

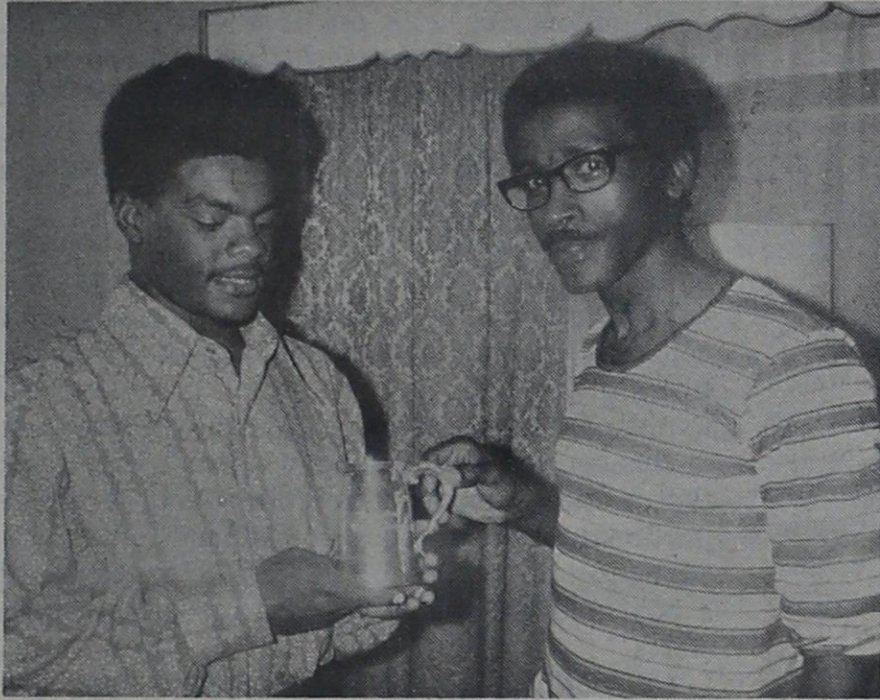
WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

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Twelve Pages
(Week of Aug. 5-11)

Deltas to Discuss Effects of Sexual Revolution

Two Lubbock Men Credited With Saving Boeing Employee's Life Here Last Week at Swimming Pool



Wyatt Ward, Jr., son of Mr. and Mrs. Wyatt Ward of 2601 Redbud Avenue, is shown receiving a gift from James W. Givens of Seattle, Washington for his heroic service rendered last Wednesday afternoon at Mae Simmons Swimming Pool.

M. Carl Holman Named New President of The National Urban Coalition Last Week

M. Carl Holman was named last week to succeed Jack H. Vaughn as President of The National Urban Coalition.

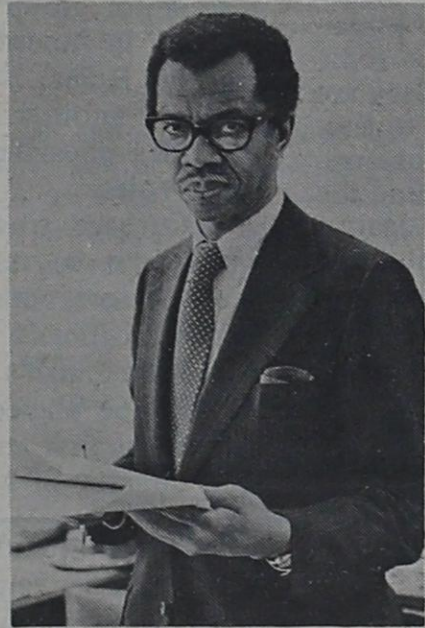
Holman has been Senior Vice President for Policy and Planning at the four-year-old social action organization.

In announcing the appointment of Holman, Sol M. Linowitz, Chairman of The National Urban Coalition, said that "probably more than any other man, he characterizes the spirit and the philosophy of coalition, and no man has worked harder or more imaginatively to bring it to success. He shares my deep conviction that our 42 local coalitions can play a more significant role in solving this nation's critical urban problems."

Holman, 50, joined the Coalition in 1968 and was elected a national co-chairman last May, occupying the post formerly filled by A. Phillip Randolph and the late Whitney M. Young, Jr.

As Senior Vice President he was instrumental in developing such Coalition programs as the Minority Contractors Assistance Project and of Counterbudget, a proposal to establish new national priorities through a reform of the Federal budget process.

But perhaps his greatest contribution to the Coalition and the cause of human justice has been in his broad series of initiatives to reconcile urban racial and ethnic minorities so that they can work together on their common problems. Under Holman's general direction the Coalition developed the 1970 Mid-America Criminal Justice Seminar which brought together the Mayors, police chiefs and citizens from 15 midwest cities. He played a key role in assisting in organizing, with the Conservation Foundation, the 1971 National Conference on Public Transportation which drew representatives from many national or-



ganizations. And working with the Urban Ethnic Affairs Task Force of the U.S. Catholic Conference, he participated in the creation of the Calumet Community Congress, a regional federation of 142 working people's groups interested in progressive social change. Under his direction, similar efforts are under way in New York City, Baltimore, Detroit and several other local coalition cities.

Holman was born in Minter City, Mississippi, and spent his youth in St. Louis, Missouri. He graduated magna cum laude from Lincoln (Mo.) University and later earned a master's degree at the University of Chicago and a master of fine arts degree from Yale University.

From 1949 to 1962 he was Professor of English and the Humanities at Clark College in Atlanta, and also taught at Atlanta University and Hampton Institute in Virginia. From 1960 to 1963 he was editor of the Atlanta Inquirer.

In 1962 he joined the staff of the U.S. Commission on Civil Rights and was serving as Deputy Staff Director when he left to join the Coalition as Vice President for Program Development.

What started out to be a "dip in Mae Simmons Swimming Pool with relatives" nearly turned out to be a catastrophe for James W. Givens of Seattle, Washington, who was visiting relatives here in Lubbock last Wednesday.

The former Lubbockite, who graduated from Dunbar High School and Prairie View A&M College, said, "I was impressed with Wyatt Ward and Joe Phea, Jr., for what they did for me."

James, who hasn't been in Lubbock for five years, says that he was going for a quick swim at Mae Simmons Pool. He stated that he had only been in the pool area for about 15 minutes when everything happened.

It was learned that his daughter, 13, had just dived into the pool moments before him. He dove from the board, and his daughter expected him to come up at the other end, but he never did. About the same time that she could not locate her father, an unidentified youth saw what was happening and ran to tell Wyatt Ward that there "was a man at the bottom of the

Continued On Page Seven

Roy Roberts Named Principal at Dunbar High School-Other Changes Noted this Week

Several administrative changes for Lubbock Public Schools were announced last Thursday by Superintendent Ed Irons.

Roy Roberts, present assistant principal at Estacado High School, has been named to the principalship of Dunbar High School. Roberts came to Lubbock in 1952. He returns to Dunbar as the principal after having served there from 1952 to 1970 as band director. He went to Estacado as assistant principal in March of 1970.

Roberts lives with his wife, Harvey Esther, at 1928 Manhattan Drive here in Lubbock. Mrs. Roberts is a 5th grade teacher at Bayless Elementary School.

Mr. Roberts take the post which is being vacated by William Powell. Powell will take the assignment as Tri-Ethnic Coordinator of the Emergency School Assistance Program, a federally-funded project in Lubbock schools that is designed to help with school desegregation. Also serving in this program will be Abel Acosta, who will take the post of Community Relations Specialist. Acosta has worked in Lubbock schools as Director of Bilingual Education. Powell and Acosta will serve as school liaison personnel with various community groups, and will assist with seminars on August 4-6 that will involve teachers who were reassigned schools for this fall as a result of the federal court order on desegregation.

Two other administrative changes involve veteran personnel in the school system's business offices. Rupert Pearce, Assistant Director of Purchasing, has been moved into the director's post. That position has been vacant since

Houston-To what extent has the "sexual revolution" affected the black family?

How caught up are black young people in the thrust for new approaches to male-female relations, marriage and family living?

Should black women become seriously involved in the women's liberation movement?

These are some of the intriguing questions which will be explored in detail at one of the workshop sessions at the Delta Sigma Theta Convention in Houston, August 8-13.

"As an organization of 55,000 black women, we are very much concerned with the pathology of black family living, and all the moral and social issues related to the uprooting of traditional concepts about women and their role and place in contemporary society," stated Mrs. Lynnette Taylor, Executive Director of Delta Sigma Theta.

"We feel it is important to bring into the open, to put in proper perspective the impact and implications of new attitudes toward male-female relations, sexual freedom, marriage, abortions and commune living. We simply can no longer sweep these considerations under the rug and blame these

differences on a generation gap," Mrs. Taylor said.

She explained that by fully discussing the "sexual revolution" and "women's lib movement" at the Delta convention "we expect to gain more insight into the extent of changes in mores and folkways in the black community."

A panel of five Deltas will lead the discussion. They are; Dr. Joyce Ann Ladner, Associated Professor of Sociology at Howard University and author of the new book "Tomorrow's Tomorrow: The Black Woman"; Dr. Gloria Scott, Professor of Education and Director of Institutional Research at North Carolina A & T State University; Miss Brian Hawkins, summer lecturer at the Smith College School for Social Work in Northampton, Mass., and the Outstanding Young Woman of the Year from Washington, D.C. in 1970; Mrs. Louise Ridgle White, Urban Specialist and Los Angeles television personality, and Mrs. Claudette Ford, Executive Editor, BLK Group, Inc. (consulting firm in Washington, D.C.), and co-chairwoman, Delta Sigma Theta Social Action Commission.

Mrs. Patricia Press, Associate Director of Delta Sigma Theta, said a "thing paper", written by Mrs. Claudette Ford, and a questionnaire on women's liberation have been sent to each of the chapter presidents for their review.

"After the convention, we expect this subject to be one of the issues discussed by Deltas in unstructured workshops throughout the country," Mrs. Press said. "It is likely that the undergraduates will engage in similar workshops at the 140 college campuses where we have chapters. Reports from these various workshops will be fed into the National Social Action Commission and the National Projects Committee for consideration, providing us with data for a national position."

This will be the 31st convention of Delta Sigma Theta, a public service sorority now in its 58th year.

Chicano Culture Program Slated Here Saturday

For the good of humanity, an in depth study of the Chicano Culture will be given Saturday afternoon, August 7, beginning at 1 p.m. until 5 p.m. at Wesley Foundation, 15th Street and University.

The purpose of this program is to develop an understanding of the Chicano culture, its philosophies, concepts and people.

Topics of discussion will include "Contributions of Chicanos in the Past, Present and Future," "How was the Chicano Helped Humanity to Survive," "The Modern Chicano Movement," "What is a Chicano?," "What Are Chicanos Trying to Do?," and "Problems Facing Chicanos Locally, State and Nationally."

This program is sponsored by the Emergency School Assistance Program of Lubbock.



Harold Glasscock was named Assistant Superintendent for Business Affairs in May. Mrs. Marguerite Key, office manager, has been named as Director of Finance for the district. Superintendent Irons said that this action was actually a change of job title to more nearly identify Mrs. Key's responsibilities with the schools.

In other related items, Monday of this week Superintendent Ed Irons named two men to fill assistant principal vacancies in Lubbock schools. Curtis Gipson, activities director at Dunbar, has been named to the assistant principal's post at Estacado High School. He takes the place of Roy Roberts. Gipson, who joined the system in 1962, is a former Dunbar teacher and coach. Named new assistant principal at O. L. Slaton Jr. High is Merron Teague, a veteran in the school system since 1963, and the present activities director at Estacado. Teague is a former teacher at Estacado and Dunbar, and takes the Slaton post which has been vacated by Charles Alexander.

EDITORIALS

Good Luck, Mr. Roberts!

A one-time director of the marching band of Dunbar High School was appointed last week as principal of the school. The man, Roy Roberts, will man a ship which is in need of strong leadership.

Mr. Roberts' past record as a disciplinarian will play a major role in administering the policy set forth by the Lubbock Independent School District. Not only this, but he is known by many as one who is concerned about the welfare of the young people in our community.

Of course, he will be inheriting problems which he did not bring about himself, nor did the principal which preceded him. The entire community should give Mr. Roberts our total support in order that Dunbar High School can move forward as it should.

Let's hope that those instructors and administrators at the Maroon and White will cooperate with the one-time viceprincipal of Estacado High School. He's familiar with the problems and should do a splendid job for the taxpayers of Lubbock.

The West Texas Times will be watching the new leadership on the DHS hill and we pledge our support to help in any way possible for the benefit of the total school. We're happy with the move of Mr. Roberts to this position—and feel he will do great things for Dunbar.

Good luck, Mr. Roberts!

Help Us Find the Unidentified Boy

Last Wednesday, because of the efforts of two Lubbock youth, Joe Phea, Jr. and Wyatt Ward, the life of a Dunbar High School graduate was saved. The action on the part of those two, Phea and Ward, helped change a near catastrophe into an unusual, and not to be forgotten experience for Mr. James W. Givens of Seattle, Washington.

The West Texas Times interviewed Mr. Givens about his close brush with death. He could give nothing but praise for the two young men who pulled him out of the Mae Simmons Swimming Pool. However, he, along with his wife, Ruby, would like to find out the name of the unidentified youth who first noticed him at the bottom of the pool and notified Ward and Phea.

We have offered to help in finding the young man. If anyone knows the name of the youth who was responsible for helping save the life of Mr. Givens, please contact our office. On the other hand, if that person is reading this editorial, please inform us of your name and address.

The unidentified person we're looking for, and it has been confirmed that it was a young man of our community, is one which all black brothers

and sisters should be proud of. We, too, along with Mr. and Mrs. Givens, would like to thank him for what he did in a moment of extreme emergency.

Shall we say that a trio of black brothers made life a little brighter for a father of three girls, ages 13, 11 and 9, and their mother. True, words cannot always express the appreciation from the lips of Mr. Givens that he feels in his heart. Nor can the West Texas Times properly express how proud it is of being a part of a community in which we will get involved to help a brother. But, we're sure we voice the opinion of many black brothers and sisters when we say, thanks young brothers, for what you did last Wednesday.

Let's hope that the young unidentified black brother will come forward so we'll know who he is. Thanks brothers, thanks a lot!

From The Business Desk

A quick glance at different newspapers the last few days would prove to be interesting to many of our readers. In the news yesterday was a story concerning the fact that in



Amarillo Tuesday

Roy Wilkins of the national NAACP had stated that there must be bussing if quality education was to ever come to Negro children. And he had some pretty good points to back up his statement. Yet, in the Thursday, July 29, issue of the Capital City Argus, a black publication from Austin, Texas, there was untold inches devoted to the unfair, as far as some felt, and untimely closing of L.C. Anderson High School and Kealing Junior High School—both predominately black schools in the capital city. In the Austin case, there will have to be some bussing in order to off-set the closing of the two schools. Even now, here in Lubbock we have some bussing, although not to the extent some communities are faced with.

Now the thing that proves interesting to me is that a national figure, such as Mr. Wilkins, can come to the north end of Texas and tell everyone that we need bussing, while on the other end of the state, the local citizens don't feel like there is really any need. Just goes to show how little some know about any local issue—and how far they are out of touch from one part of this country to another, especially in the area of black problems.

Someone has suggested that we get around the bussing problem—since it requires a great deal of a child's time to move from one area to another—by transporting the youngsters around in helicopters, since transporting is what some people seem to be after. But then again, that won't work either since the government has announced that HEW will not pay for transportation costs, even though the government is responsible for this new experiment in teaching young children how to ride buses.

my views

by Eddie P. Richardson

Lets Take A Look At Ourselves

Sometimes one looks around and sees some of the things around us and becomes every disenchanted.

Why so much jealousy, hate, apathy, and complacency? When you look around you see people in the image of water crabs, in a bucket or tub, everytime one starts out or reaches the top the others will ask one's self why? Lets take a good look at ourselves before pulling one down.



Every time someone tries to advance or pull themselves up, or try to be positive or do something constructive the crabs start to pull in the form of rumors, lies, character assassination and just anything slanderous or degrading. Why? Why must we be this way? One would wonder if we throw stones at others to protect our own glass houses, is it that by ruining someone else, we hide or keep the spot light off our own little ills?

I remember in the good book where the Great Master said, "he who is without sin, let him cast the first stone,"

Before we throw stones at our fellow man, lets take a good look at ourselves and really see if we can afford to cast the first stone.

Maybe if most of us would spend fifty per cent



Breaking A Stereotype

The image of the latin lover, reports Reuters, suffered a bitter blow recently when publication of a Rome survey that showed most young Italians think work more important than either love or sex. Do we have to destroy all stereotypes?

Whitney's Words

When Whitney M. Young, Jr., executive director of the National Urban League, died unexpectedly recently, the world lost one of its greatest fighters for equality, justice and love. We will long treasure his wit and wisdom which included the following:

On identifying with the poor: "If you cannot identify with a mother who stays awake at night to make sure that rats do not bite her child, then you have lost the one quality that makes you civilized, that bit of humanity that keeps you from being just a vegetable with clothes on."

On separatism: "We've been in this country more than 350 years. Our blood and sweat and tears have helped build every blade of grass in this country. We have been the hewers of wood, the tillers of the soil, the drawers of the water, the nurses of the babies; we've done the dirtiest work in this country. We've fought in every war, dying first in the American Revolution, dying in disproportionate numbers today in Vietnam. . . We aren't about to let anybody off the hook by getting on a boat and going back to Africa or any separate states."

On moderation: "There is no such thing as a moderate in the civil rights movement; everyone is a radical. The difference is whether or not one is all rhetoric or relevant."

The voice of Whitney Young will be heard for a long time. Well worth reading (or rereading) is his book *Beyond Racism*, published in May by McGraw-Hill in paperback (\$2.45). Read his message of an "open society" based on pluralism, respect for group identity, and black and white equality in America's social structure.

Working Rules

Here's another batch of unusual current working rules unearthed by Paul Steiner in *Hotel & Club Voice:*

+ Garbage trucks will be fitted with a hot water unit so refuse collectors can wash their hands before eating their lunches — Blackwell, England officials.

+ Kate Smith's recording of "God Bless America" will be played after each tourist tour. We're Americans first and cavemen second. — Bob Hudson, director of Meramec Caverns, Stanton, Mo.

of our time attending to our own business and the other fifty per cent leaving other people's business alone, we would have a much better world.

Lets quit playing the role of the crab and try to contribute something constructive to our country, state, city and neighborhood. If we concentrate on positive and constructive activity negative activity will die on the vine.

So, before we go around spreading rumors and lies and degrading others, lets go in a corner and take a good look at ourselves and see if we can afford to run down someone else and have a clear conscience.

One thing that is so hard to understand is why is there so much hate, envy and jealousy in Lubbock, Texas?, when this is supposed to be a city of churches. Somebody is not practicing what they preach or is not living by what they profess to believe. So when we start to cast stones lets take a good look at ourselves and see if we can afford to cast the first stone, or, are we throwing to try to throw our own actions out of our lives and hide behind lies, hate, jealousy and apathy.

We need to stop using apathy as a crutch, when it is really hate, jealousy and envy we say "it won't work, or can't work" when we never contributed anything to progress. Once progress starts, we play hell out of the crab role, pulling back when we can't or didn't get out, so we pull back anyone who displays courage or initiative. Then we get angry because it wasn't us who took the lead.

Lets take a real good look at ourselves!

WEST TEXAS TIMES

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Police Beat

Cut Victim

Timothy Lewis, 1701 Avenue A, was found lying on a bench at 1711 Avenue B, with blood dripping from his left leg, by Lubbock Police last Saturday. A man, according to police, had an extension cord tied around his left leg attempting to stop the flow of blood, when they arrived.

Timothy told police that he had a pocket knife open in his back pocket and when he sat down in a chair in front of Apartment 9 of 1702 Avenue B, it cut the back of his leg. He told police that he walked over to 1711 Avenue B where he was picked up by ambulance and taken to Methodist Hospital.

Theft by Bailee

Willie D. Hall, of 1512 East 24th Street, reported to the Lubbock Police Department that she had loaned her car to a 40-year-old man one day last week and he refused to return it.

She made it clear that the man was to have brought her car back, but he did not do so.

She told police that she did wish to file charges. She believed, however, that the man might have had an accident and claimed to be the owner of the car.

Car Burglary

Mrs. G. Cleveland, 403 Ute Avenue, reported to Lubbock Police that someone did enter her car, after she had left the driver's window down so the car would get some air. According to Mrs. Cleveland, a coat hanger was used to pop the catch to the door, since the window was not down enough to allow a person to reach inside.

One inside, the burglar took a tape player and two tape decks. The recorder and tapes were valued at approximately \$62.00.

Aggravated Assault

A Lubbock woman reported to the police department that she had been hit with a gun barrel on the head one night last week at her home.

She said that she was standing by the stove in the kitchen when a man hit her on the head with the gun barrel.

She is expected to file charges against the 44-year-old man this week.

House Burglary

Anna Chatman, 412 East 34th Street, No. 5, reported to Lubbock police that she did leave her apartment unlocked—the front door, that is. She walked over to apartment 16 to watch television.

According to her, she was gone about an hour. She came back to her apartment and found \$86.00

lying on the kitchen table. She had left the money underneath a roll of napkins. In other words, the money was supposed to have been covered up with the napkins, but when she returned, the money was still there, but the napkins were gone.

Inflation being what it is this day and time, the unprinted napkins just might be worth more than the \$86.00 in money, at least it was to this robber.

Around the hub city

Mr. and Mrs. Vardell Edwards, 3609 Cherry Avenue, arrived from California recently, after enjoying a splendid time visiting their children. One of their daughters, Mary Sue Edwards, of Bryant, Texas, who traveled to the West Coast with them, left for her home last week.

The Bryants really enjoyed their visit to California and hope to be back there real soon.

James Walton, son of Mr. and Mrs. Lewis Walton of 2429 East 30th Street, is visiting with his sister, Mrs. Bernice Clark of Grandville, Mo., for the summer. The tenth grade student at Dunbar expressed nothing but enjoyment after taking his first plane flight last week.

Mr. and Mrs. Phillip Sleet and son, Tony, of Ann Arbor, Michigan, arrived in Lubbock last Saturday afternoon. Mrs. Sleet is a sister of Mrs. Judith Berry. They are house guests of Mrs. Berry.

Mrs. Ernestine Moore and grandson, Johnny Williams, visited here last week. Mrs. Moore is a sister of Mrs. Johnny Derrough and the mother of Nathan Wright and Mrs. Doris Williams. She also visited her aunt, Mrs. G. H. Davis. They left for home last Friday.

Mr. and Mrs. Herman Jones and daughter, Felicia, of Dallas, Texas, visited with Mrs. Jones' parents, Mr. and Mrs. Bell Davis. They left Saturday for Dallas.

Mrs. Bernice Fiest of Houston, Texas, visited friends here last week. She also visited friends at Crosbyton, Texas, where she had been a public school teacher for many years. She was house guest of Mrs. Erma Jean Jones and family.

Mr. John Hearn of Los Angeles, California, and his brother, George Hearn of Sacramento, California, and their niece, stopped here briefly this week. They were enroute

to Arkansas for funeral services of their uncle, Mr. Booker T. Stephens. They are the brothers and niece of Mrs. Mary Johns.

Mrs. Rosa Henry is home from the hospital and recuperating nicely. Mrs. Jewel Sedberry is also home from the hospital and doing nicely.

Mrs. Willie Collins of Denver, Colorado, left Monday for home. She had been here at the bedside of her sister, Mrs. Rose Henry.

Dr. and Mrs. Heenan Johnson and children, and Mrs. Lottie Turner, have returned from a vacation in Estes Park, Colorado, and some parts of Wyoming. They reported a very enjoyable trip.

Lela and Kathern Wells, daughters of Mr. and Mrs. Jasper Wells of 1708 East 28th Street, are in Houston, Texas, visiting with their brother Roy Wells.

Lela is a sophomore at Bishop College this fall, and Kathern is a 9th grade student at Struggs.

Mrs. Katie Boyd, of 2403 East 6th Street here in Lubbock, had her hands full last week-end, with five of her children undergoing minor surgery at West Texas Hospital the same day.

The children, Paula Joyce, 16; Shelia Lynn, 15; Roscoe, Jr., 14; David Ray, 11; and Tony Joe, 10; had their tonsils removed Friday.

Mrs. Hartense Johnson and daughter, Tracy, of Cleveland, Texas, were in the Hub City last week, visiting with Mrs. Johnson's mother, Mrs. Florence Collier. They left for home on Friday.

Mrs. Collier went to Big Spring last Sunday to visit her son, who is a patient in the VA Hospital there. She was accompanied by her grand-daughter and her husband, Mr. and Mrs. Robert Lee Bibbs. They returned Sunday afternoon.

Mr. and Mrs. C. B. Stubblefield were very happy to have their children visit with them the past week. Visiting in the Hub City were Mrs. Naomi R. Jackson of Austin, Texas; Mrs. Bobby Anderson of Midland, Mrs. Barbara Mc Daniel of San Antonio and Mrs. Doris J. Harper of Valdosta, Ga.

Mrs. Melba Odie will leave Saturday for her home in Los Angeles, California. She has been visiting her mother, Mrs. Paralee Bell, for several days. Her greatest concern is to see her mother once each

year, since Mrs. Bell doesn't make the long trip to California any more.

Mr. and Mrs. Richard Rollison and children spent the week-end at Houston visiting their daughter and sister, Carolyn, who is a senior at Texas Southern University and is employed by the Bell Telephone System there. They returned Monday afternoon. Pamela stayed in Houston for a longer visit with her sister. The family enjoyed much sightseeing.

The Reverend William Gentry, a former resident of Lubbock, was saying "hello" to friends and acquaintances here last week. He will be remembered as the husband of the late Mrs. Pauline Haley-Gentry.

He has entered the ministry since he moved away from Lubbock several years ago.

Mrs. Betty Iles is home from California after attending funeral services for her brother recently.

Mrs. Ethel Medlock left Wednesday before last for her home at Austin. She spent several days here, as guest of her cousin, Mrs.

G. H. Davis and family. She planned to visit a few days in Abilene where she formerly lived, on her way home. She enjoyed a lovely visit in Lubbock for the first time.

Miss Brenda Harvey is convalescing at the home of her grandmother, Mrs. Oma McQuinney, after being a patient at Methodist Hospital for a week.

Brick Layers and Mason Tenants Program Underway

People interested in becoming brick layer and mason tenants should take advantage of a special program which is being funded for this purpose by Lubbock Area Presbyterian Council (LAPC).

For information concerning this program, contact Emilo Garza, program director of the Community Action Board in Lubbock, ay 610 Avenue Q, Room 101, or call 744-5959 or 744-5909.

Applications may also be picked up at Mae Simmons Multi-Service Center, East 25th and Weber Drive. Robert Mendez is also taking applications at the Labor Union Hall, 2009 Avenue K, 747-1808.

Notice to Long Distance Telephone Users

Effective September 1, the charges for long distance calls within the State of Texas will be changed as follows:

- Rates will be reduced on most station-to-station calls dialed direct, without any operator assistance.*
- New one-minute initial period calls will be introduced, at low night rates, for station-to-station calls dialed direct without operator assistance between 11 p.m. and 8 a.m.* This will make it possible to call anywhere in Texas for 22¢ or less.
- Time periods when the various customer dialed rates are effective will be the same as those for interstate calls.
- Rates will be increased on all person-to-person and station-to-station calls requiring operator assistance in any way, except as noted below.*

*Where direct dialing is not available, the customer dialed rate will be charged for station-to-station calls from non-coin phones, on which the caller furnishes the area code and number, and the call is charged to the telephone from which it is made.

More detailed information may be obtained at any company business office



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Lubbock Has Its Own "Black Spirit Poets"



BLACK SPIRIT POETS OF LUBBOCK—Eric E. Strong, at left, son of Mr. and Mrs. Bryant Strong of 2712 Teak Avenue and James Ray McCormick, son of Mr. and Mrs. Nelson McCormick of 2501 Cedar Avenue, write, dramatize and recite their own works as they work toward motivating the community. (Staff Photo)

by T.J. Patterson

If we'd ask the black community about the "Black Spirit Poets," many would say they've never heard of them. On the other hand, those who have heard them would say that they are a "swinging duo," speaking the language which black people like to hear.

Who are they? Well, they are two young black Lubbockites who wanted to do something constructive for their community. As they often harmonize, "we're tired of seeing the way our brothers and sisters are existing in our community, and we want to do something about starting a revolution—we want to be a part of a vehicle which will help to change the black image."

True, they're young and they have a lot to say. Eric E. Strong, son of Mr. and Mrs. Bryant Strong of 2712 Teak Avenue, and James Ray McCormick, son of Mr. and Mrs. Nelson McCormick of 2501 Cedar Avenue, make up this unusual team.

Erick is a student at Prairie View A&M College and James is making plans to enter college this fall.

James admits that the two got together back in high school. "We (Erick and myself) started thinking about doing our thing several years ago," he stated. "We knew something had to be done. One day while we were walking, the idea came to us. We knew we had to have something with spirit. This is how the name, 'Black Spirit Poets' came about," he continued.

"To motivate, you have to have spirit," said Eric. "We'd been talking about doing something together for a long time. We made up our minds to create some type of awareness within the black community. We want to share our writings and ideas with other black brothers and sisters," he stated.

"The young black sister or brother doesn't know who to trust. It's high time to quit shucking and jiving and find some type of a change in our community," both agreed.

"Once we know which way we are all coming from; once we are

united we can do anything we want to do. This includes building businesses and other things," James said.

"Man, like, we got to quit talking about one another. We've got to quit killing one another. The time has come when we must quit using our black sisters," Eric echoed.

Some of the writings which are the property of Black Spirit Poets are "Uncle Tom," "Time Bomb," "Make Your Own Help," "Escape," "Reflection," "Aunt Jemima in Wonderland," "I'm Black To The Done," and "We Listen to His Lies."

"Uncle Tome" tells how the black man came to America and sold his brothers out; while "Time Bomb" explains some of the happenings in the Bible.

Most of the poems are based on the experiences of the duo, telling how black people have become slaves to the system. They even talk about the brainwashing many of the blacks are suffering from.

Talking to the articulate black brothers about the Lubbock problem, they admit that blacks in Lubbock are no different from other people. Blacks here are isolated from the mainstream of life.

"The white man is oppressing black people in Lubbock," said James. "We must start going through some changes. The white man has conditioned us in this community," he added.

"The man has so conditioned (us) that we tell ourselves that there's no way out," says Eric.

In giving their opinion about the black minister, Eric said, "Most ministers have harnessed the power of black people for many years. By this, I mean that only people with a religious background could move black people. If some of the ministers could use this ability they have for getting people together, they could help lift this mighty race. Seems as though the biggest black owned buildings in our community are churches. This shows they (ministers) have power! Since some black ministers in Lubbock are turning religion into a business, they should be about the business of helping black people. There are

some ministers that just talk about 'pie in the sky' and never say a thing about 'a place in the sun!'" Eric continued.

He added, "I see some black ministers in Lubbock as telling the people to hope for tomorrow and never saying a thing about today. I am not kicking religion, but if the power they have is used to help better this black community; Lubbock would be a better place."

"We're at the point of no return; we've got to help ourselves. This means that all of us who really care, ministers, teachers or whatever you, must start uniting now," they said.

The Black Spirit Poets are making plans of doing big things in regard to the image building. Plans are being made to start doing things with the younger black brothers and sisters in elementary school. "We want them to know what life is all about; we can help them," added James.

"If we start with the kids in elementary school, maybe they'll be more serious than many of their brothers and sisters. We want to place a value system in their minds at an early age," both said.

"We urge all brothers and sisters to quit talking about what is wrong and start changing their idea of life. No one can depend on talk, talk, talk," they stated.

"Black men should be the head of their families. It's time for the black woman to start treating the real king (black man) like a king," Eric said.

"We've done our thing to many brothers and sisters and they 'dig' our thing. We're not just jolly popping; we're saying something which should be heard in Lubbock," they concluded.

Both suggested that teenagers start setting goals. Start finding out

where you would like to go. Both agreed that education is "designed to help you in life."

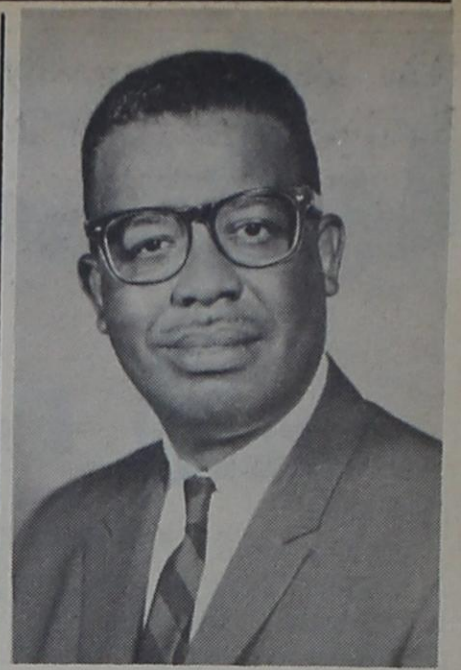
The Black Spirit Poets are on the scene. Many of the brothers and sisters will have an opportunity of hearing and seeing them from time to time. Perhaps in the park, at the center or other places. Once you hear them, you'll want to hear them again.

Teacher-Administrator Seminar Underway at Estacado this Week

Some 70 teachers and school administrators from Lubbock Public Schools are expected to attend a seminar being conducted at Estacado High School which opened yesterday, Wednesday and will go through tomorrow, Friday. The teachers have been reassigned schools for the fall semester in compliance with a federal court order on desegregation.

The seminar will be presented by Allied Management Research, a Houston-based consulting firm which specializes in the development of behavioral skills in the fields of education and industrial training. Roy A. Clifford, president of the firm, will be in charge of the Lubbock workshop.

According to William Powell, newly-named coordinator of the Emergency School Assistance Program for Lubbock schools, the seminar is designed to help teachers and administrators with behavioral skills that may be utilized in multi-ethnic teaching situations. He said that the seminar will consist of five training sessions, and that a similar program has been conducted in various sessions with over 10,000 teachers in Texas, Oklahoma, Arkansas, Alabama,



Oklahoma Educator—Professor Samuel W. Spann, prominent educator and civic leader of Boley, Oklahoma, has served as school principal and elementary school teacher for many years in Oklahoma. Spann is a graduate of Langston University and Oklahoma State University. He is married to the former Miss Theresa Tiewel of Boley, Oklahoma. She is also a public school teacher and business woman of the all-black metropolis.

and Mississippi. Powell will assist in the seminar, as will Abel Acosta, who is the school system's community relations specialist in the Emergency School Assistance Program.

Registration for the seminar was scheduled for 8:00 a.m. on Wednesday. Sessions are being conducted from 9:00 a.m. to 4:00 p.m. except for Friday, when the conference will conclude at noon.

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'The Electric Company' Will be New Kids Reading Series From Children's TV Workshop

The Children's Television Workshop last week unveiled its second experiment in educational TV, a series to be called "The Electric Company" to help teach basic reading skills to second-, third-, and fourth-grade youngsters.

The title refers to a repertory company of players assembled by the Workshop to dramatize its daily lessons, Joan Ganz Cooney, president of the Workshop, told a news conference in New York City which was also seen by media representatives in more than 100 other cities via a delayed, closed-circuit telecast. The conference was viewed here in Lubbock by a Times staff member at KTXT-TV studios.

Among the company of seven actors and actresses who will be regulars on The Electric Company are Comedian Bill Cosby and Academy Award Winner Rita Moreno.

The half-hour reading show will be seen daily for 26 weeks on the more than 200 stations affiliated with the Public Broadcasting Service, and probably on some commercial outlet in communities lacking public TV facilities. The program premieres Monday, Oct. 25.

The new series, which has been more than a year and a half in preparation, will join the Workshop's other TV series, "Sesame Street," which begins its third experimental season in educating via entertainment later in the fall.

Mrs. Cooney said the Workshop undertook the new project in response to a request by the Nixon administration which has designated the 1970s as the "Right to Read" decade with universal literacy as a major national goal.

Literacy Problems Persist

"Most people aren't aware that literacy is still a major problem in the U.S. While government statistics list illiteracy as a problem for a full 10% of the nation's population, the facts—attested to by a number of studies—seem to be that millions of Americans are functionally illiterate and cannot cope or compete in an advanced technological society such as our," Mrs. Cooney commented.

"One recent study says that perhaps as many as half of all U.S. adults can't read well enough to advance in their jobs, to fill out a driver's license application or read a newspaper."

Reading difficulties, she noted, are not problems of the poor or any minority group alone, but affect children in all socio-economic levels.

"The new reading series, which will combine entertainment and education just as its predecessor Sesame Street does, will be aimed at children between the ages of seven and 10," Mrs. Cooney said, because "these are the years when reading is learned or not learned. If the student falters at this point, there is still time for a mid-course correction. After the third grade,

reading becomes a tool to explore all other subjects rather than a subject in itself. If the child isn't reading up to his grade level after that the chances of frustration and failure are heightened dramatically."

'Bullseye' is Second Grader

The "bullseye" of the target audience, she said, is the child in the lower half of the second grade in reading achievement. But she added that the program hopefully may also be useful to older children and perhaps even to teenagers and some adults. "In addition, we will be watching carefully to determine the effect of the program on children younger than the target group."

David Connell, vice president and executive producer of the Workshop, said the new series will be deliberately different in style and tone from Sesame Street and excerpts from test programs just completed, which were shown at the same conference, vividly demonstrated the difference.

Truly Electronic Show

While most television programming, Sesame Street included, uses the television tube as a picture frame to take the viewer to recognizable, if faraway places, The

Continued On Page Ten

Returns from D. C. Vacation



Cheryl Dense Givens, 13-year-old daughter of Mr. and Mrs. R. J. Givens, Jr. returned via Continental Airlines from Washington, D.C., where she had been vacationing.

Cheryl left Lubbock July 5th, via Continental, to visit her uncle and aunt, Sgt. and Mrs. Dwight Pierce and their daughters, Diana, Dona and Dwana.

Some of the historical spots Cheryl reported visiting while in the District of Columbia were the Lincoln Memorial, the national zoo, the National Monument, a-

long with touring the ground of the Whitehouse and visiting the gravesite of the late President Kennedy.

Mrs. Dwight Pierce (Grace Middleton) and her daughters accompanied Cheryl on the return trip to Lubbock. Mrs. Pierce and her daughters will spend two weeks in Lubbock visiting her mother and father, Mr. and Mrs. John Middleton and a brother, Joe Middleton and his family, along with her sister, Mrs. R. J. Givens, Jr. and family.

Amarillo Man Attends Lubbock Convention Last Week

Amarillo—Mr. James Melvin Thomas of 2029 NW 19th, son of Mrs. Bessie Peters and grand-son of Mrs. Irene Leaks, attended the State Convention held in Lubbock, Texas, by the Orkin Estermination Company.

Mr. Thompson was the only Negro attending the convention. He was highly spoken of, and recognized by the president of the company, from Dallas, Texas. He said he enjoyed it very much and is looking forward to attending the convention again next year.

Mr. Thompson is married to the former Miss Gloria Nelson. They have 3 beautiful daughters, Vickilynne, Rochell and Diane.

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Afro-American History Tidbits for busy Newspaper Readers: William Monroe Trotter—Booker T. Washington's most famous and most controversial speech was delivered at the Atlanta Exposition (visited by President Cleveland on October 23, 1895). Washington argued that it was more important to go after black equality in economic life, through vocational education. It was in this speech that Washington said in effect that you cannot keep a man in the ditch without staying there with him. He argued, too, that economic opportunity was more important for the Negro than social equality.

Trotter, a Harvard University graduate and founder-editor of the black Boston Guardian, objected so violently to Washington's views in this speech that he was thrown in jail.

"Black experience has been omitted from the curriculum of American education, so neither the black nor the white students are educated to the hard realities of their time," believes Dr. S. J. Wright, former president of Fish University. He has called for a crash program to develop teachers and scholars needed in the field of black studies and for the dissemination of research needed in this field.

Southeastern New Mexicans and West Texans are making plans to attend the National Baptist Convention in Cleveland, Ohio, September 6-12. The Statler-Hilton Hotel will be headquarters of the Jackson led convention.

A black newspaper executive, Sherman Briscoe, director of the National Newspaper Publishers Association, told more than 300 black publishers, editors and writers at their 31st convention in Atlanta, that there would be no need for a black press if there were no discrimination or racial inequities in the country.

Bellringers write: Dear Bob—Your column has become a regular part of my life. I enjoy reading it each Sunday in my local daily newspaper. (Nominations for the five most influential blacks in the Permian Basin included here). . . Think you would be interested in knowing that Mary Ellen Whitlock is a graduate of Texas Woman's University and will be attending the School of Law at Texas Tech University in August. Keep up the good work. Signed: M.H.

Thanks so much for your kind comments.

Nominations for the five most influential blacks in your area continue to come in to this column. Some are: Dr. Weldon Elbert, W. Ray, Gladys Penny, Hardy Alford, Jr., Kathleen Butler, Odessa Fitch, A. Logan, Edward K. Downing and A. Ochletree.

Dr. Charles V. Hamilton, prize winning political scientist from Columbia University told students at Texas Tech recently that the Black Power movement is undergoing a "refinement of concepts" at the community level—refinement that is producing less "vocal" results but more positive involvement in responsible local situations. As James Brown aptly puts it: "Young blacks are learning now, not burning." That's real black power, we believe.

In Odessa, Texas, the past week-end, we find that many of our bellringers miss the West Texas Times and are most anxious to get it each week. With a bit more time on our hands for the summer, we plan to appoint several representatives in that area on our next call in Odessa. Glad you like the West Texas Times too, Odessans. We tell it like it is.

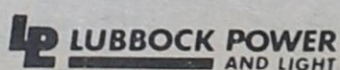
We do this column for some twenty newspapers and periodicals throughout the Southwest and the nation, but we also do an exclusive for the West Texas Times. Moral: If you don't get the WTT you might miss something. Dig me?

New bellringers club members this month are: Mrs. C. Gray of Midland and Mrs. Helen Bookman of Tahoka. Also an old friend, Rev. Ashurst of Amarillo, formerly of Midland. Who will be next? Write me in care of West Texas Times. Thanks.

And until later, Peace, and remember, love comes in all colors.

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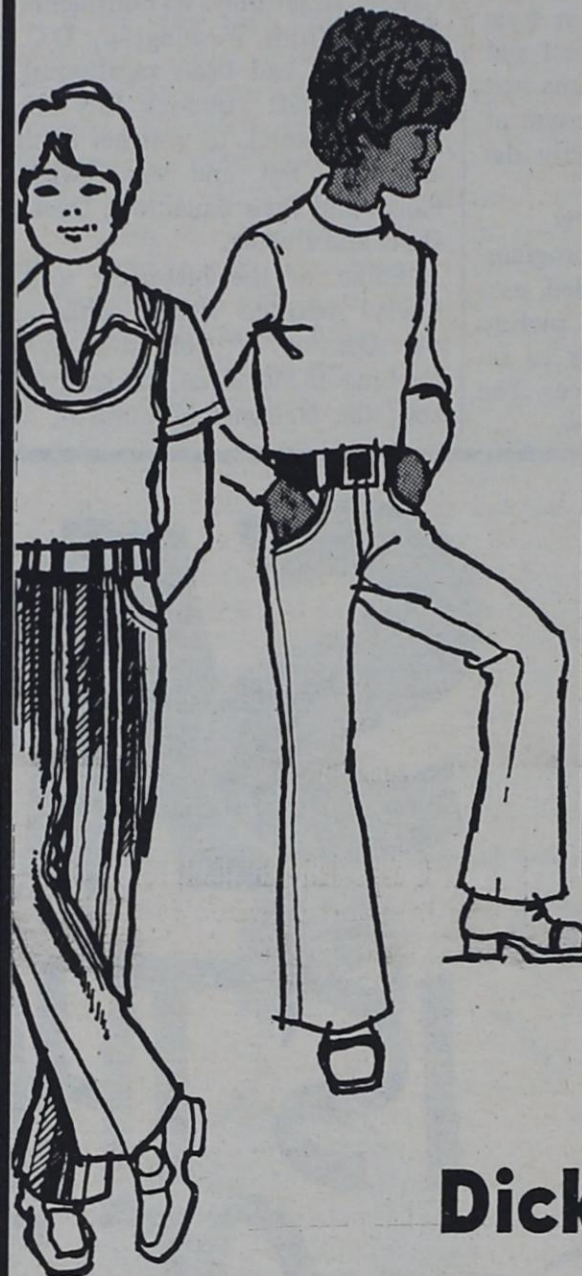
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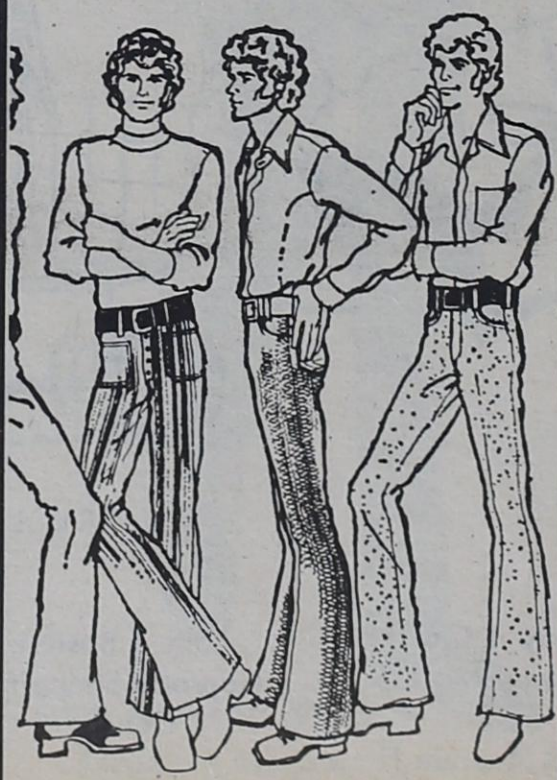
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ODESSA



MISS BETTY ANN DANIELS—a staff member of the Ector County Library, attended Turner High School in Carthage, Texas, and graduated in 1969 from San Angelo Business College, San Angelo, Texas. She is holder of a clerk-typist diploma and is a notary public.

Miss Daniels delights in her work in many churches in the Odessa, Texas area. She is a member of the Greater Saint John Baptist Church and is a lead singer of the Odessa Federation of Choruses.

Her previous work in business includes approximately a year as a secretary in Los Angeles, California.

Among Miss Daniel's hobbies are golf, music, crocheting, and bowling.

Local Program, "New Directions," Reports Increased Enrollment-Interest Here

Austin—New Directions, a Lubbock program for pregnant teenagers, has increased its programs and enrollment past original expectations, according to a quarterly report made public this week.

The report, signed by Mrs. Margaret Richards, project director, indicates that a peak enrollment of 59 was reached in May. During the quarter ended June 30th, 10 girls graduated from high school, earning diplomas through the New Directions program.

The program is funded with \$30,551 from Governor Preston Smith's Criminal Justice Council. A local in-kind match of \$34,545 was provided.

The New Directions academic program recessed for summer in May. Now 20 girls are enrolled in the summer program, which is held Mondays, Wednesdays and Fridays from 10 a.m. to 3:30 p.m.

Enrollment is smaller during the summer season for various reasons, Mrs. Richards says, including employment seeking or job training among many of the girls.

Home-related courses are most popular among the students, the director observes. Three of the most successful programs have

been sewing class, cooking and nutrition class and infant and baby care instruction.

The sewing class is taught by a volunteer who sews professionally. The course includes basics of sewing.

The cooking class serves as the lunch program, with the girls preparing their lunches while learning nutrition lessons. The program has helped improve the prenatal diet of the participants.

Infant and baby care instruction has been provided by city-county health nurses and by a Red Cross volunteer who is a registered nurse. Many of the young mothers in the program have no knowledge about how to care for their babies. Many participants believe superstitions or old wives' tales before entering the class.

Lack of sufficient housing and transportation are major problems



Young Men Save . . .

Continued From Page One

pool."

Ward went to Givens rescue, but could not handle the man by himself, because of Givens' height. Ward summoned Phea and both brought Givens out of the pool and administered necessary first-aid to bring him back to a normal state. At the time of the rescue, neither of the young men had ever met Givens.

"I'll never forget this experience in Lubbock," said Givens. "Lubbock is my home and I always love coming back to visit my family," he continued.

He is the son of Mrs. Susie Givens Williams of 2605 East Baylor Avenue; and a brother of R. J. Givens, Jr., of 1321 East 25th Street. He has been associated with Boeing Company, commercial aircraft division, for fourteen years. He is a design engineer for Boeing.

He is married to the former Ruby Scales of Baytown, Texas, and they have three daughters, Glenda, 13; Vickie, 11; and Donna, 9. The family left for Houston Saturday to complete their vacationing in the Lone Star State before returning home to Seattle, Washington.

In speaking of the incident, Givens stated, "Not only did the fellows save my life last Wednesday, but they came around to see how I was doing. I'm very impressed with them."

Mr. and Mrs. Givens presented Joe and Wyatt gifts as a token of their appreciation for what they had done. "It is only a way of saying 'thank you'," said Mrs. Givens.

facing the program. A donated Volkswagen bus is used for transportation, but is not meeting the critical need.

It is especially difficult for girls who have just delivered to travel by city bus, carrying school books, babies and baby paraphernalia, the report states. During the winter the weather is hazardous. Very few parents are able to bring the girls to this program.

Mrs. Richards says she has observed many positive changes in the girls, including improved attitudes and greater knowledge of infants and pregnancy.

Many of the young women have improved their self images and are more hopeful about a future for themselves and their babies.

"Most of all, the New Directions girls have matured and are accepting responsibility better," Mrs. Richards said.



Joe Phea, Jr., one of the young men who helped save the life of James W. Givens of Seattle, Washington, last Wednesday at Mae Simmons Swimming Pool, is shown with Givens examining a gift presented to him by Givens in appreciation for his quick action. Wyatt Ward, the other young man responsible for the splendid job of rescuing a brother, was also presented a gift by Givens and his wife.

"I was impressed with both of them," said Mr. Givens, a Boeing design engineer for 14 years, who was here in Lubbock visiting relatives and friends during his vacation.

Bicycle Safety Rules, New Laws, Listed To Help Local Bicycle Riders

The recent death of a 14-year old bicycle rider pointed out tragically that bicycle riding is becoming more and more hazardous and is one of the reasons the latest session of the state legislature produced for the first time set rules for bicyclists.

Lubbock has had ordinances for over 10 years that call for almost the same sort of driving rules that the new state law prescribes. Up to this point there has not been enforcement of the ordinances, but that could change in the next few weeks.

Therefore, all bicycle riders, youths and adults, should become familiar with the new laws. First violation of the law is a misdemeanor for a youth and the parents and/or guardians are held responsible. The laws are simple and should be learned. They are:

1. Bicycle riders are given the same rights as motor vehicle drivers. Therefore, all traffic laws must be observed, such as stopping for red lights, stop signs, yield signs.
2. There will be no more riders on a bicycle than there are permanent seats. In other words, no riding double. One seat, one rider.
3. There will be no hitching of rides on other vehicles, which means that you can't hang onto a car, truck or any other vehicle and let it pull you.

4. Bicycles must be ridden only on the right side of the street, as close to the curb as possible, and with the flow of traffic, not against it. And there may not be more than two bicycles abreast in any street.

5. A bicycle driver must keep at least one hand on the handlebars at all times. For instance, if a boy is sent to the store, he may not carry so much in his arms that he cannot keep one hand on the handlebars.

6. Each bicycle must be equipped with a headlight that is white and visible 500 feet to the front, as well as a red reflector that is visible 50 to 300 feet from the rear.

7. Each bicycle must have brakes which will make the bike wheels skid on a dry, level pavement.

The Citizens Traffic Commission currently is conducting an educational campaign with the hope that bicycle riders will learn quickly the rules and observe them in an effort to eliminate accidents, injuries and deaths.

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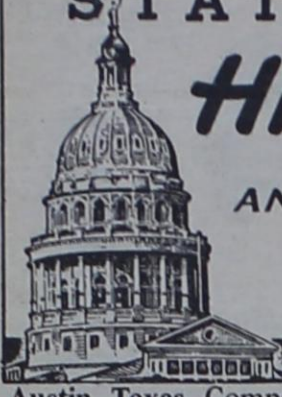
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STATE CAPITAL Highlights AND Sidelights



By Bill Boykin

TEXAS PRESS ASSOCIATION

Austin, Texas—Competition is shaping up in the top two state races for 1972.

State Sen. Joe Christie of El Paso emerged recently as a possible candidate for the Democratic U. S. Senate nomination.

Christie, a 38-year old El Pasoan, said he would be reluctant to abandon his state senate place, but he is keeping a close eye on U. S. Senator John Tower's activities in the Senate and considers him vulnerable to contest by a strong Democrat.

Christie's statement was seen as a trial balloon aimed at detecting just how serious Democratic leaders are about fielding a candidate against Tower—and whether they would consider him as the man to unite behind.

Meanwhile, Dolph Briscoe of Uvalde is declaring his candidacy for governor and asking support in a series of statewide speeches.

Lt. Gov. Ben Barnes, of course, announced his candidacy for governor in mid-June, and already is campaigning (with time out to get married: to the former Nancy Sayers of Austin, a longtime friend).

Former U. S. Sen. Ralph Yarborough is still leaving the door open for either a senate or gubernatorial race.

Gov. Preston Smith hints, from time to time, he may seek re-election.

Houston Post President William P. Hobby is the only announced candidate to succeed Barnes as lieutenant governor, but a lot more are expected to follow.

Courts Speak—State Supreme Court upheld an intermediate court finding that an individual has no vested "property right" to welfare aid.

In other recent decisions, High Court held:

+ A 1966 constitutional amendment does not outlaw use of market value to determine tax value of agricultural land. Kerr County ranchers had contended valuation should be determined on net income per acre from agricultural use only.

+ Beaumont Baptist minister of a church moved into a residential neighborhood cannot be held in contempt of a court order which blocked construction of an animal health clinic on same site.

+ Texas law does not require a father to support his illegitimate children. (Only one other state fails to provide for such support).

+ Contractors cannot collect on an insurance policy as the result of fire at a missile site near Abilene from which they had been hired to move property.

+ Austin district judge cleared the way for an appellate court test of whether the legislature in effect repealed penalties for possession of LSD and certain other illegal drugs.

+ Driver who failed to prove the other party in a traffic accident was not insured cannot collect on his uninsured motorist policy.

Senate "Rated"—League of Conservation Voters rated 11 senators with perfect voting records on seven selected environmental issues this year.

Eight others were given a passing score, and 12 flunked (with less than five favorable votes out of seven). Seven of the latter group who registered two or less votes deemed correct by the environmentalists were put down as having "abominable records."

Senate's record, said the environmentalists, was better than that of the House, though only a "fraction" of strong pollution-control and conservation bills ever passed either house.

Labor's Election Day—August 14 is a major election day for organized labor.

AFL-CIO will select new officers at its state convention in Dallas at that time.

H. S. (Hank) Brown is stepping aside as president. Candidates to succeed him are Roy R. Evans, now AFL-CIO secretary-treasurer, and Harold Tate, the organization's education director since 1964. Candidates for secretary-treasurer include Sherman Fricks (Evans' running mate), Harry Hubbard (Tate's ticketmate) and Henry Munoz, Jr.

Brown threw his support to Tate, but Evans claims he is ahead.

Short Snorts—Houston and Waco were selected to participate in new community development (Model Cities) experiment.

Dove season opens September 1 in North Zone.

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PV's Hillyer Looking Forward to Season

by Joe Booker

Prairie View (Special)—Prairie View's new head football coach James Hillyer is running out of things to do and is anxious for the arrival of August 17, when he begins football practice.

"We have been spending most of our time organizing the coaching staff and our overall football program," stated Hillyer. "We are also trying to keep in touch with our football players through correspondence. We are scheduled to start practice on August 17th and will work in shorts the first three days and then we'll put on the hardware," he stated.

Hillyer was considered one of the most outstanding schoolboy coaches in the state when he was in Lubbock and guided Dunbar to a 50-15-5 record which included a state title, three state semi-finalist and three district titles in seven years before coming to PV last year as an assistant. High school coaching seems the same for him.

"This is my 4th year working in college and basically, there is no difference," Hillyer stated. "Football anywhere you play is football and you have to have the studs to win in high school and you have to have the studs to win in college," he continued.

After a little time to recruit and having evaluated spring training Hillyer now must wait until August 17th to see how the recruits will do.

"We feel that since spring training we have strengthened certain areas in our offensive and defense



THE MIGHTY TONES OF JOY of Odessa, Texas, are popular and may be heard regularly over *The Golden Bell Hour*, every Sunday on radio station KJBC (1150 kc) in Midland, Texas. *The Golden Bell Hour* is sponsored by the Christian Call Mission Fund. For engagements to this unique singing gospel group write: Bob Tieucl, Jr., director of *Golden Bell Hour*, P.O. Box 1204, Midland, Texas 79710.

Other gospel groups and choirs are also available.

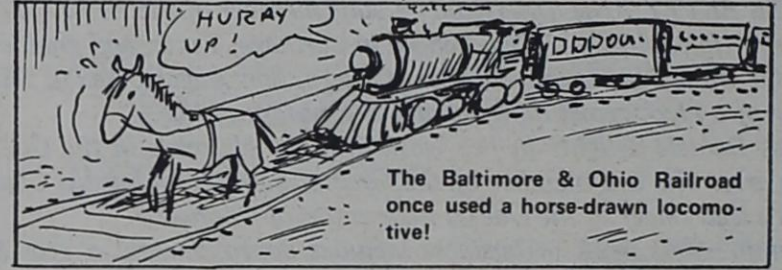
by recruiting some top personnel," Hillyer said. "We knew what our weaknesses were, so we went out recruiting trying to boost up these areas."

Returns Home

Snyder—Miss Vivian Moore of Snyder returned home the 28th

of July, after visiting with friends in Las Vegas, Nevada. She was the guest of Mrs. Juanita Ross and Miss Lula Mae Rogers of Los Vegas.

It is warmer to wear two thin garments than one thick one because the air between them serves as insulation.



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Reddy can always serve more power to you because Southwestern Public Service has 10 power sources, all interconnected so if one, two or even more of these sources were damaged, you'd still get dependable electric service.

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Reddy can assure more service to you through the many professional employees of Southwestern. From the person who reads your meter, to the girl who sees to it that your monthly billing is correct... Reddy provides real and valuable service through the pros at Southwestern.



TOURS THIRTEEN STATES THIS SUMMER—Mr. and Mrs. James White, Mr. and Mrs. Zollie White and Mrs. Dimple Saunders have just completed a tour of thirteen states, including stops in Chicago, Philadelphia, St. Louis, Mo., and New York City. The group tells of spending a few days at the Palacial Mountain Estate in Western Massachusetts where they visited with Mr. and Mrs. Robert Harvey, former residents of Lubbock and a brother of Mrs. James White.

Sisters Participate in State TAAF Meet

Two sisters, Susan and Jeannette, daughters of Mr. and Mrs. Billy Duncan of 1924 East Colgate Avenue, participated in last week's State TAAF Track Meet in Fort Worth, Texas at Clark Field.



Susan, a sophomore at Estacado High School, placed second in

60 yard hurdles. She was a member of the 440 yard relay team which placed second. Team members were Caryn Cheatham, Teresa Parker, Lynn Sparks and Susan.

In the junior division, Joannetta placed second in the running broad jump competition. She is a freshman at Estacado.

They are both members of Greater Saint Luke Baptist Church.

Palestine Native Appointed to New Gulf Oil Company Post



Pittsburgh, Pa.—Edward McCoy, Jr. has been appointed to the newly created position of coordinator-Equal Opportunity for the Employee Relations Department of Gulf Oil Company-U.S. The announcement was made last week by L.R. Johnston, vice president.

Mr. McCoy is a native of Palestine, Texas. He was graduated from Prairie View A&M College in 1959 with a B.A. degree in social studies, and he studied law at Texas Southern University. He joined Gulf as an employment analyst in 1969. Mr. McCoy is a member of the Houston Personnel Association and works with the Junior Achievement Program.

In his new position, Mr. McCoy will be responsible for advising and

assisting in the implementation of minority programs for Gulf Oil Co. U.S. He will continue to be headquartered in Houston.



Historical Briefs About The "King" Of Fibers

The name "muslin" comes from Mosul — once a great cotton manufacturing city in the Middle East.

Some people still believe a piece of cotton stuck to a dress means a letter is coming — and the shape of the cotton shows the sender's initial!



In 1793, Eli Whitney reinvented the cotton gin — which had been successfully used in India some 2,000 years before!

Little things can mean a lot to modern cotton growers, and many add small amounts of a minor element like Sequestrene zinc chelate to their soil — to break through "yield barriers" caused by micronutrient deficiencies.

Eight bales of "New World" cotton were seized by the custom house in England in 1764 — on the grounds that the American colony could not have produced so much!

FARMERS' FORUM

THE LATEST NEWS AND VIEWS ON FARMING



CHELATES and COTTON



Chelate! To a linguist, the word — literally — means "claw." To a cotton grower, however, "chelate" can mean the difference between profit and loss at picking time.

It all has to do with micronutrients, minute soil-nourishing agents that plants need to flourish. When these are deficient — either depleted or tied up in a form plants can't use — the results are unhealthy crops and reduced yields.

And that's where chelates come in.

A chelate is a micronutrient compound formed by combining a metal with a special organic mixture. In a chelated state, this metal stays in the ground in an available form until plants are ready to absorb it. Unlike other sources of micronutrients, such as sulfates and chlorides, chelates can not become tied up in the soil.

Further, a chelate like Sequestrene zinc can be used either dry or as a liquid, which means it can be simply and conveniently combined with

dry or liquid fertilizer for time-saving, dual-purpose application.

How can a cotton grower find out if his soil needs a chelate supplement?

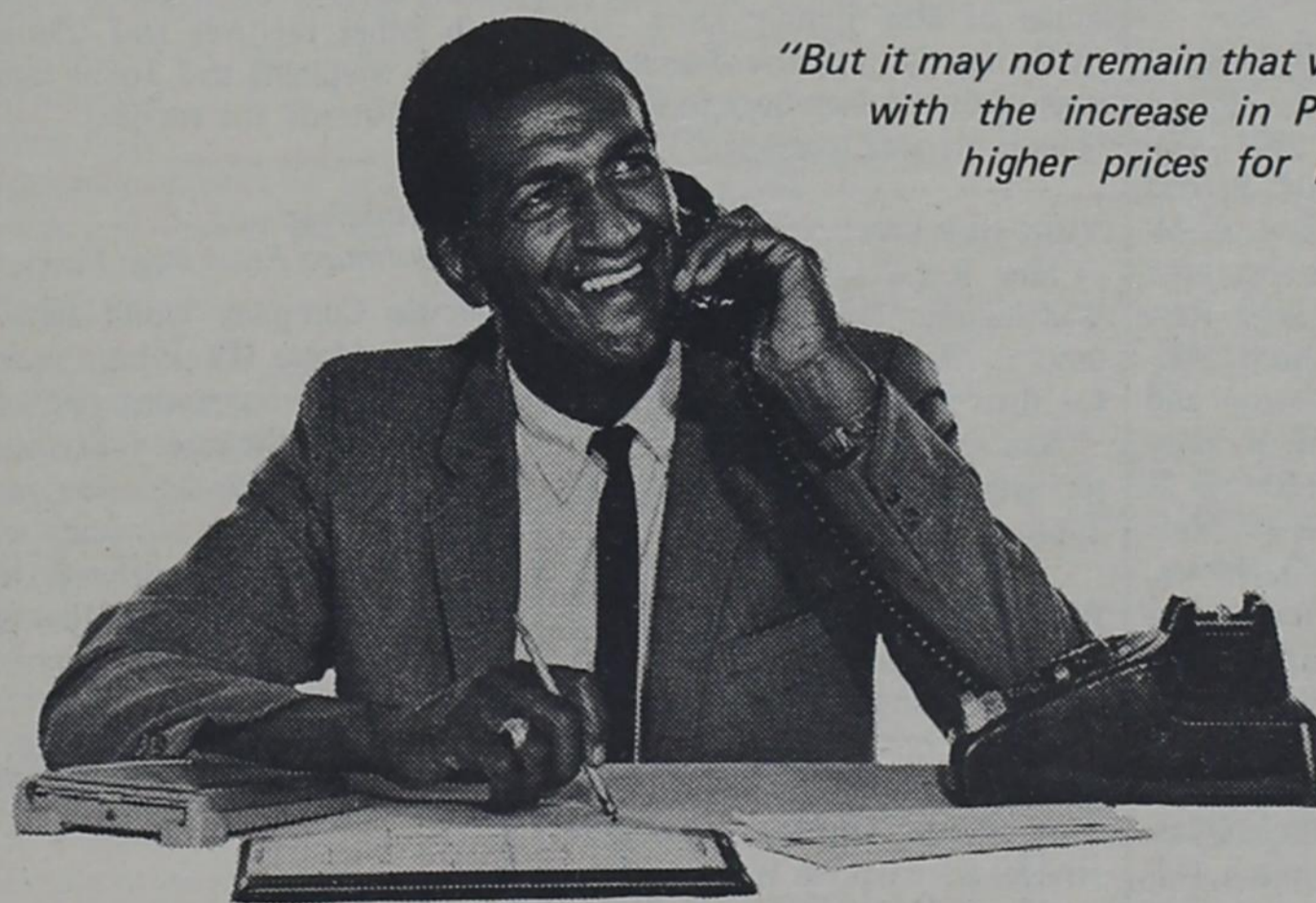
One way is to take a soil sample for testing. If the grower doesn't know how to do this, his local county agent will be glad to provide the necessary information and cartons for sending the sample to the laboratory.

Another way is for the grower to be able to recognize starved soil symptoms in his crop. A zinc deficiency in cotton, for example, will cause bronzing and yellowing between the veins of leaves shortly after emergence.

If this symptom is allowed to progress unchecked, the cotton plants can become stunted, which results in late fruit set, disappointing yields and loss of profit.

All of which can be prevented or cured with the proper application of the proper chelate at the proper time!

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"But it may not remain that way much longer with the increase in Postal Rates and higher prices for production!"

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Henderson Couple Wed

Henderson, Texas—Sunday, the first day of August, at 8:00 p.m., Miss Bobbie Joyce Witts and Mr. Sylvester Goodsen were joined in wed-lock.

Miss Witts is the daughter of Mr. and Mrs. Jack Witts and graduated from Henderson High School in 1971. The bride-groom is the son of Mr. and Mrs. R. L. Leach of Henderson.

The couple was wed in the home of the bride's parents, at 410 Monroe Street. Miss Witts is a member of Arlem Grove Baptist Church and director of music for a local church.

The parents of the bride are life-long residents of Rusk County and operate a cleaning and pressing shop in Henderson. Mr. and Mrs. Witts are tireless community and church workers. Mr. Witts is a deacon of Arlem Grove Baptist Church and Mrs. Witts serves as president of the senior choir.



Mrs. Sylvester Goodsen

The newly weds plan to make their home in Henderson following a honeymoon trip to several cities in the southwest.

A Lubbock First Rose Pillow Becomes Airline Stewardess

Rose Marie Pillow received her wings as an airline stewardess for Capital International Airline on July 9th at Smyrna City Hall in Smyrna, Tennessee, near Nashville.

Her first assignment was a trip to Germany. She left Nashville last Saturday for a ten day stay. Rose has always wanted to travel and this will afford her the opportunity to see the world as well as provide money to complete her education.

She will be given a leave of absence to complete her education at Tennessee State University in September. She has only her student teaching to do in order to receive her degree in home economics education.

Rose is looking forward to an exciting experience in flying and states, "I can hardly wait to get started."

She is a Dunbar High School graduate and the daughter of Dr. and Mrs. R. A. Pillow of 1822 Manhattan Drive.

Brother of Lubbock Resident Dies at Little Rock, Arkansas

Mr. W. H. Stephens received a message here that his brother, Booker T. "Bub" Stephens, fell dead at Little Rock, Arkansas, last Saturday morning.

He was a former resident of Lubbock and a member of Bethel A.M.E. Church, where he served as choir member. His home is Arkadelphia, Arkansas.

Services are pending at this report.

Survivors include the brother here, and three sisters; Mrs. Lucenda Hearn and Miss Annie Mae Stephens, both of Arkadelphia, Ark.; and Mrs. Elena Murchinson of Malvern, Arkansas; a niece, Mrs. Mary Johns of Lubbock; and many other nieces and nephews along with other relatives and friends.

The Stephens and Johns families will attend the services.

T.V. Workshop . . .

Continued From Page Five

Electric Company won't have a regular address. If anything, it will appear to be happening right on the surface of the screen. Stylized, color backgrounds and sets with outsized electronic screens will flash print messages, often in the form of the type of jokes that are dear to the seven-to-10 year-old mind.

The series is composed in a



Miss Jewel Mims, church clerk of Greater Saint Luke Baptist Church is shown presenting a check for \$150.00 to Mrs. James Parks. The members and pastor of the church gave this gift of appreciation to Mrs. Parks to aid her in her visit to the Platform Society in Washington, D. C.

Mrs. Parks departed by air Monday before last to accept an invitation that was extended to her by the Society. While in Washington, Mrs. Parks will give renditions of some of her original poetry.

"magazine" format (short, varied segments with a liberal use of music, color, animated cartoons and electronic effects) and each show hews closely to a pre-determined curriculum.

Connell said the series will probably employ more modern electronic devices than any other program on the air. "It is truly a

program designed for the medium," he observed.

Samuel Gibbon, producer of The Electric Company who also headed the CTW task force that developed the series, said the central focus of the program will be a repertory company, each member of which will play a wide variety of roles.

Wedding Vows to Be Exchanged In San Antonio Saturday

A double ring ceremony will be held in San Antonio, Texas, for a Lubbock couple Saturday evening, August 7th, at the Emanuel Apostolic Temple Church with the Reverend Dan Hughes, pastor, officiating.

Allie V. Mann will become the bride of Johnny H. Sims. She is employed at Lubbock National Bank and the bridegroom is a truckdriver for Kimbel Food Co.

A reception will follow the ceremony in the fellowship hall of the church with relatives and friends attending.

A son and sister of the bride, Robert Lampkins and Alta B. Bruete, will be in attendance at the ceremony.

According to the groom, a honeymoon is planned, which will include seeing many sights in South Texas.

Shiloh Baptist Church Anniversary Slated

Odessa—The Shiloh Baptist Church will celebrate its 9th Anniversary August 1-8, 1971. Shiloh is located at 1001 Barrett Drive in Odessa and Rev. E. M. Pryor is the pastor. Among those programmed to appear are: Rev. I. M. Woodward and church, Midland; Rev. W. D. Anderson and church, Morton; Rev. W. R. Gentry and church, Odessa; Rev. D. R. Smith and church, Odessa; Rev. W. G. Gilbert and church, Odessa; Rev. V. Baucham and church, Odessa; Rev. Rufus McClain and church, Odessa; Rev. R. C. Gentry and church, Monahans; Rev. J. L. Terry and church, Odessa; Rev. L. H. Hall and church, Odessa; Elder C. Parks and church, Odessa; Rev. L. H. Degrate and church, McCamey; Rev. R. Sutton and church, Odessa; Rev. G. T. Curry and church, Midland; Rev. R. D. Medlock and church, Odessa; Rev. R. Servance and church, Andrews;

Rev. H. A. Bowens and church, Crane; Rev. W. M. Knapp and church, Midland; Rev. M. S. Oats and church, Seminole; Rev. L. V. Miles and church, Fort Stockton; and Rev. F. Thompson and church, Andrews. The public is invited to attend this celebration.

Royal Ladies Club News

The Royal Ladies Club met last week in the home of Mrs. Louise Taylor. A nice menu was served.

The meeting was called to order by President Linzey and business was discussed, including plans for the birthday party, and attending some church in the near future. The members of the Royal Ladies Club met in the home of Mrs. White. A very nice menu was served and enjoyed by all.

Meeting was called to order by President Linzey. Very important business was discussed. New plans for organization was made.

Wednesday evening, August 11, the meeting will be held in the home of Mrs. Fannie Price.

On tap for a future date is the organization's members to attend church services together.

Visits Hub City

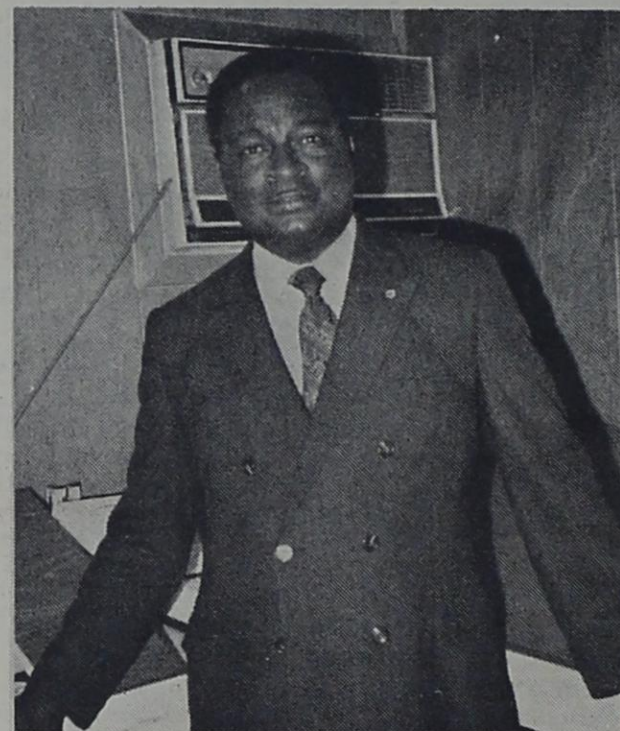
Mrs. Katie Lynn and sons, of Washington, D.C. spent several days in the Hub City. They left for their home Tuesday morning. She spent her time with her sister whom she had not seen since 1968.

Attends Funeral Services

Mr. and Mrs. David Crockett, Sr. and grand-children, attended funeral services for their aunt, Mrs. Edna Verse, who was a resident of San Angelo, Texas. The services were held at Waelder, Texas.

The Crockett family is grateful to their many friends for all the kindnesses and expressions of love shown them during their bereavement.

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With ROSCOE ADAMS and
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9:00 - 9:30 a.m.

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- Mausoleum
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CHURCH SERVICES



A portion of the Vacation Bible School workers of St. Luke Baptist Church are shown at work. This was a most inspiring and well attended school. The Reverend Gregory Franklin, age 10, was the highlight of the week. The other youngsters enjoyed and were given new inspiration by this wonderful child.

The Vacation Bible School closed with a picnic for the students on Saturday evening and evangelical services on Sunday afternoon.

The workers pictured above are, from left to right, Americus Smith, deacon in charge and faithful bus driver; Miss Jewel Mims, Vacation Bible School Principal-Coordinator and Mrs. Katie Parks, teacher.

Bethel A.M.E. Church

A beautiful Sunday School lesson, "Roles and Responsibilities of the Family," was discussed last Sunday morning. Each member of the Adult Class contributed something to the lesson.

Plans are still being made for the annual conference which will begin in September, with Bethel as host church. Delegates from throughout Texas will be in our city for the week-long annual meet.

An appreciation for our minister and his wife, Rev. and Mrs. A. Wilson, will be held the fifth Sunday in September, beginning at 3:00 p.m.

Mount Vernon United Methodist Church

The Federation of Choirs of Lancaster, Texas helped us celebrate our 46th church anniversary last Sunday afternoon.

The minister of New Light Baptist Church, Rev. M. T. Swisher, delivered the address on Monday evening.

Our church, which is located at 1210 Vanda Avenue, is having a week-long celebration this week, beginning August 1st through 8th. Special services will begin Sunday afternoon, August 8th, at 3:00, with Rev. A. L. Davis delivering the message.

The Jerusalem Travelers, Starlight Singers, Wayside Travelers and Matthew Ettes will appear on the program Saturday evening, August 7th, at 8:00 p.m. Rev. James Thomas, Jr., is our minister.

The Lovely Sunset Association convenes in Midland, Texas, August 11 through 13th. Rev. G. T. Curry and members will host this meeting. Pastor A. L. Davis will deliver the annual address at 2:30 p.m., Friday, August 13th.

In order for our Missionary Society to display a great job at Midland, this organization will meet tomorrow evening, Friday, at 8:30 p.m. The ladies will present a dynamic Christian drama to the association.

Something to live by: "Moving Forward Together." Moving forward with the Opportunities Industrialization Center (OIC) by learning a trade and getting basic learning skills, you can climb the hill to do anything you want to do! As a man thinketh in his heart so is he!

Mission Two, Brotherhood Union and Junior Mission meet at the church each Monday evening at 8:00 p.m.

Let us pray for and visit our

Rock of Ages Baptist Church
Rev. William Moore, 14-year-old preacher, will be preaching for the youth program at 7:30 p.m. Sunday, August 8th.

The public is urged to please come out and hear this wonderful young speaker.

Mount Gilead Baptist Church
Roles and Relationships
Within The Family
by Sister Berta L. Dixon

The perfect circle the family should take, in the sight of God, is that of a good Christian education for all. The home is the Mas-

ter's workshop. It should be loving, faithful and successful. We should carry on the work of God in our homes. We should adhere to the rules and relationships, as well as responsibilities, of the family life as should be lived with Christ. Happiness is still homemade. We all can contribute something to the welfare of the home.

Let us pray: Submitting yourselves, one to another in the fear of God. Bless us all together, Dear

God, we pray in thy holy Christ Jesus, name. Bless us O'Lord, one by one. We thank the Dear Lord. Amen

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Classified Advertising may be placed in the West Texas Times by calling 747-4419, at the rate of 5¢ per word (minimum charge \$1.00). Swap or give away items will be run one time free.

Deadline for classified advertising is 12 noon Wednesdays before the Thursday paper. Display advertising rates and legal rates furnished upon request.

PERSONALS

In Appreciation—I wish to express my thanks and appreciations to my many friends who were so very nice to me during my recent stay at the hospital, and also at my home before I went to the hospital. I am home now and doing nicely. Thanks to God and the help from the doctor and all concerned. May God ever bless each of you is my sincere prayer.
Mrs. Rosa Henry

Thank You—Mrs. Bernice Kelly wishes to thank all of her friends in the community for the beautiful cards and flowers she received during her recent surgery.

sick and shut-in members. Sisters Lillian Duty, Helen Moore and Annie Hinton are recuperating in their homes. Brother Wilmar Wilson is still shut-in at his home.

New Hope Baptist Church

The annual West Texas Baptist District Association is being held this week in Abilene, Texas, with St. John Baptist Church as host. Rev. T. L. People is host minister.

Let us not forget the first annual State Sunday School and Baptist Training Union Congress of the B.M.E.C. Banquet which will be held Monday evening, August 9, beginning at 7:00 at Vann's Catering Service on the Slaton Highway. Butch Henderson, minister of St. Matthews Methodist Church, will be principal speaker. The theme for the program is "The Church's Response to the Challenge of the Seventies."

The Board of Christian Education meets each first and third Wednesday evenings at 8:00 p.m. in Fellowship Hall.

Let us continue to pray for and visit our sick and shut-ins of the community.

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The public is urged to please come out and hear this wonderful young speaker.

Mount Gilead Baptist Church

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by Sister Berta L. Dixon

The perfect circle the family should take, in the sight of God, is that of a good Christian education for all. The home is the Mas-

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MISCELLANEOUS FOR SALE

Worms For Sale—Contact Nellie M. Ross at 2402 Globe Avenue or call 744-0837, Lubbock, Texas.

\$5.00 Each—Milk Can, Gas Edger, Car Cooler, Floor Buffer, Bar Stool, 2 End Tables, TV—Repair, Electric Oven.

\$10.00 Each—Refrigerator, Tool Cabinet, Gas Range, Window Cooler, Roll-Away Bed, Office Chair, Porta-Crib, 4,000 CFM Chassis, Power Mower, Reel Mower, Couch-Chair, Boy-Girl Bicycle.

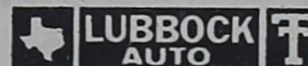
\$25.00 Each—2 Wheel Trailer, Belt Exerciser, Bunk Beds, Cabinet Sewing Machine.

\$35.00 Each—3 piece Drum Set, Electric Adding Machine.
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Garage Sale—Moving, Need to Sell—Furniture, Clothes, Books, Miscellaneous. Starts Thursday, 6:00 p.m. through Sunday night. Everyone Welcome. 1914 29th Street.

Garage Sale—Friday, August 6th and Saturday, August 7th. Clothing, Kitchen Utensils, Household Goods. Virgil Johnson, 1528 East 1st Place.

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No down payment \$50.35 P&I
3012 N. Grand, 3BR, 1B, AG \$7,250
No down payment \$50.70 P&I
2806 Redwood, 3BR, 1B, ACP \$7,600
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LUBBOCK
1829 E. 1st, 3BR, 1B, ACP \$7,250
No down payment \$50.70 P&I
227 Cherry, 3BR, 1B \$6,900
No down payment \$48.25 P&I
204 David, 3BR, 1B, G \$6,250
No down payment \$43.71 P&I

MIDLAND
3302 Alford, 3BR, 2B, G \$7,750
No down payment \$54.19 P&I
1902 Benton, 3BR, 1B, ACP \$5,250
No down payment \$36.71 P&I
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Monroe Street — Henderson, Texas
Worship Services 1st & 3rd Sundays
11:00 a.m.
Sunday School 9:30 a.m.
Jodie C. Sanford, Minister

Mt. Zion Bethlehem Baptist Church
Troup, Texas
Sunday School Each Sunday 9:30 a.m.
Worship Services 11:00 a.m.
Jodie C. Sanford, Minister

Jerusalem Temple Church of God in
Christ, 3508 Teak Avenue, will
sponsor breakfast Sunday morning,
August 8th, from 8:45 until 11 a.m.
Price is \$1.00 per person. Sausage or
bacon and eggs, toast and jelly will
be served.
For information call 747-6321.

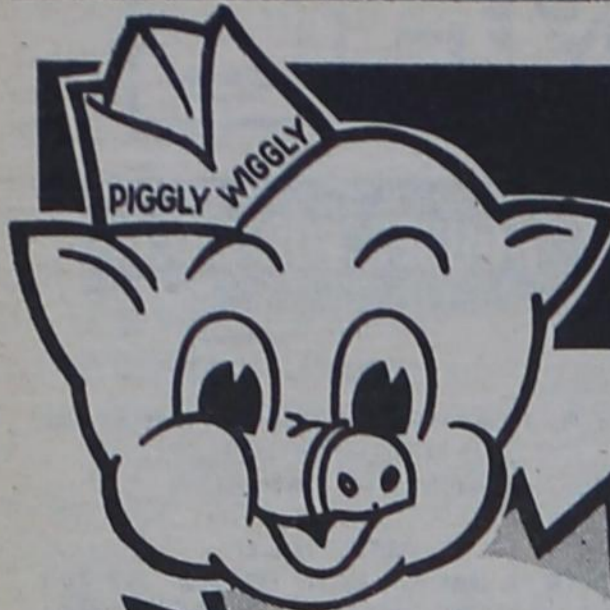
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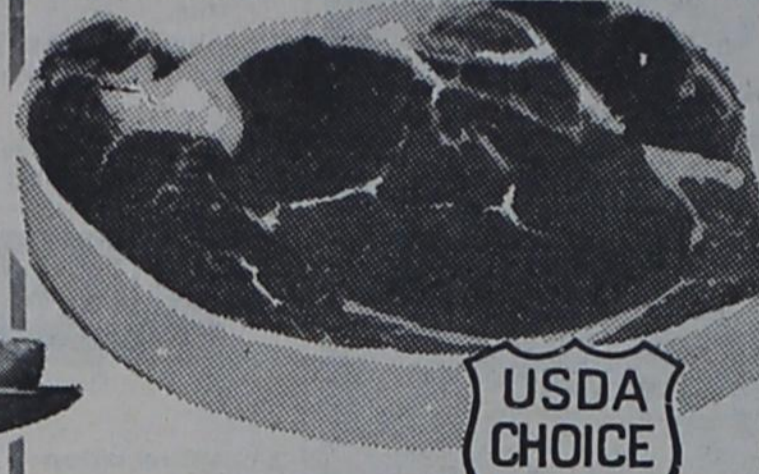


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- Skinned and Deveined Beef Liver Pound 69c
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- Happy Time, 5-Count Corn Dogs 13 1/2-Ounces 55c
- Glover's, Fine for Barbecue Hot Links Pound 59c
- CHICKEN FRIED, Tenda-Made, Breaded Beef Fingers Pound 89c
- Tradewinds Fantail Breaded Shrimp Pound Package \$1.49

- Tradewinds, Pan Ready Perch Fillets Pound Package 69c
- Booth's, Fisher Boy, Meat and Eat, Tray Pak Fish Cakes Pound 59c
- Tradewinds Halibut Steak 12-Ounce 89c
- Glover's, Hot and Spicy Summer Sausage Pound 69c

Farmer Jones, **ICE CREAM** Assorted Flavors 1/2-Gallon **59¢**
Fruit Cocktail Libby's Fruit Juice 4 16-Ounce Cans 89c

Libby's **VIENNA SAUSAGE** 5 4-Ounce Cans **\$1**
Saltine Crackers Carol Ann Pound Box 25c

Assorted Colors, Paper **SCOT TOWELS** 3 Large Rolls **\$1**
Paper Napkins Charmie 60 Count Package 12c

Churn Gold, In Tubs **SOFT MARGARINE** Pound Package **27¢**
Fresh Bread Farmer Jones 1 1/2-Pound Loaf 31c

Detergent **BONNE LIQUID** Quart Size **29¢**
Liquid Bleach Bonner Gallon Jug 37c

Farmer Jones, **COTTAGE CHEESE** 16-Ounce Carton **29¢**

Fresh Frozen Foods!
LEMONADE Libby's, Frozen, Regular or Pink 6-Ounce Can **10¢**

Sparetime, Frozen, **MEAT PIES** Beef, Chicken or Turkey 6-Ounce Package **10¢**

FROZEN WAFFLES Breakfast Treat 5-Ounce Package **10¢**

PIGGLY WIGGLY DOLLAR VALUES!
Pineapple Grapefruit, Del Monte, Reg., Pink Juice Drink 3 46-Ounce Cans **\$1.00**
Good Hope, MANDARIN Oranges 4 11-Ounce Cans **\$1.00**
Carol Ann, SHOESTRING Potatoes 10 No. 300 Cans **\$1.00**

- Wishbone, California Onion Salad Dressing 8-Ounce Bottle 35c
- Planter's, COCKTAIL Peanuts 6 1/2-Ounce Can 43c
- Planter's, SPANISH Peanuts 6 1/2-Ounce Can 35c
- COLE SLAW, Kraft Dressing 8-Ounce Bottle 42c

- GREEN ONION, Kraft's Dressing 8-Ounce Bottle 43c
- BROWN & SERVE, Farmer Jones Rolls 12-Count Package 29c
- BREAD, Roman Meal 1 1/2-Pound Loaf 39c
- Baldrige's, Patio French Bread 1-Pound Loaf 35c

Redeem this valuable coupon at Piggly Wiggly!
BONUS SAVING COUPON
SUGAR
LIMIT ONE WITH COUPON AND PURCHASE OF \$5.00 OR MORE (EXCLUDING CIGARETTES)
Holly, Granulated
Without Coupon 57¢
Coupon Expires 8-8-71
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.
5 Pound Bag 39¢

CHEER DETERGENT 49-Ounce, (Giant) Box **69¢**

Del Monte CATSUP Tomato 14-Ounce Bottle **23¢**

Strawberry Preserves Sweetum 2-Pound Jar **49¢**

Del Monte BEANS Cut, Green 16-Ounce Can **19¢**

Hamburger BUNS or HOT DOG Farmer Jones, 2 8-Count Packages **49¢**

CHUNK TUNA Carol Ann, Light Chunk 6 1/2-Ounce Cans **\$1**

HOMO MILK Farmer Jones 1/2-Gallon Carton **59¢**

HEALTH & BEAUTY AIDS!
COLGATE Mfg. Suggested Price 89c, 5c Off Label
Toothpaste Large Size **67¢**
Edge, PROTECTIVE, Regular, Mfg. Sugg. Price \$1.19
Shave Cream 6 1/4-Ounce **89c**
Blemish Lotion, \$2.00 Size
Toni Lemon-Up 7 1/2-Ounce **\$1.39**

SCHOOL SUPPLIES
Filler Paper NOTEBOOK 300 Count Package **29¢**

Potatoes RUSSET, U.S. No. 1 10-Pound Bag **49¢**
PEARS BARTLETT, Golden Ripe Pound **29¢**
PLUMS PRUNE, Tree Ripened Pound **29¢**

100 EXTRA STAMPS
With This Coupon and Purchase of One (1) 20-Ounce Can Sta-Flo Sizing
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
With This Coupon and Purchase of One (1) 20-Ounce Bottle Hunt's Tomato Ketchup
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
With This Coupon and Purchase of One (1) 42-Ounce Can Whipped Snowdrift Shortening
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

100 EXTRA STAMPS
With This Coupon and Purchase of Three (3) Pounds or More of Lean Ground Beef Chuck or Round
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
With This Coupon and Purchase of Two (2) 8-Ounce Packages Oscar Mayer Chopped Ham or Ham & Cheese Loaf
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
With This Coupon and Purchase of One (1) 50-Ft. Roll Saran Wrap, Plastic Film
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
With This Coupon and Purchase of One (1) 16-Ounce Jar Carnation Coffee Mate
Coupon Expires August 8 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

PIGGLY WIGGLY
You Can Save More!