



APPLY 2010 TO OUR  
SOUTHWEST DIGEST READERS

# Southwest Digest

Thursday, January 7, 2010  
Vol. XXXII-No. 13

"A newspaper for 21st Century representing the Black Community's Ideas and Ideals since 1977"



75 cent



## Community Meetings

- \* African American Chamber of Commerce, Lubbock meets on the 3rd Wednesday of each month, from 12:00 - 1:00 pm at the Chatman Hill Restaurant, 512 East 23rd Street.
- \* Lubbock Area Client Council meets on the 2nd Saturday, 1:00 pm at the Patterson Branch Library, 1836 Parkway Drive.
- \* Hub City Kiwanis meets every Tuesday evening, 1708 Avenue G.
- \* Dunbar Alumni Association meets 2nd Saturdays, 4:00 pm.
- \* Booker T. Washington American Legion, Post 808, meets every 2nd Tuesday at 7:30 pm, American Legion Building in Yellowhouse Canyon.
- \* Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Branch Library.
- \* East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Senior Citizens.
- \* Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Merket Alumni Center.
- \* Dunbar Manhattan Heights Neighborhood Association meets every 1st Thursday at 6:00 pm and every 4th Thursday at 6:00 pm at the Dunbar Manhattan Heights Neighborhood Outreach Center, 1301 E. 24th Street.
- \* West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturdays of each month at 7:00 pm at 7:00 pm, Educational presentations and demonstrations.
- \* Texas Juneteenth Cultural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library, every 3rd Thursday at 7:00 pm.
- \* West Texas Chapter of 100 Black Men of West Texas meets 3rd Monday evenings at 7:00 pm at Parkway Neighborhood Center.
- \* The Parkway & Cherry-Point Neighborhood Association meets the 3rd Tuesday evenings, 7:30 pm at Hunt Elementary School.
- \* Chatman Hill Neighborhood Association meets 2nd Thursday of every month at 6:00 pm at Iles Elementary Cafeteria.

If you have an announcement you want to appear in this paper, there are three ways to get information to us:

Southwest Digest Community Meetings  
902 East 28th Street  
Lubbock, Texas 79404  
(806) 762-3612

Fax: (806) 762-4605

Email us at:  
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What's Inside the Digest:  
Fashion Fun .... Page 2  
Chatman Hill ....Page 3  
Church News .... Page 3  
Obituaries .... Page 4  
Editorials .... Page 5  
Classifieds .... Page 7

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Marsha Sharp

## Marsha Sharp Will Be Guest Speaker For MLK Banquet

The guest speaker for the Martin Luther King, Jr. Commemorative Black Tie Banquet will be Marsha Sharp, former coach of the Lady Red Raiders of Texas Tech University. The banquet will be held Saturday evening, January 16, 2010, at the McInturff Center at the University Medical Center, 602 Indiana Avenue, beginning at 6:30 p.m.

A National Championship, eight conference championships, two National Coach of the Year honors, a National Player of the Year and several All-Americans - these are just a few accomplishments Hall of Fame coach Marsha Sharp has achieved in her 23 years at the helm of the Lady Raider basketball program.

For 23 years as head coach at Texas Tech, Sharp has been the reckoning force behind all the success the women's basketball program has had. With a career record of 557-175, Sharp has seen the Lady Raider program climb to new heights and continue the successful reputation it has.

Being the longest tenure coach at Texas Tech, Sharp has accomplished what no other team at Tech has done - win a national championship. Sharp guided the Lady Raiders to the 1993 national championship, while Sheryl Swoopes was named the National Player of the Year. Sharp has taken her program to the next level and it continues to rank among the top teams in the country year in and year out.

Inducted into the Women's Basketball Hall of Fame in

## MLK Celebration Will Be Held Here January 15-18

The Martin Luther King, Jr. Commemorative Council of Lubbock, Inc. will celebrate its 39th Annual Celebration January 15 - 18, 2010. The theme is "Don't Give Up, We Are Almost There." Galatians 6:9-10.

Friday, January 15th, is Youth Night at the Alderson Middle School, 219 Walnut Avenue, beginning at 6:30 p.m.

Saturday, January 16th, the Martin Luther King Commemorative Black Tie Banquet will be held at the McInturff University Medical Center, 602 Indiana Avenue, beginning at 6:30 p.m. Guest speaker is legendary basketball coach for the Texas Tech Red Raiders, Marsha Sharp.

Tickets for the banquet are \$25.00 per person. Seating of eight per table is \$200.00.

The Citywide Celebration will be held Sunday, January 17th, at the Lubbock Civic Center, beginning at 5:00 p.m.

Guest speaker will be Bishop David K. Cooper of Albuquerque, New Mexico.

The 80 Men Male Chorus and Women's Chorus will provide several musical selections.

Monday, January 18th, Gospel Awards at the Allen Theatre, Texas Tech University Student Union, 15th Street and Boston Avenue, beginning at 6:30 p.m.

Guest artist will be Chrystal Rucker.

The Lubbock Community is invited to attend this 39th Annual Celebration.

## MLK Youth Choir Choir Rehearsals

The Martin Luther King, Jr. Youth Choir rehearsals are held every Friday evening at Alderson Middle School, 219 Walnut Avenue, beginning at 7:00 p.m.

If there are some young people interested in participating, please attend the rehearsal on Friday evening, January 8, 2010.

## Annual Usher Day Set February 14th

The public is invited to attend the Usher's Annual Day on Sunday afternoon, February 14, 2010, at the St. Matthew Baptist Church, 2020 East 14th Street, beginning at 3:00 p.m. Guest speaker will be Rev. A. L. Butler. Music by Unction. Rev. Edward Canadys is host pastor.

## Coach Ruffin McNeill Should Be Hired!



Coach Ruffin McNeill

The Southwest Digest, as well the Lubbock Black Community and many other citizens, is very happy over what Coach Ruffin McNeill did as interim coach of the Texas Tech Red Raiders as they defeated Michigan State in the Alamo Bowl in San Antonio by a score of 41-31 on Saturday, January 2, 2010.

Regardless of what happens during the replacing the coach of the Texas Tech Red Raiders, we are proud of what he has done. He is a gentleman who has done some very outstanding things while serving in the capacity as Assistant Coach at Texas Tech University for ten years.

McNeill, who was born October 9, 1958, is the current interim head coach for the Texas Tech Red Raiders football team. Before being promoted to defensive coordinator, McNeill served the Red Raiders as an assistant head coach, special teams coordinator and linebackers coach. On December 28, 2009, he was named interim head coach of the Red Raiders, following the suspension and later firing of head coach Mike Leach.

McNeill was a defensive back for the East Carolina Pirates for four years, three of which he was a starter and two he served as team captain. In his first year with the Pirates, McNeill helped East Carolina to the 1976 Southern Conference Championship and a berth to the Independence Bowl two years later.

McNeill graduated from East Carolina University in 1980. He later went on to Clemson where he earned a master's degree in counseling.

In addition to coaching at the

high school level and spending a summer as an intern with the Miami Dolphins under Jimmy Johnson, McNeill has coached 23 seasons at the college level. He has been on the coaching staffs at Clemson, Austin Peay State, East Carolina, North Alabama, Appalachian State, UNLV, Fresno State, and Texas Tech.

McNeill began his tenure at Texas Tech in 2000 as a linebackers coach. In 2003, he accepted the role of assistant head coach as well as taking duties of linebackers coach. In 2007, then-defensive coordinator Lyle Setenich stepped down due to "personal reasons" after a 49-45 loss to Oklahoma State in which the Texas Tech defense allowed over 600 yards of total offense and three 100 yard rushers.[5] Head coach Mike Leach named McNeill interim defensive coordinator shortly after with eight games remaining in the season.

On December 28, 2009, Leach was suspended, and fired two days later, by Texas Tech University over the alleged inappropriate treatment of an injured player. McNeill was named interim head coach, and led the team to a 41-31 victory over the Michigan State Spartans in the 2010 Alamo Bowl.

The Southwest Digest recommends the Board of Regents, Chancellor Kent Hance, Dr. Guy Bailey, President of Texas Tech University, and Gerald Meyers, Athlete Director take the appropriate steps to hire Coach Ruffin McNeill as the new head coach of the Texas Tech Red Raiders.

It should be made known, this is a man of God and could do well as the new head coach.

Thanks, Coach McNeill!

## Elton Conger: From Lubbock To Legend

After searching the record books of Texas High School Sports, a familiar hometown native was found - Coach Elton Conger. Once fired from the Lubbock Independent School District, Conger has done well in Houston.

In his humble beginnings, he was All Conference for Prairie View A&M College Track and Field Team in 1967, 68, 69 and 70. As a middle distance runner, he participated on five National Championship Teams. During this era, he was selected to the National Association of Intracollegiate Athletics (NAIA) All-American Track Team.

Conger is now teaching and coaching in Houston Independent School District and is among the coaching circles as "The Legend." He is one of the winningest coaches in the Greater Houston Area.



Coach Elton Conger

In 1997, while at Waltrip High School, Conger assisted the boy's basketball team to the Texas 5-A Championship.

Some of his highlights at Waltrip were to coach Keenon McCardell of the Tampa Bay Buccaneers, Van Malone of the Detroit Lions, Charles Biggers of Texas Tech University and the Dallas Cowboys, and Mark Calloway "the Undertaker" of the

## WWF

It is noted that for the past 20 years, under Coach Conger's leadership, his girl's basketball teams have won more games than any other coach in the Houston area. He has been selected the Houston ISD Coach of the Year 7 times while at Waltrip and Jack Yates High Schools.

He is now at Jesse H. Jones High School where he is the Head Girls Basketball Coach in Football, and Assistant Boys Track Coach. His run and shoot offense in football has compiled over 6,000 passing yards and three consecutive district championships at Jones. In District 22-4A, quarterback Aaron Taylor has thrown for 2,000 plus yards each season since Coach Conger has taken over.

Continue on Page 6

## Thompson Lincoln/Douglass Tea Set

The R. B. Thompson Lincoln Douglass Scholarship Annual Event is scheduled for February 14, 2010 from 4:00-6:00 pm at the Lubbock Memorial Civic Center. Guest performers will be Dr. DeeCee Cornish and James Frakes. Tickets, which include dinner and entertainment, are \$20.00 in advance or \$25.00 at the door.

An added attraction to this year's event is the availability of various vendors. If you have a variety of Arts & Crafts you would like to sell or, information you would like to distribute, please contact the R. B. Thompson Lincoln Douglass Scholarship Committee at (806) 762-3350 to rent a booth. Booth

Continue on Page 2

# Chatman Hills Corner

By Doris Reynolds

Award-winning author Gary Soto will speak at the Groves Branch Library, 5520 19th St., on Wednesday, January 13, at 7:00 p.m. The author of books such as *Baseball in April* and *Partly Cloudy: Poems of Love and Longing*, will provide a light-hearted and funny presentation entitled "Local News: The Stories & Poems of Gary Soto."

Mr. Soto will also be signing and selling books after the presentation. This special event is sponsored by the Friends of the Library and there is no admission charge. Refreshments will be served.

For more information, please call 767-3733.

Community Health Center of Lubbock and the Healthy Lubbock Coalition invite you to their 1st Annual East Lubbock Walking Club kick-off!

It will be held Tuesday, January 12, 2010, at the Patterson Library Community Room, 1836 Parkway Drive, from 4:00 p.m. until 6:30 p.m.

Everyone is invited to attend and get information on nutrition, local walking trails and indoor walking areas, FREE health screenings, walking club locations, FREE pedometers to registrants and motivation to help you make those New Year's resolutions a reality!

Bridge 2 Success is a free, mentoring program for middle school and high school youth, 6th through 12th grade. The program meets every Tuesday from 4:30 p.m. until 7:30 p.m. at The Bridge of Lubbock, 1301 Redbud Avenue, and students are picked up after school at Dunbar, Alderson, Estacado, and Rise Academy.

Students enjoy a time of tutoring and life skills training along with lots of fun activities, leadership exercises, and a delicious home-cooked meal. During the evening, they hear stories about overcoming challenges, setting goals and various careers from current college students and other community professionals. Weekend field trips are scheduled monthly which allow students to bring the stories they hear to life. By participating in Bridge 2 Success teens learn how to SAY YES to their FUTURE!

In order to enroll, contact Jenny Young at The Bridge of Lubbock, by calling (806) 687-0772.

Church services were well attended last Sunday morning at the New Hope Baptist Church, Rev. B. R. Moton is host pastor.

## FASHION FUN with Shirley Roberson DOLCE & GABBANA PERFUME

Dolce & Gabbana perfume is the number one designer fragrance according to the 2009 sales. Dolce & Gabbana Perfume is classified as a luxurious, gentle,

floral fragrance. Ladies this feminine scent possesses a blend of basil tangerine, orange flowers, carnation, manigold and vanilla. It is seriously recommended for romantic wear. Try it and let this sexy exotic smell elevate you to a higher level.



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Fashion tip...always wear a smile

## New Light Baptist Church News

On Sunday morning, January 3, 2010, church services were very inspirational at the New Light Baptist Church, 3013 Idalou Road, where Rev. Kenneth O. Jackson is the pastor

Church School started at 9:45a.m. with Deacon David Chiles teaching the Adult lesson entitled: "Declaring Identity", and the printed scripture text coming from Mathew 3:1-6, 13-17. Sister Rochelette Hood taught the Youth lesson entitled "Taking On The Task" with it's printed scripture text coming from Mathew 3:1-6; 13-17. After Church School breakfast was served to those in attendance.

The Morning Worship got started at 11:00a.m. with the devoted Praise Team leading the way.

Rev. Jackson led the pulpit devotion. The Senior Choir marched in the choir stand singing "At The Cross". The responsive reading was read by Rev. Jackson, and it came from 1Corinthians 11:23-30. The altar prayer was led by Rev.

Jackson with the choir singing "My Soul Loves Jesus."

Sister Rochelette Hood read all the morning announcements and told of all the upcoming events which will be taking place. There was the pastoral period held by the pastor and then the offering was taken up.

The Senior Choir sang "Know It Was The Blood" and "Because He Lives." "Amazing Grace" was sung before the sermon.

Rev. Jackson preached the sermon entitled: "How To Have A Prosperous New Year." The scripture text came from Psalm 1:1-6.

The "Old Ship of Zion" was

sung by the congregation after the sermon.

It was another dynamic sermon delivered by Pastor Jackson.

There was the invitation to discipleship which was extended to all. Several came forth for prayer. What a blessing it was for all in attendance.

Pray that God will continue to keep us in His loving arms of protection from Satan. Pray this year 2010 will be better than the year 2009.

**Scripture For The Week:** *In the beginning God created the heaven and the earth.*

Genesis 1:1

## Lubbock Library Events Days

**Learn to Knit at the Groves Branch Library**  
Come to the Groves Branch Library, 5520 19th Street, and learn the basics of Continental style knitting on Tuesday, January 12 at 6:30 p.m. Bring size 8 knitting needles and worsted

weight yarn. For more information, please call the library at 767-3733.

**Teen Program at the Patterson Branch Library**  
The Patterson Branch Library, 1836 Parkway Drive, invites teens to the library to play

Wii Outdoor Adventure and make friendship bracelets at 4 p.m. on Thursday, January 14. For more information, call 767-3300.

**Teen Book Group Meets at Groves Branch Library**  
The BLTs (Book Lovin' Teens) will meet at the Groves Branch Library, 5520 19th Street, at 4:30 p.m. on Thursday, January 14. We will wrap up our discussion of *The Nightmare Before Christmas* and receive our copies of *January's book, The Boy in the Striped Pajamas* by John Boyne. For more information, call 767-3733.

**Lubbock Public Libraries Closed for MLK Day**  
All Lubbock Public Library locations will be closed on Monday, January 18 in observance of Martin Luther King Jr. Day.

**Mission on Move Meets**  
The Mission on the Move of Bethel AME Church will be serving monthly hot meal on Saturday, January 9, 2010, from 11:00 a.m. until 1:00 p.m. Rev. Sonia J. Scott, pastor.

**Thompson Lincoln/Douglass Tea Set**  
Continued from Page 1  
Booth spaces are \$25.00. For ticket information and/or booth rental, please contact the R. B. Thompson Lincoln Douglass Scholarship Committee at (806) 762-3350, Norma Pike at (806) 559-9795 or, email Brenda Amin at Brenda.Amin@ttu.edu.

**Nominations Needed for the 2010 Celebrity Luncheon**  
Help give someone the recognition they deserve but never seek by submitting a nomination for the Association for Women in Communications (AWC) 2010 Celebrity Luncheon.

The annual luncheon celebrates the positive contributions and achievements of those people who make Lubbock and West Texas a great place to live.

AWC's annual recognition of Headliners, Gold Medalists, the Louise Allen Award and the George Mahon Award will be decided through a committee selection process as well as input from members of the community.

Gold Medals are awarded to people who, over an extended period of time, have worked to improve the quality of life for a broad spectrum of those living in the Lubbock area.

Headliners are presented to people whose achievements and contributions have received widespread positive recognition through the media.

The Louise Allen Award is presented to an entity that has exhibited outstanding corporate community service.

The George Mahon Award for Extraordinary Public Service is only presented when AWC believes a person has dedicated his or her adult life to a broad array of public service efforts.

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# Church News



## From the Desk of Parson D.A. Smith "An Effigy Of The President"

There was an online news report by the AP & others Sunday, January 3, 2010 of an "effigy" of President Barack Obama in Plains, Georgia, the hometown of former President Jimmy Carter. The AP reports the U. S. Secret Service says it is investigating the incident. The effigy was hanged from a building in downtown Plains where secret service personnel reported the effigy of being a large black doll. The report states footage from WALB-TV shows the doll was hanging by a noose in front of a red, white and blue sign that says "Plains, Georgia. Home of Jimmy Carter, our 39th President." A witness told the station that the doll had a sign with Obama's name on it. Mayor L.E. Godwin III says the volunteer fire department was called to take it down. He says he saw the doll but couldn't read the signs. One might remember in 2008 a disturbing story was ran by a local radio station in Ohio of one of its resident's name Mike Lunsford who hung an effigy of

Barack Obama in his front yard. Mike allegedly salivated at the mouth while stating and admitting that he was against Obama because of his race. Stories of this kind reflect on the soul of America. In 2010 we have white boys disgracing white America because they hate blacks. I as a black American male am ashamed when black males sale dope, rob stores, want go to school, impregnate young black girls ruining their youth and placing them in the position to be welfare queens continuing a vicious cycle of ignorance among black Americans. Surely white America is ashamed of what appears to be a bunch of ignorant, inbred (subject to or produced by inbreeding), redneck racists, as well as a bunch of inbred religious bigots who are continuing to spew racial hatred that in the long term could bring America to its knees. How in the world we as Americans who called ourselves a Christian country are going to be able to suggest to the world to change its evil behavior toward

other humans when we are "throwing a rock and hiding our hand" when it pertains to "African Americans and white Americans." We as Americans must not let race become the elephant in the room in 2010 blaming Obama for the piles of economic, social, and conservative religious and racial excreta that has existed since America was taken from Native Americans and the original land owners placed on reservations with casino's being one of their major sources of incomes. The economic and political lime spin that we place on our soul's racial outhouses will not stop the stench of hatred and the threat of death toward all Americans until we take a deep look at self and clean up our act. With the world's negative attitude toward America, white Americans are going to need black Americans and visa versus. The country that hold America's financial note is not WHITE! They have form a relationship with their cousins in Africa for supplies of natural re

Continue on Page 6



## We Thank God for Jesus "Jesus, The Gift That Keeps On Giving"

Written by Evangelist Billy "B.J." Morrison, III - Your brother in Christ Jesus always.

**James 1:17** -- Every good gift and every perfect gift is from above, and come down from the father of light, with whom is no variableness, neither shadow of turning.  
Now that Christmas is over, the lights are out, and back in the box. Jesus is the light that never goes out. Did you receive Him or not???

**John 9:5** -- Jesus said, as long as I am in the world, I am the light of the world.  
\*\*\*\*\* IS JESUS THE LIGHT FOR YOUR LIFE???

That Christmas Tree must come down. Many will be taken to the landfill. Jesus is the tree of life, and everlasting life is what he gives.

**John 15:1-2** -- Jesus said, I am the true vine, and my father is the husbandman. Every branch in me that bears not fruit he takes away, and every branch that bears fruit, he purges it that it may bring forth more fruit.  
\*\*\*\*\* ARE YOU THE TRUE VINE???

The gift of big money. It will

be spent til it's all gone. Jesus is the gift of life forever. He keeps going on, and on, and on!!!  
**Mark 8:36** -- Jesus said, what shall it profit a man, if he shall gain the whole world, and lose his own soul?  
That big Christmas Dinner, it's been digested and passed through. Jesus, the bread and water of life, and everyday He will be within you!!!  
**John 6:35** -- Jesus said, I am the Bread of Life. He that comes to me shall never hunger, and he that believes on me shall never thirst.  
\*\*\*\*\* ARE YOU FULL OF JESUS???

The clothes you got for Christmas will become rags and cast away. Jesus will clothe you in your right mind each and every day!!!  
**Isaiah 26:3-4** -- (God) will keep him in perfect peace, whose mind is stayed on him. Because he trusted in him. Trust you in the Lord forever. For in the Lord Jehovah is everlasting strength.  
O' lying Santa Claus has left

only to return and lie again next year. Jesus is the only way to God, but don't you wait until next year!!!  
**II Corinthians 6:2b** -- In the day of salvation have I succored (helped) thee. Behold now is the accepted time. Behold, now is the day of salvation.  
\*\*\*\* TODAY IS YOUR DAY OF SALVATION, TOMORROW MAY BE TOO LATE!!! \*\*\*\*  
(The Lord called my cousin Howard Manley home, 57 yrs. old, at 9:00 a.m., 01-01-2010. Then at 3:00 p.m., he called my Father's last brother, Weatherford (Ford) Morrison 83 home. They made it over into year 2010. No man knows the hour, and the Lord will return for you and me!!!)  
Everyone thanks they deserve a gift of great value, and that's true. God loves so much. He gave his greatest gift -- Jesus Christ to men and you!!!  
**John 3:17** -- Jesus said, for God sent not his son into the world to condemn the world, but  
Continue on Page 6

# St. Matthew's Baptist Church News

Church services got underway at 10:10 a. m. last Sunday morning, January 3, 2010, at the St. Matthew Baptist Church, 2020 East 14th Street, where the proud pastor is Rev. Edward Canady.  
Sunday School got underway at 10:10 a. m. with Assistant Superintendent Sister Annie Onasanya in charge. What a time.  
The subject of the morning lesson was "Declaring Identity." The scripture was Matthew 3:1-6; 11-17. The Unifying Topic was: "Proclaimed In Baptism." The main thought was: "And

lo voice from heaven, saying, this is my beloved son, in whom I am well pleased." Matthew 3:17.  
The lesson was taught by Rev. Alvin Butler. The review was done by Pastor Canady.  
\*\*\*\*\*  
The morning worship hour begun at 11:15 a. m. The morning devotion was led by Deacon Edward Williams and Sister George Ann Hereford.  
The St. Matthew Baptist Church Choir sung out of their hearts and souls.  
The morning message was brought by Rev. Edward

Canady. It was entitled "The Way To Eternal Life Is To Believe." The scripture text was John 1:11-13; 3:16-128. The Song of Inspiration was "Precious Lord."  
\*\*\*\*\*  
The Weekly Meetings held at the St. Matthew Baptist Church are as follows:  
Mission meets on Wednesday evenings at 5:00 p.m.  
Bible Study is held on Wednesday evenings at 6:00 p. m.  
Choir Rehearsals are held on Friday evenings at 5:00 p. m. The Ushers meet at 11:00

a. m. on Saturday mornings .  
All who are involved are asked to attend these important meetings.  
\*\*\*\*\*  
The morning announcements last Sunday morning were read by Sister Annie Onasanya.  
\*\*\*\*\*  
Let us pray for our sick and shut-in of the Lubbock Community. Your prayers are always welcome.  
Let us pray for Sister Nina Davis and Sister Ethel Williams. Brother Ricky Brown is a patient at University Medical Center, Room #532.

\*\*\*\*\*  
**"A Prayer"**  
"Lord, widen my world. I want to be a part of the work you are doing. Give me eyes to see as you see, hands to serve others, and a heart to share your Gospel. AMEN."  
\*\*\*\*\*  
**Thought For The Week:**  
"If you look through the eyes of Jesus, you'll see a needy world."  
\*\*\*\*\*  
**Matthew 4:1-11** shows Jesus Christ in the midst of temptation. What can we learn from him that will help us in our struggles against temptation?

Temptation is, simply put, seeking to do our own will, or to fulfill our own desires, in conflict with God's plan, will, and way. When Jesus is tempted three times in the desert, in each instance he must decide whether to follow God's will for his life or his own desires fueled by the expectations of others. Specifically, Jesus wrestles with what kind of Messiah he will be. We do not have that specific temptation, but closer examination shows his temptations fall in the same categories that people have faced since man first sinned.

## Outreach Prayer Breakfast

The members and friends of the Outreach Prayer Breakfast want to share this with each of you.  
Because of the beginning of a New Year, we want you to know. We will take for a subject: "Vision." The word Vision is what we all need, especially at the beginning of a New Year. The scripture says: "Where there is no vision, the people perish."  
Catch The Vision of the New And Live In It!"

fears and burdens of the past. Shedding the fears and doubts of the past, we see you entering this New Year with high Vision. We see the year unfolding before you before you, like drawing light.  
Healthier, happier, more prosperous and successful than ever before. Whatever the overcoming you hope to make in this

year. Whatever the overcoming you hope to make in this new year. Whatever the dreams you long to see come true in this year, have the vision and the faith to know that all things are possible to you. God is with you as you enter the New Year! God's power gives you overcoming power. God's love upholds and support you! God's

spirit gives you high vision, and the assurance of fulfillment of your deepest longing. See this New Year as a special year for you, a blessed year for yours!  
\*\*\*\*\*  
**"Let's Pray"**  
God of mercy, help us to be a forgiving people. And we find in the midst of God's people all manner of sickness in the body

of your people all over the world. Thanks for releasing your healing power all over the world. Help us to keep the faith. Walk by it. Live by it! Saints, fall down and worship him, this year!"  
\*\*\*\*\*  
"For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life"  
(John 3:16)  
\*\*\*\*\*

As we enter into the 2010 New Year, we want you to know that the doors to the Outreach Prayer Breakfast is open to those of you want to become a part of our monthly meeting. Our meetings are held on the first Saturday of each month, beginning at 9:00 a. m. at a given location.  
\*\*\*\*\*  
Sister Dorothy Hood, president; Sister Christene Burleson, vice president; and Sister Elnora Jones, teacher.  
May God Bless You!

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# Obsequies

## Mrs. Louise Blocker Kennard

Fort Worth, Texas – Funeral services were held for Louise Blocker Kennard, a sister of Willie Blocker of Lubbock, on Saturday afternoon, December 26, 2009, at the New Bible-way Baptist Church with Pastor J. T. Kennard, III, officiating.

Interment was held in Cedar Hill Memorial Park in Arlington, Texas under the direction of Gregory W. Spencer Funeral Directors, Inc. of Fort Worth.

Mrs. Kennard was born in Waco, Texas on January 16, 1933. As a young woman, she attended public schools in Waco.

She moved to Fort Worth in the early 1950's, and united with Pleasant Mt. Gilead Baptist Church under the leadership of Pastor R. L. Sanders.

She met and married Rev. J. T. Kennard and the united in Holy Matrimony in 1959. Rev. Kennard founded Bibleway Baptist Church.

Mrs. Kennard passed away Friday, December 18, 2009.

She was preceding in death by her husband; her mother, Emma Louise Blocker; her granddaughter, Jasmine Kennard; her sister, Lena Crane; and four brothers: Joe, Tim, Bennie and L.T. "Baby" Blocker.

She is survived by: her son, Pastor J. T. Kennard, III and



wife Delicia and James Kennard and wife Davina; her daughters, Emma Frances and husband Kenneth and Jean Chadwick and husband Howard; twelve grandchildren, fourteen great-grandchildren; her twin brother, Louis Blocker; her brothers: Willie Blocker, Nathan Blocker, Oran Blocker, and Rotan Blocker; her special nephew, Gerald Wayne Kennard "Bubba"; her special friend, Mary McCloud; and a host of nieces, nephews, other relatives and friends.

## William T. Britt, Jr.



Funeral services were held for William T. Britt, Jr. at the Bethel African Methodist Episcopal Church on Wednesday morning, January 6, 2010, with Rev. Sonia J. Scott, pastor, officiating.

Britt, 59 years of age, passed away Thursday, December 31, 2009, at the University Medical Center.

He was a graduate of Dunbar High School. Britt was also a veteran of the South Vietnam area.

He is preceded in death by his father, William T. Britt, a former Lubbock Policeman.

He is survived by his mother, Ann Britt of Lubbock; a daughter, Angie Britt of Lubbock; a brother, Donnie Britt of Lubbock; a sister, Kimberly Britt of Ozark, Alabama; grandchildren, other relatives and friends.

## Rev. Dr. Leo Franklin Scott

Abilene, Texas – Funeral services for Rev. Dr. Leo Franklin Scott were held Saturday, January 2, 2010, at the New Light Missionary Baptist Church with Rev. Eddie Jordan, officiating.

Interment was under the direction of Hamil Family Funeral Home of Abilene, Texas.

Rev. Scott, the brother of Rev. Edwin Scott, Sr. of Lubbock, was born in Rockdale, Milam County, Texas, February 12, 1933, to Robert A. and Bessie L. Scott. He was the youngest of ten children. He departed December 28, 2009 at Baylor Hospital in Dallas, Texas.

He graduated from Ayeock High School in Rockdale, in May, 1950, and moved to Lubbock, Texas. He married Piney Parker on February 26, 1954, and to this union four children were born.



A very active resident of Abilene, he was the first African American to serve on the Abilene City Council, 1978-1981; first African American pharmacist in Abilene; a member of the American Pharmacist Association, American Hospital Association, Big Country; Pharmaceutical Association, Abilene Taylor County Board of Directors. Abilene Planning and Zoning Board, Community Foundation, Medical Care Advisory Committee of the Texas

Department of Human Services, Abilene Culture Affairs Council, Abilene Re-investment Zone Board, HSU Academic Foundation Board, and numerous other boards.

Rev. Scott was called to ministry and became pastor of the Oak Grove Baptist Church in Hamlin, Texas where he served for 14 1/2 years. He was called to serve as the pastor of the New Light Missionary Baptist Church in Abilene for 13 years, retiring in 1999.

He served as the Senior Pastor of New Light Missionary Baptist Church until his demise.

He was instrumental in getting the bridge on East Hwy. 80 re-named to honor Dr. Martin Luther King, Jr.

He is survived by his wife, Pney, of 55 years; three daughters: Jarilyn (James) Brown, Regina (Rudolph) Phillips, Cecilye (Timothy); a son, Micheal (Bizunesh) Scott; eight grandchildren: Carey Brown, Jessica Brown, Jazmine Williams, Jordan Price, Scott Williams, Racheal Phillips, Justin Scott and Jason Scott; two great-grandchildren: Devyn Malone and Deion Malone; a brother, Edwin Scott (Pearlene).

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George Clinton,  
New York, NY (BlackNews.com)  
-- George Clinton, legendary singer/songwriter and innovator of funk music, best known as the founder of the group(s) Parliament/Funkadelic, has signed on with Exclusive Solutions Management. His new management Exclusive Solutions Management LLC (ESM) of Houston, TX, according to Clinton, "has been the best management experience of his career." After years of mistreatment Clinton was skeptical to work with new management; however he was won over by their commitment to helping him regain the intellectual property he had lost and seek restoration for him monetarily. ESM is an artist management company operating at the highest levels of ethics and integrity

December is Flu Awareness Month  
Flu Germs Don't Discriminate:  
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# Editorials • Comments • Opinions



## THIS 'N' THAT

by T.J. Patterson

**COACH RUFFIN MCNEILL IS MAN FOR HEAD COACHING POSITION AT TEXAS TECH UNIVERSITY! THIS N THAT** ..... is asking the entire Lubbock Community to ..... **PRAY FOR TEXAS TECH UNIVERSITY** ..... as the final decision will be made to hire the replacement of ..... **COACH MIKE LEACH** ..... as this could be done this week..... There is no doubt about it ..... the person to fill this position is none other than ..... **COACH RUFFIN MCNEILL** ..... who has proved himself worthy of such promotion..... He has stood tall for the university ..... and he ..... in our opinion ..... has stood the test..... He ..... ac-

ording to our sources ..... did an ..... **OUTSTANDING JOB** ..... during the more than ..... **TWO HOUR INTERVIEW** ..... by Chancellor Kent Hance ..... President Guy Bailey ..... and Gerald Meyers..... The ripple effect of what took place ..... as it has been reported ..... was ..... **VERY SUCCESSFUL**..... Of course ..... there is a process when it comes to hiring such an individual ..... but ..... **THIS N THAT** ..... believes ..... **COACH RUFFIN MCNEILL** ..... did well..... According to ..... **THIS N THAT'S SOURCES** ..... there are several well known and high profiled coaches interested in this coaching position..... At present time ..... the ..... **BIG TWELVE CON-**

**FERENCE** ..... has no head football coach of color ..... and if he was given this opportunity ..... he would do well..... **THIS N THAT** ..... has learned that one of those coaches interested in this position at Texas Tech University ..... is the Coach of the University of Houston ..... and he ..... too ..... is African American..... But ..... **THIS N THAT** ..... is not just asking he be hired ..... because he is Black ..... but because he has the necessary credentials to do an outstanding job..... Not only this ..... but he a man who believes in the works of ..... **GOD** ..... and believes anything is possible ..... that is ..... if you only believe..... He is a member of the ..... **GREAT SAINT LUKE MISSIONARY BAPTIST CHURCH** ..... where he frequents from time to time..... But ..... you know what ..... regardless of the outcome ..... **HIRED OR NOT** ..... he has met the challenge ..... and ..... **THIS N THAT** ..... is very proud of what he has accomplished..... Again ..... **THANKS, COACH RUFFIN MCNEILL** ..... for what you have done..... **MAY GOD CONTINUE TO BLESS YOU AND YOUR FAMILY!!!**

**PENNY HASTINGS THE BARBER SAYS:** "ALL THAT SHINES ..... as the real thing will ..... take place .... **ALWAYS** ..... investigate what you ..... **MAY RECEIVE!!**"

**SUPPORT MLK CELEBRATION! THIS N THAT** ..... is asking for all of us to ..... **SUPPORT** ..... t he 2010 Martin Luther King, Jr. Celebration ..... beginning January 16th!!



## THINK ABOUT IT !

2010 New Year Prayfully New Attitudes And Positive Actions

by  
Eddie P. Richardson

2009 is long gone, and everything we had planned and failed to do. It's too late! The time has passed . We can not recapture it. Now it is in the past, and let it stay. Leave it there! Get a new thing. Work it and make it happen! Remember a person can be or do anything the mind can conceive and one can achieve. Remember this is the key is to make any thing become a reality. The price to be paid is sacrifice, hard work, unrelentless, determination and a true spirit. Hang in there and, do not give up. The end results, great accomplishments, and then a great feeling pride for hanging in there and sticking with it and not giving up.

The key to having a truly successful 2010 is an attitude adjustment for all of us. We should all pray to God for an attitude

adjustment and ask him to help us remove jealousy, hate, envy, pettiness, gossipers, disrespect for others, and others property and replace them all with starting with self respect for others and their feelings and property. What a difference it would it would make from every aspect of life. There would be peace, love and harmony in the neighborhoods and communities.

To make these wishes become a reality, it is like a long journey. It starts with the first step. It begins with each one of us by making ourselves a commitment of one and start cleaning up our own neighborhoods with a determined positive attitude. Remember the saying: "It takes a village to raise a child." One or two people cannot clean up a neighborhood. Put a person in

a position and can start, then another and finally the ripple effect.

It is a shame how citizens let a few undesirables capture our communities. We won't report, turn in, testify, only when it touches us personally, when they steal our stuff. Then we want the Coast Guard, Marines, State Troopers, and all law enforcement, and militia to get involved. But, on the other hand, we can see a truck backed up to our neighbor's door and we look the other way. We say: "I don't want to get involved. During this, then you are a part of the problem, not the solution."

What is being said is that all of us need to become involved when it comes to upgrading our neighborhoods and communities. Talk is real heap. Let's start 2010 in the right direction!

## LET'S PUT A PERIOD ON THIS MESS!!!!

By  
BROTHER ASKARI

**(Editor's Note:** This is a re-run of this article which appeared in the December 31, 2009 issue as requested by many of our readers.)

**YES!!!!** That's what I said and as always, I say what I mean and mean what I say. I was taught not to ever be coward down by the odds against me. I've been told that the people in the community that I grew up in don't **CARE** about what happens in the community in this new school era! I was told that the best thing I can do is look out for myself and don't worry about nobody else! Well I'm addressing **EVERYBODY THAT LIVES, VISITS, WORKS OR HAVE A BUSINESS** in east Lubbock **"THIS MESS IS FIXIN' TO BE CHECKED!!!!"** The few businesses we have in our community are being robbed, houses are being burglarized, even the homes of our senior citizens are



more of our young people have to die in the streets before we put a period on this **"MESS!!!!"** The **PESTS** who are robbing the businesses in our community are committing **"ECONOMICAL HOMICIDE"** These same **PESTS** are committing **"GENOCIDE"** by burglarizing the homes in our community and making our community un-safe. This is **GENOCIDE** because the patterns of these **PESTS,**

who are responsible for this **MESS** let's us know that they live right here in the community with us! It is **"COMMUNITY SUICIDE"** for us to allow these **PESTS** to **CONTINUE TO RAPE OUR COMMUNITY AND ROB US OF THE OPPORTUNITY TO RESTORE THE PRIDE AND DIGNITY OF THIS COMMUNITY THAT HAS BEEN BURIED UNDER ALL THIS MESSY BULL CORN** that's been going on far too long! **I AM CALLING A EAST LUBBOCK COMMUNITY MEETING TO SHOW EVERYBODY THAT LIVES VISITS OR HAVE A BUSINESS IN EAST LUBBOCK, INCLUDING THE PEST THAT ARE DOING THIS MESS, HOW WE ARE GOING TO PUT AN END TO THIS MESS! FLIERS WITH PLACE, DATE AND TIME WILL BE PLACED IN EVERY BUSINESS AND CHURCH THAT SUPPORTS THIS VERY NECESSARY MOVE. I, BROTHER ASKARI WILL STAND AGAINST THIS MESS WITH ONLY GOD ON MY SIDE EVEN IF EVERYBODY THAT SUPPOSE TO TAKE THIS STAND WITH ME PUNKS OUT!**

**SUPPORT THE MLK CELEBRATION JANUARY 15 - 18! GOD BLESS YOU!**



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## In Cinque

by Renetta Howard

anything can tell you that



but the Medicare cost in-



For years now, I have been a frequent shopper at Wal-mart and Sam's Warehouse which is the Wal-mart which sells items in bulk. When my spouse had a business, we shopped at Sam's on a regular basis. Sam's usually carried some brand named items which could not be found in the Wal-mart Supercenters. It was also easier to purchase items for re-sale without paying the state tax at the time of purchase. The tax could be passed on to the consumer whom you sold the product to. Often, some of the items sold in Sam's were of a better quality than the counterparts sold in Wal-mart. The supercenters did, however, carry some of the items found in the warehouse.

Wal-mart's Supercenters made one-stop shopping less burdensome than trekking from one store to another for various items. There is the auto shop, hardware, photo shop, dry goods, pharmacy, electrical supplies, plumbing works, footwear, yard and lawn materials, bakery, deli and groceries, which include dairy products, meat and poultry, vegetable and fruits. There are name brand items on the shelves in the grocery department and very often they cost a few pennies less than

competitive grocery stores in the area. To add to the advantage, Wal-mart will sell a name brand item to you for the advertised sale price of a competitor. It cannot get much better than that. Just take the sale paper to the cashier as you check out. Wal-mart also has a marvelous return policy on most of its merchandise. If you have your receipt for a purchase which you want to return, you will be given the cost of the item plus the taxes you paid. If you do not have a receipt, they will give a gift card loaded with the amount of your purchase plus the taxes you paid.

With all of these advantages of shopping at Wal-mart, I have become aware of a subtle move by Wal-mart to quietly remove some of our favorite name brand items from their shelves and replace them with their Great Value products. They have changed the cover of most items to a predominantly white with the words Great Value very vivid. I have on occasion purchased many Great Value items, but when I want a certain brand of an item and Great Value is all I can find, I am prone to go somewhere else to find what I want. I have a feel-

ing, however, that the powers that be at Wal-mart feel that I would rather purchase the Great Value product than go somewhere else to get the brand that I want. So far, I have missed at least ten items for which I use coupons, missing from Wal-mart's shelves. I am getting the feeling that Wal-mart has in the works, re-naming its grocery department "Great Value."

It is a known fact that many of the Great Value products are produced by brand

name companies; we just do not know which ones. Since I do not know which ones, there are still some brand named items I prefer and that preference shall prevail. Thanks to the existence of other super markets, that we can still purchase what we want and still save money without depending on the 'Great Value.' Let us get 'in cinque' and satisfy ourselves with our modes of shopping rather than let television commercials do our thinking for us.

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**Tony Brewer**

## 2010 Stamp Program Unveiled; Several New Black Stamps To Be Issued

Washington, DC - Nobel Peace Prize honoree Mother Teresa, legendary actress Katharine Hepburn, Negro Leagues Baseball and Cowboys of the Silver Screen are among the subjects headlining the 2010 stamp program, the U.S. Postal Service recently announced.

In addition, consumers get much-needed assistance in sending greeting cards: the first stamp designed especially for oversized or odd-sized cards. On May 17, the Postal Service will issue the Monarch stamp for use on cards that require additional postage. An illustration of a generic butterfly will be depicted on cards or envelopes to remind customers to buy the new Monarch butterfly stamp.

### Oscar Micheaux

The 33rd stamp in the Black Heritage series, to be issued June 22, honors pioneering filmmaker Oscar Micheaux, who wrote, directed, produced and distributed more than 40 movies during the first half of the 20th century. An ambitious, larger-than-life figure, Micheaux thrived at a time when African-American filmmakers were rare,



venues for their work were scarce, and support from the industry did not exist. Micheaux's entrepreneurial spirit and independent vision continue to inspire new generations of filmmakers and artists.

This stamp features a stylized portrait of Oscar Micheaux by Gary Kelley. The artwork is based on one of the few surviving photographs of Micheaux, a portrait that appeared in his 1913 novel *The Conquest*.

Although only 15 of his

movies are known to have survived in whole or in part, Micheaux has become a cinematic icon. In 1986, he was posthumously awarded a special Directors Guild of America award. In 1995, the Producers Guild of America established the Oscar Micheaux Award to honor "an individual or individuals whose achievements in film and television have been accomplished despite difficult odds."

### Negro Leagues Baseball

The Negro Leagues Baseball stamps, to be issued in June, pay tribute to the all-black professional baseball leagues that op-

## Thank God For Jesus

Continued from Page 3

that the world through him might be saved.

\*\*\*\*\* ARE YOU TRULY SAVED??? \*\*\*\*\*

There was a lot of money spent this X-MAS, and it was all in vain. Many people are now in so much debt. They're almost going insane!!!

**Jeremiah 9:23** -- The Lord said, let not the wise man glory in his wisdom. Neither let the mighty man glory in his might. Let not the rich man glory in his riches, but let him that glories glory in this that he understands and knows me that I am the Lord which exercises loving kindness, judgement, and righteousness in the earth. For in these things I delight, said the Lord.

**II Corinthians 9:15** -- Thanks be unto God for his unspeakable gift (Jesus).

### Parson Smith

Continued from Page 3

sources while we have joined in the social life of an African country to give gays the death sentence for being born gay! We even allow the hanging of an "Effigy of President Barack Obama because he is Black!" I think most Americans know "what the wages of sin are!"

erated from 1920 to about 1960. Drawing some of the most remarkable athletes ever to play the sport, including Satchel Page and Josh Gibson, the Negro leagues galvanized African-American communities across the country, challenged racist notions of athletic superiority, and ultimately sparked the integration of American sports.

The Negro Leagues Baseball stamps pay tribute to the all-black professional baseball leagues that operated from 1920 to about 1960. The two 44-cent stamps comprise one scene painted by Kadir Nelson.

In 1920, Andrew "Rube" Foster (1879-1930)—who began his baseball career as a pitcher—established the Negro National League, the first successful league of African-American teams. Nicknamed "Rube" after defeating major-league pitcher George Edward "Rube" Waddell in 1902, Foster is considered the "father" of Negro leagues baseball. He is featured on the stamp.

### Distinguished Sailors: Doris Miller

The first African American hero of World War II, Doris Miller (1919-1943) became an inspiration to generations of Americans for his actions at Pearl Harbor on December 7, 1941.

Although he was only the first of a number of African Americans to be recognized for their heroism in World War II, Miller is singularly remembered for providing inspiration to a campaign for equal recognition and opportunity for Blacks in the military, a campaign that bore fruit in 1948 when President Truman ordered "that there shall be equality and opportunity for all persons in the armed forces."

The Doris Miller stamp features a detail from a photograph of Miller (1942). Beside the photograph is a depiction of the crest of the destroyer escort USS Miller (DE-1091), which was commissioned in 1973.

The Postal Service receives no

### Elton Conger

Continued from Page 1

In 1977, Elton Conger was inducted into the Prairie View Track and Field Hall of Fame. It was November 13, 2009, Conger was re-inducted to the Prairie View Track and Field Hall of Fame, where the entire 1968 National Championship Team was inducted in by the University.

When asked about his induction, Conger replied, "It's great to be inducted to any Hall of Fame once, but to be inducted twice is a great feeling. Thanks to my coaches at Dunbar in Lubbock - Prentiss William and James Hillard - their teachings have carried me a long."

tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

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