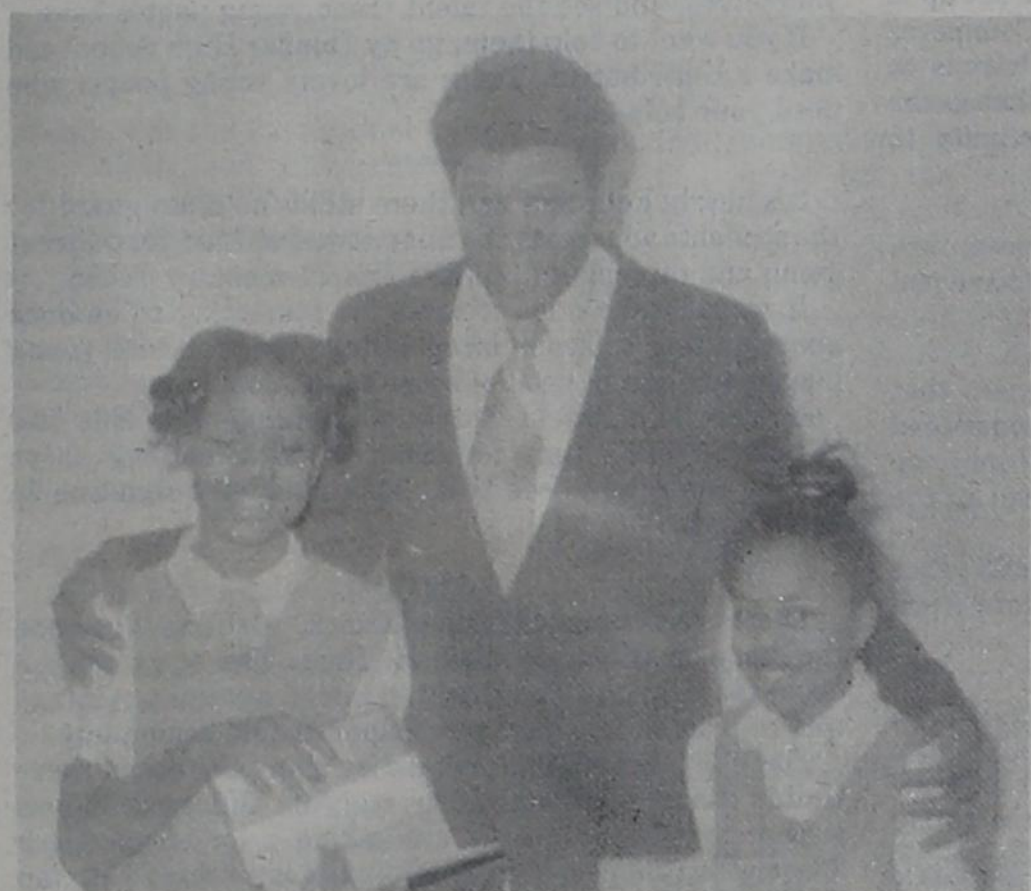


# WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

## Voting of Local Blacks Out of Step With South

### Girl Scouts Ready for Cookie Drive



GIRL SCOUTS PRESENT COOKIES TO EDITOR—T.J. Patterson, editor of the West Texas Times, is shown above receiving Girl Scout Cookies from members of Pack 82 of the Girl Scouts of America at Bozeman Elementary School. The young scouts are Debra Ann Swanson and Zanetta Gail Crowder. Swanson, daughter of Mrs. E.F. Williams of 3206 East 2nd St., is a 6th grade student. Crowder, daughter of Mr. and Mrs. Leonard J. Crowder of 2637 Parkway Drive, is a 5th grade student. Mrs. Jo Ann Hollis is the leader of Pack 82.

### City is Site of Pilot Project For 7-11 Credit Card Gasoline

by Cliff Avery

You haven't heard much about it yet, but a convenience food store chain is using Lubbock as the site of a pilot project for computerized credit card gasoline service.

Seven-11's parent company, the Southland Corp., began the project quietly and is preparing for a big hoopla soon including appearances by former Dallas Cowboy stars Walt Garrison and Bob Lilly.

Credit card applications are available at the counters of the chain's outlets.

The process works like this, according to Mark Bronsak,

gasoline supervisor for the Lubbock district:

You drive up to the gas pump at any of six Lubbock stores involved in the project. Press a button to select the kind of gas you want, and insert the card.

The computer, as computers are wont to do, takes over from there. It activates the gas pump. A little light comes on at the appropriate pump, and you pick up the nozzle and fill up the car.

Now don't lose that computer card, because you don't have to sign anything. You don't have to talk to the attendant beforehand. And the computer sends little impulses down the phone lines to the central billing office which records the transaction as you're driving away.

You just put in the card, fill up and drive off. The computer sends out the bill at the end of the month. Fancy?

Bronsak said the whole process takes three minutes while it would normally take ten minutes at a service station.

He added that Southland got interested in computerized gas service from an operation in Corpus Christi.

There, a firm called Sav-a-Dollar, owned by a firm called Susser, offered the computerized service in the form of a club you joined with a \$5 membership.

Under Texas law, an attendant must be present at gas pumps. Sav-A-Dollar got around that by making it a club, Bronsak explained, but with the local Seven-11s, the attendant in the store puts the stores in compliance with the law.

For the Lubbock project, Seven-11 will use the Susser computer in Corpus Christi to bill

Continued On Page Four

Girl Scouts from 18 area counties, affiliated with the Caprock Girl Scout Council, will have their annual cookie sale starting at 4 p.m., Friday, January 28, according to Mrs. Buster Owens, president of Caprock Council.

Around five thousand girls in all, Owens said, will be wearing their uniforms or pins and selling the cookies at \$1.25 per package. Five flavors of cookies will be sold: Lemon Creme, Chocolate and Vanilla Creme, Scot-Tea, Mint, Savannah, and a new cheese "Cheddarette" cracker.

Owens said the sale will be ending February 13, and profits will be used to support troop activities and council program activities including maintenance and improvement of Camp Rio Blanco, a year round camp site east of Crosbyton. Gifts such as posters, patches, T-shirts, and camp scholarships will be given to

Continued On Page Four

### Salinas Named to Elections Committee

AUSTIN—Rep. Froy Salinas of Lubbock has been named to the Elections Committee by Speaker of the House Bill Clayton.

Salinas, a freshman representative, will be on the Insurance Committee.

Elections Committee will have the jurisdiction relating to matters of the right of suffrage; primary, special and general elections in Texas; changes in the Texas Election Code and contested elections.

The Insurance Committee has jurisdiction over all matters pertaining to insurance and the insurance industry, all insurance companies and the State Board of Insurance.

### Black Political Muscle Flexed in Polls

It is the opinion of several blacks in Lubbock that the trend of blacks voting here is out of step with blacks in the South. As one observer commented: "Blacks are a zero people, because of their failure to use the ballot."

Growing minority political power was evidenced in the election of 420 blacks to public office in the South in 1976, according to John Lewis, executive director of the non-partisan Voter Education Project (VEP).

"This is another major step toward an interracial democracy in the South, but the increase of black elected officials and the impact of the black vote in selecting a President in 1976 should not lead to the conclusion that the voting rights battle has been won," Lewis stated.

"VEP research estimates that only slightly over half of the seven million blacks of voting age are registered," Lewis points out. "Of that number, approximately 60 to 65 per cent actually voted in the national election in 1976. This is an improvement over previous years, but it means that only 36

per cent, or a little more than one of every three blacks of voting age in the South, actually voted. To have meaningful representation in government at all levels, we must do better."

Voting Precinct 20 (Ella Iles Elementary School), a predominantly black voting box, reveals that a little more than 600 persons executed their right to vote in national election last year. This figure, according to a citizen of the community, is nearly 200 votes less than the votes Rev. A.W. Wilson received when he ran for City Councilman in 1964.

One resident of east Lubbock, who refused to release his name said: "Of course, the trend of blacks in Lubbock is out of step with blacks of the South. In box 20, for example, there are too many repeaters on the voters rolls."

When asked by the Times what he meant by repeaters, this person said: "Many of the people on the voting rolls are dead or they have moved out of town."

In Lubbock where there were no blacks elected during the last

Continued On Page Four

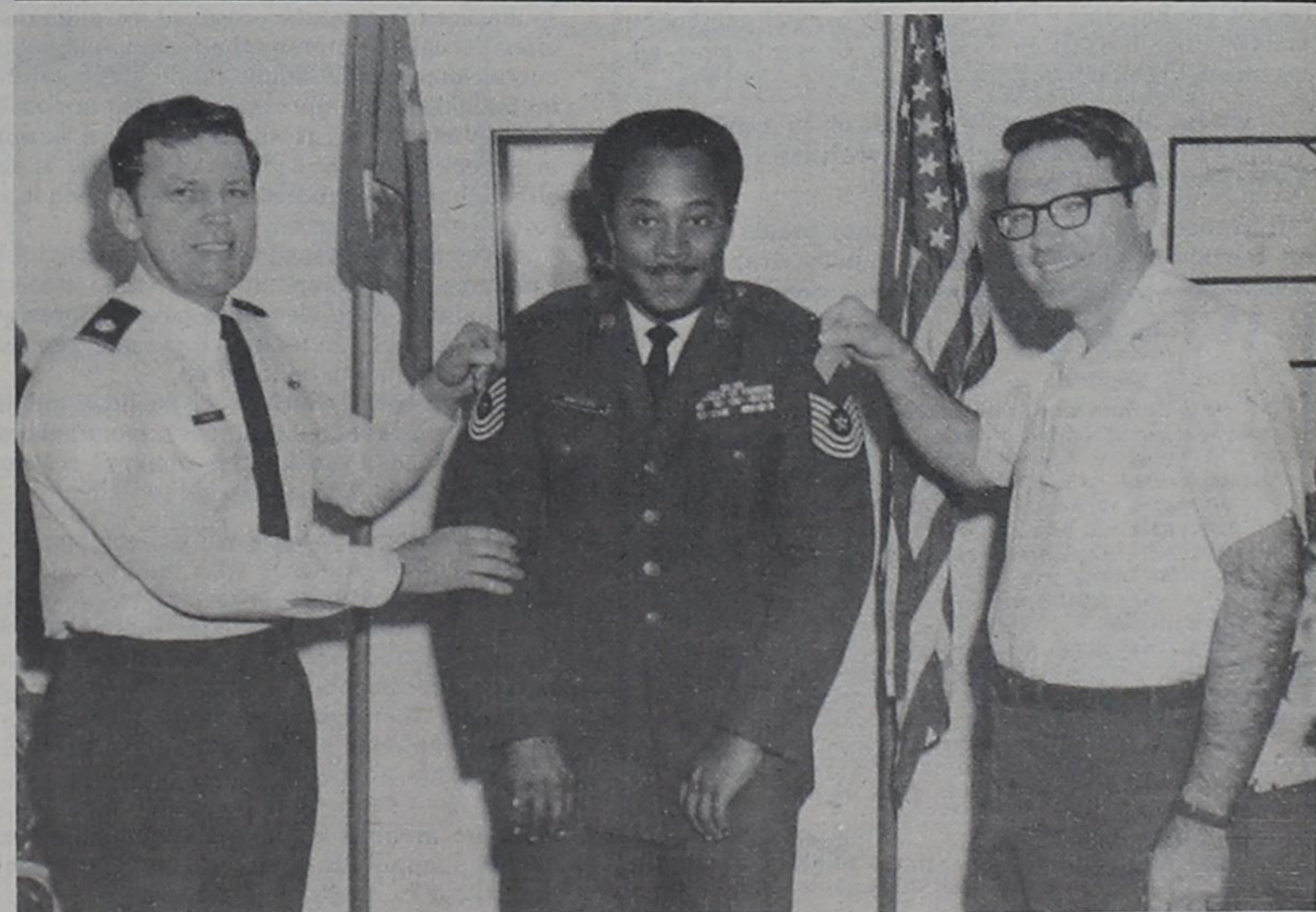
### Dunbar Drama Students Present 'Chili with Charlie'

The Dunbar High School Drama Department is opening the new year with a supper and show. "Chili With Charlie," an evening of delightful family entertainment, will be presented Wednesday and Thursday nights, January 19 and 20, in the Dunbar High School Cafeteria. The family fun will begin at 7 p.m. when generous helpings of delicious homemade chili will be served with crackers or cornbread, drinks and cake. At 8 p.m., you and your family will enjoy the production of Charles M. Shultz's

play "You're a Good Man, Charlie Brown."

Starring in the play will be Luther Williams as Charlie Brown, Alvin Chatman and Richard Gambles as Linus, Delton Deal as Schroeder, Tympani Price as Lucy, Judy James as Patty, and Raphael Scott as Snoopy. The play is produced and directed by John B. McCollum. The choreographer is Sharon Storey. The music director is Ron Williams.

The cost is \$3 for adults and \$2 for children under 12.



REESE AFB—Master Sergeant Arnold Mathews gets some help in pinning on the coveted silver diamonds of a "First Sergeant" from Lt. Col. Richard A. Pierson, Deputy Commander for Maintenance, and Major Eckbert Hartung-Schuster, commander of the 64th Fields Maintenance Squadron at Reese. Sergeant Mathews assumed the duties and title of First Sergeant of the 64th Field Maintenance Squadron on January 4, 1977.

(U.S. Air Force photo by Sgt. Mike Hall)



# EDITORIALS

## East 34th Overpass Should Be Higher on Totem Pole

One of the basic problems confronting residents of east Lubbock is the need for improving the way they travel south on Quirt Avenue. It was the hope of an east Lubbock committee in 1970 that this situation would have been resolved by now.

This committee, which was organized shortly after the devastating tornado in 1970, worked with enthusiasm and gave positive input to the general committees. It was their understanding that this input would be passed on to the City Council for their consideration. One of their major concerns was for an overpass to be constructed from East 31st to East 34th.

Last week, the West Texas Times learned from the planning director, Jim Bertram, that this project ranks 55 out of 58 projects on the schedule of the Transportation Improvement Program.

We must agree with George Scott, former member and co-chairman of this committee, that there needs to be a better means of traveling across the railroad tracks on East 34th Street.

This can become a reality if citizens of east Lubbock would give input to the City Council about this pressing need. Our elected officials, who represent the citizens of Lubbock, should know how taxpayers feel about this problem. Nothing is ever done unless there is input from the citizens of the community.

Unless citizens of east Lubbock, including ministers, businesspersons, teachers, laymen, organizations, young people and others express their views about the need for better traffic flow, probably nothing will ever be done. Taking note of what Mr. Bertram said, it appears certain this project will not be given any consideration in the present five year package of the Transportation Improvement Program.

We believe something can be done now if citizens of east Lubbock echo their feelings. Of course, this project has increased in cost because of inflation. Yet, we must remind our elected officials that everything has gone up over the past few years.

As we see it, east Lubbock residents are tired of driving around cemetery curve often to be met by a passing freight train as they go from their destination. It's time for City Hall to hear what citizens are saying. At the same time, citizens must let them know how they feel.

With a lot of hard work and positive action, the East 34th overpass will move up the totem pole.

## As I See It . . .

by T.J. Patterson

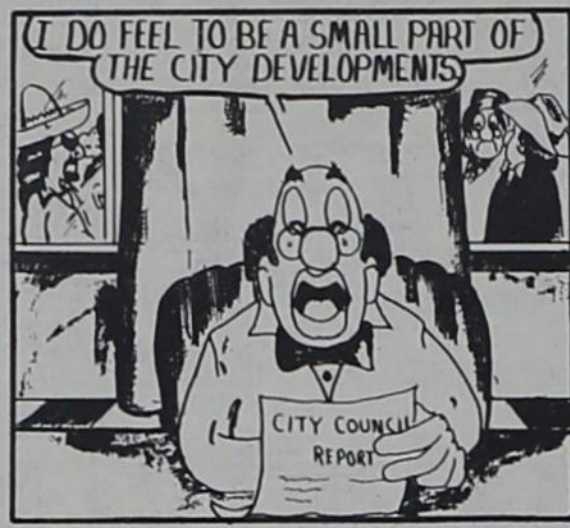
Not many people here know who was really responsible for me coming to Lubbock and making it my home. The person who was responsible for me coming and staying in the Hub City was Julius Caesar Graves, II, who passed away last week. He was a friend of mine as well as a relative.

This writer will miss this man who was a hard worker in our community. A founder of Mary & Mac Private School, with his wife, he was involved in many business ventures here since 1950.

As I look back to 1958, when I first came here, it is so clear today how he sold me on Lubbock, Texas. As soon as I got off the bus, this writer was ready to catch another bus to some other destination. It was him, Caesar Graves, who convinced me on staying.

Of course, there were others who helped convinced me on what a young person could do here with a lot of hard work. This, today, I really appreciate.

It has been my privilege to meet many people in my life. As I evaluate those persons, it's quite clear that my



relationship with Caesar Graves is one which I will never forget.

It's good to see there has been a memorial fund set up in memory of Julius Caesar Graves at the Texas Commerce Bank. This writer would encourage all of his friends to contribute to this fund. These monies would enhance the possibility for young people to have an opportunity to attend Mary & Mac Private School.

This writer hopes the ideas of Brother Graves will continue to live in the minds of those persons who have had an opportunity to meet this man.

This writer would like to advise all home owners that you have until April 30 to claim property homestead exemption on your property. Although April may be several months away, it wouldn't hurt to do so at the Lubbock County Courthouse now.

At the same time, if you or your spouse are over 65 years of age, you may file an "Over 65 Exemption" before April 30.

Several weeks ago, an editorial was written in this newspaper to ask the community to help the Dunbar Accappella Choir to go to San Antonio for the Texas Music Education Association meeting next month. These young people need the financial assistance of citizens of Lubbock to make this trip.

This choir, under the direction of Charlotte Greeson, is the only 3-AAA choir in the state of Texas invited to participate in such an outstanding meeting.

There are clubs and organizations who could help these young people make this trip. It's time for this kind of help to be given to these Dunbar students.



## Black Empowerment

By Dr. Nathaniel Wright, Jr.

HUMAN RIGHTS ACTIVIST

### Things for Us—and President-elect Carter—to Remember

Black Americans, as they watch the American involvement in liberation movements in Africa, need to watch with minute care the actions of each succeeding American political Administration in the White House, whether Democratic or Republican.

At the outset, since we shall concentrate on Republican Party "clouds" of late, we must not forget that both Democratic and Republican regimes cooperated with the Mafia in maintaining a repressive regime in Cuba and that an idealized Democratic president, through the Bay of Pigs affair, sought to restore the Cuban "old regime." It was also a Democratic Administration which gave the greatest initial support to repressive regimes in South Korea and South Vietnam. What we say here, as a warning to blacks in America and throughout the world, is not partisan, although the most recent events have been in a Republican Administration's hands.

As the nation listened to the presidential debates in San Francisco, there were at least three statements which blacks should have viewed as possible forewarnings as to what to expect, at least if the same policies as at this writing continue to be followed.

One statement which received little public discussion was the observation that the overwhelmingly largest portion of the "Food for the Hungry" aid had been sent under the Ford Administration to Chile.

Lest we forget, the present Chilean fascist regime was placed in office primarily with the help of the C.I.A.—as Congressional committees have revealed—and the death of Salvador Allende bore a striking resemblance to the death of Patrice Lumumba. C.I.A. "involvement," in some way, has been documented in both instances. But of the most immediate significance is the fact that the excuse for C.I.A. involvement was the protection of American business interests.

Well, it is "American business interests" which have been the greatest strength and support for the South African Vorster apartheid regime. And much the same case is true in Zimbabwe (or Rhodesia).

The present fear throughout black Africa is that, with America's primary involvement in the transfers to majority rule, there will still be minority economic control and American economic benefits that still are spread inequitably among Americans as a whole.

Again, Mr. Ford sought, by an outright

The choir will appear on "What's Going On?" Saturday, Jan. 29, at 12:30 over KCBD-TV, Channel 11. Watch for yourselves, and see the talent these young people have.

If you want to help them, go by Dunbar High School and make a contribution. These are lovely young people who need your help now. . .

It's nearly February and there still is no cross guard for the students who cross the busy street of East 23rd Street going and returning from Ella Iles Elementary School.

It would make a lot of sense for something to be done about getting someone hired to take care of these young people who are in need of some protection.

If there is a Parent Teachers Association at Ella Iles Elementary, it's time for them to do something about getting someone to see that these kids have someone to assist them.

There were many citizens of Ozark, Alabama who read the story on Officer William H. Britt. The story we ran about the citation Officer Britt received several weeks ago was re-printed in a local newspaper in that community.

The West Texas Times is read by many citizens of these United States each week. The story on Officer Britt was well accepted, and people are asking a lot of questions about what the people in West Texas are doing. This can be attributed to the efforts of your weekly newspaper.

It would be a great thing if there were a group of citizens of east Lubbock would start making plans to get involved in the future political elections which will be coming up in the months to come. It's never too early to start getting ready politically.

mis-statement—which was denied by the straight-forward Elliot Richardson, Secretary of Commerce the next day—to cover up the federal governments protection of American business interests which discriminated against Israel.

This suggests several things. One is that our national government has not been beyond the dual blackmail by foreign governments and our one-side American business interests. The interests of human liberation have not been of the same high priority as economic and "diplomatic" considerations.

Black Americans should be wary, then, of any dealings of our government where human rights are concerned. This suggests that the greatest form of loyalty as Americans is to be vigilant in our concern that we do not forsake the principles of human liberty which at least originally, were at the heart of the American Creed as expressed in our public documents.

Briefly, there is also implicit in the cover-up of the business boycott of Israel is the violation of our precious Bill of Rights.

Is Mr. Ford to be blamed alone for the policy toward oppressed Eastern European nations which Mr. Ford, doubtless in a blunder spoke of as being free? This is an obviously open question. For the foreign policy shifts of our U.S. State Department characteristically have disregarded the liberation concerns and human rights of those abroad.

This is possibly true, even at home, as we have been the longest hold-out among the major industrialized nations in the ratification of the United Nations Genocide Convention. Our position has been that for the federal government to guarantee human rights within the United States would violate States' rights!

Black Americans, while hailing the fresh US. concern for black American liberation, should have no false illusions. In the background, there is the recognition that Russia, China and Cuba already had been working for black majority rule in Africa. Then, there is that highly unpredictable element—which could spell devastation for much of black Africa's hopes—of our history of often sordid and deadly "protection of U.S. economic interests."

These are things of which both we and President-elect Carter must be aware if we are to have the equitable relationships needed for peace and human fulfillment here abroad.

## WEST TEXAS TIMES

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Publication Service Company . . . . . Publisher  
Norman L. Williamson . . . . . Business Manager/Owner







# Police Beat

## Aggravated Assault

Neal Williams, 2623 East Bates Ave., reported to Lubbock police that he got off the bus at 34th and Ave. W one day last week when an 18 year old man got off with him.

He told police the young man told him to give him \$2.00 so he could buy some "weed."

Williams told police that he refused to give the man the money, and the man picked up a beer bottle and threatened to bash his head with it.

While the young fellow was explaining what he was going to do to Williams, he (Williams) began to run and the young fellow couldn't catch him.

After getting away from the young fellow, Williams reported this situation to the police.

\*\*\*\*\*

## Theft

Johnny Mayse, 1825 East Brown, reported to Lubbock police that persons unknown took advantage of him one night last week.

He reported that his 1976 model car was parked in his driveway when someone unknown took four chrome wire spoke hub caps from the car.

These hub caps were valued at approximately \$300.

\*\*\*\*\*

## Aggravated Assault

Richard Chavis, 2606 East Auburn, reported to Lubbock police that he was driving his car and had stopped at 15th and Avenue C when three men approached him. Two of the strange men got inside.

Once inside, they told Chavis to give them his money. One of them related that they were going to kill him (Chavis) if he didn't hand over the money.

One of the men pulled out a large pocket knife and threatened him. While this was going on, one took Chavis' wallet which contained \$114.

In the altercation, Chavis was cut on the left knuckle.

\*\*\*\*\*

## House Burglary

Frank Broten, 2602 East Cornell, reported to Lubbock police that he arrived home from work one day last week when he noticed the front door of his house was slightly open. The door had been left locked. There was no damage found to the door after a

careful investigation.

Taken from his house were a black/white television set, a Grandfather clock, table lamp, hanging lamp, gas lawn mower, and a gas lawn edger. These items were valued at approximately \$900.

\*\*\*\*\*

## Car Burglary

Bruce Mason, a resident of Abernathy, reported to Lubbock police that while his car was parked in the 600 block of Idalou Road one day last week, someone unknown broke into it.

Taken from his car was a C.B. radio which was valued at approximately \$69.

\*\*\*\*\*

# Around The Hub City

Ed Johnson, former resident of Lubbock who now resides in Madisonville, Texas, was here to attend the final rites of Haney Warner and Caesar Graves last week. He is the husband of Mrs. Sarah Hastings Johnson.

\*\*\*\*\*

Members of the Barbara Jordan Senior Citizens meet each Tuesday at Mae Simmons Party

## Burglary of Habitation

Reiney Hart, 2724 East 8th Street, reported to Lubbock police that persons unknown entered her house by breaking a window in the rear.

Taken from the house was a portable 12 inch television set.

\*\*\*\*\*

## Burglary of Habitation

Ruby Anderson, 2404 East 6th Street, reported to Lubbock police that persons unknown entered her house by kicking open the back door.

Once inside, the unknown person took a .32 caliber pistol which was valued at approximately \$30.

**THE CHRISTIAN CALL NEWS SERVICE**  
(Institutional, Church Promotion & Public Relations)

Write:  
Bob Tieucl, Jr.  
c/o West Texas Times  
Box 225, Lubbock, TX 79408

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THAT IS A JOY TO WALLOW IN WITH LUMP IN  
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—Judith Crist,  
New York Magazine

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2:00 - 4:30 - 7:00  
And 9:30  
Adults \$2.00 - Children \$1.00

House. Meals are served each day for members of this organization at the center. Last Sunday, members of this organization worshipped at Bethel A.M.E. Church. The group had prayer with the Graves and Hicks families last week. They also visited Mrs. Maunita Terrell, a patient at Methodist Hospital.

\*\*\*\*\*

Relatives attending the final rites of Julius Caesar Graves, II, last Saturday included Mr. and Mrs. Allan Harris and son, A.J. of Fullerton, Calif.; Mrs. T.E. Arnold of Waco, Mrs. Thersa Richie, Mrs. Elyvn Johnson, Dieren Johnson, Mrs. Roversa Mitchell, and Elder Leroy Cleaver, all of Wichita Falls; Mrs. Willie Wilson of Waxahachie, and Mr. and Mrs. Vernon Johnson of Dallas.

\*\*\*\*\*

Harry Stokley Jr. received word Sunday of the passing of a

great uncle, Jett Scott, in Kansas City, Mo. Stokley and other family members are expected to travel there to pick up the body.

\*\*\*\*\*

Ms. Lucille Gailbreth of Midland was visiting relatives and friends in the Hub City last weekend. She reported an enjoyable visit.

\*\*\*\*\*

A memorial fund has been set up at the Texas Commerce Bank in memory of Julius Caesar Graves, one of the founders of Mary & Mac Private School. Mr. Graves passed here last week.

\*\*\*\*\*

Mrs. Allie Brown, a longtime resident of Lubbock, died last Sunday night in Slaton. Services are pending.

\*\*\*\*\*

Mrs. Maunita Terrell is still a patient at Methodist Hospital, Room 788. She is reported to be feeling well. She is expected to come home this week.

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**This Week at Wyatt's Cafeteria**

Tuesday	<b>BEEF TIPS &amp; NOODLE DINNER</b>
Jan. 18	Selected bits of beef, cooked in gravy, served over buttered noodles with your choice of one other vegetable. . . . \$1.59 CHOCOLATE DEVIL'S FOOD CAKE - .32
Wednesday	<b>BROILED CHICKEN LIVER DINNER</b>
Jan. 19	Tender broiled fryer livers served with French fried onion rings and your choice of one other vegetable. . . . \$1.49 CONGEALED LIME VEGETABLE SALAD - .29
Thursday	<b>BEEF BURRITO DINNER</b>
Jan. 20	Fried beef burrito with chili, Mexican style beans, sliced onion, toasted tortilla and hot sauce. . . . \$1.29 HOT APPLE PIE w/cinnamon butter sauce - .39
Friday	<b>BAKED CHICKEN DINNER</b>
Jan. 21	1/4th baked chicken, served with wild rice blend dressing, giblet gravy and your choice of one other vegetable. . . . \$1.45 GERMAN CHOCOLATE PIE - .39
Saturday	<b>BARBECUED BEEF DINNER</b>
Jan. 22	Barbecued beef brisket in rich barbecue sauce served with Texas style barbecued beans, onion slice and choice of one other vegetable. . . \$1.65 POTATO SALAD - .32
Sunday	<b>BAKED HAM DINNER</b>
Jan. 23	Hickory smoked baked ham topped with fruit sauce and served with your choice of any two garden fresh vegetables. . . . \$1.79 STRAWBERRY SHORTCAKE - .45

**AGRICULTURE TOMORROW WILL BE BETTER . . .**

**IF WE WORK TOGETHER TODAY**

**COOPERATION PAYS DIVIDENDS**

**Plains Cooperative Oil Mill**  
2901 Ave. A  
Lubbock, Texas



**Pilot Project...**

*Continued From Page One*

the customers. Bronsak said that if the Lubbock project is successful, Southland will purchase its own computers and make plans to expand computer credit cards nationwide.

One kicker to this is that the finance charge for the credit card is ten per cent per year. Most major credit cards tack on 12 and 18 per cent per year if you don't pay your bills on time.

**Local Blacks...**

*Continued From Page One*

election, the VEP survey reveals that there were 730 black candidates who sought public office in 1976. With the 420 victories, black candidates were successful in over half of their attempts to win federal, state,

municipal, and county elections throughout the eleven southern states.

The survey indicates that 229 of the 420 victories were black candidates who are newcomers to the political process. Highlights of the 1976 election year for blacks included increases in the number of blacks in two state legislatures, Georgia and Texas, and the re-election of the South's three black members of Congress. Those Congressional members are Andrew Young of Georgia, Barbara Jordan of Texas and Harold Ford of Tennessee.

By state, the election of blacks in 1976 was surveyed as follows: Alabama, 79; Arkansas, 60; Florida, 8; Georgia 73; Louisiana, 15; Mississippi, 31; North Carolina, 35; South Carolina, 67; Tennessee, 2; Texas, 30; and Virginia, 20.

There were three newcomers elected to the Texas state house: Clay Smothers of Dallas County, Ron Wilson of Harrison County, and Al Price of Jefferson County. Louie Hall became the first black sheriff ever elected in Stephen County and in the state in modern times.

**Cookie Drive...**

*Continued From Page One*

each Girl Scout who sells specified number of cookies.

Members of the cookie sales committee include: Mrs. Billy Fisher, Mrs. Billy Hall, Mrs. R.P. McElroy, Lubbock; and Mrs. George Poulson, Lorenzo.

Counties included in the sale are: Parmer, Castro, Swisher, Briscoe, Bailey, Lamb, Hale, Floyd, Motley, Cochran, Hockley, Lubbock, Crosby, Dickens, Yoakum, Terry, Lynn, and Garza.

**Lubbock School Lunch Menu**

**Monday, January 24**

Corn Dog W/Mustard  
Buttered Green Beans  
Peach Half  
Peanut Butter Cookie  
1/2 Pint Milk

**Secondary Choice**

Croquettes  
Baked Potato

**Tuesday, January 25**

Burrito W/Chili  
Buttered Potatoes  
Chopped Broccoli  
Fruit Cup  
1/2 Pint Milk

**Secondary Choice**

Stuffed Peppers  
Buttered Carrots

**Wednesday, January 26**

Chicken Fried Steak  
Mashed Potatoes W/Gravy  
Buttered Spinach  
Jello W/Topping  
Hot Rolls-Butter  
1/2 Pint Milk

**Secondary Choice**

Barbecued Franks  
French Fried Cauliflower

**Thursday, January 27**

Hamburger on Bun  
French Fries  
Tossed Salad  
Apple Cobbler  
1/2 Pint Milk

**Secondary Choice**

Roast Beef  
Buttered Green Beans

**Friday, January 28**

Italian Spaghetti  
Buttered Black Eyed Peas  
Sliced Pineapple  
Cornbread-Butter  
White Cake W/Hot Chocolate Sauce  
1/2 Pint Milk

**Secondary Choice**

Manager's Choice

**KELLY'S HEROES**

by Joe Kelly

There's a new logo for this column, thanks to Cliff Avery—and the second column written under it turns the heroes into bums. At least it does in regards to basketball.

Texas Tech's cagers unbelievably, incredibly, played as though they wanted Texas to win the game. They blew a 14-point lead, fell behind by one and then stormed ahead by five. All they had to do was be patient, work for the good shot, protect the ball and force the Longhorns into mistakes.

Instead—and let's be honest—the Raiders fell apart. They made foolish mistakes. They were pressured into turnovers. They didn't play intelligently.

The result? Tech is out of the championship race with barely half the first round played. They have five teams in front of them and are two and a half games behind Arkansas, a team that defeated the Raiders twice in the young campaign.

SMU, Baylor, A&M and Houston, as of this writing, have only one defeat. Those teams are very much in contention for the title and it will be tough for Tech or Texas to climb over them. Obviously, Rice and TCU, with no wins and five losses, are playing out the schedule.

It's not too late for Tech to move up into the top five and that is the main goal now. It would give Tech the home court advantage in the conference post-season tournament.

The thing that disturbs me the most about this Tech team is the continued failure to attack the zone aggressively. There is not enough quick, incisive movement of the ball and virtually no penetration, which is so important.

Texas stayed in a zone against Tech and, when the obviously too hot shooting fell off, as it must, the Raiders were hard pressed to compete. And they didn't handle the press well.

On the road, where conference championships generally are decided, Arkansas and Baylor have the edge. Both, as of Sunday morning, were 2-0. SMU was next with a 2-1 mark, while A&M and Arkansas were 1-1 and Tech, 1-2.

Among the probably contenders, the only one to have a home loss was Baylor, and that hurts the Bears. Winners are expected to win their home games, with the road the difference.

There has been, and probably will continue to be, criticism of Gerald Myers and staff because of their emphasis on defense. Fans are excited by more running, higher scores. They don't pay to see low scoring games, no matter how well played.

As one Tech follower said after the first Arkansas game, I thought the aim of the game was to put the ball in the hole. It's an interesting comment—and controversial.

First, it goes to the philosophy of the head coach. He generally chooses players who fit his style of play. If defense is his goal, he goes after players who play defense. If he's offensive minded, he goes after offensive players.

Many times a coach is able to balance the two, which probably is the best approach. Polk Robison was a master of this when he coached Tech.

It's ironic, really. Fans are not happy with the defensive attack that Tech now displays. But those same fans lost interest when Gene Gibson, much more of a run-and-gun advocate, started losing games.

Winning still is the name of the game and fans will support either the offensive or defensive style if a team wins. If it doesn't, the coach can expect his share of criticism.

There's another irony about Gerald. When he was a star at Borger, he was a run and gun player. And yet he was courted most heavily by two of the more conservative style coaches, Hank Iba at Oklahoma State and Polk.

Polk shaped Gerald from the outset and turned him into one of the conferences great guards. He led the fast break, all right, but he also played tough defense.

At some point in his career, defense took over his philosophy. His Monterey High School teams were famed for their deliberate brand of play. He followed with the same approach at Houston Baptist, where he turned a losing program around.

He came back to Tech under Bob Bass, a former pro coach, who picked offensive-type players. But when they were gone, Gerald selected fewer of those and more who played defense. And you can't argue with his record, 101-48 for 67.8%, in five and a half years going into this season.

The season is far from over and the Raiders still have a good chance to finish high in the standings. It will take a strong effort, but aside from Arkansas, Houston and Baylor, the other clubs seem to be about equal in ability.

The Raiders can do it, but they'll have to play more heads up ball than they displayed against Texas.

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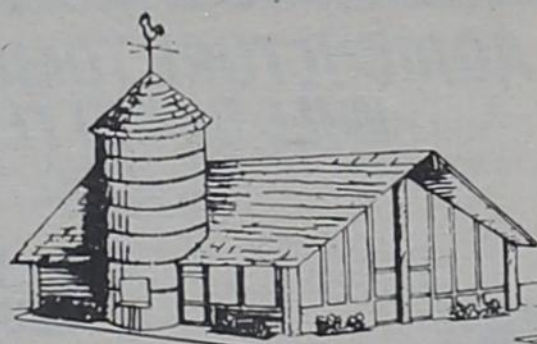
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# Final Rites Read at New Hope For Julius Caesar Graves II Jan. 15

Many residents of Lubbock were present last Saturday afternoon at New Hope Baptist Church for the final rites of Julius Caesar Graves, II, one of the founders of Mary & Mac Private School. The services were officiated by Dr. W.A. Terry, pastor of the Greater New Light Baptist Church. He was assisted by Rev. A.L. Dunn, pastor of New Hope.



days of his life. In 1955, Mr. and Mrs. Graves established the Mary & Mac Private School, presently located at 902 East 28th Street.

Burial was held in the Peaceful Gardens Cemetery under the direction of South Plains Funeral Home.

Mr. Graves was born in Belton, Texas to the parentage of Mr. and Mrs. Julius Caesar Graves Sr. on August 2, 1908. He attended public schools in Belton and graduated from Belton High School. He confessed hope as a Christian at an early age, and was a member of the Baptist Church in Belton.

He was married Sept. 17, 1938 to Lucille Sugar Barton and to this union two children were born, Cecille Joyce and Julius Caesar, III.

Mr. Graves, along with his family, moved to Lubbock in 1950 where he lived the remaining

Mary of the Plains Hospital after a patient for nearly three weeks.

Mr. Graves was a member of the several civic and social organizations including the Men's Civic Club and Knights of Pythias Lodge No. 514.

Survivors include his devoted wife, Mrs. Lucille S. Graves of the home; a daughter, Mrs. Cecille Joyce Graves Hunter of Lubbock; a son, Julius Caesar Graves, III, of Lubbock; a grandson, Timothy DeWayne; a brother, Allen Harris of Fullerton, California; a loving cousin, Mrs. T.E. Arnold of Waco, Texas; a devoted son-in-law, John Chester Hunter of Lubbock; nieces, nephews, other relatives, and many many friends.

Ministers of the various churches of Lubbock were allowed two minutes to speak words about Mr. Graves.

Pallbearers were C.F. Cooke

Jr., Harry Stokley Jr., George Scott Jr., Billy West, Oakley Johnson, and Claude Smith. Honorary bearers were members of the Men's Civic Club and Knights of Pythias Lodge No. 514. Flower bearers were members of the Court of Calanthes.

Graveside rites were conducted by members of the Knights of Pythias Lodge.

## Community Baptist

There will be a program on Sunday Jan. 23, 1977 at the community Baptist Church at 220 Quirt Ave. The speaker will be Rev. Jessie L. Johnson, pastor of the Ebenezer Baptist Church of Odessa, Texas.

Rev. Johnson has spoken in the city before and is a very good servant and speaker of God. He was the pastor in Brady, Texas before coming to Odessa.



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# KMCC 28 VIEWER SURVEY

At Television 28 KMCC we are dedicated in providing you, our viewer, with the best programming possible. We constantly need your opinions and advice. Please take just a few minutes and complete our survey. Together, we can present the best in television entertainment, news, and in information.

	YES	NO	
1. Would you like to see a Texas execution on TV?	___	___	
2. Do you want Mary Hartman Mary Hartman to continue?	___	___	
3. Do you think there is too much violence on TV?	___	___	
4. Are you in favor of more adult programming?	___	___	
5. Do we need more ethnic-minority public-affairs programming?	___	___	
	MORE	OK	LESS
Longer stories on local government	___	___	___
Newsfilm dealing with violence	___	___	___
International News	___	___	___
National Government/politics	___	___	___
Crime News	___	___	___
Murder/Rape Trials	___	___	___
Two for the Road Reports	___	___	___
Human Interest Stories	___	___	___
Economic News	___	___	___
Sports	___	___	___
Expanded In-Depth Series	___	___	___
Weather	___	___	___
Agriculture	___	___	___

In each category indicate the order of your preference of program types:

<b>Category #1</b>	Drama	___	Example: 2
	Comedy	___	3
	Western	___	1
	Variety	___	4
	Movies	___	5
<b>Category #2</b>	Serials	___	
	Game Shows	___	
	Talk Shows	___	
	Comedy	___	
<b>Category #3</b>	Documentaries	___	
	News Specials	___	
	Public Affairs	___	
	Religion	___	

Which do you prefer?  
made for TV movies \_\_\_ theatrical movies \_\_\_

Would you like to see:  
more movies on TV \_\_\_  
fewer movies on TV \_\_\_  
number of movies kept the same on TV \_\_\_

What type of movies do you prefer?  
Action \_\_\_ Comedy \_\_\_  
Drama \_\_\_ Western \_\_\_

Which of the following do you use as a guide viewing television?

	always	some	never
T.V. Guide magazine	___	___	___
Newspaper TV Supplement	___	___	___
Daily Newspaper TV log	___	___	___
Other	___	___	___
None	___	___	___

What do you need more information on from News 28?

Please check your favorite News 28 personality:

___ Ray Boyd	___ Rusty Jones
___ Pat Bruno	___ Jeff Klotzman
___ Richard Griffing	___ Bill Maddox
___ Paul Harvey	___ Brenda Morris
___ B.J. Hefner	___ Bob Stephens

What is your biggest complaint about News 28?

What do you like most about News 28?

What community needs do you think News 28 should devote more coverage to?

	Excellent	good	fair	poor
KMCC Channel 28	___	___	___	___
KCBD Channel 11	___	___	___	___
KLBK Channel 13	___	___	___	___

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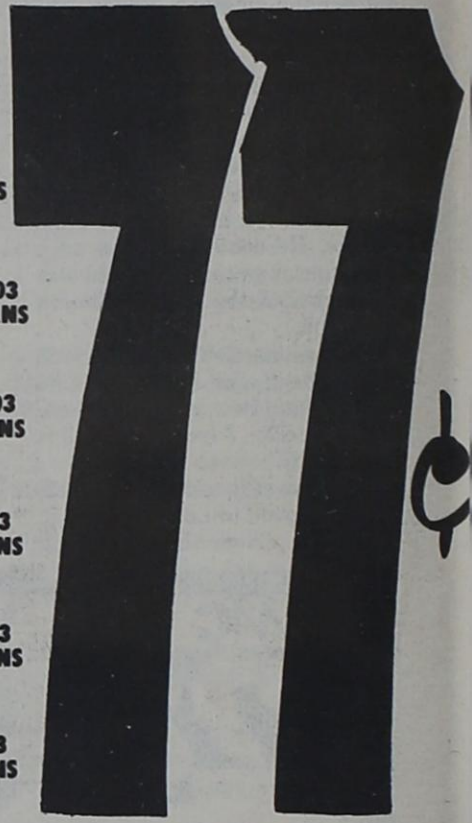
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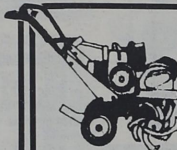
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**'Gaiety Filled the Air for Joy Bible Study Club'**



Shown above are some of the boys and girls who attended the Christmas party for the Joy Bible Club last month. This affair was held at Mae Simmons Party House. It was sponsored by the Trinity Baptist Church.

The Joy Bible Study Club, under the direction of Mrs. Dorothy McKeever, 2104 Birch Ave., enjoyed another annual Christmas party in the social room of Mae Simmons Community Party House last month.

The 38 boys and girls were royally entertained by the Trinity Baptist Church, 2707 34th St., Rev. Bob Uley, pastor.

The minister of music and youth director, Jack Tewart, and more than a dozen young adults entertained the children with music and puppets.

Tasty goodies preceeded the special Christmas stockings which were given to each child by one of the colorful puppets.

Mrs. McKeever was surprised to receive a Baptist Book Store gift certificate for \$25 from the Trinity Baptist Church and staff.

Many times, Mrs. McKeever has been asked questions of the nature "How can you find the time and strength to work with an extra set of children after teaching school all day, not to mention at least three trips of picking them up and delivering them back home?"

Her reply, with a smile, is this: "This is one of my ways of serving Christ. I need His direction and His strength to get His work done. Each Christian serves Christ his own way. The Joy

**De Vaughn Jr. To Enter Hospital**



Wilbert De Vaughn Jr., son of Mr. and Mrs. Wilbert De Vaughn of 3412 E. Baylor, entered St. Mary's Hospital January 18 for tests to see if heart surgery can be done. The parents and family are asking the prayers of everyone and that the right decision will be made.

Wilbert will be 6 years old Feb. 25, and is a student at Ballenger School. Mrs. Tullie Wilkerson is his teacher.

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**Final Rites Read For Hannie Warren**

Final rites were read for Hannie Warren in Sedberry's Funeral Chapel at 12:30 p.m. Jan. 15. The Rev. Roy C. Jones officiated, assisted by the Rev. James Gilmore.

Burial was in the City of Lubbock Cemetery under the direction of Sedberry's Funeral Home.

Born to John and Laura Williams Warren in Yarber, Texas Feb. 14, 1925, Warren moved to Lubbock 31 years ago. He resided here until his death Jan. 10.

Surviving him are his daughter, Ms. Jessie Mae of Lubbock; six sisters, Mrs. Blanche Richardson of Denver, Colo., Mrs. Lula Waller of Ft. Worth, Mrs. Nettis Lloyd of Waco, Mrs. Vera Thomas of Berkley, Calif., Mrs. Mazelle Worthie of Rosebud, and Mrs. Ethel Smith of Olton; one brother, Son Warren of California; nieces and nephews and many friends.

**Rites Read for Oscar Lee Douglas**

Rites were held Saturday afternoon at the St. Matthew Baptist Church for Oscar Lee Douglas, 59, of 3502 Teak Avenue, with Rev. R.S. Stanley, pastor, officiating.

Burial was held in the Peaceful Gardens Cemetery under the direction of Sedberry Funeral Home.

Douglas died last week in Del Rio, Texas.

A resident of Lubbock for more than 40 years, he had worked for the McMillan Trucking Co.

Survivors include his wife, Mrs. Frankie Mae Douglas of the

home; a son, Danny of Lubbock; three sisters, Mrs. Dora Hunnicutt of Marlin, Mrs. Virginia Harris of Sacramento, California and Mrs. Emma Parks of Dallas; a brother, William Douglas of Marlin; five grandchildren, other relatives and many friends.

**San Angelo News**

The San Angelo NAACP met Sunday January 16 at 4 p.m. at Great St. Paul C.M.E. Church. Rev. H.C. Lemons moved his membership with the San Angelo NAACP branch. Mr. Hubert Alexander was appointed chairman of the publicity committee.

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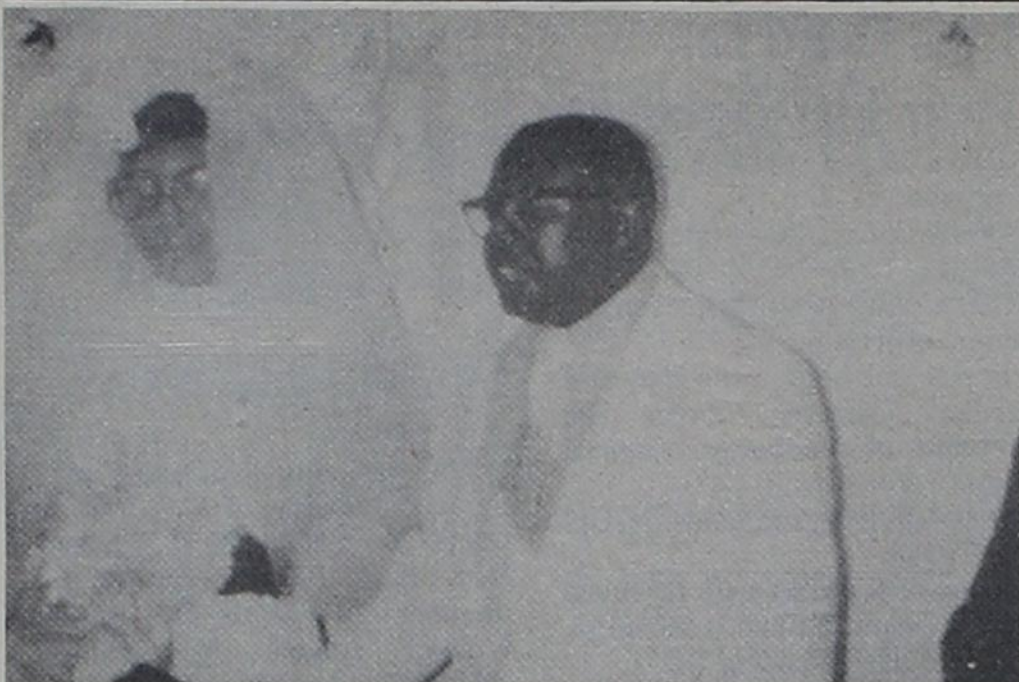
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### Wilson-Carter Vows Exchanged

Miss Rachel Wilson, daughter of Mr. and Mrs. Salus Wilson of 229 Cherry, Lubbock, was married to Rev. Isaiah Carter of Amarillo, Saturday, Jan. 15 in the home of Mrs. Frankie M. Davis, 1803 E. 2nd.

The bride was given in marriage by Mr. Robert Medlock of Lubbock. Maid of honor was Miss Bettie Andrew. The couple were married by Rev. R.L. Caro.

Mr. and Mrs. Carter spent their wedding night in the home of Rev. and Mrs. Caro of 4207 E. 62nd Street.

The newlyweds returned to Amarillo where Rev. Carter is pastoring the Church of God in Christ at 1200 N. Madison. Miss Wilson will be missed by her friends, but everyone is wishing them much happiness.

### Gum to Show Slides At Lunch Bunch

Mr. Don Gum will show slides of "Castles on the Rhine" at the next Lunch Bunch program on Tuesday January 25. Mr. Gum took the pictures in September 1975 when he and Mrs. Gum visited their daughter who was stationed in the Air Force in Berlin, Germany. They made a trip up the Rhine on a steamer from Koblenz to Rudesheim, about 150 miles.

Mr. Gum is a salesman for the Southwestern Public Service Company, and has been with the company for eleven years.

Lunch Bunch meets each Tuesday from 12:15 p.m.-12:45 p.m. in the Mahon Community Room of the Lubbock City-County Library, 1306 9th Street. The public is invited to bring a sack lunch and enjoy a free program. Coffee is provided by the library.

### Double Rites Read For Brothers Today

Double rites will be read at 11 a.m. today at the Mount Vernon United Methodist Church for Mr. Parrish Brown, 83, and Mr. Phil "Unk" Brown, 76, with Rev. Nathaniel Johnson, pastor, officiating.

Interment for Parrish Brown will be held in Peaceful Gardens Cemetery, and burial will be held for Phil Brown in the City of Lubbock Cemetery. South Plains Funeral Home will be in charge of arrangements.

A resident of Lubbock since 1936, Parrish Brown died last Saturday evening at 10:30 while his brother who moved here nineteen years ago died at 6:30 a.m. Saturday.

Survivors for Parrish Brown include two sons and a daughter. Phil Brown leaves to mourn two sons. Other relatives for the Brown brothers include a nephew, Mr. D.C. Fair Sr., and several nieces, nephews and many friends.

### District 2-T2 Lions Governor to Speak

Bill Hogge of Plainview, Governor of Lions District 2-T2, will be the guest speaker Thursday at Redbud Lions Club's weekly meeting at Leo's (29th and Slide Road).

Hogge will also present several Redbud Lions special key awards from Lions International for their work in getting new members.

Redbud meets weekly on Thursday at 7 p.m.

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## Sheridan's Ride

by Jack Sheridan

Do you remember Janet Gaynor and Fredric March? Cast around the dusty corridors of your memory and try to recall Judy Garland and James Mason. Now, jerk yourself upright and pay attention. For all four have something in common with something that is uptight and today. It is a movie titled, "A Star Is Born."

You remember the story, for it is one of the all-time, many times told stories. The star who is on the skids, male, and his ever-loving wife who is herself on the way to be "A Star Is Born."

You'll remember that the story in the original approach had the male star insulting her on the eve of her Academy Award and then drunkenly staggering into the ocean waves to suicide and leaving the glamorous little woman to reign as true star of the family.

Well, like "King Kong" "Star Is Born" is back with us. In fact, if you pick up the daily news sheet and see the two titles staring you in the face, you'd think you were back around 1937.

Not so. The essence is there but the meat ain't. "Kong" is, as everybody knows, a bomb, a pallid rehash of a great and inventive film.

"Star Is Born" is something else. It is holding forth happily at the South Plains Mall Cinema and will be for some time to come. This third remake of the honored film now has been updated to a country-western background and stars the volatile team of Barbra Streisand and Kris Kristopherson.

Now, before I talk about this new and popular film, I'm going to have to disqualify myself somewhat. Those who know me know that I am not a Streisand fan. I never have been, from the moment I saw her in person in her star-making role as Fanny Brice in "Funny Girl" on Broadway in New York City, through her Oscar film of the same show (she won, sharing with the incomparable Hepburn) through "What's Up Doc?", "Clear Day See Forever," "Funny Lady," ad nauseum.

So, I just don't buy the Brooklyn babe. As for Kristopherson well, he's a comer. He's like Robert Mitchum and others. They must have a clause in their contracts that at least one scene has to be filmed without their shirts on. The hairy types.

We saw pretty much of Kris in "The Man Who Fell from Grace with the Sea" but he's back, hairy chest and all, in this one.

Now, with all that gotten out of my system, you think I'm going to pan "A Star Is Born." I'm not. In fact, I think it's great. If I were a Streisand fan, I'd be standing on my chair and cheering. And if I had never seen Kristopherson's hairy chest, I'd be rooting for him, too.

The fact is that this R-rated, 140 minute Warner Bros. release (they also handled Judy Garland's version) is a solid entertainment entry. The background is different; the plot is pretty much the same. Streisand sings often and well and the composer, musician actor opposite her continues his big strides toward superstardom.

Sure it is a remake, but there are millions of Tech student-age moviegoers that never heard of Janet Gaynor or the recently deceased Fredric March, they might have never heard of Judy Garland either (save through her imitative daughter, Liza Minnelli) so, to them, this "Star Is Born" is a brand new thing.

They'll love it, and perhaps you will, too. Certainly, the whole production is top drawer and played handsomely, too. There is a little too much of Streisand at the final 10 minutes but, if you are a Streisand fan, I suppose you'll look upon it as a kind of bonus.

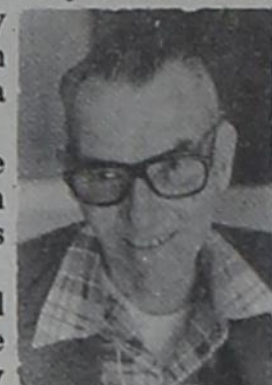
So, I may not be a Streisand fan, but I will concede that she has a winner in "A Star Is Born" and I'm happy for her. If you're down South Plains Mall way, drop in and catch this one. It's a biggie and I don't think you'll be disappointed.

This whole week is being dedicated to the formal Grand Opening of the University Center complex at Texas Tech. The University Center was what used to be called the Student Union Building and is on the 15th Street extension into Tech, on the left, across from the Library. There are both free and admission-charged programs noon and nights this week and I urge you to go by and catch one or more of the entertainments.

A recital hall, a theater and the complex itself have been expanded and are simply breathtakingly beautiful. Many townspeople are not aware that programs offered to students and faculty at Tech are also wide open to the general public as well. Some of the best things in this area take place out there and I do urge you to pay attention. The University Center links to the Music Building now. It is south of the old Administration Building, across that big parking area. They'd love to see you and you have no idea what a handsome and marvelous addition to our community has been wrought here. Just drop by and take a look. You'll agree with me. I'm proud of them and I congratulate them.

I have a good word to put into this column at this 5 a.m. writing time. My "Mom," Ethel Waters who was very close to death during December has avoided surgery and is recovering her strength in a friend's home in Los Angeles. This 80-year-old superstar is very close to me, and to you, and she shares us with her Precious Lord and her goodness. She sings "His Eye Is on the Sparrow" and I, you and even her, are the sparrows who must be grateful.

I had other things to talk about but my time has run out. Oh well, you stay with me and we'll catch up on all of them in our next. Okay? Right.



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### Lubbock Man's Sister Funeralized



The only sister of Harry Stokley Jr., Mrs. Lillie Mae Pinder, was funeralized Jan. 5 at the Jones Mortuary Chapel in East Palo Alto, California with Rev. Earl Adams officiating.

Interment was held in the Alta Mesa Memorial Park in Palo Alto, California under the direction of Jones Mortuary.

Mrs. Pinder, who passed away Dec. 31, was born on August 19, 1930 in Kaufman County, Texas.

She united with the Mount Hored Baptist Church at a very early age in Dallas, Texas.

Mrs. Pinder moved to Redwood City, California at the age of 14. She moved to East Palo Alto, California where she united with the Unity Missionary Baptist Church. She resided here until her death.

She leaves to mourn two sons, Dwight Newson of Mount View, Calif., and Vernon Newson Jr. of Menlo Park, Calif.; four daughters, Carolyn Newson and Brenda Fuller, both of East Palo Alto, Calif., Janet Williams of Sunnyvale, Calif. and Carmelinda Sperling of East Palo Alto, Calif.; a brother Harry Stokley Jr. of Lubbock; nine grandchildren, a host of relatives and friends.

### Services Held for Forrest Walker

Funeral services for Forrest Walker, 72, were held in Sedberry's Funeral Chapel Jan. 17 at 2:30 p.m. with the Rev. E.L. Hastings officiating.

Burial was in the City of Lubbock Cemetery under the direction of Sedberry Funeral Home.

Walker was born in Clarksville, Texas Feb. 22, 1904 to Martin and Jenette Fowler Walker. He moved to Lubbock 39 years ago and resided here until his death Jan. 12.

Survivors include his wife, Eura V.; a daughter, Mrs. Seacer Gray of Berkley; two sons, Eugene Walker and Johnny Walker, both of Las Vegas, Nevada; seven grandchildren, two great grandchildren, nieces, nephews, other relatives and many friends.

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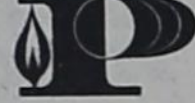
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The Texas Tech University Project Upward Bound is currently soliciting applications for Program Counselor/Coordinator. This person will take charge of all program activities in the absence of the project director; serve as liaison between the program and the target school; identify and recruit student applicants to the program; coordinate and administer a personal, academic and career counseling program; implement student pre and post tests; make student home visits; assist in the evaluation of the overall program; and coordinate and administer financial aid and university admissions program.

Qualifications: administrative ability, bachelor's degree required, preferably in an educational, counseling or social oriented field; sensitivity to the needs of disadvantaged students is important; working experience in either counseling, educational curriculum development, or teaching; ability to work with all segments of the local community, secondary school personnel and the university faculty and administrator; bilingual (English and Spanish) speaking ability preferred, but not required.

Salary dependent upon background and experience; range \$797 to \$916 per month. Available immediately.

Interested Persons Should Contact  
Mr. Donnie Rolfe, Director  
Project Upward Bound  
Texas Tech University  
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### THANK YOU

The family of the late Lillie Mae Pinder wishes to take this method of expressing our sincere appreciation to the relatives and many friends for their kindness shown by words of sympathy, florals, and all assistance given to the family.

The Harry Stokley, Jr. and Family

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### IN GRATEFUL APPRECIATION

The family acknowledges with deep appreciation the many acts of kindness shown during our sorrow. The flowers, cards and other expressions of sympathy, and above all, your prayers are priceless to us. Your kindness shall never be forgotten.

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