

MANHATTAN HEIGHTS

TIMES

Dedicated To Informing The Negro Citizens Of Lubbock

VOL. IV, NO. 19

THURSDAY, MAY 13, 1965, LUBBOCK, TEXAS

8 PAGES

There's Nothing Like College



Lovely Miss Ella Faye White, daughter of Mr. and Mrs. Q.W. White, 1812 26th Street, says there's nothing like attending college. She is a sophomore at Texas Tech and is majoring in

education. She is also a member of the Tech Chapter of the Baptist Student Union. Ella, a '62 graduate of Dunbar High School of Lubbock is a member of Lyons Chapel Baptist Church.

Eastern Little League Season Opens Here Monday

The opening of the Eastern Little League will be Monday, May 17th at Mae Simmons Park at 6:00 pm with a representative from the city government on hand to toss out the first ball for the 1965 season. This league is for boys from nine thru twelve years of age.

The members of the board for this league are: Mr. George Woods, chairman; Dr. F.L. Loving, president; Mr. Leon Melton, secretary and treasurer; Mr. W. T. Garrett, Mr. Jesse Pope, Mr. Melvin Joiner, Mr. N.P. Holmes, Mr. Dillard Harris, Mr. U. Kelly, and Mr. R.A. Wheatley.

Managing the "Big League Players of Tomorrow" are Charles Sedberry, manager and Leon Melton coach, for the Grays; Lorenzo Bry-

ant and Clyde Moore, managers of the Monarchs; Almo Sedberry and George Smothers, manager and coach of the Indians; Melvin Joiner, manager of Barons; Jackie Clark, manager of Dodgers; and Jerry Baylock, manager of the Giants.

Junior-Senior Banquet Set

High School Juniors and Senior from Dunbar, Monterey, Christ the King, Mary and Mac and Lubbock High Schools are invited to a Junior-Senior banquet, (tonight) May 13th at 7:30 pm at the KOKO Palace. Entertainment will be furnished by the Texas Tech Troubadours and the West Four from

Continued On Page 2

King & Queen Highlights

Public Reception Set for Mr. and Mrs. E. C. Struggs

The Faculty of Dunbar High School requests the pleasure of your company at a program and reception in honor of Dr. and Mrs. E. C. Struggs on the eve of his retirement as principal of Dunbar High

School on Sunday, the 16th at 4:00 pm in the school auditorium. The reception will be held in the cafeteria from 5 til 6 pm.

Social & Art Club To Hold Bazaar

The Ladies Social & Art Club invites the public to their Bazar, May 14th at 8 o'clock pm at the Carver Heights Community Center at Cedar Avenue and East 21st.

The Social and Art is one of the oldest in this city. There are twenty ladies in this club.

The articles on display will be for sale. The proceeds go to different organizations in the city such as the highest honor student at Dunbar High School, the nursery, the little league, the sick and needy and other civic projects.

There is no admission. Come out and spend the evening with the Ladies Social and Art Club.

Potentate L.S. Graves, with tears in her eyes, described the fifth annual king and queen coronation of Mary and Mac School as one of the most successful in the history of the affair and praised parents of the students and patrons of the school for helping to make it so.

The contest of the event lasts for several months, but it came to a close last Sunday, the 9th, at the South Plains Lions Branch Boy's Club with the crowning of the 1965-66 King and Queen before scores of excited parents and friends.

This year's King is handsome little David Gentry, son of Mr. and Mrs. Dave Gentry of 2408 Date, and pretty little Laura Hillyer, daughter of Mr. and Mrs. James Hillyer of 1705 East 29th Street.

In the runner-up positions to the royal crown were handsome little Victor Smith, son of Mr. and Mrs. Virgel Simth of 3514 Teak, and cute little Slvia Walker who is the daughter of Rev. and Mrs. John L. Walker.

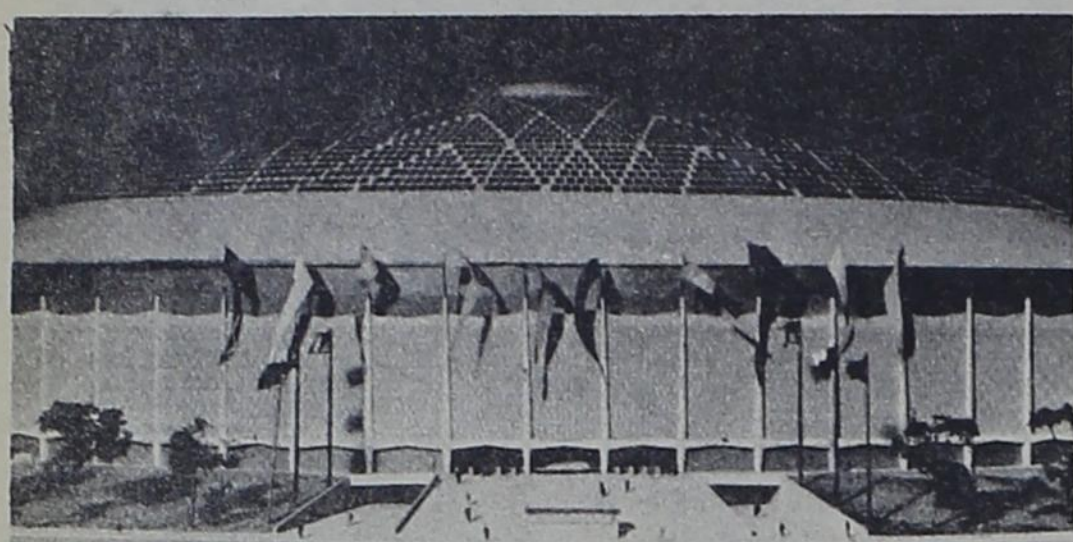
Looking back at the five year duration of the king and queen contest we find the following;

Continued On Page 5

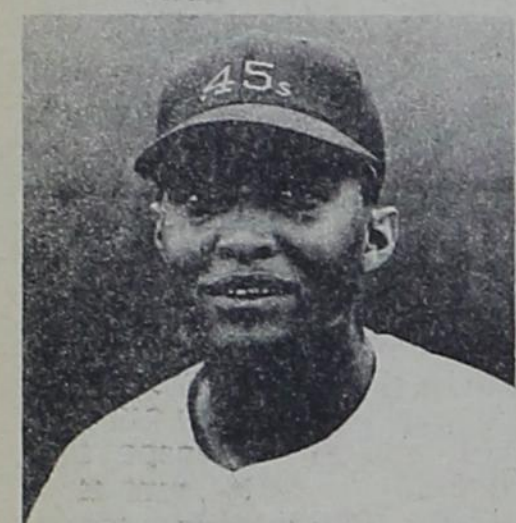


THE ROYAL FAMILY AND RUNNER-UPS
Seated on their thrones are Queen Slvia Walker and King David Gentry. Sitting below them are the runner-ups Laura Hillyer and King David Gentry. Their faces are full of million dollar smiles.

Astros "Over Their Head", But It's Nice



Pictured here is the AstroDome stadium in Houston, which is the first and only indoor air conditioned base ball playing area in the world. No raincheck will ever be needed when the team is able to play in



WALTER BOND

an indoor, cool, 72 degree arena all day and night.

The team, at this time is playing over their heads, in the early season, but who knows, the dome could make a difference in the players all year long.

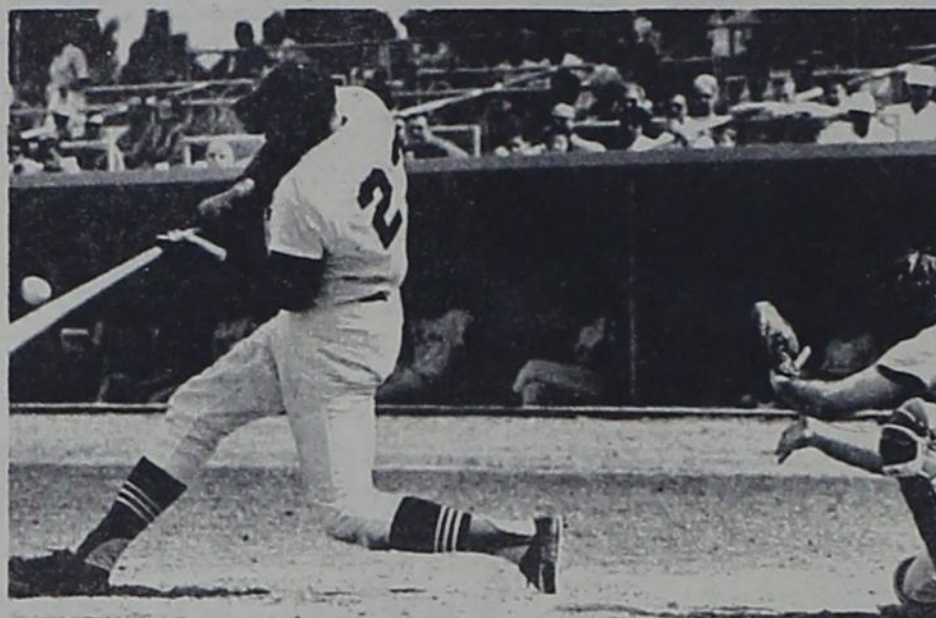
Here also pictured are three of the four Negro players on the Astro roster.



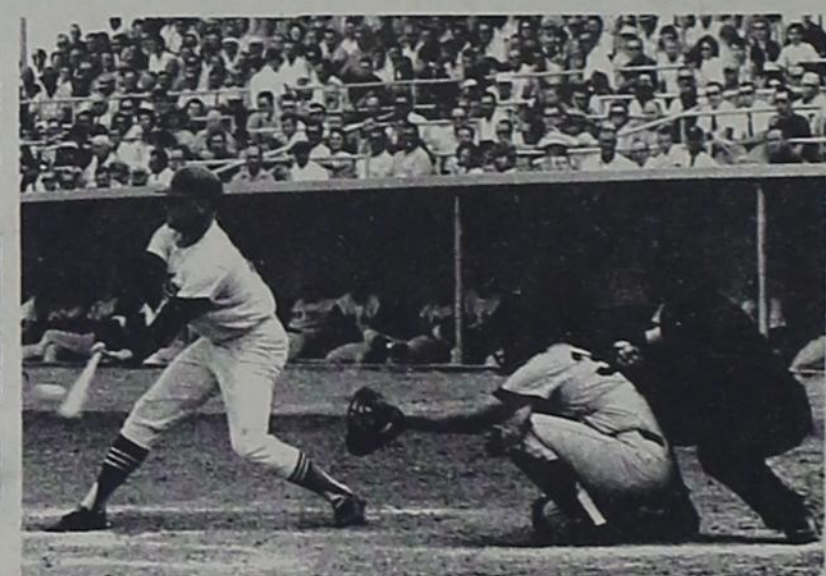
JOE MORGAN



JIM WYNN



ACTION IN THE NATIONAL LEAGUE



MODERN Etiquette

By Roberta Lee



Q. How are oysters and clams on the half-shell properly eaten?

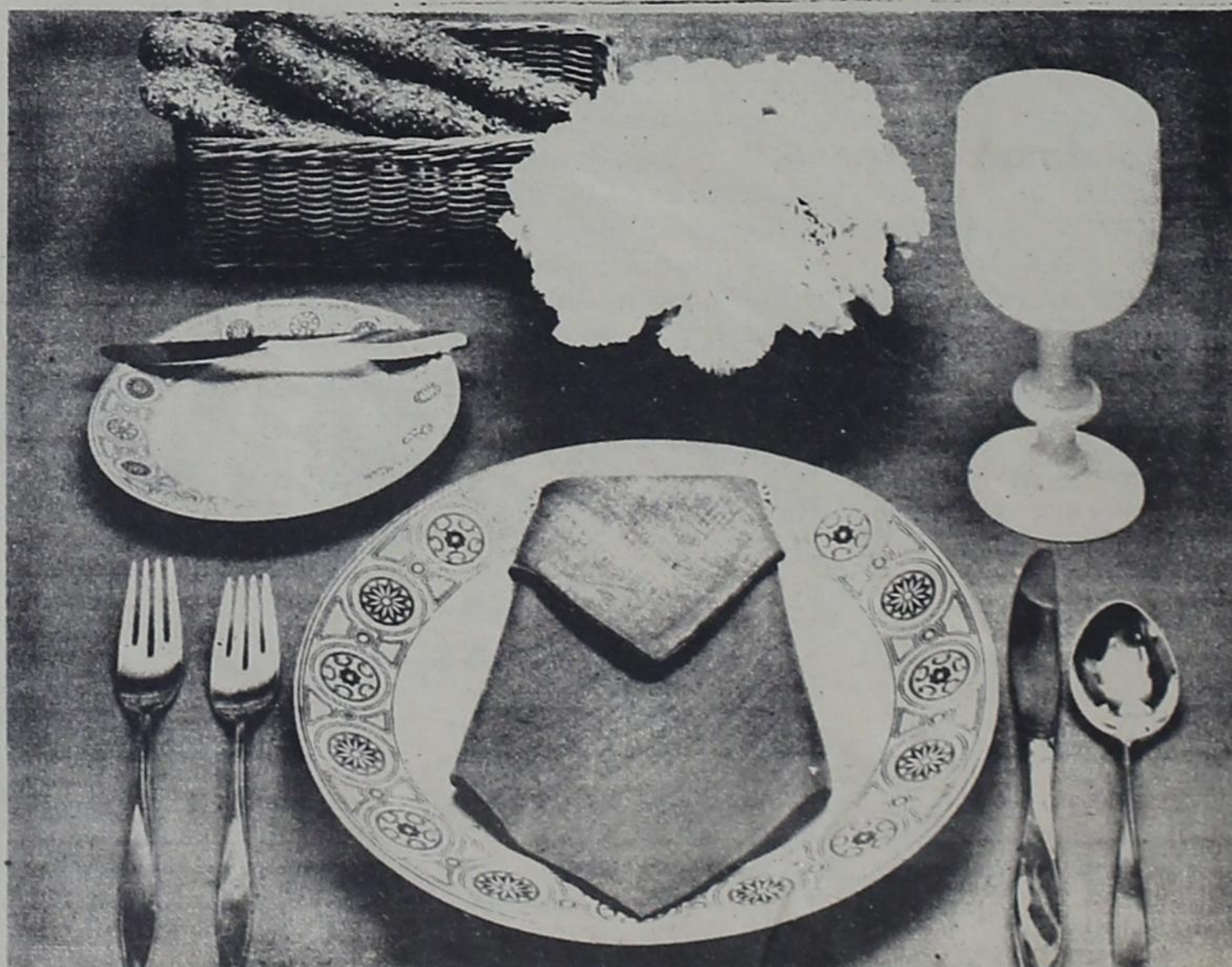
A. Hold the shell steady with the left hand, and using the oyster fork lift the oyster or clam whole from the shell. Dip it into the cocktail sauce and eat in one mouthful. Oyster crackers may be dropped into the sauce, extracted with the oyster fork, and eaten.

A Bouncy "Beach-Knit"



Bouncing in the waves or stretchin' lazily in the sand, the active beach bunny will be ready for light-hearted summer fun in this shak-knit blouson swimsuit.

Knit in three coordinate tones, the pebbly textured top is tucked smoothly over solid maillot stretch shorts and sparkled with a saucy bow at the hipline. Bobbie Brooks designs it in Orlon and stretch nylon to hold its shape and give lasting wear.



INVITING -- If you're a hostess with a flair for the unusual, let your table decor reflect your personality. Give napkins an unusual fold like the Continental (above) and use them in a bright shade of raspberry pink against a Nile green cloth. Choose vat-dyed cotton cloth and napkins so colors will stay bright and fresh through many washings.



CHURCH NEWS

MOUNT GILEAD BAPTIST CHURCH

The juniors and youth departments presented a special "Mothers' Day" program on last Sunday afternoon. Mrs. Evelyn Anderson was in charge.

All circles of the church met on last Monday and Tuesday nights for business of importance.

SAINT LUKE BAPTIST CHURCH

All youth of St. Luke who are planning to attend the district congress in Sweetwater, Texas, the time is at hand for you to do your work. The adult sponsors are asking that you come to B.T.U. on Sundays for your essay writings, Bible drills, memory verses, and other phases of the congress work.

Boy Scout troop meeting is tonight in the church auditorium.

NEW HOPE BAPTIST CHURCH

Don't forget the recital to be presented by

the W.M.S. this Sunday the 16th at 7:00 pm. Our women would greatly appreciate the cooperation from each member of the church. Friends are invited to listen to these spiritual artist, Mmes. B. Thigpen, Bernice Kelly, C. L. Ervin. President is asking all circle presidents to work hard for this program.

The Mt. Olive Baptist Church of Plainview is expecting our congregation on Sunday, May 16th at 3:00 pm.

June 6th has been set aside as a special day to complete plans to send our children to the congress. The Rev. S. Hearn of Second Baptist Church will serve with our congregation.

The eighth anniversary for Rev. and Mrs. M. J. Alexander will convene May 25 through May 30th. The members of the Alexander Chapel Church of God in Christ are inviting everyone to attend this anniversary.

The Reverend A. L. Davis, pastor of Saint Luke Baptist Church, will deliver this year's anniversary sermon.

Confident Living



NOT SOPHISTICATED ENOUGH

By Norman Vincent Peale

I really had a shock. At a luncheon a few of us were passing the time of day. I said rather jovially, "Well, I suppose all you fellows will be in church on Sunday." One said he went every Sunday; two others said most of the time. The rest were more or less Easter Sunday churchgoers. But we got a rather shocking reaction from one man. He showed anger. His face reddened as he growled, "Hell, no, not me. Count me out of church for good!"

Startled, we all fumbled for words and embarrassing silence fell. After a moment I ventured, "What's on your chest, Jack?"

"I'll talk to you personally, later," he replied. That ended the conversation which left us all with an unpleasant feeling.

When I saw him he let me have it straight. He minced no words. It was pretty tough talk, believe me. "The church and all the ministers in my town can go straight to----," he said. "Any why not, for that's just where they're letting the rest of us go." He was very bitter. Scarcely in all my experience had I heard such resentment expressed toward churches and ministers in general. His story was this.

He had worked hard and, as he expressed it, "used my head in business and got ahead and made a pile of dough." He and his wife then decided they should move to suburbia. "I had the money so we got everything: three cars, country club membership -- the works. Before this I had been too busy to go in much

for social life, but now, having got up in the company, I had to make some special big-deal contacts... Big deal!" he spat out contemptuously. "It all makes me sick. I'd rather have nothing and live in a fourth-floor walk-up as we once did, and have some peace of mind and happiness."

"Go on," I urged. "Give me the facts without the philosophy. Why this gripe about churches and ministers?"

"O.K.," he growled. "You asked for it, so I'll let you have it straight. It's because they let me go straight to hell and never once tried to stop me."

"One night I found my wife with her arm draped over a guy's neck and she was soused to the gills. I dragged her home and put her to bed. I was pretty well pickled myself, but was sober enough to do some thinking... what else had she been doing with guys? Suspicion grew in my mind and I knew I wasn't too hot myself when it came to morality."

"At breakfast Mary said, 'Jack, honey, what is the matter with us? Let's get out of this place before it's too late.'"

"Like a stupid dope, I said, 'But we've got too big an investment here, and I've got to stay in with the big shots. But I tell you what. Let's start going to church. The preacher will help us stick to our moral standards.'"

"So we started going around to a few churches to see which one we might like. But the preachers I heard sounded like a bunch

of socialists. And not once did I hear a single word about sin, and sin was what I wanted to hear about because I was, and still am, full of it right up to my eyes.

He looked at me with pain in his eyes. "I'm in hell," he said. "Mary and I have broken up. For God's sake, why didn't the church help us before we hit the rocks like this?" He almost sobbed. "The church failed us. They let us down. They let us think that sin doesn't matter any more. I'm through with 'em."

I sat in sadness. He was unreasonable and full of self-pity. He was floundering badly in his thinking, blaming everyone but himself for the crackup of his life. That he was deeply wounded was evident; and as a spiritual physician it was my duty to cleanse his wounds, reshape his thinking, help him find God's forgiveness, teach him to forgive himself, and help him rebuild his life on a sound spiritual and moral basis.

He finally did grasp that the type of life really happy is the Christian life, and at last he discovered the truth in Jesus' words: "I am come that they might have life, and that they might have it more abundantly."

Maybe this so-called sophisticated generation isn't so sophisticated at all. Sophistication means to know your way around in the world, to be worldly-wise. All too many people really don't know their way around. Lots of them get hurt like Jack and Mary. They can't be very worldly-wise to mess up their lives in such unsmart ways.

But there is an answer and it is in a life-changing spiritual experience. Real Christ-centered faith, with emphasis in depth on a faith full of the tremendous joy of spiritual living, can give people zest-packed lives.

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SUMMER SCHOOL ANNOUNCED HERE

Mrs. L. S. Graves, principal of Mary & Mac school, has announced that summer school will begin on Monday, June 7th and last through July 30th.

Courses will be offered in remedial reading, language arts, mathematics and history.

AMERICAN AVERAGES

The average height of American men is 5'5", of American women 5'10", the Catholic Digest finds. Average weights are 165 lbs. for men, 127 lbs. for women.

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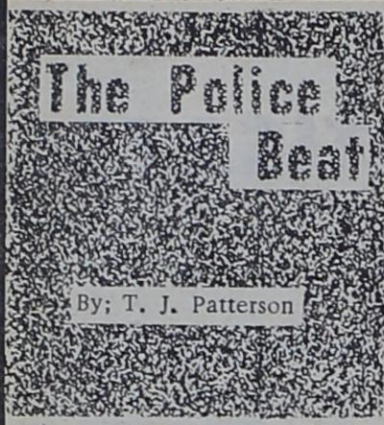
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By: T. J. Patterson



HIT AND RUN DRIVER ARRESTED HERE IN CASE

With good police work on the part of Officers Britt and Adams, the hit and run driver of Mrs. Ella Nicholson, age 69 of 111 Hub Homes was caught. Britt and Adams by very thoroughly checking the information given them about the wreck of April 30th were able to bring the guilty party to the police station for interrogation on May 3rd. They received information concerning the incident from three witnesses, and by fully checking the situation they found that each witness could identify the subject involved. The witnesses went on to say that the hit and run driver did not make any effort to stop after hitting the lady. Ruben Gusto Ruiz was apprehended on his job at the Lubbock Metal Works

building, 700 block of Avenue E. Ruiz signed a statement admitting the incident.

Good work Adams and Britt.. Keep it up. *****

TOO MUCH BOOZE

While checking a known joint at East 37th and Walnut Streets, nine 32 ounce bottles of beer and one-half pint bottle of James E. Pepper whiskey approximately 1/3 full was found in a refrigerator. The owner told police he intended to drink all the beer himself, because he did not think he had too much booze. *****

CITY MAN CAUGHT SHOPLIFTING AT FURRS

A thirty-one year old man was caught shoplifting at Furr's, on East Broadway and Vanda, and when police arrived the subject was on the parking lot. He was attempting to leave, and two employees of the firm were detaining him. He was searched and found to have twelve

packages of B.C. Headache Powders in his pocket. The packages were marked Furr's. Employees said he did not pay for any of them. The employees had taken twelve additional packages of the same brand of powders and a carton of Winston cigarettes away from him in the store. Total value of the items picked up .. only \$8.85. *****

DALLAS MAN ATTEMPTS TO SELL STOLEN CAR

A Dallas man was trying to sell a stolen car at 2710 Texas Avenue here last week. It was a white, '62 Chevrolet tudor, with '65 license tags KFT625. He attempted to sell it at Al's Bagrain Lot.

He asked only \$1000 for the car, and when he could not get the price, he asked how much ready cash they would give for it. *****

CHECK ON THEFT CALL NETS ABUSE FOR POLICE

Alice Fay Ray of 17-18 Avenue D told police that Willie Lee Baker had stolen her radio and record player. When they arrived on the scene Willie told police she (Alice) owed him (Willie) \$10.00, which she had borrowed. Police tried to advise her to go down to the County Attorney's office and file charges. She was in a drunken according to officers, and there was alcohol on her breath. All she

would do was curse Baker and everyone in general. She was told to stop cursing, but she got worse after being warned. *****

HOUSE BREAKING NETS MAN FAST CHASE

Marie Toney told police that Wardell Evans had climbed in the window of her apartment and forcibly dragged Mattie Devers out in the street. Marie did try to assist Devers, but was threatened by Evans who said he would shoot anyone who got in his way. Zollie B. White and Willie Lee Baker were setting in their car in the area of 17th and Avenue C and observed Evans dragging Devers down the streets and heard him use threatening language toward anyone who came to her assistance. Police were told where Evans lived but were not able to find him there. Ten minutes or more after looking for Evans at his home, police heard a woman screaming in the 17th and Avenue D area.

It was Evans with Devers. He saw the police and began dragging her down an alley south on Avenue D, holding his hand over her mouth. With police in pursuit, he dropped her. He was last seen running west cutting between houses trying to elude the police. Evans by the way, is under a peace bond.

For the past two weeks the Dunbar Panthers have been working hard for the 1965 football season to open in September. Approximately seventy boys are out for the three teams of the school.

Coach James Hillyer states, "The boys are working hard to make this another successful season for them". He went on to say, "We will be shooting for the state just as hard as we have in the past."

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Here she is... pretty little Laura Hillyer, daughter of Mr. and Mrs. James Hillyer of 1705 East 29th street. With her pretty smile, she is showing how happy she is to have been "queen" for the school year 1965-66.



The Five Tunas caught preparing to do "Ballin' the Jack" for the royal family. They are from left to right, front row, Pearl Sowell, Wonderful Loud, and Regina Butler, and in the rear, Shelia Moore and Pamela Farrell.

for '63-64; and Cheryl Givens and Sheldon Sedberry for 1964-65.

One of the highlights of the annual fete was the presence of all of

the past royal families. Invocation to the program entitled "Stairway to the Stars", was done by Rev. C.D. Collins. Mrs. Doris Bunton gave a brief history of the affair. The presentation of the trophies to the new king and queen was done by Mr. J.C. Graves, II.

The royal family was honored by several types of talent, namely; "Hello Dollie" by Avis and Thomas James Patterson, Jr., "Over the Rainbow" sung by the Maryettes; a version of "Ball'n the Jack" by the Five Tunas; and J. C. Graves, III honored the king and queen with an instrumental solo of "Moon River". Cecille Joyce Graves has been giving a pantomime of "Gods Creation" for the past four years and decided to please the royalty with another year of the same.

The Reverend John L. Walker dismissed the audience with the benediction.

Mrs. Graves stated, "We'll have to work hard to top the fifth annual king and queen coronation next year."

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KING AND QUEEN CORONATION.
 Cynthia Bunton and Gerald Johns, for the years '61-62; Olympia Melton and Charles Cooke, Jr. for '62-63; Rojeania Johns and Darrell Powell



Mr. and Mrs. Rector Parks of 4320 East 64th Street, were host and hostess for a grand mother's day family dinner in their home last Sunday afternoon.

Attending this most enjoyable dinner were Mrs. Sarah Crewford, Mr. & Mrs. Low Wadley and family of Dallas, Mr. & Mrs. H.S.



Hutchinson and family, Mr. & Mrs. T.J. Patterson and family, and Mrs. K.G. McCullough.

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MINISTERS INTERVIEWED

Several weeks ago in the "Times" an editorial was written entitled, "Ministers Do You Know?" A few days after the publication, this editor was invited to come to a meeting of the Ministerial Alliance by the president of the organization, Rev. A.L. Dunn.

It has taken three weeks for this meeting to occur. In this article are some of the subjects discussed.

One of the ministers gave his opinion in regard to the article printed concerning the ministers. He stated that the information in the article was untrue, and that too many people look at the wrong of the preacher and never at the good he does. "All contributions given to a minister on his anniversary are not demadned by the preacher, but are given from the heart", he went on to say.

Another said, "It seemed as though the article placed emphasis as far as taking advantage of the people".

"At the end of a year a minister should be given a token of respect for what he has done in the year as some of the employers give their employees a bonus for the work they have done during the past year", acclaimed another.

There are approximately twenty-five ministers belonging to the Ministerial Alliance. Some of the projects the Alliance has been responsibel for are: Monies sent to the Southern Christian Leadership Congress; monies to a retired minister now residing in Slaton, Texas; special services held for the Reverend A.W. Wilson; pastor of Bethel A.M.E. Church, who recently suffered illness; and work in favor of the new modern Green Fair Manor housing projects.

According to the spokesman of the group, there are many more constructive programs in the making and shortly one of them will be exposed.

The entire Alliance agreed with one phase of the "Times" article, that it would be wonderful for a representative of each organization in the area to meet with the Alliance for discussing problems which may be brought up in our community.

ANOTHER CONTRIBUTION

Once again, after a \$5,000 contribution last December 6, Pioneer Park has contributed another \$2,400 this past Sunday to be used in the construction of the Coronado Children's Home Cottage, located at Redbud and East 31st Street. This is a very liberal sacrifice, one which we trust will please God. Truly, the congregation is to be commended for the fine response and for their generous support of this needy work.

Not only has money donations been given, but many hours of labor have been cnotributed. At least twenty-four men were on hand last Saturday to put the roof-decking on and clean the yard. Their ages ran from teen-agers through seventy years of age. There's a place for all, and the Coronado Children's Home will very shortly be a reality, simply because someone cared enough to make it so..

Another work-day is planned for this Saturday when the roof will be put on and the heating and electrical work continued.

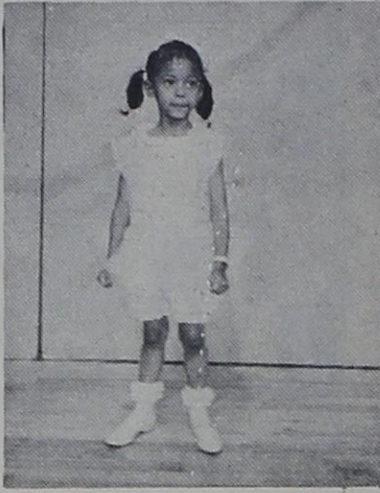
SENIOR PROM...

Continued From Page One

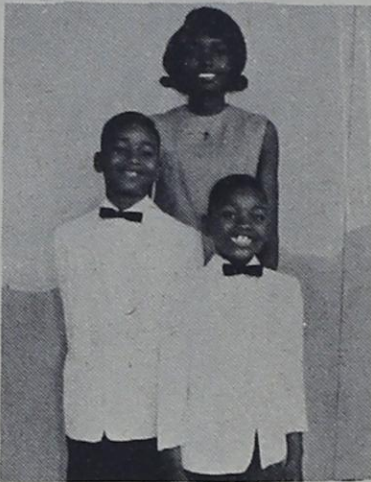
Abilene. This banquet is honoring all Lubbock

area Seniors who are members of the Church of Christ. The dress for this occassion will be semi-formal or formal.

"MY MOTHER MADE IT"
"My mother made my dress", smiled lovely



little Wonderful Loud, daughter of Rev. and Mrs. Jim Loud of 2408 East 28th Street. Wonderful was one of the five Tunas in the "Fifth Annual King and Queen Coronation" at the South Plains Lions Branch Boy's Club last Sunday.



Three of the Ross children took time out for the photographer to show Mom how pretty they could look for Mom on Mothers Day Sunday afternoon. They are the proud children of Mr. and Mrs. Willie Ross of 1322 East 24th Street here in Lubbock. They are from front to back, Donald, Kenneth, and Katherine Ross. Donald and Kenneth are students at Mary & Mac, while Katherine is a student at Dunbar.



The Paul L. Dunbar "A" Choir, under the direction of Mr. Joseph E. Addison, presents nine choral sweaters to nine choral graduating seniors. Presenting sweaters to the seniors is Dr. E. C. Struggs, who will retire this year. The seniors are (left to right, front row) Kattie Young, Evelyn Lee, Wanda Williams, and Darlene Allen. (Back row, left to right) Martha Edwards, James Childress, Willie Mayes, Barbara Sneed, and Joyce Hamilton.

The honor that is bestowed upon these seniors can only come about when students show loyalty to the organization. A student must also have been a part of the choir for more than one year.

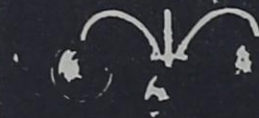
1965 DUNBAR PANTHERS FOOTBALL SCHEDULE

Anderson (Austin)	Sept. 9	At Austin
Hamilton Park (Richardson)	Sept. 16	At Lubbock
Kirkpatrick (Ft. Worth)	Sept. 24	At Lubbock
Carver (Amarillo)	Oct. 2	At Amarillo
*Blackshear (Odesas)	Oct. 9	At Odessa
*Woodson (Abilene)	Oct. 16	At Abilene
Washington (Wichita Falls)	Oct. 23	At Lubbock
*Carver (Midland)	Oct. 30	At Midland
*Carver (Amarillo)	Nov. 5	At Lubbock
* District Games		

The week-end of November 26th has been set for the play-off between the winners of the two zones of District I AAA.

"We Communists do not look for any special credits, but we are proud of the fact that of all the present political, religious or labor organizations now supporting the civil rights struggle, we have the longest record of continuous service, a commitment that goes back almost 50 years. We now join with the millions in hailing the victories of Selma and Montgomery and pledge to continue to participate."—Gus Hall in *The Worker*, April 4, 1965 (page 3).
Paid Pol. Adv.

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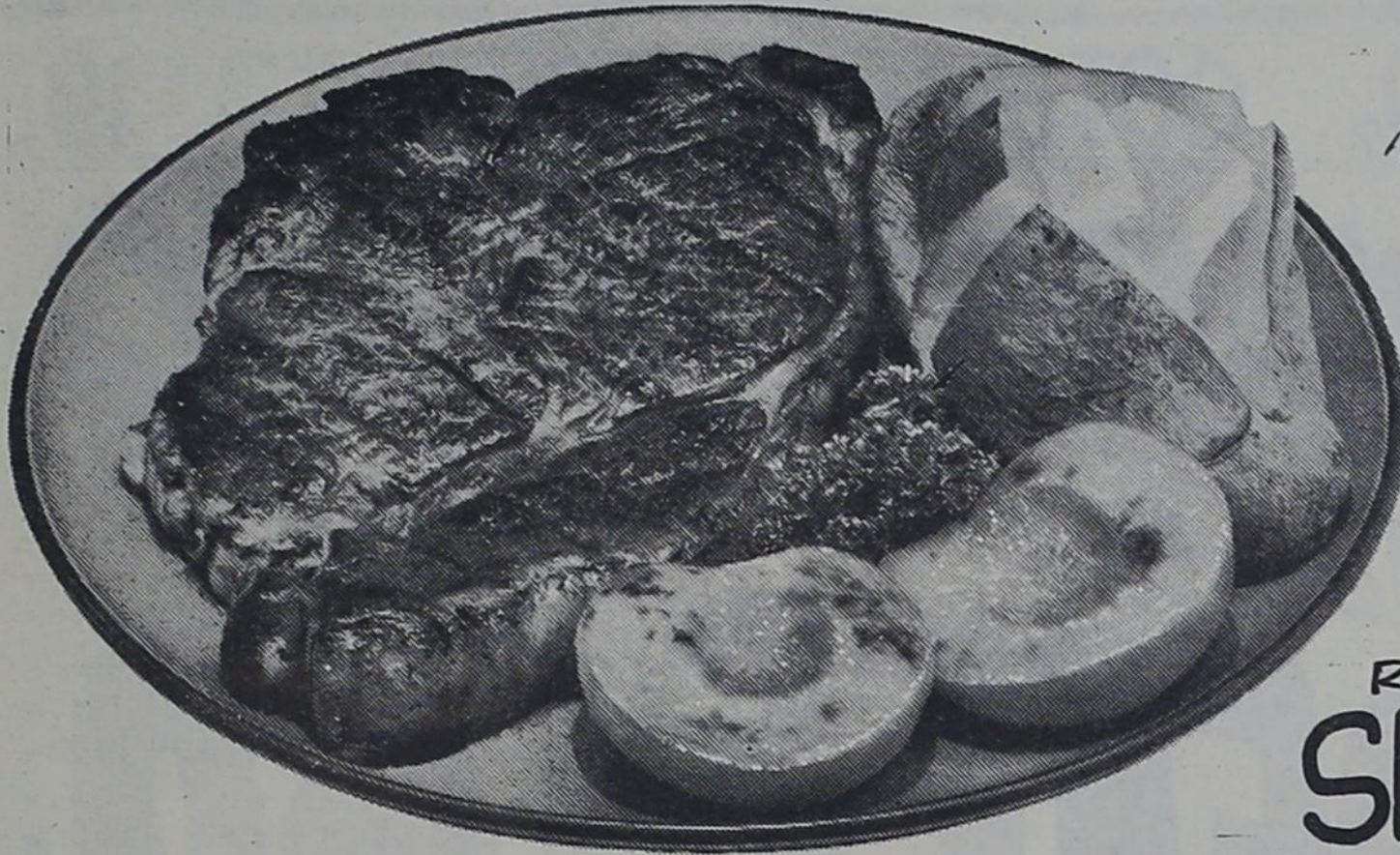
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Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

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BUTTERMILK OAK FARMS - HALF GALLON - **39¢** **COTTAGE CHEESE** OAK FARMS - 8oz. - **19¢**

CANNED DRINKS ^{12oz. CAN} **6 for 49¢**

TENDERCRUST - CREAM FILLED
COOKIES ^{29¢ VALUE} **2 for 49¢**

HAND LOTION
JERGEN'S ^{59¢ VALUE} **39¢**

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RELISH ^{ALL FLAVORS - 12oz. JAR - 29¢ VALUE} **29¢**

TEA LIPTON'S - 1/4 LB. **39¢**

MIX OR MATCH!
CANDY BARS ^{5¢ SIZE - 7 for 29¢} **29¢**
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Crusader -
EGGS ^{LARGE - GRADE 'A' - DOZEN} **39¢**

Wright's -
SHORTENING ^{3 LB. CTN} **49¢** **TISSUE** ^{ROYAL ARMS - 4 ROLL PKG.} **25¢**

USDA GOOD BEEF -
CHUCK ROAST - LB. **39¢**

USDA GOOD BEEF -
ROUND STEAK - LB. **79¢**

Fresh Lean
PORK STEAK - LB. **39¢**

Fresh Sassy
PORK SAUSAGE ^{3 1/2 LB.} **1.39**

Fresh Produce
 GREEN ONIONS ^{2 for} **9¢**
 OR RADISHES
 GREEN SLICING CUCUMBERS - LB. **9¢**
 RUBY RED GRAPEFRUIT - EA. **9¢**
 YELLOW SQUASH - LB. **9¢**
 BANQUET FROZEN DINNERS ^{39¢ or} **3 for 1.19**

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