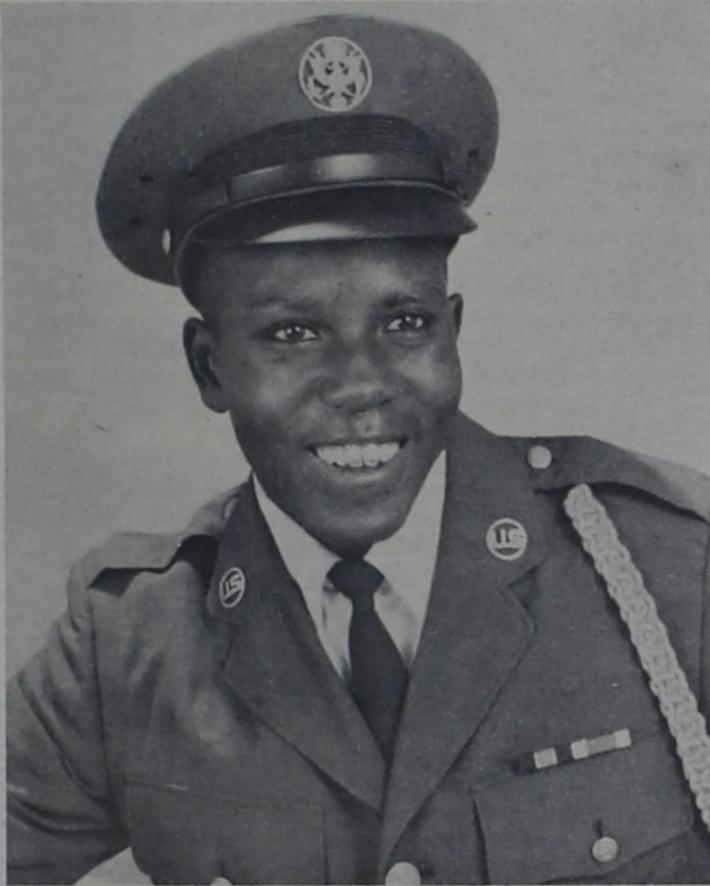


WEST TEXAS TIMES

Volume VII, Number 47
 Thursday,
 November 21, 1968
 Eight Pages

Dedicated to Informing the Negro Citizens of West Texas

Roger Lee Culberson Visits Home



Airman Roger Lee Culberson, son of Mr. and Mrs. Luke Blacknell of 3615 East 15th Place, came by for a brief visit with his family and friends enroute from Chanute, Illinois where he spent fourteen weeks in Tech School.

He will leave Thanksgiving evening via air flight for George Air Force Base near San Bernadine, California where he is stationed.

Roger Lee, a former resident of our city and student in the public schools here, began aspiring for the ministry while working and serving at Lyons Chapel Baptist Church. He served as president of the Gospel Chorus at this church.

He graduated from John Muir High School at Pasadena, Calif. in June, 1968. After graduation, he enlisted in the United States Air Force and spent six weeks at Lackland AFB in San Antonio.

He is the grandson of Mr. Phil Brown of Lubbock and Mrs. B. Brown of Pasadena. Other members include three sisters, Mrs. Mattie Jasper of San Bernadine; Willie Pearl Thomas, who is a student at Alderson Junior High School here; and Lillian Thomas;

Eugene Gentry Hired at 7-11 Drive-Inn

Eugene Gentry of 1822 Auburn began work at the 7 til 11 Drive-Inn Grocery Store on November 11, 1968. Mr. Gentry is the son of the Rev. O. W. Gentry. He is the pianist for Hopewell Baptist Church in Petersburg, Texas. His father is pastor there. Eugene and his wife, Vera Lee, have a daughter, Kim Gentry. Eugene is a graduate of Dunbar High School. He has had military training at Texas Tech, flying lessons from Lubbock Biecpcraft Co. and also had some electrical engineering at Mary Allen College at Crockett, Texas. He is an outstanding mechanic on automobiles. Eugene is also a radio operator of a citizen band radio and was a member of the Silver 5's.

and a brother, Phillip Ray, a student at Martin Elementary School here.

He was guest speaker at Lyons Chapel Sunday evening. He hopes to be ordained for the ministry and eventually become a Chaplain. He is desirous of having Rev. O. D. Hollins perform the ordination rituals as he has been instrumental in his background and spiritual training as well as his mother and Mrs. O. D. Hollins.

The young airman is a jet engine specialist at present. He is also a member of the Metropolitan Baptist Church of Pasadena, Rev. John Cooper is minister.

He was very happy to greet his home folk and friends.

Employed by Plains National Bank Here

Mrs. Pearl Loraine Hamilton has been hired by the Plains National Bank, 50th and University Avenue. She is a helper in the bookkeeping department.

Mrs. Hamilton formerly served as cook at Texas Tech, but was released for her new position.

She and her four children reside at her home at 2307 Elm Avenue. Her mother is Mrs. Hortense King, 2305 Elm Avenue.

Schedule of the Bookmobile

A location near Brooks Super Market, 301 Avenue H, has been included in the schedule of the Bookmobile of Lubbock City-County Libraries beginning Tuesday, according to an announcement made by Miss Kaye Donahue, acting director. The Bookmobile, which carries over 4,000 books and magazines will make regular stops at this location every other Tuesday from 11 a.m. to 7 p.m.

The schedule for the Bookmobile during the next two weeks is as follows:

Monday, 11 a.m.-5 p.m., Idalou; Tuesday, 11 a.m.-7 p.m., Brooks

Continued on Page Four

Fire Damages Home

Fire ripped through a 4 room house at 3508 Vanda Avenue on Monday, November 18th. The house was empty at the time of the fire. Mrs. Allen called a neighbor, Mrs. Virgia Jackson, and told her to call the Fire Department. A total of 12 men, 2 engines, 1 hose truck and 2 boosters were on the scene to extinguish the fire. Captain Dean and Lt. Carlisle were called from Station No. 1.

Damage was estimated at approximately \$1,000. Fireman Johnny Mooney said the fire started in a storage room in back of the house that was occupied by rubbish and trash.

Negroes Will Own, Operate Whole Shopping Center Area in Philadelphia

Philadelphia - More than 10,000 people crowded into the multi-million dollar Progress Plaza Shopping Center's 4.5 acre site on Broad Street between Oxford and Jefferson Streets, last Sunday afternoon, as the Rev. Leon H. Sullivan witnessed and shared in dedicatory ceremonies.

Progress Plaza Shopping Center, in the heart of North Philadelphia's black populace, is owned and will be operated by 650 members of Rev. Sullivan's Zion Baptist Church.

Opening of Progress Plaza Shopping Center is to be in the middle

of November at which time the 16 leased stores will begin with complete, or almost complete, black personnel. Ten of the 16 stores are black owned. The others, including a supermarket, banking offices, clothing stores and shoe stores, will be managed by black people.

In addition to the business establishments the Plaza also has a management - enterpneural school that will train 200 black people for administrative positions.

The Prograss Plaza location was purchased from the Philadelphia Redevelopment Authority for \$250,000. Construction began with a \$1.3 million loan from the First Pennsylvania Banking & Trust Company. The Ford Foundation assisted with a \$400,000 grant.

The Very Reverend Father Thomas S. Logan, Sr., most worshipful grand master of the Pennsylvania Prince Hall Grand Lodge of Masons, presided over the dedication. Eustace Gay, Sr., president of the Philadelphia Tribune newspaper and a deacon in Zion Baptist Church, presided. Among the guests introduced was Elmer Young, Jr., who will manage Progress Plaza Shopping Center.

Original funds for the Plaza were supplied by the 650 members of Zion who paid \$10.00 a month for 36 months into the Zion Investment Associates, Inc. To date their funds have been used to erect Zion Gardens Apartments, two blocks of rental housing units largely occupied by elderly people; Progress Aerospace Enterprise, Inc., that presently has a \$2.3 million contract to produce component parts for General Electric; Progress Garment Manufacturing, Inc., with a year's contract to produce women's wearing apparel for The Villagers, Inc.

In making the major address of the day Rev. Sullivan stated that Progress Plaza Shopping Center was for all the people and not solely confined to black folk. He also stated that non-voting shares of stock in Z.I.A. are now being offered to 3,000 purchasers, not of Zion Baptist Church. He stated, "We already have 2,000 applicants signed up for the 10-36 Plan. We welcome white participation but they must think black if they join us. In order to progress, America must have black and white working together."

"I front for no one but God," Rev. Sullivan declared as he refuted charges by some black and white people that he was 'fronting' for others.

The Rev. Mr. Sullivan, fellow
 Continued on Page Four

Pre-School Classes at Mae Simmons Center

The Mae Simmons Community Center is sponsoring pre-school classes from 9:30 a.m. to 11:30 a.m. Monday through Friday, according to Mrs. Lydia Fury, director.

Miss Racheal Gason and Mrs. Mrs. Clara Scott are instructors in this special education effort.

For further information, please contact Mrs. Fury at the Center or call her at PO2-6411.

Holland - Dozier - Holland Answers Motown in 22-Million-Dollar Lawsuit

Holland-Dozier-Holland, the Detroit songwriting and producing team recently tagged as the world's most successful songwriters by a national music publication, filed a precedent setting 22-million-dollar lawsuit in Wayne County Circuit Court on Thursday, November 14th, against the Motown Record Corporation; Jobete Music Company, Inc.; Motown President Berry Gordy, Jr.; Motown attorneys Ralph Seltzer and Harold Noveck, and accountant Sidney Noveck.

The suit, for the highest amount ever requested in a lawsuit of this type, claims that Motown's acts of conspiracy, fraud, deceit, overreaching, and breach of fiduciary relationships have damaged the plaintiffs in the amount of 22 million dollars.

The lawsuit goes on to allege that Berry Gordy, Jr. built his empire through exploitation of the famed songwriting and producing team, whom the Detroit Free Press once singled out as one of the major reasons for the success of the Supremes and the Motown Record Corporation.

Edward Holland, his brother Brian, and Lamont Dozier, together have written and produced the seven million selling records for the Supremes, beginning with "Where Did Our Love Go," which launched the phenomenal career of the Detroit vocal trio. Based on a tabulation of BMI awards, Holland-Dozier-Holland have been responsible for 60% of the BMI awards received by Jobete. Holland-Dozier-Holland has produced

25 of the 29 Motown acts, and were the exclusive producers of the Supremes and the Four Tops.

The 31-page complaint was filed by lead counsel Frederick A. Patmon, of the Detroit firm of Patmon, Young and Kirk Professional Corporation, in association with Edward Bell, and the firm of Miller, Canfield, Paddock and Stone, New York counsel for the suit is the firm of Pryor, Braun, Cashman and Sherman.

Several months ago, Motown filed a 4-million-dollar lawsuit against Holland-Dozier-Holland, which the songwriting-producing team claims was contrived as a means to justify the total cessation of royalty payments to the plaintiffs for the purpose of applying economic pressure on them.

A main aspect of the injunction asks the court to appoint a temporary receiver to carry on and conduct the business of Motown and Jobete, and to take charge of all assets, including copyrights, and directs Motown and Jobete to make a full and complete accounting of all income and earnings. The court was asked to issue an order directing reversion from Jobete to the plaintiffs of all copyrights held by Jobete, and to ask Jobete to pay over to the court all royalties and other earnings received by Jobete including royalties from public performance rights received from BMI.

Other aspects of the suit claimed violation of federal and Michigan anti-trust and restraint of trade statutes.



Congressman George Mahon, at left, is shown congratulating Mayor W. D. "Dub" Rogers for the splendid work that the residents of Posey Neighborhood have done to make their neighborhood a better place in which to live.



EDITORIAL

TAKE A LOOK AT YOUR COMMUNITY

(Editor's Note: This is the second of three articles about the community in which you live. This week we will attempt to look at what has caused our problem.)

Last week an attempt was made to show some of the short comings in our community and how they are affecting our total situation. This week it is imperative that we know what caused this situation in order that we may use preventative medicine in the future.

In the past—and it still is prevalent—there have only been a handful of individuals in which the establishment would go to for helping the black community. This type of action has left a bad image in the community. It is impossible for any one individual or a handful—all going in different directions to speak for any group of people.

Our younger people have seen this type of leadership develop and have often asked questions as to why this type exist. It is necessary that we embed into their minds the correct way of life.

We find people within the community making it perfectly clear that we have no leaders, and refuse to have anyone represent them. This came about because of the wrong concept in the beginning. However, this type of situation can be corrected if we would only put our ideas together and start building something constructive.

The Black middle class here in Lubbock or throughout America have been at fault in many instances. For example, we get a better job and this includes making more money. What we don't realize that we are not only making more money, but draining the community as well.

It doesn't profit the community anything when we are apart. We look at the few Negro establishments we have in East Lubbock. The majority of the community—and especially the middle class individual—doesn't really support their effort. Everything from eating our lunch to buying a pair of stockings.

Have you ever thought of what we are really doing to the community. You are making more money than you have ever made in your life and you don't spend one dime in your neighborhood. Everything is spent across town. Therefore, your neighborhood has no improvements. We find ourselves waiting for someone to come along and give us a helping hand when we could easily use our buying power and make a healthy community.

There are those among us who would rather drive a hundred blocks than around the corner to help their neighborhood. Many of us are too critical about our own area and wouldn't lift a finger to make it better.

Because of this type of attitude, we have failed to have a better community. We have failed to help build something that we would be proud of. We failed to use our mental capacity. Psychologists say that an average individual only uses between 25 and 30 percent of his brain. Wouldn't it be terrific if we would, say try 40 or 50 percent.

So as we look at our community, we can easily

Around The Hub City

AROUND THE HUB CITY had an opportunity of visiting the annual homecoming of Bishop College at Dallas last weekend. Although the fighting Tigers couldn't pick up the necessary power to outlast Jackson College of Jackson, Mississippi, the idea of being around onetime class mates was most inspiring.

It was wonderful to see faces of Garland Alford, James Bryant, Robert Woodard, Theodis and Melbe Houston, Velta Greene, Raymond Peppers, Curtis Anderson, Q. D. Williams, Rev. and Mrs. Tommie Strain, and many others who one will never forget.

This was the first time that this reporter has had an opportunity of seeing these people in ten years.

The Paces of Port Arthur, Texas (Ola and Sylvester) were also present with their lovely family. Bobbye Fisher was sporting her Thunderbird.

To some of you, these names are strange to you, but those of you who are a part of the Bishop Family, can understand. Around the Hub City allowed me the space for their names to be seen.

Dr. Milton K. Curry, Jr., president of Bishop College, entertained the Graves in a luncheon Sunday afternoon at Good Street Baptist Church cafeteria. Mr. and Mrs. Caesar Graves attended Homecoming activities and also spent a wholesome weekend with their children, Cecila and Julius.

Mrs. Sug Johnson, accompanied by Mrs. L. H. Griffin and Emmitt Kelly, motored to Midland, Texas last Sunday to carry Mrs. P. F. Younger.

Mrs. Ethel Coleman received word that her grandson was fatally wounded by gunshot at Midland, Texas. She left immediately for Midland.

Mr. Oscar Iles is reportedly improved. He has been quite ill for the past several weeks.

The Federation of Choirs will meet at Rising Star Baptist Church Sunday, November 24, with St. James Baptist Church as host. Rev. Kado Lang is minister.

Friends of Rev. O. D. Hollins are very happy to know he is steadily improving and able to be out and around.

see that the reason for us not building a better neighborhood is because of only a few individuals becoming involved and the majority not really caring.

All of this in the past, it is time for us to act now and erase this type of a situation. Our churches, clubs, fraternities, sororities and civic minded organization can start now doing something about it. If our ministers would speak firmly from the pulpits about our shortcoming—not just one Sunday—but constantly remind our congregations that it is a must that we unite our efforts, there is a possibility that something can be done.

In the City of Philadelphia—City of Brotherly Love—recently, several hundred members of a church put their heads and money together. Because of this "I want to help" attitude, they have established a Black Shopping Center.

This effort has made it possible for their community to become stronger, and has also put bread on their tables. They have found more jobs for their people. Not only are they looking for opportunities in major industry, but are looking for executive positions among their own people.

Of course, it cost these people something, but they used their thoughts constructively and put them into action. It cost each person participating only \$10 a month over a period of three years. Now they are collecting dividends on something they have built. A dream which has become a reality.

If this can be done in Philadelphia, there must be some of the same type people in our community. If we would put our heads together and start down the road in the direction, we can correct our ills.

It profits nothing to be divided. Not only do we suffer, but our young people's future is not bright. Erase these causes and we will make our place a better place in which to live...

The Truth About The West Texas Times

The time has come for you—our readers in West Texas—to know about some of the obstacles our media tackles in Lubbock. This media, the West Texas Times that is dedicated to informing the Negro Citizens of West Texas, has played an important role in making the area a better place in which to live.

Not only can we boast of this, but we can document some of the contributions made from time to time. Many establishments, whether they be a political subdivision or private business, rely on the facts that this weekly can find to solve some of the problems which have occurred here.

The West Texas Times wants to make it crystal clear to its readers that our major goal, to be exact, our number one goal, is to have Lubbock, our home, be the kind of a city all of our citizens (and visitors alike) can proudly and conscientiously love and respect, because of its pattern of law and justice.

The first Negro newspaper, "The Freedom Journal," was published in 1827 in New York by John Russworm. Then, as now, advertising, the lifeblood of any publication, has been the major problem facing the Negro Press.

This newspaper, without any reservations, thinks that any businessman open to receive business from all segments of the public, has by now taken into consideration the tremendous buying power of the Negro consumer.

Continued on Page Three

Mr. Stanley Blevens, 2431 East 30th Street, is a recent subscriber of the West Texas Times. He is a longtime resident of Hub City and has been confined for several years. He admits that he loves to read about his friends in the "Times". He is a member of Christ Temple Church of God in Christ.

Mr. and Mrs. W. H. Stephens, Mrs. Mary Johns and daughter, Marsha Faye, left Saturday morning for Prescott, Arkansas where they attended final rites for his sister, Mrs. Maggie Stephens Gilliam, who passed away here sometime last Wednesday morning at the home of her brother.

She had been in Lubbock since August. Other survivors include three sisters, another brother, many neices and nephews. South Plains Funeral directors had charge of arrangements and transferring the body to Arkansas. Leon Melton and sons were in charge of burial.

Mrs. Sarah Crawford is home from the hospital and is recuperating nicely and is in the process of learning to use crutches. She had a toe amputated several days ago.

Mrs. Pearl Brown spent several days in the Methodist Hospital last week. She was released Sunday and is at home, 2006 Cedar Avenue.

Charles Sedberry, Sr., a longtime employee at Methodist Hospital, is a patient there and will undergo surgery soon.

Leo Sedberry and children, Shelton and Cynthia, motored to Mexia, Texas last weekend for a visit with their wife and mother, who is yet at the bedside of her mother, Mrs. Othello Precipha.

Mr. and Mrs. J. H. Wilson, 2125 East 30th Street, are proud to announce the birth of their grand-daughter, Karen, daughter of Mr. and Mrs. James Wilson. She was born November 18, 1968 and weighed an impressive seven pounds eight ounces. Baby and mother are doing well.

Subscribers Please Notice!

When you move, we don't know about it until we are notified by the Post Office Department. Sometimes this will result in a two to three week delay in your receiving the paper. Please notify us at least two weeks before you move of your change of address.

Attach your name, address and zip code above, and fill in:

New Address.
New City. State.
Date Moving. Zip Code.

WEST TEXAS TIMES

Formerly The Manhattan Heights and West Texas Times

Volume VII, Number 47 Thursday, November 21, 1968

The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro citizen of Lubbock and other West Texas cities.

Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by stamped, self-addressed envelopes.

The West Texas Times may be purchased yearly at a rate of \$2.75, payable in advance to the office by mail or in person. Advertising rates and other information will be furnished upon request.

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1444 N. W. 20th
Amarillo, Texas

THE POLICE BEAT

by: T. J. Patterson



Who reports in detail the activities of his child, church, school, family and fraternal news. Not the daily, but the weekly. The *West Texas Times*.

Another significant factor this weekly, as well as any other Negro weekly has, is the fact that the paper may stay in the home six days of each week or until the next issue appear. This is not remarkable or fantastic; it only means that the advertiser's message is constantly staring a reader in the face. Not only is this true, but it has been recorded that for each copy sold, an average of 4.5 persons read Negro weekly newspapers.

How can merchants who receive as much as 70% down to as little as 15% of their business from Negroes still say that it is not worth while to advertise in the *West Texas Times*? On the other hand, how can Negroes continue to patronize those establishments who refuse to advertise in this media?

This media has employed young capable people (both black and white) to sell space to these businesses. The editor of this media, also, has attempted many times to offer advertising service, but the fact remains that they think it is not wise to advertise to the Negro consumer.

This media has surveyed the area with sincerity. Because of this continued rejection of proven facts and figures, we will begin addressing ourselves through the pages of this newspaper to those merchants and businessmen who will refuse to advertise in this Negro media.

This media cannot tell you how to spend your money, but as the saying goes, "We Can start pulling the cover off." This has been

Tan Topics

BY CLAUDE NEKKIRK



"THAT MOVIE HAS A HAPPY ENDING, EVERYONE WAS GLAD IT WAS FINISHED!"

Theft
Bob Phillips, 3501 Teak Avenue, had a problem one night last week. You see, Mr. Phillips told the Lubbock Police Department that someone had taken advantage of him.

According to him his battery was taken from his pickup while he was parked on a parking lot. After returning to his pickup, he discovered that the battery was missing.

It was valued at \$31. He admits that he can easily identify it because of the acid stains on the back.

House Burglary
Mrs. Lela M. Haney, 2808 East 16th Street, reported that someone entered her vacant house at 1911 East 16th Street. She told police that the house is only used to store her furniture in.

However, someone entered the house and ransacked it completely. Nothing was missing.

Entry was gained through a window which was apparently unlocked. You know, it's always best to keep those windows locked.

Theft
Cecil Hudgeon, 1330 East 34th Street, reported that someone took his tire and wheel from

his pickup one night last week. He had no idea who could have taken them. They were valued at \$12.00.

Burglary
Willie Lee Cook, 718 Avenue D, reported that someone did enter her apartment while she was gone across the street to have a cup of coffee with a friend.

When she returned home, she learned that the unknown person had taken her television. According to Cook, the thief entered the apartment by force.

Police Beat Prayer
O'Lord, help us to live together in this day and time when men are not concerned about helping their fellow man. Help us, Lord to show each other that we must live together as brothers. Amen....

The Truth...
Continued from Page Two
The *West Texas Times* is peculiarly suited to bring a merchant's message to Negro readers. For one thing, this weekly Negro media is a "mirror" of the community, reflecting the many small but significant happenings that are disdained by the daily, but are cherished by the Negro newspaper readers.

done in other areas by other Negro publications.

The *West Texas Times* wants our black and white readers alike to know that we are definitely concerned. Through the pages of this newspaper the black community has a voice; one of integrity and above all, one of reason.

We want that which is just-

ifiably ours; that to which we are entitled. We will publish the TRUTH and go on working for Lubbock and West Texas and all of its citizens.

We would like to compliment those businessmen who have had the foresight to seek and to service the Negro market, many are their number; and "smart, they are."

Harold Griffith
FURNITURE CO. 116 NORTH COLLEGE

Thanksgiving **SPECIALS**



WHITE SWAN SHORTENING
3-POUND CAN **59¢**

TOMATO SAUCE 10 FOR \$1.00
CONTESSA ASSORTED HALF GAL.
MELLORINE 3 FOR \$1.00
WHITE SWAN 14oz. Bottle
CATSUP 5 FOR \$1.00
WHITE SWAN TALL CAN
CAN MILK 7 FOR \$1.00

THESE PRICES GOOD THRU. NOV 27th.

MASA HARINA 5-POUND BAG 79¢
R.C. COLA OR DADS ROOT BEER 39¢
(6 Bottle CARTON 1/2 QUART)

WASHINGTON EXTRA FANCY
DELICIOUS APPLES LB. 17¢
BANANAS "GOLDEN RIPE" POUND 10¢

T-BONE STEAK
WILSONS BABY BEEF POUND **89¢**

WE WILL BE CLOSED THANKSGIVING DAY!

SMART COOKS SHOP BROOKS

BROOKS SUPER MARKET

224 AVE. H LUBBOCK

Jack R. Crider Named Executive Trainee in South Plains Council Scouts

Jack R. Crider, Woodville, Texas, has been named as an Executive Trainee in the South Plains Council, Boy Scouts of America, according to an announcement by H. W. Oehler, Lubbock, Scout Executive of the 20 county Scout council.

Crider will assume his new responsibilities November 1 in the Comanche Trail District of the South Plains Council. The district encompasses Garza, Kent, Crosby, Dickens, Motley, and much of Floyd counties.

Following a two month period as an Executive Trainee, Crider will attend the National Executive Institute for professional Scouters at the Schiff Scout Reservation, Mendham, New Jersey. Following his return, he will be commissioned as a District Scout Executive with responsibility for the six county Comanche Trail District. Crider will succeed Don Allgood, who resigned in August to become affiliated with the American National Red Cross.

Crider is a native of Fort Worth, and was active in Scouting as a boy. He has recently served as an Assistant Scoutmaster in Fort Worth and Woodville, Texas, where he has been employed by the State Park Department.

A graduate of Stephen F.

Austin College in Nacogdoches, Crider received a Bachelor of Forestry degree in 1967, with a Forest Recreation Management major.

Crider and his wife, Cecily, and their young son, will live at Ralls, Texas.

In making the announcement of the appointment of Crider, Oehler said that it was a part of the continuous effort of the South Plains Council to serve the Scout leaders throughout the 20 county area. Crider will work with more than 400 adult leaders in helping them bring the Scouting program to boys in all communities of the Comanche Trail District.

Funds for the operation of the South Plains Council including the services of the Executive staff, are provided through participation in area United Funds and Sustaining Membership Enrollments in other areas of the council.

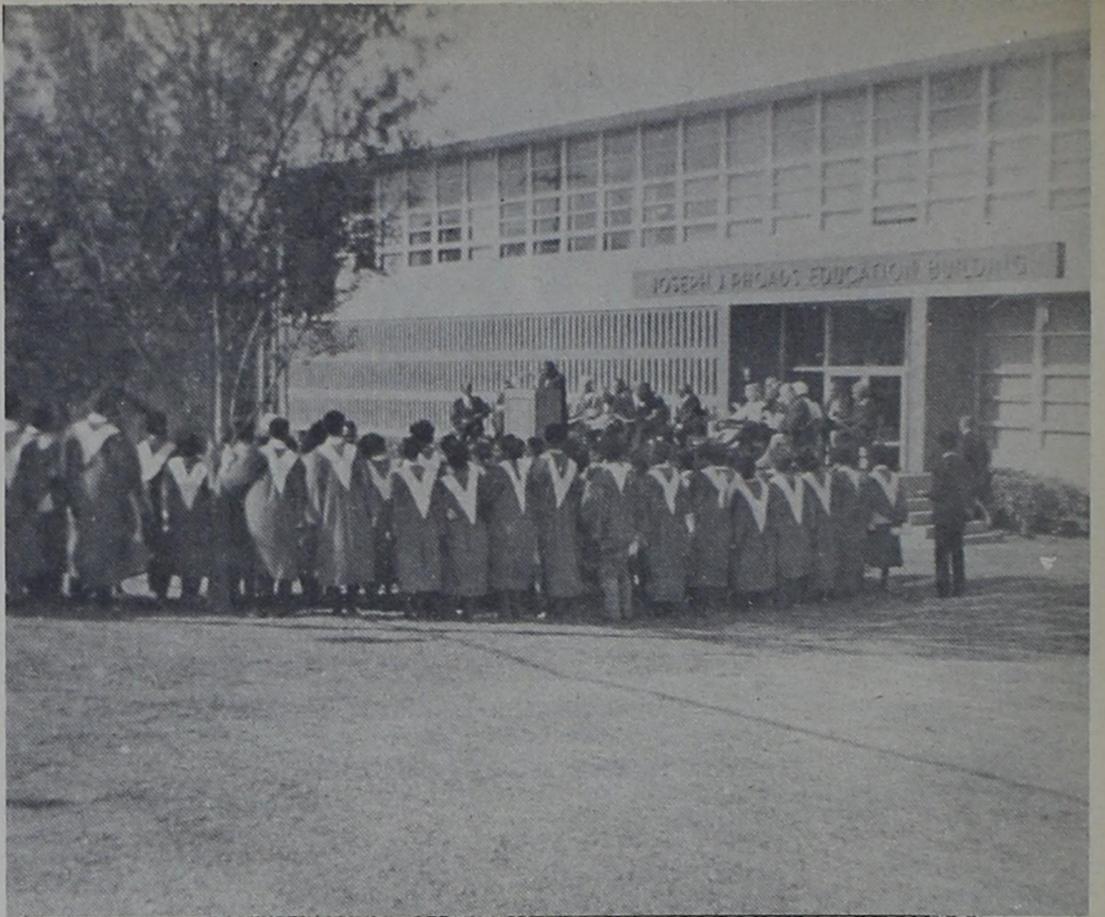
YWCA Activities

Two special events for November are a tea marking the opening of an exhibit of stitchery by May Dyer on Nov. 24 and the annual World Fellowship tea on Nov. 10. All foreign students attending Texas Tech, Lubbock Christian College, and other schools, Reese Air Force Base, and all other people in Lubbock from foreign countries are invited to both teas.

The holiday splash session for

**JACK M. WEST
LUMBER CO.**
LUMBER
BUILDER'S SUPPLIES
2506 Ave. H SH 7-2839

WE CORDIALLY INVITE YOU TO
QUALITY HOUSE OF RAMSON
1706 Avenue A



An impressive ceremony is shown above as Bishop College alumni pay tribute to one of the great leaders of Bishop College, Dr. Joseph J. Rhoads - the first Negro president of Bishop College. Dr. Milton

K. Curry, Jr. is president of this growing institution in Dallas, Texas.

The Bishop College Choir is shown above as it presented music for the occasion.

The Women Social Study Club

Plainview, Texas—The Women Social Study Club, on Nov. 6, met in the home of Miss Margaret Campbell. Plans for the Christmas Party were made. This week, club meeting was at Mrs. Versia Ann Washington's. The club elected new officers for the coming new year.

women swimmers will start on Nov. 25.

After the election was over, refreshments were served. All members were present except one. Members present were: Mrs. Ora

Bookmobile...

Continued From Page One
Super Market;
Wednesday, 11 a.m.-5 p.m., Shallowater;
Thursday, 11 a.m.-7 p.m., Town and Country Shopping Center
Friday, 11 a.m.-5 p.m., Wolfforth;
Nov. 25, 10 a.m.-6 p.m., Parkway Shopping Center;
Nov. 26, 10 a.m.-6 p.m., Mae Simmons Park;
Nov. 27, 11 a.m.-5 p.m., and
Nov. 29, 11 a.m.-5 p.m. Wolfforth.

Because of Thanksgiving Day, November 28, the scheduled stop at Caprock Center has been cancelled.

Dee Eavins, president; Mrs. Margaret Campbell, vice president; Mrs. Faye Coleman, secretary; Mrs. Versia Ann Washington, assistant secretary; Mrs. Lucy Sylmond, sick committee; Mrs. Charity Davis, chaplain; Mrs. Lois Patterson, treasurer; Mrs. Velma Crear, reporter; and Mrs. Rose Mary Fowler, assistant reporter. Mrs. Georgia Mae Davis was absent.

Shopping Center...

Continued From Page One
ministers, and members of his church, founded The Opportunities Industrialization Centers that now train black people in crafts and business across the country. There will be a Rotunda of Achievement, memorializing six black citizens who have been prominent in American history, on the Progress Plaza.

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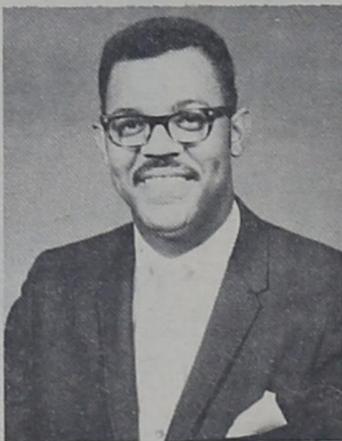
INTRODUCING Furnished Apartments

TO THE YOUNG AND OLD ALIKE! CORONADO APARTMENTS PROVIDES THE BEST HOUSING FACILITIES FOR BOTH THE ELDERLY RETIRED COUPLE, AS WELL AS FOR THE YOUNG COUPLE JUST GETTING STARTED.

Convenience is the key note to our present day society. As a convenience to the residents of Coronado Apartments, everything (utilities, rent, furniture, and bills) are all taken care of at one time, with one monthly payment.

Laundry facilities are available, along with being convenient to schools and shopping centers.

Coronado Apartments provide one of the best living locations in the city of Lubbock. All utilities are paid, laundry facilities are furnished, the complete complex is convenient to all schools, and only five blocks from a shopping center.



THE BETTER LIVING

1017 East 29th Street

Harold Griffith FURNITURE CO. 116 NORTH COLLEGE

WHAT IS YOUR COLOR?

Gold Suede, Blue Suede, Brown Suede & Calf, White Corfam, Black Calf or Avocado Suede?



ALL SOFT LIFE CASUALS AND DRESS STYLES, LIGHTWEIGHT AND FLEXIBLE, WITH CUSHIONED ARCH... PLUS A COMPLETE RANGE OF COLORS TO COORDINATE WITH FASHION'S NEWEST FABRICS.

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From My Scratch Pad
By George Parrish

Last week the Amarillo Chamber of Commerce again teamed up with the Potter-Randall Community Action Corporation to promote a training session in Salesmanship, this session as others being held at the north heights school through the Community Action Program was well attended.



The writer of my scratch pad would like to congratulate the players and coaches of Dunbar and Estacado for a job well done. I am sure that there are many from your own area who join me in saying this, if they haven't already done so. We are proud of you.

We are very grateful to the students from W.T.S.U. for coming to the Opportunity Neighborhood Center on Friday nights to work with the young people, not only of the area in which the center is located, but these services are available to anyone desiring them. If you are a junior or senior high school student, you are eligible to go to the center.

L-E-A-R-N !!! You have learned to fly through the air like a bird. You have learned to swim in the water like a fish. Now you must learn to walk the earth like a human being.

NOTICE TO ALL WEST TEXAS TIME READERS of the Amarillo area, let me have your subscription to the West Texas Times now to assure you of receiving your paper when the bad weather sets in. Call me to pick up your subscription today.

Mrs. Elnora Woolbright of the city, was the guest of Mrs. George Parrish Sunday evening. From the laughter in the back room, they enjoyed the visit. Come again soon Mrs. Woolbright.

Veterans' Widows Eligible for Educational Assistance

An estimated 9,940 Texas widows of veterans who died as the result of military service will be eligible for up to 36 months of educational assistance from the Veterans Administration beginning December 1, Jack Coker, Manager of the Waco VA Regional Office, said today.

He pointed out that starting December 1, the wives of Texas' 6,148 totally and permanently disabled veterans will also be entitled to VA educational assistance payments of \$130 a month—up to a maximum of 36 months—for full-time institutional training.

The allowance for three-quarters

"The Miracle of Light" to be Topic Of November Planetarium Program

The November Planetarium program at West Texas Museum demonstrates the sources of light in the universe. "The Miracle of Light" will be the topic of the lecture-demonstration each Sunday at 3 p.m.

The astronomer's most important source of information of the universe is the light which comes from the stars and nebulae in the heavens. Many aspects of the light we see in the sky at night are truly miraculous, simple to comprehend but seldom considered by the layman.

Even the speed of light offers a fantastic subject; although it does take time for light to travel from its source in the stars to man's eyes, it is travelling at the rate of 186,000 miles per second. In one year it travels about 6 trillion miles, or 6,000,000,000,000 miles.

In effect, the sky is a sort of time machine, because we see at

time training is \$95 a month, with \$60 being paid for half-time training under the new law granting these widows and wives VA educational help for the first time in the history of veterans' benefits in the United States, Coker said.

Widows and wives now eligible for this benefit will have until December 1, 1976, to complete their training under this new program, Coker explained.

He said that women who become eligible in the future for VA educational assistance due to the service-connected death or permanent and total disability of their husbands will have eight years to complete their training.

Eligibility of widows and wives does not depend on when their husbands served in the Armed Forces. However, he added, if a widow remarries or a wife divorces her husband she loses her entitlement.

Coker emphasized that it will not be necessary for eligible widows and wives to contact the VA for detailed information on this new program.

In the near future the Veterans Administration will mail explanatory material with widow's dependency and indemnity compensation checks for totally and permanently disabled veterans.

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any one time the light produced many years ago by the stars.

On the earth men have been providing light for themselves since the dawn of man, and today we take electric lighting for granted; but scientists are still finding new ways of altering and producing light for our needs.

The most exciting advance in recent years has been the production of laser light, or "pure light" as it is sometimes called. In ordinary light, the little packets of energy that we see as light are random and interfere with one another; laser light is light in which all the energy works together, and all the light is in phase.

Laser light has found applications in all the sciences, and astronomers have even reflected a beam of laser light of the moon.

These and other miracles of light are discussed at the Planetarium.

Admission is 50 cents for adults and 25 cents for students, or free upon presentation of a Museum Association membership



Now here's a happy Bishop Family! The little ones, who are children of Mr. and Mrs. Sylvester Pace of Port Arthur, Texas, are hoping one day that they will be a graduate of the "Blue and White."

These are some of the graduates of 1958 who came home last Saturday to visit a school they love, Bishop College, at Dallas, Texas

card. Pre-school children are not admitted to Planetarium shows. Parking is available in the Museum parking lot on the Texas Tech campus.

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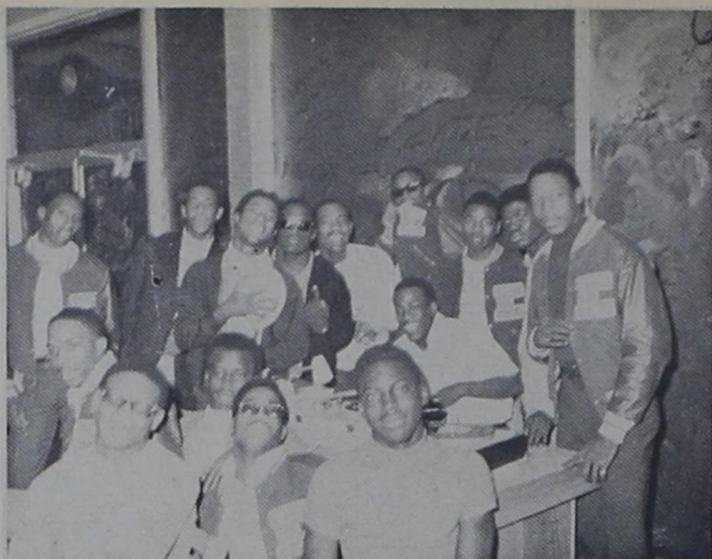
Soul Center News

There is something new in East Lubbock. You see, there are several hundred young people—full of "Soul"—who have banded together to better the role of the teenager. These club members are students at various junior and senior high schools in the City of Lubbock.

The center is located in the Parkway Mall. It is open to the young people from 7 p.m. until 10:30 p.m. Wednesday through Sundays. However, on Fridays and Saturdays, it is open from 7 p.m. until midnight.

Membership cards have been given to all who are members of this fast growing organization, which consists of approximately 200 members at present.

The club was organized in order that all teenagers would have someplace to go where they could not be interrupted by adults. However, this does not ban their parents from coming to see what type of



"A PROUD GROUP OF FELLOWS" who enjoy the atmosphere of the newly organized club, "SOUL CENTER". These young fellows are only a few who help make their organization one of constructive recreation.

recreational activities they are having. The Soul Center is well chaparoned by the owner, Mrs. Una Thomas, (better known as Mother by all club members.)

Election for club officers was held November 13 and the following members were chosen to lead their club forward: James Lester, president; Eddie Price, vice president; Carolyn Henderson,

secretary; Lola Gilmore, reporter; and Jackolyn Thomas, assistant reporter.

There will be a top notch social for all club members Saturday, November 30. A special treat will be there for all members. The Nivicos will be playing the latest in "Soul Music."

Estacado Matadors Clinch the District 3-AAA Championship

The Estacado Matadors clinched the District 3-AAA championship in their first year of varsity play. The "energetics" squeezed by the



"How many of you SOUL CENTER members can tell who this young fellow is?" If you think you know and would like to tell the world, then call the office of the West Texas Times. We know who he is, do you? One thing for certain, he's the number one discjockey in West Texas. You'll agree, because he spins the latest "Soul Music" for you.

Sweetwater Mustangs for a 7-0 victory. This gives the Matadors a 10-0 season record.

The mighty Matadors showed themselves to be a bit stronger than the Mustangs had anticipated. Estacado's only score came on a six yard plunge by powerful full-back James Mosley. Larry Miller kicked the extra point. Sweet-

waters deepest penetration was Estacado's nineteen yardline. The Matadors will play the winner of Friday nights game between Brown-wood and Wichita Falls.

The first honor roll for Estacado's '68-'69 school year was posted on November 12. The students with a perfect 4.0 average

Continued on Page Seven

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CHURCH NEWS

Bethel A.M.E.

Services were nicely attended last Sunday morning at Bethel A.M.E. Church. Rev. H. R. Jefferson was guest speaker. He closed out a special revival he had been performing at our church. This effort was sponsored by Senior Choir Number Two.

Miss Doris Drake, president, and members had been working hard for this effort. It has helped them in their effort to purchase robes for their organization. This first effort netted them \$224. They hope soon to be robbed.

Melvin Mason, one time organist for the choir, sent them a beautiful pot plant to say congratulations and best wishes to the choir as they celebrated their first anniversary. Melvin served faithful as musician for the choir until he and his family moved to Houston. The flowers were purchased here by his mother and were presented to the choir by Mrs. Maunita Terrell by request from Melvin.

The choir presented a special musical Sunday afternoon.

Mrs. Mary Lucille Baker has returned home from Amarillo where she stayed a few weeks with her daughter.

Jenkins Chapel

Slaton, Texas—Our congregation will present Rev. H. L. Jefferson in a Gospel Musical Concert on November 17 through November 24 at 8 p.m.

Don't miss this extravaganza. This God gifted man is a humanitarian and a gospel singer.

Our church is located at 955 South 7th Street. Rev. W. D. Atkins is pastor.

Mount Vernon United Methodist Church

A new voluntary rating system by the motion picture industry has received strong endorsement from the church. The new system, which went into effect November 1st, will classify all films in one of four categories designed to inform parents which films are suitable for children's viewing. Under the new system each film playing in local theaters will be given one of four ratings:

(G) for general audiences; (M) for mature audiences; (Z) restricted to over 16. In some communities this age limit may be raised to 18; and (R) restricted to over 16 unless accompanied by a parent or adult guardian.

The National Association of Theater Owners has pledged full co-operation with the new system and reports that local theater managers intend to post the ratings and enforce them. Parents should

see to it that their children see only pictures rated for them. Look in your newspaper and help select the proper picture.

Miss Rhonda Davis had surgery last Friday morning. We are happy to announce that she is doing fine.

New Hope Baptist Church

Leadership Study Course is being held this week. All members are urged to attend this service. Deaconess meeting will be held Monday night, November 25, at 7 p.m. in Fellowship Hall.

General Mission will be held Monday night, November 25, at 8 p.m. All women of the church are asked to attend.

Annual Women's Day will be observed Sunday, November 24. Women of the church will have complete charge of services.

A Mass Thanksgiving Service will be sponsored by the Ministerial Alliance Thursday, November 28, at 8 p.m.

A special note of thanks to all members and friends for the beautiful spirit of cooperation during the service of honor last week for the pastor and his wife.

The Rising Star Missionary Baptist Church

Sunday School was well attended, with supt. Gentry at his post at 9:45 a.m. and the teachers also at their posts.

Morning worship was well attended at 11:00 a.m. Pastor Dixon brought a wonderful message.

Pastor Dixon and his wonderful deacon traveled to Slaton to help members and friends worship with Rev. Wyatt on his anniversary.

The brothers of the church are heading a Loyalty Dinner Saturday night November 23, at 8:00 p.m. The youth of the church will render a short program before the dinner.

B.T.U. Sunday evening at 6:30 with Deacon Edwards as director. Evening worship will start at 7:30 p.m.

God bless us all.

Johnson Chapel A.M.E. Church

Amarillo, Texas—The Youth Hour under the direction of Mrs. Neal, Mrs. Parrish and Mrs. Wilson, met Sunday evening at the regular hour 5:30 to 6:30 with 16 of the youth being present. A biblical scramble game was played with all present taking a part in the game. Each Sunday some member of the church serves refreshments to the youth. We are very proud of our young people, so let's show them that we are by giving them our whole-hearted support.

Ross-Carroll Wedding Set for December



Mrs. Mary E. Morgan has announced the engagement of her

grand-daughter, Barbara Kaye Ross, to Don Henri Carroll III, son of Mrs. Ruby J. Henderson, of Oklahoma.

Get Acquainted Tea Planned

The Community Advisory Committee of the Opportunity Neighborhood Service Center, 203 North Monroe, Amarillo, Texas, will be giving a get acquainted tea on Sunday evening November 24, 1968. This gala affair will be held in the recreation room of the center, the purpose is for the public to meet the staff of the center and its board members. You will be carried on a tour of the center. Please make plans to attend. The time is 4:00 p.m. to 6:00 p.m.

On next Sunday evening, November 24, Larry Wilson will bring a group of his fellow students from West Texas State University as guest of the youth department of Johnson Chapel Church. This group of students from W.T.S.U. are appearing each Friday night at the Opportunity Neighborhood Center, 203 North Monroe. They enjoy working with young people so let's show our thanks to them by filling the study hall with young people. The arrangement of having these people with us was made by Mr. D. M. Parrish.

The bride-elect is a graduate of Dunbar High School, and is currently a student of Robert Spence Modeling School. Carroll was graduated from Estacado High School, and is attending Langston University, Langston, Okla.

The couple will be married on December 21.

Television Appearance

Mrs. Gertrude Lasley and Clara Leonard will appear on "Ask the Minister" on channel 11. The program time is 10 a.m. Sunday.

Matadors Clinch...

Continued From Page Six

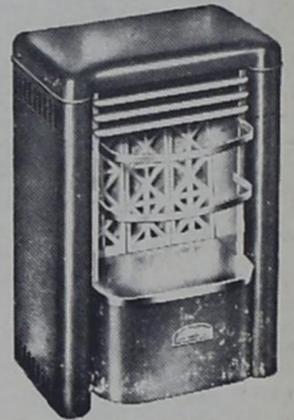
were Kathy Brown, Carla Cargill, Denver Davis, Doris Davis, Rhonda Hargrove, Henry McElroy, Elizabeth Maris, Alpha Morgan, Stacy Nel-

son, Edward Newsome, Vicki Paggett, Glenda Rankin, Linda Ruthford, Janis Sherrod, Leah Sumner, Lynne Swinney and Sharon Woody.

Emma Lea, a senior at Estacado, is appearing in a play entitled "Mean to be free." In the play, Emma stars as Harriet. The play is slated for Friday, November 12, at Lubbock Christian College's new Moody Auditorium at 7:30 p.m.

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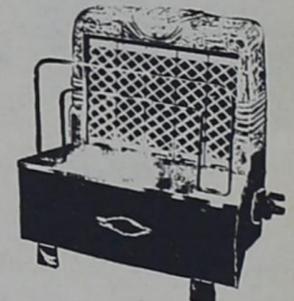


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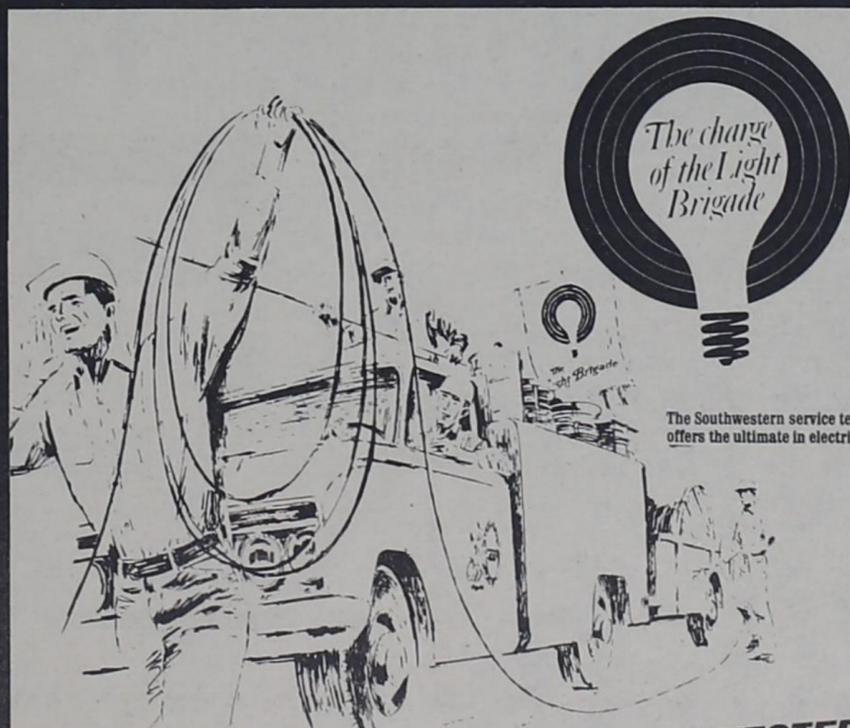
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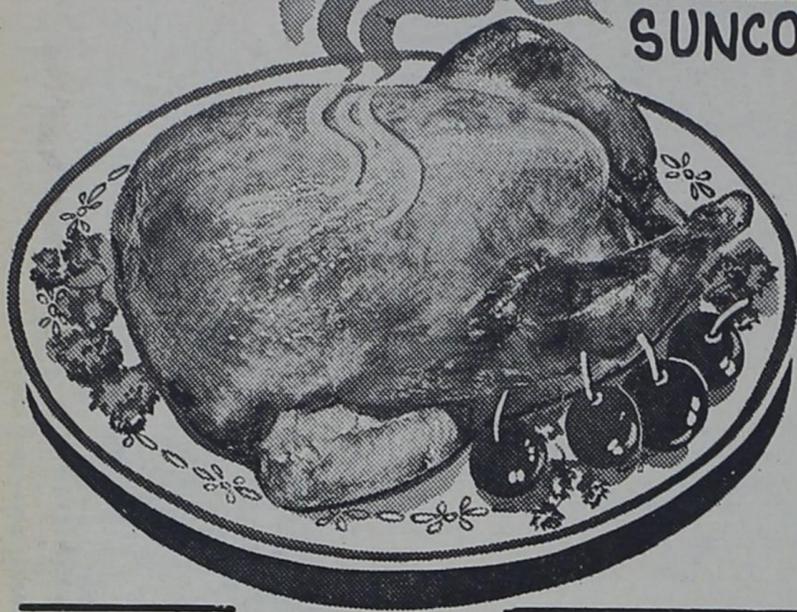
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