

PRICE
10 CENTS

Run Off Election Set Here for Tuesday

A mayor and two city councilmen will be elected Tuesday, May 2nd, when Lubbock voters will go to the polls from 7:00 a.m. until 7:00 p.m. There are six candidates vying for the positions of mayor, City Councilman, Place Two and City Councilman Place Four.

Mrs. Levenia Lowe, City Secretary, told the West Texas Times that only 162 persons had voted absentee as of 2:00 p.m. Tuesday, April 25th. Friday, April 28th, at 5:00 p.m. is the deadline for absentee

voting. Voting is being held in Room 204 of City Hall.

These candidates seeking election are Deaton Rigsby and Morris "Moe" Turner, for mayor; Mrs. Carolyn Jordan and Dr. Harvie Pruitt, City Councilman Place Two; and Dr. Bryce Campbell and Jerry Nislar, City Councilman Place Four.

Over 42,000 persons voted in the April 6th City Election in which the Liquor by the Drink issue played an important roll in the record voter turnout.



EAST LUBBOCK'S CANYON LAKES—This polluted area is found beneath the overpass on East 24th Street. Driving over the area, one can easily smell the stagnated water which runs off into Mae Simmons Park. Read the editorial for more details on page 2 of this issue.
(Staff Photo)

WEST TEXAS TIMES

Thursday, April 27, 1972
Sixteen Pages
(Week of April 27-May 3)

Dedicated to Informing the Citizens of West Texas

Garland Food Company Obtains \$3 Million Contract Through Small Business Administration Assistance Recently



A special contract signing at the White House highlighted the U.S. Small Business Administration's authorization of a \$3 million contract to the Garland Food Company, a black-owned firm in Dallas, Texas.

Attending the signing, from left to right, are General Alfred Esposito, U.S. Air Force Defense Supply Agency; Robert Brown, Special Assistant to the President; Mildren Montgomery, president of Garland Foods; Arthur McZier, SBA's Assistant Administrator for Minority Enterprise; and Marshall Parker, SBA's Associate Administrator for Procurement and Management Assistance.

The contract, authorized under the President's program to stimulate minority business development, was issued by the Defense Supply Agency for canned hams. The Garland Company markets its food products in major retail supermarkets coast to coast.

NEA Calls for Accurate Treatment of Minorities and Women in Textbooks

Washington, C.D.—The Executive Committee of the National Education Association recently launched a program based on recommendations designed to radically change the complexion of the nation's public school textbooks. The recommendations were submitted by a panel of some two dozen leaders in the education, book publishing, and civil rights fields who met here recently to discuss the treatment of minorities and women in textbooks and other instructional material.

The three-day meeting in late February, by NEA's offices of Communications and Public Relations and Teacher Rights, was an outgrowth of a request made last year by the 1.1 million-member association's Representative Assembly which asked that NEA "institute the development of a complete series of textbooks and other in-

structional materials planned and written cooperatively with scholars from all minority groups, in which the history of all minorities is integrated accurately."

A progress report will be presented to the Executive Committee at its May meeting.

The panel members agreed that NEA should publish, or cause to be published, a history series in which all minorities and women are represented accurately, with special emphasis on Asians, Blacks, Chicanos, Indians, Jews, and Puerto Ricans. If the NEA does not actually publish the textbooks, "every effort to utilize minority publishing firms for its publication" should be made, the Executive Committee and panel agreed.

The recommendations stressed the need for guidelines in the selection of books

Continued On Page Eight

Washington, D.C.—A special contract signing at the White House highlighted the Small Business Administration's authorization of a \$3 million contract to the Garland Food Company, a black owned firm in Dallas, Texas.

Attending the signing were Robert Brown, Special Assistant to the President; General Alfred Esposito, U.S. Air Force Defense Supply Agency; Arthur McZier, SBA's Assistant Administrator for Minority Enterprise; Mildren Montgomery, president of Garland Foods; and Marshall Parker, SBA's Associate Administrator for Procurement and Management Assistance.

The contract, authorized under SBA's 8(a) program to stimulate minority business development, was issued by the Defense Supply Agency for canned hams.

Mildren Montgomery, president of the company, declared, "we simply could not be in business without SBA's 8(a) program. It has been the lifeblood of our firm."

Garland Foods Obtained its first contract for canned hams with Defense Supply Agency in October of 1970. The company now markets its food products in major retail supermarkets coast to coast, and has progress to where 51.2% or \$4,799,197 of its annual sales volume is in the commercial sector of the economy.

Minority Business Firms Face Capital Shortages According to Michigan State University Economist

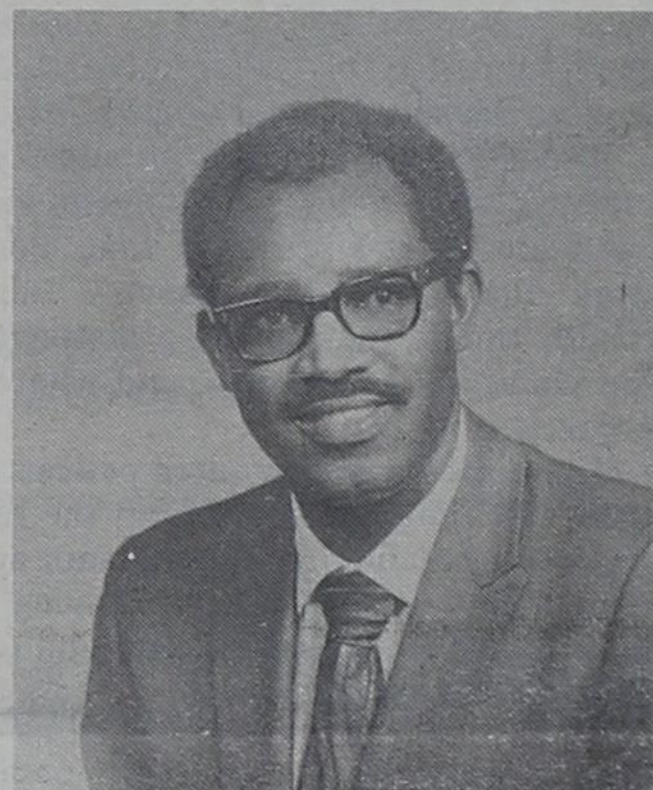
East Lansing, Mich.—Sources of capital for minority owned businesses have expanded substantially in recent years but funds available fall far short of demand, according to a Michigan State University economist.

John P. Johnson, research assistant in MSU's Bureau of Business and Economic Research, examined the financing of minority owned businesses in the current issue of the Michigan State Economic Record.

Minority loans by the Small Business Administration increased from \$1 million in 1967 to nearly \$100 million in 1970, Johnson pointed out, but he quoted sources saying it would take \$40 billion to raise the number of minority owned businesses to a level representative of their share of the population and to change their industry distribution, location and size to conform with the characteristics of the total business community.

Commercial banks have cooperated in SBA guaranteed loans, Johnson says, but few lend to minority firms on their own merits. Johnson sees the beginning of a trend away from this reluctance, however,

Lubbock Man Promoted To New Post by IBM



Henry W. Ivory, of 401 North Ironwood Avenue, was promoted recently from the position of customer engineer in the Lubbock office of International Business Machines (IBM) to the Tech Support Center in the Austin, Texas, IBM plant. He will report to his new position on May 1st.

An employee of IBM since 1967, when he was an office products customer engineer trainee in Amarillo, Ivory has accomplished many promotions with the company. He was elected class president of his IBM "Selectric Training Class" in Philadelphia; has been guest Magnetic Card Instructor in the Austin plant; Self Pace Instructor in the Amarillo sub-office; and is a recipient of the IBM Means Service Award.

Ivory joined the Lubbock office in December, 1970, and has worked in the

Continued On Page Seven

and says some of the Detroit banks are in the vanguard of this movement.

"As it stands currently," Johnson says, "the linkup of the banks and the SBA represent the largest source of financing for minority firms although in fiscal year 1971 there were only 7,776 loans made through the SBA to minorities."

Minority owned banks, a logical source of capital for minority businessmen, do not have the assets to supply a significant part of the capital demand.

"Most of the black-owned banks are less than ten years old," Johnson points out. "Their average size is \$10.4 million and they are little different from most other minority owned businesses in being marginally profitable or undercapitalized."

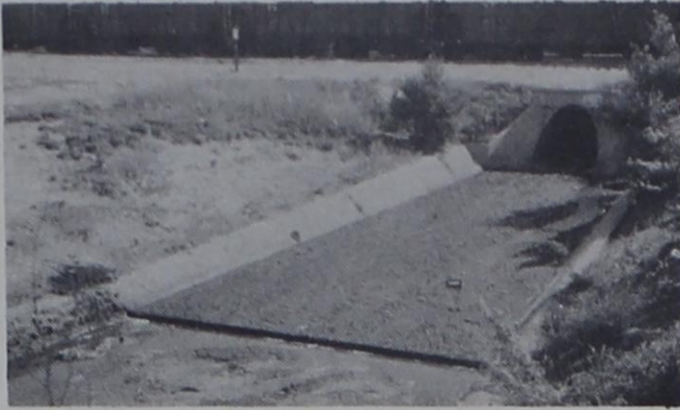
While SBA guaranteed loans to minorities have been increasing, Johnson says, most of them have been small, short or intermediate term loans. They point to a gap in the existing structure of financial institutions in the area of long term and equity capital for small businesses.

Johnson says this "institutional gap"

Continued On Page Five

EDITORIALS

Storm Sewer Pollution



It is impossible to really put the smell of the run-off water from the East Lubbock storm sewers in this editorial. The water is flowing slowly between the Coronado and Green-Fair Manor Apartment complexes and ending up in the southwest corner of Mae Simmons Park.

If we are going to beautify our community with six lakes, we must do something now about the pollution being caused by this run-off. If the condition continues, there's no doubt about it, the waters in the lake projects in East Lubbock will quickly become polluted.

A team of the West Texas Times took a first hand survey of this area last Sunday afternoon and found it to be rather unbearable for anyone in close distance of the "running" stream.

This area not only has an awful smell, but is infested with rodents and much debris has accumulated over a period of time. Perhaps a team from the City of Lubbock's Department of Health should look into the matter to determine the condition of the area, and what can be done about it.

There are several hundred persons who live less than two hundred yards from the run-off. Many children from the Green-Fair Manor and Coronado Apartments are often seen playing in the area. This, too, is an unpleasant situation for our young people to be exposed to.

We're sure that water from this storm sewer finds its way downstream to other areas, including Buffalo Lakes and other sister lakes on the South Plains.

Of course, the six lakes to be built in Lubbock should really help remove many eyesores from the city. But to continue to let situations as seen in these pictures happen will not create the type of environment which is conducive to all of the citizens of Lubbock.

We've got to start now erasing this type of condition from every community within the City of Lubbock. It's a wonder a serious public health problem hasn't already been seen in this immediate area.

One wouldn't believe that this type of situation would exist in our community, but it does. Let's hope something will be done about it as soon as possible.

As I See It

by T.J. Patterson

Tuesday, May 2nd, is the runoff election for a mayor, and two city councilmen (Places 2 and 4). It is important that we all do what we can to

inform everyone about the election.

We must do our part as citizens and taxpayers and vote on this day. Your vote, as well as mine, will help determine the destiny of Lubbock.

Less than a week away, Saturday, May 6th, will be another day in which you can exercise your right, and duty, as an American citizen. This election will involve those seeking County Commissioner, State Representative, State Senator, and other state offices, including the Governor, Lt. Governor, etc.

Let's all get out and vote this week. Our vote will mean a lot for the community and the South Plains—as well as Texas.

As I See It—the Mayor's race in Lubbock will be fought down to the wire. Both candidates, Deaton Rigsby and Morris Turner, got over 18,000 votes each. Some political observers in the city predict that many will not vote in the runoff Tuesday, while others point out that the Tech students will not take any interest what so ever.

I disagree. I believe that people will vote on Tuesday, May 2nd. I would predict 24,000 voters to turn-out and elect the mayor of their choice.

It appears from the way I see it that the poor communities will elect the Mayor of Lubbock. There's no doubt about it, people of the have not community are getting out and voting. This is good and they will certainly help elect the next mayor of the city. I'm sure Deaton and Moe will agree with this.

Thought of the Week: "A true friend is somebody who can make us do what we can. A friend hath the skill and observation of the best physician, the diligence and vigilance of the best nurse; and the tenderness and patience of the best mother."

There were 123 residents of East Lubbock present last week at one of Committee 70's neighborhood meetings. The meeting was most interesting and citizens had something positive to contribute to the non-action committee of the Lubbock Chamber of Commerce, which met at Dunbar High School.

It had been reported in the Avalanche-Journal prior to the meeting that Negro participation in Committee 70 thus far was "disappointing." This is an unfair statement to make in regard to members of the Black community.

There has been input from the Black community many times. Let's be fair when we judge the participation of Black people. We must truly look at the role played by those of the Black community who have and will be concerned about the future of Lubbock, Texas.

The statement about Negro participation being "disappointing" is just not true. As I See It, Committee 70 and other committees in Lubbock must realize this.

I'm sure the chairman of Committee 70, James Spears, will agree that Black people have contributed something to the efforts of this committee.

Think!

by Dr. R.W. Jones

Inspiration

I am constantly telling young people to arm themselves with knowledge because that is ammunition no one can take from you. The past few weeks, I have thanked God that he made me want to improve my mind at every opportunity. This has made me devour material from "Peanuts" to Socrates in my search for facts and knowledge.



It seems as though some black people are more concerned about my condition than I am. It has been brought to my attention that it is being said that my limited vision has kept me ill informed. I wonder why these people don't consider my condition a handicap when they need something done that they aren't equipped to do or because they are arrant cowards and slip away with their tails between their legs when faced with danger.

Last week it was very refreshing to meet a young man who is contributing something to his country, and can hold a conversation that isn't filled with a bunch of "I did's" even when he has

all the reasons in the world to do so. It was good to retrace our paths in the deep South and exchange episodes of escaping death for a cause. I could even smile when I thought of how my vision was impaired while engaging in the invasion of the Phillipines even though it helped to give a few self-centered black people in Amarillo the privilege to sit in front of some white man telling him how great he is and how we need to have help to bring out our black awareness, black heritage, and black culture. It was good to know that someone else feels like Albert Murray and I: "That the function of education in the United States is to develop citizens who are fully oriented to cultural diversity—and not hung up on race."

I received a letter from the young man I referred to and it inspired me so much that I want to share it with my readers. I left our part of it intentionally to use for other purposes. I hope you enjoy it.

Dear Dr. Jones:

It goes without saying, Sir, that I thoroughly enjoyed our meeting and talking with each other last week. In the words of contemporary chic youth, I got the "very best of vibes" from you.

Now then, as one "Turk" to another, I can not help but wonder what direction our black youth will now take. Many "Bad mouth" the efforts and life styles of those non-violent moderates who took to the streets in peaceful, lawful protest, against the injustices flaunted by our racist society. My singular observation is that many black youth choose to imitate the most negative aspects of white society: the important things in their lives often revolve around having a nice car, fine clothes, and the rest of that "material bag." My lamentation is this: what has happened to the spiritual side of our negritude, that strength which enabled us to survive the bondage of servitude, and to withstand the vicious dogs and waterhose of Birmingham, and to creatively help shape the course of America?!!!

Sir, I should like to hear from you from time to time. I remain a new-found admirer.

Sincerely,
E.J., Jr., LTJG, USNR
Minority Affairs Officer.

Letters to The Editor . . .

Dear Editor:

In response to Mr. Raymond Campbell's letter that appeared in the April 20 issue of the West Texas Times, I embrace the opportunity to say "HOGWASH".

Mr. Richardson has never, to the best of my knowledge, proclaimed himself as a black leader in this community, therefore Mr. Campbell's implication that Mr. Richardson's remarks as a black leader is deplorable, in my opinion has no base and is inconsistent with reality.

Mr. Richardson's criticism of black preachers is a necessary evil. More people, especially people in responsible positions, need to become aware of the fact that our black preachers are deviating from their basic religious responsibilities, and are simply playing on peoples emotions. Perhaps this is one reason why people will go to extremes, maybe even make unwarranted sacrifices, in order to make a large contribution to the "Preacher's Anniversary", rather than contribute to a useful organization like LOIC.

Obviously Mr. Campbell is uninformed, since he asks the absurd question of whether or not LOIC is really a self help organization. Perhaps a tour of LOIC facilities and a quick glance at its historical background may help.

I conclude by saying that black people need no apologies for Mr. Richardson's remarks. On the contrary, black people need to applaud other blacks in responsible positions, including preachers, that will tell it like it really is, regardless of whose feelings might get hurt.

Respectfully,
Alvin S. Alleyne
Lubbock, Texas

Editor's Note: Below is a copy of the letter read last Sunday to the Federation of Choirs from Mrs. Joan Y. Ervin. We have been requested to handle it as a letter to the editor for the benefit of our readers.

Brothers and Sisters in Christ:

I am truly grateful to you for your donation during the Federation of Choirs on last month in the amount of \$55.05 to the Joan Y. Ervin Campaign Funds. This offering entitled us to have two ads in the Avalanche Journal Thursday and Friday preceding the Election Day.

It is having friends like you that makes me more determined to succeed and excel not only in my "Political Adventures," but my community as well. I am aware of the fact that, the race is not given to the swift nor the strong, but those that endure to the end.

I do appreciate your votes of confidence that you cast on Saturday, April 1, 1972 that allowed me the privilege to serve as your trustee of our school district for a six year term. Thanks again and again.

I have not asked you, my fellow brothers, sisters, Christians nor friends for anything that you have not granted. . . .Of and for these things I am grateful.

Please continue to whisper my name in your prayers, for the devil is busy, and I too am weak but God is powerful and mighty. Join me in asking for God's guidance and strength, whereby I might continue to hold high my head. . . .and do a good job in spite of my "Black Sisters" that call on my superiors and School Superintendent in an effort to destroy me. Let us all realize as a race and Christians "Together we stand and divided we must fall". This type of thing has not and will not discourage me, instead it makes me more determined to run on I am yours for service Please call on me at any time for these problems are our problems and together we will win.

Thanks to you as Officers, Members and friends of this Federation for your finance, your votes on April 1st and above all your prayers, of which I beg of you to continue.

Yours in Christ and for the sake of our children and quality education for all.

Joan Y. Ervin and
Campaign Staff.

WEST TEXAS TIMES
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Volume XI, Number 18 Thursday, April 27, 1972

The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock, Lubbock County, Texas. This newspaper is dedicated to informing the citizens of Lubbock and other Texas cities.

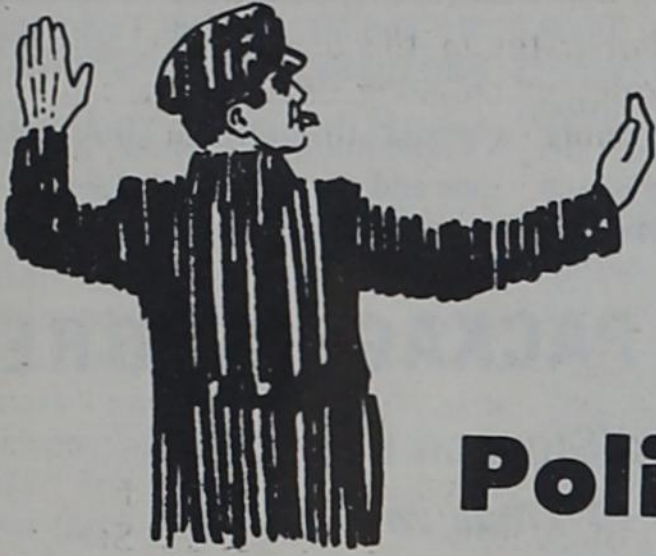
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Police Beat

Aggravated Assault With Deadly Weapon

George Jackson, 2111 East 30th Street, who was lying on the ground when police arrived, reported that he knocked on Apartment E (at 1010 East 28th Street) and someone started shooting.

After careful investigation, police found that he had been shot in the left calf. There were two small bullets found in the wooden slats on the screen door. It is believed that a .22 caliber pistol was used.

It was learned that a 26-year-old lady was responsible for the shooting. After talking to the lady, she told police that he (George) was the one who tried to pry open her door. She went on to say that she tried to scare him away. She also said that she threw the gun in the back yard.

Police were unable to find any witnesses. She was arrested and taken to the police department where she was later released. Charges are pending.

Theft Over \$5—Under \$50.00

A Lubbock woman reported to the Lubbock Police Department that her son did steal the battery off of her 1960 model car. She said that the young man left his battery in place of the one he took.

She went on to tell police that she had just purchased the battery which was a rebuilt, for \$8.93.

She admitted that she didn't know where he was and didn't know where he lived, but said she would file charges.

Theft

Mary Collins, 2613 Weber Drive, Apartment D, reported to the Lubbock Police Department that a 33-year-old man did take from her apartment a television set valued at \$26.00. She said the set was apparently taken from her apartment while he was enroute to Temple, Texas.

She also told police that a 14-year-old girl was believed to be traveling with him and that he had other problems with the police.

Attempted Burglary

Mae Adams, 506 Hub Homes, reported to the Lubbock Police Department that a man did try to enter her house. Entry was attempted through her back bedroom window.

She said she screamed and the person did flee in a hurry.

Theft of Money by Youth

Emma Sills, of 3914 Idalou Road, reported to the Lubbock Police Department that an eight

year old boy came into the store with some other boys one day last week. She told police that the other boys went to the back of the store and left the other youth in the front.

He stayed up front and he opened the cash register, according to Sills, and took out three \$10.00 bills and ran out of the store.

The boy was found several hours later with his mother. The mother returned \$24.49. The boy had broken one of the tens and had given some of the money to other boys.

The mother told police that she would return the money.

Destruction of Private Property Over \$50.00

Charles E. Brown, 2403 East 28th Street, principal of E. C. Struggs Junior High School, reported to Lubbock Police that someone broke several windows out of the school building.

According to Brown, one door glass window on the southeast side of the building and three windows in the gym were broken.

Around the hub city

Mrs. W.L.D. Glass of Tyler, Texas, arrived in Lubbock last Sunday evening, via an 8:00 flight from Fort Worth, Texas. She is State Consultant in Home Economics of the State Employment Agency. Her headquarters are in Austin, Texas. She is house guest of the E. C. Struggs family. She will spend several days here.

Mrs. Bobbie Brown received message of the death of her uncle,

Mr. Walter Ross, at New Orleans, La. Services were conducted Saturday morning at 11:00, at St. Peters A.M.E. Church. Among his survivors are a wife, several children, and many nieces and nephews.

He apparently died of double pneumonia and had spent a few days in the hospital. Mrs. Brown was unable to attend the services.

Mrs. Dora Johnson left Tuesday, via Braniff Airlines, for Houston, Texas, to be at the bedside of her sister who has undergone surgery. She is a member of the Ruth Circle here.

The Dr. Heenan Johnson family, has returned from a visit to Galveston, Texas. Mrs. Johnson was more than delighted as this was her first visit to Houston and Galveston. She is a native of Washington, D.C. The children were also thrilled over the large amount of water in that area. They reported a very enjoyable trip.

Mr. Earnest Butler, Jr. is reported much improved after suffering a second heart attack. He is a patient at St. Mary's of the Plains Hospital, Room 331.

Continued On Page Four

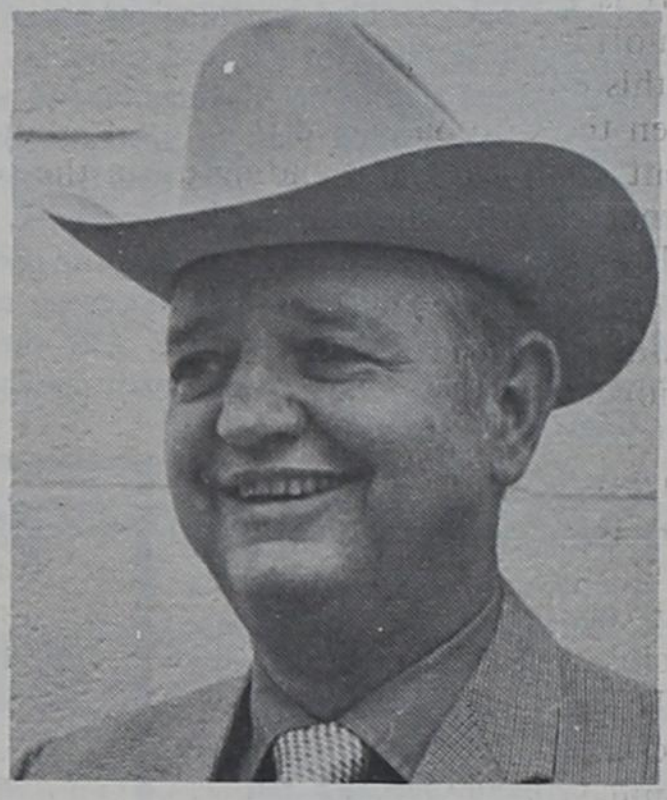
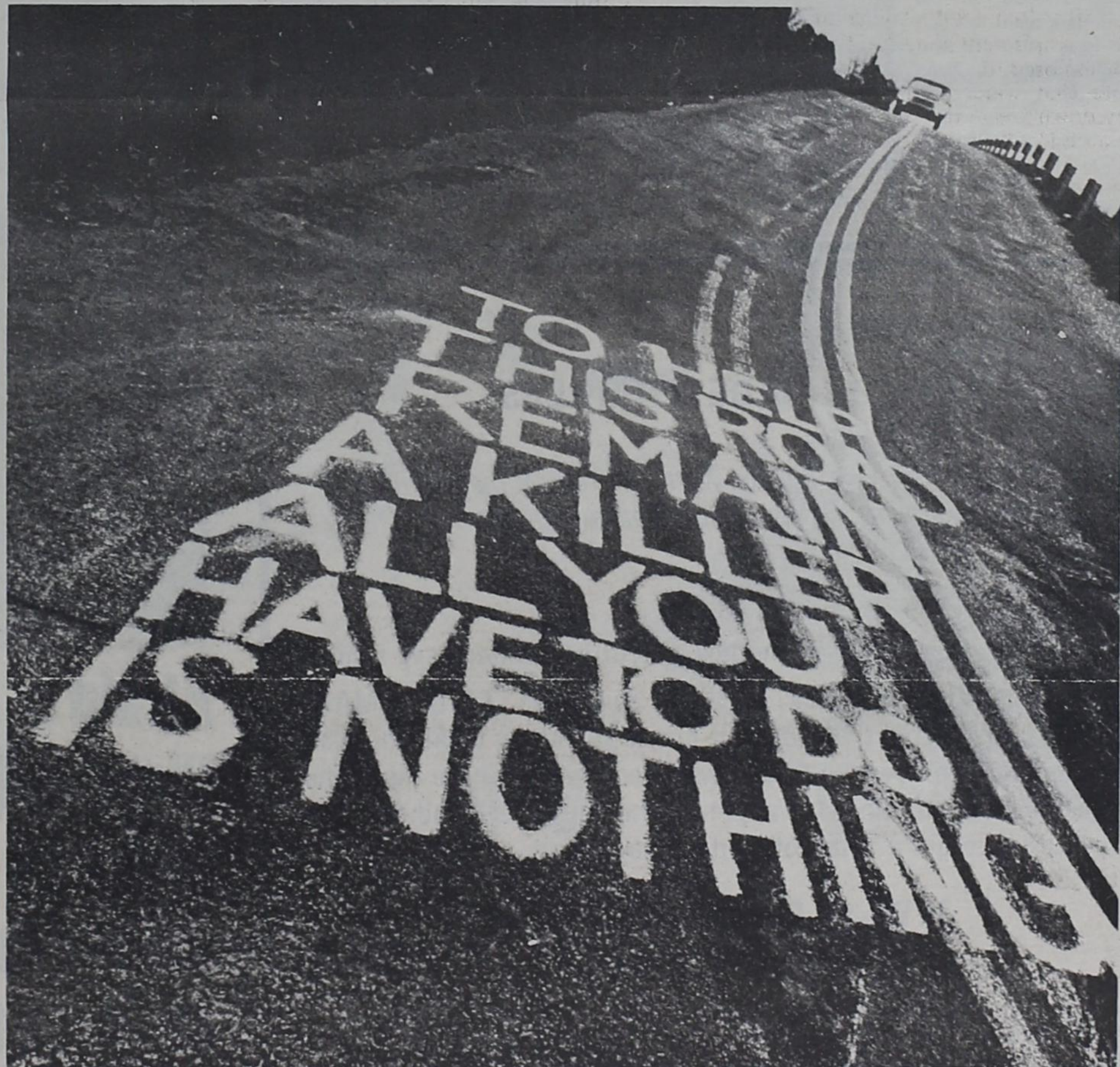
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- ALLOW MORE VISITATION PRIVILEGES IN COUNTY JAIL
- ALLOW EQUAL OPPORTUNITY FOR EMPLOYMENT

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Let's pretend you're in the driver's seat of that car cruising down this road. See the blind curve ahead? Of course not. Neither did many others. Some landed in hospitals; a few were less lucky. You? If you make it past that curve, look out for the old narrow bridge...the falling rock area...and more dangerous curves. Your license fees, your gasoline taxes, are part of the funds

available to upgrade old roads for the safety of today's cars and drivers. But threats are being made to divert this money to other than highway uses. Won't you do something...something to keep this road from remaining a killer? Contact your local highway officials. Remember: you're in the driver's seat. The Road Information Program, Inc., Washington, D.C. 20024.

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Sports of The Times

by Joe Kelly

Texas Tech's annual spring football game will be unreeled Saturday afternoon at 2 p.m. in Jones Stadium. This will be the last chance to see what the Red Raiders can look forward to next fall.

The spring game never has attracted many spectators. Most West Texans look on the spring game as a ho hum sort of affair. The winning team will be Tech and so will the losing team. There's no true test of strength.

Aside from taking a look at the newcomers to the varsity, as well as some of the players who have blossomed after little exposure the preceding year, I'm a lot like the majority. I never have been able to get excited about the spring training season. Too often the flowers that bloom in the spring, tra-la, turn out to be scallions in the fall.

+++++

So far I have avoided watching the antics on the artificial surface. However, I'll be there for the final game. My curiosity about some of the new players forbids my staying home to see the AFL-CIO perform.

It's entirely possible that the spectator Saturday may say "who" when there is a good run or good pass reception. Many new faces have come to the front during the spring workouts.

But in all honesty, without Joe Barnes to perform, there is doubt that the fan will be seeing much that will give a strong clue to next year's team. Barnes probably is the back with the greatest potential since Donny Anderson, a leader, a man with the ability to move his team at any time.

+++++

Unfortunately, the fans will not have a chance to see the offensive or defensive players working as a unit. With the squad split as evenly as possible, about all you can look for is individual effort.

The true test of any team is its ability to mold offensive and defensive units that perform together. With the players divided, you can forget real unison.

It's too bad, in a way, that this is true, because the key to success next fall will depend upon how well these two units can perform. Defense stood out like a beacon on a dark night last fall; the offense was suspect. And from what I have heard, the same situation exists this spring.

Columbus died at Valladolid, Spain in 1506.

License number 100 is always reserved for the president's car.

Around the Hub City...

Continued From Page Three

The New Hope Baptist Church was host to the Federation of Choirs last Sunday. A large crowd attended and most of the choirs reported. Mrs. Joan Y. Ervin and Rev. A.L. Davis made an appeal to the voters to exercise his and her opportunity to vote. They went on to make it known that if you don't know your candidate, find out about him or her before you vote.

Christ Temple Church of God in Christ will be host to next month's Federation which will be held the third Sunday, May 21, instead of the regular fourth Sunday, because of Baccalaureate Services of the public schools.

Mrs. Mary Glenn left Sunday morning for Houston where she will attend a Barber's convention, TAOTA, held at the Sheraton Crest Hotel this week.

While there, she will visit her sister, Mrs. Earline Mayfield, and Mrs. Bertha Woods, another sister

who resides in Columbus, Texas.

Mr. John Scott of Houston, Texas, visited his mother, Mrs. C. Scott, and his sister and family,

Mr. and Ms. Marshall Taylor and son, last week.


The knot, or sea-mile, is about one and one-sixth land miles.

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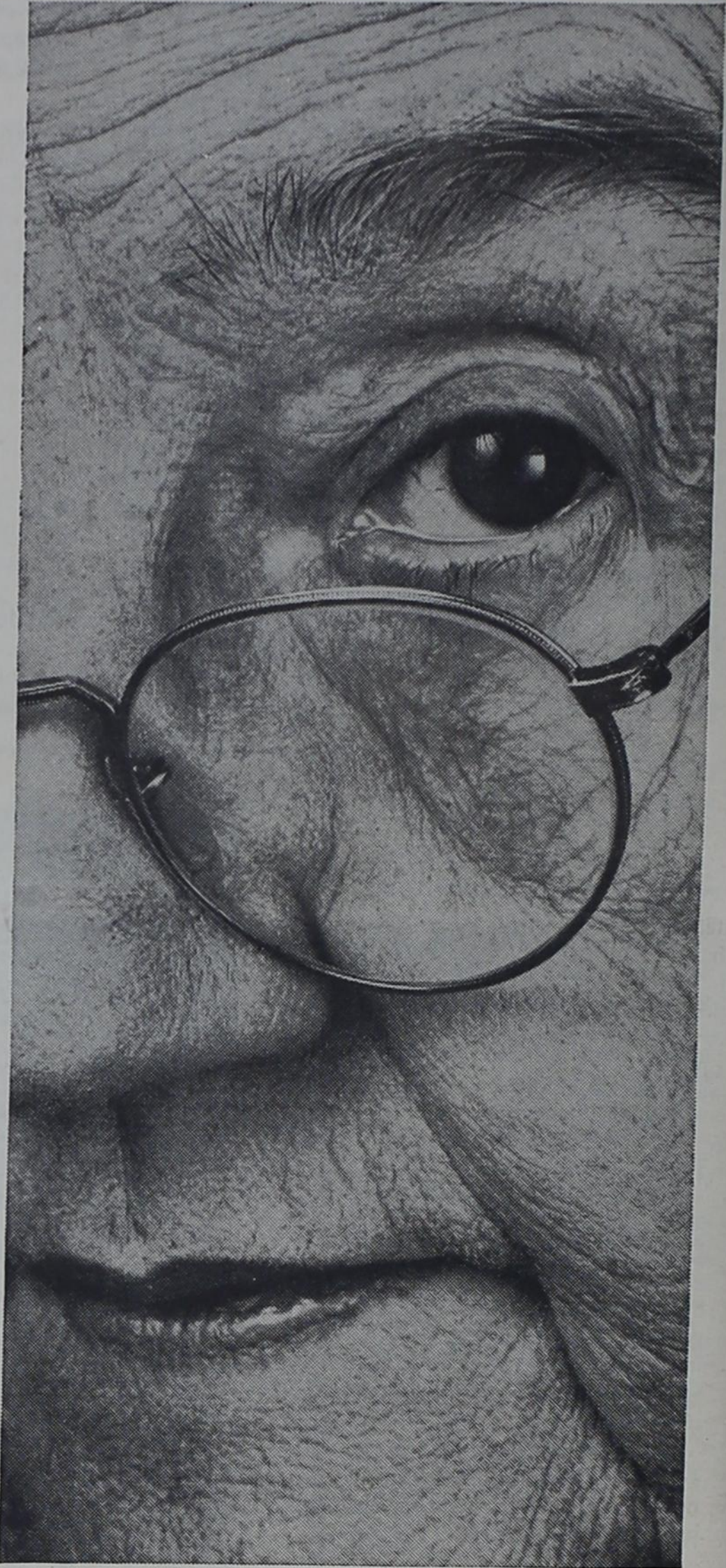
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- Employment of minority groups in the Sheriff's Department.
- Improving visitation privileges at the County Jail.
- Precautionary measures to prevent suicides of prisoners in jail.
- Opening the Sheriff's Office to the public.

Pd. Pol. Adv.



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Southwestern Bell

Dunbar Principal, Roy Roberts, Thinks His Dunbar Student Body, "Greatest in the World"

Dunbar's principal, Roy Roberts, paused recently to reflect that his eighteen years as band director at the school had given him the opportunity to teach many students who are now parents of present-day students. His new assignment, however, has taken him away from keeping up his practice on the saxophone.

Roberts is well known in the Dunbar community, indeed in the city of Lubbock. The native Oklahoman came to Dunbar in January of 1952 to take the director's duties of the band, and through the years he served in this capacity, the band won numerous awards and brought much favorable attention to the school Roberts taught at Frederick, Oklahoma, before coming to Lubbock. He left Dunbar in the spring of 1970 to take an assistant principal's post at Estacado High School. He returned to Dunbar this past fall to take the top administrator's position.

The friendly, soft-spoken ad-



ministrators call his student body the "greatest in the world." He says that he is very thankful that the students and the community have pulled together throughout the year. Three ethnic groups are represented at Dunbar, but Roberts says that he likes to think that, "We're all just people." He agrees with Mrs. Joan Ervin, school board

member, that the emphasis should be on the human race. Some 534 students are enrolled at Dunbar, with statistics showing approximately 62% to be Negro, 20% Anglo-American, and 18% Mexican-American.

The goal of the personable school leader for his school is simply a good education for all students of different interests and needs. He points out that the co-operative vocational program, where students work part time in approved training stations in the community, is very important, as are the traditional academic subjects.

Roberts is proud of his family. His wife, Harvey Esther, is a fifth grade teacher at Bayless Elementary School. Michael, a Dunbar graduate, is attending computer school in Dallas. Joey is a sixth grader and Royle a fourth grader at Wheatley Elementary School.

Assisting Roberts at Dunbar is what he calls his good staff—one vice principal, three counselors, one activities director, thirty-five teachers, two teacher aides, a

secretary, three clerks, six custodians, and ten cafeteria employees.

Littlefield News

Littlefield—Mrs. Beverly Ann Kemp was released from the hospital several days ago. She is reported doing better.

Mrs. Lula McCullough was admitted to Medical-Arts Hospital recently after being released. She is hoping to be released soon.

Mrs. Mildred Ellis and her daughter have recently moved here from Dallas, Texas.



Black Journal will interview basketball superstar Kareem Abdul Jabbar, 7'2" center for the Milwaukee Bucks, May 2nd at 8:30 On Channel 5, over PBS.

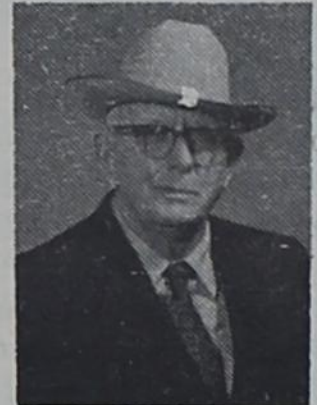
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Precinct 1, Place 1

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Vote for The Man with Experience



Pd. Pol. Ad.

Minority Firms . . .

Continued From Page One

was recognized as far back as 1958 when the Small Business Investment Corporation was created by the SBA to fill it. A low level of bank support and capitalization made the SBIC of little importance to minority businessmen.

A recent restructuring of the SBIC to include an emphasis on minority enterprises has shown promise but has not had time to demonstrate its success as yet, according to Johnson.

Insurance companies have traditionally been a source of long term capital for small businesses, but Johnson says loans are usually restricted to companies with property that can be mortgaged as collateral and which have a continuous profit record for at least five years.

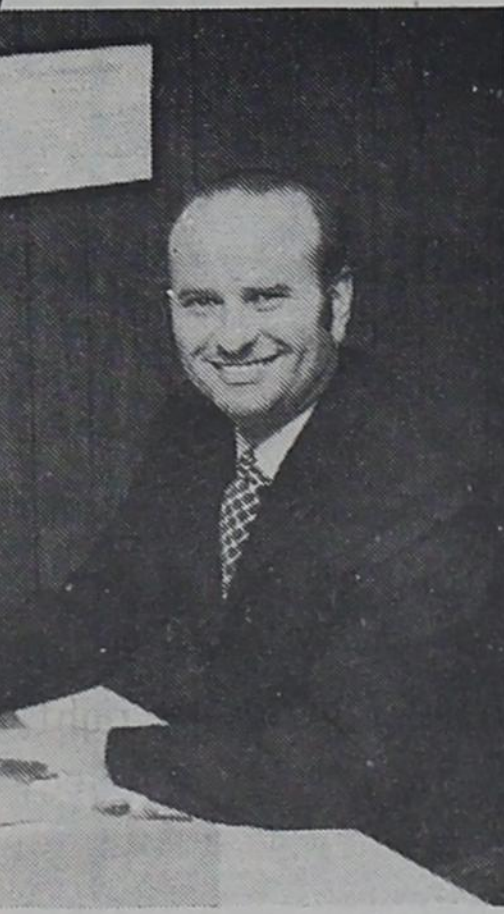
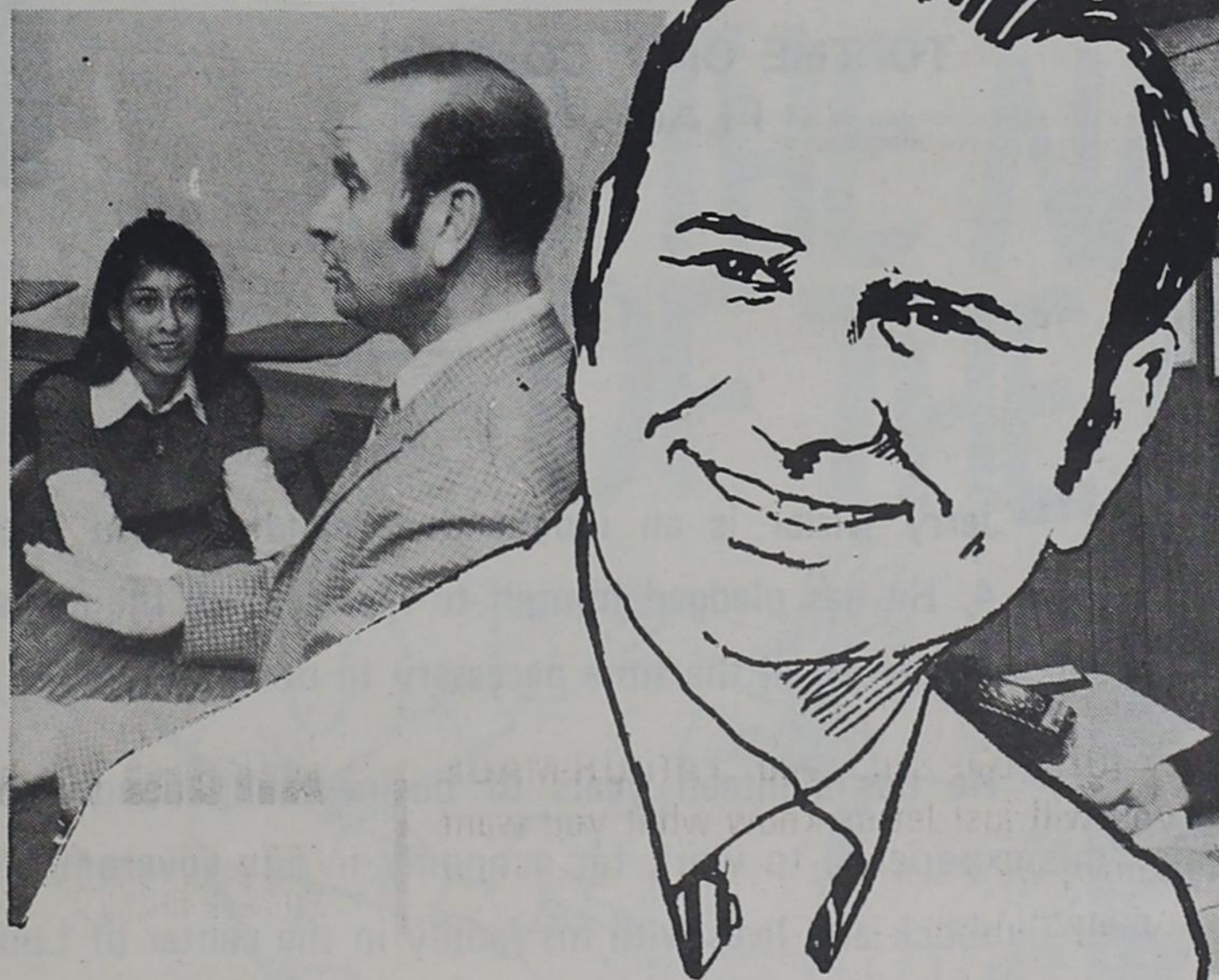
A 1969 announcement by the insurance industry of a billion dollar program for urban development has had little effect on minority businessmen, Johnson says. Most of the money has gone into housing.

The MSU economist points out, "Most of the proposals for increasing the flow of funds of small businesses and to minority businessmen in particular involve opening the capital markets to allow for free participation in secondary placements of long term debt and equity capital.

"Whatever the changes in policy or structure in financial markets that do occur, it is clear that minority owned businesses will be needing large capital infusions to become viable in the business mainstream."



Ventriloquism was mentioned by Confucius 500 years before the time of Christ.



Lubbock needs
a councilman
who...

... knows Lubbock and will be living here from now on. Harvie Pruitt was born and reared in East Lubbock. He knows the problems of minorities in our city. He can do something about them. Dr. Pruitt agrees with the demands being made by citizens all over Lubbock for more equality of opportunity, fairness in taxation and zoning, and participation in local government.

Vote for a man who can get things done for you! In Place 2, vote for Dr. Harvie Pruitt, first on the ballot.

Paid Pol. Adv.

RE-ELECT

R. B. (Mac)
McAlister

STATE
REPRESENTATIVE

District 75
Place 2

"Working For Us"

Pd. Pol. Adv.

**Senior Student at Texas Tech University
Receives \$600 Study Grant from ABWA**



BOOST FOR FUTURE BUSINESS WOMAN—Lillie Finley, center, a business education major at Texas Tech University, accepts a \$600 study grant from Mrs. Jimmie Settler of the local chapter of the American Business Women's Association (ABWA). The ABWA grant is awarded at the organization's national level to applicants selected from among those sponsored by local chapters. At left is Roger Settler, special assistant to the local ABWA chapter's Education Committee, who helped coordinate Miss Finley's bid for the grant. The grant recipient is a senior and the daughter of Mr. and Mrs. Bob Finley of 1110 Calhoun in Palestine, Texas. (Tech Photo)

Lillie Finley, senior business education major at Texas Tech University, has been selected to receive a \$600 study grant from the American Business Women's Association (ABWA).

Miss Finley is the daughter of Mr. and Mrs. Bob Finley of Palestine, Texas.

Selection of grant recipients is made by ABWA at the national level from among applications submitted by local chapters. Miss Finley was sponsored by Texas Lamp-lighters, the Lubbock chapter of ABWA.

She was nominated as the local chapter's applicant for the grant by Mrs. Jimmie Settler, recently voted "Woman of the Year" by Lubbock's ABWA chapter. Mrs. Settler sponsored and assisted Miss Finley in her bid for the grant with help from her son Roger Settler who is special assistant to

the local ABWA chapter's Education Committee.

Mrs. Settler pointed out that final selection of the grant reci-

ipients by the national organization is made on the basis of marked scholastic improvement from one semester to the next, demonstrated interest in a business career, character and need.

Miss Finley plans to attend graduate school after completing requirements for her bachelor's degree and hopes to go into the field of business management.

Edward Everett, famous orator, delivered an address two hours long at the Gettysburg dedication. James Madison agreed to declare war on Great Britain in 1812, if elected president.

Eight Pictures for \$1.00

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VOTE FARENTHOLD MAY 6th

Mrs. Farenthold Is For:

- Day Care Centers for working mothers!
- Corporate Business Taxes . . . rather than Taxes on Groceries and Gasoline!
- Removal of the spending ceiling on Aid to Dependent Children!

FARENTHOLD CAN BRING HONESTY and DECENCY TO TEXAS GOVERNMENT

"Reform consists of honest men and women serving in office, people who do not enrich themselves while holding public office by merging the public with private interest . . ."



Pd. Pol. Adv.

Final Rites Read for Cornell Schody Here

Funeral services for Cornell Schody, 71, of 2611 Globe Avenue, who died last Monday at West Texas Hospital, were held last Saturday afternoon at the St. James Baptist Church with the Rev. Kado Lang, pastor, officiating.

Burial was held in the City of Lubbock Cemetery under direction of Jamison Funeral Home.

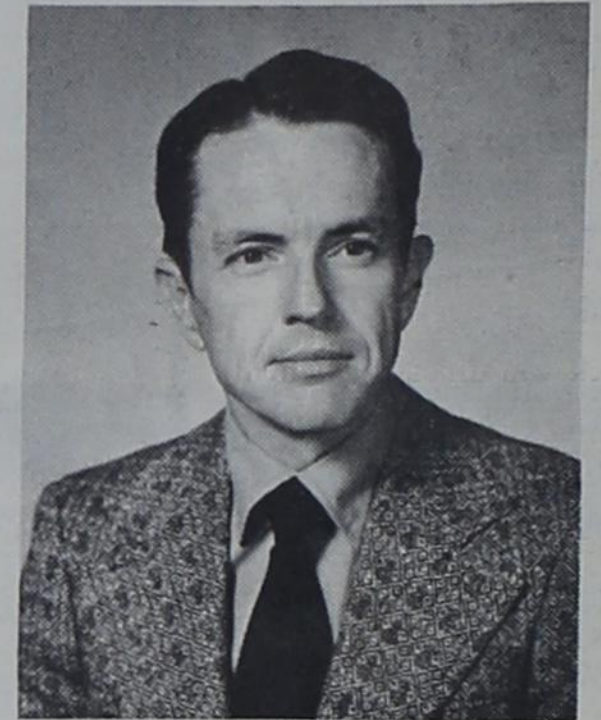
A resident of Lubbock for 26 years, he was a retired railroad employee.

Survivors include his wife, Mrs. Nancy Schody, of the home; a sister, Mrs. Sara Sanders of Angleton, a son, Sgt. Billy Ray Schody of Fort Sill, Oklahoma; four daughters, Mrs. Helen Davis and Mrs. Pearl Harris, both of Lubbock. Mrs. Jessie May Fletcher and Mrs. Betty Wilson, both of Spokane, Washington; and other relatives and friends.

ELECT

JERRY NISLAR

**TO THE CITY COUNCIL
PLACE 4**



Jerry Nislar is an independent candidate for the City Council, Place 4. He has pledged himself to represent all the citizens of Lubbock and will devote all the time necessary to do the job.

He has eighteen years of business experience, and he will use this experience to work for economy in city government. He is a native of Lubbock and lives with his family in the center of Lubbock.

Jerry Nislar has the time, the experience, and the sincere desire to serve as your city councilman. Your vote will be appreciated on next Tuesday, May 2nd.

Your Business Appreciated

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ELECT JERRY NISLAR PLACE 4

Pd. Pol. Adv.

Alvin Alleyne Will Host KTXT-TV "Progressive Minority" Series on Channel 5 Beginning 4th



Alvin Alleyne, community relations director for KTXT-TV, will host a special series, "Progressive Minority," beginning Tuesday, May 4th, at 6:30 p.m. This new effort, being produced by the Texas Tech Educational Television Station, according to Alleyne, "Will help bring about more awareness of problems within the minority communities."

This program, which will be shown each Thursday, is designed to focus attention on East Lubbock in general, and Black and Chicano individuals in particular. Alleyne, who joined the KTXT-TV family on April 1, 1972, made it known that the program will bring about other points to consider, such as:

+This is the first locally produced minority oriented series of its kind;

+The realities of East Lubbock can be made known;

+This is an opportunity for local Black and Chicano talent to be staged on television (the arts,

music, poetry and others);

+The program is for 30 minutes (6:30 to 7:00 p.m. Thursdays);

+The producer will need the support of the Black and Chicano community, including fraternities and sororities, youth organizations, church affiliated groups, etc., in order for this series to be a success.

+This will be an appropriate setting for minority groups to air their grievances, and they will have a sympathetic ear; and

+The producer welcomes any constructive criticism and suggestions for programming will also

be welcomed.

Prior to coming to Tech, Alleyne was manager of the Green-Fair Manor Apartments, located in East Lubbock and has attended the University of Panama, Lubbock Christian College and Texas Tech University.

He made known that he is not only interested in the bad picture of the minority community, but, he added, "I'm interested in looking at the other side of the coin."

Amarillo Church Ushers Union Stages Meet
Amarillo—The Amarillo Church

Ushers Union met at the Jenkins Chapel Baptist Church with their regular third Friday night business meeting. The meeting was opened

by the chaplain, Usher Willie Jones. The meeting was called to order by President Jackson. Usher Mable

Continued On Page Eight

"GIVE CAESAR WHAT BELONGS TO CAESAR"

RE-ELECT
RAMON RENTERIA

CONSTABLE
LUBBOCK COUNTY
Precinct 6



Pd. Pol. Advertising

Carolyn cares

Enough

- To give the time it takes to serve you.
- To listen to all segments of the community.
- To research the issues.
- To work for a better Lubbock for all citizens.



vote for CAROLYN JORDAN
CITY COUNCIL - PLACE 2 - MAY 2

Pd. Pol. Ad.

Lubbock Man Promoted...

Continued From Page One
position of customer engineer until present.

He is married to Mrs. Margie Ivory, also a member of the IBM family here in Lubbock, serving as receptionist for the Lubbock office. They have two children; William Tony, age 8, who is a student at Wheatley Elementary School; and Calandra Ryshette, age 3. They are members of Christ Temple Church of God in Christ.

Ivory is a member of the Day-break Toastmasters of Lubbock and a member of Big Brothers of America.

SAVING

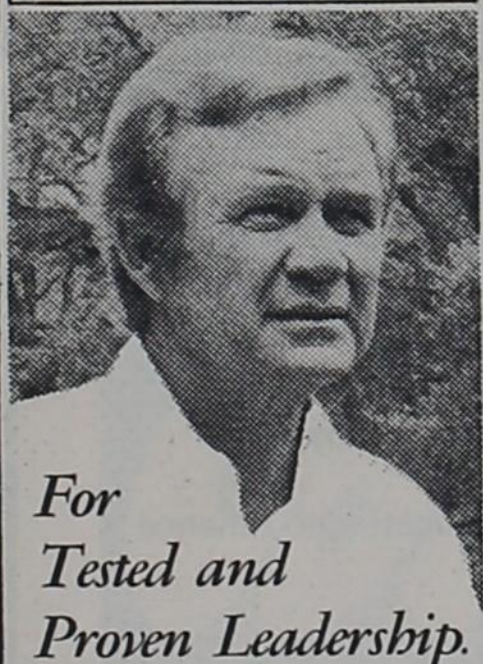
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Pol. Adv. Paid by John White

STATE Capital NEWS

By BILL BOYKIN

Austin, Texas—Atty. Gen. Crawford C. Martin jarred legislators with an opinion that they are prohibited from hiring not only their own relatives but those of other lawmakers.

The opinion, requested by new House Speaker Rayford Price, thus declared illegal a long-standing practice which, only within the last few weeks, has attracted widespread critical attention.

Meanwhile, State Sen. David Ratliff of Stamford, whose family hiring practices and son-and-daughter job swapping with another legislator triggered a threatened investigation, said he may resign.

More than 40 legislators freely admit relatives were on the state payroll (Usually in the Senate for House members' kinfolks and in the House for the Senate kin) during the last five years. Many of the cases involved nothing more than legislators' children working as pages, but combined salaries of the improperly-hired totalled more than \$120,000 since 1967.

Martin said an article of the penal code forbids a member of one house of the legislature from hiring a relative (within restricted degrees by both blood and marriage) of a member of either house when the employee is paid from public funds.

Lt. Gov. Ben Barnes issued prompt orders that any Senate employee related to a legislator will be dropped from the payroll immediately.

House Speaker Rayford Price said he also plans full cooperation.

With one state representative indicted for allegedly using state postage stamps to buy a pickup truck and another known to have leased furniture for his state office from his own firm, the House administration committee also proposed new limitations on lawmakers' expense accounts.

No New Taxes—Gov. Preston Smith, in a statewide campaign speech via television, threatened to veto any tax bill passed by the legislature in special session this summer.

"I will present a budget that will require no new taxes, and I will use every available authority of the governor's office to insure that such a budget is enacted by the Legislature," said Smith.

Smith claimed he is the only candidate for governor who "can and will insure that taxes will not be higher in 1973."

Financial observers are waiting to see how the governor is going to shave the 1973 budget by an estimated \$150 million to avoid another tax bill. He may rely on increased federal revenue-sharing or an increasingly-improved revenue picture.

Revenue-Sharing Aids Cities, Counties—A federal revenue-sharing bill approved by the U.S. House Ways and Means Committee last week would provide \$202 million a year to Texas cities and counties.

Allocation of the funds would be retroactive to January 1, 1972, if the bill becomes law.

Enthusiasm of some city officials for the revenue-sharing plan was dampened by an apparent provision that states participating would have to adopt state income taxes or receive a lesser amount than those which do levy taxes on income.

Amarillo Church Ushers...

Continued From Page Seven

Wortham, chairman of the State Program, asked the chairman of each department to report.

The Attendance Banner went to the New Hope Ushers. The Sunday evening service was rendered by the Jenkins Chapel Ushers. Speaker for the program was Usher Alice Miller, president of the Wyatt United Methodist Church. Her subject was "Time."

Reverend Vernon Spincer, our spiritual advisor, introduced Rev. Harold T. Ashurst, who brought the sermon for the evening. His Scripture Text was St. John, 17: 21. The theme was "The Call to Unity".

The penultimate day of the month is the next to the last day.

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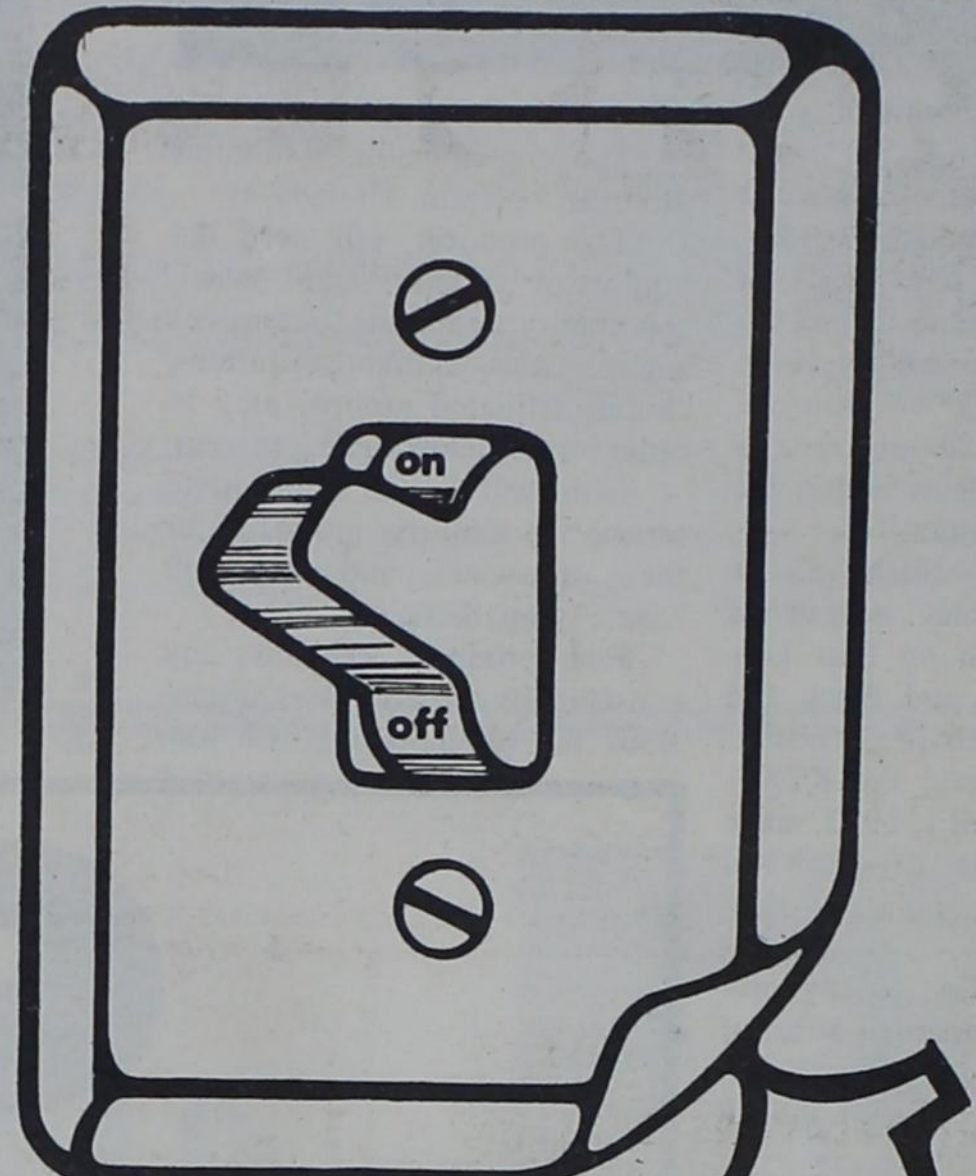
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From My Scratch Pad

by George Parrish

Amarillo—This writer and his family would like to express their sincere sympathy to Mr. Victor Smith. Mr. Smith received word that his mother passed away last week. She was a resident of Santa Monica, California.

Mr. Smith left via plane to attend the funeral services.

We would like to say to Victor and his family, "look to the hills from whence cometh their help, and remember God knows how much we can bear."

NEA Calls for Accurate...

Continued From Page One

and materials, and for a careful system of evaluation in which parents and students would participate with teachers. Of special interest to educators is the recommendation that NEA should encourage its 9,000 state and local affiliates to "include provisions regarding instructional materials in negotiated contracts with specific attention to multi-ethnic representation in the materials."

The width of United States ships is determined by the Panama Canal, and the height by the Brooklyn Bridge.

Bagley to Graduate From WTS Next Week

A 1968 graduate of Dunbar High School, Linda K. Bagley, will be among those receiving a degree from West Texas State University at Canyon, Texas, on Saturday, May 6th.

The daughter of Mr. and Mrs. Lee Earnest Bagley, Sr., of 2432 East 29th Street, Linda will receive a B.A. degree in sociology.

She plans to continue her work toward a masters degree in the social field.

Money Loaned On

Guns, Diamonds, Stereos, TV's
Tools, Musical & Sporting Goods.
A ACME PAWN SHOP
Between the Spanish Theatres
715 Broadway 762-2110

LUBBOCK

SCHOOL TAX QUESTION

WITH

Mr. Ed. Irons, Lubbock Independent School District Superintendent
Mr. Harold Glascock, Assistant Superintendent for Business Affairs
Mr. James Whiteside, State Board of Education Member
Dr. Morris Wallace, Texas Tech University Professor of Educational Finance

9 pm, Thurs.,

April 27, on Ch. 5

Crosstalk • KTXT-TV

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BEEF BLADE CUT CHUCK ROAST UNITED PREMIUM QUALITY LB. **53¢**



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FRESH FAMILY PACKED GROUND BEEF LB. **59¢**
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TWIN PET DOG FOOD 300 SIZE CAN **8¢**


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SHURFRESH SWEETMILK BUTTERMILK BISCUITS 10ct. CAN **8¢**

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SHURFINE ASSORTED FLAVORS POP 12 oz. Can **8¢**

SAVE
FOOD KING 8 oz. patties OLEO **8¢**

Jewel PURE SHORTENING **3 LB. CAN** **12¢**

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CREAM PIES MORTON Assorted Flavors **22¢**
WAFFLES TOASTY TREET 5 oz. pkg. **10¢**

ORANGE BREAKFAST DRINK CONCENTRATE GREEN LEAVES 6 oz. can **12¢**
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"UNITED FARM FRESH PRODUCE"
CANTALOUPE fresh vine ripe each **28¢**
AVOCADOS FRESH CALIF. Large Size EACH **28¢**




POTATOES RUSSET LB. BAG **20 78¢**

CABBAGE FRESH GREEN **8¢**
ONIONS DRY YELLOW **8¢**




ZEE BATHROOM TISSUE 2 ROLL PACK **16¢**
ZEE TOWELS JUMBO ROLL **26¢**
ZEE SUNFRESH NAPKINS 60 ct. Pack **12¢**



Loveland DINNER PLATE FINE IMPORTED PORCELAIN CHINA BY CROWN VICTORIA THIS WEEK'S BASIC PIECE **39¢**



United thin sliced BREAD 1 1/2 lb. loaf **4 for \$1**



LITTLE BROWNIE THIN COOKIES **\$1.00**
REG. 29¢ PKGS.

- LEMON
- SUGAR
- ORANGE
- PECAN

CASCADE FOR DISHWASHERS **59¢**
GIANT BOX



UNITED SUPER MARKETS
 WE GIVE S&H GREEN STAMPS

PRICES GOOD THRU APRIL 29th



ringing the bell

with Bob Tieucl

Afro-American History Notes for Busy Newspaper Readers—Drothing, the anglo modern historian writes vividly: "Up the dusty trails from Texas they came—to St. Louis, Abilene, Dodge, the Dakota Territory, and beyond." He tells how they rode through Wyoming blizzards and New Mexico sandstorms, across parched deserts and swollen rivers, to bring ten million head of bawling longhorns across the plains to feed a growing, hungry nation moving west."



Some of their names—Bill Pickett, Bose Ikard, Henry Beckwith, and a few score more—are remembered by history. But for the most part, the black cowboys, like their white contemporaries, added their feats anonymously to the few decades of American history subsequently glamorized in song and verse as the "golden West."

The annexation of Texas to the Union preceded by only sixteen years the outbreak of the Civil War and the state's subsequent decision to cast its lot with the Confederacy. While that sad conflict left Texas impoverished, its cattle stolen and scattered, and its manpower depleted, it did serve as the focal point for one unheralded and largely unrecorded event: the rise of the black cowboy, (To be continued next week).

Black Church Denomination Gets Three Million Dollar Gift from White Philanthropists—Recently this column has learned that several hundred officials and members of the Church of God in Christ witnessed in Memphis, Tennessee ceremonies of the giving of an approximately three million dollar hotel-motel to the denomination. Undoubtedly this is the largest single gift to a black church in history.

The Church of God in Christ is one of the largest and fastest growing black churches in the nation today, including West Texas and New Mexico and the great Southwest in particular.

Donors were Robert G. Snowden and Mrs. Thomas H. Todd, owners of the Chisca Plaza Motor Hotel, 2722 South Main Street in Memphis. It is an eight story, five-hundred room hotel-motel.

Memphis City Councilman Thomas H. Todd, whose wife owned the structure along with Mr. Snowden told the press that the reason the Church of God in Christ was picked to get the hotel was because presiding bishop J. O. Patterson and the Church had done so much in building bridges of goodwill and understanding among all people of the city and nation.

According to Mrs. E. W. Mason, editor of The Whole Truth, official organ of the denomination, for more than sixty years thousands upon thousands of "Saints" have made their way each year from over the world to Memphis for the annual Convocation. Founder of the church was the late Bishop C. H. Mason.

Black Woman's Liberation—Orchids to Senator Barbara Jordan of Houston on being elected by her colleagues as president pro tempore of the Texas Senate. Incidentally, the Senator is a bellringer, too. She is the first black woman ever elected to the Texas Senate and first in the nation's history to be chosen presiding officer over a legislative body.

Free Press? "Concerned editors are warning about very real threats to a free press but the public obviously has not been listening. If it had, the government would not dare continue its efforts to control the written word. Or kill it outright. Latest villain is the new independent Postal Service which plans to step up second-class postage rates 142 percent over a five year period. . ." End of quote from Dick West in Dallas A. M. News.

Bishop College—Baptist affiliated with 1,500 students and third in size among black private colleges in the nation—has launched a \$350,000 fund drive. Advance gifts chairman is James Moroney, executive vice-president of Dallas A.M. News. Bishop moved from Marshall to Dallas 11 years ago.

Until later, Peace and remember, love comes in all colors.

Imelia Tillis Member Of LA Dance Group



One of the 150 youngsters in the 66th Street School Interpretive Dance Group in Los Angeles, California, is pretty little Imelia Tillis.

She was in a special dance, "Interpret It Like It Is," during a special Black History Week program in March.

The group is a combination dance group and drill team, and is directed by Alvin E. Bouldin, who

teaches sixth grade at the school and spends the summer months serving as youth services supervisor for young people.

In a letter to the Editor of the

Times, Imelia wanted her sisters and brothers—Larry, Terry and Rita Faye—to see what she is doing at the 66th Street School in Los Angeles.

"QUALITY EDUCATION



MUST BE MADE READILY AVAILABLE TO PEOPLE OF ALL RACES AND RELIGIONS IN TEXAS!"

If Elected, Roger Settler will fight for:

- New Loan and Grant Programs for University & High School Students.
- Abolition of College Tuition Charges.

ROGER SETTLER HAS A CAUSE WORTH FIGHTING FOR.

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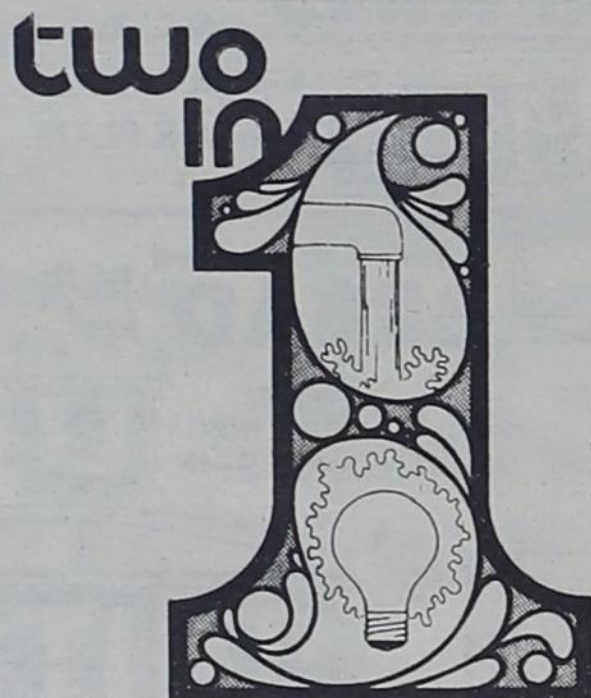
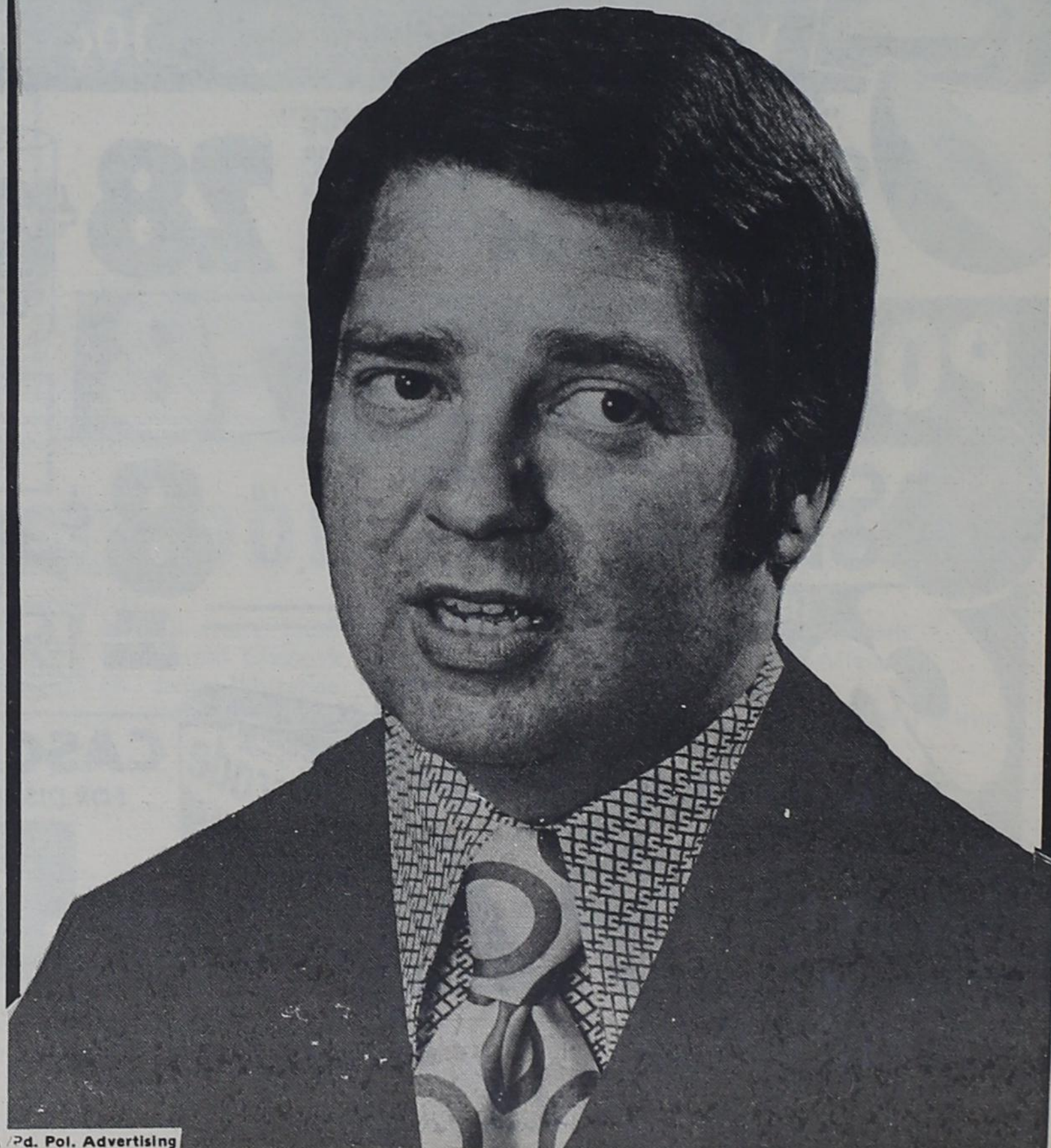
VOTE FOR Bryce Campbell CITY COUNCIL • PLACE FOUR

Dr. Bryce Campbell is interested in you . . . and he will work toward making Lubbock a better city for all of its citizens.

Campbell has served Lubbock as a volunteer worker in the City County Health Unit . . . as an organizer of the Head Start Program . . . he is interested in working for new industry, jobs and new payrolls.

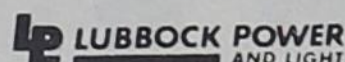
Make your vote count . . . vote for Dr. Bryce Campbell.

Vote TUESDAY, May 2nd



Convenience is the keynote in dependable service from Lubbock Power and Light . . . the convenience of receiving one monthly statement for both water and light, payable with one check instead of two . . . or the convenience of hooking up both utilities with one phone call to our customer service department, leaving all the details to LP&L, and no unnecessary trips for you.

That's why Lubbock Power IS People Power!



Pd. Pol. Advertising



NOW WE ARE SIX—Little Donall Kay Scott, grand-daughter of Mr. and Mrs. Burlington Young, of 3108 Teak, was surprised with a birthday party in her grand parents home last Saturday, April 22nd. Donall Kay and a few of the friends that attended her surprise birthday party will soon be graduating from Mary & Mac Kindergarten. Last May she was made first runner-up in the King & Queen contest which was held at Mary & Mac Private School.

Lubbock Head Start Program to Receive \$204,243 in New Federal Funds for Program

Governor Preston Smith announced last Friday his approval of an Office of Child Development grant of \$204,243 in new federal funds to Community Action Board in Lubbock County, Inc. in Lubbock for Head Start.

The grant is funded under Title II of the Economic Opportunity Act, and also involved \$42,405 in unexpended funds making a total of \$246,648. Of the new funds allocated, \$89,975 are for Full Year (Part Day) Head Start with classes conducted nine months with a summer break, and \$114,268 are for Full Year (Full Day) Head Start with classes taught the 12 months in which the grant is effective—March 1, 1972, through Feb. 28, 1973.

The agency will conduct 11 Full Year (Part Day) Head Start classes in nine centers March 1 through May 29, 1972, five days a week, six hours a day, and will serve 210 children ages 4-5. Staff will include 11 teachers, two other

professionals, 11 nonprofessionals and 127 volunteers.

Lubbock Independent School District (ISD) is a delegate agency which will conduct five Full Year (Part Day) Head Start classes in five centers Sept. 4, 1972, through Feb. 28, 1973, five days a week, five hours a day, and will serve 100 children ages 4-5. Staff will include five teachers, two other

professionals, 10 nonprofessionals and 50 volunteers.

Lubbock ISD will also conduct six Full Year (Part Day) Head Start classes in six centers March 1 through May 25, 1972, five days a week, six hours a day, and will serve 120 children ages 4-5. Staff will include six teachers, two other professionals, six nonprofessionals and 78 volunteers.

New Deal ISD is a delegate agency which will conduct one

Continued On Page Fourteen

HELP ELECT



KENNETH SENN

**JUSTICE OF THE PEACE
PRECINCT 1, PLACE 1**

"A Young Man With Legal Knowledge And Background"

Your Vote and Influence Saturday, May 6th Will Be Appreciated!

Pd. Pol. Adv.

**MAKE YOUR VOICE HEARD
VOTE FOR**

JAMES E. "PETE" LANEY

**STATE REPRESENTATIVE
Dist. 76**

Pol. Adv. Pd. for by Lubbock for Laney Committee, Don Alford Chairman

EXPERIENCED — QUALIFIED — ACCOMMODATING

RE-ELECT



L. C. "Les" DERRICK

DEMOCRAT

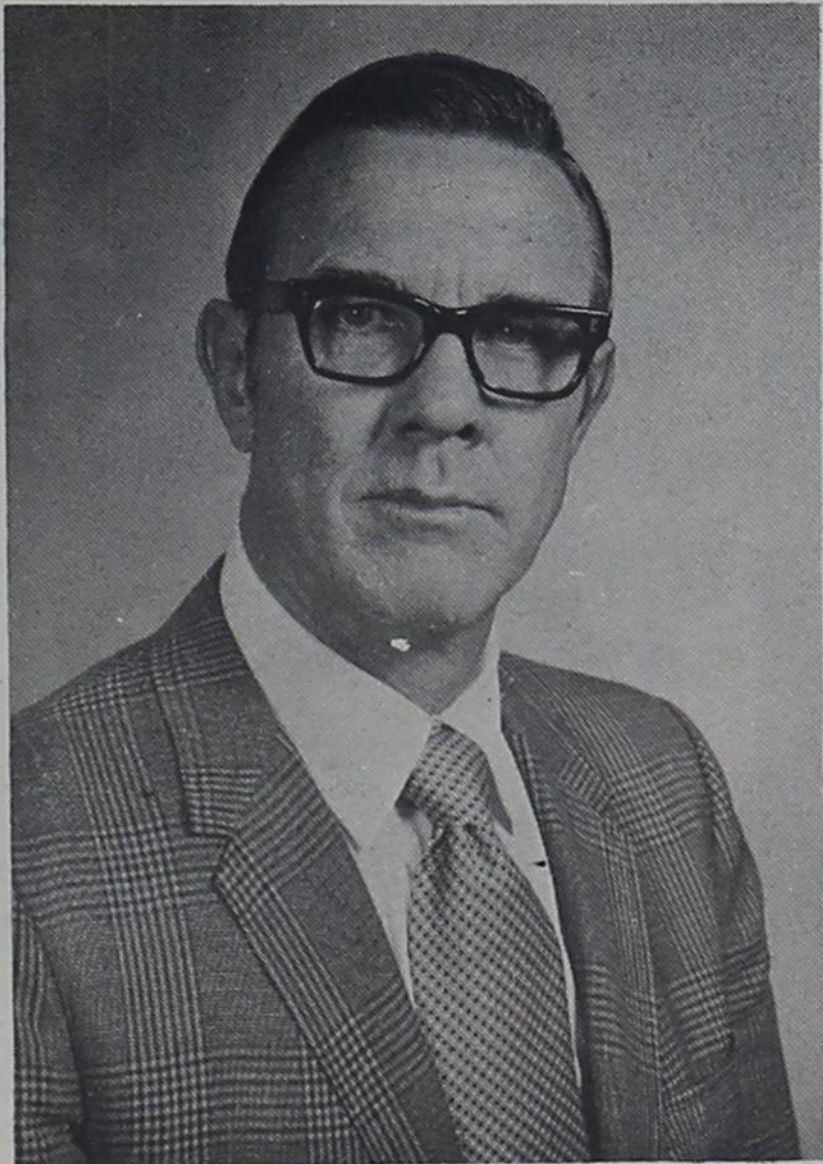
County Commissioner

Precinct 3, Lubbock County

YOUR FULL TIME COMMISSIONER

Your Vote and Influence Appreciated Pd. Pol. Adv.

'Choc' Blanchard



Is

'Your'

Sheriff

- **BLANCHARD HAS THE SKILL & EXPERIENCE TO REMAIN YOUR SHERIFF.**
- **BLANCHARD IS ALWAYS ON THE JOB FOR LUBBOCK COUNTY CITIZENS.**

RE-ELECT HIM TO A 2nd TERM, MAY 6th.

Pd. Pol. Adv.

Estacado High School to Stage Coronation Ceremony in Auditorium Friday Evening

Amidst the splendor of a Roman Holiday setting, Mr. and Miss Estacado High School, 1972, will be crowned during the school's

naming of the new King and Queen.

Chosen in a school-wide election, nominees for the two coveted titles include seniors Jennifer Ivory, Janie Reyna, Alice Smith, Patricia Wilkerson, James Lewis, Donnie Rolfe, Chris Stubblefield and Kenneth Williams.

Each candidate will present a talent rendition during the 90-minute program. Highlight of the evening will be the crowning of the new titlists by co-masters of ceremonies, James Miller, EHS track



Jennifer Ivory

fifth annual Coronation ceremony at 7:30 p.m. Friday in the EHS auditorium.

A court of 66 representatives or "sweethearts" of school and class organizations and their escorts will be introduced prior to the



Alice Smith

coach, and Mrs. Marilyn Nims, an EHS English teacher.

As the couple is crowned, sophomore Lorenzo Moore will sing "There They are, Mr. and Mrs. EHS" to the tune made famous by "Miss America" MC, Bert Parks.

The Soul Agents, popular vocal and instrumental group comprised of present and former students of Estacado and Dunbar High Schools, will provide music for the Coronation Ball in the cafeteria, immed-

ately following the formal ceremonies.

No admission will be charged for the Coronation. Persons attending the Ball may purchase a 75-cent ticket at the door.

Co-chairmen for the 1972



Patricia Wilkerson

Coronation are Patricia Wilkerson and Cheryl Clark. Committee chairmen include Dorothy Collins, programs, and Alice Smith, dance. Faculty advisor is Raymond Pep-



James Lewis

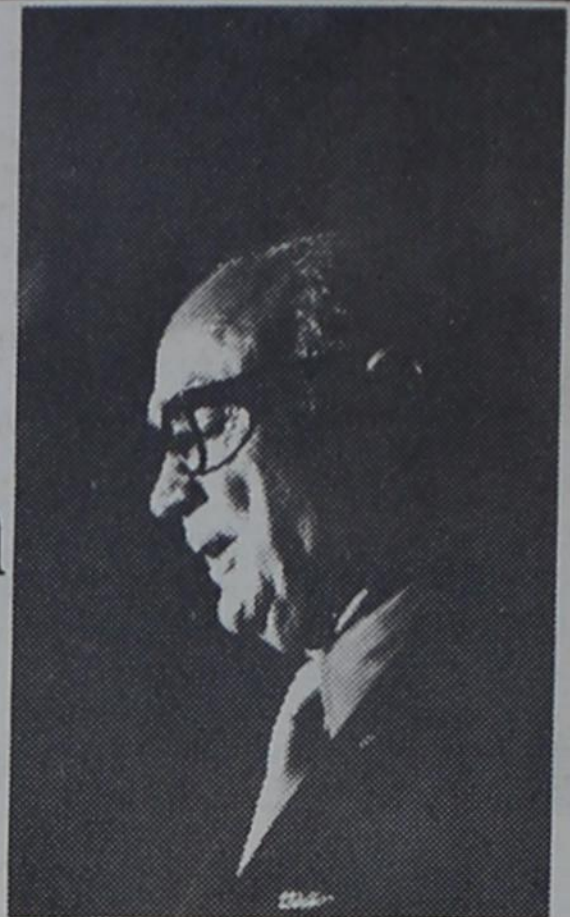
pers, Jr., director of student activities.

Jennifer Ivory, daughter of Mr. and Mrs. Freddy Ivory of 2711

E. 9th Street, has served as football sweetheart, first vice-president of Future Homemakers of America

Continued On Page Thirteen

Governor Preston Smith serves.



For you,

- Preston Smith stopped the Sales Tax on food and medicine.
- Preston Smith stopped an increase in the gasoline tax.
- Preston Smith rejected an unnecessary personal income tax.

For Texas,

- Preston Smith helped provide more funds for industrial development than any two governors before him.
- Preston Smith helped establish more new state colleges and universities than all previous governors combined.
- Preston Smith initiated the first comprehensive program to fight drug abuse in Texas.
- Preston Smith helped develop the most progressive salary schedule for teachers in the nation.

Re-elect
Governor
Preston Smith
and help him keep your taxes down.

Pol. Adv. Pd. by-Committee to Re-elect Preston Smith, Mickey Smith, Chairman

Lubbock's Newest Institution

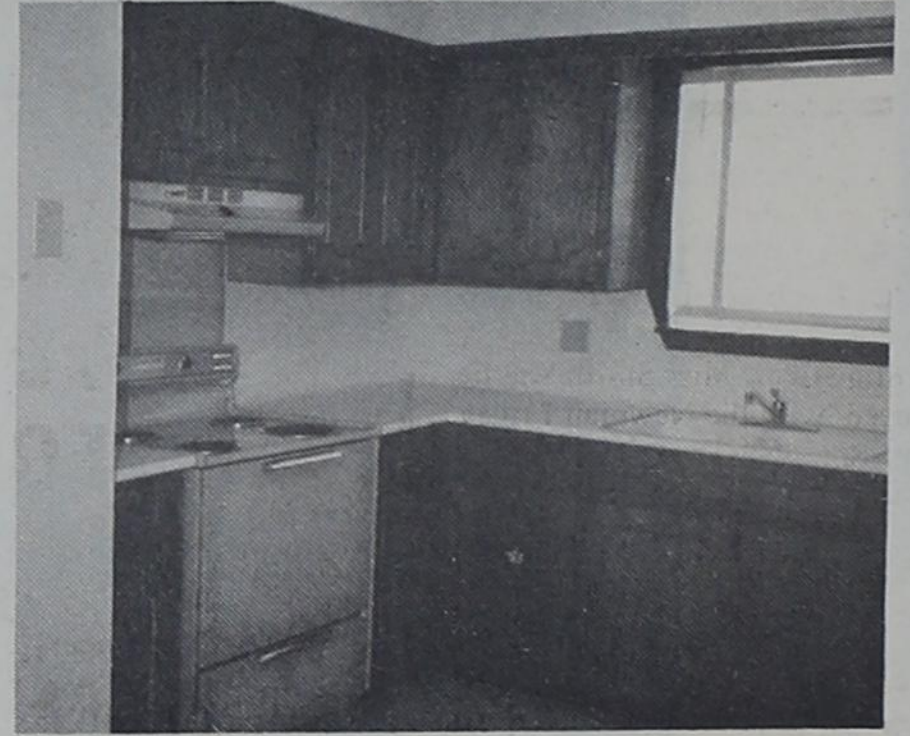
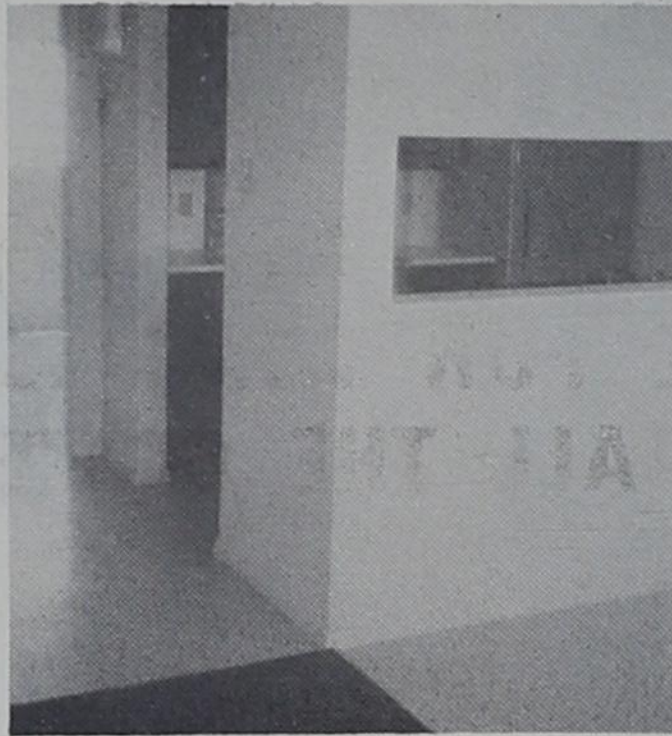
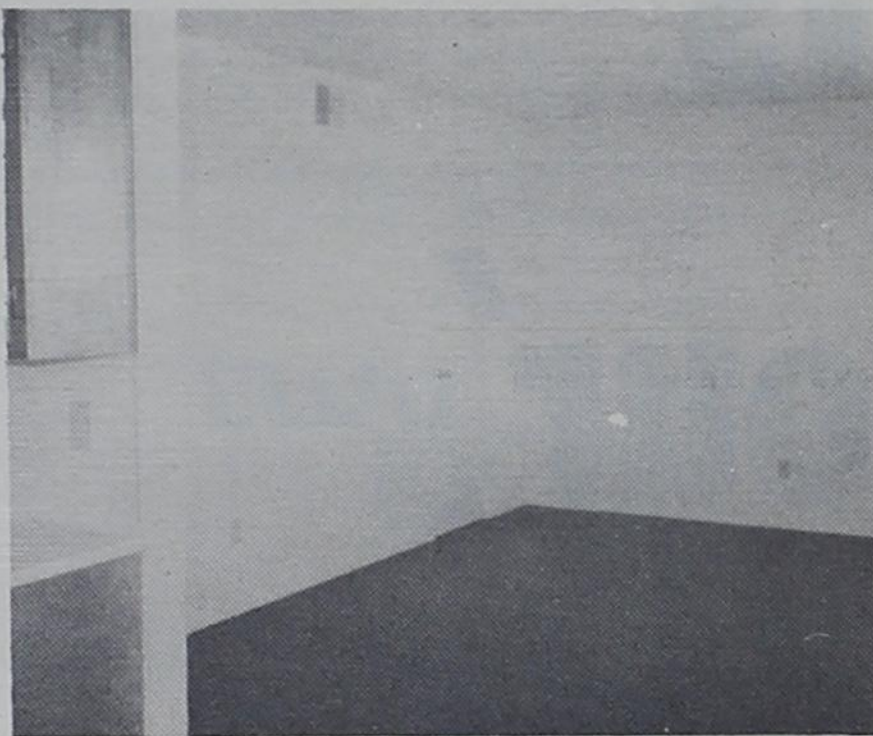
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Mr. and Mrs. Lee Farr
Managers

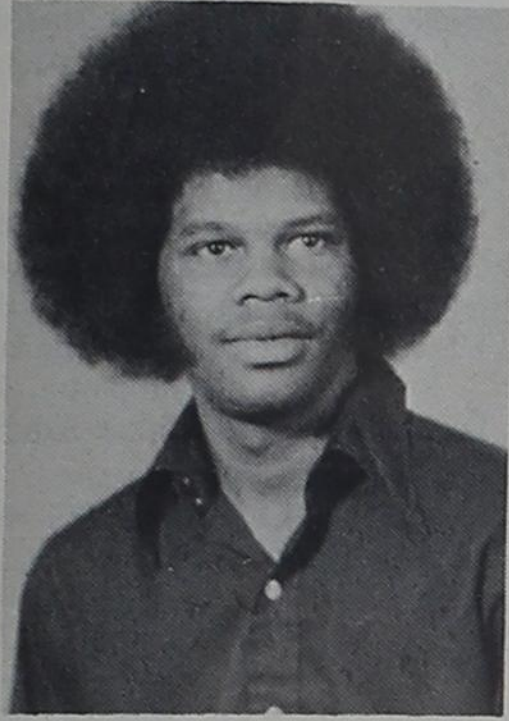
Office Hours: 9 - 6 Monday - Friday
9 - 12 Saturday

2105 East 4th Street
744-9403

Estacado Coronation...

Continued From Page Twelve
and Miss United Fund Flame this year.

Estacado's recipient of the Daughters of the American Revolution Good Citizen Award, she also



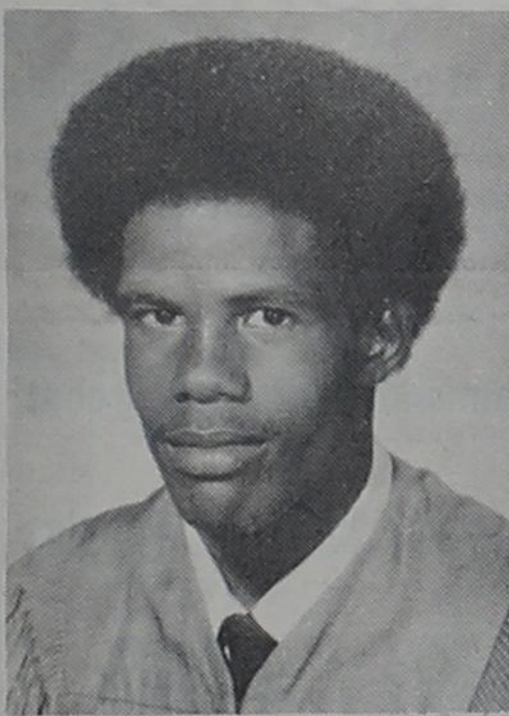
Donnie Rolfe

was elected a senior class favorite.

The 18-year-old Miss Ivory will be escorted by Chris Stubblefield, a Mr. EHS nominee, at the Coronation. She plans to attend Texas Tech next year for a major in home economics.

Janie Reyna, Estacado's 1971-72 homecoming queen and a senior class favorite, is the 19-year-old daughter of Mr. and Mrs. Fernando Reyna of 3910 Idalou Road. She is employed at Reese Air Force Base through the Cooperative Office Education program.

Historian for the EHS chapter of the Office Education Association, she earned a basketball trophy



Christopher B. Stubblefield, Jr.

this year. Miss Reyna plans to attend South Plains College for a major in business administration.

Alice Smith, 17, serves as alto clarinet section leader and secretary of the Estacado Matador Band. Elected to the 1971-72 AAA-AAAA All-Region Band, she served as co-director of this year's EHS Band Talent Show.

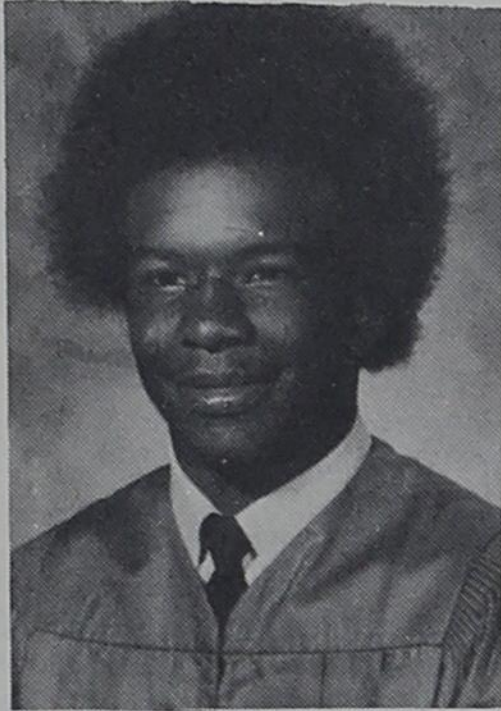
The daughter of Edward Smith and the late Mrs. Smith of 3409 E. 18th Street, Miss Smith will be escorted by Willie Newman Friday night. She plans to major in music at West Texas State University next fall.

Estacado's student body secretary, Patricia Wilkerson, is clarinet section leader and senior twirler for the Matador band. The 17-year-old daughter of Mr. and Mrs. John Wilkerson of 1221 E. 2nd Street, she is a member of Y-Teens and the National Honor Society, and served as Miss Civic Beautification, 1971-72.

Consistently named to the EHS scholastic honor roll, Miss Wilkerson plans to study music or English at WTSU next year. Her escort for the Coronation will be Eric Hill.

Nineteen-year-old James Lewis who captained and quarterbacked the 1971-72 Matador football squad, plans to major in physical education at Howard Payne College next fall. He received honorable mention for all-district and all-South Plains pigskin squads this past season.

A three-year letterman in football and two-year letterman in basketball, Lewis is the grandson of Mrs. Vanie Hibbler of 2903



Kenneth Williams

E. Main Street. He will be escorted Friday by Beverly Hunter.

Donnie Rolfe, 18-year-old son of Mr. and Mrs. Edward Rolfe, Jr., of 3113 E. Auburn, is Estacado's student body president. He served as vice-president of the student council as a junior and as president of the sophomore class the year before. Last summer Rolfe was elected a senator at Boys's State.

Listed in Who's Who in American High Schools, the EHS senior is a member of the Society of Outstanding Students in America. He was selected Junior Rotarian for the month of September.

The representative of District 3-AAA in Boys Persuasive Speaking for the second consecutive year, Rolfe has achieved the Degree of Distinction in the National Forensic League, national honorary speech organization.

Rolfe, who served as the Matador Band's drum major as a junior and a senior, received the "outstanding bandsman award" both years. He was named runner-up for "Most Outstanding Drum Major" at Texas Tech's Music Workshop last summer.

Fall plans of the student leader include beginning pre-law studies at Baylor University. His escort Friday night will be Sharon Wilson. A defensive back on the champ-

ionship Matador football teams for the past three years, Chris Stubblefield was named to all-city, all-district and all-South Plains teams this past season. A three-year letterman in basketball and track as well, he served as captain of defensive backs on the 1971-72 EHS football squad.

Stubblefield, 19-year-old son of Mr. and Mrs. Christopher Stubblefield, plans to major in physical education or business at WTSU. A percussionist in the EHS Band, he was selected Junior Rotarian for the month of December.

Kenneth Williams, senior class president and an all-city, all-district and (honorable mention) all-South Plains linebacker, is the 17-year-old son of Mr. and Mrs. Charles Williams of 2623 E. Bates.

Named to all-city and (honorable mention) all-district squads during basketball season, Williams plans to enter WTSU next fall for a major in physical education or sociology.

His escort during the Coronation weekend will be Dorothy Collins.

Members of the royal court include Joe Martinez and Cheryl Clark, student body vice-president and treasurer, respectively; Beatrice Urive, JoAnn Jones, Debra Rolfe, Teodoro Herrera and Shirley Dailey, class officers; Portia Green, Gwen Alexander, Janet West, Gloria

Garcia, Norma Bass and Jackie Alexander, cheerleaders; and Dee Dee Hines, Lois Harris, Brenda Rhone and Jo Ann McDaniel, class favorites.

Other organizational representatives are Craig Spain, thespians; Terry Wilcox, forensic; Cathy Cargill, student forum; Beth Wilson, yearbook; Sandra Garrett, newspaper; Donna Williams, Distributive Education Clubs of America; Kathy McGuire, O.E.A.; Vickie Padgett, Future Homemakers of America.

Also Wanda Nelson, Future Teachers of America; Doris Davis, National Honor Society; Janice Woody, Library Club; Cathy Griggs, Latin Club; Frank Aguilar, Auto Body; Etta Mitchell, Matador Band; Ronnie Robinson, choir, and Peggy Jones, Y-Teens.



The Russian sturgeon sometimes weighs more than a ton!

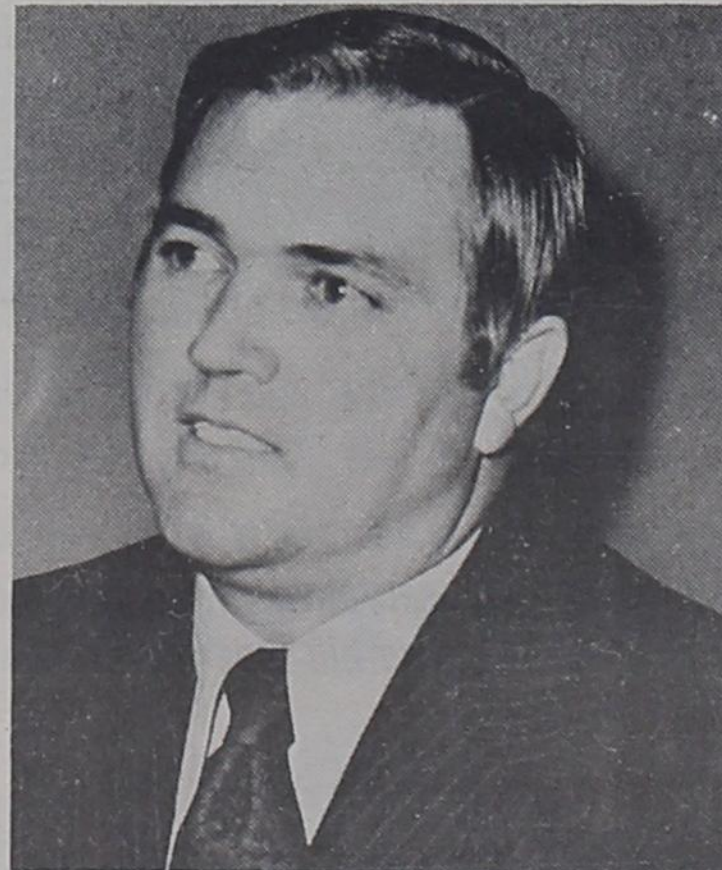
ON TUESDAY, MAY 2, YOU CAN GET WITH THE MAN WHO WILL HELP YOU!

- **TURNER IS FIGHTING TO KEEP YOUR ELECTRIC BILL DOWN. RIGSBY IS PLEDGED TO RAISE ELECTRIC RATES. HE VOTED FOR IT!**
- **TURNER WILL WORK TO BRING NEW JOBS ..NEW PAYROLLS TO LUBBOCK. TURNER WILL GIVE YOU ACTION, NOT PROMISES!**
- **TURNER IS NOT AFRAID TO VOTE FOR WHAT IS RIGHT FOR ALL THE CITIZENS!**

THE MAN TO VOTE FOR IS MORRIS W. "MOE"

TURNER FOR MAYOR

VOTE TUESDAY, MAY 2



Pd. Pol. Adv.

RALPH ROBERTS
Package Store

First Package Store On East 19th Street

4 Miles East of the City

Head Start . . .

Continued From Page Eleven

Full Year (Part Day) Head Start class in one center Sept. 1, 1972, through Feb. 28, 1973, five days a week, six hours a day, and will serve 20 children ages 4-5. Staff will include one teacher, two non-professionals and three volunteers.

New Deal ISD will also conduct one Full Year (Part Day) Head Start class in one center March 1 through May 19, 1972, five days a week, six hours a day, and will serve 20 children age 5. Staff will include one teacher, one nonprofessional and seven volunteers.

Roosevelt ISD is a delegate agency which will conduct two Full Year (Part Day) Head Start classes in one center March 1 through May 29, 1972, five days a week, six hours a day, and will serve 30 children age 5. Staff will include two teachers, two non-professionals and 13 volunteers.

Slaton ISD is a delegate agency which will conduct two Full Year (Part Day) Head Start classes in one center March 1 through May 29, 1972, five days a week, six hours a day, and will serve 40 children ages 4-5. Staff will include two teachers, two non-professionals and 29 volunteers.

Community Action Board in Lubbock County, Inc. will also conduct five Full Year (Full Day) Head Start classes five days a week, 10-11 hours a day, and will serve 200 children ages 4-5. Staff will include five teachers, one other professional, 16 nonprofessionals and 86 volunteers.

The Panama Canal is 300 feet wide and 45 feet deep.

The Suez Canal is 108 feet wide and 31 feet deep.

CHURCH SERVICES

Mount Gilead Baptist Church

"The Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church where everybody is somebody. The church extends to the members and public a cordial and clarion call to worship with us each week."

Let us continue to pray for our sick and shut-in members. Brother Earnest Butler, Sister E. Harris and Sister Ora Gindratt are shut-in this week.

The eighty-first annual session of the Texas Baptist Foreign Mission Convention will be held at the Bethel Baptist Church in Tyler, Texas, May 9th through 12th. Rev. E. W. Thomas is host pastor.

There will be a business meeting Monday, May 1st, at 8:00 p.m. We are asking all members to be present.

Greater Saint Luke Baptist Church

Bible Band meets at the church each Thursday afternoon at 5:00.

Members of the C.A. Henderson, Hope, A.L. Davis, A.L. Merriwether and Queen of Sheba Circles

met this week in the homes of Sister Daisy Daniels, Sister Jimmie Demerson, Sister Rosa Hill, Sister Shirley White and Sister Veta Mae Campbell.

Prayer meeting is held each Wednesday evening at 8:00. Keep your lamp trimmed and burning, and let God place it where He will.

Let us support our Sunday School by attending each Sunday morning.

Let us pray for and visit our sick and shut-in members. Brother James Barrell is recuperating nicely at home after surgery. Sisters Annie Hinton, Dolly Howard, Emma Breedlove and Brother Wilmar Wilson are ill this week. Sister Arlene Daniels is asking the prayers of the church. Her brother was funeralized last Sunday.

New Hope Baptist Church

Fifth Sunday, which is April 30th, will be under the auspices of the W.M.S. Let us make plans of support the women in this, their special day and effort.

Trustees of West Texas District Association will be in our city Friday, April 28th, in the interest of the Association's work.

Ministers wives will hold their regular meeting in our Fellowship Hall Friday evening, May 5th. Let us cooperate with these ladies.

A special Mother's service will be sponsored by the W.M.S. Let us all cooperate and help make this a big day.

Mid-week prayer services will be held each Wednesday evening at 7:00 p.m. All members are asked to attend this much needed service.

Ushers rehearsal will be held Friday night, April 28th, at 8:00. All members are urged to attend.

Twentieth & Birch Street Church of Christ

Brother G.E. Steward was not able to be with us to conduct our spring meeting due to his illness. We do hope and pray that he will have a speedy recovery. Be sure to remember him in your prayers. Brother Carl L. Taylor was chosen to do the preaching in this meeting.

Sister Ann Whetstone and family were out-of-town last weekend. Her husband is here visiting from the armed services. Let's remember this family in our prayers.

Everyone enjoyed the song and prayer service this past Wednesday evening and the wonderful lesson delivered by Brother Sunday from Lubbock Christian College.

Let us continue to pray for our sick and shut-in members. Sister Jewell Henderson and Sister Georgia Malone are still ill.

Sister Georgia Penrice will be leaving sometime this week for California where she will undergo surgery. We do pray and hope she will have a safe trip and success in her surgery.

Bethel A.M.E. Church

Dr. Heenan Johnson, adult Sunday School teacher and assistant superintendent, reviewed the Sunday School lesson last Sunday.

Rev. A. W. Wilson, pastor, delivered the sermon last Sunday morning.

Eight young people were baptized last Sunday morning.

The Planning Council for the Sunday School Convention will be held Wednesday, May 3rd, at our church. All persons who are a part of this effort are asked to be present.

The General Conference will be held in Dallas, Texas, June 21st through July 2nd.

Friendship Baptist Church

Brownfield—The Rev. Glen Schumuike, pastor of the white First Baptist Church, and 25 of his members worshiped with us last Sunday. He brought a power-

Continued On Page Fifteen

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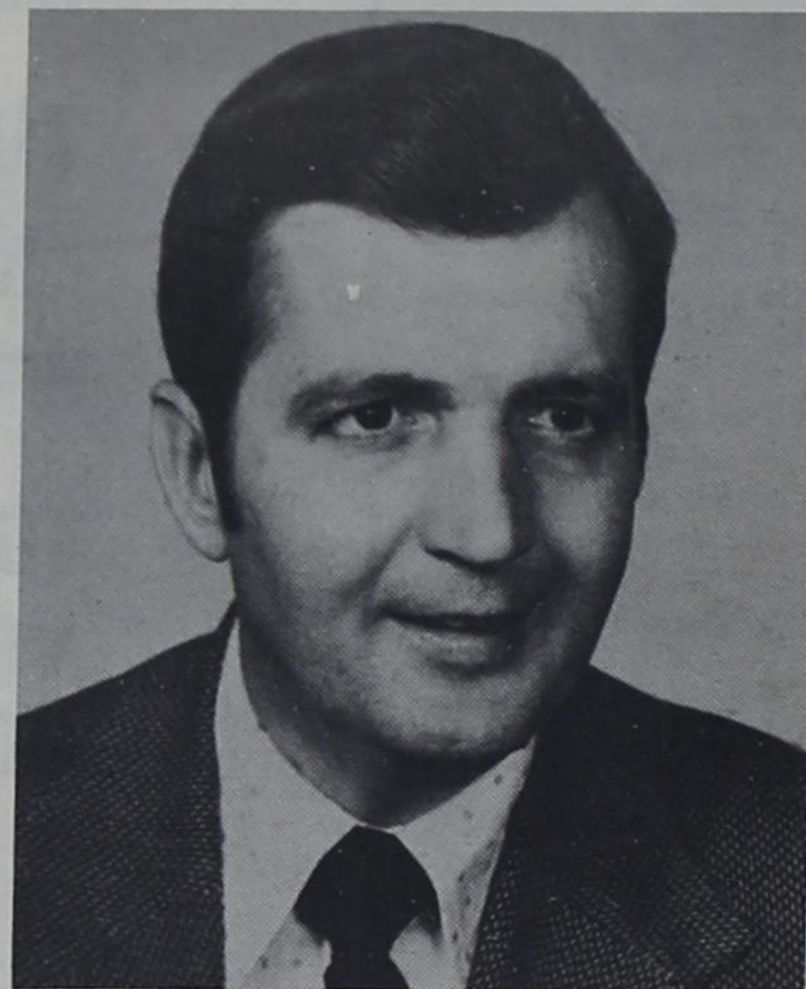
RCA Sales And Service Zenith Sales And Service

CHECK THE RECORD!

DEATON RIGSBY is the kind of man Lubbock needs for Mayor

He is a working partner with Lubbock's ethnic groups:

- O.I.C. Board (very active here)
- Human Relations Commission, (structuring committee chairman)
- Neighborhood Development Program (a tireless worker for it)



RIGSBY FOR MAYOR

TUESDAY, STAY WITH A WINNER


On April 8, Deaton Rigsby polled more votes than any mayor candidate in Lubbock history. He deeply appreciates it. Elect him Your mayor this Tuesday. His is the top name on the ballot for Mayor

Pd. Pol. Adv.

VOTE BLAIR CHERRY JR.

STATE REPRESENTATIVE

PLACE 2, MAY 6



A hard-working State Representative who will listen to you instead of the Austin power brokers . . .

A State Representative with actual experience in the District Attorney's office of Lubbock County. He knows crime control and prevention, first hand . . .

A State Representative who will work and vote for a real ethics bill that will do the job . . .

Pd. Pol. Adv. by Committee for Blair Cherry, Jack McClendon, Chairman (40)

Church News . . .

Continued From Page Fourteen
ful message, from Romans 1:16, "For I am not ashamed of the gospel of Christ, for it is the power of God under salvation," which was enjoyed by all.

Sunday School spirit ran high with Mrs. Ethel Williams, Superintendent in charge.

Pastor S.N. North brought a powerful message at the evening services from Matt. 25:6, "At Midnight there was a cry made," admonishing, "you are too late." The message was highly enjoyed by all.

Shiloh Baptist Church

Amarillo—Shiloh Baptist Sunday School opened at 9:30 with Supt. E.J. Masters in charge. Attention was wonderful and everyone seemed happy.

The call to worship at 10:55 had Ronnie Sherwood in charge of singing, along with the combined mission chorus and church choirs. Brother Turner was in charge of the call to worship. The hymn of the morning was "We're Marching to Zion." The Deacons were in charge of Devotion. Our pastor brought a wonderful message.

Shiloh was on the program in Tulia, Texas, last Sunday at 3:00 p.m. to worship with Rev. W.R. Clayton. We had a very spiritual time.

Training union was at 5:00 p.m. with evening service at 6:15.

Don't forget to pray for our sick and shut-ins.

Mae Jones Missionary Society

The Mae Jones Missionary Society would like the public and members to worship with us Sunday, April 30th, at 3:00 p.m. at Bethel A.M.E. Church. Rev. Stanley will be preaching and other talents will also be at the services. Rev. A.W. Wilson is pastor of Bethel and Mrs. C. Fair is president of the Mae Jones Missionary Society.

WANT THE ACTION WAY! ADS

Classified Advertising may be placed in the West Texas Times by calling 747-4419, at the rate of 5¢ per word (minimum charge of \$1.00). Thank You and Appreciation Notices will be published for \$1.00.
Deadline for Classified advertising is 5:00 p.m. Tuesday before the following Thursday paper.
Display Advertising rates and legal rates will be furnished upon request.

POLITICAL ANNOUNCEMENTS

The West Texas Times has been authorized to present the names of the following citizens as candidates for office, subject to the action of the Democratic Voters May 6th, 1972, in the Primary Election.

For State Representative District 75, Place One
Elmer Tarbox, Re-election
Roger Settler

For State Representative District 75, Place Two
R.B. (Mac) McAllister, Re-election
Blair Cherry, Jr.

For State Representative District 76

Lubbock, Hale, Swisher Counties
Delwin Jones, Re-election
James E. (Pete) Laney

For Judge 137th District Court
Robert C. Wright

For Judge 140th District Court
William R. "Bill" Shaver, Re-election

For Criminal District Attorney
Alton R. Griffin

For Sheriff
C.H. Blanchard, Re-election
Paul Enger

For Justice of The Peace Precinct 1, Place 1
F. H. Bolen, Re-election

Kenneth Senn

For County Commissioner Lubbock County, Precinct 3
L.C. "Les" Derrick, Re-election

PERSONALS

Thank You—To the Times, citizens of Lubbock and abroad. I am most grateful for the many acts of kindness and congratulations on my appointment to the Tech Med faculty.

Sincerely,
Charles E. Henry

LEGAL NOTICES

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 4805 Avenue Q, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of Westernaire.

Wilburn Roach

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 803 North Avenue Q Drive, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of Kitty Katt Klub.

Shirley Cleo Robbins

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 3412 Avenue A, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of Winner's Circle.

Lillian Jean Duke

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 4301 Brownfield Highway in Lubbock, Lubbock County, Texas. Said business to be operated under the name of El Chico Restaurant.

Kenneth O. Carter

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 1605 50th Street, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of Embers Steakhouse.

Paul O. Ashby

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 4601 Southeast Drive, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of El Kenita Club.

M. Juanita Ramage

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 5003 Avenue Q, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of El Sereno Restuarate.

Noah L. Cromer

The undersigned hereby gives notice of application to the Texas Alcoholic Beverage Commission, Austin, Texas, for a Mixed Beverage Permit, to be located at 2902 Slide Road, in Lubbock, Lubbock County, Texas. Said business to be operated under the name of Spanish Trace.

Harold Giese and Jimmy Craddick

JOBS MEN & WOMEN

METHODIST HOSPITAL

Lubbock, Texas

Employment Opportunities

- Registered Nurses
- Licensed Vocational Nurses
- Insurance Clerk
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NO DISCRIMINATION
ANYONE CAN BUY

AMARILLO
2718 S. Grand, 3BR, 1B, AG \$9,250
\$150 cash down payment \$63.63 P&I
2418 N. Osage, 3BR, 1½B Ag, R \$8,000
No down payment \$55.94 P&I
3021 N. Vernon, 3BR, 1B, ACP \$7,250
No down payment \$50.70 P&I

LUBBOCK
1823 E. 2nd, 3BR, 1B \$8,000
No down payment \$55.94 P&I
604 Beech, 3BR, 1B \$6,700
No down payment \$46.85 P&I
1708 E. Brown, 3BR, 1B, G \$9,000
No down payment \$62.93 P&I

MIDLAND
1902 Benton, 3BR, 1B, ACP \$5,250
No down payment \$36.71 P&I
1908 E. California, 2BR, 1B \$3,000
No down payment \$20.98 P&I
1512 S. Jefferson, 3BR, 1B, ACP \$6,000
No down payment \$41.96 P&I

ODESSA
2409 W. 12th, 2BR, 1B, G \$8,500
\$200 cash down payment \$58.04 P&I
810 W. 30th, 3BR, 1B, CP \$7,850
No down payment \$54.89 P&I
1607 Doran, 3BR, 1B, CP \$8,900
No down payment \$62.24 P&I

All Loans Payable in 360 Monthly Installments At An Annual Percentage of 7½%

WE HAVE OTHER HOMES AVAILABLE
NO DISCRIMINATION
ANYONE CAN BUY
SEE ANY BROKER
VETERANS ADMINISTRATION
Waco, Texas

ANNOUNCEMENTS

PRINCE HALL MASON
Lodge No. 328
West Carlisle Station
Meeting at 7:30 p.m.
First Thursday and Third Thursday Nights in March.
Requesting that all members be present.
James P. Burrell, W.M.
James Craven, Jr., Secretary
T. J. Gant, P.M.

An opportunity with united companies. Custom made 8 track tapes \$5.00. Bibles and commentaries. Income tax in your home. For appointments call: 762-2920, 1821 E. 1st Street.

MISCELLANEOUS FOR SALE

Worms For Sale—Contact Nellie M. Ross at 2402 Globe Avenue or call 744-0837, Lubbock, Texas.

FLAMINGO INN APARTMENTS

1515 Avenue C Phone 747-2116

WE HAVE LOWERED OUR RATES TO \$15.00 WEEKLY (TV \$2.00 Extra a Week)

Sunday Morning Is Better On 1590 RADIO

the Living K-End



With ROSCOE ADAMS and

The Gospel Caravan At New Time 7:00 - 8:30 a.m.

Res. Phone 747-6612

Mail Requests to 2112 Broadway

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M. Juanita Ramage



70 SCHEDULES IN AND OUT OF LUBBOCK DAILY FOR YOUR CONVENIENCE

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PHONE 765-6641

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49¢

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Golden Corn Cream Style or Whole Kernel 16 1/2 Oz. Cans

Piggly Wiggly or Carol Ann
Sweet Peas Garden Sweet 16 Oz. Cans

Piggly Wiggly Cut
Green Beans 16 Oz. Cans

5 \$1 FOR

Twin Pet
Dog Food 15 1/2 Oz. Can
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On First 6 Cans, Price Thereafter 9¢

Farmer Jones
Large Eggs
Dozen **35¢**

There's more in store at
PIGGLY WIGGLY!



Full Half or Whole
Pork Loins
Lb. **68¢**



Lean Pork, just right for B-B-Q!
Spare Ribs
Lb. **68¢**

Lean Ground Beef (Cookout Special!) Lb. 89¢
Hot Links Chuck Wagon Brand Lb. 69¢
Chuck Steak Boneless, USDA Choice Beef, Valu-Trimmed Lb. 98¢
Beef Brisket Boneless, USDA Choice Beef, Valu-Trimmed Lb. \$1.19
Smoked Sausage Chuck Wagon Brand Lb. 89¢
Corn Dogs Circle T Happy Times 5 Count 13 1/2 Oz. 59¢

Family Pak
Pork Chops Lb. **68¢**

Boneless Ham Hormel Cure "81" 4-6 Lb. Avg. Lb. \$1.59
Rib Pork Chops Center Cut Lb. 89¢
Loin Pork Chops Lb. 98¢
Sausage Hormel's Little Sizzlers 12 Oz. Pkg. 65¢
Cut Up Fryers USDA Grade A Lb. 39¢
Fryer Breast USDA Grade A Lb. 69¢
Fryer Thighs USDA Grade A Chicken (2 Breast, 2 Thighs, 2 Drumsticks) Lb. 59¢
Combination Pack Lb. 65¢

Sliced Bacon
Slab Sliced, Bulk Pak, Ranch Style, 1st Grade Quality Lb. **68¢**

Single Slices Farmer Jones Brand, Save 10¢
Cheese Slices 16 Oz. Pkg. **79¢**

Chuck Roast
USDA Choice Beef, Valu-Trimmed Lb. **68¢**

Lean For B-B-Q
Short Ribs Lb. **39¢**
These Prices Are Effective April 27, 28, 29, & 30, 1972 in Lubbock.

Potatoes
Russet U. S. No. 1
10 Lb. Bag **58¢**

Cucumbers Long Green Slicers Lb. 39¢
Lemons Full of Juice Lb. 36¢
Red Cabbage A Salad Favorite Lb. 19¢
Watermelons Red Ripe Lb. 12¢
Green Onions Garden Fresh Bunch 3 FOR 29¢

Grapefruit Ruby Red Lb. 17¢
Yellow Squash Crisp & Fresh Lb. 29¢
Celery Crisp & Crunchy Lb. 23¢
White Onions Sweet Mild Flavored Lb. 19¢
Egg Plant Lb. 39¢

Sweet Milk filled ears
Corn on the Cob Each 3 FOR 29¢
Extra Fancy
Red Delicious Apples 4 Lbs. **88¢**

Bonne' Asst'd Colors
Bath Tissue
Twin Pak **25¢**
Alcoa Standard
Aluminum Foil
75 Ft. Roll **59¢**

Cala Ripe
Freestone Peaches 29 Oz. Can **29¢**
Carol Ann
Pork and Beans 30 Oz. Can **25¢**
Churngold
Soft Margarine Lb. Tub **29¢**
Piggly Wiggly
Liquid Bleach Gallon Jug **39¢**
Carol Ann Mix
Instant Breakfast 7 1/2 Oz. Pkg. **49¢**
Arrow Ground
Black Pepper 4 Oz. Can **29¢**

PIGGLY WIGGLY FROZEN FOODS!

Piggly Wiggly or Carol Ann
Orange Juice 6 Oz. Can **19¢**
(All Varieties except beef & ham)
Dinners Frozen Mortons 11 Oz. **38¢**
Low Prices from Piggly Wiggly!

Morton's **Mini Donuts** 10 Oz. Pkg. 49¢
3-Course Morton's **Chicken Dinner** 17 Ounce Pkg. 79¢

Morton's **Honey Buns** 9 Ounce Pkg. 39¢
Birdseye **Cool Whip Topping** 4 1/2 Ounce Carton 38¢

Silverdale Frozen **Vegetables**
All Varieties **3 \$1**
20 Oz. Pkgs.

Bayer Aspirin 50 Ct. Bottle **39¢**

Health & Beauty Aids!
Dial Deodorant 6 Oz. Can 77¢
Alka Seltzer Foll Wrapped 36 Ct. Pkg. 99¢

Topping Dream Whip 4 Ounce Package 49¢
Dressing Golden Caesar Kraft's 8 Ounce Bottle 53¢
Bar Soap Palmolive Gold Bath Size Bars 15¢
Grape Drink Welchade Chilled 32 Oz. Jar 52¢
Hawaiian Punch Concentrate Quart Bottle \$1.19



SAVE 15¢
With This Coupon Off the Regular Price of One Pound Can
Maryland Club Coffee
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972

SAVE 7¢
Off the Regular Price When You Buy Two 15 1/2 Oz. Cans of
Puss 'N Boots Shrimp, Salmon or Tuna Cat Food
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972

SAVE 8¢
With This Coupon When You Buy One Pound Package
Mazola Corn Oil Margarine
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972

50 EXTRA
With This Coupon And Purchase of One 2 Lb. Package of
Simplet Tater Gem Potatoes
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972

50 EXTRA
With This Coupon And Purchase of Two 6 Oz. Boxes of
Uncle Ben's Large Grain Wild Rice
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972

50 EXTRA
With This Coupon And Purchase of One 3-6 Lb. Avg.
Hormel Cure 81 Ham
Good at Piggly Wiggly Apr. 27 thru April 30 1972

50 EXTRA
With This Coupon And Purchase of One 4-7 Lb. Avg. USDA Choice Beef
Rump Roast
Good at Piggly Wiggly Apr. 27 thru April 30, 1972

50 EXTRA
With This Coupon And Purchase of One 4 Oz. Bottle
Mennen's Protein 21 Hair Conditioner
Good at Piggly Wiggly Apr. 27 thru Apr. 30, 1972