur in a race of people, we may be realizing more and more that we are not responsible for our earthly and mundane suffering. However, we are being required to put forth a supreme effort to be, live and do better in order to actualize our Selfhood as individuals and as beings of a particular race.

This period begins with Mercury in opposition to Pluto and Mars the Neptune. The insinuation being put to our conscious minds is that if the meek are to inherit the earth, they must fight for it. If the starved and hungry on any level (psychic, mental, emotional, physical) are to be fed, they must feed themselves. If the poor in spirit are intent on seeing God, they must journey along the Path to where Spirit dwells. In short, responsibility for a creative, expansive and fulfilled existence rests with us. Truth is, no one is required to give us anything—not jobs, not freedom, not release from poverty, not a cure for our mental, emotional and physical diseases. Each one of us has to do this for our own self, and in doing for the individual self, we accomplish for the entire race. If we help each other along the way as much as we can, we will evolve into a fortified people—a race that lives on Love.

America is the scientific and technological Mecca of the 21st century. The abuse of this knowledge is being

felt by people all over the world. But the earth has turned. Black people evolve towards the eternal Sun. If we seek the God within, all things are possible for us as individuals and as a people. "Ye are the salt of the earth; but if the salt have lost his savour, wherewith shall it be salted? It is good for nothing but to be cast out, and to be trodden under the foot of men." (Matthew 5:13)

ARIES — March 21-April 20
There's a saying: If you study long, you study wrong. Once you've looked at a problem from every-which-way, you must have to leave the problem alone so it can solve itself. Remember too, that not all problems have solutions.

TAURUS — April 21-May 21
You're definitely confused! You don't know if you want something you don't need, or if you need something you don't want... you can't afford what you want and need, be patient... changes in life are eternal.

GEMINI — May 22-June 21
Don't get caught in any lies, or your reputation will suffer now and in the future. One way to fight off irritability is to read books of an inspirational nature. The patience to obtain one's objective is often a greater achievement than the goal itself.

CANCER — June 22-July 23
Material beauty rarely goes beyond the surface of the thing; spiritual beauty is the result of one's willingness to give so that others will be happy. Deciding which course of beauty you will pursue will eventually bring you Joy—or its opposite.

LEO — July 24-August 23
You saw a flash of light and mistook it for eternal Sun; now you are trying to cast off shadows. It's a pity that

GREATER FIRST BAPTIST CHURCH Littlefield, Texas

The family of Deacon James M. Holmes acknowledges with profound appreciation the condolences, telegrams, messages of sympathy, food and flowers sent by many, many friends. All expressions of love during our hours of bereavement is appreciated. May God bless each and everyone of you.

CHRIST TEMPLE CHURCH OF GOD IN CHRIST

Saturday, May 5, beginning at 9 a.m. to 5 p.m., there will be a yard sale at 2506 Fir Avenue.

Sunday, May 6, will be the beginning of the 27th Church Anniversary of Christ Temple.

On Sunday afternoon at 3 p.m., there will be an Ordination Service. Also water baptismal service

will be held. The public is cordially invited to attend.

On Sunday, June 3, will be Homecoming Day at Christ Temple. More information will be given about this upcoming effort.

RISING STAR BAPTIST CHURCH
Rising Star Baptist Church had a wonderful time Sunday with Reverend Phillips doing a service on "Your Decisions."

Our guest Sunday was Reverend Price of Los Angeles, California, who plan to make Lubbock his home.

Rising Star plan to be at Abernathy next Sunday at 3:00 p.m. Reverend Battle, our Assistant Minister, will be at Mt. Olive, Friday at 7:00 p.m.

Brotherhood will be having a musical starting June 2nd, at 7:00 p.m. with Reverend Jones and church.

On Sunday at 3:00 p.m. and 8:00 p.m., Reverend Toines and church will be with us. Our special guest will be the "Soul Seekers" of Lubbock.

NEW MOUNT OLIVE BAPTIST CHURCH

Voice of the Pastor: Popularity comes from pleasing people, but greatness comes from pleasing God. So, hurry and make your choice.

A church where everybody is welcome to lift up the name of Jesus Christ.

Locate at 1610 Vanda Avenue (next door to Posey Clinic). So, if you don't have a church home or new in the city and want to be apart of a young growing church with vision, come and get busy with New Mt. Olive.

Church service was well attended with our Pastor B.F. Roberts, Jr., bringing a message that would have woke up the church family in Lubbock.

"Choose your God today", 1 King 18: 36 We the members of New Mount Olive Baptist Church are bless to have

Let us pray for our sick and shut in members and the community at Large. God loves you and so do we.

THE MIKE DOUGLAS SHOW
MIKE MAKES YOUR DAY
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3:30-4:30pm 28KMC Lubbock Texas

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Chicken Dinner	Regular Order	Two Piece Order	All White Order	Half Chicken	What's Chicken	Tub 'o' Chicken	Individual Pieces
3 PIECES CHICKEN FRENCH FRIES COLE SLAW 2 HOT PUFFS AND HONEY	3 PIECES CHICKEN 2 HOT PUFFS AND HONEY	2 PIECES CHICKEN 2 HOT PUFFS AND HONEY	2 BREADED 2 WINGS 2 HOT PUFFS AND HONEY	4 PIECES CHICKEN 2 HOT PUFFS AND HONEY	8 PIECES CHICKEN 4 HOT PUFFS AND HONEY	12 PIECES CHICKEN 4 HND. COLE SLAW 2 HOT PUFFS AND HONEY	BREAST & WING THIGH LEG GIZZARD LIVER
Chicken Fried Steak	Side Orders	PHONE 744 5838		Drinks	Combination Dinner		
HAND BREADED 4 OZ. CUTLET FRENCH FRIES CREAM GRAVY COLE SLAW 2 HOT PUFFS AND HONEY	FRENCH FRIES HND. COLE SLAW HOT PUFFS ONION RINGS HND. GRAVY FRIED PIES	Come By Our Drive-up Window "It's Ready When You Arrive!"		ICED TEA COFFEE MILK OR PEPPER COCA COLA SODA SODA SODA	2 PIECES CHICKEN 2 PIECES SOUTHERN STYLE FISH FRENCH FRIES COLE SLAW 2 HOT PUFFS AND HONEY TARTAR SAUCE		

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Come to Church

BETHEL AFRICAN METHODIST EPISCOPAL CHURCH

Services were well attended last Sunday morning as the Ma Jones Missionary Society was in charge of morning services. Rev. Edwin Scott, Sr. delivered a beautiful and dynamic sermon. His subject was: "Are We Worthy." He reminded the members in attendance that we must all be born again.

Mrs. Mildred K. Lusk presided over the program, with assistance from Mrs. S. L. Sanders, Mrs. Ruby Donaldson, Mrs. A. W. Wilson, Mrs. Louise Reese, Mrs. J. Larkins, Mrs. Mable Carter, and Mrs. Eva Cade.

Youth Choir Number One, under the direction of Avis Elise Patterson at the piano, was responsible for the music of the hour.

Official Board meets on Monday evenings at 7 p.m. at the church. The Stewards meet at the church the first and second Tuesdays of each month at 7 p.m.

Youth Choir practice is held on Wednesday evenings at 7 p.m. Prayer meeting is held at 7:30 p.m. at the church on Wednesday evenings.

All members are asked to come to this needed service each week. Senior Choir Number One practices in the home of Mrs. Lillian Struggs on Wednesday evenings.

Senior Choir Number Two practices on Friday evenings at 7:30 p.m. at the church.

Senior Usher Board meets at the church each Saturday evening at 7 p.m. All members are asked to attend these important meetings.

Let us not forget that our Annual Men's Day Rally will be held on June 10th. All men and women are asked to get involved

in this program. Bishop John Hurst Adams, presiding bishop of the 10th Episcopal District of the African Methodist Episcopal Church, will be guest speaker here on the second Sunday in August. According to Rev. A. W. Wilson, pastor, this will be his last engagement in Lubbock because of the removing of all Bishops in the General Conference next year.

Rev. C. Johnson and congregation worshipped with us on last Sunday afternoon. This special program was sponsored by the Ma Jones Missionary Society. Youth Choir Number One was responsible for the music of the hour.

Let us continue to pray for our sick and shut in members of the church and community. The aunt of Mrs. J. C. Robinson was funeralized in Marlin, Texas on last Saturday. Mr. James Robinson, a brother of Rev. Jack Robinson - our assistant pastor - is being held this week in Dallas. Let us pray for the Robinson family.

MOUNT VERNON UNITED METHODIST CHURCH

The Lubbock District Youth met at the Agape last Sunday afternoon at 2 p.m. Selection of district officers and a talent show were held.

The parish is offering \$10 scholarships to any person wanting to attend church camp this summer. The scholarships can be used for camps sponsored by either the Rio Grande Conference or Northwest Texas Conference. Dates for camps are posted on the bulletin board or in either youth classroom. See the pastor for scholarship aid.

The Lubbock Inter Ethnic Parish is having

informal conversational Spanish and English classes. The classes will meet Sunday evenings at 8 p.m. for an hour at Emanuel United Methodist Church, 2517 Cornell Avenue. The first class will be May 6. Aurora Garcia and Margaret Decker will serve as teachers for the classes. Our classes will be unique in that theological language will be taught along with normal conversational language.

A box has been placed in the vestibule of the church for the Mission's Home in San Antonio, Texas. Toilet articles, sewing needs and other items are needed. This box will be sent to the Annual Conference in Amarillo in May.

Church School begins at 9:30 a.m. on Sunday morning. Bring someone with you and you both will be blessed.

Bible study is every Wednesday evening at 5:30 p.m. Prayer meeting and choir rehearsal will follow. All members are asked to attend.

Let us pray for all our sick and shut in and the bereaved families. Let us not forget those who are less fortunate than we are.

TWENTIETH & BIRCH STREET CHURCH OF CHRIST

Terry Brown was our speaker at the evening worship services last Sunday.

April 29th was LCC Day. All the congregations in the city were invited to worship with us.

We are pleased to have our friends and brethren visiting us each Sunday. We hope they found our services very inspiring. Come anytime.

The City of Lubbock is now looking for young men and women who would be interested in becoming a police officer. Applications may be accepted through May 18. All who are interested are asked to apply as soon as possible.

Creative ideas for teachers on Sundays, weekdays or Vacation Bible School teachers in departmental classes will develop ideas around the general theme of two Vacation Bible School series. The day is May 7 at 7:30 p.m. at Broadway and Avenue T.

There is no additions to the sick and shut in. Let us remember to keep on praying for those who are still ill. Those on the sick list are Sister Rosa Jones, Sister Sarah Johnson, and Brother Ray Emerson.

Brother David Hightower confessed his fault and ask for our prayers. Let us pray for all our

brethren.

We are happy to say that the Ladies Day was a success. We would like to thank everyone who made this day possible and hope everyone enjoyed it. Again, let's thank the Lord for letting us all get together for a wonderful day of praising and thanking the Lord for letting us meet.

"Ten Commandments for Teenagers"

1. Don't let your parents down - they brought you up.
2. Be smart; obey your parents; you will give orders yourself some day.
3. Think before you drink.
4. Ditch dirty thoughts before they ditch you.
5. Choose a date fit for a mate.
6. Don't go steady unless you are ready.
7. Pick the right friends.
8. Act your age in cars.
9. Love God and your neighbor.
10. Live carefully; the soul you save may be your own.

NEW HOPE BAPTIST CHURCH

A spiritual talent program will be held on Friday evening, May 4, at 7:30 p.m. This special effort is being sponsored by the ushers of the church. Our choirs are asked to give several selections. Guest singers are invited to take a part and give selections of their choice. The public is invited to witness this spiritual feast.

Joint services with Bethel African Methodist Episcopal Church, Lyons Chapel Baptist Church and New Hope are to be held on Sunday evening, May 6, at 7 p.m. Pastor Dunn is asking that our choirs, ushers and members attend.

Mother's Day will be observed on Sunday, May 13. Let us all join in the tribute to mothers on her day.

The Baptist Training Union's special program will be held on Sunday, May 20. Let us give our support to this group.

Federation of Choirs will have a meeting on Tuesday, May 8, at 8 p.m. All presidents of choirs who are members of the Federation are asked to attend. The session will be held at the St. James Baptist Church. All ministers who are members of the Federation are asked to attend also.

Federation of Choirs will have their monthly presentation on Sunday afternoon, May 27, at 2:30 p.m. St. Matthew is host for the month. Let us all attend.

Special services, sponsored by the Solace Board, will be held on Sunday, May 27. President Davis is asking

BUILDING THE CHURCH

1 Corinthians 14:1-5, 26-33

- 1 Make love your aim, and earnestly desire the spiritual gifts especially that you may prophesy.
- 2 For one who speaks in a tongue speaks not to men but to God; for no one understands him, but he utters mysteries in the Spirit.
- 3 On the other hand, he who prophesies speaks to men for their upbuilding and encouragement and consolation.
- 4 He who speaks in a tongue edifies himself, but he who prophesies edifies the church.
- 5 Now I want you all to speak in tongues, but even more to prophesy. He who prophesies is greater than he who speaks in tongues, unless someone interprets, so that the church may be edified.

MEMORY SELECTION:

Since you are eager for manifestations of the Spirit, strive to excel in building up the church. 1 Corinthians 14:12.

1 Corinthians 14: 26-33

- 26 What then brethren? When you come together, each one has a hymn, a lesson, a revelation, a tongue, or an interpretation. Let all things be done for edification.
- 27 If any speak in a tongue, let there be only two or at most three, and each in turn; and let one interpret.
- 28 But if there is no one to interpret, let each of them keep silence in church and speak to himself and

that all members will give your support. Details of forthcoming service will be given later.

We are to serve with Triumph Baptist Church on May 3 at 8 p.m. Pastor Dunn is asking the choirs, ushers and members to join him there.


Remember the sick and shut in as well as those families bereaved in our church and community.

GREATER SAINT LUKE BAPTIST CHURCH


We had a good time in celebrating our 58th church anniversary last Sunday afternoon. We had an opportunity to fellowship with lunch after morning services.

We are invited to the anniversary services of Rev. M. A. Brown and Family in Slaton, Texas on the first Sunday afternoon in May. Let us support our fellowship engagement.

From the Pastor's Desk: "Christ stands on the eternal mountain, watching and interceding, while his



Rev. T. L. Washington




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Evening Worship 7:30 p.m.
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San Ministry:
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Sunday School 10:00 AM
MORNING WORSHIP 11:15 PM
Evening Worship 8:00 PM
Wednesday Worship Service 7:30 PM
Lady Crusade, Monday 6:00 PM
G.A.S. Monday 6:00 PM
Junior Choir, Monday 7:00 PM
Access, Tuesday 6:30 PM
Ambassadors & Pioneers, Tuesday 6:30 PM
Senior Choir, Tuesday 7:15 PM
Mission, Thursday 7:30 PM
Brotherhood, Saturday 8:00 PM
J.T.U., Saturday 9:00 PM

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WORSHIP 11:30 A.M. EACH SUNDAY MORNING



Bishop W. D. Haynes

"Harvest Field District has success here" SAINTS CENTER HOST CHURCH MEETING

The Harvest Field District Sunday School Conference was held April 23 through 28 at the Saints Center Church of God in Christ with Rev. T. L. Washington as host pastor, and District Sunday School Superintendent, Rev. S. Ray Anderson, and Mrs. Opal McCarty, District Field Representative, presiding.

On Monday evening, District Missionary Virginia Anderson of Post District served as mistress of ceremonies for the opening musical.

All present enjoyed the beautiful music, solos, and choirs. The dynamic voice of Evangelist Katie Dawson, who sang "Thank You, Sir," and "I Cannot Afford to Let My Savior Down."

Supt. R. L. Caro, our District Superintendent, brought the official message. It was entitled "The Necessity of Obedience". His text was found I Samuel 15:22 & II Kings 5:1-8. He preached under the anointing of the Holy Ghost.

On Tuesday evening, Rev. James Scott delivered "It's Praying Time". II Chronicles 7:14, II Thess. 3:1, Acts 12:5.

On Wednesday night, Eddie Scott brought to us "What Will It Take To Make Men Repent?" His text was taken from Rev. 9:1, James 1:22. Truly man needs to repent of sin and go back to the old landmark. We are living in perilous times. Jesus is soon to come.

Thursday night, our State Sunday School Superintendent Rev. G. W. Pope brought to us "God's Divine Love." His text was taken from John 3:16, Romans 5:8, I John 4:16-17. It is a beautiful thing to know that God loves us when no one else seems to care. The love of many has waxed cold.

Friday night, Evangelist Missionary Wilkinson of Fort Worth brought us a beautiful comprehensive illustration of "The Hell Bound Train" with various scriptures. If you missed this,

you missed something that would certainly feed your starved soul.

The closing convention was on Saturday night. Rev. S. Ray Anderson brought the message "On Trial." His text was taken from Mark 15:51, Psalm 89:19, and Isaiah 32:1. He preached under the inspiration and anointing of the Holy Ghost.

We thank all of our friends and the Saints who played such a great role in making this one of our biggest best Sunday School Conventions. May God bless you in our prayer.

LYONS CHAPEL BAPTIST CHURCH

Services were under the Auspices of the Mission Society. All ladies of the church are encouraged to attend weekly circle or auxiliary meetings.

Parents, please encourage your children to attend weekly youth meetings held here on Friday evenings at 6 p.m.

Revival begins here at Lyons Chapel on Monday night at 8 p.m.

with Rev. Gibbs as the speaker for this week long meeting. Let us all make plans to come out and attend.

All ladies of Lyons Chapel are asked to please pay their \$5 in accordance with today's mission program.

Please do not forget to pray for the sick and the shut in of our church and of the Lubbock community.

REMEMBER THIS! Great is the power of might and mind, but only love can make us mind... And all we are or hope to be is empty pride and vanity... If love is not a part of all, the greatest man is very small!

GREATER SAINT LUKE BAPTIST CHURCH

Continued from Page 5 Ellen Tillman, Mary Lee, and Arlene Daniels are all shut in.

A former member of our congregation, Brother James Robinson, passed away in Dallas last week. Funeral services are expected Tuesday of this week.

HAPPY BIRTHDAY BOBBIE PATTERSON

From T. J. & The Kids



Mr. Carl W. Hallford, a new and used car salesman for Gene Messer Ford on 19th Street, is the man to talk to if you are looking for a new or real clean and dependable car. Go by and see Mr. Hallford, and ask for him. He will give you the best deal in town. Know your salesman by name. Call him Mr. Carl W. Hallford. He is well known in "East Lubbock." Most of the Black people remember him when he owned Carl Motors on Texas Avenue.

Well, he is still selling good cars. Mr. Hallford stands behind his word. He is president of the Full Gospel Business Fellowship of Lubbock, and he would like for you to know that you are invited every Saturday morning at 7 a.m. at Furr's Cafeteria.

Mr. Carl W. Hallford is a real good friend of Elder P. B. Phenix. He is former assistant pastor of Slaton Number 1.

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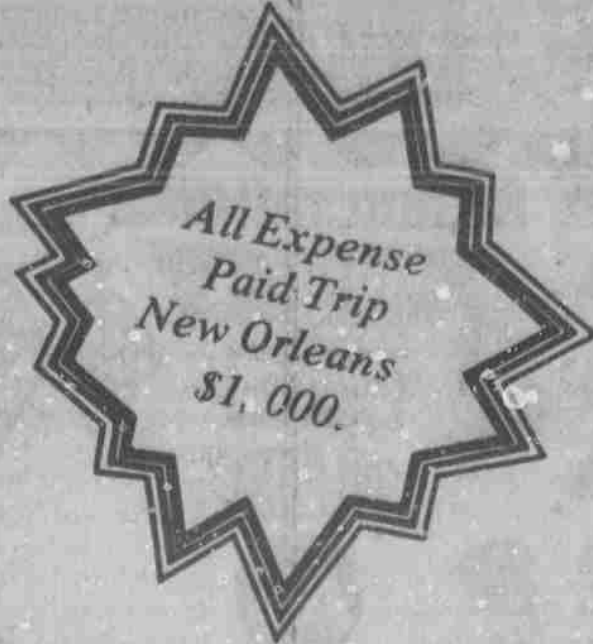
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BLACK EMPOWERMENT

Continued from Page 1

the presence of the under-represented group in a particular job grouping equals or exceeds its presence in the local trade/hiring area. Sears says this title is intended as a means of commanding line management's attention to the seriousness of corporate intent. While the basic provision of MAG is to fill 50% of all job openings where under-representation exists with minorities and women, a by-pass or relief from this requirement was provided (after careful documentation of good faith efforts). Such requests must be approved by

the territorial office and are granted where clear evidence shows the unavailability of a qualified applicant or incumbent needed to move the facility toward its long range goals. Requests may also be granted in those instances where, because of obviously superior qualifications (e.g., experience, demonstrated ability, length of service), an individual representing the majority in a particular job category may be chosen. The effect of MAG has been to accelerate Sears' progress toward its long-range goals. The flexibility of the plan has enabled Sears to

keep the intent of its Affirmative Action Program uppermost in its managers' minds while avoiding the charge of a possibly illegal, fixed quota system. Thus, the use of the term "mandatory" cannot be taken literally.

Sears' Commitment
Sears says it believes that underrepresentation of minorities and women is plainly a national problem, permeating all segments of society—government, education, the professions, religion, as well as business. The record shows that Sears is approaching the problem in a business-like manner—setting targets to get minorities and women into management positions in as short a period as practicable—maintaining a reporting system that measures progress and identifies strengths and weaknesses—just as the company does in any other important phase of

its business. Quite importantly, Sears has informed all of its managers that future evaluations, compensation, and promotions will be based on how well these equal opportunity responsibilities and other important company objectives are met.

With such an apparently outstanding commitment to—and record of achievement in terms of—affirmative action, why then would Sears and the U.S. federal government be at odds over what is best for Black Americans? Next week, this column

STARS
Continued from Page 5
seem to be moving in the same direction these days, which means that progress is smooth. Do not let love affairs depress you so much that worldly matters suffer. Be glad to have a job to go to! Smile!
AQUARIUS — January 21-

February 19
You must be storming your brain to figure out how you're going to come up with enough money to allow you the freedom to think and envision in peace. This won't be difficult if you bear in mind that the pyramids weren't built in a day. Life takes time.
PISCES — February 20-March 20
You should consider slowing down, taking your time, even though everything else is rush-rush. Your nervous system requires tranquility, and a lessening of friction. Learn also to compromise because if you can't bend, you will break.

JOB OPPORTUNITIES

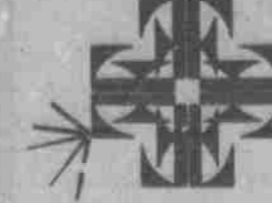
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