



Southwest Digest



Community Meetings

* Lubbock Area Client Council meets on the 2nd Saturday, 1:00 pm at the Patterson Branch Library, 1836 Parkway Drive.

* Hub City Kiwanis meets 1st & 3rd Tuesday of each month at 7 p. m., Mt. Vernon UMC, East 23rd & Cedar Avenue

* Dunbar Alumni Association meets 2nd Saturdays, 4:00 pm.

* Booker T. W Washington American Legion, Post 808, meets every 2nd Tuesday at 7:30 pm, American Legion Building in Yellowhouse Canyon.

* Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Branch Library.

* East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Great Saint Luke Missionary Baptist Church.

* Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Market Alumni Center.

* Dunbar Manhattan Heights Neighborhood Association meets every 1st Thursday at 7:00 pm and every 4th Thursday at 7:00 pm at the Dunbar Manhattan Heights Neighborhood Outreach Center, 1301 E. 24th Street.

* West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturdays of each month at 7:00 pm, Educational presentations and demonstrations.

* The Unified Juneteenth Commission of Lubbock meets every Monday evening at Bryon Martin Technology Center, 3401 Avenue Q, beginning at 6:00 p. m.

* West Texas Chapter of 100 Black Men of West Texas meets 3rd Monday evenings at 7:00 pm at Lanier Center, 2nd Floor, TTU Law Center.

* The Parkway & Cherry-Point Neighborhood Association meets the 3rd Tuesday evenings, 7:30 pm at Hunt Elementary School.

* Chatman Hill Neighborhood Association meets 2nd Thursday of every month at 6:00 pm at 2301 Avenue A.

* ROOTS meets every 2nd Saturday at 2:00 p. m. at 2301 Avenue A.

* If you have an announcement about your organization, please advise by calling (806) 762-3612 or e-mail swdigest@sbcglobal.net.

"A newspaper for 21st Century representing the Black Community's Ideas and Ideals since 1977"

Thursday, December 18, 2014
Vol. 37 Years, No. 8

75 Cents

"Merry Christmas To All Of You!", From Kylor Phillips



Santa Claus is shown with Kylor Phillips, right, at the Christmas Carnival at the Mae Simmons Community Center on Saturday afternoon, December 6, 2014.

Kylor, age 3, is the son of Alize Roberson; grandson of Victor and Pam Roberson; and great-grandson of Elaine Rogers.

He wishes everyone, "A Merry Christmas and Happy New Year. He'll tell you he enjoyed the Christmas Carnival.

100 BMWT Mentoring Young Men Through "Passport to Manhood"



The 100 Black Men of West Texas is a mentoring organization which takes young men from boyhood to manhood and through their program, "Passport to Manhood," a group of young men embarked on a journey to Clovis New Mexico to see a living legend, Mr. Ira Pottard: Army; 9th Cavalry Regiment "Buffalo Soldiers"; China-Burma-India (CBI) Theater; Second Lieutenant.

Attending are: Deqious Childers; Joshua Randolph; Mrs. Pottard; Mr. Pottard, Buffalo Soldier; Totsey Bass, mentoring chair 100 BMWT; Johnny Taylor; Reginald Taylor, and Brandale Randolph pictured with Mr. Pottard.



Merry Christmas!!! From The Staff of The Southwest Digest

Councilmember Hernandez Will Serve TMRS Second Term



Councilmember Victor Hernandez

Councilmember Victor Hernandez, District 1, will serve a second three year term on the Texas Municipal Retirement System (TMRS) Advisory Committee on Retirement Matters. His new term will last through December 2017.

The TMRS Advisory Committee on Retirement Matters provides valuable assistance to the TMRS Board in considering benefit changes and improvements to the municipal em-

ployee retirement system. This Advisory Committee acts as a voice for members, retirees, and cities in resolving benefit related issues.

"TMRS plays an important role in helping Texas cities, their employees, and their retirees address a variety of matters involving employee benefits," said Councilmember Hernandez. "It is an honor to be asked to continue in this role, and I look
Continue on Page 8

Chatman Hill Residents Hold Their Annual Pot Luck Meeting At Roots Center



HAPPY BIRTHDAY! -- Juanita Johnson, left, is wishing her husband, Edward Johnson, right, a very Happy 65th birthday at the Chatman Hills Neighborhood Association's Pot Luck Dinner at the Roots Historical Arts Council building, 2301 Avenue A, Thursday evening, December 11, 2014.



CHATMAN HILL NEIGHBORHOOD ASSOCIATION MEETS -- Pictured above are some of the members who attended a Pot Luck Dinner at the Roots Historical Arts Council building on Thursday evening, December 11, 2014. At left is Diane Thomas, president of the association. It was a wonderful evening meeting and greeting members. "It was great," said President Thomas.

If you have an announcement you want to appear in this paper, there are three ways to get information to us:

Southwest Digest
Community Meetings
902 East 28th Street
Lubbock, Texas 79404
(806) 761-1111 to publicly release a workforce demographics report earlier this year. They were commended for doing so, and so far, experts say they are the most aggressive at addressing the issue.

What's In This Week's

Elf Contest Held	Page 2
In Cinque	Page 3
Dr. James Synder	Page 4
Obsequies	Page 5
Scholarships Offered	Page 6
Kudos To Jackson	Page 7
How Racism Killed Eric	Page 8
Longest Night of Year	Page 9
"I Can't Breathe"	Page 10

Thanks For Supporting Us!
Subscribe Today:
Only \$60.00 A Year!
Call: (806) 762-3612
Read Whats Happening In Black Community of Lubbock!!

Elf on the Shelf Contest Returns to Santa Land!

When Santa Land opened on Wednesday, December 10, our scout elf from the North Pole, Bo, will again be at Santa Land checking up on Lubbock children. As a scout elf, Bo's job is to be the eyes and ears of Santa, so that he can see if area children are being naughty or nice. Using his Christmas magic, Bo flies back to the North Pole to report back to Santa and then returns to Santa Land the next day. Scout elves love to play hide and seek, so Bo will hide in a new location each day so that he can keep an eye on all the good little boys and girls in Lubbock. With Bo's help, Parks and Recreation and Betenbough Homes are sponsoring the Elf on

the Shelf Contest at Santa Land. The winning family will receive our Grand Prize, an iPad Mini 2, sponsored by Betenbough Homes! Here's how it works:

- Each day, Bo finds a new hiding place at Santa Land.

- While walking around and enjoying Santa Land, families look for Bo. Once they've found him, they take a photo of him.

- To enter the contest, Message the photo of Bo to the Lubbock Parks and Recreation Facebook page or email it to nneill@my-lubbock.us.

- Enter only one photo per day, but come back nightly and take a picture of Bo's latest hiding place, and you may enter again. No duplicate photos please.

New Star Approved As An Option On Texas License

Austin, Texas — The Texas Department of Motor Vehicles board recently approved the addition of a new star symbol as an option on all personalized specialty license plates in Texas.

My Plates, recently proposed the introduction of the new symbol. It will be offered in addition to existing symbols that include the Texas silhouette, heart, period and dash.

"The star is synonymous with Texas and we expect the new symbol will prove very popular amongst our plate customers," said Steve Farrar, President of MyPlates.com.

My Plates also recently introduced a new price reduction in

Texas to further broaden the appeal of its specialty plates for all Texans.

Since November 2009, Texans have purchased more than 214,000 My Plates, putting more than \$27M in the general revenue fund, which helps pay for services for all Texans.

Sen. Perry Files Bill to Adjust Playoff System



Senator Charles Perry

Thursday, December 11, 2014, Senator Charles Perry filed SB 237 to limit the number of teams advancing to the playoffs from each University Interscholastic League (UIL) district to two teams.

"Current UIL rules allow 50-74% of football teams to make the playoffs," said Senator Charles Perry.

"We have truly watered down competition to the point that 0-10 and 1-9 teams are able to make the playoffs in some districts."

Earlier this year, a school in Houston made Texas history by becoming the first winless team to advance to the playoffs.

"This not only devalues the hard work of the first and second place teams in a district, but it costs our school districts thousands of dollars that could be spent in the classroom," continued Perry. "The cost is especially high in rural areas. Some schools in my district are spending an upwards of \$8,000 per

CASA receives \$5,000 grant for Volunteer Advocacy Program

CASA of the South Plains has been awarded a \$5,000 dollar grant from the C.R. & Virginia Hutcheson Charitable Fund, the H.D. Snell Endowment, the Roy & Lela Furr Fund, and the Marcus and Catherine Stucco Memorial Fund of the Lubbock Area Foundation and from unrestricted funds from the Lubbock Area Foundation, made possible by generous donors since 1981. The Lubbock Area Foundation exists to help people who care about this community to invest—

Viewing the wide-ranging need for additional advocates for abused and neglected foster children in the Lubbock community, the Lubbock Area Foundation has provided CASA with an opportunity to positively influence the lives of children through a CASA volunteer. The grant will aid in training three additional CASA volunteers to advocate for abused or neglected foster children in the Lubbock area.

About CASA of the South Plains

CASA recruits, trains, and supports volunteers to assist abused and neglected children navigate the foster care system. In order to be a volunteer, thirty-four hours of combined class time, home study, and hands-on training must be completed. Once volunteers have been sworn in, they are appointed to their first case or sibling group of children in foster care.

When home is no longer safe for a child, and the child must enter the foster care system, a judge may appoint a committed volunteer called a CASA or Court Appointed Special Advocate®. The volunteer assists in navigating the way for abused and neglected children—out of the complex, overburdened child welfare system and into safe, permanent homes.

To learn how to become an advocate or to donate, please visit www.casaoftthesouthplains.org or call (806) 763-2272.

at any level—in its future. As the community foundation for the South Plains, the Lubbock Area Foundation provides an easy way for people to establish permanent charitable endowments that benefit specific charitable cases, changing community needs or the needs of specific organizations they care about most. Grants are awarded based on the interest of the donor or through an open competitive process. For more information about the Lubbock Area Foundation, visit them on the web at www.lubbockareafoundation.org or call (806) 762-8061.

"There is a growing need for additional advocates and this considerable grant will aid in extending CASA's ability to recruit and train more volunteers," said Jennie Hill, Executive Director for CASA of the South Plains, when speaking about the importance of the grant.

This grant from the Lubbock Area Foundation is specific to the volunteer advocacy program.

playoff game."

Costs often go beyond the football team to include the band, cheerleaders and other support organizations. Depending on the distance traveled costs can include travel, food and lodging.

56% of the 1,209 Texas high school football teams made it to the playoffs this last year. Under Perry's bill, 384 teams would have still been playoff-eligible or

roughly 32%.

"I have fond memories of playing high school football. My coaches served as role models, teaching me valuable life lessons and instilling in me a desire to succeed," Perry added. "It is my hope that this bill will help us celebrate triumph, give school districts more flexibility with their budgets and reduce the burden on families during the holi-

Continue on Page 8

**Broadway Beverage
Liquor Store**

1713 East Broadway Avenue
East Broadway and MLK

**20% OFF
Everything, Except
Sale Items!**

Inventory Reduction Sale

(806) 744-4542

Gutierrez Custom Cabinets & Trim

Kitchen Cabinets • Bathrooms
Formica Tops • Add Ons
Window Sales and Installation
General Remodeling

Quality Work at a Reasonable Price

Andy Gutierrez (806) 548-7030

LOOKING FOR YOUR DREAM JOB?
VISIT
LUBBOCKEDA.ORG
FOR LOCAL OPPORTUNITIES.

LUBBOCK ECONOMIC DEVELOPMENT ALLIANCE

(806) 745-5456

PLANKS A-C & HEAT
AIR CONDITIONERS • HEATING
REPAIRS & INSTALLATION

CHARLES PLANKS TAGL BOO 1472

Kwik-O-Foods Liquor Store
Best Prices In Town!!

1528 East Broadway Avenue
Broadway And MLK

* Gas * Lottery * Foods * Moneygram
* Cigarettes * Tobacco * Air
* Beer * Wine * Liquors

Open: 10:00 A. M. until 9:00 P. M.
EVERY DAY!!!
(806) 765-6507

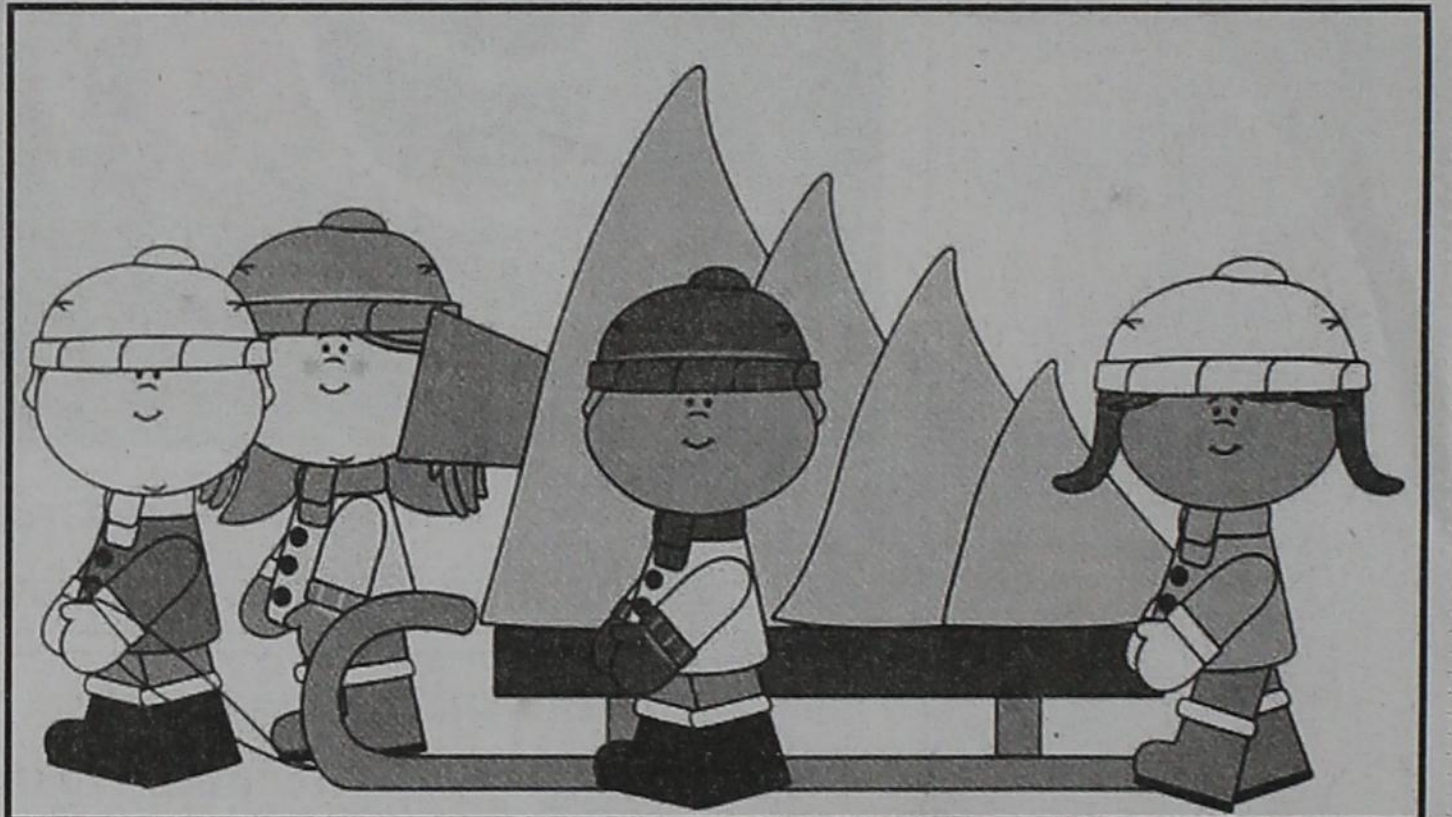
Concerned Citizens Donates Thanksgiving Dinner



Roberto Velasquez & Daughter

For 2014, The Concerned Citizens asked the staff of Mae Simmons Senior Citizens Center to provide the name of a family that would benefit having someone to provide them with a complete Thanksgiving Dinner. From turkey and dressing to pumpkin pie, the Roberto Velasquez Family dined on Thanksgiving. Ruben Velasquez was on hand to receive the meal and he was most appreciative and thankful for the Concerned Citizens donation. He gave a "blessing to all members' as his

Continue on Page 3



LORD'S WILL I WILL

Call Billy "BJ" Morrison, III
Tractor work of all kind, tree cutting & hauling
(806) 762-2886, (806) 789-0895

Griffin Mortuary
Funeral Home & Chapel

"When only memories remain, let them be beautiful ones."
Pre-Burial Counseling * Burial Insurance * Notary Public
Mortician
WILLIE GRIFFIN, JR.

1715 East Broadway Avenue (806) 744-9000
Lubbock, Texas 79403 Fax: (806) 744-9003

I am here to serve our Community with Pre-Needs, At-Needs and After Care. Due to the rising cost of funerals and cremations, I am here to assure you the best price and services offered to our Community.
Burial Insurance and Monuments are available.

**Mae Simmons
Community and Senior Centers**
What's Happening This Month!

HOLIDAY CAMPS
Holiday Camp: Dec 22-24, \$21
New Year's Camp:
Dec 29-31 and Jan 2, \$28
Fun, games, snacks and more!
7:45 am-5:30 pm, Youth Ages 6-12
Register at Simmons by Friday, December 19!

NEW YEAR'S EVE GALA
Wed, December 31, 7:30 pm-Midnight
Ages 40+, \$10/person
Celebrate New Year's with us! Partiers will enjoy live Country Western music, party favors, refreshments and black-eyed peas and cornbread at midnight!
Lubbock Senior Center, 2001 19th Street, 767-2710

Spring Guide Available January 11th

Lubbock Parks and Recreation

Mae Simmons Community & Senior Centers
2004 Oak Avenue 767-2700 or 767-2708

In Cinque

By Renetta Howard



Daily, the world is changing and facts we knew yesterday can and often become fiction tomorrow. Piltown Man, Vampires and the planet Pluto are just a few things we once knew that became fiction. There are some things and some people, despite negative descriptions given to them, remain factual. Such a person is Bill Cosby, the icon.

Dr. William Henry Cosby, Jr. has made a mountain of positive contributions to the American culture as a stand-up comedian, lecturer, author of several books on fatherhood, and an actor in sitcoms and children's shows which helped to teach children morals needed to grow up to be morally mature adults. Aside from the sixteen honorary degrees which have been conferred upon him, Bill Cosby earned a doctorate degree in education from the University of Massachusetts Amherst in 1976. Mr. Cosby was nationally known in the series "I Spy," with Robert Culp as a tennis player/detective; he enticed us to buy anything with the name "Ford" because it had a brighter idea; our children would not let us get out of the grocery store without some "Jell-O."

Aside from the advertisements, many of today's adults grew up watching "The Electric Company" and "Fat Albert and the Cosby Kids" and "The Bill Cosby Show" which captivated us in the eighties and has had reruns for years as well as a spin-off, "A Different World," could not help but make some lifelong indentations in our memories. Movies such as "Ghost Dad" and books about fatherhood, lectures about taking responsibility for your actions, etc. are just a few things that are positive in the life of Bill Cosby, the icon.

On the other hand, there is an element which attempts to negate the icon. With all of the

positive attributes, it seems logical in the minds of people who really think and assess a situation, that somewhere, somehow, someone, has engineered a plot to bring the man down from his high place in our society. This too often happens to people who are popular, earn a great sum of money and just may be too nice for their own good.

We can recall that Mr. Cosby did indeed have an affair with a young lady years ago to later accuse him of fathering a child which seemingly was not his, but to keep the world from knowing about it, he paid the lady about \$100,000 to keep it quiet, but we found out anyway and the so called daughter was arrested for attempting to blackmail Mr. Cosby out of \$40 million dollars. All of this makes us wonder what really were the circumstances surrounding the death of Mr. Cosby's son. Was it somewhere in the mire?

It is a fact that only one female filed charges against Mr. Cosby a year after her reported incident of sexual allegations and vowed to line up 13 witnesses to substantiate her allegations. Does it sound like an act which can easily be duplicated? It seems that it has been and he has consequently lost opportunities for public appearances and been stripped of awards previously given him. Is this what the need and desire for someone else's money can do to you, especially if you live in a 'fish bowl?' We need to get 'in cinque' and weigh the good and the bad and not jump to conclusions based on the actions of others. None of us are perfect and more, less than others, but most of us have some good in us.

Merry Christmas To All of Our Readers!

Frullo Supports Nativity Scene Project at the Texas State Capitol

Austin - Monday, December 15, 2014, a nativity scene was unveiled at the State Capitol honoring the birth of Jesus Christ in celebration of Christmas. The display was funded by private citizens as a part of the American Nativity Scene Committee and sponsored by State Representative John Frullo (R-Lubbock).

Representative Frullo said, "I sponsored this project at the State Capitol because I believe citizens want to celebrate their faith and the heritage of Christmas. The Nativity Scene has been weaved into the deep fabric of this nation and represents faith, hope and the story of God's love."

The nativity scene featuring figures of Mary, Joseph and baby Jesus is a constitutionally protected expression of faith and the observance of Christmas by private citizens in a traditional public forum. According to the Thomas More Society, the American Nativity Scene Committee has brought nativity scenes to national prominence since the Christmas display is planned and paid for without government participation or endorsement. The Nativity Scene Committee was founded by Jim Finnegan of Illinois.

Concerned Citizens Give Dinner

Continued from Page 2

way of showing his family's appreciation.

Dwight Pierce, President of the Concerned Citizens stated, "this is something we have been doing for many years. We do this to show our gratitude for the support provided by the community with our projects and to provide some joy to others. We will be donating over \$100.00 worth of toys to some organization for Christmas."

THIS N' THAT

by T. J. Patterson

LET'S NOT FORGET A 5 STAR BANK FOR EAST LUBBOCK!!! THIS N THAT was taught that if you want something then you NEED TO ASK FOR IT by seeing who in the community is willing to assist you with their assets and talents..... In Lubbock, Texas USA there is so much talent which would be what is needed to develop this needed financial institution..... Now THIS N THAT is not begging with his hand out but asking for HELP FROM THOSE WITH THE ABILITY TO HELP!!! It will not happen overnight but it

can happen. There are so MANY VALUABLE RESOURCES in District Twowhere it is needed..... THIS N THAT remembered when the SINGLE MEMBER DISTRICT was developed the population of each district was equal and yet THE FIVE OTHER DISTRICTS have financial institutions in their districts..... Therefore this is why THIS N THAT is asking for some help from those of you who can help..... and it would be a tremendous asset for DISTRICT TWO and East

Lubbock. Are there any takers? Hope so!!

NEW HOME FOR ROOTS!!! THIS N THAT along with residents of the CHATMAN HILL NEIGHBORHOOD ASSOCIATION in the NEW HOME of ROOTS at 2301 Avenue A. It was an outstanding effort and the NEW HOME OF ROOTS is just GREAT!!! THIS N THAT really enjoyed the POT LUCK FOOD and fellowship with the residents in attendance!

Holiday Outreach: Christmas

Coat giveaway, canned food giveaway, and a free hot meal provided by The Bridge of Lubbock

—'Jesus is the Reason for The Season' The Bridge of Lubbock has been saying throughout this Holiday season that they want to be the hands and feet of Jesus. They are excited to conclude their holiday season of giving with our Christmas Holiday Outreach on December 22, 2014 from 12PM-1PM.

Paul D. Hewitt so far has financially sponsored this event to make it possible. Holiday Outreach: Christmas is a free meal provided to the homeless and low-income families. Families in attendance on December 22nd will experience a family atmosphere filled with Christ's love. The Bridge of Lubbock hopes to provide every person in attendance with a hot meal, coat, and some canned food items.

This year we are excited to announce that we will have toys for families in need. We are partnered with Experience Life Church, who recently did a toy drive. Mary Grace informed us that they have an abundance of toys that they will bring to us

this week. We are so thankful and overjoyed by a church such as Experience Life who takes time to give to those in need. We are especially thrilled to bless families who may be in a financial struggle or just a hard place this Christmas Season. This will be a phenomenal addition to our Holiday Outreach Meal.

Seasoned with Love, The Bridge's catering service, will prepare a Christmas feast. Volunteers from Communities in Schools, Covenant School of Nursing and other individuals from the community will help serve the meal and spread holiday cheer.

In addition, The Bridge of Lubbock has partnered with Kingsgate Center in collecting coats for families in need. There are drop off bins all throughout Kingsgate center at 82nd and Quaker. The drive started in November and will continue until December 31st. Coats are still needed and can be donated every Monday, Wednesday and Friday from 10:00 am - 1:00

pm at the Bridge of Lubbock.

Volunteers who have contacted The Bridge of Lubbock indicate that they are excited to serve. "Our outreach events to the Lubbock community is possible because of our generous volunteers and our faithful donors," says Hillary Hilderbrand, Director of Operations. "Many individuals say, 'it is a blessing to bless others.' This statement definitely rings true with our volunteers."

If you are interested in volunteering and would like to know how to get involved please contact Hillary Hilderbrand @ hilderbrand@bridgeoflubbock.org or call 806-687-0772.

The Bridge of Lubbock is a Christian non-profit organization serving families around the east Lubbock community by offering Bridge 2 Success and Reaching Our Kids, mentoring programs for students in grades 1-12. Our youth mentoring programs consist of an after-school program during the school year and sports camp during the

Continue on Page 10

Sun 'n Fun
YWCA

Now Open!

Open Swim • Family Night • Parties
Special Events • Dive-In Movies

Summer Swim Passes are Available!
(806) 792-2723

6204 Elgin Avenue, Lubbock, TX
ywcalubbock.org

eliminating racism
empowering women
ywca

UMC HEALTH SYSTEM

Imagine the miracles to come

Schedule a tour of the UMC Family Birth Center and receive a FREE gift. Learn more about:

- Free birthing classes
- Free lactation consults
- Convenient rates 13-percent below the national average
- Private accommodations among the best in the country

It's Our Hospital.

Schedule a tour: 806.318.8664 - umchealthsystem.com/tour

Top 10 Scholarships For Black and Minority Students For 2015



Nationwide — 2015 is expected to be a great year for students because a record-number of foundations and organizations are planning to give away billions of dollars in legit scholarships. These scholarships usually have different criteria to qualify, but once obtained can be used to pay for college tuition, books, and room and board.

Here are the top 2015 scholarship programs for African American and minority students with upcoming deadlines in December or January:

#1 – Tom Joyner Foundation “Full Ride” Scholarship: Awards a full scholarship to one student to attend a Historically Black College and University (HBCU). The scholarship is open to graduating high school seniors with high academic records. The deadline to apply is in January 2015.

#2 – The Gates Millennium Scholars Program (The Bill Gates Scholarship): Awards scholarships each year to African American, American Indian/Alaska Native, Asian Pacific Islander American or Hispanic American students who plan to enroll full-time in a two-year or four-year college or university program. The deadline to apply is in January 2015.

#3 – Burger King Scholars

Program: Designed to help high-school seniors who are looking to start college next year. Annually, the program awards more than \$1.4 million in scholarships to more than 1,000 students. Applicants must be residents of the United States or Canada, and must be graduating high school seniors. The deadline to apply is in December 2014.

#4 – Go Red Multicultural Scholarship Fund For Women: Aims to ease the financial burden to students and increase the number of underrepresented minorities in medicine. Also, champions greater inclusion of multicultural women in the nursing and medical industries. The deadline to apply is in December 2014.

#5 – Foot Locker Scholar Athletes Program: Gives high school students who are active in sports and in their communities, as well as outstanding students, an opportunity to win a \$20,000 college scholarship. Students must be planning to attend a four-year college. The deadline to apply is in December 2014.

#6 – Ron Brown Scholar Program: Provides scholarship awards to African-American high school seniors who are excelling in their academics, exhibiting exceptional leadership potential, and actively serving in

community service activities. The deadline to apply is in January 2015.

#7 – Dell Scholars Program: Recognizes students who have overcome significant obstacles to pursue their educations, and are now serving as positive role models in their communities. Awards hundreds of scholarships each year annually, and since 2004, has given away more than \$31 million in college funding. The deadline to apply is in January 2015.

#8 – Generation Google Scholarship For Minorities, Women and Disabled Students: Helps minority students who plan to attend college and study computer science and technology. Eligible students must be African American, Hispanic, American Indian, female, or one who has a disability. The deadline to apply is in January 2015.

#9 – United Negro College Fund (UNCF) Scholarships: Provides extraordinary amounts

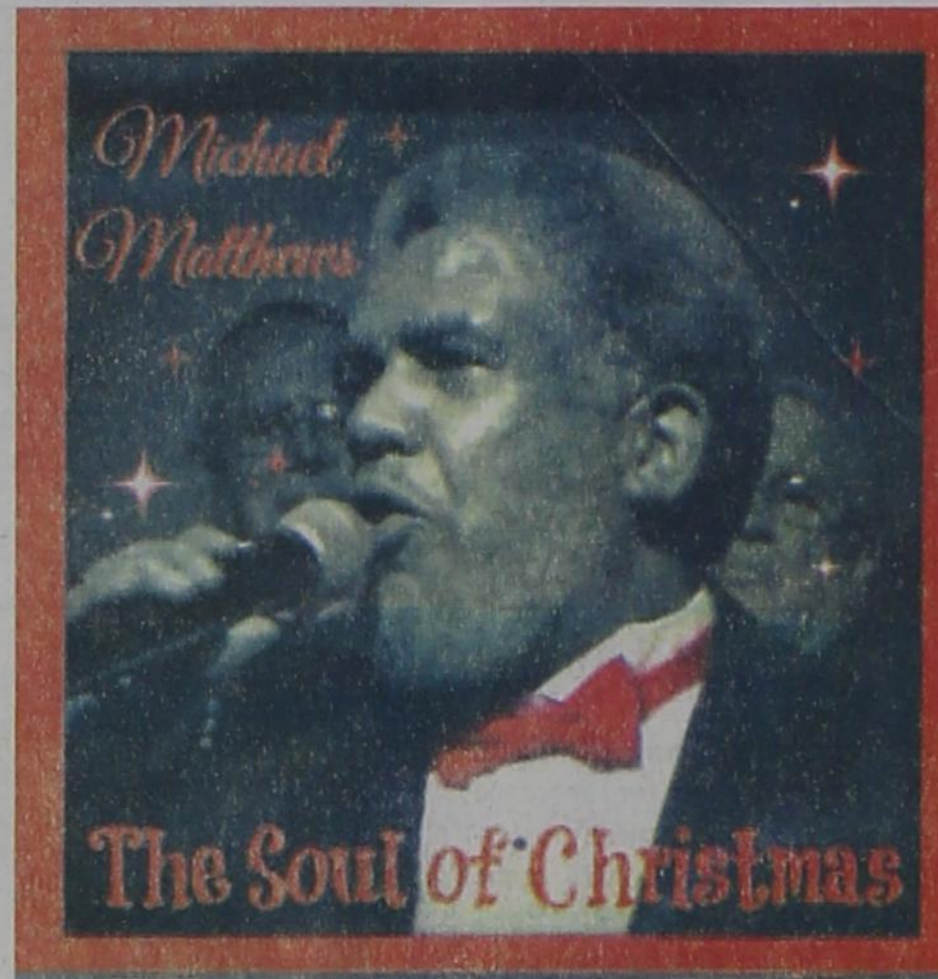
of scholarship opportunities for minority students with financial need. Scholarships include educational assistance for students attending participating Historically Black Colleges or Universities (HBCU) and other colleges as well. The deadlines to apply vary.

#10 – Ronald McDonald House Charities Scholarships For Minority Students: Gives financial aid awards to Black, Hispanic and Asian eligible high school students with high academic performance and community service as well as financial need. The deadline to apply is in January 2015.

To see and apply for hundreds of other 2015 scholarships, visit www.ScholarshipsOnline.org.

PRESS CONTACT:
Scholarships Online
info@scholarshipsonline.org

How To Purchase A New CD By Michael Matthews, One of Our Own!



WANT TO PURCHASE ONE OF THESE CD'S? Just call (806) 340-3083. Or you may go to a song_for_you54@yahoo.com. Then there is: www.asongforyou.biz.

100
OF BEST
PRESENTS
**THE 20TH ANNUAL
SOCIETY OF THE DEAF
AWARDS GALA**

AMERICAN DEAF SOCIETY
1000 N. W. 10TH AVE., SUITE 200, FT. LAUDERDALE, FL 33304
SECRETARY: (954) 790-0111
SOCIETY OF THE DEAF

GENTLEMEN'S GALA
— A NIGHT OF ELEGANCE —
— A Christian Social Event —

Come Join Us As We Celebrate An Evening of
Dinner, Fellowship, Fun, Prizes & More!

When: Saturday, December 27, 2014
Time: 7:00 p.m.
Where: The Overton Hotel & Conference Center
2320 Mac Davis Lane, Lubbock, TX

Semi-Formal/Formal Attire

Sponsored by:
The Brotherhood Society of
FAITH FIRST BAPTIST CHURCH

Tickets: \$50 Single or \$90 Couple (tax deductible donation) tickets.mfbc.org
also be purchased online @ www.faithfirstlubbock.org

Contact Number: (806)-441-2934 for more info

Let Our Family Care for Your Family.



Less than 5 miles from the airport.

At Windmill Village, we are a family. Whether the stay is for rehabilitation following a fall or stroke, a brief vacation stay, or long-term care we will treat your loved one like you do. Great service, compassionate care, and a safe, clean environment is our goal.

Welcome to our family.

WINDMILL VILLAGE
REHABILITATION & HEALTHCARE CENTER

For admissions information, call Ann at
(806) 407-8788
507 Martin Luther King Jr. Blvd.
Lubbock 79403 | windmillvillagerhc.com

*Our daily mission is to answer this call from our residents...
Know who I am, treat me as an individual,
hear my voice, and ease my way.*

39 People Have Been Fatally Shot By Police Officers in St. Louis, MO — But ONLY ONE Cop Was Indicted!



St. Louis, MO — Data from city and county prosecutors in the city of St. Louis confirm that a total of 39 people were fatally shot by police officers between 2003 and 2012; and according to the St. Louis Circuit Attorney's office, only one police officer was indicted. It was a case back in the year 2000, and that same officer was acquitted.

Sadly, many of those fatalities were not subject to grand jury investigations because they were deemed justified by police internal affairs or the local prosecutor's office. In fact, since 2000, only four such cases in all of St. Louis County have been investi-

gated by a grand jury.

Even worse, during St. Louis County Prosecuting Attorney Robert McCulloch's 23-year tenure, his office handled at least five grand jury investigations into fatal on-duty police encounters, and you guessed it... none of the grand juries returned indictments. Since the recent Michael Brown case, the media has brought to light that McCulloch and any other state prosecutor can determine HOW the case is presented to the grand jury, and that this can influence their decision.

So how is this legal?
Roger Goldman, a legal and

criminal procedure expert, says that a long-standing Missouri statute gives police officers a very wide latitude to shoot to kill. According to Goldman, the law states they are justified in doing so if they "reasonably believe" their target "has committed or attempted to commit a felony" and deadly force is "immediately necessary to effect the arrest."

Goldman says this is one major reason why "it's particularly difficult to get grand juries to indict or prosecutors to even take the case to the grand jury in the first place."



Jesse Jackson

San Francisco, CA — Jesse Jackson, via his Rainbow PUSH Coalition organization, is making major moves in the areas of technology and diversity. The 73-year old long-time civil rights activist is hosting a Diversity 2.0 workshop in Silicon Valley, and his message is simple — inclusion.

Representatives from Google, Apple, Facebook and more than other 20 other tech companies will be on hand to elaborate on their plans to diversify their workforces. They will reportedly brainstorm strategies to increase participation of minorities in the industry, and set concrete goals and timetables.

Buy Why?
Recent reports from both outside agencies and the companies themselves confirms that the technology work force is white and Asian men. African Americans, Hispanics, and even women of all ethnic backgrounds make up a very small percentage of those working for the top technology companies. For example, only 2 percent of

Kudos To Jesse Jackson For Hosting Diversity 2.0 Workshop in Silicon Valley — Says "Inclusion Will Lead To Growth"

the U.S. workers at Google and Facebook are Black. In addition, the number of Hispanics is below 5 percent at both companies.

Jackson comments, "There is much more work to be done to meet the challenge of transforming the tech industry to resemble the America it depends upon for talent and customers."

One of the major sponsors and supporters of the event is Intel. Rosalind Hudnell, Intel's vice president of human resources and chief diversity officer, com-

ments, "We want to lead because we think it's important. The ability to get great talent and build great products will be compromised if we don't get better at this."

And also private meetings
Jackson has also reportedly privately met with and had "positive and productive dialogues" with both Microsoft CEO Satya Nadella and Apple CEO Tim Cook in the past week. He says he intends to hold tech companies more accountable for prom-

Continue on Page 9

**East Lubbock Promise
Neighborhood's Family Academy
Now Hiring!**

**Hiring people to work with families
with respect, enthusiasm, and a
strong belief in success!**

JOB TITLE	EDUCATION	DUTIES
Sr. Specialist-Baby Two part time positions - Each one is 20 hrs/week	High School + 5 years' experience in social service programs or agencies	Recruit families in East Lubbock for our programs
Sr Teacher-Parent Educator	Bachelor's degree + 2 years' teaching experience	Plan, organize and carry out parent classes to help parents prepare young children for school
Sr Teacher-Children's Activity Leader	Bachelor's degree + 2 years' teaching experience	Plan, organize and carry out classes for young children to help prepare them for school
Project Manager	Bachelor's degree + 3 years' related experience	Oversee East Lubbock Family Academy

Here is how to apply from a computer:
Go to this website: www.texastech.edu/careers/
Click on: **Staff**
Click on: **Search openings**
In the Keyword box type **family academy**
Click on: the job link that interests you
Click on the box: **Apply to job**
Click on: **Create login** (You will need an email address)
Answer the questions that follow

**I had rather do and not promise,
than promise and not do.
Arthur Warwick**

Bethel African Methodist Episcopal Church
2202 Southeast Drive
Lubbock, Texas 79404




Pastor & Mrs. Darrell Willie

Sunday Services
9:30 a. m. - Sunday School
11:30 a. m. - Worship Service


Wednesday Services
6:00 p. m. - 7:00 p. m.

Bethel Choir Rehearsal
7:00 p. m. - 8:30 p. m.

InAction Int'l Fellowship
Matthew 28:19-20



Int'l Presiding Bishop
Bishop R.E. McDowell
5109 82nd St. #7
Lubbock, Texas 79424



806-418-3761 inactiongreaterworks@yahoo.com
806-777-8887 www.iaif.info
WWW.INACTIONBIBLECOLLEGE.COM













1810

ANGELA HIGHTOWER

INCOME TAX SERVICE • CHECK CASHING • INSURANCE

1810 34th

Se Habla Español



ANGELA HIGHTOWER

INCOME TAX SERVICE

FAST TAX SERVICE  **SERVICIO RAPIDO**

1810 34th Street  **(806) 762-2460**

Registration Underway for Holiday Youth Camps

Parks and Recreation's annual Holiday Camps are now accepting registrations for youth ages 6 to 12 years old. Activities will include arts and crafts, games, and indoor recreation activities. Snacks will be provided. Register now to save your child a spot!

Holiday Camp at Maxey Community Center
4020 30th Street – (806) 767-3796

December 22-24, 7:30 am to 5:30 pm, \$48 per child (3 days)

December 29-31 and January 2, 7:30 am to 5:30 pm, \$64 per child (4 days)

Holiday Camp at Hodges Community Center
4011 University Avenue – (806) 767-3706

December 22-24, 7:30 am to 5:30 pm, \$48 per child (3 days)

December 29-31 and January 2, 7:30 am to 5:30 pm, \$64 per child (4 days)

Holiday Camp at Mae Simmons Community Center
2004 Oak Avenue – (806) 767-2700

December 22-24, 7:45 am to 5:30 pm, \$21 per child (3 days)

December 29-31 and January 2, 7:45 am to 5:30 pm, \$28 per child (4 days)

Holiday Camp at Rawlings Community Center
213 40th Street – (806) 767-2704

December 22-24, 7:45 am to 5:30 pm, \$21 per child (3 days)

December 29-31 and January 2, 7:45 am to 5:30 pm, \$28 per child (4 days)

Holiday Camp at Trejo Supercenter
3200 Amherst – (806) 767-2705

December 22-24, 7:45 am to 5:30 pm, \$21 per child (3 days)

December 29-31 and January 2, 7:45 am to 5:30 pm, \$28 per child (4 days)

Sen. Perry Files Bill On High School Play offs

Continued from Page 2

day season.”

Due to how playoff systems are structured, Perry's bill would only affect traditional team sports such as football, baseball, volleyball and basketball.

If you have any questions or comments about this bill or any of Senator Perry's legislative agenda, please feel free to contact Travis McCormick at 512-463-0128 or Travis.McCormick@senate.state.tx.us.

Merry Christmas To Everyone!!

TMRS Hernandez Continued from Page 1

forward to working with other representatives from across the state to collectively carry out this significant component of municipal operations.”

Established in 1947, TMRS is a statewide retirement system that provides retirement, disability, and death benefits for employees of participating Texas municipalities.

ROOTS
Meets every 2nd Saturday at 2:00 p. m. At 2301 Avenue A. New Office Location of ROOTS!

How Racism Killed Eric Garner



Daniel Pantaleo's chokehold helped kill Eric Garner. Stop and Frisk, though supposedly no longer in practice, helped kill Eric Garner.

Racism actually killed Eric Garner.

The confrontation that led to Garner's death was a part of Broken Windows, the policing policy adopted by the NYPD after a federal judge ruled that the city's Stop and Frisk program was unconstitutional. Broken Windows is built around the aggressive enforcement of low-level, seemingly insignificant offenses, such as littering or drinking on your stoop.

And just like Stop and Frisk, Broken Windows disproportionately targets Blacks and Latinos.

The policy targeting low-level offenders makes sense for a police department that spent nearly a half-billion dollars targeting Blacks and Latinos for marijuana arrests, even though whites are more likely to smoke it.

Eric Garner's offense? Selling loose, untaxed cigarettes.

In the video taken of his confrontation with police officers, Garner—an unarmed Black man—gets upset over what he calls the harassment of the local plainclothes NYPD officers, including Pantaleo.

“Every time you see me, you want to mess with me,” Garner said to one of the other officers. “I'm tired of it. It stops today.”

That's when officers moved to subdue Garner, with Pantaleo applying what clearly appears to be a chokehold. As Garner goes to the ground, he repeats over

and over that he can't breathe.

Pantaleo and his partner left the 43-year-old laying lifeless on the sidewalk for nearly seven minutes before EMS personnel placed him on a stretcher and wheeled him away. Officers are heard telling bystanders that Garner was fine. At no time during any of this did Garner receive any medical attention.

Pantaleo—who claimed that he used an approved takedown method, not the banned chokehold move seen on the video—was cleared of any criminal charges by a grand jury late last week, sparking new protests nationwide.

A new USA Today/Pew Research Center poll found that nearly 60 percent of Americans believe Pantaleo should have been charged; only 22 percent agreed with the decision not to indict, a nearly 3-1 margin.

The same poll found that half of Americans support the grand jury that cleared Ferguson Police Officer Darren Wilson in the shooting death of Michael Brown. The sample group agreed with the no bill by a 50 percent to 37 percent margin.



Happy Holidays To All of Our Readers!!!



WESS MORGAN...will be the featured guest performer at the upcoming 2nd annual 100+ Voice Gospel Youth Choir, composed of youth from our local community, which will be held on March 29, 2015.

It could be his powerful, soulful voice, or his refreshing delivery that makes inspirational artist Wess Morgan such a thrill to bear witness to. Or maybe it's because he has walked on a rough path—one that might have made another falter—that makes his music so moving, so unique, and so unforgettable. But one thing is for certain, Wess, by the grace of God, has proven that he is strong, resilient, and one of the most talented and anointed gospel/inspirational artists of this generation.

The road hasn't been easy, but because of his unwavering love of God, Wess is certainly on the right path. “God put something special in me and He was going to get it out of me regardless. I love my time before audiences because I know what God has put inside of me is life changing. That's why I love being on stage because I see the people being blessed and there's nothing that can compare to it.”

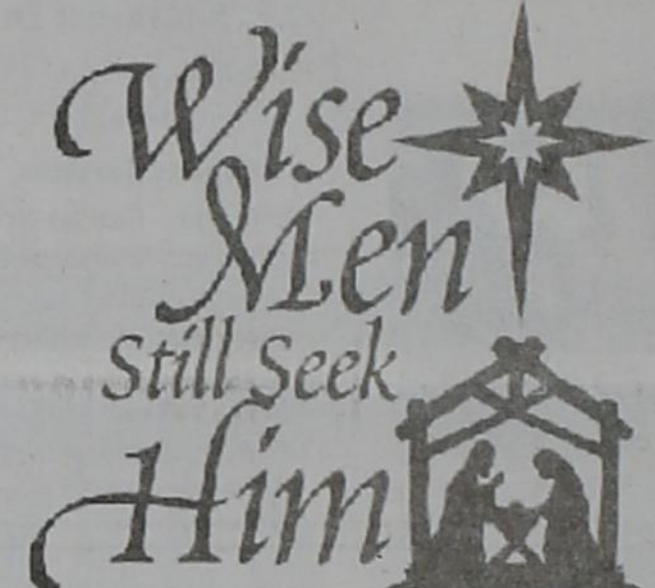
For more information regarding this event, please contact, Faye Brown, CEO of Each One-Reach One Organization @ 806-831-9986.

Executive Assistant

The primary purpose of this position is to act as the point of contact between CEO and staff, clients and stakeholders.

Requirements: Three to five years experience in administrative support. Bachelor's degree or commensurate experience preferred. Must be a self-starter, highly organized and detail oriented. Strong communication and customer service skills required. Creativity and resourcefulness are critical.

Competitive Salary and benefits. Please send resume for confidential consideration to Shannon.stone@ywcalubbock.org. No phone calls please.



EVERY ONE IS IMPORTANT.

You can help keep your child healthy with regular checkups and vaccines. Every one is important. And they're free with Children's Medicaid.

Your child will also get other health benefits like free prescription drugs, dental care, eye exams, and glasses. Even rides to and from the doctor or dentist's office. Call today or visit our website to apply.

Children's Medicaid
We've got your kids covered.

www.CHIPmedicaid.org 1-877-KIDS-NOW

CHILDREN WITH MEDICAID CAN GET FREE RIDES TO THE DOCTOR OR DENTIST'S OFFICE. CALL 1-877-MED-TRIP TO LEARN MORE.

CERTIFIED AS THE BEST

Every Wild Burger is in fact superior to all other 'gourmet' burgers in town because they're only made with Reserve-Choice Black Angus Beef.



TEXT "WILDBURGER" TO 71441!

3515 50TH & KNOXVILLE
WILDBURGERGRILLE.COM

The First Day of Winter, The Longest Night of the Year

Communities throughout the country will mark the deaths of homeless people during 2014 with a memorial service on Sunday, December 21st - the first day of winter and the longest night of the year.

To honor the homeless who have died this past year and to remember those still struggling simply to find a place to sleep, the Community Health Center of Lubbock

(CHCL) has partnered with Salvation Army, National Coalition for the Homeless, local churches and community organizations to host National Homeless Persons' Memorial Day.

CHCL is hosting a candlelight vigil on Sunday, December 21st, starting at 3:00 p.m. at Dave Freriks Park located on 16th and Ave K, in downtown Lubbock.

Speakers at the memorial will include Councilman Floyd Price; Captain Parker, Salvation Army, Aida Martinez, President of South Plains Homeless Consortium; Jaime Wheeler, Carpenters Church and Michael Sullivan, CEO; Claudia Bustos, Outreach Coordinator; Kezia Cottenoir, CHCL Nurse Practitioner and Dr. Xochitl Anderton, CHCL Dental Director.

Additional events at the candlelight vigil include readings of the Proclamation by Councilman Floyd Price, public discussions and a prayer service.

Hot chocolate, coffee, Hot dogs and donuts will be served at the Salvation Army Canteen after the Vigil.

National Homeless Persons' Memorial Day is organized each year by the National Health Care for the Homeless Council (NHCHC) and the National Coalition for the Homeless. Every year, some 100 communities conduct Memorial Day events.

"Mortality rates for homeless people are three times the rate for others, and life expectancy is around fifty years - about what it was for everyone in 1900," said John Lozier, Executive Director of NHCHC. "These high death rates point to the terrible conditions of homelessness, and to serious problems of health care access in America."

In addition to the ongoing, unnecessary deaths from disease and exposure, a wave of cruel and senseless murders of homeless people is emerging throughout the country," said Michael Stoops, Acting Executive Director of NHCHC.

"Homeless Persons' Memorial Day is in part a call for America to come to our senses and to treat homeless people with kindness rather than unprovoked beatings."

NHCHC is a home for those who work to improve the health of homeless people and who seek housing, health

care and adequate incomes for everyone. In the NHCHC, agencies and individuals, clinicians and advocates, homeless people and housed people come together for mutual support and learning opportunities and to advance the cause of human rights.

Additional information regarding National Homeless Persons' Memorial Day can be found at <http://www.nhchc.org>. For more information on Lubbock's National Homeless Persons' Memorial, please contact Claudia Bustos at (806) 765-2611, ext. 1024.

Homeless people die from illnesses that affect everyone, frequently without health care.

Homeless people die from exposure, unprotected from the heat and cold.

Homeless people die from violence, often in unprovoked hate crimes.

Health care is a human right.

Housing is a human right.

Physical safety is a human right.

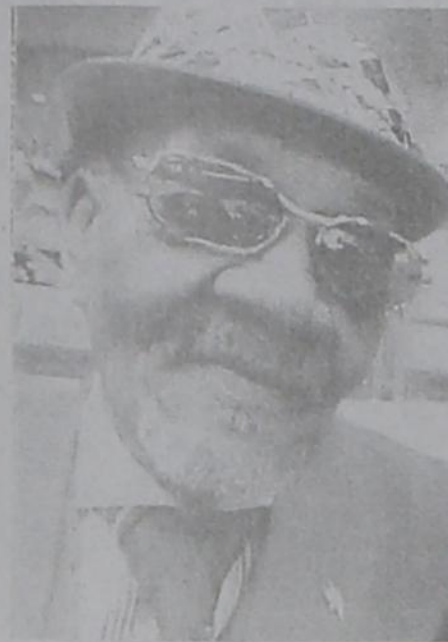
Remember our neighbors and friends who have died without homes.

Remember why they died.

- NHCHC -

Let the wise hear and increase in learning, and the one who understands obtain guidance.
Proverbs 1:5

Funeral Services Held For Lorenzo Man: Carl Edward Brown



Carl Edward Brown

Funeral services for Carl Edward Brown were held Saturday afternoon, November 29, 2014, at the Mt. Pleasant Baptist Church in Lorenzo with Pastor Charles Hankson officiating. Rev. Charles Gonzales assisted. Interment was held in the Lorenzo Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Brown passed away on Friday, November 21, 2014.

He was born August 14, 1942 to the parentage of Johnny & Everlena Brown in Milam County, Texas, and was the seventh child of six children. The Brown family moved to West Texas in 1945, and Carl attended public school in Lorenzo and Idalou, Texas. He graduated from Dunbar High School in Lubbock, Texas in 1962.

He enlisted in the United States Marine Corps in 1963. He received three medals; namely: Armed Forces Expeditionary Medal, National Defense Service Medal, and the Good Conduct Medal.

After serving four years, he returned home in 1967 and married Lee Ethel Thomas. They were married for eleven years, and three children were born: Linda Marie Brown, Tamara

Continue on Page 10

Lubbock Man's Sister-in-Law, Mildred L. Donaldson, Succumbs In Arizona

Phoenix, Arizona -- Funeral services for Mildred L. Donaldson, a sister-in-law of E. J. Donaldson, were held Saturday morning, December 6, 2014, at The Hope Chapel of First Institutional Baptist Church with Dr. Warren H. Stewart, Sr., Senior Pastor, officiating.

Mildred was born November 22, 1919 to Thomas Burton and Veneree Ward Burton in Cleburne, Texas. Both parents preceded her in death. She passed away Sunday, November 30, 2014, at the age of 95.

Louis C. Donaldson and Mildred were married in Clovis, New Mexico on February 10, 1952 after a whirlwind romance of three days. They were married for 57 years. Louis "Honey" preceded her in death on August 23, 2009.

Mildred was blessed with one daughter, Gloria Jean Burton. She was very proud of her only granddaughter, Angela N. Davis (Jerrard).

To know Mildred was to love her. She met no strangers. She spoke with a smile on her lips and joy in her eyes. She graduated from Patton High School in Amarillo, Texas.

Even though she had only one daughter, she was called "Mama" by everyone who came to know her. She found happi-



Mildred L. Donaldson

ness in the kitchen. Her food was not only delicious, but also eye-appealing, picture-perfect. Mildred relaxed with crossword puzzles, games, sports, and crafts. Her great joy was for her granddaughter's dog, Federico Pena Davis, a Yorkie, Chihuahua mix. During World War II and the Korean Conflict, she worked for the government to help "bring the boys home." She also worked as a domestic, a department store clerk, and retired as a Sky Chef.

Mildred was a member of Mt. Zion Missionary Baptist Church in Amarillo, Texas, where she served in the Ruth Circle and as a deaconess. She joined First Institutional Baptist Church with her husband in 1986. She never said "goodbye" to anyone but "I'll see you later."

E. J. Donaldson and Terry Graham sang "There's a Leak in This Old Building."

Interment was held Tuesday morning, December 9, 2014, at the National Memorial Cemetery of Arizona under the direction of Preston Funeral Home of Phoenix.

A Subscription To The Southwest Digest Would make a Wonderful Christmas Gift! Only \$60.00 A Year!! Call: (806) 762-3612 Ask for Avis.

Attend Church On Sunday Mornings!

Final Classes For Semester In LISD

Thursday, December 18 - An early dismissal and exam day for students in Lubbock ISD. Elementary campuses will dismiss at 12 noon and secondary campuses will dismiss at 12:40 p.m.

Friday, December 19 - An early dismissal and exam day for students in Lubbock ISD. Elementary campuses will dismiss at 12 noon and secondary campuses will dismiss at 12:40 p.m.

LISD contact: Brian Morris, 806-219-0010 / 806-577-3879.

Jesse Jackson Hosting Diversity

Continued from Page 7

ises they have made about diversifying their workforce. "Many of these companies had an unfounded fear that we wanted to disrupt them," he said. "We came not to disrupt, but to build. Inclusion will lead to growth."

For more information about Jackson's organization, visit www.rainbowpush.org.

The Southwest Digest

Would Be A

Wonderful Christmas

Gift For A Family

Member!

Call Avis: 762-3612

Practical experience for practice-ready attorneys.

Apply Now www.law.ttu.edu

We don't MONKEY Around!

NOE'S AUTOMOTIVE SERVICE
1018 E 34TH STREET
LUBBOCK, TX 79404
806-749-3036

HARRIS DWI / YOUTH EDUCATION PROGRAM

Don't Drink and Drive Are You Legally Safe?

EDDIE KARL HARRIS
Broadway Church of Christ Youth Center
1810 Main St. • Lubbock, TX 79401
State Certified Instructor
Texas Mandated DWI & MIP Education
Cell: 806-559-9464
www.hdepclasses.org

When it comes to your health, you deserve the very best. The more than 400 experts at Texas Tech Physicians do more than just practice medicine. They are researchers, scientists and educators — and they can be your doctors.

From primary care in family medicine, internal medicine, OB-GYN and pediatrics, to advanced care in dozens of medical specialties, the experts at Texas Tech Physicians are here to serve you.

806.743.2669
TexasTechPhysicians.com

BE FAMILY WISE

IMMUNIZE!

Health Department
1902 Texas Avenue

Babies need shots at 2, 4, 6, and 12-15 months.
Older children need shots at 4-6 years and then again at 11-14 years.
Adults need shots too!
A flu shot yearly and other shots as recommended by your physician.

For questions or help with locating a physician call
City of Lubbock Health Department at 775-3090.

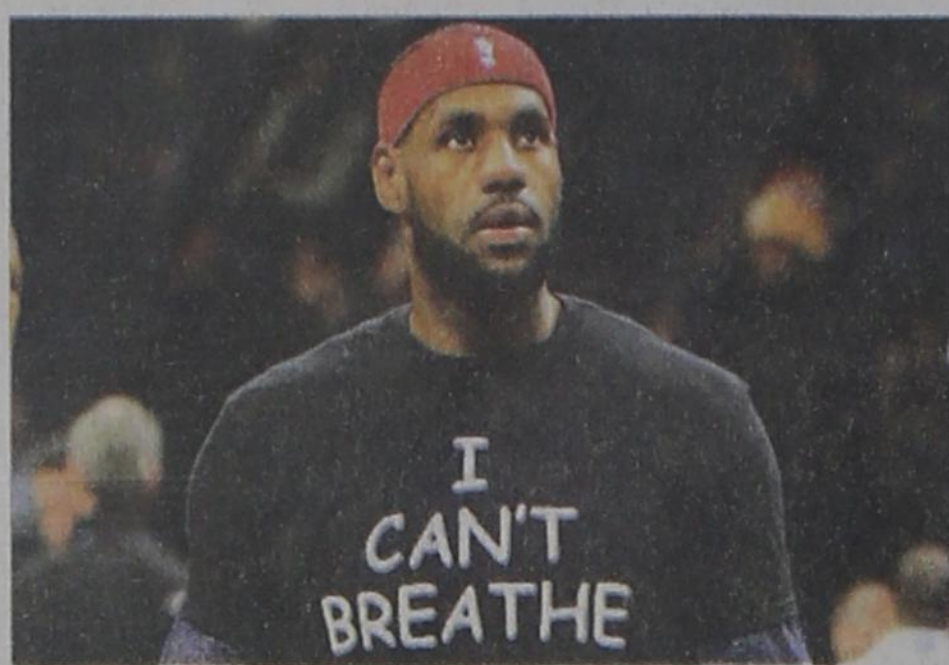
Primary and specialty care for your entire family.

Texas Tech Physicians
of LUBBOCK

Texas Tech Physicians Medical Pavilion, 3601 4th St.
Texas Tech University Health Sciences Center, 3601 4th St.
Medical Office Plaza, 3502 9th St., east of UMC
Southwest Cancer Center, 602 Indiana Ave., west of UMC
Healthpoint, 4004 82nd St.
Grand Expectations, 2602 Ave. Q
Covenant Medical Office Building, 4102 24th St.
Grace Medical Center, 4515 Marsha Sharp Freeway

Lebron James and Other NBA Players Speak Out on Police Brutality: "I Can't Breathe"

New York, NY — NBA star LeBron James is no longer keeping his mouth closed about social issues. This past Monday, while in New York City, James was seen wearing a t-shirt that said "I Can't Breathe", which he says pays respect to NYC native Eric Garner, who died after a NYPD officer applied a chokehold when attempting to arrest him. The entire encounter was on camera, and Garner can be repeatedly heard saying said, "I can't breathe".



Regarding wearing the shirt, James comments, "It was a message to the family that I'm sorry for their loss, sorry to his wife and that's what it's about. I think everybody gets caught up in everything else besides who's really feeling it, and that's the family."

NBA stars Derrick Rose of the Chicago Bulls and Kyrie Irving of the Brooklyn Nets also wore the exact same shirt recently before an NBA game, which LeBron says prompted him to get one too.

When reporters asked him if there was a larger message, James replied, "How larger can it be than to pay respects to the

family? It doesn't get any larger than that. Obviously our society needs to do better. Like I said before, violence isn't the answer and retaliation isn't the solution. As a society, we know we have to get better. It's not going to be done in one day... We all have to do better."

But James is not just all talk. His foundation, The LeBron James Family Foundation based in Akron, Ohio, also puts out positive messages and partners with local organizations (such as the Boys and Girls Club) and businesses to empower the community.

"If it feels important to me,

then I respond. If it doesn't, I don't," James says. "There's a lot of issues that I haven't talked about. For me, it's about knowledge. It's a gut feeling. If it hits home for you, if you feel it, then go about it. If not, then don't worry about it."

Fans and civil rights activist say they admire James for having a social conscience and not worrying about backlash from corporate sponsors. One fan was quoted as saying, "Just because you are paid well by big sponsors, it doesn't mean you can't have your own voice!"

Carl Edward Brown Continued from Page 9

Renee Brown, and Christopher DeWayne Brown.

Carl worked for several businesses: Grinnell's (TYCO), Bever's Lift Service, and Lubbock Citibus where he worked for 13 years and retired because of his health.

He was an active member of the Mt. Pleasant Baptist Church in Lorenzo. He was a member of the Usher Board, Trustee Board, and was an ordained Deacon in 2005.

He loved to sing in the Church Choir, and played the guitar.

Carl was preceded in death by his mother and father, Ever-

lena and Johnny Brown; and a daughter at birth, Lisa Marie Brown.

He leaves to cherish his memory: wife, Lee Ethel Brown; daughter, Tamara Brown; son, Christopher Brown, all of Lubbock, Texas; a sister, Rose Hankson (Charles) of Slaton, Texas; six brothers: Washington Brown (Amanda), Freddie Lee Brown (Betty), Frank Brown, all of Slaton, Texas, Lester Brown and Joe Brown (Archie), both of

Lubbock, Texas, and Leonard Brown (Elaine) of Allen, Texas; 4 grandchildren: Stephon Jones, Brittany Brown, Tiara Jones, and Christopher Brown, Jr. (CJ); 6 great-grandchildren: Aaniyah Jones, Za'Riyah Norris, Stephon Jones, Jr., all of Lubbock, Antoine Anderson, Kyng Jones, and Tayunna Crawford, all of Dallas, Texas; and a host of nieces, nephews, family and friends.

Holiday Outreach: Christmas Continued from Page 3

month of July. Other outreach programs include a free clothing closet twice monthly to homeless and low-income families

and Project: Prom.

If you are interested in volunteering and would like to know how to get involved please contact Hillary Hilderbrand @ hhilderbrand@bridgeoflubbock.org or call 806-687-0772.



COMMUNITY HEALTH CENTER OF LUBBOCK
CARING FOR LUBBOCK

EXTENDED CLINIC HOURS

NOW AVAILABLE
TO MEET YOUR NEEDS AT

PARKWAY COMMUNITY HEALTH CENTER
406 MLK Boulevard in Lubbock


MONDAY, TUESDAY, & WEDNESDAY	THURSDAY & FRIDAY	SATURDAY	SUNDAY
8 AM-12 PM 1 PM-10 PM	8 AM-12 PM 1 PM-5 PM	9 AM-5 PM	12 PM-5 PM

You can quickly and easily make your appointment by calling:

(806) 765-2611

We accept most types of insurance, Medicaid, and CHIP.

Walk-ins are also welcome.



At Community Health Center of Lubbock, we're caring for Lubbock, and caring for you.

Find more information about us online at www.chclubbock.org or Facebook



REAGOR-DYKES

Owners: Bart Reagor, Rick Dykes



MITSUBISHI MOTORS

The Newly Redesigned 2013 Mitsubishi Outlander Sport Features

- 10-year/100,000-mile powertrain limited warranty
- A dynamic 40GB HDD Navigation & Music System
- 710-watt Rockford Fosgate® Audio System

- Starting at just under \$19,200
- Available all-wheel control
- 24/31 MPG² fuel economy

6540 82nd Street • reagordykesmitsubishi.com • 806-794-4040

1. Manufacturer's Suggested Retail Price. Excludes destination/handling, tax, title, license, etc. Actual price set by retailer. 2. EPA mileage estimate. Actual mileage may vary.