

# East Lubbock Business Assn. Elects Officers

## All Black Cast Will Star in Christmas Eve Airing of "A Dream for Christmas" on ABC-TV Network

"A Dream For Christmas", a Lorimar production starring an all black cast headed by Hari Rhodes, Beah Richards and Lynn Hamilton, is a tender, moving story of faith, written by Emmy Award-winner John McGreevey (The Waltons) with Max Hodge, which will air on Christmas Eve, ABC-TV, 9:00 to 11:00 p.m. (ET).

The Rev. Will Douglas, (Rhodes) pastor of a Baptist Church in Sweet Clover, Arkansas, is offered a new post in Los Angeles when a state highway sounds a death knell for the tiny town.

He, his wife and mother and four children make the long trek across country in his vintage automobile which finally succumbs as they park in front of his new church.

It appears that the Elders tried to get in touch by mail to tell Rev. Douglas the church was to be torn down in a few weeks to make way for a new shopping center. He has five weeks in which to preach the gospel and, adding to his problems, most of the once flourishing congregation has moved on to newer and finer churches.

Undaunted, the Douglas clan pitch in to make their dream of a full church and a joyous Christmas, shared by an overflow congregation, a reality.

Rhodes, who heads the cast, is currently co-starring with Alex Rocco in "Detroit 9000", a General Films feature now in nation-wide release. He also co-starred in "Conquest Of The Planet Of The Apes" for 20th Century Fox and has appeared as guest star in virtually every major TV series.

Lynn Hamilton, will be remembered for her role as Redd Foxx's girl friend in "Sanford and Son", and has appeared in a number of important TV shows including two episodes of the award-winning "The Waltons" series. Lynn was originally a New York stage and television actress.



"A Dream For Christmas," a two-hour Special which depicts the warm and touching story of an uprooted and impoverished minister and his family and their Yuletide miracle, airs over ABC-TV, December 24 at 8 p.m. (CST). The all black cast stars Hari Rhodes, Beah Richards and Lynn Hamilton.

She plays Will's wife, Sarah, in this show.

Bea Richards, who was "Oscar" nominated for best supporting actress for her portrayal of Sidney Poitier's mother in "Guess Who's

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## Saint Luke

### Chapter 2, Verses 1 thru 17

And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed. (And this taxing was first made when Cyrenius was governor of Syria.) And all went to be taxed, every one into his own city.

And Joseph also sent up from Galilee, out of the city of Nazareth, into Judea, unto the city of David, which is called Bethlehem; (because he was of the house of lineage of David) to be taxed with Mary his espoused wife, being great with child.

And so it was, that, while they were there, the days were accomplished that she should be delivered. And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of

the Lord shone round about them: and they were sore afraid.

And the angel said unto them, Fear not for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you. Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the babe lying in a manger. And when they had seen it, they made known abroad the saying which was told them concerning the child.

## Study Finds Housing Inadequate for One-Fifth of All American Families

New York—(NBNS)—One fifth of American families, 13.1 million low-income and moderate-income households—are living in housing described in a new study as physically unsound, overcrowded, or too expensive for their modest incomes.

Households with incomes of less than \$5,000 a year are suffering the most, according to the two-year study by the Harvard-MIT Joint Center for Urban Studies.

Twenty-four percent of their housing was found to be physically inadequate, while another 54 percent had livable housing that took too big a bite from their income and left too little money for the family's other needs.

Overall, the study found some improvement in the national housing picture since the 13.1 million deprived families in 1970 represented a decline from the 1960 figure of 15.3 million who were "housing deprived."

In 1960, physical inadequacy was a bigger problem in housing. In that year, 71 percent of all inadequate housing was physically inadequate. Ten years later the figure was 53 percent.

The construction of more adequate housing, however, put the poor under a serious "high rent burden," requiring them to pay more than the accepted 25 to 35

The newly organized business group, East Lubbock Business

## Police Search

### Powers Expanded

Washington, D.C. (NBNS)—The U.S. Supreme Court has ruled that police can conduct a thorough search of anyone arrested, even if the charge involves a minor traffic offense.

Justice Thurgood Marshall, one of three dissenting justices, accused the six-member majority of establishing a rule that could lead to widespread abuse.

"There is always the possibility that a police officer lacking probable cause to obtain a search warrant will use a traffic arrest as a pretext to conduct a search," wrote Justice Marshall.

Marshall was joined in his dissent by Justices William O. Douglas and William J. Brennan, Jr. Recent Nixon appointments have made the Supreme Court much more conservative than in the days when it was headed by former Chief Justice Earl Warren.

Justice William H. Rehnquist, a Nixon appointee and the court's most conservative member, wrote for the majority in the decisions involving police searches in Washington, D.C., and Florida.

In the Washington case, a policeman arrested a man for driving with a revoked license, searched him and discovered gelatin packets of heroin in a crumpled cigarette package.

In the Florida case, a college student was arrested for failing to have his driver's license on his person. A subsequent search turned up a cigarette box containing marijuana.

Association, elected its officers for 1974 last Tuesday evening at Mae Simmons Community Center. Bobby Williams, chairman of the board of directors, presided over the meeting which also included the name change of the organization from East Lubbock Businessmen Association to East Lubbock Business Association.

Officers elected were T.J. Patterson, president; C.B. Stubblefield, vice president; Mrs. Vickie Berry, secretary; D.C. Kinner, treasurer; and Herman Booker, parliamentarian.

Patterson states: "A complete outline of the goals and objectives of the East Lubbock Business Association will be presented to the membership at our first meeting in January (Jan. 8, 1974)."

"At the present time, we are asking for all businessmen and women of Lubbock to become a part of this organization," he continued.

Persons interested in becoming a member of this organization are asked to attend the meeting on Tuesday, January 8, at 7:30 p.m.

## Citizen Action Urged to Protest Nixon Fuel Moves

Washington — (NBNS) — Two consumer advocates have joined the Rev. Jesse L. Jackson in urging citizen action to protest the Nixon Administration's efforts to make the private individual, rather than industry, bear the burden of saving fuel in the current energy crisis.

Jackson, who heads Operation PUSH (People United to Save Humanity) in Chicago, held a joint press conference here with consumer leader Ralph Nader and Lee C. White, former Federal Power Commission chairman in the Johnson Administration and now chairman of the Energy Policy Task Force of the Consumer Federation of America.

The three contended that known oil resources are being withheld from the market by the oil companies and that industry, which uses 70 percent of the nation's energy, is continuing to waste large amounts of fuel while consumers are being asked to cut down.

Jackson suggested a general strike by working people to "force Nixon out of office" and bring about more consideration of the consumer in fuel allocation.

Nader said he would seek to mobilize citizen and student groups to uncover and publicize "energy waste by industry and commerce." He said energy conservation by business would be sufficient to deal with the fuel shortage.

White warned that energy producers and industrial users of energy must be willing to make sacrifices in the present crisis—"to sacrifice and to make necessary adjustments in their operations."

If they fail to do that, White said, "it is virtually certain the consumers' patience, understanding and cooperation will evaporate."

## Newsweek Guilty Of Bias in Yette Case

Washington—(NBNS)—The D. C. Human Rights Commission has found Newsweek Magazine guilty of racial discrimination in the firing of black reporter, Samuel F. Yette. The magazine was ordered to pay the reporter \$1,000.

Yette, now a professor of journalism at Howard University, was fired in January, 1972 by the magazine for incompetence. But the commission ruled otherwise.

Under the ruling, Newsweek will have to establish an affirmative action plan for hiring minorities in its Washington bureau and make regular reports

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# EDITORIALS

## Old Time Christmas

Most of us long for an "old-time" Christmas. And just what do we mean by an "old-time" Christmas? Let's dig back into the past, to remember how it was, for some of the answers.

The nation was not as wealthy in the past as today. In fact, if we go back a few decades, many families were hard pressed to earn enough to pay the rent and buy sufficient food and clothes to keep going.

We didn't have as many automobiles. We didn't have as many work-saving appliances and gadgets. We were often at war—in 1941-45, 1950-53 and 1963-72. We didn't have the variety of foods, toys and amusements we have today, nor television.

But the "old-time" Christmas was more fulfilling and enjoyable. Why? Perhaps it was because we thought more of a time for family reunion, quiet days and evenings of family life together, meals together, games together, etc.

The age of the automobile and television in some ways splits and separates families, even though modern transportation theoretically brings families together. The super-abundance of amusements, automobiles, television, etc., seems to mean fewer family undertakings, less time in full family pursuits, and less time for family discussions, medication and thanksgiving.

And much of the spirit of "old-time" Christmases was to be found in full family gatherings and serious appreciation of the day for what it represented in the Christian world.

## Christmas Eve

In many countries of the world December 24th is as much fun as the 25th. In England Christmas carols are sung on Christmas Eve. In Scandinavia and in many American homes a family dinner the afternoon of the 24th ushers in Christmas.

The custom of lighting candles (now lights in most cases) in windows on Christmas Eve originated, in this country, in Boston. The Santa Claus legend comes from Germany but it has been expanded and chanted in America, with greater emphasis on toys for children. And Christmas Eve night, of course, is the high pitch of anticipation for millions of youngsters.

Many churches have special Christmas Eve services. Some church choirs still go about singing carols on Christmas Eve.

The great Christmas rush, unfortunately, reaches its hectic climax for millions of parents on the 24th. If one can plan ahead and enjoy a leisurely Christmas Eve, it can bring as much pleasure, fulfillment and reward as the 25th.

## Happy Holidays!

The *West Texas Times* wishes its readers a Merry Christmas and a Happy New Year and wishes to thank them for this past year of readership and, therefore, for their interest in the betterment of this community.

Newspapers have traditionally been a form of public service in America and the fact that the nation contains more than ten thousand weeklies and more than a thousand dailies makes it impossible that any one philosophy or presentation monopolizes the news and editorial columns of America.

The great blessing of the community newspaper is that it offers a broad presentation of local news and views in addition to national and international news; its editorial voice is thus locally controlled. Nor do newspapers' news columns contain slanted news. Opinions are found in the editorials.

The *West Texas Times* hopes to continue in this tradition and to deserve the support of the people of this community, because of adherence to these great free-press traditions. News for the news columns and opinion in editorials—and plenty of entertainment for all the family as well, can be enjoyed whenever the reader wishes to enjoy it. All that—at a very low price—plus permanent record advertisements, which also can be read when the reader wishes to read them, is still the best buy in the land.

# As I See It

by T.J. Patterson

It's that time of the year again when we should give thanks to the Almighty for allowing us to see another Christmas. Not only this, but we must really pay more attention to the meaning of Christmas.

This is the time of year when we shift our minds back to the birth of Jesus Christ in Bethlehem, nearly 2000 years ago. As this column has in the past, I would like to suggest again that we keep Christ in Christmas on December 25, and every day of the year.

Let us be thankful for what we have, and give a special thanks for God giving us the talent to better our condition in life. This Christmas, take time to pray for strength to endure through the many troubled times which lie ahead.

Many of us are fortunate to have plenty of good things at Christmas time around our trees and the like. Remember, there are people in Lubbock, West Texas and the world who are less fortunate than you are. There are many people here in our community, young and old, poor, black, white and brown, who will not have a happy holiday season. If you look around your neighborhood you'll see what I'm talking about.

If you can share a bright light in the heart or eyes of someone, please do so. If you can share something with someone who doesn't have anything, please do so. And do so because you would like to do so. Share something with someone who is less fortunate than you are because it is your Christian teaching and you are concerned about the welfare of all God's children.

May each of you have a Merry Christmas. May your stockings runneth over. May you have the heart to help those who are less fortunate than you are. **MERRY CHRISTMAS.**

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**Thought of the week: "But I say unto you, love your enemies, bless them that curse you, do good to them that hate you, and pray for them which despitefully use you, and persecute you." St. Matthew 5:44.**  
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## JACK ANDERSON'S WEEKLY SPECIAL



### OIL INTELLIGENCE

by Jack Anderson

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**Washington**—The Arab oil embargo will cause economic dislocations that could plunge the United States into a depression.

I have been trying to find out, therefore, what chance there is that the Arabs will lift the embargo. I have had access to secret intelligence reports from the Middle East. I have also talked with Ahmed Yamani, the Saudi Arabian oil minister.

Secret studies warn that, as a practical matter, the Arab oil fields cannot be take over by military force. The United States must rely upon the negotiating ability of Secretary of State Henry Kissinger to persuade Saudi Arabia to turn on the oil spigot again.

Kissinger has already made headway with the Arabs. He seems to have persuaded them that he will use U.S. influence to seek an Israeli pullback to its 1967 borders. In turn, most of the Arab states—including Egypt, Jordan, Syria and Saudi Arabia—have agreed to accept Israeli sovereignty within the pre-1967 war boundaries.

The Saudis have promised to lift the oil embargo as soon as an agreement is reached, without waiting for the actual Israeli withdrawal. Yamani told me he expected the embargo to end next year. He also said Saudi Arabia would be willing to boost its oil production to 20 million barrels a day, more than twice the eight million barrels that came out of Saudi Arabian oil fields before the fighting.

The only question is whether Israel will agree to give up the captured Arab lands. Kissinger has reported that the Israeli leaders are stubborn—but softening.

**Sad Censors:** For the past decade, the government has had a standby plan to censor the news and the mails in time of war. The Board of Censors consisted of eight prominent Americans, many of whom were members of the press. The censors even had a secret office complex, located on the campus of Western Maryland College in Westminster, Md.

Not long ago, the federal government began retiring its standby censors. But the censorship program is far from dead. It has now been entrusted to a military reserve group called SAD. The acronym stands for "Special Analysis Division."

About a year ago, this group of military intelligence specialists was caught keeping a "national watchlist". The watchlist, it was reported, included the names of American citizens who would be kept under surveillance in time of national emergency. It also turned out that convicted Watergate conspirator James McCord was a member of the SAD group.

But now, these military reservists have an even more nefarious mission. They meet once a month to develop "censorship policy." They are preparing plans for a censorship code, which, in time of war, would be supplied to the news media. It is supposed to be voluntary, for use only in a grave emergency.

I hope the Mayor and City Council will place a present under the Christmas Tree this year for every citizen in Lubbock. I hope this present will be a question on the upcoming Spring election which will read: "Should the present City Council be enlarged?" I also hope that every qualified voter (at least the majority) will vote YES on such an issue and make it possible for representation from throughout the city of Lubbock in 1976.

All of this can be done if the City Council will get started now. As I mentioned several weeks ago in this column, you can help by writing the Mayor and City Council a letter and express your concern.

I hope this Christmas present will be up under the tree for the citizens of Lubbock.

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I would like to take this opportunity to congratulate Mr. Jeff Joiner for working so hard with a Cub Scout Pack and a Boy Scout Troop in East Lubbock. He didn't just start working with these young fellows, it's been a job for several years.

Mr. Joiner, who is 71 years young, finds time to meet each week with these young fellows and help them in their many scouting obligations. I've not heard Mr. Joiner complain about anything, but I did hear him utter the other evening: "Wouldn't it be nice if more fathers or men or our (black) community would work with our young boys?" He is so right. I know there are men and fathers in East Lubbock who could give Mr. Joiner a hand or work with some other Cub or Boy Scout troop.

Mr. Joiner received an award last week at a District meeting. He was one of the leaders in Scouting honored by Governor Dolph Brisco for his hard work in helping young fellows in his community.

He was presented a Governor's Roundup Cup and Honor Unit Citation. This is a great honor for a man who is willing to work hard for the betterment of young fellows of his community because he wants to do so. I am glad to express my appreciation for the successful involvement he has contributed.

I hope other men in the community will work with Mr. Joiner.

We asked the government official in charge of censorship planning what he would do if ordered to censor the media in any situation short of war. He quickly replied, "I already thought about it. I'd resign as fast as I could sign the letter."

**Look to Ford:** Republican leaders are turning to Vice President Gerald Ford to save the party from the Watergate wreckage.

They have quietly urged President Nixon to put Ford in charge of the nation's domestic affairs. They have offered two arguments: First, it would free the President to concentrate on foreign affairs which is his specialty. Second, it would restore public confidence in the Administration's domestic policies.

Ford is no glamour politician who will excite the public. But he has an open, honest quality that inspires trust. Republican leaders believe he will grow on the voters. They are counting on him to reassure the public that the Watergate morality has been replaced by solid, Midwestern Republican virtue.

The GOP leaders want the President to appoint Ford to head the Domestic Council, giving him full authority to run the government's domestic side. They are counting on the two political professionals at the White House, Melvin Laird and Bryce Harlow, to sell this proposal to the President.

The only trouble is that Laird and Harlow don't seem to have much influence on the President. Arizona's Sen. Barry Goldwater has complained privately that the President is taking his political advice from two political amateurs, Alexander Haig and Ron Ziegler.

Apparently, they look upon Ford more as a public relations front man who is expected to devote himself to defending the President. Nixon has never liked to give up authority.

But outside the White House, party leaders already are starting to look more to Ford and less to Nixon as their standard bearer.

**Dita's Delicate Condition:** It has been almost two years now since the name Dita Beard first popped up in the headlines. She was the crusty ITT lobbyist who wrote the famous memo which outlined ITT's plans to put up \$400,000 to underwrite the 1972 Republican convention.

The ITT affair became the subject of a Senate Judiciary Committee inquiry. But the brassy Dita Beard was nowhere to be found. She finally turned up in a hospital in Denver, Colo., with a mysterious heart ailment. The Senate committee packed up and flew to Denver to question her. But another attack suddenly beset the distraught Dita with the senators started asking her awkward questions. The ITT affair was left hanging and Dita Beard slowly faded from public memory.

We checked on Dita's whereabouts a few months ago and found she was still in Denver, drawing full ITT pay. Her lawyer told me she was in poor health and would probably never return to Washington. Her family doctor also said she had suffered another "relapse." This differed, curiously, from the diagnosis of the doctors who were assigned by the Senate to examine Dita. They found "no objective evidence of a heart attack."

Now Dita has popped up again. Our sources reported seeing her in Las Vegas. She was whooping it up just like she used to do in the backrooms of Washington. She looked quite healthy, the sources said, and she appeared to have overcome her delicate heart condition.

## WEST TEXAS TIMES

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## Police Beat

### Destruction of Private Property

Leslie Lawson, 2516 Weber Drive, Apt. B, reported to Lubbock police that a 19 year old lady shot at her 1968 model car one day last week.

She couldn't understand why the lady took a shot at her car. She did tell police that she would file charges this week.

### House Burglary

Darla Love, 2218 Redbud Avenue, Apt. A, reported to the Lubbock Police Department that while she was away from her apartment, a man whom she knows by name, did gain entry into her apartment and took her pretty green coat.

She also told police that a watch was taken from the apartment. Items taken were estimated at \$53.93.

### Destruction of Private Property And House Burglary

Several weeks before Christmas and Mrs. Nancy P. Scott, 1331 East 25th St., has some problems. She reported to Lubbock police that persons unknown did run into her fence post and caused approximately \$10 worth of damage one day last week.

She also reported that persons unknown did gain entry by breaking a window in the rear of the house. Once inside, persons took several items including a camera, radio, tapes and other items. These items were valued at \$471.32.

She has no idea who could have broken into her house or destroyed her fence post, but said she would file charges if she knew.

### Lubbock Man Shot

Walter Bradley, 2719 East 3rd Street, was apparently shot in the right shoulder one day last week with what is believed to be a shotgun. He told police that he didn't know who shot him.

His mother, Mrs. Austine Bradley, told police (according to the report) she heard a gunshot outside her house and upon investigating, she found her son laying just off the porch.

She, too, told police that she didn't see anyone.

Walter, also, told police (according to the police report) he did not wish to file charges.

### Assault With Intent

In another shooting incident last week, Therobie Carroll, 55, 2607 Weber Drive, reported to Lubbock police that a woman drove up in her car and just shot him one night last week in the 388 block of East 38th Street.

After an investigation, it was learned that he was apparently shot with a .38 caliber pistol in the left arm.

### House Burglary

Bennie Mae Harper, 2719 East 8th Street, flagged Lubbock police down one evening last week and told them that persons unknown broke into her house and took her television set.

Entry was apparently gained by

breaking a glass in a window. There was approximately \$10.00 worth of damage to the house. The TV was valued at \$80.00.

### Have A Merry Christmas!

This column would like to wish each of you a Merry Christmas and may your stockings run over. Help each other and pray for a safe holiday season for all of us.

## around the hub city

Mrs. Norma Austin and Mrs. Earnestine Harris left last Saturday afternoon, via plane, enroute to Los Angeles, California where they attended funeral services for their nephew and cousin, C.C. Cruise. He was found dead in his home apparently of natural causes. He was buried in Paris, California. He was the son of Mrs. Claudell Stinnett, a sister of Mesdames Oma McQuinney and Norma Austin. He was a former resident of Lubbock for many years. Services were held last Sunday, December 16.

Mrs. Fannie Lawson-Guyton of Compton, California and a brother of St. Louis, Mo. were here

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## PINKIE'S MINI MARTS

*Pinkie's Bar-B-Q*

### "HOLIDAY SPECIAL"

- Fully Smoked Turkey. . . \$15.50 (10½ to 12 lbs.)
- Pit Smoked Boneless Ham, lb. . 1.89 (Whole or Half)
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## WASTE WATCHERS:

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To be given away in our store December 24, 1973.  
Nothing to buy and you need not be present to win.  
So be sure and register TODAY!

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<b>CRANBERRY</b>	<b>33¢</b>
DEL MONTE, No. 303 can,	
<b>PUMPKIN</b>	<b>19¢</b>
KELLOGG'S, 7 oz.,	
<b>CROUTTETS</b>	<b>35¢</b>
BORDEN'S or BELL, ½ pint,	
<b>WHIPPED CREAM</b>	<b>35¢</b>
65¢ package,	
<b>FRITOS</b>	<b>55¢</b>
PLANTERS, 99¢ package,	
<b>PECANS</b>	<b>79¢</b>
GALA, Large	
<b>TOWELS</b>	<b>39¢</b>
NABISCO, Pecan Shortbread, 69¢ package	
<b>COOKIES</b>	<b>59¢</b>
32 oz., + Deposit,	
<b>PEPSI COLA</b>	<b>6 FOR \$1</b>
63¢ box,	
<b>REYNOLDS WRAP</b>	<b>49¢</b>
LIGHT CRUST, 25 pounds,	
<b>FLOUR</b>	<b>\$3.99</b>

GLOVER'S Quality Summer, pound	
<b>SAUSAGE</b>	<b>79¢</b>
BROOKS, Pure Pork, Country Style, pound	
<b>SAUSAGE</b>	<b>79¢</b>
HONEYSUCKLE WHITE, 10 - 14 pound average, pound	
<b>TURKEYS</b>	<b>79¢</b>
BROOKS, Sliced Fresh in Our Market, 2 pound package,	
<b>BOLOGNA</b>	<b>\$1.39</b>

We Have Ground Pork, Pork Heads, Corn Shucks, Hams and Chicken Hens For Your Christmas Needs.

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# BROOKS

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### Christmas Party Held For Cub Pack 139

Forty-five young fellows of Cub Scout Pack 139 of Ella Iles Elementary School attended a special Christmas party last Monday evening in the cafeteria of Ella Iles.

Mr. Jeff Joiner, Cub Scout master, presented special awards to those fellows who had

contributed something to Scouting. Mr. Ralph Smith, assistant Cub Scout master, talked to the fellows about their responsibility as young men and asked for their cooperation.

T.J. Patterson, district chairman of Lubbock, spoke to the fellows and ask that they invite their parents to help with this Scouting effort. He also led in a group game for the young fellows. Two den mothers in the pack

were present. They were, Mrs. Frankie DeVaughn and Mrs. Linda Patton, helped in preparing the special fruit for the scouts. Louis Nix, another district worker, was also present.

### Lubbock Lake Site Receives Long Awaited Federal Grant

Senator Lloyd Benson was notified Friday by the Department of the Interior of a \$27,000 grant for the Texas Historical Survey Committee for the Lubbock Lake Site Archeological Development.

The Lubbock Lake Site near the city of Lubbock is a stratified hill site containing bones of typical pleistocene animals, indicating a 12,000 year span of occupation.

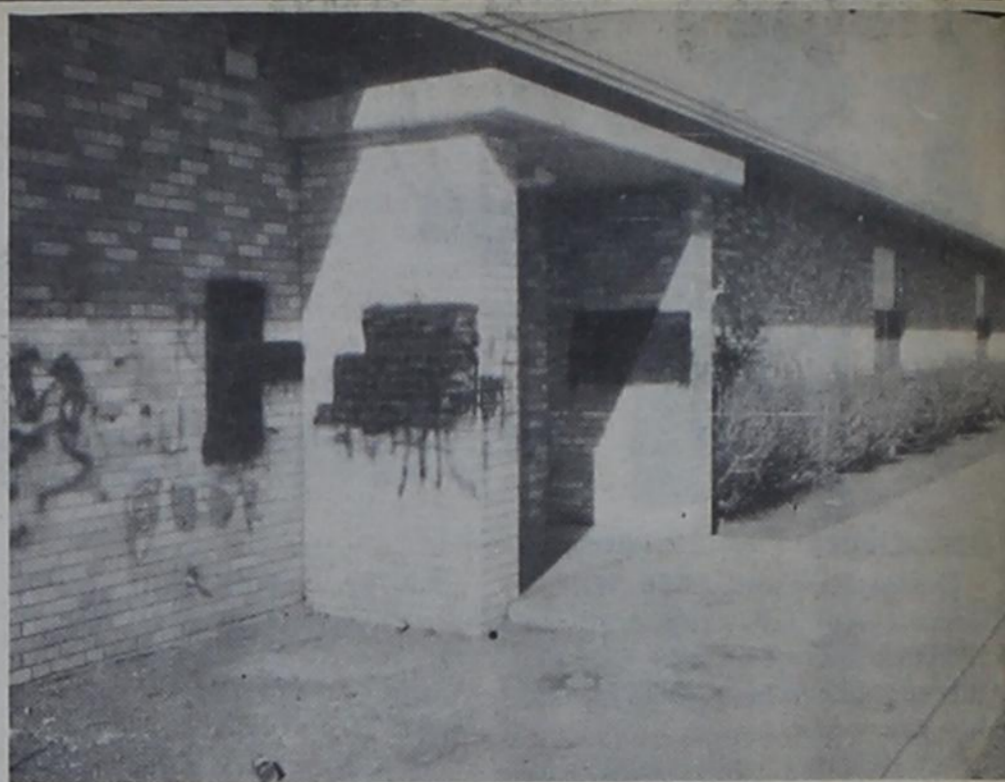
Work will include excavation of the site, a study of faunal and archeological specimens, carbon 14 dating, and the preparation and publication of a final report.

Mr. Truett Latimer is executive director.

Matching funds for the federal grant will be provided by the City of Lubbock (\$7,500), the County of Lubbock (\$7,500), and the National Geographic Society (\$12,00).

The rarest of traits is sincerity.

Those who love to argue should get a book of facts.



**"IT SHOULDN'T BE LIKE THIS"**

*There's no reason in the world why E.C. Struggs Junior High School should have this type of vandalism done to its brick walls. Perhaps some of our young people in the community knows who is responsible for this type of activity.*

*If you know who is responsible for this type of vandalism, please encourage them to take care of their building. This building is in the black community, so let's protect it.* (Staff Photo)

### Santa Claus

While some in this country choose not to observe the Santa Claus tradition at Christmas, which is their privilege and not to be criticized, for most American children Christmas Eve is a magic night unmatched for the rest of the year.

How many have tried to stay awake Christmas Eve night, to hear Santa land on the roof? How many have left food by the fireplace? How many have thrilled to the marrow at a glimpse of him, in red and white? How many millions of letters have gone out to him, of childish hopes for wonderful toys and fun?

If it can't last, and it can't; if it isn't real life, and it isn't; it is nevertheless a magic time of joy and excitement and wonderful anticipation for youngsters, and even more reward for parents. For young and old the sweet memories never die—and help keep the home a nostalgic, loved centerpiece in our long agos and memories.

### Christmas Message Of Hope

In a world torn with violence at almost every level, through formally or informally declared war, in rioting, anarchy, in cruel discrimination, it is difficult for thinking people to truly experience Christmas.

Yet, through the very meaning of Christ's coming, every man, of every persuasion whether "Christian" or not, can take Christmas to his heart and profit by it.

For Christ personified brotherhood, abiding love, tolerance; if Christians have gotten away somewhat through the "outward and visible signs," the ceremonials and the trappings—perhaps this is the year to come home to Christ.

Whatever the rest of the world is doing, let each of us celebrate Christ's birth in our individual, personal ways.

Let us forget self, let us truly open our hearts, to genuinely offer friendship and brotherly love.

Let us "do" for others not just through organized charities, or group efforts. Discover the thrill of assisting some less fortunate person, someone who may have much of this world's goods, but be impoverished otherwise.

This is the Christmas to relinquish those petty grievances, and perhaps the important ones, as well.

This is the Christmas to really show those you love that you do love them, in important, little ways, and in large ways, too. It is so human to take care of the vital, "large" ways, and overlook the small, also vital ways. This is the year to do something about that.

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Living Room Suites, 2-pc & 3-pc, Reg. \$439.95 & \$449.95 . . . . . **Now \$359.95**

Velvet, Linen & Tweed Swivel Rockers . . . . . **\$ 64.88**

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# Merry Christmas



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# ringing the bell

with Bob Tieuel

The Black Experience: Many of our bellringers who live in West Texas and Southeastern New Mexico, will remember Rev. Mr. John Preciphs who was a minister of the United Methodist Church and a public school instructor in the above mentioned areas for some seven years or more. Recently the Citizens for Educational Equality in Kansas City, Missouri endorsed Preciphs for membership on the board of education in an election to be held in January of 1974. He is pastor of the Paseo United Methodist Church, 56th and Paseo. He lives at 1844 East 48th Street in Kansas City, Mo. His congregation is interracial.



Preciphs holds the B.A. degree from Samuel Huston college in Austin, Texas, and his Bachelor of Divinity degree from Gammon Theological Seminary in Atlanta. He has completed studies at the Urban Training Center in Chicago, where he became a Ford fellow, indicating his ability as a specialist in community organization. He serves as chairman of the Commission on Religion and Race in the Missouri West Conference.

\*\*\*\*\*

When the Honorable Maynard Jackson, Mayor-elect of Atlanta, Georgia was a youngster, his father became the first black to seek public office in Dallas, Texas. The Rev. Maynard Jackson lost that bid for the Dallas School Board in the 1940's but his determination made a lasting impression on his son. Young Jackson decided on a political career. He succeeded where his father failed. The 35 year old lawyer, who has been elected the first black head of a big city in the South, told a cheering victory celebration crowd: "I come tonight with a very full heart and I come with my father in mind. He died when I was 15". Moral for blacks: Never say die.

\*\*\*\*\*

On September 21, 1913, Mrs. Mabel B. Little left her humble but beloved hom in Boley, Oklahoma, with a small suitcase and \$1.25 in Tulsa, Oklahoma. At the age of 14, she had been trained to dress hair in Boley by a beloved aunt, Mrs. Lydia Taylor, who was a graduate of Malo College in St. Louis. Her main school was the School of Hard Knocks, and God was the President. The happiest moment of her life and the greatest work among women, was starting the Woman's Day Annual Services in 1931 at the Mt. Zion Baptist Church.

Mrs. Mabel B. Little recently celebrated her 77th birthday with a special and well deserved tribute for a former hometowner, by the black-oriented Oklahoma Eagle newspaper of Tulsa, Oklahoma and the U.W.C.A. and other "Beautiful black citizens of Tulsa who have helped us all to grow in love, peace and understanding." From the files of the Eagle and story by C.M. Goodwin.

\*\*\*\*\*

The average New Mexico family earns \$1,741 a year less than the medium family income for all Americans. And if the family is Mexican, Black, or Indian, that lag becomes even wider. Spanish families had a median income of only \$6,057 and blacks earned only \$5,204 per family. The median income for Indians in New Mexico was \$4,327, less than half the U.S. median.

The Rev. Mr. Lawrence Lakey, youthful civic leader and pastor of Christ Temple Church of Tulsa, Oklahoma was the recent guest speaker at the Homecoming Rally of Lane Chapel C.M.E. Church, Hobbs, New Mexico and pastored by the Rev. H.R. Johnson. Lane Chapel is said to be the largest black oriented Methodist church in New Mexico. Large groups of young people from most major denominations in the area heard the youthful evangelist speak from such subjects as: "The Devil Made Me Do It and "The Thrill is Gone."

The pastor-evangelist is a brother of Rev. Othal Lakey, pastor of Cedar Crest C.M.E. Church in Dallas and candidate for editor of The Christian Index, official organ of the denomination.

\*\*\*\*\*

**The Bold Ones:** This nation and all of its people should be grateful there are still reporters like Jack Anderson, consumer advocates like Ralph Nader, senators like Sam Erwin, and newspapers like the Washington Post. They may not always be right, but they are stirring enough waves to awaken the people to what is going on, and making contributions toward government, the free enterprise system and plain honesty. Few of us want to be agitators, or even disturbers of the

status quo, but we must admit those who step out, question people and issues, are rendering a service. Little progress could be made without these gold ones.

From the Cherokee County Banner, Rusk, Texas.

Until later, Peace and Be A Good Neighbor.

## Newsweek Guilty . . .

*Continued From Page One*  
to the city's human relations office as well.

Yette was excited about the decision and "especially the decision to require Newsweek to set up a fair and equal employment program.

"I hope the implications are clear

and effective for the rest of the media in the nation's capital," he continued.

The magazine, however, expressed surprise and dismay "at the action of the commission."

"We believe that the testimony before the commission," said Newsweek Editor Osborn Elliott, "including the evidence given by professional newsmen, completely refuted Mr. Yette's contention that he was discriminated against.

"We expect to take whatever steps are appropriate to demonstrate that Mr. Yette's discharge was based solely on professional considerations."

The only appeal open to Newsweek according to the city's

human rights office would be the D.C. Court of Appeals.

Panel members finding Newsweek guilty were Wilhelmina J. Rolark, Carmen-Lydia Felices and Rudolph A. Taylor.

Yette's attorney, Clifford Alexander, former director of the Equal Employment Opportunity Commission, will be able to collect reasonable attorney's fees from Newsweek as well. Newsweek was represented by attorney Edward Bennett Williams. The magazine is owned by the Washington Post Company.

Life is the only game in which each individual player makes his own rules.

# Christmas Joy



It's that time of the year again! May your home be filled with old-fashioned holiday cheer at Christmastime...and your hearts filled with the joy of greeting friends and being with loved ones. Best wishes from the folks at

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*a joyous Noel to all our good friends...may the blessings of*

*Christmas abide with you and yours all through the season and in the year to come.*

**KFYO**

790



**Hub City . . .**

*Continued From Page Three*

recently due to the death of their sister, Mrs. Jargaret Lawson Ludd.

\*\*\*\*\*

Mrs. Elaine DuConge and her daughter, Odile, of New Orleans, La. attended funeral services for Mr. Raymond Wheatley last Saturday afternoon. They are the sister and niece of Mrs. Teresa Wheatley. Others attending these rites were Mr. and Mrs. Henry Bell and son, Troy, of Denver, Colorado; and Mrs. Francis Vaughn of New Mexico.

\*\*\*\*\*

Mrs. Delia Tennison, who has been ill for some time, attended the morning worship services at her church, Messiah Presbyterian, last Sunday. Her daughter-in-law, Mrs. Jonathan Tennison, accompanied her.

\*\*\*\*\*

Mrs. Judith Berry presented a very impressive program last Sunday morning on Channel 13, KLBK, at 11:30 a.m. with her 37 voiced choir from Matthew Junior High School. A combination of carols and other songs were sung by the group.

\*\*\*\*\*

Mrs. Ruedell Smith, Mrs. Deliah

Devane and Mrs. Gloria Gates; all sisters of Mrs. Ed Mosley, and their families, are visiting in the Hub City this week. They are all in town due to the fact that Mrs. Mosley is in St. Mary's Hospital, and will undergo eye surgery later in the week.

\*\*\*\*\*

Mrs. Nadine Smith, 2005 East 29th Street, recently returned from Washington, D.C. where she spent two weeks with relatives and friends. Although this was her first airplane flight, she reported a most enjoyable visit to the U.S. Capitol where she saw many historical monuments.

\*\*\*\*\*

Many remain on the sick and shut-in list at this Christmas season. The list includes Mesdames Estelle Pierce, Fannie Melton, M. Terrell and J. Simmons. Mr. Harrison Davis is home from the hospital where he

had his teeth extracted. He is reported to be resting comfortably.

Mrs. Louise Sedberry has been indisposed due to teeth extractions. Rev. T.B. Reece, Mrs. Ida Johnson and Mr. and Mrs. Jesse Johnson are ill this week.

Mr. Shepperd Robinson is still a patient at the V.A. Hospital in Albuquerque, New Mexico. Mr. Jim Thompson is confined at home, but able to be up and around the house.

\*\*\*\*\*

Mrs. Betty Iles is home from visiting her mother and other relatives in east Texas. She reported a lovely visit.

\*\*\*\*\*

Mrs. Nettie Morrison is quite ill in the hospital. She is a member of the Christ Temple Church of God in Christ.

\*\*\*\*\*

Mrs. Ruby Neal has returned

home from Tyler where she took her father home last week. She left him quite happy and elated over being home.

\*\*\*\*\*

Mr. and Mrs. Daniel of Portland, Oregon spent a few days here with her sister, the Crockett family, for several days. They had spent several days in south and east Texas visiting relatives and friends.

\*\*\*\*\*

Mrs. Mattie Cornish fo Waco is here with her sister, Mrs. H. King and will spend Christmas here.

\*\*\*\*\*

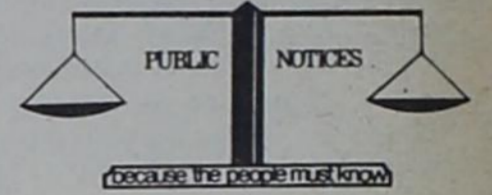
"Around The Hub City" would like to take this time to wish each of you a Merry Christmas. A special greeting is from Mrs. Maunita Terrell and Mrs. Juanita Simmons.

# Sister Sophia



Sister Sophia advises on all affairs of life. There is no problem so great she can't solve. Sister Sophia has devoted a lifetime to this work. Don't fail to see this gifted woman who will help you, and invites you to her home. Why put off until tomorrow what you can do today. Sister Sophia is above all readers. Other readers have tried to compete with her and have failed. She will tell you all you need to know. She will convince and satisfy you on all readings. She will help you in love, marriage, home problems. All work guaranteed. Speaks both Spanish and English. Open 7 days a week. No appointment needed. Call her Now— She's Waiting! Phone 799-9124 Lubbock 2263 34th

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**CITATION OF PUBLICATION**  
 The State of Texas

To: Mrs. Ann Burrows, if living, whose whereabouts and residence is unknown, and if deceased, her heirs, assigns, legal representatives or claimants, if any, whose whereabouts and residences are also unknown:

Roy E. Lusby, if living, whose whereabouts and residence is unknown, and if deceased, his heirs, assigns, legal representatives or claimants, if any, whose whereabouts and residences are also unknown:

Sylvia H. Lusby, if living, whose whereabouts and residence is unknown, and if deceased, her heirs, assigns, legal representatives or claimants, if any, whose whereabouts and residences are also unknown. You are hereby commanded to appear at the hearing before the Special Commissioners appointed by the Judge of the County Court at Law No. 2, of Lubbock County, Texas, to assess the damages occasioned by the condemnation of the hereinafter described property to be held at the Lubbock County Courthouse, Lubbock County, Texas, at 10:00 o'clock a.m. on the first Monday after the expiration of forty-two (42) days from the date of issuance hereof, that is to say, Monday, the 14th day of January, 1974, and answer the petition of the Urban Renewal Agency of the City of Lubbock, Texas, Plaintiff, in the suit styled Urban Renewal Agency of the City of Lubbock, Texas vs. P.D. Newton, Et Al wherein the Urban Renewal Agency of the City of Lubbock, Texas, Plaintiff and P.D. Newton, a resident of Lubbock County, Texas; Eva Newton, a resident of Dallas County, Texas; Linda Belk, a resident of Ector County, Texas; Larry L. Lusby, a resident of Harris County, Texas; City of Lubbock, Texas and Lubbock Independent School District, taxing authority; Lubbock County, Texas, as taxing authority for itself and the State of Texas; and the above named parties; are Defendants, which petition was filed with the Judge of the County Court at Law No. 2, of Lubbock County on the 30th day of November, 1973, and the nature of which suit is as follows:

The suit is a proceeding in eminent domain in which the Urban Renewal Agency of the City of Lubbock, Texas, is condemning at the request of the governing authority of said Agency, for statutory urban renewal purposes, which are public purposes, the following described tract of land situated in Lubbock County, Texas, to-wit:

All of Lot Nine (9), Austin Subdivision of Block Forty (40), Roberts & McWhorter Addition to the City of Lubbock, Lubbock County, Texas, together with all improvements situated thereon, if any.

You are notified that said hearing has been set for the above stated hour, date and place, and to appear at same and present such evidence as you may wish. You are further notified to appear and answer said petition on or before said date, if you elect to do so. If you elect to appear and answer before said date, do so at the County Clerk's Office, Lubbock County Courthouse, Lubbock, Texas.

The interests of said above-named Defendants are that they either own or claim an interest in said property subject to unpaid accrued taxes. If this citation is not served within ninety (90) days after its issuance it shall be returned forthwith.

Given Under Our Hands, at Lubbock County, Texas, this 30th day of November, 1973.

Dudley K. Brummett  
 L.D. Whitley  
 Gregory E. Curry  
 Special Commissioners

(313)

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# MANY HAPPY RETURNS !

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Have A Nice Christmas and We Look Forward  
 To Seeing You!

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### Observes Anniversary



Mr. and Mrs. J.H. Wilson, of 2125 East 30th Street, will celebrate their 31st wedding anniversary Sunday, December 23rd. Residents of the Hub City since 1947, they are the proud parents of 9 children and 6 grand-children.

Mrs. Wilson is a member of Ford Memorial Church of God in Christ; and Mr. Wilson is a member of Bethel A.M.E. Church. On their 31st wedding anniversary they would like to wish their many friends a Merry Christmas and a Happy New Year.

### School Holidays Begin Friday, December 21st

Approximately 33,000 students in Lubbock's 53 public schools will begin Christmas vacations at the end of the regular class day on Friday, December 21. They will report back to their classrooms on January 3.

Supt. Ed Irons said that careful study has been given to suggestions that the schools extend the holidays through January 6. He said that the only justifiable reason to change the schedule would be possible saving of energy. He reported that the administration's study has not found that enough energy would be saved to justify a change in the original schedule. Irons

Irons commented that if additional days had been added to the Christmas break, these days would have to be made up later in the year.

#### Hazardous Duty

Teachers in some lower grades feel that they are at least entitled to as much pay as other wild animal trainers.

—Herald, Miami—

### Quincy White Takes Xerox Position at Albuquerque Office

Quincy White, a graduate of Dunbar High School, has been hired by the Xerox Corporation in Albuquerque, New Mexico as a sales representative.

He attended Prairie View A&M College and Wenatchee Valley College in Washington.

He played approximately two years of semi-professional basketball with the Harlem Stars prior to moving back to Lubbock.

Presently he is employed at Lubbock Opportunity Industrialization Center (OIC) as a job developer.

On December 31, he will marry Ruby Nell Phillips and they will move to Albuquerque to assume his new position with Xerox on January 1st.

He is the son of Mr. and Mrs. Q.W. White of 1812 East 26th Street.

### Baker Named on National Who's Who

Ken Baker, a senior Government major from Dallas, was recently named as a representative of Texas Tech University in Who's Who in American Colleges and Universities, 1973-74. Baker is one of 36 Texas Tech students chosen from a group of nominees numbering over 250 for the national honor. Selection to Who's Who is based on decidedly above academic standing, community service, leadership ability and future potential.

During his four years at Tech, Ken has participated in the Saddle Tramps, Pi Sigma Alpha and the Student Senate where he served

as chairman and vice chairman of the Committees on Select Nominations and Budgeting and Finance respectively. He also served on the University Leadership Board and has held membership in University Ministries and the Tech Singers. Along with participating as a member of the Lubbock Human Relations Board, Ken has counseled students in Tech's Upward Bound Program and has served both the Student Organization for Black Unity and Eta Upsilon Chapter of Alpha Phi Alpha Fraternity as president.

The son of Mrs. Eunice Baker of Dallas and a graduate of St. Peter Academy, Ken plans to pursue a legal education at the University of Michigan next year.

### Final Rites Read For Arthur "Porter" Gibson

Final rites were held for Arthur "Porter" Gibson, 71, of 2205 Date Avenue, last Saturday morning at Mount Gilead Baptist Church with the pastor, Rev. S.R. Roberts, officiating. He died last Thursday in Highland Hospital after a lengthy illness.

Burial was held in the City of Lubbock Cemetery under direction of South Plains Funeral Home.

A native of Bastrop, he lived in Lubbock for 38 years. He is survived by a cousin, Henry Keys, Jr. of Waco.

The age of man has little relation to his sense.

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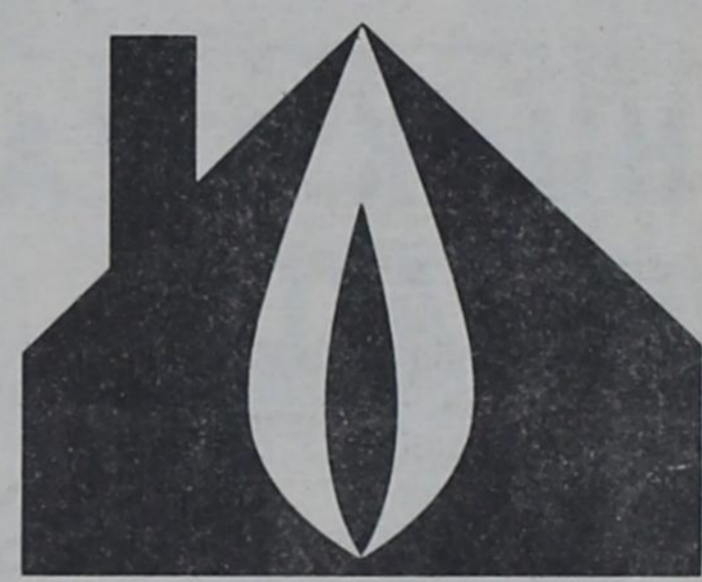


**MERRY CHRISTMAS**

At this holy season, may we take the opportunity to wish you every blessing!

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### Blacks to Help Influence United States Policy in Middle East, Diggs Asserts

Nairobi—(NBNS)—Rising sympathy among Black Americans should help force the United States to deal in a "more even-handed" fashion in the Middle East, veteran Congressman Charles Diggs told reporters on his arrival here.

Diggs, chairman of the House subcommittee on Africa, said the feeling of "brotherhood with the Arabs" was spreading among blacks on college campuses across

America. He is enroute to Addis Ababa to conclude a seven-nation African tour.

Warning that some Black American students in Cairo have been "very much disenchanted by experiences based on color," Diggs said blacks should be cautious about basing ties with Arabs merely on brotherhood.

The Michigan Democrat, former chairman of the Congressional

Black Caucus, also predicted that Guinea-Bissau, which had already been recognized as an independent nation by more than 90 countries, would be admitted to the United Nations before the end of next year.

The new African state is made up of guerrilla-won territory claimed by Lisbon as Portuguese Guinea. The United States and a number of otehr key Western powers have continued to refuse to recognize the new African government.

### Stewardess Sponsor Pre-Christmas Dinner

Approximately twenty members of Bethel A.M.E. Church attended a special Pre-Christmas dinner sponsored by the stewardesses of the church for Rev. and Mrs. A.W. Wilson, pastor and wife. This affair was held in the home of Mr. and Mrs. Bonnie Cox, 2642 East Bates Avenue, last Sunday afternoon.

Persons attending, reported a lovely afternoon fellowship and some real tasty holiday food.

# Sports of The Times

by Joe Kelly

Where did we go wrong?

That might be the plaintive cry from Southern Methodist University, which had to announce to faculty fathers that their football program had been tainted by illegal financial deals.

It seems pretty safe to assume that some, but not all, football players received cash payments for performing timely acts on the gridiron. And some, maybe the majority, received above the allotted number of tickets to be sold, the cash going to the players.

It's perfectly understandable. SMU, frustrated since winning the conference title in 1966, and fighting a losing battle for the entertainment dollar against the Cowboys, tried to jazz up the act.

A couple of years or so ago, the school hired a publicity firm to arouse excitement. The effort failed. Then SMU dumped Hayden Fry as head coach and brought in, of all things, the wishbone in an effort to create excitement.

The wishbone is about as exciting as watching ice cream drip—and crowds that generally fell below 20,000 resulted. So it isn't surprising that all stops were pulled out to make it interesting for the football players.

Now SMU is at the crossroads. If found guilty of the violations admitted by its president, the program could blow sky high. It was, you'll remember, less than a year ago that the basketball program was in trouble. SMU is in trouble, serious trouble.

All things considered, Gerald Myers was pretty well pleased with Tech's performance against Northern Colorado. In other years the Bears might have proven difficult, with an experienced lineup. But this Tech team is a cut above the average.

"We didn't play too well at the start," Gerald said afterwards. "I had to shake them up a little. We needed this game after the tough schedule we've played, and we got a chance to look at our young players."

Indeed, the young players took over for the final eight minutes and even increased the score. Gerald liked what he saw, even though it was obvious most are not ready for varsity play yet.

"We know we have some potential talent," Gerald said. "The hardest thing is for them to learn our system. Also, one or two haven't learned that we play as an unselfish team, working to get the ball to the open man. But we'll get that straightened out."

Gerald didn't want to dwell on the Houston game. It was a great victory, but Gerald wisely said that Tech had to put that game behind and think of the schedule ahead.

It's a tough schedule. New Mexico and Arizona this week may prove to be too much for the Raiders—and then come Utah State, South Carolina, Air Force and St. Louis. That's rugged competition and heads right into a conference campaign that is always tough.

Stop Bill Walton and you beat UCLA', right? Wrong! And the fact that North Carolina State managed to put him on the bench for a major prtion of the game—and couldn't win—must give all coaches faced with playing the Bruins the shakes.

UCLA rolled on, impressively. And when Walton did return to action he was devastating. He commands action. He intimidates. He rebounds, blocks shots, scores and he sparks the Uclans.

But UCLA proved one thing in beating NC State. It has a world of talent. It is a disciplined team. It executes well. It is superior in almost every phase of the game.

The current winning streak of 79 straight games, in a sport that is fraught with upsets every time two teams play, is simply incredible. It would be foolish to say that no other team ever manages such a streak in the future, but it wouldn't be a bad bet.

The Gator Bowl game, pitting Texas Tech against Tennessee, is approaching rapidly. The Raiders have progressed steadily in pre-game workouts and should be at a peak for the Vols.

I think Tech will win in a titanic struggle. The Vols are a good team and they are bowl experienced, something that brings out the best in them. But I believe that the Raiders will win with their big play defense and probably a more varied offense than Tech had used all season.

And, since this is the last column before Christmas, it wouldn't be possible to close without wishing each and every reader a Merry Christmas and a happy, prosperous New Year.

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LUBBOCK, TEXAS



**Mother of City Resident Passes Away at Muldoon**

Mr. and Mrs. David Crockett, Sr., their two small sons; and Mr. and Mrs. David Crockett, Jr. have returned from Muldoon, Texas after attending final rites for Mr. David Crockett Sr.'s mother, Mrs. Francis Crockett, who passed away at the home of her granddaughter, Mrs. Lillie Limuel of San Antonio. Mrs. Crockett had been living there for better care.

She passed away December 7, 1973 and services were conducted at the Church of God in Christ at Muldoon on December 12 at 1:10 p.m.

Mrs. Crockett was known to her friends and members as "Mother Crockett." She was converted at an early age in a Methodist Church and later was saved in the Church of God in Christ under Mother Taylor. She was a faithful member as long as her health allowed.

Mrs. Crockett was the daughter of Mr. and Mrs. John Hogan and was born near Ledbetter and Fayette County, Texas.

A very beautiful tribute was paid to Mother Crockett. Her superintendent, W.L. Jones, officiated the services. Her pastor was Elder Earley Page. Many beautiful songs and brief talks were given by several ministers.

Her survivors include two sons, Brother David Crockett, Sr., of Lubbock, and Mr. Johnnie Lee Crockett of Muldoon; a daughter, Mrs. Dora M. Howard of Houston, Texas; twenty-two grandchildren; sixty-one great grandchildren; nineteen great great grandchildren; many nieces and nephews and other relatives and friends.

Two of the songs rendered at the services were: "When the Saints Go Marching In," and "Hold To His Hand."

Burial was in the local cemetery at Muldoon.

**Rites Read Saturday For R. A. Wheatley**

Final rites were read for Raymond Argonne Wheatley, Jr., 54, of 2438 East 29th Street, last Saturday afternoon at Mount Gilead Baptist Church with Rev. A. Donald Coleman, pastor of the Messiah Presbyterian Church, officiating.

Burial was held in Peaceful Gardens Memorial Park under the direction of Sedberry Funeral Chapel in charge.

Wheatley died last Wednesday morning in Methodist Hospital after being hospitalized nearly two weeks.

A resident of Lubbock for 22 years; he was born in St. Louis, Mo. He was a member of the Messiah Presbyterian Church and a U.S. Postal employee.

He is survived by his wife, Mrs.

Teresa Wheatley; three sons, Sgt. Argonne John Wheatley of Biloxi, Miss. serving at Kessler Air Force Base, and Brian Keith and Barre LeRoy, both of the home; a daughter, Melissa Lucille, also of the home; his step-father and mother, Dr. and Mrs. F.L. Lovings of Lubbock, and a host of other relatives and friends.

Casket bearers were Harry Stokley Jr., Jackie Clark, D.C. Fair, Jr., Albert Lincoln, R.J. Givens Jr. and Fredding Washington.

Honorary bearers were Elders of Messiah Presbyterian Church and letter carriers of the U.S. Post Office.

A group of archaeologists discovered the name of Jesus carved before 70 A.D. among inscriptions of 11 early Christian burial urns found in a cave.

**SBA Chief Defends Minority Enterprise Aide, Arthur McZier, Links to R. Vesco**

Washington — (NBNS) — The head of the Small Business Administration has defended his former minority enterprise aide's business connections with indicted financier Robert Vesco.

SBA Administrator Thomas S. Kleppe told a House investigating subcommittee that he knew that the aide, Arthur McZier, was a director of the Bahamas Commonwealth Bank during most of 1972 when he was in charge of the SBA's minority enterprise loan program.

Kleppe said he did not consider it a conflict of interest, although he told McZier "that I wouldn't serve on the bank board if I were he." He said McZier told him on Jan. 18 of this year that he had resigned the bank directorship.

McZier later resigned from the

SBA to join another Vesco company, Gerald Bahamian Co., Ltd.

Vesco, an American now living in Costa Rica, has been indicted in the U.S. on charges by the securities and exchange Commission that he used the Bahamas Commonwealth Bank to loot \$224 million from an international mutual fund, Investors Overseas Services, Ltd. The SEC charged that Vesco caused IOS to sell blue chip American securities and invest the proceeds in dubious foreign concerns.

The U.S. sought to extradite Vesco from the Bahamas recently but was turned down by the Bahamian courts. If brought back to the U.S. he also would face charges that he tried to make a

\$200,000 contribution to the Nixon campaign to get the SEC investigation stopped.

McZier's name came up during a House Banking and Currency subcommittee hearing on alleged mismanagement, conflicts of interest and possible criminal violations in the SBA's lending operations. Kleppe accused the committee investigator of "McCarthyism" for doing so.

At Christmas play, and make good cheer,  
For Christmas comes but Once A year.

—Thomas Tusser—

The Lord from Heaven,  
Born of a village girl, carpenter's son.

Wonderful, Prince of Peace, the mighty God.

—Alfred Tennyson—



**Merry Christmas**

May the joys of home and hearthside fill your holidays . . . and your hearts . . . with gladness. To know you and serve you is our sincere pleasure.

Thanks, friends, for your generous, loyal support.



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ASSOCIATION OF LUBBOCK

Lubbock, Texas

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2263 34th Street  
Lubbock, Texas





**Bethel A.M.E. Church**

Services were well attended last Sunday morning with Rev. Jack Robinson, assistant pastor, delivering a dynamic message on the responsibility of every Christian. Youth Choir No. One and Youth Choir No. Two rendered music for the morning services.

There were three visitors present at Sunday's worship hour. They were Mrs. Dera Archie of Oakland, California, Mrs. Mary

Powells of Reese Air Force Base and Mr. Henry Jones of Miden, Louisiana.

The Annual Christmas program will be held Sunday evening, December 23, at 7 p.m. Our young people, under the supervision of Mrs. A.W. Wilson, will be doing their best on this date. Please come out and hear them at their best.

Immediately following the Annual Christmas Program, the Annual Christmas Tree will be held in Fellowship Hall.

Christmas baskets will be presented to needy families in our community; on next Monday afternoon, December 24. If you have something to contribute to

this special effort, please contact Sisters Mildred Lusk, Elsie Young, A.W. Wilson, Clara Cage, Pamela Cunningham and Brother Gerald Johns.

Watch Services will be held at the church on Monday evening, December 31st, at 11 p.m. This special service is being sponsored by the Planning Council. All men of the church are asking for your complete cooperation.

Let us continue to pray for our sick and shut-in members and residents of our community. Those on the sick list include Mrs. Estelle Pierce, Mrs. Juanita Simmons, Mrs. Maunita Terrell, Mrs. Charlie M. Johnson, Mrs. Elnoria Butler, Rev. T.B. Reece and Mr. Theodore Smith. Mrs. Ona Lee Holiday's grandbaby is also home recuperating. Let us please remember these members and others in our community this time of the year.

Birthdays for the week include Pamela Rollison, Walter Brown, Mattie Veasey, Miss J.B. Cox and John McCormick. Happy Birthday to all of you and a Merry Christmas.

**Twentieth & Birch Street Church of Christ**

Brother Waydell Nixon and Brother Sunday Ekanem left for Midway, Texas for a few days vacation this week. Pray for them on this journey.

Our heart felt sympathy goes out to the family of Sister Margaret Ludd who was laid to rest last week. May the Lord comfort you in your time of sorrow.

Let us continue to pray for our sick and shut-in members. Sister Georgia Malone remains on the

shut-in list. Remember this sister in your prayers to the Father.

**Greater Saint Luke Baptist Church**

The Youth Department will sponsor their annual Christmas program Sunday, December 23, at seven p.m. Adult members are asking for the support of our young people. Hard hours have gone into this program.

Prayer meeting is held at the church on Wednesday evening of each week. Prayer gives power to weakness and opens to poverty the world's wealth. It puts fruits and flowers where thorns and briars flourish.

Men's chorus meets Wednesday evening at eight. We need to meet for rehearsals, men.

Mission Two met in the home of Sister Desma Moore last Monday evening.

Members of the Dorcas Circle met in the home of Sister Clara Scott last Tuesday afternoon.

Let us pray for and visit our sick and shut-in members. Sisters Laura Jamison, Florence Guyton and Brothers Henry Dewberry and Samuel Swisher are on the sick list. Let us go by and visit these sick members.

**Mount Gilead Baptist Church**

"The Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church where everybody is somebody. The church extends to members and public a cordial and clarion call to worship with us each week."

The Christmas Committee is happy over the response for those

parents brought their children to Christmas practice each week. We will have our Christmas program Sunday, December 23, at 7 p.m. Please support our effort.

The Usher Board wishes to announce that beginning the first Monday in January, 1974, we will be starting an Intermediate Usher Board. This board will cover boys and girls, ages 14 to 19. Anyone wishing to join the board is asked to meet with us at 6 p.m. Monday, January 7, 1974.

Let us continue to pray for and visit the many members of our sick list. Those on the sick list this week include Mr. Frank Blewitt, Mrs. Charlsie Harris and Mr. Floyd Harris, Jr.

**Greater New Hope Baptist Church**

The Usher's Christmas Social will be held on Friday evening, December 21, at 8 p.m. in the home of Sister Vessie Ball. All ex-ushers are invited to attend this affair.

Federation of Choirs will be held Sunday afternoon, December 23, at 2:30 p.m. at Bethel A.M.E. Church, this month's host.

Don't forget the "Miss New Hope Pageant" which will be sponsored by the Music Department Sunday, January 20. All young ladies of the church are invited to participate.

Special services will be held Sunday, December 30, in the afternoon by the Sunshine Band in order to secure funds to purchase a full page ad in the Miss New Hope Pageant.

The W.M.S. Christmas Social will be held in Fellowship Hall tonight (Thursday), December 20 at 7 p.m. All women are asked to attend and bring an unlabeled gift to exchange. Delicious refreshments will be served.

Watch services will be held on Monday evening, December 31, at 10 p.m. All members of the church

Continued On Page Eleven



**christmas greetings**

A dashing good time to folks everywhere. We're grateful for the favors shown us.

**A-1 CLEANERS**  
Phillip Glaspie  
Owner

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**Eight Pictures For \$1.00**

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**OH, HOLY NIGHT**



Let the spirit of that time be forever in our minds. We are grateful for the opportunity of being able to serve you.

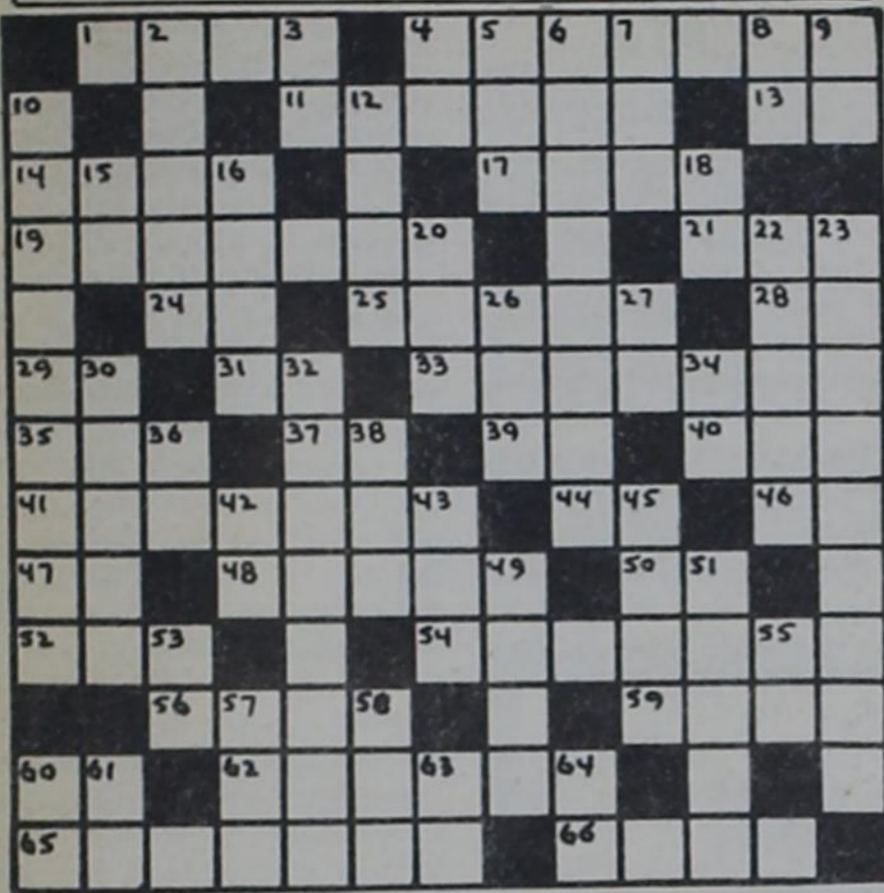
2114 EAST BROADWAY

**SHOP & SAVE**

— SUPER MARKET —



**CROSSWORD** ~ ~ ~ By A. C. Gordon



- ACROSS**
- 1 - ... of Knowledge
  - 4 - Game bird
  - 11 - American wild cat
  - 13 - Aerial train
  - 14 - Building part
  - 17 - Black
  - 19 - The swiftest animal
  - 21 - Circle part
  - 24 - South Latitude (abb.)
  - 25 - Vegetables
  - 28 - Everyone individually (abb.)
  - 29 - Time division (abb.)
  - 31 - Navy shore patrol (abb.)
  - 33 - Phonograph parts
  - 35 - Mrs. Deer
  - 37 - Exclamation
  - 39 - Public conveyance (abb.)
  - 40 - Public announcements
  - 41 - Young birds of prey
  - 44 - Samarium (chem.)
  - 46 - Thus
  - 47 - Right Reverend (abb.)
  - 48 - Engagements
- DOWN**
- 2 - Flowers
  - 3 - Educational Orders (abb.)
  - 4 - Pronoun
  - 5 - A brew
  - 6 - Marine crustaceans
  - 7 - Latin Technical Organization (abb.)
  - 8 - In reference to
  - 9 - Roman 550
  - 10 - Thick-skinned animal
  - 12 - A missed rowing stroke
  - 15 - Phenyl (chem.)
  - 16 - Lampreys
  - 18 - Sodium (chem.)
  - 20 - Mrs. Fowl
  - 22 - Types of musical instruments
  - 23 - Australian bird
  - 26 - Poetical "always"
  - 27 - Sine Die (abb.)
  - 30 - Loud outcries
  - 32 - Game bird
  - 34 - Musical note
  - 36 - For example (Latin Abb.)
  - 38 - ...omey
  - 42 - Lord (abb.)
  - 43 - ...en Hills of Rome
  - 45 - Parched
  - 49 - Wise
  - 51 - Blissful
  - 53 - Weight unit
  - 55 - "Vive .. roll!"
  - 57 - The snaky letter
  - 58 - ...to, a theater district
  - 60 - Exists
  - 61 - Exclamation
  - 63 - Correspondence afterthought
  - 64 - Thus

**CLASSIFIED ADS FIND IT QUICK**

Deadline for Classified Advertising is 3:00 p.m. Tuesday before the following Thursday paper.

**ANNOUNCEMENTS**

R.B. "Mac" McAllister, State Representative, District 75, Place 2; at your service. Call 747-4561 in Lubbock or Area Code (512) 475-3363 in Austin.

**Church News . . .**  
*Continued From Page Ten*  
 are asked to attend and invite others to worship with us.  
 General Mission will be held Monday evening, December 31, at 7 p.m. in the church auditorium.  
 Fifth Sunday will be under the auspices of the W.M.S. Let us all blend our forces and help make this a great day for the women of our church.

The Chancel Choir will meet Thursday evening (tonight) at 8 p.m. All members are to attend and invite others to become a part of this group.

**Friendship Baptist Church**  
**Brownfield**—Mrs. Ethel Williams was at her Sunday School post. The lesson was well discussed by Rev. R.F. Brown in all classes, and was enjoyed by all.

Our pastor, S.N. North come forward with deep discussion of the lesson and carried us with spirit to the mountain top.

Our pastor delivered a burning message. Subject "The New Birth", text John 3:16.

At the 5 p.m. Training Union service, a deep discussion was held in all the topics. The pastor marched and drilled both young

**JOBS MEN & WOMEN**

TEXAS TECH UNIVERSITY  
 For Information Regarding Employment at Texas Tech University Call 742-1111.  
 "Equal Employment Opportunity Through Affirmative Action"

For Job Information With The City of Lubbock  
**CALL 762-2444**  
 "An Equal Opportunity Employer"

**AUTOMOBILES USED**

**WANT YOUR CAR OR PICKUP SOLD?**  
 Bring them to Lubbock Auto Co., Inc. 18th and Texas. See Wayne Canup, Dealer, for information. We need clean units immediately! Will handle everything.  
 747-2754 795-1637

**HOUSES FOR SALE**

V.A. ACQUIRED HOMES FOR SALE



- AMARILLO**
- 1608 Goldenrod, 3BR, 1 1/2B, AG \$11,500 \$200 cash down payment \$86.90 P&I
  - 2039 Dahlia, 3BR, 1B, AG \$11,000 \$200 cash down payment \$83.06 P&I
  - 2921 S. Roosevelt, 3BR, 1B, AG \$10,750 \$200 cash down payment \$81.13 P&I

**ALL LOANS PAYABLE IN 360 MONTHLY INSTALLMENTS**  
 Due on the 1st of Each Month  
 At An Annual Percentage Rate of 8 1/2%  
**SEE YOUR BROKER FOR OTHER HOMES WE HAVE AVAILABLE FOR SALE**  
 Veterans Administration  
 Waco, Texas

**MISCELLANEOUS FOR SALE**

**Singer Touch & Sew**—deluxe models, these machines zig-zag, blind hem, make buttonholes, fillis boggin in machine, etc. Desk cabinets with drawer space. Used 3 mos, several left out of public school systems. Your choice, \$75 each. Cash or terms. Fully guaranteed.  
**Sewing Machine Service Center**  
 2716 50th St., 792-8226

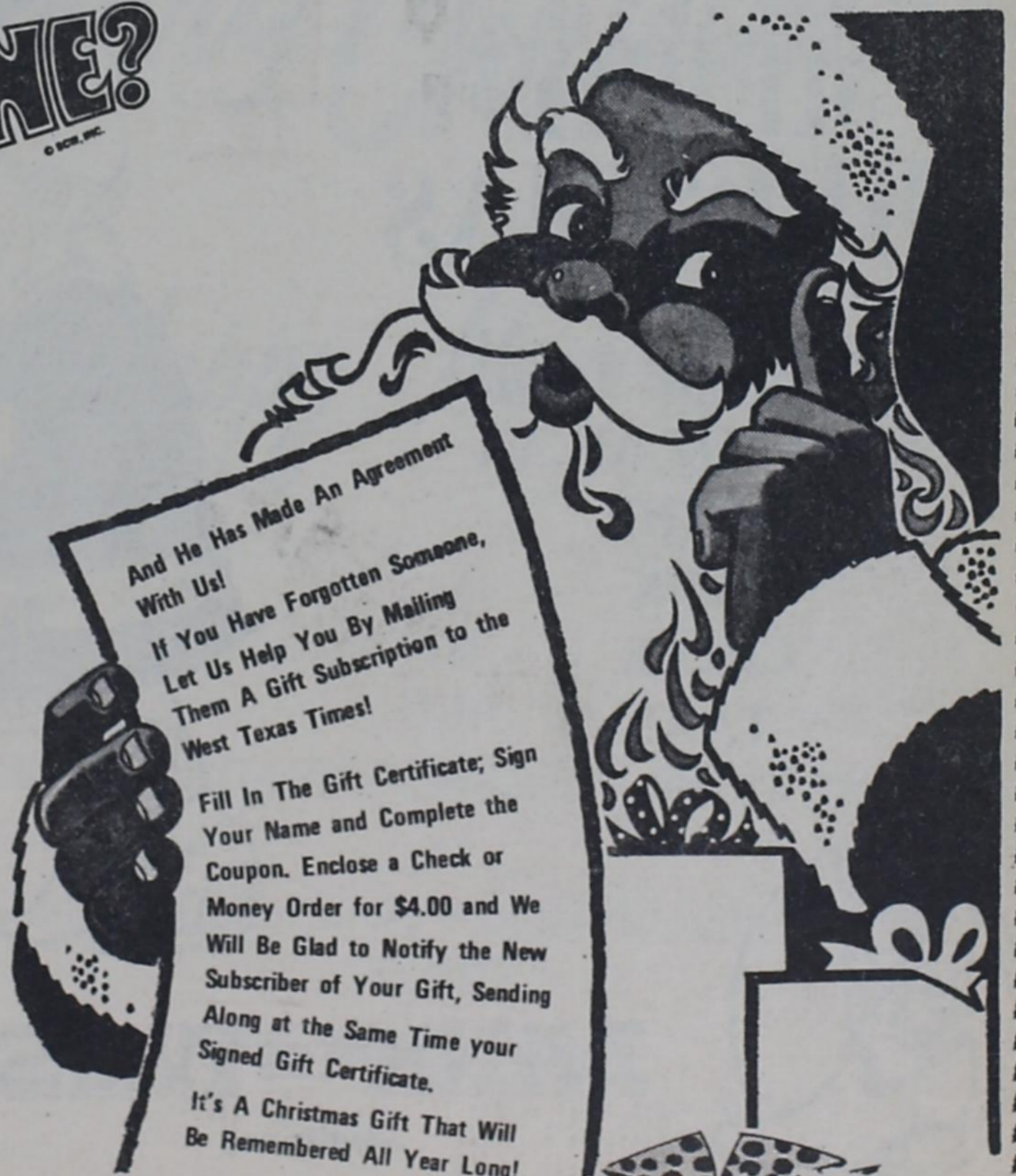
role opposite Bill Cosby in the feature film "Man and Boy" and has appeared in dozens of top television series including "Kung Fu", "Lassie", and "The Flying Nun."

Home is what the family makes it.

Christmas will be what you make it.

**FORGOTTEN SOMEONE?**

**SANTA'S GOT HIS SHOPPING ALL DONE . . .**



(One Year Subscription to West Texas Times)

**GIFT CERTIFICATE**

A Gift for . . . . .

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And He Has Made An Agreement With Us!  
 If You Have Forgotten Someone, Let Us Help You By Mailing Them A Gift Subscription to the West Texas Times!

Fill In The Gift Certificate; Sign Your Name and Complete the Coupon. Enclose a Check or Money Order for \$4.00 and We Will Be Glad to Notify the New Subscriber of Your Gift, Sending Along at the Same Time your Signed Gift Certificate.

It's A Christmas Gift That Will Be Remembered All Year Long!





The Gospel Recording Artist, Mrs. DOROTHY GEANELL JUDIE. You have heard her records, now you can come hear her in person. She will be sponsoring a holiday musical beginning Wednesday, Dec. 26, 1973 at Jerusalem Temple Church of God in Christ, 3508 Teak Ave. All the various churches, gospel groups and soloists in the city and all over West Texas will be appearing in these services. New Years night there will be a special service including Sister Judie. Come one, Come all.

### Jobless Rate for Blacks Rises in November in Dept. of Labor Report

The jobless rate for blacks rose from 8.3 percent in October to 9.1 percent in November, due largely to an increase among adult women, the U.S. Department of Labor's Bureau of Labor Statistics has reported.

After posting a decline at the beginning of this year, the black rate has fluctuated around the 9 percent mark in subsequent months.

In contrast, the unemployment rate for white workers continued its downward trend during the first half of this year but has held steady at about 4.2 percent since July.

Unemployment for all workers rose in November, while total employment was unchanged.

The overall unemployment rate,

which had dipped to 4.5 percent in October, moved up to 4.7 percent in November.

Total employment (as measured by the household survey), at 85.7 million, seasonally adjusted, was about unchanged over the month, after large increases in September and October. Since November a year ago, it has risen by over 3 million.

The number of nonagricultural payroll jobs (as measured by the establishment survey) increased by 200,000, seasonally adjusted to 76.5 million in November. Compared with November a year ago, payroll employment was up 2.7 million.

The number of unemployed persons, at 4.3 million, seasonally adjusted increased by 200,000 in November, following a decline of

similar magnitude in October. The increase, which occurred entirely among persons seeking full time jobs, raised the overall unemployment rate from 4.5 to 4.7 percent, returning it approximately to the levels which had prevailed since June. It was 5.2 percent in November a year ago.

The November upturn in joblessness occurred among adult women and young men 16 to 24 years of age. The jobless rate for women 20 years and over rose to 4.7 percent in November, after dropping to 4.4 percent the previous month. Except for October, this rate has been in the 4.6 to 4.9 percent range since February. After declining steadily for a year and a half, the rate for men 20 years and over, 3.0 percent in November, has shown little change since July; the rate for men 25 and over (2.4 percent) has, in fact, not changed at all since July.

**Christmas Greetings**

May the blessed silent peace of Christmas enter into your lives.

**SOUL PATROL CHICKEN SHACK**  
918 Idalou Road 765-7901

**Definition**

Cranberries: grapes with high blood pressure.

—News, McAlester, Okla.—

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

Like 2:11

# MERRY CHRISTMAS

FROM THE BANK THAT PUT AN AX TO THE BANK CHECK TAX!



## BANK of the WEST

MEMBER FDIC

SOUTH PLAINS MALL LOOP 289 and SLIDE ROAD

**Banking Hours:**

Monday thru Thursday 9-3  
Friday 9-6; Saturday 9-1

Drive-in Tellers open 'til 6;  
TV Teller in the Mall open 'til 7.



*the lady  
who lived  
by a  
pepper tree*

Frequently we hear people say how callous we all are, especially in America...how we are all "too wrapped up in ourselves, too busy with our own problems, to relate to Christmas."

Much of the time we deserve this comment. Probably because we think we have to build defenses against other, outside stimuli, to try to keep intact some remnant of our own personality which so far has escaped computerization.

But one November, not too long ago, the daily papers had occasion to record a little event that disputed this cliché, (if you will). Here is how the story went:

A lady of some 75 years or so who lives in a small town in Southern California suffered the loss of her home by fire. We shall call her Mrs. Sanchez.



All alone in the world, the disaster might have overwhelmed some lesser person. But not Mrs. Sanchez.

She gathered her few belongings and camped out under a pepper tree on her remote hilltop. She had managed to salvage a beach umbrella, a picnic table and a sleeping bag, largely because they happened to be out on the grounds when the fire erupted. And her pet dogs.

One morning as she was dusting herself off, a phone company truck arrived and the man informed her that the company would like to install a wall phone wherever it would be convenient for her.

"A wall phone! Where else, but on my pepper tree!" And so it was installed.

Even such a big concern as the phone company had been quick to respond to a patron's need, no doubt reported by one of Mrs. Sanchez' neighbors.

People were involved in the plight of this long-time resident in distress, and especially because of her indomitable spirit, her never-say-die attitude.

Weeks went by and Mrs. Sanchez went about clearing her lot, keeping her "quarters" as clean as she could, not only for herself, but for her pets.

Thanks to the moderate Southern California weather Mrs. Sanchez "made do" very well until

the later December winds blew in from the sea and the threat of rain hovered darkly over the little homesite.

Then the neighbors pitched in, and on their own, without a by-your-leave from Mrs. Sanchez, they built a small new home for her with their own hands, and their own tools.

By Christmas Day Mrs. Sanchez had much cause to be thankful. Her Christmas gift was there for all to see; but perhaps the townfolk enjoyed the finest gift of all, the warmth of love in their neighbor's eyes.

Lubbock's Home Owned  
**WEST TEXAS TIMES**  
Dedicated to Informing the Citizens of West Texas  
Thursday, December 20, 1973  
Section B

Did you know that the first Christmas tree erected in a church in U.S., in 1851 shocked its Cleveland congregation. It was considered too heathenish!

**MERRY CHRISTMAS**

From our family to yours...wishes for a joyous holiday. Hope it's filled with friendly good cheer.



It's the season to decorate our hearths and homes with holiday cheer...and to wish our many friends a truly joyous Yuletide!

*Merry Christmas*

*Happy New Year*

TO  
OUR  
TRAINEES – BOARD MEMBERS – MANY FRIENDS  
of  
Lubbock Opportunity Industrialization Center  
(LOIC)

*We Help Ourselves*





**JOURNEY TO BETHLEHEM**

"About this time Caesar Augustus, the Roman Emperor, decreed that a census should be taken throughout the nation. (This census was taken when Quirinius was governor of Syria.)

Everyone was required to return to his ancestral home for this registration. And because Joseph was a member of the royal line, he had to go to Bethlehem in Judea, King David's ancient home—journeying there from the Galilean village of Nazareth. He took with him Mary, his fiancée, who was obviously pregnant by this time.

And while they were there, the time came for her baby to be born, and she gave birth to her first child, a son. She wrapped him in a blanket and laid him in a manger, because there was no room for them in the village inn." (Luke 2:1-7)

—From *The Living Bible*

Religious Heritage of America  
Washington, D. C.



We extend our warmest wishes for the Christmas Season and the coming year. May He fill your heart with joy.

**KCBD TV CHANNEL**  
Lubbock



**Christmas**

Fill this season with laughter, good will and song. Warm thanks from us, to all.

ATLANTA LIFE INSURANCE COMPANY  
504 East 23rd Street 744-7325

**What To Tell A Child About Santa Claus**

Parents often wonder what to tell a child about the reality of Santa Claus.

Some children are very down to earth. They want to know, in so many words, if he is real or pretend. Such a child should be told that Santa Claus is pretend.

Every parent faces this decision the minute those seeds of doubt start bouncing around in the child's head. If a parent can get the child to enjoy the spirit of make believe, fine. But if the child definitely does not want to be fooled, don't press the point.

Many children, especially of school age, grow to accept Santa Claus as a representative of the holiday season and the spirit of love and giving. At the other extreme is the child who too easily loses the distinction between dream and reality.

Everything that he pretends is very real to him. He needs help in making distinctions between fact and fiction. Parents can do this by gently reminding the child, "It's fun to pretend about Santa, isn't it? Santa Claus is one way of sharing good feelings with people."

Parents, ministers and educators often discuss whether or not to perpetuate the myth of Santa Claus. Persons ask, "if a child is told from the beginning there is no Santa, will he miss much of the excitement and fun of Christmas?" One way to keep the magic and gaiety without later disappointing children is by treating Santa Claus and his flying reindeer as a wonderful game of make believe.

The jolly man is a symbol of good cheer and gifts which accompany Christmas. The whole family can hang stockings, understanding that Santa is an imaginary character.

Tracing his image of Santa Claus as a child grown older, a child two or three years old will join the ceremonies, but no matter what he is told, Santa is real to him. Children of this age cannot separate fact and fantasy.

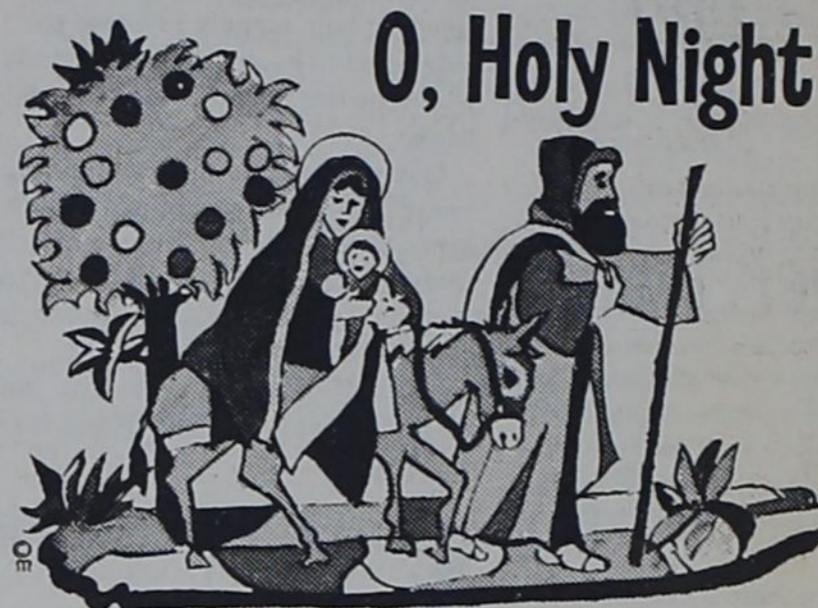
By four or five years of age, while he still has a sense of awe and wonder, he may begin to know that Santa Claus is not an actual man who packs his reindeer on the roof and slides down the chimney.

It is about this age that children begin asking how Santa Claus can be on every corner and in every store. Many parents explain about Santa's helpers. This is a beginning to introducing the idea of sharing and helping as the real message of the Christmas season.

As children grow, they can understand the wonderful living legend of Santa Claus. They know that their parents have shared a

special feeling and spirit, and have been honest with them.

This is possible, you see, because there really is a Santa Claus.



**O, Holy Night**

As we celebrate the birth of our Lord let's give thanks for the blessings shown us. Special thanks, patrons.

**GIVENS REAL ESTATE**

820 Quirt Avenue

763-8430



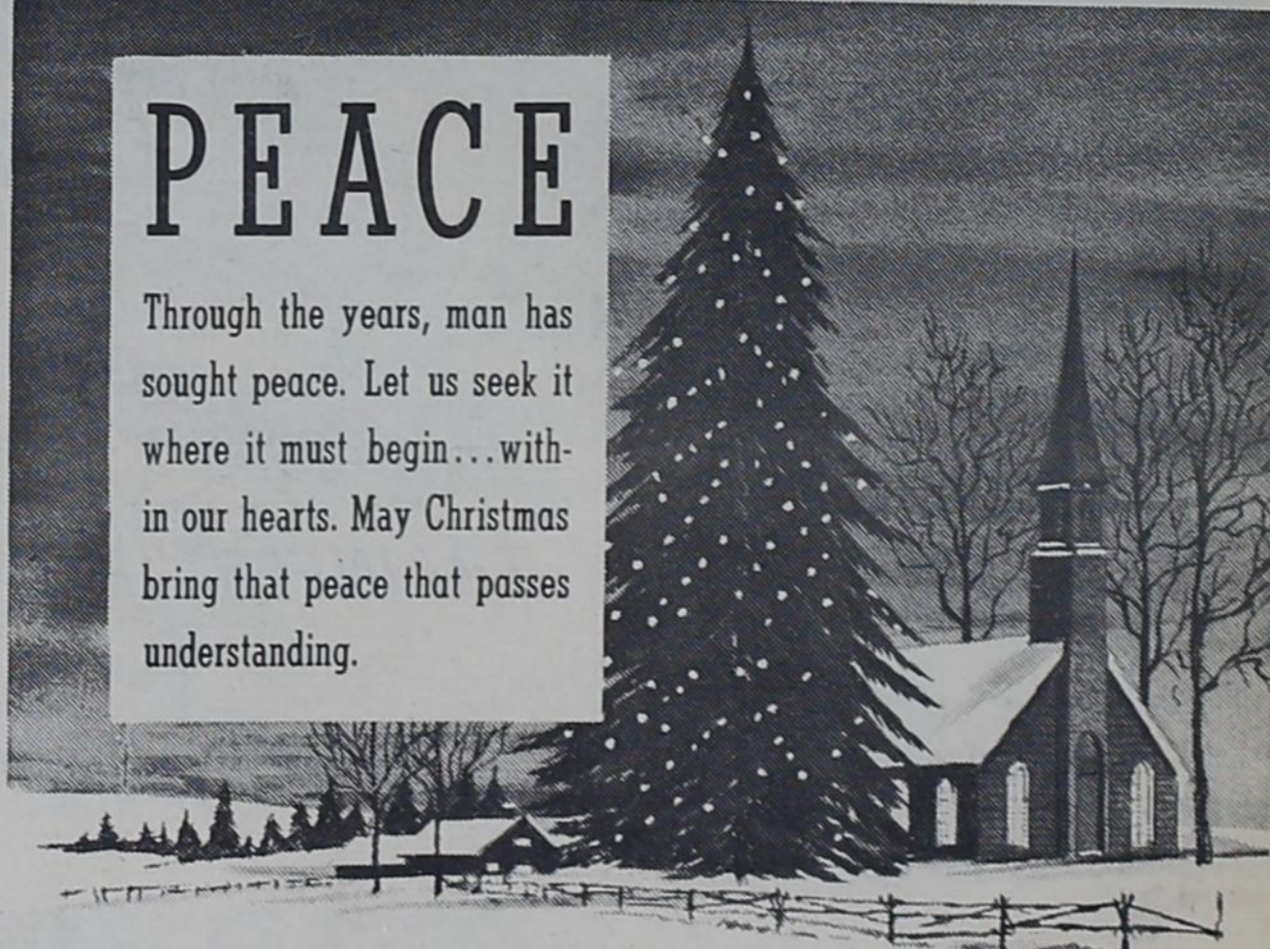
**Greetings**

Season's best to you, this Christmas Day. We appreciate the patronage shown to us.



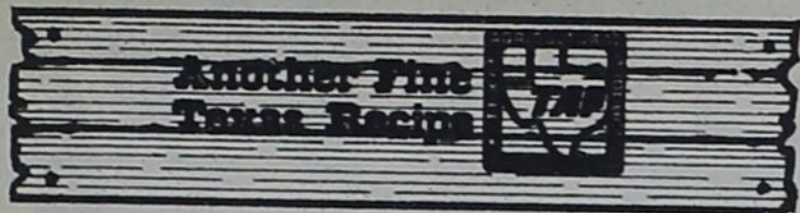
**PEACE**

Through the years, man has sought peace. Let us seek it where it must begin... within our hearts. May Christmas bring that peace that passes understanding.



**FAUBION & RIGSBY INSURANCE**  
Complete Insurance Service - We Buy Insurance  
Deaton Rigby - Herman Brown  
1114 13th St. 763-0467





SANTA'S THUMBPRINT

- 1 cup shortening
- 1/2 cup granulated sugar
- 1/2 cup brown sugar, firmly packed
- 1 egg
- 1 tsp. vanilla
- 1/2 tsp. almond extract
- 2 cups flour
- 1/4 tsp. soda
- 1/4 tsp. salt
- 1 1/2 cups uncooked oats (quick or old-fashioned)
- 1 6-oz. pkg. semi-sweet chocolate pieces

Beat shortening, gradually adding brown and white sugar. Beat until fluffy. Add egg, vanilla and almond extract. Sift together flour, soda, salt and stir into creamed mixture. Blend in oats. Shape dough into small balls and place on ungreased cookie sheets. Make a hollow in each ball. Bake in preheated 375-degree oven for 10-12 minutes. Melt chocolate in top of double boiler. Spoon melted chocolate into center of each cookie. Chill until chocolate is firm. Makes 4 dozen cookies.

Deltas Sponsor Christmas Party

Sisters of the Lubbock Alumnae Chapter of Delta Sigma Theta Sorority, Inc. sponsored a Christmas Party last Friday evening at Mae Simmons Community Center.

The local chapter prepared many tasty dishes for those in attendance and showed their cheerful greeting to all in attendance.

Attending the party were sisters of Eta Lambda Chapter (Texas Tech University) of Delta Sigma Theta Sorority, Inc. and Brothers of Epsilon Tau Chapter of Omega Psi Phi Fraternity.

Brothers Danny, Lion Aaron, Charles Johnson and Edward Newsome gave a special show for the Sisters and invited them to join them in their many marches of Omega.



Merry Christmas

Deck the halls with holly ... may joy reign in your hearts and homes this season!

SOUTH PLAINS FUNERAL HOME  
Dignified Personal Service  
1715 East Broadway 763-5066

Merry Christmas



One of the joys of the holiday season is remembering wonderful folks like you, our customers. It's always a pleasure to pause and wish you happiness and prosperity. Sincere holiday greetings from those who serve you at

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

**GIBSON'S**

**GIBSON'S**

**DISCOUNT CENTERS**

OPEN DAILY MONDAY THRU FRIDAY 9 A.M. TO 10 P.M.

50th STREET AND AVE. H  
OPEN SATURDAY 9 A.M. to 10 P.M.  
CLOSED SUNDAY

50th STREET AND SLIDE ROAD  
CLOSED SATURDAY  
OPEN SUNDAY 10 A.M. to 7 P.M.





# FESTIVE

PRICES IN THIS AD GOOD THRU' MON. DEC. 24TH

QUANTITY RIGHTS RESERVED



**PORK LOINS** HALF OR WHOLE **LB. 89¢**

**ROUND SIRLOIN STEAK**  
LB. \$1.09

**RIB STEAK**  
LB. 98¢

**RANCH STEAK**  
CENTER CUT 7-BONE  
LB. 98¢

ARMOURS STAR  
**TURKEYS**  
USDA GRADE "A" SELF BASTING  
16-22 LB. SIZE  
**59¢**  
LB.

**CHUCK STEAK**  
7/8 LB.  
**78¢**

KRAFT'S PHILADELPHIA  
**CREAM CHEESE**  
8 oz. PKG.  
**35¢**

PEPPERIDGE FARMS  
**STUFFING MIX**  
4 OZ. PKG.  
**35¢**

SHURFRESH  
**CAN HAM** \*BONES \*FULLY COOKED  
5 LB. CAN **\$7.98**

**RUMP ROAST**... LB. **98¢**  
FAMILY **STEAK**... LB. **\$1.09** (BONELESS)

**MIX NUTS** TOM SCOTT 13 OZ. CAN **69¢**  
**RAW PEANUTS** FISHER 12 OZ. PKG. **39¢**  
**CHOC. CHIPS** BAKER 12 OZ. PKG. **49¢**  
**KARO WHITE SYRUP** 32 OZ. **69¢** 16 OZ. **39¢**  
**CREME** MARSH. MELLOW KRAFT 7 OZ. JAR **29¢**

**MARSHMELLOWS** KRAFT MINATURE 10 OZ. **25¢**  
**MINCMEAT** NON SUCR 9 OZ. PKG. **39¢**  
**CRANBERRY SAUCE** OCEAN SPRAY 300 CAN **29¢**  
**PINEAPPLE** IN NATURAL JUICE DEL MONTE CRUSHED SLICE 3 15 1/2 OZ. CANS **\$1**  
**FRUIT COCKTAIL** SHURFINE 300 CANS **89¢**

**SWEET PICKLES** DEL MONTE 12 OZ. JAR **49¢**  
**OLIVES** HOUSUM STUFFED THROWN 8 OZ. JAR **59¢**  
**RIPE OLIVES** LINDSEY PITTED 300 CAN **59¢**  
**OYSTERS** 30Z. CAN **59¢** (UNITED WILL BE CLOSED DEC. 25th)

SHURFINE  
**SUGAR**  
5 LB. BAG.  
**59¢**  
WITH \$16 PURCHASE OR MORE EXCLUDING GIBS, BEER & WINE

SHURFINE  
**FLOUR**  
5 LB. BAG  
**59¢**  
LIMIT ONE... THEREAFTER... 69¢

"SHOP SHURFINE AND SAVE"  
**CORN** GOLDEN WHOLE KERNEL OR CREAM STYLE  
**PEAS** EARLY HARVEST  
**BEANS** CUT GREEN  
**4 89¢** (303 CANS)

CHIFFON FRESH  
**TOWELS**... **3** JUMBO ROLLS **\$1**  
CHIFFON DINNER 3 PLY 50 CT. PKG. **39¢**  
**NAPKINS**... **39¢**  
**RENUZIT**... AIR FRESHENER LEMON SCENT 7 OZ. AEROSOL **29¢**

SCHILLING  
2 OZ. BOTTLE **49¢**  
**VANILLA**... **49¢**  
POULTRY **SEASONING** 4 OZ. **29¢**  
BLACK **PEPPER** 1 OZ. **59¢**

**PIES** JOHNSTON FROZEN  
APPLE 1.06 23oz. **79¢**  
PUMPKIN 1.00 11.00  
MINCE  
COOL **WHIP**... \*BIRDSEYE FROZEN 1.00 14.75 **59¢**  
JOHNSTON FROZEN PKG. OF **39¢**

SHURFINE  
**ORANGE JUICE**  
5 6oz. CANS **\$1**



# FIXIN'S



UNITED SUPER MKTS WILL BE CLOSED DEC. 25TH



**DOUBLE STAMPS**  
DEC. 20TH-21ST-22ND-23RD-24TH  
THURS.-FRI.-SAT.-SUN.-MON.  
WITH \$2.50 PURCHASE OR MORE  
EXCLUDING CIGARETTES!

**CURED SMOKED HAM**

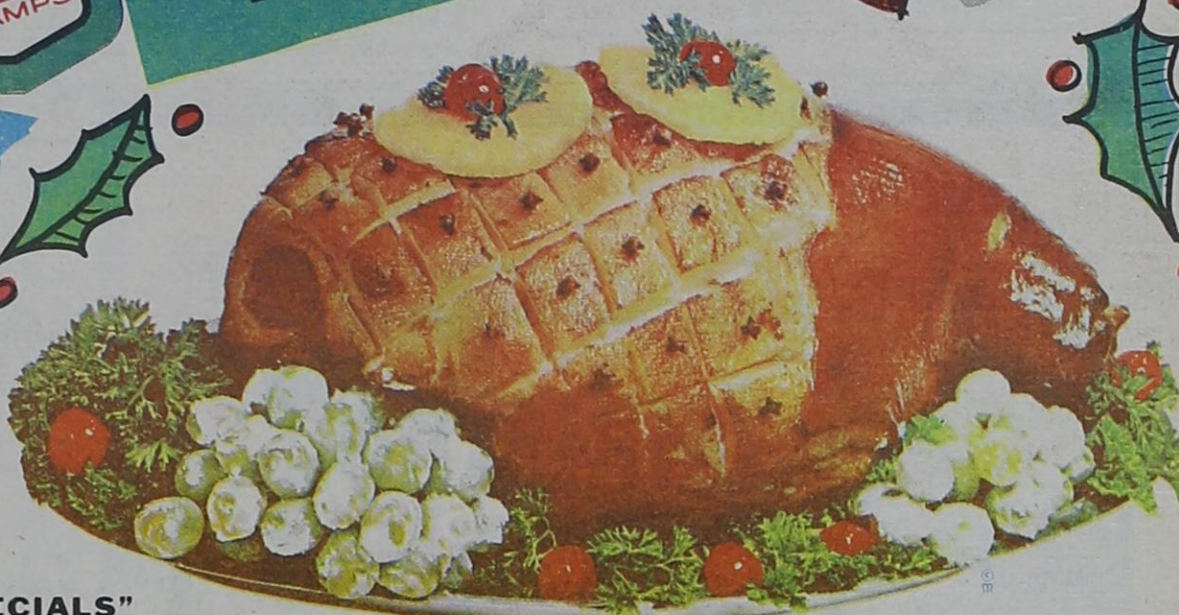
SHANK PORTION

BUTT PORTION

(WATER ADDED)

**79¢** | **89¢**  
LB.

**WHOLE**  
LB. **98¢**



### "BELL DAIRY SPECIALS"

EXTRA LARGE EGGS... DOZ. <b>79¢</b>	UNITED GRADE "A" CAGED EGGS... DOZ. <b>79¢</b>	CHIP 'N DIPS OR WHIPPING CREAM... 3 1 LB. CRTNS. <b>\$1</b>	SOUR CREAM... 3 8 OZ. CRTNS. <b>\$1</b>	BUTTERMILK... HALF GALLON <b>59¢</b>	COTTAGE CHEESE... 24 OZ. CRTN. <b>69¢</b>
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**BIG VALLEY PECANS**  
NEW CROP SHELLED  
8 OZ. PKG.  
**79¢**

**JELLO**  
ASSORTED FLAVORS  
3 OZ. PKG.  
**10¢**

**BELL LUXURY ICE CREAM**  
ASSORTED FLAVORS  
ROUND 1/2 GAL.  
**89¢**

**MARYLAND CLUB COFFEE**  
• DRIP OR REG.  
• ELECTRA PERK  
1 LB. CAN  
**79¢**  
WITH COUPON

**BORDEN'S EAGLE BRAND MILK**  
16 OZ. CAN  
**39¢**

**UNITED BROWN & SERVE ROLLS**  
12 CT. PKGS.  
**3 \$1**

**HEAVY DUTY REYNOLDS WRAP** 18" BY 25 FT. ROLL  
**59¢**

**UNITED**  
WITH THIS COUPON  
1 Pound Can of Maryland Club Coffee  
**79¢**  
Without coupon \$1.09  
Limit one per customer  
COUPON EXPIRES 12-24-73

*Farm Fresh United Produce*

**BANANAS** CENTRAL AMERICAN... LB. **10¢**

**APPLES** WASH. RED... EXTRA FANCY DELICIOUS... LGE. SIZE... LB. **25¢**

**ORANGES** SUNKIST NAVEL... LB. **19¢**

**FRESH PASCAL CELERY**  
LGE. STALK EACH  
**18¢**

**DRY YELLOW ONIONS**  
LB. **15¢**

**EAST TEXAS YAMS**  
LGE. SIZE LB. **19¢**

MEMBER OF **U** AFFILIATED

**UNITED SUPER MARKETS**

WE GIVE **S&W GREEN STAMPS**

QUANTITY RIGHTS RESERVED

PRICES GOOD THRU MON.-DEC. 24TH



### The Friendly Beasts

*Jesus, our Brother, strong and good,  
Was humbly born in a stable rude.  
And the friendly beasts around him stood,  
Jesus, our Brother, strong and good.*

*"I," said the donkey, shaggy and brown,  
"I carried his mother up hill and down,  
I carried her safely to Bethlehem town,  
"I," said the donkey, shaggy and brown.*

*"I," said the cow, all white and red,  
"I gave him my manger for his bed,  
I gave him my hay to pillow his head,  
"I," said the cow, all white and red.*

*"I," said the sheep with curly horn,  
"I gave him my wool to keep him warm,  
I gave him my coat on Christmas morn,  
"I," said the sheep with curly horn.*

A Christmas Carol by ROBERT DAVIS  
From ENCYCLOPEDIA OF BIBLE LIFE —  
by The Millers, published by Harper & Row

### Senior Citizens Honored At Dinner

The Vice President of the General Mission, Mrs. Laura Skief, along with her co-workers, Mrs. Adelean Nash, Martha Brown, Ethel Blake, Ann Mitchell, Edwina Furry, Frankie Hooper and Besolene Hunter were hostess for a Senior Citizen dinner for the members of Mt. Gilead Baptist Church.

The dinner was held in the fellowship hall of the church. Special guests for the occasion were Mrs. Janie Toliver and Mrs. Mattie Day.

More than 60 persons were entertained and served a menu of ham, turkey and dressing and all the trimmings. It was served amidst beautiful decorations in the Christmas holiday motif. An enjoyable time was had by all present.

### A Prayer For All At Christmas

Give us the faith of innocent children, that we may look forward with hope in our hearts, to the dawn of happy tomorrows.

Reawaken the thought that our most cherished desires will be realized, the things closest to our hearts, that we may come to an appreciation of the limitless joys and bountiful rewards of Patience, Charity and Sacrifice.

Above all, endow us with the spirit of courage, that we may face the perplexities of a troubled world without flinching, imbued with the child-like faith which envisions the beautiful and inspiring things of life, and restore the happy hours and experiences so many of us foolishly believe are lost forever.

Give us faith in ourselves and faith in our fellow man. Then, the treasures and beauties of life that make man happy will spring from an inexhaustible source.

And at Christmas, when the hearts of the world swell in joyous celebration, let us cast aside the pretense of sturdy men and live, if only for a day, in the hope and joy we knew as children.

Kris Kringle is not a German term for Santa Claus. The name is a modification of "Kristkind," who according to German legend, is the Infant Jesus.

### Selecting Safe Toys

Each year toys cause over 43,000 injuries serious enough to be treated in hospital emergency rooms.

Careful thought before purchasing toys would help prevent such injuries. Any toys can become dangerous if misused. So, to prevent potential injury keep the following in mind.

- Choose a toy appropriate for the child's age and development. Often age brackets are listed on the label.

- Avoid toys that could puncture or pinch or have parts that could be swallowed easily.

- Check fabric products labels for a "nonflammable" or "flame resistant" notice. Also examine labels on stuffed toys and dolls to see if they are washable or contain hygienic materials.

- Avoid toys that make excessive noise that could cause hearing impairment.

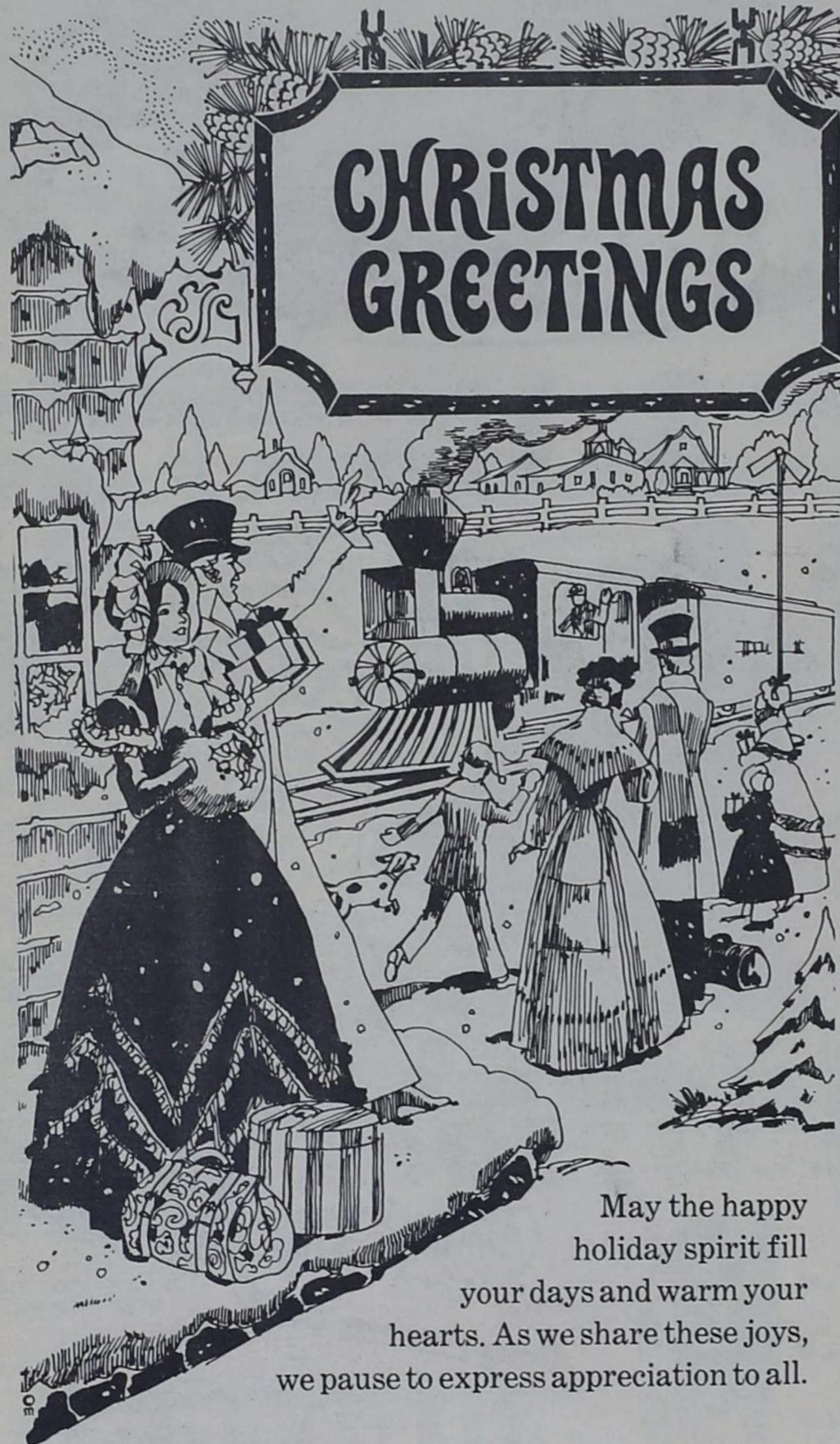
- Make sure lead-free paint is used.

In addition, parents should check the child's toys periodically for the development of hazards.

America gave the world its most Beloved Christmas plant, the poinsettia. The plant is a native of tropical America.

Bayberry candles, which are said to foretell good luck for the coming year if they burn bright at Christmas, were first made by early settlers in America. They dipped bayberry branches in wax and burned them during the holidays.

# CHRISTMAS GREETINGS



May the happy holiday spirit fill your days and warm your hearts. As we share these joys, we pause to express appreciation to all.

## DRAUGHON'S BUSINESS COLLEGE

1414 TEXAS

765-5544



May seasonal joys warm your heart. To all ... thanks.

CAVIEL'S PHARMACY  
Complete Prescription Service  
1719 Avenue A 765-5311



Choirs are singing joyous refrains. A harmonious Yule ... and our thanks to one and all.

We thank you for your patronage.

## AMERICAN STATE BANK

Member F.D.I.C.

1401 Avenue Q



**Panhandle Bus Project**

The Panhandle Bus Project, an interdenominational, non-profit group, is sponsoring a charter bus to visit prisoners at Huntsville and Houston units of the Texas State Prison System. The bus will go to the Walls, Goree, Wynne, Ellis, Ferguson, Eastham, Jester, Central, Ramsey 1 & 2, Darringer, Kretz and Clemens Units.

The buss will leave the Lubbock Terminal, 1313 13th Street, at 9:30 p.m. Friday, January 18, 1974 and will return to Lubbock at midnight Saturday, January 19. Cost of the round trip is \$25.00 per person and children under 7 years of age may go free of charge.

Tickets may be purchased until January 12th at the First Christian Church, 2323 Broadway. Visitors to the Texas State Prison System must supply the number of the prisoner they wish to see and also be on the prison's approved visiting list. Visitor's identification, such as drivers license or social security card, must be provided. Anyone is on a prisoner's approved visiting list if he or she is allowed to write or receive letters from the prisoner.

Further information may be obtained by contacting Cecilia George at 747-5553 or Dale Berry at 762-1364.

**How Santa Claus Became An American Christmas Tradition**

The tradition that Santa Claus is the giver of Christmas presents comes to us from a fourth century German legend of St. Nicholas (Santa Claus is a German corruption of the name). When St. Nicholas learned of three young women who were unable to attract suitors because their father was too poor to provide them with a dowry, he filled three bags with gold one night and threw them into the windows of the rooms of the young women. Soon after, they were all happily married. Unexpected gifts were thereafter attributed to St. Nicholas.

The myth that Santa Claus descends the chimney to fill the stockings comes from the

Norsemen. Their legend tells us that at the winter solstice the goddess Hertha appeared in their fireplaces and brought with her happiness and good fortune.

Dr. Clement Clark Moore, a professor in the General Theological Seminary in New York, put the myth in the form of a poem, "The Visit of St. Nicholas." He invented the sleigh and the reindeer and his description of St. Nicholas was suggested by the appearance of a German man-of-all-work in his employ. The sleigh bells were suggested by the bells on the bridle of his own horse. He wrote the poem for his children in 1822 and read it to them on Christmas Eve of that year. This poem has become the foundation of our own rich American tradition about Santa Claus.

**Merry Christmas**

*For Last Minute Christmas Gifts*

*"Batteries and Film"*

**L. & H. DRUG STORES**

5120 34th St. - 799-4336

6401 University - 795-9351

Horseshoe Center

**Open All Day Christmas**

**Only One in Town Open Christmas Pharmacist on Duty**

**Joyous Bells!**

One of the most joyous symbols of Christmas is the ringing of bells. The mellow, sweet-toned ones in church steeples and belfries have heralded the coming of Christmas since the Middle Ages.

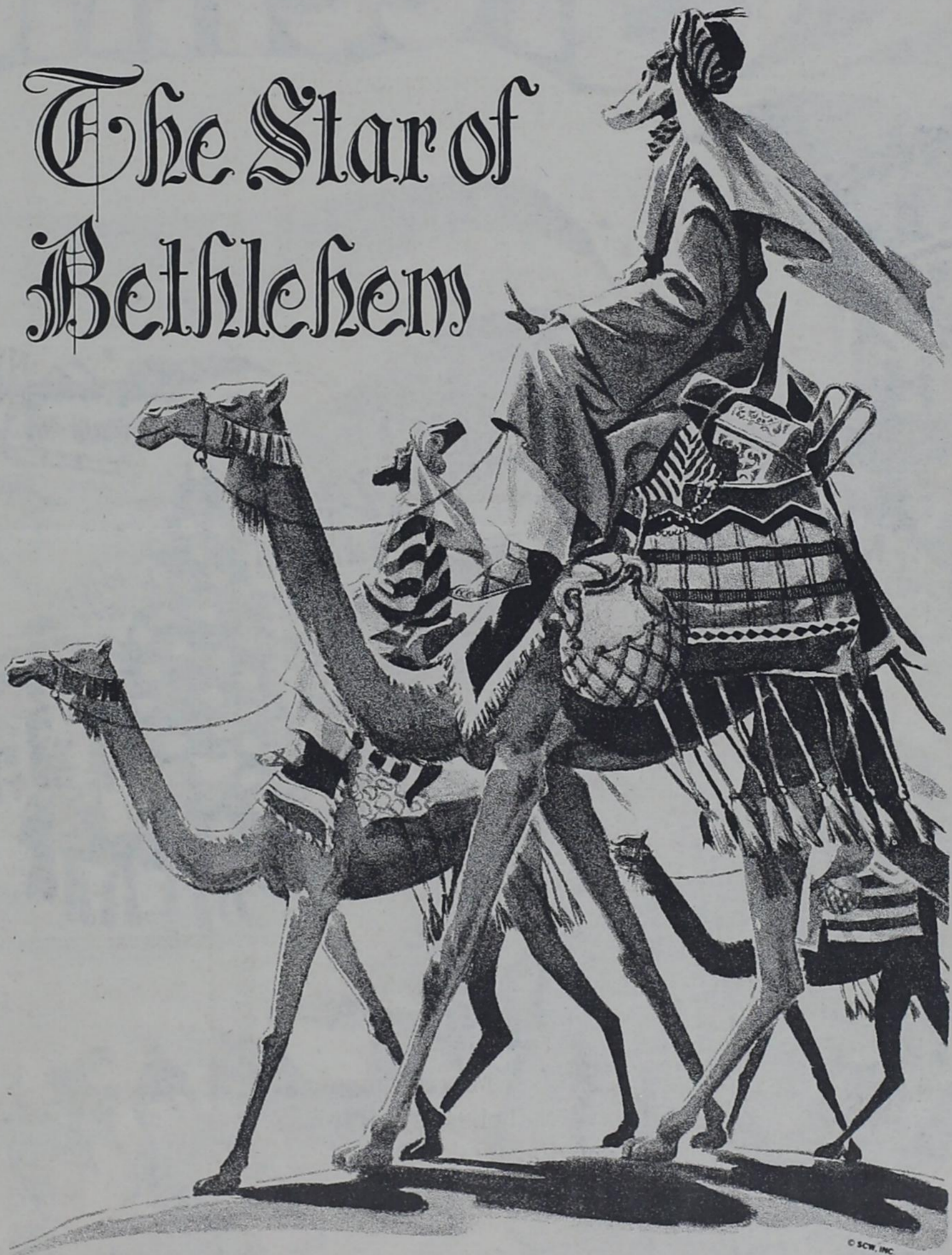
In addition to the bells that ring with solemn grandeur from cathedral and churches there are the secular types that hail the pure joy of the occasion.

Christmas had become well established before bells became an important part of the celebration. The first large bell for a Christian church is said to have originated with a bishop in Italy, in the fifth century, A.D.

Church bells have called people to worship, they have told the time of day, they peal for weddings and toll for deaths, they have been rung to warn of enemies and disasters and to celebrate happy events of many varieties. But the high point of every year has been the ringing of church bells during the Christmas season. In England, especially, this became a tradition, during the Middle Ages. The joyful clangor started at vespers on the first Sunday in Advent, and repeated on the following Advent Sundays. On the three mornings before Christmas Day, happy peals were rung as a reminder. At sunset on December 24th and every hour thereafter until sunset on December 25th bells pealed joyously. On Christmas Day bells would be rung spontaneously, at any hour.

In the melodious tones of their church bells people believed they heard "the songs of the angels" on that first Christmas, so long ago.

**The Star of Bethlehem**



Like the Wise Men of old, let us bring our gifts before the Holy Child. May the star of that first Christmas night guide us all with its holy light to peace on earth.

**PLAINS CO-OP OIL MILL**

2901 Avenue A Lubbock, Texas

*Noel*

May Peace, Joy and Happiness be yours this Christmas season and through the New Year.

Many thanks and kindness to my friends for their concern during my illness.

Mrs. Estelle Pierce



# Christmas Greetings



First National Bank

Member FDIC

Lubbock, Texas

*you are somebody special*