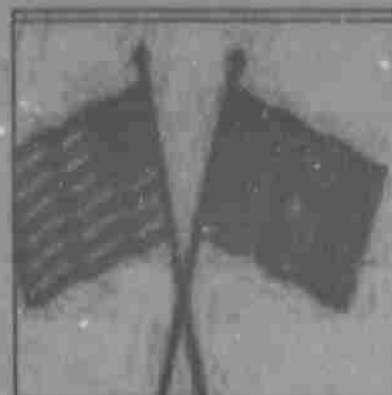


Southwest Digest

September 24, 2009 Vol. XXXII No. 3



Award & Bestselling Author: Trice Hickman Visits Patterson Branch Library

Highlights from the
Patterson Branch Library
Saturday, September 19, 2009 at
2p.m. with
Visiting Award Winning & Bestselling
Author "Trice Hickman"
The afternoon included a book
signing and discussion. We
discussed her new novel
"Keep Secrets & Telling Lies".
Mrs. Hickman also did a
mini-workshop on
"How to Publish Your Own Book".

Special Thanks to:
Friends of the Library
Left-to-Right Book Discussion Group
Stephanie Hill
Eric Strong
Lubbock Public Library
Patterson Branch Library Staff
Paula Clay
Judge Backhoe Service



75cents

Brother Winters Honored By St. Luke Baptist Church Senior Choir



Brother Lester Winters

Brother Lester Winters was honored by the Senior Choir of the Greater St. Luke Missionary Baptist Church on Sunday afternoon, September 13, 2009.

A member of the Senior Choir for more than 50 years, Brother was surprised by this special recognition where his family and friends were present.

The theme of the program was "In Times Like These," Hebrews 6:18; Luke 12:22-23.

Brother Winters was very appreciative of this special honor. "God is able, no matter the situation in life. God has been so good to me, my wife, Buelah, and my family over these many years," he said.

He told the Southwest Digest that before he became a member of the Senior Choir, he was an usher. "The late Rev. S. L. Davis, former pastor of St. Luke Baptist Church encouraged me one day. He pulled me off the floor as an Usher and I have remained a member of the Senior Choir," he said.

Members of the Greater St. Luke Missionary Baptist Church Senior Choir are Sister Vellie Blandon, Sister Amanda Dial, Brother R. J. Lincoln, Sister Mary Paul, Sister Lottie Smith, Sister Blanchie Swisher, and Brother Lester Winters.

Musicians are Sister Clara Lenord and Brother Perry Stone.

Guest choirs were the St. Luke Baptist Youth Choir, Rising Star Baptist Church, First Progressive Baptist Church, Bethel African Methodist Episcopal Church, New Hope Baptist Church, and the St. Luke Inspirational Choir.

Sister Mary Paul read the scripture, and Sister Blanchie Swisher offered prayer. The welcome was given by Sister Lottie Smith.

Sister Amanda Dial is president, and Rev. J. H. Ford is pastor.

"We appreciate all of those who have come and participated," said Sister Dial.

"We wish continued success for our Senior Choir," said Pastor Ford.

Special guest will be Buddy & The Straightway Travelers of Terrell, Texas and a special appearance by Russell White of Hobbs, New Mexico.

For more information, call either Pastor E. J. Cofer at (806) 477-0447 or Ms. Faye Brown at (806) 831-9986.

Ticket prices are \$12.00 in advance and \$15.00 at the door. "We are looking forward to having an outstanding evening worshipping the Lord and hearing these outstanding singers," says Pastor Cofer.

"This will be a great concert, and we are inviting residents of Amarillo, Lubbock, West Texas, and Eastern New Mexico to come and witness this evening," said Ms. Brown.

Community Meetings

* African American Chamber of Commerce, Lubbock meets on the 2nd Wednesday of each month from 12:00 - 1:00 pm at the Chatman Hill Restaurant, 512 E. 23rd Street.

* Lubbock Area Client Council meets on the 2nd Saturday, 1:00 pm at the Patterson Branch Library, 1836 Parkway Drive.

* Heb City Kiwanis meets every Tuesday evening, 1708 Avenue G.

* Dunbar Alumni Association meets 2nd Saturdays, 4:00 pm.

* Booker T. Washington American Legion, Post 808, meets every 2nd Tuesday at 7:30 pm. American Legion Building in Yorkhouse Canyon.

* Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Branch Library.

* East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Max Simmons Senior Citizens.

* Lubbock Chapter of Black Alumni meets every 2nd Tuesday 5:30 pm, TTU Market Alumni Center.

* Dunbar Manhattan Heights Neighborhood Association meets every 1st Thursday at 6:00 pm and every 4th Thursday at 8:00 pm at the Dunbar Manhattan Heights Neighborhood Outreach Center, 1301 E. 24th Street.

* West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturdays of each month at 7:00 pm at 7:00 pm, Educational presentations and demonstrations.

* Texas Just South Cultural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library, every 3rd Thursday at 7:00 pm.

* West Texas Chapter of 100 Black Men of West Texas meets 3rd Monday evenings at 7:00 pm at Parkway Neighborhood Center.

* The Parkway & Cherry Point Neighborhood Association meets the 3rd Tuesday evenings, 7:30 pm at Hunt Elementary School.

* Chatman Hill Neighborhood Association meets 2nd Thursday of every month at 6:00 pm at Box Elementary Cafeteria.

If you have an announcement you want to appear in this paper, there are three ways to get information to us:

Southwest Digest
Community Meetings
982 East 28th Street
Lubbock, Texas 79404
(806) 762-3612

Fax: (806) 762-4695

Email us at:
swdigest@sbglobal.net
swdigest@yahoo.com

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Gospel Concert Set For Amarillo October 10th

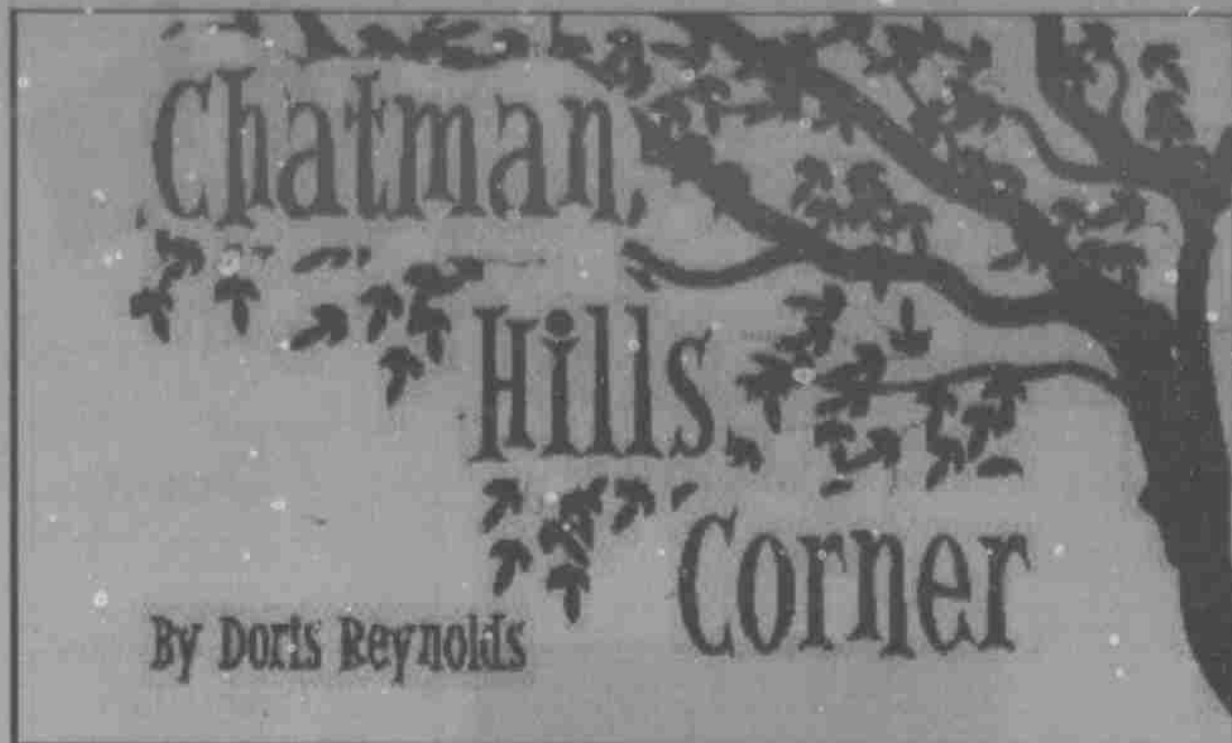


Buddy & The Straightway Travelers



Russell White

A Gospel Concert is set for Amarillo on Saturday evening, October 10, 2009, at the Carver Academy, 1905 Northwest 12th Street, beginning at 7:00 p. m. It will be sponsored by the New Birth Bible Fellowship, Inc. of Amarillo and Each One Reach One of Lubbock.



Covenant Health System will host Heart Matters on Friday, September 25 from 9 a.m. to 10 a.m. in the Knipling Education Conference Center located on the sixth floor of the west parking garage, 21st Street and Louisville Avenue.

Dr. Ray Smith, a family physician, will give an update on lipid management. A continental breakfast will be available to those who attend. To R.S.V.P., please call 1.866.4COVENANT (1.866.426.8362).

The First Lady of the St. Matthew Baptist Church, Sister Shirley Canady, reported that one of their members, Sister Barbara "B. J." Johnson, had an apparent heart attack Monday afternoon, September 21, 2009, while helping someone in the community. She had delivered the news for her church a few hours earlier in the morning.

According to Sister Canady, she was doing nicely on Wednesday morning, September 23, 2009, in the ICU at the University Medical Center.

She is the Secretary to her Sunday School and President of the Senior Choir. She also serves as Secretary of the Federation of Choirs.

Our prayers goes out to Sister Barbara "B. J." Johnson. Your prayers will be most appreciated.

The Federation of Choirs will meet Sunday afternoon, September 27, 2009, at the Rising Star Baptist Church, beginning at 2:30 p.m. Rev. Hiawatha Culver is host pastor. Sister Bennie Sims is President of the Federation of Choirs. She says, "We are inviting the community to come and support this monthly meeting."

The Huey Family Reunion will be held at the Senior Citizens Center in Ropesville on Saturday afternoon, September 26, 2009, beginning at 12 Noon. According to one of the organizers, C. H. Huey, approximately 40 people from Arkansas, Texas and Lubbock will be in attendance.

The leader of this Huey Family Reunion is Mr. Billy R. Huey.

The Huey Family is looking forward to this glorious time when family members get together for food, fun, and Praise God for all He has done for them.

The Church of The Blessed, 1801 34th Street, is sponsoring a Bar-B-Que Dinner Rally to raise funds for the Livingston Zitha Ministries Adoption Center in South Africa on Saturday, September 26, 2009, from 12 Noon until 7:00 p.m.

The public is invited to come out and support this worthy effort.

For more information, call Pastor Johnny Perez at (806) 747-9430.

Joseph R. Straus, III, was elected Speaker of the Texas House of Representatives by his peers at the commencement of the 81st Regular Legislative Session on January 13, 2009.

Speaker Straus will be in Lubbock on Thursday, September 24, for a luncheon hosted by U.S. Congressman Randy Neugebauer, State Senator Bob Duncan, State Representatives Delwin Jones and Carl Isett, Lubbock Rotary Clubs, and the Lubbock Chamber of Commerce.

During the luncheon, Lubbock Mayor Tom Martin will proclaim September 24, 2009, as "Joe Straus Day" in Lubbock, as Lubbock and the South Plains area were showcased during the Speaker's visit to the Hub City.

"I am pleased to see make this presentation to the Speaker," stated Mayor Tom Martin. "We are glad he is here, and we are proud to show him the best that Texas has to offer."

While serving in the Texas House of Representatives, Joe Straus has served on the Committee on Economic Development, the Committee on Regulated Industries, and the Committee on Local and Co-

Fashion Corner
With Shirley Johnson

FALL SHEERNESS

Ladies summer is gone, fall is here and with it is pure sheerness. The fabric this season looks and feel a lot like summer. The colors remain light and bright, with a hint of bronze hues. You will see lots and

lots of bold colorful prints, designs that will take your breath away. Every top, blouse, sweater or shirt will make a fashion statement. Ruffles are great! emerging more in sheer fabrics for the fall. The softness of sheer will warm your hearts and grab the attention of others. GOING SHOPPING? remember not to over look that beautiful blouse, just because it's sheer, sheerness is what's happening this fall.



Fashion...always wear a smile.

Fashion...just for the fun of it.

Theodore Phea Boys and Girls Club Basketball League

The Theodore Phea Boys and Girls Club has begun taking registration for Girls Basketball August 24th - September 30th. The program will be for girls ages 9&10 and 11&12.

League Divisions will be for girls ages 9&10 and 11&12 years old. Players may sign up

as a team or individually. Teams consist of 10 players.

Who will coach? The Lubbock Boys and Girls Club is greatly dependent on volunteers to handle these assignments. Parents and or teachers are needed to help in coaching.

How much does it cost? The

fee for this program will be FREE if the child is a member of the Boys and Girls Club. Membership cost is \$10.00

For additional information contact Mary Hill at 806-763-0204 or come by the Theodore Phea Boys and Girls Club at 1801 E. 24th Street

Kohl's Step Up For the Kids of the Lubbock Boys and Girls Club

On September 12th Kohl's Department Store of Lubbock made it possible for about 50 kids in the Lubbock and Shallockwater area to receive \$100.00 worth of free clothes to begin the new school year with.

For some time the Lubbock sent Calendars, where he has initiated several bills that allow Texas to be more energy competitive and efficient.

Let us continue to pray for those who are sick and shut-in citizens of Lubbock. If you know of anyone who is shut in, then remember all of them.

Rev. Sonia J. Scott, pastor of Bethel African Methodist Episcopal Church, has been re-appointed as pastor of this Zion for another year by the Presiding Prelate Bishop Gregory G. M. Ingram at the Northwest Texas Annual Conference in Fort Worth last week.

During morning services last Sunday morning, September 20, 2009, Rev. D. A. Smith, pastor of Smith Temple Church, came by and wished her well on her return to Bethel. Rev. Smith is a former pastor of Bethel.

Rev. Scott will be preaching at the Mt. Vernon United Methodist Church on October 18, 2009, at 3:00 p.m.

Boys and Girls Club have been receiving free clothes from Mervyn's but when they closed Kohl's stepped up to the plate to keep the dream alive for the kids of the Lubbock Boys and Girls Club in providing new clothes to assist the parents and families of those that attend the clubs.

Under the leadership of Tom Vermillion, Executive Director of the Lubbock Boys and Girls Club, and Mr. Armando Neri and his executive team from Kohl's, they put the effort together in a way that the kids would still receive clothes for school. Kohl's gave the entire \$6,000 to assist the kids where that was the first time every occurring.

Many volunteers assisted in helping the kids shop at 7am and afterward every kid received a backpack as well. Market Street on 98th Street provided breakfast for the kids and the volunteers as well. The Phea Boys and Girls Club also participated in this effort and also volunteering were members of the 100 Black Men of West Texas.

The Lubbock Boys and Girls Club want to Thank Kohl's Department Store, Market Street, The 100 Black Men of West Texas, The South Plains Lions Club, Board members of the Boys and Girls Club and all its many volunteers for making this event a great success.

New Light Baptist Church News

Sunday morning, September 20, 2009, church services got started at the New Light Baptist Church, 3013 Idalou Road, where rev. Kenneth O. Jackson is the pastor.

Church School started at 9:45a.m. with Sister Alvera Johnson teaching the lesson entitled: "Getting Back On Course" with the printed text coming from Ezra 9:5-11; 15. Morning worship started at 11:00 a.m. with the Praise Team leading the way.

Rev. L. C. Lee led the pulpit devotion. The Senior Choir marched in the choir stand singing "We've Come This Far By Faith". The responsive reading was read by Rev. Lee with the scripture coming from Psalm 121:1-8. The altar prayer was led by Rev. Jackson with the choir singing "I'll Fly Away".

Sis. Rochelette Hood read all the morning announcements and told of all the upcoming events that will be taking place. All birthdays were acknowledged also. There was the pastoral period held by the pastor and then the offering was taken up.

The Senior Choir sang "Blessed Be Thy Name" and "Standin In The Need". Rev. Jackson preached the sermon titled: "Look At My Father" with the scripture text coming from Ephesian 6:1-3; Luke 15:11-24; John 3:16.

There was the invitation to discipleship for those who wanted an opportunity to unite with the St. Matthew Baptist Church.

Pray for the sick and shut-in. Pray for those that are in Nursing Homes, Jails, & Prisons. Pray for those that has recently

lost a love one. Continue to pray for our country and leaders

Scripture For The Week: The lord is my light and my salvation whom should I fear? The lord is the stronghold of my life of whom should I be afraid. When evildoers come against me to devour my flesh my foes and my enemies stumbled and fell.

Psalm 27:1 & 2

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Tony Brewer



Church News



From the Desk of Parson D.A. Smith

"Fools For States Rights"

I find it humbling and a rewarding experience of perception from those of you who have expressed your gratitude for this writer keeping the community informed on matters that concern the entire community. Your forward insight is encouraging and leads to the formation of a better tomorrow in a society that allegedly has not given up on racial divide. Thanks again for an acumen that rises to the highest level of humanity.

Last week I noted my disfavor in the idiotic action of the leader of Texas (Rick Perry) in a snake-in-the-grass act toward Mrs. Windy Sitton, the former mayor of Lubbock. Mrs. Sitton was informed allegedly though the act of stealth to resign from Texas Tech Board of Regents. For your information, Mr. Enrique Rangel of the Austin Bureau as noted by the Lubbock Avalanche-Journal in its Sunday, September 20, 2009 edition reported there is no record of Mrs. Windy Sitton giving any money to any candidate for state office. However, he writes Larry Anders and Frederick (Rick) Francis, both appointed by Governor Rick Perry, have contributed more than \$400,000 and \$300,000, respectively, to the governor's political campaigns, according to records filed with the Texas Ethic Commission. Rangel also wrote Tech Regent

Mickey Long, whom Perry appointed earlier this year, gave the governor's re-election campaign more than \$100,000 between July 15, 2008, and June 24, of 2009.

There is a saying: "Birds of a feather flock together." One has to wonder about the total moral behavior of a person who supports someone with so much finance who would take Texas out of the United States and make it a sovereign country. One has to wonder do these individuals have an extreme view of states' rights with a patriarchal and violent conservatism. Will these individuals encourage Rick Perry to secede from the United States and raise an army and subject people of color again to slavery?

One cannot help but wonder by the action of Perry supporters if their racist/eugenic mental intellect will make them fools enough to believe they can revert back to the "states' rights" theory and justify southern Jim Crow in Texas and oppose their brand of slavery on African Americans and Hispanics and a new form of indentured servants on poor whites.

Andy Barr of Politico wrote September 10, 2009 "Minnesota Republican Tim Pawlenty urged fellow governors on Thursday to more frequently assert state sovereignty over the federal govern-

ment and suggested that the country may increasingly see states suing the federal government.

Asked by a caller about the option of asserting the Tenth Amendment as a tactic to reject a successful health care overhaul by President Barack Obama during a tele-town hall organized by the Republican Governors Association, Pawlenty said, "that's a possibility."

Speaking generally about the tenth amendment, Pawlenty said the country has not had "a proper federalism debate since Ronald Reagan raised the issue in the 1980s."

"You're starting to see more governors, me and governor [Rick] Perry from Texas, speaking out on this and asserting our tenth amendments rights," Pawlenty said on a call listened to more than 12,000 people.

Perry became a hero of the anti-tax Tea Party movement in April by endorsing a Texas state House resolution affirming the state's sovereignty, and suggesting in an interview that he may support his state seceding from the union.

Pawlenty's comments echoed some of Perry's, who predicted during a prior RGA tele-town hall in May that a number of

Continue on Page 6



We Thank God for Jesus

"Lord, I'm An Outcast"

Written by Evangelist Billy "B.J." Morrison, III - Your brother in Christ Jesus always.

Proverb 22:6 - Train up a child in the way he should go; and when he is old, He will not depart from it.

Lord, I came from a broken family, then sent to a children's home. I learned the ten commandments in my heart I knew it belonged.

Mark 10:14 - Jesus said, suffer little children, and forbid them not, to come unto me; for of such is the Kingdom of God.

I was taught all about Jesus, and life's rights and wrongs. That was a good place to live - plenty of love, but then I got grown.

Ecclesiastes 3:1 - To every thing there is a reason, and a time to every purpose under the heavens.

I married a nice young lady. We have two children. Money became a problem, and then our troubles began.

I started drinking, thinking this would help me. I became more and more unhappy, and in misery!!!

Proverb 20:1 - WINE is a mocker, strong drink is raging, and whosoever is deceived thereby is not wise.

I then turned to crack cocaine, doing the things the world was doing. Before long, I could see my life was going to be ruined.

Proverb 3:5-6 - Trust in the Lord with all your heart, and

lean not unto your own understanding. In all your ways acknowledge Him, and he shall direct your paths.

My wife and my children - they left me. This only added to my life loneliness, and more mercies!!!

Proverb 14:20 - The poor is hated even of his own neighbor, but the rich has many friends. I sometime see my church members, but they don't show me LOVE. I'm like the man in the Bible living in the grave yard where there is no LOVE!!!

**** YES, THE CHURCH ROBS GOD!!! ****

Matthew 25:42-43 - Jesus said, I was hungry, and you gave me no meat; I was thirsty, and you gave me no drink. I was a stranger, and you took me not in; naked and you clothed me not; sick and in prison, and you visited me not.

Lord, my life is in bad shape. I live under a bridge with many others. O' how I love to turn it all around. All we have is each other!!!

Many nights, I sleep on a park bench. That's my other bed. Many times I had said it: "I WISH THAT I WAS DEAD!!!"

Matthew 11:28-30 - Jesus said, come unto me, all of you that labour and are heavy laden, and I will give you rest. Take my

yoke (THE HOLY BIBLE) upon you, and learn of me; for I am meek and lowly in heart; and you shall find rest unto your souls. For my yoke is easy, and my burden is light.

Lord, I need you. I need a true FRIEND!! I TRIED THE WORLD'S KIND, AND LOOKAT THE SHAPE I'M IN!!!

This basket I push has all the earth's goods I own! I'M PRAYING LORD, HELP ME. I'VE SINNED! I WENT WRONG!!!

Mark 8:34b - Jesus said, whosoever will come after me, let him deny himself, and take up his cross and follow me!

Thought of The Week

Satan tries to draw us away from God's authority by making us think we can be our own producer and director.

But God did not design us to boss ourselves.

He formed our psyches to require authority so we'd live in the safety of His careful rule.

Breaking Free

If anyone serves Me, He must follow Me.

Where I am, there My servant also will be

If anyone serves Me,

St Matthew's Baptist Church News

Church services were well attended last Sunday morning at the St. Matthew Baptist Church, 2020 East 14th Street, where the proud pastor is Rev. Edward Canady. It was another exciting day in the Lord at St. Matthew! What a time!

Sunday School got underway

at 10:00 a. m. with Assistant Superintendent Sister Annie Onaasanya in charge. The subject of the morning lesson was "Getting Back On Course." The scripture text was Ezra 9:5-11; 15. The unified topic was "A Priest For The People," with the background scripture in Ezra 9.

The morning teacher was Pastor Canady who also reviewed the morning lesson. It was a wonderful lesson as it was reflective of life today.

The morning worship hour got underway at 11:00 a. m. with Deacon Edward Williams and Sister Ethel Williams conducted

the morning devotion. Prayer was continued by Sister Barbara Johnson.

Pastor Canady delivered the morning sermon. His subject was "Except You Abide In The Church, You Can't Be Saved." His scripture text was Acts 27:30-31. His key verse was Acts 27:30.

"And the sailors were seeking to escape from the ship, when they had let down the skiff into the sea, under pretense of put-

ting out anchors from the prow."

The song of Inspiration was "Wade In The Water."

Let us continue to pray for our sick and shut-in citizens of the community and our church members. God is able.

The weekly meetings of our Church are as follows: Mission, Wednesdays, 6:00 p. m. with Bible Study beginning at 7:00 p. m.

Choir Rehearsal meets on Friday evening at 5:00 p. m.

Ushers meeting is held on Saturday mornings at 11:00 a. m.

The St. Matthew Baptist Church is still in need of a Musician. If there is anyone interested, please contact Pastor Edward Canady at (806) 744-2445. It is an opportunity for someone.

Thought For The Week: "In His own image God created man. He formed his body from the dust of earth; but more than that, to all who are in Christ, He gives eternal life by second birth."

"God is the only one who can make the dirt clean."

this a better world for all people to live in, until your return. This is our sincere prayer in Continue on Page 6

Out Reach Prayer Breakfast

(Editor's Note: In last week's edition, it was mentioned that the theme song of the Out-reach Prayer Breakfast was new. This was incorrect as this song, "They'll Know We Are Christians" has been the theme song for many years. Thanks President Dorothy Hood for advising. Ve Ed.)

The word honest has only six letters in it, but people in time like these, the word means so much! You know, we don't want to on sides, but we are standing

for right. Regardless to sides, friendship or many other reasons, you know wrong has wings and no feet. Right has feet and no wings; wrong can rise up, and fly swiftly to its destination, but have no feet to stand.

Right has to spend many hours and years getting to its destination, but when it does it's able to stand its ground without props.

We just love right and honesty. God loves us too. Mark

11:22-26 - to pray on a mountain of earth into the sea has nothing to do with God's will, but Jesus used that picture to say that it is possible for God to do the impossible. God answers prayer, but not as result of a positive mental attitude. Other conditions must be met.

(1) You must be a believer; (2) You must not hold a grudge against another person; and (3) You must not pray with selfish motives, to pray effectively. You need Faith in God. Not faith in the object of your request. If you put your Faith in your request, you will have

nothing when your request is refused.

"Let's Pray"

Father, everyone running for office in this election year locally or nationally. We are grateful that you don't read lies, let everyone running run for the soul purpose of making

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Motown Turns 50, But the Party's Far From Over

DETROIT (AP) — On Jan. 12, 1959, Elvis Presley was in the Army. The Beatles were a little-known group called The Quarrymen casting about for gigs in Liverpool. The nascent rock 'n' roll world was a few weeks away from "the day the music died" - when a single-engine plane crash claimed the lives of Buddy Holly, J.P. "The Big Bopper" Richardson and Ritchie Valens.

It's also the day a 29-year-old boxer, assembly line worker and songwriter named Berry Gordy Jr. used an \$800 family loan to start a record company in Detroit.

Fifty years later, Motown Records Corp. and its stable of largely African-American artists have become synonymous with the musical, social and cultural fabric of America. The company spawned household names, signature grooves and anthems for the boulevard and bedroom alike that transcended geography and race.

And time. Motown may be 50 years old, but it isn't any less relevant with current hitmakers - from Taylor Swift to Coldplay - citing the label's signature "sound" as an influence.

Would there be a Beyonce or Mariah Carey had Diana Ross, Martha Reeves and Gladys Knight not come first?

How about Kanye West and Justin Timberlake? What would have become of their musical careers had Motown not blazed a trail with the likes of Michael Jackson, Smokey Robinson, Marvin Gaye, Stevie Wonder, The Temptations and The Four Tops?

"There were just so many amazing artists that came through. It was such a surge," said singer-songwriter Jewel, whose recently released collection of original lullabies includes Motown influences. "And it really informed The Beatles' melodies. So much of what pop music and popular culture became. I recommend everybody go back and look at those melodies and see where they find them today, because they're resurfacng and being remixed,

basically, into new pop songs." From its founding in 1959 to a much-debated move to Los Angeles 13 years later, what has become known as "classic Motown" created a once-in-a-lifetime sound that was local and global, black and white, gritty and gorgeous, commercial and creative, Saturday night and Sunday morning.

"I Heard it Through the Grapevine," "My Girl," "The Tears of a Clown."

Like the two-sided singles the Motown factory churned out 24 hours a day, seven days a week at Studio A inside the Hitsville, U.S.A., building at 2648 West Grand Boulevard, Motown Records in the 1960s stood out from the musical pack - and still does today - because of its ability to tune the tension between two opposing forces.

The Associated Press, on the occasion of Motown's 50th, invited both Motown greats and heavyweights from the worlds of music and beyond to discuss how the legendary Detroit musical movement's sound, style, savvy and sensuality have stood the test of time.

GETTING STARTED:

"The thing that struck me was how ferociously determined he had to be to borrow that 800 bucks and start with nothing." - Bill Clinton, former U.S. president

The tale of the \$800 loan has become the stuff of legend. Gordy worked at a Ford Motor Co. plant and wrote songs when he could, all the while dreaming of owning and running his own record company.

The loan from his family's savings club allowed him to make that happen.

He had the vision and the seed money, but next Gordy needed the talent - the singers, songwriters and musicians.

He didn't have far to look. Detroit alone produced many of the creative wizards who gave Motown its initial burst.

Robinson and the Miracles attended high school together, while Ross and future Supremes Mary Wilson and Florence Ballard grew up in the city's housing



In this June 15, 1981 photo, Smokey Robinson, left, is joined by Berry Gordy at the Greek Theater in Los Angeles.

projects.

Gordy plucked from Detroit's flourishing nightclub scene a group of supremely talented jazz musicians who would become the label's house band, the Funk Brothers. Strings, winds and brass came from the Detroit Symphony Orchestra and other classical outlets.

And the prolific songwriting trio known as Holland-Dozier-Holland - Lamont Dozier and the Holland brothers, Brian and Eddie - also were local hires.

The talent was there. Now what?

Gordy sought to incorporate some of the same principles from the auto factory floor and bring them to bear in the studio on West Grand.

He wanted it to be a place where everybody had a role, but the best ideas would win.

"Berry Gordy made sure everything they put out was 100 percent fierce, 100 percent listenable," said R&B singer Patti LaBelle, who was not a Motown artist but rose alongside it in the 1960s.

"Then, you know if you ... put on a Motown record, you were going to hear something with substance."

MUSICIANSHIP CREATIVITY

"Berry Gordy - people think of him as an entrepreneur, but he's a songwriter at heart, which makes total sense. You have a songwriter here and amazing

songs. A guy has the brilliance to understand that it starts with great songs." - Anita Baker, R&B singer

Of course, it started with songs, but even that came with a competition more common to commerce than art.

Gordy knew cooperation was crucial but rivalries among singers as well as songwriting teams would be the best way to get a record out the door and onto the top of the charts.

"If (songwriter) Norman Whitfield had a No. 1 hit on The Temptations, Holland-Dozier-Holland would say, 'Shoot, we gotta get a No. 1 with The Four Tops. Come on in here, Tops,'" recalled Abdul "Duke" Fakir, the lone surviving original member of The Four Tops, which signed with Motown in 1963 and produced 20 top 40 hits during the next decades.

"I'd say, 'Yeah man, you'd better hurry up, man. I got a bet with The Temptations we're gonna have one in the next two weeks.' We would just push and push and push."

Fakir says there was a relentlessness on all levels of the recording process.

"Nothing was done generically. I've been to a lot of sessions outside of Motown where the session is very generic, very laid-back ... very professional, and there's no guts and blood," he said. "But here, everything was done with passion."

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THIS IN THAT

by T.J. Patterson

More National Black News For Us!

Will America Succumb to the Cancer of Racism?

H. J. Harris, Author of "America the Racist?" to Appear and Autograph His Book at the 2009 Annual Legislative Black Caucus

Wilmington, NC (BlackNews.com) - "How will the 45.7% of Americans who did not vote for President Barack Obama respond to his presidency?" asked HJ Harris, author of America the Racist' immediately after the 2008 election.

Will these Americans who did not vote for Obama -- predominantly white Republicans and conservatives -- acknowledge and accept the vision for change supported by the 52.9% of Americans -- white, black, Latino, democrats, Republicans, conservatives, liberals and others -- who voted for President Barack Obama?

Or, will those Americans who did not vote for President Obama do everything possible to undermine the desire for change that the majority of Americans voted for?

These are questions that author HJ Harris will discuss when he does a book signing at the 2009 Annual Legislative Conference of the Congressional Black Caucus at the Washington, DC Convention Center on September 24th through 26th, 2009.

Author HJ Harris has done a YouTube video entitled "Will America succumb to the cancer of racism?" at <http://www.youtube.com/watch?v=xvUL0zXPLc> to explain current political events.

In his video Harris declares, "The answer became clear with the emergence of raucous groups of predominantly white Republican, conservative Americans opposing the health care plan -- often based on inaccurate, distorted, and sometimes blatantly untrue information. It appears that those who voted against the President will make as much noise as possible, create confusion, and do whatever it takes to move America backwards -- to the way things used to be -- the racist past of discrimination, injustice, and hatred."

Sharing his analysis with those seeking to understand the present political landscape, Harris stated that the final indication of the motive and intent of those who did not support President

Obama is in the controversy over him speaking to America's school children.

"The push back against this speech is proof that the cancer of racism, that has sucked the life out of the American dream for over 230 years, still rages in the hearts, minds and psyche of Americans who cannot accept the desire for change," he said.



THINK ABOUT IT!

We Must Do For Self First

Eddie P. Richardson

This writer wants to announce some of the opportunities announced by the Max Farmer, Director of Business Recruitment for Lubbock Economic Development Alliance (LEDA) during a press conference on Monday, September 21, 2009.

Opportunities announced were made available by the following Lubbock companies who will make them possible:

Industrial Molding, Sure-Way Systems, Inc., and Smartfield.

This writer would encourage anyone interested to take advantage of these opportunities.

It is just great when we have these kinds of opportunities to come our way in Lubbock. This will also enhance us to maintain

our young talented men and women to remain here, his is very important to us that we continue to work together and make these things happen together.

For more information about these opportunities, call Max Farmer at (806) 749-4500.

Keep in mind, we must do for self first. It is important to do so. We can make it happen.

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In Cinque

by Renetta Howard



As the years go by and we become older and older and finally the day comes when we have the opportunity to meet and greet once again the people with whom we shared our childhood, high school and college days. There is a kind of anxiety which is connected to such reunions.

In our early years, just after college and our early adulthood, we are eager to meet our old friends and anxious to know how successful we have become as young adults. We want to know who got married to whom and how many children they have accumulated and the kind of career which has been launched. We also wonder how our lives compare to those of our counterparts. Is there anyone among us who has an inside track on the quickest sure way to becoming more successful than we already are?

After all of the questions are answered and the

doubts removed, we go back to our little bailiwicks and often re-evaluate our stature in life. We may feel validated or have a need for further future validation. Either way, it is usually a learning situation. We may even be bemused over the loss of a once-upon-a-time very close and dear friend. This, too, may make us grateful that we had some time together. As the years go by, life and things do change.

During the middle years, reunions almost become a dreaded affair for some individuals who feel that they have not been especially blessed with material things or the aging process. These are the times when ladies secure every cosmetic they feel will help them to look young again, and hope that the old high school beau whom they put aside for the man they married, still think they rate a '10.' They are not necessarily interested in him, but want to know if they "still have it." The men are more concerned about how large their bellies have become and wonder how people will look upon their extended faces because the beautiful curls and waves of their hair has gone away. Once seeing their old friends, the fears usually vanish because by now everyone is just happy to be able to get together, rehash the fun or the older days and go back home with pleasant memories.

Finally, we become senior citizens and reunions become a luxury. We are blessed if we have lived long enough to be able to attend a reunion. We will be more than happy to meet and greet anyone among us who is able financially or physically to attend. We rejoice in the sight and presence of our old friends, who by now seem like family. We dine, laugh, sing, praise and worship together. Let us get 'in cinque' and cherish all of old

Continue on Page 6

STOP TREATING EAST LUBBOCK NEIGHBORHOODS LIKE A BIG ALLEY

by

donnell ASKARI hooper



Have the people of east considered that we would be respected more when we start clearing up our own neighborhoods? I know that some of these land owners are not doing their job to keep weeds and trash off the many vacate lots we have over here but, that is no reason or excuse for us to neglect the appearance of our side of town. For this side of Lubbock over all it looks like a big part of us live like alley people. We trash all over our neighborhood that we're throwing in our own yards and in other people's yard. some of our streets have all kinds of stuff on them, bottles, plastic cups, even empty chicken

boxes that some of us brought all the way back from the other side of town where we spend most of our money. Some of us have pretty fronts. We wear all the pretty jewelry, ride in the pretty rides, wear all this pretty hair,

and live like you don't give a D*#! about your surroundings. Some of these people with these pretty fronts have nasty attitudes and their houses are nasty as hell on the inside. Shame on who ever the shoes fits!!!! To many of us have, (LIVING IN THE BACK YARD OF MASTER'S HOUSE MENTALITIES) Shame on who ever the shoes fits!!!! Some of us have (PIG MENTALITIES) just going to be sloopy and nasty where ever you go or live!!!! Shame on who ever the shoes fits!!!! Some of us have taken a (VICTIM STANCE) and blame ALL this mess on (THEM WHITE FOLK DOWN TOWN) Shame

Continue on Page 6

Area College and Career Night, September 28, 2009

The Lubbock Independent School District will sponsor an area-wide College and Career Night on Monday, September 28, in the exhibit hall of the Lubbock Memorial Civic Center from 6-8:30 p.m. While the event is sponsored by LISD, it is open to all area school districts. This is an excellent opportunity for students and parents to meet with college recruiters and representatives from approximately 80 schools. In addition to college and university recruiters,

several technical schools, vocational institutions and military recruiters will be represented. There is no charge for this event.

Parents are encouraged to attend with their high school and middle school students. College and Career Night is a good time to begin exploring the many post-high school educational opportunities available today

For more information, please contact LISD Director of Guidance and Counseling Larry Hess at 766-1154.

Ludacris Gave Away 20 Cars in Atlanta

Ludacris is definitely setting the standards when it comes to celebrities giving back to the community. Normally, the standard is to give away money, food or clothes but a car can make a bigger difference in someone's life. It can help them get to that job that they were about to take but couldn't because it's not on the bus line.



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Wednesday: Matthew 7:21; Mark 5:9
Bible Class Devotion - 7pm
How Do We Obey Him?
Hearing The Gospel - Rom. 10:17
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Parson Smith

Continued from Page 3

of states would adopt laws that "assert their independence from the federal government." One wonder if Perry who appears to be a "fool for states' rights" and his brand of ruffraff believes that African Americans and Hispanics in particular are going to roll over and play dead while they kick them in the rear? If so, they have no idea how hot HELL is!

SUPPORT OUR ADVERTISERS!!

City Hosting Centennial Time Capsule Event

The City of Lubbock is hosting a final celebration of Lub-

Stop Treating East Lubbock's Alleys

Continued from Page 5

on all of you for sound just like the many WHITE FOLK who blame all america's problem on our BLACK PRESIDENT!!!! WE HAVE TO TAKE OUR OWN MATTERS INTO OUR OWN HANDS!!!! If it matter to you what happen in this east Lubbock, Texas come to our upcoming RALLY YOU'LL BE PROUD YOU DID!!!!

bock's first 100 years on Friday, September 25, at 10:00 a.m., in the Fine Arts Gallery of the Buddy Holly Center. The event will feature a display of City-related items to be stored in a time

capsule. The centennial time capsule is intended to be stored within the Buddy Holly Center for the next 100 years, and will be covered

with a plaque stating the time capsule is to be opened during the City's bicentennial anniversary in 2109. September 25 is a prominent date in Lubbock's history.

In Cinque

Continued from Page 5

acquaintances and friends when and wherever, we meet, and call it a Blessing!

Outreach Prayer Breakfast

Continue from Page 3

the name of Jesus, Our Lord and Saviour. AMEN.

You are welcome to attend our monthly meetings. You don't have to be invited. Just come as you are!

Thought: "How foolish we are when we try to hide our motives and intentions from God." Think about it!

Keep smiling and putting a special effort into loving your you enemy. We are going to make it. Things are looking better.

Sister Dorothy Hood, president; Sister Christene Burleson, vice president; and Sister Elnora Jones, teacher.

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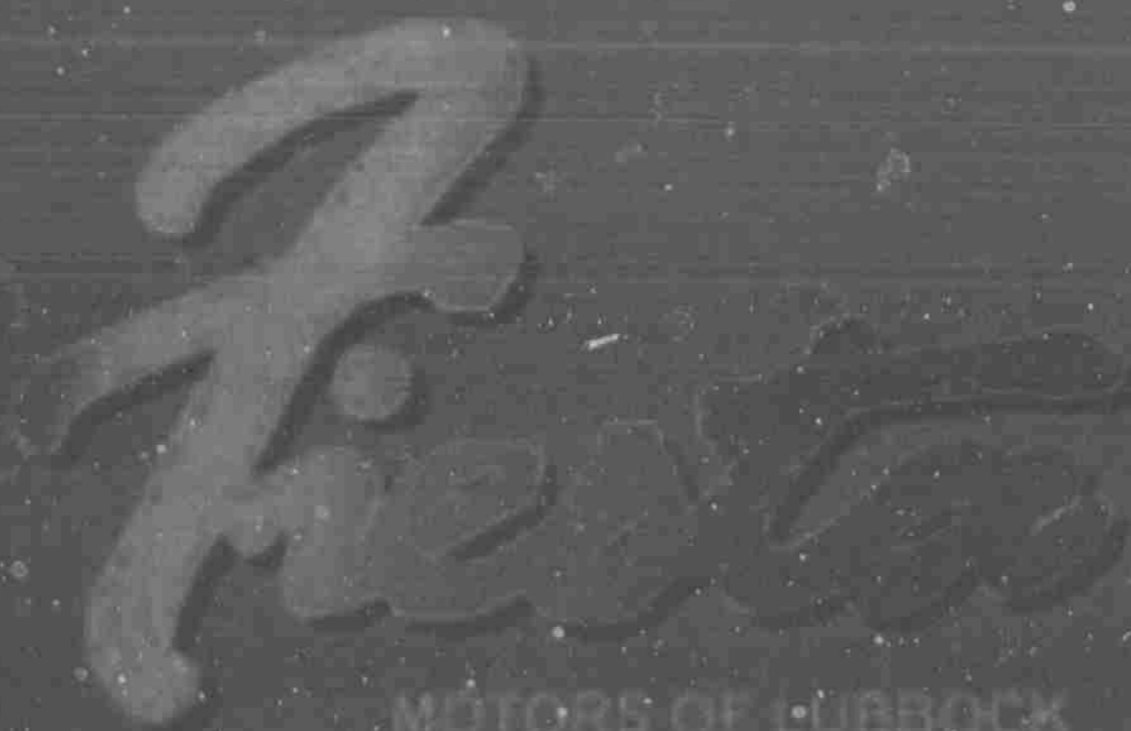
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