

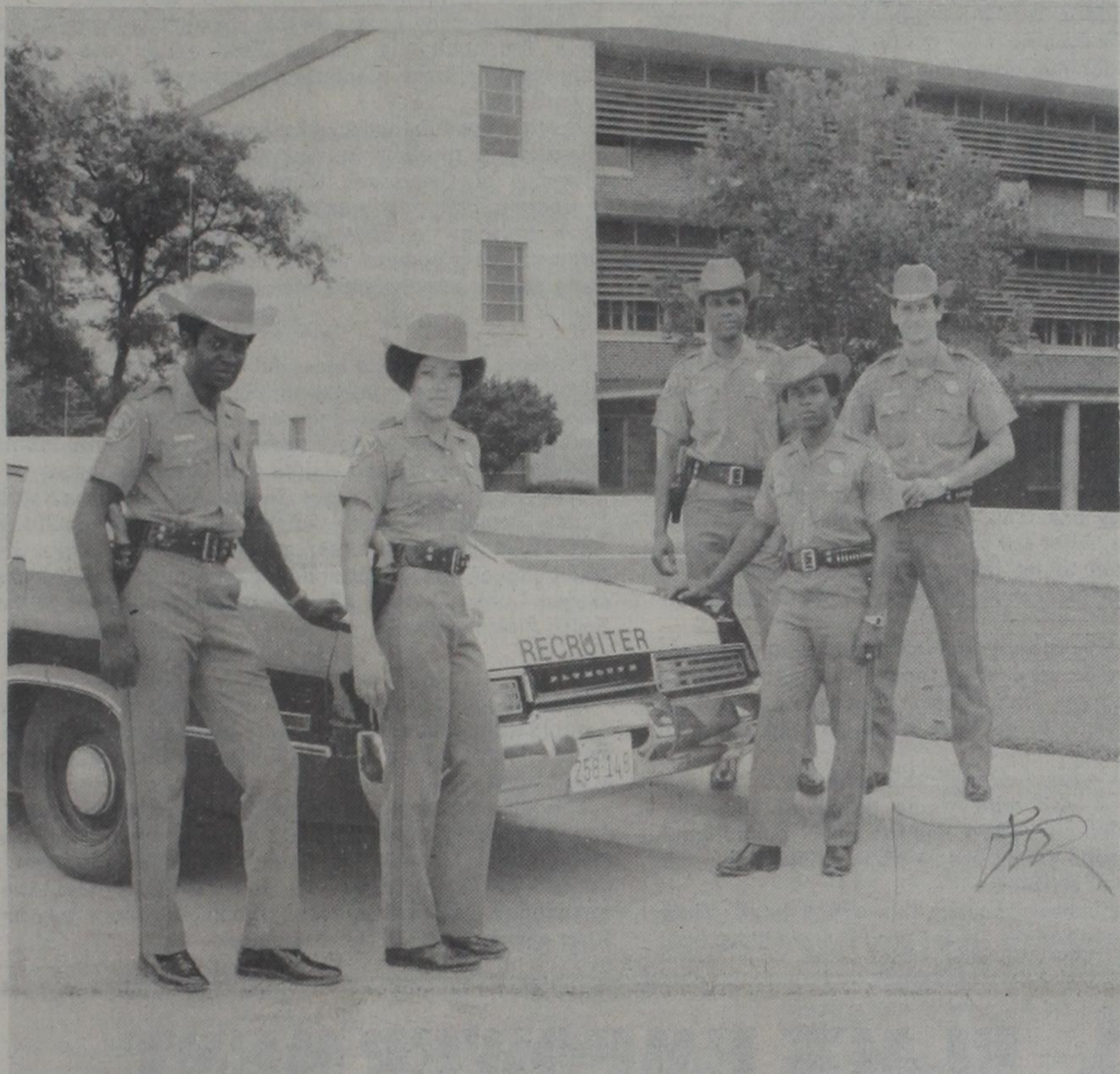
FIFTEEN CENTS

Wednesday,  
February 23, 1977  
Twenty-Eight Pages  
(In Two Sections)

# WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

## Texas State Teachers Association to Meet Here March 2



**OPPORTUNITIES FOR STATE TROOPERS**—Yes, there is a black female state trooper in Austin. She is Lina Lane Woods. Other troopers in the picture are (left) Joe Franklin, recruiter personnel and training; Larry Lockhart, Lt. Joe Robinson and Charles Soechting. Lee was in Lubbock last week recruiting blacks and browns for the Texas Department of Public Safety. "There are even opportunities for women," says Lee.

## Rites Today For Mrs. Maunita Terrell

Final rites for Mrs. Maunita Pollard Terrell, a longtime resident of Lubbock, will be held this morning at 11 at Bethel A.M.E. Church with Rev. A.W. Wilson, pastor, officiating. He will be assisted by Rev. S.S. Scott, Rev. A.L. Dunn, and Rev. Nathaniel Johnson.

Interment will be held in the City of Lubbock Cemetery under the direction of Sedberry's Funeral Chapel.

Mrs. Terrell was born in Morgan, Texas, Bosque County October 26, 1906 to the parents of Mr. and Mrs. Jobe Thomas Pollard. She was a member of a family of nine children and blessed to have been reared in a Christian home. She was converted at the age of 14, and united with the Stelle Creek Baptist Church. She was baptized by Rev. C.H. Pryor.

She received her elementary education in a rural one room



Mrs. Maunita Terrell

school before going to junior high school at Valley Mills, Texas. Her high school diploma was received in the academic department of Paul Quinn College at Waco,

Texas where she received a primary certificate to teach school.

Mrs. Terrell married Charles Terrell March 27, 1937 and shortly thereafter moved to Lubbock. Prior to becoming a member of Bethel A.M.E. Church, she was a member of St. Luke Baptist Church where she sang in the choir.

A member of Bethel since 1940, she served in many capacities such as superintendent of Sunday School, senior choir member and officer, class leader, trustee, and announcing clerk. As a member of the choir, she was one of the leading soloists.

Aside from her participation in the church, Mrs. Terrell was responsible for the news which appeared in the weekly column of the West Texas Times, "Around the Hub City." A great deal of her time, even while she was ill, was devoted to helping those of the community who were less fortunate than she.

Her twin sister, Mrs. Juanita Simmons, preceded her in death two years, ten months and eighteen days.

Mrs. Terrell had been ill for several years. She passed away Saturday morning, Feb. 19, at the Lubbock Hospitality House where she had been a patient for several weeks.

Survivors include three sisters, Mrs. Ruthy Oliver, Mrs. Anna Phillip, both of Morgan; and Mrs. Ruby Jay Brown of Brookshire, Texas; a brother, Othell Pollard of Abbott, Texas; a devoted nephew, Isaiah F. Simmons of

Continued On Page Seven

## Estacado Students Participate in Program

One of Estacado High School's second year homemaking classes just completed a student project including fifteen students from Estacado and over 40 third grade students from George M. Hunt Elementary School. Louise Pendleton's second year homemaking class at Estacado prepared a presentation concerning kitchen safety, the five nutrients, the "Basic Four", and meal prepara-

tion for the third grade students. The Estacado homemakers prepared a cookbook and a coloring book to present to each participating student at Hunt School. The coloring book consisted of illustrations of the "Basic Four" food groups and was organized by the Estacado students with consideration taken for today's younger vocabulary.

Continued On Page Seven

Teachers and school officials in 17 Lubbock-area counties have been invited to attend a "Legislative Update Session" of the Texas State Teachers Association at 8 p.m. Wednesday, March 2, at Williams Elementary School, 58th and Utica streets.

This briefing on TSTA-proposed bills and other education legislation now pending in the 65th Texas Legislature will be presented by Dottie St. Clair of Austin, consultant in the TSTA division of membership and member services.

TSTA District XVII leaders

expected to assist include Dorothy McGregor of Lubbock, district president, and R.N. Pierce of Jayton, legislative chairperson.

TSTA Executive Secretary Callie W. Smith of Ausin said, "We invite and urge all educators in the district to attend this legislative update session to learn what the Legislature is doing about public education in general, and the six bills of TSTA."

One of the bills sponsored by the 140,000-member teachers

Continued On Page Seven

## Black History Month:

### Memorial to Carter Woodson

Black History Month celebrates the history, culture and achievements of black Americans and memorializes its founder, Carter Godwin Woodson. The Omega Psi Phi fraternity of which Woodson was an honorary member presented an annual celebration of the literary achievements of black Americans. In 1926, Woodson convinced the fraternity that he could enlarge the celebration if he were allowed to make it an annual activity of the Association for the Study of Negro Life and History which he had organized in 1915 at Chicago, Illinois. Woodson called the event, "Negro History Week" and it immediately became popular. Last year as part of the Bicentennial Celebration, Negro History Week became Black History Month.

Carter G. Woodson, son of ex-slaves and one of nine children was born December 19, 1875. He

was unable to attend school regularly because he had to work, but by the time he was 17 years old he had completed elementary schoolwork largely by self-instruction. When the family moved from his native Blacksburg, Virginia to Huntington, West Virginia, Carter Woodson intended to attend Frederick Douglass High School, but he had to go to work in the coal mines. Woodson was 20 years old when he entered high school but completed his work there in less than two years. He went on to attend Berea College in Kentucky and upon his return to West Virginia, four years after he graduated Douglass High School, he was principal there. In 1907 Woodson took the BA from the University of Chicago and in 1908 the MA from the same school. Woodson became the Supervisor of Schools in the Philippines where

Continued On Page Seven



Here they are, Mr. and Miss Dunbar! These young people, Rosie Stokley and Dennis Gentry, were crowned last Friday evening in the Dunbar Auditorium. Stokley is the daughter of Mr. and Mrs. Harry Stokley Jr., and Gentry is the son of Rev. Oscar Gentry.

## EDITORIALS

### Let's Salute Our Public School Teachers

The month of February is one in which we pay tribute to past Presidents of the United States, the Brotherhood of man, and Black history. While all of this is going on, it is only appropriate for us, at this time, to pay tribute to the school teachers in the Lubbock Public Schools who have made outstanding contributions to the boys and girls of our city.

In the predominantly black schools, many of those teachers are white and have been willing to work real hard to instruct boys and girls of our community. Many of these teachers chose to work in these predominantly black schools because they wanted to share their knowledge with these young people.

Since white teachers have come upon the scene in our east Lubbock school, there hasn't been any type of tribute made to their efforts. We think it's about time for these teachers to be recognized for what they have done in our community.

At the same time, there are black and brown teachers who, too, have worked hard to instill in the minds of our young people how important it is for them to get an education and be able to go out into the world and utilize their talents once they have graduated from their high school.

The West Texas Times was rather shocked over the fact there were some of our black brothers and sisters, in a recent public meeting, who referred to our white teachers as rejects. This is an unfair statement, because many of these people have worked real hard to make outstanding contributions in the area of education. At the same time, there will be school teachers—regardless of their race—who will not put as much effort as others to benefit the lives of our young people.

We want the school teachers of the Lubbock Independent School District, white, black and brown, to know that we appreciate what you are doing for the boys and girls of Lubbock. We realize they can't solve all the problems which will face our young people, but they are willing to work with our young people so they will be better equipped to deal with the world tomorrow.

We salute all teachers this month, and may each of you continue to instruct our young people who attend schools in the Lubbock Independent School District in a positive manner.

### As I See It . . .

by T.J. Patterson

This writer lost a friend last Saturday morning. She was Mrs. Maunita Terrell, a longtime resident of Lubbock. It was a beautiful thing to have had such a relationship with a lady who loved her fellow brothers and sisters. Regardless how ill Mrs. Terrell was, she always took energy to help others who were less fortunate than she.

For nearly ten years, Mrs. Terrell contributed information to the weekly column, "Around the Hub City." She worked hard to see that there was news for this column each week. She loved to inform our readers of who was going out of town or any other interesting feature about a Lubbock citizen.

It was this writer's duty to stop by her house each Monday morning and pick up information about citizens of the Hub City. Each week, she kept abreast as to who was ill and other interesting matters about our citizens.

Not only did Mrs. Terrell provide us with news, but she would defend or even fight for the West Texas Times. She was always concerned about this weekly newspaper. It is appropriate for me to say that she loved the efforts of the West Texas Times. She felt like this in a positive manner and didn't want her name used.

This writer appreciates the opportunity to have had known this fine Christian lady. She was a strong lady who wanted to do something constructive for her community, church and the West Texas Times. We'll miss her at the West Texas Times . . .

\*\*\*\*\*

If you listen enough, you'll hear information which can help you. This was the case last Saturday when two young ladies from Estacado High School approached this writer. One of the young ladies asked: "Mr. Patterson, why is it you always down Estacado High School?"

Of course, this did shock me tremendously, because it has been my policy not to classify anyone, especially young people, as being bad. This was the opinion of these high school students. After talking with them for a few minutes, this writer tried to let them know that I was just as concerned about them as any other high school student in Lubbock.

This writer would hope that all students at Estacado High School would not feel as though I'm not concerned about what they are doing at their high school. The West Texas Times wants to do what it can to help any high school in our city.

In months to come, however, this writer will visit this high school and visit with young people at Estacado. Estacado is a fine high school and the world should know about the beautiful young people who are attending this fine institution of learning.

These young ladies did make this writer think. Their input was positive and it's always good to have input from

young people. It was good that I had an opportunity to hear what young people are saying about me and the West Texas Times.

As I See It, Estacado High School is making an outstanding contribution to our city, state and nation with its many graduates.

\*\*\*\*\*

The new bus route signs in east Lubbock are really impressive. This project will help citizens who ride the new buses catch the right one. It was a good idea, and who ever is responsible for such innovation should be commended for a job well done.

If this writer can catch the citibus now and know the correct one to catch. This is a fantastic idea.

\*\*\*\*\*

After talking with a young black brother from Dallas last week, it's good to know that there are black people doing things in Texas. This young man, Russell Foster, is executive director of the Dallas Black Chamber of Commerce, an organization which is 50 years old.

There are many programs this chamber is doing in the black community in Dallas. This writer was rather impressed with the economic development aspect of this organization.

Brother Foster stopped in Lubbock for a few hours after attending a meeting in Plainview to set up a Black Chamber of Commerce there. Can you imagine the brothers in Plainview getting their thing together? If the black brothers in Plainview can start looking at the economic development aspect in Plainview, surely the same can be accomplished here in the "Hub City" of the Plains.

\*\*\*\*\*

It would have been a beautiful thing if this newspaper would have been informed of the visit of State Representative Bernice Johnson last Saturday evening. This writer happened to stumble in on a South Plains Democratic meeting and visited with Sister Johnson.

It appears as though blacks are not involved in the South Plains Democratic Party effort. Surely, with all the activity of blacks in other parts of the country, the leadership of this organization would contact some blacks in east Lubbock. After all, east Lubbock is a part of the South Plains of Texas.

\*\*\*\*\*

If we are going to make a ripple in the next election year, it would make a lot of sense to start getting our machine in motion. It's time for a black to be elected to a public office in Lubbock.

This writer looked into the political water last time, but didn't pursue the effort. Just last week, an application was made by me to seek the County Commissioner's post vacated by Max Arrants. As you know, by now, the opportunity didn't fall my way. Who knows, there may be other opportunities in the near future.

### Letter to the Editor

Dear Editor:  
To Our Community:

There are too few words to describe just how grateful the students and I are to each and every one of you, whose support and encouragement we received in whatever way you chose to help on our trip to San Antonio. As we sang before the Texas Music Educators, you may rest assured that the young people of Dunbar's A Cappella Choir gave a concert which left the audience inspired and eager to hear more.

At the conclusion of the program we received a standing ovation from a crowd of over 800 people. We sang one more song and received a second ovation. Without your help none of this would have been possible. We did our very best, and I believe that a great step was taken that day to insure quality education for our young people. I wish you could have shared the experience with us.

I am proud of our accomplishments, not only in concert, but throughout the entire trip. Our young people behaved as they always do—with pride and dignity. Thank you for helping to make this dream come true.

Sincerely,  
Charlotte Greeson, Director  
Dunbar A Cappella Choir



## BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.

Human Rights Activist

### Understand Equity

What came through to me as a somewhat amusing, although immensely tragic, experience was brought to my attention not long ago.

A black man of immense intelligence and articulateness had spoken before a group of largely white public planners. His theme was that of the need for equitable opportunity based on our long-standing mistreatment of the past rather than for the traditional—and deeply self-defeating—so-called "equal opportunity" with which we have been familiar.

What came through in the official notes of the planning group as to what the black speaker had said was almost like a catalogue of white racist feelings and assumptions regarding black Americans.

The notes on the remarkably fine—indeed, brilliant—presentation might well have been written by simply asking those present not to hear the speech but instead to make a listing of their racial hangups.

The black speaker had begun by quoting at length some of the classic documents relating to the concept of "equity and restitution" for past injustices as it eventually became embodied in our system of Anglo-Saxon law.

From Aristotle, he shared the following (of which those who do not have this quote at hand should make not and keep for ready reference):

Equity, though a higher thing than one form of justice, is itself just and is not geometrically different from justice. Thus, so far as both are good, they coincide, though equity is to be preferred. What puzzles people is that equity is not the justice of the law courts but a method restoring the balance of justice when it has been tilted by the law.

We see now what equity and that it is just and superior to one kind of justice. And this lets us also see clearly the nature of the equitable man. He is one who by deliberate choice has taught himself the habit of doing equitable things, who is not a stickler for his rights to the disadvantage of others but refrains from pressing his claims even when he has the law on his side. It is a disposition of this kind which finds its expression in equity—equity which we have just shown to be a species of justice and not a disposition of a different genus altogether. (Ethics, Book V, Chapter 10.)

The speaker also noted that the ancient Greek

philosopher Plato had disparaged the goal of "equality of opportunity" by speaking of the ridiculous nature of an "equality of a sort, distributed to equal and unequal alike" (The Republic, Book VIII.)

Obviously the black speaker was well prepared. He concluded by noting two principles or rules, often overlooked even by blacks and other minorities themselves.

The first was that "stealing requires resotration". If opportunities have been denied over many years to one group to the unjust benefit of another group, "THAT is stealing". Stealing requires more than a mere stopping. It requires some form of at least partial repayment, together with some form of partial interest.

By calling for no more than "equal opportunity from here on in", we unconsciously forfeit all the benefits stolen from us in the past. It is a naive position, one which ignores the principle or tradition of equity built into our inherited system of law.

Blacks then, are entitled to "equity" and not the "tricknological" entity called "equal opportunity".

The second point made, by the speaker here was that whenever we include minorities from a different cultural experience, *this means implicitly lowering standards*. Rather it always means some beneficent "widening of standards" which, works to the benefit of all who are involved.

This is so because alienated or minority groups always have unique and helpful minority insights which can enrich and enlighten the experience of others.

Well, we come now to a point of asking how the white public planners heard this. Actually, they did not hear at all. Here, in part, is what they said:

"Professor Johnson spoke of blacks needing what he called equity. By this he meant that, since blacks were grossly unprepared, we should compensate them by putting massive amounts of money into bringing them up to standard.

"This would mean, of course, having white people make an inordinate sacrifice to help out the colored race and to bring them up to the level of whites".

As the high priest before Pilate said: "why need we any further witnesses?"

## WEST TEXAS TIMES

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## Police Beat

### Theft Over \$20/Under \$200

Cornell Lukes, 1740 East Cornell Avenue, reported to Lubbock police that someone unknown took advantage of him one day last week. While he was away, someone took his German shepherd dog.

"I returned home and noticed my front gate was open and my dog was gone," said Luke.

Several neighbors observed two people in the area during the time the dog was taken.

According to the police report, the dog was valued at \$150.

\*\*\*\*\*

### Assault

Elgin Wideman, 1010 East 28th Street No. 83, reported to Lubbock police that he was playing pool at the F&L Lounge one night last week when he had a problem. He admitted that he had beaten several persons on the pool table.

Wideman told police that as he was walking out the door of the establishment, he was stabbed by someone he could not see.

He was stabbed in the middle of the chest, approximately three inches below his neck.

Wideman was taken to St. Mary's Hospital for treatment.

\*\*\*\*\*

### House Burglary

Hoyle Phillips, 2606 East Baylor Avenue, reported to Lubbock police that persons unknown gained entry to his house by breaking a window.

After careful investigation, it was determined that a black desk phone was taken. At this report, there was no value placed on the phone.

Approximately \$15 worth of damage was done to the window for entry.

\*\*\*\*\*

### Truck Burglary

Isiah Buckley, 2419 East 7th Street, reported to Lubbock police that persons unknown gained entry to his 1965 truck and took several items while it was parked in the 1100 block of East 48th St.

Items taken include a 23 channel C.B. radio, speakers and other equipments. These items were valued at approximately \$315.

\*\*\*\*\*

### Car Burglary

Jynell Moreau, 1920 East Brown, was really shocked one evening last week. She told police that she had just parked her car and gone inside her sister's house, 1723 East Bates. She left her purse inside of the car.

As she entered the house, she passed a young man who could have been responsible for taking the purse. "I was only in the house approximately 30 seconds when I saw the door light come on," she said. After seeing the light on, she rushed outside, but there was no one in sight and the purse was gone.

Along with some valuable papers, she approximately \$20 in change in the purse.

\*\*\*\*\*

### Attempted Assault with a Deadly Weapon

Martha Baxter, 3418 East Colgate Ave., reported to Lubbock police that she was

walking home from school one day last week. When she got to East Auburn and Zenith, according to the police report, a young lady drove up along side of her and got out.

Once outside the car, the young lady attacked Baxter and the fight was on. Evidently Baxter got the best of the young lady so she fled as fast as she drove up.

Police learned that the young lady went and got her older brother who came back waving a pistol and threatening everyone in sight.

## Around The Hub City

C.F. Cooke Jr. is a patient at Methodist Hospital. He has been a patient since last week. It is believed that he will be home this week after completing several tests.

\*\*\*\*\*

Ms. Johnnie B. Cox is still recuperating nicely at her home after having surgery recently.

\*\*\*\*\*

Mrs. Ruby Jay Brown of Brookshire, Texas is back in the Hub City making arrangements of her sister's funeral, Mrs. Maunita Terrell, who died here last Saturday morning. Other relatives, including Isiah Simmons of Chicago, Ill. is expected to be here for the funeral today.

\*\*\*\*\*

Sister Sofa Williams of Denver, Colorado, a well known gospel singer, returned back to her home after giving two concerts here last Saturday and Sunday. She was sponsored by the Voices Chorale Ensemble of Lubbock. Traveling with Sister Williams were Professor Hayward Hobbs



**KING AND QUEEN VALENTINE**—Members of the Young Black Business Women's Association of Lubbock gather around their King and Queen Valentine at the crowning ceremonies last week at the Mae Simmons Community Center. The King is Crowell Johnson, of 2512 Globe. Johnson has lived in Lubbock 29 years and with his wife, Hallie Mae, has one child and an adopted child. The Queen is Mrs. Susie Williams of 2605 E. Baylor. She has two children, eight step-children and four grandchildren. (Times Photo)

and Ms. Lea Wright. Sister Williams is a native of Midland, Texas.

\*\*\*\*\*

Ms. Teresa Smith and son, David, have returned home from their visit in New York City, N.Y. They are daughter and grandson of Mrs. Fennis Smith.

\*\*\*\*\*

Mrs. Jessie Matthew is home from the hospital and is doing nicely at this report.

\*\*\*\*\*

Mrs. Carolyn Hargrove is recuperating at her home after spending several days in the hospital.

\*\*\*\*\*

Mrs. Patra Mae Hooper has been hired as a foster grandparent at the Lubbock State School. She reports of the opportunity she has to share her love with two residents of the school.

\*\*\*\*\*

Members of the Barbara Jordan Senior Citizens of Lubbock worshipped at Carter Chapel C.M.E. Church last Sunday morning.

Final rites were read in Fort Worth last week for Mrs. Ossie Harris. She was an aunt of the Pitts family of Lubbock.

\*\*\*\*\*

Mr. and Mrs. George Parrish of Amarillo, Texas were in the Hub City last Sunday afternoon to attend the concert at Bethel A.M.E. Church sponsored by the Voices Chorale Ensemble of Lubbock. The Parrishes are former residents of Lubbock.

\*\*\*\*\*

"Around the Hub City" would like to salute the members of the Booker T. Washington, Post #808, American Legion for their outstanding effort each month to visit the patients at the V.A. Hospital at Big Spring, Texas. Harry Bunton is commander of the post.

Members of the local chapter of Alpha Phi Alpha Fraternity are making plans for Ebony Fair coming here next month. Keep reading the West Texas Times and find out more about it.

\*\*\*\*\*

Other Lubbockites on the sick list this week include Ms. Callie Cato, Ms. Minnie Walker, Ms. Ola M. Ellison, Ms. Ora Bell Grindratt, Ms. Bessie Haywood and Willie Johnson.

\*\*\*\*\*

Rev. C.C. Stubblefield is in critical condition in a hospital at Aspermont, Texas. At present time, he is in the intensive care unit. Visitors are not allowed to see him at present time.

Not less than half the conversation one hears is useless.

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# Sears Employees Proud of New South Plains Mall Facility

If you ask the black employees at Sears, each would let you know they are proud of moving to their new facility in the South Plains Mall. Not only are they proud of this modern retail outlet, they are proud to be associated with the Sears' family.

Black employees contributing a great deal to Sears include Joyce



Joyce Anderson

Anderson, a salesperson in the shoe department. She has attended Jarvis Christian College in Hawkins, Texas for two and one half years.

A member of the Ford Memorial Church of God in

Christ, Bishop J.E. Alexander, pastor, she is the mother of two children.

A salesperson in the infants department, Louise Price enjoys her work. She has been an employee for four years. She is



Louise Price

married to Theodore Price and they are proud parents of two boys, ages 9 and 2.

Frances Shepherd has been a credit department correspondent for six years.

A native of Rosebud, Texas, she graduated from Estacado High School here. She has also attended Texas Tech University



Frances Shepherd

for a year.

She is married to McKinley Shepherd and they have two children.

An employee in the audit office for four years, Linda Williams



Linda Williams

enjoys her work. She is a graduate of Lubbock High School.

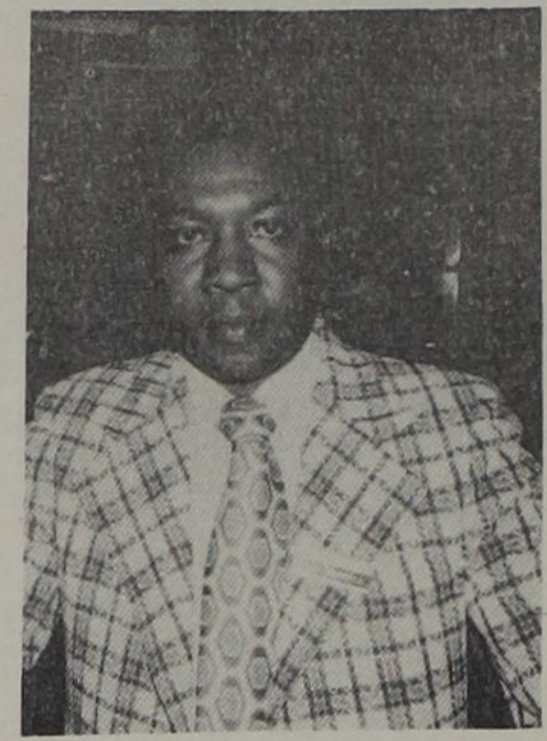
A native of Streetman, Texas, Burley Brookins, Jr. is a management trainee. He has been employed for over eight months. He received his bachelor

degree in political science from Baylor University at Waco.



Burley Brookins Jr.

An employee in the auto center as a salesperson, Ray Travenia has been enjoying his work for a

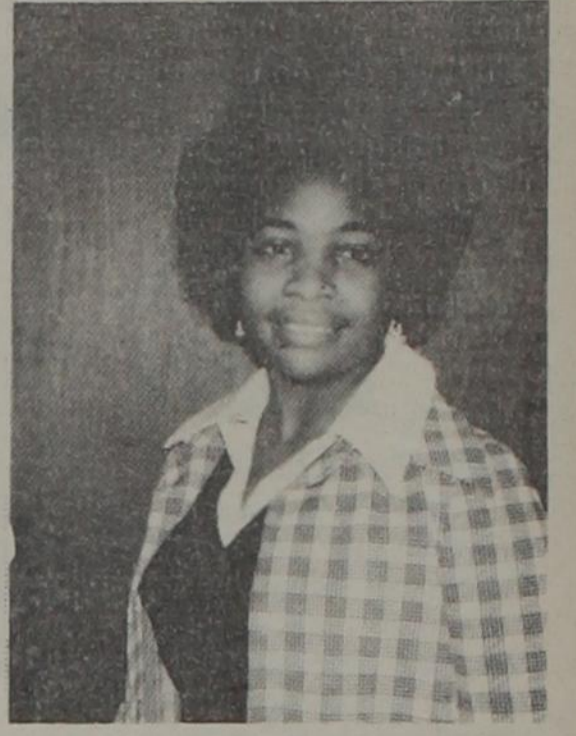


Ray Travenia

month. He was born in Carnell, Texas.

He is a 1958 graduate of Dunbar High School.

Willie Hervey, a cashier for eighteen months, enjoys the opportunities he has with Sears.



Willie Hervey

A mother of two boys, she is a faithful member of Ford Memorial Church of God in Christ where she sings in the choir.



Roy Davis

Roy Davis, a graduate of Dunbar High School, is the manager of the photo/business equipment department. He has been employed for a year.

Kathy Nelson, salesperson in the cosmetic department for two and one half years, enjoys

Continued On Page Five

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### Recognize

# The Celebration of Black History Month

## February, 1977

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# Texas Tech Employees



**Rob Evans**

Rob Evans is in the midst of his second year as assistant basketball coach at Texas Tech University, and what a season it has been.

Evans came to Texas Tech last year after five years as assistant basketball coach at New Mexico State University, Las Cruces, where he starred in 1966-67 and 1967-68. He was captain for the '66-'67 "Miracle Midgets," who went 15-11 (losing to Elvin Hayes-led Houston), and the '67-'68 team, which went 23-6 and was invited to the NCAA tourney.

He was the Aggies' third-leading career scorer (for two years)

Sears Employees . . .

Continued From Page Four displaying her pleasing personality in this area.

A native of Lubbock, she is a graduate of Dunbar High School.



**Kathy Nelson**

At present time, she is attending Texas Tech University.

Sears is quite proud of these black employees who contribute a great deal.

and was voted to NMSU's All-time cage team (1953-'73).

Before beginning his career at NMSU, Evans played at Lubbock Christian College, earning All-American honors in 1965-'66. He became LCC's first and only basketball All-American after averaging 29.8 points a game that season.

A native of Hobbs, N.M., Evans was a double-sport star in basketball and baseball in high school and was drafted by the Houston Astros (then Colt 45's).

He served as a graduate assistant after completing his eligibility and then became a full-time assistant in 1970. He coached the Aggie freshmen four years and compiled a 90-15 record.

Evans and his wife, Carolyn, have a son, Damon LaMont, 2.



**Dr. Vivian I. Davis**

Dr. Vivian I. Davis, director of Ethnic Studies at Texas Tech University, believes the students of American universities are receiving a less than complete education after obtaining a B.S. or even Ph.D. degree.

"Students pay good money for education, and they should be honestly taught about American history and the society of today,"

she said. "This should include learning about ethnic groups."

The Texas Tech professor received her masters in English education at the University of Chicago and her Ph.D. at Northwestern in Evanston, Ill. She has taught at several universities across the nation and has taught English and journalism at Dunbar High School.

Davis is now teaching a black literature course which surveys poetry, novels, plays and short stories by black writers. She is also teaching a freshman English course.

The black literature class "provides an opportunity for students to learn the why and what of the black experience through writing," the English professor said. She would like to see the class have a sophomore or perhaps freshman requirement instead of its junior standing pre-requisite.

Davis said many students at Texas Tech come in contact with ethnic groups for the first time. She thinks there is a need for students to confront the situation early. Ethnic classes would help if they were offered or required during the first or second years in college.



**Calvin H. Raullerson**

What else can be said about a man who, among other things, has served as regional director for the Peace Corps in Africa for six years, director for the United Negro College Fund and is listed in Who's Who in America and Who's Who in Government?

Calvin H. Raullerson, executive director of the Texas Tech University International Center for Arid and Semi-Arid Land Studies (ICASALS), has also served at Texas Tech as executive assistant to the dean of the School of Medicine, special assistant to the president for International Programs, special consultant for Research and Development, and assistant professor of health organization management in the School of Medicine.



**Leanna Fairchild**  
Citizen of the Week

## 95% of Telephone Customers Never Charged for Directory Assistance

"Ninety-five per cent of Texas telephone customers were not charged for calls to Directory Assistance in the first month of the statewide call reduction plan," says Doyle E. Rogers, vice president-Texas of Southwestern Bell.

"This percentage is based on the first two full billing periods since the charge went into effect. The data represents billing sampling for 70,000 customers throughout Texas.

"Looking at residences and businesses separately, we found that 95 per cent of residences and 86 per cent of businesses were not charged for Directory Assistance.

"Reviewing these figures, I find it difficult to understand how anyone . . . particularly an elected

representative of the people . . . can support current legislation in Austin to prohibit Directory Assistance charging. The impact of this legislation would be to force the vast majority of Texas telephone users to subsidize the heavy usage of a few."

The total state profile for the billing periods 2/7/77 and 2/9/77 is:

- Percent Residence Customers Billed—4.5%;
- Percent Business Customers Billed—13.6%;
- Percent Total Customers Billed—5.4%.

Our advice: Remember there's no magic to accomplish worthwhile things.

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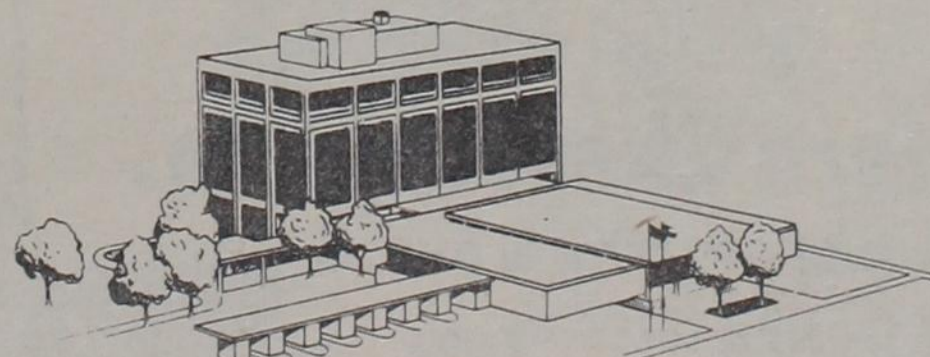
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# Texas Commerce Bank Well Represented

Members of the black community are well represented on the staff of the Texas Commerce Bank. They hold a wide variety of positions which require both skill and knowledge as well as the ability to meet the public.



John Carroll

Probably more Texas Commerce customers recognize John Carroll than any other member of the bank's staff. His primary duty is lobby supervision for the comfort of the bank's customers but from the parking building staff to the engineering department, everyone calls on him for help at one time or another.

John and his wife, Nan, have five adult sons, Donny Joe, Carrall Wayne, Dennis Clyde, David Earl and Douglas. John is a deacon and Sunday School Supervisor at the 20th and Birch Street Church of Christ.



Joyce Hamilton

The senior black member of the staff in years of service is Joyce Hamilton, proof supervisor. She is in charge of the proof transit operations of the bank and supervises seven employees.

Joyce has been with the bank for eight years. She is the daughter of Mr. and Mrs. Arlee Jackson and a member of St. John Baptist Church.

Doris Hood is next in years of service. She has been with the bank for five years and six months. Foris is a proof machine operator and processes work coming from the bank tellers.



Doris Hood

A proof machine is an integral part of today's modern computer banking service which has added so much protection to customer accounts.

Doris is the daughter of Mr. and Mrs. Delbert Hood and is a member of the Lyon's Chapel Baptist Church.

Earl Parks, who has been an employee of the bank for eighteen months, is a research clerk. In his job, he researches exceptional items with correspondent banks of Texas Commerce, which means he is in touch with many other banks in neighboring communities, and throughout the country.

Earl is married to Laura E. Parks.



Earl Parks

Customers who bank from their car will probably recognize Earnestine Fifer Dotsey, drive-in teller. Although a member of the bank for sixteen months, her enthusiasm has made her a favorite of both customers and fellow employees.



Earnestine Dotsey

Earnestine has a daughter, Cynthia, and a son, Willie B. She is a member of the Lyon's Chapel Baptist Church.

Executive vice president of Texas Commerce Bank of Lubbock, John E. Oncken, said that all of these people are valued members of the staff because they do their respective jobs as well or better than anyone else could, and represent the bank well in the community.

# KELLY'S HEROES

by Joe Kelly

What had looked to be a tough fight for the championship turned into a mild runaway for Arkansas. I say "mild" because the Razorbacks escaped two or three times when they might have lost.

Still, when you go undefeated and beat your biggest foes on their court, it approaches a runaway. Tech and Houston came close on their home courts, but no gold ring. As a result, Arkansas marched steadily into the throneroom, leaving the Raiders and Cougars gasping.

Houston was a pretty well known power, what with Otis Birdsong and a bevy of experienced players returning. Tech was a questionmark, because Rick Bullock had left. A&M, stripped of two players by rule infractions, obviously wouldn't be a contender.

Baylor might have been, had Carroll Dawson been able to instill discipline. The Bears were picked to make a run for the flag, but internal problems destroyed any such hopes.

Texas, with Abe Lemons taking over, didn't have the balance needed, although the Longhorns were strong enough to make others work. SMU was something of a puzzle, but they didn't overcome the loss of Terrell and others, although they made an early run at it.

So, when all was said and done, it was the superior ability of Arkansas, based on shooting power, good defense and experience, that proved to be the best in the league.

\*\*\*\*\*

By the time these words are read, the fourth home berth will have been decided, probably Texas, since it had to meet Rice Tuesday and SMU faced Tech. A&M, of course, didn't have that fourth spot clinched, because it had to host Arkansas.

Anyway, Houston and Tech were assured of playing at home in the first round and virtually positive of advancing to the finals at Houston. And the chances are good that one of the two will challenge Arkansas in the finals.

The semi-finals could well be a matchup of Tech and Houston. The two teams split in the regular season and both games were close. The question is, what will happen on a neutral court?

The Raiders have shown good progress this season. They have cutdown their turnovers. They are getting points from their guards. Mike Russell is getting stronger. And Tech plays good defense. Right now Tech is a good, solid team.

Houston, of course, has Birdsong and he's going to get his 25 to 35 points every game. The Cougars are not as disciplined in their attack. They like to run and shoot, but they can play a more conservative game if they have to.

Houston has a height advantage and a better team of pure shooters. The Raiders are more patient, play tougher defense. And, if Grant Dukes and Mike Russell are on, are tough to beat.

Baylor Saturday night was a major test for the Raiders. The Bears were coming off a 30-point victory over SMU. Tech was without Steve Dunn, top defensive player.

The Raiders built an early lead, fell behind, went in front again and then staved off the Bears. They had a good shooting night and used free throws to good advantage. Also, they found fewer turnovers. When all was said and done, Baylor played well, but Tech played better.

\*\*\*\*\*

I looked for H.J. McCabe Saturday night as I made my way to press row. He wasn't there, but Frank Caldwell, his sidekick, was. Where was Mr. Mac?

"He had to have another transfusion," Frank replied.

Sunday, I followed up and Frank said that Mr. Mac has a rare blood disease, something like leukemia. He has to have regular transfusions of washed blood. Fortunately, he doesn't have to be hooked up to a dialysis machine.

Mr. Mac, who takes up press box tickets at football games, is one of the better sports fans and Tech supporters around. He seldom misses a Raider game.

"After the Tech-Baylor football game, I took him a bunch of programs, and some cigars from his bus driver friends," Frank said. "The doctors had said that he probably wouldn't live. But you know, those programs and best wishes perked him right up. I guess that gave me a bigger thrill than anything that's ever happened to me."

\*\*\*\*\*

The fact that Tech didn't lose a single one of the players it signed to football letters is a tremendous tribute to the Tech coaches. It means that they performed well.

SMU, A&M, Texas and Baylor were hurt, with the Mustangs and Steers hurt probably the most. SMU had the most highly regarded lineman in the state and Texas initially thought it was going to get the No. 1 rated quarterback. Both went elsewhere.

Meanwhile, all of Tech's recruits signed national letters with the Raiders. That has to be rated as a major achievement. It also should mean that the Raiders will continue to have outstanding football teams, because they got the players to fill vacancies.

The Raiders could well be on the verge of achieving pre-season recognition. They still need the support of everyone and, of course, option seat sales is a good solid way of building it. This is money badly needed to continue excellence. Hope the drive is a success.

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**Carter Woodson . . .**

*Continued From Page One*  
 he learned to speak fluent Spanish. He then studied in Asia and in Europe spending one year at LaSorbonne in Paris where he also learned to speak French. In 1912, while teaching Spanish, French, English and History at a Washington D.C. high school, Carter G. Woodson finished and successfully defended his dissertation which earned for him the PhD from Harvard University. He worked a year as Dean of the School of Liberal Arts at Howard University and a like amount of time in a similar position at Virginia State College. But Woodson gave up his career in education to study and write the history of his people.

Today Carter G. Woodson is known as the father of black American history. Before his work, white historians for the most part either ignored blacks altogether or denied that there was any evidence that blacks had a history worthy of study. It was

not unpopular for white American and European historians to claim that blacks were indeed inferior and that slavery was actually a blessing with which they had been content. Woodson believed that education would enlighten the ignorant and show how false were biases and prejudices against blacks. He seriously prepared himself to be professional historian and gave, not only his scholarship, but his time and money to researching the history of Africa as well as black America. Always aware that his work was but a beginning, Carter Woodson was always involved in training and encouraging young black historians. He believed that blacks had been mis-educated in that they were taught in school to admire the cultures and histories of every other group but their own.

January 1, 1916, Woodson brought out the first issue of the "Journal of Negro History" as a quarterly publication of the Association for the Study of Negro Life and History. A scholarly work found in schools and libraries in the U.S. and other countries, the journal continues in publications. The second periodical of the Association, "The Negro History Bulletin", likewise continues in publication. It is aimed at elementary school teachers, their students, and the general public. Believing that white publishers were not interested in publishing black history, Carter Woodson founded the Associated Publishers which continues to publish and sell works on black history. Carter Woodson was responsible for publicizing the work of his Association all over the country. He spoke to church groups, to other organizations

and encouraged the organization of Afro-American History clubs, thereby bringing their history to black Americans themselves. It was through such efforts and selfless dedication that Woodson almost single handedly launched the study of black American history as a field worthy of endeavor.

"Current Biography" in 1944 said, "The rich but long neglected field of Negro history has been opened to scholars chiefly through the efforts of one man, Carter Godwin Woodson." Woodson believed that any race without a recorded history will finally have its achievements forgotten or claimed by others and thus "becomes a negligible factor in the thought of the world and stands the danger of being exterminated." To his death Woodson was working. His last works which have never been completed, were a six volume black American history and an encyclopedia of the black race. Considered a radical, though esteemed as a scholar, Woodson published some twenty books himself, edited others, wrote numerous articles, monographs and edited the "Journal of Negro History" until he died in 1950. Woodson never married and willed his entire estate to the Association for the Study of Negro Life and History. He not only proved through the scholarly objective study of history that blacks were the equal of any other race, but organized black people themselves to support the work of future black historians, to preserve the documents of our history and to value the image of ourselves that history rightly presents.

**Mrs. Terrell . . .**

*Continued From Page One*  
 Chicago, Illinois; many nieces, nephews, a host of other relatives and many, many friends.

Active pallbearers are D.C. Kinner, Earl Elliott, T.J. Patterson, Richard Rollison, Cosby Martin and D.C. Fair Jr. Trustees of church are honorary pallbearers.

**TSTA . . .**

*Continued From Page One*  
 association which has already been passed and sent to Governor Dolph Briscoe is Senate Bill 188, by Sen. Lindon Williams of Houston. This bill calls for a change in present teacher certification to allow persons with high school certificates to teach in grade 6 as well as in grades 7 through 12.

A TSTA-sponsored sick leave bill (Senate Bill 313 by Sen. H. Tati Santiesteban of El Paso) has been voted out of the Senate Education Committee with a recommendation that it be passed. This bill would change the present teacher sick leave law to provide all Texas public school employees at least one day of sick leave for each month they work.

Other TSTA-backed bills which were awaiting action in Senate and House committees in mid-February are a school finance bill, teacher retirement bill, professional consultation bill, and a teacher contract bill. Current status of each of these will be discussed at the legislative briefing.

**Estacado . . .**

*Continued From Page One*  
 In preparation for the presentations, the Estacado homemaking students created posters to further express the subject matter. The third graders participated in answering questions, worked exercises in the coloring book, prepared one of the recipes from the cookbook, and ate the results. Examples of the cookbook's recipes included "Apple Crunchies", "Frosted Funnies", "Make-Believe Cherry Pie", and "Pickled Peanut Butter Burger."

Participating third grade teachers from George M. Hunt Elementary included Mrs. Hattie Gipson and Mrs. Susan Tester.

**Men's Civic and Social Club Endorses Local School Bond Election**

In a regular meeting of the Men's Civic and Social Club on Wednesday evening of the 16th at the Messiah Presbyterian Fellowship Hall the group unanimously agreed and voted to support and endorse the forthcoming school bond election to be held on Tuesday, Feb. 22. The body further agreed to ask all citizens of the City of Lubbock to go to the polls and vote "yes" to further the education of students of our school district.

The group was honored to have a visitor, Mr. Ernest Mabin, who is a retired businessman from St. Louis, Mo. in the meeting. Mr. Mabin is a relative of Dr. F.L. Lovings, a local physician in the city.

The meeting was presided over by the president, Mr. Harvey Davis, who invited all men of the city to become a part of this active group of men.

**Music . . .**

*by Steve Sever*

Well, who is in the news in the country this week? Mac Davis for one. He told some reporters lately that he is feeling much better in general this year than last. He said, "I had just learned about my wife and Glen Campbell about the way you all did and I wasn't very nice to anyone." That's human I suppose. Someone else in the news this week also ... and it's funny what lengths some artists have to go to in order to keep their private lives to themselves. I'll explain.

I was reading the Country Music magazine from February, and in it Bonnie Owens, Merle Haggard's wife, says that she wanted everyone to know, because she is not with Merle's road show anymore, that she and Merle are not getting divorced or even separated. Bonnie and Dana, their daughter, are singing together in and around their hometown. I read that and really thought nothing of it until I picked up the March issue of the same magazine, and it says...After 11 years of marriage, Bonnie Owens and Merle Haggard have agreed on a divorce. Bonnie sued for "irreconcilable differences." Merle said, "I'm not going to fight it. I hope we are parting as friends; certainly not enemies." Now this has got to be the clencher...Bonnie said, "this is not a sudden decision, as all of you know, in the business, the marriage has been over for some time. I'm very sad to think that I am no longer a part of Merle's life. I realized I had to start thinking about my own future and I have decided to resume my career as a performer." Bonnie says she has been writing some really good songs lately, and as a matter of fact sang one for Merle, who in turn told her she should record it herself. Who knows, maybe she got all the encouragement she needed from Merle. Music is a strange business.

Of course, you know that Lubbock is ready for a once in a lifetime event. That would be the opening of the Lubbock Memorial Civic Center. The particular plot of land on which the civic center is located has come a very long way from the night of May 11, 1970. I was at the Texas Tech Museum just this past weekend, and I was looking at the aerial photographs that were taken the day after that big tornado. That, of course, was interesting because I turned right around and drove by the new civic center. That is one extremely nice facility, worth a great deal of money. You will be able to see it for yourself this March 4th, when KLLL brings Waylon Jennings and his wife Jessie Colter to the Civic Center Auditorium. This will be the first concert ever in the civic center, and we expect it to be a pretty extravagant event. This will be a charity concert with all the profits going to the Texas Boys Ranch. As a matter of fact, Waylon and Jessi were kind enough to offer to do this concert for expenses only. If you would like tickets or just ticket information, you are welcome to call the civic center box office or KLLL. I certainly hope you can make it. This concert should be something to remember.

If you didn't listen to KLLL FM and AM last week then you missed out on KLLL COUNTRY MUSIC BINGO. That's what we are playing everyday, Monday through Friday, from 6 a.m. to 6 p.m. Each game lasts one hour. That amounts to twelve games a day. Last week we gave away over \$600 in cash and merchandise. All of the prizes are very useful household items like toasters, broilers, pans and every possible assortment of kitchen utensil. We also give away money, which always seems to be useful. We play with cards that are very similar to the bingo cards that you all know of, with one exception. These cards do not have any numbers on them. Instead they contain names of country music artists. There is a different name in each little square on the card. As you are listening to the station, when you hear us play a song by an artist that is on your card, you simply cover that square. Just like regular bingo, when you get five squares covered in a row, that's a bingo. You would then simply call the radio station and collect the prize package for that hour. Now, that may all seem very confusing, so if you wish, you might understand it a little better by listening to the radio station. You can pick up your Country Music Bingo Card and play along too. This week we are playing with the blue bingo cards. You can get one at any Hamm's Food Store, Lusky's Western Wear, Lokey's Farm and Ranch World, both Whataburger locations, Sutherland Lumber Company, Lubbock Tire, Oil and Supply, Ed's Wagon Wheel Western Wear and both Gibson's Discount Centers. We will play for a total of three more weeks.



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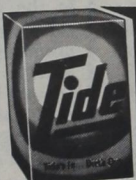
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Toll Operator Gwen Stanford

acquainted with these employees, their jobs and their interests outside of the office.

**Traffic**

Numerous black operators in Lubbock work the switchboards, helping customers place long distance calls.

Mrs. Billie Russell, service

assistant, helps operators on more difficult calls. She lives with her husband, David, and son, John David. She is an active committee member of the American Businesswomen's Association and the NAACP. Billie is also a member of the choir and Mission at Lyons Chapel Baptist Church.

Wonder Nelson has been an operator with the company for one year and six months. She attends Ford Memorial Church of God in Christ, where she is a member of the church choir. She sings in the "Black Voices" choir at Texas Tech and the "Voices" choir directed by Reverend Levi Lenley.

Celestine Lethridge has been an operator for the past three years and seven months. She and her husband, Marvin, have one daughter, Marla. She attends St. James Baptist Church, where she is a member of the choir.

Rosie Prigg has been an operator for over nine years and eight months. She and her husband, Ronnie, have three daughters, Sherri, Christie and Ronda. Rosie attends Lyons Chapel Baptist Church. She is a member of NAACP, Young Women's Business Association and Young Women's Auxiliary. She is treasurer of the Auxiliary.

A veteran operator of three years, Yvonne Williams has three children. She attends a Protestant church and contributes her services to organizations designed to help the needy.

Blanche Smith resides with her daughter, Chanda, and her son, Eric. They attend Christ Temple Church of God and Christ. Blanche has been an operator for seven years and eight months.

Operator Shirley Harrison has



Station Installer Trent Cox

been with the company for one year and four months. She has one daughter, Daphne.

Kathy Beaty, daughter of Mr. and Mrs. Sammie Beaty, has been

an operator of one year and nine months. She attends New Hope Baptist Church. She is a member of the Angelic Choir and is treasurer of the Youth Fellowship.

Mary Jo Davis has been with the phone company for five years. She is president of the Young Black Women's Association and is a steward in the AFL-CIO Union. She and her husband, Allen, have one daughter, Antionette Denice.

Toll operator, Roberta Menefield has been with the company for five years. She lives with her two sons. She is a member of the Baptist church and Bozeman Elementary School PTA.

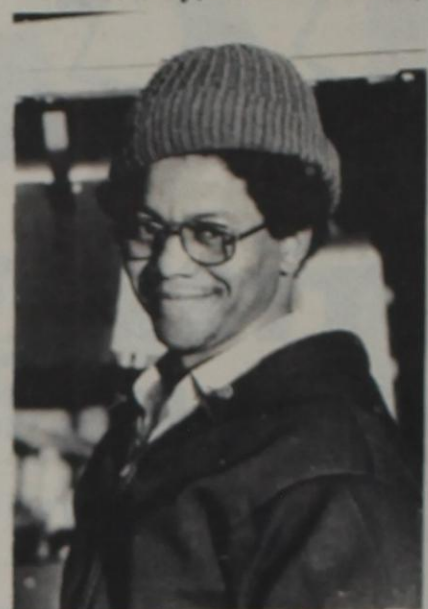
Gwen Stanford, toll operator, has been with the company eight months. She and her son attend Bethel A.M.E. Church.

A veteran toll operator of one year and nine months, Joyce Curry lives with her husband, Algie, and their daughter, Tonia. The Curry family attends Faith First Baptist Church.

Rosa Anderson has been with the company for seven years and four months. She and her husband have four children. Rosa is a member of the St. James Baptist Church and the PTA.

Carolyn Fisher Wallace has one of the more specialized jobs in the Traffic Department. As staff

associate-peg counts and force review, she travels around from city to city making presentations. She is married and has been with the company six and a half years. Jewel Dailey, and her husband,



Station Installer Danny Johnson

Johnny, have three sons. She has been with the company as a toll operator for five years and four months. She is a member of Bozeman PTA and Women's International Bowling Congress. She attends New Hope Baptist Church.

Hazel Walker, toll operator, has been with the company for



Staff Associate -

Peg Counts and Force Review, Carolyn Fisher Wallace

over three years. She and her two children are members of Ford Memorial Church of God in Christ.

A veteran operator of three years and two months, Vernetta Chambers and her family attend the Reese Air Force Base Catholic Church. She and her husband, Henry, have four children, Laura, Henry III, Edward and Audrunne. Vernetta is a member of the PTA.

Connie Ray Harris has been with the telephone company as equipment clerk for six months. Harris was Air Force Administrative Clerk from March 1971, to

Continued On Page Eleven

## This weekend, call both families for practically the price of one.



It's true! This weekend—and every weekend between 11 p.m. Friday and 5 p.m. Sunday—you can place *two* Long Distance calls for practically the price of *one* weekday evening call, when you dial the 1+ way.

For example, a 10-minute call to someone a thousand miles away weekday evenings (5 p.m. to 11 p.m., Sunday-Friday)

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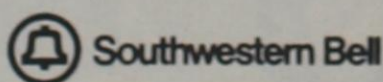


It's almost like getting one call free!

So this weekend, enjoy a couple of Long Distance calls. And make three families happy!



Long Distance. What else is so nice for the price?



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A Completely New Concept In Cosmetics! Complete Line for Blacks.

Arrange a Beauty Show in Your Home for Yourself and Your Guest With a Trained **BLACK BEAUTY CONSULTANT**

Chocolate Chip  
744-0843  
Call Wednesdays

Southwestern Bell . . .

Continued From Page Ten

May 1974. He attends St. James Baptist Church along with his mother and two sisters. Harris now plays basketball on the telephone company team.

Commercial

Six black employees serve in the company's commercial department, which is responsible for day-to-day customer contacts and transactions.

Service Representative Floyzell Bell handles customer



Station Installer L.D. Wiley

transactions and public office contacts. He and his wife, Mary Jo, have one daughter, Regina Renee. Bell has been employed for one year and 10 months.

He is an Associated Minister of Mount Olive Baptist Church in Slaton, and is a licensed and ordained Evangelist. He is also active in organizing youth and young adult basketball games.

Howard Coleman, service order writer, reviews service order information to determine accuracy. He also performs other incidental clerical duties. Coleman has been with the company two years. He and his wife, Anell, are members of Faith First Baptist Church.

Service Order Writer Jane McDaniel has been with the company one year. She resides with her son, Deidrick, at 403 Vanda Avenue.



Station Installer O.C. Horton

Mrs. Laney Stiggers, service representative, resides with her husband, Robert Mitchell. She is a member of the Greater St. Luke Baptist Church choir and Delta Sigma Theta Sorority. She has worked with the company one year and five months.

Wonda Joyce Walker resides with her daughter, Latasha Chere, in Slaton. She has worked as a service order writer one year and five months.

Mrs. Sandra Jean White, service representative for five years, has worked in mail clerk, service order writer and steno positions since she has been with the phone company. She has three daughters, Kris, Bridgett and Sherise.

Marketing

Two blacks are now employed in the Marketing Department at Bell.

Service Consultant Jackie

AVENUE A MISSION Follow that Dream! Talent Display Wednesday and Sunday 7:30 p.m. 1725 Ave. A

Lenord has been with the company for four and a half years. She resides with her husband James. Jackie is a member of the YWCA, secretary of Young Black Businesswomen of Lubbock, and member of New Hope Baptist Church.

Patsy Pritchett has been with the company two months as secretary to the district marketing manager. Her husband, Billy, is a running back for the Atlanta Falcons and has been an NFL player for four years. Patsy is a member of Mt. Olive Baptist Church.

Accounting

Several black Southwestern Bell employees work in the company's Accounting Department, which handles customer bills and other financial information using the latest in computer technology.

Senior Records Clerk Kate Noble is the veteran of the company's black employees in the department. Her service in various company positions as ticket clerk, records clerk and service order clerk have given her a total of nine years. She and her husband, Eddie, have two children. Mrs. Noble is treasurer of Lubbock's NAACP, member of St. Patrick's Catholic Church and member of the Board of Directors of the American Heart Association.

Novella Wiley, key punch



Secretary to District Marketing Manager Patsy Pritchett

operator, has been with Bell since the end of 1973. She lives with her husband, L.D., and her son, Johnny. They attend New Hope Baptist Church.

Computer Attendant Charles Johnson has been with the phone company since July of 1974. He is a member of Omega Psi Phi Fraternity. His wife's name is Jennifer.

Patricia Ferrell, office service clerk, has been with the company a little over a year. She is responsible for handling the study of long distance call trends. She and her husband, Lee Andrew, have three children, Nichole, Patrick and Yolanda. Mrs. Ferrell attends St. Luke Baptist Church.

Rita Page observed her fifth anniversary as senior stenographer on February 1. She handles typing, file maintenance, preparation of administrative reports and other duties for the district office. She and her husband, Johnny, attend Mt. Gilead Baptist Church.

Construction

Larry B. Anderson has been a

lineman in the Construction Department for the past two years and eight months. He and his wife, Joyce Nell have two children, Larry Jr., and Larecia. Anderson attends Church of God in Christ.

Employment

Erma Sanders, interviewer in the Employment Office has the responsibility of interviewing job applicants. This is her fifth year of service with the company. She and her husband, Otis, attend New Hope Baptist Church.

Plant

A number of blacks work in the



Stockman George Jerrell

company's Plant Department, the group in charge of installing and maintaining phone equipment.

Cynthia Gatewood has been with the company for three months. As a repair clerk in the test center, she handles incoming repair calls from customers and gathers necessary data for testing. She is married and is a member of the Black Businesswomen's Association.

Sheila Thomas, clerk to the equipment chief, has worked in the department for seven months. Secretary of Saint John Baptist, she is also a member of the Usher Board. She has two sons, Charles Edward III and Isaac Clayton.

Carolyn Issac, repair clerk, has three years service. She has one daughter, Alicia.

Presently employed as a serviceman in the Plant department, Roscoe Carter has been with the company for 23 years. He is married and has three children. He is a member of United Baptist Church.

Frameman Clarence White is a three year veteran of the company. White is an active member of Mt. Gilead Baptist Church and YMCA. He is married and has one daughter.

In addition to being a veteran



Station Installer Harry G. Johns



Installation Foreman Robert Lampkin (left) and Station Installer McKinley Shepherd

frameman for 22 years, Kado Lang is Pastor of St. James Baptist Church. He is District President of Caprock Baptist Sunday School and is a member of BTU Congress. Lang is married.

Herman Banks, telephone repeaterman, is married and has two children. He is a member of the Protestant Church and he has been with the company for six years.

Wayne Davis, exchange repairman, joined the company seven years ago as a frameman. As repairman, he is responsible for maintaining outside telephone

operator and records clerk. She and her husband, Ralph, are members of United Baptist Church.

Records Clerk Betty Middleton has three years of service with the company. She lives with her two daughters, Betty Jo and Diane. She attends Birch Street Church of Christ.

Chief Switchman Charles K. McGowan, a seven year telephone veteran, supervises the maintenance of central office equipment. He and his wife, Hazel, have three daughters. He is a member of the Birch Street Church of Christ.

Chief Deskman Junior Brown has four years service with the company. He started as a lineman in Abilene, and since then has worked as stockman, chief switchman and installation foreman. He is married and is a member of the Masonic Lodge.

Installation Foreman Robert Lampkin of Plainview is a seven year telephone veteran. Lampkin has two sons, Greg and Robert. He is a Mason and a member of the Baptist Church.

Station Installer McKinley Shepherd is the Pastor of the First Progressive Baptist Church. He and his wife, Frances, have two children. Shepherd is a member of the church basketball



Equipment Clerk Connie Ray Harris

and PBX equipment. He and his wife have two children. Davis is a member of New Hope Baptist Church, NAACP and Dunbar Booster Club.

Gloria Danford is a reports clerk with over four years service. Mrs. Danford is a member of St. James Baptist Church where she is active in choir. She is also a member of Nancy Circle, a Young Women's Mission.

James Evans has been with the company for 26 years. As garageman he handles the servicing of vehicles. He is a member of Mt. Gilead Baptist Church and is active in the American Legion.

Janie Coleman is a Plainview switchman with a total of seven years of service. Previously, she has served the company as



Station Installer Ada Newsome team and a past member of the Community Action Board.

One of ten children, Ada Newsome, station installer, has

Continued On Page Twelve

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Southwestern Bell . . .

Continued From Page Eleven

been employed for the last three years. She attends the First Progressive Baptist Church.

Presently employed as a station installer, L.D. Wiley began his career with the phone company as a frameman three years ago. Wiley attends Lyons Chapel Baptist Church and spends his spare time involved in musical activities and automobile racing.

Five years ago, Robert James joined the company as a lineman where he worked until he was transferred to installation. He and his wife have one son, Robert, Jr.

Also an installer, Danny Johnson started his career with the company as a lineman. Johnson resides with his wife, Linda.

O.C. Horton, installer, has 26 years of service. He is a veteran of the southwest work center

crew. He is married and has four children and one grandchild. He is a member of St. Luke's Baptist Church.

Station Installer Harry Johns, Jr., has also served as minister for fourteen years. He worked for Western Electric, the manufacturing and supply arm of the Bell System before taking his present position. He and his wife, Rosie, have two sons and a daughter.

Norman Trent Cox, station installer, has over six years of service. His wife, Thelma is a records clerk in the Plant Department. They have one son, Trent.

George Jerrell, stockman, is a long-time employee who started as a house serviceman in 1952. He has continued his service with the company for 24 years. Mr. Jerrell is single and is a member of NAACP.

Very few jokes are new and very few joke tellers are funny.

Plainview News

The Adult Women's Study Club, Plainview, Texas, was special guest of the Women's Social Club, Plainview, for a program held at Jackson Chapel Church of God in Christ, Tulia, Texas. Theme for the program was "Reach Out and Touch Somebody By Doing Good."

Devotion for the program was given by Mrs. Sarah Jackson and Mrs. Henry Washington. Musical selections were presented by the Jackson Chapel Choir and the Freedom Gospel Singers. Speaker for the afternoon was Elder Henry Jackson whose subject was "The Works of a Good Woman," from Acts 9:36-41.

Mrs. Rena LaPoint was mistress of ceremonies for the program. Dinner was served following the program.

A.W.S. Club Meeting Briefs

Ingrid Worrell, Wayland Baptist College student, Virgin Islands, presented a program, "My Homeland," at the meeting of the A.W.S. Club. Miss Worrell told of the living conditions, family life, educational opportunities, and climate of the islands. She also shared photos of the islands with the club.

Devotional reading from Psalms 18:1-4 was given by Mrs.

leon McCray. The Lord's Prayer was given in unison by club members.

Following the business session, members selected bags containing grains of corn. Each member gave specific things for which she was thankful according to the number of grains of corn in her bag.

Mrs. Percy McGee finished the program with a reading, "Walking In Love," I Corinthians 13. Mrs. McGee stated that true love is concerned for all mankind and is manifested in one's actions toward his fellowman. She stated further that real love does not keep a record of wrong doings committed against it.

Refreshments were served to 17 members by the hostess, Mrs. Lula Andrews who dismissed the meeting with a reading from Psalms 102:1-2.

YMCA Handball Tourney to Open

The Lubbock YMCA will offer a four day Handball Tournament running the nights of February 23, 24, 25 and all day Saturday.

Classes will include A, B, and C and open doubles. There are still openings in all classes. Entry fee is \$5.00 which will include a monogrammed shirt. For more information, call the YMCA at 762-0588.



Rosemary Colbert

Ms. Rosemary Colbert, 1608 Zenith: Employed at the Lubbock State School in the Food Service Department. She is proud to be one of the employees included in the 700 employees that work to help with the mentally retarded. It really makes one feel proud to know that they can be able to help those who can't help themselves.

Progress will come to an end when children agree with the views of their parents.

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February, 1977

And

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by The Black Citizens Working in

The West Texas Region.



# Sheridan's Ride

by Jack Sheridan

It was with a deep feeling of regret that I read of the passing of Mrs. Maunita Terrell this past week. I had followed her long and arduous fight against illness for a week, long time and when I read of her release from suffering I was both affected at the loss of a friend as well as the joy in her release.

I did not know Mrs. Terrell that well. I had met her over the years on occasion but I had and have the greatest respect for her and all that she contributed to our community. It is always a puzzle why the good should undergo such hardships, while so many who never lift a finger to help or even respect their fellow man get off scot free. It is "mysterious ways," and we are not given to question.



To Mrs. Terrell's family, to her many and devoted friends, to her church and to her church, I give my sympathy, words that do not convey my sadness. She was a nice lady.

There is another nice lady that I am going to ask that you include in your daily prayers. Ethel Waters, the greated and first of the black entertainers, now 80 and near blind, wracked with heart trouble and multiple illnesses lies in California in great pain and long-touring. I have known her for many years and we have been "Mom" to my "Son Jack" all through these times. Will you favor me by including her in your thoughts, your daily prayers to ease her way and give her strength? It will be noticed and ease will be given to her in California if you will. I shall be grateful and she will never know that I have asked this of you who read this.

Those who read "Sheridan's Ride" with any regularity may know that in recent weeks I have been added to that part of the television scene known as the "Home Box Office" service. This is a device wherein you are plugged in on the television set with an exclusive, no-commercials service that brings into your living room the latest motion pictures without cutting, and special as the best in sports and night club entertainment, and special events that are simply not available elsewhere.

Most of us have television sets these days. It is a way of life. And, I am just getting used to my HBO as it took time for me to adjust to the regular TV cable service. But once you have it, you'll be committed.

A lot of people don't go to the movies any more. They are too expensive and, again, they are hard to get to. HBO takes all of this away. For a fee, you have the best of films, such as "The Hindenburg," "Gable and Lombard," "Dog Day Afternoon," Katharine Hepburn and John Wayne in "Rooster Cogburn," many more right in your own living room.

I know what you're thinking. This is a plug. Well, it is. I haven't complete command of HBO yet, but I am getting used to it, and I love it. It, with the regular cable, opens a whole world of movies, shows, sports for a fee that is tantamount to two people going to one movie—and that fee covers a whole month.

I am going to speak just for a moment about the film, "Network," which opened this weekend and is running strong at the South Plains Cinema I-II in the South Plains Mall. This is a film that is up for Academy Award Oscars next month strong. It is an outspoken satire-comedy-drama expose of the television industry. Faye Dunaway, the "bonnie" of "Bonnie and Clyde," is up for Best Actress, while the five Best Actor nominees include the late Peter Finch (he died instantly of a heart attack in January on the threshold of this greatest film honor) and William Holden, the longtime favorite. Beatrice Straight, in a remarkable, unforgettable one-scene with Holden, is nominated for Best Supporting Actress, while the writer Paddy Chayefsky is up for the writing Oscar, and Sidney Lumet, the director, is up for Best Director and the film for Best Picture.

I am going to treat this film in full in the Friday West Texas Times. It want you to go see it, if you can continece today's use of four letter vulgarity. It is an important, shocking and yet pertinent film done with expertise and with challenging ideas. It has its humor and its poignancy. It is an important contribution. More later, and I hope you'll keep with me.

Now, I want to go back a day or so to the recent appearance of the Houston Symphony Orchestra. This was an event last week that was sponsored by the University Center Cultural Affairs Committee and it brought us a heaping of rewards. To have attended this concert was to have attended a spiritually uplifting experience akin to the reverence that one gains from the quiet, solitude of attendance of church. It was all-Beethoven and, since it was God's gift instilled in the great composer, to hear the human results was for a moment to touch the Hand of God.

Under its director, the electric Lawrence Foster, the magnificent ensemble gave us the Overture to "Fidelio," impeccably performed, and then moved into the most beautiful and moving reading of the Concerto in D Major for Violin and Orchestra that I have ever heard. The soloist was the orchestra's concertmaster, Ronald Patterson, who performed so exquisitely and so "right" that the experience was truly incredible. Never have I heard orchestra and soloist in such rapport, each a dependency on the other and Conductor Foster maintain this balance to the point, that, to the auditor, was chill-bump raising.

The evening concluded with the master's Fifth Symphony. I can say nothing more about this than to tell you that it was the soaring climax to an unforgettable evening.

Lawrence Foster has, somehow, mastered his strings into the most delicate, lacy ensemble, cellos, violins, never more sweeping or more sensitive. There were moments in the pianissimo range between strings and woodwinds, the other night that faded almost into formless identity, and, yet, in power they surged and captivated, swamped one in power. One sometimes had the feeling that one was literally drowning in the onrushing flood of music.

It is of these things that memories are made. Memories were made by the Houston Symphony the other night and the likes will not come our way for a while yet to come.

Remember the "Salute to Warner Bros." month at the little Bijou Theater. Upcoming comments on "Network," "Rocky" and "Twilight's Last Gleaming." And, the opening of the Texas Tech University Theater's "A Funny Thing Happened on the Way to the Forum" musical this Friday at 8:15 p.m.

# Are You Listening Lubbock?

by Harold M. Chatman

Well, it seems now days we are losing community leaders left and right, and a lot faster than we like. This week we lost one of our black community leaders by the name of Mrs. Maunita Terrell, who for years in her own way contributed greatly to the growth and progress of our community. Mrs. Terrell was two fold in her leadership, for not only was she a community leader, she was also a spiritual and church leader as well. Now days we are not gifted with leaders of this magnitude, for one is functional either in the community and not the church or the church and not the community. This lady was involved with both.

One of the monuments that she has left behind is that of the Federation of Choirs, as she was the backbone or one of the backbones of this organization. Other monuments are the men and women that she counseled with and loved, of which this writer was one. And last but not least, this paper, the West Texas Times.

The local news as to who came or went, who was sick or shut in was for the most part her doings, and the lady knew more about what was going on in Lubbock from the confines of her home than most people who were out in the community daily.

This lady gave so much of herself to others that I feel we robbed her and we didn't give one tenth back to her of what we received. It is hoped that we who did receive her love and helping hand will find some way to show our love in a final fitting way. Hey! Why not give the head stone for her final resting place with a picture carved in stone of a choir singing. I know its a little late to say, but lady I loved you and so did a thousand others. God bless and keep you for you fought the good fight and won. Because God opened His loving arms and wrapped them around you and took you home. Rest well my dear, rest well.

Not long ago Mr. Froy Salinas ran for State Rep. from this area and head the support of many people, as well as many doubters. To the voting public I say that you made a good choice for he is doing a very good job. He is keeping in touch with the home base when he makes his decision on any issue.

He is not doing as many politicians do, and that is to forget the people and vote as he or she personally sees fit to do so. (One has to do this sometimes).

If you would like to talk to Froy about things that concern you call him at area code 512-475-5867 or write him at P.O. Box 2910, Austin, Texas 78769.

# Mrs. Cleola R. Stubblefield Honored

Mrs. Cleola R. Stubblefield, a member of the Manhattan Heights Seventh Day Adventist Church for 24 years, was honored recently by the mothers of this church. Mrs. Stubblefield says: "I was very surprised when these ladies honored me."

As oldest member in the church, she was presented with cards and a large plant of red tulips for Valentine. The flowers were presented to her by Sister Viola McKeevey, secretary of the Home Mission Department.

Several members of the congregation expressed words of the works of Mrs. Stubblefield. The local elder, Brother Phillip Glaspie, said: "Mrs. Stubblefield



has been a beautiful worker, and stood by her church all these years." He went on to continue: "She is the Mother of the local church, and we look to her when we need help in the church."

Mrs. Stubblefield thanked each one for what they had done for her. "I will never forget this token of love and appreciation by the church," she said with tears in her eyes.

A mother of two sons and four daughters, she is the wife of C.B. Stubblefield, local businessman. She has attended Lubbock High School evening class four nights each week pursuing a degree.

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## Dunbar High School's Instrumental Department Scores High Ratings

On Saturday, Feb. 19, the University Interscholastic League held the annual "solo and ensemble" contest at Monterey High School for students in the band and orchestra.

Mr. Billy Maiden, band director, and Mr. James Braxton, orchestra director were very pleased with the outstanding performances of Dunbar students who represented our school and our community so well. The following accomplishments were achieved:

### Band

Pam Audas—Clarinet Solo II  
Walter Crockett—Alto Sax Solo 11  
Thomas Braxton—Alto Sax Solo 1  
Joey Roberts—Alto Sax Solo 1

Clyde Trotty—Bariton Horn Solo 11  
Tim Merriwether — Trombone Solo 1  
Tommy Braxton—Piano Solo 1  
Joey Roberts—Piano Solo 1

### Orchestra

Dwight Brown—Cello Solo 11  
Darla Boyd—Violin Solo 1  
Marjorie Robinson—Violin Solo 11  
Dana Johnson—Violin Solo 1  
Venessa Leggett—Cello Solo 11  
Ruby Braxton—Violin Solo 1  
Patsy Lockhart—Viola Solo 111  
Marjorie Robinson—Piano Solo 11  
Ruby Braxton—Piano Solo 1  
**Note!** The violin quartet of Darla Boyd, Ruby Braxton, Dana Johnson, and Marjorie Robinson received a 1 (one).

### Overdoing

Most people who hand out small talk seem to think it must be done in large quantities.

-Eagle, Dothan, Ala.

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## LNB Employees Perform Varied Duties

Performing a variety of duties, black employees make up an integral part of the public and internal service staff of the Lubbock National Bank. According to Wayne Finnell, President and Chief Executive Officer, Lubbock National Bank boasts 22 black employees including hourly personnel.

The McClendons' have one son, Lewis II, and are members of the Monterey Church of Christ.



Catherine McClendon

Mrs. Catherine McClendon works in the bookkeeping department, and has been with the bank for four years. She is a graduate of the Metropolitan School of Automation, and is currently attending South Plains College. Her husband, Lewis, is a teacher at Wheatley Elementary School.



Clyde Clemons

Clyde Clemons is a Lubbock National armored service teller. He holds a BBA degree from Jarvis College and is a member of St. James Methodist Church in McKinney, Texas.



Sammie Johnson

Mrs. Sammie Johnson has been an employee of Lubbock National for one and a half years. As an employee of the mortgage loan department, Mrs. Johnson assists with Government loans. Sammie and husband Robert have two children and attend St. James Baptist Church.



Hulla Mae Johnson

Hulla Mae Johnson has been employed at Lubbock National for eight and a half years as a cafeteria assistant. She has five children; Jerry Lee, Herbert, Mack Douglas Jr., Author R., and Terry L., all of Lubbock. She is a member of St. Lukes Baptist Church.



Ollie Guy

Another employee in the mail department is Ollie Guy. Mr. Guy has been with Lubbock National for eight years. Mrs. Guy (Maude) is a supervisor at Methodist Hospital and they have four children; Larry Rhome and Myra Smith, of Los Angeles; Mrs. Brenda Yates, of El Paso and Mrs. Gwendolyn Holder of Lubbock. Mr. Guy is a member of the New Hope Baptist Church.



Eddie Scott  
Eddie Scott, mail clerk, has  
Continued On Page Fifteen

## No School On Friday

All students in the Lubbock schools will enjoy a holiday Friday. Teachers will be on duty Friday for a regularly-scheduled work day.

Junior high and senior high students, grades 7-12, will be dismissed at 11:50 a.m., Wednesday and Thursday. They will take quarter examinations during the morning sessions. Elementary students will observe their regular day schedules Wednesday and Thursday.

A good joke is heard far and wide for many years.

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**LNB Employees . . .**

*Continued From Page Fourteen*  
 been with the Lubbock National for ten years. He was voted "Mr. LNB" in 1969 in recognition of his job performance, attendance record and overall attitude toward his fellow employees.

Eddie and his wife, Pearlie, have four children; Mrs. Linda Roberson, of Houston; Mrs. Patricia Adam and Mrs. Frances Scott of Lubbock and Eddie, Jr. who is a junior at Dunbar High School. They attend Bethel A.M.E. Church.

*Dorra Perkins*

Teller, Dorra Perkins, has been with the bank for six years, and is currently attending Texas Tech University. She has two children, Steven, a student at Smylie Wilson Jr. High, and Sonja, a sophomore at Coronado High School. She is a member of the Mt. Gilead Baptist Church.



*Freddie Mae Johnson*

Freddie Mae Johnson, (Mrs. Jerry Lee Jr.) has been a cafeteria assistant for two years. The Johnsons have two children; Tara Annese, and Jeana, who is a student at O.L. Slaton Jr. High. Mrs. Johnson is a member of St. Lukes Baptist Church.

**HOUSES FOR SALE**

Listing of your property for sale is a specialty. We are glad to work with you on any real estate. Roberson Realtors, 3124 34th St. Phone 795-0661 or E.R. Steen, 892-2347.

**NOTICES**

**BID NOTICE**  
 The Lubbock Independent School District will receive sealed bids for the purchase of Instructional Paper until 2:00 PM (CST), March 16, 1977, in the office of the Director of Purchasing, Lubbock Independent School District, 1628 19th Street, Lubbock, Texas, at which time bids will be publicly opened and read aloud. Bid forms may be obtained upon request in the above office.  
 Rupert Pearce  
 Director of Purchasing  
 Lubbock Independent School District  
 (27668)



*Bettie Robinson*

Bettie Robinson, a cafeteria assistant for the last five years, is the wife of Hardy L. Robinson Sr. They have three children; Hardy L. Jr. of Houston, Mrs. Maco Stelly of Panama and Mrs. Sheila Moore of Lubbock.

Part time and hourly employees of Lubbock National include: Charles Collins, Corine Johnson, Larry Lockett, Harold Morgan, Delia Newman, Dorothy Parrish, Theodore Price, Catherine Quigley, Willie Quigley, Clara Sandifer, Ray Toler and Jerry L. Williams.

**CLASSIFIED \* ADS \***

**JOBS MEN & WOMEN**

For Job Information With The City of Lubbock  
**CALL 762-2444**  
 "An Equal Opportunity Employer"

Information concerning employment may be obtained by calling  
**765-6321**



**PIONEER**  
 NATURAL GAS COMPANY  
 Equal Employment Opportunity Through Affirmative Action

**TEXAS TECH UNIVERSITY**  
 For information regarding employment at Texas Tech University  
**CALL 742-2211.**

"Equal Employment Opportunity Through Affirmative Action"

**GIVENS EMPLOYMENT AGENCY**  
 763-8430  
 820 Quirt

**UNFURNISHED APTS.**

**CORONADO APARTMENTS**  
 2-bedroom unfurnished and not carpeted. \$106.00 per month, bills paid.  
 1017 E. 29th **763-3510**  
 We qualify under Lubbock Housing Authority for Rental Assistance

**ANNOUNCEMENTS**

**PRINCE HALL MASON**  
 Lodge No. 328  
 West Carlisle Station  
**MEETING AT 7:30 P.M.**  
**FIRST AND THIRD**

**THURSDAY NIGHTS EACH MONTH. ALL MEMBERS REQUESTED TO PLEASE BE PRESENT.**  
 James P. Burrell, W.M.  
 William James C. Burrell, Secretary  
 T.J. Gant, P.M.

Faith First Baptist Church will be selling barbecue dinners Saturday, Feb. 26, sponsored by the Young Matrons. 1504 East 15th St.

**MISCELLANEOUS FOR SALE**

STAMPS OR CASH: \$3.50, lamp, coffee pot, paint, cinder blocks; \$5.00, humidifier, heater, shelves, fertilizer spreader, ladder; \$7.50, Christmas tree; \$15.00, dinette, needs repair; \$20.00, dressing table, chest, hair-dryer, bicycle, recliner; \$40.00, refrigerator, dollie, tape player, chain hoist; \$50.00, clothes dryer; \$100.00, freezer. 1106 23rd St., 744-8672, 762-2589.

**AUTOMOBILES USED**

All Cars on Lot Have 1977 Tags  
 1970 Maverick 2-dr., 6 cyl., std.  
 1965 Volkswagen station wagon.  
 1972 Plymouth Fury III  
 1965 Chevrolet pickup  
 1969 Dodge station wagon, loaded.  
 1951 Chevrolet, 4-dr., \$2500.

**Cecil's Auto**  
 1802 Avenue J

**CALL 763-4293 FOR CLASSIFIED ADS**

**Clark Equipment Co.**  
**HAS IMMEDIATE OPENING FOR A DRAFTSMAN.**  
**763-9411**

Must prepare detail drawings and/or layouts from rough sketches and blueprints. 1 to 3 years experience required. Excellent employee benefits.

Please Apply at:  
**Personnel Office;**  
**Clark Equipment Company**  
**Amarillo Highway and Loop 289; or**  
**Call for appointment- 763-9411.**

*We are Proud to be an Equal Opportunity Employer*



**LET US BE YOUR BANKER**

*Person-to-Person Service for Every Banking Need*

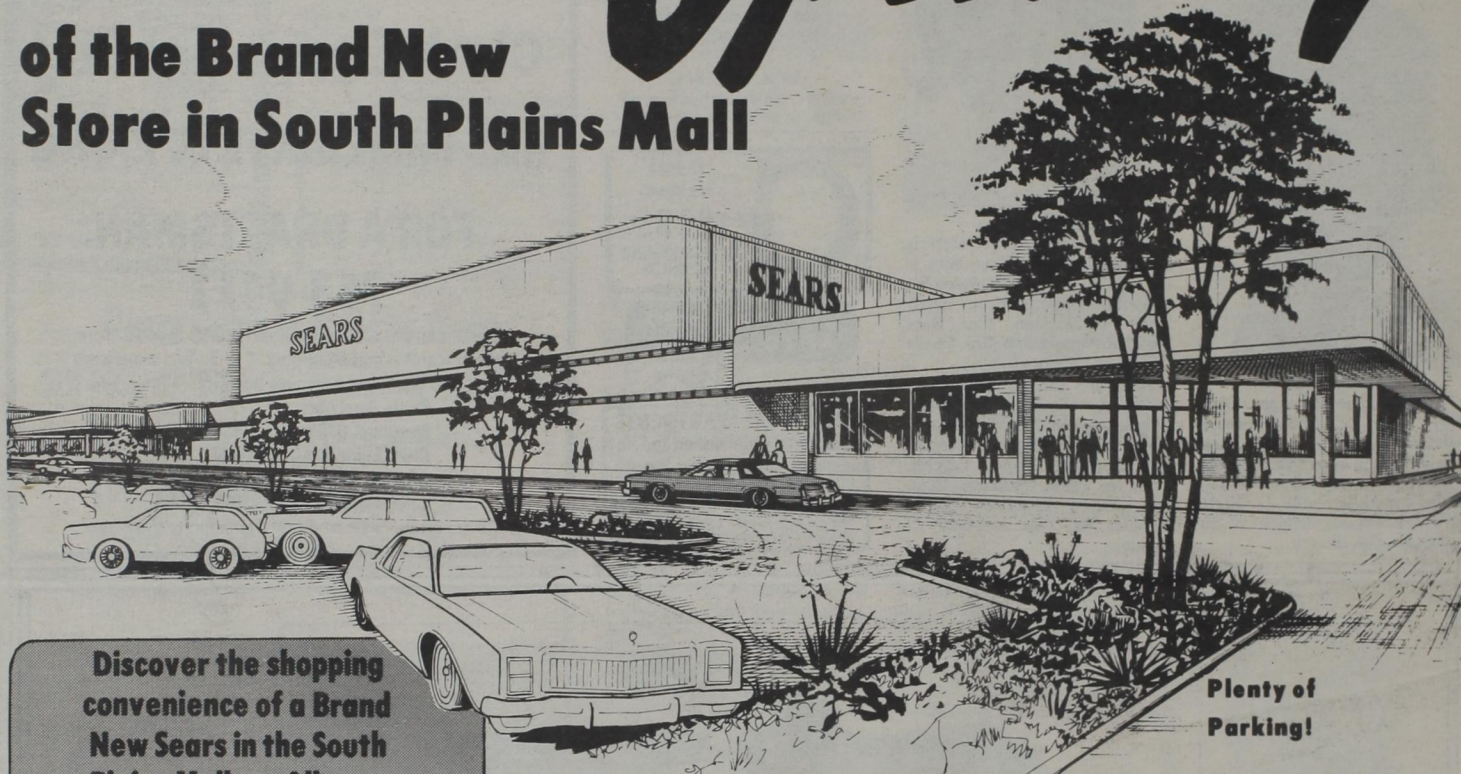
**MAIN AND TEXAS • MEMBER F.D.I.C.**

# Grand Opening

STARTS THURSDAY

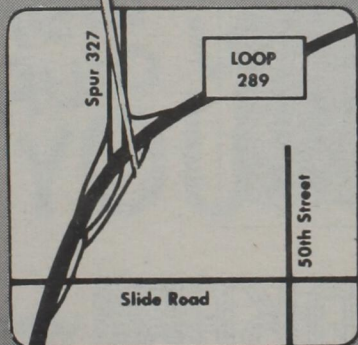
Sears

of the Brand New Store in South Plains Mall



Plenty of Parking!

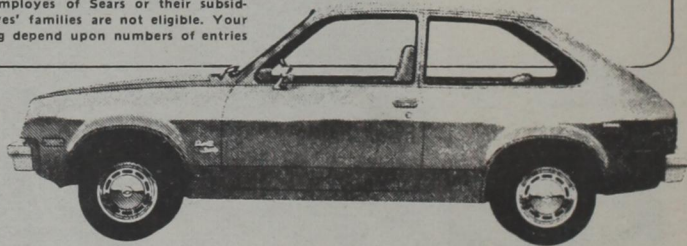
Discover the shopping convenience of a Brand New Sears in the South Plains Mall . . . All new departments and all new fashion merchandise! Shop 9:30 a.m. to 9 p.m.



## Be Sure to Register . . . You Could Win a 1977 Chevy Chevette

BE SURE TO REGISTER! You could be the lucky winner of a 1977 Chevette from Modern Chevrolet. Don't miss this Grand Opening drawing! Drawing will be held on Thursday, March 31, 1977.

Winner must be a licensed driver. No purchase necessary and you need not be present to win. Children under eighteen, employees of Sears or their subsidiaries, and employees' families are not eligible. Your chances of winning depend upon numbers of entries received.



## Win a 6-ft. Tall Winnie-the-Pooh

- One drawing to be held Saturday, Feb. 26
- One drawing to be held Saturday, Mar. 5

No Purchase Necessary, Need Not be Present to Win.

**Sears** Where America shops  
SEARS, ROEBUCK AND CO.

Satisfaction Guaranteed or Your Money Back

South Plains Mall  
793-2611

Plenty of Parking

STORE HOURS:  
9:30 to 9  
Mon. thru Sat.



During National Negro History Month

# In Honor of Lubbock's Black Labor Force

Lubbock's Home Owned

## WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

Wednesday, February 23, 1977  
Section II

### Reese Air Force Base Salutes Its Black Personnel

Reese Air Force Base, located twelve miles west of Lubbock, Texas is the home of the 64th Flying Training Wing and eight small tenant units.

The only mission of the 64th Flying Training Wing is "To train top quality military pilots with the greatest efficiency and lowest possible cost."

Reese is one of only seven bases in the Air Training Command (ATC) at which the undergraduate Pilot Training program is conducted.

On an annual basis approximately 300 students are graduated and receive the silver wings of a U.S. Air Force pilot. In addition to the American graduates, there are approximately 25-foreign students that complete the training program yearly. Last year, three of the American graduates were blacks

Texas, respectively. Lieutenant Howard has been promoted to the rank of First Lieutenant since his graduation and was assigned to remain at Reese as an Instructor Pilot for the T-37 jet trainer with the 35th Flying Training Squadron.

The work force at Reese is made up of approximately 1,700 military and 780 civilians (including 650 federal civil service and 130 non-appropriated fund) employees, of which 211 military and 65 civilian employees are black. The combined annual salaries of all Reese personnel amount to about \$47 million annually.

Black men and women, both civilian and military, are found in all phases of the many operations performed at Reese in support of the flying training mission.

The photos and personality profiles that appear with this

program, "What's Happening?" at 12:30 p.m. The show is moderated by Mr. T.J. Patterson, local educator, and radio and television personality. He will be talking about the Heritage Week activities at Reese and the Lubbock area and will feature interviews with four Reese personnel, Captain John Wesley, Lieutenant Harold Burrows, Senior Master Sergeant Arthur Hill, and Mr. Fred Flewellen.

At 3:00 p.m. on Sunday, February 20th, the Reese Chapel will host a "Gospel Serenade" featuring three choral groups, the New Galilee, Youth Action, and base chapel singers. There will be a reception with light refreshments following the program.

On Monday, February 20th, the base theater will show a double feature movie featuring "Cooley High" and "Cornbread, Earl and Me," beginning at 7:30 p.m.

Also beginning on Monday and lasting through Wednesday will be an exhibit of art work featuring famous black American personages. These will be shown in three locations each day—the base exchange, wing dining hall and Mathis recreation center, and rotated each day.

On Wednesday, February 23rd, the Officers Club will host a roast beef dinner starting with a social hour at 7:00 p.m. and dinner at 8:00 p.m. Dr. Emery Davis of Texas Tech University will be the featured speaker. Art work from Cagle Furniture, Country Framer, Gallery K. Halls Gallery, and Heritage Gallery, and the individual work of Dee Dee Williams will be on display.

The week's activities terminate on Saturday, February 26th, with a dance beginning at 9:00 p.m. at the Mathis Recreation Center. Music will be provided by the "Shades of Ebony."

Second Lieutenant Harold A.



A1C Joe T. McClure checks the rain fall accumulation gauge periodically during a typical working day with the Reese weather detachment.

Burrows is the vehicle operations officer for the base and is charged with managing transportation activities including motor vehicle operations and maintenance. He is a native of New Bern, N.C.; but graduated from Dougherty High School in Albany, Ga. In June 1975 he graduated from Tuskegee Institute in Alabama with a B.S. degree in biology. He then entered the U.S. Air Force through the AFROTC program in September of the same year. After some initial training at Chanute AFB, Ill., he arrived at Reese in November 1975. Lt. Burrows is married to the former Rosalyn Bernice Steward of Brooklyn, New York. They have two daughters, Tenequa and Tonetta. The family resides in Reese



Three of Reese's black Instructor Pilots are also graduates of the U.S. Air Force Academy in Colorado Springs, Colorado. Two of them are pictured here along with two other pilots. Shown are (left to right) Captain Michael V. Nelson of Fresno, California; Captain John R. Wesley, II of Kannapolis, North Carolina who is the senior ranking black officer at Reese, 1st Lt. Glen F. Howard; and Captain Ralph B. Brown, Jr. of Silverton, Oregon. Captains Nelson and Brown are both Academy graduates.

Village. He is a member of Omega Psi Phi.

Master Sergeant Arnold Mathews recently pinned on the silver diamonds indicative of his new position as First Sergeant of the 64th Field Maintenance Squadron at Reese. As such, Sgt. Mathews is responsible for all personnel and administrative activities carried on in Field Maintenance. He has been at Reese for almost three years and has held several key positions in the Aircraft Maintenance Complex prior to his present assignment.

Sgt. Mathews served as the NCOIC of the T-38 Aircraft Inspection Section, and a tour of temporary duty at Minot AFB, North Dakota, as the NCOIC of Reese's ACE (Accelerated Copilot Enrichment) program Detachment. The detachment is comprised of fifteen personnel and eight T-38 Talon jets assigned up there to help the Strategic Air Command upgrade the qualifications of their younger pilots.

In addition to the busy schedule generated by his First Sergeant's duties and American Heritage Week, Sergeant Mathews finds time to serve as President of Reese's Black Culture Club, teach judo, and play on the squadron's Intramural Basketball Team.

He is a native of Detroit, Michigan, and has been attending classes at the South Plains College on-base program.

The Reese Black Culture Club was organized to promote greater understanding and harmony among the base population. However, since its organization, the club activities have not been limited to the confines of Reese, but have taken an active part in the local community of Lubbock.

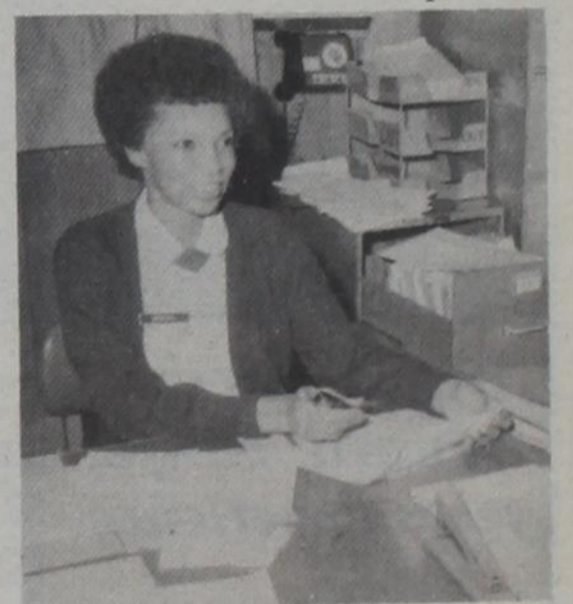
During 1976, the Black Culture Club sponsored Martin Luther King Day at the Base Chapel, supported the Reese Bicentennial Committee, took part in the base's 4th of July celebration, and contributed to Hispanic and American Heritage Week. The club also provided martial arts demonstrations for Camp Blue Yonder.

In the local community, the club provided a booth for sickle-cell testing during Ebony Expo '76. The membership took part in Miss Black Teenage Lubbock Contest, provided the Easter Bunny for Methodist Hospital, and sup-

ported local community organizations like Texas Tech's Student Organization for Black Unity (SOBU) and East Lubbock's People for Progress in everything from social events to voter registration.

The Black Culture Club sponsored a Halloween Party in order to raise money for a Thanksgiving and Christmas Food Basket Program for East Lubbock.

Membership in the club is neither limited to military personnel nor black people, it is open to all, and everybody is encouraged to come out and take an active part in the club and its activities. Meetings are held in Room 5 of the Student Squadron



Sr. Amn. Angela Marshall works with the base personnel office as a manning control clerk.

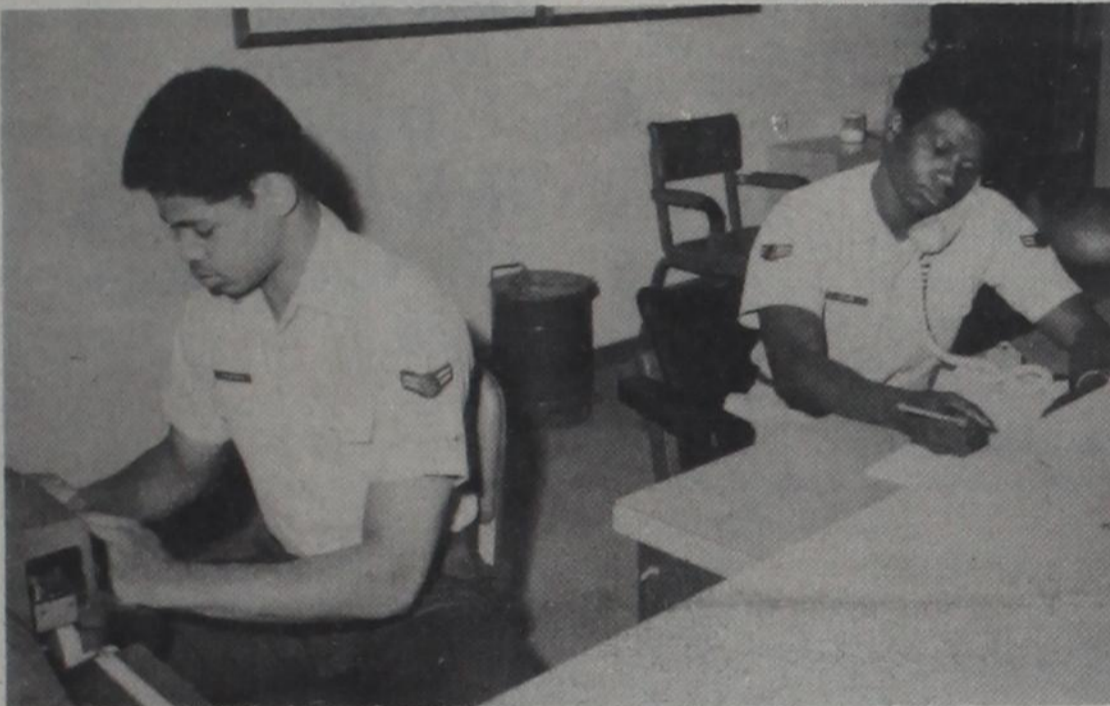
(Building 820) at 6:00 p.m. on the first and third Tuesdays of each month.

In addition MSgt. Mathews, other club officers for 1976 were: Sergeant Mike Williams (recently reassigned to Dobbins AFB, Ga.), Vice President; A1C Patricia Dapney, Secretary; A1C Raphael Bones, Treasurer; and A1C Leon Payne, Sergeant-at-Arms. Election of new officers for 1977 will be held during the club's meeting on February 15th.

A1C Charles H. Polk is a Demand Processing Clerk for the 64th Supply Squadron's Demand Processing Unit. His duties require a considerable amount of concentration on details and consist of completing paper work for orders requesting repair or replacement parts called in from organizations throughout the base.

Airman Polk is a native of Winterhaven, Fla. and has a B.S.

Continued On Page Five



The first stop for pilots and passengers visiting Reese after getting out of their aircraft is the Base Operations building. Here, as likely as not, they will probably meet two members of the 64th Student Squadron going about their jobs as aircraft dispatchers. They are (from the left) A1C's Edward E. Thompson of Patterson, New Jersey, and John M. Ellis of Houston, Texas.

and one of the foreign students was a black from the African nation of Nigeria. At the present time, there are four black Americans in the pilot training program and five black Africans, one more from Nigeria and four from Ethiopia. In addition to the pilot training graduates, one black Saudi Arabian completed a special course of on-the-job training that qualifies him as a flying safety officer upon his return to his native country.

The three black American pilots who graduated last year are Second Lieutenants Frank J. Douglas, Glen F. Howard, and Elester Lathan. Lieutenants Douglas and Lathan have left Reese and are assigned to jobs flying the C-130 Hercules at Little Rock, Arkansas, and Dyess AFB,



Sgt. Phillip Powlett and his wife Bobbie both work at the U.S. Air Force Hospital at Reese. Together they form a unique husband - wife/military - civilian working team.

story are only meant to be a random sample of the black people who work at Reese, and their many activities.

Many of the people mentioned here are known to the local community through their involvement in civic affairs, church groups, and other activities. Many, too, are active in telling the U.S. Air Force story to the American people as members of the base speakers bureau and through the parts they play in hosting base tours for non-military visitors to Reese. Arrangements for a tour of Reese AFB and its facilities, or for a guest speaker for any club, school or other organization may be made by contacting the Base Information Office.

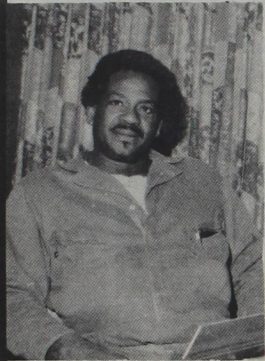
During the week of February 19 to 26 an American Heritage Week celebration will be sponsored by Reese AFB. The base's Black Culture Club is actively participating in the week to help provide the black perspective. The theme for the week is "Together we can make such sweet music."

The activities for the week have been coordinated by a four man committee composed of Second Lieutenant Harold A. Burrows, the Project Officer; First Lieutenant Richard A. Gwyn, Master Sergeant Arnold Mathews and Staff Sergeant Gilbert Gallo, Jr. All events are open to the general public and are geared to provide something of interest to everybody.

The week's activities will kick off on Saturday February 19th when KCBD-TV (Channel 11, Lubbock) will telecast the

# The Directors and Staff of Plains Co-Op Oil Mill

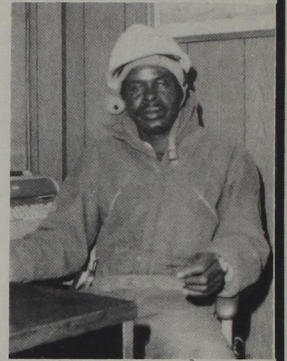
Introducing  
Some of Our Employees



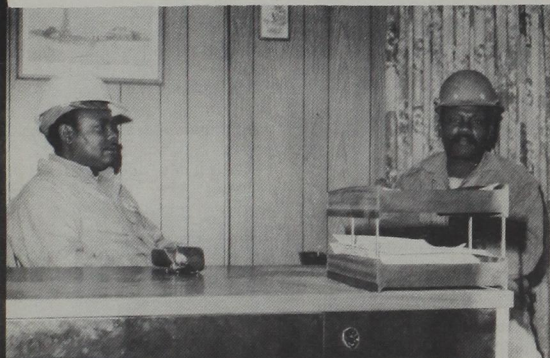
**B.C. Coleman**  
Lint Room Supervisor, 21 years experience.



**Bobby Joe Larry**, foreman, and **Leroy Bland**, lead operator, 27 years of experience.



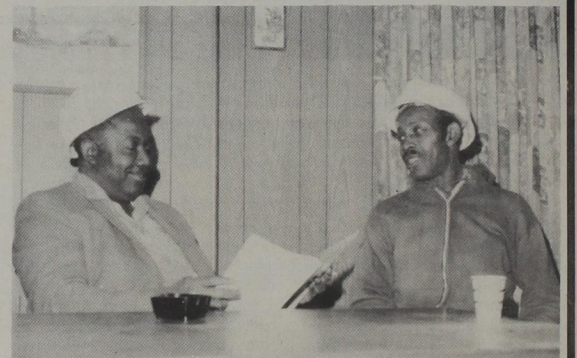
**James Washington**  
Relief Foreman, 12 years Experience.



**Arthur Harris**, 19 years experience; and **Edward Rolfe, Jr.**, lead operator, 17 years experience.



**Linzel Roberson**  
3 years experience.



**Nathaniel Ellison**, foreman, 17 years experience; and **Archie Lee White**, foreman, 19 years experience.

*A Total of 135 Years of Experience*

**Recognize**

**The Celebration of Black History Month.**

**February, 1977**

*And Appreciate the Contributions Being  
Made by The Black Citizens of  
Lubbock and West Texas!*

# Montgomery Wards Employees Work in Harmony



**Joe Brown**  
Manager Trainee

His first selling experience was in the paint and hardware department. His duties were selling, customer service and stocking. After getting his feet wet after working for three months, he was introduced to the Department Manager's Program. He studied real hard and was tested on material a manager must know to be productive in the retail business.

Four months later, his big break came in the business. He was offered the manager's position in the men's department. He accepted! His duties in this department included ordering merchandise, counting the basic merchandise, making out the work schedule and many other duties.

After maintaining this position for a year, he decided to try his hand as a commission salesman, not much difference from a manager, but mostly sales. He was commission salesman for 2½ years.

In April, 1975, he was offered another manager's position. He is presently manager of the boy's wear department. His duties include ordering merchandise, making out work schedules, and keeping the department in order. He admits that he does more, but he enjoys his position.

Joe has aspiration to go into the A-line merchandising soon. This will consist of buying merchandise for what is considered softline goods, such as clothing, shoes, draperies, and bedding department.

He is presently on the Wards Trainee program.

Joe recently worked as the Loan Executive for Wards in the United Way campaign. He says, "I feel that working with the campaign made me a better person of me and I realize the importance it has to the people that are depending on its help."

He is married to Archie, and they have two lovely children, Patrick DeShean, 6; and Diane, 14 months. The Browns are members of the Twentieth and Birch Street Church of Christ. He is workshop coordinator and an assistant to the financial committee chairman.



**James Brown**

James Brown, son of Mr. and Mrs. Willie J. Brown of 2120 East 29th Street, is a 1971 graduate of Dunbar High School. After graduation, he entered the U.S. Air Force and served three and one half years. Thirteen months of his enlistment were spent in Southeast Asia. After his discharge, he entered Texas Schools, Inc., and completed a course in basic refrigeration and air conditioning.

Later, he entered South Plains

College and majored in modern refrigeration and air conditioning.

He has been employed at Wards for 18 months as a service technician. In this position, he makes house calls in and out of the city of Lubbock repairing appliances.



**Robert Thompson**

Robert Thompson, also a Lubbock resident, is a 1973 graduate of Estacado High School. He attended Texas Tech for a while. Robert is single and he attends Holy Baptist Church here in Lubbock.

Ten months ago in March, Robert took his position with Wards in building maintenance. While some of his work involves cleaning, he also helps with daily up-keep. Robert enjoys his affiliation with Wards and would eventually like to work as a salesman in the company.



**Edwina Westbrook**  
A Lubbock Dunbar graduate,

Mrs. Westbrook is continuing her education at Texas Tech. She and her husband Tommy attend Greater St. Luke Church.

A year and a half ago, Edwina began her job with Wards as a secretary. Not surprisingly, her main duties include typing and answering the phones. She enjoys the people she works with and plans to stay with Wards until she finishes Tech.



**Mary Lee Blakes**

Mrs. Blakes, another in Wards sales force, also joins Wards from the Lubbock community. She graduated from Estacado High. Currently, she and her husband and their two children worship at Community Baptist Church.

Her four months with Wards has been completely in sales where she lists her primary duty as "taking care of customers." Her future plans include going back to school at night.



**Linda Burleson**, a 1973

graduate of Lubbock Estacado High School has begun her career with Wards in sales. She took some courses at Draughons Business College here in Lubbock. Here church affiliation is with St. Mark Baptist.

Although Ms. Burleson has only been with Wards five months, she likes the people, placing Ed Johnson, store manager, among her favorites, and wants to make her career at Wards. Presently, her duties include helping customers and stocking merchandise.



**Radeous Johnson**

Radeous joined the Wards sales force in September of 1975, following two years training and graduation from an Amarillo Business College. Three years prior, she graduated from Palo Duro High, also in Amarillo. Her church affiliation remains in her hometown at Johnson's Chapel.

Ms. Johnson's one year and  
*Continued On Page Four*

## LUBBOCK TRAVEL INC.



792-3237

No Charge For Our Professional Services.

4214-50th St. Suite A

HAWAII As Low As \$469

"Across Texas or Around the World... Your Traveling is Our Business."



# MONTGOMERY WARD

## The friendliest Store in Town.

On a budget? Let us help.  
Our business is serving you.

We support United Way, The Big Brothers and the Big Sisters and Texas Boys Ranch.  
We hope you will too.

50th & BOSTON  
LUBBOCK, TEXAS  
795-8221



it's  
**CASH in a FLASH!**  
with **instant interest  
instant access**

The passbook savings account that pays you the HIGHEST RATE allowed by law.

Your money earns 5¼% per annum from the minute you open or add to your LIGHTNING ACCOUNT — Plus you can draw on your account anytime and be paid interest up to the date you make your withdrawal.

Also you can request automatic transfer in and out of your LIGHTNING ACCOUNT.

Come by or call. We'll be glad to help you.



**FIRST FEDERAL**  
SAVINGS AND LOAN  
ASSOCIATION OF LUBBOCK  
14th & Ave K — 762-0491  
34th & Ave. W — 744-4513  
50th & Orlando — 797-3265

the super savings place...

Montgomery Wards . . .

*Continued From Page Three*  
four month selling experience for Wards has come from her job in our Children's Department. In addition to selling, she participates in the checking in and stocking of merchandise. She enjoys her work and hopes to become a department manager in one of the "soft" lines merchandise departments.



*Stevie Springer*

Stevie Springer, a salesman in Wards TV and Stereo department, began his job with Wards about 10 months ago. Following his high school graduation in Olton, Texas, he completed one semester at Wayland Baptist college in Plainview. Mr. Springer, his wife and two children affiliate with the Baptist Church here in Lubbock.

Stevie has "enjoyed working for Wards thus far and hopes that he can continue to do the job that is expected." His future plans include learning a trade skill that he can become professional in.

**Lubbock County Employees**

There are many talented black women in the Lubbock County labor force. Two of those ladies are employed with the County of Lubbock. Ms. Willie Myrtle Washington, director of the Lubbock City-County Welfare Department; and Ms. Joyce Alexander Williams, caseworker.

Texas United Community Services.

She is also a member of the LeJune Bridge Club, president of the Queen of Hearts Social Club and Eta Delta Omega Chapter of Alpha Kappa Sorority.

Ms. Washington has served as a teacher in the public schools in West Texas and has enjoyed working with people. She was selected as Lubbock's Black Woman of the Year in 1976.



*Willie Myrtle Washington*

Ms. Washington, who was first employed as a caseworker in 1966, was appointed director of the department in 1974. Prior to this position, she was assistant director.

A very active person in the Lubbock community, she has served on many community councils and boards. Among them are the Community Planning Council, Contact advisory board, South Plains Information and Referral System, Inc. board and others. She is a member of the



*Joyce Alexander Williams*

Mrs. Williams, a graduate of the Lubbock public schools, received her degree from Texas Tech University. She has been employed by the Lubbock City-County Welfare Department since July, 1975.

The daughter of Mr. and Mrs. Ralph Alexander, she is married to Billy Williams and they have two children.

**We Recognize The  
Celebration  
of  
"BLACK HISTORY MONTH"  
February, 1977  
And  
Appreciate the Contributions Being Made  
by The Black Citizens Working in  
The West Texas Region.**

**KLBK-TV  
Channel 13**

Reese Personnel . . .

*Continued From Page One*  
degree in criminal justice from the University of South Florida. He is married (Paulette) and active in the Church of Christ.

Tech. Sgt. Alonza Smith is the NCOIC (Non-Commissioned Officer in Charge) of the Inventory Section of the 64th Supply Squadron's Management and Procedures Branch. His primary responsibility is in keeping the inventory records of all supplies and equipment handled in the base's supply system.

Sgt. Smith is a native of Gaston, N.C. He and his wife Rebecca have five girls, Rosiland, Tanya, Monica and twins Alicia and Erica.

Airman Joe T. McClure is assigned to Detachment 11, 24th Weather Squadron, a small tenant unit at Reese with a very important mission, as a weather observer. He is responsible for taking both radar and visual observations to aid local and area weather forecasting.

Airman McClure is a native of Arkadelphia, Arkansas. He is presently studying through the on-base program of South Plains College. He is active in base sports and counts fishing, hunting, football and basketball as hobbies.

First Lt. Lavon Alston is an Architectural Engineer assigned to Reese's 64th Civil Engineering Squadron as the Chief of the Industrial Engineering Branch. He is a native of Burleson, Tenn., and is a graduate of Tennessee State University with a B.S. degree in architectural engineering.

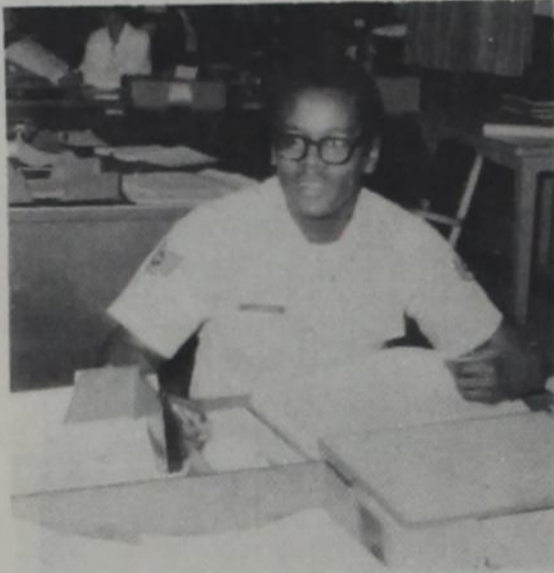
Lt. Alston plans to make the Air Force his career. He holds third degree membership in Lubbock Masonic Lodge #328. He is an avid hunter and racketball player. He is married to the former Thelma Kellar of Brownsville, Tenn.

A1C Cecilio Young is assigned



Reese's three top ranking black non commissioned officers meet on the flightline. (From the left) Sr. MSgt. Willie J. Dozier, a Prattville, Alabama native who is the Chief of the Aircraft Repair and Reclamation branch; CMSgt. Mel Wright, from Tulsa, Oklahoma, the base procurement office's manager and contracting officer; and Sr. MSgt. Arthur Hill, Jr., Gary, Indiana, the Deputy Fire Chief.

to Reese's 64th Civil Engineering Squadron's Fire Protection Branch as an Extinguisher Maintenance Repairman. He entered the Air Force in June 1975 and arrived at Reese after completing the Air Force's Fire



TSgt. Thomas Alexander is the NCOIC for personnel manning with the base's personnel office.

Protection Specialist course at Chanute AFB, Ill.

Airman Young is a native of San Jose, Costa Rica, in Central America. After graduation from high school he was presented the Boston Teachers' Union scholarship award, the first black ever to receive such an award at English High School in Boston.

Before joining the Air Force, Airman Young worked as a counselor at a children's day camp, a legal researcher with a law firm, and a bank accountant.

Sgt. William P. Washington is assigned to the 64th Civil Engineering Squadron as a construction equipment operator. His job includes the operation of cranes, dozers, graders and other machines. He is a native of Richmond, Virginia. He was

selected as the Civil Engineering Squadron's top NCO for the last quarter.

Sgt. Washington is married and they expect their first child in June. Mrs. Washington teaches in the Lubbock Public School System.

Sergeant Randy M. Love used to move boxes across Air Force bases. Now he tells others how to move airplanes through the West Texas sky. He is an air traffic controller with the 1958th Communications Squadron, a tenant unit at Reese AFB.

Sgt. Love is a native of Hartsell, Alabama. He met his wife, Mary, when they were both stationed in Korea where Mrs. Love was working as a dental assistant. He has begun attending courses at South Plains College on-base program.

A1C Lawrence A. (Tony) Gable is assigned to the 64th Air Base Group's Publications Distribution Office where he works as a forms clerk and is responsible for maintaining the proper stock levels of the various forms and publications used at Reese.

Airman Gable is a native of San Antonio, Texas. He is enrolled in on-base studies by South Plains College. In January he 1976 he was Wing Airman of the Month. He

plays the guitar very well and has played with professional groups in the past.

Second Lieutenant Thomas N. Rose is a statistical analyst for the Comptroller Division at Reese. He is a native of Clifford, New Jersey. He graduated in 1974 from Howard University in Washington, D.C., with a bachelor of business administration degree. He entered the Air Force in April 1975 and was assigned to Reese shortly thereafter.

Technical Sergeant Douglas A. Ballinger is assigned to the U.S. Air Force Hospital at Reese as the NCOIC of the Registrar's Office. He is an administrative specialist charged with the supervision of both the medical records and admitting and disposition sections. He is a native of Alton, Ill. and one of fourteen children. His father was the pastor of the Salem Baptist Church there.

Sgt. Ballinger and his wife Joan have four children, Douglas Jr., Julie, Felicia and Desiree.

A1C Glenn P. Green is assigned to the U.S. Air Force Hospital at Reese as a medical records specialist charged with the maintenance of all records for both active duty and dependent patients.

Airman Green is a native of Philadelphia, Penn. and received technical training at Sheppard AFB near Wichita Falls.

His interests run from



Sgt. William P. Washington is a construction equipment operator with the 64th Civil Engineering Squadron.

participation in active sports such as boxing (where he was a Golden Gloves participant), and track to the creative areas of photography, music and art.

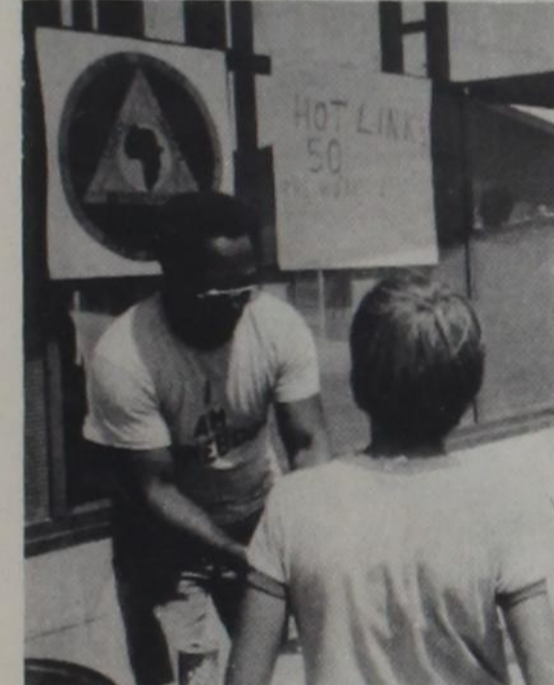
Sergeant and Mrs. Phillip L. Powlett comprise a unique husband-wife team as they pursue their jobs at Reese's U.S. Air Force Hospital. Sergeant Phillip Powlett is the Evening/Night NCOD (Non-Commissioned Officer of the Day). Mrs. Bobbie Powlett is a civilian employee of the Air Force who works in the Surgery Clinic where she assists the hospital doctors when they perform minor surgery.

Sgt. Powlett was born on the

*Continued On Page Six*



Reese's three top ranking black civilian employees are all residents of Lubbock. (left to right) James E. Davis, Jr., base documentation manager; Ollie J. Hill, a heavy mobile maintenance repairman; and Fred Flewellen, employee suggestion program manager.



Master Sergeant (First Sergeant) Arnold Mathews dispenses hot links as part of the Black Culture Club's participation in Reese's Fourth of July celebration.

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**The Achievements Made By The Black**  
**Citizens of Our Community.**

**As We Recognize**  
**NATIONAL BLACK HISTORY MONTH**

**February, 1977**

Reese Personnel . . .

*Continued From Page Five*  
island of Santa Lucia in the Carribean. Mrs. Powlett, the thirteenth of seventeen children, is a native of Waco, Texas. They have one daughter, Vandilyn, and the family resides in Lubbock.

Sergeant Johnny Butler is assigned to the 54th Flying Training Squadron as a flight dispatcher. His duties include assigning aircraft departures, filing local area flight plans, and coordinating Air Route Traffic Control with the FAA at Lubbock Regional Airport.

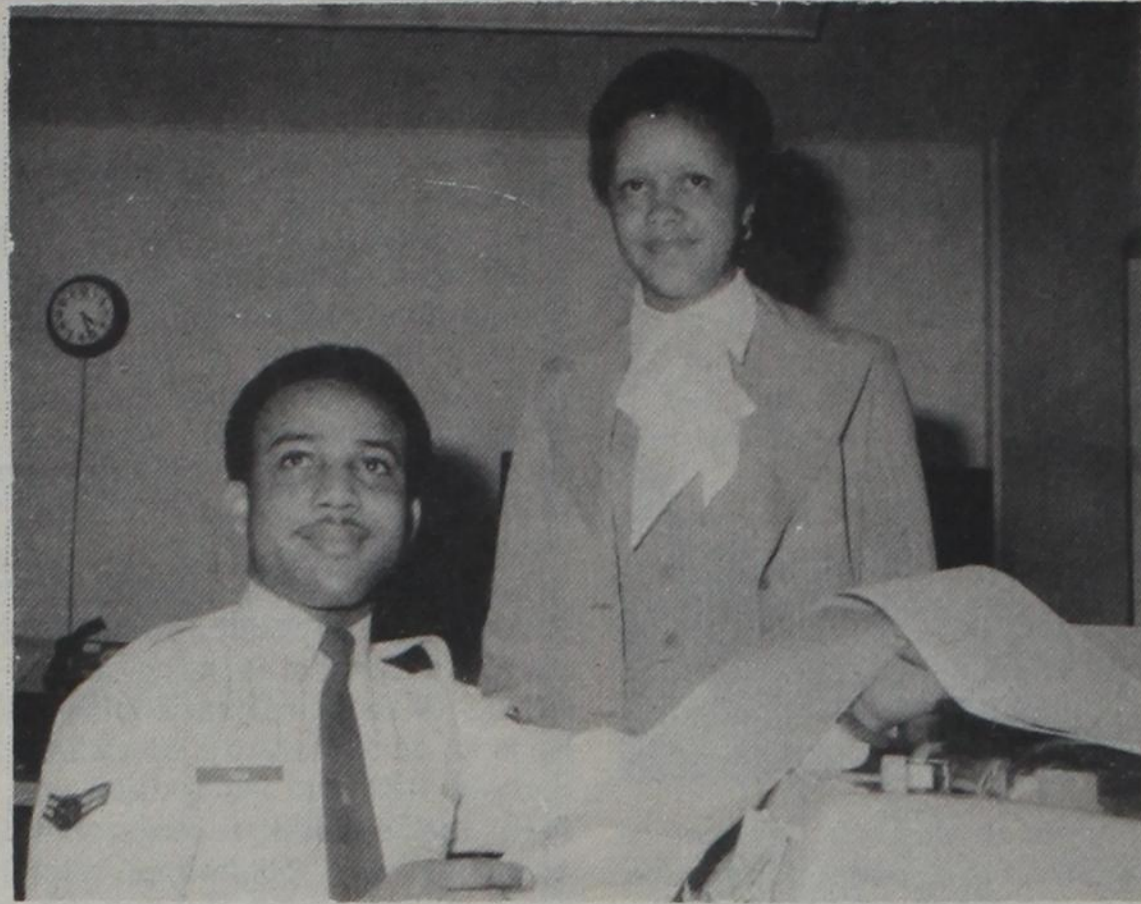
Sgt. Butler is a native of Montgomery, Alabama. He is an avid chess player with several



Miss Lillie M. Reed, an Estacado High School student works four hours a day, four days a week at Reese's publication printing and duplication center under the Cooperative Education work-study program. Lillie is the daughter of David and Elorine Reed of Lubbock. She is shown here operating an offset printing press.

tournament championships to his credit including the current base championship.

Tech. Sergeant Thomas S. "Alex" Alexander is assigned to the base Personnel Office as the



Paulette Polk (right) looks over her husband's, A1C Charles H. Polk, shoulder as she visits his duty section with the 64th Supply Squadron.

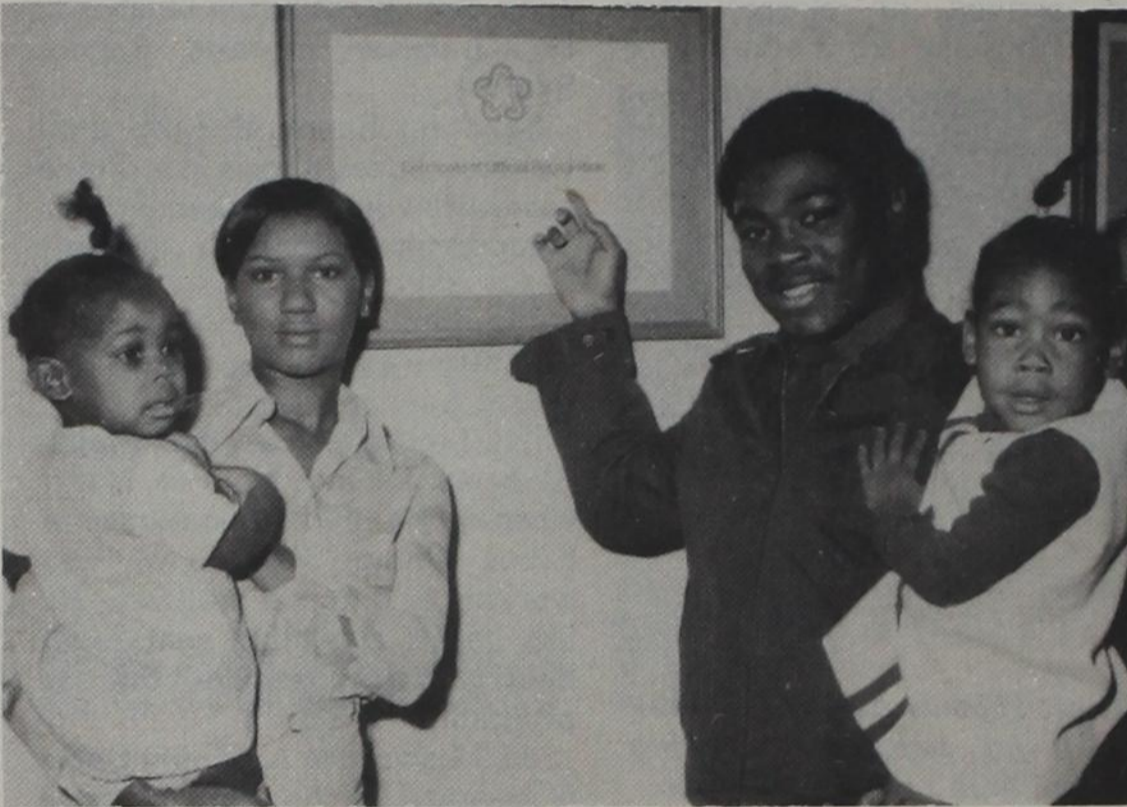
NCOIC for Personnel Manning. He is responsible for assuring that all personnel positions at Reese are filled by qualified people.

Sgt. Alexander is a native of Patterson, New Jersey, and jokingly refers to himself as "another misplaced Easterner on the Plains of West Texas." He and his wife, Parsetta, have three children ranging in age from nine to two years. He is an active member of the Black Culture Club.

Depending on what office you were in, a request for Senior Airman Marshall could bring you varying results. If asked at the Simulator Training Branch, it would get you Senior Airman George R. Marshall. If asked in the base personnel office, your response would come from Senior Airman Angela D. Marshall, his wife.

Airman George Marshall is a native of Memphis, Tennessee. He arrived at Reese in January 1975 and began a seven month cross-training period as an Instrument Training Instructor.

He is qualified to teach student pilots how to "fly" Reese's link trainers by instructing them in the procedures and techniques of aerial navigation by instruments. Senior Airman Angela D.



2nd Lt. Harold A. Burrows is explaining the story behind Reese's certificate of recognition as a bicentennial base to his wife Rosalyn and daughters Tonetta (left) and Tenequa.

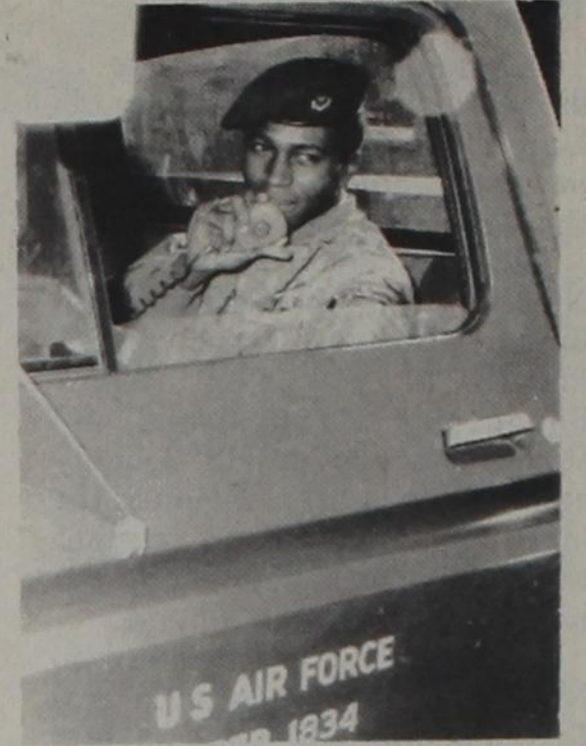
Marshall is assigned to the base personnel office as a manning control clerk. She is from Warrenton, North Carolina. She has received three promotions in less than three years of service.

The Marshalls have one son, Rodney Tyrone, thirteen months, and the family resides in Lubbock. In his spare off-duty time Airman Marshall works at the Mathis Recreational Center.

A1C Gregory L. Sanders is a native of Newport News, Virginia, where he received All-State honorable mention honors during his senior year playing basketball.

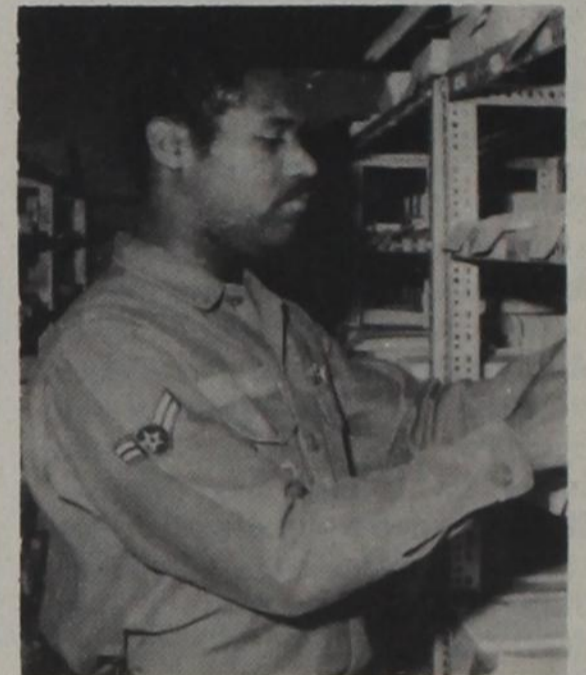
Airman Sanders is presently assigned to Reese's Security Police unit as an operations clerk. Some of his duties include filing, posting and typing reports, and sometimes filling in with the security, and pass and I.D. offices. In his spare time he works as an aid at the Mathis Recreation Center on base.

Airman Lerome Gunter is a Security Policeman at Reese. He has served as a gate entry controller, patrolman, and desk sergeant. During last year's



AMN. Lerome Gunter is assigned to the base Security Police unit.

Fourth of July Carnival, he directed the associated Security Police operations. In June of last year he received the first Gold Badge Award, presented to the



A1C Lawrence A. "Tony" Gable works for the 64th Air Base Group's Publications Distribution Office as a forms clerk.

Security Policeman selected as the month's most outstanding individual. He is a native of Northampton County, Virginia.

A1C Wendell M. Adams is a

*Continued On Page Seven*



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AMN Ika Edwards (left) talks with Danny Davis, an instructor with the South Plains Association of Governments' Law Enforcement Training class. She is a member of the Reese Security Police force.

aerobatics, instruments, navigation and formation flying, but also that they develop the judgement and air discipline required of Air Force pilots.

Lt. Howard is a native of Los Angeles, California. He is a distinguished graduate of the AFROTC program at San Jose State University.

Airman Jeffrey Young is an aircraft maintenance specialist (crew chief) with the 64th Organizational Maintenance Squadron. He is a native of Alliance, Ohio and attended Youngstown State University. He



A1C Royal Arceneaux adjusts an enlarger prior to developing film as part of his duties with the base photo lab.

is married to the former Terry Roach and they have one daughter, Tracy. The family, along with Mrs. Young's sister, Faye Roach, reside in Lubbock.

Airman Ika Edwards is assigned to Reese as a member of the Security Police force. Like her fellow "SPs" her duties include shifts as entry gate controller, patrolman and desk sergeant. She



A1C Cecilio Young works with the base Fire Protection Branch as a fire extinguisher repairman.

has recently completed the Law Enforcement training course taught by the South Plains Association of Governments in Lubbock.

Airman Edwards is a native of Los Angeles, California. She has done volunteer work with the Watts Summer Festival, the Central Juvenile Hall, the Bob

Hops USO Club, and other organizations in California. She is a member of Alpha Kappa Alpha Sorority, AGO Chapter.

The photos for this special

edition of the West Texas Times were taken by A1c Lorenzo R. Gaiens of the Base Photo Lab, another of Reese's black employees.

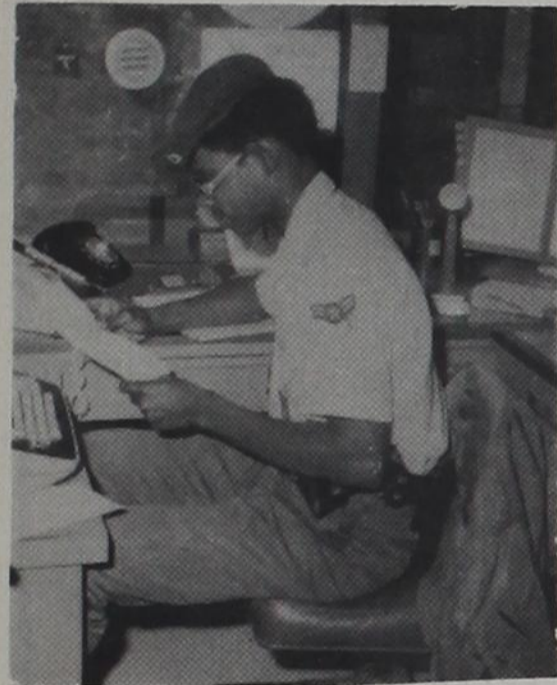


Sgt. Randy M. Love (left) chats with a fellow NCO Leadership School classmate, S Sgt. William M. Cothron during a break in classes. Sergeant Cothron, an Augusta, Georgia native supervises the 64th Supply Squadron's Computer Key Punch Section.

Reese Personnel . . .

Continued From Page Six

Security Policeman with professional experience in duties



A1C Wendell Adams mans the operations desk as part of his duties with Reese's Security Police unit.

ranging from gate entry controller through patrolman to desk sergeant. He is a native of Charlotte, North Carolina, but moved to Brooklyn at the age of five. He joined the Air Force in March 1975. He and his wife, Ann Marie, have one son, Kiani Tabbar. They reside in Lubbock.

Master Sergeant Leon E. Archie is the NCOIC of the 64th Field Maintenance Squadron's Repairable Processing Center which is responsible for keeping tabs on all high value aircraft components as they move through the aircraft component-repair-supply-maintenance cycle. Sergeant Archie is responsible for deciding whether such recoverable assets as radio components and hydraulic actuators for the aircraft stabilizers should be repaired at Reese's maintenance shop or forwarded to the Air Force's Logistic Command depots for repair.

Sgt. Archie is a native of Portsmouth, Virginia, and is

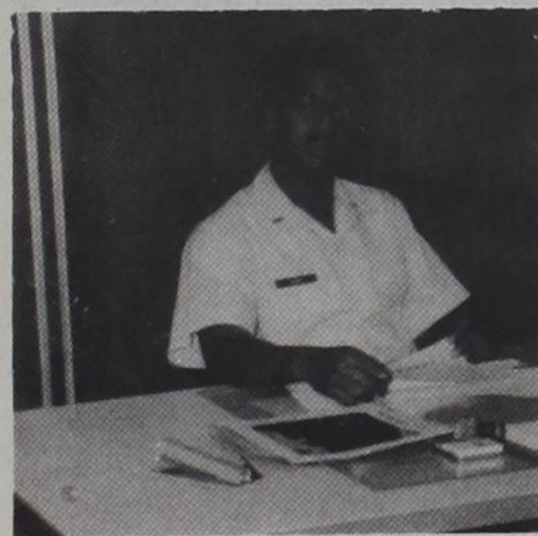


TSgt. Douglas A. Ballinger supervises the medical records, and the admitting and dispositions sections of the U.S. Air Force Hospital at Reese.

married to the former Yuricko Suzuki of Tokyo, Japan. They have two children, a son Michael, and a daughter Vivian. The family resides in Lubbock.

Sgt. Archie holds a third degree black belt in the art of Tae-Kwan-Do, for which he is well known in the area as both a tournament competitor and instructor.

First Lieutenant Glen F. Howard is an Instructor Pilot with the 35th Flying Training Squadron. As an instructor, he is responsible for teaching Air Force student pilots how to fly the T-37 basic jet trainer. He must assure not only that his students learn the basic air maneuvers as well as



2nd Lt. Thomas N. Rose is a statistical analyst with Reese's Comptroller Division.



TSgt. Alonza Smith gives his family a run down on his job responsibilities with the 64th Supply Sqn. (From the left) Tonya, Erica, Sergeant Smith, Mrs. Rebecca Smith, Alicia, Monica, and standing behind her, Rosiland.

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8:00 P.M.

For the Grand Opening of the New Lubbock Memorial Civic Center

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Al's Music Machine  
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*February, 1977*

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Appreciate the Contributions being made by  
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**LUBBOCK**

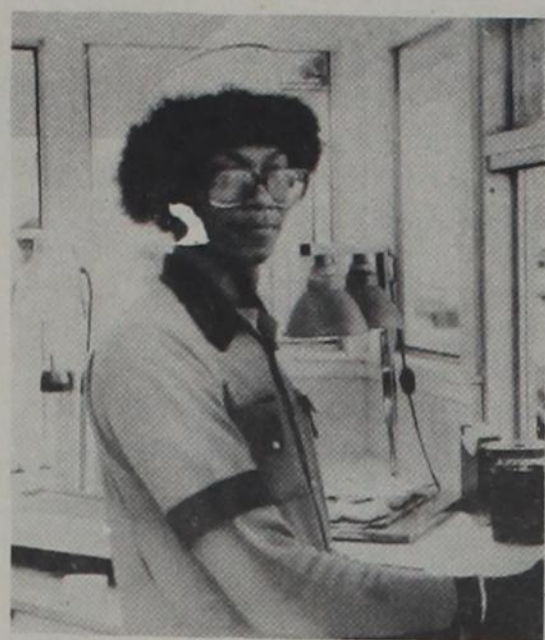


# Rich's Employees Enjoy Their Work



*Wanda Phenix*

Wanda Phenix is the daughter of Mr. and Mrs. Burns Phenix Sr. of 3308 East Bates. Wanda is a student at Dunbar High School and is a member of the band. She is also a member of Christ Temple Church of God in Christ where she is a member of The Voices choral ensemble. Wanda was born February 24 under the sign of Pisces. Wanda has been an employee at Rich's for nine months.



*Ellis Osby*

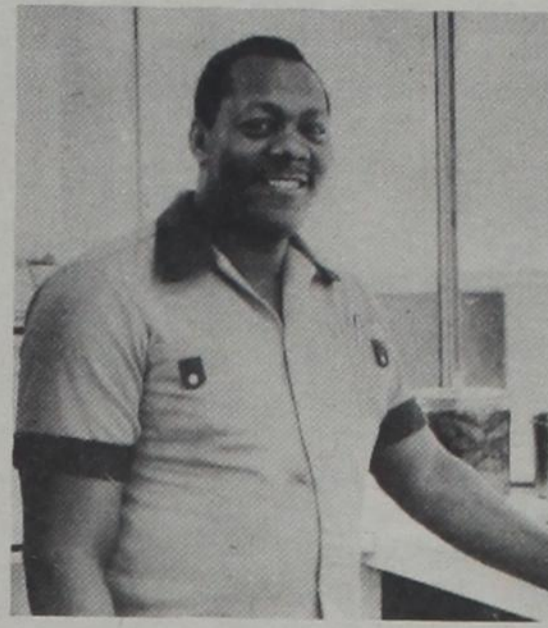
Ellis Osby is the son of Mr. and Mrs. Raymon Ellis Osby of 1505 East 10th Street. He is a 1971 Graduate of Estacado High School. Ellis is the proud father and husband of one child, Eric Osby and wife Elizabeth Osby. As Assistant Manager of Rich's, Ellis tries to play a big role in society learning not only to work with people, but to try to create a pleasant atmosphere at work. In return, Ellis hopes some of these people may become resourceful members of the community.

all the people who are employed at Rich's. By working at Rich's she has learned to deal with all kinds of people. Gayle feels that she has learned to get along with everyone regardless of how bad their attitude is.



*Daisy McFarlin*

Daisy McFarlin is the daughter of Mr. and Mrs. Fred McFarlin of 2704 East 7th Street. Aside from working at Rich's Fried Chicken, Daisy also attends Dunbar High School. This is her first year to live in Lubbock.



*James Lilly Jr.*

James Lilly Jr., manager of Rich's, is the son of James B. Lilly Sr. of 3507 East 14th Street. A 1967 graduate of Lubbock High School, he has attended Texas Tech University where he was an agricultural education major. James also completed some business courses at Draughon's Business College. He is a member of the Twentieth and Birch Street Church of Christ.



*Cathy Gentry*

Cathy was born under the sign of the Vicious Virgo. She is the niece of Mrs. Dorothy McMullen of 1024 East 29th Street. Cathy is a senior student of Estacado High School, and is taking the Home Economic Cooperation Education program. She is also the assistant manager of Coronado Apartments. She has been a cook at Rich's for 6 months.



*Mary West*

Mary West is the daughter of Mrs. Ella Mae West and is the mother of one daughter. She has been employed at Rich's for 6 months and really enjoys her job—especially the people she works with. Mary says if you like being around a lot of people, then Rich's is the right place to be.



*Gayle McCleod*

Gayle McCleod is the daughter of Mr. and Mrs. A.B. McCleod. She was born under the sign of Scorpio. Gayle is a 1976 honor graduate of Estacado High School. She enjoys working with



*Eva Hobdy*

Eva is the daughter of Mrs. Ruby Hobdy. She is a Junior at Estacado High School and she is a member of the Texas Tech Upward Bound Program.

## Lubbock High Grad Enjoys TV Work



*Barbara Price*

School and received her BA degree in 1973 in Mass Communications from Texas Tech University. Still eager to learn more, she is currently working on her Masters at Tech. She is a member of Ford Memorial Church of God in Christ and is active in the NAACP and Women in Communications, Inc.

Barbara joined the staff of KCBD News in April of 1976 as Producer of News programs. As Producer, Barbara writes or supervises the writing of all on-air stories, and coordinates the timing and placement of all field work done by reporters and photographers. During the actual airing of each news program, Barbara directs the timing of the program, and makes the decision whether to add or delete any materials. It is a split second decision which calls for excellence in journalism judgement.

Barbara, with her quick smile and agile mind, is a welcome member of the Channel 11 News team, and often is the only spot of cheerfulness and calm in a frantic, harassed news room.

## Two FNB Employees Celebrate Significant Anniversaries in '76



*Doris Shief*

Doris Shief is the wife of Mr. Le Roy Shief and the mother of three lovely daughters. She is presently attending Nursing School on a full time basis and works at Rich's part time.



*Mrs. Warlean Reed*

Mrs. Warlean Reed began her employment at First National Bank on July 6, 1971, as a Clerk in our Checkprinting Department. In her five years of service, she has been promoted twice and is now a Paying and Receiving Teller in our Bank Lobby. Warlean and her husband, Robert, have three children, Robert Jr., age 16; Jay, age 13; and Tiffany Ilean, age 7 months.

Mr. Richard Rollison celebrated twenty years of service at First National Bank on April 6, 1976. Richard's banking career began in April, 1956, as a Custodian; in 1972, he became the Parking Attendant for FNB's Customer Parking Lot. Richard and his wife, Katie, have four children, Carolyn Kaye, age 27; Larry Don, age 22; Richard III, age 21; and Pamela Sue, age 19.



*Arthur Williams*

Arthur Williams was born under the sign of Libra to his parents Mr. and Mrs. C.B. Briggs of 1319 East 15th Street. Mr. Williams has worked with Rich's Fried Chicken for two years. He enjoys his work very much and the people he works with. Mr. Williams is single and his hobbies are sports and his present lady friend.



*Richard Rollison*



**RICH'S GOLDEN FRIED CHICKEN**  
BROADWAY AND QUIRT

# Employee Says City of Lubbock Has Many Job Offers

The City of Lubbock probably has a wider variety of job opportunities than any other employer in town, says City Personnel Technician Bessie McKnight.

"We have lots of jobs that require special training or college degrees," according to Bessie, "but even more important, we have opportunities for people with little or no training or experience who are just looking for their first job."

Bessie has a saying for those who lack skills for higher paying jobs. "I tell young people that if they start somewhere, there's always the chance they can move up. If they don't start at all, they have no chance at all."

For instance, a young man who never finished high school can

start as a construction and maintenance worker I in the street department, the water department or other city departments. The beginning salary is \$481.87 a month, with the chance for merit raises after six months. But after one year on the job, there is the chance for a promotion to construction and maintenance worker II, which pays more.

A girl with a high school diploma and no specialized training can qualify as a clerk making \$421.20 a month, or someone who took typing in high school could qualify as a clerk-typist at the same starting salary. Again, merit raises would be possible every six months for the first 18 months and each year after 18 months.

In other fields, a high school graduate with six months



Bessie McKnight

experience in any type of job could apply for utility meter reader I starting at \$546 monthly. Or a high school graduate with a year's experience as helper to a craftsman can apply for a groundman position with Lubbock Power and Light starting at \$811.20 a month.

For college students, there are parttime jobs ranging from custodian to library aide to junior engineering technician.

"There are lots of ways to find out about job opportunities with the city," Bessie said. "People can call our Job Line (762-2444) any time during the day or night. A recorded message names the job, the qualifications and the salaries. In addition, we send a list of job opportunities every week to the Lubbock Housing Authority, to the president of the NAACP, to Mae Simmons Community Center and to Green Fair Manor

Apartments. And the job openings are always posted in the lobby of City Hall just outside the Personnel Department."

What is the best procedure for applying for a city job?

"It's best to know the job you want," according to Bessie. "Don't give the impression you don't know what type of job you're looking for. Instead of saying you'll take anything, tell us at least that you want a clerical position or a construction job and then we'll know where to start."

When filling out an application, it is important to fill it out completely and accurately. "Don't leave anything blank. If the information does not apply to you, write down 'does not apply.'" A complete and accurate application makes a good impression, because it is compared with other applications for that job," Bessie said.

An interview with the supervisor is arranged as soon as possible. "The applicant should always make a good impression during the interview. Some people come in overdressed. That's wrong. An applicant should dress neat for informal."

"And it's important for the applicant to look the interviewer in the eye and answer all questions completely. Remember, if you can't communicate in the interview, you can't expect to get a job dealing with the public."

Another tip from Bessie is that an applicant should always come alone. "If you bring a friend or your children, it's always distracting."

Once a person is hired, the important things to remember are to report to work on time, be neat in your appearance, have a friendly attitude toward the people you work with and listen closely to instructions from your supervisor. If you don't understand something, ask questions."

Working for the city is pretty good, says Bessie. "A lot of people don't realize the true value of a job with the city. You get a lot more than just the salary. Our benefits program is worth a lot to an employer. It's like having extra untaxed income."

After a full calendar year on the job, fulltime employees get two weeks paid vacation. There are nine paid holidays a year. The city pays the full cost of hospitalization insurance for the employee. The employee pays 5 per cent of his or her salary toward retirement, and the city matches it with a 10 per cent contribution. Sick leave can be taken when the employee is ill or when a child is sick.

## Area Men In Service

Navy Yeoman Second Class James P. Carrick, whose wife, Janice, is the daughter of Mr. and Mrs. W.H. Bell of Lubbock, was a member of a naval task group which visited Mombasa, Kenya, for the 13th anniversary of Kenyan Independence. He is serving as a crewmember aboard the amphibious assault ship U.S.S. Guam, homeported in Norfolk, Va.

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*We're proud of our part in community progress!*

**WITH 21 YEARS SERVING THE EAST LUBBOCK CITIZENS SALUTES**

**NATIONAL BLACK HISTORY MONTH**

**ELECTRICITY-IT DOES SO MUCH GOOD**

*The ELECTRIC Company*

**FOR SO MANY PEOPLE**

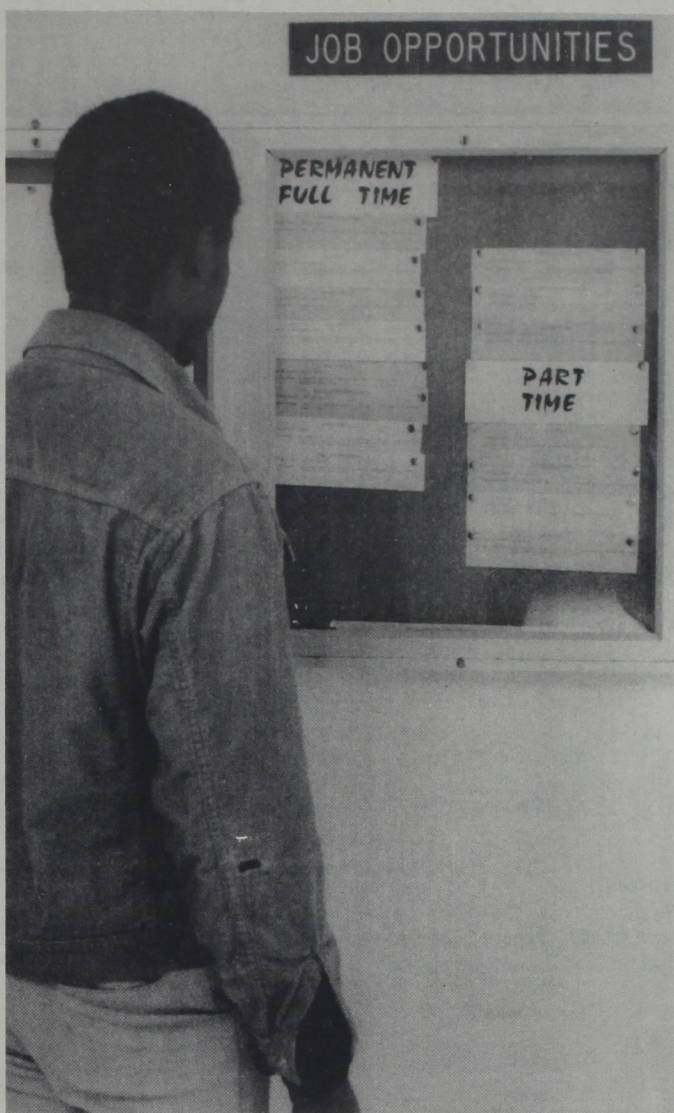
# SALUTES THEIR BLACK EMPLOYEES

Oree Matthews, mail clerk at Southwestern has been employed for 25 years. Originally from Ozark, Alabama, Oree and his wife Alene have two sons, Oree Jr. and James.

Carolyn Price has been employed as a secretary at Southwestern for the past 18 months. She is from Hugo, Oklahoma, and her husband Rodney is a student at Texas Tech. They have a son Tyron, 2 years of age.

James Conwright, an apprentice lineman with Southwestern, has been with the company three years. He is from Slaton, Texas and he and his wife Marilyn have one child, Febe, 2 years old.

# ***YOU*** **Have a Future With the City!**



## ***Check Your Opportunities Today***

### **JOB LINE**

**762—2444**

Call 762-2444 At Any Hour, Day or Night, To hear a Listing of Jobs Open With the City of Lubbock.

### **Bulletin Boards**

Job Openings With the City are Posted Each Week at Mae Simmons Community Center, Greenfair Manor and in the Lobby of City Hall.

### ***Want to Apply?***

When you have decided which job you are interested in, come to the City's Personnel Office on the first floor of City Hall, 10th Street and Texas Avenue. We will answer any questions and explain the salary for that job, the qualifications required. Sick leave, vacation, holidays, and insurance benefits are provided for fulltime employees.

**City of Lubbock**

***An Equal Opportunity Employer.***



# WHITE SWAN SALE!

WHITE SWAN WHOLE OR SLICED  
**Beets**..... 16 OZ. **4** FOR

WHITE SWAN CUT GREEN  
**Beans**..... 16 OZ. **4** FOR \$

WHITE SWAN WHOLE KERNEL OR  
**Corn**..... CREAM STYLE 16 OZ. **4** FOR

WHITE SWAN  
**Spinach**..... 15 OZ. **4** FOR

WHITE SWAN MIXED  
**Vegetables**..... 15 OZ. **4** FOR

White Swan 1/2 GALLON  
**Bleach**..... **45**<sup>c</sup>

# 1

WHITE SWAN

**Sugar**

5 LB. BAG

**89**<sup>c</sup>

WHITE SWAN SALTINE

**Crackers**

1 LB. BOX

**39**<sup>c</sup>

WHITE SWAN FRUIT  
**Cocktail**..... 16 OZ. **3** FOR

\$

WHITE SWAN WHITE OR GOLDEN  
**Hominy**..... 15 OZ. **5** FOR

WHITE SWAN TOMATO  
**Sauce**..... 8 OZ. **6** FOR

WHITE SWAN WHOLE PEELED  
**Tomatoes**..... 16 OZ. **3** FOR **89**<sup>c</sup>

## Fresh Produce

Cello  
**Carrots**..... 1 Lb. Bag **35**<sup>c</sup>

Russet  
**Potatoes**..... 10 Lb. Bag **79**<sup>c</sup>

California  
**Oranges**..... 5 Lb. Bag **69**<sup>c</sup>

White Swan INSTANT  
**Tea**..... 3 OZ. JAR **\$1**<sup>09</sup>

LIGHT CRUST  
**Flour**

5 LB. BAG  
**49**<sup>c</sup>

25 LB.  
**\$2**<sup>79</sup>

**Coca Cola**

6 Pak 32 Oz.



**\$1**<sup>39</sup> PLUS DEP.

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SUPER MARKET

**1807 PARKWAY DRIVE**

OPEN 8 A.M. TO 9 P.M. OPEN 7 DAYS A WEEK

PHONE 762-1636

*We Gladly Accept  
Food Stamps*

*Prices Good Through*

**February 28, 1977**



## QUALITY MEATS



**Picnics**

LEAN  
SMOKED ..... LB. **69**<sup>c</sup>

ARMOUR'S  
**Franks**..... 12 OZ. PKG. **69**<sup>c</sup>

PEYTON'S RANCH BRAND  
**Bologna**..... 12 OZ. PKG. **69**<sup>c</sup>

U.S.D.A. RUMP  
**Roast**..... LB. **89**<sup>c</sup>

U.S.D.A. T-BONE  
**Steak**..... LB. **\$1**<sup>29</sup>