

FIFTEEN CENTS

Thursday,
April 15, 1976
(Week of April 15-21)
Twenty Four Pages



James Lamont Palmer turned six last week, and had his own special celebration—his first big birthday party—in the kindergarten room of Carver Heights Day Nursery.

The cake was decorated with scenes from Disney

land and was served along with ice cream to the students. Children's favors of miniature socks and birthday hats were provided to the other students joining in the party. They provided Mr. Palmer with a smile.

James Lamont Palmer is the great nephew of Mrs. Willie M. Washington.

Festival '76 Receives Record Breaking Contributions Recently

A record-breaking \$7,841,474 was contributed to Festival '76, public television's second fund raising and public awareness campaign March 7-21. Festival '76 was prestined locally by KTXT-TV at Texas Tech University.

Festival '76 consisted of a 15-day showcase of sports, dramatic, music and documentary specials. Volunteers were available at KTXT-TV, as well as public television stations nationwide, to receive membership contributions, which will be used for purchase of series formerly received at no cost and for new programming.

YMCA Sponsored Church Softball Leagues to Open

All area churches interested in entering the YMCA sponsored Church Softball Leagues, please contact the YMCA at 762-0588.

May 10 has been set for the deadline for entry into the league, and team entry fees and team registration sheets are due.

League divisions this year will be Men's fast pitch, Men's slow pitch, Coed slow pitch, Women's fast pitch, Jr. High Boy's fast pitch, Sr. High Boy's fastpitch, Jr.-Sr. High girl's fast pitch.

Rosemary Torres Named Alternate For Award

Rosemary Torres, daughter of Mr. and Mrs. Joe Torres, has been named alternate for the Everett W. Fuller Scholarship Award. This award is given annually by the Vocational Office Education Teachers Associatin of Texas in commemoration of Everett W.

Continued On Page Eleven

Lubbock Chapter NAACP Sets Third Freedom Fund Banquet

At its regular monthly board and membership meeting last Sunday, April 11, the date for the 3rd Annual Freedom Fund Banquet was set for Friday, June 11 at 7:00 p.m. C. Delores Tucker, Secretary of the Commonwealth of Pennsylvania has accepted the

invitation to be the guest speaker. The banquet will be held in the Ballroom of the Student Center at Texas Tech University.

Ms. Tucker, the first and only black woman to serve as a Secretary of State in the United States, spoke last year for the

State Conference of NAACP Branches of Texas meeting in Amarillo. tickets for the event will be available after the next local branch meeting, Sunday, May 2nd, at the Posey Neighborhood Center.

In other action taken at the meeting, plans were moved ahead for opening the local chapter's office at 1725 Ave. A. Members will meet at the building on Saturday, April 24 at 1 p.m. to clean and paint. The official opening will be announced later. Mrs. Kate Noble announced that the Youth Chapter is now meeting regularly, each Saturday at the Mae Simmons Center. Chapter President, Dr. F.L. Lovings noted that there has been a steady increase in members attending the regular monthly meetings. He expressed appreciation for the support the local chapter has been receiving. Several new memberships were reported.

A new policy on press and publicity was approved. All regular membership meetings will be open to the press and public. The press will be excluded only when the executive committee is in session or the membership is holding an executive session. The statement further urged the general public to avail itself of the opportunity to attend any and all open membership meetings.

60,000 Cases of Child Neglect Identified by State Welfare

A record 60,000 reports of child abuse, neglect, runaways, children in need of supervision, and other similar cases were handled by the State Department of Public Welfare in 1975 it was announced recently. Of these, almost 11,000 involved confirmed abuse and neglect, and many other cases were highly suspect but could not be confirmed.

"Child abuse and neglect can touch even the smallest community," according to Ann Carson, Regional Coordinator for the Child Abuse Campaign, Lubbock. "There is a need for every person who suspects that a child is being abused, physically, emotionally, or sexually, to report the situation to the local Child Welfare Office. Or he can call the toll-free 'Hotline,' 1-800-292-5400."

Ms. Carson went on to say that it is important to report neglect because the child may be exposed to dangerous persons or situations. "Accidents are the leading cause of death among children," she added, "and accidents occur often in cases where the child is chronically neglected."

"Under the law, the State Department of Public Welfare is responsible for all children in Texas up to age eighteen Abuse and neglect occurs among every racial group, and at all income levels. Perhaps this is because child abuse most commonly occurs in cycles, i.e., people tend to be the kind of parents their parents were.

"It should be kept in mind," Miss Carson said, "that it is not necessary to have proof that child abuse or neglect exists before making a report. The Child Welfare Unit will be responsible

for proving or disproving the situation exists, so a suspicion is sufficient for a report.

"We also accept anonymous calls, but it is not really necessary to remain anonymous because the name of the person reporting is held in confidence anyway.

"Some people are hesitant to report because they hate to see the children removed from the parents. However, this will not necessarily happen. Whenever possible, children remain in the home during the treatment period, or are returned following treatment."

Persons interested in further information about child abuse and neglect, or in arranging a group program, can do so by writing to Ms. Carson at the State Department of Public Welfare, P.O. Box 10528, Lubbock, Texas 79408.

Lubbock TEC Offices Place High In State Veteran Job Placement

Two Lubbock offices of the Texas Employment Commission placed highly in two competitions for job placement of veterans sponsored by the American Legion and the Disabled American Veterans Friday afternoon.

The awards were presented at the annual Texas convention of the International Association of Personnel in Employment Security (IAPES) in Corpus Christi. The office representative received the commendation during a ceremony honoring the recipients of awards from the American Legion, Disabled American Ve-

terans, IAPES, National Employ the Handicapped and Veterans of Foreign Wars.

All the awards were designated to recognize outstanding service in the placement of veterans or the handicapped last year. Work with the public and employers in related campaigns was also considered.

Winners of the Veterans of Foreign Wars and IAPES contests also have been submitted to higher competitions. Results of the VFW national and the IAPES international competitions will be announced in several months.

Lubbock Air Force Association Launches Membership Drive

The Lubbock Chapter of the United States Air Force Association (AFA) is conducting its annual membership drive during the month of April.

The AFA's current national strength is 140,000 members in 280 local chapters. The Lubbock Chapter boasts more than 1,000 members who actively support the flying training mission at Reese AFC and, at the national level, support a strong national defense establishment, and, in particular, a strong Air Force.

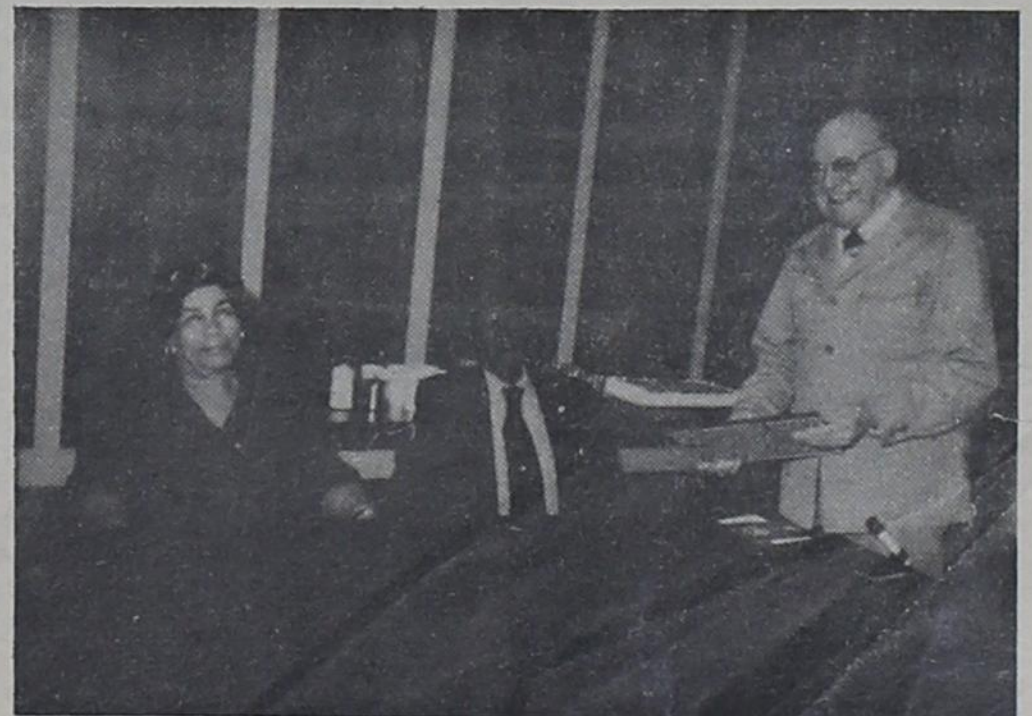
The Air Force Association was founded in 1946 as a national nonprofit organization with no personal, political or commercial interests. It has grown steadily in size, influence and prestige since then. Today, its headquarters in Washington, D.C. is manned by a professional staff of some sixty

persons devoted to the Association's goals.

AFA membership is open to all United States citizens. Annual dues are \$10, or a three year membership is \$24. Included in the cost of dues is a subscription to Air Force magazine, an award winning, stimulating and informative professional journal that is published monthly, and considered by many to be worth the price of membership itself.

Besides participating in state and national activities the Lubbock Chapter meets quarterly for an evening of business, professional education and entertainment. Speakers at the past year's quarterly meetings have included one of the F-16 test pilots; Earle De Soto, a management flight test engineer

Continued On Page Eight



CITY EMPLOYEE HONORED AT RETIREMENT PARTY—A retirement party was held at City Hall March 26th for retiring building maintenance employee Charlie Reed. During his ten-year employment at City Hall, Reed held an excellent work record, and was presented with a certificate in recognition of same, together with a gift to mark the occasion. Shown in photo are Mrs. Reed, Charlie Reed, and Floyd Nesbitt presenting the certificate.

EDITORIALS

Defensive Driving Could Save Lives

Texans have always had a bit of the wide open range within their soul. The land is wide and expansive, particularly in West Texas, and the spirit and the individuality of the people match the land.

While in certain situations these qualities can be admired, under other circumstances they are disastrous. Last year, more than 3400 Texans lost their lives in traffic accidents. Another 138,000 received personal injuries. No statistics, however, recount the amount and the scope of the emotional suffering resulting from traffic accidents.

Aware of these facts, Governor Dolph Briscoe last week proclaimed for the state, Defensive Driving Week.

Related to the defensive driving concept are a series of courses offered statewide by the Texas Safety Association. These courses encourage the development of positive driving attitudes that can only cut traffic accidents.

The eight hour course was sponsored originally by the National Safety Council and is conducted in more than 600 training agencies in this state alone. Last year, over 100,000 Texans completed the course. While the benefits cannot be measured statistically, we feel some lives may have been saved as a result.

Texas is becoming more and more an urbanized state. With the constant interaction of large amounts of people on relatively small parcels of land it becomes imperative that the "country" be taken out of people's driving attitudes. The Defensive Driving course sponsors attitudes of personal responsibility, individual commitment to safety, and consistent driving techniques. We ask that you look into it. It could save your life.

It Can Be Done!

It is standard talk in political backrooms around the city that minorities are not much of a threat because they do not turn out to vote. While the balloting in east Lubbock boxes during the past city election was more than expected, it still was at best, a moderate representation of eligible black voters.

People do receive the type of government they deserve, and if those in east and north Lubbock do not choose to take any more interest in their future than their votes indicate, they have no one to blame except themselves.

The runoff election between Roy Middleton, a local developer, and Carolyn Jordan for Place II on the city council is scheduled for Tuesday, April 27th.

The black and brown vote can determine what type of representative sits in that council position. While the present at-large system of city government dilutes minority voting power, the upcoming election is contested to such an extent that a large voter turnout in east and north Lubbock will swing the election.

Voters in other areas in the city have demonstrated an interest in electing their candidate. It is time for the citizens in east Lubbock to prove those in the backroom wrong.

Letters To The Editor

Dear Editor:

In reference to the article printed in the West Texas Times of last week concerning the business meeting held at Mount Gilead Baptist Church.

Since I have been victimized by this article, I feel that I should make the following statements:

(1) What transpired in a closed business meeting should in no way, shape or form, be publicized. It is of no significance to the public.

(2) The article was erroneous. The motion concerning an assistant pastor was voted down. Not tabled.

I hope that this article will not be interpreted as an attempt to discredit the church or anyone involved. I just feel that if we just must have something printed for the public to read, we should make sure it's the truth.

"The church of the Living God is the pillar and ground of the truth," I Tim. 3:15.

Rev. Roy C. Jones
Mount Gilead Baptist Church

Dear Editor:

Jimmy Carter's remarks about "ethnic purity" and "black intrusion" have caused a hubbub in the news media. Some news commentators question whether the black community will continue to support Carter. Others report that his remarks hurt him more among liberal whites than in black circles. For blacks, the arguments may be academic, but the situation sheds light on understanding black political attitudes.

To be sure, Carter's performance is another example explaining why many blacks have long ago given up on the political process in this country. They feel that they can trust no white candidate to have the interests of the black community as part of his true agenda. I think it is fair to blame candidates themselves for part of the voter apathy in the black community.

Recently on the "Today Show," Hosea Williams of SCLC and Rep. Andrew Young (D, Ga.), were asked to discuss black reactions to Carter's remarks. Williams felt that Carter had, almost unconsciously, revealed his own bigotry and racism and that it would hurt him in the black community. He accused Carter of saying whatever would get him votes in different parts of the country and among different potential voters. Young, on the other hand, felt that Carter had used unfortunate language, but that his record as Governor of Georgia proves him to be in favor of integrated housing. Young said that black American voters are more interested in electing someone who will help bring about an economic situation in which they will be able to afford decent housing, and the other necessities of life.

I think both Williams and Young are correct. Carter is a racist. What else could he be, having grown up in America as a white man? It is interesting that we understand a great deal about the effects of racism on the oppressed groups, but very little of what it does to the majority group. I would wager that few white people perceive any adverse effects of racism to themselves and to their children.

Some candidates may be more conscious than others of their problems with racism and more in control of those problems, but blacks are sophisticated enough to know that racism has tainted every American regardless of education, politics, or religion. For that reason, blacks have to be astute enough to vote for issues and not individuals. Young is right, it will not be Jimmy Carter, the man, but what Jimmy Carter will do about those problems that combine with racism to make life intolerable for blacks. This is not to say that black people want a racist in the White House, but given the facts of history, any candidate, over the next generation or maybe longer, will confront the problem of deciding whether to uphold the Constitution, to try and protect the rights of all Americans equally, or to acquiesce to the easier, more traditional American creed—"America for white folks."

Such a situation is dangerous for the black community,

and astute blacks are painfully aware of the dangers. The danger is greater, however, for this country as a nation-leader in the world, and I fear that too few whites understand the perils. So often what stands between our leaders; our country and greatness is pernicious racism. In too many crucial instances individual statesmen and the citizenry at large have failed to rise above prejudice based on skin color. It is the one thing that threatens us more than any other in our decisions about what to do in the Mid-East and in Africa.

Jimmy Carter's remarks serve to remind us of the peril that creeping, insidious racism actually is. In this Bicentennial year, we stand exposed for what we have not been able to overcome as a nation. It does matter who we vote for, but we should remember, we will for the most part, choose from a group of candidates who accurately represent us in terms of our worst faults as well as our attributes. May the least flawed of the candidates win!

Sincerely,
Vivian I. Davis
4607 23rd Street
Lubbock, Texas 79409

"As I See It"

by T. J. Patterson

This writer has been expecting for some time the suit against the city of Lubbock over the present system of city government. Recent decisions in other cities have seriously questioned the legality of the at-large system of city government, and the lack of effort on the part of the city council here to change the government to something which meets fair federal standards, made the suit inevitable.

Attorney Gaines should be commended for his action.

A seat on the city council is still open, and Lubbock voters will have an opportunity to determine who will fill that seat April 27th. Roy Middleton, a local developer faces incumbent Carolyn Jordan in the runoff.

The minority community, particularly in voting boxes 6 (Alderson Junior High School) and 20 (Ella Iles Elementary School) will be a determining factor in deciding who will win the council position.

I predict that 850 votes will be cast in these two boxes alone. This does not include the other minority boxes in the city. These votes can only become a reality if voters in the area get out of the polls Tuesday, April 27. Although this is a working day, I believe there are people still interested, in who will represent them on the city council.

This writer hopes a scheduled debate between Carolyn Jordan and Roy Middleton is aired as scheduled on a local television station. Before this election is finished, you as a voter, should have enough information to make a rational decision.

**JACK ANDERSON'S
WEEKLY
SPECIAL**



NIXON BELIEVES LAIRD SPIED ON HIM by Jack Anderson with Joe Spear

(Copyright, 1976, United Feature Syndicate, Inc.)

Washington—The controversial book about Richard Nixon's last days in the White House has been sent to the former President in San Clemente. The book was written by the two Watergate reporters, Bob Woodward and Carl Bernstein.

From sources who have spoken with Nixon, we can report that the former President is absolutely livid. He immediately tried to figure out who had given Woodward and Bernstein the derogatory details. Nixon told callers that he blamed his former defense secretary, Mel Laird.

Laird moved into the White House during those last days for a final fling as the President's domestic adviser. Nixon had told friends that he didn't want Laird in the White House, that he was pressured by congressional leaders to take him.

Then Laird and his congressional friends brought additional pressure upon Nixon to appoint Gerald Ford as Vice President. Nixon really wanted former Treasury Secretary John Connally. Afterward, Nixon was angry at himself for appointing Ford.

Now Nixon suspects that Laird spied on him during those last days. Laird left the White House six months before Nixon resigned but left a protegee behind. The protegee, William Baroody Jr., is still in the White House. Nixon believes Baroody continued to pass inside information to Laird.

Nixon is convinced that Laird furnished this information to Woodward and Bernstein. We have spoken to both Laird and Baroody. They admit they were interviewed by the authors but denied giving any derogatory information.

Several other people, who were mentioned in the book, have called Nixon at San Clemente to assure him they did not reveal the embarrassing information. Among those who telephoned Nixon were both Secretary of State Henry Kissinger and Secretary of the Treasury William Simon.

Nixon's son-in-law, David Eisenhower, also confessed that he had talked privately with the authors. But young Eisenhower denies saying anything derogatory.

The angry Nixon has asked his secretary, Diane Sawyer, to prepare a detailed point-by-point rebuttal of the Woodward-Bernstein book.

Meanwhile, the previous Woodward and Bernstein bestseller, "All The President's Men," has been turned into a movie by the same title which depicts how the two young reporters helped to expose the Watergate scandal.

The movie doesn't answer the question that still has Washington buzzing: Who is "Deep Throat"? Woodward identified his best source only as "Deep Throat." He's too sharp a reporter to reveal his confidential sources, but we think we know who "Deep Throat" is.

We conducted a parallel investigation of the Watergate

scandal. Although the target of the Watergate break-in, Larry O'Brien, complained that the press ignored Watergate in 1972, he added, "The major exceptions to this were the Washington Post's Bob Woodward and Carl Bernstein and columnist Jack Anderson."

So we were familiar with the development of the Watergate story. We recognized the facts that Woodward and Bernstein published. We had access to the same basic facts. We knew, therefore, where the information was coming from.

Woodward and Bernstein published facts that were available only in the Washington field office of the FBI. Our own sources in the Washington field office told us at the time that they didn't trust the acting FBI chief, Pat Gray. They also didn't trust anyone in the White House. Therefore, they held back findings that we and the Woodward-Bernstein team were able to get.

So "Deep Throat" had to be a source inside the FBI's field office. We have a pretty good idea who it is, but this is as much as we're willing to reveal.

We are pointing the finger now, not to embarrass those FBI agents but to give them credit. They were under tremendous pressure from the White House to suppress the Watergate investigation. Even some of their own superiors tried to slow them down.

White House aides lied to them. The Central Intelligence Agency tried to mislead them. Yet they could not be intimidated and they could not be corrupted. The nation owes a great deal to those unsung FBI field agents.

Food for Thought: Serving the poor occasionally has its fringe benefits. A few months ago, hundreds of federal antipoverty officials gathered at Denver's Regency Hotel for a conference on the problems of the poor. One of their former bosses, Sargent Shriver, delivered a keynote address on how the lives of the poor have improved over the past decade. As they listened, the poverty workers chewed thoughtfully on a dinner of prime steak—which cost about \$18 a plate.

Peanuts: A few months ago, Charles Schulz, who draws the Peanuts cartoon strip, broke his foot while playing tennis. Not long afterward, Snoopy also wound up with a cast on his foot. Now Schulz, his foot healed, is concentrating on his game. Peanuts readers, therefore, will soon see Snoopy heading for Wimbledon with his trusty tennis racket. But he will get no farther, traveling by freight car, than Kansas City. There, the inimitable Snoopy will discover a long lost relative named Belle.

Lengthy Leave: Senate Majority Leader Mike Mansfield has been on Capitol Hill for over three decades. He will retire at the end of this term, but he won't be without a job. At the University of Montana, where he used to be a professor, the faculty-student directory has carried the same entry for 32 years. It reads: "Mansfield, Michael, History Department. On leave."

Friendly Folk: Three congressmen just back from Chile—Tom Harkin, D-Iowa, Toby Moffett, D-Conn. and George Miller, D-Calif.—told us they were flabbergasted to hear American diplomats praise the military dictatorship. U.S. embassy officials claimed the junta, famous for its torture techniques, was run by "our kind of people." The congressmen, we have learned, will call for a shake-up of the embassy.

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TEXAS PRESS ASSOCIATION

Candidates for County Commissioner, Precinct 1

James Bryce



I have 17 years "on the job" training to be your Commissioner for Precinct One. I have worked with County Commissioners in many plains counties as well as city governments. Because of my job experience, I understand streets, roads and highway construction, bidding and purchasing of machinery and equipment, financial matters in funding, accounting, disbursements and taxes. I was in law enforcement and will work with our sheriff's department. I have a working knowledge of insurance which is a part of county government. Being a real estate broker, I realize property must be evaluated for right-of-way and values must be equitable.

The return of state and local power in government is a top

priority. I intend to serve our county and give Precinct One the very best representation. I hope to represent the people by involving them. I would suggest a citizens advisory committee once a month, open to the citizens of Precinct One; members of this committee would change quarterly for equivalency.

I am a native West Texan, originally from a Lamb County farm. I served in World War II and Korea and was discharged as a Master Sergeant in the Air Force. I also worked five years as a civilian at Reese AFB. I have lived in Precinct One for 16 years.

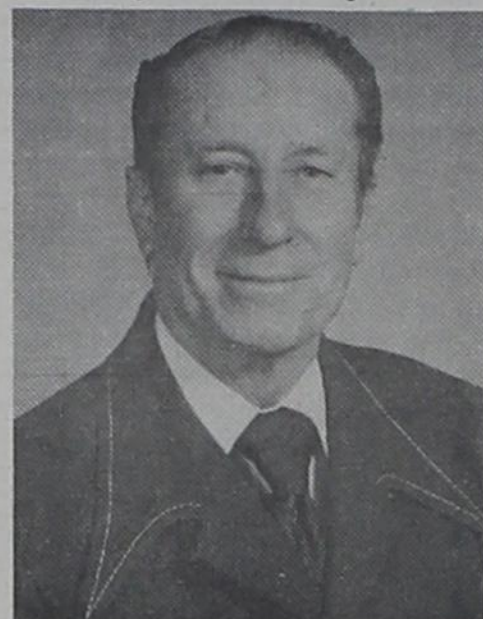
I graduated from Littlefield High School. In college, I completed courses in Public Relations, Business Law, Personnel Training, Real Estate and Finance, all of which will aid me in being a better commissioner.

My wife, Jeri, and I have a 16-year-old daughter who is a junior at Coronado, and a 17-year-old German exchange student, Birgit O'Kruss who is a senior at Christ the King. Jeri is a legal secretary and we are active members of Trinity Church.

Woody Orr

Woodrow (Woody) Orr, 56 year old candidate for County Commis-

sioner Precinct 1, comes from a farm family at Tulia, Texas. He has 18 years experience with machinery and farm operations.



He attended Texas Tech 2 years before entering military service.

He moved back to Lubbock in 1945. For 20 years he worked in the automotive parts business (purchasing, stocking, and selling), dealing with local business men and many customers of all social backgrounds. For ten years he has been in construction work (last 5 years at Texas Tech University working with different trades and workmen). He moved to a small farm southwest of Lubbock 2 years ago. He and his wife, the former Ann Booker, and their children (Jana, Leon, Scotty

and Telesa), are active in church and school activities. Their children all attended Lubbock schools and either Texas Tech or Lubbock Christian College.

He feels his varied experiences qualify him to understand the problems of both urban and rural areas.

"I hope to work for harmony in City and County government, also for a cooperative spirit between Lubbock and Texas Tech University on joint projects, (hospital, roads, etc.). Ideas and changes for the improvement of the community will be considered but still try to maintain economy in county business."

"Legislation I would encourage representatives to enact is to bring more of the tax dollar back to the local level."

Eugene Smith

I am W. Eugene Smith, a former Avalanche-Journal public affairs reporter. I am seeking the precinct 1 County Commissioner post. I am 32 years old and have written about county government for newspapers in two states for nine years.

I am stressing the need for cooperation between local governments, including possible consolidation of services, in my campaign. I believe such cooperation and/or consolidation will reduce costs.

One of the primary goals of my

campaign is to increase public awareness of the importance of the office, which I feel has been ignored by many voters in the



past. The commissioner's salary of \$15,000 plus expenses makes the office one of the best-paid elective positions in Lubbock, and commissioners make many decisions which affect everyone in areas such as law enforcement, taxation and highways.

Nine years of writing about county government in two states has taught me not only how it operates, but how it should operate. In nine years of journalism I have also learned the value of objectivity—looking at all sides of a question before making decisions, of being sensitive to what others are saying and of being flexible in my thinking.

I feel very strongly about the following:

—Lubbock homeowners would be treated more fairly and county tax revenues would increase if county taxation were more efficient.

—Economy could be enhanced by better planning of computer services and the buying of smaller cars.

—Real deficit spending should be avoided at all costs, however.

—County law enforcement could be improved significantly with more spending for a county coroner, another district court and an improved jail.

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Your Choice.
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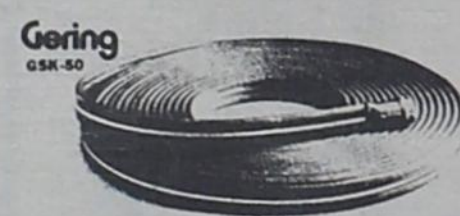
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10-inch plastic hanging baskets in your choice of a variety of decorator colors. Now at a special, low Gibson price.

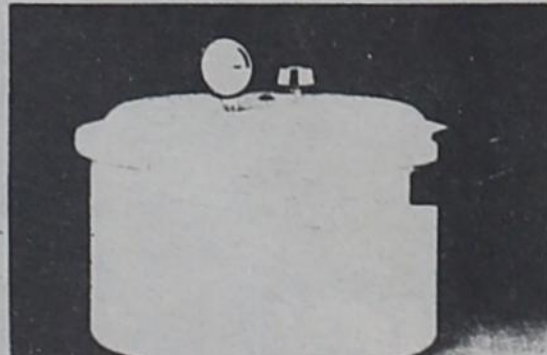
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4⁹⁷



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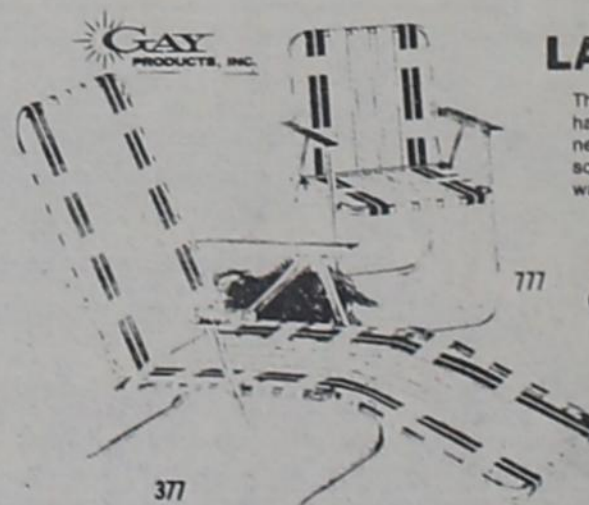


MASON JAR SET

Pint or quart size canning jars with commemorative Liberty Bell Design. Set of 8 with gold finish rings & lids.

PINTS QUARTS
1⁶⁷ 1⁸⁷

1-PC. CANNING JAR CAPS - 59^c



LAWN FURNITURE

This handsome lawn chair and chaise lounge has been completely redesigned for '76 with new wide webbing in bright new colors, square bend seat & backs with full size waterfall arms.

CHAISE CHAIR
8⁴⁴ 3⁹⁹

17' FURNITURE WEBBING KITS

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Looking Back Over The Years . . .

"More Jobs Needed for Blacks," says Charles Fredrick Cooke, Jr.

by T.J. Patterson

(Editor's note: Charles Fredrick Cooke, Jr., a resident of Lubbock since 1951, talks about the selling profession and the opportunities for blacks in Lubbock. This is part one of two parts.)

Mr. Cooke, when did you come to Lubbock?

"I was born in Waco, Texas, and came to Lubbock September 17, 1951."

Why did you come to Lubbock?

"Well, actually Atlanta Life Insurance Company sent me out here. I was asked in those days if I wanted to come out here, and I agreed to do so. I agreed without ever hearing of Lubbock before. I am glad I came out here now."

Mr. Cooke, how long have you been in the insurance business?

"You know, I've been a salesman all my life. I decided I wanted to be in the selling business, and Atlanta Life Insurance Company opened the doors for me. I started as a special representative with the company. I have never been an agent."

What's a special representative?

"In this position, I would travel all over the state of Texas. I was able to work with different agencies for a short while. In other words, a special representative is a training program for new personnel."

Is it true that you became a manager after being a special representative?

"I made manager in this company after six months. I was the first young man in the history of Atlanta Life Insurance Company to make manager in six months. This is a rare thing for anyone to do, but I did it."

How were you able to become a manager in six months?

"You see, T.J., I've been selling something since I was ten years of age. I had the ability, and I came along at the right time. Selling is all I have ever known. I was looking for a selling job and they gave it to me, and it happened to be the position as manager of the Lubbock District."

Were you real good in selling in those days?

"Oh, yes, but you still have to be good."

Are there many opportunities for young people today as in your days?

"Well, selling is where all the money is today. A salesman is the highest paid person in the business world. So, if there are young people who want to make a lot of money, then selling is where they should be today. The opportunities are in selling today, just as they were in those days."

Why don't young blacks look into the sales profession?

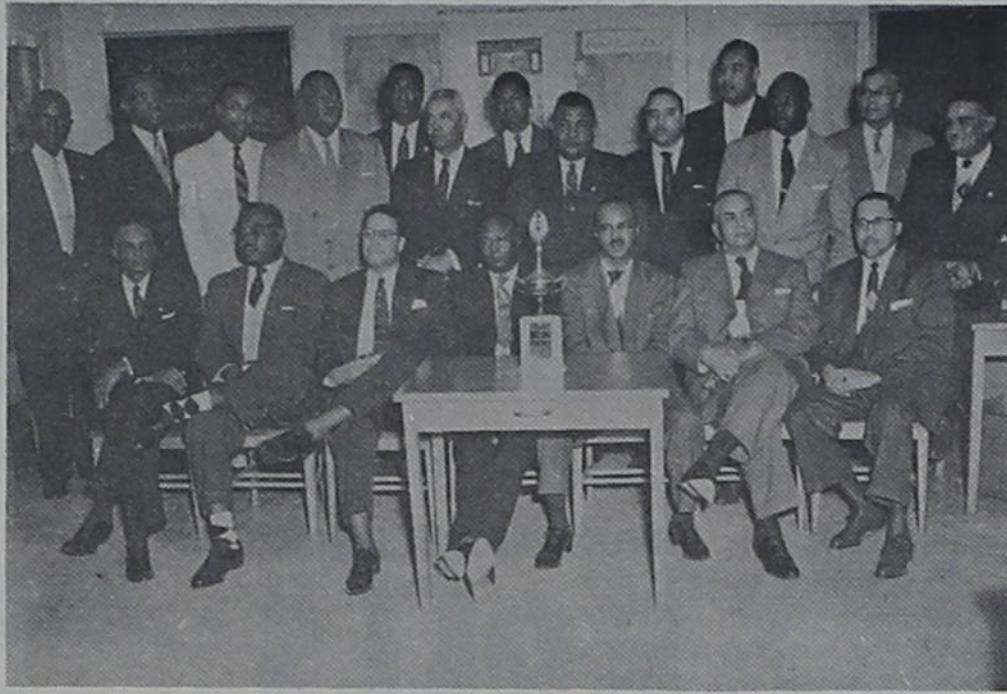
"Well, I imagine most of them are afraid to get into the selling business. That goes for black and white kids, both."

Why are they afraid?

"I guess it's just human nature for them to be afraid. There is so much pressure on you as a salesman. Selling, being where all the money is, they shouldn't mind the pressure."

Have you had many problems finding young qualified black salespersons?

"Yes, I have. You see, Pat, most young people just don't like selling. I imagine many com-



"Looking Back Over the Years," Charles Fredrick Cooke, Jr., is shown with some of his peers with the Atlanta Life Insurance Company. He is shown third from right. "Selling is a great profession," says Mr. Cooke.

panies, black and white, have the same kind of problems. We all have problems recruiting sharp young people, regardless of their race or color. I believe once a young person learns how to be a salesperson, he won't want to do anything else. Selling is just a great field."

When you find a young person with potential, what do you do?

"Actually, we are all born salespersons. In other words, when you start out in life, you had to sell your mother on the idea of looking out for you. If she didn't do what you wanted her to do, you started crying. At this point, your mother would come running to you with some milk and everything else you needed. Pat, what I'm saying is that we are all born salesmen. All is needed is for us to develop the talents of selling we were born with. When these talents are developed, it's not hard to identify them in young people. Actually, a good salesman can sell anything. It doesn't have to be insurance. Salesmen are the advance agents of civilization. Everything that has been invented had to be sold. This goes for the telephone, television sets and everything. You know the fellow who invented the cash register (Patterson), he was one of the greatest salesmen born, but he had to sell the cash register to the public."

As a successful salesman today, who helped you?

"Motivation and enthusiasm were given to me by A.E. Christopher, a one time auditor for Atlanta Life Insurance Company. At one time, he was the business manager of Texas College at Tyler. I just patterned my life after him in regard to motivation and enthusiasm. Now when it came to sales, I patterned my life after N. Dudley, Jr., former manager of the largest district in Atlanta Life Insurance Company who was in Houston. He was a great salesman. He's the one who really started me to selling life insurance. Mr. P.W. Prothro, deceased, who was agency director in our company, gave me a lot of insight on public relations. He was very good in public relations. All three of these people had a lot to do with influencing me in the insurance industry."

How many times have you been on the Million Dollar Roundtable?

"I have been on the Million Dollar Roundtable since 1965. As you know, this is my twenty-sixth year in the insurance business. I have been on the President's Club of my company for 22 years."

Have you been recognized throughout America for your contributions in the insurance business?

"I have received national recognition in the past. I have had

an opportunity to speak at many national insurance conventions all over America."

Since becoming a resident of Lubbock, have you been active in local civic organizations?

"I have participated on many civic activities since I've been a citizen in Lubbock. I have become involved in the city in which I've seen come a long way. I've been on at least twenty or more boards."

What kinds of activities have you been interested in?

"Pat, you know I had a lot to do with the opening up of these city jobs for blacks in Lubbock. I was in the forefront of that effort. You know, I started out pushing jobs for blacks in Lubbock. I can remember the times when I would go to City Hall and there were no blacks working there. I got tired of this fact, so I started pushing jobs for blacks in City Hall. I knew when they were going to hire blacks at City Hall. Now, when you walk into City Hall, you see quite a few blacks working there. I know I had a lot to do with the City of Lubbock employing blacks."

What's the black man's basic problem in Lubbock?

"The basic problem for black people is economics. You know, actually, what black people need in Lubbock are more and better jobs. Most of the young blacks who grow up in Lubbock today leave here because there are no opportunities for them. I guess if you would go to Dallas, Houston

or Fort Worth, you would see Negroes in every capacity of the job market. This is not the case in Lubbock. You would see them in banks, courthouse or what have you. Blacks are just in position in those areas, and this is what Lubbock needs. If you go to these same kinds of institutions in Lubbock, you will see a few blacks here and there."

Is this tokenism for Lubbock?

"Yes, this is tokenism. We actually need more jobs for all people, but blacks are being left out of the job market. We just need more job opportunities for blacks in Lubbock. I don't even expect my son, Ricky, to stay in Lubbock because of the opportunities for him. He would leave because there are more opportunities outside of the city of Lubbock for black people. As my son, most young blacks graduate and they never come back here."

Mr. Cooke, are there any opportunities for blacks in Lubbock?

"Well, opportunities are in any community, but you have to make those opportunities. In other words, blacks have never been let in on the action in Lubbock. The whites control all the commerce, the money and everything. They (whites) have never really let us (blacks) in on what's really going on. You see, I had to make my own opportunity in those days. I built the weekly debit of Atlanta Life Insurance Company from \$200 a

Continued On Page Nine

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BONELESS SIRLOIN STEAK		LB.	\$1.38



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Armed Forces Bicentennial Caravan to Visit South Plains Area April 26 - 28th

The Armed Forces Bicentennial Caravan will visit the South Plains area of West Texas on April 26, 27 and 28, 1976.

On Monday and Tuesday, April 26 and 27, the vans will be on

Unselfishness is a rare virtue, not to be expected too often.

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FOOD PRICES ARE MORE THAN MOST CAN STOMACH

display in the parking lot of the First Baptist Church, 2201 Broadway in Lubbock. Exhibit hours on Monday will run from 10 a.m. to 7 p.m. and on Tuesday from 10 a.m. to 6 p.m.

On Wednesday, April 28, the vans will be open for viewing from 2 to 8 p.m. in the Herral Auditorium parking lot at 7th and Vernon, on the campus of Wayland Baptist College in Plainview, Texas.

In Lubbock, the caravan is being sponsored by the Bicentennial Committee, the Lubbock Independent School District and Reese Air Force Base. In Plainview, the vans are being sponsored by the Bicentennial Committee, the City and Wayland Baptist College.

The caravan is made up of one exhibit van for each of the Armed Services: Army, Navy, Air Force and Marine Corps. Each van depicts not only the contributions that that particular service has made toward the freedom we enjoy today, but also the

contributions that branch of the service has made to the civilian community in such areas as technology, economics, education, environment and social services.

Explorer Olympics Scheduled Soon

Local Explorer will have an opportunity this year to compete in the Council Olympics to be held at Chapman Field House, Lubbock, April 10th. The winners may have an opportunity to compete in the National Explorer Bicentennial Olympics scheduled from June 27th to July 3rd. The National event will be held at Colorado State University, Fort Collins, Colorado.

According to Joe L. Price, Explorer Chairman, about 150 Explorers in 15 Posts will compete locally. The 1976 National Explorer Bicentennial Olympics is conducted in cooperation with the United States Olympic Committee, the President's Council on Physical Fitness and Sports, National Federation of State High School Associations, and the National High School Coaches' Association.

Air Force Assoc. . . .

Continued From Page One

with the B-1 bomber project, and John O. Grey, the AFA's Assistant Executive Director.

This year's membership drive will be capped off with the Chapter's annual meeting on Saturday, May 8, 1976, at the KoKo Palace Convention Center. Lt. Gen. John W. Roberts, commander of the Air Training Command will deliver the evening's featured address. It will also mark the first public appearance of the Reese AFB Bicentennial Color Guard.

For the convenience of people interested in joining the AFA and who do not live near Reese AFB, the Chapter has initiated "community contacts" who will supply prospective members with an application form and provide more detailed information on chapter and national activities.

The "community contacts," all located in Lubbock are: George Morris, chapter president, at Lubbock Auto Glass, 1710 Avenue J, phone 763-3440; Haynes Baumgardner, civilian membership drive chairman, at Matador Realtors, 5602 Slide Road, phone 795-4383; and Dick Moseley, at the Chamber of Commerce, 902 Texas Avenue, phone 763-4666.

Lubbock School Lunch Menu

Monday, April 19

Corn Dog with Mustard
Baked Potato
Buttered Spinach
Fruit Cup, Cookie, Milk
Secondary Choice
Burritos with Chili
Tossed Salad

Tuesday, April 20

Frito Pie, Pinto Beans
Tossed Salad
Crackers, Butter
Peach Cobbler, Milk
Secondary Choice
Long John Sandwich
Buttered Carrots

Wednesday, April 21

Braised Beef Tips on Rice
Buttered Green Beans
Fruit Cup, Hot Rolls, Butter
Apple Sauce Cake, Milk
Secondary Choice
Barbecued Hot Links
Buttered English Peas

Thursday, April 22

Pizza Squares
Buttered W-K Corn
Buttered Peas and Carrots
Peach Half, Cookie, Milk
Secondary Choice
Tuna Salad, Congealed Fruit

Friday, April 23

Hamburger on Bun
French Fries, Tossed Salad
Apple Goodie, Milk
Secondary Choice
Assorted Choices

SPORTS

by Joe Kelly

Congratulations certainly are in order for the University of Texas. After a thorough investigation into wrong doings, a group of UT people decided that there was no wrong doing there.

That certainly comes as a breath of fresh air at a time when outside investigators are turning up evidence of hanky panky here, there and elsewhere. Just think! An inner circle discovers nothing amiss at UT. We're delighted.

I had always been brought up to believe that where there was smoke, there was fire. But obviously such is not the case at UT Austin. There were no illegal payments.

You may recall that a few athletes allegedly received pay for work that they didn't perform by reason of being released for spring sports and/or spring football drills. This wasn't so, the inner circle of UT Austin reported on examination.

But then, has the University of Texas ever been guilty of erring? Heaven perish the thought! Because of the prestige of the university, there never has been any need to subterfuge. University of Texas athletic programs are as pure as the driven snow.

Oh, they might wave a hand deprecatingly and remark that such and such a school was pretty good, in some respects, but it wasn't, of course, the University of Texas.

Well, three cheers and a bulldog for the Orangemen. We're glad that they have achieved peace of mind, that they are absolutely exempt from anything smacking of illegality.

Speaking for the vast majority of fans, if that liberty may be taken, we'd feel a lot better if the alleged investigation had been performed by an outside group, completely impartial, and with no ties to the Orange and White.

If any more proof was needed that Karl Godine and Jarvis Williams were helped to make up their minds to sign for basketball play at Texas A&M, the recently recalled suit against the Southwest Conference is icing on the cake.

Let's see, wasn't it Godine who declared, with an apparently straight face, that the reason the pair chose the Aggies was the fact that, out of 100 or more offers, A&M was the ONLY (the caps are mine) school not to offer any inducements?

Everyone likes to be associated with a winner, and winning is a lot more fun than coming in second. But winning, when it isn't done according to Hoyle, has an empty flavor.

I remember covering a Tech-Baylor football game in Waco once. A Bear back broke loose for some 70 or 80 yards for an apparent touchdown. It was called back because of holding.

Someone protested that it was a bad call.

The late George Wright, the SID at Baylor, shot back that "you let me hold on any play and I'll score. If you break the rules, you should be penalized."

Steve Sloan had reason to be perturbed after last Saturday's scrimmage. The Raiders did little to impress the audience that gathered to see the second week's climax.

The offense sputtered. The defense sputtered. There was little consistency shown. There were bright spots, of course. Occasionally the offense looked explosive. Occasionally the defense looked powerful. But both were off and on.

Tommy Duniven didn't have one of his better days, thanks to passing that was erratic and often off target. Rodney Allison, at times, looked strong.

There were moments of hard hitting, but much of the time the fans in the stands wouldn't have been awakened by the sounds of body contact. There was a lack of crispness that was apparent. It's obvious that a lot of work remains.

On the otherhand, the second week of spring drills typically produces poor football. The players are a little tired, for one thing, and they are a little more familiar with the plays.

Over all, there may not be much improvement this week, but the improvement will be there. And, as time draws near for the spring game and the players get a little rest, they will be ready to respond in the windup that ought to be something special this spring.

A week ago I forgot to mention that the first true sign of spring had arrived. From Freeport, Me., came the L.L. Bean catalogue and that, sports fans of fishing, is the harbinger of spring.

It matters not that we in the Southwest have had spring for weeks, when word comes from the frozen north, it is spring. And hooray for L.L. Bean.

A casual glance through the pages show how inflation has set in. We have a collection of the Bean catalogues extending back into the 50s.

Prices have gone up like the thermometer in West Texas on a July day. But one thing that Bean friends never flinch at is the price. They know that the quality is there and that for you Sears, Roebuck, Monky Wards and Gibsons.

From Bean you can get everything that the fisherman or hunter needs, or the camper or backpacker.

As for me—and I love to pore through the catalogue—give me an old worn out shirt, a pair of discarded wool pants, a pair of sneakers and a rod off the rack. Amen!



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Rites Read for Mr. S.H. Hereford



Final rites were read for Surlister H. Hereford last Tuesday at New Hope Baptist Church with Rev. A.L. Dunn, pastor, officiating.

Burial was held in the Peaceful Gardens Memorial Cemetery under the direction of Jamison & Son Funeral Directors.

A native of Robertson County, Texas, he was born the fourth child to the late Mr. and Mrs. Henry Hereford. At an early age, he was united with the New Mt. Zion Baptist Church in Waxahachie, Texas, under the pastorage of the Rev. A.L. King.

In later years, he attended Butler College at Tyler, Texas. He moved to Lubbock in 1929 where he joined the Greater St. Luke Baptist Church. Later, he joined New Hope Baptist Church under Rev. A.L. Dunn as pastor.

In 1953, he united in Holy wedlock with Mrs. Verlana Hopkins and they lived and worked together until his death.

He was in real estate business and a bail bondsman in Lubbock County, Texas. He was a veteran.

Mr. Hereford passed away Sunday, April 4th.

He is survived by his devoted

wife, Verlana; a daughter, Beverly Sue; a sister, Mrs. Glenna Billingslea of Fort Worth, Texas; two brothers, Alphaeus Hereford of Lubbock and Clifton Hereford of Terrell, Texas; an aunt, two uncles, a host of other relatives and friends.

Pallbearers were James Columbus, D. Palmer, Nathaniel Jones, J.D. Gant, S. Sanders and Jimmie Thomas.

East Lubbock Youth Attend Puppet Show

Rev. Mike Wilson, director of the Christian Development for Children at First Baptist Church, 2201 Broadway, extended an invitation last week to share Youth Night in its entirety. This special effort included a puppet show and hot dog supper.

Young people of the Joy Bible Study Club, under the direction of Mrs. Dorothy McKeever, attended.

This club is conducted each Friday in the home of Mrs.

McKeever, 2104 Birch Avenue, from 5 to 7 p.m.

There are 30 enrolled members and 28 active ones, ranging from 5 years to 9 years.

Thirteen of the members attend the Youth Night activities.

Some of the little ones couldn't keep their eyes open to save their souls, but the magic word McDonald's made them have control. They had a deserved treat after the services.

Rev. Ken Allen is responsible for helping and directing Mrs. McKeever in organizing this Christian effort.

Pre-Easter Tot Revue Held

Last Sunday afternoon, Mrs. Ruby Jay, president of the Baptist Training Union (BTU) of New Hope Baptist Church, sponsored a pre-Easter "Tot Style Show" which was quite a success.

Many tots, boys and girls, gayly marched across the platform displaying their new garments.

The proceeds from this affair

will be used to assist the BTU's quota for the year.

Mrs. Jay, who has been unable to function in her church for several weeks, was quite pleased and wishes to thank those who assisted her in the special effort, especially those friends who were not members of the church. "These people prepared and brought their children or child to the church for the program," she said.

"I would also like to thank those who responded to our patrons list," she continued.

Lubbock Students Receive Awards

Twenty-six students and six sponsors from the five Lubbock high schools were among the 2300 registered participants at the 9th Annual Leadership Conference of the Office Education Association

of Texas in Houston, March 31-April 3

Sylvia Ortiz, Dunbar High School, won fifth place in Extemporaneous Verbal Communications contest, and Laura Hudnall, Coronado High School, won sixth place in the Information-Communications Occupations contest.

Rosemary Torres, Dunbar senior, was named alternate for the Everett W. Fuller Scholarship Award.

Sharon Trammell, Coronado High school, and Rosemary Torres, Dunbar High School, will be notified at a later date if they placed in the Scrapbook and Individual Student Job Manual contests.

Warning

Watch out for school children—especially if they're driving.

—Beacon, Philadelphia.

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Looking Back . . .

Continued From Page Five

week to the present debit of \$10,000 a week. It can be done with hard work."

How can a young person make an opportunity in Lubbock?

"It requires a lot of thought. A man has to come up with a new idea and continue to work with it. Sometimes a person's idea may be successful if you work real hard for it to work."

Are black people saving money in Lubbock today?

"I've been quite successful to have more black people to save money in Lubbock. I have been a part of them saving more money today than they wre when I first came here."

Are blacks really saving money today?

"You know, blacks save about 50 times more money today than they were when I first came to Lubbock. What I've tried to do was to get people to save more. I'm interested in people having economic security. The only way you can have that is to have some money. I think I've been more than successful in getting people to give some of their money to themselves. The only way you can have some money is to save some. I have been must successful in getting people to accumulate some money. That's what it's all about. If you can; assumulate some money, you got something going for yourself."

(Next week, Mr. Cooke talks about blacks in education and politics.)

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Poultry, Pork or Lamb is
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You of the Freshest
Meats Possible



Mount Olive Baptist Church

Snyder—Sunday School was opened with the Assistant Supt. Sis. R.N. Walker, presiding. High points were given by the pastor and enjoyed by all.

The pastor, Rev. E.D. Toines, delivered the message for the morning services. He spoke on "Prayer." Scripture reading from Luke 18:1. Music was provided by the junior and senior choirs. Sis. Paula White assisted the junior choir at the piano and Sis. Anniece Johnson assisted the senior choir at the piano.

Both the message and music were most inspiring to the congregation.

Visitors are always welcome to worship with us.

Bethel A.M.E. Church

Services were well attended last Sunday morning with Rev. Jack Robinson, assistant pastor, delivering the message of the hour. Senior Choir Number One was responsible for the music of the morning.

Our pastor, Rev. A.W. Wilson, was unable to attend church services because of illness.

The Sunday School Department had a successful breakfast last Sunday morning. Members of the Lucky Twelve Social and Civic Club were special guest at the breakfast. Another breakfast is planned for Sunday morning, May 2, at 8 a.m.

Among visitors present last Sunday morning were Otha Cage and Lucille Gailbreath.

Let us continue to pray for our sick and shut-in members. Among the sick and shut-in are Sisters Leaner Goldstein, Charlie Davenport and Bonner. Brother Fred McQuinney, Rev. Wilson and Rev.

T.B. Reece are still ill.

Let us not forget our revival which got underway Tuesday evening and will continue through Sunday, April 18. Our guest speaker is Rev. Mrs. L.E. Moore of Dallas, Texas. Each service will begin at 8 p.m.

The annual Easter Egg Hunt will be held Saturday afternoon, April 18, at 3 p.m.

Our Easter program will be held Sunday evening, April 18, at 7 p.m.

A special happy birthday is in order for Janet Cunningham. She also was married on her birthday which was Tuesday, April 13.

Mount Gilead Baptist Church

"Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church where everybody is somebody. The church extends to members and public a cordial and clarion call to worship with us each week."

The Senior Choir presented a splendid program last Sunday evening. Its title, "Old Ship of Zion," was a splendid program.

Let us continue to pray for our sick and shut-in members.

New Hope Baptist Church

The Young Matrons and Young Ladies of the church will present a musical on Sunday afternoon, April 18, at three. A special selected group from the "Mass Federation of Choirs" will be special guest for the afternoon, along with others. The public is invited to witness this affair.

Good Friday services will be held April 16 at 7:30 p.m. The Seven Last Words spoken by Jesus on the cross will be given by guest ministers. Let us all make plans to attend and invite others to join us.

The B.M.&E. State Board will be held in Naples, Texas, this week. Let us attend if at all possible.

Remember our sick and shut-in members as well as those who are

bereaved. Those on the sick list include Ms. Callie Cato, Ms. Annie Jordan, Ms. Minnie Walker, Ms. Ada Evans, Rueben Blackmore, Mr. Clem Virden, and Mr. Willie Johnson.

Let us pray for the Ervin and Snell families who lost a loved one.

Greater St. Luke Baptist Church

Let us not forget Sunrise Services on Easter Sunday morning at 5:30 a.m.

Our Usher board Number Two will serve breakfast Easter Sunday morning.

Members of the Dorcas Circle met in the home of Sister Lucille Scott last Tuesday evening at 7:30.

Members of Mission Two, Brotherhood Union and Junior Mission will meet at the church each Monday evening at eight.

Let us pray for and visit our sick and shut-in members. Those on the sick list include Sisters Daisy Feo, Albert Franklin, Dolly Howard, Lillie Hall, Elizabeth Harris, and Ida Johnson. Brother Lee Andrew Johnson is ill at his home.

Mount Vernon United Methodist Church

Our pastor, Rev. Nathaniel Johnson, delivered the morning message last Sunday morning at Pioneer United Methodist Church.

Let us continue to pray for our sick and shut-in members.

Watkins and Dill Wedding Plans Announced

The wedding of Elizabeth A. Watkins and Raymond E. Dill will be Saturday evening, April 17, at 7:30 at the Friendship Holy Baptist Church with Bishop Joel Mann, pastor, officiating.

The people who smile often have more friends than the people who frown.

Sheridan's Ride

by Jack Sheridan

I suppose the biggest entertainment news this week past is the opening of the film version of the first Bernstein-Woodward film of their bombastic work, "All the President's Men," which is holding forth for some time at the South Plains Cinema.



This is a political theme film, as anyone alive must know, for it details the uncovering by superb and dogged investigative reporting of the Watergate break-in and the events that led up to the Congressional investigations and the ultimate unveiling of so many who had a hand in the sorry and regrettable affairs of Washington, D.C. of a few years back.

Now, politically-motivated themes have, for some reason, never been popular fare for the American movie-going public. But, if any film can overcome that bugaboo, then "All the President's Men" can well be the one to do it. For this is a superbly-handled, totally-engrossing, completely faithful accounting of the teaming of two reporters and the leadership of their editors (Washington Post) to probe and bring to light the whole incredible plot.

The Warner Bros. film, beautifully filmed, authentic to the core, cast with total stalwarts from stars through supports, directed flawlessly by Alan J. Pakula, written for the screen with fidelity by William Goldman, represents a masterful achievement in every respect. This film is no mere documentary of those events but a film of taut suspense, total involvement, style and powerful emotional achievement.

In the roles of reporters Carl Bernstein and Bob Woodward are Dustin Hoffman, superb, and Robert Redford, respectively. They could not be better. From there on down the fat and lengthy cast list, the credits are all plus. You have the impeccable Hal Holbrook as the Deep Throat striving for truth, played in shadows in the underground contact point; Jason Robards as the executive editor, strong; Jack Warden and Martin Balsam as senior editors at home in the pressroom with conviction and power. Jane Alexander, that strong star of Broadway, finally has a screen role to her advantage as the bookkeeper, while Stephen Collins' Hugh Sloan is fine, and Donald Segretti played by Robert Walden is sympathetic. There are others, too many for mention, but all in keeping with the company named.

Washington, D.C. itself comes alive through highly intelligent camera use and the 138 minutes of the film, PG-rated, passes fluidly and unnoticed, climaxed by the staccato teleprinter bulletins that detail the events that extend beyond the film's time scope.

"All the President's Men" is a credit, a high one, for all concerned. Now for the stage fare that is enjoyable, played very well and directed with flair. This is the new Hayloft Dinner Theater's "The Mousetrap," that incredible mystery charade by the late Dame Agatha Christie, that has been running a couple of decades and more in the same theater in London in which it bowed.

This is a charade and a clever and amusing game of wits that has been given an adroit staging and direction by that same Larry Randolph of Texas Tech's drama faculty, who never seems to come a cropper. He has a good cast to do his bidding, too. There are the Galloways, Rebecca and Dana Scott, she as Millie, he the detective; Renee Meeks, severe and intense and fine, as Miss Casewell; Bobbie Vego as Mrs. Boyle; Steve Barrier as the trying Christopher Wren; Bart Williams, excellent as the Major; Maximillion Parish as the continental Mr. Paravicini; Robert Diepenbrock as Giles Ralston and all of them, except the detective (?) are under suspicion.

If any reader thinks that I am going to reveal the culprit's identity, forego the thought. That is not, as the play's locale would suggest, "not cricket."

I enjoyed myself thoroughly at "The Mousetrap." I think you will, too. I only saw a portion of the Fox Theaters' new entry, "The Big, Bad Bears," a comic tale about the Little League effort and a GIRL who insists on her "rights" to play. Walter Matthau is the always reliable star and the film is anticipated since Tatum O'Neal, that terror as the moppet in the price con-man film, "Paper Moon," has come back to us. She has grown up a lot since then and in some ways that's too bad. She's beginning to look too nice and young ladyish now to con us so easily. From what I saw, the film is warm and funny and should please its patrons.

The same infirmity (bruished ribs) that cut short the above film, has at this writing, kept me from catching Alfred Hitchcock's newest (and rated one of the best) "Family Plot" at Showplace 4. We'll get to that one during the week and report next time around.

A couple of notes on upcoming events, all of which deserve your attention and support. Scholarship programs for the performing arts at Texas Tech University will benefit from two special dinner-theater "previews" of the Lerner-Loewe musical, "Camelot" preceding its regular run at the University Theater. This show is a joint production by the music, drama and dance divisions of Tech. The dinners are at 7 p.m. April 22 and 23 in the University Center ballroom, the play at 8:15 p.m. in the University Theater.

The regular run of "Camelot" will be April 24 through May 2 in the University Theater. Tickets for the preview and the regular run are available at the box office at the theater, reservations at 742-2153.

Lubbock Theatre Centre presents the comedy "The Great Sebastians" at the LTC Playhouse on Ave. P at 8:15 p.m. April 23, continuing through April 27. More on this one next week.

The Lubbock Symphony Guild offers its "Blue Ribbon Ball," "Revelry and Reminiscence '76" at the Big Texan at 7:30 p.m. Friday, April 23. The Bicentennial event is chock full of events, from booths featuring "Boutique '76" to a Grand Promenade with attendees in black tie or period costume, with the Hon. George Mahon and Mrs. Mahon, leading as special guests of honor, dancing with Mark Anthony and his orchestra and a celebration supper from 11:30 p.m. to 1:30 a.m.

The event is a benefit for the 30th Anniversary of the Lubbock Symphony Orchestra. Admission is \$50 a couple, \$25 for singles. The deadline is TODAY. Call the Symphony Business Office on Broadway or contact Mrs. James Spears, 6906 Nashville Drive.

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PUBLIC NOTICES

because the people must know

OFFICIAL POLITICAL ANNOUNCEMENTS

The following individuals have authorized the West Texas Times to announce that they are candidates for the office listed subject to the action of the Democrat Party Primary Election on May 1, 1976.

- State Representative
District 75-B
(Lubbock's Eastern District)
Froy Salinas
Bobby Williams
Lubbock County Sheriff
T. W. Kirkpatrick
County Commissioner
Lubbock County Precinct 1
Woodrow "Woody" Orr
G. A. "Sug" Edwards, Jr.
County Commissioner
Lubbock County Precinct 3
James Lancaster
Roger Settler

OFFICIAL POLITICAL ANNOUNCEMENTS

The following individual has authorized the West Texas Times to announce that he is a candidate for the office listed subject to the action of the Republican Party Primary Election on May 1, 1976.

- State Representative
District 75-B
(Lubbock's Eastern District)
Lee Page



John Ford of Caprock AMC

Invites His Friends and Neighbors to Visit

Him at 1907 Texas Ave. Here in Lubbock.

*New in the Auto Business,
John is a lifetime Lubbock Resident,
Estacado Graduate and attended Tech.*

Ringling The Bell

with Bob Tieuel

Sharing the Black Experience at Easter—Will Rogers, the late cowboy-humorist, philosopher and columnist and a native of our ole homestate of Oklahoma used to say that if he were a black man, he would spend a great deal of time "beating my head" against the sotte walls of bigotry, hatred and oppresion and that maybe "someday a dent would be made in those walls."



There can be no doubt that had Will Rogers lived until this day, he could see that "dents" were being made in the walls and in a few cases, some were crumbling but that "many walls" still remain and those of us regardless of race or creed or religion must continue to "beat our heads" against these walls until freedom and liberty is achieved for all.

Remember the old spiritual: "Do you have any rivers that you think are uncrossable? ... Are there mountains that you cannot tunnel through? ... God specializes in things thought impossible."

The question that Pilate asked in his court nearly two thousand years ago is still being asked by many in the last stronghold of our democracy: "What shall I do then with this man called Jesus?" No doubt some said release Him and let Him go but the great majority cried: "Crucify Him!" This Man was the hope of all men. He was the last resort for redemption. "There is none other name under heaven given among men, whereby we must be saved." (Acts 4:12).

And on this the 200th birthday of the greatest nation on earth, do we have a last hope? Can we know the Truth and will this Truth make us free indeed? As long as ther is one slave, can any of us be free?

Are some men cursed by reason of their birth or by the texture of their hair or the color of their skin? Remember, Christ was considered to be cursed, for it is written, "Cursed is every one that hangeth on a tree." (Gal. 3:13). Yet it was our curse of sin that God laid upon His Son. The Man said "And I, if I be lifted up from the earth, will draw all men unto me." In Him, there is neither black or white, brown or red, Jew or Gentile, but we are ONE.

Soul sisters and a brother in the News: The Wayland College Flying Queens of Plainview lost a squeaker to National General West 67-66, in last week's finals of the 48th annual National AAU Tournament in Gallup, New Mexico. The loss stopped the Queens' bid for a third straight title and 11th all-time championship.

The bellringer contratulates the entire team for a job well done as usual and special orchids to senior Pearl Worrell who finished her four-year career with 1,273 points and 734 rebounds, ranking fifth on the all-time Queen scoring list, and senior Rosemary Brown, a 1975 All-American honoree. Sister Worrell made the All-American team in 1974.

Orchids also to Willie Hammond, a soul brother and businessman of Odessa, for his re-election as a councilman. It just goes to show that when you fight for the people in public office these days, they will sometimes remember. We need a lot more Willie Hammonds in West Texas and Southeastern New Mexico.

Dr. A. Lewis Williams, hard-hitting editor of the A.M.E. Christian Recorder suggests in a recent editorial: "We have gone about as far as we can go with assessments. Surely the time has come to try something different. How about trying stewardship? Let's tell no one how much he may give . . . let each one buy as much of stewardship as his heart dictates." (The General Conference, 40th, opens in Atlanta, Ga. June 16-25, 1976.)

Bellringers planning on attending the National Sunday School and BTU Congress which meets in Kansas City, June 15-20, should contact Rev. Leonard R. Mitchell (816) 923-3689 in Kansas City. The historic Muehlebach Hotel is headquarters for the confab.

For Whom the Bells Toll: We shall miss Rev. L. McNeil, a presiding elder and pastor in West Texas for many years, and a friend who was a devoted A.M.E. Also the late Rev. Paul Young of Waco who served as a C.M.E. pastor in Abilene, Texas for a number of years. Both were ardent bellringers.

Until we meet again, Peace.

Rosemary Torres . . .
Continued From Page One

Fuller, the founder of Vocational Office Education in Texas.

Rosemary is a senior at Dunbar High School. She is the president of Office Education Association and is a member of National Honor Society and the Student Council. As a Cooperative Office Education student, she is employed part time as clerk-typist

by the Field Maintenance Squadron of Reese Air Force Base.

Not Funny

There's nothing wrong with a political joke unless it gets elected.

—Review, Plymouth, Ia.

The truth is a great enemy to conversation.

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NOTICE is hereby given that on February 25, 1976, one 1971 Audi, 4 cyl., 4-dr., VIN-8111043507, with accessories, was seized at Lubbock, Texas for violation of 21 USC 881. Any person desiring to place the matter in the U.S. District Court in order to contest the probable cause for such seizure must file with the Regional Director, Drug Enforcement Administration, Room 4-A5, 1100 Commerce Street, Dallas, Texas 75202, a claim and cost bond of \$250.00 with approved sureties, on or before April 21, 1976. Otherwise, the property will be administratively forfeited pursuant to 19 USC 1608, and will be disposed of according to law. Interested parties may file petitions for remission or mitigation of forfeiture with the Regional Director pursuant to 19 USC 1618 and 21 CFR 1316.79-1316.81 without filing claim and cost bond. Jack Salter, Regional Director.

NOTICE IS HEREBY GIVEN that on March 22, 1976, one 1968 Ford Fairlane 500 4-dr., 8-cyl., VIN-8K34C128262, with accessories, was seized at Lubbock, Texas for violation of 21 USC 881. Any person desiring to place the matter in the U.S. District Court in order to contest the probable cause for such seizure must file with the Regional Director, Drug Enforcement Administration, Room 4A5, 1100 Commerce Street, Dallas, Texas 75202, a claim and cost bond of \$250.00 with approved sureties, on or before May 6, 1976. Otherwise the property will be administratively forfeited pursuant to 19 USC 1608, and will be disposed of according to law. Interested parties may file petitions for remission or mitigation of forfeiture with the Regional Director pursuant to 19 USC 1618 and 21 CFR 1316.79-1316.81 without filing claim and cost bond. Jack Salter, Regional Director.

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1974 Chevy Monte Carlo, 15,000 miles!!! 1973 Pontiac Gran Prix!!! 1975 Chevy Monte Carlo!!! 1972 Buick Skylark!!! 1972 Dodge Colt, nice!!! 1972 Toyota Corona Mark II, new paint, only 23,000 miles, nice!!! 1970 Chevy Monte Carlo, nice!!! 1966 Mustang, 6 cyl., 3 speed!!! Bains Motor Co., 4301 Avenue Q, 763-8823.

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Ironing Wanted—3305 E. 15th Place, Call 762-1792.

Deadline for Classified Advertising is 3:00 p.m. Tuesday before the following Thursday paper.

IN LOVING MEMORY OF JUANITA SIMMONS

I paused awhile Tuesday, April 13, 1976, at your grave site and spent a few minutes in prayer. I knew you were not there, but it was the place where I silently said farewell two years ago. I was not sad, even though I miss you, oh so very much.

I thanked God again for Jesus who took the sting out of death and robbed the grave of its victory. I know you are waiting and watching with the other members of the family in that Eternal Arena of the Saved and Blessed where we will, one day say "Hello" again, and parting will be no more.

Occasionally I put a new flower arrangement at your grave marker, so you will know I am remembering. "Are you Watching?" I still have so many, many reminders of the joys we shared. See you later.

Your twin sister.

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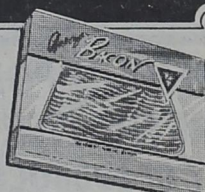
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