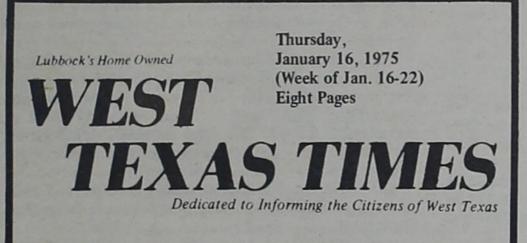
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## Chicagoian Visits in Hub City Recently

Mrs. M.B. Bennett, a resident of Chicago, Ill., is in the Hub City visiting with her father's oldest friend, Mr. Shepard L. Robinson. Mr. Robinson has been a victim of the flu for several weeks.

While on her holiday visit, she visited with a cousin in Wichita Falls, Texas, who was in the hospital. Mrs. Bennett was the house guest of Mr. and Mrs. George Henderson and their beautiful granddaughter of Dallas. Also in Wichita Falls, she had an opportunity of visiting Mrs. Margaret Davis whose mother is very ill. Mrs. Davis is the manager of the Cotton Wood Nursing Home of Wichita Falls.

After leaving Wichita Falls, she had an opportunity to travel to Dallas where she visited a very sick husband of a cousin, Mr. and Mrs. Ike Wright. Although Fort Worth was a hop skip and jump from Big "D", she went to "Cow Town" and was the house guest of Mrs. A.P. Paul whose niece was married. Mrs. Bennett was a guest at the wedding and visited church with Mrs. Paul on Sunday, December 22.

Last week, she was guest of the Mount Gilead Baptist Church where she held membership in Lubbock before moving to Chicago. She was the founder and builder of the Nurse's Board, Rev. S.R. Roberts, pastor.

Mrs. Bennett was quite happy over visiting the Federation of Choirs at Bethel A.M.E. Church



last month. She spoke to the Well Wishers on Tuesday, January 7, and she attended the Angelic Choir's surprise reception in honor of Mrs. Vernice Thompson and Mr. Garnett Lee who are also longtime friends.

A special reception was given in her honor on Saturday, January 11, in the home of a longtime friend, Mrs. Malissia Jackson, by a group of ladies of Mount Gilead Baptist Church and friends. Mrs. Bennett and the ladies had a wonderful evening together.

She left Monday for her home in Chicago and reported a lovely vacation. She is a member of the Pilgrim Baptist Church, Rev. J.C. Austin pastor, 3301 Indiana in Chicago, and is third vice president of the Nurse's Board. Mrs. Pearl Butler is president.

## **Church Co-Workers Entertained Here**

Mrs. R.B. Thompson, a well known Christian worker in national, state and local activities and director of the Baptist Training Union of New Hope Baptist Church, was hostess to the official staff of her department for 1974 last Saturday afternoon by honoring them with a delicious dinner party at her home, 3616 16th Street, in the Thunderbird addition where her sister, Miss Willie Mae Nelson, resides. Mrs. Thompson resides at another address where she is employed.

Officers honored were Mesdames George Frances, Ruby Jay, G.H. Davis and Brother Robert Cork. Another sister of Mrs. Thompson, Mrs. Arene Flemings, shared the feast.

Each guest was presented a gift. Mrs. Thompson also remembered some of her friends who were not guest for the occasion.

The affair was thoughtfully arranged and emmensely enjoyed by the workers and Mrs. Thompson was highly complimented by her co -workers.

# **Senior Citizens of** East Lubbock **Express Thanks**

The members of the East Lubbock Senior Citizens have a lot of programs in store for 1975, and would like to say to all the people in Lubbock who helped to make their program a success in 1974, "Thank You".

Their meetings are held each Tuesday morning at 9:30 a.m. at their office at 1532 East 19th Street. Chairpersons are Clara L. Scott and Annie Mae Jones.

The East Lubbock Senior Citizens program is geared to operate a useful and interesting activities to improve the mental, physical and emotional health of the senior citizens of the community.

"This includes a treasury of special craft activities and recreational projects, such as ceramics, sewing, weaving, wood working and many others," says Mrs. Scott.

All senior citizens of East Lubbock are asked to participate with them in 1975.

# Scout Council Slates Annual Recognition Banquet Jan. 25th

Col. Wilson E. Speir, director of the Texas Department of Public Safety, will be guest speaker at the annual Scout Recognition Banquet, sponsored by the South Plains Scout Council.

The banquet is set for 6:45 p.m., Jan. 25 at the Big Texan Steak Ranch, Monterey Shopping Center, Lubbock.

Speir, who joined the DPS in 1941, is an active participant in the Boy Scout program and has received the coveted Silver Beaver Award, the highest award which can be presented to an adult scout leader. He has served as president of the Capitol Area



Scout Council and all three of his sons are active in scouting.

Highligh of the banquet program will be recognition of outstanding adult scout leaders and presentation of the Silver Beaver awards.

A special honoree will be Frank Runkles, who retired early this year after 28 years of service to the South Plains Council as Camp Ranger. Runkles is also founder of the Nakona Lodge, Order of the Arrow.

Tickets for the banquet may be purchased from any South Plains District Scout executive or from the South Plains Scout Office in Lubbock.

## **Bozeman PTA Set** Thursday Night

All parents and patrons of Bozeman Elementary School are invited to attend the regular scheduled Parent Teachers Association (PTA) meeting Thursday evening, January 16 at 7:30 p.m. in the school cafeteria.

The Kindergarten Department will have a special program for the meeting.

# Named Manager of **Goodwill Store**

Mrs. Maomi Queenan was named store manager of Goodwill Industries Store No. 13, 1811 Parkway Drive, Tuesday morn-

Mrs. Queenan became a trainee at Goodwill Industries after she had a serious heart ailment. According to an official, she has been retrained and is taking a responsible position on the Goodwill staff.

Mrs. Queenan, the wife of Rev. Queenan, resides with her family at 1731 East Cornell Avenue.

# Mrs. John Ella Savage Honored



During the holiday season, the Greater Saint Luke Baptist Church Usher Board Number II sponsored a special Usher's Fellowship with usher board members of the city as guest. During the affair, Mrs. John Ella Savage, a member of New Hope Baptist Church's Usher Board, was cited by Mrs. Jimmie Demerson for her willingness to offer her services at South Plains Funeral Home.

Mrs. Savage was presented a token of love and respect by Mrs. Demerson for her "unselfish service." Mrs. Demerson said. "To South Plains Funeral Home, she is 'Usher of the Year'." Mrs. Demerson was happy to make public the untiring service to the funeral home during any chapel service when she is needed.

Owner of South Plains Funeral Continued On Page Seven

## **National Baptist Convention Queen** Contestants Include Mrs. Bernice Kelly

The Women's Auxilliary of the National Baptist Convention U.S.A. Inc. is sponsoring a "Rainbow Queen Contest" at the Mid - Winter Board, January 21 through 25, at Hot Springs, Arkansas. Dr. Mary O. Ross is president.

The Women's Auxilliary of the B.M.&E. Convention of Texas, whose president is Mrs. I.M. Johnson, has selected Mrs. Bernice Kelly, a member of New Hope Baptist Church of Lubbock, as a contestant for the "Rainbow Queen".

The queen to be will be the contestant raising the highest amount of money above \$100. Of course, at this time, members of New Hope Baptist Church and friends are anxious that Mrs. Kelly wears the crown.

Next Friday evening, January 17, a special program will be sponsored at 8 p.m. at New Hope Any donations, offerings or gifts will be greatfully appreciated. "Your cooperation will be appreciated and thank you", says Mrs. Kelly in advance.

Mrs. Kelly is a faithful servant Baptist Church.



at her church where she serves in various capacities, including director of the junior church activities. She is Sunday School teacher, song leader of the Baptist Training Union and a member of the Chancel Choir. She is also to benefit Mrs. Kelly in this effort. director of the State Y.P.D. Department of the B.M.&E. Convention. Her pastor is Rev. A.L. Dunn.

Mrs. Kelly is the wife of Ulysess Kelly, a deacon at New Hope

# **Huston - Tillotson Receives Check From** Xeron Corporation for "Upward Bound"

presented a check for \$1,000 to the project "Upward Bound" Program at Huston - Tillotson College

The Project "Upward Bound" is a pre - college program of The Office of Education and sponsored by Huston - Tillotson College combining secondary school and college teachers as faculty making use of the physical facilities of the college campus for the participant and using college students as tutors.

Xerox Austin - representatives students in the program.

Austin-The Xerox Corporation on hand for the check presentation were Mr. Richard Janson, Branch Manager, Ms. Sally Fergerson, Education Market Specialist, Mr. Tony Adsley, Branch Sales Training Manager and Mr. W. James Masters, Industry Systems Sales Manager.

Receiving the gift were Mr. John T. King, President of Huston Tillotson, Mr. Norman Miller, Director of Upward Bound and Dr. Exalton A. Delco, Dean of the College.

The money will be used for scholarships tuitions and aid for

# **Lubbock Theatre Center Group to** Perform for Library "Lunch Bunch"

Lunch Bunch, an informal gathering open to all, will gather at the Mahon Library, 1306 Ninth Street on January 21, 12:15 p.m.



Anti-Social Behavior Control Funded By U.S.

A report by the Senate subcommittee on Constitutional Continued On Page Eight

to enjoy some scenes from the "Thurber Carnival", the next presentation by the Lubbock Theatre Center, under the direction of Roland Myers.

Several persons from the cast which includes David Yirak, Dale Karpe, Barry Watts, Mike Corley, John Freid, Lynn Howerton, Dean Ponton, Mickey Adams, Carol Karpe, Miss Pat Savage, Miss Delisa Rampy and Mrs. Jo Sawyers, will be present to read scenes from the upcoming production, February 21 -23.

The meeting is open to the public and everyone is urged to bring a sack lunch, coffee is furnished by the library.

# Let's Meet Each Other Half Way in 1975

We've lived through 1974 with many problems and we must take advantage of the opportunities in 1975. If we all start working together in 1975 and meeting each other half way, we can work it out.

If we get behind any brother or sister who has a business in east Lubbock, it'll help the entire area. We should quit using crawfish tactics and start reaching out to help one another. Many of our businesses in east Lubbock have failed because we didn't give another brother or sister a helping hand. Don't you think we should start reaching out and helping one another?

Speaking of help, we at the West Texas Times would appreciate your help in telling those persons with whom you do business, to advertise in this newspaper. On the other hand, support those merchants who patronize this newspaper so we can have an issue on the streets each week. We have had our ups and downs and really appreciate those of you who have tried to help us in the advertisement situation.

Since we've raised our price from ten cents to fifteen cents, a few have complained about the thichness of the newspaper. We realize that many would love to see a sixteen page paper each week and so would we at the Times. Let us leave one thing with you, it costs like the devil to meet a deadline each Tuesday and have good quality on the streets each week. Look at our quality and not necessarily the quantity each week. We hope on this page that we are able to awaken each brother and sister of east Lubbock each week.

Not only the West Texas Times depends on the patronage of residents of east Lubbock, but merchants who have businesses in east Lubbock need your support. Can't you see by helping upgrade the economic atmosphere in east Lubbock that our economic base would become more stable and we would be able to offer the community more.

Many of you would rather complain about the brother or sister in business and not be willing to stand up and help those brothers and sisters who have the guts to stand up in the business community. Some of you would use idol gossip and try to destroy a brother and sister. It's time for this type of kid stuff to stop. If you don't spend your dollars in that brothers or sister's establishment, you can at least say kind words about him or her.

On the other hand, if there are black brothers and sisters who are in business and not conducting their operation as you think they should, then be man or woman enough to let them know how you feel. Constructive criticism is helpful to any brother or sister in business as well as the West Texas Times.

Let's meet each other half way in 1975 and quit "shucking and jiving" until we don't have what we have now. Get up and start being strong enough to let businesses in east Lubbock know that you really care about them being in the community. No business man or woman is perfect, anyone can make mistakes. It's only good common sense to be willing to help another brother or sister in business.

East Lubbock is a fine community and it can be more than it is at the present time if we really care enough to reach half way in 1975. If we start helping those in business in east Lubbock and being more concerned about what is happening to our east Lubbock community, we'd go a long way in 1975.

Start this week by going by a brother or sister in business and tell them you appreciate what they are trying to do. Let them know that you care enough to meet them half way in 1975. This would be the beginning of something super in 1975. Check it out!

# As I See It

Just as we predicted at the West Texas Times several months ago, the black community will fill the economic pinch in this country and Lubbock in 1975. The Bureau of Labor Statistics of the U.S. Department of Labor recently made it known that the black workers in America have "experienced a significant increase in joblessness during the month of December, as their unemployment rate

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moved up from 11.7 to 12.8 percent."

Department of Labor went on to reveal that the overall picture in America this day and time is rather crucial. The nation's unemployment continued to climb in December, and the number of persons with jobs declined for the third straight month. The total number of unemployed increased by 560,000 to 6.5 million, and the jobless rate reached 7.1 percent, the highest rate since May 1961.

Here are some figures on which we can base how bad the unemployment figures look at this time: the rate for white workers rose from 5.8 to 6.4 percent. The jobless rate for household heads moved up from 3.9 to 4.5 percent, while the rate for full time workers rose from 6.2 percent to 6.8 percent; these were all time highs for both series (which began in 1963).

No matter how we look at it, there are serious problems in the employment market this day and time. As black people, we've said many times that we are the last hired and the first fired. If that is true, and I know it still is, we are going to have a heck of a time holding on to the positions we have now.

Isn't this a good time to start owning our own so we won't have to worry about being laid off the man's job. As I See It, this is a time of economic crisis, but it is also a time to start thinking about what we'll be doing after the crisis has blown over. As the experts say, you sell your stock when things are going well and you buy when things look low. Let's think about taking advantage of the low and owning something.

After spending a few days in Wichita Falls, Texas (my hometown and where I graduated from high school), I am more convinced that blacks in West Texas, if I may call Wichita Falls as being a part of the West Texas community, don't know what is going on in their community. Blacks in Wichita Falls, as well as Lubbock, don't have the economic stability as we should have.

Some of the things happening in Wichita Falls happened to blacks in Lubbock several years back. Once you've been burned by the fire when you've been involved in city and county affairs, you can easily see what is happening to other black brothers and sisters in other communities.

For the sake of all of us, this writer would hope that the blacks in both communities would awaken to what is happening to their respective communities in 1975.

On a negative note, I was amazed with the prostitution which exists openly in that community of 102,000 people. A call girl or prostitute makes herself available at the street corners by large numbers. This was shocking as I would have thought brothers and sisters in West Texas would not allow their young black sisters to sell themselves on the open streets.

Don't get me wrong, I can't save the world nor can I abolish prostitution, which has been with this country for

many, many years, and will be with us in the future. What I would like to drive home is that as black people, we should be more concerned about the welfare of our black women. Mother is woman and we should always remember that

As one of the sisters on the block told me, "It's a fast buck and I need the money." She was less than nineteen years of age, and could, in my opinion, contribute something more beautiful to our black race.

On the other hand, I can see that the black communities in Wichita Falls and Lubbock have opportunities to better the economic circle in 1975 if we really want to do so bad enough. I firmly believe that we can. \*\*\*\*\*\*\*\*\*\*\*\*

It was good to know from Coach Steve Sloan, head coach at Texas Tech University, that he has hired a black coach from Kentucky. He did tell me that he was going to hire a black coach, and according to our telephone conversation he has done so.

This is good, and I know many Red Raider fans will be happy to know of this move on the part of the young Red Raider coach. As I Still See It, young Kenneth Wallace, whom Coach Sloan says he hasn't met, still needs an opportunity on the "Big Red Spread". Who knows, Kenneth, you may get an opportunity. Why not encourage Brother Wallace when you see him.

As I See It, Coach Sloan, you made a good move! A black assistant coach has been a long time coming to Texas Tech University. \*\*\*\*\*\*\*\*\*\*\*\*\*

Although the election to decide whether the City Council will expand by three members, with residential requirements for three, will be over when this issue hits the street, I hope many of you took advantage of going to the polls and casting your vote.

As I See It, I must differ with the statement made by a previous mayor, Jack Strong, who said on KCBD -Channel 11, last week, that the reason why blacks or browns haven't been elected is because they "want to only represent their neighborhood."

I must differ with Brother Strong, because Rev. A.W. Wilson, the first black to run for a city councilman post, made it very clear that he was concerned about the "entire city of Lubbock if he was elected." Check this out Brother Strong.

Anyone worth is salt who is elected as a city official should be concerned about the citizens of his town, not just where he resides. Although there have been city councilmen who have done what Brother Strong is saying, this doesn't mean that a black or brown wouldn't be concerned about the City of Lubbock.

Regardless of the outcome on Wednesday's election, a black or brown will become a city councilman and perhaps a mayor one day. No doubt about it, Brother Strong, this will happen.

The United States is doing more than any other nation to rush food to the famine areas. But efforts to provide food for our own hungry people have been scaled down in the name of economy.

President Ford recently announced a cutback in the food stamp program. This will hurt the sick and elderly the most. Under the new plan, for example, a retired worker living on a \$150 monthly Social Security check would have to pay \$45 for \$46 worth of food stamps. He would, in other words, save only a dollar.

The government will also stop publicizing the program. Those in remote areas or those who are undereducated—as many of the hungry are-now must find out how to get food stamps by themselves, somehow.

War In Lebanon? State Department insiders now believe the next major battlefield in the Middle East could be Lebanon, an Arab country which has traditionally shunned the conflict with Israel.

Since 1967, our sources estimate, the Israelis, in search of Palestinian guerrillas, have carried out nearly 200 "incursions" into Lebanon. The attacks have escalated in recent months. Now, say the experts, Lebanese Prime Minister Rashid al - Solh is convinced that his country should arm itself.

Recently, a military delegation from Libya showed up in Beirut with a promise to supply Lebanon with weapons. And just days ago, according to our sources, the Syrians promised to help Beirut repel the Israelis.

Israel has publicly vowed if Lebanon accepts arms, they will retaliate with vengeance. On recent bombing raids over Lebanon, Israeli pilots ran into intense ground fire, including missiles shot from shoulder fired Strella launchers, which are manufactured in Russia.

Now the intelligence analysts are pondering whether Israel will make good on its threat.

Neighborly Dispute: There is some territory of the coast of Maine which has been claimed by both the United States and Canada since 1783. So far, the dispute has been a gentlemanly debate.

A few years ago, however, Canada began issuing "exploration permits" to oil companies. Some of the world's largest firms, including Texaco and Mobil, are probing the area. Then, about a year ago, the U.S. Interior Department formally asked the oil companies for "indications of interest" in the same area.

As long as both nations are merely exploring for oil, there will be little conflict. Should there be a strike, however, there may well be sparks flying between Washington and Ottawa.

Washington Whirl: Apparently concerned over the bad image the White House "plumbers" team has given the pipe fitting profession, the American Standard plumbing supply firm has hired a public relations company to spread the word that plumbers are really nice guys. The image makers recently mailed out commemorative pewter plates emblazoned with a porcelain portrait of an antique water closet.



### '75 WAS BAD ENERGY YEAR by Jack Anderson, with Joe Spear

(From United Feature Syndicate, Inc.)

Washington-Secretary of State Henry Kissinger, insiders facetiously suggest, may have been speaking out of sheer frustration when he rattled his sword and raised the spectre of a Middle East oil war.

The year gone by was, after all, a tough one for America's energy planners. Consider what has transpired since the Arab oil embargo:

-Kissinger, the diplomatic superstar, has tried to talk the Arabs into lowering their oil prices. Summoning up his noted gifts of persuasion, he attempted to convince the oil sheikhs that exhorbitant prices would hurt them in the long run. The result: the Arabs raised their prices.

-On the home front, meanwhile, "Project Independence" was launched. It aimed at making the United States self sufficient in energy production by 1985. But domestic oil production is down nearly five per cent from last year, despite record profits for the oil companies. Coal production has also been extremely disappointing.

-The voluntary oil conservation program has met with only mild success. The Federal Energy Administration estimates that Americans still waste as much energy as Japan uses.

President Ford will include some tough new conservation measures in his upcoming economic package. But unless he produces a master plan for the international energy problem, the crisis will only get worse in 1975.

Fringe Benefits: The unemployment lines are growing longer, but there is one group of jobless Americans who aren't suffering. They are the defeated members of Congress whose terms ran out on January 2.

Congress had thoughtfully provided a pension plan for those who fail to get re -elected. It contains all manner of clauses rarely found in industrial contracts.

Just a nominal contribution from their congressional salaries will qualify lawmakers, after they retire, for as much as \$31,875 a year. Pensions are also paid on top of any Social Security or private retirement plans.

And those who want to continue on the public payroll, if they have the right political credentials, can use the White

House as an unemployment office. The Administration will usually find an ambassadorship or some other political appointment for defeated but deserving Republicans.

Hungry Americans: The world is slowly waking up to the fact that people are dying of starvation in Asia, Africa and Latin America. A shocking 10,000 men, women and children starve to death every week.

House Burglary

day last week.

window open.

Criminal Mischief

1965 model car.

with another lady.

took advantage of her.

in the bathroom.

Lubbock.

Theft

Theft



Jewell Mitchell, 3410 East 16th

Street, reported to Lubbock police

that someone pried the padlock off

on the front door of her house to

gain entry while she was away one

After investigating the incident, it was learned that the unknown persons ransacked the

bedrooms and took \$5 in half

dollars. Several small banks, containing pennies and other

coins, were broken into and

the front door, and pry marks were found on the door. The

screen was taken off a back window, but evidently, the

burglary was not able to get the

Melvina Hawkins, 2618 Weber Drive, Apt. B, reported that someone sliced all four tires on her

According to the police report, Mrs. Hawkins admitted that the incident happened over a fight her daughter had the night before

She told police that the tires were valued at approximately \$60. \*\*\*\*\*\*\*\*\*\*

Janice Briley, 2410 Weber Drive, Apt. D, reported to Lubbock police that she had a problem one evening last week. She told police that she invited three men into her house and they

She said that while she was being occupied in conversation, two of the three went into her

bathroom and when they left she could not find her \$30 which was

According to the police report,

the men were from another community outside the city of

Frances K. Townsend, 2614 Weber Drive, reported to Lubbock police that a lady took a

pistol from her purse at 3609

Vanda Avenue one day last week.

She also told police that the lady, who was later confronted by

police, pointed the gun and

threatened her life.

approximately \$15 was taken. The padlock was missing from

Police Beat

file charges against the other.

### Assault

A seven year old youth was walking from school one day last week when he was attacked by

the pair hit him with their fists and struck him on the head with a

two juvenile aged youth. He said

The mother of the youth said: "This has happened many times before by the same assailants."

Mr. and Mrs. Oswald Griffin of Englewood, California, left Sunday afternoon at 5 p.m. via Continental Airlines, for their home after spending a few days

Continued On Page Seven

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SIRLOIN STEAK		89° m
T BONE STEAK		\$129 to.
CLUB STEAK		\$119 m.
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CELLO, 16 oz. Bag



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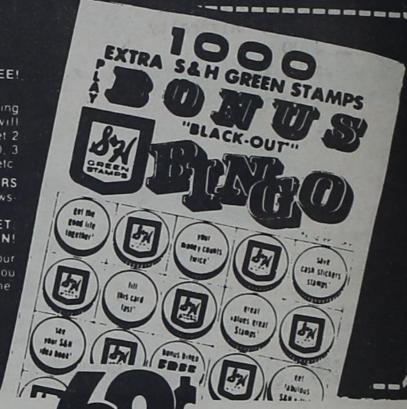
For every \$10.00 purchase lexcluding beer, wine and cigarettes) you will receive a Green Bingo Sticker. You get 2 stickers if your purchase totals \$20.00, 3 if it totals \$30 00, 4 if it totals \$40 00, etc.

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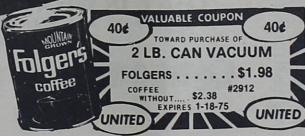
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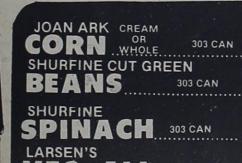
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PRICES GOOD THRU' JAN. 18TH



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SHURFINE WHOLE TOMATOES CAN

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### **Matador Message**

by Myrna Whitehead

"Good Times" will be the theme for the carnival to be presented by the Estacado High School senior

include: basketball shooting, football throwing, dumping the teachers, hippie pad, marriage - McCleod as Peppermint Patti. honeymoon booth and a dance.

7:30 p.m. to 11:00 p.m. on January 18 at the EHS cafeteria.

Village

Deep in

the dank

mouldering

half human,

night!

bowels of the

half creatures

of the dreadful

a Lou Shaw Production starring

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The EHS Drama Department is preparing for the presentation of the major production "You're A Good Man Charlie Brown".

Cast members will include: Calvin Stiggers in the lead role as Charlie Brown, Velma Smith as The events to be held will Lucy, Dwight Delgado as Snoopy, Forrest Roberts as Schroeder, Bill Connors as Linus and Venessa

Performance date will be The carnival will be held from January 30 at the EHS auditorium.

The EHS Speech Team will

**OPEN 7:15 TONIGHT** 

TWO SHOWINGS

7:30 & 9:10

MATINEES SAT. & SUN.

travel to Midland to compete in the Midland Invitational Tournament on January 17 and 18.

The speech team will feature All State Oral Interpreter Calvin Stiggers among their participants.

At the Lubbock Christian College Invitational Speech Tournament the EHS Speech team won Sweepstakes, the top award of the tournament. EHS is the only school in Lubbock to win the sweepstakes award.

Roger Culberson, winner of the Air Force Gospel Singing Award will speak in the EHS Auditorium on January 17. Mr. Culberson competed in world wide competition before winning the first place crown. He will make his EHS appearance at 8:20 a.m.

### San Angelo News

President R.M. Montgomery of West Texas Baptist District, Sunday School and BTU Congress Board, to be held with "The Freewill Missionary Baptist Church", 211 West 18th Street, January 28, 29, 30th in San Angelo. Rev. A.B. Lee is host pastor.

The site for all sessions will convene with the West Side Presbyterian Church, 2237 N. Hudson St. All means will be served from Presby. annex. Rev. A.L. Dunn is moderator.

### **VA** Expands Telephone Service

Jack Coker, Director of the Vetrans Administration Regional Office in Waco, announces a new service for the Lubbock area. Veterans can now dial the local number, 747 -5256, for assistance and reach a Veterans Benefits Counselor stationed in Waco. The only expense involved is the cost of a local call.

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# Sports of The Times

by Joe Kelly

Friday afternoon, on the way home from a day spent in beating the bushes for the Federation of Independent Business, I stopped off for a friendly visit with everyone's favorite weekly newspaper publisher, Norman "The Forman" Williamson.

"Say," he said with his usually brilliant opening gambit, "Mr. Mac, R.B. McAlister, called me today. Wanted to talk with me about your column last week. Seems as to how he thinks maybe, just maybe, you might have received some wrong information."

That's one of the hazards of being a newspaperman, or even just writing a column. It's amazing how often the writer, by hook or crook, gets the wrong information.

Over a 38 year span, I've (1) misquoted someone, (2) failed to tell it the way it was, (3) been given erroneous information, (4) been accused of 'yellow journalism", (5) picked on someone, (6) been prejudiced, (7) failed to give someone praise deserved, and (8) all of the above and many more.

I've also learned that, over the years, where there's smoke, generally there's fire. Thus, "The lady doth protest too much, methinks," Shakespeare is quoted in one of his plays.

Therefore, being an honest man, I'll accept the word of a gentleman that: (1) Bill McAlister went above and beyond the call of duty in going to Nashville, Tenn., to talk Steve Sloan into coming to Tech, and (2) to talk about the coach's show being on Channel 28.

The trouble, of course, in printing anything like the above is that there are always readers who missed the previous column and so they say, "what the heck is that all about?"

So, you have to recap why you're writing as you are and that keeps the entire episode alive. In brief, before the Cotton Bowl game, a friend told me that the "always reliable" Avalanche - Journal had run a story on Page 1 to the effect that McAlister had gone to Nashville to talk Sloan into not coming to Tech.

I thought it extremely odd behavior for a Lubbock man to do such a thing and other writers in Dallas, those who regularly cover conference games, were most outspoken in their opinions.

When I returned, I read the story in question. There was no question in my mind that such action was implied. Then came the call that said the story was a canard, that McAlister went to convince the new Tech coach to take the job, later called him after he had announced that he was staying at Vandy, convinced him to change his mind.

At the same time, a confidential, reliable informant said that another purpose of the trip was to warn Sloan about J.T. King, Tech's athletic director, and for Sloan to hold out for the AD job.

All of that falls in the category of what my Dad used to tell me when I was a kid: "Son, always tell the truth, but don't tell everything you

So, I'm willing to accept the version that the trip to Tennessee was to convince Sloan to come to Tech, but that there were other matters brought up at the same time.

At any rate, Steve Sloan is now the Tech football coach, he's picked most of his staff, recruiting is the main goal now and there's nothing left except for spring training, which ought to be interesting, to say the

I wish, of course, that Tech fans would wipe the slate clean, bury their opinions on J.T. King and Jim Carlen-good or bad-and get behind Steve Sloan. We'll never have a successful program here until power struggles, criticism, petty jealousies, false vanity -pride and everything like that is forgotten. Get behind Tech and support the program.

All hail the Steelers, the new world champions of football. They did it with a pair of lines that controlled both offense and defense, with Terry Bradshaw's cool operation and Franco Harris' smashing runs.

I had thought that the Vikings, seeking the title for the third time. would be in command, especially with Fran Tarkenton, the master, running the offense. But the Steelers gave him and the Vikings a bad afternoon.

It was a good game, although defensive battles can be, and usually are, on the dull side. This time defense made for a sparkling game. The threat of the sudden strike, like the home run in baseball, was always there. And the hitting was so intense you couldn't get bored.

In the long run, the Steelers simply had the better team. They failed on a couple of field goals early, but after that they arose to the occasion. I liked the game, think most people did.

The Red Raiders had Houston Monday night, have only a "warmup" game with Oklahoma Baptist Saturday, before entering conference warfare. And they open against Arkansas in the hills, no easy task.

Actually, this Raider squad has been impressive. It has learned to play without Rick Bullock and found out that Mark Davis can fill in adequately. The guard play is improving. There is poise on the club. And it shoots well, while having patience.

I'll predict right now that Tech will be in the final 1 -2 in the final league standings-and well might win it.



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LUBBOCK, TEXAS

Hub City ...

Continued From Page Three

here with Mrs. Griffin's (nee Linda Marie Lusk) parents, Mr. and Mrs. Willie Lusk and twin brothers, Karl and Kevin. They worshipped at Bethel A.M.E. Church Sunday morning. They really enjoyed their brief visit.

Charles Melton and his grandmother, Mrs. Minnie Jackson, left Friday morning for Houston, Texas, where they attended final rites for Mrs. Maggie Jefferson last Saturday morning at 11 a.m. Mrs. Jefferson was the sister - in - law of Mrs. Jackson. They plan to be away a week or ten days before returning home.

\*\*\*\*

Frank Lee Melton is home again from Ft. Sill, Oklahoma where he has been in service for a few weeks. He will be at Texas Tech University in the School of Law the next few months.

Mr. and Mrs. Albert Joe Evans left Saturday morning for Langston, Oklahoma, where he is a junior student at Langston University. He spent the Christmas holidays here with his parents and new bride of Thanksgiving Day. Mrs. Evans, nee Olympia, is the daughter of Mr. and Mrs. Leon Melton. Both are graduates of Dunbar High School. She plans to enter college next session in the fall. They encountered bad weather and spent the evening enroute.

Janette Marie Cunningham and Linda Henderson left Saturday for Langston, Oklahoma to register for the spring semester at Langston University after spending the holiday season here with their families.

\*\*\*\*

Mrs. Ernestine Childress returned last week from Wolf City, Texas, where she spent most of the holidays there with her aged uncle. She also visited relatives at Cooper, Texas, her home town. She reported a very pleasant visit with her uncle.

The sick and shut in list this week has changed somewhat. Mr. George Frances and Mrs. Sarah Riddles are improved. Mack McCormick is recuperating slowly at the home of his sister, Mrs. Eula Joiner.

Rev. T.B. Reece has been sleeping more than usual the past week. Mrs. Leaner Goldstein is still recuperating satisfactorily. The Clarence Ervins are able to be around again. Mrs. Jesse Evans and daughter, Mrs. Blondell Crawford, are improving after a spell with the flu.

Mr. Jesse Johnson is home from the West Texas Hospital and is in satisfactory condition so far. Mrs. Katie Snell is doing fairly nice.

Mrs. Estelle Pierce, a patient at Edward's Rest Home, is doing just fair. The membership of Bethel A.M.E. Church is making a special effort for her on Sunday, January 19, to assist Mrs. Pierce with some of her needs, remembering she has no family.

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### A Sunday School Lesson

How Many People Do We Really Know? How many people really know You?

by Mrs. Annie Clark Sunday School Teacher Ford Memorial Church of God in Christ

Does it really seem to be a wall between you and other people? Many people are lonely because they never really get to know others. We search these things out by having the beautiful experiences of working different cultures of people from all walks of life.

Let's take a look at humanity. Do most people do something to prevent others from knowing them? Yes, they wear a mask or "public self". It is adopted to impress others, or to help one play a role he feels is expected of him. There are many reasons why we conceal our true selves from others. One is to protect ourselves against possible criticism, hurt or rejection. But this protection is Continued On Page Eight

Mrs. Savage Honored . . .

Continued From Page One
Home, Tull Thornton, approved of

the effort.

Mrs. Savage is faithful in her service at her church. She and her children are constant in attendance. Two of Mrs. Savage's children are carriers of the West Texas Times.

# READ CLASSIFIED ADS

Deadline for Classified Advertising is 3:00 p.m. Tuesday before the following Thursday paper.



THANK YOU

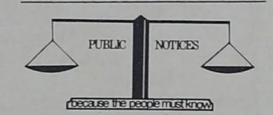
To The Angelic Choir—Garnett and I do not have words to express out deepest thanks for the reception and token given in our honor. This act of kindness shall never be forgotten. May God ever bless each of you.

Mrs. Vinia Thompson Garnett Lee

IN GRATEFUL APPRECIATION

We wish you to know that your kindness, thoughtfulness in serving us during the passing of our loved one will ever be remembered by us. Each deed proved your love and devotion to and for us, and we thank you with grateful hearts. Our prayers are that God will ever richly bless you.

Sincerely, The Mitchell & Jorden Family



BID NOTICE

The Lubbock Independent School District will receive sealed bids on Canned Fruits and Vegetables, Condiments, Staples and Paper Goods until 2:00 P.M., January 24, 1975, in the office of the Director of Cafeterias, 1628 19th St., Lubbock, Texas. Bids will then be opened and read aloud. Bid forms may be obtained upon request from the Director of Cafeterias.

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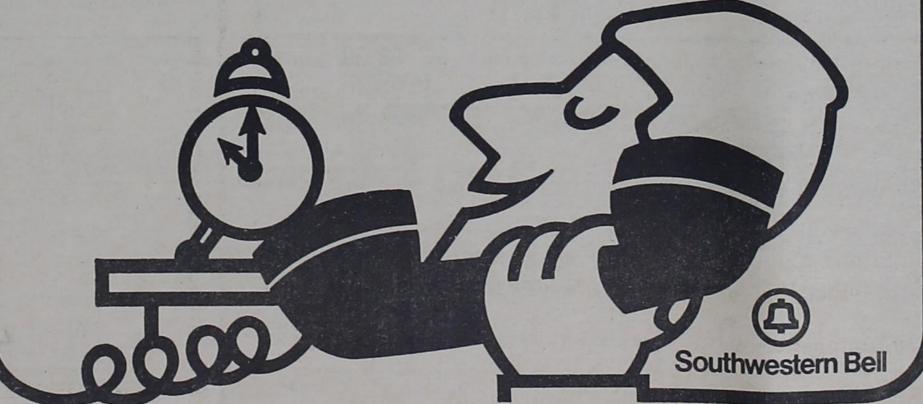
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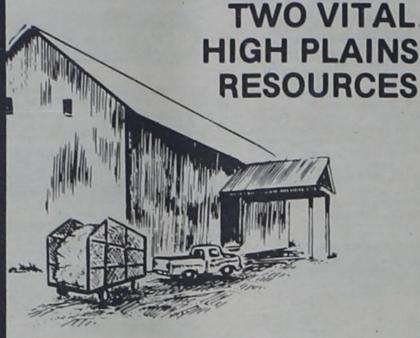
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# Rites Conducted For Former Lubbock Resident

Funeral services were conducted Saturday morning, Jan. 11, at 11 a.m. at South Plains Funeral Chapel for Ross Albert Jorden, age 54, who died Friday, January 2, at Los Angeles, California. Rev. Sam North officiated the services.

Ross Albert was born April 10, 1921, in Petty Lamar County, Texas, to Charlie and Idella Jorden. He was married to Miss Mary Sterling on September 12, 1952, and to this union six children were born, two of whom preceeded him in death. The marriage was later dissolved and he has made his home in California since that time.

Survivors include his mother, Mrs. Idella Jorden; three daughters, Mary K., Linda Kay, and Vera F.; a son, Gregory; three brothers, Charlie Earl, Weldon Sr. and Leonard O. Jorden; an aunt, Mrs. Vera Mitchell, all of Lubbock; two nephews, Weldon Jr. and David R.; a niece, Janice; a granddaughter, Laterrian; a host of other relatives and many friends.

Interment was held in the City of Lubbock Cemetery with South Plains Funeral Home in charge of arrangements.

# Rites Read for Mrs. Mennie Craddock

Final rites were held Monday afternoon for Mrs. Minnie L. Craddock, 74, of 3411 East 4th Street, at the South Plains Funeral Home Chapel with Rev. A.L. Davis, pastor of the Greater Saint Luke Baptist Church, officiating.

Burial was held in Peaceful Gardens Cemetery under the direction of South Plains Funeral Home.

A native of Giddings, Texas, she passed last Thursday in Lubbock Osteopathic Hospital after a lengthy illness. She was a resident of Lubbock for 25 years.

Survivors include four daughters, Mrs. Rosa Hill of Lubbock, Mrs. Lillie Johnson of Austin, Mrs. Ethel Hamilton of Washington, D.C. and Mrs. Naomi Geans of Stanfield, Arizona; six sons, Henry of Tucson, Arizona, Andrew and Archie, both of Houston, Vernon and John, both of Sacramento, California, and Jessie of Lubbock; a sister of Houston; 22 grandchildren and 12 great grandchildren.

# Sunday School Lesson . . . Continued From Page Seven purchased at a steep price.

When we are not truly known by other people, we join the "lonely crows". Our findings show that even within families where we would expect people to discard their masks, each person may feel a part from the rest.

A husband can be married to his wife for 15 years and never know her. Often children do not know their parents; fathers don't know their children's thoughts or what they are doing. Our studies show that people often construct a more or less imaginary picture of a person in their minds.

What does it mean to really know a person? It means to know what he thinks, feels, believes, wants and worries. You don't really know a person unless you know him from 12 different angles. Letting another person know what we think, feel or want is the only really effective way we can make ourselves known to another person. This is the reason why we have so many difficult problems in ourselves, home, church and community.

How do we get another person to disclose himself to us? By first taking him into our confidence. "Any man or woman" will hide his real self from those he can't trust. When we find we can truly trust each other, then our community will be on the move.

# News Briefs . . . Continued From Page One

head and other means.

Rights has concluded that the federal government finances experiments to control "antisocial" human behavior with brain surgery, drugs, computers, radio

transmitters implanted in the

Retired Sen. Sam Ervin, chairman of the subcommittee, wrote in the preface to the 651 page report: "There is a real question whether the government should be involved at all in programs that potentially pose substantial threats to our basic freedom."

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